

THE NORTHERN LION

District 20-W Monthly News Letter

VOLUME 6, ISSUE 8

FEBRUARY 2017

DISTRICT GOVERNORS MESSAGE

Hello everyone!

I hope that everyone has registered for the MD Convention in Lake Placid May 5-7, 2017. Your presence is needed for several reasons. We as a District have taken some steps to help ourselves and we need you to show up to finish that job. We need your vote on Sunday. This is the chance for us to have a say in our own destiny. It is also a chance for us to voice our opinion for who we think should represent our MD at the International level. We have a chance for the first time in a VERY long time to vote for someone we all know very well. Someone who knows this District very well and someone who will make us all proud should he get elected to International Director. PCC Gary Brown is one of us and we should all make plans to be in Lake Placid to help to vote him in as our next candidate for International Director. We will also have a great time celebrating 100 years of Lions with a huge birthday party, so get out your dancing shoes and come join us for a fantastic celebration of We are focusing on starting a new club because we still want to grow this District. We want to bring in new members so we can continue to serve our communities and we want to serve those communities and make them a better place to live. If you have any ideas for good areas to start a new club, please let me know. I will also be back in touch with each club to see how things are going and if you

need anything from the District. The calls are going slower than I had hoped but never fear I will get to each of the clubs just to talk about how things are going.

Our next cabinet meeting will take place in Gouverneur on Saturday April 1st at the Masonic Temple. We will start registering at 9:00 am with the meeting to start at 9:30am. Please make every effort to join us. This will be our last cabinet meeting for the year as our next get together will be in Lake Placid for the convention. (Have I mentioned the convention before?)

We still have openings for 1st and 2nd Vice District Governor for next year if anyone is interested please contact me.

I received the new shipment of my District pins, so if anyone is interested you can contact me for them. We are selling them for \$3.00 each. I also have the MD Centennial pins available for \$2.00 each.

Remember that Service Matters and people in our communities are depending on us! I look forward to talking to you soon.

DG Kelly Clark

315 771 1817

kdclark@frontiernet.net



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Voting Rules for Lake Placid

Delegates from a club will not be eligible to vote at the MD Convention in Lake Placid if their club is not current on all of its dues and obligations with LCI and MD20. Please make sure that your club pays their dues promptly. I would love to go to the Council Meeting February 17th and have them tell me that once again 20W is 100% paid and up to date. It is vitally important that we all are eligible to vote and that each club sends all of its delegates to vote on Sunday May 7th.

Remember that you must register for the convention and get your credentials before you can vote. Take advantage of the lower registration price and sign up before March 30th. There is a registration form in the MD 20 newsletter that was recently delivered or you can go to the MD20 website and print the form from there.

There will also be new voting methods this year. For a contest with just 1 or 2 choices, it will be a mark for the one you want or a yes/no vote. For a contest with more than 2 choices, you will be asked to mark your preference for each candidate by marking a 1 next to your first choice, a 2 next to your second choice, a 3 next to your third choice, etc... This is new this year but it should eliminate the need for having everyone vote again. This will all be explained in more detail several times before you actually vote in Lake Placid on Sunday May 7th.

Northern Lion Reminder

The Northern Lion is emailed to Club Presidents, Secretaries, and Treasurers who have a valid email address listed with Lions Club International. It is also posted on the District 20-W website which can be found at www.e-district.org/sites/20w/index.php

Club officers please share with all your club members.

This years goal for sending out the Northern Lion will be the 10th of each month. I will need any entries to me by the 3rd of the month for this to happen. Please submit all entries to outageco@yahoo.com in either Microsoft Word format or in an email. Please do not send it in pdf format. All pictures should be jpeg format and if applicable please identify those in the picture.



Club Anniversaries February



Cape Vincent Lions Club - 46 Years
Lisbon Lions Club - 14 Years

LCI & MD-20 Dues Reminder

Just a reminder that the bills for the second half of our LCI & MD-20 Lions Dues will be coming in January 2017.

The notification for your clubs MD20 NYS & Bermuda dues should be received via **email** by your Club President, Club Secretary and your Club Treasurer. If your club does not receive notification please contact MD20 Office Administrator Maria Poulsen via email at nyslions@cnyemail.com or via phone at 315-478-3131.

The notification for your clubs LCI dues should be received via **US mail** by your Club Treasurer. LCI also sends out an **email** to your Clubs President, Secretary and Treasurer informing them that payment of dues is available on line if that is how you club makes it's payment.

International Director Candidate PCC Gary Brown



PCC Gary Brown, candidate for endorsement to the LCI International Board of Directors, was endorsed on January 27 by District 20 E-2 at its Cabinet meeting. This is in addition to his prior endorsements by Districts 20 E-1 and District 20-W. Lions Gary and Barb are members of the Brockport Lions Club.

"It is humbling for Lion Barb and me to receive this level of support. This is going to be an important election as we move our Association into its next century of service," said PCC Gary. "In that vein, I want all Lions in MD 20 to have the opportunity to see what I have done over my 33- year Lions career to demonstrate my commitment to our Association." You can visit PCC Gary's website at liongarybrown.com. There are links on the website to directly contact Lion Gary.

The election will take place at our state convention in Lake Placid May 5-7. PCC Gary and Lion Barb hope you will attend and look forward to seeing you there.

District 20 W NYS&B Lions Foundation Trustee

Calling all lions 20 W is in need of a Trustee For the New York State and Bermuda Lions Foundation for the 2017-2020 term. A three year commitment. It is a great opportunity to serve not only our district but the entire Multiple. Please consider joining this great team providing humanitarian aid to clubs throughout our State and Bermuda. A candidate is needed by our December cabinet meeting.

NEW YORK STATE & BERMUDA LIONS FOUNDATION TRUSTEE JOB DESCRIPTION

The New York State and Bermuda Lions Foundation, Inc . Meetings for the Foundation are held in Binghamton, NY, at the Comfort Inn 1000 Upper Front Street, Binghamton NY- Phone 1 800 469 7009. They are held on the second Saturday of the month of August, October, January and April with the Annual (Corporate) meeting held at the State Convention.

This Year:

13 August 2016	Comfort Inn	9:00 AM
8 October 2016	Comfort Inn	9:00AM
14 January 2017	Comfort Inn	9:00AM
8 April 2017	Comfort Inn	9:00AM
TBD	Lake Placid NY	TBD

Meeting Details: The Executive committee, which consist of the President, Vice-President, Treasurer, Secretary, and three elected trustees meet Friday at 5PM prior to the scheduled Saturday morning meeting, to finalize the agenda and any other items that need to be addressed by the Foundation's regular meeting.

Attire for the meeting is casual; this is a working session therefore the lion logo shirt is appropriate. Foundation shirts are available from either the Treasurer or Secretary at a cost of \$15.00.

Term of office is three years. Each sub district has three trustees with one being elected each year.

The meeting starts with a general assembly of all trustees; Saturday at 9 AM, the agenda, attendance, president's comments and instructions if any are given. The trustees then have their committee meetings. All trustees are assigned to a committee to work with, it is their time to create reports for the Foundation meeting.

The committees are finance, grants, public relations, fund raising, long range planning, constitution & by law and policy manual, the goal is to assign trustees to a committee which best fits their background and interest.

Job Description cont

It is tradition that each trustee pays \$20.00 at the first meeting as a contributing member of the Foundation. This money will be given to the Secretary while it is not mandatory it is suggested. Missed meetings; If you are not going to be present at a given meeting you must let the Secretary know should you miss three consecutive meetings your Governor will be notified that you will be suspended from future meetings.

Meetings are generally concluded by 12PM noon but this is not a firm time as all business brought before the trustees must be resolved before we adjourn.

SYIL
SMITTY
MILLEDGE R. SMITH
President
NYS&BLF

LIONS CLUBS INTERNATIONAL FOUNDATION (LCIF)

Message

Dear Lions,

Perhaps you have heard that Lions Clubs International (LCI) approved a new service initiative in June. This is a very exciting time to be a Lion! Lions Clubs International Foundation (LCIF) is eager to support future Lions' service initiatives just as it has for nearly 50 years.

Lions, Leos and LCIF will continue working to save sight, fight hunger and protect our environment, just as we always have. But emerging global needs also require our attention. We are developing new ways to expand our capacity to serve in unique areas, including childhood cancer and diabetes, to ensure that we meet the needs of our changing world.



We have accomplished so much together, saving lives and offering hope to those who need us most. But our work is not done. I know that we will continue to have a positive impact all over the world and I am delighted to stand beside you as we head into a new and exciting era of service. Remember, LCIF stands with Lions and is here to help you make a difference.

Sincerely,

Dr. Jitsuhiro Yamada
Chairperson, Lions Clubs International Foundation

Lions Commemorative Coin

In celebration of 100 years of humanitarian service, Lions Clubs International is working with the United States Mint to produce a limited-edition, exquisitely crafted silver dollar coin. Purchase your coin today from [Lions Club Supplies \(instructions\)](#), or the [United States Mint](#).



The coin features Lions founder Melvin Jones and the Lions Clubs logo on the front and a family of lions with a globe behind them on the reverse.

This commemorative coin is crafted to be rich in the symbolic history of Lions first century of service. Each coin is packaged in its own presentation case and is accompanied by a certificate of authenticity.

ONE BEAUTIFULLY ENGRAVED COIN—MANY NOBLE

PURPOSES

For a limited time only, you can order this historic Lions Centennial keepsake and support the life-changing work of Lions Clubs International Foundation (LCIF). For each coin sold, US\$10 is authorized to be paid to LCIF. This represents a US\$4 million opportunity to improve the lives of people in need through LCIF initiatives around the world.

These collectable coins make great gifts for family and friends and are the perfect way to show appreciation to your club members for outstanding service.

SUPPLIES ARE LIMITED

Lions Clubs Centennial coins will be available on a first-come, first-served basis. Once sold out, no additional coins will be minted.

These commemorative coins will only be for sale during calendar year 2017. They are available for purchase from [LCI Club Supplies \(instructions\)](#) and the [United States Min](#)

SHARE IN THE CELEBRATION

With your help, we can sell every Lions Centennial Coin and maximize the contribution to LCIF. Share your Centennial coin on social media using the #Lions100 hashtag. Download the [Centennial coin flyer](#) and [PowerPoint presentation](#) and get your club members excited about owning this beautiful keepsake!



Lions Camp Badger Message

Greetings from Lions Camp Badger:

By now all former campers have received their Summer Camp 2017 information in the mail, have begun filling out or already submitted their application and have marked their calendars for two weeks in July to attend camp! Our website has been updated with all the new forms and if you are aware of a child or young adult with special needs between the ages of 13 – 27, please refer them to our website for information and camp application: www.lionscb.org

Lions Clubs, watch your mailboxes for our **Annual Super Raffle** tickets. Each year at our Lions Appreciation Day in July, we pick 10 winners of \$1,000 each. Winners can be Lions Clubs or individuals. Last year's winners were: Lions Charles Deacon(Brockport); Lion Kim Demers (Ogdensburg); Lion Gerard Jamieson(Nanuet); Floral Park Lions Club; Middletown Lions Club; Newfane Lions Club; Phelps Lions Club; Queens Las Americas Lions Club; Sag Harbor Lions Club; West Babylon Lions Club.

LIONS MINTS PROGRAM

The Lions Mints Program is a time-tested, proven fundraising project for Lions Clubs around the world. Lion Mints provide visibility for your club throughout your community. The Lions emblem certifies that it is an official Lions Club fundraising activity.

The potential for profit for your club through the Saykly's Candies-Lion Mints Program will depend upon the amount you use as a suggested donation. If you use \$0.50 as a suggested donation for each roll, your **fundraising profit will be \$163 per case!**

Not only do Lions Mints raise money for your club, the program supports Lions Camp Badger, one of your MD20 State Projects.

Lions Camp Badger will receive \$5 for every case ordered!

Whether you are already familiar with Lion Mints or are new to the Lion Mints program, please read on for more information.

Saykly's Candies -Lion Mints Division

Rolled mints flavors

(\$125/case incl s&h - may mix cases)



Peppermint

Wintergreen

Fizzy Fruit

S/F Spearmint

Peppermint

Wintergreen

Lion Mint Drops (\$105 incl s&h)

(individually wrapped mints.)

Accessories

(prices available at www.lionmints.net)



Display tray

Backer Board

*(These mints are a bit larger than the Smith Bros. mints.
You will need to order new Display Trays.)*

Ordering is as easy as 1, 2, 3!

There are two methods to place an order:

Online: www.lionmints.net

Telephone: 1-866-220-0213

Don't hesitate to call Saykly's Candies-Lion Mints Division at **1-866-220-0213**, or visit their website at www.lionmints.net for more information or to place an order.

In Memoriam

Canton— Mr. Harold W. Wilder, 92, of Partridge Knoll, Canton, died Wednesday, January 25, 2017, at Canton-Potsdam Hospital, while being comforted by his loving family.

Calling hours were held on Friday, January 27th from at Lawrence Funeral Home & Cremation Services, 21 Park Street, Canton. His funeral was held on Saturday, January 28th at 11:00 AM at the Canton United Methodist Church, 41 Court Street, with Rev. Michael H. Terrell officiating. Interment will take place in the spring in the Fairview Cemetery, Canton.

Harold was born June 11, 1924, in Windsor, VT and was a son of the late, Orville E. & Dorothy J. (Smith) Wilder. He graduated Canton High School (1942), later attended Louisiana State University and St. Lawrence University, where he was a member of Phi Sigma Kappa Fraternity. In 1943, he enlisted in the US Army, 99th Infantry Division, and served in World War II, from March 29, 1943 to March 16, 1946. On June 13, 1953, he married Barbara J. Greig in Toronto, CA. Harold retired in 1988 as President of Canton Savings and Loan (North Country Savings Bank), a position he earned in 1967. During that time, he also served as Board Member of the First National Bank, Director and Chairman of the NY State League of Savings Institutions, the Director and Vice Chairman of the Federal Home Loan Bank of NY, and the President of the St. Lawrence County Bankers Association.

He was also thoroughly engaged in his community. A few of his positions included: Board Member of Canton United Methodist Church; President of Canton Lion's Club and District Governor of 20W District Lions International; Commander of John C. Peggs #67 American Legion; Life Member of VFW #1231; Eagle Scout, Scoutmaster, and recipient of the Order of the Arrow and Silver Beaver Award in the Boy Scouts of America; Board of Trustees for St. Lawrence Cty Historical Assoc; President of St. Lawrence Golf and Country Club; Founding Member and President of Saints Hockey Boosters; and Member of St. Lawrence University Alumni Council.

Harold is survived by his beloved wife, Barbara J. of Canton; his loving children, Sue (Jim) Wilder of Stormville, NY, Diane Guluzian of Chelmsford, MA and Brian Wilder of Ellijay, GA; son-in-law, Dr. Daniel Palmateer of Canton; a sister, Mary (Wesley O.) Bryant of Naples, FL and four grandchildren, Greig & Justin Guluzian of Massachusetts, Julia (Chris) Palmateer Wall of Massachusetts, and Andrew Palmateer of Washington, DC. Harold is also survived by his many nieces and nephews, along with their children and grandchildren.

He was predeceased by his daughter, Nancy Wilder Palmateer (July 16, 2015) and by his brother, Fred Wilder (June 21, 2015).

Harold enjoyed golfing, the family camp on Lake Ozonia, St. Lawrence Hockey and most of all precious time spent with family.

In lieu of flowers, memorial contributions are suggested to the Canton United Methodist Church, to St. Lawrence University Alumni Association, or to a charity of one's choice.

Condolences may be shared with the family by visiting www.lawrencefuneralhome.org

DISTRICT 20-W (G)LOBAL (M)EMBERSHIP (T)EAM MESSAGE

The Membership Focus for February and March from LCI is WOMEN!

At the end of December 2016, District 20-W had 291 females and 533 males.

A Short History of Women in Lions

- 1917: Lions Clubs International was founded
- 1925: Helen Keller and Anne Sullivan honored as the “First Lady of Lionism” and “Second Lady of Lionism” respectively.
- 1975: The Lioness Program began
- 1987: Women were approved for Lions membership;
- July 4, 1987: Date the first female became a Lion
- LCI was the first service club organization to admit women

During February, in a club meeting, identify new community projects that are of interest to women and families. We all should be able to identify at least one NEW event.

During March, focus recruitment efforts on introducing many more women to the benefits of becoming a Lion and serving their communities.

There are two recent brochures which you can copy from the LCI website for recruiting women: I AM a Lion (me37) and Lions Make a Difference (me40).

GOOD LUCK!

Lion Liz Walker, IPDG & Global Membership District Coordinator



Reading Action Program Report

After looking through the Service Activities Report, I found that no club except Quad Town has reported any RAP activities I hope this doesn't mean that no other club is doing any book collecting and donating.

This is one of the easiest service activities that a club can do. I'm sure most people read books or magazines. What do you do with them when you finish them? It is very easy to take them to Nursing Homes, Dr. offices, Libraries and schools. Many Adult Centers have book swaps where people can "bring a book, take a book". Maybe that's something your club could start in your community.

This is a very important project. Please consider doing a RAP project in your club. THEN REPORT IT IN YOUR SERVICE ACTIVITIES REPORT.

RAP Chair, Lion Nina Kelly

Lake Placid Convention Greeters

Greeters for Lake Placid Convention

I know this is kind of early to be talking about the state convention in Lake Placid, but since John and I are in charge of getting greeters again, I would like to have you put May 4-7 on your calendar. The greeters will only be in the convention center this time (no hotels). I think those Lions who were greeters the last time had a good time. A schedule for when Greeters are needed appears on the next page and I will be sending it out to clubs very soon.

Please let me know when your members can work.

Thanks in advance for your co-operation.

Nina and John Kelly

MD-20 LIONS CONVENTION – LAKE PLACID, NY 2017

HOST AND GREETERS SCHEDULES

District 20W is hosting the 100th NYS & Bermuda Convention from May 5th - 7th .We are asking your club members to volunteer time to be hosts/greeters at this state convention. Everyone working a time slot will receive a blue T-shirt to wear. We have the following time slots and number of people needed in ():

LAKE PLACID CONFERENCE CENTER

Thurs.5/04	4:00 – 8:00PM (4)
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Fri. 5/05	7:30 – 10:00 AM (4)
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	10:00 AM - 1:00 PM (4)
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	1:00 PM – 4:00 PM (4) - Lions Don, Barb & Kelly Lustyik
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	4:00 PM – 6:00 PM (4)
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Sat. 5/06	8:00 AM – 10:00 AM (4)
	10:00 AM – 1:00 PM (4)
	1:00 PM – 4:00 PM (4)
-	4:00 PM – 7:00 PM(4)

Sun. 5/07	6:30 AM – 10:00 AM (4)
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Please call us at 518- 483-1581 or E-mail us at johnina@gmail.com with names, times they can work, t-shirt size, cell phone number and e-mail address.

Thank you for all of your help.

Sincerely,

Around District 20-W

From Malone Lions Club

Malone Lions Club Random Acts of Kindness Program (1st EVER)

At 5:00 PM on Wednesday, December 14th, 2016 The Malone Lions Club announced the launch of the 1st ever Malone Lions Club's Random Acts of Kindness Program. For over 60 years the Malone Lions Club has historically given funds to larger "group/organizational type" projects (over \$400,000 since the club's inception, December of 1949).

While all members of the club are expected to work for the Malone Lions Club food stand at the Franklin County Fair, the distribution of funds raised by the Food stand has been, almost exclusively, determined by the Board of Directors.

On Dec. 15, 2016 that changed! Those Lions members in good standing who helped raise money for the club at the fair stand were each given \$50 to use to perform Random Acts of Kindness in our community. NOTE: For over 60 years the Malone Lions food stand at the fair has been the Club's primary source of raising money to support community projects.

President Dave Sauther stated that the purpose of the Random Acts of Kindness Program is "...to give each member a personal say in how some of the money that they have helped raise is donated in our community." This program will create many ambassadors from our club to "do something nice" during this season of giving and sharing. It is our way of thanking the community for supporting our club and our annual food stand at the fair."

The reports are all in. The Random acts of kindness funds (\$1,250 in all) were distributed throughout the North Country (anonymously) to: "a young man battling cancer, a woman in a wheelchair whose house burned down, a woman who had just lost her job, and has two young girls she is raising alone, a high school student living in poverty, an elderly woman whose medication expenses eat most of her pension, the Constable Meals on Wheels program, an elderly couple who both had strokes, she's in a wheelchair, he's on oxygen, a woman living in a trailer with six kids, a family whose infant child is in ICU after being hurt by a family pet, an accident victim, a fire victim, a woman who lost her job just before Christmas, a young single mother with three young sons whose birthdays are all in December, ("She broke down crying when I handed her the money, I am so glad the Lions started this program." Quoted a lion member.), an older woman living by herself, a woman with three children whose ex-husband has not paid child support in six months, help purchase eyeglasses for a man who got diamond dust in his eyes at work, to help a woman in a poor home situation buy clothing for herself, to a family in need, and to a young student battling depression. 16 Lion members participated, plus the club gave \$200 to an accident victim and \$250 to a family burned out of their home.

Rules for Random Acts of kindness (Courtesy of Grand Junction Colorado Lions Club)

1. Provide a list of members.
2. Each member signs the list stating they received their \$50 along with a card. The card splits in half. One half is given to the recipient and the other half is given back to the club secretary/treasurer to keep track that each member used their money appropriately.
3. If the card is not returned showing that the member gave their money away to a person or persons in need they are then billed for that money.
4. Criteria is set up by each individual member in the club as to whom the money should go, such as a mother raising kids alone who looks in need, or the kids back pack program, the food programs or someone he or she knows of who needs the help.

Ken Cring
518-569-0619

Around District 20-W

From Malone Lions Club



Pictured to the left, in the Malone Lions Memorial Bandstand, is Malone Lion Tim Conners as Santa Claus and his lovely wife Sheila as Mrs. Claus.

And pictured below, in the very same Bandstand, is Malone Lion Tim Conners with his lovely daughter at her Wedding.

Tim is dressed a little differently and even though he has no beard below you can certainly tell he has the look of Santa.

(Thanks Ken for the pictures)



Around District 20-W

From Potsdam Lions Club

The Colton Winter Fest Health Fair was held in the Colton-Peirrepoint Central Schools Gymnasium on 1/28. A Health Fair Table for the Potsdam Lions Club was reserved by Potsdam Lion Donna Ober, who also serves as District 20-W Vice-District Governor. It was good to have a presence in Colton, to reach out to other communities. QuadTown Lions Gail and Mike Murtagh also joined our efforts. We offered education on our abilities to screen Vision for young children, used eye glasses collection, Diabetes Awareness and the work of the Potsdam Lions. The Potsdam Lions Club featured it's information on the importance of eye health and diabetes awareness, which can effect and damage vision.

Presently Colton does not have a Lions Club so our presence at the Health Fair offered us a chance to ask Colton Residents if there was an interest in the community to have a Colton Lions Branch Club in their Community. Their was a good response and 12 people signed a request for an informational meeting. Many people at the Health Fair were very glad to see the Potsdam Lions Club there and appreciated our Vision and Diabetic Awareness information.

We hope to offer Vision Screening to Colton-Pierrepoint Central School Head Start, Pre-K and K grades young students this year.



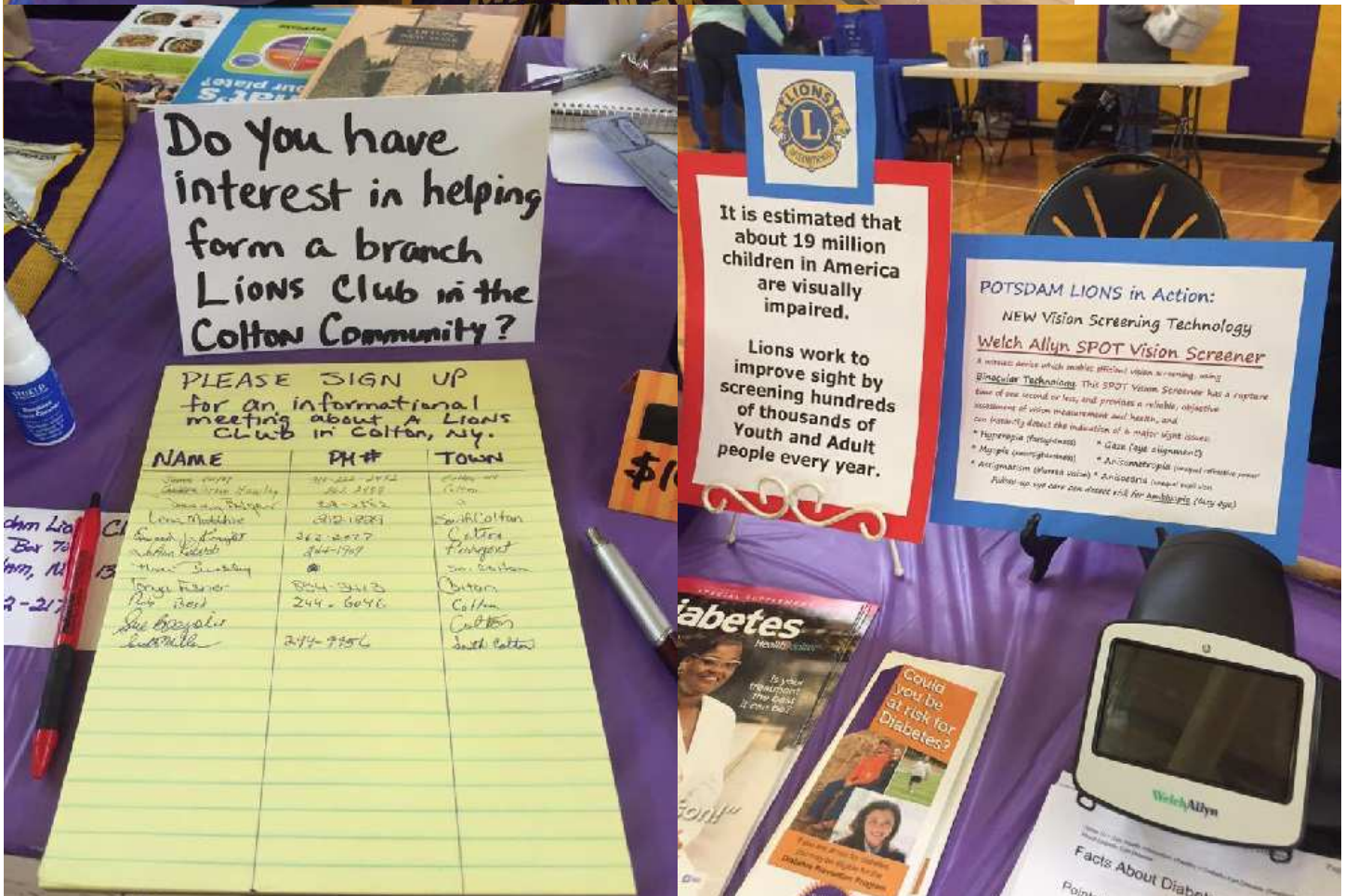
Pictured above at the Colton Winter Fest Health Fair are Potsdam Lions Laurell Brault and Michelle Theisen

Around District 20-W

From Potsdam Lions Club



Pictured to the left at the Colton Winter Fest Health Fair are Potsdam Lions VP Amanda Prescott and 1st VDG Donna Ober



Around District 20-W

From Town of Schroon Lions Club

The Schroon Lake Lions Club has been offering FREE eye screenings for Pre-K and Kindergarten children in local elementary schools for the past several years. The program is called LION SEE (Screening Eyes Early) and is in partnership with KIDSIGHT USA. So far this year the club has screened 112 students, with approximately 10% needing additional follow-up. Our goal is to reach out to parents, schools and caregivers emphasizing the importance of early identification of potential vision problems and refer those that need further evaluation to an eye care professional. Our state of the art equipment can screen for 6 different risk factors that may lead to amblyopia and hopefully be corrected through early detection. The procedure is simple and non-intrusive. No equipment touches the child. According to educational experts, 80% of learning is visual. So if a child can't see well, they can't learn well. Yet most young children don't get their vision screened until they have problems learning or paying attention in school. By then, it may already be too late. Unless vision problems are detected early, they risk becoming permanent by age 7. With this in mind we will continue to reach out to schools and other organizations in order to screen as many young children as possible

The Town of Schroon Lions Club distributed 43 holiday baskets in the towns of Schroon and North Hudson on Dec. 23. These holiday baskets have been a Lions Club tradition for more than 50 years. Not only does Tops Friendly Markets make a generous donation, but their employees prepare the baskets. This year Tops employees (pictured below from left to right) Kia Lapier, Jen Frasier, Vinny Barcia and Missy Tucker were responsible for putting the baskets together and the Town of Schroon and North Hudson Highways Departments helped with distribution. The Lions Club thanks all who helped make the project a success. Lions Clubs International is the largest service club organization in the world.



Around District 20-W

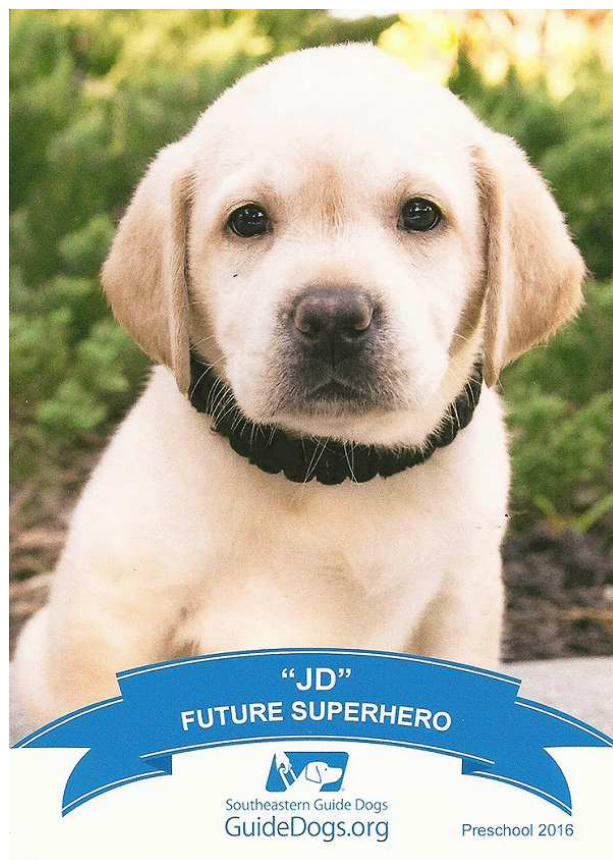
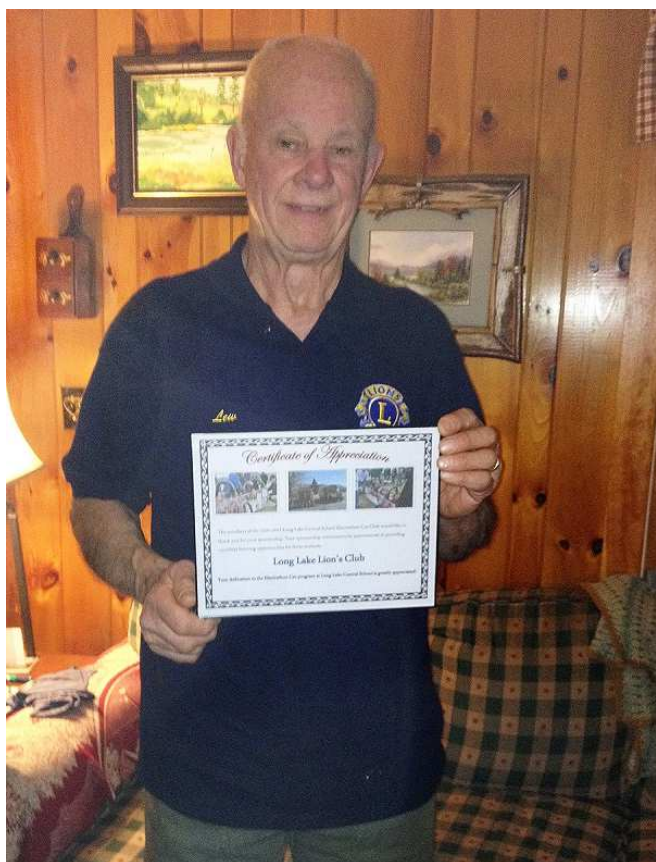
From Town of Schroon Lions Club

Since Lions is the only service club organization in the small hamlet of Long Lake, NY, which is located in the middle of the Adirondack Park, our 16 members keep extraordinarily busy either planning projects or carrying them out. The club earns money by selling calendars with photographs from the area, and with local birthdays and anniversaries listed, by serving food at summer events and also by sponsoring vintage snowmobile races. This is the fifth year that the Lions have sponsored the calendar.

The Lions Motto is "We Serve", and in 2016, the Long Lake Lions Club has served the Lions Mission Statement of "To empower volunteers to serve their community" by helping children, students, seniors and the entire community. We have used the proceeds from our events to purchase eye exams and glasses, soccer cleats for elementary grade students and holiday gifts for children and to make donations to the Long Lake Community Clean up and the Long Lake Rescue Squad. Commencing this year, we will sponsor the Community Food Basket program in Long Lake. In addition, we gave three Service Awards to seniors at graduation and sponsored two children to attend the Northern Forest Canoe Camp.

In the one of the photos below you will see Lion Lew Plumley holding a certificate from the Electrathon Car Club to thank the Lions for their sponsorship of the cars. The other photo is of JD, a puppy the Lions Club is helping Paul Utter sponsor. Paul is the nephew of Long Lake resident Carol Day, and spends a few weeks each summer at John Dillon Park. He named the puppy JD because he enjoys the time in Long Lake. Paul has a service dog named Ellie from Southeastern Guide Dogs, and JD is presently in the training program to potentially become a guide dog, service dog or a therapy dog.

Come meet Paul and Ellie this summer as the Lions are sponsoring an evening program in July at the Long Lake Town Hall!



Around District 20-W
From Plattsburgh Lions Club

LIONS LAUGH FEST



2017

Dustin Diamond And Julie McCullough

Screech and Julie at the Strand

Tickets: \$30 Premier, \$20 Preferred
Contact your local Lions Club member
Order online at strandcenter.org

By phone at 563-1604, ext. 105
or at the Strand Theater Box Office,
23 Brinkerhoff St., Plattsburgh

Saturday, March 4th 7:30 p.m.



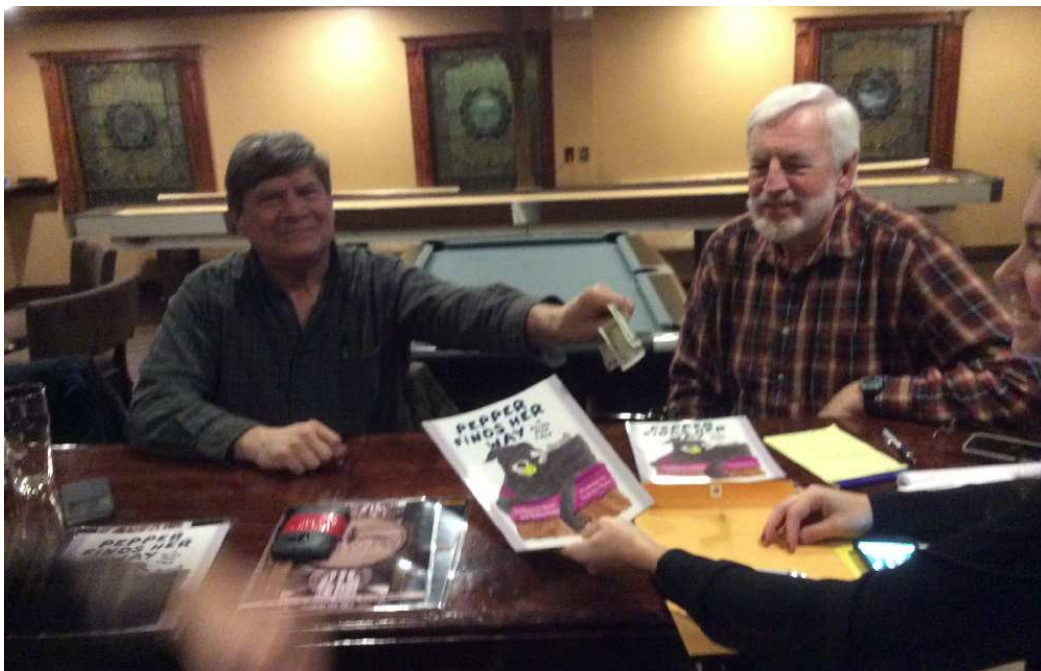
Around District 20-W

From Plattsburgh Lions Club



Big day for Pepper's book today, as Plattsburgh Lions Club members got their first look and the Pepper Committee met to plan the marketing. It's available from club members shortly. \$10 each. Call 570-2052.

Club President Lauren Tyler gets her first look at 'Pepper Finds Her Way,' just before moving 20 boxes of the books from Suzanne Moore's truck to their temporary home at Centennial Abstract.



3rd District Cabinet Meeting & State Convention Info

Here is some of information of some upcoming events:

1st: The 3rd cabinet meeting will be April 1st at the Masonic Temple, 23 Trinity Ave., in Gouverneur (9am registration, 9:30 meeting start time), I'll be sending more information as we get closer .

2nd: The Lake Placid Convention will be May 05-07. A copy of the contract for the ads that we will be using for the booklet this year and vendor information can be found on pages 24 - 29 of this newsletter. They are also available on the District 20-W website and the MD20 website. If you or your club sold any ads please try to sell them again. The profits from the ads go to the district. If you can't remember if you sold any ads email me as I have a copy of all ads sold last time. There is also a lions supporter ad that we would like all clubs to participate in for \$30, that basically gets your club name in the booklet. We will also be donating non perishable food items & any monetary donations to the food pantry in Lake Placid again this year.

This convention is going to be the big one for the 100th anniversary of Lions, Celebrating 100 Years of Service. So if anyone is coming from your club I'm sure we could use a lot of help, whether decorating for the Gala, greeters at the doors, helping in the District Hospitality Room, taking items for the food pantry or many other jobs.

Please contact: DG Kelly Clark for decorating for the Gala
PDG Nina Kelly for Greeters duty
1st VDG Donna Ober for Hospitality Room
PCC Mark Whitney for any help that he may need

Hope to see you all soon.
CST Gail

MD 20 Magazine Information

There have been some changes to the deadlines, delivery and content of the MD20 Magazine.

The October 2016 Issue and the March (Convention) 2017 Issue will be mailed via USPS to all Lions for which a mailing address is available. The content of these issues will be 16 pages and will be made up of MD20 Committee Reports.

The January 2017 and June 2017 Issues will be emailed to all Lions for which a valid email address is available. These issues will contain reports from all the Districts along with pertinent MD20 Information.

Please submit all entries to outageco@yahoo.com in either Microsoft Word format or in an email. Please do not send it in pdf format. All pictures should be jpeg format and if applicable please identify those in the picture.

Below are the deadline requirements for getting information to me for inclusion in the January and June Issues.

January electronic issue:

Wednesday, December 21st, 2016 deadline
January 6th, 2017 emailed to Lions

June electronic issue:

Wednesday May 24th, 2017 deadline
June 9th, 2017 emailed to Lions



District 20-W Schedule of Events 2016-2017



District 20-W Events

Cabinet Meeting #3

April 1, 2017
Masonic Temple
23 Trinity Ave.
Gouverneur, NY

District 20-W Awards/Testimonial Banquet

Saturday, June 3, 2017
Tug Hill Winery for Lunch
Lowville, NY

MD-20 Events

94th Annual MD20 NY & Bermuda
Lions Convention

May 5 - 7, 2017
Lake Placid, NY

International Events

100th Annual Lions Club International
Convention

June 30 thru July 4, 2017
Chicago, IL.

District Governor

Kelly Clark
(315) 771-1817
kdclark@frontiernet.net

1st Vice District Governor

Donna Ober
315-244-1141
oberde@potssdam.edu

2nd Vice District Governor

None

Cabinet Secretary-Treasurer

Gail Murtagh
(315) 389-4165
gail_tc2002@yahoo.com

Newsletter Editor & District 20-W Reporter

Mike Murtagh
(315) 389-4165
outageco@yahoo.com

Hotel Reservation and/or Registration Form
LIONS 2017 MD-20 NEW YORK/BERMUDA CONVENTION
LAKE PLACID, NEW YORK
May 05-07, 2017

INSTRUCTIONS: Return this completed form with your payment.

Deadline to book a room is MARCH 15, 2017 After this time all rooms will be released and attendees will need to contact hotels directly for reservation availability.

Room requests mailed in the same envelope will be housed at the same hotel where possible.

ALL Changes and cancellations must be IN WRITING to: nyslionsclubs@verizon.net up until 3/31/17.

Deadline to cancel a room is MARCH 31, 2017 After 3/31/17 you must cancel directly with the hotel your room is booked at. **Room deposit refunds will be at the hotel's discretion**

Names will appear on registration badges as listed below - **Please Print Clearly**

FIRST NAME _____ LAST NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

PHONE NUMBER (____) _____ EMAIL _____

Arrival Date: _____ Departure Date: _____

If multiple occupancy, please list additional people's names. If children, please list name and age.

Person 2: _____ Person 3: _____

Person 4: _____ Special Requests: _____

Registrations must be paid for ALL room occupants and/or convention attendees over the age of 18

SEND \$25.00 per each room occupant over the age of 18 if submitted before November 01, 2016

\$30.00 from November 01, 2016 through March 31, 2017 \$40.00 after March 30, 2017

You must enclose a check for your room deposit and registrations made payable to NYS Lions Clubs.

Send completed form and payment to:

NYS Lions Clubs, 200 Gateway Park Drive, Building A
North Syracuse, NY 13212

	Number	Amount	Total
Convention Registration per person over 18 years old	_____ x	<u>see rates above</u>	= _____
Room Deposit	<u>1</u> x	\$150.00	= \$150.00
Suite Deposit (<u>Suites are available to District Governor candidates only</u>)	_____ x	\$225.00	= _____

Check enclosed for: \$ _____

Rooms will be assigned on a first-come, first-served space available basis by the Lake Placid Convention & Visitors Bureau after they are received at the MD-20 Office. Space is limited so send your request in EARLY.

HOTELS - Number your choice in order of preference:

____ Art Devlin's Olympic Motor Inn \$116 single/double
 ____ Crowne Plaza Resort \$159 single/double
 ____ Golden Arrow Lakeside Resort \$154 single/double
 ____ High Peaks Resort \$150 single/double

Room rates are for informational purposes only. ROOM DEPOSIT IS \$150.00 FOR ALL HOTELS.

Rates are per room, per day in 2017 dollars. NYS Sales Tax and County Occupancy Tax or the prevailing rate are additional. The quoted rates may not apply to early arrivals and late departures. All lodging is smoke free.

* A confirmation letter will be mailed or emailed to the individual who made the reservation and will include roommate name(s).

Please see important information on reverse!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

***Your \$150.00 hotel room deposit will be credited to your room reservation upon check-in.**

Rooms will be assigned on a first-come, first-served space available basis by the Lake Placid Convention & Tourism Bureau after they are received at the MD-20 Office. **If your group would like to be assigned to the same hotel you MUST submit your requests all together at the same time in the same envelope to the MD-20 Office and you must fill out a separate form for each room requested.**

***You will receive a written or emailed acknowledgement of your assigned hotel directly from the Lake Placid CVB.**

Reservation requests must be received by March 15, 2017. Any requests received after that date will not be processed and will be returned.

Written cancellations via US Mail or e-mail (nyslionsclubs@verizon.net) will be accepted at the MD-20 office until March 31, 2017. Phone cancels will not be accepted.

For cancellations after March, 31, 2017 - you will need to contact the property you are assigned to directly to cancel and request a refund of your \$150.00 room deposit from them. **AFTER March 31, 2017 refunds will be made at the hotel's discretion.** Contact the hotel you are assigned to if you have questions regarding their cancellation policy.

***Please note, ALL changes to rooms or registrations including changing a room from a single occupancy to a double occupancy must be made in writing to the MD-20 Office at the email below. Also, any questions about how to complete this form or questions regarding the convention rooms/fees/changing room occupants, etc. contact**

Maria Poulsen: nyslionsclubs@verizon.net



LIONS CLUBS OF NEW YORK AND BERMUDA, INC.

Multiple District 20 State Convention May 4-7 2017
Lake Placid, NY Adirondacks, USA



Dear Advertiser:

The Lions Clubs of New York and Bermuda, Inc. will be holding their 94th annual MD 20 State Convention in Lake Placid, NY from Thursday evening, May 4th through Sunday, May 7, 2017. Celebrating a century of Lionism 1917-2017!

This gathering will draw approximately 1,400 Lions members, spouses, family and friends to the Lake Placid area from all corners of New York and Bermuda.

The commemorative keepsake program booklet is supplied to each attendee at registration and contains a convention map, schedule of events, candidate biographies, exhibitor guides and other important information and instructions.

But it also highlights places to eat, shop and visit while in the area.
It provides the perfect forum to share your message if:

- * *You wish to market your business/service to a large, civic-minded group.*
- * *Market your unique products to people from outside the area.*
- * *Or just want to show your club's or your personal support.*

An advertising contract is attached. Please direct your questions to the Lions member from whom you received this note or to any of the names at the bottom of the attached contract.

The more than 15,000 Lions members from around New York and Bermuda thank you for your support.

MULTIPLE DISTRICT 20 LIONS CLUBS OF NEW YORK AND BERMUDA

Annual Conference and State Convention, May 4 - 7, 2017, Lake Placid, NY

Program Book Advertising Contract - Pricing and Ad Sizes

() Outside Back Cover	4.5" x 11"	\$900	<u>Advertising Deadline</u>
() Inside Front Cover	4.5" x 11"	\$700	MARCH 27, 2017
() Inside Back Cover	4.5" x 11"	\$700	
() Full Page	4.5" x 11"	\$375	
() Half Page	4.5" x 5.5"	\$225	
() Quarter Page	4.5" x 2.75"	\$175	
() Eighth Page	4.5" x 1.375"	\$85	
() Lions Supporter	Name Listed in Program	\$30	

A check for \$_____ is enclosed along with my PDF camera-ready artwork.

MAKE CHECKS PAYABLE TO: DISTRICT 20 "W" LIONS
c/o Gail Murtagh
P.O. Box 161
Winthrop, NY 13697

Name - Please print legibly

Organization

Contact's address

Contact's city, state and zip code

Contact's phone number / Contact's fax number / Contact's e-mail address

QUESTIONS:

Holly Reyan @ Bob Carr 2.0 Printing (607) 772-0687 2ylloh@bobcarrprinting2.com
or PCC Mark Whitney @ (518) 791-7519 md20pccmark@gmail.com



LIONS CLUBS OF NEW YORK AND BERMUDA, INC.

Multiple District 20 94th State Convention May 5-7, 2017
Lake Placid, NY Adirondacks, USA

Lions Clubs of NY and Bermuda
200 Gateway Park Drive
Building A
North Syracuse, NY 13212-3751

January 17, 2017

Dear Friends:

You are invited to be an exhibitor at our 94th Annual Convention at the Lake Placid Convention Center on Friday May 5th and Saturday May 6th, 2017.

This is a great opportunity to showcase your products and services to Lions leaders from across New York and Bermuda. In this, our Lions Centennial Celebration year, we expect approximately 1,400 convention delegates and guests to be passing through the vendors exhibits area on Friday and Saturday.

The fee for all booth rentals will be \$150. The fee for electricity, if required, will be an additional \$50 for your booth.

Paid exhibitors will have a table, 2 chairs, table covers and skirting. To assist us in the final booth layout, it is important that you let us know if you need electricity by indicating this on the attached vendor booth contract.

Please make your checks payable to "MD-20 Lions" and send your check and completed enclosed application to the Co-Chairs address listed below.

MD-20 CONVENTION RULES: NO FUND RAISING - IMPORTANT:
Regardless of the worthiness of the project, no individual Committee, Club or District may conduct any fund raising activities at the convention. This includes raffles, selling of souvenirs, pins, or material.

We hope you will seriously consider this historic exhibition opportunity. Feel free to contact us at (315) 232-4359 or (315) 804-2130 with any questions.

The Lake Placid Lions Convention Committee Sincerely Thanks You !

PDG Bob & PDG Liz Walker
66 East Church Street

In Accordance with the MD-20 Policy Manual -
Fee exceptions for exhibitors will be as follows:

No fees shall be assessed to Lions Camp Badger, and NYS & Bermuda Foundation, Lions SEE, and Brandel Murphy Foundation, all of which may sell raffle tickets, NYS Bermuda Pin traders for the scholarship fund.

There will be one shared table provided at no cost where all MD-20 projects and service activities may place brochures and informational items for Lions and Leo's projects including: Lions Leadership Institute, Peace Poster, Lions Camp Badger, NYS Bermuda Foundation, Lions SEE, and Brandel Murphy Foundation, etc.

The Co-Chairs of the convention booth rental committee will be responsible for seeing that all booths are in compliance with the convention rules regarding selling of items and raffles.

INFORMATION FOR EXHIBITORS



LOCATION:

LIONS 2017 MD-20 NEW YORK/BERMUDA CONVENTION
LAKE PLACID CONVENTION CENTER, NEW YORK

EXHIBIT DATES: Friday, May 5th through Saturday May 6th

EXHIBIT TIMES: Friday, May 5th

Registration/Setup 8:00-9:00 a.m.

Opening 9:00 a.m.

Closing 4:00 p.m.

Saturday, May 6th

Opening 9:00 a.m.

Closing 4:00 p.m.

Breakdown 4:00-5:00 p.m.

CHARGES: BOOTH RENTAL \$150.00 Electricity Charge-\$50

Please review vendor letter for MD-20 Council Approved Organizations

"PLEASE MAKE CHECKS PAYABLE TO "MD-20 LIONS"

CHAIRPERSONS OF VENDOR/EXHIBITOR RELATIONS

Lion PDG Bob & Lion PDG Liz Walker

66 East Church Street Adams, N.Y. 13605-1103

315-232-4359 or 315-804-2130 or LionLWalker@twcnny.rr.com

2017 LAKE PLACID MD-20 CONVENTION VENDOR CONTRACT

In witness whereof, the applicant has caused this application to be completed by an officer or representative duly authorized to execute the same. (PLEASE PRINT)

Organization Name: _____

Completed By: _____ Title: _____

Organization Address: _____

City _____ State: _____ Zip Code: _____

Telephone: _____ Contact Person: _____

Email Address: _____ Website: _____

Number of Space(s) Requested: _____

Electricity Required: Yes _____ No _____ (**NO** is assumed)

VENDOR (\$150) & ELECTRICITY (\$50 if applicable) Payment attached: \$ _____
Check made payable to "MD-20 Lions"

Person(s) in charge of your exhibit: _____

Please give a brief description or provide a statement of the nature of the proposed exhibit and product to be exhibited, sold or distributed at the convention.

OFFICE USE ONLY:
 ACCEPTED BY MULTIPLE DISTRICT 20 LIONS CLUBS:

By: _____

Title: _____ Date: _____

Space(s) Assigned: _____ Payment Remitted: _____ Check # : _____

Date Acknowledged to Exhibitor: _____