



What's inside

December 2021

20W News

DG Message

Club Structure

20W Who's Who

GAT Message

District/Club News

Calendar of Events

Event Flyers

DG Visitation

Articles

Testimonial

Int'l/MD20 News

Calendar of Events

Event Flyers

Announcements

Resources

Misc. Info

Submission Info

Hearing Loanout



A
message
from...

District Governor
Michele Puleo O'Hare



International President
Douglas X. Alexander's pin

**NEXT ROAR
DEADLINE
DEC. 28, 2021**

To: karen@deuxflutes.com
From: District 20W Lions Clubs
Subject: Submission for the Roar

Submission requirements
page 64



Dear Lions and Leos of District 20 W,

I hope everyone enjoyed their Thanksgiving with family and friends. November was a very busy month in District 20W with visitations and our District Fall Conference. Thank you to everyone who participated in our Fall Conference on Saturday November 6, 2021 at the Courtyard Marriott, Lake George. The event was highlighted by a welcome from Lion Juanita Tijerina, and an inspirational keynote address was made by our special guest International Director Lion Ernesto "TJ" Tijerina from San Antonio, Texas. We want to thank ID Lion TJ, his Partner in Service, Lion Juanita; IPID Lion Gary Brown, and his Partner in Service, Lion Barbara; and PID Lion Bob Libin and his Partner in Service, Lion Michelle Libin, for everything they did to motivate us and make our Convention educational, full of fellowship, good cheer and a really great time.

We want to thank PDG James Griffith for serving as our Conference Chair. He did a marvelous job with the program. Special thanks to Lion Diane Lange for arranging our visit to Krantz Cottage. The Ronald McDonald Family Retreat at Krantz Cottage provides a peaceful and supportive setting where families experiencing serious childhood illness can enjoy being together, making

...continued on next page

lasting memories. Located in the village of Lake George, the two-story cottage houses an apartment on each floor. The year-round retreat sits just steps away from village attractions, and minutes away from the beach.

Guest families are provided with a five-day, four-night accommodation – absolutely free of charge. To put families at ease during their stay, a Family Support Specialist is available locally to offer any necessary assistance. The Family Support Specialist also provides concierge-type services, connecting families to donated or underwritten activities and experiences. From freshly baked treats to special outings at local restaurants and entertainment venues, the Family Retreat offers a unique opportunity for families to regain their strength while fighting an illness or to begin to restore their spirits after suffering a devastating loss.

We voted on holding our Special Convention on Sunday, January 16, 2022 at the Courtyard Marriott in Lake George. Voting will take place for our 20W endorsed International Candidate electronically for all delegates in good standing from 7:30 AM – 11:00 AM. This will be followed by our in person/zoom meeting at 11:00 AM. At this meeting, we have invited all the candidates from Multiple District 20 to come to make five minute speeches to us.

We want to thank IPID Lion Gary for his presentation on the Diabetes Grant and Specialty Club focusing on Diabetes and we want to thank all the presenters for very informative sessions. All the information provided is very useful to all of our Clubs. We would also like to thank the people who provided informational tables at our Conference.

We would like to thank the following Lions for becoming Certified Guiding Lions for our District: VDG Lion Ricky Laurin, ZC Lion Pricilla Laurin, and Lion Andrea Penamora. ID Lion TJ presented the following Lions New Voices Certificates for all of their work in the following areas: Service: Lion Diane Lange – Childhood Cancer Chair, Marketing: Lion Karen Rager- Newsletter Editor, Leadership: ZC Lion Pricilla Laurin, and Membership: Lion Colleen Loele Descristofaro. Thank you for your continued service to our District.

The Vision of Hope Award was presented by ID Lion TJ, and PDG Lion John McDonald to Lion Gail Hessney for her 36 years at the Northeastern Association of the Blind at Albany (NABA). Thank you Lion Gail for your service. CS Lion Barbara Bentley was recognized for her service and dedication and received a Melvin Jones Fellow from ID Lion TJ. CS Lion Barbara has been

Saratoga Springs Club Secretary, Diabetes Chair of her Club, and Board Member of her Club. She has been Cabinet Secretary for three terms and has served as our Diabetes Chair of District.

The last presentations by ID TJ were three Presidential Certificates of Appreciation to the following Lions for all of their dedication and service to District 20W: Lion Joseph Wagner a member of the Saratoga Spring Lions Club. Lion Joe is also our Leo Advisor Chair and Cyber Security Chair for his Club and the District. A new, young Lion who brings life to our Clubs, our Leos and our District. He has been membership chair of his Club. He is very active in his Club and the District. He is implementing a cyber security policy for our District and offering trainings at the Club level and district level. He has brought needed leadership, guidance, and is developing a strategic plan for our Leos Clubs. He is doing a great job.

Lion Preem Cabey is also a new Lion and very active in her Club the Albany Troy Lions Club and District 20W. She has stepped up to serve her Club and take a very active role. Lion Preen is the moderator of our new newest Leo's Club, the Albany Leo Club. It is a Club of very diverse members from the suburbs and inner city. This Club was started by her Club during the pandemic and has 21 members. She takes pride in not only providing mentoring and leadership to the Leos Club, but has insured their safety. Both Lion Preem and Lion Joe took part in a panel at our first cabinet meeting on Developing Your Club Your Way. The panel was interactive and received a positive response by all in attendance. She is also First Vice President of her Club.

The last certificate was presented to ZC Lion Robert Townsend who is a Charter member of the Broadalbin Perth Lions Club. He is Vice President of his Club. Lion Bob is also Zone Chair and District Coordinator for our Communications and Marketing Team. He is a very active Zone Chair and participates in all of his Clubs activities. This summer he took on this new role for our District as the Chair of Public Relations and Marketing for our District. He sent out a marketing survey to all our Clubs to be used to develop a strategic plan for marketing for our District. As the marketing communications chairperson, he plays dynamic lead role in your District. He hopes to inspire and motivate new and current members, increase your club's visibility in our communities and increase the impact of your projects and membership initiatives.

We also want to thank our new graduates from the MD-20 Lions Regional Leadership Institute: VDG Lion Ricky Laurin, ZC Lion Priscilla Laurin, Lion Joseph Wagner and Lion Jodi Sheldon.

Finally, thank all of you for being so selfless and devoted to your Clubs and your communities. I hope you know the priceless impact you have had on so many lives. Your volunteer work and service has proven that one person can make a significant difference. On behalf of everyone you've helped, thank you for being so passionate about making the world a better place.

I would like to wish you and your families, happy holidays with thanks and appreciation for your help, support, generosity and thoughtfulness and a sincere wish for a fantastic year ahead.

YIL,

DG Lion Michele





LIONS DISTRICT 20W

November 10, 2021

Good Evening Lions,

Based on our Constitution and By Laws, I am giving notice that on Sunday, January 16, 2022 at our Special Convention at the Courtyard Marriott, 365 Canada Street, Lake George, New York, we will hold a vote for the election of the candidate that District 20 W will endorse for our International Director Candidate. The Special Convention voting will be conducted electronically. Please note change in time: time of voting will be 7:30 AM – 11:00 AM. All voting delegates must be in good standing (i.e. no financial obligations to District, or MD20 or LCI. All outstanding obligations must be satisfied no later than 15 days prior to the date of the convention. All voting delegates to the Special Convention must be registered for the convention.

Each Club in good standing is entitled to one delegate and one alternate for every ten (10) members or majority thereof (five or more) who have been enrolled for at least one year and a day in the club as shown by the records of LCI of the first day of the month immediately preceding the month during which the convention is held. In addition, all PDG's in District 20W in good standing are also allowed one vote.

Delegate forms will be sent to all Clubs with specific directions on the election process. District 20W Business meeting will start at 11:00 AM – 2:30 P.M. in person and zoom following voting. All of the International Director Candidates have been invited to make a five minute speech during the new business portion of our Special Convention.

If you have any questions, please do not hesitate to contact me.

YIL,

DG Lion Michele

This letter has been emailed and mailed to all Club Presidents and Secretaries in District 20W to be shared with all their members.



20W FALL CONFERENCE

Courtyard by Marriot, Lake George, NY ~ November 6, 2021



District 20W and DG Michele O'Hare were honored to welcome IPID Gary Brown, ID TJ Tijerina, and PID Bob Libin at their Fall Conference on Saturday, November 6, 2021.



PDG Joan Scott was presented with the District Lion of the Year Award.



Childhood Cancer Chair Lion Diane Lange, Ballston Spa Lions, received the New Voices Certificate for Service.



Zone Chair Lion Priscilla Laurin, Chazy Lions, received the New Voices Certificate for Leadership.



Lion Gail Hessney, Saratoga Springs Lions Club, was the recipient of the Vision of Hope Award.



Lion Barbara Bentley, Saratoga Springs Lions Club, was the recipient of a Melvin Jones Fellowship.



Zone Chair Lion Bob Townsend, Broadalbin-Perth Lions Club, received an International President Certificate of Appreciation.



Lion Joe Wagner, Saratoga Springs Lions Club, received an International President Certificate of Appreciation.



Lion Preem Cabey, Albany-Troy Lions Club, was presented with an International President Certificate of Appreciation.



ID TJ Tijerina and Lion Juanita presented DG Michele O'Hare with his ID Friendship Pin and Banner along with a personal gift from them.



PDG Joan Scott presented the Peace Poster Contest winner from that was presented from the Sauquoit Valley Lions Club, along with ID TJ Tijerina and Lion John Griffin.

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year " #LIONS of Upstate NewYork "

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – Thank You for your support!!!!

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings



■ How can the District Help more ?

- Promotion of the LIONS Mission from a district standpoint to the communities – External focus
- Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deucflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspringslions.com

Clubs are doing well with grass roots PR through events and "Word of mouth"
District and Club Communication/PR efforts very internal focused towards members

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: [lionsofupstateny](https://www.facebook.com/lionsofupstateny) or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success



District 20 W Convention

Sunday, January 16, 2022

Courtyard by Marriott Lake George

365 Canada Street, Lake George NY 12845

Voting Electronically 7:30 am – 11:00 am

Program 11:00 am (Includes Lunch) \$30

Please use the section below to register for the upcoming 20W District Convention or email Cabinet Secretary Barbara Bentley at bbentley@SaratogaSpringsLions.com to register.

YOU MUST PRE-REGISTER WHETHER YOU ARE ATTENDING IN PERSON OR VIA ZOOM !

Please remember, if you are a chosen voting delegate for your club, you **MUST** be registered, either for attending via Zoom or in person.
More information regarding club delegates will be received in a separate email.

If attending via Zoom there is no cost.

If attending in person, you must send an email to CS Barbara Bentley and pay \$30 at the door or send your check for \$30 with this form to CS Barbara Bentley to:

P.O. Box 1031, Guilderland NY 12084

You MUST RSVP with your registration (either by email or mail with this form) whether attending via Zoom or in person no later than Friday, January 7, 2022.

You will receive a confirmation email acknowledging that your registration was received.

A room block is available for \$159/per night for Fri 1/14/22 – Mon 1/17/22 via the online link below:
(The room block expires on 12/24/21)

[Book your group rate for Lion's Club Meeting](#)

Please Complete ALL Information - One Form Per Person

ATTENDING: (please check one)

Name: _____

Via ZOOM: _____

Club: _____

IN PERSON: _____

Email: _____

Phone Number: _____

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-694-6872
Work: 518-463-1211 x 241
dgmicheleohare@gmail.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

CABINET SECRETARY

Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Rick Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988; Cell: 518-209-8812
rbrisee@hotmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

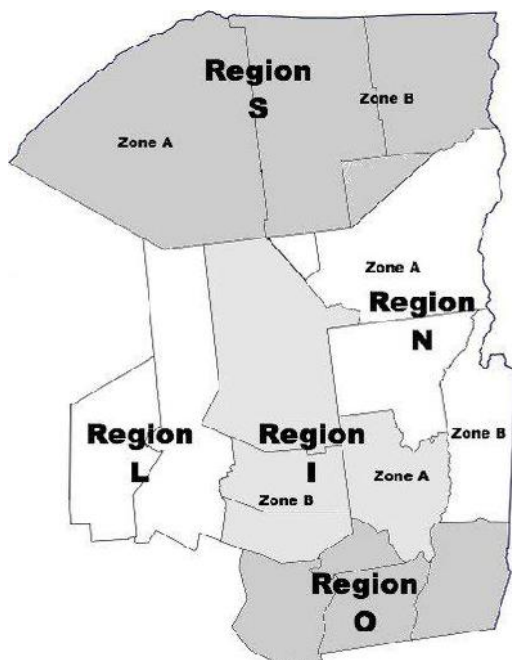
Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

John McDonald
(Saratoga Springs Lions)
P. O. Box 91
Galway, NY 12074
Home: 518-882-6148
Cell: 518-763-9262
jmcDonald33@nycap.rr.com

LEADERSHIP

Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L

I

O

N

S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CO-CHAIRS

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

AND

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

Holly McConchie
(Galway Lions)
2491 Northline Road,
Galway NY 12074
Home: 518-882-6516
hmccconchie@aol.com

REGION CO-CHAIRS

Liza and Bob Tougher
(Bethlehem Lions)
16 Candlewood Lane
Delmar, NY 12054
Home: 518-439-0399
Cell: 518-763-3329
Pansymoo@aol.com

REGION CHAIR

PDG James Griffith
(Cambridge Lions)
119 East Main Street
Cambridge, NY 12816
Home: 518-252-1070
Cell: 315-269-5370
PDGJamesGriffith@gmail.com

REGION CHAIR

VDG Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

ZONE "A" CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A"
AND "B" CHAIR

Florence Brisee (Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home 518-846-7269
laurinr@westelcom.com

ZONE "A" CHAIR

Michelle M. Theisen
(Raquette River Lions)
Potsdam, NY 13676-9718
Cell: 315 742-2172
michelle.theisen1959@icloud.com

ZONE "B" CHAIR

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Jim Hadjis
(Lake Placid Lions)
P. O. BOX 686
27 Signal Hill Road
Lake Placid, NY 12946-0686
Home: 518-523-3760
Cell: 518-524-3031
jimhadjis@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY
DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20
MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR AND
DISTRICT PHOTOGRAPHER

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.com
Lions International: LionsClubs.org



MEMBERS CORNER



We have a District 20-W Convention on Sunday, January 16th.
Your Club President and Secretary received an **Official Lions Club Delegate Form** this month for submitting the voting delegate names.

**All Lions are invited to attend the District Convention
either in-person or via zoom.**

However, All Lions must be pre-registered no later than Friday, January 7th.

Convention registration forms were sent to your Club Secretary and President and are also available in this newsletter and online at our district website.

Important Note For Voting Delegates:

Voting will be via secure electronic ballots which will be delivered to the email address of each certified delegate.

All certified voting delegates must be pre-registered for the convention in order to receive an electronic ballot.

We will be holding Zoom information sessions to demonstrate the simple electronic ballot voting process and answer any questions you may have. Please use either of the links below to attend:

District 20W's Electronic Voting Zoom Tutorials

Time: Dec 8, 2021 07:00 PM

<https://us02web.zoom.us/j/81834548835?pwd=WGxUNGo2eiszWTZjQk5ndUJwL0hLZz09>

OR

Time: Dec 13, 2021 07:00 PM

<https://us02web.zoom.us/j/81285204190?pwd=Nm93Q09OSHhJc0FrRjl3Q25yUUJ5UT09>

District/Club News

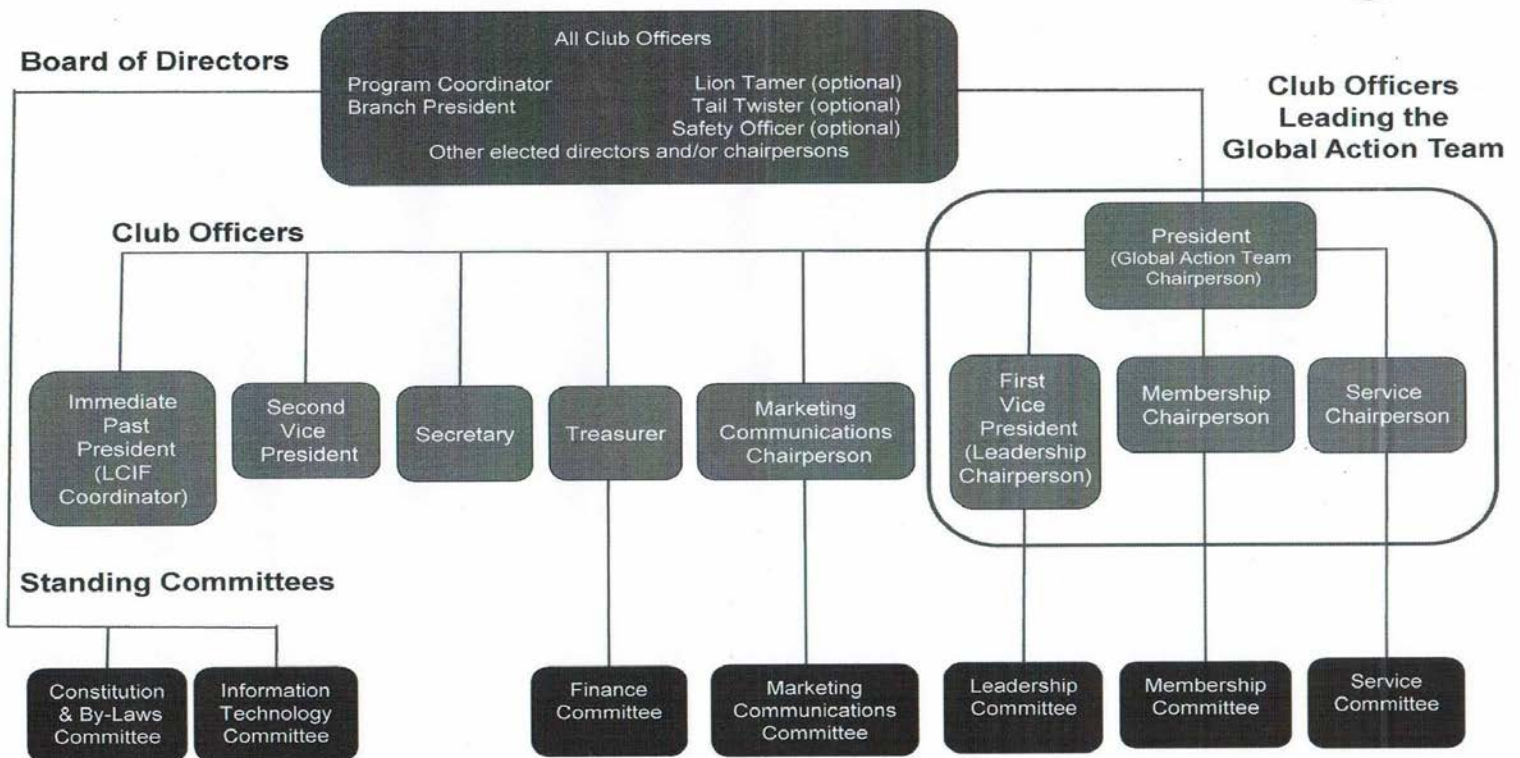
CALENDAR OF EVENTS

MD20 Magazine Advertising (flyer, page 14)	2021 - 2022
Town of Greenfield Lions Club Annual Christmas Tree and Wreath Sale, Vacant lot next to Greenfield Community Center (flyer, page 15)	November 21, 2021 - While supplies last.
Meet & Greet for proposed BHBL/Charlton Club Nally Barn, Burnt Hills, NY (article, on page 51)	December 7, 2021
Sight Society of Northeastern NY, Inc. Lions Eye Bank at Albany/Rochester Raffle.....	December 9, 2021
Town of Greenfield Lions Club Christmas Pop - Up Shop, Greenfield Community Center (flyer, page 16).....	December 11, 2021
Albany & Troy Lions Club Daily Raffle (flyer, page 17).....	January 1 - 31, 2022
Polar Plunge for MD20 Diabetes Grant Sheperd's Park, Lake George, (page 18).....	January 1, 2022
LEI Bunny Sales Deadline (flyers, pages 19, 20)	January 14, 2021
January Special Election Convention Registration Courtyard by Marriot, Lake George (flyer, pages 4, 8)	January 16, 2021
Brandle - Murphy Youth Foundation Super Hero Raffle (flyer, page 21)	February 13, 2022
NABA GALA Franklin Plaza, Troy, NY (Flyer, page 22).....	April 1, 2022
Saratoga Lions Club "Night at the Brewseum", Canfield Casino (flyer, page 22).....	April 22, 2022
Lions International Trading Pin Club Scholarship application deadline (article, page 46)	March 1, 2022
MD20 State Convention Niagara Falls, NY (flyers page 24, 53)	May 20 - 22, 2022
ALERT/LCIF Fundraiser (flyer, page 23)	As soon as it fills up or at the State Convention, whichever comes first.

...continued on next page

Quilt Raffle (flyer, page 24)	June 17, 2022
DG Michele Puelo O'Hare's Testimonial 20-W Van Patten Golf Course, 924 Main St., Clifton Park - 6:30 PM	June 17, 2022
Brandel - Murphy Youth Foundation New England Cruise, Deposit Due Before January 15, 2022 (flyers, page 27, 28).....	October 15 - 22, 2022
LCICon Montreal, Canada (pages 54, 55, 57)	June 24 - 26
Lions Camp Badger Annual Golf Classic Wellsville Country Club.....	August 13, 2022
Club Excellence Award Application Deadline (Flyer,s pages 59, 60, 61).....	August 31, 2022

Standard Club Structure



FROM DG MICHELE: Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send articles to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212



The Town of Greenfield Lions Club

Annual Christmas Tree & Wreath Sale

Any Tree - \$40 each



**Wreaths:
\$12 Plain
\$15 w/Ribbon**

Christmas Tree and Wreath Sales will be in the vacant lot next to the Greenfield Community Center at 31 Wilton Road, Greenfield Center while supplies last. **Sale starts Nov 21st.**



Town of Greenfield
Lions Club

Christmas Pop-up Shop



Dec 11th 2021 - 9am to 3pm
Greenfield Community Center
25 Wilton Road

For More Information please email vplummer122@gmail.com or
call Lion Verna Plummer 518-605-6105

Lunch: Fresh Homemade Hot Soups or
Chili with Crackers.

Beverages: Hot Chocolate, Coffee, Soda or
Bottled Water

Local Vendors

Bring a non-perishable food item for the
Greenfield Food Pantry

Albany & Troy Lions Club Daily Raffle



**ALBANY & TROY LIONS
CHARITABLE FUND, INC.**
A 501(c)(3) Not-for-Profit Corporation



PO Box 192, Troy, NY 12181-0192 (518) 512-2722 info@AlbanyTroyLions.org

Serving the residents of Albany, Troy and the surrounding areas since 1925

Fellow Lions,

Please share this appeal with all members of your club.

For a \$10 donation, you get 31 chances to win either \$100 or \$250.

Send me \$10 for every ticket you want (see below), along with the contact information for the stub(s). I'll fill in the stub and send you a copy of it along with the top portion, so if you order more than one ticket, you'll know what name goes with what number. If you want a specific 3-digit ticket number, you can have it if it's still available.

These make great stocking stuffers, grab-bag gifts and tips for your snow-shoveler, lawn mower, hair dresser, pool boy or whomever. If you own a small business, get one for each of your employees. Buy a few extra tickets in your name now, while they're available. Then, whenever you want to give one away, just let me know the ticket number and what contact info you want me to change it to.

Checks payable to A&T Lions Club should be mailed to me at the address below. Don't forget to include stub info. Or pay online to [paypal.me/jazzfanlion](https://www.paypal.me/jazzfanlion) and put the stub info in a separate email to jerrygordon@juno.com.

Tickets will be available at the Fall Convention in Lake George on November 6.

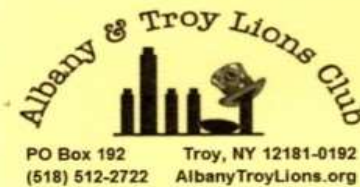
Got questions? Get answers via text or voice to 518-366-5299 or jerrygordon@juno.com

Mail checks and stub info to

Jerry Gordon
15 Hyland Cir
Troy, NY 12182-1690

Donation \$10.00

DAILY DRAWING



JANUARY 2022

All money will be used for community service projects.

No more than 1000 tickets will be sold. Each paid-up ticket holder has one chance per day to win \$100 (Mon-Sat) or \$250 (Sunday). The winning number will be determined by the NYS NUMBERS **midday** daily lottery drawing. Payments by check will be mailed weekly.

No. ###

January 2022

Sat Jan 1	\$100
Sun Jan 2	\$250
Mon Jan 3	\$100
Tue Jan 4	\$100
Wed Jan 5	\$100
Thu Jan 6	\$100
Fri Jan 7	\$100
Sat Jan 8	\$100
Sun Jan 9	\$250
Mon Jan 10	\$100
Tue Jan 11	\$100
Wed Jan 12	\$100
Thu Jan 13	\$100
Fri Jan 14	\$100
Sat Jan 15	\$100
Sun Jan 16	\$250
Mon Jan 17	\$100
Tue Jan 18	\$100
Wed Jan 19	\$100
Thu Jan 20	\$100
Fri Jan 21	\$100
Sat Jan 22	\$100
Sun Jan 23	\$250
Mon Jan 24	\$100
Tue Jan 25	\$100
Wed Jan 26	\$100
Thu Jan 27	\$100
Fri Jan 28	\$100
Sat Jan 29	\$100
Sun Jan 30	\$250
Mon Jan 31	\$100

No. ###

Name: _____

Address: _____

City, ST Zip: _____

Phone: _____

E mail: _____



**PDG John McDonald and IPID Gary Brown are
TAKING THE POLAR PLUNGE
to raise funds towards diabetes education
and awareness.**

**On January 1st, Lions John and Gary
will join other brave souls in
Lake George for the Polar Plunge.**

**Join DG Michele O'Hare in pledging funds to support and
see them take the polar plunge to raise money to support
District 20W's investment in the MD20 Diabetes Grant.**



For information contact PDG John McDonald at
jmcdonald33@nycap.rr.com or 518-763-9262

Lions Foundation at Albany, NY, Inc.

Easter Bunny Sales

In support of the Lions Eye Institute
A proven fund raiser that can help your club.

The 6.2 ounce, solid milk chocolate and dark chocolate bunnies are manufactured for us by the renowned Donini Chocolate Ltd.

Each bunny is imprinted with the Lions insignia and comes individually boxed. There are 24 bunnies per case.

The Lions Foundation suggests a retail price of \$5.00 per bunny as a fair price that represents a balance between price, volume and quality for a fair profit fund-raiser for your club.

Easter is April 17, 2022; place your bunny orders now!

The Prices To Your Club Are As Follows:

Orders received
by January 31st
\$77.00/case

Early Bird Discount:
Orders received
by January 16th
\$75.00/case



TO ORDER:

Early bird Discount for orders
received by January 16, 2022

All orders should be placed
no later than:

January 31, 2022

by contacting:

PDG Barbara Gavin
201 Hudson Place
Highland, NY 12528

845-256-7055 (H)
845-337-5693 (C)

BARBG2192

@gmail.com

Additional contact
information:



Lions Foundation Easter Bunny Order Form

Name: _____

Address: _____

Telephone: _____

Club: _____

Number of Cases:

Milk Chocolate(24/6.2oz): _____

Dark Chocolate(24/6.2oz): _____

Total Cases: _____

Amount Due: _____

Please keep a copy of this order form for your records.

The 6.2 ounce, solid milk chocolate and dark chocolate bunnies are manufactured for us by the renowned Donini Chocolate Ltd.

Each bunny is imprinted with the Lions insignia and comes individually boxed. There are 24 bunnies per case.

The Lions Foundation retail price of \$5.00 per bunny.

Easter is April 17, 2022; place your bunny orders now! **Deadline: Friday, January 14th**

Any questions, contact: _____, call: _____



Please print your name, how many boxes and what type: dark or milk

Name:

Number & Type: **Milk / Dark** Total Number: Paid:

[illegible]



Super Hero Raffle

Be A Super Hero For Children In Need

Drawing will be held Super Bowl Sunday, February 13, 2022

Grand Prize - \$5,000



2nd Prize: \$ 2,000
 3rd Prize: \$ 1,000
 4th & 5th Prizes: \$ 500
 6th thru 9th Prizes: \$ 250

**Special
 6 Tickets
 For \$100**

\$20 Per Ticket

-- Purchase Tickets Online --

Tickets purchased online will be entered in an ADDITIONAL special drawing for a chance to win a large flat screen TV.

To Purchase Tickets Scan here →
 Or log on to brandelmurphyfoundation.org



Or...make your check payable and send, with ticket stubs to:

Brandel-Murphy Youth Foundation

P.O. Box 913

Rockville Centre, NY 11571

For Tickets & Information Contact: John Wargo

Email: jwargo@yahoo.com

cell: 1-(845) 489-1578

**All proceeds benefit children in need through
 the Brandel-Murphy Youth Foundation**

For further information visit us at www.brandelmurphyfoundation.org

We are a 501(c)(3) organization. Contributions are deductible to the extent allowed by law.

SAVE THE DATE!!!

NABA 2022 VISIONARY GALA

**Friday, April 1, 2022 at
Franklin Plaza, Troy NY, 6:30 PM.**

This year NABA will be honoring all the **Lions of 20W** for their dedication, support, collaborations with NABA KidSight Program, financial support, mask making during covid, volunteering, and much more!

Our honorees for the NABA 2022 Gala are:

NABA 2022 Corporate Partner of the Year

RBC Wealth Management – James F. Watkinson

NABA 2022 Volunteers of the Year

Lions Club of District 20W

NABA 2022 Professional of the Year

Glenn Thompson, M.D.



Night At The

BREWSEUM

Where History & Spirits Come to Life

VIP HOUR 5PM-6PM

Presented by the Saratoga Springs Lions Club



Thursday, September 30, 2021

6pm - 9:30pm



Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required

**NEW DATE
4/22/22**



MD20 Alert Foundation

The MD20 Alert Foundation is holding a fundraiser to benefit LCIF and the Alert Foundation.

For a **donation of \$20**, you get to choose one numbered square from the attached chart.

Once we have the chart full, or at the MD Convention, whichever comes first, we will draw one number and **the lucky winner will have a donation made in their name to LCIF**. If we don't sell every square, then the winning number will get half of the total amount collected, donated to LCIF in their name. The other half of the proceeds will go to the MD20 Alert Foundation for their operating expenses.

Please send checks to PCC Kelly Clark at 7643 Park Ave., Lowville, NY 13367 and make them payable to the MD20 Alert Foundation. Pay using Venmo @alertfoundation21. Please don't forget to choose that lucky number, (first come first served), and include that as well. If you have any questions, please email PCC Kelly at kclarkmd20@gmail.com.

As you can see the chart is filling up, please don't miss out, purchase your square today.

We thank you in advance for your support of our Foundation.



Please Support LCIF & the MD20 Alert Foundation

A Melvin Jones Fellowship to be awarded when the boxes are sold

1 X	2 X	3 X	4 X	5 X	6 X	7 X	8 X	9	10 X
11 X	12 X	13 X	14 X	15	16 X	17	18 X	19	20
21 X	22 X	23 X	24 X	25 X	26	27	28 X	29	30 X
31 X	32 X	33 X	34	35	36 X	37	38	39 X	40
41	42 X	43 X	44 X	45	46	47 X	48 X	49	50 X
51	52	53	54	55 X	56 X	57 X	58 X	59 X	60 X
61 X	62	63 X	64 X	65 X	66 X	67 X	68 X	69	70 X
71	72 X	73	74 X	75 X	76 X	77 X	78 X	79 X	80
81 X	82	83	84	85 X	86	87	88 X	89	90
91	92	93	94 X	95 X	96	97	98	99	100 X



Lions Club International
FOUNDATION

Donation of \$20.00 to MD20 Alert Foundation

If any squares are not covered by a donation, then a contribution will be given to LCIF in the amount collected. That amount can be applied toward a Melvin Jones Fellowship.



Enter to Win a Camp Abilities Saratoga Handmade Quilt



1 Ticket for \$10
or
3 Tickets for \$25



To Enter the Raffle
contact:

PDG John McDonald
jmcDonald33@nycap.rr.com
cell# 518-763-9262

Quilt has been generously made & donated by
VDG's Ricky & Priscilla Laurin

Drawing to be held at District Governor Michele O'Hare's Testimonial on Friday 6/17/2022

MD-20 NYS & BERMUDA LIONS 2022 STATE CONVENTION NIAGARA FALLS, NY May 20-22, 2022

HOTEL & CONFERENCE CENTER INFORMATION

The 98th Annual MD20 Lions of New York State and Bermuda State Convention

will take place at the Conference & Event Center Niagara Falls,

conveniently located in downtown Niagara Falls, NY.

This year's headquarters hotel is the Sheraton Niagara Falls with additional availability.

at the nearby Hyatt Place Niagara Falls.

To register only or register and make hotel reservations please use this link:

www.niagarafallsusa.com/md20lions/

All registrations and room reservations must be made online by using the link above.

If you experience any issues with the link or with the registration/room reservation process,
contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

**Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG**



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

*Coming Back Strong!
in the next school year*

**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Canada-New England Cruise Tour

NYC to Newport, Boston, Bar Harbor, St. John & Halifax

Book Now for the October 15-22, 2022 Sailing!



Cruise with us upon the spectacular new *Enchanted Princess*!

Lions and friends are invited to sail from NYC to great fall foliage destinations in the Northeast U.S.A. and Southeast Canada. Treat yourself to this unique Seven-Night Getaway Cruise, while benefiting our mission to support Lions projects to improve the lives of children in New York State and Bermuda.

All-Inclusive Group Cruise fares are the TOTAL per stateroom or suite, for two guests, inclusive of port charges and taxes.

Special INCLUDED Benefits are Premium Beverage Package for 2 and WiFi for 2, Pre-Paid Gratuities and a \$100 On-Board Credit.

Interior Stateroom: \$3,075 • Oceanview Stateroom \$3,550

• Balcony Stateroom: \$4,025 • Mini-Suite: \$5,150 •

• Vista Suite \$7,550 • Premium Suite: \$7,850 •

• Penthouse Suite: \$8,250 • Owner's Suite: \$10,050 •

Deposit Required: \$1,000 for a Stateroom or Mini-Suite or \$2,000 for a Larger Suite

Deposit Due Before January 15, 2022. Final Payment Due Before May 30, 2022.

All Payments in Excess of Deposits are Refundable Until May 30, 2022.



Please Make Your Check Payable to "Brandel-Murphy Youth Foundation"

Contributions may be Tax Deductible to the Extent Permitted by Law.

Please consult your tax advisors.

Any Federal tax advice contained herein, is not intended, or written to be used, and cannot be used, for the purpose of (i) avoiding penalties under the Internal Revenue Code or (ii) promoting, marketing, or recommending to another party any transaction or matter addressed herein.

Princess Cruises asks that our special fares please not be shared with the general public. Please help us to protect hard working travel agents by keeping our group pricing private amongst Lions, our friends, and family.



Special Group Pricing Extended to January 15, 2022.

Book Now!



Special Message from Al Brandel & Maureen Murphy:

"We need your support now to meet the needs of children reaching out for our help. Please join us on this cruise for fun, fellowship, and in the spirit of Lionism."

\$500 OF EACH CRUISE FARE BENEFITS THE BRANDEL-MURPHY YOUTH FOUNDATION, INC.



Canada-New England Cruise Tour

NYC to Newport, Boston, Bar Harbor, St. John & Halifax

October 15-22, 2022 Enchanted Princess Sailing!



Please Print

First Guest Name: _____

Address: _____

Email: _____ Phone: _____

Lions Club: _____ District: _____

Deposit Paid: \$ _____ Check No.: _____ Date: _____

Second Guest Name: _____

Address: _____

Email: _____ Phone: _____

Lions Club: _____ District: _____

Deposit Paid: \$ _____ Check No.: _____ Date: _____

Deposit Required: \$1,000 to Bind a Stateroom or Mini-Suite or \$2,000 for a Larger Suite

Deposit Due Before January 15, 2022. Final Payment Due Before May 30, 2022.

All Payments in Excess of Deposits are Refundable Until May 30, 2022.

All deposits received will be acknowledged via email. Should you not receive a prompt acknowledgement, please advise Foundation Treasurer Terri Oster at: terrio63@hotmail.com.

All-Inclusive Cruise fares are the TOTAL per stateroom or suite, for two guests, inclusive of Port Charges, Taxes, Premium Beverage Package for 2, Wi-Fi for 2, Pre-Paid Gratuities, and a \$100 On-Board Credit.

Please Check Box: ☐ Interior Stateroom: \$3,075 ☐ Oceanview Stateroom: \$3,550

☐ Balcony Stateroom: \$4,025 ☐ Mini-Suite: \$5,150 ☐ Vista Suite: \$7,550

☐ Premium Suite: \$7,850 ☐ Penthouse Suite: \$8,250 ☐ Owner's Suite: \$10,050

Please describe any special needs or requests on the reverse side or a separate sheet.

For more information, please email to: wecare@brandelmurphyfoundation.org

Please send this form together with your cruise deposit, payable to "Brandel-Murphy Youth Foundation, Inc." to Terri Oster, Treasurer, 139 Broadway, West Hempstead NY 11552.

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

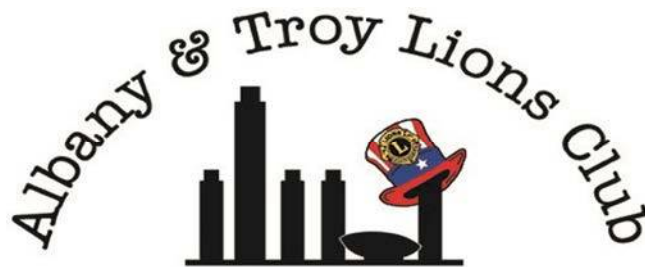
Questions—518-489-7606

Please allow four weeks for delivery



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach
our goal of 350 items by the end of 2021

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796





Search gofundme.com for

Raise the Roof for NABA!



NABA students and their families, pictured above, had a blast biking the South River Run at Revolution Rail Co. in North Creek on June 27, Helen Keller's birthday!

Unfortunately, just as we're beginning to return to a 'new normal,' NABA's 50-year-old roof, which has leaked for quite some time, has failed. We need a new roof and we need to schedule the work immediately so we can continue to provide services without interruption.

Be a #NABAVisionary and support us on GoFundMe!

[gofund.me/674bee05](https://gofundme.com/674bee05)


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05

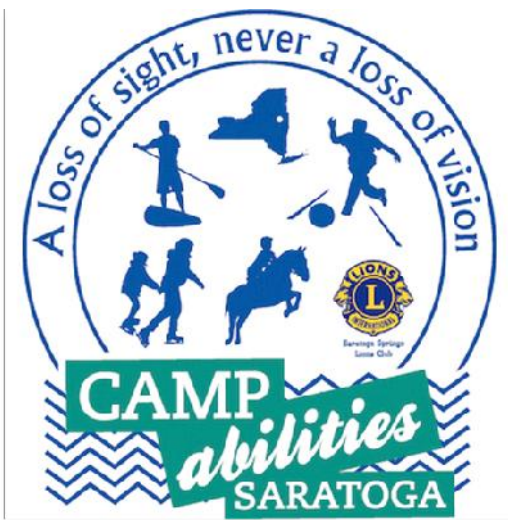
Want to learn more about

Camp Abilities Saratoga?

It's the only Camp Abilities camp run solely by Lions!!

The camp has grown to be a premier Camp Abilities camp.

Learn how CAS conducted a Virtual Sports Camp in 2020 and will do so again in August 2021.



Camp Abilities Saratoga

is a one-week, educational sports camp for youth who are blind, visually impaired, or deaf/blind.

CAS

is a service project of the **Saratoga Springs Lions Club.**

There are several ways for your club to learn about CAS.

Schedule a presentation:

Choose either...

1) an in-person presentation for an upcoming 2021–2022 club meeting

OR

2) an engaging Zoom presentation to your club.

Learn about the impact of the first 6 years of in-person summer camps,

CAS's two Virtual Summer Camps and recent Virtual Mini Camps.

Contact Lion Sue Williams at 518-366-3407 or

swilliams79@nycap.rr.com to schedule your presentation.

DG MICHELE'S VISITATION SCHEDULE for 2021-2022

Rev date: December 5, 2021

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Jan 5	Clifton-Fine	Jul 12
Ballston Spa	Nov 3	Saranac Lake	Jul 15
Bethlehem	Jun 15	Greater Herkimer	Jul 22
Broadalbin Perth	Oct 28	Town of Wright/Scho	Sep 20
Cambridge	Mar 23	Greater Johnstown	Sep 22
Chazy	Nov 2	Schuylerville	Oct 6
Clifton-Fine	Jul 12	Greater Ravena	Oct 13
Clinton	Jan 13	Duane	Oct 20
Deerfield	Feb 9	Broadalbin Perth	Oct 28
Duane	Oct 20	Plattsburgh	Nov 1
Edwards	Feb 23	Chazy	Nov 2
Fonda & Fultonville	Dec 8	Ballston Spa	Nov 3
Galway	Mar 14	Glens Falls	Nov 9
Glens Falls	Nov 9	Town of Greenfield	Nov 10
Gouverneur	Feb 23	Heuvelton	Nov 17
Greater Amsterdam	ongoing	Hadley-Luzerne	Dec 1
Greater Herkimer	Jul 22	Greenwich	Dec 2
Greater Johnstown	Sep 22	Utica	Dec 6
Greater Ravena	Oct 13	Fonda & Fultonville	Dec 8
Greenwich	Dec 2	Scotia-Glenville	Jan 4
Hadley-Luzerne	Dec 1	Albany & Troy	Jan 5
Heuvelton	Nov 17	Saratoga Springs	Jan 6
Holland Patent	Jan 18	Town of Hoosick	Jan 6
Lake Placid	Mar 28	Mechanicville-Still	Jan 10
Lisbon	Feb 15	New Hart NYM White	Jan 11
Long Lake	Apr 26	Marcy Telephone	Jan 12
Louisville	Apr 20	Clinton	Jan 13
Malone	Apr 13	Holland Patent	Jan 18
Marcy Telephone	Jan 12	Waterford	Feb 2
Mechanicville-Still	Jan 10	Deerfield	Feb 9
New Hart NYM White	Jan 11	Lisbon	Feb 15
Newcomb	Mar 9	Edwards	Feb 23
Northville Sac	Apr 7	Gouverneur	Feb 23
Ogdensburg	Mar 10	Newcomb	Mar 9
Peru	May 12	Ogdensburg	Mar 10
Plattsburgh	Nov 1	Galway	Mar 14
Raquette River	Apr 5	Cambridge	Mar 23
Saranac Lake	Jul 15	Tupper Lake	Mar 24
Saratoga Springs	Jan 6	Lake Placid	Mar 28
Sauquoit Valley	Apr 14		
Schuylerville	Oct 6	Northville Sac	Apr 7
Scotia-Glenville	Jan 4	Malone	Apr 13
Speculator	TBD	Sauquoit Valley	Apr 14
Town of Greenfield	Nov 10	Town of Schroon	Apr 18
Town of Hoosick	Jan 6	Louisville	Apr 20
Town of Schroon	Apr 18	Long Lake	Apr 26
Town of Wright/Schoh	Sep 20	Peru	May 12
Tupper Lake	Mar 24	Bethlehem	Jun 15
Utica	Dec 6	Greater Amsterdam	ongoing
Waterford	Feb 2	Speculator	TBD

**PROTOCOL FOR THE
DISTRICT GOVERNOR'S
OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



Past District Governor
John McDonald
Candidate for
International Director



Clear Vision for Our Lions' Future

Tireless Advocate

Unwavering Resolve

Dedicated

Inspirational

A Proven Leader!

**ON JANUARY 16, 2022
VOTE FOR
LION PDG MILLEDGE “SMITTY” SMITH
CANDIDATE FOR INTERNATIONAL DIRECTOR
WITH A RECORD OF 36 YEARS
OF PROVEN LEADERSHIP and SERVICE**



WE SERVE



DG Michele O'Hare has asked that clubs be notified that she is aware that SPAM emails were sent, as though they were from her, asking for gift cards, etc.

Please take note these are not legitimate and are not from her. She has two email accounts that emails directly from her are generated from, mohare@naba-vision.org and dgmicheleohare@gmail.com. Be sure any emails from her are from one of these two addresses before opening them.

The District is working on finding a way to minimize this issue.

IRS Statements and Announcements:

Expanded tax benefits help individuals and businesses give to charity during 2021; deductions up to \$600 available for cash donations by non-itemizers

IR-2021-190, September 17, 2021

WASHINGTON — The Internal Revenue Service today explained how expanded tax benefits can help both individuals and businesses give to charity before the end of this year.

The Taxpayer Certainty and Disaster Tax Relief Act of 2020, enacted last December, provides several provisions to help individuals and businesses who give to charity. The new law generally extends through the end of 2021 four temporary tax changes originally enacted by the Coronavirus Aid, Relief, and Economic Security (CARES) Act. Here is a rundown of these changes.

Deduction for individuals who don't itemize; cash donations up to \$600 qualify

Ordinarily, individuals who elect to take the standard deduction cannot claim a deduction for their charitable contributions. The law now permits these individuals to claim a limited deduction on their 2021 federal income tax returns for cash contributions made to certain qualifying charitable organizations. Nearly nine in 10 taxpayers now take the standard deduction and could potentially qualify to claim a limited deduction for cash contributions.

These individuals, including married individuals filing separate returns, can claim a deduction of up to \$300 for cash contributions made to qualifying charities

District/Club Articles



LIONS DISTRICT 20W CONVENTION



Sunday, January 16, 2022

VOTING

7:30 am - 11:00 am

**Courtyard by Marriott
Lake George**

PROGRAM START

11:00 am

*For more information or to register,
Contact CS Barbara Bentley at: bbentley@SaratogaSpringsLions.com*

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

DG Michele Puelo O'Hare. VDG1 Ricky Laurin, received recognition for becoming a Guiding Lion from ID Lion Ernesto "TJ" Tijerina, assisted by DG Michele Puelo O'Hare.



District Governor Michele Puelo O'Hare addresses the Chazy Lions Club on November 2, 2021.

Chazy Lions Club

By King Lion Priscilla Laurin

Our November 2 meeting was our annual Turkey Raffle and our District Governor's visit. The event raised \$4696.50. The club donated 1 round \$640.00, to the Adirondack Medical Foundation towards diabetes education.

Also during the meeting, we inducted a new Lion, Gayle Bechard Woodward, and presented a Distinguished Service Award to Lion Micky Kahn, who has served since 2004.

At the Fall Conference in Lake George on November 6, King Lion Priscilla was awarded the Leadership Award from International Director Lion Ernesto "TJ" Tijerina, assisted by



Above left: During the Fall Conference, King Lion Priscilla Laurin from received the Leadership Award, from International Director Lion Ernesto "TJ" Tijerina, assisted by DG Michele Puelo O'Hare. Above right: VDG1 Ricky Laurin, was recognized for becoming a Guiding Lion.

...continued on next page



Left: DG Michele Puelo O'Hare was present and assisted the club in recognizing Lion Micky Khan with a Distinguished Service Award. Photo from left to right, Lion Tim Ryan who acknowledged Micky, DG Michele, Lion Micky Khan, and KL Priscilla Laurin.



Left: During DG Michele's visit to the Chazy Lion's Club, she inducted Gayle Bechard Woodward as a new Lion.

Right: VDG1 Ricky, MC of the annual TurkeyRaffle Night.



Lion Karen Russell giving money to the club treasurer Lion Mike Lynch.

KING LION PRISCILLA LAURIN

207 Sheldon Lane, Chazy, NY 12921

Home: 518-846-7269

laurinr@westelcom.com

**KINDNESS
MATTERS**

Ballston Spa Lions Club PRESCHOOL SIGHT SCREENING

By Lion Mike Yates

The Ballston Spa Lions Club and the Community Center, in cooperation with the Northeastern Association for the Blind (NABA), conducted Sight Screening for the Center's Pre-School children at the Ballston Area Community Center on Mon., Oct. 25, 2021.

Approximately 60 pre-school children were screened for sight problems. This early detection of vision problems leads to early intervention which can prevent some sight problems later.

This joint project was made possible by the longstanding partnership between the Ballston Spa Lions Club and the Northeastern Association for the Blind (NABA). The mission of NABA is to assist individuals who are blind or visually impaired achieve independence and growth. The mission of the Lions Club is to serve. This is one of many ways that the Lions Club of Ballston Spa serves the vision and sight needs of residents of the community.

If you would like more information about this topic, please email Info@BallstonSpaLionsClub.org.

KING LION FRANK BLAIR

743 Randall Road, Ballston Spa, NY 12020-3314

Home: 518-885-5274

Cell: 518-760-3012

frank@blairlumber.com

CLUB CORRESPONDENCE

BallstonSpaLionsClub.org

info@ballstonspalionsclub.org



**WHERE THERE'S A NEED,
THERE'S A LION!**

Broadalbin-Perth Lions Club

BROADALBIN CHRISTMAS PARADE

By Lion Lion Edward Balaban

The Broadalbin-Perth Lions Club participated in the annual Broadalbin Christmas Parade that marked the beginning of the holiday season in the Fulton County town. Members decked out vehicles in lights and signage as well as distributed season appropriate coloring books to the younger onlookers along the route.



President Lion Bill Suchy helps prepare and set up the Club's vehicle for the 2021 Broadalbin Christmas Parade. COVID concerns canceled last year's parade. (Photo courtesy B-P Lions/Lion Ed Balaban)



The Broadalbin-Perth Lion is given a warming hug by B-P Lion Mary Balaban prior to the start of the 2021 Broadalbin Christmas Parade. The mile-long procession was greeted by residents who lined the parade route through the Adirondack village. (Photo courtesy B-P Lions/Lion Ed Balaban)

Members of the Broadalbin-Perth Lions Club proudly pose in front of their trailer that was displayed during the 2021 Broadalbin Christmas Parade. Shown are, from left, Lion Kirk Hardenburg, Lion Mary Balaban, Lion Valerie Kevlin, Lion Mike Auricchio, Lion Tom Kevlin, and Lion Club President Bill Suchy. Other members present but not shown are Lion Ed Balaban and Lion Marty Stewart. (Photo courtesy B-P Lions/Lion Ed Balaban)



KING LION BILL SUCHY

145 Memory Lane, Amsterdam, NY 12010
Home: 518-843-5850
Cell: 518-339-3692
bsuchy@nycap.rr.com

CLUB CORRESPONDENCE

P. O. Box 331, Broadalbin, NY 12025-0331
bplions@hotmail.com
e-clubhouse.org/sites/broadalbinny/

Town of Wright/Schoharie Valley Lions Club

DIABETES AWARENESS AND EDUCATION

By Lion Rosemary Chtistoff Dolan

November was Diabetes Awareness month. World Diabetes Day is November 14th. In addition to sight and hearing services, Lions clubs provide for diabetes education and awareness.

Guest speakers from Lions District 20-W on October 18th were Lion Barbara Bentley and PDG John McDonald, who presented a program on diabetes awareness and education to members of the Town of Wright/Schoharie Valley Lions Club.

Lion Barbara, who is the District Diabetes Chair and a Certified Diabetes Paraprofessional, said their main goal is to raise awareness and help educate people in our communities. Lions clubs assist in this effort by distributing Lions International bookmarks, and a printed brochure "Are You at Risk for preDiabetes?" to food pantries, libraries, and health fairs. The brochure has a prediabetes risk assessment in it.

Pre-diabetes is a condition where blood glucose levels are higher than normal but not high enough to be considered diabetes. Nine out of 10 people with this condition don't know they have it. Warning signs can include blurry vision, cold hands and feet, dry mouth, and excessive thirst. People with pre-diabetes are at risk to develop Type 2 (adult onset) diabetes.

Being more active, keeping weight in check, and eating healthy are ways to prevent and even reverse Type 2 diabetes. Healthy eating includes, among other things cutting down on added sugar in foods and sugary beverages, eating more vegetables, and choosing whole grains and high fiber foods.

The Lions club will conduct a holiday fundraiser by selling farm fresh Schermer pecans for the holidays. Further information can be obtained by calling (518) 296-8076.

KING LION GEORGIA VAN DYKE

921 Ecker Hollow Road
Schoharie, NY 12157
Home: 518-296-8076
gavd@midtel.net

CLUB CORRESPONDENCE

wright-schoharielions.org
facebook.com/wright-schoharielions

Northeastern Association of the Blind Albany (NABA)

KIDSIGHT THANK YOU/HOLIDAY APPEAL

By DG Michele O'Hare

KIDSIGHT THANK YOU

Good evening,

This note of thanks is several years late but I have always been very grateful to NABA for their KidSight program which helped diagnose near-sightedness in my son Ryan, when he was a preschooler at Woodland Hill Montessori (WHMS). Though most members of our family wear glasses, it would have never occurred to me to take my 4 year old for testing as it appeared that he was doing fine. It is only after he was screened by KidSight did we realize that he was nearsighted and needed prescription glasses right away. Being so young, he had not been able to express his visual challenges and I am so grateful that we were able to catch the issue early thanks to this program. He has since been going for regular testing and is now an active 7th grader. I am very thankful to NABA for the early diagnosis which made such a difference to his growing years.

My daughter Riane has been a volunteer at NABA from 4th grade when she was first introduced to them through WHMS. Now, as a college freshman at RPI, she continues to find it very rewarding to be part of the NABA family. I also hope to be able to contribute in any small way that I can to the organization.

Thank you once again for the amazing work that you do. It is very appreciated.

Best,
Ranjani

*Pictured are Ryan
and his sister Riane
volunteering at a family
event in October.*



HOLIDAY APPEAL

Dear Friends of NABA,

My name is Sandra Wade. I am a mother of six children and for 25 years, I was a server at Scotty's Truck Stop. In an effort to treat my vision loss, I was sent to specialists in Albany for my vision problems. My doctor referred me to the Northeastern Association of the Blind at Albany (NABA) for a low vision exam.

NABA recognizes the unique needs of those with remaining vision. When vision cannot be corrected with regular eyeglasses to 20/70 or better, the condition is known as low vision. Simple tasks such as reading, writing, shopping, cooking, and watching television became difficult. I love to craft and I was worried that I would no longer be able to crochet or paint.

I went to the Dr. Harry M. Judge Vision Rehabilitation Center, where NABA evaluated my functional vision and my ability to use equipment for maximizing my remaining vision. At NABA, their certified low vision specialist, Monica Casey-Gee, OD, conducted a low vision examination to assess how magnification would allow me to function with the sight I had left. She declared me legally blind. She then determined the correct amount of magnification needed and the type of device best suited for me. She prescribed lighted magnifiers, closed circuit television, as well as distance aids. She also told me that a NABA Vision Rehabilitation Therapist and a Social Worker from NABA would help me in learning to manage daily tasks to remain independent. To say the least I was very depressed.

I then had a visit from Nat, the NABA social worker, who came to my apartment to meet with me. He was so kind and understanding. Adjusting to and coping with my vision loss was very difficult emotionally. Nat guided me in developing coping, problem-solving, and decisionmaking skills, while reducing my stress and anxiety. He taught me to get toothpaste on my toothbrush without making a mess. He taught me how to separate my change and bills. He also registered me for the STAR (Special Transit Available by Request) program from CDTA.

Nat helped guide me to available resources and services that helped me with my vision loss and increased my independence, safety, and quality of life. David, a Rehabilitation Teacher from NABA, came to visit me next. He brought me a talking calculator that helped me manage my checking account independently. He gave me a large print calendar so I could schedule my own appointments. I received magnifying devices, which helped me make the most of my remaining sight. David instructed me on how to use my magnifier so I can read and crochet again.

But best of all I have a larger light magnifier that allows me to paint again. I can now paint and express myself. A bit of knowledge and assistance from NABA helped my life get back to normal.

I wasn't really going out on my own, then my sister took me to the Wilton Plaza. With all the tools from NABA, I was like a 79-year-old kid in a candy store. I could go to the Dollar Store and Price Chopper and shop on my own. What a great

...continued on next page

feeling to be independent.

NABA has given me a new life. I realized that there really was light at the end of the tunnel and I am so blessed. Without NABA, I could not have done any of this.

For anyone out there that may have a vision problem — or if you know of someone with a small or major vision problem — please contact the Dr. Harry M. Judge Vision Rehabilitation Center at NABA. It will change your life.

During the holiday seasons, I would like to ask you to make a contribution to NABA so that others, like me, might continue to enjoy independence and dignity. Your contribution will help NABA continue to provide services and programs to people of all ages who are blind and visually impaired in the 16 counties that it serves. A donation of any amount will help this vital organization in its very important mission.

With great appreciation,



Sandra Wade

IS THIS THE YEAR FOR THE NEW CAR?

Why not give your old car to NABA? To donate your car, please call 866.398.4483 or go to <https://careasy.org/nonprofit/Northeastern-Association-of-the-Blind-at-Albany-Inc> for easy access to a free pick-up.



NABA

301 Washington Avenue, Albany, NY 12206

LION CHRISTOPHER BURKE EXECUTIVE DIRECTOR

Work: 518-463-1211; Fax: 518-463-3585
info@naba-vision.org
www.naba-vision.org

District 20W

20W COMMUNICATIONS AND MARKETING CHAIR

By Lion Bob Townsend

To LIONS CLUBS of 20W. First of all I would like to introduce myself – I am Lion Bob Townsend, member of Broadalbin-Perth Lions Club, Zone Chair for Region I/Zone B, and proud to be the Chair for the District Communications and Marketing Team.

As we move into the Holidays and as our clubs are starting to meet again as the pandemic allows us, it is a great time for each club to revisit their marketing program and look for opportunities to expand/reinvent your plan to bring the LIONS mission of Service to the greater populations of our communities.

In addition to our District resources, LCI offers many resources to assist your club in your Marketing plan and execution. Marketing is a major focus for our International President Douglas X Alexander and in the email below, you will find reference to those resources that you can take advantage of. I encourage you to take a few moments and check into these. A strong Marketing Plan will increase membership and expand your service opportunities.

Over the next few months, the district Marketing Team will be working on more that we can do from the district standpoint and tools for your clubs.

Please feel free to contact me or any of the team members, (see contact info. on page 10), with any questions/suggestions.

District Communications and Marketing Team

Lion Jerry Gordon – *Website and Member Directory*

Lion Barbara Bentley – *Facebook Editor*

PDG James Griffith – *Facebook Administrator*

Lion Karen Rager – *“The Roar” Newsletter and MD20 Magazine*

Lion Joe Wagner – *District IT Coordinator and LEOs Chair*

Please stay safe and thank you for everything you do!!!

Happy Holidays!

DISTRICT GOVERNOR MICHELE PUELO O'HARE

8 Turnberry Drive, Slingerlands, NY 12159
 Home: 518-475-1908; Cell: 518-694-6872
 Work: 518-463-1211 x 241
dgmicheleohare@gmail.com

Galway Lions Club

By Lion Holly McConchie

The 27th annual Memory Tree was lit on Sunday, November 28 by the Galway Lions in the Galway Village Park. Remembrances, for \$1 per person to be remembered, will still be accepted through the end of December and the tree will remain lit through the end of January. Remembrances can be mailed to the Galway Lions at P. O. Box 244, Galway NY 12074.

The Galway Lions worked at Bob's Trees on Saturday, November 27 bagging trees for the community. We manned 4 stations and were extremely busy all day. A thank you to all the Galway Lions, Ballston Spa Lions and non-Lions that assisted all day to make this community fundraiser a success.



KING LION HOLLY MCCONCHIE

2491 Northline Road, Galway, NY 12074

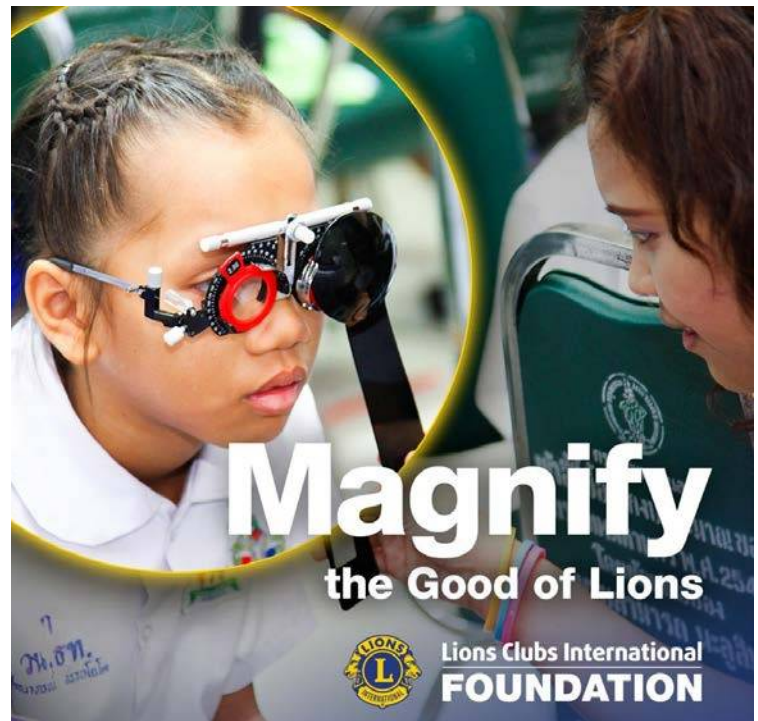
Home: 518-882-6516

Cell: 518-366-1010

hmcconchie@aol.com

CLUB CORRESPONDENCE

galwaylionsclubny.org



Camp Abilities Saratoga

RECOGNITION

by Lion Jim Edwards

Camp Abilities Saratoga is pleased to announce that its Above and Beyond award for 2021 has been awarded to Ed and Liz Stano of the Town of Greenfield Lions. This award is given to a person, organization, or company who goes "above and beyond" for the benefit of Camp Abilities Saratoga.

When Camp Abilities Saratoga went virtual for its 2020 and 2021 camps, Lions Ed and Liz took on the monumental task of assembling and shipping many boxes of sports equipment to campers and staff. In addition to this 'Above and Beyond' effort, Camp Abilities Saratoga has benefitted from the talents and dedication of these Town of Greenfield Lions since its inception in 2014.



CAMP ABILITIES SARATOGA

P. O. Box 601, Saratoga Springs, NY 12866

518-290-7050

info@CampAbilitiesSaratoga.org

http://campabilitiessaratoga.org/

www.facebook.com/CampAbilitiesSaratoga

ATTENTION 20W CLUBS!

Does Your Club have a Facebook Presence? If so, is it updated?

This tutorial gives you step by step instruction on how to set up a fb page for a non profit organization. Spread the good works your club is doing and have your members share your fb posts!

Setup/Update your club's fb page today!

www.youtube.com/watch?v=pcxu8yHdBUM



Clinton Lions Club

By Lion Jim Winkler

Following our joint meeting with the Sauquoit Valley Lions last month, we returned to our original meeting place, Alteri's Restaurant in the village of Clinton the second week in October. Due to flu-like illnesses of several members and positive COVID test results of two others, attendance was down. Topics discussed were our annual White Cane Fundraiser the weekend before Christmas and organizing/staffing the Red Kettle Campaign for the local unit of the Salvation Army. For the past four years, we have taken the lead in running this campaign in our town with all proceeds going to our local unit of the Salvation Army.

The monthly meeting of our local Chamber of Commerce Networking Breakfast this month was held at the headquarters of the Central Oneida County Volunteer Ambulance Corps (COCVAC) in Clark Mills, NY. Three of our members represented the club. The ambulance corps responds to most emergency situations in the central portion of our county. They also are in the process of conducting an educational campaign throughout their service area. This campaign is making residents aware of their capabilities and their abilities to train groups in such lifesaving techniques as CPR. Most recently their personnel have been contracted by NYS to administer COVID vaccinations at various public gatherings. We will be looking to have one of our club meetings in early 2022 at their facility. This will enable our entire club to hear of their capabilities and observe the technology they employ when responding to emergencies.

Despite a mixture of rain and snow showers with occasional gusts of wind, eight (8) club members joined other community volunteers on November 15th assisting with the local Country Pantry monthly Food Distribution. This month we packed 659 cars (representing 785 individuals) with food donated by area residents and procured from the Syracuse Regional Food Bank with donations from area residents. The food included fresh produce, yogurt, eggs, bread, cheese, milk, personal hygiene products and gift cards from



WE'RE FULL – The tent protecting the recently unloaded pallets of food from the Food Bank Tractor Trailer is completely full. Volunteers receive final instructions prior to opening the Clark Mills Country Pantry Distribution on November 15th.



JUST BEFORE IT SNOWED – Clinton Lion Garry Colarusso rings bell for Red Kettle Drive in Village of Clinton November 26th just before it began snowing.

local food markets allowing clients to procure meat products for their Thanksgiving Day meals. Food received by clients is intended to supplement their grocery requirements for a minimum of three days. This month for the first time since the pandemic commenced, the pantry ran out of food for clients. In keeping with November being Diabetes Awareness Month, the first 400 clients served at the pantry this month received LCI Diabetes Informational Bookmarks purchased from Lions Clubs International. The bookmarks contained contact information for our club including our website.

Two-hundred-seventy-four (274) pair of used eyeglasses and two (2) used hearing aids were collected from local area collection sites this month. These items were added to those in local storage to be forwarded to recycling centers at some future date.

Many donations are requested this time of year. We made a

...continued on next page

total of \$2,500 in contributions to the following organizations: our local Country Pantry, the two volunteer Fire Departments that service our community, the local unit of the Salvation Army and our local Bloodmobile, the Brandel-Murphy Youth Foundation and Hospice. In addition, we supported raffles of local and district Lions Clubs.

Finally, we once again are organizing and for the most part staffing the annual Salvation Red Kettle Drive in our community. It began the day after Thanksgiving and will continue until the weekend of December 18th. The following weekend (just before Christmas in order maximize donations due to the increased number of people shopping) we will conduct our annual WhiteCane Fundraiser at local businesses in the village. Because of the COVID situation, we were unable to conduct this annual event last year... we're keeping our fingers crossed.



NOT A BAD DAY FOR BELL RINGING – Clinton Lion Colleen Furmansk & soon-to-be Lion Mark Davis do their best for the Salvation Army in the Village of Clinton on Saturday, November 26th

STAY SAFE, ENJOY THE HOLIDAY SEASON AND BE PRUDENT!

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323
Home: 315-853-5968
Cell: 315-794-0410
maxamr60@gmail.com
clintonnylionsclub.com/

Utica Lions Club

By King Lion Antonetta Panuccio

Lions Club of Utica have been very busy.

Lions Club of Utica had their first fundraiser of 2021-2022 King Lion Antonetta's friend donated a LED gas grill a value of \$500.00. The drawing was held on 9-1-21, (\$2,600 was raised).

King Lion Antonetta Panuccio and other fellow Lions have donated 16 Turkey's, two cases of canned food and other goodies to The Utica Fire Department to feed families in need for this Thanksgiving Season. Our Mission is to "Serve",

putting the needs of our Communities and our World first.

Act of Kindness Donations:

\$500 Donation to American Red Cross, (9-1- 21).
\$250 to Rescue Mission, (10-13-21).
\$250 Thea Bowen, (10-13-21).
\$250 to Veterans Out Reach Center (10-13-21)
\$250 Refugee Center, (10-13-21).
\$500 will be Donated to Taps:The Ultimate Military Tribute, (12-6-21).
\$3000 will be given to The Central Association For The Blind And Visually Impaired, (12-8-21).

We are Proud To Serve Our Community and others in need.

We are looking to recruit new members

We will be holding a meeting 12-6-21 @ The North Utica Senior Center @ 7pm. District Governor Lion Michele Pueloo O'Hare will be in attendance. We will be having a speaker from Taps Master Mark Williamson. (Future project to be discussed).



Hope everyone has a Blessed Holiday.

KING LION ANTONETTA PANUCCIO

642 Eagle Street, 2nd Floor
Utica, NY 13501-4055
Home: 315-724-3997
grandmanuch@aol.com



Town of Greenfield Lions Club

By DG Michele Puelo O'Hare

District Governor's visitation to the Town of Greenfield Lions Club. Lion Cathy Chandler donated to her 6th Progressive Melvin Jones.



KING LION PDG JOSEPH JARVIS

6 Frasier Road, Greenfield Center, NY 12833-1707
Home 518-893-7245; Cell 518-423-7790
Work: 518-893-7245
pdglionjj@gmail.com

Empire State Special Needs Experience/Lions Camp Badger

By Cynthia Reuter

From the Board of Directors and Staff of Lions Camp Badger, we'd like to wish you a Safe and Happy Holiday Season filled with joy and good health. Thank you to all of our generous donors and volunteers. We are grateful for you. We look forward to 2022 with hope and excitement.

DID YOU KNOW?

If you have an IRA and are now 70 ½ or older, you may be required to withdraw a portion of that savings annually. If

the Required Minimum Draw (RMD) is paid to you, you will owe taxes on the distribution. However, you may instead choose to make a Qualified Charitable Distribution (QCD) to a qualifying charity, such as the Empire State Special Needs Experience, Inc. When such a distribution (up to \$100,000) goes directly to the charity, the tax liability is eliminated. For a QCD to count towards your current year's RMD, the funds must come out of your IRA by your RMD deadline, generally 12/31.

If you are facing a decision regarding the distribution of your IRA, please consider blessing our camp and special campers by directing your distribution to the Empire State Special Needs Experience, Inc. Your charitable gift will help us continue to provide quality summer programs to our special needs campers and while doing so, respite for their care-givers.

It's easy to do, just contact your IRA administrator and request a Qualified Charitable Distribution be sent to:

Empire State Special Needs Experience, Inc.
725 LaRue Rd
Spencer, NY 14883
Tax ID#:16-0926574

2022 LIONS CAMP BADGER GOLF CLASSIC

Please mark your calendars for our 2022 LCB Golf Classic for Saturday, August 13th at the Wellsville Country Club.

2022 SUMMER CAMP

It's never too early to start thinking about summer! Lions Camp Badger will have several positions available for summer employment. We will be seeking a Head Cook, Aquatics Director, Lifeguard, Counselors, Nurses, kitchen staff and more! Please share with your friends, children, grandchildren, nieces/nephews or anyone you think might be interested in a fun and exciting summer job. Visit www.lionscb.org to find a link to our online employment application under "Employment Opportunities" or by direct link: <https://lionscampbadger.campbrainstaff.com/> Feel free to reach out with questions!

CAMP BADGER

725 LaRue Road, Spencer, NY 14883

CYNTHIA REUTER, BUSINESS MANAGER
PATRICIA GILLULE, CAMP DIRECTOR
PCC ANDREW UMREIKO, PRESIDENT

lionscampbadger@htva.net

Phones: 800-232-7060, 607-589-4800;

Fax: 607-589-6181

lionscampbadger@htva.net

Heuvelton Lions & Leos Club

DG VISIT

By DG Michele Puelo O'Hare



KING LION MARTIN GLEESON, JR

5152 County Route 10, P. O. Box 434
Heuvelton, NY 13654
Home: 315-344-8876, Cell: 315-379-6868
Work: 315-379-0701
abesaw6@twcnny.rr.com

LEO ADVISOR NANCY LAFAVER

P. O. Box 215, Lisbon, NY 13658

Home: 315-393-4154

nlfaver@hotmail.com

LITPC YOUTH SCHOLARSHIP

By PCC Jim Schiebel

As of 2018, the **Lions International Trading Pin Club** is now awarding three Youth Scholarships of \$2,500.00 each to a graduating senior who is the child or grandchild of a Lion, Lioness Lion, or a member of a Leo Club. The most important aspect of the Youth Scholarship Program is to help a young person pursue their education and follow their dreams.

The LITPC takes great pride in fulfilling the motto of Lions Club International, "WE SERVE." During the SightFirst II Campaign, the pin traders contributed \$144,000.00 to LCIF. Our Scholarship Program is another example of the pin traders' slogan, "Lions First".

Selection of the scholarship recipient is based on academic achievement, an essay stating the student's goals, a statement of reason(s) for applying, an overview of work, community and school service, and letters of recommendation.

Applications and supporting documentation are to be completed and submitted to the pin trading club scholarship chairman named below by **March 1, 2022**.

All graduating seniors who are the children/grandchildren of Lions members or who are members themselves of Leo Clubs are encouraged to participate in the LITPC Youth Scholarship program.

Important: Since New York usually has several applicants, all scholarship applicants from New York must submit their completed applications to PCC Jim Schiebel, Youth Scholarship Chairman, and not Lion Lana McCaulley as stated on the Youth Scholarship application. We can only forward two applicants.

To obtain LITPC Youth Scholarship Information:

1. Go on the LITPC website: LITPC.org
2. Click on LITPC Scholarship Information
3. Click on Scholarship Application Form
4. Send completed application with all required information by **March 1, 2022** to:

...continued on next page

PCC Jim Schiebel, 748 Wiler Road, Hilton, N.Y. 14468

jschiebel@rochester.rr.com 585-964-3619

Application must have:

a) Completed current 2021-2022 Application with all five essay questions answered. Each essay response should not be more than 350 words in length.

b) Three Recommendations. One of the three must be from a Lion member.

c) A certified, signed, and stamped high school transcript with all grades.

Gouverneur Lions Club

By PDG Milledge Smith



Gouverneur Lions and the village mayor, Ron McDougall, at park dedication and lighting of the Christmas tree on Friday.



Leos and their advisors from Districts W and Y distribute food at the Utica food pantry. The Leos did an outstanding job providing nourishment to those who are food insecure in the Utica area.

KING LION BETSY CUMMINGS

160 Grove Street, Gouverneur, NY 13642

Home/Cell: 315-771-1310

Work: 315-287-0770

bcummin3@msn.com

Albany & Troy Lions Club

By Lion Jerry Gordon

We're meeting in person again and celebrating with our annual holiday party! It will be Saturday, Dec 11, at 6 PM. We'd like to see all Lions along with their significant others, as well as all our Leos, whose parents are also welcome. It will be at Max410 Restaurant at Van Schaick Country Club, which is conveniently located in Cohoes just off I-787. The cost is \$30pp, except for the Leos—the club will pay for them. You'll have your choice of a beef, chicken or fish entrée. Further details will follow. We've got to get a handle on the approximate head count, so please let Jerry know (jerrygordon@juno.com or 518-235-8232) asap whether or not you'll be there.

GENERAL MEETING

PDG John McDonald spoke of his campaign to be one of 34 International Directors (11 from the US). He reminded us of his efforts to promote World Sight Day with Keller Johnson-Thompson, Helen Keller's great-niece; his extensive work with Camp Abilities Saratoga; and how he has promoted diabetes education district-wide. PDG John then inducted new member John Collins.

Roberta Sandler & Mary Partridge Brown, co-directors of Grassroots Givers, told us that since their founding in 2009, they have been distributing clothing and household essentials for free. Folks who are moving from homeless shelters into their own, (often first), apartment are given linens, dishes, kitchen utensils, laundry supplies and other necessities. Their book project has distributed 480,000 volumes in the last 12 years. They also asked us to participate in their Day of Simple Giving.

CLUB & CHARITABLE FUND BOARD MEETINGS

The Boscov's fundraiser has generated \$460 plus a \$75 donation = \$535. If you haven't sent Jerry your money yet, please do so asap. He can now accept e-money at [paypal.me/jazzfanlion](https://www.paypal.me/jazzfanlion)!

Lion Preem reported that the Leos will be registering with Toys for Tots and will be establishing a distribution schedule. They will also be working on a can drive with the Albany Boys & Girls Club. Due to Covid restrictions at NABA, they will meet at either the Blake Annex or Albany B&G Club. In an email vote after the meeting, we voted to buy name badges for the Leos and to look into T-shirts for them.

KL Eva will make the arrangements for a holiday party in early December.

Requests for eyeglasses and hearing aid.

...continued on next page

We received another \$20,000 grant from Albany Community Development Agency to give out hand sanitizer in the West Hill, Arbor Hill and South End neighborhoods of Albany. We have applied for another United Way grant in the amount of \$35,000 per year for the next two years. This will cover further infrastructure work on the blueberry orchard plus allow us to initiate the educational program we've been hoping to add for the past several years.

We approved allowing Lion Joann to spend up to \$250 on this year's request from Vanderheyden.

In an email vote after the meeting, we agreed to buy 5 \$20-raffle tickets to support the Sight Society/Lions Eye Bank.

At the 20W Fall Conference in Lake George on Nov. 6, International Director Ernesto Tijerian presented a well deserved International President's Certificate of Appreciation to Lion Preem.

COATS FOR KIDS

Thanks to this year's "Coats" crew Lions Michelle Baker, Doug Davis, Dennis Fagan, Tom & Diane Hart, Marty Keary, Larry Krug, and Ruth Sano. They collected 646 coats (plus assorted hats, gloves, mittens and a comforter).



Lion Tom Hart (L) picking up coats from Allen Patanian, owner of Rainbow Cleaners.

We are saddened to report the passing of Lion Michael F. Farrell

on Nov. 20 at the age of 78. He served in the US Navy during the Vietnam War and was 100% disabled service related. Lion Mike joined the Troy Lions Club in April of 2004 and came to meetings whenever he could. Even after attendance became impossible for him, he continued to pay his dues and maintain his membership. He's had intermittent health problems for many years, and most recently was living at Van Rensselaer Manor. We'll miss him.

For a \$10 donation, you get 31 chances to win either \$100 or \$250! (See page 17 of this newsletter). We're down to the final month, and as of this writing, we've sold only 157 tickets.

The drawing runs during January 2022, so we've got only one month to sell them. It doesn't look like we'll be meeting in person anytime soon, so here's how to order by mail: Send me \$10 for every ticket you want (see below), along with the contact info for the stub(s). I'll fill in the stub and send

you a copy of it along with the top portion, so if you order more than one ticket, you'll know what name goes with what number. If you want a specific 3-digit ticket number, you can have it if it's still available.

These make great stocking stuffers, grab-bag gifts and tips for your snow-shoveler, lawn mower, hair dresser, pool boy or whomever. So buy a few extra tickets in your name now, while they're available. Then, whenever you want to give one away, just let me know the ticket number and what contact info you want me to change it to.

Checks payable to A&T Lions Club should be mailed to me at the address below. Don't forget to include stub info. Or pay online to [paypal.me/jazzfanlion](https://www.paypal.me/jazzfanlion) and put the stub info in a separate email to jerrygordon@juno.com.

To get actual tickets to sell, tell Jerry how many you want. Got questions? Get answers via text or voice to 518-366-5299 or jerrygordon@juno.com.

Mail checks and stub info to:
Jerry Gordon 15 Hyland Cir Troy, NY 12182-1690

We've got 1000 tickets to sell. They're available now, so let's go! Tell Lion Jerry how many you want .

WARM WOOLEN WISHES

Lion Ruth reported on Nov 11: "Just finished up most of John Collin's donations of yarn. Ronald McDonald House is looking for 100 more preemie hats that I will deliver this week. The Linus Project also requested some kids blankets which I will deliver 5 this week. Have



about 100 hats to deliver as part of Coats for Kids program and Preem is looking for 50-75 hats for The Refugee Welcome Center Program she is involved with. I will also have some to distribute with the Leo Toys for Tots Program. I am feeling very successful with the Warm Woolen Wishes Project."

WHY WE RAISE MONEY #1

Says Lion Ruth: "Back in Sept we got an email from the Lions Eye Institute about a 2-year-old girl who needed glasses but mom couldn't afford them or find a place to get them. Children's Eyes Albany fitted her for the tiny glasses and I heard from the mom that Aubrey got her glasses today and is ecstatic! Well worth the \$100 we put out for this child. Mom



...continued on next page

gave me permission to share the picture.”

WHY WE RAISE MONEY #2

Back in 1990-91, Clara Hunt was the first female president of the Troy Lions Club. She was very friendly with Charlena, also an ex-Troy Lion and that friendship continues to this day. When Charlena found out how expensive hearing aids were, her friend Clara reached out to us. She recently wrote: “Jerry - The word “thank you” is absolutely not enough to express gratitude for helping Charlena to get hearing aids. She was fitted yesterday morning and came to my house in tears unable to explain exactly how she felt. The cost was exorbitant and how you did that for her is above and beyond kindness to any extent. I was overwhelmed as was Charlena. . . I mean it when I say that I am forever grateful as well as Charlena. I was always happy to be a part of the Lions and I made so many good friends....I think I hit the jackpot with YOU!! Again, thank you from the bottom of my heart. Clara.”

SEAL CAMPAIGN

You should have received your seal campaign letter by now. We recognize that many folks are struggling with higher prices for everything, but we hope you'll be as generous as possible. What's new this year is that you don't have to write a check; we can now accept e-money at [paypal.me/jazzfanlion](https://www.paypal.me/jazzfanlion)! Please mention “seal campaign” in the notes.

KING LION EVA BASS

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192
info@albanytroylions.org
Voicemail: 518-512-2722
AlbanyTroyLions.org [facebook.com/albanytroylions](https://www.facebook.com/albanytroylions)

Sauquoit Valley Lions Club

FUNDS FOR CHILDHOOD CANCER/SUPPORT

HOLIDAY FOOD DISTRIBUTION

By Lion John Griffin

The Sauquoit Valley Lions held their annual Lottery Tree Raffle the weekend of Nov. 19 - Nov. 21 at Cliff's Market in Sauquoit. The Club raised \$971 which will benefit the Golisano Children's Hospital in Syracuse New York. Collection sites also included Orchard Hall Restaurant and Lincoln Davies Farm Supplies. Strides for Diabetes Awareness book marks and Diabetes Prevention pamphlets were

distributed at the collection sites as well.

The Club also supported and assisted the Sauquoit Valley Friends and Neighbors in their annual Thanksgiving distribution of food to families in need throughout our community. The Club purchased fruit to be included in the food donated to over 50 families and several members



SV Lions working the Lottery Tree Raffle at Cliff's market. Left to right: Lion Karen Stedman, Lion Connie Griffin and Lion Sue Bullock.

also participated in the distribution effort which took place at the Clayville Library on November 20th..

Lions John and Connie Griffin attended the District 20 W Fall Conference held in Lake George on November 2nd. They very much enjoyed presentations by International Director Lion Ernesto Tijerina and his wife Lion Juanita. Lion

John, the District Chair for Lions Quest, hosted a booth with Lions Quest materials and made a brief presentation on behalf of Lion's Quest. At our meeting on November 9th, Lion Connie reported back to the Club on information that was presented by D.G. Michele and her Cabinet. Those in attendance voted the Peace Poster winner for District 20 W was Sauquoit Valley Middle school student Lucas Mazzei. His poster will be sent on to compete at the state level. Lucas and his parents will be honored at the SV Lions meeting to be held on 12/9th.



The Lions Club recognizes Veterans of our Club at our November meeting. Left to right: King Lion John Markley, Charter Member and WWII Vet Lew Smith, Vet Ed Jones, Vet Louis Dunlay and Vet Edward Collins.

At our November 9th meeting the SV Lions also recognized our Club Veterans and approved donations to: Feed Our Vets, the Sight Society of N.E.N.Y., the Brandel-Murphy Foundation and the Sauquoit Valley Central School Sports Boosters on behalf of their After-Prom Party to be held in the Spring.

We wish all the Lions of District 20 W, and their families, a Safe and Joyous Holiday Season!

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209
Cell: 315-725-9644
golfjjsc@aol.com

Leo Update

THE YOUNG LEADERS OF 20-W

By Lion Joseph Wagner

Fellow Lions and Leos, Our Leo year has gotten off to a great start! Our Leo District is proud to announce that Leo Tavion McKenzie-Johnson has been appointed as Leo District President and Leo Christian Simmons has been appointed as Leo District Vice President. Both are Leos from the Albany Leo Club. We congratulate them on these leadership appointments and look forward to working with them throughout this Leo year!

Unfortunately, many of our Leo Clubs have struggled during the pandemic. Many Leo Clubs have been unable to meet, conduct their service projects, and recruit new members. We want to remind all sponsoring Lions Clubs and their Leo Clubs that the Lions of District 20-W are here to support you in your service. Currently, we as a district are working on conducting a health survey and assessment of all existing Leo Clubs. This survey will allow us to see what their membership status is, what service projects and fundraising activities they have upcoming or completed, and how we as a district can further help each of our Leos Clubs emerge from this pandemic stronger than ever. We encourage all Leo Club advisors to complete the survey that was sent out in mid-November as soon as possible.

Despite these challenges, our Leos have continued to serve. I was happy to provide a report at IPDG Rick Brisee's testimonial earlier this year in June. The report shows the resilience of our Leos and their desire to serve their communities. All the Lions that were present to hear this report were highly impressed by the work the Leos do and how they serve.

We also like to take a moment to recognize and congratulate the Schroon Lake Leos Club on their five years as a Leo Club. The Schroon Lake Leo Club was chartered on December 20th, 2016. Congratulations on this milestone! Thank you for all that you do and for serving your community alongside the Town of Schroon Lions who happened to turn 65 this year!

If your Lions Club is not already sponsoring a Leo Club, I would highly recommend your club to begin discussing the possibilities of starting a Leo Club. Please contact me for more information, I am more than happy to provide input and answer any questions during this process. Our district goal this year is to start three Leos Clubs. Paraphrasing IP Douglas Alexander, Leos are not only our future leaders, but they are also our leaders now.

Finally, the Leos of District 20-W, in partnership with the

Leos of District 20-Y, held a hunger relief service project on Saturday, December 4th at the Utica Food Pantry in Utica, NY. This service project is part of the overall state-wide service project that the Leos of MD20 have put together after being awarded a grant by LCIF. We anticipated that we would be serving 300 meals to those in need in the Utica community. I will be sharing the success of this project as well as some pictures in next month's newsletter.



LION JOSEPH WAGNER

District Leo Chairperson

Cell: 518-791-9575

jwagner@saratogaspringslions.com

www.e-district.org/sites/20w/

New Voices Campaign

By Lion Rita Ware

The New Voices Initiative promotes gender parity and diversity and seeks to increase the number of women, young adults and underrepresented populations within our association. It features a diverse group of Lions and Leos who are selected annually by their district governor for their dynamic and innovative contributions in one of four areas: service, membership, leadership, and marketing.

For more information check out the link;

<https://www.lionsclubs.org/en/resources-for-members/resource-center/new-voices>

To all Club Presidents and Secretaries, please let your club be heard by nominating one of your members and asking them to answer the following questions;

1. How long have you been a member?
2. Have you held any position in your club or if you have not yet are you planning on holding a position in the future?
3. What is/was your favorite service project?
4. What would you like to see your club do that it presently does not?
5. Anything you would like to share about your club?

...continued on next page

This month's response comes from Lion Sue LaBelle of the Chazy Lions Club;

1. I have been a member for one year.
2. I do not hold any positions and I am not planning on it.
3. My favorite service project is hunger, I volunteer at the Salvation Army.
4. I would like to see eye screening again. Only being a Lion for over a year and with Covid there are a lot of restrictions.
5. The Chazy Lions Club works on community projects and with the community schools. We help with the food for the local food pantry. Scholarships for students, Winter Weekend and the backpack program. Thank you Chazy Lions Club!

NEW VOICES CHAIR

LION RITA WARE

2816 Baptist Hill Road, Middle Grove, NY 12850

Home: 518-882-6818

rware@nycap.rr.com

Mentoring a New Club

By Lion Mike Yates

Do you want to give back to your community and to serve unmet needs? You are cordially invited to an organizational meeting about a new Lions Club which will serve the Burnt Hills, Ballston Lake, and Charlton communities. This new club will be mentored by the Ballston Spa Lions Club, a club that has been serving their community since 1949.

The motto of the Lions is 'We Serve'. This club, like other Lions Clubs, will develop programs to meet needs of the community in the areas of sight, hearing, diabetes, childhood cancer, hunger and environment..

Why become a Lion? When you become a Lion, you become part of a global network of volunteers working together to make a difference. There are over 48,000 Lions clubs around the world. Each is filled with people like you who've decided to take action and serve others. A Lions club is a great place to develop your leadership skills and put them into action.

If you want to make a difference, come to this meeting and explore opportunities to serve, to grow, and to make lasting friendships.

Date: Tuesday, Dec. 7, 2021

Time: 6:00pm to approx. 8:00pm

Location: Nally Barn, 250 Lakehill Rd., Ballston Lake

If you would like more information about this topic, please email Frank Blair at frank@blairlumber.com or John McDonald at jmcdonald33@nycap.rr.com.

HAPPY
HOLIDAYS

International/MD20 News

CALENDAR OF EVENTS

3rd Council Meeting Syracuse, NY	February 25-26, 2022
MD-20 PDG Organizational Meeting.....	March 26, 2022
Lions Day at the UN	March
District Governor Elect School Binghamton, NY	April 1-3, 2022
3rd 20-W Cabinet Meeting 232 Broadway, Holiday Inn, Saratoga, NY 12866.....	April 23, 2022
Council Meeting Niagara Falls	May 19, 2022
MD-20 Convention Niagara Falls.....	May 20-23, 2022
4th 20-W Cabinet Meeting Assessment of 21-22 and Action Plans and Goals for 22-23, location TBA, Plattsburgh, NY ..	June 4, 2022
International Convention Montreal.....	June 24-28, 2022



The Global Leader In
Humanitarian Service

www.lionsclubs.org





MD20 Lions New York State, USA and Bermuda

**MD-20 NYS & BERMUDA LIONS
2022 STATE CONVENTION
NIAGARA FALLS, NY
May 20-22, 2022**

HOTEL & CONFERENCE CENTER INFORMATION

The 98th Annual MD20 Lions of New York State and Bermuda State Convention

will take place at the Conference & Event Center Niagara Falls,

conveniently located in downtown Niagara Falls, NY.

This year's headquarters hotel is the Sheraton Niagara Falls with additional availability.

at the nearby Hyatt Place Niagara Falls.

To register only or register and make hotel reservations please use this link:

www.niagarafallsusa.com/md20lions/

All registrations and room reservations must be made online by using the link above.

If you experience any issues with the link or with the registration/room reservation process,
contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.



We're excited for you to join us in beautiful Montréal at LCIcon 2022! Lions and Leos can reunite with each other and experience the plenary sessions, service activities, entertainment and much more.

- Enjoy music and live entertainment acts featuring top performers from all over the world.
- Celebrate cultural diversity by marching in the Parade of Nations with fellow Lions and Leos.
- Learn and grow your skills in expert-lead seminars.
- Hear from world-renowned speakers.
- Meet and chat with Lion Clubs International staff about how to enhance your service, create new opportunities, access key resources and more.
- Participate in the exciting conclusion of Campaign 100, our Foundation's historic effort to ensure our future of service.
- If you're a delegate for your Lions club, and your club is in good standing, you'll be able to cast a vote in the International Election.

Check back later for more information on what's going on at LCIcon 2022 Montréal!

LCIcon 2022 Webpage: <https://lcicon.lionsclubs.org/>

Registration Information

LCICon 2022 Montréal Registration and Housing

Registration Fee:

- Registration fee through January 7, 2022 is US\$175
- January 8 through March 31, 2022, the regular registration fee is US\$225
- April 1, 2022 through on-site registration, the fee is US\$250

Leo Registration Fee:

Alpha Leo – (12-17) US\$20

Omega Leo – (18-30) US\$100

The convention and housing registration application uses certain personal information including name, address, city, state, country, postal code, country, email and phone number, and may use travel information including housing, arrival and departure information and fees paid. Lions International only uses registration information to register attendees for the convention and to provide a name badge unless a member has provided additional information to Lions International through other means, which may be utilized to improve each individual experience. For information on how this application uses your information, please review disclosures [here](#).

Registrants will receive an official name badge, souvenir medallion, official convention program and one entrance for the International Show.

All registrants will pick up their name badge onsite in Montréal. Please bring your Lions International Official Registration Confirmation with you to scan and print your badge. A photo-ID is also required. Lions International will not mail badges in advance.

All changes (name change, arrival/departure date revisions) must be submitted in writing by Saturday, May 1, 2022 to registration@lionsclubs.org.

Questions?

- General questions about the convention: convention@lionsclubs.org
- Questions about registration and hotels, including group registration: registration@lionsclubs.org

Related Links:

- LCICon 2022 Montréal Registration and Housing Form
- LCICon 2022 Montréal Registration and Housing Terms and Conditions

Payment Information

Payment for LCICon Registration and Housing can be made by check, credit card (Visa®, MasterCard® and Discover®) or wire transfer.

Lions International no longer accepts local, non-USD bank deposits as a form of payment for the convention.

For additional information regarding wire transfer or check payments, please visit the following page: [JP Morgan USD for Convention](#)

When paying by wire transfer or check, submit a completed Convention Registration and Housing Form along with copy of your payment to registration@lionsclubs.org. A registration confirmation will be distributed once Lions International confirms receipt of your payment.

Questions? Contact us at registration@lionsclubs.org

MD20 Delinquent Dues Policy *(from the MD20 Policy Manual)*

This applies only to clubs in excess of \$1000 beyond 120 days past due or owing any amount for more than 90 days after a second billing cycle has passed. This basically means haven't paid in 450 days.

MD20 Delinquent Dues Policy

Any club in arrears to Multiple District 20 for dues in excess of \$1,000 beyond 120 days, or in arrears to Multiple District 20 for dues in any amount for more than 90 days after a second consecutive billing cycle has passed without full payment having been made, shall be subject to the following administrative actions:

- 1) Once the above default date is triggered, the Council Secretary-Treasurer shall send a letter to the delinquent club's president, secretary, treasurer and any PDGs therein informing these club leaders that the arrears situation must be addressed immediately. The letter must advise the leaders of the delinquent club that the failure to address the situation will result in the club being recommended for placement on status quo with the possible loss of the club charter (see Appendix A). A copy of this letter shall be sent to the district governor in whose district the delinquent club is located.
- 2) If the delinquent club's leaders fail to respond to the above referenced letter within 30 days thereof, by way of immediate payment or the execution of a payment plan to address the arrears, then the district governor in whose district the delinquent club is located, or his/her representative, shall make immediate contact with the club leaders to accomplish the following:
 - a) a review of the club roster to determine the accuracy of each member's status and contact information, and the accuracy of the club officer information listed on the PU101;
 - b) a review of the billing procedures utilized by the club for the collection of member dues;
 - c) a review of club accounts to confirm the appropriate segregation of charitable and administrative funds;
 - d) the creation of a plan to address the arrears owed to MD20 from administrative funds, which may include a per capita tax on members for any past dues uncollected and the appropriate billing and collection of same.
- 3) The district governor in whose district the delinquent club is located must submit proof that the steps outlined in paragraph 2 above were accomplished within sixty (60) days of the letter referred to in paragraph 1. Such proof must be in writing and acknowledged by the signature of the district governor, the first vice district governor, the zone chair assigned to the club in question, as well as the club president and the club secretary. Said proof may be in the form of the review and recovery report provided in Appendix B. This sixty (60) day deadline may be extended by the Council Chair for good cause shown.
- 4) If a delinquent club fails to cooperate with the district governor, or his/her representative, in reviewing the club's membership information, billing procedures, and finances as required in paragraph 2 above, and/or fails to enter into a payment plan to satisfy its arrears within sixty (60) days of receipt of the letter referred to in paragraph 1, then the district governor must request that LCI place the delinquent club on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual. Said status quo request may be in the form provided in Appendix C. This sixty (60) day deadline may be extended by the Council Chair for good cause shown. A district governor may rely on the collection attempts made by his/her predecessor in order to satisfy the preconditions for a status quo request.
- 5) If the district governor in whose district a delinquent club is located fails to submit the proof required by paragraph 3 above prior to the close of the council meeting next occurring after the 60-day deadline (or any extension of same granted by the Council Chair), or fails to request that a delinquent club be placed on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual after appropriate efforts were made to address the club's delinquency, then the Council Chair may direct the Council Secretary Treasurer to:
 - a) withhold district dues disbursements to that district until such time as the requirements are met, except that under no circumstances may such payments be held beyond June 1 of the Lionistic year in question.
 - b) withhold any MD20 reimbursement to the district governor for expenses related to travel to and from the International Convention.
- 6) The Council Secretary-Treasurer and the MD20 Office are directed to provide the delinquent club and the district governor in whose district the delinquent club is located all necessary documentation and assistance to verify the history of the arrears, including proof of billing, payments and collection attempts. The Council Secretary-Treasurer and the MD20 Office shall work with the delinquent club and the district governor at every stage of this process to agree on appropriate terms for the collection of arrears.
- 7) The Council Secretary-Treasurer shall report to the Council at every council meeting the status of all attempts to collect delinquent dues within the various districts, and the Council shall act on any appropriate requests consistent with these policies and procedures.

Lions Clubs International Convention



The MD 20 Hotel is the Sheraton

Celebrate service with Lions from around the world in Montréal.

In 2022, you can unite once again with Lions and Leos in historic, yet modern Montréal, Canada — with stunning architecture and a buzzing art scene — to celebrate all that we've achieved over the last year. Join us as we come together, look back at our experiences and accomplishments from the last year, celebrate the final year of Campaign 100, and much more!

Did you know that you can save money with early bird registration?

[Register Now!](#)

What makes Lions excited about LCIcon?

Even though we all come from different places, different backgrounds, different perspectives and different faiths, we all understand the universal language of service. And that's what the convention is about.

- Lion Daniel Marney

What's happening at LCIcon 2022 Montréal?

We've got plenary sessions, world-class entertainment and the Parade of Nations all happening in beautiful Montréal. Find out what else we have in store for you.

[Read the blog](#)

Getting to Canada: Entry Requirements

It's important to note that in order to enter Canada, there are some requirements.

Things you will need:

An up-to-date passport
Proof that you are fully vaccinated

If you need some help, you can request a Letter of Invitation from Lions International.

Get more information [Here.](#)

Please note that processing times for passports and visas times for passports are currently taking 4.5 months to 5 months on average. So plan appropriately now, so we can see you at LCIcon 2022!



Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

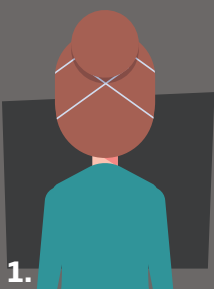
Lions Clubs International
300 W. 22nd St.
Oak Brook IL 60523-8842 USA
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



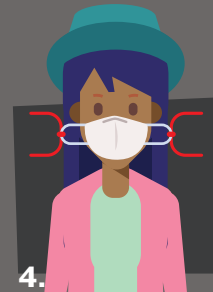
2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

(Except February, which is the 25th.)

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqmq6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202

Albany, NY 12203

Voice: (518) 690-2060

Northeastern Association of the Blind at Albany

301 Washington Avenue

Albany, NY 12206

Voice: (518) 463-1211, ext. 241

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700

Castleton, NY 12033

Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street

Glens Falls, NY 12801

Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350

Hudson, NY 12534

Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue

Saratoga Springs, NY 12866

Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3

Schoharie, NY 12157

Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street

Utica, NY 13503

Voice: (315) 797-4642 Ext. 2928

TTY: (315) 797-5837

Capital Region Hearing

9 West Sand Lake Road

Wynantskill, NY 12198

Voice: (518) 326-1742