



What's inside

January 2022

20W News

DG Message

Club Structure

20W Who's Who

GAT Message

District/Club News

Calendar of Events

Event Flyers

DG Visitation

Articles

Testimonial

Int'l/MD20 News

Calendar of Events

Event Flyers

Announcements

Resources

Misc. Info

Submission Info

Hearing Loanout



A
message
from...

**District Governor
Michele Puleo O'Hare**



International President
Douglas X. Alexander's pin.

**NEXT ROAR
DEADLINE
JAN. 28, 2021**

To: karen@deuxflutes.com
From: District 20W Lions Clubs
Subject: Submission for the Roar

**Submission requirements
page 56**



Greetings Lions, and Leos of District 20-W!

Welcome to 2022, I hope you all had a wonderful and safe holiday season, enjoying time with friends and family. With the New Year, we begin our second half of our Lions year and let this be our best year ever. At the end of December, we had added 71 members and dropped 66 for a net gain of five for a total of 1,312. Now is the time to start moving ahead and picking up some more members to strengthen not only the District but also your clubs. Now is the time to plan for the year ahead, continuing with your goals that you started last year, or putting into place the goals you want to achieve this year. We are also currently working on the possibility of two or three new clubs and I will report on the progress of these as they develop.

I would also like to thank all those clubs who have persevered through such tough times. As lions we have shown our resilience and passion cannot be deterred by a pandemic. A few of our clubs have found it extremely difficult to meet and need all the help and encouragement we can give them to enable them to survive. So, like the Lions we are, let's all please take the time to think of

...continued on next page

those clubs in particular and offer help where we can. The spirit of service instilled in all of us continues, as the need for our services just gets greater and greater. More of our neighbors are finding themselves in situations they never thought they would encounter. This is where we as LIONS step up our game and provide the help that is desperately needed. 2022 summons us to do more, help our projects, and fulfill our motto. "WE SERVE".

Our January Special Convention will be at the Courtyard Marriott on the 16th. Just a reminder that FRIDAY, JANUARY 7, 2022 is the date that all delegate forms AND registration forms are due back to Cabinet Secretary Lion Barbara Bentley. Please remember this is, in effect, a TWO step process: 1. The official completed delegate form that your club received must be returned by January 7th via email to MD20Elections@gmail.com. 2. ALL DELEGATES MUST ALSO BE REGISTERED in order to be certified by the Credentials Committee for the Convention. Registration forms (a copy is attached in this newsletter) are to be sent via mail or email to BBentley@SaratogaSpringsLions.com. Only certified duly accredited delegates will receive the electronic ballot. For those who are not delegates, but are attending the convention program starting at 11am, either in person or via zoom, you will need to just send in your registration form. Please note, the other candidates from Multiple 20 running for International Director will be making five minutes speeches. Come and learn about all our candidates running to represent you. If you have any questions, please contact CS Lion Barbara.

I would like to thank PCC Mark Whitney, PDG Paula Flisnik, PDG Ed Stano, CS Barbara Bentley, CT Eric Unislawski and their committee members for all the hours and days of work they have been doing for our Special Convention. We all greatly appreciate all you do for our District. THANK YOU!

Please note, we have canceled our original cabinet meeting scheduled for the end of January and moved it to Sunday March 20th at the Saratoga Holiday Inn. Please look out for more information soon after our Special Convention from CS Lion Barbara Bentley.

We had a special council meeting on December 12th to have a final vote on the Diabetes Grant. Six districts are committed to participating and funding matching dollars (with a possibility of up to 3 further districts), the grant is a multiple district grant. The diabetes grant proposal will be submitted to LCIF contingent on revision of the application to reflect the final number of participating districts and the associated prorated budget (holding individual district contributions to approximately \$3068).

PID Gary Brown indicated that grant application will not be reviewed until the LCIF Board meeting in May 2022 for an effective date of July 1, 2022, if approved. The grant will span two years. Initial matching funds need to be in hand upon submission. The balance of matching funds needs to be in hand by July 1, 2023. District funds will be sent to the MD 20 office in a separate account to verify grant matching funds.

Please note at the February 2022 meeting, the Council will also be appointing all the MD 20 Committees who will take office in July of 2022. Note that those currently serving on a committee or in a position must still submit an application. All applications are due well before the Council meeting so that the Council can review them.

I am asking all clubs to review the email sent to your Presidents and Secretaries from IP Douglas X. Alexander in regards to Lions Clubs International participating in a historic opportunity to help more than 100,000 men, women, and children from Afghanistan rebuild their lives in America. Many of these allies aided the U.S. military and were evacuated with their families due to concerns for their safety. The Lions Clubs International Board of Directors has decided to support this historic initiative. I would hope many of our Clubs would support this initiative. We will be discussing it at our January special convention.

On another note, the MD20 Alert Foundation wants to let you know about some relief efforts for the Kentucky area. On Monday December 20th they loaded up a truck with supplies and equipment most needed by the people of Kentucky. On Tuesday the 21st, PDG Rick Brisee and PID Ed Cordes drove the truck to Kentucky, unload and return. District 20 W would like to thank the MD 20 Alert Foundation PDG Rick Brisee and PID Ed Cordes for dedication and service.

Please support LCIF in their relief efforts to Kentucky and our fellow Lions. Clubs can also support our MD20 Alert Foundation. Their efforts are not without its own costs. The truck rental, gas, hotels, and food will cost us, as will replacement of some of the supplies that are meant for one time use. The larger items we will need to have replaced or returned by Kentucky when they are able. Should anyone or any of our clubs wish to support the MD20 Alert Foundation in this and other relief efforts, they can send a check made out to: MD20 Alert Foundation c/o Kelly Clark 7643 Park Ave., Lowville, NY 13367

This year please be open to new ideas and work with the members of your Global Membership Team, Global Service Team, and Global Leadership Team to find new ways to promote growth by engaging members through service and developing leaders. And if you ever need any assistance, please

let me know. You can email me at dgmicheleohare@gmail.com or call me at 518-475-1908 and I will be glad to help. Let us make this New Year a very fun year of growth in membership through kindness in service. Thank you all again for your continued service, support and dedication to your community and club.

Sincerely Yours in Lionism,
Lion Michele Puleo O'Hare
District Governor District 20-W

MORE FROM DG MICHELE

Lions,

I have exciting news: I will be leaving NABA after 12 years to become the new Executive Director of the Foundation at St. Catherine's Center for Children in Albany. They provide a comprehensive range of human services designed to offer hope, foster growth, and improve the lives of the children, families, and adults we serve in the Capital Region in 28 counties.

Today, St. Catherine's Center for Children's services reach more than 2,000 children, 600 families, and hundreds of adults. Our multi-service programs address issues of homelessness, child abuse and neglect, family instability, and special education, among others. St. Catherine's willingness to embrace change and develop new services is, and will remain, our guiding philosophy as we support the human service needs of children and families throughout the region. Indeed, adaptability and a willingness to embrace change are hallmarks of St. Catherine's Center for Children. The Agency has continually evolved, offering new services and programs to meet the changing and contemporary needs of children, families, and adults it serves.

I will have a new cell that I will send to you as soon as I get, but for now my number is the same.

From now on please use this email: dgmicheleohare@gmail.com





LIONS DISTRICT 20W

November 10, 2021

Good Evening Lions,

Based on our Constitution and By Laws, I am giving notice that on Sunday, January 16, 2022 at our Special Convention at the Courtyard Marriott, 365 Canada Street, Lake George, New York. We will hold a vote for the election of the candidate that District 20 W will endorse for our International Director Candidate. The Special Convention voting will be conducted electronically. Please note change in time time of voting will be 7:30 AM – 11:00 AM. All voting delegates must be in good standing (i.e. no financial obligations to District, or MD20 or LCI. All outstanding obligations must be satisfied no later than 15 days prior to the date of the convention. All voting delegates to the Special Convention must be registered for the convention.

Each Club in good standing is entitled to one delegate and one alternate for every ten (10) members or majority thereof (five or more) who have been enrolled for at least one year and a day in the club as shown by the records of LCI of the first day of the month immediately preceding the month during which the convention is held. In addition, all PDG's in District 20W in good standing are also allowed one vote.

Delegate forms will be sent to all Clubs with specific directions on the election process. District 20W Business meeting will start at 11:00 AM – 2:30 P.M. in person and zoom following voting. All of the International Director Candidates have been invited to make a five minute speech during the new business portion of our Special Convention.

If you have any questions, please do not hesitate to contact me.

YIL,

DG Lion Michele

This letter has been emailed and mailed to all Club Presidents and Secretaries in District 20W to be shared with all their members.

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year

"#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings
- How can the District Help more ?
 - Promotion of the LIONS Mission from a district standpoint to the communities – External focus
 - Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspingslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging


District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication



“LIONS OF UPSTATE NEW YORK”

We Serve

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: #lionsofupstateny or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources on Branding your Club

Brand Advance Kit



Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation



Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs



Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries



Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success



District 20 W Convention

Sunday, January 16, 2022

Courtyard by Marriott Lake George

365 Canada Street, Lake George NY 12845

Voting Electronically 7:30 am – 11:00 am

Program 11:00 am (Includes Lunch) \$30

Please use the section below to register for the upcoming 20W District Convention or email Cabinet Secretary Barbara Bentley at bbentley@SaratogaSpringsLions.com to register.

YOU MUST PRE-REGISTER WHETHER YOU ARE ATTENDING IN PERSON OR VIA ZOOM !

Please remember, if you are a chosen voting delegate for your club, you **MUST** be registered, either for attending via Zoom or in person.
More information regarding club delegates will be received in a separate email.

If attending via Zoom there is no cost.

If attending in person, you must send an email to CS Barbara Bentley and pay \$30 at the door or send your check for \$30 with this form to CS Barbara Bentley to:

P.O. Box 1031, Guilderland NY 12084

You MUST RSVP with your registration (either by email or mail with this form) whether attending via Zoom or in person no later than Friday, January 7, 2022.

You will receive a confirmation email acknowledging that your registration was received.

A room block is available for \$159/per night for Fri 1/14/22 – Mon 1/17/22 via the online link below:
(The room block expires on 12/24/21)

[Book your group rate for Lion's Club Meeting](#)

Please Complete ALL Information - One Form Per Person

ATTENDING: (please check one)

Name: _____

Via ZOOM: _____

Club: _____

IN PERSON: _____

Email: _____

Phone Number: _____

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-694-6872
Work: 518-463-1211 x 241
dgmicheleohare@gmail.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

CABINET SECRETARY

Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Rick Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988; Cell: 518-209-8812
rbrisee@hotmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

John McDonald
(Saratoga Springs Lions)
P. O. Box 91
Galway, NY 12074
Home: 518-882-6148
Cell: 518-763-9262
jmcDonald33@nycap.rr.com

LEADERSHIP

Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

REGION I

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

REGION O

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroon.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CO-CHAIRS

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

AND

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

Holly McConchie
(Galway Lions)
2491 Northline Road,
Galway NY 12074
Home: 518-882-6516
hmccconchie@aol.com

REGION CO-CHAIRS

Liza and Bob Tougher
(Bethlehem Lions)
16 Candlewood Lane
Delmar, NY 12054
Home: 518-439-0399
Cell: 518-763-3329
Pansymoo@aol.com

REGION CHAIR

PDG James Griffith
(Cambridge Lions)
119 East Main Street
Cambridge, NY 12816
Home: 518-252-1070
Cell: 315-269-5370
PDGJamesGriffith@gmail.com

REGION CHAIR

VDG Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

ZONE "A" CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee (Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home 518-846-7269
laurinr@westelcom.com

ZONE "A" CHAIR

Michelle M. Theisen
(Raquette River Lions)
Potsdam, NY 13676-9718
Cell: 315 742-2172
michelle.theisen1959@icloud.com

ZONE "B" CHAIR

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Jim Hadjis
(Lake Placid Lions)
P. O. BOX 686
27 Signal Hill Road
Lake Placid, NY 12946-0686
Home: 518-523-3760
Cell: 518-524-3031
jimhadjis@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR AND DISTRICT PHOTOGRAPHER

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.com
Lions International: LionsClubs.org



MEMBERS CORNER

Hello Lions and Leos,

As of December 31, 2021, we have a plus 1 in membership. We have added 72 members and dropped 71. We have been in slow decline in membership since October as is the entire state. We all recognize that COVID is still a real problem, so club leadership should try to meet personally if at all possible, but at a minimum utilize the zoom accounts that we have available to you through the District so your boards of directors can at least meet to keep your club on track.

It is still possible to attract new members, as evidenced by our 72 new members this year, so please keep on trying to recruit new members. Emphasize that with everything that is going on, we need to step up and help as we have done for over 100 years through wars and other pandemics. The circumstances are difficult, but we are up to the challenge.

It is very important at this time that we are all focused on retention of our members. It should be easier to attract new members as things open up, but we all still need to make an effort to keep the members we have. Go on the LCI website and look for the membership satisfaction survey. Try it in your club to gauge your club's health. Then do something about it. So in order to come out of this crisis whole, we need to keep our communication channels open to all our members. Orientation of new members is the prime way that we help keep them in the club and interested in providing service to their community.

The District will be conducting zoom orientation for new and existing members to keep everyone fresh and up to date on all aspects of Lionism. If you are interested, please contact me and I'll make sure you are included.

Yours in Lionism,

PDG Ed Stano, 2070 Route 9N, Greenfield Center, NY 12833
 Email: estanojr@nycap.rr.com
 Home phone – 518-893-7150
 Cell phone – 518-879-5757

District/Club News

CALENDAR OF EVENTS

MD20 Magazine Advertising (flyer, page 12)	2021 - 2022
LEI Bunny Sales Deadline (flyers, pages 13,14)	January 14, 2022
January Special Election Convention Registration Courtyard by Marriot, Lake George (flyer, pages 4, 7)	January 16, 2022
Galway Lions Membership/Dinne3r Meeting Supporting Veterans (flyer, page 15).....	January 20, 2022
Brandel - Murphy Youth Foundation Super Hero Raffle (flyer, page 16)	February 13, 2022
NABA GALA Franklin Plaza, Troy, NY (Flyer, page 17).....	April 1, 2022
Saratoga Lions Club “Night at the Brewseum”, Canfield Casino (flyer, page 17).....	April 22, 2022
Spring Cabinet Meeting Holiday Inn, Saratoga Springs, NY	March 20, 2022
MD20 State Convention Niagara Falls, NY (flyers page 19, 46)	May 20 - 22, 2022
ALERT/LCIF Fundraiser (flyer, page 23)	As soon as it fills up or at the State Convention, whichever comes first.
Quilt Raffle (flyer, page 19)	June 17, 2022
DG Michele Puelo O’Hare’s Testimonial 20-W Van Patten Golf Course, 924 Main St., Clifton Park - 6:30 PM	June 17, 2022
Brandel - Murphy Youth Foundation New England Cruise, Deposit Due Before January 15, 2022 (flyers, page 21 22).....	October 15 - 22, 2022
LCICon Montreal, Canada (pages 47 - 50).....	June 24 - 26
Lions Camp Badger Annual Golf Classic Wellsville Country Club.....	August 13, 2022
Club Excellence Award Application Deadline (Flyer,s pages 52 - 54)	August 31, 2022

FROM DG MICHELE: Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ads to help this. Send Ads ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send articles to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

Lions Foundation at Albany, NY, Inc.

Easter Bunny Sales

In support of the Lions Eye Institute
A proven fund raiser that can help your club.

The 6.2 ounce, solid milk chocolate and dark chocolate bunnies are manufactured for us by the renowned Donini Chocolate Ltd.

Each bunny is imprinted with the Lions insignia and comes individually boxed. There are 24 bunnies per case.

The Lions Foundation suggests a retail price of \$5.00 per bunny as a fair price that represents a balance between price, volume and quality for a fair profit fund-raiser for your club.

Easter is April 17, 2022; place your bunny orders now!

The Prices To Your Club Are As Follows:

Orders received
by January 31st
\$77.00/case

Early Bird Discount:
Orders received
by January 16th
\$75.00/case



TO ORDER:

Early bird Discount for orders
received by January 16, 2022

All orders should be placed
no later than:

January 31, 2022

by contacting:

PDG Barbara Gavin
201 Hudson Place
Highland, NY 12528

845-256-7055 (H)
845-337-5693 (C)

BARBG2192

@gmail.com

Additional contact
information:



Lions Foundation Easter Bunny Order Form

Name: _____

Address: _____

Telephone: _____

Club: _____

Number of Cases:

Milk Chocolate(24/6.2oz): _____

Dark Chocolate(24/6.2oz): _____

Total Cases: _____

Amount Due: _____

Please keep a copy of this order form for your records.

The 6.2 ounce, solid milk chocolate and dark chocolate bunnies are manufactured for us by the renowned Donini Chocolate Ltd.

The Lions Foundation retail price of \$5.00 per bunny.

Any questions, contact: _____, call: _____

[illegible]

Galway Lions Dinner Meeting

Speaker: Cheryl Hage-Perez from Veterans & Community Housing Coalition.
We are inviting clubs in our area to send one or two representatives to the meeting.

WHERE: Bob's Trees Ski Lodge, 2nd floor. WHEN: Jan 10. 2022. Also see page 35
1227 West Galway Road, Hagaman (actually in West Galway)
Social ½ hour 6:30, meeting & dinner 7PM, dress is casual; Dinner \$20

ALL VETERANS EAT FREE!!!!!!



Each night in the USA 50,000 veterans are homeless. VCHC provides a continuum of housing options and temporary financial assistance and support services to house or prevent eviction for our veterans.

Every day in the USA 22 Veterans commit suicide. The programs of VCHC provides support to veterans. VCHC provides hope for a brighter future. The VA rates the success of our programs at 100%.



VCHC operates the only VA funded transitional housing program in NYS for homeless female veterans. Female Veterans are the highest rising group among the homeless population in the USA.

Through donations and grants VCHC delivers groceries to veterans and their families weekly. Insuring food security is instrumental in the overall well being of everyone. While we wonder each day what we will have for dinner. Many Veterans wonder if they will even have dinner.



Serving Veterans in Saratoga, Warren, Washington, Fulton, Montgomery, Schoharie and Schenectady Counties

Visit us at: www.vchcn.org



Super Hero Raffle

Be A Super Hero For Children In Need

Drawing will be held Super Bowl Sunday, February 13, 2022

Grand Prize - \$5,000



2nd Prize: \$ 2,000

3rd Prize: \$ 1,000

4th & 5th Prizes: \$ 500

6th thru 9th Prizes: \$ 250

**Special
6 Tickets
For \$100**

\$20 Per Ticket

-- Purchase Tickets Online --

Tickets purchased online will be entered in an ADDITIONAL special drawing for a chance to win a large flat screen TV.

**To Purchase Tickets Scan here →
Or log on to brandelmurphyfoundation.org**



Or...make your check payable and send, with ticket stubs to:

Brandel-Murphy Youth Foundation

P.O. Box 913

Rockville Centre, NY 11571

For Tickets & Information Contact: John Wargo

Email: jwargo@yahoo.com

cell: 1-(845) 489-1578

**All proceeds benefit children in need through
the Brandel-Murphy Youth Foundation**

For further information visit us at www.brandelmurphyfoundation.org

We are a 501(c)(3) organization. Contributions are deductible to the extent allowed by law.

SAVE THE DATE!!!

NABA 2022 VISIONARY GALA

**Friday, April 1, 2022 at
Franklin Plaza, Troy NY, 6:30 PM.**

This year NABA will be honoring all the **Lions of 20W** for their dedication, support, collaborations with NABA KidSight Program, financial support, mask making during covid, volunteering, and much more!

Our honorees for the NABA 2022 Gala are:

NABA 2022 Corporate Partner of the Year
RBC Wealth Management – James F. Watkinson

NABA 2022 Volunteers of the Year
Lions Club of District 20W

NABA 2022 Professional of the Year
Glenn Thompson, M.D.



Night At The BREWSEUM

Where History & Spirits Come to Life

VIP HOUR 5PM-6PM

Presented by the Saratoga Springs Lions Club



**Friday, April 22, 2022
6:00PM - 9:30PM**



Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required



MD20 Alert Foundation

The MD20 Alert Foundation is holding a fundraiser to benefit LCIF and the Alert Foundation.

For a **donation of \$20**, you get to choose one numbered square from the attached chart.

Once we have the chart full, or at the MD Convention, whichever comes first, we will draw one number and **the lucky winner will have a donation made in their name to LCIF**. If we don't sell every square, then the winning number will get half of the total amount collected, donated to LCIF in their name. The other half of the proceeds will go to the MD20 Alert Foundation for their operating expenses.

Please send checks to PCC Kelly Clark at 7643 Park Ave., Lowville, NY 13367 and make them payable to the MD20 Alert Foundation. Pay using Venmo @alertfoundation21. Please don't forget to choose that lucky number, (first come first served), and include that as well. If you have any questions, please email PCC Kelly at kclarkmd20@gmail.com.

As you can see the chart is filling up, please don't miss out, purchase your square today.

We thank you in advance for your support of our Foundation.



Please Support LCIF & the MD20 Alert Foundation

A Melvin Jones Fellowship to be awarded when the boxes are sold

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100



Donation of \$20.00 to MD20 Alert Foundation

If any squares are not covered by a donation, then a contribution will be given to LCIF in the amount collected. That amount can be applied toward a Melvin Jones Fellowship.



Enter to Win a Camp Abilities Saratoga Handmade Quilt



1 Ticket for \$10
or
3 Tickets for \$25



To Enter the Raffle
contact:

PDG John McDonald
jmcDonald33@nycap.rr.com
cell# 518-763-9262

Quilt has been generously made & donated by
VDG's Ricky & Priscilla Laurin

Drawing to be held at District Governor Michele O'Hare's Testimonial on Friday 6/17/2022

MD-20 NYS & BERMUDA LIONS 2022 STATE CONVENTION NIAGARA FALLS, NY May 20-22, 2022

HOTEL & CONFERENCE CENTER INFORMATION

The 98th Annual MD20 Lions of New York State and Bermuda State Convention

will take place at the Conference & Event Center Niagara Falls,

conveniently located in downtown Niagara Falls, NY.

This year's headquarters hotel is the Sheraton Niagara Falls with additional availability.

at the nearby Hyatt Place Niagara Falls.

To register only or register and make hotel reservations please use this link:

www.niagarafallsusa.com/md20lions/

All registrations and room reservations must be made online by using the link above.

If you experience any issues with the link or with the registration/room reservation process,
contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

**Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG**



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

*Coming Back Strong!
in the next school year*

**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Canada-New England Cruise Tour

NYC to Newport, Boston, Bar Harbor, St. John & Halifax

Book Now for the October 15-22, 2022 Sailing!



Cruise with us upon the spectacular new *Enchanted Princess*!

Lions and friends are invited to sail from NYC to great fall foliage destinations in the Northeast U.S.A. and Southeast Canada. Treat yourself to this unique Seven-Night Getaway Cruise, while benefiting our mission to support Lions projects to improve the lives of children in New York State and Bermuda.

All-Inclusive Group Cruise fares are the TOTAL per stateroom or suite, for two guests, inclusive of port charges and taxes.

Special INCLUDED Benefits are Premium Beverage Package for 2 and WiFi for 2, Pre-Paid Gratuities and a \$100 On-Board Credit.

Interior Stateroom: \$3,075 • Oceanview Stateroom \$3,550

• Balcony Stateroom: \$4,025 • Mini-Suite: \$5,150 •

• Vista Suite \$7,550 • Premium Suite: \$7,850 •

• Penthouse Suite: \$8,250 • Owner's Suite: \$10,050 •

Deposit Required: \$1,000 for a Stateroom or Mini-Suite or \$2,000 for a Larger Suite

Deposit Due Before January 15, 2022. Final Payment Due Before May 30, 2022.

All Payments in Excess of Deposits are Refundable Until May 30, 2022.



Please Make Your Check Payable to "Brandel-Murphy Youth Foundation"

Contributions may be Tax Deductible to the Extent Permitted by Law.

Please consult your tax advisors.

Any Federal tax advice contained herein, is not intended, or written to be used, and cannot be used, for the purpose of (i) avoiding penalties under the Internal Revenue Code or (ii) promoting, marketing, or recommending to another party any transaction or matter addressed herein.

Princess Cruises asks that our special fares please not be shared with the general public. Please help us to protect hard working travel agents by keeping our group pricing private amongst Lions, our friends, and family.



Special Group Pricing Extended to January 15, 2022.

Book Now!



Special Message from Al Brandel & Maureen Murphy:

"We need your support now to meet the needs of children reaching out for our help. Please join us on this cruise for fun, fellowship, and in the spirit of Lionism."

\$500 OF EACH CRUISE FARE BENEFITS THE BRANDEL-MURPHY YOUTH FOUNDATION, INC.



Canada-New England Cruise Tour

NYC to Newport, Boston, Bar Harbor, St. John & Halifax

October 15-22, 2022 Enchanted Princess Sailing!



Please Print

First Guest Name: _____

Address: _____

Email: _____ Phone: _____

Lions Club: _____ District: _____

Deposit Paid: \$ _____ Check No.: _____ Date: _____

Second Guest Name: _____

Address: _____

Email: _____ Phone: _____

Lions Club: _____ District: _____

Deposit Paid: \$ _____ Check No.: _____ Date: _____

Deposit Required: \$1,000 to Bind a Stateroom or Mini-Suite or \$2,000 for a Larger Suite

Deposit Due Before January 15, 2022. Final Payment Due Before May 30, 2022.

All Payments in Excess of Deposits are Refundable Until May 30, 2022.

All deposits received will be acknowledged via email. Should you not receive a prompt acknowledgement, please advise Foundation Treasurer Terri Oster at: terrio63@hotmail.com.

All-Inclusive Cruise fares are the TOTAL per stateroom or suite, for two guests, inclusive of Port Charges, Taxes, Premium Beverage Package for 2, Wi-Fi for 2, Pre-Paid Gratuities, and a \$100 On-Board Credit.

Please Check Box: ☐ Interior Stateroom: \$3,075 ☐ Oceanview Stateroom: \$3,550

☐ Balcony Stateroom: \$4,025 ☐ Mini-Suite: \$5,150 ☐ Vista Suite: \$7,550

☐ Premium Suite: \$7,850 ☐ Penthouse Suite: \$8,250 ☐ Owner's Suite: \$10,050

Please describe any special needs or requests on the reverse side or a separate sheet.

For more information, please email to: wecare@brandelmurphyfoundation.org

Please send this form together with your cruise deposit, payable to "Brandel-Murphy Youth Foundation, Inc." to Terri Oster, Treasurer, 139 Broadway, West Hempstead NY 11552.

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

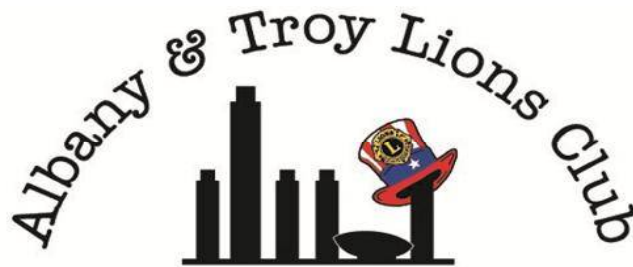
Questions—518-489-7606

Please allow four weeks for delivery



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796





Search gofundme.com for

Raise the Roof for NABA!



NABA students and their families, pictured above, had a blast biking the South River Run at Revolution Rail Co. in North Creek on June 27, Helen Keller's birthday!

Unfortunately, just as we're beginning to return to a 'new normal,' NABA's 50-year-old roof, which has leaked for quite some time, has failed. We need a new roof and we need to schedule the work immediately so we can continue to provide services without interruption.

Be a #NABAVisionary and support us on GoFundMe!

[gofund.me/674bee05](https://gofundme.com/674bee05)


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05

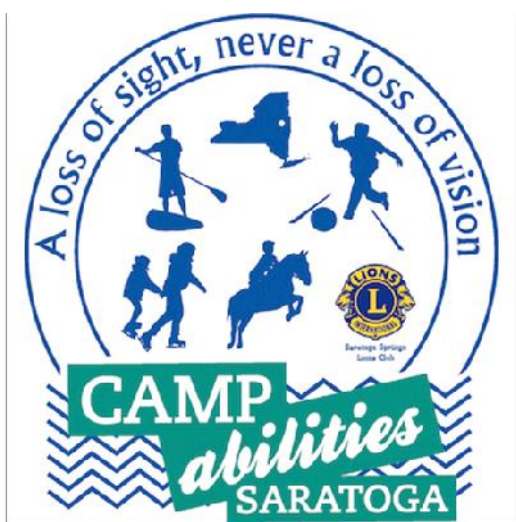
Want to learn more about

Camp Abilities Saratoga?

It's the only Camp Abilities camp run solely by Lions!!

The camp has grown to be a premier Camp Abilities camp.

Learn how CAS conducted a Virtual Sports Camp in 2020 and will do so again in August 2021.



Camp Abilities Saratoga

is a one-week, educational sports camp for youth who are blind, visually impaired, or deaf/blind.

CAS

is a service project of the **Saratoga Springs Lions Club.**

There are several ways for your club to learn about CAS.

Schedule a presentation: Choose either...

- 1) an in-person presentation for an upcoming 2021–2022 club meeting*
- OR**
- 2) an engaging Zoom presentation to your club.*

Learn about the impact of the first 6 years of in-person summer camps,

CAS's two Virtual Summer Camps and recent Virtual Mini Camps.

Contact Lion Sue Williams at 518-366-3407 or

swilliams79@nycap.rr.com to schedule your presentation.

DG MICHELE'S VISITATION SCHEDULE for 2021-2022

Rev date: January 4, 2022

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Jan 5	Clifton-Fine	Jul 12
Ballston Spa	Nov 3	Saranac Lake	Jul 15
Bethlehem	Jun 15	Greater Herkimer	Jul 22
Broadalbin Perth	Oct 28	Town of Wright/Scho	Sep 20
Cambridge	Mar 23	Greater Johnstown	Sep 22
Chazy	Nov 2	Schuylerville	Oct 6
Clifton-Fine	Jul 12	Greater Ravena	Oct 13
Clinton	Jan 13	Duane	Oct 20
Deerfield	Feb 9	Broadalbin Perth	Oct 28
Duane	Oct 20	Plattsburgh	Nov 1
Edwards	Feb 23	Chazy	Nov 2
Fonda & Fultonville	Dec 8	Ballston Spa	Nov 3
Galway	Mar 14	Glens Falls	Nov 9
Glens Falls	Nov 9	Town of Greenfield	Nov 10
Gouverneur	Feb 23	Heuvelton	Nov 17
Greater Amsterdam	ongoing	Hadley-Luzerne	Dec 1
Greater Herkimer	Jul 22	Greenwich	Dec 2
Greater Johnstown	Sep 22	Utica	Dec 6
Greater Ravena	Oct 13	Fonda & Fultonville	Dec 8
Greenwich	Dec 2	Scotia-Glenville	Jan 4
Hadley-Luzerne	Dec 1	Albany & Troy	Jan 5
Heuvelton	Nov 17	Saratoga Springs	Jan 6
Holland Patent	Jan 18	Mechanicville-Still	Jan 10
Lake Placid	Mar 28	New Hart NYM White	Jan 11
Lisbon	Feb 15	Marcy Telephone	Jan 12
Long Lake	Apr 26	Clinton	Jan 13
Louisville	Apr 20	Holland Patent	Jan 18
Malone	Apr 13	Waterford	Feb 2
Marcy Telephone	Jan 12	Town of Hoosick	Feb 3
Mechanicville-Still	Jan 10	Deerfield	Feb 9
New Hart NYM White	Jan 11	Lisbon	Feb 15
Newcomb	Mar 9	Edwards	Feb 23
Northville Sac	Apr 7	Gouverneur	Feb 23
Ogdensburg	Mar 10	Newcomb	Mar 9
Peru	May 12	Ogdensburg	Mar 10
Plattsburgh	Nov 1	Galway	Mar 14
Raquette River	Apr 5	Cambridge	Mar 23
Saranac Lake	Jul 15	Tupper Lake	Mar 24
Saratoga Springs	Jan 6	Lake Placid	Mar 28
Sauquoit Valley	Apr 14		
Schuylerville	Oct 6	Northville Sac	Apr 7
Scotia-Glenville	Jan 4	Malone	Apr 13
Speculator	TBD	Sauquoit Valley	Apr 14
Town of Greenfield	Nov 10	Town of Schroom	Apr 18
Town of Hoosick	Feb 3	Louisville	Apr 20
Town of Schroom	Apr 18	Long Lake	Apr 26
Town of Wright/Schoh	Sep 20	Peru	May 12
Tupper Lake	Mar 24	Bethlehem	Jun 15
Utica	Dec 6	Greater Amsterdam	ongoing
Waterford	Feb 2	Speculator	TBD

**PROTOCOL FOR THE
DISTRICT GOVERNOR'S
OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



Past District Governor
John McDonald
Candidate for
International Director



Clear Vision for Our Lions' Future

Tireless Advocate

Unwavering Resolve

Dedicated

Inspirational

A Proven Leader!

International Director Candidate



PDG Milledge R. Smith

36 years of proven leadership in Lions after 33 years serving our country in the Army.

Colonel Smith “**Smitty**” has been married for 52 years with grown children and grandchildren. He **joined District 20W in 1986.**

Awards

Progressive Melvin Jones Fellow
 Progressive Robert J Uplinger
8 International President's Certificates of Appreciation
4 International President's Award Medals
1 International Leadership Award medal
 Numerous Club, District and MD Certificates of Appreciation

Club

President Treasurer

District 20W

Zone Chair
 District Governor
 Membership Chair
 Quest Chair
 Environmental Chair
 Convention/Forum Chair
 Sight First Coordinator (LCIF)
 Alert Chair

Multiple District

Youth Band Chair – 3 years
 International Convention Chair - 2 years
 MD Convention Chair (Hybrid)
 Global Leadership Coordinator – 6 years
 President of the MD20 PDG Association
 President of the New York State & Bermuda Lions Foundation – 5 years
 CEO & President of the Sight Society of North Eastern New York
 Trustee Brandel Murphy Youth Foundation

Leadership Trainer for:

1st & 2nd VDG seminars for 6 years.
 LCI DGE Group Leader in 2008 in Thailand.
 LLI instructor – 4 years



DG Michele O'Hare has asked that clubs be notified that she is aware that SPAM emails were sent, as though they were from her, asking for gift cards, etc.

Please take note these are not legitimate and are not from her. She has two email accounts that emails directly from her are generated from, mohare@naba-vision.org and dgmicheleohare@gmail.com. Be sure any emails from her are from one of these two addresses before opening them.

The District is working on finding a way to minimize this issue.

IRS Statements and Announcements:

Expanded tax benefits help individuals and businesses give to charity during 2021; deductions up to \$600 available for cash donations by non-itemizers

IR-2021-190, September 17, 2021

WASHINGTON — The Internal Revenue Service today explained how expanded tax benefits can help both individuals and businesses give to charity before the end of this year.

The Taxpayer Certainty and Disaster Tax Relief Act of 2020, enacted last December, provides several provisions to help individuals and businesses who give to charity. The new law generally extends through the end of 2021 four temporary tax changes originally enacted by the Coronavirus Aid, Relief, and Economic Security (CARES) Act. Here is a rundown of these changes.

Deduction for individuals who don't itemize; cash donations up to \$600 qualify

Ordinarily, individuals who elect to take the standard deduction cannot claim a deduction for their charitable contributions. The law now permits these individuals to claim a limited deduction on their 2021 federal income tax returns for cash contributions made to certain qualifying charitable organizations. Nearly nine in 10 taxpayers now take the standard deduction and could potentially qualify to claim a limited deduction for cash contributions.

These individuals, including married individuals filing separate returns, can claim a deduction of up to \$300 for cash contributions made to qualifying charities

District/Club Articles



LIONS DISTRICT 20W CONVENTION



Sunday, January 16, 2022

VOTING

7:30 am - 11:00 am

**Courtyard by Marriott
Lake George**

PROGRAM START

11:00 am

*For more information or to register,
Contact CS Barbara Bentley at: bbentley@SaratogaSpringsLions.com*

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

We had hoped to be back to in-person meetings by now, but I'm afraid the contagion of the Omicron variant means we'll be on Zoom for our next meeting. DG Michele O'Hare will be our guest speaker, so please make every effort to attend. Date & time: Wednesday, Jan 5, 2022 at 6:00 PM.



Jodi and Greg Sheldon with Robert J. Uplinger Distinguished Service Awards for "their indomitable dedication to improving availability of quality food for the underprivileged, locally and around the world"

Meeting link: <https://us02web.zoom.us/j/82817846155?pwd=YXBMU01kN2RuRitwSlM2ZWxpa3RLQT09>

Dial in (phone only): 646 558 8656 Meeting ID: 828 1784 6155 Passcode: 456852

Albany & Troy Lions Club

By Lion Jerry Gordon

On Saturday, December 11, we held our first in-person get-together since the installation dinner last June. The Max410 Restaurant at Van Schaick did a great job hosting 30 Lions with their partners-in-service and 5 Leos. A huge thank-you to Lion Maryanne Gordon, whose games and sing-alongs (and cookies!) made it a really fun evening.

Last June, we honored Jodi and Greg Sheldon with Robert J. Uplinger Distinguished Service Awards for "their indomitable dedication to improving availability of quality food for the underprivileged, locally and around the world" but the plaques were late in arriving. They finally got them at the party.

As you know, we have distributed almost 11,000 bottles of A&TLC-branded sanitizer made by Grateful Villages under two ACDA grants worth \$15,000 each. We are just completing our third (and final) grant worth \$20,000 with the delivery of another 7600+ bottles. Under the terms of the grants, these had to go to folks living in Albany's West Hill and South End neighborhoods. Our thanks to Lions Eva, Greg, Jodi and Jordan for coordinating with and delivering to such groups as A Village, West Hill Refugee Center, Grassroot Givers, Vocal-

...continued on next page

NY, and several schools in the Albany city system.

MD20

Alert is an emergency-response project that stores all sorts of supplies at Lions Camp Badger in Spencer, NY. They

had a whole bunch of hand sanitizer with an expiration date of next spring that they wanted to put to good use, so IPDG Rick Brisee, the secretary/main con-tact, asked if we could use it. We ended up with 720 2-oz tubes of gel and 720 2-oz packs of liquid sanitizer. These did not have the demographic restraints we had with the GV sanitizer. Lion Preem almost single-handedly got it to such orgs as Troy B & G Club, Albany B & G Club, Unity House, Albany PAL, Watervliet Civic Center and Troy YWCA. You got a tube if you were at the holiday party.

Lion Ruth Sano says, "Dropped off 100 preemie hats to Julie Geisel at Ronald McDonald House today (12/17)." Lion Ruth and her team have delivered 859 hats, plus almost 6 dozen scarfs, hat/scarf sets, mittens, blankets, ear-warmers and slippers during 2021.

BOARD MEETING VIA EMAIL

There was no meeting in December, but your board took action on several items by email:

- Voted to donate \$500 to the MD20 Alert Foundation
- Voted to donate \$250 to LCIF in memory of Lion Mike Farrell
- Voted to accept the membership application of Andy Pitonyak, who attended our holiday party with his sponsor, Greg Sheldon. He will be installed on Jan 5 on Zoom; be there for him
- Learned that we did not get the grant we requested from United Way, which would have funded the completion of the blueberry orchard over the next two years.

KING LION EVA BASS

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com



Albany Leo Club

LEOS AT WORK!

By Lion Jerry Gordon/Leo Advisor Preem Cabey

"Leadership, Experience, Opportunity."

That's what makes a Leo. Thank you, Leos, for creating powerful partnerships with Lions to serve communities everywhere, every day. Happy International Leo Day (Dec. 5)! And Happy First Anniversary to the Albany Leo Club on Jan 8!

The Leos of District 20W and the Leos of District 20Y partnered together to do a joint service project that focused on hunger relief. Earlier this year, the Leos of MD20 were awarded a service grant by the Lions Clubs International

Foundation to complete this service project.



Leos at the Utica Food Pantry

The two Leo districts collaborated with the Utica Food Pantry to carry out this service project and served approximately 300 meals to those

in need within the Utica community on Dec 4. The food pantry is located at 729 Broadway, Utica, NY 13502.

Thank you to Tavion McKenzie-Johnson and Christian Simmons, our 20W District President and Vice President, and Albany Leo Club secretary Savion McKenzie-Johnson for attending our first multi-district event. Another big thank you goes to 20W Chairman Lion Joseph Wagner and 20Y Chairwoman Rae Haynes for an awesome event. We would to also thank the "Warm Woolen Wishes" project of Albany & Troy Lions Club for providing 25 handmade hats that were donated to the Utica Food Pantry.

The Albany Leo Club distributed gifts from the Toys for Tots program and other sources to 85 children whose ages ranged from 4 months to 17 years. 20 of the recipient kids belong to the Lansingburgh Boys & Girls Club. The other 65 were individuals whose parent or guardian applied for them.

The Albany Leos will be meeting every Sunday in January from 4-5 p.m. on Google.Meet. Here's the link: meet.google.com/msz-otzd-ytw.

All Lions are encouraged to attend at least one Leo meeting to meet the kids and see how they operate. Also, if you know of any 12-18 year-old who might be interested in being a Leo, please contact Lion Preem at albanyleoclub20w@gmail.com or 518-331-3976 with their info.

ADVISOR LION PREEM CABEY

Albany & Troy Lions Club
281 Myrtle Avenue
Albany, NY 12208
Cell: 518-506-1567
albanyleoclub20w@gmail.com

MD20 Diabetes Grant Initiative

LAKE GEORGE POLAR BEAR PLUNGE

By PDG John McDonald



PDG John McDonald and IPID Gary Brown

TAKING THE POLAR PLUNGE
to raise funds towards diabetes education
and awareness

On January 1st, PDG John McDonald and IPID Gary Brown
will join the brave souls in
Lake George for the Polar Plunge.

Join DG Michele O'Hare in pledging financial support and
see the take home prize to the money to support
District 2's initiative for the MD20 Diabetes Grant.



For information contact PDG John McDonald at
jmcdonald33@nycap.rr.com or 518-763-9262

As a precaution to COVID, the Village of Lake George canceled the Polar Plunge scheduled for New Year's Day. Despite the polar plunge cancellation, I will be honoring my \$500 pledge to our MD20 Diabetes grant initiative, as is DG Michele O'Hare. Although PID Lion Gary and I won't be

charging into the frigid waters of the lake, we are thrilled to share that everyone who pledged money toward our effort is also honoring their pledge. Thanks to the generosity of Lions Gary Brown, Barbara Bentley, Ed Stano, Ricky & Priscilla Laurin, Karen & Jon Foster, Joe Wagner, Bill Whalen, Jim Edwards, Tina Tedesco, the Duane Lions club and members, Dave Carr, Holly McConchie, Russ Terpening and McDonald family friend Becky Picciocca we were able to match the donation of DG Michele and I and raise over \$2,000 toward the MD20 grant match required by LCIF!

If you would like to do so too, please contact me directly regarding your pledge! PDG Lion John McDonald
jmcdonald33@nycap.rr.com
cell 518-763-9262

DIABETES CHAIR LION BARBARA BENTLEY

Certified Diabetes Paraprofessional
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375

Saratoga Springs Lions Club

By PDG1 John McDonald

On Friday December 17th the Saratoga Springs Lions and Rotary clubs got together again for their annual Bell Ringing Battle to support the Salvation Army! The Salvation Army provided each group with custom made aprons for the event and a total of \$2,662 was raised for the Salvation Army in just 3 hours! Participating Lions and Leo's included Lions John McDonald, Norm Smith, Dave Wilder, Phil Klein, Sue Williams and Tim McGuigan and Leo's Molly Sheffield, Charlotte Sheffield and Ava Agati.



KING LION DAVID CARR, JR

13 Oakland Drive
Saratoga Springs, NY 12866-2809
Home: 518-306-4774
Work: 518-587-8100
dcarr@thelagroup.com

CLUB CORRESPONDENCE

P. O. Box 166, Saratoga Springs, NY 12866-0166
www.saratogaspringslions.com/

Galway Lions Club

MEETING SUPPORTING VETERANS

By PDG Ed Pike

On January 10, 2022 the Galway Lions will be having a regular membership/dinner meeting. Our speaker that night will be Cheryl Hage-Perez from Veterans and Community Housing Coalition. VCHC is located in Ballston Spa. See the attached flyer for more info. We are inviting clubs in our area to send one or two representatives to the meeting for a couple of reasons; to build additional support for our local vets, additional networking, and to get you out of house. All veterans eat free.

WHERE: Bob's Trees Ski Lodge ,2nd floor
1227 West Galway Road, Haganan (actually in West Galway)

TIME: Social ½ hour 6:30, meeting and dinner 7PM;
dress is casual.

COST: Dinner \$20

RSVP: by Friday January 7, 2022

RSVP: Ed Pike, weski48@yahoo.com, 518/423-9128

ALL VETERANS EAT FREE!!!!!!

See our flier on page 15 of this newsletter
for more information on VCHC.

KING LION HOLLY MCCONCHIE

2491 Northline Road, Galway, NY 12074

Home: 518-882-6516

Cell: 518-366-1010

hmconchie@aol.com

CLUB CORRESPONDENCE

galwaylionsclubny.org



It is with heavy hearts that we share the passing of Ballston Spa Lion, Cliff Lange on December 30, 2021.

Please keep Lion Diane Lange, also our District Childhood Cancer Chair, in your thoughts and prayers.

From the Ballston Spa Lions...

Ballston Spa Lion "Who Passed This Way " On December 30, 2021

I met a man who could not see but he smiled anyway.

When I asked him why, he said to me "A Lion passed this way."

I met a girl who could not hear but her eyes were bright and gay.

When I asked her why, she said to me "A lion passed this way."

I met some Lions with heavy hearts as they bent their heads to pray.

When I asked them why they said to me "A Lion passed today."

He lit the path, he served with pride, the Lion who passed away his name was, Lion Clifford J. Lange.

ARE YOU A KNIGHT OF THE BLIND?

Did you know that over 5,000 children and 30,000 adults are treated every year at the Lions Eye Institute at Albany?

BECOMING A KNIGHT OF THE BLIND
is one way you can support this mission.

For more information:

jmcDonald33@nycap.rr.com

www.leialbany.com



Ballston Spa Lions Club

CHRISTMAS HAMS DELIVERED

By Lion Mike Yates

Each year at Christmas time, The Ballston Spa Lions Club purchases hams for Christmas dinner and delivers 20 hams to each of the three Food Pantries in the village: Christ Episcopal Church, the Methodist Church, and the Baptist Church Food Pantries.

This year Lions Ed Hersh, Jim Whittredge, Jim Myers, Ed Moore and Pat Becker organized, purchased, and delivered the hams. This is an annual Lions project and is one of the many ways the Lions Club serves the community.

If you would like more information about this topic, please email Info@BallstonSpaLionsClub.org.

KING LION FRANK BLAIR

743 Randall Road, Ballston Spa, NY 12020-3314
Home: 518-885-5274
Cell: 518-760-3012
frank@blairlumber.com

CLUB CORRESPONDENCE

BallstonSpaLionsClub.org
info@ballstonspalionsclub.org

MD20 Alert Foundation

KENTUCKY TORNADO RELIEF

By Lion PCC Kelly Clark and PDG Rick Brisee

The MD20 Alert Foundation wants to let you know about some relief efforts for the Kentucky area.

On Monday December 20th, we loaded up a truck with supplies and equipment most needed by the people of Kentucky.

On Tuesday the 21st, PDG Rick Brisee along with another driver left to drive the truck to Kentucky, unload and return. Kentucky has requested generators, tents, gas cans, power strips and extension cords, tarps, etc.. We have these items in our warehouse and are happy to support our Lions brothers and sisters in Kentucky.

Many of you and your clubs have expressed interest in helping with the relief efforts in a direct way. This may very well be that opportunity. LCIF is doing a great job of sending money to

the area and that will continue for some time to come, but we are able to send them supplies that are just not even available in the area right now, especially just before the holidays.

MD20 is ready, willing and able to send the needed supplies to Kentucky before the holidays. This effort is not without its own costs. The truck rental, gas, hotels and food will cost us, as will replacement of some of the supplies that are meant for one time use. The larger items we will need to have replaced or returned by Kentucky when they are able.

Should anyone or any club wish to support the MD20 Alert Foundation in this and other relief efforts, they can send a check made out to:

MD20 Alert Foundation c/o Kelly Clark 7643 Park Avenue,
Lowville, NY 13367

We wish you all a very Happy, Healthy and safe Holiday Season and thank you for your support of those in need.

Clinton Lions Club

By Lion Jim Winkler

In the midst of our club continuing to spearhead the Red Kettle Campaign for the local unit of the Salvation Army, which began in our village the day after Thanksgiving, five members joined in support of the first-ever Multiple District Leo-sponsored food distribution in collaboration with the Utica Food Pantry. Funding for this project was obtained through a grant awarded by LCIF to the Multiple District. Participating sponsoring Lions Clubs donated toward lunch for the workers. District 20W Leo Coordinator - Lion Joe Wagner in concert with his counterpart in District 20Y - Lion Rae Haynes coordinated the project and our hats go off to them!



HOW COME? – Rome Leos and Lions attempting to unravel bags for food stuffs at Multi-District Food Distribution at Utica Food Pantry. (12/4/21)

District 20W Leo Clubs from Albany and Clinton joined with District 20Y Leo Clubs from Rome, Chittenango and Canastota to pack bags of food for distribution to the clients

...continued on next page

of the Utica Pantry in a supplemental distribution following the Thanksgiving Holiday. Members from the respective sponsoring Lions Clubs were assisted by members from the Utica Lions and PDG John McDonald. Participants enjoyed a great deal of interaction and camaraderie and the food insecure in the downtown section of Utica appreciated the efforts of our future leaders led by Lion Joe & Lion Rae.

On December 9th, we once again jointly met with the Sauquoit Valley Lions. PDG Lion "Smitty", one of the candidates for International Director from our District joined us and explained to those in attendance his accomplishments over his 36 years in Lions and what he would attempt to accomplish if he were elected as our District candidate and ultimately one of the next International Directors. After his presentation, he inducted two new members - Mark Davis into the Clinton Lions and Dick Thomas into the Sauquoit Valley Lions. As always, our joint meeting was both informative and entertaining.



The Clinton and Sauquoit Valley Lions clubs Inducted a new Lion into each club last night. Both clubs are doing fantastic work in their respective areas. Both clubs won raffle prizes from the Sight Society of NE NY. A great night for all of us. (Photo submitted by PDG Lion Milledge "Smitty" Smith).

Fridays, Saturdays and Sundays of the first two weekends of December found us continuing our Red Kettle bell ringing in the Village of Clinton. Our efforts resulted in over \$1,930 from the generous passersby and shoppers. This money will be utilized by the Salvation Army's Town of Kirkland Unit for the needy of our community this Holiday season.



I THINK YOU GOT IT - Clinton Lion Les LaBrecque assists Lion Mike Bauer in getting suited up to ring bell for the Salvation Army in the Village of Clinton on Saturday, December 10th.

After canceling our annual White Cane Days Fundraiser last year due to the pandemic, we once again followed club tradition and held it the weekend before Christmas. In the aftermath of the pandemic, we really didn't know what type of reception to expect from the community. Due to the organizing efforts of our King Lion Bob Maxam, who chaired the event, we were very successful and extremely

pleased.

For four (4) hours on Friday, December 17th and five (5) hours on Saturday December 18th we approached community members and visitors to our area soliciting funds for our many service projects, especially those associated with the blind and visually impaired. Most of us agreed the placards listing the various local projects and charities we support assisted with the number of people who contributed as well as educational/assistive aids for our newer members as they interacted with the public.

We found our community members in the "spirit of giving" despite what they have experienced over the last twenty months. Thirteen (13) "masked" Lions collected over \$1,500 in nine (9) hours - making 2021 our most profitable year ever! In "not-so December-like Central New York weather" (it was rather mild and rain held off until after we finished) eight (8) club members once again joined other community volunteers on December 15th to assist with the local Country Pantry monthly Food Distribution. Being the Christmas distribution, families with children not only received kid-friendly food bags but in addition bags of toys were also distributed. In total that day 629 families (representing over 1,100 individuals) received food donated by area residents, churches and organizations in addition to that procured from the Syracuse Regional Food Bank. That purchased food was procured with donated funds from area businesses and residents. The food distributed/packed into vehicles in drive-by fashion of the church parking lot included fresh produce, yogurt, eggs, cheese, milk, bread, frozen ground beef, personal hygiene products and gift cards from local food markets redeemable for meat products. In addition, clients received small fleece blankets to assist in the colder winter days ahead. The objective of this distribution is to supplement client's food requirements for them and their dependents for a minimum of three days.

This month we also collected one-hundred-fifteen (115) pair of used eyeglasses from local area collection sites. And many more referrals were made to these sites during our White Cane Day Fundraiser. Hopefully the Center for Disability Services in Albany will soon be available again to receive and package these collected used eyeglasses.

Donations this month included the club donation to LCIF for the tornado victims in Kentucky (\$250); MD-20 Alert Response Expense Reimbursement to the tornado victims in Kentucky (\$100) and Central Oneida County Volunteer Ambulance Corps COCVAC (\$100) annual Appeal Contribution. COCVAC is a first responder/emergency services/transportation services organization operating in our area.

Receipts/Raffle Winnings This month our club was fortunate to be the first ticket drawn on the Lions Eye Bank at Albany Annual Raffle and therefore recipient of a cash award of \$2,500. What an unexpected addition to our COVID-depleting coffers! As Eye Bank Board member Lion Jim Winkler always says when selling tickets for the drawing (there are only 2,000 printed), "Someone is going to win - it could be you... but your ticket has to be in there to be drawn".

HAPPY 2022 TO ALL... BETTER DAYS ARE AHEAD OF US

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com/

Broadalbin-Perth Lions Club

By Lion Ed Balaban and Lion Valerie Kevlin

The Broadalbin-Perth Lions Club joined forces with students of the Broadalbin-Perth High School Key Club and National Honor Society, Boy Scout Troop 5051B, and students from Mayfield High School in a day-long Christmas tree wrapping and fund raising project at Bob's Trees. The Lions and their young community partners staffed three locations around the sprawling tree farm and provided tree wrapping and tie down services to customers at the popular location. Students' time spent assisting the Broadalbin-Perth Lions was credited to their community service graduation requirement.



Broadalbin-Perth Lions and some of their student volunteers take a break in front of the Club's and Bob's Trees signs. Students earned community service credit for their participation in this annual project. (Photo courtesy B-P Lions/Lion Ed Balaban).

On Nov. 6th the Broadalbin Perth Lions awarded the Robert J Uplinger Award to Keith Buchanan, chairman of the Town of Broadalbin's Youth Park. The Award was given at the Fulton- Montgomery Home Show, one of the many things that Keith has organized. He also runs the sports teams for Soccer, Baseball and Basketball. At the same time the Broadalbin



Broadalbin-Perth Lions KL Bill Suchy, Keith Buchanan and Lion Don Savioe.

Perth Lions donated a Wishing Well made by Lion Tom Kevlin to the Broadalbin Youth Park to use as a cover for the well pipe.

The Well was used to



collect raffle tickets at the Home Show so everyone can see it before taking the Well over to the Park.

KING LION BILL SUCHY

145 Memory Lane, Amsterdam, NY 12010

Home: 518-843-5850

Cell: 518-339-3692

bsuchy@nycap.rr.com

CLUB CORRESPONDENCE

P. O. Box 331, Broadalbin, NY 12025-0331

bplions@hotmail.com

e-clubhouse.org/sites/broadalbinny/

ATTENTION 20W CLUBS!

Does Your Club have a Facebook Presence?
If so, is it updated?

This tutorial gives you step by step instruction on how to set up a fb page for a non profit organization. Spread the good works your club is doing and have your members share your fb posts!

Setup/Update your club's fb page today!

www.youtube.com/watch?v=pcxu8yHdBUM



Chazy Lions Club

By King Lion Priscilla Laurin

Each year the Chazy Lion's Club decorate the tree outside of Stewart's - this year Lion John Saxe and Tom Pepper were the members that completed this project.

Lion Tim Ryan and his partner in service Kathy Ryan organized the Community Candy Cane Lane for the community with the help



of some of the Chazy Lions, family and community volunteers. They set up numerous decorations around the school pond. Families were able to drive through to see the decorations and Santa and Mrs. Claus, (Tim and Kathy). Each

child received a gift package of candy from the Snow Man and Elf.

Yesterday 12/24/2021 The Chazy Lions Club donated money to the Stewart's Holiday match.

Chazy Lions also spent a weekend earlier in December ringing the bell for the Salvation Army.

KING LION PRISCILLA LAURIN

207 Sheldon Lane, Chazy, NY 12921

Home: 518-846-7269

laurinr@westelcom.com



Yesterday 12/24/2021 The Chazy Lions Club donated money to the Stewart's Holiday match - in the photos VDG1 Lion Ricky Laurin and Lion John Saxe along with the Chazy Stewarts manager, Angela.

Wishes for a
Healthier and Happier

2022



PDG Allen Jackson's (W DG 96-97) wife Katherine passed away early on the morning of December 21, 2021. Please keep Lion Allen in your prayers as he mourns the loss of Katherine. No further information is available.

Allen's Contact Information:

Phone # 315-686-4572

email lionspin@gisco.net

Address: 15018 Valley Dr., Clayton, NY 13624

Sauquoit Valley Lions Club

By Lion John Griffin

At our monthly meeting on December 9th, PDG and International Director candidate Milledge "Smitty" Smith visited with and presented a case for his candidacy for International Director to the Sauquoit Valley and the Clinton Lions Clubs. PDG Smitty also inducted new members Mark Davis (Clinton Lions Club) and Dick Thomas (Sauquoit Valley Lions Club).



PDG Smitty inducts new members Mark Davis (Clinton Lions) and Dick Thomas (SV Lions) with sponsor Co-Region Chair Jim Winkler and sponsor SV Lion Don Humphrey participating.

At the meeting the SV Lions Club donated \$1,000 to the Golisano Children's Hospital at Upstate Medical Center in Syracuse.

On Saturday December 18th members of the Sauquoit Valley Lions assisted the Sauquoit Valley Friends and Neighbors (SVF&N) in



Co-Region Chair Bill O'Mara, Co-Region Chair Jim Winkler, Clinton Lions President Bob Maxam, PDG and International Director candidate Smitty Smith, SV Lions V.P. Sue Hughes and SV Lions President John Markley.

...continued on next page

providing Christmas food and gift packages for sixty families throughout the Sauquoit Valley. Representatives from both organizations distributed the packages from the Clayville Library that morning.

The Club also purchased \$400.00 in Christmas packages for Senior citizens in need and assisted SVF&N in the delivery of the packages directly to their homes.

The SV Lions Club is holding our annual Holiday Party at the Orchard Hall Restaurant in Sauquoit on Saturday, January 8th at 6:00. In conjunction with the Party, our annual Holiday Raffle winning ticket will be drawn that evening. Tickets are available from any Club member for \$50.00 and \$2,500 in cash prizes will be awarded with a first place prize of \$1,000. Only 220 tickets will be sold. Tickets can be purchased by contacting any SV Lion member.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209
Cell: 315-725-9644
golffjsc@aol.com

Empire State Special Needs Experience/Lions Camp Badger

SUMMER JOB OPPORTUNITIES

By Cynthia Reuter

Do you want a summer job that combines both work and fun in a beautiful outdoor setting? Come work at Lions Camp Badger!

Lions Camp Badger is a residential summer camp located in Spencer, NY. We run programs for kids and adults ages 6 and up who have special needs.

We are hiring NOW for Summer 2022!

- Cook(s) (live-in or live out)
- Aquatics Director (live-in or live out)
- Camp Counselors (must be 17 or older, live-in)
- RN's/PA's/NP's (Sunday-Friday six day sessions, live-in)
- Custodian (live-in or live-out)



- Social Worker (part-time live out)

We offer a competitive salary, room and board including meals, weekly time off, and comprehensive training before our campers arrive. You do not need prior experience--just a willingness to learn and grow from working with our amazing campers. Learn more about our programs and complete an application at our website, www.lionscb.org. The camp season runs from June 28-August 6. Questions? Contact Pat Gillule at 607-768-2386.

2022 SUPER RAFFLE

Our annual Super Raffle tickets will be arriving soon. Super Raffle Tickets are \$50 each for a chance to win one of ten \$1,000 prizes. The more tickets you purchase, the more chances to win! All proceeds support Lions Camp Badger, operated by the Empire State Special Needs Experience, Inc., a 501c3 not for profit organization, and one of your NYS&B Lions State Projects.

2022 LIONS CAMP BADGER GOLF CLASSIC

August 13, 2022;
Wellsville Country Club.

CAMP BADGER
725 LaRue Road,
Spencer, NY 14883



CYNTHIA REUTER, BUSINESS MANAGER
PATRICIA GILLULE, CAMP DIRECTOR
PCC ANDREW UMREIKO, PRESIDENT

lionscampbadger@htva.net

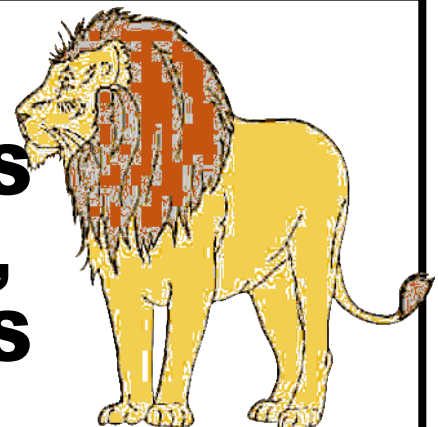
Phones: 800-232-7060, 607-589-4800;

Fax: 607-589-6181

lionscampbadger@htva.net

www.lionscb.org

**WHERE
THERE'S
A NEED,
THERE'S
A LION!**



Mechanicville-Stillwater Lions Club

By PDG Lettie Saheim

Mechanicville-Stillwater Lions treasurer, Pat Shannon was busy wrapping gifts for the club's adopt-a-family this year for Christmas. Our family this year has three children, one which is a patient at Albany Medical Center being treated for cancer. We also supported the Hoosick Valley school system and purchased seven gift cards for the students. Lion Mike McBride and Tamar Martin put the decorated wreaths in the city triangle as well. A check of support was also sent to the Sight Society of Northeastern NY.



KING LION SCOTT OLIVER

5 Kasper Drive, Clifton Park, NY 12065
Home: 518-371-5452
soliver6@nycap.rr.com

Region N, Zone B

By PDG Lettie Saheim

Greenwich Lions Club recently hosted the first Region N-Zone B Social in two years at the Elks Club on November 16th. We had Lions in attendance from Mechanicville/Stillwater, Hoosick Falls, Cambridge, the Town of Hoosick and Greenwich.

With a warm welcome from Greenwich President, Audrey Fisher, the clubs were served various kinds of pizza and beverage. District Governor, Michele commented on future events happening at the January cabinet meeting, reviewing proper steps necessary to vote for placement of an international director candidate.

The highlight of fun for the evening, Zone Chair, Lettie Saheim hosted a "Pound Auction," Lion members were asked to bring something wrapped that weighed a pound! Our auctioneer was PDG Millage Smith who did an outstanding job, raising over \$300.00 for NABA. We found all kinds of items from candy, home brewed beer, Christmas towels, and classic CD's and even a can of baked beans! It was a great night for the Lions to gather with their fellow neighbors.

PDG Jim Griffith invited the Zone to attend their final party in June for our last meeting of the year,

REGION CHAIR

PDG James Griffith (Cambridge Lions)
119 East Main Street
Cambridge, NY 12816
Home: 518-252-1070
Cell: 315-269-5370
PDGJamesGriffith@gmail.com

ZONE B CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

Town of Wright/Schoharie Valley Lions Club CHRISTMAS FOR KIDS

By Lion Rosemary Christoff Dolan

Pat Costello, president of the Joshua Project, was guest speaker at the November meeting of the Town of Wright/Schoharie Valley Lions Club. He presented the Project's plans for Christmas for Kids for needy children in Schoharie County.

All-volunteer and faith-based, the Joshua Project sprung up as a grass roots organization in 2011 to help the many people who lost their homes to the devastating flooding of Hurricane Irene. At the time, they provided up to 900 meals a day.



TOW-SV Lions Club President Georgia VanDyke presents a donation to Pat Costello for Christmas for Kids.

They have continued providing lunch for children during the summertime, giving out back packs filled with food during the school year, and providing a summer camping experience for kids.

...continued on next page

They have also worked with the Schoharie County Office for the Aging to assist older adults.

The Joshua Project also provides food baskets and dinners for families throughout Schoharie County at Thanksgiving. At Christmas, they collect and deliver clothes, toys and books for kids.

KING LION GEORGIA VAN DYKE

921 Ecker Hollow Road

Schoharie, NY 12157

Home: 518-296-8076

gavd@midtel.net

CLUB CORRESPONDENCE

wright-schoharielions.org

facebook.com/wright-schoharielions

Peru Lions Club **END OF THE YEAR DONATIONS**

By King Lion Edward Eisele

The Peru Lions donated \$500.00 to the Keeseville JCEO/ Headstart food shelf. The club also donated \$500.00 to The Peru JCEO/Headstart food shelf.

On December 2nd, the Peru Lions held their annual holiday - spouse's night at Livingoods restaurant in Peru. Part of the evening's festivities included a presentation to the Parent Teacher Organization.

During the evening the club recognized three lions for being 50 year members.

The Peru Lions Club held their 44th annual John P Adams Memorial Turkey Trot at the Peru Central School on Thanksgiving morning. Over 400 runners signed up for the race. What helped make the event a major success was from contributions not only by the 18 Peru Lions and area sponsors, but also from community members and local organizations. Also, co chair Lion Ed Eisele presents the 10K trophy to Matt Mederios.



Above: Lion Dave Dalton and JCEO representative Tara Hogan receiving the check.

Below: King Lion Ed Eisele presents a check to representative April Wright.



Left: King Lion Ed Eisele presents a check to Amy Davies for \$1050.00 to assist with the construction of a new playground at the elementary school and other projects.



Left: Left to right, Linc Sunderland, Bob Washbourne and Chic Canas. Congratulations Lions.

Below is the 5 & 10 k starting lines. Also, co chair Lion Ed Eisele presents the 10K trophy to Matt Mederios.



KING LION EDWARD EISELE

8 Button Brook Parkway

Peru, NY 12972-2602

Home: 518-643-2865

bigolddivot@yahoo.com

Lions Prayer

Where Lions meet be present Lord,
To weld our hearts in one accord,
To do thy will, Lord make us strong,
To aid the weak and right the wrong.



Ogdensburg Lions Club

PDG Smitty, coordinator for the Brandel-Murphy Youth Foundation, presents a check for \$2,000 to PDG Jim Shaw, President of the Ogdensburg Lions Club from the BMYF.



If you, or anyone in your club, has any of the fundraiser calendars for Ogdensburg that they may not have sold (or if they did sell then, send the checks), please send them back to Ogdensburg as soon as possible.

KING LION JAMES SHAW

83 Dry Bridge Rd
Heuvelton, NY 13654-3110
Home 315-344-8829
Cell 315-869-2842

Utica Lions Club

By DG Michele Puleo O'Hare

On December 6, 2021, Utica Lions Club President Antonetta Panuccio presented Master Chief Mark Williamson of Taps The Ultimate Military Tribute (In Loving Memory) a donation of \$500. Our District Governor Lion Michele Puleo O'Hare was present as she was visiting our club. Utica Lions Club will partner in a service project with Taps.



KING LION ANTONETTA PANUCCIO

642 Eagle Street, 2nd Floor
Utica, NY 13501-4055
Home: 315-724-3997
grandmanuch@aol.com

District 20W

ONLINE BALLOT DEMO AND MORE

By PCC Mark Whitney and DG Michele Puleo O'Hare

I've put an online demo together for anyone who wants to practice voting with an e-ballot.

<https://vote.electionrunner.com/preview/POIwa/3E7ocZPvybbba1Sk>

For this Demo please use: 'test' as your ID and 'test' as your Key.

AFGHAN REFUGEES, from the IP

Lions Clubs International has been invited to participate in a historic opportunity to help more than 100,000 men, women and children from Afghanistan rebuild their lives in America. Many of these allies aided the U.S. military and were evacuated with their families due to concerns for their safety.

The Lions Clubs International Board of Directors has decided to support this historic initiative. Here is what our next steps look like:

- **Establish a resettlement partner** – Lions International is partnering with Church World Service to provide our clubs with the support they need to welcome Afghan allies into their communities.
- **Engage interested clubs** – We will work with clubs that expressed interest in supporting this initiative to start resettling allies. This will help us build a support model that works for clubs.
- **Evaluate success** – If the initial clubs are successful, we will expand the program to other clubs in the U.S. that want to get involved.

Participating Lions clubs will provide integration services for a minimum of 90 days to newly arrived Afghan allies, including securing safe and affordable housing for 6-12 months; providing food, clothing, furniture and household items; assisting with enrollment in health care, employment programs, public services and schools; and fundraising to help sustain the families.

Participating clubs will receive support to help resettle allies, including \$2,275 per ally (additional grants may be available), online training and support from Lions International and resettlement partners.

Please let us know if your club is interested in participating in

this important service opportunity.

GET INVOLVED

Lions serve with love and compassion, and I am so proud that we are stepping up to help our allies start a new life here in the United States. Thank you for your consideration of this opportunity, and for your service from the heart.

Yours in Service,

Douglas X. Alexander
International President

FROM 20W DG

As you are aware, we are working to assist the Afghan refugees in our communities. The Albany Troy Lions Club has formed a steering committee to assist with a District Plan for 20W. The City of Albany already has over 200 Afghan refugees to date.

I need your assistance by January 20th. Can you please contact any non-profit refugee resettlement agencies, city hall, catholic charities, etc. in your communities to find out if they currently have and are serving and or housing these refugees? If they are, are they in need of any additional assistance? And what is that assistance?

Please send your responses to me with your name, club name and answers. If your communities do not have any refugees, please respond to me no refugees as a response.

If you have any questions, please contact me at dgmicheleohare@gmail.com.

Thank you for all your support and service for this great humanitarian project.

LCICON EARLY DISCOUNT EXTENDED

We are extending early discounted pricing for LCICON to March 31, 2022 in order to provide more flexibility for Lions making travel arrangements to Montréal, Canada. We want to inform you in advance of this update. Thank you for your leadership and service.

Early pricing extended until March 31

As we look forward to our 104th Lions Clubs International Convention in Montréal, we realize that current international travel guidelines continue to change. In order to give all Lions and Leos a better opportunity to make their travel arrangements to the convention, **we are extending the early discounted pricing deadline to March 31, 2022.**

Register by March 31, 2022, and pay the discounted US\$175

registration fee.

We can't wait to see you in Montréal!

DISTRICT GOVERNOR MICHELE PULEO O'HARE

8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-694-6872
Work: 518-463-1211 x 241
dgmicheleohare@gmail.com

Lions Club International Foundation KENTUCKY TORNADO VICTIMS

by DG Michele Puleo O'Hare

On Friday, December 10, a rare, late-season series of tornadoes battered portions of the Southern and Midwestern United States, leaving dozens dead, many others injured, and major devastation in countless communities.

When a humanitarian crisis of this magnitude strikes, we, as Lions, are ready to help. Right beside us is Lions Clubs International Foundation (LCIF), our global foundation. LCIF quickly responded and awarded Emergency grant funding to allow Lions in the affected communities to respond to urgent needs of the victims.

You can help. Your generous donation to LCIF's disaster relief fund will help deliver further funds to families impacted by the devastation.

I WANT TO GIVE

Thank you for your kindness and for working together with LCIF to rebuild lives.

Sincerely,

Dr. Jung-Yul Choi
LCIF Chairperson

LIONS CLUB INTERNATIONAL FOUNDATION 20W COORDINATOR PDG PAULA FLISNIK

6638 Fox Rd Marcy, NY 13403 Home 315-865-8253
Cell: 315-5271112; Work: 315-797-2233 ext 1270
pflisnik@gmail.com

International/MD20 News

CALENDAR OF EVENTS

3rd Council Meeting Syracuse, NY	February 25-26, 2022
MD-20 PDG Organizational Meeting.....	March 26, 2022
Lions Day at the UN	March
District Governor Elect School Binghamton, NY	April 1-3, 2022
3rd 20-W Cabinet Meeting 232 Broadway, Holiday Inn, Saratoga, NY 12866.....	April 23, 2022
Council Meeting Niagara Falls	May 19, 2022
MD-20 Convention Niagara Falls.....	May 20-23, 2022
4th 20-W Cabinet Meeting Assessment of 21-22 and Action Plans and Goals for 22-23, location TBA, Plattsburgh, NY ..	June 4, 2022
International Convention Montreal.....	June 24-28, 2022



The Global Leader In
Humanitarian Service

www.lionsclubs.org





MD20 Lions New York State, USA and Bermuda

**MD-20 NYS & BERMUDA LIONS
2022 STATE CONVENTION
NIAGARA FALLS, NY
May 20-22, 2022**

HOTEL & CONFERENCE CENTER INFORMATION

The 98th Annual MD20 Lions of New York State and Bermuda State Convention

will take place at the Conference & Event Center Niagara Falls,

conveniently located in downtown Niagara Falls, NY.

This year's headquarters hotel is the Sheraton Niagara Falls with additional availability.

at the nearby Hyatt Place Niagara Falls.

To register only or register and make hotel reservations please use this link:

www.niagarafallsusa.com/md20lions/

All registrations and room reservations must be made online by using the link above.

If you experience any issues with the link or with the registration/room reservation process,
contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.



We're excited for you to join us in beautiful Montréal at LCIcon 2022! Lions and Leos can reunite with each other and experience the plenary sessions, service activities, entertainment and much more.

- Enjoy music and live entertainment acts featuring top performers from all over the world.
- Celebrate cultural diversity by marching in the Parade of Nations with fellow Lions and Leos.
- Learn and grow your skills in expert-lead seminars.
- Hear from world-renowned speakers.
- Meet and chat with Lion Clubs International staff about how to enhance your service, create new opportunities, access key resources and more.
- Participate in the exciting conclusion of Campaign 100, our Foundation's historic effort to ensure our future of service.
- If you're a delegate for your Lions club, and your club is in good standing, you'll be able to cast a vote in the International Election.

Check back later for more information on what's going on at LCIcon 2022 Montréal!

LCIcon 2022 Webpage: <https://lcicon.lionsclubs.org/>

Registration Information

LCICon 2022 Montréal Registration and Housing

Registration Fee:

- Registration fee through January 7, 2022 is US\$175
- January 8 through March 31, 2022, the regular registration fee is US\$225
- April 1, 2022 through on-site registration, the fee is US\$250

Leo Registration Fee:

Alpha Leo – (12-17) US\$20

Omega Leo – (18-30) US\$100

The convention and housing registration application uses certain personal information including name, address, city, state, country, postal code, country, email and phone number, and may use travel information including housing, arrival and departure information and fees paid. Lions International only uses registration information to register attendees for the convention and to provide a name badge unless a member has provided additional information to Lions International through other means, which may be utilized to improve each individual experience. For information on how this application uses your information, please review disclosures [here](#).

Registrants will receive an official name badge, souvenir medallion, official convention program and one entrance for the International Show.

All registrants will pick up their name badge onsite in Montréal. Please bring your Lions International Official Registration Confirmation with you to scan and print your badge. A photo-ID is also required. Lions International will not mail badges in advance.

All changes (name change, arrival/departure date revisions) must be submitted in writing by Saturday, May 1, 2022 to registration@lionsclubs.org.

Questions?

- General questions about the convention: convention@lionsclubs.org
- Questions about registration and hotels, including group registration: registration@lionsclubs.org

Related Links:

- LCICon 2022 Montréal Registration and Housing Form
- LCICon 2022 Montréal Registration and Housing Terms and Conditions

Payment Information

Payment for LCICon Registration and Housing can be made by check, credit card (Visa®, MasterCard® and Discover®) or wire transfer.

Lions International no longer accepts local, non-USD bank deposits as a form of payment for the convention.

For additional information regarding wire transfer or check payments, please visit the following page: [JP Morgan USD for Convention](#)

When paying by wire transfer or check, submit a completed Convention Registration and Housing Form along with copy of your payment to registration@lionsclubs.org. A registration confirmation will be distributed once Lions International confirms receipt of your payment.

Questions? Contact us at registration@lionsclubs.org

MD20 Delinquent Dues Policy *(from the MD20 Policy Manual)*

This applies only to clubs in excess of \$1000 beyond 120 days past due or owing any amount for more than 90 days after a second billing cycle has passed. This basically means haven't paid in 450 days.

MD20 Delinquent Dues Policy

Any club in arrears to Multiple District 20 for dues in excess of \$1,000 beyond 120 days, or in arrears to Multiple District 20 for dues in any amount for more than 90 days after a second consecutive billing cycle has passed without full payment having been made, shall be subject to the following administrative actions:

- 1) Once the above default date is triggered, the Council Secretary-Treasurer shall send a letter to the delinquent club's president, secretary, treasurer and any PDGs therein informing these club leaders that the arrears situation must be addressed immediately. The letter must advise the leaders of the delinquent club that the failure to address the situation will result in the club being recommended for placement on status quo with the possible loss of the club charter (see Appendix A). A copy of this letter shall be sent to the district governor in whose district the delinquent club is located.
- 2) If the delinquent club's leaders fail to respond to the above referenced letter within 30 days thereof, by way of immediate payment or the execution of a payment plan to address the arrears, then the district governor in whose district the delinquent club is located, or his/her representative, shall make immediate contact with the club leaders to accomplish the following:
 - a) a review of the club roster to determine the accuracy of each member's status and contact information, and the accuracy of the club officer information listed on the PU101;
 - b) a review of the billing procedures utilized by the club for the collection of member dues;
 - c) a review of club accounts to confirm the appropriate segregation of charitable and administrative funds;
 - d) the creation of a plan to address the arrears owed to MD20 from administrative funds, which may include a per capita tax on members for any past dues uncollected and the appropriate billing and collection of same.
- 3) The district governor in whose district the delinquent club is located must submit proof that the steps outlined in paragraph 2 above were accomplished within sixty (60) days of the letter referred to in paragraph 1. Such proof must be in writing and acknowledged by the signature of the district governor, the first vice district governor, the zone chair assigned to the club in question, as well as the club president and the club secretary. Said proof may be in the form of the review and recovery report provided in Appendix B. This sixty (60) day deadline may be extended by the Council Chair for good cause shown.
- 4) If a delinquent club fails to cooperate with the district governor, or his/her representative, in reviewing the club's membership information, billing procedures, and finances as required in paragraph 2 above, and/or fails to enter into a payment plan to satisfy its arrears within sixty (60) days of receipt of the letter referred to in paragraph 1, then the district governor must request that LCI place the delinquent club on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual. Said status quo request may be in the form provided in Appendix C. This sixty (60) day deadline may be extended by the Council Chair for good cause shown. A district governor may rely on the collection attempts made by his/her predecessor in order to satisfy the preconditions for a status quo request.
- 5) If the district governor in whose district a delinquent club is located fails to submit the proof required by paragraph 3 above prior to the close of the council meeting next occurring after the 60-day deadline (or any extension of same granted by the Council Chair), or fails to request that a delinquent club be placed on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual after appropriate efforts were made to address the club's delinquency, then the Council Chair may direct the Council Secretary Treasurer to:
 - a) withhold district dues disbursements to that district until such time as the requirements are met, except that under no circumstances may such payments be held beyond June 1 of the Lionistic year in question.
 - b) withhold any MD20 reimbursement to the district governor for expenses related to travel to and from the International Convention.
- 6) The Council Secretary-Treasurer and the MD20 Office are directed to provide the delinquent club and the district governor in whose district the delinquent club is located all necessary documentation and assistance to verify the history of the arrears, including proof of billing, payments and collection attempts. The Council Secretary-Treasurer and the MD20 Office shall work with the delinquent club and the district governor at every stage of this process to agree on appropriate terms for the collection of arrears.
- 7) The Council Secretary-Treasurer shall report to the Council at every council meeting the status of all attempts to collect delinquent dues within the various districts, and the Council shall act on any appropriate requests consistent with these policies and procedures.

Lions Clubs International Convention



The MD 20 Hotel is the Sheraton

Celebrate service with Lions from around the world in Montréal.

In 2022, you can unite once again with Lions and Leos in historic, yet modern Montréal, Canada — with stunning architecture and a buzzing art scene — to celebrate all that we've achieved over the last year. Join us as we come together, look back at our experiences and accomplishments from the last year, celebrate the final year of Campaign 100, and much more!

Did you know that you can save money with early bird registration?

[Register Now!](#)

What makes Lions excited about LCIcon?

Even though we all come from different places, different backgrounds, different perspectives and different faiths, we all understand the universal language of service. And that's what the convention is about.

- Lion Daniel Marney

What's happening at LCIcon 2022 Montréal?

We've got plenary sessions, world-class entertainment and the Parade of Nations all happening in beautiful Montréal. Find out what else we have in store for you.

[Read the blog](#)

Getting to Canada: Entry Requirements

It's important to note that in order to enter Canada, there are some requirements.

Things you will need:

An up-to-date passport
Proof that you are fully vaccinated

If you need some help, you can request a Letter of Invitation from Lions International.

Get more information [Here.](#)

Please note that processing times for passports and visas times for passports are currently taking 4.5 months to 5 months on average. So plan appropriately now, so we can see you at LCIcon 2022!



Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*:

District:

Member Number:

Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

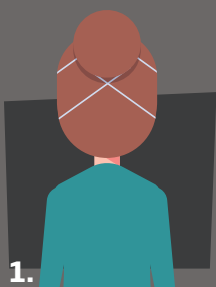
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



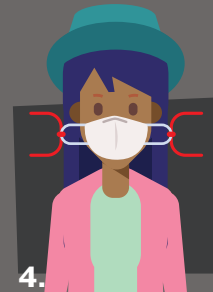
2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

(Except February, which is the 25th.)

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqmq6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202

Albany, NY 12203

Voice: (518) 690-2060

Northeastern Association of the Blind at Albany

301 Washington Avenue

Albany, NY 12206

Voice: (518) 463-1211, ext. 241

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700

Castleton, NY 12033

Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street

Glens Falls, NY 12801

Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350

Hudson, NY 12534

Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue

Saratoga Springs, NY 12866

Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3

Schoharie, NY 12157

Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street

Utica, NY 13503

Voice: (315) 797-4642 Ext. 2928

TTY: (315) 797-5837

Capital Region Hearing

9 West Sand Lake Road

Wynantskill, NY 12198

Voice: (518) 326-1742