

THE NORTHERN LION

District 20-W Monthly News Letter

VOLUME 6, ISSUE 9

MARCH 2017



Hello everyone!

I have some exciting news for everyone. Our MD council voted to put our redistricting question on the ballot in Lake Placid. This makes it even more important that all of our delegates, from each club, show up and vote. We need to have a say in our own future. The delegate forms will be going out soon. Please fill them out completely and carefully and return them to the Multiple District Office in Syracuse as soon as possible. The address and directions are on your forms.

I am also happy to report that most of the clubs in the district have paid both their International and Multiple District dues. Those clubs that have not paid as yet, I am sure, will pay in the next two weeks. It is imperative that all dues are paid and all forms properly completed and returned so that we get our full voting delegates.

There will be several items on the ballots, redistricting, our next District Governor, a review of the MD constitution and by-law changes and of course the choice for International Director. While all of the candidates are qualified, we have a chance to vote for someone who was a part of our district for years, someone who knows us and our unique issues,

DISTRICT GOVERNORS MESSAGE

someone who has trained countless Lions leaders and someone who is a true leader himself. Please consider voting for the 20W endorsed candidate PCC Gary Brown when you come to Lake Placid for our convention.

I hope that everyone has registered for the MD Convention in Lake Placid May 5-7, 2017. If not please do so soon. We need your vote on Sunday and you cannot vote without registering for the convention and getting your credentials. If you are planning on coming only on Sunday morning, please make sure you leave yourself enough time to get registered, get your credentials (you will need a picture ID) and to vote. We hope you will come for the weekend as we have some great seminars planned, plenty of exhibitors and lots of fun. We will have a great time celebrating 100 years of Lions with a huge birthday party, so get out your dancing shoes and come join us for a fantastic celebration of Lions. We also need some help from our clubs to make this convention a huge success. PDGs Nina and John Kelly need help with greeters at the convention center, so please contact them asap. I could also use a lot of help decorating for the Saturday night Gala. We have a lot of balloons to blow up for a birthday party this big! Please contact me if you can help with anything that weekend.

See DG Message pg 2



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DG Message cont'd

I am proud to tell you all that the sitting District and Vice District Governors did me the great honor of voting for me for Council Chair for next year. I hope that I am able to make this District proud.

Our next cabinet meeting will take place in Gouverneur on Saturday April 1st at the Masonic Temple. We will start registering at 9:00 am with the meeting to start at 9:30am. Please make every effort to join us. This will be our last cabinet meeting for the year as our next get together will be in Lake Placid for the convention. (Have I mentioned the convention?)

We still have openings for 1st and 2nd Vice District Governor for next year if anyone is interested please contact me.

Please keep asking people to join your clubs. Keep reporting your activities and please keep serving your communities. Remember that Service Matters and people in our communities are depending on us! I look forward to talking to you soon.

DG Kelly Clark

315 771 1817

kdclark@frontiernet.net

Voting Rules for Lake Placid

Delegates from a club will not be eligible to vote at the MD Convention in Lake Placid if their club is not current on all of its dues and obligations with LCI and MD20. Please make sure that your club pays their dues promptly. I would love to go to the Council Meeting February 17th and have them tell me that once again 20W is 100% paid and up to date. It is vitally important that we all are eligible to vote and that each club sends all of its delegates to vote on Sunday May 7th.

Remember that you must register for the convention and get your credentials before you can vote. Take advantage of the lower registration price and sign up before March 30th. There is a registration form in the MD 20 newsletter that was recently delivered or you can go to the MD20 website and print the form from there.

There will also be new voting methods this year. For a contest with just 1 or 2 choices, it will be a mark for the one you want or a yes/no vote. For a contest with more than 2 choices, you will be asked to mark your preference for each candidate by marking a 1 next to your first choice, a 2 next to your second choice, a 3 next to your third choice, etc... This is new this year but it should eliminate the need for having everyone vote again. This will all be explained in more detail several times before you actually vote in Lake Placid on Sunday May 7th.



**Club Anniversaries
March**



None

Northern Lion Reminder

The Northern Lion is emailed to Club Presidents, Secretaries, and Treasurers who have a valid email address listed with Lions Club International. It is also posted on the District 20-W website which can be found at www.e-district.org/sites/20w/index.php

Club officers please share with all your club members.

This years goal for sending out the Northern Lion will be the 10th of each month. I will need any entries to me by the 3rd of the month for this to happen. Please submit all entries to outageco@yahoo.com in either Microsoft Word format or in an email. Please do not send it in pdf format. All pictures should be jpeg format and if applicable please identify those in the picture.

International Director Candidate PCC Gary Brown



PCC Gary Brown, candidate for endorsement to the LCI International Board of Directors, was endorsed on January 27 by District 20 E-2 at its Cabinet meeting. This is in addition to his prior endorsements by Districts 20 E-1 and District 20-W. Lions Gary and Barb are

members of the Brockport Lions Club.

“It is humbling for Lion Barb and me to receive this level of support. This is going to be an important election as we move our Association into its next century of service,” said PCC Gary. “In that vein, I want all Lions in MD 20 to have the opportunity to see what I have done over my 33- year Lions career to demonstrate my commitment to our Association.” You can visit PCC Gary’s website at liongarybrown.com. There are links on the website to directly contact Lion Gary.

The election will take place at our state convention in Lake Placid May 5-7. PCC Gary and Lion Barb hope you will attend and look forward to seeing you there.

Districts 20 W, Y1 and Y2 Redistricting Information



Districts 20W, Y1 and Y2

We, the District Governors of W, Y1 and Y2, as the elected representatives of our districts, request that you vote "YES" on the redistricting question that will appear on your ballot in Lake Placid.

The proposed plan was adapted from others that we have seen over the years. We took it to our cabinets, clubs and members for their consideration and discussion. Each District held special conventions to discuss and vote on this plan and then came to the Multiple District council with our overwhelming support for redistricting. The council voted to put this question on the ballot in Lake Placid.

In our plan, District W will be split with two counties merging with District Y1 to become "Y" with 54 clubs and 1373 members. The remainder of W will merge with District Y2 to form the new "W" with 56 clubs and 1547 members.

For our districts to continue to serve our clubs, members and communities, we need to take this action. This was not an easy decision for any of us but is one that is necessary for our respective districts and for the Multiple District as well.

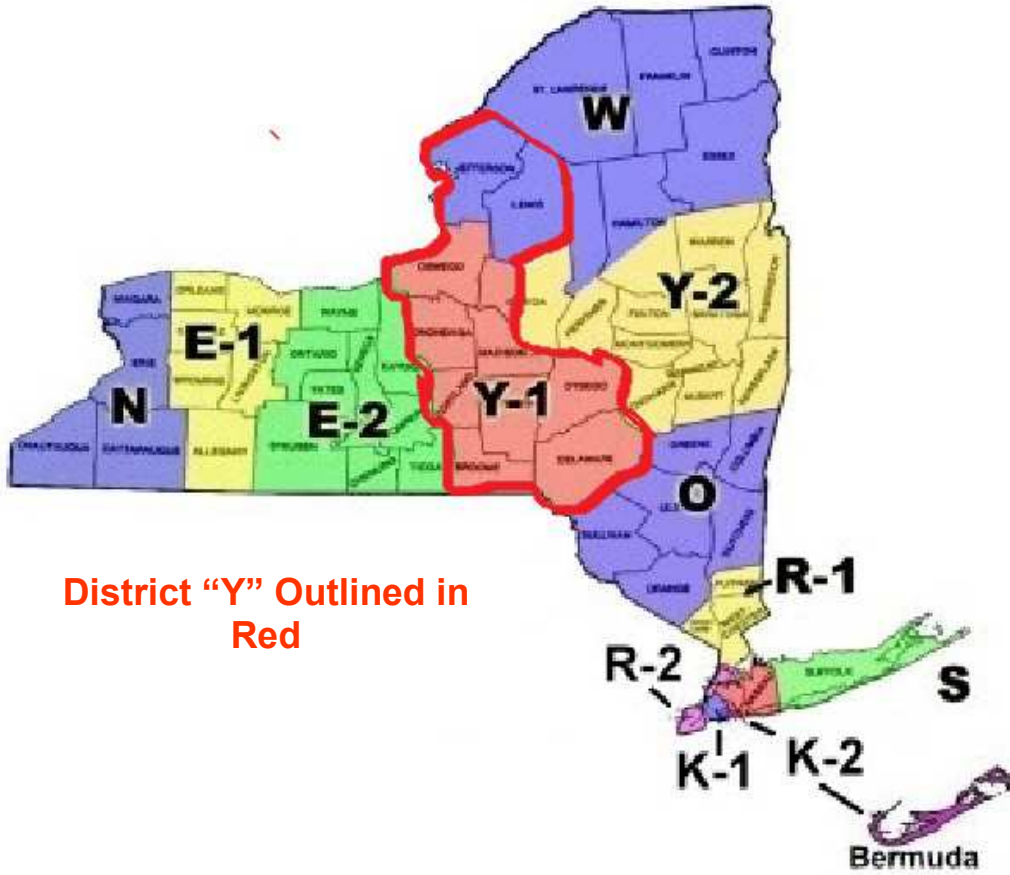
We hope that you will support us with an affirmative vote in Lake Placid. Thank you for helping us to continue to serve our communities.

Sincerely,

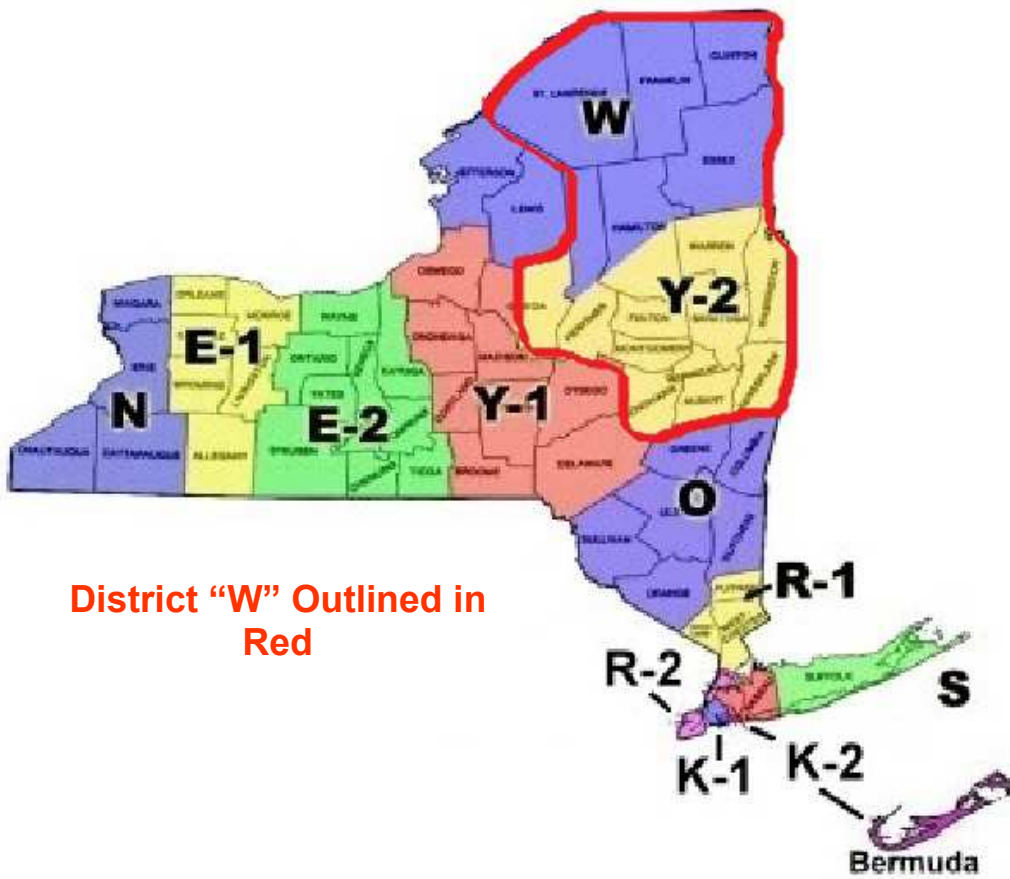
DG James Griffith
District Y2

DG Linda Mott
District Y1

DG Kelly Clark
District W



District "Y" Outlined in Red



District "W" Outlined in Red

Lions Commemorative Coin



In celebration of 100 years of humanitarian service, Lions Clubs International is working with the United States Mint to produce a limited-edition, exquisitely crafted silver dollar coin. Purchase your coin today from [Lions Club Supplies](#) ([instructions](#)), or the [United States Mint](#).

The coin features Lions founder Melvin Jones and the Lions Clubs logo on the front and a family of lions with a globe behind them on the reverse.

This commemorative coin is crafted to be rich in the symbolic history of Lions first century of service. Each coin is packaged in its own presentation case and is accompanied by a certificate of authenticity.

ONE BEAUTIFULLY ENGRAVED COIN—MANY NOBLE PURPOSES

For a limited time only, you can order this historic Lions Centennial keepsake and support the life-changing work of Lions Clubs International Foundation (LCIF). For each coin sold, US\$10 is authorized to be paid to LCIF. This represents a US\$4 million opportunity to improve the lives of people in need through LCIF initiatives around the world.

These collectable coins make great gifts for family and friends and are the perfect way to show appreciation to your club members for outstanding service.

SUPPLIES ARE LIMITED

Lions Clubs Centennial coins will be available on a first-come, first-served basis. Once sold out, no additional coins will be minted.

These commemorative coins will only be for sale during calendar year 2017. They are available for purchase from [LCI Club Supplies](#) ([instructions](#)) and the [United States Min](#)

SHARE IN THE CELEBRATION

With your help, we can sell every Lions Centennial Coin and maximize the contribution to LCIF. Share your Centennial coin on social media using the #Lions100 hashtag. Download the [Centennial coin flyer](#) and [PowerPoint presentation](#) and get your club members excited about owning this beautiful keepsake!



Lions Camp Badger Message

Greetings from Lions Camp Badger!

Even though it's only March, and the camp is still under a blanket of snow, in the office we are beginning to gear up for Summer Camp 2017!

I'd like to introduce you to our new Camp Director, Patricia Gillule. Pat comes to us as a Special Education Teacher from the Candor Central School District with post graduate work in Special Education and Counseling. She also has several years of experience working at summer camps. Pat is very excited to be here and has jumped in with both feet! Welcome, Pat!

Camper applications are arriving, and we are starting to think about our staffing needs for the summer. We have been very fortunate the last several years to have had a wonderful crew of mostly the same counselors, returning each summer while on break from rigors of college degree programs. They had forged relationships with the campers, knew what worked and what didn't work, and the campers looked forward to seeing their favorite counselor each summer.

Sadly, most of our long-time counselors will not be returning this summer, having graduated from college and moved on to well-deserved full-time jobs. They will be missed!

So, we are looking for highly energetic, motivated, and caring individuals to fill summer camp **Counselor positions** this July. Counselors will be living and working with campers with a wide range of special needs. Duties may include a level of personal care for the campers. Counselors must be at least 18 years of age. The job is for 2 two-week sessions in July, beginning around July 1st for a few days of staff orientation through July 28th. Room and Board is included.

If you or someone you know may be interested in this fun and rewarding job working with youth and young adults with special needs, find, print and complete an application on our website, www.lionscb.org, and mail it to the office at Lions Camp Badger, 725 LaRue Rd, Spencer, NY 14883.

We are also in need of full and/or part-time **Registered Nurses** and part-time **Aquatics Director/Lifeguards**. Please call the office (607-589-4800) for more information regarding required specialized certifications for these positions.

If you are interested in volunteering for any of these positions, we would be happy to have you!

Warm Regards,

Cynthia Reuter

Lions Eye Institute

Be on the lookout Lions, the bunnies are hopping into our districts O, W and Y2 very shortly. We are very excited about this chocolate invasion. When you sell your bunnies, you can remind your customers that there are other occasions when a chocolate treat might come in handy after the Easter holiday. Remember, selling bunnies helps the Lions Eye Foundation raise money in order to help pay for optical treatments at the Lions Eye Institute for patients who have been referred by Lions Clubs. In other words, every bunny helps!

In other news, we will have a booth at the New York State Lions Convention in Lake Placid. We will have information there on our institute and foundation as well as the Knight of the Blind award and the newest core category for Lions, Diabetes. Ask our representatives about our new pin fundraiser. Be proud to wear it and know that the monies collected help others to see the world around them in a better light.

Lastly, on June 11, 2017 we will have our annual meeting at the Normanside Country Club, a beautiful setting in the Albany suburb of Delmar. There we get to talk to the doctors who perform the extraordinary optical procedures using cutting edge techniques.

1st VDG Ilene Wizwer
Publicity Chair 2016-2017
LEI/LEF

LCI Entrance Fee Increase

Dear District Leader,

We are writing to inform you that we are consolidating new member and charter fees into a single category called *entrance fees*. As part of this consolidation, **we will have a single entrance fee of \$35 for new members and chartered clubs as of July 1, 2017.**

This consolidation and fee increase, the first since 1993, will allow us to:

- Increase member benefits
 - Improve the member experience
- Simplify the new member enrollment process by having a single entrance fee type
We will support the entrance fee change with the following LCI communications:

- Announcement emails to club leaders and GMT leaders
- A follow-up reminder reinforcing the above messages

A brief notification on club monthly statements

Please download the [entrance fee talking points](#) to help discuss the change with your clubs.

It's an exciting time to be a Lion. We look forward to working on your behalf to make sure Lions remain stronger than ever, and we thank you for everything you do to make Lions Clubs International a world-class service organization.

Very truly yours,
Chancellor Bob Corlew
Your International President

International Week of Service 2017

Lions Clubs International has joined together with other service organizations to partner in an **International Week of Service**. Across the globe, volunteers – like you – are working to improve their communities. As we take on many challenges facing us today, we create personal bonds and friendships with other community members and volunteers. It is in this spirit that we ask your club to invite another local service group to volunteer with you during the last week of March. Information and resources for this event can be found at weekofservice.org. Also, visit the **International Week of Service 2017 Facebook Event** to RSVP and see what other clubs are planning.

Organizations participating in this event include: **Lions Clubs International, Rotary International, Optimist International, Junior Chamber International, Kiwanis International, Moose International, Soroptimist, Y's Men International, Pilot International, Sertoma Inc., Zonta International, National AMBUCS and The National Exchange Club.**

We simply ask that your club work with one or more other area service groups to do something together for your community. This can be an activity that is already planned for that week or something new. Then **share your photos and videos** from this activity at weekofservice.org, on the Facebook Event and on social media with the hashtag **#weekofservice2017**. Also, complete the fill-in-the-blank press release available at weekofservice.org and send it with a photo to your local media. In addition to helping more people and communities in one week than ever before, this event will help us to promote all of our organizations, highlight membership opportunities and reinforce the importance of civic engagement and individual social responsibility. It is a chance for our volunteers to forge lasting relationships – further enabling prospects for future joint projects. Join us in this partnership as we serve together like never before!

If you have any questions, please contact Kristopher Kempski at Kristopher.Kempski@lionsclubs.org.

Very truly yours,
Chancellor Bob Corlew
Your International President

Protect the Environment in Your Community

Invite your friends and neighbors to help you protect the environment in your community during the **Worldwide Week of Service to Protect Our Planet this April 17-23**. Clean up a park or beach, plant trees in your community or start a recycling program. No matter how you choose to serve, this international event is a great opportunity to showcase your club's activities to your community. Visit the [Worldwide Week of Service webpage](http://WorldwideWeekofService.org) today and start planning your project!

THIS IS OUR 100th BIRTHDAY

For 100 years Lions have
served communities around the world
and improved the lives of millions of people. That's something to celebrate!



HOW ARE THE CLUBS IN 20-W GOING TO CELEBRATE?
PLEASE START by ATTENDING OUR

BIG BIRTHDAY PARTY

AT THE MD-20 CONVENTION IN LAKE PLACID
MAY 4-7, 2017

THE 20-W CONVENTION COMMITTEE IS WORKING VERY HARD TO MAKE THIS AN OUTSTANDING CONVENTION. PLEASE HONOR THEM BY ATTENDING AND HAVING FUN WITH LIONS FROM ALL OVER THE MULTIPLE DISTRICT.

PLEASE LET ME KNOW HOW YOUR CLUB IS GOING TO CELEBRATE WITH YOUR COMMUNITY FOR THIS MILESTONE.

PGD Bob Walker: WALKERL@TWCNY.RR.COM District 20-W Centennial CHAIR

DISTRICT 20-W (G)LOBAL (M)EMBERSHIP (T)EAM MESSAGE

The Membership Focus for March from LCI is WOMEN!

Last month, I gave you some recruitment tips specifically for women. Then I started thinking that before we recruit new members, we should know what the women Lions in our own clubs think. Make sure your women members feel good about the club. They are your best sales people. Are they feeling needed? Useful? Are they given a chance to grow their leadership skills? How do we find out what all the Lion members of our club think of their club?

Simple-Go to the LCI website and download the MEMBERSHIP SATISFACTION GUIDE: How to keep members happy and coming back. The membership questionnaire only has seven questions but these answers will let you know how the members feel about their club. If you have members who have not attended in a while, ask them to participate in the survey.

If the survey results are positive, then move forward by forming a team of women within your club to come up with a new service idea that works for your community, and then get behind that idea this year. If it appeals to your own female members, it is likely to appeal to other women too. Ask every woman to bring in one more woman. They already know women - sisters, friends, neighbors, co-workers, daughters - who would be great Lions.

If you do not have women in you club, consider starting a branch club-would only need to have 5 women to start. If this works and if it is agreeable to all, consider merging into one club. The easiest way, of course, is just to invite 5 women to join your club. For every new member you induct, it is estimated your club can serve an additional 50 people.

Make sure you have service projects that appeal to women and families and that you publicize every fundraiser and project.

Lion Liz Walker, IPDG & Global Membership District Coordinator



MD 20 Magazine Information

There have been some changes to the deadlines, delivery and content of the MD20 Magazine.

The October 2016 Issue and the March (Convention) 2017 Issue will be mailed via USPS to all Lions for which a mailing address is available. The content of these issues will be 16 pages and will be made up of MD20 Committee Reports.

The January 2017 and June 2017 Issues will be emailed to all Lions for which a valid email address is available. These issues will contain reports from all the Districts along with pertinent MD20 Information.

Please submit all entries to outageco@yahoo.com in either Microsoft Word format or in an email. Please do not send it in pdf format. All pictures should be jpeg format and if applicable please identify those in the picture.

Below are the deadline requirements for getting information to me for inclusion in the January and June Issues.

January electronic issue:

Wednesday, December 21st, 2016 deadline
January 6th, 2017 emailed to Lions

June electronic issue:

Wednesday May 24th, 2017 deadline
June 9th, 2017 emailed to Lions

Lake Placid Convention Greeters

Greeters for Lake Placid Convention

So far these are the Lions signed up to be greeters I have other names, but no times scheduled. If you plan on being a greeter, please send me your name, time and shirt size. I would like this information as soon as possible, so I will know what times need to be filled.

The next page of this newsletter has the schedule and those Lions that have signed up so far.

Nina and John

MD-20 LIONS CONVENTION – LAKE PLACID, NY 2017

HOST AND GREETERS SCHEDULES

District 20W is hosting the 100th NYS & Bermuda Convention from May 5th - 7th .We are asking your club members to volunteer time to be hosts/greeters at this state convention. Everyone working a time slot will receive a blue T-shirt to wear. We have the following time slots and number of people needed in ():

LAKE PLACID CONFERENCE CENTER

Thurs.5/04 4:00 – 8:00PM (4)

Fri. 5/05 7:30 – 10:00 AM (4)

10:00 AM - 1:00 PM (4)

1:00 PM – 4:00 PM (4) - Lions Don, Barb & Kelly Lustyik

4:00 PM – 6:00 PM (4)

Sat. 5/06 8:00 AM – 10:00 AM (4)

10:00 AM – 1:00 PM (4) - Lions Wayne & Laura Dewey

1:00 PM – 4:00 PM (4) - Lion Jeri Heinzelman

- 4:00 PM – 7:00 PM(4)

Sun. 5/07 6:30 AM – 10:00 AM (4)

Please call us at 518- 483-1581 or E-mail us at johnina@gmail.com with names, times they can work, t-shirt size, cell phone number and e-mail address.

Thank you for all of your help.

Sincerely,

John and Nina Kelly Host / Greeters Co- chairs

Around District 20-W

From Clayton Lions Club



CLAYTON LION'S Club

“First Picnic of Summer”

When: April 10, 2017

Where: Clayton Fire Department - 855 Graves Street, Clayton, New York 13624

Time: Cocktail Hour – 6:00 pm to 6:45 pm, Dinner will be served at 7:00 pm

Cost: \$25.00 per person – Canadian accepted at PAR

Menu: barbeque chicken, potato salad, pasta salad, tossed salad, baked beans, rolls/butter, tea/coffee and cookies will be served. Coffee, tea, soda, and CASH bar.

For further information, contact Vickie Staie @ 315-783-1872 or

Vickie.staieontheseaway@gmail.com

RSVP with check: Clayton Lions Club, PO Box 615, Clayton, NY 13624

No later than March 17th, 2017

Thank you

Around District 20-W

From South Jefferson Lions Club



Pictured above is PDG Smitty inducting new member Lion Carol Lucas (left) with sponsor Lion Aneita Robbins.



Pictured above is Lion Nannette Pullus. The South Jefferson Lions Club congratulated Lion Nanette on receiving certification as a vision screener from Plusoptix, Inc. Lion Nanette received a certificate and a pin.



Pictured to the left King Lion Steve Sayyeau presenting PDG Smitty with the Silver Centennial Membership award from LCI.

Around District 20-W From Town of Schroon Lions Club

It's that time of year again! Get your ICE OUT tickets before March 31 (or when the Ice Out contraption goes off). Chances are \$1 each or 6 for \$5 - just pick the date and time you think the ice will go out. Help us raise money for SLCS scholarships and other worthy causes! Get your tickets from any Lions Club member or these fine Schroon Lake locations - Flanagan's, Friedman Realty, or Schroon Lake Chamber of Commerce.

Pictured below is the Ice Out Contraption being set up.



Around District 20-W

From Town of Schroon Lions Club



Town of Schroon Lions Club

P O Box 752

Schroon Lake, New York 12870

The Town of Schroon Lions Club is proud to announce the organization of the Schroon Lake Leo Club.

You are cordially invited to join us for the Schroon Lake Leo Club Charter Night.

Date Tuesday, April 4, 2017

Place Schroon Lake Central School Auditorium
1125 U. S. Route 9
Schroon Lake, New York 12870

Time 7 P. M.

Refreshments will be served after the ceremony.

RSVP would be appreciated by March 23, 2017

To pdgbette@logical.net 518-532-7577



Around District 20-W
From Town of Schroon Lions Club



“WE SERVE”

The Croghan Lions Club

Invites You to Attend the

JIM SCANLON

CITIZENS OF THE YEAR AWARDS BANQUET

HELP HONOR

EDNA RITZ & IAN WIDRICK

FRIDAY, APRIL 7th, 2017
SOCIAL HOUR – 6 p.m. : DINNER – 7 p.m.

AMERICAN LEGION POST #1663

Reservations due by March 22nd

Tickets \$18.00/adults, \$16/students, 5 & under free

Call Marian/Terry Opela 376-8639 or E-mail Pat Ford at
psawdust@frontiernet.net

Lions Purpose & Ethics

Lions Clubs International Purpose

- **To Organize**, charter and supervise service clubs to be known as Lions clubs.
- **To Coordinate** the activities and standardize the administration of Lions clubs.
- **To Create** and foster a spirit of understanding among the peoples of the world.
- **To Promote** the principles of good government and good citizenship.
- **To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- **To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- **To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- **To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

Lions Clubs Code of Ethics

- **To Show** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.
- **To Seek** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.
- **To Remember** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.
- **Whenever** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.
- **To Hold** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.
- **Always** to bear in mind my obligations as a citizen to my nation, my state, and my community, and to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.
- **To Aid** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.
- **To Be Careful** with my criticism and liberal with my praise; to build up and not destroy.

3rd District Cabinet Meeting & State Convention Info

Here is some information on upcoming events:

1st: The 3rd cabinet meeting will be April 1st at the Masonic Temple, 23 Trinity Ave., in Gouverneur (9am registration, 9:30 meeting start time), I'll be sending more information as we get closer.

2nd: International night will be on April 10th (Flyer attached) Sounds like a lot of fun!!!!

3rd: The Lake Placid Convention will be May 05-07 .I will be sending out the delegate forms the end of this week...PLEASE return them to the address on the form (NOT TO ME) if anyone is attending from your club. If they are not returned with the proper signatures there will be no vote for your club.

A copy of the contract for the ads that we will be using for the booklet this year and vendor information can be found on pages 24 - 29 of the newsletter. They are also available on the District 20-W website and the MD20 website. If you or your club sold any ads please try to sell them again. The profits from the ads go to the district. If you can't remember if you sold any ads email me as I have a copy of all ads sold last time. There is also a lions supporter ad that we would like all clubs to participate in for \$30, that basically gets your club name in the booklet. We will also be donating non perishable food items & any monetary donations to the food pantry in Lake Placid again this year.

This convention is going to be the big one for the 100th anniversary of Lions, Celebrating 100 Years of Service. So if anyone is coming from your club I'm sure we could use a lot of help, whether decorating for the Gala, greeters at the doors, helping in the District Hospitality Room, taking items for the food pantry or many other jobs.

Please contact: DG Kelly Clark for decorating for the Gala
PDG Nina Kelly for Greeters duty
1st VDG Donna Ober for Hospitality Room
PCC Mark Whitney for any help that he may need

Hope to see you all soon.
CST Gail

“WE SERVE”



District 20-W Schedule of Events 2016-2017



District 20-W Events

Cabinet Meeting #3

April 1, 2017
Masonic Temple
23 Trinity Ave.
Gouverneur, NY

District 20-W Awards/Testimonial Banquet

Saturday, June 3, 2017
Tug Hill Winery for Lunch
Lowville, NY

MD-20 Events

94th Annual MD20 NY & Bermuda
Lions Convention

May 5 - 7, 2017
Lake Placid, NY

International Events

100th Annual Lions Club International
Convention

June 30 thru July 4, 2017
Chicago, IL.

District Governor

Kelly Clark
(315) 771-1817
kdclark@frontiernet.net

1st Vice District Governor

Donna Ober
315-244-1141
oberde@potssdam.edu

2nd Vice District Governor

None

Cabinet Secretary-Treasurer

Gail Murtagh
(315) 389-4165
gail_tc2002@yahoo.com

Newsletter Editor & District 20-W Reporter

Mike Murtagh
(315) 389-4165
outageco@yahoo.com

Hotel Reservation and/or Registration Form
LIONS 2017 MD-20 NEW YORK/BERMUDA CONVENTION
LAKE PLACID, NEW YORK
May 05-07, 2017

INSTRUCTIONS: Return this completed form with your payment.

Deadline to book a room is MARCH 15, 2017 After this time all rooms will be released and attendees will need to contact hotels directly for reservation availability.

Room requests mailed in the same envelope will be housed at the same hotel where possible.

ALL Changes and cancellations must be IN WRITING to: nyslionsclubs@verizon.net up until 3/31/17.

Deadline to cancel a room is MARCH 31, 2017 After 3/31/17 you must cancel directly with the hotel your room is booked at. **Room deposit refunds will be at the hotel's discretion**

Names will appear on registration badges as listed below - **Please Print Clearly**

FIRST NAME _____ LAST NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

PHONE NUMBER (____) _____ EMAIL _____

Arrival Date: _____ Departure Date: _____

If multiple occupancy, please list additional people's names. If children, please list name and age.

Person 2: _____ Person 3: _____

Person 4: _____ Special Requests: _____

Registrations must be paid for ALL room occupants and/or convention attendees over the age of 18

SEND \$25.00 per each room occupant over the age of 18 if submitted before November 01, 2016

\$30.00 from November 01, 2016 through March 31, 2017 \$40.00 after March 30, 2017

You must enclose a check for your room deposit and registrations made payable to NYS Lions Clubs.

Send completed form and payment to:

NYS Lions Clubs, 200 Gateway Park Drive, Building A
North Syracuse, NY 13212

	Number	Amount	Total
Convention Registration per person over 18 years old	_____ x	<u>see rates above</u>	= _____
Room Deposit	<u>1</u> x	\$150.00	= \$150.00
Suite Deposit (<u>Suites are available to District Governor candidates only</u>)	_____ x	\$225.00	= _____
Check enclosed for:			\$ _____

Rooms will be assigned on a first-come, first-served space available basis by the Lake Placid Convention & Visitors Bureau after they are received at the MD-20 Office. Space is limited so send your request in EARLY.

HOTELS - Number your choice in order of preference:

____ Art Devlin's Olympic Motor Inn \$116 single/double
 ____ Crowne Plaza Resort \$159 single/double
 ____ Golden Arrow Lakeside Resort \$154 single/double
 ____ High Peaks Resort \$150 single/double

Room rates are for informational purposes only. ROOM DEPOSIT IS \$150.00 FOR ALL HOTELS.

Rates are per room, per day in 2017 dollars. NYS Sales Tax and County Occupancy Tax or the prevailing rate are additional. The quoted rates may not apply to early arrivals and late departures. All lodging is smoke free.

* A confirmation letter will be mailed or emailed to the individual who made the reservation and will include roommate name(s).

Please see important information on reverse!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

***Your \$150.00 hotel room deposit will be credited to your room reservation upon check-in.**

Rooms will be assigned on a first-come, first-served space available basis by the Lake Placid Convention & Tourism Bureau after they are received at the MD-20 Office. **If your group would like to be assigned to the same hotel you MUST submit your requests all together at the same time in the same envelope to the MD-20 Office and you must fill out a separate form for each room requested.**

***You will receive a written or emailed acknowledgement of your assigned hotel directly from the Lake Placid CVB.**

Reservation requests must be received by March 15, 2017. Any requests received after that date will not be processed and will be returned.

Written cancellations via US Mail or e-mail (nyslionsclubs@verizon.net) will be accepted at the MD-20 office until March 31, 2017. Phone cancels will not be accepted.

For cancellations after March, 31, 2017 - you will need to contact the property you are assigned to directly to cancel and request a refund of your \$150.00 room deposit from them. **AFTER March 31, 2017 refunds will be made at the hotel's discretion.** Contact the hotel you are assigned to if you have questions regarding their cancellation policy.

***Please note, ALL changes to rooms or registrations including changing a room from a single occupancy to a double occupancy must be made in writing to the MD-20 Office at the email below. Also, any questions about how to complete this form or questions regarding the convention rooms/fees/changing room occupants, etc. contact**

Maria Poulsen: nyslionsclubs@verizon.net



LIONS CLUBS OF NEW YORK AND BERMUDA, INC.

Multiple District 20 State Convention May 4-7 2017
Lake Placid, NY Adirondacks, USA



Dear Advertiser:

The Lions Clubs of New York and Bermuda, Inc. will be holding their 94th annual MD 20 State Convention in Lake Placid, NY from Thursday evening, May 4th through Sunday, May 7, 2017. Celebrating a century of Lionism 1917-2017!

This gathering will draw approximately 1,400 Lions members, spouses, family and friends to the Lake Placid area from all corners of New York and Bermuda.

The commemorative keepsake program booklet is supplied to each attendee at registration and contains a convention map, schedule of events, candidate biographies, exhibitor guides and other important information and instructions.

But it also highlights places to eat, shop and visit while in the area.
It provides the perfect forum to share your message if:

- * *You wish to market your business/service to a large, civic-minded group.*
- * *Market your unique products to people from outside the area.*
- * *Or just want to show your club's or your personal support.*

An advertising contract is attached. Please direct your questions to the Lions member from whom you received this note or to any of the names at the bottom of the attached contract.

The more than 15,000 Lions members from around New York and Bermuda thank you for your support.

MULTIPLE DISTRICT 20 LIONS CLUBS OF NEW YORK AND BERMUDA

Annual Conference and State Convention, May 4 - 7, 2017, Lake Placid, NY

Program Book Advertising Contract - Pricing and Ad Sizes

() Outside Back Cover	4.5" x 11"	\$900	<u>Advertising Deadline</u>
() Inside Front Cover	4.5" x 11"	\$700	MARCH 27, 2017
() Inside Back Cover	4.5" x 11"	\$700	
() Full Page	4.5" x 11"	\$375	
() Half Page	4.5" x 5.5"	\$225	
() Quarter Page	4.5" x 2.75"	\$175	
() Eighth Page	4.5" x 1.375"	\$85	
() Lions Supporter	Name Listed in Program	\$30	

A check for \$_____ is enclosed along with my PDF camera-ready artwork.

MAKE CHECKS PAYABLE TO: DISTRICT 20 "W" LIONS
c/o Gail Murtagh
P.O. Box 161
Winthrop, NY 13697

Name - Please print legibly

Organization

Contact's address

Contact's city, state and zip code

Contact's phone number / Contact's fax number / Contact's e-mail address

QUESTIONS:

Holly Reyan @ Bob Carr 2.0 Printing (607) 772-0687 2ylloh@bobcarrprinting2.com
or PCC Mark Whitney @ (518) 791-7519 md20pccmark@gmail.com



LIONS CLUBS OF NEW YORK AND BERMUDA, INC.

Multiple District 20 94th State Convention May 5-7, 2017
Lake Placid, NY Adirondacks, USA

Lions Clubs of NY and Bermuda
200 Gateway Park Drive
Building A
North Syracuse, NY 13212-3751

January 17, 2017

Dear Friends:

You are invited to be an exhibitor at our 94th Annual Convention at the Lake Placid Convention Center on Friday May 5th and Saturday May 6th, 2017.

This is a great opportunity to showcase your products and services to Lions leaders from across New York and Bermuda. In this, our Lions Centennial Celebration year, we expect approximately 1,400 convention delegates and guests to be passing through the vendors exhibits area on Friday and Saturday.

The fee for all booth rentals will be \$150. The fee for electricity, if required, will be an additional \$50 for your booth.

Paid exhibitors will have a table, 2 chairs, table covers and skirting. To assist us in the final booth layout, it is important that you let us know if you need electricity by indicating this on the attached vendor booth contract.

Please make your checks payable to "MD-20 Lions" and send your check and completed enclosed application to the Co-Chairs address listed below.

MD-20 CONVENTION RULES: NO FUND RAISING - IMPORTANT:
Regardless of the worthiness of the project, no individual Committee, Club or District may conduct any fund raising activities at the convention. This includes raffles, selling of souvenirs, pins, or material.

We hope you will seriously consider this historic exhibition opportunity. Feel free to contact us at (315) 232-4359 or (315) 804-2130 with any questions.

The Lake Placid Lions Convention Committee Sincerely Thanks You !

PDG Bob & PDG Liz Walker
66 East Church Street

In Accordance with the MD-20 Policy Manual -
Fee exceptions for exhibitors will be as follows:

No fees shall be assessed to Lions Camp Badger, and NYS & Bermuda Foundation, Lions SEE, and Brandel Murphy Foundation, all of which may sell raffle tickets, NYS Bermuda Pin traders for the scholarship fund.

There will be one shared table provided at no cost where all MD-20 projects and service activities may place brochures and informational items for Lions and Leo's projects including: Lions Leadership Institute, Peace Poster, Lions Camp Badger, NYS Bermuda Foundation, Lions SEE, and Brandel Murphy Foundation, etc.

The Co-Chairs of the convention booth rental committee will be responsible for seeing that all booths are in compliance with the convention rules regarding selling of items and raffles.

INFORMATION FOR EXHIBITORS



LOCATION:

LIONS 2017 MD-20 NEW YORK/BERMUDA CONVENTION
LAKE PLACID CONVENTION CENTER, NEW YORK

EXHIBIT DATES: Friday, May 5th through Saturday May 6th

EXHIBIT TIMES: Friday, May 5th

Registration/Setup 8:00-9:00 a.m.

Opening 9:00 a.m.

Closing 4:00 p.m.

Saturday, May 6th

Opening 9:00 a.m.

Closing 4:00 p.m.

Breakdown 4:00-5:00 p.m.

CHARGES: BOOTH RENTAL \$150.00 Electricity Charge-\$50

Please review vendor letter for MD-20 Council Approved Organizations

"PLEASE MAKE CHECKS PAYABLE TO "MD-20 LIONS"

CHAIRPERSONS OF VENDOR/EXHIBITOR RELATIONS

Lion PDG Bob & Lion PDG Liz Walker

66 East Church Street Adams, N.Y. 13605-1103

315-232-4359 or 315-804-2130 or LionLWalker@twcnny.rr.com

2017 LAKE PLACID MD-20 CONVENTION VENDOR CONTRACT

In witness whereof, the applicant has caused this application to be completed by an officer or representative duly authorized to execute the same. (PLEASE PRINT)

Organization Name: _____

Completed By: _____ Title: _____

Organization Address: _____

City _____ State: _____ Zip Code: _____

Telephone: _____ Contact Person: _____

Email Address: _____ Website: _____

Number of Space(s) Requested: _____

Electricity Required: Yes _____ No _____ (**NO** is assumed)

VENDOR (\$150) & ELECTRICITY (\$50 if applicable) Payment attached: \$ _____
Check made payable to "MD-20 Lions"

Person(s) in charge of your exhibit: _____

Please give a brief description or provide a statement of the nature of the proposed exhibit and product to be exhibited, sold or distributed at the convention.

OFFICE USE ONLY:
 ACCEPTED BY MULTIPLE DISTRICT 20 LIONS CLUBS:

By: _____

Title: _____ Date: _____

Space(s) Assigned: _____ Payment Remitted: _____ Check # : _____

Date Acknowledged to Exhibitor: _____