



District 28U Monthly Newsletter

Volume 1, Issue 1
July 2016

GREETINGS FROM YOUR CENTENNIAL DISTRICT GOVERNOR!



Hello Fellows Lions! My name is Mike Eisenberg and my wife, Carol, and I recently returned from the 99th Lions Clubs International Convention in Fukuoka, Japan where I was

initiated as the 28U District Governor. I look forward to serving you and strengthening our district.

To give you a bit of background about me, I grew up in Arcadia, California and entered the U.S. Air Force after high school. I served my country for 27 years and achieved the highest Senior Enlisted Non-Commissioned Officer rank of Chief Master Sergeant. I retired in 2013 and currently work with the Department of Defense at Hill Air Force Base. I've been a Lion for 12 years and belong to the Syracuse Lions Club. I am a graduate of the Emerging Lions Leadership and Advanced Lions Leadership Institutes.

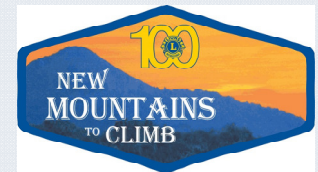
I believe that in order to be successful everyone must set goals for themselves. During my term I will strive to:



- Grow membership throughout the district
- Seek out/identify/train those with leadership potential
- Utilize social media to promote Lions events and projects to the outside community
- Encourage members to use LCI's Lions Learning Center website



*International President
Chancellor Bob Corlew
and his wife Dianne*

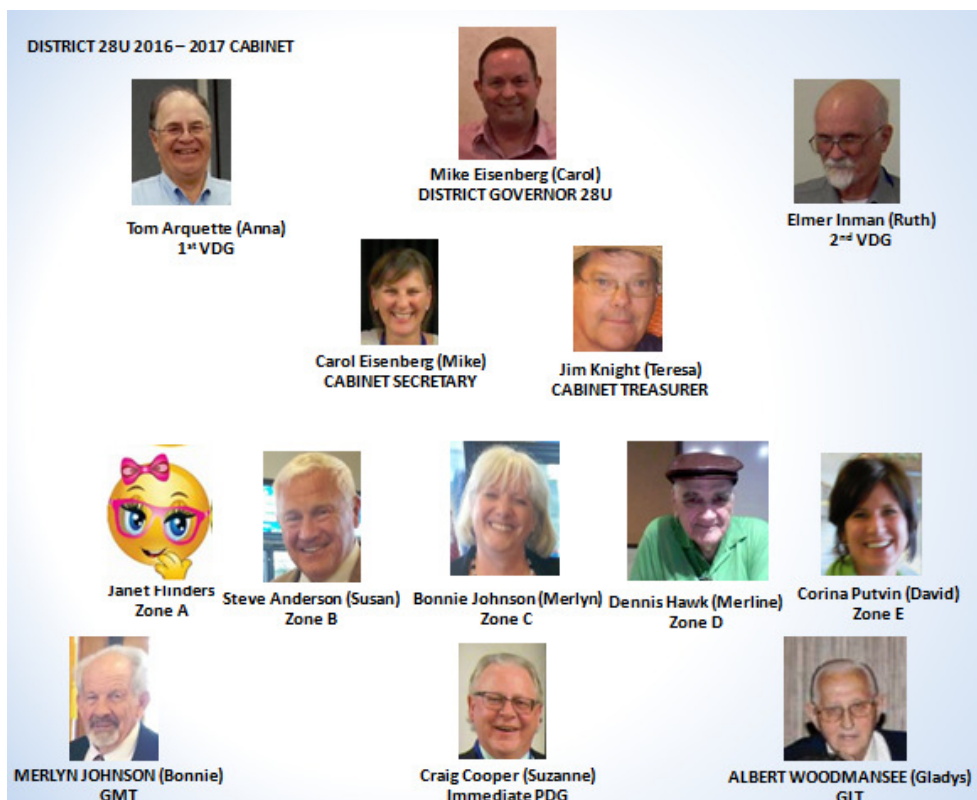


President's Theme
This year's theme is "New Mountains To Climb." Climbing a mountain is used as a metaphor for the many daily situations that confront us. It represents something that is difficult and that takes a maximum effort to scale. It is only by climbing those mountains that we ever excel to our fullest. Each mountain represents a new challenge for Lions – and a new opportunity!

- Encourage creative and news ways to serve our communities
- Ensure clubs are relevant to its members and attractive to prospective members

DISTRICT CABINET

Now, I'd like to introduce you to my district cabinet. I've invited some talented Lions from across the district to help me with these goals. Each Lion brings valued skills so we can make this district even better!



LESSONS IN LEADERSHIP

Have you every filled a leadership position because you were absent from a meeting, it was just your turn, or you were outright “volun- told ”without receiving the necessary training? Does this sound familiar?

Leadership positions don't have to be a hassle. With so many training tools at your disposal, leadership is an exciting opportunity!

The Lions Learning Center is here to help us all be better Lions. I encourage you to take advantage of the developmental training topics such as holding a meeting, managing conflict, embracing diversity, etc.

<https://secure.ascentis.com/LC/I/TMS/Security/Login.aspx?scmsg=%7b%3aAuthenticationModule.Logoff%7d>

USA/CANADA FORUM

WHERE: Omaha, Nebraska, USA

WHEN: September 15–17, 2016



CONVENTION DATES

WHERE: 28U District Convention in Smithfield, UT

WHEN: October 13-15, 2016

DV: TBD

WHERE: Multi-District Convention in Coalville, UT

WHEN: May 12 - 13, 2017

DV: PIP Joe Preston

CLUB VISITS / ACTIVITIES

I'd like to visit your club to talk about the 99th International Convention experience and to get to know your club better. Also, you have an event or project you'd like to promote throughout the district please let me know! Contact me at: mikeeisenberg14@gmail.com or (801) 719-1804.

Date	Name of Club	Activity (Visit, Project, etc.)	Point of Contact
22-25 July	Riverdale	Pioneer Days Rodeo	Jim Knight

Now it's time for a test. How savvy are you? If you need help, feel free to ask others!



Answer Key (from left to right); Facebook, Linked In, Pinterest, You Tube, Twitter

COME CHECK US OUT ON-LINE:

FACEBOOK: <https://www.facebook.com/>
 (Search UTAH LIONS DISTRICT 28UT Club Activities
 Group)
 OR

E-CLUBHOUSE: <http://www.e-clubhouse.org> (By club name)