



Campaign Committee

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February 2017

To: All Canadian Lions Club Presidents

We have a Lions club member among us that can influence, in a very positive way, the future of Lions Clubs International. I refer to Past International Director Lion Dr. Patti Hill and her candidacy for the position of International Vice President of the International Association of Lions Clubs. Dr. Hill is superbly qualified to lead our International Association. I have attached a brief introduction of Lion Patti for your review and ask that you share it with others as we build support for her candidacy. In our 100 year history Canada has had but four Lions serve as International President. I am honoured to have been the fourth, however, my election to International Vice President was in 1984. After 30 plus years it is time for Canada to once again be represented in a leadership position of our Association. You and your members can help us achieve that goal. We invite your personal and club support for this global campaign. A ground swell of support from club to district to international leaders will make it clear that Lion Patti is the leader that we want.

The committee guiding Patti's campaign has accepted the recommendation of the International Officers and Directors of PID Haynes Townsend for the position of 3rd International Vice President to be elected in Chicago 2017. We have set our sights on Las Vegas 2018 and it is time to make clear to all that NOW IS THE TIME; LAS VEGAS IS THE PLACE; and DR. PATTI HILL IS THE CANDIDATE for 3rd Vice President in 2018!! Join us in this important journey.

Judge Brian Stevenson
Past International President



Introduction

It is with great pride that I introduce a woman of exceptional achievement; a model parent; an accomplished professional; an active and caring humanitarian; and an outstanding Lion leader. Our candidate for the office of International Vice President, Lion Dr. Patti Hill.

Lions Club since 1990. She served with distinction as District Governor and as council chair in Multiple District 37. In 2007 elected International Director from Canada, she chaired the Leadership committee and served on the Long Range Planning Committee. She has remained very active and is in demand as a presenter at leadership forums and conventions, as well as key note speaker at district and multiple district functions.

Dr. Hill is an educational psychologist managing a consulting service addressing the needs of schools and government in Alberta. Patti and husband Greg have two adult children Pieter and Jessica. Lion Patti brings 21st century leadership skills to all that she does. She is a vital, vibrant visionary who is well suited to lead us as our International President.

Lion Dr. Patti Hill for International Vice President of Lions Clubs International!

Dr. Patti Hill for International Vice President Campaign

Every Campaign runs on great ideas - and here are some ideas for your clubs to undertake as a new fundraiser in support of the Dr. Patti Hill Campaign.

IDEA 1: Dedicate one fundraiser to the campaign - Would your club like to do one of the following?

- Host a BBQ
- Donate a timeshare week to be auctioned at an event proceeds dedicated to the Campaign
- Have a one-day Shoe Shine
- Host a Zone Fish Fry Invite the Zone clubs to a fundraising dinner
- Loony/Twonie Roundup collect coins and donate them into the Campaign Jar at each meeting
- Fundraising with Mystery boxes
- Baby and Toddler supplies resale -
- Board Game Tournament
- Cribbage Tournament
- Christmas Lighting Removal
- Darts Tournament
- Death By Chocolate night
- Wine tasting / Pairing
- Scotch tasting
- Information and tasting evening featuring Ales & Craft Beers

Start a tradition that you can continue, after the campaign, to support your local communities for years to come.

IDEA 2: You or your club could become a Participation Sponsorships - Sponsor the cost of a specific Campaign event and come along as a member of the Candidate's team to:

- Lions Day at the UN (NY, NY) = \$5000
- FOLAC Forum (Ecuador) = \$5000
- OSEAL Forum (Hong Kong) = \$5000
- ISAAME forum (Sri Lanka) = \$8000
- ANZI Forum (Indonesia) = \$8000

IDEA 3: Other funding opportunities

Host a Hospitality room at a convention at \$500 each

IDEA 4: Join the Campaign as a spokesperson

- Keep your Zone updated on the plans and progress of the campaign
- Provide feedback for the steering committee
- Email PID Bill Webber (<u>wandjwebber@gmail.com</u>) if you would like to offer your assistance, or ask for more information.