

Changing the World



# Lions Tale Newsletter

DG Kathy Douty  
Lions Year 2023-2024  
September 2023

## Goals For Lions Developed by DG Kathy Douty

- Leadership:**  
Provide opportunities for Leadership  
GLT Show Training in LCI for Members
- Membership:**  
65% of clubs host a Membership Drive  
Form 1 New Club  
Work on Membership Retention
- Service:**  
85% of clubs reporting service



**OUR DISTRICT LEADERS**  
2VDG Leona Houseknecht;  
1VDG Steve Myers; and DG  
Kathy Douty at District  
Convention 2023.

2023-2024 Clubs Adding New Lions

- July 2023**
- \*Benton: 1
  - \*Coudersport & Area: 1
  - \*Ferguson Township: 1
  - \*Jersey Shore: 2
  - \*Millville: 4
  - \*Montoursville: 1
  - \*Muncy Area: 1
  - \*Northern Tioga: 4
  - \*Picture Rocks: 1
  - \*Wyalusing: 2
- August 2023**
- \*Milton: 1
  - \*Muncy Area: 1
  - \*Northern Tioga: 1
  - \*South Creek: 3
  - \*South Williamsport: 3
  - \*Watsontown Centennial LL: 3
  - \*Wells-Jackson: 1



We need **ROAR** and **RUM-  
BLE**, 14-G Lions! Fun is happening in our  
district this month! Proud of clubs add-  
ing new members: +5 in August! Holler-  
ing out a HUGE - **THANK YOU!**

Offering fun-filled topics on  
September 23, 2023, from 9 am to 1 pm,  
at Tioga American Legion Post #235,  
Tioga, PA, for ALL Lions, including Re-  
gion 1 A, B, and C. Workshops are usu-  
ally held in Harrisburg; however, we'll  
bring Fun Workshops to YOU! Games,  
prizes, and a whole lot of engagement!  
Next Workshop will be in Region #2!

MD-14 State Council  
Meeting #3 is hosted by District 14-  
G, at the Ramada Inn, State College,  
PA. Our Chairperson, PDG  
Charlie Poust, is needing help with  
planning for the weekend. Friday  
evening will be a "Tailgating Party"  
theme! **WHO WANTS TO HAVE  
FUN AND HELP????**

Listen to this record-  
ing on WTAJ television station  
regarding Beacon Lodge,  
strictly supported by PA Lions! Please  
continue to send monies to keep this  
camp moving forward with approve-  
ments! Lion Richard became a Lion  
after he participated in Project: New  
Hope—a Veterans camp for healing and  
understanding.

[https://youtu.be/IY4AyOTLDE?si=3Gn\\_ENLKERimd4ua](https://youtu.be/IY4AyOTLDE?si=3Gn_ENLKERimd4ua)

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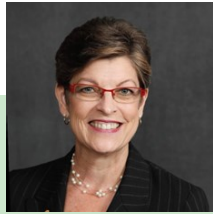
"We've been tailgating so long, I think we might be homeless."



**Proud of PA Lions**



Dear Lion,



I believe that the power to make the world a better place is in our hands. Our impact is what makes being a Lion so special. Every small act of service creates a personal impact, and the collective impact of our kindness can change the world forever. That's why "Changing the World" is my message to Lions and to the world.

Changing the World begins with us. It begins when we change the lives of the people we serve and find ourselves changed as well. It grows when we change our communities by bringing them to the table and inviting them to become the change they wish to see. It multiplies when we show the world that real change is truly possible and that Lions are Changing the World—one life, one relationship and one community at a time.

Serving as your international president is an incredible honor. You and I, together, can make a difference. Let's be bold and lead the way forward to a better future and a world of change.

Yours in service,

**Dr. Patti Hill**  
**International President**

## Changing the World

Watch President Hill's [biography video](#) to learn more about her service journey and how she has lived out her mission to help others reach their full potential.

To learn even more about President Hill, visit her [theme page](#) to read her presidential theme book and watch inspiring videos about how Lions are Changing the World—starting with their clubs and communities.



## Get Inspired By Our New Brand Video

We recently released our new Lions International brand, which is bringing our association and foundation together under one "umbrella" brand.

Watch this inspiring new [brand video](#) to see how we're bringing our brand to life—and how we're serving a world in need together. You can also download logos, a brand presentation, brand guidelines and more on our Lions International [brand webpage](#).

Taken from IP Dr. Patti Hill's August message



" WE CAN CHANGE THE WORLD AND MAKE IT A BETTER PLACE. IT IS IN OUR HANDS TO MAKE A DIFFERENCE. "

— NELSON MANDELA



www.shutterstock.com - 259370480



## From District Governor Kathy Douty

Where has the summer gone? It seems we were just getting ready to celebrate the 4th of July and now it's Labor Day.

I was on a zoom meeting recently and we were asked how do you approach asking someone to join Lions? My usual elevator speech really could use some tweaking. He suggested we ask the person, "what are you interested in or passionate about? Also, "what would you like to see happen in the community." Then talk about how the Lions might be able to make it happen with their help.

He also suggested that the clubs should do more service projects. Ask other organizations if they have any projects coming up that your Lions Club could give them a hand. Always wear your Lions shirt or vest so the public sees the Lions working.

Yes, we have been challenged to open new clubs and increase membership. We want to help our existing clubs to grow as well. We have a wonderful team this year to give you a hand. PDG Cheryl Wilbur is in charge of Leadership. She will be training the club and zone officers this year. 1VDG Steven Myers is heading up Service. Having trouble reporting service or perhaps need some ideas. Contact him. PDG Jim Douty is in charge of Membership. Please reach out to him for ideas to help grow your club. This group of dedicated Lions are there for you! We are in this TOGETHER. Together we can do anything! Remember we are just a phone call away.

Take care and safe travels.



## First Vice District Governor Steve Myers

It seems like only yesterday that snow was on the ground, and a fire was burning in the Myers family fireplace. It's now September; two months of our Lions year have passed, and football season (Go State!) is here. Our Lions year is the subject of this month's column. I would like to touch, briefly, on three key areas: membership, service, and leadership.

Many of you have served as a Club President, often for several terms, with outstanding results for your club. But, have you considered taking the next step, and serving as a Zone Chairperson? I will be calling some of you in the near future. Even though it's 10 months away, I would like, if possible, to begin forming my cabinet now, so that our team can "hit the ground running" on July 1, 2024. As always, the District will provide training to assist you. Please consider accepting these critical positions.

I also want to give a brief report on our membership. As of this date, we stand at 1508 members. Numerically, this means our District came out roughly even for the year. While this is commendable, I believe we all can do better. Lions International has charged Pennsylvania to charter 19 new Lions Clubs, and add 2000 members this year. Their reasons for this goal are very sound, and relate to the future makeup of LCI's Board of Directors. Frankly, Pennsylvania is losing members at an alarming rate. Fixing the problem is simple: ask someone to join. I challenge all of you to invite one person to a meeting this year. It's a golden opportunity to build membership, which is the core of our service.

Speaking of service, I cannot over emphasize the importance of monthly reporting. With the current economy, Lions International is competing with other organizations (think Kiwanis and Rotary) for corporate donations in its humanitarian work. And, in at least one case, we lost. The Devil is truly in the details, (or in this case, the data). Locally, only 31% of our clubs have sent information to Lions International. As with membership, we can do better, folks. Please make sure your service is reported. As your Global Service Team coordinator, I am here to help you. Feel free to call me with any and all questions about potential projects, reporting to LCI, or any other items.



## Second Vice District Governor Leona Houseknecht

Hello, Lions and Leos! Can you believe summer is over? My gosh time just keeps flying by with vacations and summer activities are rounding down; time for all Lions to get to head towards the goals of having fun, asking others to help with service projects, while focusing on ways to help others.

In the process of forming a new club, the Hughesville Area Club Branch, which is being sponsored by the Northern Tioga County Centennial Lions Club. Some Lions transferred from another club, and several are new Lions covering an area that was covered by a Lions Club years ago. We have our list of officers: President; Vice President; Secretary; and Treasurer. We are not waiting for the club to reach 20 members, as we desire to begin building funds to serve others in the Hughesville area. Our first fundraiser will be in September!

I have been collaborating with the Global Leadership Team to assist clubs struggling to keep afloat due to drops in membership. We have met with one club and will be doing a follow-up meeting with them this month. This is a great way for me to begin to know the clubs and work with Lions in our district.

Please attend any guidance for Lions in our district. A Membership Workshop will be held in Tioga; the Northern Tioga Lions meeting place on September 23, 2023, 9 am to 3 pm. See further information in our Lions Tale Newsletter. Hope to see many of you there!

# FISCAL Year 2023-2024: Pennsylvania MD-14 Council Meeting #1

August 5, 2023 at Red Lion Hotel Harrisburg-Hershey, Harrisburg, PA

## State Council Chairperson

CC Dr. Linda Zaneski began her first official address to the 2023-2024 Governors, International Family, 1st and 2nd Vice District Governors and Chairpersons present with thanking those before her, and PIP Joe Wroblewski for the guidance and support in preparing her to lead the state. As the GAT leader, CC Linda announced the first GAT Summit to be held in State College, on October 7, 2023, for the GLT's; GST's; GMT's; GET; and GMA leaders in the state.

CC Linda provided journals to State Council and Chairpersons for GAT Team to have one place to write down ideas, or to keep it by the computer when having ZOOM calls. Her theme:

***"Let's Go Change the World."***

***"I decided to move forward and be the facilitator and collaborator, unifying the districts through the District Governors, clarifying Multiple District goals and furthering the purpose of the Association of Lions Clubs and serving as your GAT Leader."***

## PID Cindy Gregg

- ◆ Encourage Zone Chairs to contact clubs for the Club Excellence Award
- ◆ August 27, 2023, Zoom Meeting on GAT (Ohio, Pennsylvania, Virginia, and West Virginia)
- ◆ Mission 1.5: Strategic Plan for the next 4 years. For Pennsylvania: 19-20 New Clubs; and add 2,000 new members
- ◆ Each District should have a Global Extension Team Coordinator; purpose to extend clubs, add membership, and add clubs to the district
- ◆ Last year for Advanced Lions Leadership Institute as it will be incorporated into the Second Vice District Governor Training
- ◆ International will be looking to have a membership position for LEO Clubs to increase membership from 200,000 to 400,000
- ◆ International Board established an ad-hoc committee to study the Board structure and unfortunately rumor has it that in Constitutional Area I, which is the US, English speaking islands of the Caribbean, and that we may be losing two members very quickly!

## State Admin.: PDG Deb Burkholder

Proud of all districts paying their dues in a timely manner!! State Administrator Deb stated, "we have already collected \$67,600 or about 54% of the dues, so that is excellent! Keep up the good work!"

Asking Council to send policy 206, the International Convention Committee to the Constitution and Bylaws committee for review and possible revision. "Currently the policy states that the committee should consist of a three person committee, one person from each region and that each person of the committee receives 100% reimbursement for expenses when attending the convention. It also states that when in Constitutional Area I or II that all three members are entitled to attend at full reimbursement. When the Convention is off shore, two members of the committee are entitled to full reimbursement. The committee should be reduced to two members while still providing adequate support for the Multiple District during the International Convention and also leading up to the convention while we promote it to our membership. If the convention is off shore, we should only be reimbursing one member to attend as many of our Lions do not attend when the convention is far away."

### Convention in Boston

- State Administrator coordinated the breakfast; liaison for the band in registering for the International Parade; all assistance from the Multiple; and coordinated the Hospitality.

## 2023 MD-14 Convention Report

100th Anniversary Convention Report hosted by 14-J; PDG Richard Hautz

- \*431 Lions registered, most Lion in several years
- \*All meals well attended; Saturday Night 318 Lions
- \*Lions enjoyed painting party; wine tasting; and the FIREWORKS!

## GMA Coordinator:

## PDG Jeff Loudermilk

Goals:

- 1) Follow the Governors goals, and focus until June 30, 2027, for **Mission 1.5**
- 2) VDG's become active participants in the District GMA
- 3) Provided the GMA presentation to GMA Coordinators and Zone Chairs



**NOT this JEFF!!!!!!**

**PA Lions Sight Conservation and Eye Research Foundation**

- ⇒ Eye Research Seminar October 7, 2023, Hershey Medical Center (Penn State), begins 8 am with breakfast, end a noon with a lunch
- ⇒ Needing a Board Member from the Central Region of PA

**Submitted by PID Bob Miller, Treasurer**

**PA State Band**

- +In May**, 70 Students performed twice at the 100th Anniversary of PA Lions
- +56 Students** performed at the International Convention in Boston - Friday there were 2000-25000 viewers
- +Met at Gettysburg College** for 4 days to train for marching in a block
- +Had the opportunity to** attend a baseball game at Fenway Park +2009-10 IP Eberhard Wirfs sent thank you notes to the band members
- +Directories from** every District Governor would be greatly appreciated **Submitted by Lion Vince Lorusso, Chair**

**19 New Clubs & 2,000 Members**

- ^Need full participation from districts in creating clubs!
- ^A couple of Club Branches have been formed
- ^Let the competition begin!

**Submitted by GMT Coordinator PDG Cheryl Wilbur**

**Global Service: PDG Bob Roebuck**

- >Jared Box Project scheduled as State Project
- >121 Hospitals in Pennsylvania
- >Over 1 million Jared Boxes have been distributed in the US

**Submitted by GST Coordinator PDG Bob Roebuck**

**State Committee Appointments**

- **Building Maintenance and Property Committee:**  
IPDG Keith Shoff, 14-C
- **Finance Committee Western Region Representative:**  
PDG Thomas Gregg, 14-E
- **International Convention Committee Western Region Representative:** PDG Chuck Thompkins, 14-E
- **Protocol Coordinator:** IPDG Keith Shoff, 14-C
- **2027 State Convention Chairperson:** IPDG Keith Shoff, 14-C

**Childhood Cancer Chairperson**

PA Lions Care for the Kids project raised \$38,432.81, which remains in Pennsylvania for our kids fighting cancer. The funds were presented to Four Diamonds and the Penn State Hershey Children's Cancer Hospital. September is Childhood

Cancer Month. Plans for "Parkway Run and Walk," is scheduled for September 24, 2023, which is the Children's Hospital of Philadelphia.

**Chairperson PDG Keldeen Stambaugh**

**GLT: Grants Approved**

- ◇ 1st VDG Training completed: minus 2 1VDG;s and 7 2VDG's
- ◇ Pennsylvania's format for Lions: dress code, council meeting etiquette
- ◇ Retreat: January 5-7, 3024
- ◇ RLLI Scheduled, need all 17 Districts present

**Submitted by PDG Kerry McKnight, GLT Coordinator**

**Lions of PA Foundation**

\*As of June 30, 2023, 2,062,000.00 invested, increased by 185 for the fiscal year 2022-2023

\*Gave \$31,642.00 in grants to PA Lions

\*Currently have \$198,000.00 to give away by June 30, 2024

**Submitted by LOPF Chairperson PDG Ed Tustin**

## 2024 MD-14 Convention

District 14-T will be hosting the 2024 PA Lions State Convention at the Red Lion Harrisburg Hershey. GST PDG Bob Roebuck will be planning the "Jared Box Project" as the state project for PA Lions. More information to follow at the next State Council meeting in October, located in Scranton.

**Submitted by**  
**PDG Pete Vanzandt, Chair**

## LCIF Coordinator

Monetary donations were down for LCIF during the 2022-2023 Lions year. Encouraging all Lions to make an individual donation to LCIF in the fiscal year 2023-2024. During the fiscal year, if clubs donate at least \$5,000 and a district donating \$10,000, there would be an eligible for %15 of the money donated for an approved grant benefitting your community.

Ongoing Legacy Society where people can leave their legacy through wills, estate planning, insurance policies among others. If interested contact PDG Kerry McKnight.

**Submitted by Evan Punched, Chair**

- 1) Motion was made by 14-D DG Mike Schaeffer, seconded by 14-H David Rudis, to **refer Policy 206 to CBL with a proposal back to the Council of Governors by the October Council meeting.** All in favor. Motion carried.
- 2) Motion by DG Marty Zimmerman, 14-C, seconded by DG Mike Schaeffer, 14-D to **research and write a policy for conflict or dispute resolution policy** to bring to Council at the October State Council Meeting. All in favor. Motion carried.
- 3) Motion made by DG Mike Schaeffer, 14-D, 2nd by DG Matt Uroskie, 14-U to **endorse PID Manjo Shah for 3rd International Vice President.** All in Favor. Motion carried.



"Mom, if this is putting a strain on our finances, I could take a year off."

## LOPF Grants Issued

### LOPF Grants Issued

- ◇ **14-A:** Malco Ero-Scan Scanner for \$2,142.61
- ◇ **14-B:** Radio Advertising \$500
- ◇ **14-L:** Billboard Advertising \$500
- ◇ **14-L:** McConnellsburg Lions Club for playground revitalization and a security system
- ◇ **14-N:** Rochester Beaver Lions Club replacing a retaining wall at Beaver County Lighthouse for the Blind \$11,500
- ◇ **14-N:** Union Township Lions Club additions to Community Recreational Facilities at Scotland Meadows Park \$3,996
- ◇ **14-N:** Elderton Lions Club for Crooked Creek Trail construction \$3,000
- ◇ **Officers:** President PDG Ed Tustin; VP PDG Kerry Drake; Treasurer Lion Mark Tomco; Secretary PDG Norma Evangelista

**Submitted by PDG Ed Tustin, President**

### USA/Canada Lions Leadership Institute Forum

- \* MD-14 has 19 Lions attending the Forum from September 21-23 in Reno, Nevada
- \* Cost is \$345 per Lion
- \* Hotel \$150 required with reservations
- \* Hotels adjacent to the Conference Center
- \* Strides Walk held on September 21 in the afternoon at a registration fee of \$25
- \* Contact Forum Office: call 605-723-4007 or email registrar@lionsforum.org

**Submitted by PDG Jeff Loudermilk, Chair**

### PA Lions Hearing Research Foundation

- Amended documents from CBL Committee
- Investment and Executive Committee establishing a formal investment policy
- Five vacancies on BOD; 2-year opening in 14-G; 2-year and 3-year in 14-H; 1 2-year in 14-J; and 1 3-year in 14-P

**Submitted by Lion Paula Hoffman, Chair**

# Disaster Relief

- Previously helped Missouri; Texas; Louisiana; West Virginia; Maryland; Virginia; North Carolina; Kentucky; New Jersey; and New York
- 24 separate disasters in PA alone
- MD-14's Districts: Appoint a Disaster Relief Coordinator
- Schedule meetings in each district as to how to be better prepared for future disasters
- Have a disaster relief financial account
- Establish temporary or permanent warehouses for storing disaster
- Have a disaster trailer ready to respond to your local disasters within each district

**Submitted by Lion Jim Groff, DR Coordinator**

# MD-14 GMT Coordinator

## 2022-2023 Lions Year

Acquired Marketing Grant from LCI \$15,000

- \* Addition of Radio Broadcasting in Western Region of PA
- \* Display Table at 100th Anniversary of PA Lions
- \* LCI Potential Members contacted - 65

## PA Goals for 2023-2024 Lions Year

- \*Create 19 New Clubs
- \*Increase membership to 2000
- \*GAT Summit October 7, 2023
- \*Guiding Lion Training
- \*Membership Workshops
- \*Women's Workshop

## Increasing New Members

- \*2021-2022: 626 New Members
- \*2022-2023: 1,149 New Members

**Submitted by PDG Cheryl Wilbur**

## District Memberships Added

District	2021-22	2022-23
14-A	49	107
14-B	18	37
14-C	43	105
14-D	34	65
14-E	20	33
14-F	54	57
14-G	66	115
14-H	23	44
14-J	34	62
14-K	30	57
14-L	27	53
14-M	42	92
14-N	41	70
14-P	40	63
14-T	46	74
14-U	40	73
14-W	19	42



MD-14 KidSight USA Program

May 1 to June 30, 2023  
Reports:

### District C:

- Mount Holly Springs: 32 kids Wee Little Lamb Day Care
- Hanover/Hanover W. Manheim: 180 kids Kindergarten
- New Cumberland Area: 15 kids Fire Dept. Health Fair
- Susquehanna: 3 kids screened
- Hanover: 18 kids Library Reading Fair

### District N:

- Apollo Area: 5 kids Life Skills Classroom
- Apollo Area: 25 kids Kindergarten
- Butler: 19 kids Westminster Preschool

### District P:

- Avon/Grove: 51 kids Local Festival

### District U:

- 76 kids Kindergarten

Total 424 Kids Screened



"And where is our state and district's screening?" Please record!

# How Do You Market?

Every club must have:

- ⇒ **Club Marketing Chair:**  
Energize and lead your club marketing efforts. Develop marketing plans for projects and membership drive, use social media to share your stories, and work with your Lions and community partners to put a spotlight on your service
- ⇒ **Appointed by Club Officers**  
club marketing chairperson
- ⇒ **Club Global Membership Chair:**  
Encourages and plans open house for potential Lion members, invite friends and family to help with a service project, invite others to come to a meeting, suggest potential members to be a member for only six months recognizing exactly what Lions do to serve as a volunteer
- ⇒ **Club Global Service Chair:**  
Lions Motto is "We Serve," Lions are a service club-not a fund-raising club, record all members volunteer activities every month -club meetings do NOT count as a service project, but should be recorded



All levels of Lionism have a GAT (Marketing Chair; Global Membership Chair; and Global Service Chair): LCI; MD-14; 14-G; and YOUR Club.

Learn what marketing is, what it can help you achieve and how it can work for you.

[Club Marketing Chairperson Guide](#)  
[Interactive Club Marketing Guide](#)  
[Informational videos](#)

Select Lions in your clubs that are **energetic** and willing to step outside the box!!!



Branding can help you create an identity for your club and bring your service to life.

[Lions International brand page](#)  
[Brand guidelines](#)

Learn about the tools, platforms, and touch points that can help you connect with your community.

[Social media for clubs](#)



Once you have a handle on the marketing basics, you're ready to start putting those principals to work. Now you'll need the tools to turn your great ideas into action.

**Brand Kits**  
Market like a pro with logos, customizable resources, images, videos, and more.

[Brand kit Kit overview](#)

**Social Media Kits**  
Get ready-to-use graphics and customizable templates for your social media.

[Get tools](#)

**PR Tools**  
Use public relations to engage your community and your local media to become the talk of the town.

[Lions Press Center](#)  
[PR Kit for Lions](#)  
[Press release templates](#)



# "Special Agents of Change"

MISSION 1.5 is the drive to reach 1.5 million members worldwide so we can better meet the growing needs of our communities and serve more people than ever before. MISSION 1.5 starts with you."



Patricia Vannett

Past International Director,  
GAT Constitutional Area 1 Leader



Can Your  
Clubs Help  
Make a

Wish Come  
True?

Every Club in Our District 14-G  
is encouraged to  
ADD one NEW MEMBER.

Tracking this GOAL  
will be accomplished  
by June 30, 2024.



**Calling Lions to Help Reach 1.5 Million Members!**  
**Volunteer for one of these positions for our District 14-G**

• **Extension Agent**

Every community deserves a Lions Club: Experiences as a Guiding Lion; Membership Team Member or a Charter Member; a passion to develop new clubs

• **New Member Agent**

Seek service-minded men and women to share the impact of what your Lions club is making in the community

• **Member Satisfaction Agent**

Call your members regularly to personally invite them to the club activities

## Constitutional Area 1 (CA1)

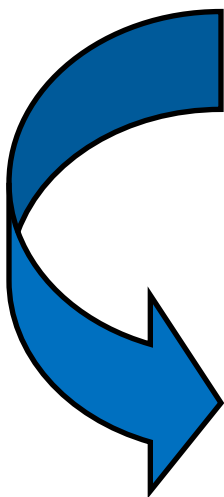
Lions separated into Constitutional Areas: CA1 is USA & Affiliates, Caribbean Islands

**New Clubs – Two Chartered in July, with seven Charter Applications pending.**  
**(Goal: 200 new clubs by June 30, 2024)**

**New Members Added to Existing Clubs – 2,372, up 23% over July, 2022.**  
**(Goal: 35,000 members by June 30, 2024)**

**Membership Satisfaction – One-Year Retention of New Members 86%**  
**(1% improvement over July 2022)**

**Service – 2.1 million lives impacted with only 15% of clubs reporting.**  
**(Goal: 300,000,000 lives impacted with 90% of clubs reporting)**





# Preparing Our District to



# GROW

You want more hands to serve? Let's discover a way to increase membership to 1700 members! Currently, we are beginning our year at 1503 members.

As the GLT Coordinator, we will be gathering for a fun-filled evening for guiding club officers. The district will supply the USB's with all the guidance and information needed for officer positions in Lionism.

## Calling ALL Clubs

- ◆ **EVERY CLUB President** is the Global Action Team Chairperson and leads the team with annual goals made by the club members.
- ◆ **EVERY CLUB appoints a Leadership Team Coordinator:** Club's first vice president, develops skills needed to be effective leaders, so club has strong leadership to serve the community.
- ◆ **EVERY CLUB appoints a Membership Team Coordinator:** Support membership development at club level by recruiting new members and promoting positive membership experiences.
- ◆ **EVERY CLUB appoints a Service Team Coordinator:** Responsible for implementing impactful service and fundraising projects, increasing service project engagement of members, and elevate awareness to community needs.

## Zone Chair Training Is Mandatory

*The position of zone chairperson comprises three roles simultaneously.*

## ZC TRAINING

**Date:** Saturday, September 9, 2023  
**Place:** STEP Riverwalk, 423 E. Central Ave. South Wmspt.  
**Time:** 9 a.m. to 1:00 pm  
**Lunch:** Provided

**Region 1 Zone A\***  
 Coudersport & Area;  
 Mansfield, Northern Tioga  
 County Centennial; Wellsboro

**Region 1 Zone B**  
**Lion Alfredo Torres**  
 Big Pond; South Creek;  
 Sylvania; Troy; Wells-Jackson

**Region 1 Zone C\***  
 Canton; Sayre Athens; Sayre  
 Athens Lioness; Towanda;  
 Wyalusing

**Region 2 Zone A\***  
 Dushore; Eagles Mere Laporte;  
 Muncy Area; Picture Rocks

**Region 2 Zone B**  
**Lion David Stahl**  
 Lycoming Creek; Montgomery;  
 South Williamsport;  
 Williamsport Sight Services;  
 Williamsport Newberry

**Region 2 Zone C\***  
 Loyalsock Township; Mont-  
 toursville; Warrensville & Area;  
 Williamsport

**Region 3 Zone A\***  
 Kulpmont Centennial;  
 Mount Carmel; Shamokin Area

**Region 3 Zone B \***  
 Benton; Catawissa Valley;  
 Millville; Milton

**Region 4 Zone A\***  
 Centre Hall; Ferguson  
 Township; Harris Township;  
 Millheim; Patton Township

**Region 4 Zone B**  
**Lion Gail Lucas**  
 Bellefonte; Howard Area;  
 Milesburg; Pleasant Gap & Area;  
 Pleasant Gap Lioness; Snow Shoe

**Region 5 Zone A\***  
 Lewisburg; Milton; Turbotville &  
 Area; Watsontown; Watsontown  
 Centennial Lioness

**Region 5 Zone B**  
**Lion Robert Kozlowski**  
 Jersey Shore; Jersey Shore Lioness;  
 Lock Haven; Mill Hall Area; Rauch-  
 town-Nippenose Valley; Sugar  
 Valley

- Region I **Zone A: VACANT**  
**Zone B: Lion Alfredo Torres, Troy Lions**  
**Zone C: VACANT**
- Region II **Zone A: VACANT**  
**Zone B: Lion David Stahl, Montgomery Lions**  
**Zone C: VACANT**
- Region III **Zone A: VACANT**  
**Zone B: VACANT**
- Region IV **Zone A: VACANT**  
**Zone B: Lion Gail Lucas, Pleasant Gap Lioness**
- Region V **Zone A: VACANT**  
**Zone B: Lion Robert Kozlowski, Jersey Shore Lions**



# Proudly Guiding the Pride

**District 14-G Global Leadership Team Coordinator: PDG Cheryl Wilbur**

- ⇒ 2VDG Leona Houseknecht
- ⇒ 1VDG Steve Myers
- ⇒ Zone Chairs

**DG Kathy Douty set a goal at 85% of clubs will receive guidance for club officers. The schedule will continue until we meet her goal for all Lions Clubs in our district.**

## Scheduling Guidance



District Club Name	Date
Club Branch: All Officers	July 10, 2023
South Williamsport: President, Secretary	July 25, 2023
Lycoming Creek: President, VP, Sec.-Trea.	August 9, 2023
Williamsport Lions	September 5, 2023
Sayre-Athens: All Officers	September 7, 2023
Zone Chair Training: Williamsport	September 9, 2023
Williamsport-Newberry Lions	September 13, 2023
Watsonstown Centennial Lioness Lions	September 14, 2023
Loyalsock Lions	September 20, 2023
Region I: Membership Workshop	September 23, 2023

### Supplied with USB::

- Inter. Constitution & BL
- Club Constitution & BL
- President & VP e-book
- Secretary e-Book
- Treasurer e-Book
- Club Officers e-Book
- Conflict Resolution
- Grants

**MUST Complete 85% or 49 Clubs - DG's Goals**

- Watsonstown Lions Club
- Wells-Jackson Lions Club
- Wellsboro Lions Club
- Williamsport Lions Club
- Williamsport Sight Services Lions Club
- Wyalusing Lions Club

### What are the duties of the Club Administrator in the Lions club?

**TO COORDINATE** the activities and standardize the administration of Lions clubs.

**TO CREATE** and foster a spirit of understanding among the peoples of the world.

**TO PROMOTE** the principles of good government and good citizenship.

**TO TAKE** an active interest in the civic, cultural, social and moral welfare of the community.

- |                                |                                 |
|--------------------------------|---------------------------------|
| Bellefonte Lions Club          | Milton Lions Club               |
| Benton Lions Club              | Montgomery Lions Club           |
| Big Pond Lions Club            | Montoursville Lions Club        |
| Catawissa Valley Lions Club    | Mt. Carmel Lions Club           |
| Centre Hall Lions Club         | Muncy Area Lions Club           |
| Coudersport & Area Lions Club  | Northern Tioga Lions Club       |
| Dushore Lions Club             | Patton Township Lions Club      |
| Eagles Mere Laporte Lions Club | Picture Rocks Lions Club        |
| Ferguson Township Lions Club   | Pleasant Gap & Area Lions Club  |
| Harris Township Lions Club     | Pleasant Gap Area Lioness Lions |
| Howard Area Lions Club         | Rauchtown-Nippenose Lions Club  |
| Jersey Shore Lions Club        | Sayre Athens Lioness Lions Club |
| Jersey Shore Area Lions Club   | Shamokin Area Lions Club        |
| Kulpmont Centennial Lions Club | Snow Shoe Lions Club            |
| Lewisburg Lions Club           | South Creek Lions Club          |
| Lock Haven Lions Club          | Sugar Valley Lions Club         |
| Mansfield Lions Club           | Sylvania Lions Club             |
| Milesburg Lions Club           | Towanda Lions Club              |
| Mill Hall Area Lions Club      | Troy Lions Club                 |
| Millheim Lions Club            | Turbotville & Area Lions Club   |
| Millville Lions Club           | Warrensville Area Lions Club    |

# Membership Workshop

MD-14 GMT  
Coordinator

PDG Cheryl Wilbur

Bringing Workshops  
to the Northern Tier



## Calling Lions in . . .

## Region 1 Zones A, B, and C

Other Clubs or Lions  
are welcome to attend  
by registering

### Zone A:

Coudersport & Area  
Mansfield  
Northern Tioga County  
Wellsboro

### Zone B:

Big Pond  
South Creek  
Sylvania  
Troy  
Wells-Jackson

### Zone C:

Canton  
Sayre Athens  
Sayre-Athens Lioness  
Towanda  
Wyalusing

**Games  
And  
Prizes**

## TOPICS

- *Real Recruiting (members)*
- *Accomplishing Action (GAT)*
- *Fundraising for Fun*
- *Orient to Retain*
- *Managing Marketing*



Registration by September 20, 2023 - Filling Fast!

Call 607-738-6909 or text with your name

Date: **September 23, 2023**

Time: 9:00 a.m. to 3:00 p.m.

Place: Tioga American Legion, 18536 Rt. 287, Tioga, PA

Lunch: \$7.00



# District GAT: Global Membership Team Coordinator PDG Jim Douty

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## Welcome to the Lions World



### Milton Lions Club

Lion Joel Harris, Sponsor Lion V. Feigles-Kaar

### Muncy Lions Club

Lion Jesse Confer, Sponsor Lions Ron Shuda

### Northern Tioga County Centennial Lions Club

Lion Patricia Doebler, Sponsor Lion Leona Houseknecht

### South Williamsport Lions Club

Lion Kurt Beattie, Sponsor Fred Harbaugh; Charles Kuntz, Sponsor Lion Fred Harbaugh; Lion Patricia Whelen, Sponsor Lion Chris Tsai

### Watsonville Centennial Lions Club

Lion Teresa Boatman, Sponsor Lion Rhonda Luongo; Lion Katy Poust, Sponsor Lion Dorothy Dougherty; Dorothy Dougherty

### Wells-Jackson Lions Club

Lion Kim Clarkson, Sponsor Lion Kathleen Mullen

### Why Orientation for NEW Members or Seasoned Members?

- ⇒ Orientation \_\_\_\_\_ Date \_\_\_\_\_
- ⇒ Participate in a Project \_\_\_\_\_ Date \_\_\_\_\_
- ⇒ Training Class in Learning Center \_\_\_\_\_ Date \_\_\_\_\_
- ⇒ Attend a District Function \_\_\_\_\_ Date \_\_\_\_\_
- ⇒ Visit Another Club \_\_\_\_\_ Date \_\_\_\_\_

To earn a New Member Award, Sponsors must accompany their new members as he or she accomplishes the five tasks above.

### Lions and LEOs

E-mails sent to all  
GMT Coordinators  
in the world

ALL clubs are to  
have a  
**Membership Chair**

These steps will help  
to increase  
membership.

Click on **Blue** to open  
the hyperlink



Dear Global Membership Team Coordinator,

You have come in at an exciting time as we launch . [MISSION 1.5](#). Your efforts this year will build the foundation for our success throughout this campaign.

This is the first in a series of emails designed to give you the tools and support you need to grow membership in your district or MD. Each month, you will receive a message with resources and updates from Lions International staff and Lion leaders.

It's important to get your year off to a strong start. The following is a list of resources that will give you the foundational knowledge you need to get going.

[Global Membership Approach webpage](#): Here you will find all of our best resources on the proven four-step process for membership growth.

[New Club Development Guide](#): This guide walks you through the process of starting a new club.

[Just Ask! guide](#): This guide shows you how to develop a strategic plan to recruit new members.

[Membership Development Grants](#): Funding is available to assist districts and MDs achieve their club extension and member recruitment goals.

Thank you for your leadership and passion for growing membership. The Membership Division is here to support you in any way we can. Please reach out to us at [membership@lionsclubs.org](mailto:membership@lionsclubs.org) with any questions or concerns.

Sincerely,

The Membership Division

# Record What You Do and Let Secretary Know for Reporting

Page 14



Member	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.	Activity & Hrs.
Smiley Benjamin	Collecting Used Eye Glasses, 2 hrs.	Recycling at Home, 4 hrs.	Assisted individual to appointment, 4 hrs.	Hanging posters for Golf Tournament, 6 hrs.	Spoke on Diabetes, 8 hrs.							

# Why Report Service?

Sharing our impact, Lions and Leos inform, inspire, and grow in global legacy of service.

**Service activities:** Hands-on service activities, such as tree planting, vision screening, rebuilding homes after disaster strikes or serving meal to those in need.

**Advocacy:** Raising awareness of causes important to Lions, educating our communities on issues that impact them and working to bring positive change.

**Donations:** Making charitable donations to individuals or organizations, including LCIF, which are tracked by the foundation and need not to be reported as a service activity.

**Fundraising:** Raising funds to enable service.

## Service Support Activities:

**Holding meetings** to strengthen your club, educate and train members, or plan other service activities.

**Fulfilling administrative tasks**, such as running errands, maintaining club records, or reporting.

**Attending Lions events** such as conventions and forums.

**Engaging in fellowship and fun**, together with other Lions.

These activities contribute to Lions' positive impact in various ways, including attracting new members to clubs, helping clubs retain members by providing a positive experience, preparing Lions to serve, or directly benefitting the people we serve.

## How to Measure Service Impact

**Number of Activities:** Each activity reported counts as one activity.

**Number of People Served:** Direct beneficiaries of Lions service. Sometimes needs to be estimated.

**Number of Volunteers:** Number of people who participate in the planning, implementation, or participate in a service project. Lions and non-Lions can be counted.

**Number of Volunteer Hours:** Number of hours spent planning and implementing a service project.

**Funds Raised:** Amount of charitable funds given to an individual or organization. Funds donated to LCIF are tracked; however, if an event was held to raise those funds, that event can be reported as a fundraising activity.

"Many Lions and Leos serve their communities individually, outside of the activities planned by their clubs, districts or multiple districts. Some examples include bringing a meal to a neighbor, driving a parent to a medical appointment, or volunteering at their place of worship. This type of work is important and commendable; however, it should not be reported as a Lions' service activity."

Lions International provides guidelines to ensure that service reporting is accurate and consistent. However, Lions and Leos are the true experts in their service, and as such should rely on their own experience when measuring service impact and encouraged to work with local experts whenever possible.



## Calculating People Served

- Research publicly available information, such as census data, often found online. →
- Consult local organizations such as nonprofits, governments, schools, park districts and chambers of commerce.
- If your club, district or multiple district funds or contributes to the work of a partner organization, such as a school, health clinic or food pantry, consult the partner organization to determine the number of people served by your contribution.

For example: If having a carnival or festival within a community and surrounding communities:

Google 'Tioga Township PA population'; 'Tioga Borough PA population' and add those together to get an estimated people served when providing a service or selling goods or foods.

# Lions, Let's Be Fair and Show Fun in Serving!

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## Fun and Fair



“What Goes on at a Pennsylvania Fair? Since the founding of the Commonwealth of Pennsylvania in 1682, agriculture has been a major part of the state’s economy and social fabric. Fairs began (and continue) as a way to celebrate the successes of the harvest season, through food, entertainment, and friendly competitions among rural Pennsylvanians.”



“If you want bragging rights for growing the biggest pumpkin raising the biggest pig, or baking the best cookies, the local fair is the place to put it all on the line! One of the great joys of attending a Pennsylvania fair is the food.”  
(uncoveringpa.org May 30, 2023)

## Benton Benching



The **Benton Lions Club** is continuing to collect plastic, recording, and dropping off to collection businesses. The club then decides placement for the TREX benches, which are donated to the Lions club free of charges for benches. TREX created this project to help the environment.

Thank you, Lion Fran, for reporting for your club!

Lions members of the **Coudersport Area Lions Club** members volunteered at the Potter County Fair Food Stand.



Proceeds from this stand go directly to fund the Potter County Fair, so it does not need to charge admission. Six Lions cooked and served food for 4 hours while serving over 200 food items! Such fun at the county fair!

## Centre Hall Lions

With continued support of brightening up the Wynwood House and Salem Hill Haven nursing homes with fresh flowers each month for birthday celebrations. Thanks, Centre Hall Lions!

Many thanks for reporting your club’s service activities each month, Lion Val!

## Centre County Grange Fair

Region 4 Foresight Committee, set up a booth at the Centre County Grange Fair for FREE Vision Screening. Eighty (80) children were screened by members of Foresight: Lion Barbara Ott; Lion Johanna Chisnell; Lion Dave Chisnell, and PDG Bud Harris. Picture on the left. Below: Harris Townships Trailer, Thanks, PDG Bud, for the photos!



*Sadly missing hearing from our clubs in August 2023 with no listed activities. We know you must be doing something - serving? donations? helping others?*

- Bellefonte
- Big Pond
- Dushore
- Ferguson Township
- Howard Area
- Kulpmont
- Lewisburg
- Loyalsock Township
- Lycoming Creek
- Mansfield
- Mill Hall Area
- Millheim
- Milton
- Montgomery
- Mt. Carmel
- Muncy Area
- Patton Township
- Pleasant Gap & Area
- Pleasant Gap Area Lioness
- Rauchtown Nippenose Valley
- Sayre Athens
- Shamokin Area
- Snow Shoe
- Sugar Valley
- Troy
- Warrensville Area
- Watsontown
- Wells-Jackson
- Williamsport
- Williamsport-Newberry
- Williamsport Sight Services
- Wyalusing

## No Whining in Canton

Lion Ronald Groover, from the Canton Lions Club, takes GRAND prizes for his home-made wines at the County Fair! Cheers, Lion Ron! Are you sharing? Congratulations!!!







PWCS

## Eagles Mere Laporte

Recent college graduate Madelyn Fritch was awarded the Education Assistance Scholarship for completing 4 years of school and collecting \$1,500 from the **Eagles Mere Laporte Lions Club!** Congratulations, Madelyn Fritch!!!

There were 36 successful donations given at the Red Cross Blood Drive held by the Eagles Mere Laporte Lions Club, which is the highest record for the club.

Thanks for reporting, EML!



## Ducks On Roaring Creek

The 3rd Annual Duck Race was held by the **Catawissa Valley Lions Club!** Members sold tickets for ducks and the ducks swam down Roaring Creek! Participants and community watchers waited for the first 10 ducks to cross the line!



The club benefited with making \$1600 to provide to others in the community while everyone had fun!

The club also donated \$100 to the Animal Resource Center in memory of a deceased Lion, Dle Breech.

Thanks, Lion Craig Long for reporting your club's activities!

## Lock Haven



Supporting Beacon Lodge's Annual Golf Outing, the **Lock Haven Lions Club** donated \$60 to Beacon Lodge and \$100 to Beacon Lodge Golf Tournament.

The club met in the Sons of Italy with 12 members for 11 hours.

Thanks, Lion Craig, for reporting your clubs activities.

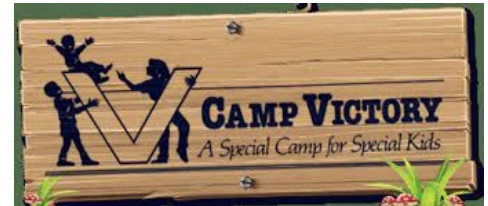
## Sayre-Athens Lioness Lions



The **Sayre-Athens Lioness Lions** gathered items not used anymore at home and organized a garage sale amongst the Lions. This event made \$535.00!

Thank you for reporting!

## Jersey Shore Lions



The **Jersey Shore Lions** invited a representative from Camp Victory to be a guest speaker during one of the Club meetings. The members then made a donation of \$1,200 to the camp.

With the food insecurity on a steady rise with the numbers being served, the JS Lions continue to help with a total of 83 volunteers, adding up to 415 hours while serving 527 residents.



During National Night Out, JSL had an inflatable children's obstacle course for community children to play on in conjunction with the local police to educate the community that the police are there to help protect and serve, and our club supports their efforts. There were six volunteers, worked 12 hours, and served 1,500 residents.

Thank you, Lion Dan, for reporting your club's service hours and activities!

## Directors With a Smile



Thousands attend or participate in Centre County Fair, and the **Harris Township Lions** direct drivers to a parking space.

# THANK YOU, LIONS for Being a Big Part of Your Communities!!!

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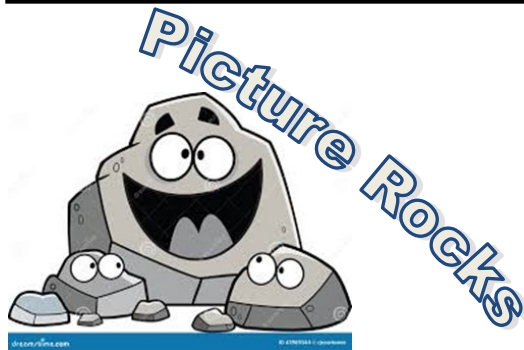


## JSL

Five Lions from the **Jersey Shore Lioness Lions Club** volunteered 18 hours total to serve 160 veterans and their families. In addition, five Lions volunteered at the Food Distribution Center in Jersey Shore, while serving 260 residents and their families.

Two Lion members volunteer in the small childrens room during the church services. This is a weekly volunteer service. This posting covers Sundays in July and two weeks in August 1 vol., 42 hrs., with 21 children.

Our monthly dinner business meeting for club



A summer picnic included guests and friends for a time of enjoyment with others. At one their meetings, the Lions of Picture Rocks donated \$1,000 to a local charity!

Picture Rocks Lions continues to collect and recycle aluminum cans to help increase their funds to help others within the community.

Thank you, Lion Bill, for reporting your club's activities!

## "Augustfest"

The **Turbotville Area Lions Club** sponsored the annual community yard sale and Augustfest held on August 15th. In addition to the yard sales, the club invited vendors to the community grounds and to set up food stands. There was a Blues Band in the evening, followed by fireworks after dark. People from surrounding areas came to enjoy the family friendly festivities and a great time was had by all. 24 vol., 120 hrs., 500 served

A movie "Boxtrolls," at the Turbotville Area Community Park sponsored by the Turbotville Area Community Carnival Committee. The Turbotville Borough Heritage Society set up a tent selling Turbotville commemorative items, t-shirts, Afghans, history books, yardsticks, flyswatters, train station prints, and Turbotville National Bank replica wooden blocks. Thanks for reporting, Turbotville & Area Lions!



DoorDash

## Miles of Serving

Five Lions from the **Milesburg Lions Club** prepared and delivered food boxes for 52 families with a total of 100 being served nutritional foods.

District 14-G conducted the first Cabinet Meeting at the Milesburg Community Center. Seven Milesburg Lions prepared and served lunch to those in attendance.

During regular club meetings, the club donated \$299.00 to the Alzheimer's Association, and a \$500 donation to Beacon Lodge in memoriam of Immediate Past District Governor Clayton Steward.

Lions continue to recycle paper, plastic, glass, and metal.

Thank you for reporting Lion Sally!

## Watson Centennial

The highlight for this month from the **Watson Centennial Lioness Lions** was a \$1,000 scholarship was awarded to Victoria Maryott.

In helping the community, the Lions are selling car wash tokens for the White Deer Car Wash; dipping pretzels in chocolates to donate for the Open House of the Watson Historical Society; and will be donating food items for the receptions to be held throughout a 3-day event in Watson. The Lions continue to collect eye-glasses totaling 30 pairs this month.

Thank you, Lion Heather, for reporting your club's activities!

# Recognition, Recognition



Pres Dave Krick; Lion Lisa Wilson, IPP John Getty

The **Wellsboro Lions Club**, following the Maui firestorm disasters, sent \$2000 from their club funds; and personal donations totaling \$400 from individual club members was also sent.

The club hosted District Governor Kathy Douty and Partner-In-Service PDG Jim Douty, at a special summer picnic of barbequed ribs and corn on the cob. Members included their spouses and special guests.

Immediate Past President John Getty was honored for his dedicated service. Lion Lisa Wilson, our newest member, was recognized with a President's Appreciation plaque for her strong involvement in Lions activities and her willingness to chair special projects in her first year of membership. She is an example for the rest of our members to follow. 30 vol. 44 hrs.

Four club members recycled aluminum cans, working 10 hours and serving 3000 people. Thanks, Lion Tom Auman, for reporting!

# LL World Series

From the Food Trailer of **South Williamsport Lions Club**, members sold food as a fundraiser during the World Series Little League Grand Slam Parade, honoring the teams from around the world. The Lions also helped park cars as a fundraising event, collecting approximately \$11,000!



The club continues to collect aluminum cans from the community. Five members worked 8 hours cleaning and sorting prior to taking to the collection site. Thanks for reporting!

# Lion Ed Branish Golf Outing



Hosted and participated in our 2nd Annual **Towanda Lions Club** Tournament in memory of our past member Ed Branish. The main fundraising campaign for the year and the funds we received will go towards the local organizations with which we donate money. This year we collected

\$7,198.00.

Pictured are the winners. They are as follows from left to right Brandon Dickerson, Jason Arnold, Jason Peak, and Michael Dickerson. Michael Dickerson is our chapter's immediate past president.

# Creek's Cutting



A work bee was conducted to remove trees that were near

the access to the building. The cleared area will be used in a different way. Eight volunteers, working 40 hours completed the work in one day.

Lion President David Rockwell serves on the Board of the Troy Fair donating many hours to keep the grounds in good condition.

The **South Creek Lions** continue to do their recycling efforts to keep the environment clean. Thanks for reporting, Lion Dave!

# Northern Tioga County Centennial Lions Club



Club members collected donations for the Annual Grocery Cart Raffle. One member donated \$50 worth of breakfast items for the wagon. Many volunteer hours were donated! Two Lions sold tickets at the Tioga Market every Saturday for a month. The winner was drawn at Tioga Old Home Days celebration. Iola Reagan, Lawrenceville, was the winner.

**Northern Tioga Centennial Lions** sold raffle tickets for corn hole boards handmade by Lion Mike Schaeffer. Tickets were sold for \$10 each, and purchased 200 tickets only. Both fundraising Raffles brought in over \$2,000.00! The winner of the Corn Hole Boards was won by Jerry Fish, Lawrenceville, PA.

Lions are continuing to collect plastic for TREX benches. The next 4 TREX benches will be placed at the Tioga Memorial Park to replace the older benches surrounding the area Memorials. Eyeglass collections are also being done and cleaned and boxed to drop off at Wal-Mart in Mansfield.

# Leaping Lions Changing the World!!

## Sylvania Serves

Club members of the Sylvania Lions Club met at Mt. Pisgah County Park for their annual Lions Picnic, totaling 43 attendees. While there members voted to donate \$300 each to two recipients in need. 43 attended \$600



One member continues serving young women at the Pregnancy Care Center to support the life of the unborn and help young parents with baby needs. This month volunteered 22 hours, serving 100 individuals. In addition, baby hats were knitted to comfort newborn infants.

Other community involvement is collecting eyeglasses and taking to recycle center with 4 hours serving 30 individuals. Members also support the environment by sorting, bundling, and taking items to the recycle center every Monday; however, the collection site is checked throughout the week. This month 225 hours worked while serving our community of 2267.



## Changing the World

### Action Plan Template

Action plans are an extension of goals and provide a map to meet goals. To achieve the best results, goals and action plans should be on the forefront of membership discussions and activities throughout the year.

The action plan below details how to accomplish the goals defined by the GMT District Team.

Goal: \_\_\_\_\_

How? (Action Steps)	When? (Deadline for Completion)	Who? (Person Responsible for Action)	How Will We Know? (How we will Know Accomplished)

Is your club serving our areas of focus in your communities:

- \*Childhood Cancer
- \*Diabetes Awareness
- \*Environment
- \*Hunger
- \*Vision
- \*Youth

A goal of LCI is serving over 200 million people in these pillars of action.

Brainstorm, document, prioritize the list and make action plans to support the 5 Pillars (Global Causes).

Record in MyLCI your accomplishments!

Need 85% of clubs in our district to report activities and service to the communities or individuals.

### Need inspiration?

Find service and membership development ideas on our web site.

### Member Center > Managing a District

Sub-categories include:

- \*District Resource Center
- \*Communicating your Activities
- \*Strengthen Membership
- \*Grants
- \*Finance
- \*Club Rebuilding and Reactivation
- \*e-District House

### Member Center > Membership and New Clubs

Sub-categories include:

- \*Start a New Club
- \*Invite Members
- \*Strengthen Membership
- \*The Global Membership Team
- \*Award Programs
- \*Chairperson Resources
- \*Member Benefits

Using District Governor Team yearly goals as a starting point, communicate goals to the GMT MD coordinator on or before September 1 of each Lions year (taken from www.lionsclubs.org 9.3.23)

# MD-14 GMT Coordinator - 2023-2024

Workshop	Place	Date & Time	Register by	Lunch	Instructors
5 STAR Membership	TBA (Western PA)	October 2023 9:00 am to 4:00 pm		\$8.00	PDG Cheryl Wilbur PDG Tom Vasek PDG Jeff Loudermilk
5 STAR Membership	PA State Lions Office 949 E. Park Drive Harrisburg, PA 17111	December 2, 2023 9:00 am to 4:00 pm	November 25, 2023	\$8.00	PDG Cheryl Wilbur PDG Tom Vasek PDG Jeff Loudermilk

Call: MD-14 GMT PDG Cheryl Wilbur at 607-738-6909 or email: cawilbur65@gmail.com to register by date required. This is needed for planning purposes.

## MD-14 State Council Meeting #3

DISTRICCT 14-G is HOSTING  
February 1– February 3, 2024  
Ramada State College  
State College, PA



**Chairperson:** PDG Charlie Poust  
**Planning:** Hospitality "Tailgate Party"  
PDG Poust is looking for **HELP** with the planning and organizing! Please call 814-238-6695 or 814-280-3764 or email crp44@comcast.net

## 2024 District Convention April 20, 2024

ALL Lions and Leos are encouraged to participate on the committee - bring ideas to the table








### September 10, 2023, Agenda:

- Introductions
- Review Comments
- Theme "Changing the World"
- Brainstorming:
  - What are Lions asking for
  - Events and/or Service Project
- Recognition of Lions: New; MJF; PA Lions
  - One-Day or Two-Day Convention
  - Promote Event more
  - Registration process
  - Role Descriptions and Assignments

### October 8, 2023, Agenda:

- Sessions - Number; Topics
- Spearhead Session Leaders
- District Project
- Entertainment
- Keep Guest Speaker current on planning

### RULES OF BRAINSTORMING

-  Defer Judgement
-  Encourage Wild Ideas
-  Build on the Ideas of Others
-  Stay Focused on the Topic
-  One Conversation at a Time
-  Be Visual
-  Go for Quantity



### Details

- Meet at Holiday Inn  
100 Pine Street  
Williamsport
- 2:00 pm
- Large Room to Right of James Restaurant
- You may bring a beverage
- Spouses welcomed



# Lions Alphabet Soup



And so the script continues making more chowder out of this gumbo! More abbreviations have been added to challenge us to add more files in our brains!

“What does the expression alphabet soup mean? A hodgepodge especially of initials (as of the names of organizations). Dating back to President Franklin D. Roosevelt’s alphabet agencies of the New Deal, it is a metaphor for an abundance of abbreviations or acronyms.”  
[www.oxfordlearnersdictionaries.com](http://www.oxfordlearnersdictionaries.com)

According to [www.triviahappy.com](http://www.triviahappy.com), Alphabet soup is 150 years old. A pot of soup simmering on the stove suggest harmony is in the house, even if it’s only in the pot. Disparate parts are being melded into whole. Somebody cares enough to chop, simmer, stir, and wait. Everything slows, including Mom, who is home - really home.”



AA	Acting Administrator	IPIP	Immediate Past International President
ALLI	Advanced Lions Leadership Institute	IPP	Immediate Past President
AHAP	Affordable Hearing Aide Program	ISAAME	India, South Asia, Africa, Middle East
CA	Constitutional Area	IT	Information Technology
CBL	Constitution & Bylaws	KMSA	Kindness Matters Service Award
CC	Council Chairperson	LC	Lions Club
CEP	Club Excellence Program	LCI	Lions Clubs International
CGL	Certified Guiding Lion	LCIF	Lions Club International Foundation
COG	Council of Governors	LCIP	Lions Certified Instructor Program
CQI	Club Quality Initiative	LEHP	Lions Eye Health Program
CS	Cabinet Secretary	LOPAF	Lions of PA Foundation
CSFII	Campaign Sight First II	LP	Lion President
CST	Cabinet Secretary Treasurer	LPE	Lion President Elect
DA	District Administrator	MAR	Monthly Activity Report
DC	District Chairperson or Coordinator	MD	Multiple District
DCC	District Convention Chairperson	MJF	Melvin Jones Fellowship
DG	District Governor	MMR	Monthly Membership Report
DGE	District Governor Elect	MG	Marketing Grant
DS	District Secretary	My LCI	My Lions Club Information
DST	District Secretary Treasurer	NCSS	North Central Sight Services
ELLI	Emerging Lions Leadership Institute	OSEAL	Orient & South East Asia Lions
FDI	Faculty Development Institute	PALSF	PA Lions Service Foundation
FVDG	First Vice District Governor	PCC	Past Council Chairperson
F&WS	Family & Women’s Specialist	PDG	Past District Governor
GAT	Global Action Team	PID	Past International Director
GET	Global Extension Team	PIP	Past International President
GLT	Global Leadership Team	PCC	Past Council Chairperson
GMA	Global Membership Approach	PR	Public Relations
GMT	Global Membership Team	PRC	President’s Retention Campaign
GST	Global Service Team	PU 101	Form to Report Yearly Officers
HCTB	Healthy Club Toolbox	RC	Region Chairperson
ID	International Director	RLLI	Regional Lions Leadership Institute
IP	International President	SVDG	Second Vice District Governor
IPCC	Immediate Past Council Chairperson	VDG	Vice District Governor
IPCC	Immediate Past Council Chairperson	YEP	Youth Exchange Program
IPDG	Immediate Past District Governor	YRG	Year Round Growth Program
IPID	Immediate Past International Director	ZC	Zone Chairperson

# The Tale End

Editorial Page

Dear Lions and Leos:

Modify is defined from the Oxford Languages as "make partial or minor changes to (something), typically so as to improve it or to make it less extreme." As we move forward in the fiscal year of Lions 2023-2024, we realize Lions need to transition from the way we have been operating.

**Mission: 1.5 Million** is a dedicated effort to increase more hands to serve in the next four years. It's not to just increase hands to serve, it is very beneficial to recruit new ideas with an added twist of fun! The more fun we have in serving, the more others will come on board. You know how that goes-games are more fun when there are more players in varying circumstances. It transform into laughter, and more camaraderie.

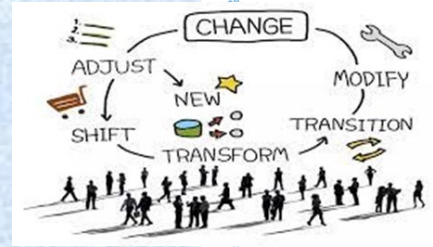
Working with various club officers has been enjoyable and entertaining! Technology of providing USB's to Lions to move forward at their own pace: the guidance is quickly available for immediate answers at each officers own rate. Revising the way to gather information while growing in leadership and in Lionism. Moving forward is not doing what we have always done, but reworking how to transform what no longer works in the technology world.

I have been enjoying observing the way Lions are adapting and adjusting to current changes. Looking forward to bringing **Workshops** to you to lessen the travel expenses, or hours on the road. We all have an important part to play taking us to extraordinary new heights in serving an untold number of people in need.

We must "Live and Learn." And you know, my dear daughter, Ciara, always said, "Just Live, Mommy!" Let's open our hearts and be kinder to each other. Tomorrow is never promised,

Blessings in Lionism, Dear Friends,

Lion Cheryl



*"Change is the law of life. And those who look only to the past or present are certain to miss the future."*

John F. Kennedy



## Lions Clubs International Code of Ethics

**TO SHOW** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

**TO SEEK** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

**TO REMEMBER** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

**WHENEVER** a doubt arises as to the right or ethics of my position of action towards others, to resolve such doubt against myself.

**TO HOLD** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

**ALWAYS** bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

**TO AID** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

**TO BE CAREFUL** with my criticism and liberal with my praise; to build up and not destroy.

## Lions' Prayer

**"Our Father, we thank Thee for the gifts of life and love and laughter, for soundness of body and sanity of mind; for keenness of conscience and strength of will; for the power of choice; and the privilege of service. Make us worthy of Thy bounty, and accept of our gratitude for this food, in the name of (Our Lord) Christ."**

### Memories of Those Lost in Our Lions Year 2023-2024

Deceased Members from 7.1.23 to 6.30.24

- Catawissa Valley Lions Club: Lion Dale David Breech 37 yrs.
- Dushore Lions Club: Lion William Bohensky, Sr. 58 yrs.
- Pleasant Gap Area Lioness Lions: Lion Joann Warefield 2 yrs.
- Wells-Jackson Lions Club: PDG Harland Evans 37 yrs.