

# GLOBAL ACTION TEAM

## Global Membership Team (GMT) Multiple District Coordinator

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**Term** Three years; selected by the multiple district (per the multiple district constitutional by-laws) as a non-voting member of the council of governors. May serve multiple terms.

**Position Overview** As the GMT multiple district coordinator, you are the membership expert ensuring districts achieve their goals. You educate, coach and mentor your coordinators while removing barriers that impede progress. Your drive and determination will inspire and empower districts to be successful in strengthening membership.

- Actions for Success**
- Collaborates with your GLT and GST multiple district coordinators and the multiple district Global Action Team chairperson (council chair) to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
  - Develops and executes an annual multiple district membership development plan.
  - Communicates regularly with GMT district coordinators. Ensures they are aware of available membership programs and resources available.
  - Monitors each district's progress towards membership goals. Follows up with districts who are behind on their goals and offers motivation and support.
  - Encourages GMT district coordinators to include diverse populations to participate in Global Action Team Initiatives.
  - Contacts prospective member leads, provided by LCI, in a timely manner and provides status updates on membership.
  - Completes requirements and submits application to receive multiple district funding from LCI for membership development activities.
  - Provides retention strategies to districts in collaboration with GLT and GST multiple district coordinators.
  - Motivates districts to charter specialty clubs.

- Measuring Success**
- At the end of each fiscal year, increase total membership by:
- Districts achieving their membership goals.
  - Decreasing membership drops by 5%.
  - Increasing women's membership.
  - Ensuring prospective member leads provided by LCI are contacted in a timely manner and leads are informed about membership.
  - Chartering five specialty clubs within the multiple district.

- Recommended Qualifications**
- Passionate about Lions and is invested in the association's future.
  - Leads by example; actively sponsoring new members and participating in new club development.
  - Able to use technology (Email, Microsoft Office, MyLCI, LCI website, social media).
  - Graduate or faculty member of an Advanced Lions Leadership Institute or Faculty Development Institute, or other professional leadership program.

- Reporting Structure**
- GMT multiple district coordinator reports to GMT area leader or special area advisor.
  - GLT, GMT, and GST multiple district coordinators report to multiple district Global Action Team chairperson (council chairperson).
  - GMT district coordinators report to the GMT multiple district coordinators.