

Utah Lions Multiple District 28

Under the leadership of 2010-2011 Lions International President, Sid L. Scruggs, membership efforts will now be managed by a **“Global Membership Team”** (a 3 year term). Leadership functions will now be managed by a **“Global Leadership Team”** (also a 3 year term). **MERL** Team members will no longer be in effect, but are encouraged to volunteer to be part of the Global Membership or Global Leadership Teams.

Does this decision really change anything? The answer is, “yes”. The effort now will be to achieve membership objectives with an entirely new approach. The emphasis is on **programming** and **“impactful service projects”** rather than just by encouraging people to join a Lions Club.

We must change from mostly publicizing and promoting the projects where we raise monies, to publicizing and promoting the **“impactful service”** that we conduct (where the monies we raise goes).

The logic here is that if we make Lions Clubs something people want to become a part of, getting our members to ask people to join us will come on its’ own. Those of us who are officers need to commit to see that every time we ask Lions to participate in a meeting or project, we offer a quality experience that is a good investment of everyone’s time and effort.

TO GET THINGS STARTED, PLEASE HAVE YOUR CLUB COMPLETE THE ATTACHED SURVEY FORM.

PLEASE REPLY TO:

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Global Membership Team Coordinator
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The **Global Membership Team** needs to be a group, rather than an individual effort, with good representation throughout the Multiple District. We are looking for Lions who can work on this team without reducing their activities with their home Club. The Lions we wish to involve in the team are those who feel this new approach to membership is the right one to try at this time, and those creative enough to consider and develop ideas “outside of the box”. We are especially interested in recruiting team members who do not regularly participate on a District or Multiple District level, but are dedicated Lions to their home Club. Please review the Lions you all know, and submit names and contact information of those we can contact to be part of this new effort.

Utah Lions Multiple District 28
Global Membership Team Coordinator: Timothy Tate
Club Survey Form

Club Name _____ Areas Served _____

Board Meetings Held _____ Location _____

Membership Meetings Held _____ Location _____

Current Membership _____ Average count of those who attend Membership Meetings _____

Does your Board meet separately & use parliamentary procedure to conduct club business? _____

What percentage of the Membership Meetings do you have good or excellent outside speakers? _____

What do you think your membership count will be at the end of the 2011-2012 year? _____

Average count of your membership who try to support the majority of your projects _____

Average in attendance at Zone, _____ Fall, _____ Mid Winter, _____ & District _____ Meetings?

Number of members who support Meetings and/or Projects, but rarely attend the above _____

What does the District or your Club need to do to get these Lions to participate in District functions? _____

Has your club published a calendar of events for 2011-2012 which includes? _____

Board and Membership Meetings District, Multiple District, and Zone events

Club Socials (summer, Christmas, etc.) Officer Nominations and Elections

New Officer Installation All projects committed at this time

What changes, if any, will your Board make for the 2011-2012 year? _____

Does your Club's new officers survey the community to see what the community needs are as they begin a new Lions year? _____

Does your Club need to implement new project ideas, and/or eliminate modify any current projects? Do you feel your Club members are open to new creative project ideas? _____

What are the major challenges now facing your club? _____

What can the **Global Membership Team**, District or Multiple District do to help your club? _____

What can other Lions Clubs do the help your Club? Would help with your projects be more beneficial than having a group attend one of your Membership Meetings? _____

If other clubs helped with one or more of your projects or scheduled a visit to one of your Membership Meetings, would your club try to return the favor? _____

Some of the smaller Clubs have recently combined for some Membership Meetings. Did your Club participate, and did anyone attend who does not usually support District Meetings? Do you like the idea for these types of meetings be continued? If well done, would you be in favor of using this Meeting in place of some of the Membership Meetings on your schedule? Do you have suggestions for combined Meeting locations? _____

An idea has been suggested where some of the Clubs would work together to conduct area wide projects that would try to meet bigger community needs. We are much more likely to get good press on this type of effort. Suggestions include projects like a Safety Kids Fair and Walk with the Blind. What are your thoughts on this concept, and would your Club be likely to participate? _____

Who in your Club was involved in answering this survey? _____

Do you invite the **Global Membership Team** to conduct a **“Taking Lions to the Next Level Workshop”** for your Club? _____ Requested Date& Time _____

Please copy this document to your computer, then open the file (Utah Lions District 28U Survey Form) to answer the survey questions. Then, email the completed file back to us with these other items:

1. Your club roster, including addresses, phone, email
2. A list of your Club officers and Committee Chairpersons
3. A copy of your 2011-2012 Calendar

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Club Projects Survey Form

Project Name _____ Date/Dates _____

Describe the project _____

Project Location _____ Previous or new project? _____

Describe this project and its' history _____

Financial aspects of the project: How is it funded? Do you try to make a profit? Do any proceeds benefit other projects, etc.? _____

Manpower required: How many are required? Does your club have the manpower needed? _____

Does this project require basic (entry level) skills, or does it use the higher skills your members possess? _____

Do you try to bring in outside help from groups or individuals? Would help from other Lions Clubs benefit this project? Have other Clubs ever helped with this project? _____

What steps do you take to publicize this project? Are they adequate? Would better promotion bring more people to the project? Could you expand this project to better serve your community if you had more help? What would you consider adding? Do you plan on getting press coverage before and/or after the event? _____

How do you rate this project's importance to your community? Does it meet real human needs that may not be met if your club did not conduct the project? _____

Please make additional copies of this page for each project.