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A
message
from...

**District Governor
Michele Puleo O'Hare**



International President
Douglas X.
Alexander's pin.

**PR people, there will be another
early deadline in May, (15th)**

**NEXT ROAR
DEADLINE**

APR. 28, 2022

To: karen@deuxflutes.com
From: District 20W Lions Clubs
Subject: Submission for the Roar

**Submission requirements
page 62**



Greetings Lions, Leos and Lioness's of District 20-W!

I want to thank the clubs that I have visited so far for their warm hospitality and friendship. I have had the honor of meeting great Lions who are serving their communities well during these still hard times. I also want to thank our leadership team who have worked tirelessly to support out Lions and our Clubs. We are very lucky to have such great Lions to assist us in areas of leadership training, membership, service, marketing, Leos etc. We are always here to assist you, please just email us or call us.

I was very honored to speak at Lions Day at the UN this year. I spoke about how Lions can assist with helping Afghan refugees and any other refugees that may live in our communities. Please remember to donate to LCIF to assist in this humanitarian effort.

Also, your input for the future of our District is very important: Together we are developing a plan for attracting new membership, sharing orientation and mentoring our current members, identifying and developing future leaders, strengthening small clubs

...continued on next page

and establishing new clubs reaching into areas where there are still unmet community needs. The strategic plan for our District is important so that all Clubs and as many individual Lion's voices as possible are heard from. It is important to me that your ideas and suggestions are heard. The strategic planning process is essential to the success of our District and it provides a commonly shared sense of direction and outlines measurable goals for us. As a tool, our strategic plan will be useful for guiding day-to-day decisions and also for evaluating progress and changing approaches while we continue moving forward over the next several years. By now you should have received the Strategic Plan Survey for 20-W by email or postal mail. If you have not, please email me at dgmicheleohare@gmail.com or call me at 518-694-6872. Please leave me your name and address and I will get you one ASAP. By answering the survey, you will allow us to develop a plan that will incorporate your voices and give very careful thought to the strategic objectives it outlines, backing up these goals with realistic, thoroughly researched, quantifiable benchmarks for evaluating results for our District.

It is a very busy time for many of our clubs preparing for officer elections, registering for the 98th Annual MD20 Convention in Niagara Falls on May 20-22, 2022 and finally, our 104th annual Lions Clubs International Convention in Montreal, Canada June 24th through June 28th.

We will be having hybrid training for officers of clubs, region chairs, zone chairs, membership, marketing and much more on April 30th in Rome and on May 1st in Lake George sponsored by 20W and 20Y. Look for information soon from our GLT PCC Mark Whitney. These programs are open to all Lions not just officers. So, if you are thinking about taking on a leadership role in the future in your Club, the District, etc. Please take advantage of these programs.

This month we are also looking for 100% participation of all Clubs to LCIF's Campaign 100. If all Lions in 20W which was 1,309 as of March 29th could contribute \$20 to LCIF this year we would raise \$26,180.

I hope to see you all at the final cabinet meeting on Sunday June 5th at the Holiday Inn in Saratoga Springs. We will be discussing our strategic plan, 22-23 budget and VDG Ricky's goals for our District.

Finally, I hope to see many of you at our testimonial on Friday night June 17th at Van Patten Golf Club, Clifton Parks. Details and invitations will be sent out to all Club Presidents and Secretaries for all our Lions.

I want to THANK all the Lions, Leos and Lioness in our District for the wonderful things you do for your communities and your Clubs. It is a privilege to serve you.

Sincerely Yours in Lionism,

DG Lion Michele P. O'Hare

P.S. If you noticed my picture was upside down please email me at dgmicheleohare@gmail.com

20W Strategic Plan Survey

We have been receiving great response to our strategic plan survey for our District. Thank you to all the Lions who have responded to date. We want to hear from all the Lions in our district. Your opinion on the future of your District is very important. Please announce and email to each of your members that we have extended the deadline to complete the survey to April 30th. If they still need a survey either emailed or mailed to them to please let me know.





Save the dates!

5th Cabinet Meeting

June 5th

Saratoga Springs Holiday Inn
9:30 AM

More info to come!

We will be evaluating all our goals for 21-22, reviewing results of the survey, and talking about our plans for the district 22-23. We will follow the meeting with our annual budget meeting for review of this year's budget and formulating next year's budget.

DG Michele Puelo O'Hare's Testimonial

June 17th

Van Patten Golf Course
924 Main St., Clifton Park
6:30 PM

More info to come!

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TO ACCESS MEMBERSHIP & OFFICER REPORTS ON LCI WEBSITE

- Go to www.lionsclubs.org
- Click on "MEMBER LOGIN"
- Fill in your email or mobile
- Fill in your password
- Click on "SIGN IN"
- Choose MyLCI or MyLion and click on "GO"

UPDATE CLUB OFFICERS FOR NEXT YEAR (FORMERLY PU101)

- Officers for the following year should be submitted online through MyLCI by **May 15th**. If officers have not yet been determined, fill in this year's officers for next year to allow these officers to continue with reports. You can always go back and update as necessary.
- Choose "MyLCI" and click on "GO"
- Use drop down arrow next to "My Lions Club"
- Click on "Officers"
- Use Drop Down Arrow to Select Term for Next Year
- Club President Line - click on "add officer" (in blue on the right side of the page)
- Select Member, Click on Members Name, "save"
- Repeat for remaining club officers for next year

UPDATE CLUB OFFICERS - CURRENT YEAR

- Choose "MyLCI" and click on "GO"
- Use drop down arrow next to "My Lions Club"
- Click on "Officers"
- Use Drop Down Arrow to Select Term "Current Year"
- Click on "End Officer Term" for office to be updated
- Click on "End Term" again on next screen
- Click on "Go Back to Officers"
- Find vacant office to be updated: click on "add officer" (in blue on the right side of the page)
- Select Member, Click on Members Name, "save"

UPDATE CLUB MEETING INFORMATION

- Choose "MyLCI" and click on "GO"
- Use drop down arrow next to "My Lions Club"
- Click on "Club Info"
- Update meeting location and time as needed
- Click on "save" when done

Reporting online, with the above instructions using MyLCI is preferred, however if MyLCI is not available, you can print out the forms on the following pages and submit that way.

URGENT! THIS IS YOUR 2021-2022 LIONS CLUBS OFFICER REPORTING FORM

- Reporting newly elected club officers is extremely important to ensure that the new officers receive the information and material they will need for the coming year. Making the updates using the MyLCI is the preferred and fastest update method. Please only use this form if MyLCI is not available. The deadline to update new officers is May 15.
- Changes in club officers during the fiscal year should be entered in MyLCI or sent to International Headquarters.

CLUB NO.:	NAME OF CLUB:	COUNTRY:
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<p>* Member numbers are found on the Semi-Annual Membership Dues Invoice. # Provide updated home address information in the local mailing format. Lions mail will be sent to the home address unless SEND MAIL TO CLUB ADDRESS is checked below.</p>
CLUB MAILING ADDRESS:

PRESIDENT: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER:
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
FIRST CLUB VICE PRESIDENT: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
SECOND CLUB VICE PRESIDENT: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
SECRETARY: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER:
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
TREASURER: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
MEMBERSHIP CHAIRPERSON: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address

CLUB LCIF COORDINATOR: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER
Addr Line 1			
Addr Line 2			<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
CLUB SERVICE CHAIRPERSON: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER
Addr Line 1			
Addr Line 2			<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
CLUB MARKETING COMMUNICATIONS CHAIRPERSON: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER
Addr Line 1			
Addr Line 2			<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
CLUB ADMINISTRATOR: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER
Addr Line 1			
Addr Line 2			<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address

CLUB MEETING INFORMATION

If there are changes in your meeting information, indicate the changes below or enter via MyLCI >> My Lions Club >> Club Info.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
EACH WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1ST WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2ND WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3RD WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4TH WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ALTERNATE WEEKS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HOUR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Meeting Place:	
Street Address:	
City:	

If club website address has changed:

Club Website URL:	
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SUBMISSION INSTRUCTIONS

A) This form can be submitted by the current club president or secretary

As the current (select one) ☐ Club President ☐ Club Secretary

I certify that the above information is correct.

My Name:

My Member Number:

Electronic Signature:

The person who submits this information should email this form to MemberServiceCenter@LionsClubs.org using his or her primary email address with "PU101" in the subject line. Your email account will serve as your electronic signature.

OR

Written Signature:

The person who submits this information should print this form, sign below and fax to 630-571-1687 or mail to:

Lions Clubs International
Member Service Center
300 West 22nd Street
Oak Brook, IL 60523-8842 USA

Signature: _____

B) Alternatively, next year officers can be submitted via the MyLCI Website. <http://mylci.lionsclubs.org>



NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year

"#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings
- How can the District Help more ?
 - Promotion of the LIONS Mission from a district standpoint to the communities – External focus
 - Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspringslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: #lionsofupstateny or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-694-6872
Work: 518-463-1211 x 241
dgmicheleohare@gmail.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

CABINET SECRETARY

Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Rick Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988; Cell: 518-209-8812
rbrisee@hotmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

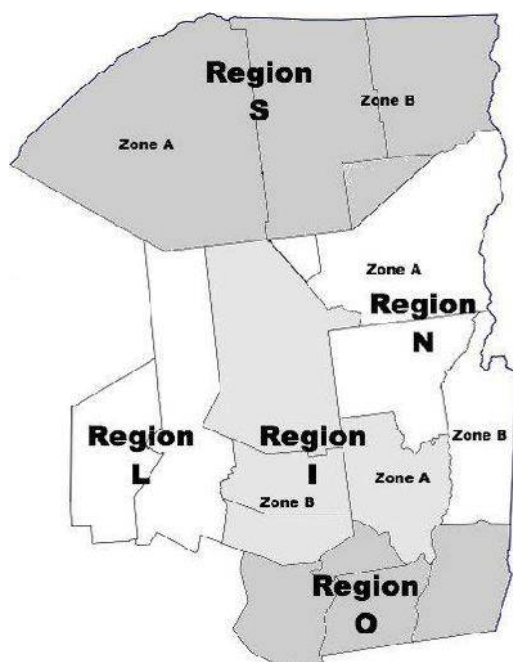
Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

John McDonald
(Saratoga Springs Lions)
P. O. Box 91
Galway, NY 12074
Home: 518-882-6148
Cell: 518-763-9262
jmcDonald33@nycap.rr.com

LEADERSHIP

Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

REGION I

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

REGION O

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroon.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L

I

O

N

S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CO-CHAIRS

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

AND

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

Holly McConchie
(Galway Lions)
2491 Northline Road,
Galway NY 12074
Home: 518-882-6516
hmccconchie@aol.com

REGION CO-CHAIRS

Liza and Bob Tougher
(Bethlehem Lions)
16 Candlewood Lane
Delmar, NY 12054
Home: 518-439-0399
Cell: 518-763-3329
Pansymoo@aol.com

REGION CHAIR

PDG James Griffith
(Cambridge Lions)
119 East Main Street
Cambridge, NY 12816
Home: 518-252-1070
Cell: 315-269-5370
PDGJamesGriffith@gmail.com

REGION CHAIR

VDG Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

ZONE "A" CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
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Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
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ZONES "A"
AND "B" CHAIR

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ZONE "A" CHAIR

Priscilla Laurin
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Home 518-846-7269
laurinr@westelcom.com

ZONE "A" CHAIR

Michelle M. Theisen
(Raquette River Lions)
Potsdam, NY 13676-9718
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michelle.theisen1959@icloud.com

ZONE "B" CHAIR

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Jim Hadjis
(Lake Placid Lions)
P. O. BOX 686
27 Signal Hill Road
Lake Placid, NY 12946-0686
Home: 518-523-3760
Cell: 518-524-3031
jimhadjis@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY
DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20
MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR AND
DISTRICT PHOTOGRAPHER

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.com
Lions International: LionsClubs.org



MEMBERS CORNER

Hello Lions and Leos,

As of March 25, 2022, we have a plus 1 in membership. We have added 89 members and dropped 88. Even though mask mandates have been lifted, we should recognize that COVID is still a problem. But club leadership should try to meet personally if at all possible. At a minimum, utilize the zoom accounts that we have available to you through the District so your boards of directors can at least meet to keep your club on track.

It is still possible to attract new members, as evidenced by our 89 new members this year, so please keep on trying to recruit new members. Emphasize that with everything that is going on, we need to step up and help as we have done for over 100 years through wars and other pandemics. The circumstances are difficult, but we are up to the challenge. Remember that more members means we can and should do more service.

It is very important at this time that we are all focused on retention of our members. It should be easier to attract new members as things open up, but we all still need to make an effort to keep the members we have. Go on the LCI website and look for the membership satisfaction survey. Try it in your club to gauge your club's health. Then do something about it. So in order to come out of this crisis whole, we need to keep our communication channels open to all our members. Orientation of new members is the prime way that we help keep them in the club and interested in providing service to their community. The District will be conducting zoom orientation for new and existing members to keep everyone fresh and up to date on all aspects of Lionism. It is extremely important to get new members a good orientation to start them off in the right direction. If you are interested, please contact me or GLT Coordinator PCC Mark Whitney and he or I will make sure you are included.

Yours in Lionism,

PDG Ed Stano
2070 Route 9N
Greenfield Center, NY 12833

email: estanojr@nycap.rr.com

Home phone – 518-893-7150

Cell phone – 518-879-5757

District/Club News

CALENDAR OF EVENTS

MD20 Magazine Advertising.....	2021 - 2022
NABA GALA Franklin Plaza, Troy, NY	April 1, 2022
Saratoga Lions Club “Night at the Brewseum”, Canfield Casino	April 22, 2022
Spring Training Rome, NY & Lake George, NY	April 30, May 1, 2022
Marcy Telephone Lions Club Spring 2022 Raffle	May 11, 2022
PU-101	May 15
MD20 State Convention Niagara Falls, NY	May 20 - 22, 2022
ALERT/LCIF Fundraiser	As soon as it fills up or at the State Convention which ever comes first.
Update Club Officers/PU 101 deadline.....	May 15, 2022
Town of Greenfield Lions Cars and Coffee Event	June 4, 2022
5th Cabinet Meeting Saratoga Springs, NY.....	June 5, 2022



FROM DG MICHELE: Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send articles to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
 FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
 New York & Bermuda Lions
 NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

Night At The **BREWSEUM**

Where History & Spirits Come to Life

VIP HOUR 5PM-6PM

Presented by the Saratoga Springs Lions Club



Friday, April 22, 2022

6:00PM - 9:30PM



Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required



GET YOUR TICKETS NOW !!!!

Wolf Hollow Brewing Company will be back again as part of the Saratoga Springs NY Lions Club's 9th Annual Night at the Brewseum on April 22nd at the Canfield Casino! They are not only a participating brewery, but a **Platinum Sponsor** of the event!



Be sure to check them out at www.wolfhollowbrewing.com

TO PURCHASE TICKETS VISIT:

<https://saratogaspringslions.ticketleap.com/brewseum-2021/>

Or for tickets and more info visit: <http://www.saratogaspringslions.com/brewseum/>

#distillery #beer #craftbeer #beertasting #hardcider #hardseltzer #wine #saratoga #nightatthebrewseum22 #SaratogaLions

All proceeds help local individuals and families manage their efforts with vision and hearing loss, raise prediabetes and diabetes awareness, support our local food pantries as well as contribute to and create other community projects.

Simply said, The Night at the Brewseum is a great event for a great cause!

Annual Town of Schroon Lions Club

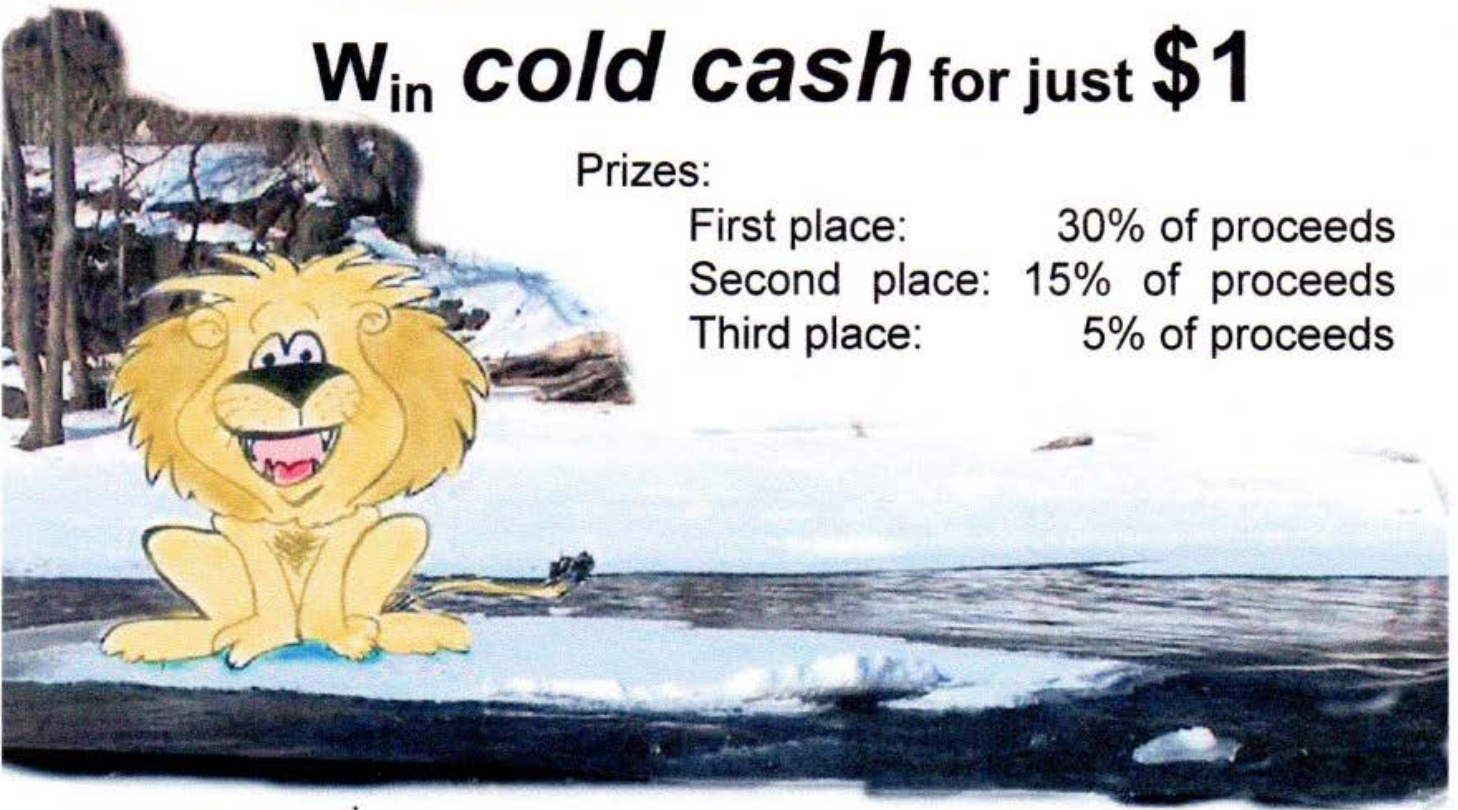
Ice-Out!!

CONTEST

Win *cold cash* for just \$1

Prizes:

First place:	30% of proceeds
Second place:	15% of proceeds
Third place:	5% of proceeds



Deadline for tickets – March 31, 2022
At 11:59 P.M.

\$1 Per Ticket or 6 for \$5

Tickets Available from Lions Members
Also on sale at Flanagan's Pub and Grill
And Chamber of Commerce

Town of Schroon Lions Club “Ice Out”

Simply use the form, make your prediction and send it with a check to Town of Schroon Lions Club,
P. O. Box 752, Schroon Lake, NY 12870. **BE SURE TO MARK A.M. OR P.M.!**

TICKET #	NAME	DATE	TIME	PHONE
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Past District Governor
John McDonald
District 20-W Endorsed
Candidate for International Director



**Clear Vision
for
Our Lions' Future**

Tireless Advocate
Unwavering Resolve
Dedicated
Inspirational
A Proven Leader!

jmcdonald33@nycap.rr.com

Cell 518-763-9262

www.LionJohnMcDonald.com

Follow me on Facebook at :

www.facebook.com/groups/pdgjohnmcdonald



PAST DISTRICT GOVERNOR JUDGE ANTHONY PARADISO FOR INTERNATIONAL DIRECTOR

A CAREER OF SERVICE

***Who's Ready
To Serve?***



***"YOU BE THE
JUDGE!!"***

SERVICE TO DISTRICT 20-K2

- LCIF Campaign 100 District Coordinator.
- District Constitution & By-Laws Committee.
- GAT Member (GLT Chair, GMT Chair).
- District Governor 2003-2004.

SERVICE TO MULTIPLE DISTRICT 20

- Council Parliamentarian 2016-2021.
- Constitution & By-Laws Committee 2005-2021.
- Policy Manual Committee 2003-2004.

SERVICE TO LIONS CLUBS INTERNATIONAL

- Appointed by IP Douglas X. Alexander as Chair of the 2021 District Governors-Elect Seminar
- Lions Clubs International Representative to the United Nations Office on Drugs & Crime since 2010.
- Group Leader at the District Governors-Elect Seminars at the 2008, 2009, 2010, 2016 and 2020 International Conventions.

**LET PDG ANTHONY USE HIS EXPERIENCE TO REPRESENT
YOUR INTERESTS ON THE INTERNATIONAL BOARD.**





LIONS CLUBS OF NEW YORK STATE & BERMUDA, INC.

Multiple District 20 State Convention

May 20th – May 22nd, 2022

Dear Potential Advertiser:

The Lions Clubs of New York State & Bermuda, Inc. will be holding their 97th Annual Multiple District 20 State Convention in Niagara Falls, New York from Friday, May 20th thru Sunday, May 22nd, 2022.

This annual convention will attract approximately 1,200 Lions, spouses, family, friends, and children to the Buffalo / Niagara area from all over New York State and Bermuda. Each year, a program book is provided to all registered Lions and guests attending. This book contains vital information regarding the convention and is also a wonderful opportunity for businesses, organizations, groups, and individuals to advertise and inform attendees of what they have to offer.

The convention program book is also a great way for you to:

- Encourage fellow Lions to vote if you are running for the position of District Governor, First Vice District Governor, Second Vice District Governor, or International Director
- Congratulate a fellow Lion or Lions Club on a particular accomplishment
- Send a message from your Lions Club or a personal message from you

The MD-20 Convention Host Committee would like to give you the opportunity to advertise in this important publication. We have included an advertising contract with this letter for your use. We would like to thank you in advance for supporting our convention and for assisting us to continue helping the blind, visually impaired, hearing impaired and those in need in our communities.

Sincerely Yours in Service,

PCC Lion Kenneth M. Butkowski, II

Program Book Chairperson

dgken20n@gmail.com (716) 583-9252 [cell]



LIONS CLUBS OF NEW YORK STATE & BERMUDA, INC.

Multiple District 20 State Convention

May 20th – May 22nd, 2022

98th Annual Convention Program Booklet

Advertising Contract Sizes & Prices

_____	Outside Back Cover	4 ½" x 11"	\$750.00	
_____	Inside Front Cover	4 ½" x 11"	\$600.00	
_____	Inside Back Cover	4 ½" x 11"	\$600.00	<u>ADVERTISING</u>
_____	Full Page	4 ½" x 11"	\$350.00	<u>DEADLINE</u>
_____	Half Page	4 ½" x 5 ½"	\$225.00	<u>MARCH 31, 2022</u>
_____	Quarter Page	4 ½" x 2 ¾"	\$175.00	
_____	Eighth Page	4 ½" x 1 ½"	\$100.00	
_____	Lions Supporter	Your Name	\$25.00	

Enclosed is my check for \$_____, along with my camera ready artwork.

**** {You MUST also e-mail the ad by sending a .pdf file to dgken20n@gmail.com } ****

Please make checks payable to:

District 20-N Lions

c/o PCC Lion Kenneth M. Butkowski, II

78 Westgate Road

Kenmore, New York 14217-2318

NAME (PLEASE PRINT)

COMPANY / ORGANIZATION / CLUB

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX NUMBER

E-MAIL

Any questions can be directed to:

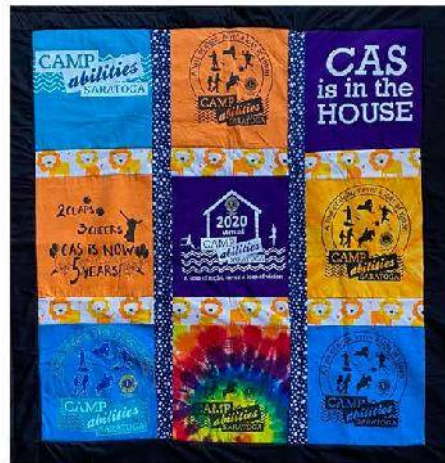
PCC Lion Ken Butkowski, II (716) 583-9252 dgken20n@gmail.com



Enter to Win a Camp Abilities Saratoga Handmade Quilt



1 Ticket for \$10
or
3 Tickets for \$25



To Enter the Raffle
contact:

PDG John McDonald
jmcdonald33@nycap.rr.com
cell# 518-763-9262

Quilt has been generously made & donated by
VDG's Ricky & Priscilla Laurin

Drawing to be held at District Governor Michele O'Hare's Testimonial on Friday 6/17/2022



**Your Club Could have
PLACED YOUR EVENT POSTCARD HERE**
Send to
karen@deuxflutes.com
by the 28th

What a Great Community Service Project!

Perhaps your community has a need like this one the Grand Island, NY Lions are doing.



A cause we can all get behind.

APRIL 3-16, 2022
Sponsored by the
Grand Island Lions
for the benefit of
FeedMore of WNY

Collection sites:
Town Hall
Howard Hanna Realty
St. Stephen's
Trinity United
Island Family Eye Care
See our Facebook page
for more information.

Diaper Drive

all sizes needed...and baby wipes too!

Diaper need is a silent crisis in America, one that cannot be addressed by private diaper banks alone. One in three families struggles to provide clean diapers for their baby. Children in low income families are at greatest risk of suffering the effects of diaper need because many families simply can't afford enough diapers. Current public support programs help some, but young children have additional needs necessary to build a strong foundation for healthy growth and to reach their full potential. It requires the support of citizens and humanitarian organizations dedicated to correcting these conditions.

Why the need for diapers? Locally, FeedMore of WNY states that their partners currently serve upwards of 2,600 infants a month and an additional 5,800 toddlers, all who potentially are using diapers. Between January and February of this year alone, 750 cases of diapers were distributed to partners in the FeedMore of WNY network. This equates to over 90,000 individual diapers during that period. And as with soiled diapers, baby wipes are also needed.

Although the National Diaper Bank Network and Every Bottom Covered are also dedicated to mitigating the problem of diaper need, the total services are not enough to fulfill the need.

- Babies without clean diapers are exposed to more potential health risks & less likely accepted to daycares, leaving parents unable to attend work.
- Nationally, 57% of parents experiencing diaper need who rely on childcare said they missed an average of four days of school or work in the past month because they didn't have diapers.
- Although center-based Early Head Start programs provide diapers for infants and toddlers, other federally funded childcare assistance programs don't. For families enrolled in the latter, not having access to diapers removes a key building block for strong families. Without diapers a parent cannot go to work, and not working disqualifies a parent from vital childcare resources.
- An average monthly supply of diapers costs approximately \$80. The only federal assistance program that can be used for diapers is Temporary Assistance for Needy Families (TANF), but TANF has to cover many other expenses, including heat, electric and water bills, rent, clothing, transportation, and other basic needs. With a monthly benefit of \$789 for a single parent household with two children, 10% of that goes for diapers. Little if any money is available to purchase enough diapers to keep a baby clean, dry, and healthy.



Calling All Lions

On **May 2, 2022** Lions Lend An Ear Foundation along with Let's Amplify NY will be traveling to the Capitol in Albany, NY to speak with lawmakers and legislators regarding Hearing Aid Awareness and Legislation **Bill A5035/S533**. This is all part of a legislative lobbying initiative that we are undertaking in our mission to expand hearing aid-related healthcare coverage across New York State beginning with child mandated coverage with this Bill and followed up next year with adult coverage.

If you were asked to name a medical device that could change the lives and improve the quality of millions of people, but that isn't generally covered by insurance companies, could you do it? Most people can't. The answer is hearing aids. Most private insurance companies do not cover them, and at a cost from \$1000 to \$4000 a piece (80 percent of people need two) this basic necessity is not easily afforded by many people throughout our state.

BELOW is the link to RSVP for the lobby day on **May 2, 2022**, if you are interested in attending, please RSVP through the link for more details.

Please support our efforts, let's help make a change to a child's life.

Debbie Meyfohr
Legislation Chair
Lions Lend An Ear Foundation

Please Be Advised:

- There are metal detectors to pass through, those attendees with any metal parts in body will need medical documentation. The building is handicap accessible.
- Proof of vaccine or a negative Covid test within 48 hours will be required prior to entering the Capitol Building.

evite.me/NpJ9JAcnTw



MD20 Lions New York State, USA and Bermuda

**MD-20 NYS & BERMUDA LIONS
2022 STATE CONVENTION
NIAGARA FALLS, NY
May 20-22, 2022**

HOTEL & CONFERENCE CENTER INFORMATION

The 98th Annual MD20 Lions of New York State and Bermuda State Convention

will take place at the Conference & Event Center Niagara Falls,

conveniently located in downtown Niagara Falls, NY.

This year's headquarters hotel is the Sheraton Niagara Falls with additional availability.

at the nearby Hyatt Place Niagara Falls.

To register only or register and make hotel reservations please use this link:

www.niagarafallsusa.com/md20lions/

All registrations and room reservations must be made online by using the link above.

If you experience any issues with the link or with the registration/room reservation process,
contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.

**MD-20 STATE CONVENTION MEAL ORDER FORM
NIAGARA FALLS 2022**

All meals will take place at the Niagara Falls Convention Center

Good Morning Breakfast with the Council

Fri. May 20, 2022 8:30 AM \$20.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$23.00 per person \$ _____

LCIF Luncheon

Fri. May 20, 2022 Noon \$28.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$31.00 per person \$ _____

Welcome Luncheon

Fri. May 20, 2022 Noon \$24.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$27.00 per person \$ _____

Breakfast with the Vice District Governors

Sat. May 21, 2022 8:00 AM \$20.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$23.00 per person \$ _____

Lions Lunch

Sat. May 21, 2022 Noon \$24.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$27.00 per person \$ _____

Gala "Motown Theme"

Sat. May 21, 2022

Doors open at 6:00 PM Dinner served at 7:00 PM \$45.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$48.00 per person \$ _____

TOTAL NUMBER OF TICKETS ORDERED _____

The **best** way to submit this form is to email it along with a copy of your check (no hard/physical copy required) or your cc info to lionismd20@gmail.com. If you cannot email, you may mail your request with check or cc info to: NYS Lions Clubs, 200 Gateway Park Drive, Bldg. A, North Syracuse, NY 13212. Please note, US mail to our office has been unreliable so emailing your request is the preferred method.

You must purchase your tickets in advance. **No meal tickets will be sold at the Convention.** The deadline to purchase meal tickets is **May 10, 2022.**

MEAL TICKETS CANNOT BE CHANGED OR REFUNDED AT OR AFTER CONVENTION

Name _____

Address _____

E-mail _____

PLEASE NOTE- YOUR MEAL TICKETS WILL BE INCLUDED IN YOUR CONVENTION REGISTRATION PACKET. YOU WILL PICK UP YOUR PACKET AT THE REGISTRATION AREA IN Niagara Falls

MD20 Alert Foundation

The MD20 Alert Foundation is holding a fundraiser to benefit LCIF and the Alert Foundation.

For a **donation of \$20**, you get to choose one numbered square from the attached chart.

Once we have the chart full, or at the MD Convention, whichever comes first, we will draw one number and **the lucky winner will have a donation made in their name to LCIF**. If we don't sell every square, then the winning number will get half of the total amount collected, donated to LCIF in their name. The other half of the proceeds will go to the MD20 Alert Foundation for their operating expenses.

Please send checks to PCC Kelly Clark at 7643 Park Ave., Lowville, NY 13367 and make them payable to the MD20 Alert Foundation. Pay using Venmo @alertfoundation21. Please don't forget to choose that lucky number, (first come first served), and include that as well. If you have any questions, please email PCC Kelly at kclarkmd20@gmail.com.

As you can see the chart is filling up, please don't miss out, purchase your square today.

We thank you in advance for your support of our Foundation.



Please Support LCIF & the MD20 Alert Foundation

A Melvin Jones Fellowship to be awarded when the boxes are sold

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

Donation of \$20.00 to MD20 Alert Foundation



If any squares are not covered by a donation, then a contribution will be given to LCIF in the amount collected. That amount can be applied toward a Melvin Jones Fellowship.

Town of Greenfield Lions Club

Cars & Coffee Event

June 4th from 8 to 11am

Middle Grove Town Park

FREE EVENT -All Cars & Trucks

Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

**Fresh Coffee, Donuts and
Lions Breakfast Sandwiches!**



Other Dates:

**July 2nd, Aug 6th
& Sept 3rd**

**All proceeds will stay in
our community in support
of Greenfield Lions Youth
Programs**

**We thank you for your
continued support**

Event sponsored by



If you are interested in sponsoring a door prize for this event, please contact Lion Bill Marzano at 518-461-9784 or email wmarzan1@outlook.com for more information.



Save the Date(s)

Spring Training for Lions

Saturday, April 30 and Sunday, May 1

Both locations will offer a hybrid option

Saturday, April 30, 2022

Delta Lake Bible Conf. Cent.
8912 Turin Road
Rome, NY 13440

Sunday, May 1, 2022

Courtyard by Marriott, Lake George
365 Canada Street
Lake George, NY 12845

These training opportunities are offered to any and all Lions with a curiosity or passion for learning.

Sessions include:

- President /Vice President
- Secretary
- Treasurer
- Membership
- Zone / Region Chair
- Orientation
- Service Reporting
- Marketing and Social Media

More information will be out soon!

- Help Keep Our Campers Smiling -



Smiles are contagious! Smiles on the faces of our campers and smiles too, on the faces of our counselors, volunteers and visitors who come to Lions Camp Badger. For forty-two years as the first New York State Lions project, Lions Camp Badger has not only brought smiles to thousands of campers but also a sense of self-esteem, confidence and acceptance. Lions Camp Badger is a very special place for very special people.



LIONS CAMP BADGER "SUPER RAFFLE" \$50 PER TICKET

Proceeds Will Benefit
Empire State Special Needs Experience
at Lions Camp Badger

There Will Be 10 Winners
Receiving \$1,000 Each

RAFFLE MAILED TO EACH CLUB

Additional tickets available through
Lions Camp Badger Office 607-589-4800

or
On-Line at www.lionscbb.org

LIONS CAMP BADGER "SUPER RAFFLE" Proceeds Of The Raffle Benefit Empire State Special Needs Experience At Lions Camp Badger	
Name: _____ Address: _____ Phone: _____ Email: _____ Club: _____ District: _____	10 GRAND PRIZES OF \$1,000⁰⁰ EACH* \$50 PER TICKET <small>*Check should be made payable and sent to: Empire State Special Needs Experience, Inc. (Lions Camp Badger) 725 Lakeside Road Spencer, NY 14883</small>

Drawing will be held at the Camp on Labor Day 2022.

ESSNE is a 501c3 organization.

Contributions are deductible to the extent
allowed by law.



**SPECIAL
ACCOMMODATION
PACKAGE
AVAILABLE**

SAVE THE DATE

SATURDAY - AUGUST 13 - 2022

WELLSVILLE COUNTRY CLUB

The Wellsville Country Club is a beautiful 18-Hole Golf Course with a newly renovated event facility. Nestled in the foothills of the Appalachian Mountains, along the beautiful Genesee River and blocks from the historic Village of Wellsville.

**3006 RIVERSIDE DRIVE
WELLSVILLE, NY
WWW.WELLSVILLECC.COM**

**INDIVIDUAL GOLFER - \$85
SPONSORSHIP OPPORTUNITIES AVAILABLE**



**ALL ARE INVITED! JOIN WITH FRIENDS
AND FELLOW LIONS IN HELPING
LIONS CAMP BADGER BUILD A BRIGHTER FUTURE**

For Information Contact Event Co-Chairs -
Lion William Emrick - williamemrick@yahoo.com
PCC Andy Umreiko - aumreiko@gmail.com
Sponsorship Chair
PDG Michele O'Hare - dgmicheleohare@gmail.com



MD-20 Lions

**Join International President Douglas X. Alexander
And Lions From Around the World At The
104th Lions Clubs International Convention**

**June 24-28, 2022
In Montreal, Canada**

At the Palais des Congrès and the Bell Centre

The beautiful Palais des Congrès is one of North America's most renowned convention and exhibition centres. Near historic and cultural areas...Old Montréal, Chinatown and the arts and entertainment district!

Registration is now open online at - lcicon.lionsclubs.org

- *Enjoy music and live entertainment acts featuring top performers from all over the world.*
- *Celebrate cultural diversity by marching in the Parade of Nations with fellow Lions and Leos.*
- *Learn and grow your skills in expert-lead seminars.*
- *Hear from world-renowned speakers.*
- *Meet and chat with Lion Clubs International staff about how to enhance your service, create new opportunities, access key resources and more.*
- *Participate in the exciting conclusion of Campaign 100, our Foundation's historic effort to ensure our future of service.*
- *If you're a delegate for your Lions club, and your club is in good standing, you'll be able to cast a vote in the International Election.*

Special Note:

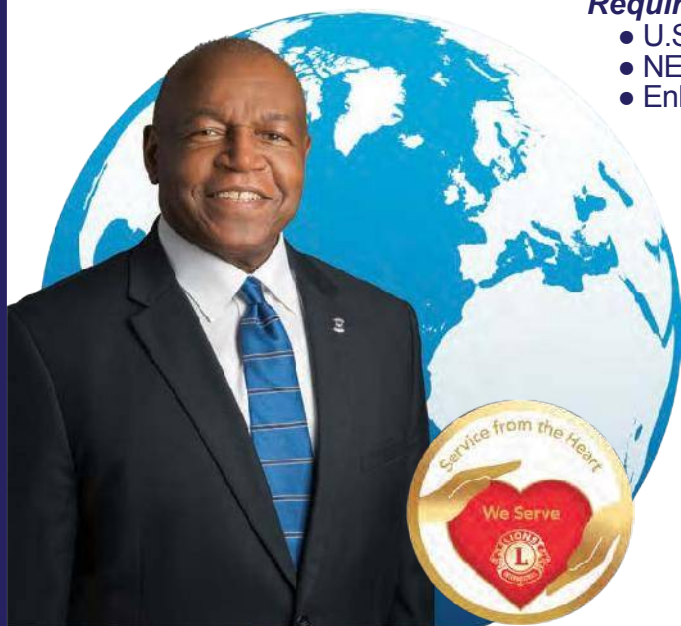
MD-20 has been assigned to the Sheraton Centre Hotel (Headquarters). Rooms are assigned first come first served...Please Register Early.

Required For Canadian Entry By US Citizens:

- U.S. Passport or U.S. Passport card (land & marine only)
- NEXUS card
- Enhanced Driver's License (land & marine only)

Covid-19 Protocol: [Click Here](#)

Currently, Canada requires that travelers provide proof of full vaccination. Refer to the Government of Canada website to check if you qualify for the fully vaccinated traveler exemption as well as which COVID-19 vaccines are accepted in Canada. The website also provides steps to follow for your trip and what to do if you test positive within 14 days of your entry to Canada.



**JOIN IN THE FUN AND FESTIVITIES WITH
INTERNATIONAL PRESIDENT
DOUGLAS X. ALEXANDER**

**AT THE
104TH LIONS CLUBS INTERNATIONAL CONVENTION**

In Montreal, Canada

**At the Palais des Congrès and the Bell Centre
June 24-28, 2022**



**The Official MD-20 Convention Parade Shirt
Will be available at the MD-20 Convention
In Niagara Falls - May 20-22, 2022**

*Or Contact Lion Ormond Brathwaite
ronbrath@aol.com*

Or Order Online at www.douglasalexander.org



Polos & Sweatshirts



For More Information Contact Lion Ormond Brathwaite
ronbrath@aol.com

Polos & Sweatshirts

Short Sleeve Polo - \$ 40⁰⁰
Long Sleeve Polo - \$ 45⁰⁰
Sweatshirt - \$ 45⁰⁰

Commemorative Pins Still Available



Gold



Silver



Bronze

Actual Size 1 3/4" x 1 1/4"

See Us In Niagara Falls or Contact PCC Gloria Askew
gvaskew41@aol.com



MONTREAL 2022
104th Lions Clubs International Convention



Registration Information

LCICon 2022 Montréal Registration and Housing

Registration Fee:

- Registration fee through January 7, 2022 is US\$175
- January 8 through March 31, 2022, the regular registration fee is US\$225
- April 1, 2022 through on-site registration, the fee is US\$250

Leo Registration Fee:

Alpha Leo – (12-17) US\$20

Omega Leo – (18-30) US\$100

The convention and housing registration application uses certain personal information including name, address, city, state, country, postal code, country, email and phone number, and may use travel information including housing, arrival and departure information and fees paid. Lions International only uses registration information to register attendees for the convention and to provide a name badge unless a member has provided additional information to Lions International through other means, which may be utilized to improve each individual experience. For information on how this application uses your information, please review disclosures [here](#).

Registrants will receive an official name badge, souvenir medallion, official convention program and one entrance for the International Show.

All registrants will pick up their name badge onsite in Montréal. Please bring your Lions International Official Registration Confirmation with you to scan and print your badge. A photo-ID is also required. Lions International will not mail badges in advance.

All changes (name change, arrival/departure date revisions) must be submitted in writing by Saturday, May 1, 2022 to registration@lionsclubs.org.

Questions?

- General questions about the convention: convention@lionsclubs.org
- Questions about registration and hotels, including group registration: registration@lionsclubs.org

Related Links:

- LCICon 2022 Montréal Registration and Housing Form
- LCICon 2022 Montréal Registration and Housing Terms and Conditions

Payment Information

Payment for LCICon Registration and Housing can be made by check, credit card (Visa®, MasterCard® and Discover®) or wire transfer.

Lions International no longer accepts local, non-USD bank deposits as a form of payment for the convention.

For additional information regarding wire transfer or check payments, please visit the following page: [JP Morgan USD for Convention](#)

When paying by wire transfer or check, submit a completed Convention Registration and Housing Form along with copy of your payment to registration@lionsclubs.org. A registration confirmation will be distributed once Lions International confirms receipt of your payment.

Questions? Contact us at registration@lionsclubs.org

LCICon 2022 Virtual Access

Since our first international convention in 1917, meeting face-to-face with Lions from all corners of the world has been the cornerstone of our flagship Lions event. Each year, we strive to bring Lions a unique and exciting experience. And that is exactly what we have our sights set on for the event in Montréal. However, we know this year may present unique challenges, preventing some Lions and Leos from joining us in person.

While there are many things we can't control in today's world, we can ensure Lions won't have to miss out on some of the most time-honored traditions and exciting moments of LCICon. Introducing: LCICon 2022 Virtual Access.

What will this look like?

Virtual Access is a limited-access option that provides a live look into the Lions event of the year. Key moments will be livestreamed, direct from the plenary stage. From the flag ceremony to speeches from International President Douglas X. Alexander and LCIF Chairperson Dr. Jung-Yul Choi, to witnessing the inauguration of our next international president, LCICon Virtual Access brings some of the biggest LCICon moments to you, wherever you are. Recordings of select on-site seminars will also be available for virtual viewing in the weeks following the convention.

I attended Virtual LCICon 2021. Is this the same thing?

When the global pandemic prevented us from hosting LCICon 2021 in person, we weren't going to let that stop us from hosting our flagship event. We converted our headquarters into a broadcast studio for a truly unique all-virtual experience. Given that we'll be live in Montréal this year, we won't be able to offer full virtual access. However, we're pleased to offer this limited-access virtual option for those who can't make the trip.

Is there a cost? How do I sign up?

There will be a nominal fee for LCICon Virtual Access, which will help cover costs of the video stream and the platform. More details, including registration information, will be released in the upcoming months. We hope you will be able to make the trip to join us for LCICon 2022 in Montréal to experience the splendor of the city and take in the full LCICon experience. But if you are unable to travel this year, we hope you will mark your calendar to take part in this limited-access virtual option so you can be part of some of the action.

If I am a delegate and view the convention through Virtual Access, will I be able to participate in the election?

Virtual Access does not constitute a full registration to the international convention. Per the Lions International Constitution and By-Laws, because LCICon is taking place on location in Montréal, only registered delegates are eligible to vote in the international election.

For additional information about elections, contact the Member Service Center:

Member Service Center
Lions Clubs International
300 W. 22nd St., Oak Brook, IL USA 60523
Email: MemberServiceCenter@LionsClubs.org
Phone: +1-630-203-3830 Fax: +1-630-571-1687

What if I register for LCICon 2022 and can no longer attend due to travel restrictions? Can I convert my registration to Virtual Access?

Absolutely. We encourage you to reserve your spot for LCICon 2022. But if restrictions prevent you from traveling to Montréal, you will have the option to transfer your registration to the Virtual Access option and will be refunded the price difference.



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of: _____ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

☐ Contributed to LCIF

☐ Started a new service project. *Consider one of our Global Causes!*

☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

☐ Reported Club Officers to LCI

☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:

☐ District

☐ Multiple District

☐ International

☐ Webinars

☐ Lions Learning Center

☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

www.lionsclubs.org

DA-CEA 3/21 EN

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

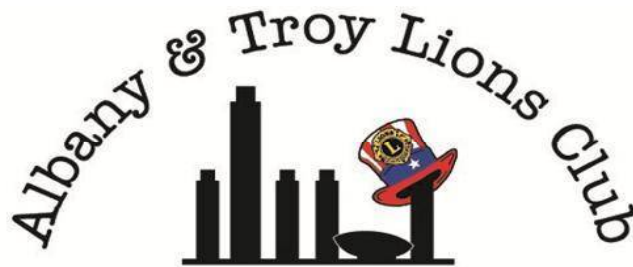
**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796





Search gofundme.com for

Raise the Roof for NABA!



NABA students and their families, pictured above, had a blast biking the South River Run at Revolution Rail Co. in North Creek on June 27, Helen Keller's birthday!

Unfortunately, just as we're beginning to return to a 'new normal,' NABA's 50-year-old roof, which has leaked for quite some time, has failed. We need a new roof and we need to schedule the work immediately so we can continue to provide services without interruption.

Be a #NABAVisionary and support us on GoFundMe!

[gofund.me/674bee05](https://gofundme.com/674bee05)


[gofund.me/674bee05](https://gofundme.com/674bee05)


[gofund.me/674bee05](https://gofundme.com/674bee05)


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[gofund.me/674bee05](https://gofundme.com/674bee05)

Want to learn more about

Camp Abilities Saratoga?

It's the only Camp Abilities camp run solely by Lions!!

The camp has grown to be a premier Camp Abilities camp.

Learn how CAS conducted a Virtual Sports Camp in 2020 and will do so again in August 2021.



Camp Abilities Saratoga

is a one-week, educational sports camp for youth who are blind, visually impaired, or deaf/blind.

CAS

is a service project of the **Saratoga Springs Lions Club.**

There are several ways for your club to learn about CAS.

Schedule a presentation: Choose either...

- 1) an in-person presentation for an upcoming 2021–2022 club meeting*
- OR**
- 2) an engaging Zoom presentation to your club.*

Learn about the impact of the first 6 years of in-person summer camps,

CAS's two Virtual Summer Camps and recent Virtual Mini Camps.

Contact Lion Sue Williams at 518-366-3407 or

swilliams79@nycap.rr.com to schedule your presentation.

DG MICHELE'S VISITATION SCHEDULE for 2021-2022

Rev date: March 31, 2022

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Jan 5, Apr 6	Clifton-Fine	Jul 12
Ballston Spa	Nov 3	Saranac Lake	Jul 15
Bethlehem	Jun 15	Greater Herkimer	Jul 22
Broadalbin Perth	Oct 28	Town of Wright/Scho	Sep 20
Cambridge	Jun 8	Greater Johnstown	Sep 22
Chazy	Nov 2	Schuylerville	Oct 6
Clifton-Fine	Jul 12	Greater Ravena	Oct 13
Clinton	Apr 28	Duane	Oct 20
Deerfield	Apr 28	Broadalbin Perth	Oct 28
Duane	Oct 20	Plattsburgh	Nov 1
Edwards	Feb 23	Chazy	Nov 2
Fonda & Fultonville	Dec 8	Ballston Spa	Nov 3
Galway	Mar 14	Glens Falls	Nov 9
Glens Falls	Nov 9	Town of Greenfield	Nov 10
Gouverneur	Feb 23	Heuvelton	Nov 17
Greater Amsterdam	ongoing	Hadley-Luzerne	Dec 1
Greater Herkimer	Jul 22	Greenwich	Dec 2
Greater Johnstown	Sep 22	Utica	Dec 6
Greater Ravena	Oct 13	Fonda & Fultonville	Dec 8
Greenwich	Dec 2	Scotia-Glenville	Jan 4
Hadley-Luzerne	Dec 1	Albany & Troy	Jan 5
Heuvelton	Nov 17	Saratoga Springs	Jan 6
Holland Patent	Apr 28	Mechanicville-Still	Jan 10
Lake Placid	Mar 28	Marcy Telephone	Jan 12
Lisbon	Apr 5	Waterford	Feb 2
Long Lake	Mar 22	Edwards	Feb 23
Louisville	Apr 20	Gouverneur	Feb 23
Malone	Apr 27 or May 25	Galway	Mar 14
Marcy Telephone	Jan 12	Long Lake	Mar 22
Mechanicville-Still	Jan 10	Tupper Lake	Mar 24
New Hart NYM White	Apr 28	Lake Placid	Mar 28
Newcomb	Apr 13	Lisbon	Apr 5
Northville Sac	Jun 3	Albany & Troy	Apr 6
Ogdensburg	Apr 14	Newcomb	Apr 13
Peru	May 12	Ogdensburg	Apr 14
Plattsburgh	Nov 1	Town of Schroon	Apr 18
Raquette River	Jun 7	Louisville	Apr 20
Saranac Lake	Jul 15	Malone	Apr 27 or May 25
Saratoga Springs	Jan 6	Sauquoit, Clinton, Deerfield, Hol-Pat, NH-NYM	Apr 28
Sauquoit Valley	Apr 14	Speculator	May 3
Schuylerville	Oct 6	Town of Hoosick	May 5
Scotia-Glenville	Jan 4	Peru	May 12
Speculator	May 3	Northville Sac	Jun 3
Town of Greenfield	Nov 10	Raquette River	Jun 7
Town of Hoosick	May 5	Cambridge	Jun 8
Town of Schroon	Apr 18	Bethlehem	Jun 15
Town of Wright/Schoh	Sep 20	Greater Amsterdam	ongoing
Tupper Lake	Mar 24		
Utica	Dec 6		
Waterford	Feb 2		

**PROTOCOL FOR THE
DISTRICT GOVERNOR'S
OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Clinton Lions Club

By Lion Jim Winkler

It's been a strange winter season: yoyo temperature swings: record or near-record warmth in December; virtually no snow until the second week of January; more than normal icy weather and now that the calendar says it's spring... winter doesn't want to let go.

But... the weatherman blessed us with above normal temperatures and no snow for our monthly food distribution on March 21st. Nine (9) club members again joined other community volunteers to serve more than 425 vehicles in a two-lane drive through operation at a local church parking lot. Those vehicles represented approximately 600 families and 900 individuals including 425 school-age children and seniors. This month items received by the clients included: yogurt, milk, bread, cheese, eggs, frozen pork loin, chicken dogs, a variety of produce and a bag of personal hygiene items.

The entire distribution day – consisting of unloading the



THE DISTRIBUTION STARTS – Cars begin to enter parking lot for food distribution (March 21, 2022) – What a beautiful Day!



THE BREAD'S HERE – Loaves of bread arrive prior to food distribution at Country Pantry in Clark Mills Annunciation Church parking lot (March 21, 2022).

refrigerated trailers arriving from the Regional Food Bank in Syracuse, arranging the products for efficient handling, processing and packing of vehicles – takes five-to-six hours the day of the distribution. In addition, countless hours are spent prior to distribution day ordering food for the next distribution, inventorying and packing donated food stuffs from the community. Upon completion on distribution day, everyone breathes a sigh of relief and are proud of the job we've accomplished, realizing we've once again joined with others in servicing the needs of the food insecure in our area.

We're back meeting twice monthly at our long-time established restaurant in the Village of Clinton and slowly, as hopefully the pandemic is behind us, those who regularly attended our meetings back in 2019 are returning. We're also attempting to define the “new normal” for our club by arranging a few small fundraisers and service projects for the remainder of the Lion year. At our most recent club meeting we ratified our slate of officers for next year and appointed chair people and committees to address these fundraisers and service projects.

Three (3) of our members attended the Cabinet Meeting on March 12th via the Zoom link due to the snow storm we were experiencing. We were pleased to hear Leo District Chairman, Lion Joe Wagner, report on the activities of our Alpha Leos in our local school district. The Leos have experienced their own crisis during the past two years so it was good to hear them receive recognition for persevering and remaining loyal to their Leo mission.

On March 26th, three (3) club members journeyed to Galway to pick up our order of twenty-seven (27) cases of chocolate rabbits in support of the Lions Eye Foundation at Albany. This is the biggest order submitted by our club to date.

It was made possible through the involvement of our local food pantry, supplemented by four (4) of our club members. The chocolate rabbits will be the “center-piece” of Easter Baskets each child in a food insecure family will receive at the food



READY for EASTER – LEI Chocolate Bunnies in baskets for kids Easter Distribution (April 11, 2022 at Clark Mills Food Pantry Clark Mills, NY).

...continued on next page

distribution prior to Easter (tentatively scheduled for Monday, April 11th).

Prior to picking up our order of bunnies, our three (3) “bunny transporters” attended the Galway Lions Pancake Breakfast at Bob’s Trees in West Galway. Kudos to the Galway Club! We had a great breakfast – more than enough to eat, rekindled some former Lions friendships and made new ones. It made for a great start to the day. Upon our return home we were able to deliver a majority of the 27 cases to our club members and finished up the deliveries the following day.

HOPING THE BUNNY ROLLS LOTS OF EASTER EGGS YOUR WAY...

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com

Chazy Lions Club

By King Lion Priscilla Laurin

Each year since 1962, (except for the year of the pandemic), the Chazy Lions Club has sponsored Winter Weekend for the students from grade 7 - grade 12.

Over the years the events have changed to suit the students' interest. This year the students played volley ball on Thursday night - many games with the classes competing against each other. Unfortunately Friday was canceled due to the snow storm. Saturday was an event that was re-introduced, skating on the school pond. There was also dancing on the pond where music was provided. The Lions' club served hot chocolate & donuts.



Thursday night volleyball games in the gym.

During the week many classes worked on snow sculptures.

One of the many service projects that Chazy Lions do for the

Pictured left is the Class of 2023's, (9th grade), snow sculpture. Their sculpture is of the Olympic podium, as the theme was "The Olympics".



community, is include the handouts from Lion Barbara Bentley on diabetes; make copies to ensure we stamp our club name on them and the West Chazy Food Shelf distributes them with the weekly food baskets.

King Lion Priscilla, (left in the photo), attended the Advanced Lions Leadership Institute, (ALLI), in Calgary, Canada from March 25 - March 28, 2022.



VDG Ricky & Priscilla Laurin volunteered at the Bechard's Sugar House in West Chazy on Sunday 3/20/2022. Ricky made Maple Syrup Dumplings for about 400 people.

KING LION PRISCILLA LAURIN

207 Sheldon Lane

Chazy, NY 12921

Home: 518-846-7269

laurinr@westelcom.com



Albany & Troy Lions Club

By Lion Jerry Gordon

ZOOM MEETINGS HELD ON FEBRUARY 2 MEMBERSHIP MEETING

Our guest speaker was Lion Dave Parmon, president of the Lions Hearing Conservation Society of NYS. A few years ago, when LCI dropped their Affordable Hearing Aid Program, HCS entered into an agreement with Oticon for better, less expensive hearing aids and started a new program available to all clubs in NYS. Our club has taken advantage of it a number of times.

KL Eva spoke about various activities:

- With DG Michele, we will be working on a new LCI initiative to help Afghan refugees.
- We plan to formalize our blueberry maintenance activities with greater club participation.
- With DG Michele, we will sponsor cooking/canning classes.
- We're developing a healthy living community education series with diabetes workshops and collaboration with Bridge The Gap and Juices 4Ever.

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- We're looking to increase volunteer opportunities with our existing contacts.

CLUB AND CHARITABLE FUND BOARD MEETINGS

Lion Ruth will add Women's History Month and Black History Month info to our FB page. She also has \$450 worth of chocolate bunnies to sell.

Lion Jerry reported that our Daily Drawing fundraiser produced a net profit of \$1371 on sales of only 379 tickets.

Lion Preem says that this Sunday, Feb 6, the Leos will be selling popcorn at the Ujamaa Market with the Albany Boys & Girls Club from 10am-noon. Also, 4 of our 26 Leos are 18 and will be aging out.

Trent Stone, a Colonie Boy Scout who's working on becoming an Eagle scout, has adopted collecting used eyeglasses and hearing aids as a project. He made wooden collection boxes and will be distributing them at several Colonie locations.



Trent Stone, the Colonie Boy Scout who's collecting used glasses for his project to become an Eagle Scout. As of 2/24, he's collected 900 glasses.

Our March speaker will be from Saratoga to talk about Camp Abilities.

Lion Ruth had 3 applicants for glasses she was able to help.

Lion Jerry is awaiting the return of two hearing-aid applications.

We approved the purchase of \$200 in debit cards for Melodies Center and another \$200 in cards for Ronald McDonald House.

ZOOM MEETINGS HELD ON MARCH 2 MEMBERSHIP MEETING

Our guest speakers were Lions Jim Edwards and Jim Flynn from the Saratoga Springs Lions Club, who gave us a nice presentation on Camp Abilities Saratoga, which has been in operation since 2014. Because of Covid, they have operated remotely for the last two years. They sent equipment and video instructions to all the campers at their homes and conducted supervised sessions on Zoom. Skidmore still hasn't decided whether they will be able to conduct a live camp this year. The camp is free for 10-16 year-olds who are blind or deaf-blind, but each camper costs CAS about \$3500. They have 26campers and an operating budget of \$105K, which

is raised from individual Lions, Lions clubs, and grants from various Lions orgs and others.

CLUB AND CHARITABLE FUND BOARD MEETINGS

KL Eva announced that Preem has resigned from the club and she (Eva) will ensure that the Leos will continue to function. She may try to get some parents involved.

Greg spoke about the desirability of having the Leos working at the orchard. He also mentioned that ACDA has been slow in paying us for the sanitizer we gave out last year, but that Jordan (Grateful Villages) is well aware of their tardiness and hasn't been pushing us for payment for the product.

KL Eva is starting a Grant Review committee, whose job it will be not to apply for grants, but to review the grant wording and our applications to ensure they are consistent with both the grant requirements and our club's best interests. We will not apply for any more grants until the committee is in place and functioning. So far, Eva and Mike are on the committee; other Lions are welcome.

KL Eva would like to go to two meetings a month, one general and one board. There weren't enough members in attendance tonight to vote on it, but it will be discussed further.

Our April speaker will be talk to us about Big Brothers/Big Sisters.

Eva would like to have a live meeting, if not in April, then certainly in May.

In an email vote on Feb 23-24, we voted to accept the membership application of Bobby Beard, who was sponsored by Greg Sheldon.

We discussed whether we should collect the tabs from soda and beer cans for Ronald McDonald House. Apparently, they can turn them into cash. We'll probably do it, but it needs a little more discussion.

Albany Mayor Kathy M. Sheehan, Mayor of the City of Albany, New York, proclaimed Friday, March 18, 2022, to be "Eva Bass Day" in the City of Albany and asked residents to join her in recognizing Eva's years of distinguished service to the City of Albany and its residents and wish her continued success in future endeavors.

There has been much concern in the scientific community about the demise of vast colonies of honey bees, an important pollinator and a vital ecological link. Lion Greg Sheldon and his teams at Albany Victory Gardens and Eden's Rose

Foundation have contributed to a solution to this existential problem.

KING LION EVA BASS

12A Lark Drive, Albany, NY 12210

Cell: 518-487-8194

bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192

info@albanytroylions.org, Voicemail: 518-512-2722

AlbanyTroyLions.org facebook.com/albanytroylions

District 20W

By DG Michele O'Hare

UN DAY

I was honored to be asked to speak by International President Douglas X Alexander, at the 44th Annual Lions Day with the United Nations.



LCIF/UKRAINE UPDATE

Please read the following regarding the situation in Ukraine, this is an update on the high level of response by LCIF:



- LCIF already has a "Refugees and Displaced Persons" fund set up so it can take donations. The link is [HERE](#) and note the cause is "Refugees and displaced persons". This has been posed to LCIF's Facebook page. For giving that isn't online, it is the usual method of sending with a notation that it is for that fund.
- LCIF has received inquiries from Lions in Romania and Poland about potential grant support for refugee relief. Staff are working with leadership in each country to develop a project plan where LCIF would support Lions led distribution of immediate needs relief goods. Think care packages with food, water, hygiene items, clothing, etc. Initial grant target amount is US \$15,000 per

country, for Romania and Poland. After these initial grants, we will continue to work with Lions in the adjacent and surrounding countries to evaluate needs and potential LCIF support for Lions to help address them. Lions in Ukraine are understandably not able to participate in relief work at this time, but may be able to in the future, to address some needs of internally displaced people. They may also collaborate with Lions in adjacent countries in immediate needs relief activities.

- LCIF and LCI marketing and communications teams are collaborating on a wide range items to allow an efficient and consistent response to inquiries received from Lions related to the situation and messaging of this information outward via social media, website, etc.

Do not hesitate to contact us if there are any questions.

Best regards, Ben

Benjamin Futransky

Manager // Global Grants Department

Lions Clubs International Foundation

+1.630.468.6723 // direct

DISTRICT GOVERNOR MICHELE PUELO O'HARE

8 Turnberry Drive, Slingerlands, NY 12159

Home: 518-475-1908; Cell: 518-694-6872

Work: 518-463-1211 x 241

dgmicheleohare@gmail.com

New Voices Campaign

By Lion Rita Ware

The New Voices Initiative promotes gender parity and diversity and seeks to increase the number of women, young adults and underrepresented populations within our association. It features a diverse group of Lions and Leos who are selected annually by their district governor for their dynamic and innovative contributions in one of four areas: service, membership, leadership, and marketing.



The New Voices Initiative is focused at the district level to encourage regionalization and support at the grassroot level. Once selected, the New Voices nominees

...continued on next page

can be promoted regionally throughout the year to showcase their talents and contributions and inspire other Lions and Leos. We encourage local areas to promote the program and their nominees with the goal of attracting new dynamic members into our association and encouraging them to seek leadership positions.

This month's response comes from Barbara Bentley of the Saratoga Lions Club, thank you Lion Barbara for taking the time to respond to these questions!

How long have you been a member?

I have been a member of the Saratoga Springs Lions Club for almost 5 years, since June 1, 2017. However, I wasn't fully "hooked" until later that summer when I participated as one of the photographers with Camp Abilities Saratoga, a service project of the Saratoga Springs Lions. What the Lions did with holding this camp for those young people who were blind or visually impaired caused me to know this was an organization that I wanted to be and stay a part of. The August evening I waded into Saratoga Lake waist high with my camera to take pictures of those campers out on paddle boards was when I knew the Lions were doing amazing things and I wanted to jump right in!! (No pun intended)

Have you held any position in your club or if you have not yet are you planning on holding a position in the future?

I have been secretary of my club and currently sit on the board as one of our club directors. In addition, I am the club diabetes chair.

What is/was your favorite service project?

My favorite service projects are what we continue to do for diabetes education and awareness. I love talking with those in our communities, sharing information with them that so many are not aware of. Being able to feel like you are making a difference in someone's life when it comes to their health is an amazing feeling!

What would you like to see your club do that it presently does not?

I would like to see our club be more active in club orientation for new members. We don't currently have anything in place and I think this is very import for new members to learn, not just about Lions, but specifically what our club is involved with in the community, both as service projects and fundraisers. It doesn't have to be huge, but something that shows how our club fits into the community and the bigger picture of Lions within the district and multiple district of NYS.

Anything you would like to share about your club?

One of the biggest things I appreciate about our club is our

great history of almost 100 years and the number of years of service so many of our "older" members have and how they continue to stay active to the extend they can. Being able to talk with them at lunch meetings or other service or fundraising projects really helps to see the great impact our club has made and continues to make in the community.

Any other information that you would like to share?

I'm too busy isn't an excuse. We are all busy. Especially for "newer" members I say, jump in! And that doesn't mean it has to consume your whole life, as we all have other responsibilities. But jump into something.... Whether it is a one service project you want to put your time into or a particular fundraiser. It doesn't have to be everything, but pick something you can be passionate about to help you club.

NEW VOICES CHAIR LION RITA WARE

2816 Baptist Hill Road, Middle Grove, NY 12850
Home: 518-882-6818
rware@nycap.rr.com

Scotia-Glenville Lions Club

DG VISITATION

By DG Michele Puleo O'Hare



KING LION NANCY CAPIELLO LARSON

118 Washington Rdoad, Scotia, NY 12302
Home: 518-357-3942; Work: 518-69-7223
poupore@gmail.com

CLUB CORRESPONDENCE

P. O. Box 2001, Scotia, NY 12302
scotiaglenvillelions@gmail.com
sglions.org

Waterford Lions Club

DG VISITATION

By PDG Michele Puleo O'Hare



KING LION FLORENCE BRISEE

192 Middletown Road, Waterford, NY 12188

Home: 518-235-4988

fbrisee@hotmail.com

Empire State Special Needs Experience/Lions Camp Badger

WORK DAY

By Cynthia Reuter

2022 SPRING WORK DAY AT CAMP BADGER
Saturday, June 11th, 2022. Come help us get the camp ready for our special needs campers!

We are so excited to have in-person camp again this summer and we need your help now more than ever to get Lions Camp Badger in shape for our special needs campers!

If the spring work day doesn't fit your schedule, call or email now to schedule a work day or work weekend for your club. Bring your sleeping bags and stay for the weekend. We will provide overnight accommodations either in a cabin or our Lakehouse (sleeps 12, first come-first serve). We will also provide meals on Saturday and Sunday (breakfast is continental.)

Projects for all skillsets from easy painting/staining to more complex carpentry:

- Painting
- Gardening
- Housekeeping
- Mowing
- Trimming hedges
- Brush clearing
- Tree Removal
- Screen repair
- Ramp/Porch repair
- Demolition of old cabin
- Build a new dock at lakefront
- Build a new portico roof on Office
- Minor electrical repairs
- Minor plumbing repairs
- Fence repair (chainlink)
- Repair/replace toilets
- Install exhaust fan for commercial dishwasher
- Replace PVC piping with PEX
- Replace outdoor lights with new LED
- Repair / replace broken bridge(s)
- Build stairs Office to ALERT bldg
- Resurface pathways and roads

And lots more!

Weekends Available: 4/29, 5/6, 5/13, 5/27, 6/10

SAVE THE DATE:

2022 LIONS CAMP BADGER GOLF CLASSIC

Saturday, August 13, 2022

CYNTHIA REUTER, BUSINESS MANAGER
PATRICIA GILLULE, CAMP DIRECTOR
PCC ANDREW UMREIKO, PRESIDENT

lionscampbadger@htva.net

Phones: 800-232-7060, 607-589-4800;

Fax: 607-589-6181

lionscampbadger@htva.net

www.lionscb.org

ANY CLUB OR LION INTERESTED IN

Kindness Matters Stickers

email DG Lion Michele O'Hare at

dgmichelehare@gmail.com

or call her at

518-694-6872

and let her know how many you would like
and where to send them.

Gouverneur Lions Club

DG VISITATION

By DG Michele Puleo O'Hare



KING LION BETSY CUMMINGS

160 Grove Street, Gouverneur, NY 13642
Home/Cell: 315-771-1310
Work: 315-287-0770
bcummin3@msn.com

Childhood Cancer Awareness

By Lion Diane Lange

This article is dedicated in appreciation to Mary Beth Nichols, the "Child Life Specialist" at the Melodies Center at Albany Medical Center.

Mary Beth is dedicated to give emotional support and directions to the children and families who have been diagnosed with cancer. She helps reduce the anxiety and stress that comes with each visit to the hospital. Mary Beth is known for reading stories and playing games while the children receive their treatment. A very important part of her job is to educate the families and guide them. She becomes part of their family!

Just recently, I received an "urgent" e-mail from the Child Life Specialist asking if Lions could help to support one of the three young families in need. In the last 3 months, these families have heard the diagnosis "Your Child Has CANCER!"

Lions in 20W have been asked to support 4 year old Andrew Hart and his family. He has a 3month old brother. They live in Cambridge so their commute to Albany Med is quite long.

The Hart Family have asked for gas cards and food cards!!!!!!

Contact Information:

Andrew Hart
20 Myrtle Avenue
Cambridge, N.Y. 12816

MaryBeth Nichols Child Life Specialist
The Melodies Center
Mail Code 24
43 New Scotland Avenue
Albany, NY 12208

Thank you Lions for your continuing support of Childhood Cancer! "Where there is a need, there is a LION"
Diane Lange (skipper2dfl@yahoo.com)

CHILDHOOD CANCER CHAIR DIANE LANGE

14 Jacob Drive, Gansevoort, NY 12831
Phone: 518-409-4321 Cell: 518-527-1926

Adopt a Platoon

By PDG Milledge Smith

The adopt platoon program needs our help. Please consider supporting our Soldiers by adopting a platoon. If you would like to adopt a platoon please contact Joe McLaughlin at:

adopta10thmntnplt@gmail.com
Joseph E. McLaughlin CSM (R)
27257 Nellis Road
Evans Mills, NY, 13637

Lions Prayer

Where Lions meet be present Lord,
To weld our hearts in one accord,
To do thy will, Lord make us strong,
To aid the weak and right the wrong.



Ballston Spa Lions Club

LIONS CLUB ZONE SOCIAL/NEW MEMBER

By Lion Mike Yates

The Lions Clubs from Galway, Ballston Spa, Town of Greenfield, Scotia-Glenville, Saratoga Springs, and Greater Amsterdam are hosting a Region I, Zone A Social on Tuesday, April 26, 2022 at C & R Restaurant, 1396 NY29, Galway, NY 12074. The Social ½ hour will start at 6:30 followed by a buffet dinner, which will include Baked Chicken, BBQ Chicken, Baked Haddock, vegetables, salad, rolls & butter and dessert. Dr. Jitka Zobal Ratner and Dr. Mike Pokabla will speak about the relationship of Lions and Lions Eye Institute. Members are asked to make their reservations with their club secretary. Non-members who would like more information about either topic are asked to email: Info@[BallstonSpaLionsClub.Org](mailto:Info@BallstonSpaLionsClub.Org)

The Ballston Spa Lions Club inducted a new member, Andrew Hurd residing in Clifton Park.

Andrew is a Professor of Cyber-Security at Empire State College. The ceremony was held at The Hideaway Restaurant at Saratoga Golf Club. Lions Club President Lion Frank Blair presented Andrew to the District Governor Michele O'Hare who inducted him into the Ballston Spa Lions Club. Andrew was sponsored by his uncle, Lyle Hurd who is a 59-year charter member of the Camden, NY Lions Club. If you would like more information about this topic, please email Info@[BallstonSpaLionsClub.org](mailto:Info@BallstonSpaLionsClub.org).



Ballston Lions Club President Frank Blair; District Governor Michele O'Hare, new member Andrew Hurd, Lion Lyle Hurd.

KING LION FRANK BLAIR

743 Randall Road, Ballston Spa, NY 12020-3314
Home: 518-885-5274
Cell: 518-760-3012
frank@blairlumber.com

CLUB CORRESPONDENCE

BallstonSpaLionsClub.org
info@ballstonspalionsclub.org

Peace Poster/Essay Contest

ESSAY CONTEST WINNER

By Lion Barbara Bentley

CONGRATULATIONS to Nihanth Padmi, the MD20 Peace Essay Contest Winner from District 20W, sponsored by the Chazy Lions Club! He was celebrated at Northeast Association of The Blind at Albany (NABA) last week with a plaque and check from the District along with a Lions sweatshirt from the Chazy Lions.



Left to right: Laura Zeliger, NABA Executive Director; PDG John McDonald, NABA Board Member; VDG Ricky Laurin; Nihanth Padmi; Lion Priscilla Laurin; Senia.



Did you know that over 5,000 children and 30,000 adults are treated every year at the Lions Eye Institute at Albany?

BECOMING A KNIGHT OF THE BLIND is one way you can support this mission.

For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com

Glens Falls Lions Club

RETURN OF LAST SATURDAY SUPPER

By Lion Karen Rager

On March 26, the Glens Falls Lions Club was happy to return to one of their favorite Community Service Projects, the Last Saturday Supper held at Christ Church United, in Glens Falls NY.

Because of the pandemic, the church has not provided this service to the community, in fact up until the week before we weren't sure if we were going to be takeout and delivery only or, sit down meals.

It turned out we were able to have a sit down meal. The Lions regular menu is one of the favorites for the Saturday Supper attendees: homemade meatloaf, roasted rosemary potatoes, cooked carrots, salad, bread/rolls, and a variety of desserts.



KING LION AL CERNY, JR.

7 Shallow Creek Road, Queensbury,
NY 12804

Home: 518-615-6938

Cell: 518-528-6641

cerny8062@roadrunner.com

CLUB CORRESPONDENCE

glensfallsions@gmail.com

www.glensfallsions.org

Glens Falls Lions Club fb page



District 20 W
Deceased Members reported
07/2021 - 01/2022

ALBANY & TROY (008295) - LIONS CLUB

MICHAEL F FARRELL (1950045)
6 STEWART POINT RD
NASSAU, NY 12123-3117
Joined: 04/01/2004
Dropped: 11/20/2021
Reason: Deceased

Total Deceased Members in ALBANY & TROY: 1

BALLSTON SPA (008259) - LIONS CLUB

CLIFFORD J LANGE (3229713)
14 JACOB DRIVE
GANSEVOORT, NY 12831
Joined: 07/01/2010
Dropped: 12/30/2021
Reason: Deceased

Total Deceased Members in BALLSTON SPA: 1

DUANE L C (008267) - LIONS CLUB

DAVID VINCENT (663672)
558 NORTH MANSION ROAD
P O BOX 129
DUANESBURG, NY 12056
Joined: 02/01/1973
Dropped: 08/01/2021
Reason: Deceased

Total Deceased Members in DUANE L C: 1

GOUVERNEUR (008160) - LIONS CLUB

JOE PISTOLESI (959913)
99 JONES RD
GOUVERNEUR, NY 136423506
Joined: 09/01/1999
Dropped: 06/01/2021
Reason: Deceased

Total Deceased Members in GOUVERNEUR: 1

GREATER AMSTERDAM (008257) - LIONS CLUB

District 20 W
Deceased Members reported
07/2021 - 01/2022

ROBERT MONTENARO (572279)
 121 MERRIAM RD
 BROADALBIN, NY 12025
 Joined: 10/01/1960
 Dropped: 07/08/2021
 Reason: Deceased

Total Deceased Members in GREATER AMSTERDAM: 1

GREENWICH (008274) - LIONS CLUB

WILLIAM EDWARD CARROLL (744355)
 6 LYTTLE LANE
 GREENWICH, NY 12834 9207
 Joined: 10/01/1989
 Dropped: 07/30/2021
 Reason: Deceased

Total Deceased Members in GREENWICH: 1

HEUVELTON (008161) - LIONS CLUB

ROBERT D JOHNSON (970665)
 83 IRISH SETTLEMENT RD.
 HEUVELTON, NY 13654
 Joined: 05/01/1972
 Dropped: 06/01/2021
 Reason: Deceased

Total Deceased Members in HEUVELTON: 1

HOLLAND PATENT (008277) - LIONS CLUB

VIC F COMMONS (2036614)
 9253 JAMES ROAD
 REMSEN, NY 13438
 Joined: 10/01/2004
 Dropped: 10/01/2021
 Reason: Deceased

ROBERT L LE BUIS (798234)
 10579 MAPLEDALE RD
 BARNEVELD, NY 13304 1825
 Joined: 09/01/1987
 Dropped: 08/25/2021
 Reason: Deceased

JOHN PRESTON (803618)
 7645 MILLER ROAD
 HOLLAND PATENT, NY 13354
 Joined: 08/01/1999
 Dropped: 12/16/2021
 Reason: Deceased

Total Deceased Members in HOLLAND PATENT: 3

LOUISVILLE (039682) - LIONS CLUB

District 20 W
Deceased Members reported
07/2021 - 01/2022

ALEXANDER S KOZSAN (1007641)
 42 RIVER DRIVE
 WILSON HILL
 MASSENA, NY 13662
 Joined: 05/20/2006
 Dropped: 08/09/2021
 Reason: Deceased

Total Deceased Members in LOUISVILLE: 1

NEW HARTFORD NY MILLS WHITESTOWN (008281) - LIONS CLUB

HAROLD L KLEIN (841395)
 310 WASHINGTON DRIVE
 NEW HARTFORD, NY 13413
 Joined: 01/01/1972
 Dropped: 10/15/2021
 Reason: Deceased

Total Deceased Members in NEW HARTFORD NY MILLS WHITESTOWN: 1

NORTHVILLE SACANDAGA (044953) - LIONS CLUB

JOHN H TUCCIO (1110639)
 PO BOX 345
 NORTHVILLE, NY 12134 0345
 Joined: 02/01/1990
 Dropped: 11/29/2021
 Reason: Deceased

Total Deceased Members in NORTHVILLE SACANDAGA: 1

OGDENSBURG (008173) - LIONS CLUB

THOMAS E HANNAN (1116110)
 31 COUNTRY CLUB SHORES EAST
 OGDENSBURG, NY 13669 9605
 Joined: 02/01/1972
 Dropped: 12/23/2021
 Reason: Deceased

Total Deceased Members in OGDENSBURG: 1

PERU (008174) - LIONS CLUB

GUY ROTZ (1153912)
 219 MILITARY TPKE
 PLATTSBURGH, NY 12901 6248
 Joined: 11/01/1976
 Dropped: 09/08/2021
 Reason: Deceased

District 20 W**Deceased Members reported
07/2021 - 01/2022****Total Deceased Members in PERU: 1****PLATTSBURGH (008175) - LIONS CLUB**ISMAEL COLON (1164680)
709 LAFAYETTE PARK DR
LITTLE RIVER, SC 29566Joined: 10/01/1971
Dropped: 11/03/2021
Reason: Deceased**Total Deceased Members in PLATTSBURGH: 1****RAQUETTE RIVER (008176) - LIONS CLUB**BETSY A BAKER-WHITNEY (1180810)
33 HILLCREST DR
POTSDAM, NY 13676 2106Joined: 04/01/1996
Dropped: 10/19/2021
Reason: Deceased**Total Deceased Members in RAQUETTE RIVER: 1****SPECULATOR (008292) - LIONS CLUB**BERNARD P BEAUDOIN (2579199)
P O BOX 117PISECO, NY 12139
Joined: 10/01/2006
Dropped: 09/15/2021

Reason: Deceased

WILLIAM S WALLER (3945928)
P. O. BOX 432SPECULATOR, NY 12164
Joined: 05/03/2014
Dropped: 09/15/2021

Reason: Deceased

Total Deceased Members in SPECULATOR: 2**TOWN OF GREENFIELD (045321) - LIONS CLUB**FREDERICK E EMERY (965185)
346 GRANGE RD
GREENFIELD CENTER, NY 12833 1603Joined: 10/01/1989
Dropped: 07/08/2021
Reason: Deceased**Total Deceased Members in TOWN OF GREENFIELD: 1****TUPPER LAKE (008184) - LIONS CLUB**

District 20 W
Deceased Members reported
07/2021 - 01/2022

BILL LEWIS (2886717)
 36 WEST LAKE ST.
 TUPPER LAKE, NY 12986
 Joined: 09/01/2008
 Dropped: 08/26/2021
 Reason: Deceased

Total Deceased Members in TUPPER LAKE: 1

Total Deceased Members - 21

International/MD20 News

CALENDAR OF EVENTS

MD-20 PDG Organizational Meeting..... March 26, 2022

Lions Day at the UN March 11, 2022

District Governor Elect School
 Binghamton, NY April 1-3, 2022

3rd 20-W Cabinet Meeting
 232 Broadway, Holiday Inn, Saratoga, NY 12866..... March 12, 2022

Council Meeting Niagara Falls May 19, 2022

MD-20 Convention Niagara Falls..... May 20-23, 2022

4th 20-W Cabinet Meeting
 Assessment of 21-22 and Action Plans and Goals for 22-23, location TBA, Plattsburgh, NY .. June 4, 2022

International Convention Montreal..... June 24-28, 2022

MD20 Delinquent Dues Policy *(from the MD20 Policy Manual)*

This applies only to clubs in excess of \$1000 beyond 120 days past due or owing any amount for more than 90 days after a second billing cycle has passed. This basically means haven't paid in 450 days.

MD20 Delinquent Dues Policy

Any club in arrears to Multiple District 20 for dues in excess of \$1,000 beyond 120 days, or in arrears to Multiple District 20 for dues in any amount for more than 90 days after a second consecutive billing cycle has passed without full payment having been made, shall be subject to the following administrative actions:

- 1) Once the above default date is triggered, the Council Secretary-Treasurer shall send a letter to the delinquent club's president, secretary, treasurer and any PDGs therein informing these club leaders that the arrears situation must be addressed immediately. The letter must advise the leaders of the delinquent club that the failure to address the situation will result in the club being recommended for placement on status quo with the possible loss of the club charter (see Appendix A). A copy of this letter shall be sent to the district governor in whose district the delinquent club is located.
- 2) If the delinquent club's leaders fail to respond to the above referenced letter within 30 days thereof, by way of immediate payment or the execution of a payment plan to address the arrears, then the district governor in whose district the delinquent club is located, or his/her representative, shall make immediate contact with the club leaders to accomplish the following:
 - a) a review of the club roster to determine the accuracy of each member's status and contact information, and the accuracy of the club officer information listed on the PU101;
 - b) a review of the billing procedures utilized by the club for the collection of member dues;
 - c) a review of club accounts to confirm the appropriate segregation of charitable and administrative funds;
 - d) the creation of a plan to address the arrears owed to MD20 from administrative funds, which may include a per capita tax on members for any past dues uncollected and the appropriate billing and collection of same.
- 3) The district governor in whose district the delinquent club is located must submit proof that the steps outlined in paragraph 2 above were accomplished within sixty (60) days of the letter referred to in paragraph 1. Such proof must be in writing and acknowledged by the signature of the district governor, the first vice district governor, the zone chair assigned to the club in question, as well as the club president and the club secretary. Said proof may be in the form of the review and recovery report provided in Appendix B. This sixty (60) day deadline may be extended by the Council Chair for good cause shown.
- 4) If a delinquent club fails to cooperate with the district governor, or his/her representative, in reviewing the club's membership information, billing procedures, and finances as required in paragraph 2 above, and/or fails to enter into a payment plan to satisfy its arrears within sixty (60) days of receipt of the letter referred to in paragraph 1, then the district governor must request that LCI place the delinquent club on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual. Said status quo request may be in the form provided in Appendix C. This sixty (60) day deadline may be extended by the Council Chair for good cause shown. A district governor may rely on the collection attempts made by his/her predecessor in order to satisfy the preconditions for a status quo request.
- 5) If the district governor in whose district a delinquent club is located fails to submit the proof required by paragraph 3 above prior to the close of the council meeting next occurring after the 60-day deadline (or any extension of same granted by the Council Chair), or fails to request that a delinquent club be placed on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual after appropriate efforts were made to address the club's delinquency, then the Council Chair may direct the Council Secretary Treasurer to:
 - a) withhold district dues disbursements to that district until such time as the requirements are met, except that under no circumstances may such payments be held beyond June 1 of the Lionistic year in question.
 - b) withhold any MD20 reimbursement to the district governor for expenses related to travel to and from the International Convention.
- 6) The Council Secretary-Treasurer and the MD20 Office are directed to provide the delinquent club and the district governor in whose district the delinquent club is located all necessary documentation and assistance to verify the history of the arrears, including proof of billing, payments and collection attempts. The Council Secretary-Treasurer and the MD20 Office shall work with the delinquent club and the district governor at every stage of this process to agree on appropriate terms for the collection of arrears.
- 7) The Council Secretary-Treasurer shall report to the Council at every council meeting the status of all attempts to collect delinquent dues within the various districts, and the Council shall act on any appropriate requests consistent with these policies and procedures.

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

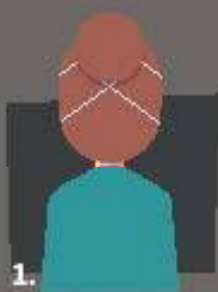
1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

There will be an early deadline in May (15th)

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqm6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Northeastern Association of the Blind at Albany

301 Washington Avenue
Albany, NY 12206
Voice: (518) 463-1211, ext. 241

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837

Capital Region Hearing

9 West Sand Lake Road
Wynantskill, NY 12198
Voice: (518) 326-1742