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A
message
from...

**District Governor
Michele Puleo**



International
President

**NEXT ROAR
DEADLINE
NOV. 28, 2021**

To: karen@deuxflutes.com
From: District 20W Lions Clubs
Subject: Submission for the Roar

**Submission requirements
page 49**



Dear Lions and Leos of District 20W,

First of our all, as you may have heard our gavel has been found. PDG Lion Joan Scott found it in one of her Lion bags. I now need to take PDG Joan to dinner. We also want to thank VDG Sheree Vora of 20Y for donating a gavel for our District.

This month I visited Schuylerville, Greater Ravena, Duane, Broadalbin Perth, and Tupper Lake. I also zoomed with the Ogdensburg Lions Club. Our Clubs are doing a great job with their service projects, now we just have to report. If you need assistance with service projects or reporting, please reach out to PDG Lion John McDonald our Global Service Team Chair at jmcdonald33@nycap.rr.com, he can assist you with service ideas and reporting. Some of our Clubs are still meeting by Zoom because of COVID. Please know if you need any assistance, you don't have to wait for a visit, email me at mohare@naba-vision.org or call my cell at **518-694-6872**. You can also reach out to your Zone Chair, VDG Ricky, Region Chair or GMT (Global Membership) PDG Lion Ed Stano, GLT (Global Leadership) PCC Lion Mark and GST

...continued on next page

(Global Service) PDG John McDonald. We are here to help you.

October has been a busy month in 20W. I also would like to congratulate VDG Lion Ricky Laurin, ZC Lion Priscilla Laurin, Lion Jodi Sheldon, and Lion Joseph Wagner for graduating from the Lions Leadership Institute. I also would like to thank PCC Lion Mark Whitney, PCC Lion Kelly Clark, 20Y and PDG Lion Lorri Rieger 20S for conducting the Guiding Lion Training for us. Congratulations to VDG Lion Ricky Laurin, ZC Lion Pricilla Laurin, and Lion Andrea Penumbra from becoming Guiding Lions for our District. I also would like to thank IPDG Rick Brisee and RC Lion Holly McConchie for conducting our Orientation and Retention Program for new Lions, their sponsors, and any Lion who would like a refresher course.

Here are important things that you need to note:

1. **20W Fall Conference – November 6, 2021:** Our Fall Conference will be held on November 6th at the Courtyard Marriott in Lake George. For information and to register, please contact CS Lion Barbara Bentley at bbentley@saratogaspringslions.com. Our honorary guests are ID Lion “TJ” Ernesto Tijerina and his wife, Lion Juanita. Come learn about what is going on in your District, see old friends, and meet new Lions, and learn about new exciting service projects.
2. **LCIF Campaign 100:**
 - 80% of the Clubs in Multiple 20 have contributed to our LCIF. **Has your Club contributed yet?**
 - Only 7.4% of the Lions in NYS have contributed. **Have you contributed yet?**
 - Text to Donate: **Text “LCIF” to 243-725** - this is a great option for someone to make a gift anytime, anywhere, especially if they don’t have cash or check on hand.
 - Online pledge form: <https://form.jotform.com/90524105483149>. This is a great way to set up recurring monthly gifts while counting the whole pledge onwards our district goal.
 - Foundation Fridays for the whole Lion Year can be registered for NAW here: www.gotostage.com/channel/lcif-foundationfridays
 - **Giving Tuesday is November 30th** – how will you and your Club educate your community to make LCIF their charity of choice of the World’s Biggest Day of Generosity? Facebook fundraisers are a great option! Helpful instructions can be found here: www.lionsclubs.org/en/blog/Host-Your-Own-LCIF-FacebookFundraiser
 - If you have any questions, please reach out to PDG Lion Paula Flisnik, 20W LCIF Coordinator, pflisnik@gmail.com
3. Where to bring used donated eyeglasses: www.njlerc.org/home.html
The New Jersey Lions Eyeglass Recycling Center
Operating Center at Katzenbach School for the Deaf
320 Sullivan Way, West Trenton, NJ 08628
NJLERC@aol.com ~ (908) 788-5466
4. Where to mail donated hearing aids:
DG Lion Michele O’Hare
NABA
301 Washington Avenue, Albany, NY 12206
5. Save These Dates:
3/11/22 Lions Day at the United Nations
5/20-5/23/22 MD 20 State Convention Niagara Falls
6/24-6/28/22 International Convention Montreal

During this season of Thanksgiving, it is the perfect time for me to say - Thank you to all the Lions of 20-W. It is by all you do individually that your service makes a huge collective difference in the lives of the people in your communities throughout the year. Happy Thanksgiving to you and your families!

Sincerely Yours in Lionism,
 Lion Michele P. O’Hare. PMJF
 District Governor District 20-W



NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year "LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – Thank You for your support!!!!

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings



- How can the District Help more ?
 - Promotion of the LIONS Mission from a district standpoint to the communities – External focus
 - Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Clubs are doing well with grass roots PR through events and "Word of mouth"
District and Club Communication/PR efforts very internal focused towards members

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deucflutes.com
PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspringslions.com

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: [lionsofupstateny](https://www.facebook.com/lionsofupstateny) or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success



LIONS DISTRICT 20W FALL CONFERENCE

SATURDAY, November 6th

Courtyard by Marriott Lake George

365 Canada Street, Lake George 12845

9:00 AM Registration

Meeting Start Time 9:30

\$40 per person; Includes Lunch

GUEST SPEAKER:

International Director Ernesto "TJ" Tijerina

Please share this with all of the members in your club and encourage them to attend.

Registration: If you are attending, please send the bottom part of this form with your check. **Mail to: CS Barbara Bentley, PO Box 1031 Guilderland, NY 12084. Make checks payable to: District 20W Lions Clubs.**

Please return this registration form no later than Wednesday, October 27, 2021.

Room Reservations: There is a room block for Friday/Saturday nights at \$149/per night. **Please call Jennifer Carusone at the LG Marriott directly at 518-685-3402** to make your reservation. Reference the Lions Conference. *Please book by 10/10.*

We ask that all attendees please bring canned food items for the local food pantry.

If you have any questions, please do not hesitate to contact CS Barbara Bentley at 518-894-1375 or bbentley@saratogaspringslions.com.

Attending: _____ Name(s): _____

Dietary Restrictions/Allergies: _____

Club : _____

Email: _____

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-694-6872
Work: 518-463-1211 x 241
dgmicheleohare@gmail.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Your Name Here!



CABINET SECRETARY

Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Rick Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988; Cell: 518-209-8812
rbrisee@hotmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

John McDonald
(Saratoga Springs Lions)
P. O. Box 91
Galway, NY 12074
Home: 518-882-6148
Cell: 518-763-9262
jmcDonald33@nycap.rr.com

LEADERSHIP

Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schoharie, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

REGION I

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

REGION O

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroon.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CO-CHAIRS

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

AND

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

Holly McConchie
(Galway Lions)
2491 Northline Road,
Galway NY 12074
Home: 518-882-6516
hmccconchie@aol.com

REGION CO-CHAIRS

Liza and Bob Tougher
(Bethlehem Lions)
16 Candlewood Lane
Delmar, NY 12054
Home: 518-439-0399
Cell: 518-763-3329
Pansymoo@aol.com

REGION CHAIR

PDG James Griffith
(Cambridge Lions)
119 East Main Street
Cambridge, NY 12816
Home: 518-252-1070
Cell: 315-269-5370
PDGJamesGriffith@gmail.com

REGION CHAIR

VDG Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

ZONE "A" CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee (Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home 518-846-7269
laurinr@westelcom.com

ZONE "A" CHAIR

Michelle M. Theisen
(Raquette River Lions)
Potsdam, NY 13676-9718
Cell: 315 742-2172
michelle.theisen1959@icloud.com

ZONE "B" CHAIR

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Jim Hadjis
(Lake Placid Lions)
P. O. BOX 686
27 Signal Hill Road
Lake Placid, NY 12946-0686
Home: 518-523-3760
Cell: 518-524-3031
jimhadjis@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR AND DISTRICT PHOTOGRAPHER

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.com
Lions International: LionsClubs.org



MEMBERS CORNER

Fellow Lions and Leos,

Our Lions Mission provides us with many opportunities to Serve! Hands on service projects allow us to provide a valuable service to our communities while also enjoying the camaraderie of fellow Lions and meeting with members of our community. An additional benefit is the visibility of providing service, which leads to improved community support and new members.

Many times our Service involves projects that receive just our financial support, or involve community initiatives that limit our interaction with those that will most benefit by our help. We don't always have direct interaction with those that we are assisting.

When we do have the opportunity to meet people first hand it's important that we always do so with empathy and kindness! Our actions and words are important. Serving people more effectively through a respectful, inclusive and person-centered approach can have many benefits. Asking for help is hard! It's our role to do what we can to minimize any stigma's or feelings of shame and judgement.

Always use language that is person-first, neutral, non-judgmental and respectful. For instance, we should never say that "Timmy is a blind person". The proper language is that "Timmy is a person who is blind". Likewise, to state that "Sally is a diabetic" would be stigmatizing. Done properly we would say that "Sally is a person with diabetes".

Language has an impact on motivation, behaviors and outcomes. Let's always be cognizant of how we address and interact with those seeking our help and keep these thoughts in mind:

Asking for help is hard! Kindness Matters! Service from the Heart!

Lastly, please be sure to report your clubs service projects to LCI. By reporting our service projects we enhance our opportunity to collaborate with other major Foundations that serve. These relationships help to further the positive influence that we have on the members of our communities.

Yours in Lionism,

PDG Lion John McDonald
District GST Chair
cell 518-763-9262
jmcDonald33@nycap.rr.com

District/Club News

CALENDAR OF EVENTS

MD20 Magazine Advertising (flyer, page 12)	2021 - 2022
District 20W Fall Conference Courtyard by Marriot, Lake George (registration form, page 6)	November 6, 2021
Galway Lions Club 3rd Annual Basket Auction, Bob's Trees Ski Lodge, Hagaman (flyer, page 13)	November 12, 2021
Chazy Lions Club Annual Turkey Raffle, Weathercock (flyer, page 14)	November 13, 2021
Cambridge Lions Club Strides Walk, Cambridge UP Church lawn (flyer, page 15)	November 13, 2021
Galway Lions Club World Diabetes Day, Bob's Trees Ski Lodge, Hagaman (flyer, page 16)	November 14, 2021
Syracuse Upstate Diabetes Lions Club Virtual Diabetes Forum (flyer, page 17)	November 15, 2021
Attention Club Treasurers IRS/e-postcard filing (flyer, page 18)	November 15, 2021
Town of Greenfield Lions Club Annual Christmas Tree and Wreath Sale, Vacant lot next to Greenfield Community Center (flyer, page 19)	November 21, 2021 - While supplies last.
Sight Society of Northeastern NY, Inc. Lions Eye Bank at Albany/Rochester Raffle (flyer, page 20)	December 9, 2021
Town of Greenfield Lions Club Christmas Pop - Up Shop, Greenfield Community Center (flyer, page 21)	December 11, 2021
Albany & Troy Lions Club Daily Raffle (flyer, page 22)	January 1 - 31, 2022
Brandle - Murphy Youth Foundation Super Hero Raffle (flyer, page 23)	February 13, 2022
NABA GALA Franklin Plaza, Troy, NY (Flyer, page 24)	April 1, 2022

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Saratoga Lions Club

“Night at the Brewseum”, Canfield Casino (flyer, page 24) April 22, 2022

ALERT/LCIF

Fundraiser (flyer, page 25 - 26) As soon as it fills up or
at the State Convention,
whichever comes first.

Brandel - Murphy Youth Foundation

New England Cruise (flyer, page 30- 31) October 15 - 22, 2022

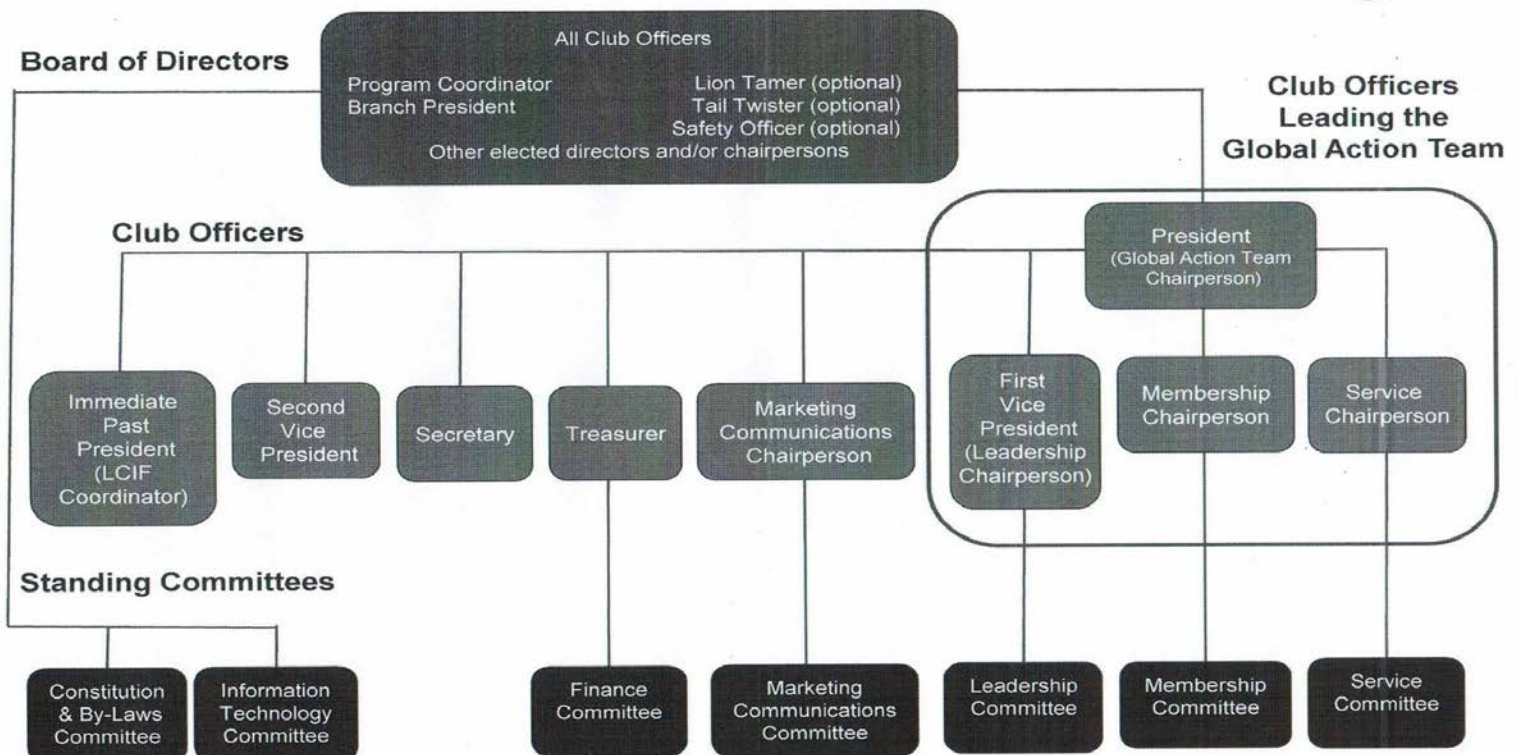
LCICon

Montreal, Canada (page 45)..... June 24 - 26

Lions Camp Badger Annual Golf Classic

Wellsville Country Club..... August 13, 2022

Standard Club Structure



FROM DG MICHELE: Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ads to help this. Send Ads ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send articles to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$_____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750 <input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600 <input type="checkbox"/> Full - Inside Page \$500 <input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> One Third - Inside Page \$200 <input type="checkbox"/> One Quarter - Inside Page \$130 <input type="checkbox"/> Business Card - Inside Page \$65 <input type="checkbox"/> Additional for Photos with Adv. \$25
--	--

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

13



3rd Annual Galway Lions Local and International Basket Auction

Want unique gifts just in time for the holidays? Interested in rare beer, wine, and chocolate mostly only available overseas? Local items also included! There will be something for everyone! Please come join us for a fun night of food, bidding, and camaraderie!

Open to the public

When: Friday November 12, 2021

**Where: Bob's Trees Ski Lodge, 1227 W Galway Road,
Hagaman 12086**

**Basket viewing will begin at 6PM, followed by a \$25 Dinner
at 6:30PM, followed promptly by the Auction**

Dinner will be a buffet with the following choices:

Sliced Garlic Roast Beef, Baked Ham, Rotisserie Style Chicken, Ziti and Meatballs, Scalloped Potatoes, Buttered Carrots w/ Brown Sugar, Tossed Salad, Rolls & Butter, Coffee & Tea (dinner menu subject to change)

PLEASE RSVP to rware@nycap.rr.com or hmcconchie@aol.com by Wednesday, November 3

14



Chazy Lions Club

Presents our annual

“Turkey Night” Raffle

The fun starts at 6:30pm on Saturday, November 13th at the Weathercock in Chazy! Food provided by the Weathercock when the raffle has completed.

All Proceeds Go to Our Local Community's Charitable Needs

1 in 11 adults
globally has
diabetes¹



Lions Clubs International established the diabetes Awareness Program in 1984 to assist Lions in conducting and supporting local and large-scale efforts leading to control and research. The Strides Walk Program was initiated in 2006 to provide Lions with a club, district, or multiple district activity to further promote diabetes awareness and generate public participation.

According to the World Health Organization, about 422 million people worldwide have diabetes, More than 30+ million reside in the United States, but the majority live in low and middle income countries, and 1.6 million deaths are directly attributed to diabetes each year. Both the numbers of cases and the prevalence of diabetes have been steadily increasing over the past few decades.

The Cambridge Lions Club is supporting the American Diabetes Association because we want to make a difference. We are teaming up now to change the future and make a positive impact in the lives of those who are affected by diabetes. We are committed to participate together and raise money through this inspirational event not just because over 30 million people in the United States have diabetes, but because so many of us personally know some of them and want to do something about it.

EVENT: CAMBRIDGE LIONS STRIDE

DATE/TIME: NOVEMBER 13, 2021, 9:00am - 10:00am

LOCATION: MEET 8:30am - 9:00am

CAMBRIDGE UNITED PRESBYTARIAN CHURCH LAWN

**ORGANIZER: LION LINDA SALZER,
CAMBRIDGE LIONS DIABETES CHAIR**

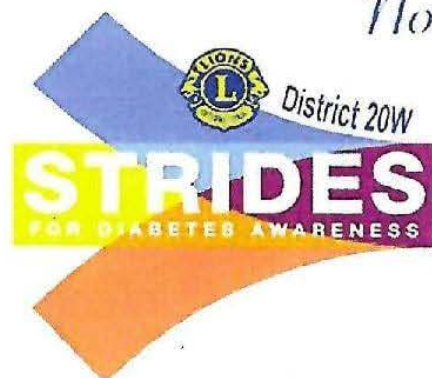
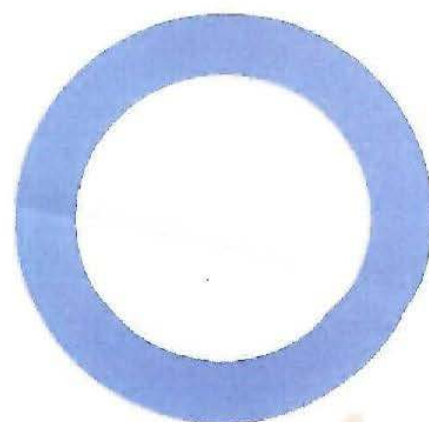
**FOR MORE INFORMATION CONTACT:
LINDASALZER7@GMAIL.COM**



**Lions Clubs International
FOUNDATION**

Diabetes

World
DIABETES DAY
November 14



LIONS FOR DIABETES EDUCATION & AWARENESS

*Do you have
 diabetes??*

*Do you know if you
 have pre-diabetes?
 If you do, NOW is the time to
 make changes to delay or
 prevent Type 2 diabetes !!*

*Does diabetes
 run in your
 family?*

*ENTER TO WIN *
 A FREE
 CHRISTMAS
 TREE*

JOIN US!

*Meet pups from
 Guiding Eyes
 for the Blind*

SUNDAY, NOVEMBER 14th
10am - 2pm

BOB'S TREES

1227 W. Galway Road, Hagaman NY 12086

*Meet and talk to
 diabetes professionals
 from our area*

** Take an
 educational walk
 through the trees*

*Receive resources
 related to diabetes
 and pre-diabetes*



Virtual Diabetes Forum
November 15, 2021
6:00-7:30 p.m.

Brought to you by the Syracuse Upstate Diabetes Lions Club
 This will be a Zoom meeting and you can access this through the link provided here:

<https://echo.zoom.us/j/91089918352>

OR

Join by phone ONLY:

+1 646 558 8656 US (New York)

Meeting ID: 910 8991 8352

Press *6 to mute your line when not speaking

Joslin Diabetes Clinical Research Team

Find out about the latest diabetes clinical research being performed at SUNY Upstate.

Troy Hoelzl, PharmD

Dr. Troy Hoelzl, a pharmacist at the Joslin Diabetes Center at SUNY Upstate, will be presenting the latest diabetes medications shown to have cardiovascular benefit.

Carol Sames, PhD

Dr. Carol Sames is a professor in the Physical Therapy program at SUNY Upstate Medical University and will provide you with an overview of exercise and physical activity for diabetes and cardiovascular disease.

Gary Brown, Immediate Past International Director

Gary Brown will spend time discussing the Expansion of Project IDEAS to the multiple district level. He will be giving us an update on where we are now and where we are headed!



The Lions from the Syracuse Upstate Diabetes Lions Club want to thank you all for attending and for any donation you might be able to make to LCIF.

LCIF donation link: <https://www.lionsclubs.org/en/donate>

Lions: Please remember that all Lions clubs, districts and multiple districts that have annual gross receipts of less than US\$50,000 and do not have to file Forms 990 or 990-EZ must file the [e-Postcard](#) (also known as 990-N). **If your Lions club, district or multiple district has a foundation, which is a separate legal entity, the appropriate form will need to be filed as well.**

All filers must register at IRS.gov prior to filing their next Form 990-N. This is a one-time registration if the designated Lion files annually. If the designee changes from a prior year, the new designee must register with the IRS.

Please refer to the following chart regarding annual filing requirements:

2020-2021 Tax Year*	Form to File
Gross receipts normally \$50,000 or less	990-N
Gross receipts greater than \$50,000 and less than \$200,000, and total assets less than \$500,000	990-EZ or 990
Gross receipts \$200,000 or greater or total assets \$500,000 or greater	990

The e-Postcard is due by the 15th day of the fifth month after the close of your tax year. Lions clubs operate on a fiscal year, July 1-June 30, and the e-Postcard is due by **November 15** each year. Please note that *an organization cannot request an extension for filing the Form 990-N.*

If you do not file, you risk losing your tax-exempt status. Any Lions club that fails to meet its annual reporting requirement for three consecutive years will automatically lose its tax exempt status. A club may [apply](#) for reinstatement of its tax exemption even if it originally fell under a group exemption.

Every club and/or district (single, sub- and multiple) must have an employer identification number (EIN), even if it will not have employees. The EIN is a unique number that identifies the organization to the Internal Revenue Service. To apply for an EIN, you should obtain a Form SS-4 and its instructions from the IRS. You may also apply for an [EIN online](#), by telephone (1-800-829-4933) or by fax (fax number at the location accepting applications from your state). It is important that clubs and districts use the correct EIN for their annual filing.

For frequently asked questions about tax issues and regulations affecting Lions clubs and leadership, visit the [Lions Tax FAQ](#). Visit www.irs.gov/eo for complete details and to sign up for Exempt Organization's free email newsletter, *EO Update*, to receive up-to-date information posted on the charity pages of irs.gov.

Legal Division
Lions Clubs International

* Prior to December 31, 2010, gross receipt limits for filing the 990-N was \$25,000.



The Town of Greenfield Lions Club

Annual Christmas Tree & Wreath Sale

Any Tree - \$40 each



**Wreaths:
\$12 Plain
\$15 w/Ribbon**

Christmas Tree and Wreath Sales will be in the vacant lot next to the Greenfield Community Center at 31 Wilton Road, Greenfield Center while supplies last. **Sale starts Nov 21st.**

20



Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany / Rochester

2021

RAFFLE

1st PRIZE \$2500

2nd PRIZE \$1000

3rd PRIZE \$500

\$20 per ticket

Drawing held December 9, 2021

For tickets contact:

Lion Lettie Saheim 518-753-7867

Email: Isaheim117@gmail.com

Lion Victoria Adler 518-489-7606

Email: vadler@leba-r.org

proceeds to benefit

Lions Eye Bank at Albany / Rochester

Sight-Saving . Life-Changing



Town of Greenfield
Lions Club

Christmas Pop-up Shop



Dec 11th 2021 - 9am to 3pm
Greenfield Community Center
25 Wilton Road

For More Information please email vplummer122@gmail.com or
call Lion Verna Plummer 518-605-6105

Lunch: Fresh Homemade Hot Soups or
Chili with Crackers.

Beverages: Hot Chocolate, Coffee, Soda or
Bottled Water

Local Vendors

Bring a non-perishable food item for the
Greenfield Food Pantry

Albany & Troy Lions Club Daily Raffle



**ALBANY & TROY LIONS
CHARITABLE FUND, INC.**
A 501(c)(3) Not-for-Profit Corporation



PO Box 192, Troy, NY 12181-0192 (518) 512-2722 info@AlbanyTroyLions.org

Serving the residents of Albany, Troy and the surrounding areas since 1925

Fellow Lions,

Please share this appeal with all members of your club.

For a \$10 donation, you get 31 chances to win either \$100 or \$250.

Send me \$10 for every ticket you want (see below), along with the contact information for the stub(s). I'll fill in the stub and send you a copy of it along with the top portion, so if you order more than one ticket, you'll know what name goes with what number. If you want a specific 3-digit ticket number, you can have it if it's still available.

These make great stocking stuffers, grab-bag gifts and tips for your snow-shoveler, lawn mower, hair dresser, pool boy or whomever. If you own a small business, get one for each of your employees. Buy a few extra tickets in your name now, while they're available. Then, whenever you want to give one away, just let me know the ticket number and what contact info you want me to change it to.

Checks payable to A&T Lions Club should be mailed to me at the address below. Don't forget to include stub info. Or pay online to [paypal.me/jazzfanlion](https://www.paypal.me/jazzfanlion) and put the stub info in a separate email to jerrygordon@juno.com.

Tickets will be available at the Fall Convention in Lake George on November 6.

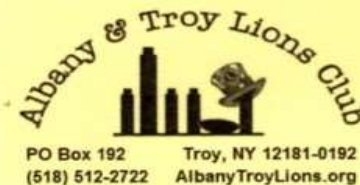
Got questions? Get answers via text or voice to 518-366-5299 or jerrygordon@juno.com

Mail checks and stub info to

Jerry Gordon
15 Hyland Cir
Troy, NY 12182-1690

Donation \$10.00

DAILY DRAWING



JANUARY 2022

All money will be used for community service projects.

No more than 1000 tickets will be sold. Each paid-up ticket holder has one chance per day to win \$100 (Mon-Sat) or \$250 (Sunday). The winning number will be determined by the NYS NUMBERS **midday** daily lottery drawing. Payments by check will be mailed weekly.

No. ###

January 2022

Sat Jan 1	\$100
Sun Jan 2	\$250
Mon Jan 3	\$100
Tue Jan 4	\$100
Wed Jan 5	\$100
Thu Jan 6	\$100
Fri Jan 7	\$100
Sat Jan 8	\$100
Sun Jan 9	\$250
Mon Jan 10	\$100
Tue Jan 11	\$100
Wed Jan 12	\$100
Thu Jan 13	\$100
Fri Jan 14	\$100
Sat Jan 15	\$100
Sun Jan 16	\$250
Mon Jan 17	\$100
Tue Jan 18	\$100
Wed Jan 19	\$100
Thu Jan 20	\$100
Fri Jan 21	\$100
Sat Jan 22	\$100
Sun Jan 23	\$250
Mon Jan 24	\$100
Tue Jan 25	\$100
Wed Jan 26	\$100
Thu Jan 27	\$100
Fri Jan 28	\$100
Sat Jan 29	\$100
Sun Jan 30	\$250
Mon Jan 31	\$100

No. ###

Name: _____

Address: _____

City, ST Zip: _____

Phone: _____

E mail: _____



Super Hero Raffle

Be A Super Hero For Children In Need

Drawing will be held Super Bowl Sunday, February 13, 2022

Grand Prize - \$5,000



2nd Prize: \$ 2,000

3rd Prize: \$ 1,000

4th & 5th Prizes: \$ 500

6th thru 9th Prizes: \$ 250

**Special
6 Tickets
For \$100**

\$20 Per Ticket

-- Purchase Tickets Online --

Tickets purchased online will be entered in an ADDITIONAL special drawing for a chance to win a large flat screen TV.

**To Purchase Tickets Scan here →
Or log on to brandelmurphyfoundation.org**



Or...make your check payable and send, with ticket stubs to:

Brandel-Murphy Youth Foundation

P.O. Box 913

Rockville Centre, NY 11571

For Tickets & Information Contact: John Wargo

Email: jwargo@yahoo.com

cell: 1-(845) 489-1578

**All proceeds benefit children in need through
the Brandel-Murphy Youth Foundation**

For further information visit us at www.brandelmurphyfoundation.org

We are a 501(c)(3) organization. Contributions are deductible to the extent allowed by law.

SAVE THE DATE!!!

NABA 2022 VISIONARY GALA

**Friday, April 1, 2022 at
Franklin Plaza, Troy NY, 6:30 PM.**

This year NABA will be honoring all the **Lions of 20W** for their dedication, support, collaborations with NABA KidSight Program, financial support, mask making during covid, volunteering, and much more!

Our honorees for the NABA 2022 Gala are:

NABA 2022 Corporate Partner of the Year
RBC Wealth Management – James F. Watkinson

NABA 2022 Volunteers of the Year
Lions Club of District 20W

NABA 2022 Professional of the Year
Glenn Thompson, M.D.



Night At The

BREWSEUM

Where History & Spirits Come to Life

VIP HOUR 5PM-6PM

Presented by the Saratoga Springs Lions Club



Thursday, September 30, 2021

6pm - 9:30pm



Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required

**NEW DATE
4/22/22**





MD20 Alert Foundation



The MD20 Alert Foundation is holding a fundraiser to benefit LCIF and the Alert Foundation.

For a **donation of \$20**, you get to choose one numbered square from the attached chart.

Once we have the chart full or at the MD convention, whichever comes first, we will draw one number and **the lucky winner will have a donation made in their name to LCIF**. If we don't sell every square then the winning number will get half of the total amount collected, donated to LCIF in their name. The other half of the proceeds will go to the MD20 Alert Foundation for their operating expenses.

Please send checks to **PCC Kelly Clark at 7643 Park Ave., Lowville, NY 13367** and make them payable to the **MD20 Alert Foundation**. Please don't forget to choose that lucky number (first come – first served) and include that as well. If you have any questions please email me at **kclarkmd20@gmail.com**

We thank you in advance for your support of our Foundations.



Please Support LCIF & the MD20 Alert Foundation

A Melvin Jones Fellowship to be awarded when the boxes are sold

1	2	3	4	5	6	7	8	9	10
11 X	12	13	14	15	16	17	18	19	20
21	22	23	24 X	25	26	27	28 X	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44 X	45	46	47	48	49	50
51	52	53	54	55	56	57 X	58	59	60
61 X	62	63	64	65	66	67	68	69	70
71	72	73	74 X	75	76	77 X	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

Donation of \$20.00 to MD20 Alert Foundation



If any squares are not covered by a donation, then a contribution will be given to LCIF in the amount collected. That amount can be applied toward a Melvin Jones Fellowship.

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

**Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG**



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

*Coming Back Strong!
in the next school year*

**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Canada-New England Cruise Tour

NYC to Newport, Boston, Bar Harbor, St. John & Halifax

Book Now for the October 15-22, 2022 Sailing!



Cruise with us upon the spectacular new *Enchanted Princess*!

Lions and friends are invited to sail from NYC to great fall foliage destinations in the Northeast U.S.A. and Southeast Canada. Treat yourself to this unique Seven-Night Getaway Cruise, while benefiting our mission to support Lions projects to improve the lives of children in New York State and Bermuda.

All-Inclusive Early Bird Cruise fares are the TOTAL per stateroom or suite, for two guests, inclusive of port charges and taxes.

Special INCLUDED Benefits are Premium Beverage Package for 2 and WiFi for 2, Pre-Paid Gratuities and a \$100 On-Board Credit.

Interior Stateroom: \$3,075 • Oceanview Stateroom \$3,550

• Balcony Stateroom: \$4,025 • Mini-Suite: \$5,150 •

• Vista Suite \$7,550 • Premium Suite: \$7,850 •

• Penthouse Suite: \$8,250 • Owner's Suite: \$10,050 •

First Deposit will secure your booking. Second Deposit is due before November 30, 2021.

Each Deposit is Equal to \$500 for a Stateroom or Mini-Suite or \$1,000 for a Larger Suite.

Deposits are Refundable Until 11/30/21. Final Payment is Due Before May 30, 2022.



Please Make Your Check Payable to "Brandel-Murphy Youth Foundation"

Contributions may be Tax Deductible to the Extent Permitted by Law.

Please consult your tax advisors.

Any Federal tax advice contained herein, is not intended, or written to be used, and cannot be used, for the purpose of (i) avoiding penalties under the Internal Revenue Code or (ii) promoting, marketing, or recommending to another party any transaction or matter addressed herein.

Princess Cruises asks that our special fares please not be shared with the general public. Please help us to protect hard working travel agents by keeping our group pricing private amongst Lions, our friends, and family.



Special Message from Al Brandel & Maureen Murphy:
"We need your support now to meet the needs of children reaching out for our help. Please join us on this cruise for fun, fellowship, and in the spirit of Lionism."

\$500 OF EACH CRUISE FARE BENEFITS THE BRANDEL-MURPHY YOUTH FOUNDATION, INC.



Canada-New England Cruise Tour

NYC to Newport, Boston, Bar Harbor, St. John & Halifax
October 15-22, 2022 Enchanted Princess Sailing!



Please Print

First Guest Name: _____

Address: _____

Email: _____ Phone: _____

Lions Club: _____ District: _____

First Deposit Paid: \$ _____ Check No.: _____ Date: _____

Second Guest Name: _____

Address: _____

Email: _____ Phone: _____

Lions Club: _____ District: _____

First Deposit Paid: \$ _____ Check No.: _____ Date: _____

**Each Deposit (for two) Totals \$500 for a Stateroom or Mini-Suite or \$1,000 for a Larger Suite.
First Deposit will secure your booking. Second Deposit is due before November 30, 2021.**

Deposits are Refundable Until 11/30/21. Final Payment is Due Before May 30, 2022.

All deposits received will be acknowledged via email. Should you not receive a prompt acknowledgement, please advise Foundation Treasurer Terri Oster at: terrio63@hotmail.com.

All-Inclusive Cruise fares are the TOTAL per stateroom or suite, for two guests, inclusive of Port Charges, Taxes, Premium Beverage Package for 2, Wi-Fi for 2, Pre-Paid Gratuities, and a \$100 On-Board Credit.

Please Check Box: ☐ Interior Stateroom: \$3,075 ☐ Oceanview Stateroom \$3,550

☐ Balcony Stateroom: \$4,025 ☐ Mini-Suite: \$5,150 ☐ Vista Suite \$7,550

☐ Premium Suite: \$7,850 ☐ Penthouse Suite: \$8,250 ☐ Owner's Suite: \$10,050

Please describe any special needs or requests on the reverse side.

For more information, please email to: wecare@brandelmurphyfoundation.org

Please send this form together with your first deposit, payable to "Brandel-Murphy Youth Foundation, Inc." to Terri Oster, Treasurer, 139 Broadway, West Hempstead NY 11552.

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

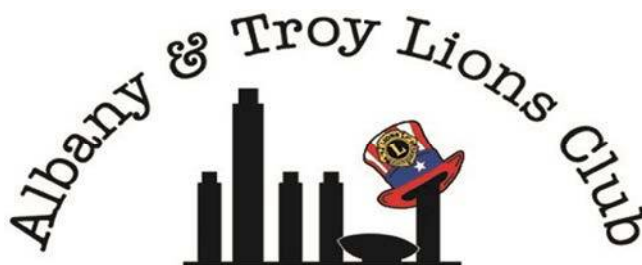
Questions—518-489-7606

Please allow four weeks for delivery



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach
our goal of 350 items by the end of 2021

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com
or

Lion Ruth Sano at 518-859-3796



Potential Service Project



Many of Lions Clubs in District 20 W provide backpack programs in their community. Some communities have other organizations that fulfill that need. Please remember that your Club or you can contact these programs and provide much needed supplies for the youth or your communities.

Your club could assist by providing donating and or the collection of new backpacks or donate funds for us to purchase them. Below are a list of some suggested items that programs never seem to get enough of:

- Large backpacks for middle schoolers
- Glue Sticks
- Pencils Cases/Boxes
- Child size scissors

Thank you for all you do for your communities in 20W.

Service From The Heart and YIL,
DG Lion Michele



Search gofundme.com for

Raise the Roof for NABA!



NABA students and their families, pictured above, had a blast biking the South River Run at Revolution Rail Co. in North Creek on June 27, Helen Keller's birthday!

Unfortunately, just as we're beginning to return to a 'new normal,' NABA's 50-year-old roof, which has leaked for quite some time, has failed. We need a new roof and we need to schedule the work immediately so we can continue to provide services without interruption.

Be a #NABAVisionary and support us on GoFundMe!

[gofund.me/674bee05](https://gofundme.com/674bee05)


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


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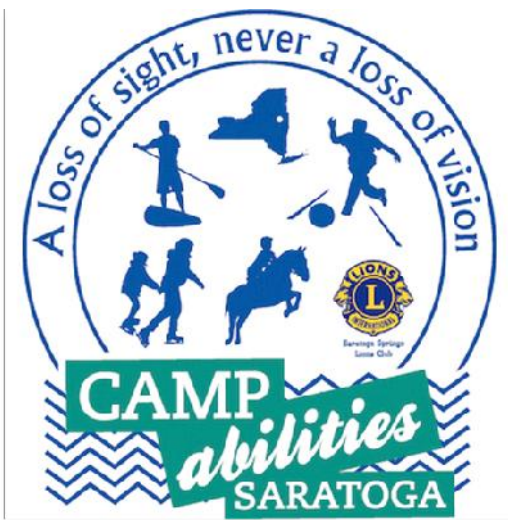
Want to learn more about

Camp Abilities Saratoga?

It's the only Camp Abilities camp run solely by Lions!!

The camp has grown to be a premier Camp Abilities camp.

Learn how CAS conducted a Virtual Sports Camp in 2020 and will do so again in August 2021.



Camp Abilities Saratoga

is a one-week, educational sports camp for youth who are blind, visually impaired, or deaf/blind.

CAS

is a service project of the **Saratoga Springs Lions Club.**

There are several ways for your club to learn about CAS.

Schedule a presentation: Choose either...

- 1) an in-person presentation for an upcoming 2021–2022 club meeting*
- OR**
- 2) an engaging Zoom presentation to your club.*

Learn about the impact of the first 6 years of in-person summer camps,

CAS's two Virtual Summer Camps and recent Virtual Mini Camps.

Contact Lion Sue Williams at 518-366-3407 or

swilliams79@nycap.rr.com to schedule your presentation.

DG MICHELE'S VISITATION SCHEDULE for 2021-2022

Rev date: October 25, 2021

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Jan 5	Clifton-Fine	Jul 12
Ballston Spa	Nov 3	Saranac Lake	Jul 15
Bethlehem	Jun 15	Greater Herkimer	Jul 22
Broadalbin Perth	Oct 28	Town of Wright/Scho	Sep 20
Cambridge	Mar 23	Greater Johnstown	Sep 22
Chazy	Nov 2	Schuylerville	Oct 6
Clifton-Fine	Jul 12	Greater Ravena	Oct 13
Clinton	Jan 13	Duane	Oct 20
Deerfield	Feb 9	Broadalbin Perth	Oct 28
Duane	Oct 20	Plattsburgh	Nov 1
Edwards	Feb 23	Chazy	Nov 2
Fonda & Fultonville	Dec 8	Ballston Spa	Nov 3
Galway	Mar 14	Glens Falls	Nov 9
Glens Falls	Nov 9	Town of Greenfield	Nov 10
Gouverneur	Feb 23	Heuvelton	Nov 17
Greater Amsterdam	ongoing	Town of Hoosick	Nov 18
Greater Herkimer	Jul 22	Speculator	Nov 23
Greater Johnstown	Sep 22	Hadley-Luzerne	Dec 1
Greater Ravena	Oct 13	Greenwich	Dec 2
Greenwich	Dec 2	Utica	Dec 6
Hadley-Luzerne	Dec 1	Fonda & Fultonville	Dec 8
Heuvelton	Nov 17	Scotia-Glenville	Jan 4
Holland Patent	Jan 18	Albany & Troy	Jan 5
Lake Placid	Mar 28	Saratoga Springs	Jan 6
Lisbon	Feb 15	Mechanicville-Still	Jan 10
Long Lake	Apr 26	New Hart NYM White	Jan 11
Louisville	Apr 20	Marcy Telephone	Jan 12
Malone	Apr 13	Clinton	Jan 13
Marcy Telephone	Jan 12	Holland Patent	Jan 18
Mechanicville-Still	Jan 10	Waterford	Feb 2
New Hart NYM White	Jan 11	Deerfield	Feb 9
Newcomb	Mar 9	Lisbon	Feb 15
Northville Sac	Apr 7	Edwards	Feb 23
Ogdensburg	Mar 10	Gouverneur	Feb 23
Peru	May 12	Newcomb	Mar 9
Plattsburgh	Nov 1	Ogdensburg	Mar 10
Raquette River	Apr 15	Galway	Mar 14
Saranac Lake	Jul 15	Cambridge	Mar 23
Saratoga Springs	Jan 6	Tupper Lake	Mar 24
Sauquoit Valley	Apr 14	Lake Placid	Mar 28
Schuylerville	Oct 6	Northville Sac	Apr 7
Scotia-Glenville	Jan 4	Malone	Apr 13
Speculator	Nov 23	Sauquoit Valley	Apr 14
Town of Greenfield	Nov 10	Raquette River	Apr 15
Town of Hoosick	Nov 18	Town of Schroom	Apr 18
Town of Schroom	Apr 18	Louisville	Apr 20
Town of Wright/Schoh	Sep 20	Long Lake	Apr 26
Tupper Lake	Mar 24	Peru	May 12
Utica	Dec 6	Bethlehem	Jun 15
Waterford	Feb 2	Greater Amsterdam	ongoing

**PROTOCOL FOR THE
DISTRICT GOVERNOR'S
OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



Past District Governor
John McDonald
Candidate for
International Director



Clear Vision for Our Lions' Future

Tireless Advocate

Unwavering Resolve

Dedicated

Inspirational

A Proven Leader!



DG Michele O'Hare has asked that clubs be notified that she is aware that SPAM emails were sent, as though they were from her, asking for gift cards, etc.

Please take note these are not legitimate and are not from her. She has two email accounts that emails directly from her are generated from, mohare@naba-vision.org and dgmicheleohare@gmail.com. Be sure any emails from her are from one of these two addresses before opening them.

The District is working on finding a way to minimize this issue.

District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Empire State Special Needs Experience/Lions Camp Badger

By Cynthia Reuter

2021 Fall Work Day

Saturday, September 25th was our Fall work/clean-up day. We welcomed about 30 Lions here to help us with some much needed projects and clean-up around the camp before winter. Thank you to the Sodus Pride Lioness Lions Club, Rushville Lions Club, and several Lions Camp Badger Board members (representing Pendleton Lions, Wellsville Lions, Palmyra-Macedon Lions, Apalachin Lions, Pompey Lions, Broadalbin-Perth Lions, McGraw Lions, and Rhinebeck Lions) for their hard work on an unseasonably warm day. We are grateful for you

Save the Date

2022 Lions Camp Badger Golf Classic.
Please mark your calendars for our 2022 LCB Golf Classic for Saturday, August 13th at the Wellsville Country Club.



2022 Summer Camp

It's never too early to start thinking about summer!

Lions Camp Badger will have several positions available for summer employment. We will be seeking a cook, aquatics director, counselors, nurses and more! Please share with your friends, children, grandchildren, nieces/nephews or anyone you

think might be interested in a fun and exciting summer job.

Visit www.lionscb.org to find a link to our online employment application under "Employment Opportunities" or by direct link: <https://lionscampbadger.campbrainstaff.com/> Feel free to reach out with questions!

CAMP BADGER

725 LaRue Road, Spencer, NY 14883

CYNTHIA REUTER, BUSINESS MANAGER
PATRICIA GILLULE, CAMP DIRECTOR
PCC ANDREW UMREIKO, PRESIDENT

lionscampbadger@htva.net

Phones: 800-232-7060, 607-589-4800;

Fax: 607-589-6181

lionscampbadger@htva.net

www.lionscb.org

Schuylerville Lions Club

By Lion Sue Pleat

DG Michelle O'Hare inducts Rich Blair into Schuylerville Lions Club. Rich is sponsored by Lion Linda Pleat. Congratulations Lion Rich!



KING LION WILLIAM MOREAU

210 County Route 68

Saratoga Springs, NY 12866-6626

Cell: 518-580-9220

moreauassociates@nycap.rr.com

CLUB CORRESPONDENCE

e-Clubhouse.org/sites/Schuylerville

MD 20 LIONS REGIONAL LEADERSHIP INSTITUTE 20W GRADUATES

By DG Michele O'Hare

MD 20 Lions Regional Leadership Institute, Binghamton. Lions Clubs of District 20W graduates: ZC Lion Priscilla Laurin, Chazy Lions Club, VDG Lion Ricky Laurin, Chazy Lions Club, Lion Jodi Sheldon, Albany & Troy Lions Club and Lion Joseph Wagner, Saratoga Springs NY Lions Club. Congratulations!



Ballston Spa Lions Club 'CELEBRATE COMMUNITY' PARTNERSHIP

By Lion Mike Yates

The Ballston Spa Lions Club, the Ballston Spa Rotary and the Village of Ballston Spa are partnering on several projects aimed at updating and beautifying areas of the Village. The purpose of this joint effort is to make the community more inviting and eye-catching to residents and visitors. Both the Lions Club and the Rotary have always been committed to improving the Ballston community. The Lions Clubs International is promoting this type of joint service projects in their "Celebrate Community" program as proclaimed by Lions International President Douglas X. Alexander.

The Village Administrator of Ballston Spa has identified several areas of the village that need updating, painting and other maintenance. The monuments in Veterans Park, the

picnic tables, the Bollards and the Pool House in Kelly Park, and the Community Bulletin Board are all in need of repair and/or painting. This will be an ongoing working relationship between the two clubs well into the future.

Caring citizens of the Community met recently at the Bulletin Board to begin collaborating and planning work projects focused on the areas needing care. Representing the Village of Ballston Spa: Trustee Liz Kormos and Trustee Christine Fitzpatrick. Representing the Rotary: Kathi Leigh (President), Jere Blackwelder and Doug Ford (Vice President of Curtis Lumber). Representing the Lions: Frank Blair (President), Ed Hersh (Past President), Ed Moore, Mike Yates, Megan Guilmette, and Louis Laquidara.



If you would like more information about this topic, please email Info@BallstonSpaLionsClub.org.

KING LION FRANK BLAIR

743 Randall Road, Ballston Spa, NY 12020-3314

Home: 518-885-5274

Cell: 518-858-8124

frank@blairlumber.com

CLUB CORRESPONDENCE

BallstonSpaLionsClub.org

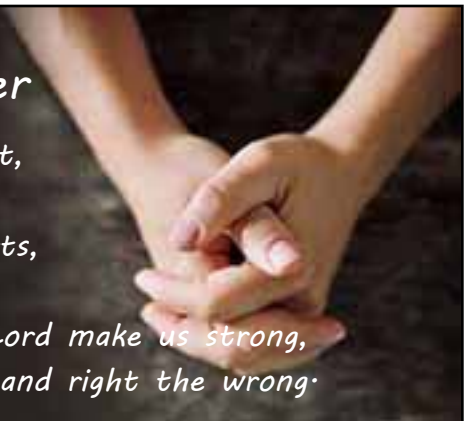
info@ballstonspalionsclub.org

Lions Prayer

*Where Lions meet,
be present Lord.*

*To weld our hearts,
in one accord.*

*To do thy will, Lord make us strong,
To aid the weak and right the wrong.*



Cambridge Lions Club

GAZEBO RESTORATION PROJECT

By PDG James Griffith

KING LION CARMAN BOGLE

6 North Park Street, Cambridge, NY 12816

Home: 518-252-1008 ~ carmanbogle@yahoo.com

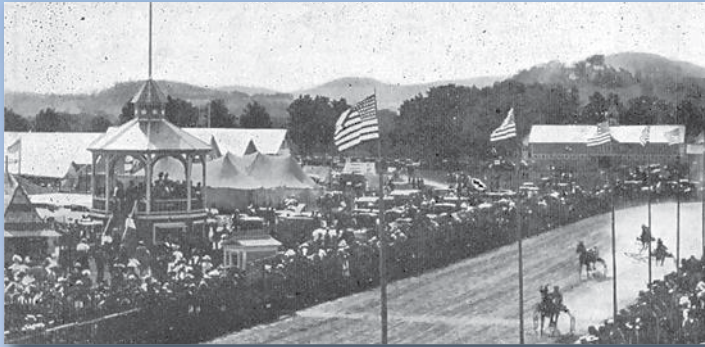
CLUB CORRESPONDENCE

<http://e-clubhouse.org/sites/cambridgeny/>

GAZEBO RESTORATION PROJECT



by Cambridge Lions Club



The gazebo was a prominent part of the Great Cambridge Fair from 1890-1943. The Great Cambridge Fair was the precursor to the Washington County Fair and widely attended for many years.

In 1974 as part of Cambridge's bicentennial celebration, the gazebo was moved from the old Fairgrounds to Lion's Park adjacent to Cambridge Central School. The Daughters of the American Revolution (DAR) started the project and were soon joined by the Masons and the Order of the Eastern Star.

Thanks to community fundraising all arches and the posts supporting



them were saved, as was the cupola.

Over the years, the gazebo has been maintained by contributions from the Lions Club, the American Legion, the Boy Scouts and others. In 1984 Lion's Park was updated with picnic tables and benches to allow more people to enjoy the nightly concerts at the gazebo. The Cambridge Community Band, oldest in America, has performed at the gazebo since 1890.



...continues on next page



In 2012 the gazebo was moved to Memorial Park to make room for the CCS expansion project.

Located in Memorial Park, adjacent to the Cambridge Public Library, the gazebo acts as a bandstand, a centerpiece to Christmas in Cambridge celebration, and as a comfortable place to sit in the shade and enjoy the park.

The gazebo is woven into our community, whether it's serving as a cornerstone of our Memorial Day ceremonies, as a learning room for our students or as a backdrop for the Lions Club annual Trees of Remembrance.

Unfortunately it has fallen into disrepair and is in desperate need of new flooring and supports, along with historically accurate lattice work, railings and roofing.



Cambridge Lions Club
PO Box 292

Cambridge, NY 12816

facebook.com/cambridgelionsclub

Serving the citizens of Cambridge, Salem, Shushan, White Creek and Buskirk since 1934

Clinton Lions Club

By Lion Jim Winkler

October began with one of our members representing the club at the monthly meeting of our local Chamber of Commerce Networking Breakfast. This month the session was held at one of our newest village retailers – Almost Local. This establishment is located in the heart of community. It specializes in the sale of an assortment of high-quality, handcrafted merchandise sold both on the premises and online. The majority of the merchandise is made in the “leather stocking area” of Oneida County. The session once again provided the opportunity to meet other members of the community and further introduce them to the world of Lions and the benefits we provide our local community.

Also early in the month, five of our members joined with other community groups to help package 30,240 Rise Against Hunger



Clinton Lions Dave Doyle & Bill O'Mara pause while cleaning up after first shift of packing food for the community Rise Against Hunger annual event on Oct 2nd..

meals which will provide nourishment for children and families around the world. This is the fourth year that we have participated in this communitywide effort to assist the Rise Against Hunger program. Rise Against Hunger strives to build resilience and self-sufficiency in communities around the world in an effort to eliminate worldwide hunger by 2030. Ready-to-cook meals packaged in sealed bags that we packaged were combined with those from other locations in the northeast and shipped as part of a total of 285,120 meals from the Rise Against Hunger warehouse in New York City to their in-country partner, Salesian Missions in Haiti. It was gratifying to hear how our couple hours of packaging meals were combined with others to assist those in need in other not-so-fortunate parts of the world. Additional information can be obtained on their website www.riseagainsthunger.org.

During the month club members continued our work keeping our village's al fresco dining area neat and clean. Our efforts combined with those of other community organizations enabled residents and visitors to enjoy the pleasures of dining outdoors with food and drinks purchased from local establishments in the village. This community service of cleaning the dining area's tables and chairs and preparing trash

for next-day pickup will soon be ending as winter is approaching.

On October 18th, despite a great deal of rain and wind, eight (8) club members joined forces with other volunteers in our community with our monthly distribution of food to the needy. Utilizing the church parking lot in Clark Mills, NY, in three hours we unloaded pallets of food from the Syracuse Regional Food Bank trailer truck, temporarily storing them under a large tent, and in drive-by fashion placed an assortment of foodstuffs from the pallets into approximately four-hundred vehicles (representing 750 individuals). This month clients received frozen meat products, fresh produce, yogurt, eggs, milk and personal hygiene products. Families are provided with enough food to supplement their grocery requirements for a minimum of three days. Kid's packs containing nutritious “kid-friendly” food was also given to families with children under 18 years of age.

We met jointly with the Sauquoit Valley Lions for our last meeting of the month. PDG Lion John McDonald addressed those in attendance asking for their support in his bid to run as



PDG John McDonald (l) & Secretary Lion Jim Winkler (r) present Clinton Lion President Bob Maxam with Melvin Jones Fellow at joint club meeting with Sauquoit Valley Lions on October 28th.

the International Director candidate from our district. He also inducted new member Lion Don Brown into the Sauquoit Valley Lions Club and assisted us in honoring our Lion President with a Melvin Jones Fellowship. In addition, our club recognized the unique talents of our Tail Twister Lion Gordon Reitema with our “Lions Club Mad Hatter Award” for his attire and quick wit when performing his duties at our club meetings.

REMEMBER WE “GAIN” AN HOUR ON NOVEMBER 6TH!

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com/

New Voices Campaign

By Lion Rita Ware

The New Voices Initiative promotes gender parity and diversity and seeks to increase the number of women, young adults and underrepresented populations within our association. It features a diverse group of Lions and Leos who are selected annually by their district governor for their dynamic and innovative contributions in one of four areas: service, membership, leadership, and marketing.

For more information check out the link;

www.lionsclubs.org/en/resources-for-members/resource-center/new-voices

To all Club Presidents and Secretaries, please let your club be heard by nominating one of your members and asking them to answer the following questions; This month's response comes from PDG Joan Scott on behalf of Lion Dawn Grant of the Hadley Luzerne Lions Club; Dawn Grant joined the Hadley Luzerne Lions Club in October 2020, after having been a Lioness for 20 years. For that club she served as President and Secretary and chaired as committee chairs and fully participated in club activities. She continues to do so as a Lion. This past summer she worked three nights a week at our biggest fund raiser--car parking at the local Rodeo. She will chair this activity next summer. At our October meeting, she was awarded a "Hadley Luzerne Lions Teacup" as Rookie Car Parker for the year. Dawn and her brother Bob are continuing to follow in her grandfather's footsteps. He was a charter member of the Hadley Luzerne club.

For more than 20 years she has been a member of the American Legion Auxiliary. She has been active at the local, district and state level for that organization and will do the same for our Lions Club.

The responses will be included in a report at the next district meeting as well as in the Roar.

Send the information to rware@nycap.rr.com or to hmconchie@aol.com

NEW VOICES CHAIR LION RITA WARE

2816 Baptist Hill Road, Middle Grove, NY 12850
Home: 518-882-6818
rware@nycap.rr.com

Sauquoit Valley Lions Club

By Lion John Griffin

The Sauquoit Valley Lions and Clinton Lions held a joint meeting on October 28, 2021 at Orchard Hall Restaurant in Sauquoit. PDG and

LCI Director candidate Lion John McDonald addressed the 32 Lions in attendance on his candidacy as well as his role on the District 20W Global Action



PDG Lion John McDonald addressing the Clinton and Sauquoit Valley Lions Clubs.

Team as Service Chair. PDG John emphasized that Service is the cornerstone of our organization and congratulated the Clubs on their history of service while encouraging us to continue to explore opportunities within our communities to Serve.



PDG Lion John inducts new SV Lion Don Brown flanked by King Lion John Markley and Sponsor Lion Michael Bader.

Following his presentation PDG Lion John inducted new member Donald Brown to the Sauquoit Valley Lions and encouraged his Sponsor, Lion Michael Bader, to assist Lion Don in his orientation. He then presented several awards

to members of the Clinton Lions Clubs including a Melvin Jones Fellowship to King Lion Bob Maxam.

The SV Lions reviewed 34 Peace Posters submitted by Sauquoit Valley Middle School art students. The posters were fantastic and truly exemplified this year's theme "We Are All Connected". The Club voted on the posters and the top three finishers, and their parents, will be invited to our Dinner Meeting on December 9th where the students will be recognized for their accomplishment.

The Club also discussed an upcoming Lottery Tree Raffle to be held the weekend of Nov. 19-21 at Cliff's Market in Sauquoit with proceeds to benefit Childhood Cancer. Plans are also underway to assist the Sauquoit Valley Friends and Neighbors organization with their annual Thanksgiving food distribution efforts.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209
Cell: 315-725-9644
golfjjsc@aol.com

International/MD20 News

CALENDAR OF EVENTS

20-W Conference Courtyard Marriott, 365 Canada Street, Lake George, NY 12845	November 6, 2021
2nd 20-W Cabinet Meeting Homewood Suites by Hilton, 185 Woods Park Drive, New Hartford, NY 13323.....	January 29, 2022
3rd Council Meeting Syracuse, NY	February 25-26, 2022
MD-20 PDG Organizational Meeting	March 26, 2022
Lions Day at the UN	March
District Governor Elect School Binghamton, NY	April 1-3, 2022
3rd 20-W Cabinet Meeting 232 Broadway, Holiday Inn, Saratoga, NY 12866.....	April 23, 2022
Council Meeting Niagara Falls	May 19, 2022
MD-20 Convention Niagara Falls.....	May 20-23, 2022
4th 20-W Cabinet Meeting Assessment of 21-22 and Action Plans and Goals for 22-23, location TBA, Plattsburgh, NY ..	June 4, 2022
International Convention Montreal.....	June 24-28, 2022
Testimonial 20-W Van Patten Golf Course, 924 Main St., Clifton Park - 6:30 PM	June 17, 2022



The Global Leader In
Humanitarian Service

www.lionsclubs.org



Lions Clubs International Convention



The MD 20 Hotel is the Sheraton

Celebrate service with Lions from around the world in Montréal.

In 2022, you can unite once again with Lions and Leos in historic, yet modern Montréal, Canada — with stunning architecture and a buzzing art scene — to celebrate all that we've achieved over the last year. Join us as we come together, look back at our experiences and accomplishments from the last year, celebrate the final year of Campaign 100, and much more!

Did you know that you can save money with early bird registration?

[Register Now!](#)

What makes Lions excited about LCIcon?

Even though we all come from different places, different backgrounds, different perspectives and different faiths, we all understand the universal language of service. And that's what the convention is about.

- Lion Daniel Marney

What's happening at LCIcon 2022 Montréal?

We've got plenary sessions, world-class entertainment and the Parade of Nations all happening in beautiful Montréal. Find out what else we have in store for you.

[Read the blog](#)

Getting to Canada: Entry Requirements

It's important to note that in order to enter Canada, there are some requirements.

Things you will need:

An up-to-date passport
Proof that you are fully vaccinated

If you need some help, you can request a Letter of Invitation from Lions International.

Get more information [Here.](#)

Please note that processing times for passports and visas times for passports are currently taking 4.5 months to 5 months on average. So plan appropriately now, so we can see you at LCIcon 2022!



Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

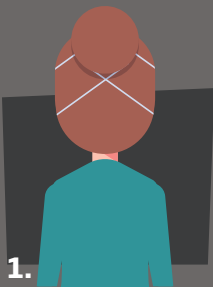
1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



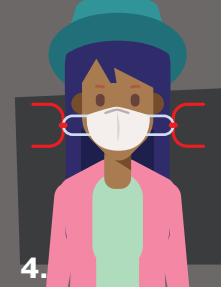
2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

(Except February, which is the 25th.)

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqmq6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Northeastern Association of the Blind at Albany

301 Washington Avenue
Albany, NY 12206
Voice: (518) 463-1211, ext. 241

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837

Capital Region Hearing

9 West Sand Lake Road
Wynantskill, NY 12198
Voice: (518) 326-1742