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**Next month's deadline Feb. 15th.
Vacation calls!**



A
message
from...

**District Governor
Michele Puleo O'Hare**

International President
Douglas X. Alexander's pin.

**NEXT ROAR
DEADLINE**

FEB. 15, 2022

To: karen@deuxflutes.com
From: District 20W Lions Clubs
Subject: Submission for the Roar

**Submission requirements
page 59**



Greetings Lions, and Leos of District 20-W!

We begin the New Year with more activity in Lions service projects, improved leadership training opportunities, increased participation, and looking to have a positive growth in membership. Our special convention was reviewed as a successful event and I want to give special thanks to PDG James Griffith for being our MC and all the Lions who presented at the meeting. We had a great turnout live and on zoom. A few highlights from the meeting and special notes to share with your Clubs:

...continued on next page

20 W Special Election for ID: If you missed CS Barbara's email regarding our election results here it is and I encourage anyone who did not attend to watch link below. Our endorsed candidate, PDG John and all the candidates presented their platforms of why they should represent MD20 as our next International Director for CA1 United States and Canada:

THANK YOU to all of the clubs and Lions in District 20-W for being a part of the voting process this past Sunday, sending in your club delegate forms and also the delegates that voted in the District 20-W election for the district endorsement of our candidate for International Director. District 20-W was very fortunate to have two qualified candidates, PDG Lion Milledge "Smitty" Smith and PDG Lion John McDonald, who were running for our district endorsement. We congratulate both candidates on a very earnest campaign, with hard work and visitations being done by both. However, the district is proud to announce that PDG Lion John McDonald prevailed and is now the District 20-W endorsed candidate. He will go on to the statewide election in May in Niagara Falls, along with the three other candidates that spoke at our convention Sunday, to seek the endorsement of the Multiple District. You can watch the convention from last Sunday on YouTube at: <https://www.youtube.com/watch?v=tdXFK2M4J5s> 20-W Convention Election Results Report by PCC Mark Whitney

Note that 43 of the 50 clubs (86%) had at least one delegate registered to vote.

Election Results: District 20-W ID Endorsement for PDG John McDonald 1-16-2022

122 Credentialed Delegates Voted - 20 of 28 PDGs Voted (71.4%) - 102 of 114 Club Delegates Voted (89.5%)

Disaster in Kentucky: A special thank you to IPDG Lion Rick Brisee and PID Ed Cordes for driving all the supplies from our Alert Building to Kentucky and the beautiful video you presented at our conference. Thank you to all the Clubs who made donations to the disaster.

Afghan Refugees: International President Douglas Alexander spoke to us for the need to participate in assisting the Afghan refugees. I will be sending an update out to all Clubs in February.

Register for UN Day March 11, 2022: Be an active part of our global partnership! With the theme "The NGO Impact on Global Health," the 44th Annual Lions Day with the United Nations will take place on Friday, March 11, 2022 at the Westin Grand Central Hotel. Please note that due to

the ongoing COVID-19 pandemic, the UN Headquarters is not open to visitors and is unable to hold our event this year.

Register for our MD-20 NYS & Bermuda Lions 2022 State Convention: We hope everyone attends our 98th annual MD-20 NYS & Bermuda Lions 2022 State Convention in Niagara Falls, NY May 20-22, 2022. To register only or register and make hotel reservations, please use this link: www.niagarafallsusa.com/md20lions/ All registration and room reservations must be made online by using the link.

Register for our 104th Lions Club International Convention in Montreal, Canada: Join International President Douglas X Alexander and Lions from around the world at our 104th Lions Club International Convention in Montreal, Canada, June 24-28, 2022. MD-20m has been assigned to Sheraton Centre Hotel (Headquarters) Rooms are assigned first come first serve. Registration is now open on line at: lclion.lionsclubs.org

Raffle Tickets: Please note Brandel Murphy Youth Foundation, New York and Bermuda Lions Foundation and Lions Camp Badger are all having raffles. Please support these wonderful foundations and our camp by buying tickets that were sent to your Club or on-line.

NABA Gala Honoring Lions of 20W: NABA's Visionary Gala is honoring all of us the Lions of 20W for all of our support on April 1, 2022 at the Franklin Plaza. For sponsorship and ticket information, please go the NABA website at www.naba-vision.org or contact Lion Gail Hessney at gheessney@naba-vision.org or 518-463-1211 x 201.

Save the Date Lions Camp Badger Annual Golf Tournament: Lions Camp Badger Annual Golf Tournament will be held on August 13th at the Wellsville Country Club. Individual Golfers are \$85 and there are sponsorship opportunities. For more information, please contact the co-chairs Lion William Emerick – williamemrick@yahoo.com or PCC Andy Umreiko – aumreiko@gmail.com.

Leadership Training: Open to all lions - Save the Dates for Leadership Training co-sponsored by 20Y and 20W on April 30 and May 1st. More information to come.

Lions SEE Grants: Lion SEE grants are still available by going to their website: <http://www.lionsseeny.org>

Campaign 100: Please support LCIF Campaign 100 for empowering service. We are asking for every Club and every Lion in 20W to make a donation to campaign 100 before June 30th. PLEASE SUPPORT OUR FOUNDATION!!!!

Next Cabinet Meeting Changed: Our next 20W cabinet meeting will be on March 12th at the Holiday Inn Saratoga.

Closer to home, I encourage you to keep checking for our updates on the District Website, Newsletter and Facebook Page for Club events, Zone Socials, etc. There is great information here about our clubs service activities and interesting new ideas for fundraisers and projects.

Lastly, I want to thank you all for the support you have given me and the great service you have provided your communities. Let's keep the focus on Service to our Local Communities and we'll continue to make significant differences in the lives of our friends, family and fellow community members. Lions together in service we represent a light in the darkness and a dynamic force for good!

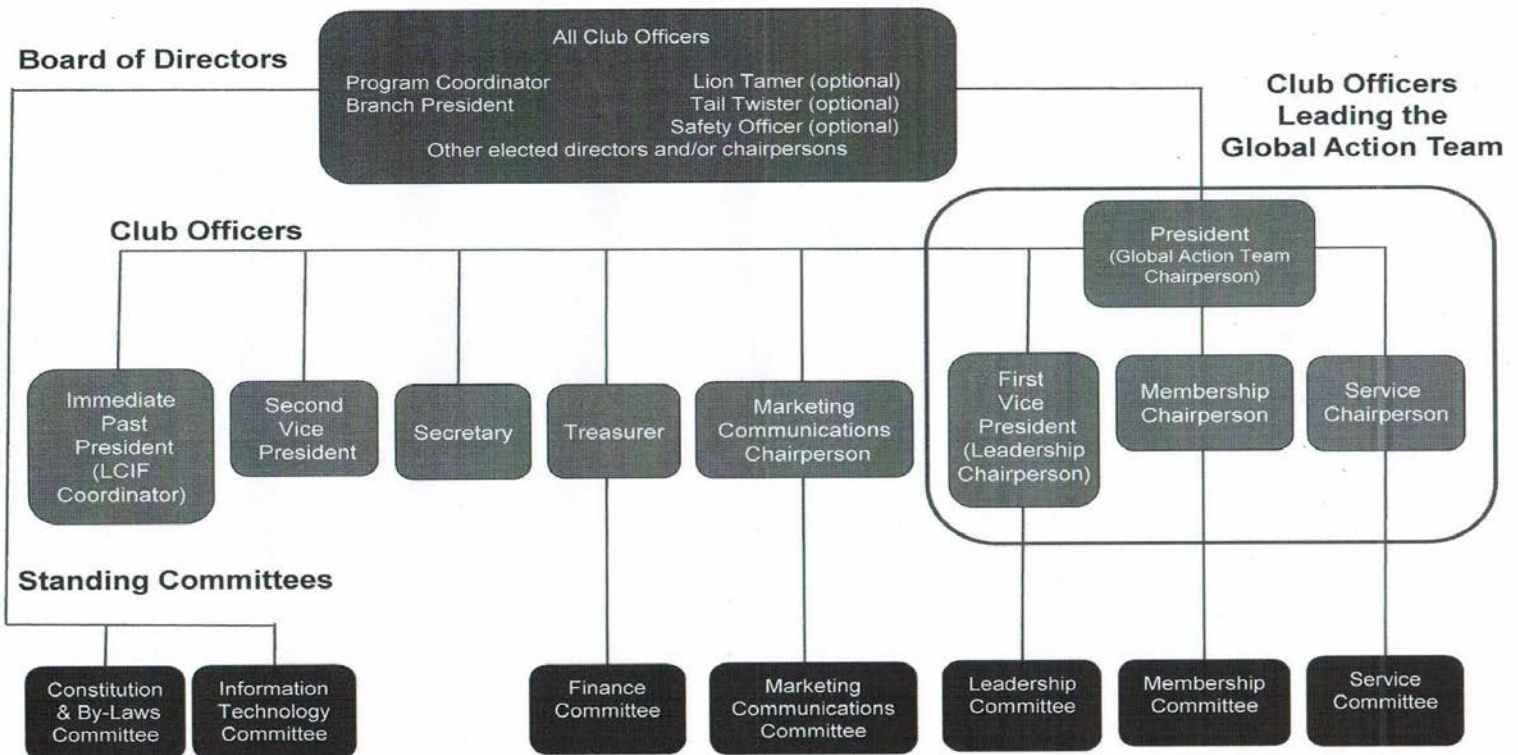
If you or your Club needs any assistance from myself or our leadership team, please do not hesitate to contact me at any time dgmicheleohare@gmail.com or my cell is 518-694-6872.

Sincerely Yours in Lionism,

Lion Michele Puleo O'Hare



Standard Club Structure



NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year "#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings
- How can the District Help more ?
 - Promotion of the LIONS Mission from a district standpoint to the communities – External focus
 - Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspringslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: [lionsofupstateny](https://www.facebook.com/lionsofupstateny) or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
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Work: 518-463-1211 x 241
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1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
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jana5652@yahoo.com

Priscilla Laurin (Chazy Lions)
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CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
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IMMEDIATE PAST DISTRICT GOVERNOR

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GLOBAL ACTION TEAM

MEMBERSHIP

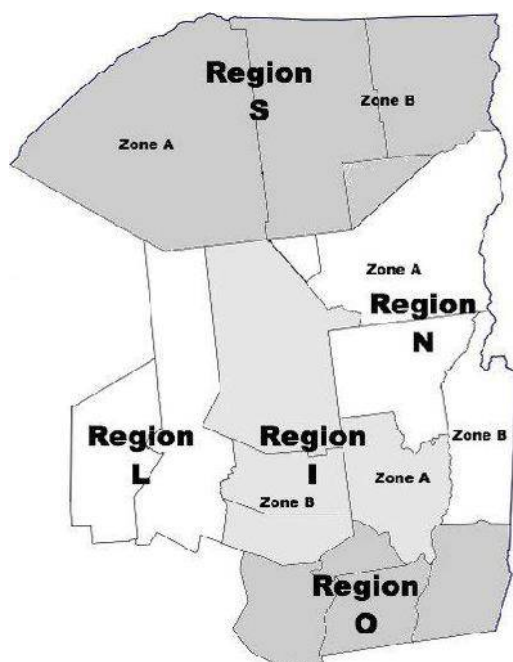
Ed Stano, Jr.
(Town of Greenfield Lions)
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Club: Town of Greenfield

SERVICE

John McDonald
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LEADERSHIP

Mark Whitney
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District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schoharie, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

REGION I

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

REGION O

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroon.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CO-CHAIRS

Bill O'Mara (Clinton Lions)
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AND

Jim Winkler (Clinton Lions)
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ZONE "B" CHAIR

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ZONE "B" CHAIR

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FACEBOOK EDITOR AND DISTRICT PHOTOGRAPHER

Lion Barbara Bentley (Saratoga Springs Lions)
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WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.com
Lions International: LionsClubs.org



MEMBERS CORNER

Fellow Lions and Leos,

Service reporting is an important part of our responsibility as Lions and it provides many important benefits when we do so!

Sharing your impact is important to members, to clubs and to our organization as a whole. It helps us chart our progress as an organization, tell our story to prospective partners and much more. From simple community service projects to large, comprehensive screening projects, reporting will shine a light on how—and where— local clubs are making a difference in their communities and in the world.

Our Lions Mission provides us with many opportunities to Serve! Hands on service projects allow us to provide a valuable service to our communities while also enjoying the camaraderie of fellow Lions and meeting with members of our community. An additional benefit is the visibility of providing service, which leads to improved community support and new members. Please remember to report your Service at the conclusion of your club project.

For your reference, I've attached a step by step outline of the MyLion Service reporting at the conclusion of this article.

For assistance or with any questions please reach out to me at any time. My contact information is below. You can also reach out to our District Administrator, Lion Holly McConchie, at hmcconchie@aol.com.

Yours in Lionism,

PDG Lion John McDonald

District GST Chair

cell 518-763-9262

jmcdonald33@nycap.rr.com



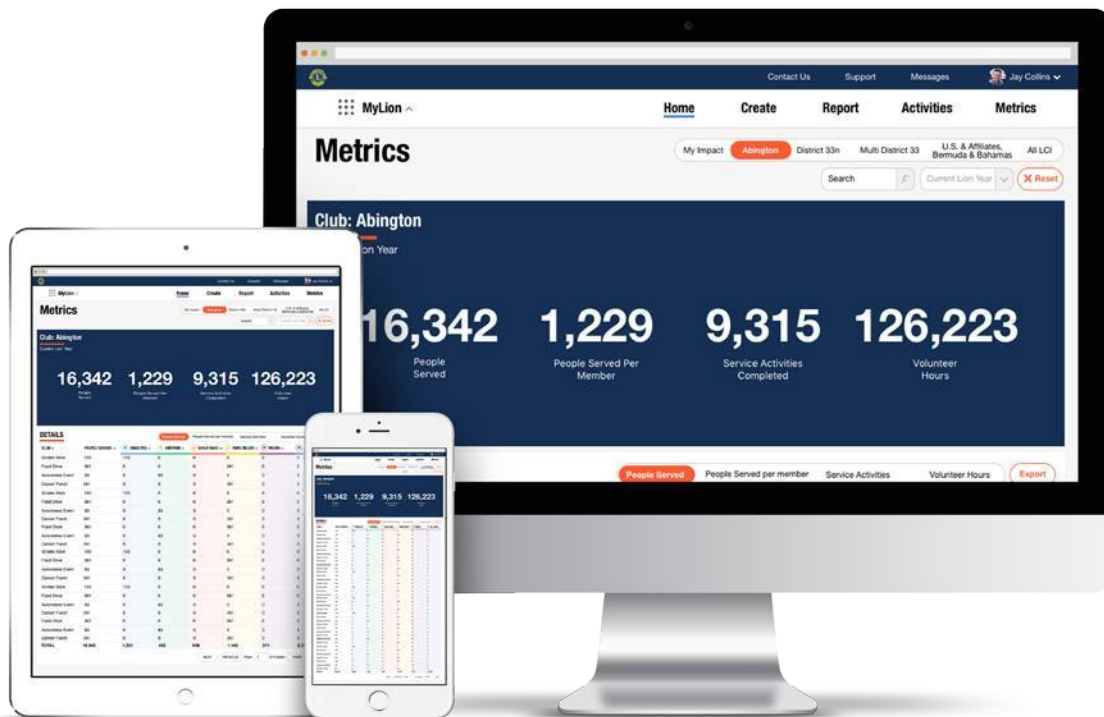
Lions Clubs International

Service Reporting Guide

Sharing your impact is important to members, to clubs and to our organization as a whole. It helps us chart our progress as an organization, tell our story to prospective partners and much more. From simple community service projects to large, comprehensive screening projects, reporting will shine a light on how—and where—local clubs are making a difference in their communities and in the world.

This guide will help Lions and Leos to become familiar with the service activity data in MyLion® by answering the following two questions:

- ✓ What is a reportable service activity?
- ✓ What data should be reported?





❖ If you need additional assistance with reporting your service activity, contact your local Global Service Team representative, or the Member Support Center at msc@lionsclubs.org.



Lions Clubs International

What is a reportable service activity?

There are two types of reportable service activity: **direct** and **indirect**.

|  Direct service |  Indirect service |
|---|---|
| <p>Lions and Leos plan and implement a service project to serve community needs and interact directly with the people being served.</p> <p>Examples:</p> <ul style="list-style-type: none"> ▶ A community event providing diabetes education and screening services ▶ An ongoing support group for those affected by childhood cancer ▶ An educational activity where children receive a healthy breakfast | <p>When Lions serve but do not interact directly with beneficiaries.</p> <p>Examples:</p> <ul style="list-style-type: none"> ▶ A fundraising event where funds/resources are donated to another organization ▶ A community improvement project (e.g., facility improvement, tree planting) ▶ The collection/donation of canned food to a local food pantry |

It is important to report accurate information.

In MyLion®, you can measure the impact of your service activity or project by reporting the following metrics:

- » Number of **people served** (adults and youth)
- » Number of **volunteers who participated** (Lions, Leos and non-members)
- » Number of **volunteer hours** spent in planning, fundraising and implementing the activity or project
- » **Additional metrics** to report **environment and community improvement** service activities.

 If you need additional assistance with reporting your service activity, contact your local Global Service Team representative, or the Member Support Center at mssc@lionsclubs.org.



What data should be reported?

1. Number of people served

The screenshot shows the 'Celebrate and Share!' form. The first section is 'How many people were served?'. Below this is a section for 'How many volunteers were involved?' with fields for Lions, Leos, and Non-members. There is also a section for 'Number of volunteer hours' and a 'What was the outcome to the community?' field.

- » When providing direct service, **count each recipient.**
- » When providing indirect service, **provide the estimated number of recipients.**
- » How many people were under 18? Out of the total number of people served, count how many of them were under 18 years old.

QUICK TIP

- When reporting indirect service projects, do not report the number of people who participated in or contributed to raising the funds/collecting materials. Instead, estimate how many people were served indirectly by your service project or donations. Collaborate with recipient organizations to estimate the number of people served.

Examples:

- » If your club collects and donates food items to a local organization, work with them to find out how many people they are expecting to feed with the amount of food provided by your club.
- » If your club is building a library over multiple years, estimate how many unique individuals will use your gift over a one-year timespan.
- » For environment-related service projects such as tree planting and cleaning community spaces, refer to the environment and community improvement section on page 5.

2. Number of volunteers

Count the total number of Lions, Leos and non-members who participated in planning, fundraising and implementation of your service activity.

The screenshot shows the 'Celebrate and Share!' form. The second section is 'How many volunteers were involved?'. It has fields for 'Lions', 'Leos', and 'Non-members'. Below these is a section for 'Number of volunteer hours' and a 'What was the outcome to the community?' field.

- » Lions: How many of those volunteers were Lions?
- » Leos: How many of those volunteers were Leos?
- » Non-members: How many of those volunteers were not affiliated to Lions or Leo clubs?

❓ If you need additional assistance with reporting your service activity, contact your local Global Service Team representative, or the Member Support Center at msc@lionsclubs.org.



What data should be reported? (continued)

3. Number of volunteer hours

Track and report the total number of hours volunteers spent planning, fundraising and implementing the service activity.

» **Planning and fundraising hours:** For each volunteer, record the total number of hours spent planning and fundraising for the project.

Example: A planning committee consisting of two Lions and two Leos met for a total of 8 hours and then each spent 12 hours fundraising. *32 hours of planning + 48 hours of fundraising = 80 total hours.*

» **Service hours:** For each volunteer, record the total number of hours spent implementing and serving on the project.

Example: A Lions club conducts a diabetes screening from 9 am to 1 pm. Seven Lions club members, three Leos, and two nurses from the local clinic shared the various responsibilities during the screening. *12 volunteers x 4 hours each = 48 total hours.*

4. Community outcome

Share how your service activity will improve your community. This can be an explanation on how your service activity will continue to improve the livelihood of people, communities, the environment, etc. You can also include the total amount of funds raised/donated within this section.

❖ If you need additional assistance with reporting your service activity, contact your local Global Service Team representative, or the Member Support Center at msc@lionsclubs.org.



How to report environment and community improvement

Environment-related service projects are often longer term than other types of projects. Community-wide or even nationwide impact can be challenging to measure. To avoid overestimation and maintain credibility, we are focusing on the number of people educated through your project. So enter only the number of people who were educated when reporting the number of people served for environmental service activities. **Use the following guideline when reporting these projects:**

In addition to the number of people served, you will also notice below metrics in the environmental service projects.

- » Number of trees planted
- » Number of trees cared for
- » Number of community spaces cared for

Examples:

- » A club cleaned, beautified or improved a park, and reports 1 community space cared for.
- » A club plants 5 trees, and reports 5 trees planted.
- » A club cares for 15 young trees or saplings through watering, weeding and mulching, and reports 15 trees cared for.
- » A Leo club cared for 150 trees and educated 50 community members about their project and the environment. The club reports 50 people served.

 If you need additional assistance with reporting your service activity, contact your local Global Service Team representative, or the Member Support Center at mssc@lionsclubs.org.



District/Club News

CALENDAR OF EVENTS

| | |
|--|---|
| MD20 Magazine Advertising..... | 2021 - 2022 |
| Brandel - Murphy Youth Foundation Super Hero Raffle..... | February 13, 2022 |
| Leadership Planning Meeting Zoom meeting | February 5, 2022 |
| Town of Greenfield Lions Club Mardi Gras Celebration, Brookhaven Golf Course | February 26, 2022 |
| Lions Day at the UN | March 11, 2022 |
| Spring Cabinet Meeting Holiday Inn, Saratoga Springs, NY ***Date Change*** | March 12, 2022 |
| NABA GALA Franklin Plaza, Troy, NY | April 1, 2022 |
| Saratoga Lions Club “Night at the Brewseum”, Canfield Casino | April 22, 2022 |
| Spring Training Rome, NY & Lake George, NY | April 30, May 1, 2022 |
| Marcy Telephone Lions Club Spring 2022 Raffle | May 11, 2022 |
| MD20 State Convention Niagara Falls, NY | May 20 - 22, 2022 |
| ALERT/LCIF Fundraiser | As soon as it fills up or at the State Convention, whichever comes first. |
| Quilt Raffle..... | June 17, 2022 |
| DG Michele Puelo O’Hare’s Testimonial 20-W Van Patten Golf Course, 924 Main St., Clifton Park - 6:30 PM | June 17, 2022 |
| LCICon Montreal, Canada..... | June 24 - 26 |
| Lions Camp Badger Annual Golf Classic Wellsville Country Club..... | August 13, 2022 |
| Club Excellence Award Application Deadline | August 31, 2022 |

FROM DG MICHELE: Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send articles to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

| | | |
|----------------------|-------|-----|
| Name | Title | |
| Organization | | |
| Address | | |
| City | State | Zip |
| Telephone | Fax | |
| Email | | |
| Authorized Signature | | |

PER ISSUE

| | |
|--|---|
| <input type="checkbox"/> Outside Back Cover (Full Color) \$750 | <input type="checkbox"/> One Third - Inside Page \$200 |
| <input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600 | <input type="checkbox"/> One Quarter - Inside Page \$130 |
| <input type="checkbox"/> Full - Inside Page \$500 | <input type="checkbox"/> Business Card - Inside Page \$65 |
| <input type="checkbox"/> Half - Inside Page \$300 | <input type="checkbox"/> Additional for Photos with Adv. \$25 |

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212



Super Hero Raffle

Be A Super Hero For Children In Need

Drawing will be held Super Bowl Sunday, February 13, 2022

Grand Prize - \$5,000



2nd Prize: \$ 2,000

3rd Prize: \$ 1,000

4th & 5th Prizes: \$ 500

6th thru 9th Prizes: \$ 250

**Special
6 Tickets
For \$100**

\$20 Per Ticket

-- Purchase Tickets Online --

Tickets purchased online will be entered in an ADDITIONAL special drawing for a chance to win a large flat screen TV.

**To Purchase Tickets Scan here →
Or log on to brandelmurphyfoundation.org**



Or...make your check payable and send, with ticket stubs to:

Brandel-Murphy Youth Foundation

P.O. Box 913

Rockville Centre, NY 11571

For Tickets & Information Contact: John Wargo

Email: jwargo@yahoo.com

cell: 1-(845) 489-1578

**All proceeds benefit children in need through
the Brandel-Murphy Youth Foundation**

For further information visit us at www.brandelmurphyfoundation.org

We are a 501(c)(3) organization. Contributions are deductible to the extent allowed by law.



Mardi Gras Celebration

February 26, 2022, 5 pm – 8 pm

**At The VIEW At
Brookhaven Golf Course**

**Come join us for authentic New Orleans
food, drink specials, raffle items**

And Live music provided

Tickets are \$30 per person, Cash Bar

**RSVP (deadline 2/15/22) by
Calling Rick Schwartzbeck – 518-893-7074
or email**

townofgreenfieldlionsclub@gmail.com

Sponsored by



Town of Greenfield Lions Club



SAVE THE DATE!!!

NABA 2022 VISIONARY GALA

**Friday, April 1, 2022 at
Franklin Plaza, Troy NY, 6:30 PM.**

This year NABA will be honoring all the **Lions of 20W** for their dedication, support, collaborations with NABA KidSight Program, financial support, mask making during covid, volunteering, and much more!

Our honorees for the NABA 2022 Gala are:

NABA 2022 Corporate Partner of the Year

RBC Wealth Management – James F. Watkinson

NABA 2022 Volunteers of the Year

Lions Club of District 20W

NABA 2022 Professional of the Year

Glenn Thompson, M.D.



Night At The BREWSEUM

Where History & Spirits Come to Life

VIP HOUR 5PM-6PM

Presented by the Saratoga Springs Lions Club



**Friday, April 22, 2022
6:00PM - 9:30PM**



Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required

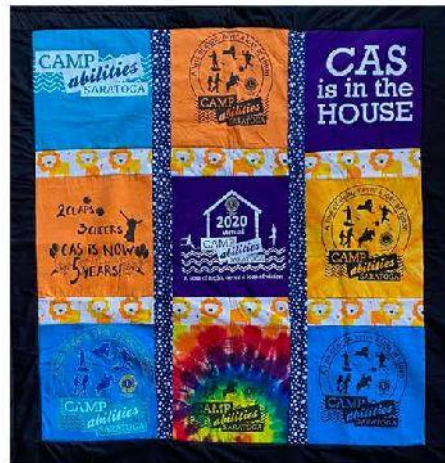




Enter to Win a Camp Abilities Saratoga Handmade Quilt



1 Ticket for \$10
or
3 Tickets for \$25



To Enter the Raffle
contact:

PDG John McDonald
jmcdonald33@nycap.rr.com
cell# 518-763-9262

Quilt has been generously made & donated by
VDG's Ricky & Priscilla Laurin

Drawing to be held at District Governor Michele O'Hare's Testimonial on Friday 6/17/2022

MD-20 NYS & BERMUDA LIONS 2022 STATE CONVENTION NIAGARA FALLS, NY May 20-22, 2022

HOTEL & CONFERENCE CENTER INFORMATION

The 98th Annual MD20 Lions of New York State and Bermuda State Convention

will take place at the Conference & Event Center Niagara Falls,

conveniently located in downtown Niagara Falls, NY.

This year's headquarters hotel is the Sheraton Niagara Falls with additional availability.

at the nearby Hyatt Place Niagara Falls.

To register only or register and make hotel reservations please use this link:

www.niagarafallssusa.com/md20lions/

All registrations and room reservations must be made online by using the link above.

If you experience any issues with the link or with the registration/room reservation process,
contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.



MD20 Lions New York State, USA and Bermuda

MD-20 NYS & BERMUDA LIONS 2022 STATE CONVENTION NIAGARA FALLS, NY May 20-22, 2022

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contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.

**MD-20 STATE CONVENTION MEAL ORDER FORM
NIAGARA FALLS 2022**

All meals will take place at the Niagara Falls Convention Center

Good Morning Breakfast with the Council

Fri. May 20, 2022 8:30 AM \$20.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$23.00 per person \$ _____

LCIF Luncheon

Fri. May 20, 2022 Noon \$28.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$31.00 per person \$ _____

Welcome Luncheon

Fri. May 20, 2022 Noon \$24.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$27.00 per person \$ _____

Breakfast with the Vice District Governors

Sat. May 21, 2022 8:00 AM \$20.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$23.00 per person \$ _____

Lions Lunch

Sat. May 21, 2022 Noon \$24.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$27.00 per person \$ _____

Gala "Motown Theme"

Sat. May 21, 2022

Doors open at 6:00 PM Dinner served at 7:00 PM \$45.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$48.00 per person \$ _____

TOTAL NUMBER OF TICKETS ORDERED _____

The **best** way to submit this form is to email it along with a copy of your check (no hard/physical copy required) or your cc info to lionsmd20@gmail.com. If you cannot email, you may mail your request with check or cc info to: NYS Lions Clubs, 200 Gateway Park Drive, Bldg. A, North Syracuse, NY 13212. Please note, US mail to our office has been unreliable so emailing your request is the preferred method.

You must purchase your tickets in advance. **No meal tickets will be sold at the Convention.** The deadline to purchase meal tickets is **May 10, 2022.**

MEAL TICKETS CANNOT BE CHANGED OR REFUNDED AT OR AFTER CONVENTION

Name _____

Address _____

E-mail _____

PLEASE NOTE- YOUR MEAL TICKETS WILL BE INCLUDED IN YOUR CONVENTION REGISTRATION PACKET. YOU WILL PICK UP YOUR PACKET AT THE REGISTRATION AREA IN Niagara Falls

MD20 Alert Foundation

The MD20 Alert Foundation is holding a fundraiser to benefit LCIF and the Alert Foundation.

For a **donation of \$20**, you get to choose one numbered square from the attached chart.

Once we have the chart full, or at the MD Convention, whichever comes first, we will draw one number and **the lucky winner will have a donation made in their name to LCIF**. If we don't sell every square, then the winning number will get half of the total amount collected, donated to LCIF in their name. The other half of the proceeds will go to the MD20 Alert Foundation for their operating expenses.

Please send checks to PCC Kelly Clark at 7643 Park Ave., Lowville, NY 13367 and make them payable to the MD20 Alert Foundation. Pay using Venmo @alertfoundation21. Please don't forget to choose that lucky number, (first come first served), and include that as well. If you have any questions, please email PCC Kelly at kclarkmd20@gmail.com.

As you can see the chart is filling up, please don't miss out, purchase your square today.

We thank you in advance for your support of our Foundation.



Please Support LCIF & the MD20 Alert Foundation

A Melvin Jones Fellowship to be awarded when the boxes are sold

| | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |
| 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 |
| 51 | 52 | 53 | 54 | 55 | 56 | 57 | 58 | 59 | 60 |
| 61 | 62 | 63 | 64 | 65 | 66 | 67 | 68 | 69 | 70 |
| 71 | 72 | 73 | 74 | 75 | 76 | 77 | 78 | 79 | 80 |
| 81 | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 |
| 91 | 92 | 93 | 94 | 95 | 96 | 97 | 98 | 99 | 100 |

Donation of \$20.00 to MD20 Alert Foundation



If any squares are not covered by a donation, then a contribution will be given to LCIF in the amount collected. That amount can be applied toward a Melvin Jones Fellowship.

- Help Keep Our Campers Smiling -



Smiles are contagious! Smiles on the faces of our campers and smiles too, on the faces of our counselors, volunteers and visitors who come to Lions Camp Badger. For forty-two years as the first New York State Lions project, Lions Camp Badger has not only brought smiles to thousands of campers but also a sense of self-esteem, confidence and acceptance. Lions Camp Badger is a very special place for very special people.



**SPECIAL
ACCOMMODATION
PACKAGE
AVAILABLE**

LIONS CAMP BADGER "SUPER RAFFLE" \$50 PER TICKET

Proceeds Will Benefit
Empire State Special Needs Experience
at Lions Camp Badger

There Will Be 10 Winners
Receiving \$1,000 Each

RAFFLE MAILED TO EACH CLUB

Additional tickets available through
Lions Camp Badger Office 607-589-4800

or
On-Line at www.lionscb.org



Drawing will be held at the Camp on Labor Day 2022.

ESSNE is a 501c3 organization.

Contributions are deductible to the extent
allowed by law.



SAVE THE DATE

SATURDAY - AUGUST 13 - 2022

WELLSVILLE COUNTRY CLUB

The Wellsville Country Club is a beautiful 18-Hole Golf Course with a newly renovated event facility. Nestled in the foothills of the Appalachian Mountains, along the beautiful Genesee River and blocks from the historic Village of Wellsville.

**3006 RIVERSIDE DRIVE
WELLSVILLE, NY
WWW.WELLSVILLECC.COM**

INDIVIDUAL GOLFER - \$85

SPONSORSHIP OPPORTUNITIES AVAILABLE



ALL ARE INVITED! JOIN WITH FRIENDS

AND FELLOW LIONS IN HELPING

LIONS CAMP BADGER BUILD A BRIGHTER FUTURE

For Information Contact Event Co-Chairs -

Lion William Emrick - williamemrick@yahoo.com

PCC Andy Umreiko - aumreiko@gmail.com

Sponsorship Chair

PDG Michele O'Hare - dgmicheleohare@gmail.com

**JOIN IN THE FUN AND FESTIVITIES WITH
INTERNATIONAL PRESIDENT
DOUGLAS X. ALEXANDER**

AT THE

104TH LIONS CLUBS INTERNATIONAL CONVENTION

In Montreal, Canada

**At the Palais des Congrès and the Bell Centre
June 24-28, 2022**



**The Official MD-20 Convention Parade Shirt
Will be available at the MD-20 Convention
In Niagara Falls - May 20-22, 2022**

*Or Contact Lion Ormond Brathwaite
ronbrath@aol.com*

Or Order Online at www.douglasalexander.org



Polos & Sweatshirts



For More Information Contact Lion Ormond Brathwaite
ronbrath@aol.com

Polos & Sweatshirts

Short Sleeve Polo - \$ 40⁰⁰
Long Sleeve Polo - \$ 45⁰⁰
Sweatshirt - \$ 45⁰⁰

Commemorative Pins Still Available



Gold



Silver



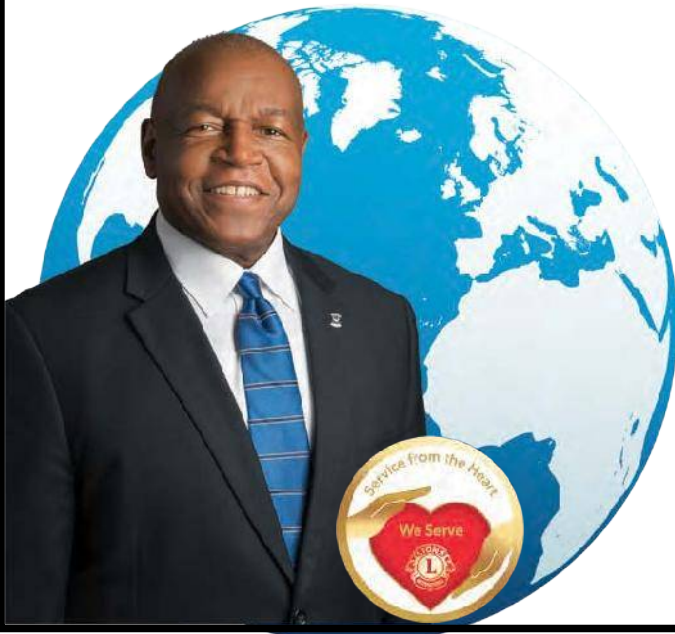
Bronze

Actual Size 1 3/4" x 1 1/4"

See Us In Niagara Falls or Contact PCC Gloria Askew
gvaskew41@aol.com



MONTREAL 2022
104th Lions Clubs International Convention



Lions Clubs International Convention



The MD 20 Hotel is the Sheraton

Celebrate service with Lions from around the world in Montréal.

In 2022, you can unite once again with Lions and Leos in historic, yet modern Montréal, Canada — with stunning architecture and a buzzing art scene — to celebrate all that we've achieved over the last year. Join us as we come together, look back at our experiences and accomplishments from the last year, celebrate the final year of Campaign 100, and much more!

Did you know that you can save money with early bird registration?

[Register Now!](#)

What makes Lions excited about LCIcon?

Even though we all come from different places, different backgrounds, different perspectives and different faiths, we all understand the universal language of service. And that's what the convention is about.

- Lion Daniel Marney

What's happening at LCIcon 2022 Montréal?

We've got plenary sessions, world-class entertainment and the Parade of Nations all happening in beautiful Montréal. Find out what else we have in store for you.

[Read the blog](#)

Getting to Canada: Entry Requirements

It's important to note that in order to enter Canada, there are some requirements.

Things you will need:

An up-to-date passport
Proof that you are fully vaccinated

If you need some help, you can request a Letter of Invitation from Lions International.

Get more information [Here.](#)

Please note that processing times for passports and visas times for passports are currently taking 4.5 months to 5 months on average. So plan appropriately now, so we can see you at LCIcon 2022!





MD-20 Lions

**Join International President Douglas X. Alexander
And Lions From Around the World At The
104th Lions Clubs International Convention**

**June 24-28, 2022
In Montreal, Canada**

At the Palais des Congrès and the Bell Centre

The beautiful Palais des Congrès is one of North America's most renowned convention and exhibition centres. Near historic and cultural areas...Old Montréal, Chinatown and the arts and entertainment district!

Registration is now open online at - lcicon.lionsclubs.org

- *Enjoy music and live entertainment acts featuring top performers from all over the world.*
- *Celebrate cultural diversity by marching in the Parade of Nations with fellow Lions and Leos.*
- *Learn and grow your skills in expert-lead seminars.*
- *Hear from world-renowned speakers.*
- *Meet and chat with Lion Clubs International staff about how to enhance your service, create new opportunities, access key resources and more.*
- *Participate in the exciting conclusion of Campaign 100, our Foundation's historic effort to ensure our future of service.*
- *If you're a delegate for your Lions club, and your club is in good standing, you'll be able to cast a vote in the International Election.*

Special Note:

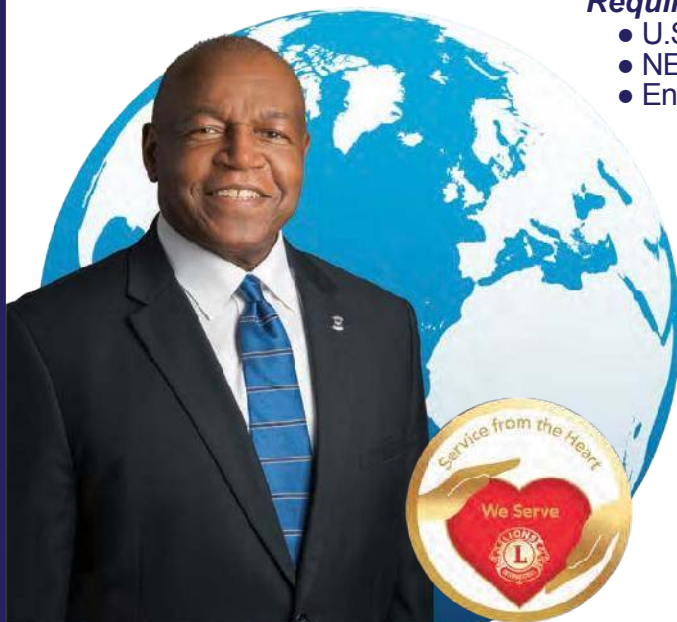
MD-20 has been assigned to the Sheraton Centre Hotel (Headquarters). Rooms are assigned first come first served...Please Register Early.

Required For Canadian Entry By US Citizens:

- U.S. Passport or U.S. Passport card (land & marine only)
- NEXUS card
- Enhanced Driver's License (land & marine only)

Covid-19 Protocol: [Click Here](#)

Currently, Canada requires that travelers provide proof of full vaccination. Refer to the Government of Canada website to check if you qualify for the fully vaccinated traveler exemption as well as which COVID-19 vaccines are accepted in Canada. The website also provides steps to follow for your trip and what to do if you test positive within 14 days of your entry to Canada.



Registration Information

LCICon 2022 Montréal Registration and Housing

Registration Fee:

- Registration fee through January 7, 2022 is US\$175
- January 8 through March 31, 2022, the regular registration fee is US\$225
- April 1, 2022 through on-site registration, the fee is US\$250

Leo Registration Fee:

Alpha Leo – (12-17) US\$20

Omega Leo – (18-30) US\$100

The convention and housing registration application uses certain personal information including name, address, city, state, country, postal code, country, email and phone number, and may use travel information including housing, arrival and departure information and fees paid. Lions International only uses registration information to register attendees for the convention and to provide a name badge unless a member has provided additional information to Lions International through other means, which may be utilized to improve each individual experience. For information on how this application uses your information, please review disclosures [here](#).

Registrants will receive an official name badge, souvenir medallion, official convention program and one entrance for the International Show.

All registrants will pick up their name badge onsite in Montréal. Please bring your Lions International Official Registration Confirmation with you to scan and print your badge. A photo-ID is also required. Lions International will not mail badges in advance.

All changes (name change, arrival/departure date revisions) must be submitted in writing by Saturday, May 1, 2022 to registration@lionsclubs.org.

Questions?

- General questions about the convention: convention@lionsclubs.org
- Questions about registration and hotels, including group registration: registration@lionsclubs.org

Related Links:

- LCICon 2022 Montréal Registration and Housing Form
- LCICon 2022 Montréal Registration and Housing Terms and Conditions

Payment Information

Payment for LCICon Registration and Housing can be made by check, credit card (Visa®, MasterCard® and Discover®) or wire transfer.

Lions International no longer accepts local, non-USD bank deposits as a form of payment for the convention.

For additional information regarding wire transfer or check payments, please visit the following page: [JP Morgan USD for Convention](#)

When paying by wire transfer or check, submit a completed Convention Registration and Housing Form along with copy of your payment to registration@lionsclubs.org. A registration confirmation will be distributed once Lions International confirms receipt of your payment.

Questions? Contact us at registration@lionsclubs.org

Save the Date(s)

Spring Training for Lions

Saturday, April 30 and Sunday, May 1

Both locations will offer a hybrid option

Saturday, April 30, 2022

Delta Lake Bible Conf. Cent.
8912 Turin Road
Rome, NY 13440

Sunday, May 1, 2022

Courtyard by Marriott, Lake George
365 Canada Street
Lake George, NY 12845

These training opportunities are offered to any and all Lions with a curiosity or passion for learning.

Sessions include:

- President /Vice President
- Secretary
- Treasurer
- Membership
- Zone / Region Chair
- Orientation
- Service Reporting
- Marketing and Social Media

More information will be out soon!



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of: _____ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

☐ Contributed to LCIF

☐ Started a new service project. *Consider one of our Global Causes!*

☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

☐ Reported Club Officers to LCI

☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:

☐ District

☐ Multiple District

☐ International

☐ Webinars

☐ Lions Learning Center

☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

www.lionsclubs.org

DA-CEA 3/21 EN

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

**Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG**



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

*Coming Back Strong!
in the next school year*

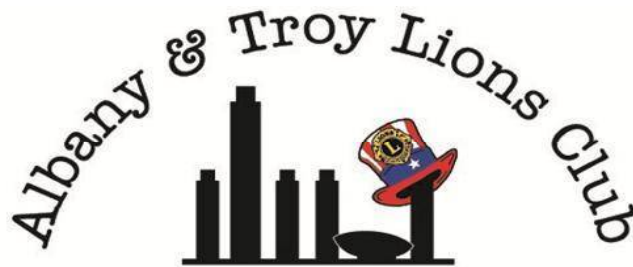
**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796





Search gofundme.com for

Raise the Roof for NABA!



NABA students and their families, pictured above, had a blast biking the South River Run at Revolution Rail Co. in North Creek on June 27, Helen Keller's birthday!

Unfortunately, just as we're beginning to return to a 'new normal,' NABA's 50-year-old roof, which has leaked for quite some time, has failed. We need a new roof and we need to schedule the work immediately so we can continue to provide services without interruption.

Be a #NABAVisionary and support us on GoFundMe!

[gofund.me/674bee05](https://gofundme.com/674bee05)


gofund.me/674bee05


gofund.me/674bee05


gofund.me/674bee05


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gofund.me/674bee05

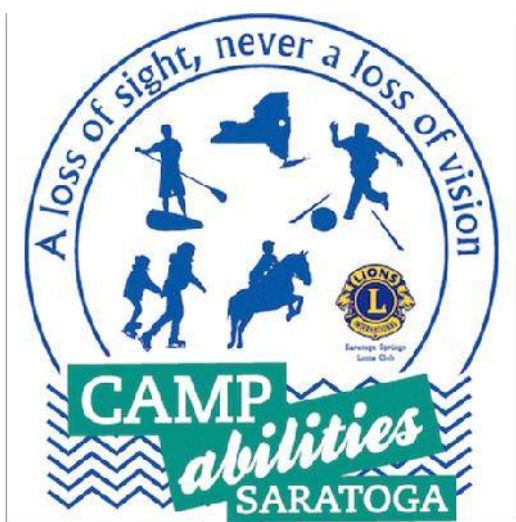
Want to learn more about

Camp Abilities Saratoga?

It's the only Camp Abilities camp run solely by Lions!!

The camp has grown to be a premier Camp Abilities camp.

Learn how CAS conducted a Virtual Sports Camp in 2020 and will do so again in August 2021.



Camp Abilities Saratoga

is a one-week, educational sports camp for youth who are blind, visually impaired, or deaf/blind.

CAS

is a service project of the **Saratoga Springs Lions Club.**

There are several ways for your club to learn about CAS.

Schedule a presentation:

Choose either...

1) an in-person presentation for an upcoming 2021–2022 club meeting

OR

2) an engaging Zoom presentation to your club.

Learn about the impact of the first 6 years of in-person summer camps,

CAS's two Virtual Summer Camps and recent Virtual Mini Camps.

Contact Lion Sue Williams at 518-366-3407 or

swilliams79@nycap.rr.com to schedule your presentation.

DG MICHELE'S VISITATION SCHEDULE for 2021-2022

Rev date: January 26, 2022

| <i>Alphabetical</i> | | <i>Chronological</i> | |
|----------------------|--------------|---------------------------------|---------|
| Albany & Troy | Jan 5, Apr 6 | Clifton-Fine | Jul 12 |
| Ballston Spa | Nov 3 | Saranac Lake | Jul 15 |
| Bethlehem | Jun 15 | Greater Herkimer | Jul 22 |
| Broadalbin Perth | Oct 28 | Town of Wright/Scho | Sep 20 |
| Cambridge | Mar 23 | Greater Johnstown | Sep 22 |
| Chazy | Nov 2 | Schuylerville | Oct 6 |
| Clifton-Fine | Jul 12 | Greater Ravena | Oct 13 |
| Clinton | Apr 14 | Duane | Oct 20 |
| Deerfield | Apr 14 | Broadalbin Perth | Oct 28 |
| Duane | Oct 20 | Plattsburgh | Nov 1 |
| Edwards | Feb 23 | Chazy | Nov 2 |
| Fonda & Fultonville | Dec 8 | Ballston Spa | Nov 3 |
| Galway | Mar 14 | Glens Falls | Nov 9 |
| Glens Falls | Nov 9 | Town of Greenfield | Nov 10 |
| Gouverneur | Feb 23 | Heuvelton | Nov 17 |
| Greater Amsterdam | ongoing | Hadley-Luzerne | Dec 1 |
| Greater Herkimer | Jul 22 | Greenwich | Dec 2 |
| Greater Johnstown | Sep 22 | Utica | Dec 6 |
| Greater Ravena | Oct 13 | Fonda & Fultonville | Dec 8 |
| Greenwich | Dec 2 | Scotia-Glenville | Jan 4 |
| Hadley-Luzerne | Dec 1 | Albany & Troy | Jan 5 |
| Heuvelton | Nov 17 | Saratoga Springs | Jan 6 |
| Holland Patent | Jan 18 | Mechanicville-Still | Jan 10 |
| Lake Placid | Mar 28 | New Hart NYM White | Jan 11 |
| Lisbon | Feb 15 | Marcy Telephone | Jan 12 |
| Long Lake | Mar 22 | Holland Patent | Jan 18 |
| Louisville | Apr 20 | Waterford | Feb 2 |
| Malone | Apr 13 | Town of Hoosick | Feb 3 |
| Marcy Telephone | Jan 12 | Deerfield | Feb 9 |
| Mechanicville-Still | Jan 10 | Lisbon | Feb 15 |
| New Hart NYM White | Jan 11 | Edwards | Feb 23 |
| Newcomb | Mar 9 | Gouverneur | Feb 23 |
| Northville Sac | Apr 7 | Newcomb | Mar 9 |
| Ogdensburg | Mar 10 | Ogdensburg | Mar 10 |
| Peru | May 12 | Galway | Mar 14 |
| Plattsburgh | Nov 1 | Long Lake | Mar 22 |
| Raquette River | Apr 5 | Cambridge | Mar 23 |
| Saranac Lake | Jul 15 | Tupper Lake | Mar 24 |
| Saratoga Springs | Jan 6 | Lake Placid | Mar 28 |
| Sauquoit Valley | Apr 14 | Albany & Troy | Apr 6 |
| Schuylerville | Oct 6 | Northville Sac | Apr 7 |
| Scotia-Glenville | Jan 4 | Malone | Apr 13 |
| Speculator | TBD | Sauquoit, Clinton, Deerfield | Apr 14 |
| Town of Greenfield | Nov 10 | Town of Schroom | Apr 18 |
| Town of Hoosick | Feb 3 | Louisville | Apr 20 |
| Town of Schroom | Apr 18 | Peru | May 12 |
| Town of Wright/Schoh | Sep 20 | Bethlehem | Jun 15 |
| Tupper Lake | Mar 24 | Greater Amsterdam | ongoing |
| Utica | Dec 6 | Speculator | TBD |
| Waterford | Feb 2 | | |

**PROTOCOL FOR THE
DISTRICT GOVERNOR'S
OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



IRS Statements and Announcements:

Expanded tax benefits help individuals and businesses give to charity during 2021; deductions up to \$600 available for cash donations by non-itemizers

IR-2021-190, September 17, 2021

WASHINGTON — The Internal Revenue Service today explained how expanded tax benefits can help both individuals and businesses give to charity before the end of this year.

The Taxpayer Certainty and Disaster Tax Relief Act of 2020, enacted last December, provides several provisions to help individuals and businesses who give to charity. The new law generally extends through the end of 2021 four temporary tax changes originally enacted by the Coronavirus Aid, Relief, and Economic Security (CARES) Act. Here is a rundown of these changes.

Deduction for individuals who don't itemize; cash donations up to \$600 qualify

Ordinarily, individuals who elect to take the standard deduction cannot claim a deduction for their charitable contributions. The law now permits these individuals to claim a limited deduction on their 2021 federal income tax returns for cash contributions made to certain qualifying charitable organizations. Nearly nine in 10 taxpayers now take the standard deduction and could potentially qualify to claim a limited deduction for cash contributions.

These individuals, including married individuals filing separate returns, can claim a deduction of up to \$300 for cash contributions made to qualifying charities

District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Clinton Lions Club

By Lion Jim Winkler

For the first time this Lions year, we have met twice this month. Our first meeting was held utilizing the District Zoom Account with the best attendance we've had in some time. We attributed the increase in attendance to the safer method of gathering in light of the current spike in virus cases being experienced in our area. We also had a good deal of business to discuss, which included the results of the recently conducted election of our district-endorsed candidate for International Director, details of our recently concluded Holiday service and fundraising endeavors and informing our membership of receipt of some recently unbudgeted influx of funds (individual donations and raffle winnings).

The second meeting resulted in continuation of our fundraising brainstorming session begun at the first meeting. We examined our shortfall of income resulting from the pandemic and what could be the permanent elimination of our largest effort – our Garage Sale. We examined



RJU DISTINGUISHED SERVICE RECIPIENT
- Clinton Lion Garry Colarusso receives RJU Distinguished Service Award from Club Secretary & former NYS&BLF Trustee Lion Jim Winkler at club meeting on January 27, 2022.

different, possibly more frequent methods of raising funds in support of the services we provide to our community. After a very productive session, we arrived at a couple “new” (to us) ways of raising revenue as the impact of the virus hopefully subsides. We also recognized one of our members, Lion Garry Colarusso, with an RJU Distinguished Service Award. Lion Garry has been an active influential member of our club since joining us four years ago. He also gives of his time, business and leadership skills functioning as an executive member of our town board. Congratulations Lion Garry!

Our delegates voted electronically in the district-wide election of our endorsed candidate for International Director and remained for the remainder of the Cabinet Meeting via Zoom. Congratulations to both PDG John & PDG “Smitty” for the hard work they put forth throughout the district campaigning for the endorsement. Both are extremely well qualified Lions and special congratulations from our club to PDG John for his very close victory in securing the district’s endorsement. We especially acknowledge the efforts of PCC Mark and CS Barb for their work in making the electronic voting and registration process run so smoothly.

We continue collecting used eyeglasses from the various containers in the pre-established locations around our area and eight club members will once again be assisting in the January Food Distribution at our local pantry on Monday, January 31st. This month’s distribution has been delayed due to supply chain delays in obtaining food at the Food Bank in Syracuse, labor shortages in to package and transport the food and the surges in the virus. More complete information and details will follow in next month’s article along with those for the February distribution. The entire distribution of food takes place outdoors in a drive-by fashion, so if the weather forecast is correct – it’s supposed to warm up, our entire group of loyal volunteers should be a little more comfortable.

Lion President Bob and Lion Secretary Jim attended the GAT Area 1-F MyLion Training Zoom Session on Tuesday, January 25. The session was



MyLION ZOOM TRAINING – Screen one of four participants in attendance (total 100 participants) on January 25, 2022 at MyLion Training Session conducted by Lion Winster Ceballos, GAT Area 1-F Leader & IPDG Ric Houser, MD13-OH6 (Dayton, Ohio)

...continued on next page

attended by 100 participants spanning multiple time zones. It was most informative and covered the basics for establishing and reporting club service activities. Main presenters were Lion Winsten Ceballos, GAT Area 1-F Leader and IPDG Ric Houser MD13-OH6 (Dayton, Ohio). According to Lion Winsten, additional training sessions will follow in an effort to encourage more transacting of service activities by Lions clubs.

STAY SAFE!

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com/

Albany & Troy Lions Club

By Lion Jerry Gordon

GENERAL MEMBERSHIP MEETING

DG Michele was our guest speaker. She started with the exciting news about her new job as executive director of the Foundation at St Catherine's Center for Children in Albany, starting later this month. Among the other items she spoke about:

The special election coming up for our district's International Director candidate on Jan 16.

- At the cabinet meeting following the election, one of the main speakers will be Barb Bentley talking about diabetes education. LCI's new program to help Afghan refugees will be another main topic.
- The district is trying to start a club in the Guilderland area. This was especially interesting to our visitor, Lion Rich Schmidt, who belongs to the Walton LC in 20-Y and moved to this area several months ago, because he lives in Guilderland.
- The MD20 convention in Niagara Falls (May 20-22) will have special events for kids so Lions can attend as families. More information can be found at niagarafallsusa.com/md20lions/
- The LCI international Convention will be in Montreal June 24-28. Because IP Doug Alexander is from NYS, MD20 (that's us!) will be first in the parade.

DG Michele then inducted new member Andy Pitonyak, sponsored by Greg Sheldon.

We chose our 3 delegates (Eva, Jodi & Greg) and our 3 alternates (Ruth, Jerry & Maryanne) for the special ID nomination on Jan 16 and we picked our nominee.

CLUB AND CHARITABLE FUND BOARD MEETINGS

Lion Preem said the Leos will be meeting every Sunday during January at 4 PM on Google Meet (meet.google.com/msz-otzd-ytw) and that it would be good if Lions attended to get to know the Leos, what they're doing and how they work.

We appointed a committee comprising Eva, Preem, Greg and Jodi for the Afghan refugee situation. DG Michele requested to be included in their meetings and discussions.

Lion Jerry reported on one hearing aid applicant, an 86-year-old woman from Albany. We approved his suggestion that we ask Hearing Conservation Society to split the \$950 cost with us, as they have done so generously in the past. [HCS approval was subsequently received.]

KING LION EVA BASS

12A Lark Drive,

Albany, NY 12210

Cell: 518-487-8194

bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192

info@albanytroylions.org, Voicemail: 518-512-2722

AlbanyTroyLions.org facebook.com/albanytroylions



Chazy Lions Club

DISTRICT AND STATE ESSAY WINNER

By King Lion Priscilla Laurin

Chazy Lion's Club is proud to congratulate Nihanth Padmi, He won the district essay contest & went onto win the state contest.

Chazy is pleased to announce they were able to present a check to LCIF this year.

The Club is busy trying to plan the Annual Winter Weekend.

We hosted our 1st meeting for 2022 on 1/18/2022. Many items on the agenda including planning out the next 6 months.

KING LION PRISCILLA LAURIN

207 Sheldon Lane, Chazy, NY 12921

Home: 518-846-7269

laurinr@westelcom.com

New Voices Campaign

By Lion Rita Ware

A program launched in 2018-2019 to celebrate women's contributions and promote gender parity within Lions Clubs International. In 2019-2020 the program was expanded under International President Dr. Jung-Yui Choi to include young adults, including Leo Lions, and other underrepresented populations as diverse and sought-after New Voices in the association. This initiative is about hearing the story of the unheard and is a forum for sharing new ideas and learning from one another for the betterment of Lions Clubs International.

As the new voices Coordinator I would like to have each club pick one of the ladies or young member in your club to answer a few questions and send that information to me by the 20th of each month. Suggested questions are;

How long have you been a member?

Have you held any position in your club or if you have not yet are you planning on holding a position in the future?

What is/was your favorite service project?

What would you like to see your club do that it presently does not?

Anything you would like to share about your club?

Any other information that you would like to share?

The responses will be included in a report at the next district meeting as well as in the Roar. Send the information to rware@nycap.rr.com or to hmcconchie@aol.com

FOR JANUARY 2022, CAMBRIDGE LION CARMAN BOGLE IS BEING RECOGNIZED WITH HER RESPONSES;

How long have you been a member?

I have been a member since 2015.

Have you held any position in your club or if you have not yet are you planning on holding a position in the future?

Currently President, past Vice President

What is/was your favorite service project?

Our club's winter concerts. Especially the one with Elvis.

What would you like to see your club do that it presently does not?

I can't think of anything at the moment.

Anything you would like to share about your club?

-- I love how our club feels like a family. Wonderful individuals who want to help out their community.

NEW VOICES CHAIR LION RITA WARE

2816 Baptist Hill Road, Middle Grove, NY 12850

Home: 518-882-6818

rware@nycap.rr.com



**WHERE THERE'S A NEED,
THERE'S A LION!**

Marcy Telephone Lions Club

SPRING 2022 RAFFLE

By King Lion Robert White

The Marcy Telephone Lions Club in New York State is having a Spring 2022 Raffle to help raise money for two organizations, Addie's Research and Camp Abilities Saratoga.

Addie's Research, addiesresearch.org, is an organization begun by the parents of Addie who died at age 3 from hepatoblastoma which is a rare type of liver cancer. The money raised supports the Children's Cancer Therapy Development Institute cc-tdi.org whose goal is to cure all childhood cancer.

Camp Abilities Saratoga, campabilityessaratoga.com, is a one-week educational sports camp for children and teens who are blind, visually impaired, and deaf/blind. It is held at Skidmore College in Saratoga Springs, NY. This is a service project of the Saratoga Springs Lions Club saratogaspringslions.com.

We are raffling Three prizes: A small ceramic bowl made by one of our members, Connie; a lap blanket being made by one of our members, Barbara; and a counterclockwise clock not made by any of our members but supplied by Amazon.

Tickets are \$10 each, and the drawing will occur at our meeting on May 11th at 7 pm eastern time.

All tickets are virtual, which means you send me money in multiples of \$10, and I will write one ticket with your name on it for every \$10 I receive. To get tickets by regular mail, send me a check made out to Marcy Telephone Lions Club, and mail it to me, Bob White, 100 De Kruif Place, Apt 22A, Bronx, NY 10475. Include a note with your name and phone number and/or email. To get tickets by Paypal, send money to robertwhite11@verizon.net; our club does not have its own Paypal account. Include a note with your phone number and/or email, and stating that the money is for the Marcy LC raffle. I will contact you to confirm I that received your money. Our club meetings are also virtual, so if you wish to see the drawing on May 11th, contact me at robertwhite11@verizon.net or 718-379-4908.

We invite you to join us as we get more information about the organizations we are supporting. The founder of Addie's Research, Christina, who is also the niece of our club secretary Rosanna, will be at our meeting on February 9th. A representative from Camp Abilities will be at our meeting on April 13th. Many of our members are visually impaired, so we are looking forward to that presentation. To join us, contact me at robertwhite11@verizon.net or 718-379-4908.

Our Marcy Telephone Lions look forward to having other Lions participate in this fund drive, and we thank you for your generosity.

The Marcy Telephone Lions Club, located in Lions District 20W, was begun in 2016 so that people could attend meetings by telephone and more recently by Zoom. Most of our members are from New York State, but we invite anybody anywhere to join us. For more information, contact me, club president Bob White, at robertwhite11@verizon.net or 718-379-4908.

KING LION: ROBERT WHITE

100 Dekruif Place, Apt. 22A
Bronx, NY 10475
Home: 718-379-4908
Cell: 917-355-5418
robertwhite11@verizon.net

Meets via conference call.
To join a meeting, call
218-339-2450 and enter code 2357#.

District 20W

LEADERSHIP PLANNING ZOOM MEETING

By DG Michele O'Hare/VDG1 Ricky Laurin

VDG Lion Ricky and I are inviting you to a very important meeting by zoom next Saturday, February 5th at 9:00 AM -11:00 AM. Please look at your individual action plans you developed and everyone please review the 20 W PDF which are all attached.

AGENDA

1. 21-22 action plans status report, next steps and reporting out at March Cabinet Meeting - DG Lion Michele
2. 22-23 action plans and timeline overview - VDG Ricky
3. Update and Timeline for new 20W - Bylaws and Policy Manual - DG Lion Michele, PCC Lion Mark and PDG Lion Smitty
4. 20 W Strategic Planning Survey - DG Lion Michele and PDG Lion Smitty
5. Overview of March and June Cabinet Meetings

If you can not attend the meeting, please

send VDG Lion Ricky and I your update/status on your plan by this Thursday for 21-22. You will receive what steps need to be taken after the meeting on Saturday.

I want to thank you all for your hard work this year. It is far from over and we have a lot to accomplish this year.

If you have any questions, please do not hesitate to let me know.

**DISTRICT GOVERNOR
MICHELE PUELO O'HARE**

8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-694-6872
Work: 518-463-1211 x 241
dgmicheleohare@gmail.com

**1ST VICE DISTRICT GOVERNOR
RICKY LAURIN**

207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Sauquoit Valley Lions Club

PEACE POSTER CONTEST WINNER

By Lion John Griffin

At our January 27th dinner meeting our Club recognized our 2021-2022 Peace Poster contest winners. Thirty-four students from the Sauquoit Valley Middle School submitted entries for this year's contest. The Club members voted and the top three finishers and their families were invited to attend dinner and the award presentations. SV Lions President John Markley and SV Middle School Art Teacher Colleen Luczak addressed the group and presented the winners with gift



Sauquoit Valley Middle School students were honored for their successful Peace Poster contest entries. Lion President John Markley and Middle School Art Teacher Colleen Luczak presenting.



Sauquoit Valley Lions, spouses and friends attend the Annual Holiday Party at Orchard Hall

certificates from Barnes and Nobles. [Sixth grade student Lucas Mazzei was the winner of our contest and this poster was submitted to the District 20W contest back in November. The poster won at the District level and was sent on to compete at the Multiple District].

Following the meeting Club Members approved the following donations; \$500 to assist in transportation cost for a Sauquoit Valley Central School District who is being honored for her essay submitted to the Freedom Writers Foundation. The student will attend a symposium in Los Angeles for a book release that will include 50 essays from students around the world. A \$300 donation was made to the Clayville Library annual fund drive for building and parking lot improvements. A \$200 donation was approved to support a campaign to support recent renovations of stained-glass windows at the Sauquoit Valley United Methodist Church, a community landmark.

On Saturday, January 29, 2022 the Club held our annual Holiday Party at the Orchard Hall Restaurant in Sauquoit. A good time was had by all attending. Following the meeting the Club held the drawing for our Annual Holiday raffle. The Club raised a total of \$3,400 from this year's raffle and we extend our appreciation for all that supported the raffle.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209
Cell: 315-725-9644
golfjisc@aol.com



The Global Leader In
Humanitarian Service

www.lionsclubs.org



District 20W

By PDG John McDonald

Fellow Lions,

I am honored to have received our District's endorsement as an International Director candidate at our convention on Sunday January 16th! It was an earnest campaign with PDG Milledge "Smitty" Smith and I appreciate his efforts to engage in an honest and fair election!

All of us became Lions with one primary purpose in common - To Serve! Service to others is the foundation of our association. It drives and enhances our membership and leads to future leaders. Seeking opportunities to expand our programs is critical to raising our Lions brand and attracting new members! In my 25 years as a Lion, through my own actions and leadership efforts, I've introduced service opportunities and inspired others to serve every step of the way! I've always focused my efforts on service and will continue to do so as an International Director!

In addition to myself, we have three other qualified candidates from the NYS & Bermuda Lions who will be seeking our multiple district endorsement at our State Convention in Niagara Falls on May 22nd! I encourage everyone to attend the Convention from May 20th to the 22nd. The opportunity to engage socially with other Lions, participate in educational seminars, and be an active participant in the voting process is an invaluable experience. You can find more information regarding our convention at this site: Convention Main Page MD 20 Convention 2021 Syracuse, NY - New York and Bermuda Lions (md20lions.com)

I'm available for your questions or thoughts at any time and encourage you to reach out to me at my contact information below! I look forward to your support in Niagara Falls!

Sincerely Yours in Lionism,
PDG Lion John McDonald
jmcdonald33@nycap.rr.com
cell 518-763-9262

www.LionJohnMcDonald.com

Follow me on Facebook at:

www.facebook.com/groups/pdgjohnmcdonald

PAST DISTRICT GOVERNOR JOHN MCDONALD

P. O. Box 91, Galway, NY 12074

Home: 518-882-6148

Cell: 518-763-9262

jmcdonald33@nycap.rr.com

ARE YOU A KNIGHT OF THE BLIND?



**Did you know that over
5,000 children and 30,000 adults
are treated every year at the
Lions Eye Institute at Albany?
BECOMING A KNIGHT OF THE BLIND
is one way you can
support this mission.**

**For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com**



District 20 W
Deceased Members reported
07/2021 - 01/2022

ALBANY & TROY (008295) - LIONS CLUB

MICHAEL F FARRELL (1950045)
6 STEWART POINT RD
NASSAU, NY 12123-3117
Joined: 04/01/2004
Dropped: 11/20/2021
Reason: Deceased

Total Deceased Members in ALBANY & TROY: 1

BALLSTON SPA (008259) - LIONS CLUB

CLIFFORD J LANGE (3229713)
14 JACOB DRIVE
GANSEVOORT, NY 12831
Joined: 07/01/2010
Dropped: 12/30/2021
Reason: Deceased

Total Deceased Members in BALLSTON SPA: 1

DUANE L C (008267) - LIONS CLUB

DAVID VINCENT (663672)
558 NORTH MANSION ROAD
P O BOX 129
DUANESBURG, NY 12056
Joined: 02/01/1973
Dropped: 08/01/2021
Reason: Deceased

Total Deceased Members in DUANE L C: 1

GOUVERNEUR (008160) - LIONS CLUB

JOE PISTOLESI (959913)
99 JONES RD
GOUVERNEUR, NY 136423506
Joined: 09/01/1999
Dropped: 06/01/2021
Reason: Deceased

Total Deceased Members in GOUVERNEUR: 1

GREATER AMSTERDAM (008257) - LIONS CLUB

District 20 W
Deceased Members reported
07/2021 - 01/2022

ROBERT MONTENARO (572279)
 121 MERRIAM RD
 BROADALBIN, NY 12025
 Joined: 10/01/1960
 Dropped: 07/08/2021
 Reason: Deceased

Total Deceased Members in GREATER AMSTERDAM: 1

GREENWICH (008274) - LIONS CLUB

WILLIAM EDWARD CARROLL (744355)
 6 LYTTLE LANE
 GREENWICH, NY 12834 9207
 Joined: 10/01/1989
 Dropped: 07/30/2021
 Reason: Deceased

Total Deceased Members in GREENWICH: 1

HEUVELTON (008161) - LIONS CLUB

ROBERT D JOHNSON (970665)
 83 IRISH SETTLEMENT RD.
 HEUVELTON, NY 13654
 Joined: 05/01/1972
 Dropped: 06/01/2021
 Reason: Deceased

Total Deceased Members in HEUVELTON: 1

HOLLAND PATENT (008277) - LIONS CLUB

VIC F COMMONS (2036614)
 9253 JAMES ROAD
 REMSEN, NY 13438
 Joined: 10/01/2004
 Dropped: 10/01/2021
 Reason: Deceased

ROBERT L LE BUIS (798234)
 10579 MAPLEDALE RD
 BARNEVELD, NY 13304 1825
 Joined: 09/01/1987
 Dropped: 08/25/2021
 Reason: Deceased

JOHN PRESTON (803618)
 7645 MILLER ROAD
 HOLLAND PATENT, NY 13354
 Joined: 08/01/1999
 Dropped: 12/16/2021
 Reason: Deceased

Total Deceased Members in HOLLAND PATENT: 3

LOUISVILLE (039682) - LIONS CLUB

District 20 W
Deceased Members reported
07/2021 - 01/2022

ALEXANDER S KOZSAN (1007641)
 42 RIVER DRIVE
 WILSON HILL
 MASSENA, NY 13662
 Joined: 05/20/2006
 Dropped: 08/09/2021
 Reason: Deceased

Total Deceased Members in LOUISVILLE: 1

NEW HARTFORD NY MILLS WHITESTOWN (008281) - LIONS CLUB

HAROLD L KLEIN (841395)
 310 WASHINGTON DRIVE
 NEW HARTFORD, NY 13413
 Joined: 01/01/1972
 Dropped: 10/15/2021
 Reason: Deceased

Total Deceased Members in NEW HARTFORD NY MILLS WHITESTOWN: 1

NORTHVILLE SACANDAGA (044953) - LIONS CLUB

JOHN H TUCCIO (1110639)
 PO BOX 345
 NORTHVILLE, NY 12134 0345
 Joined: 02/01/1990
 Dropped: 11/29/2021
 Reason: Deceased

Total Deceased Members in NORTHVILLE SACANDAGA: 1

OGDENSBURG (008173) - LIONS CLUB

THOMAS E HANNAN (1116110)
 31 COUNTRY CLUB SHORES EAST
 OGDENSBURG, NY 13669 9605
 Joined: 02/01/1972
 Dropped: 12/23/2021
 Reason: Deceased

Total Deceased Members in OGDENSBURG: 1

PERU (008174) - LIONS CLUB

GUY ROTZ (1153912)
 219 MILITARY TPKE
 PLATTSBURGH, NY 12901 6248
 Joined: 11/01/1976
 Dropped: 09/08/2021
 Reason: Deceased

District 20 W**Deceased Members reported**

07/2021 - 01/2022

Total Deceased Members in PERU: 1**PLATTSBURGH (008175) - LIONS CLUB**

ISMAEL COLON (1164680)
 709 LAFAYETTE PARK DR
 LITTLE RIVER, SC 29566
 Joined: 10/01/1971
 Dropped: 11/03/2021
 Reason: Deceased

Total Deceased Members in PLATTSBURGH: 1**RAQUETTE RIVER (008176) - LIONS CLUB**

BETSY A BAKER-WHITNEY (1180810)
 33 HILLCREST DR
 POTSDAM, NY 13676 2106
 Joined: 04/01/1996
 Dropped: 10/19/2021
 Reason: Deceased

Total Deceased Members in RAQUETTE RIVER: 1**SPECULATOR (008292) - LIONS CLUB**

BERNARD P BEAUDOIN (2579199)
 P O BOX 117
 PISECO, NY 12139
 Joined: 10/01/2006
 Dropped: 09/15/2021
 Reason: Deceased

WILLIAM S WALLER (3945928)
 P. O. BOX 432
 SPECULATOR, NY 12164
 Joined: 05/03/2014
 Dropped: 09/15/2021
 Reason: Deceased

Total Deceased Members in SPECULATOR: 2**TOWN OF GREENFIELD (045321) - LIONS CLUB**

FREDERICK E EMERY (965185)
 346 GRANGE RD
 GREENFIELD CENTER, NY 12833 1603
 Joined: 10/01/1989
 Dropped: 07/08/2021
 Reason: Deceased

Total Deceased Members in TOWN OF GREENFIELD: 1**TUPPER LAKE (008184) - LIONS CLUB**

District 20 W
Deceased Members reported
07/2021 - 01/2022

BILL LEWIS (2886717)
 36 WEST LAKE ST.
 TUPPER LAKE, NY 12986
 Joined: 09/01/2008
 Dropped: 08/26/2021
 Reason: Deceased

Total Deceased Members in TUPPER LAKE: 1

Total Deceased Members - 21

International/MD20 News

CALENDAR OF EVENTS

| | |
|--|----------------------|
| 3rd Council Meeting Syracuse, NY | February 25-26, 2022 |
| MD-20 PDG Organizational Meeting..... | March 26, 2022 |
| Lions Day at the UN | March 11, 2022 |
| District Governor Elect School Binghamton, NY | April 1-3, 2022 |
| 3rd 20-W Cabinet Meeting 232 Broadway, Holiday Inn, Saratoga, NY 12866..... | March 12, 2022 |
| Council Meeting Niagara Falls | May 19, 2022 |
| MD-20 Convention Niagara Falls..... | May 20-23, 2022 |
| 4th 20-W Cabinet Meeting Assessment of 21-22 and Action Plans and Goals for 22-23, location TBA, Plattsburgh, NY .. | June 4, 2022 |
| International Convention Montreal..... | June 24-28, 2022 |



PRESIDENT'S MESSAGE

International President,
Douglas X. Alexander

DUES ADJUSTMENT RESOLUTION WILL BE VOTED ON AT 2022 INTERNATIONAL CONVENTION

Dear Lion Leader,

Lions Clubs International supports clubs and members around the world so we can advance our global mission of service together. Our international support and the work of Lions Clubs International is fueled by the international dues of our incredible members.

In recent years, it has become increasingly clear that the services Lions Clubs International has been able to provide to members with the available budget is no longer in line with what Lions need and expect.

The International Board of Directors voted in October 2019 to approve an international dues adjustment resolution that would be voted on at the 2020 International Convention, but it was postponed due to the cancellation of our 2020 convention and the move to a virtual convention in 2021 as we adapted to the pandemic. The new dues adjustment model will be voted on at the 2022 International Convention.

The Board of Directors undertook an extensive review of Lions Clubs International's financials, including the implementation of substantial budget reductions. After much consideration, the board proposed to adjust dues \$7 over a three-year period.

Under the proposal, international dues would be adjusted according to the following schedule:

\$3 increase on July 1, 2023

\$2 increase on July 1, 2024

\$2 increase on July 1, 2025

WHY AN INTERNATIONAL DUES ADJUSTMENT IS NEEDED

We realize the association has been reluctant to adjust dues

over the years, and we have not adjusted international dues since 2011. The proposed adjustment will help cover our costs and allow us to suitably serve our members' needs. With that said, the Board of Directors did not take this issue lightly, nor are we minimizing the value of each dollar that our members contribute.

As we consider this dues adjustment, it is essential that we keep in mind that our global efforts and initiatives support more than 1.4 million members in 50,000 clubs around the world. Through the support of staff, we are able to serve globally on the level that we do, keeping members and clubs fully supported with service resources, training events and software, club operational support, hybrid convention, international meetings, language services, technology, Foundation support, leadership support, and everything else we have come to expect as Lions.

A dues adjustment will allow Lions Clubs International to provide improved support to Lions and to continue to invest in improving programs and digital products such as our website and MyLion. It will also allow us to invest in new programs such as the Learning Management System (LMS), development of new curriculum such as digital literacy, training videos, global advertising, marketing automation, digital and video storytelling and other tools and initiatives that will enhance our impact, our brand, and our membership.

WHY YOUR HELP IS NEEDED

Essentially, we have to decide whether or not we want Lions Clubs International to continue to grow and thrive. Lions is more than a way of life. It's also an investment of money, time, energy and passion. As with any good investment, the more we put in, the more returns we see.

We need you to help our members and leaders understand why this adjustment is needed. We have developed an international dues adjustment FAQ and PPT to help you present it to your Lions. If you have any questions on the dues adjustment resolution, please contact LCI Executive Administrator Sanjeev Ahuja.

I hope that you will see this adjustment as we do: as an investment in the future of Lions. Through your support, we can ensure that Lions are positioned for success in the future.

Yours in Service,

Douglas X. Alexander
International President

MD20 Delinquent Dues Policy *(from the MD20 Policy Manual)*

This applies only to clubs in excess of \$1000 beyond 120 days past due or owing any amount for more than 90 days after a second billing cycle has passed. This basically means haven't paid in 450 days.

MD20 Delinquent Dues Policy

Any club in arrears to Multiple District 20 for dues in excess of \$1,000 beyond 120 days, or in arrears to Multiple District 20 for dues in any amount for more than 90 days after a second consecutive billing cycle has passed without full payment having been made, shall be subject to the following administrative actions:

- 1) Once the above default date is triggered, the Council Secretary-Treasurer shall send a letter to the delinquent club's president, secretary, treasurer and any PDGs therein informing these club leaders that the arrears situation must be addressed immediately. The letter must advise the leaders of the delinquent club that the failure to address the situation will result in the club being recommended for placement on status quo with the possible loss of the club charter (see Appendix A). A copy of this letter shall be sent to the district governor in whose district the delinquent club is located.
- 2) If the delinquent club's leaders fail to respond to the above referenced letter within 30 days thereof, by way of immediate payment or the execution of a payment plan to address the arrears, then the district governor in whose district the delinquent club is located, or his/her representative, shall make immediate contact with the club leaders to accomplish the following:
 - a) a review of the club roster to determine the accuracy of each member's status and contact information, and the accuracy of the club officer information listed on the PU101;
 - b) a review of the billing procedures utilized by the club for the collection of member dues;
 - c) a review of club accounts to confirm the appropriate segregation of charitable and administrative funds;
 - d) the creation of a plan to address the arrears owed to MD20 from administrative funds, which may include a per capita tax on members for any past dues uncollected and the appropriate billing and collection of same.
- 3) The district governor in whose district the delinquent club is located must submit proof that the steps outlined in paragraph 2 above were accomplished within sixty (60) days of the letter referred to in paragraph 1. Such proof must be in writing and acknowledged by the signature of the district governor, the first vice district governor, the zone chair assigned to the club in question, as well as the club president and the club secretary. Said proof may be in the form of the review and recovery report provided in Appendix B. This sixty (60) day deadline may be extended by the Council Chair for good cause shown.
- 4) If a delinquent club fails to cooperate with the district governor, or his/her representative, in reviewing the club's membership information, billing procedures, and finances as required in paragraph 2 above, and/or fails to enter into a payment plan to satisfy its arrears within sixty (60) days of receipt of the letter referred to in paragraph 1, then the district governor must request that LCI place the delinquent club on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual. Said status quo request may be in the form provided in Appendix C. This sixty (60) day deadline may be extended by the Council Chair for good cause shown. A district governor may rely on the collection attempts made by his/her predecessor in order to satisfy the preconditions for a status quo request.
- 5) If the district governor in whose district a delinquent club is located fails to submit the proof required by paragraph 3 above prior to the close of the council meeting next occurring after the 60-day deadline (or any extension of same granted by the Council Chair), or fails to request that a delinquent club be placed on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual after appropriate efforts were made to address the club's delinquency, then the Council Chair may direct the Council Secretary Treasurer to:
 - a) withhold district dues disbursements to that district until such time as the requirements are met, except that under no circumstances may such payments be held beyond June 1 of the Lionistic year in question.
 - b) withhold any MD20 reimbursement to the district governor for expenses related to travel to and from the International Convention.
- 6) The Council Secretary-Treasurer and the MD20 Office are directed to provide the delinquent club and the district governor in whose district the delinquent club is located all necessary documentation and assistance to verify the history of the arrears, including proof of billing, payments and collection attempts. The Council Secretary-Treasurer and the MD20 Office shall work with the delinquent club and the district governor at every stage of this process to agree on appropriate terms for the collection of arrears.
- 7) The Council Secretary-Treasurer shall report to the Council at every council meeting the status of all attempts to collect delinquent dues within the various districts, and the Council shall act on any appropriate requests consistent with these policies and procedures.

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

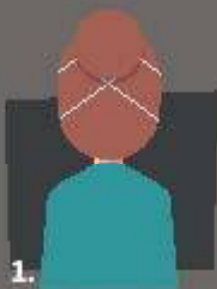
1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

(Except February 2022, which is the 15th.)

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to karen@deuxflutes.com

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqm6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Northeastern Association of the Blind at Albany

301 Washington Avenue
Albany, NY 12206
Voice: (518) 463-1211, ext. 241

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837

Capital Region Hearing

9 West Sand Lake Road
Wynantskill, NY 12198
Voice: (518) 326-1742