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PR people, there will be another early deadline in May, (15th)



A
message
from...

**District Governor
Michele Puleo O'Hare**



International President
Douglas X.
Alexander's pin.

**NEXT ROAR
DEADLINE**

MAY 15, 2022

To: karen@deuxflutes.com
From: District 20W Lions Clubs
Subject: Submission for the Roar

**Submission requirements
page 61**



Greetings Lions and Leos of District 20-W!

May is a very busy month for our District. Our State Convention will be held in Niagara this month, May 20th through May 22nd and I hope to see you there for many great seminars, good food and outstanding fellowship! We will also be celebrating our District's accomplishments and giving out our District awards at our Testimonial Dinner at the Van Patten Golf Club in Clifton Park on June 17th.

An invitation has been sent to each Club with the event details. I hope to see you all there! Please remember to register for our 104th annual Lions Clubs International Convention in Montreal, Canada June 24th through June 28th.

Please remember, if you have not reported your Club Officers for 22-23, they should be submitted online through MyLCI by May 15th.

...continued on next page

Our final cabinet meeting will be on Sunday June 5th at the Holiday Inn in Saratoga Springs. We will be discussing our strategic plan results, our 22-23 budget and VDG Ricky's goals and action plans for our District. Please come to participate in this meeting. The meeting is for all our Lions in 20W. Come and learn on how you can make a difference at the District level to support our Clubs.

I thought I would share with you something one of our PDG's said to me and asked me to share it with you: "There is a lot of power in one person. They said they believe that it may not seem like one person really has the power to make a difference but that they knew that it was true. One thing can change the course of the world, or one person can make a difference and one moment can withstand time! They said, we as Lions should be the person to change others' lives...maybe through a smile or a helping hand or maybe a word of encouragement.

While there is no "I" in TEAM, it takes a lot of "I's" to make a team. As individuals we have Lion power to influence, impact inspire and improve lives. Lives within our community and lives within our organization have been changed because of each one of us! Don't ever think that you cannot make a difference! You alone can! One word, one smile, one prayer - and if you alone can make that kind of difference, just imagine what we as Lions can do as a team!!" Please remember this when thinking about how you as a Lion and as a Club can make a difference.

Please keep reporting your membership and activities and please keep serving your communities. Remember that Service Matters and people in our communities are depending on us! I look forward to talking to you soon. Finally, if you and your Club has not supported LCIF this year, please make your contribution and support our Foundation!

I want to THANK all the Lions, and Leos in our District for the wonderful things you do for your communities and your Clubs. It is a privilege to serve you.

Sincerely Yours in Lionism,

DG Lion Michele P. O'Hare

P.S. My new cell number is if you need anything is: **518-410-5941.**

LCI'S NEW MISSION STATEMENT

To empower Lions clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding.





LIONS OF DISTRICT 20-W

**YOU ARE CORDIALLY INVITED TO JOIN US AT OUR
DISTRICT TESTIMONIAL
HONORING ALL THE LIONS OF DISTRICT 20-W**

**FRIDAY, JUNE 17, 2022
COCKTAILS, DINNER & AWARDS PRESENTATION
6:30 PM**

**\$40.00 PER PERSON
DRESS IS BUSINESS CASUAL**

**THE VISTA AT THE VAN PATTEN GOLF CLUB
924 MAIN STREET
CLIFTON PARK, NY 12065**

**THERE IS A BLOCK OF ROOMS SET ASIDE AT THE HAMPTON INN,
620 PLANK ROAD; CLIFTON PARK, NY, 12065. (518) 373-2345.
THE ROOM RATE IS \$149.00 UNTIL 5/18/22. THE GROUP NAME IS: LIONS DISTRICT 20-W.**

**THE PLEASURE OF YOUR REPLY IS REQUESTED BY
WEDNESDAY, JUNE 8TH**

NAME(S) _____

CLUB: _____ **EMAIL:** _____

DIETARY RESTRICTIONS: _____

**PLEASE RETURN TO:
CABINET SECRETARY Barbara Bentley P. O. Box 1031; Guilderland, NY 12084
Cell: (518) 894-1375 Email: bbentley@saratogaspringslions.com**

“TRAINING DAY” CLUB OFFICERS TRAINING IN LAKE GEORGE, MAY 1ST



5

TO ACCESS MEMBERSHIP & OFFICER REPORTS ON LCI WEBSITE

- Go to www.lionsclubs.org
- Click on "MEMBER LOGIN"
- Fill in your email or mobile
- Fill in your password
- Click on "SIGN IN"
- Choose MyLCI or MyLion and click on "GO"

UPDATE CLUB OFFICERS FOR NEXT YEAR (FORMERLY PU101)

- Officers for the following year should be submitted online through MyLCI by **May 15th**. If officers have not yet been determined, fill in this year's officers for next year to allow these officers to continue with reports. You can always go back and update as necessary.
- Choose "MyLCI" and click on "GO"
- Use drop down arrow next to "My Lions Club"
- Click on "Officers"
- Use Drop Down Arrow to Select Term for "Next Year"
- Club President Line - click on "add officer" (in blue on the right side of the page)
- Select Member, Click on Members Name, "save"
- Repeat for remaining club officers for next year

UPDATE CLUB OFFICERS - CURRENT YEAR

- Choose "MyLCI" and click on "GO"
- Use drop down arrow next to "My Lions Club"
- Click on "Officers"
- Use Drop Down Arrow to Select Term "Current Year"
- Click on "End Officer Term" for office to be updated
- Click on "End Term" again on next screen
- Click on "Go Back to Officers"
- Find vacant office to be updated: click on "add officer" (in blue on the right side of the page)
- Select Member, Click on Members Name, "save"

UPDATE CLUB MEETING INFORMATION

- Choose "MyLCI" and click on "GO"
- Use drop down arrow next to "My Lions Club"
- Click on "Club Info"
- Update meeting location and time as needed
- Click on "save" when done

Reporting online, with the above instructions using MyLCI is preferred, however if MyLCI is not available, you can print out the forms on the following pages and submit that way.

URGENT! THIS IS YOUR 2021-2022 LIONS CLUBS OFFICER REPORTING FORM

- Reporting newly elected club officers is extremely important to ensure that the new officers receive the information and material they will need for the coming year. Making the updates using the MyLCI is the preferred and fastest update method. Please only use this form if MyLCI is not available. The deadline to update new officers is May 15.
- Changes in club officers during the fiscal year should be entered in MyLCI or sent to International Headquarters.

CLUB NO.:	NAME OF CLUB:	COUNTRY:
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* Member numbers are found on the Semi-Annual Membership Dues Invoice. # Provide updated home address information in the local mailing format. Lions mail will be sent to the home address unless SEND MAIL TO CLUB ADDRESS is checked below.
CLUB MAILING ADDRESS:

PRESIDENT: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER:
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
FIRST CLUB VICE PRESIDENT: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER:
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
SECOND CLUB VICE PRESIDENT: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER:
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
SECRETARY: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER:
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
TREASURER: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER:
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address
MEMBERSHIP CHAIRPERSON: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER:
Addr Line 1		<input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business	
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address

...continued on next page

CLUB LCIF COORDINATOR: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER <input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business
Addr Line 1			
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address

CLUB SERVICE CHAIRPERSON: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER <input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business
Addr Line 1			
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address

CLUB MARKETING COMMUNICATIONS CHAIRPERSON: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER <input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business
Addr Line 1			
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address

CLUB ADMINISTRATOR: NAME (Last, First)		*MEMBER NUMBER:	PREFERRED CONTACT PHONE NUMBER <input type="checkbox"/> cell <input type="checkbox"/> home <input type="checkbox"/> business
Addr Line 1			
Addr Line 2			
E-MAIL ADDRESS:	SPOUSE/ADULT COMPANION NAME:		send <input type="checkbox"/> home address mail to: <input type="checkbox"/> club address

CLUB MEETING INFORMATION

If there are changes in your meeting information, indicate the changes below or enter via MyLCI >> My Lions Club >> Club Info.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
EACH WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1ST WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2ND WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3RD WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4TH WEEK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ALTERNATE WEEKS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HOUR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Meeting Place:	
Street Address:	
City:	

If club website address has changed:

Club Website URL:	
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SUBMISSION INSTRUCTIONS

A) This form can be submitted by the current club president or secretary

As the current (select one) ☐ Club President ☐ Club Secretary

I certify that the above information is correct.

My Name:

My Member Number:

Electronic Signature:

The person who submits this information should email this form to MemberServiceCenter@LionsClubs.org using his or her primary email address with "PU101" in the subject line. Your email account will serve as your electronic signature.

OR

Written Signature:

The person who submits this information should print this form, sign below and fax to 630-571-1687 or mail to:

Lions Clubs International
Member Service Center
300 West 22nd Street
Oak Brook, IL 60523-8842 USA

Signature: _____

B) Alternatively, next year officers can be submitted via the MyLCI Website. <http://mylci.lionsclubs.org>



NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year

"#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings
- How can the District Help more ?
 - Promotion of the LIONS Mission from a district standpoint to the communities – External focus
 - Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspingslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: [#lionsofupstateny](#) or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
dgmicheleohare@gmail.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

CABINET SECRETARY

Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Rick Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988; Cell: 518-209-8812
rbrisee@hotmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

John McDonald
(Saratoga Springs Lions)
P. O. Box 91
Galway, NY 12074
Home: 518-882-6148
Cell: 518-763-9262
jmcdonald33@nycap.rr.com

LEADERSHIP

Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CO-CHAIRS

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

AND

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

Holly McConchie
(Galway Lions)
2491 Northline Road,
Galway NY 12074
Home: 518-882-6516
hmccconchie@aol.com

REGION CO-CHAIRS

Liza and Bob Tougher
(Bethlehem Lions)
16 Candlewood Lane
Delmar, NY 12054
Home: 518-439-0399
Cell: 518-763-3329
Pansymoo@aol.com

REGION CHAIR

PDG James Griffith
(Cambridge Lions)
119 East Main Street
Cambridge, NY 12816
Home: 518-252-1070
Cell: 315-269-5370
PDGJamesGriffith@gmail.com

REGION CHAIR

VDG Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

ZONE "A" CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A"
AND "B" CHAIR

Florence Brisee (Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home 518-846-7269
laurinr@westelcom.com

ZONE "A" CHAIR

Michelle M. Theisen
(Raquette River Lions)
Potsdam, NY 13676-9718
Cell: 315 742-2172
michelle.theisen1959@icloud.com

ZONE "B" CHAIR

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Jim Hadjis
(Lake Placid Lions)
P. O. BOX 686
27 Signal Hill Road
Lake Placid, NY 12946-0686
Home: 518-523-3760
Cell: 518-524-3031
jimhadjis@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY
DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20
MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR AND
DISTRICT PHOTOGRAPHER

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.com
Lions International: LionsClubs.org



MEMBERS CORNER

Fellow Lions and Leos,

As summer approaches, it's important that we keep our focus on the mission of service to our communities and continue to work hard through the balance of the Lions year! Late Spring is a great time to focus and plan on events that we can complete now, over the summer or start planning for in the Fall.

The winter tends to bring a lot of garbage and debris that needs to be cleaned up. Attention shouldn't only be on our own backyards! Communities are always looking for volunteers to help clean up recreational bike and rail trails. Reach out to your respective town, village and city to determine the greatest need. If the physical aspect of a trail clean-up is a bit intimidating to your membership, enlist the aid of your Leo's or local Scout Packs & Troops. Joint service projects with other groups is a great way to tackle a project while also increasing our Lions visibility, and perhaps membership, in the community!

Our local food pantries are in need of our support! The summertime is a big challenge to the pantries. Donations tend to slow down, while demand picks up. With children out of school for the summer, it's important to consider ways that we can help. Consider a food drive before breaking for the summer. Backpack programs are also not active during the summer. Reach out to the schools and work to find out how we can support the children throughout the summer. Hunger is a major year-round issue! Let's step up as Lions and help out!

Screening Eyes Early (Lions SEE) is an ongoing initiative with the majority of our clubs. KidsSight screenings through CABVI and NABA, or on your own, is very important to our community's youth. Please reach out now to begin scheduling screenings at your local day care programs and schools for August and September. Everything points toward the students return to the classrooms this Fall. Let's make a point to get into the schools early in the school year!

We continue to work with LCI and the Association of Diabetes Care and Education Specialists (ADCES) to formulate programs to educate and raise awareness of the need to monitor the conditions of pre-diabetes and support those people with diabetes. Reach out to District Diabetes Chair Lion Barbara Bentley for assistance in identifying diabetes programs for your club. She would be happy to visit your club. You can contact her at: barbann22@gmail.com

Lion Diane Lange is our District Childhood Cancer chair. She can offer your club some great ideas on how we can support the patients and families that are affected by cancer. She is also willing to visit your club and she can be contacted at: skipper2dfl@yahoo.com

Our Lions Mission provides us with many opportunities to serve! Hands on service projects allow us to provide a valuable service to our communities while also enjoying the camaraderie of fellow Lions and meeting with members of our community. An additional benefit is the visibility of providing service, which leads to improved community support and new members.

Lastly, please be sure to report your clubs projects to LCI. By reporting our service projects we enhance our opportunity to collaborate with other major Foundations that serve. These relations help to further the positive influence that we have on the members of our communities.

Let's make the summer a busy one!

Sincerely Yours in Lionism,

PDG Lion John McDonald
District GST Chair
cell: 518-763-9262

District/Club News

CALENDAR OF EVENTS

MD20 Magazine Advertising.....	2021 - 2022
Lions Lend an Ear Foundation and Let's Amplify NY Lobby Day at the Capital	May 2, 2022
Galway Lions Club BBQ Lions Building	May 6, 2022
Update Club Officers/PU 101 deadline.....	May 15, 2022
Chazy Lions Club Golf Tournament	May 21, 2022
MD20 State Convention Niagara Falls, NY	May 20 - 22, 2022
ALERT/LCIF Fundraiser	As soon as it fills up or at the State Convention which ever comes first.
Town of Schroon Lions Garage Sale.	May 28 - 29, 2022
Town of Greenfield Lions Cars and Coffee Event	June 4, 2022
5th Cabinet Meeting Saratoga Springs, NY.....	June 5, 2022
Marcy Telephone Lions Club Spring 2022 Raffle	June 8, 2022
District Governor's Testimonial Van Patten Golf Course.....	June 17, 2022
Walk for Waterford Waterford - Halfmoon School Parking Lot.....	June 18, 2022
International Convention Montreal.....	June 24-28, 2022
Lions Camp Badger Golf Tournament Wellsville Country Club.....	August 13, 2022

FROM DG MICHELE: Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send articles to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

Past District Governor
John McDonald
District 20-W Endorsed
Candidate for International Director



**Clear Vision
for
Our Lions' Future**

Tireless Advocate
Unwavering Resolve
Dedicated
Inspirational
A Proven Leader!

jmcdonald33@nycap.rr.com

Cell 518-763-9262

www.LionJohnMcDonald.com

Follow me on Facebook at :
www.facebook.com/groups/pdgjohnmcdonald



PAST DISTRICT GOVERNOR JUDGE ANTHONY PARADISO FOR INTERNATIONAL DIRECTOR

A CAREER OF SERVICE

***Who's Ready
To Serve?***



***"YOU BE THE
JUDGE!!"***

SERVICE TO DISTRICT 20-K2

- LCIF Campaign 100 District Coordinator.
- District Constitution & By-Laws Committee.
- GAT Member (GLT Chair, GMT Chair).
- District Governor 2003-2004.

SERVICE TO MULTIPLE DISTRICT 20

- Council Parliamentarian 2016-2021.
- Constitution & By-Laws Committee 2005-2021.
- Policy Manual Committee 2003-2004.

SERVICE TO LIONS CLUBS INTERNATIONAL

- Appointed by IP Douglas X. Alexander as Chair of the 2021 District Governors-Elect Seminar
- Lions Clubs International Representative to the United Nations Office on Drugs & Crime since 2010.
- Group Leader at the District Governors-Elect Seminars at the 2008, 2009, 2010, 2016 and 2020 International Conventions.

**LET PDG ANTHONY USE HIS EXPERIENCE TO REPRESENT
YOUR INTERESTS ON THE INTERNATIONAL BOARD.**





Calling All Lions

On **May 2, 2022** Lions Lend An Ear Foundation along with Let's Amplify NY will be traveling to the Capitol in Albany, NY to speak with lawmakers and legislators regarding Hearing Aid Awareness and Legislation **Bill A5035/S533**. This is all part of a legislative lobbying initiative that we are undertaking in our mission to expand hearing aid-related healthcare coverage across New York State beginning with child mandated coverage with this Bill and followed up next year with adult coverage.

If you were asked to name a medical device that could change the lives and improve the quality of millions of people, but that isn't generally covered by insurance companies, could you do it? Most people can't. The answer is hearing aids. Most private insurance companies do not cover them, and at a cost from \$1000 to \$4000 a piece (80 percent of people need two) this basic necessity is not easily afforded by many people throughout our state.

BELOW is the link to RSVP for the lobby day on **May 2, 2022**, if you are interested in attending, please RSVP through the link for more details.

Please support our efforts, let's help make a change to a child's life.

Debbie Meyfohr
Legislation Chair
Lions Lend An Ear Foundation

Please Be Advised:

- There are metal detectors to pass through, those attendees with any metal parts in body will need medical documentation. The building is handicap accessible.
- Proof of vaccine or a negative Covid test within 48 hours will be required prior to entering the Capitol Building.

evite.me/NpJ9JAcnTw

GALWAY LIONS DRIVE THRU – CHICKEN BBQ

By Ed's Dugout

FRIDAY, MAY 6th

3 – 6:30 PM or Until

Sold Out

@ LIONS BUILDING, 2167 East St.

Pre-Order/Pre-Paid \$16/ticket

Day of BBQ \$17/ticket

Contact: hmconchie@aol.com or

518 882-6516 for

**pre-order &
information**

- **Half Chicken**
- **Salt Potatoes**
- **Cole Slaw**
- **Roll**
- **Bottle of Water**



THE TOWN OF SCHROON LIONS CLUB

Lions Garage Sale

May 28 & 29 9:00-3:00PM (Both Days)



SCHROON LAKE BOAT HOUSE ON DOCK STREET

Lions Garage Sale & Chance Gift Raffle

New and used items have been donated by area business and residents to help support the Town of Schroon Lions Club projects. Our Lions Club commits itself to many community projects. The proceeds from our fund raising garage sale are used to help the visually impaired and the disadvantaged, the Lions Annual Scholarship, Summer Recreation Programs, the Diabetes Awareness Program and more...

TO DONATE CALL 518-532-7577 LARGER ITEMS WILL BE
PICKED UP BY LIONS CLUB MEMBERS.

THANK YOU FOR SUPPORTING LIONS CLUB PROJECTS

DONATIONS CAN BE DROPPED OFF AT THE BOATHOUSE
MAY 23RD THROUGH MAY 20TH BETWEEN 10 AM AND 2 PM
PLEASE DON'T LEAVE ANYTHING THERE IF THERE IS NO
LION AVAILABLE TO ACCEPT YOUR DONATIONS.

PLEASE CHECK OUR FACEBOOK PAGE FOR UNACCEPTIBLE ITEMS
Town of Schroon Lions



Enter to Win a Camp Abilities Saratoga Handmade Quilt



1 Ticket for \$10
or
3 Tickets for \$25



To Enter the Raffle
contact:

PDG John McDonald
jmcDonald33@nycap.rr.com
cell# 518-763-9262

Quilt has been generously made & donated by
VDG's Ricky & Priscilla Laurin

Drawing to be held at District Governor Michele O'Hare's Testimonial on Friday 6/17/2022



**Your Club Could have
PLACED YOUR EVENT POSTCARD HERE**
Send to
karen@deuxflutes.com
by the 15th of May



MD20 Lions New York State, USA and Bermuda

**MD-20 NYS & BERMUDA LIONS
2022 STATE CONVENTION
NIAGARA FALLS, NY
May 20-22, 2022**

HOTEL & CONFERENCE CENTER INFORMATION

The 98th Annual MD20 Lions of New York State and Bermuda State Convention

will take place at the Conference & Event Center Niagara Falls,

conveniently located in downtown Niagara Falls, NY.

This year's headquarters hotel is the Sheraton Niagara Falls with additional availability.

at the nearby Hyatt Place Niagara Falls.

To register only or register and make hotel reservations please use this link:

www.niagarafallsusa.com/md20lions/

All registrations and room reservations must be made online by using the link above.

If you experience any issues with the link or with the registration/room reservation process,
contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.

**MD-20 STATE CONVENTION MEAL ORDER FORM
NIAGARA FALLS 2022**

All meals will take place at the Niagara Falls Convention Center

Good Morning Breakfast with the Council

Fri. May 20, 2022 8:30 AM \$20.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$23.00 per person \$ _____

LCIF Luncheon

Fri. May 20, 2022 Noon \$28.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$31.00 per person \$ _____

Welcome Luncheon

Fri. May 20, 2022 Noon \$24.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$27.00 per person \$ _____

Breakfast with the Vice District Governors

Sat. May 21, 2022 8:00 AM \$20.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$23.00 per person \$ _____

Lions Lunch

Sat. May 21, 2022 Noon \$24.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$27.00 per person \$ _____

Gala "Motown Theme"

Sat. May 21, 2022

Doors open at 6:00 PM Dinner served at 7:00 PM \$45.00 per person \$ _____

Tickets Purchased after April 01, 2022 \$48.00 per person \$ _____

TOTAL NUMBER OF TICKETS ORDERED _____

The **best** way to submit this form is to email it along with a copy of your check (no hard/physical copy required) or your cc info to lionsmd20@gmail.com. If you cannot email, you may mail your request with check or cc info to: NYS Lions Clubs, 200 Gateway Park Drive, Bldg. A, North Syracuse, NY 13212. Please note, US mail to our office has been unreliable so emailing your request is the preferred method.

You must purchase your tickets in advance. **No meal tickets will be sold at the Convention.** The deadline to purchase meal tickets is **May 10, 2022.**

MEAL TICKETS CANNOT BE CHANGED OR REFUNDED AT OR AFTER CONVENTION

Name _____

Address _____

E-mail _____

PLEASE NOTE- YOUR MEAL TICKETS WILL BE INCLUDED IN YOUR CONVENTION REGISTRATION PACKET. YOU WILL PICK UP YOUR PACKET AT THE REGISTRATION AREA IN Niagara Falls

25

Your Community Needs You!

Walk for Waterford

2.5 - mile walk to benefit the Waterford-Halfmoon School Backpack Program and Anthony's Closet



Saturday, June 18, 2022

Waterford-Halfmoon School parking lot

9 – 11 am

Walkers needed – Walk the parking lot and soccer field – family & friends

- Get pledges to support the WHUFSD
- Walkers get free tee shirt & goodie bag



A project of the Waterford Lions Club



For registration, contact: Rick Brisee, Waterford Lions rbrisee@hotmail.com

Ph: (518)209-8812

!!100% of net profits go to support the programs!!

Or send donations to: Waterford Lions, PO Box 521, Waterford, NY 12188

MD20 Alert Foundation

The MD20 Alert Foundation is holding a fundraiser to benefit LCIF and the Alert Foundation.

For a **donation of \$20**, you get to choose one numbered square from the attached chart.

Once we have the chart full, or at the MD Convention, whichever comes first, we will draw one number and **the lucky winner will have a donation made in their name to LCIF**. If we don't sell every square, then the winning number will get half of the total amount collected, donated to LCIF in their name. The other half of the proceeds will go to the MD20 Alert Foundation for their operating expenses.

Please send checks to PCC Kelly Clark at 7643 Park Ave., Lowville, NY 13367 and make them payable to the MD20 Alert Foundation. Pay using Venmo @alertfoundation21. Please don't forget to choose that lucky number, (first come first served), and include that as well. If you have any questions, please email PCC Kelly at kclarkmd20@gmail.com.

As you can see the chart is filling up, please don't miss out, purchase your square today.

We thank you in advance for your support of our Foundation.



Please Support LCIF & the MD20 Alert Foundation

A Melvin Jones Fellowship to be awarded when the boxes are sold

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100



Donation of \$20.00 to MD20 Alert Foundation

If any squares are not covered by a donation, then a contribution will be given to LCIF in the amount collected. That amount can be applied toward a Melvin Jones Fellowship.

Town of Greenfield Lions Club

Cars & Coffee Event

June 4th from 8 to 11am

Middle Grove Town Park

FREE EVENT -All Cars & Trucks

Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

**Fresh Coffee, Donuts and
Lions Breakfast Sandwiches!**



Other Dates:

**July 2nd, Aug 6th
& Sept 3rd**

**All proceeds will stay in
our community in support
of Greenfield Lions Youth
Programs**

**We thank you for your
continued support**

Event sponsored by



If you are interested in sponsoring a door prize for this event, please contact Lion Bill Marzano at 518-461-9784 or email wmarzan1@outlook.com for more information.





MD-20 Lions

**Join International President Douglas X. Alexander
And Lions From Around the World At The
104th Lions Clubs International Convention**

June 24-28, 2022

In Montreal, Canada

At the Palais des Congrès and the Bell Centre

The beautiful Palais des Congrès is one of North America's most renowned convention and exhibition centres. Near historic and cultural areas...Old Montréal, Chinatown and the arts and entertainment district!

Registration is now open online at - lclcon.lionsclubs.org

- *Enjoy music and live entertainment acts featuring top performers from all over the world.*
- *Celebrate cultural diversity by marching in the Parade of Nations with fellow Lions and Leos.*
- *Learn and grow your skills in expert-lead seminars.*
- *Hear from world-renowned speakers.*
- *Meet and chat with Lion Clubs International staff about how to enhance your service, create new opportunities, access key resources and more.*
- *Participate in the exciting conclusion of Campaign 100, our Foundation's historic effort to ensure our future of service.*
- *If you're a delegate for your Lions club, and your club is in good standing, you'll be able to cast a vote in the International Election.*

Special Note:

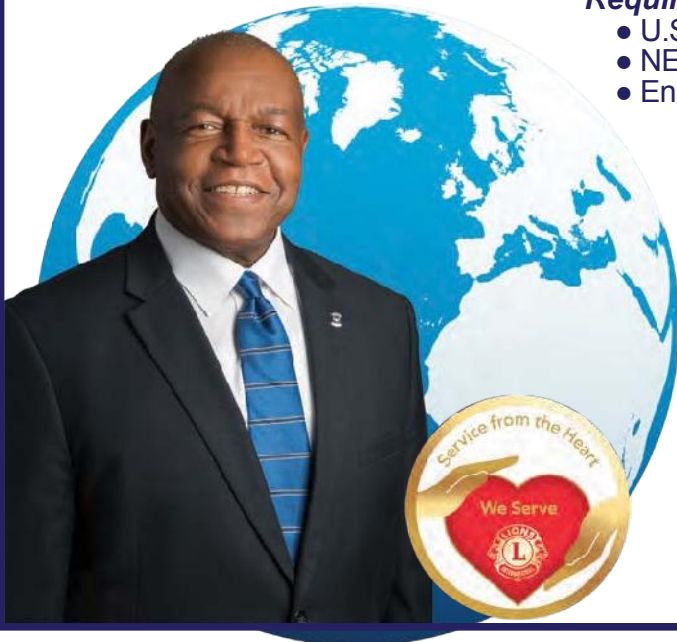
MD-20 has been assigned to the Sheraton Centre Hotel (Headquarters). Rooms are assigned first come first served...Please Register Early.

Required For Canadian Entry By US Citizens:

- U.S. Passport or U.S. Passport card (land & marine only)
- NEXUS card
- Enhanced Driver's License (land & marine only)

Covid-19 Protocol: [Click Here](#)

Currently, Canada requires that travelers provide proof of full vaccination. Refer to the Government of Canada website to check if you qualify for the fully vaccinated traveler exemption as well as which COVID-19 vaccines are accepted in Canada. The website also provides steps to follow for your trip and what to do if you test positive within 14 days of your entry to Canada.



MONTREAL 2022
104th Lions Clubs International Convention

**JOIN IN THE FUN AND FESTIVITIES WITH
INTERNATIONAL PRESIDENT
DOUGLAS X. ALEXANDER**

**AT THE
104TH LIONS CLUBS INTERNATIONAL CONVENTION**

In Montreal, Canada

**At the Palais des Congrès and the Bell Centre
June 24-28, 2022**



**The Official MD-20 Convention Parade Shirt
Will be available at the MD-20 Convention
In Niagara Falls - May 20-22, 2022**

*Or Contact Lion Ormond Brathwaite
ronbrath@aol.com*

Or Order Online at www.douglasalexander.org



Polos & Sweatshirts



For More Information Contact Lion Ormond Brathwaite
ronbrath@aol.com

Polos & Sweatshirts

Short Sleeve Polo - \$ 40⁰⁰
Long Sleeve Polo - \$ 45⁰⁰
Sweatshirt - \$ 45⁰⁰

Commemorative Pins Still Available



Gold



Silver



Bronze

Actual Size 1 3/4" x 1 1/4"

See Us In Niagara Falls or Contact PCC Gloria Askew
gvaskew41@aol.com



MONTREAL 2022
104th Lions Clubs International Convention

Registration Information

LCICon 2022 Montréal Registration and Housing

Registration Fee:

- Registration fee through January 7, 2022 is US\$175
- January 8 through March 31, 2022, the regular registration fee is US\$225
- April 1, 2022 through on-site registration, the fee is US\$250

Leo Registration Fee:

Alpha Leo – (12-17) US\$20

Omega Leo – (18-30) US\$100

The convention and housing registration application uses certain personal information including name, address, city, state, country, postal code, country, email and phone number, and may use travel information including housing, arrival and departure information and fees paid. Lions International only uses registration information to register attendees for the convention and to provide a name badge unless a member has provided additional information to Lions International through other means, which may be utilized to improve each individual experience. For information on how this application uses your information, please review disclosures [here](#).

Registrants will receive an official name badge, souvenir medallion, official convention program and one entrance for the International Show.

All registrants will pick up their name badge onsite in Montréal. Please bring your Lions International Official Registration Confirmation with you to scan and print your badge. A photo-ID is also required. Lions International will not mail badges in advance.

All changes (name change, arrival/departure date revisions) must be submitted in writing by Saturday, May 1, 2022 to registration@lionsclubs.org.

Questions?

- General questions about the convention: convention@lionsclubs.org
- Questions about registration and hotels, including group registration: registration@lionsclubs.org

Related Links:

- LCICon 2022 Montréal Registration and Housing Form
- LCICon 2022 Montréal Registration and Housing Terms and Conditions

Payment Information

Payment for LCICon Registration and Housing can be made by check, credit card (Visa®, MasterCard® and Discover®) or wire transfer.

Lions International no longer accepts local, non-USD bank deposits as a form of payment for the convention.

For additional information regarding wire transfer or check payments, please visit the following page: [JP Morgan USD for Convention](#)

When paying by wire transfer or check, submit a completed Convention Registration and Housing Form along with copy of your payment to registration@lionsclubs.org. A registration confirmation will be distributed once Lions International confirms receipt of your payment.

Questions? Contact us at registration@lionsclubs.org

LCICon 2022 Virtual Access

Since our first international convention in 1917, meeting face-to-face with Lions from all corners of the world has been the cornerstone of our flagship Lions event. Each year, we strive to bring Lions a unique and exciting experience. And that is exactly what we have our sights set on for the event in Montréal. However, we know this year may present unique challenges, preventing some Lions and Leos from joining us in person.

While there are many things we can't control in today's world, we can ensure Lions won't have to miss out on some of the most time-honored traditions and exciting moments of LCICon. Introducing: LCICon 2022 Virtual Access.

What will this look like?

Virtual Access is a limited-access option that provides a live look into the Lions event of the year. Key moments will be livestreamed, direct from the plenary stage. From the flag ceremony to speeches from International President Douglas X. Alexander and LCIF Chairperson Dr. Jung-Yul Choi, to witnessing the inauguration of our next international president, LCICon Virtual Access brings some of the biggest LCICon moments to you, wherever you are. Recordings of select on-site seminars will also be available for virtual viewing in the weeks following the convention.

I attended Virtual LCICon 2021. Is this the same thing?

When the global pandemic prevented us from hosting LCICon 2021 in person, we weren't going to let that stop us from hosting our flagship event. We converted our headquarters into a broadcast studio for a truly unique all-virtual experience. Given that we'll be live in Montréal this year, we won't be able to offer full virtual access. However, we're pleased to offer this limited-access virtual option for those who can't make the trip.

Is there a cost? How do I sign up?

There will be a nominal fee for LCICon Virtual Access, which will help cover costs of the video stream and the platform. More details, including registration information, will be released in the upcoming months. We hope you will be able to make the trip to join us for LCICon 2022 in Montréal to experience the splendor of the city and take in the full LCICon experience. But if you are unable to travel this year, we hope you will mark your calendar to take part in this limited-access virtual option so you can be part of some of the action.

If I am a delegate and view the convention through Virtual Access, will I be able to participate in the election?

Virtual Access does not constitute a full registration to the international convention. Per the Lions International Constitution and By-Laws, because LCICon is taking place on location in Montréal, only registered delegates are eligible to vote in the international election.

For additional information about elections, contact the Member Service Center:

Member Service Center
Lions Clubs International
300 W. 22nd St., Oak Brook, IL USA 60523
Email: MemberServiceCenter@LionsClubs.org
Phone: +1-630-203-3830 Fax: +1-630-571-1687

What if I register for LCICon 2022 and can no longer attend due to travel restrictions? Can I convert my registration to Virtual Access?

Absolutely. We encourage you to reserve your spot for LCICon 2022. But if restrictions prevent you from traveling to Montréal, you will have the option to transfer your registration to the Virtual Access option and will be refunded the price difference.

- Help Keep Our Campers Smiling -



Smiles are contagious! Smiles on the faces of our campers and smiles too, on the faces of our counselors, volunteers and visitors who come to Lions Camp Badger. For forty-two years as the first New York State Lions project, Lions Camp Badger has not only brought smiles to thousands of campers but also a sense of self-esteem, confidence and acceptance. Lions Camp Badger is a very special place for very special people.



LIONS CAMP BADGER "SUPER RAFFLE" \$50 PER TICKET

Proceeds Will Benefit
Empire State Special Needs Experience
at Lions Camp Badger

There Will Be 10 Winners
Receiving \$1,000 Each

RAFFLE MAILED TO EACH CLUB

Additional tickets available through
Lions Camp Badger Office 607-589-4800
or

On-Line at www.lionscb.org

LIONS CAMP BADGER "SUPER RAFFLE" Proceeds Of The Raffle Benefit Empire State Special Needs Experience At Lions Camp Badger	
10 GRAND PRIZES OF \$1,000⁰⁰ EACH*	
\$50 PER TICKET	\$50 PER TICKET
<small>* Grand prize and prize schedule for Super Raffle * Grand prize is a 501c3 organization * Contributions are deductible to the extent allowed by law * If less than \$50 tickets are purchased, the amount will be prorated</small>	

Name: _____
 Address: _____
 Phone: _____
 Email: _____
 Club: _____
 District: _____

Lions Camp Badger
 "Super Raffle"
 725 Lakes Road
 Wellsville, NY 14895

Drawing will be held at the Camp on Labor Day 2022.

ESSNE is a 501c3 organization.

Contributions are deductible to the extent
allowed by law.



**SPECIAL
ACCOMMODATION
PACKAGE
AVAILABLE**

SAVE THE DATE

SATURDAY - AUGUST 13 - 2022

WELLSVILLE COUNTRY CLUB

The Wellsville Country Club is a beautiful 18-Hole Golf Course with a newly renovated event facility. Nestled in the foothills of the Appalachian Mountains, along the beautiful Genesee River and blocks from the historic Village of Wellsville.

**3006 RIVERSIDE DRIVE
WELLSVILLE, NY
WWW.WELLSVILLECC.COM**

INDIVIDUAL GOLFER - \$85

SPONSORSHIP OPPORTUNITIES AVAILABLE



**ALL ARE INVITED! JOIN WITH FRIENDS
AND FELLOW LIONS IN HELPING**

LIONS CAMP BADGER BUILD A BRIGHTER FUTURE

For Information Contact Event Co-Chairs -
Lion William Emrick - williamemrick@yahoo.com
PCC Andy Umreiko - aumreiko@gmail.com

Sponsorship Chair

PDG Michele O'Hare - dgmicheleohare@gmail.com



Lions Camp Badger Golf Classic 2022

Saturday, August 13, 2022



Wellsville Country Club
3006 Riverside Drive
Wellsville, NY 14895
www.WellsvilleCC.com

11:00 a.m. Registration
1:15 p.m. Shotgun Start
1:30 p.m. Lunch on course
6:00 p.m. Dinner, Awards & Raffles

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR - \$750

- ~ Four Golfers
- ~ One Tee Sign
- ~ Banner on www.LionsCB.org Home page and Sponsor page for 1 year
- ~ Listing in Event Program

CONTRIBUTOR - \$500

- ~ Two Golfers
- ~ One Tee Sign
- ~ Name on www.LionsCB.org Sponsor page
- ~ Listing in Event Program

INDIVIDUAL SPONSOR - \$250

- ~ One Golfer
- ~ One Tee Sign
- ~ Name on www.LionsCB.org Sponsor page
- ~ Listing in Event Program

TEE SPONSOR - \$100

- ~ One Tee Sign
- ~ Name on www.LionsCB.org Sponsor page
- ~ Listing in Event Program

BOOSTER - \$50

- ~ Name on www.LionsCB.org Sponsor page
- ~ Listing in Event Program

See reverse side for Sponsorship Confirmation Form →

Ph: 607-589-4800
Ph: 800-232-7060

725 LaRue Rd, Spencer, NY 14883
www.LionsCB.org

Fax: 607-589-6181
lionscampbadger@htva.net



A project of the Lions and Leos Clubs of New York State and Bermuda



LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

Rena Haigh
President

Andrew Umreiko
Immediate Past President

Rosemarie Bush
1st Vice President

Dina Ciaramella
2nd Vice President

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Board Members Emeritus

John Rabideau
James Schiebel
Marvin Hankinson

Cynthia Reuter
Business Manager

Pat Gillule
Camp Director

Anthony J. Colleluori, Esq.
Legal Counsel

April 2022

Dear Lions,

Lions Camp Badger is back live and in-person again this summer! Our campers are so excited, we've already filled 3 of our sessions!

We need your help! District Governors, please share with your Club Presidents, Secretaries, Newsletter Editors.

We invite you to **sponsor our 2022 Lions Camp Badger Golf Classic**. The event will take place on Saturday, August 13, 2022 at the Wellsville Country Club, 3006 Riverside Drive, Wellsville, NY.

This event is a great time to entertain clients, show appreciation to your staff members or share a great experience with friends all while supporting the summer camp programs for individuals with special needs at Lions Camp Badger.

Your sponsorship will help Lions Camp Badger continue to do what we've done for more than 42 years – provide services that enhance the educational, vocational, personal growth and independence of differently-abled individuals.

Attached is a sponsorship proposal that further details the promotional benefits associated with this tournament. Don't miss this opportunity to sponsor the LCB Golf Classic!

Please send your commitment to sponsor by June 30th.

Lions Camp Badger is a special place for special people!

Sincerely,

DG Michele O'Hare, Co-chair, email: dgmicheleohare@gmail.com
Lion Joseph Nickerson, Co-chair, email: tjnick1970@roadrunner.com
PCC Andy Umreiko, Co-chair, email: aumreiko@gmail.com



Ph: 607-589-4800
Ph: 800-232-7060

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Fax: 607-589-6181
lionscampbadger@htva.net



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

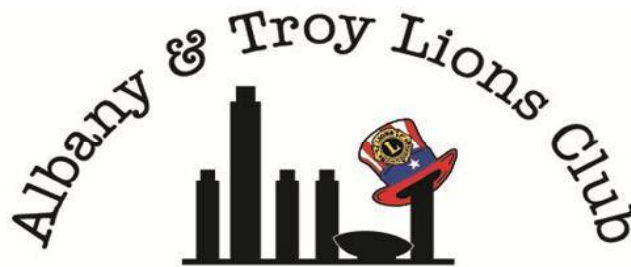
**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796





Search gofundme.com for

Raise the Roof for NABA!



NABA students and their families, pictured above, had a blast biking the South River Run at Revolution Rail Co. in North Creek on June 27, Helen Keller's birthday!

Unfortunately, just as we're beginning to return to a 'new normal,' NABA's 50-year-old roof, which has leaked for quite some time, has failed. We need a new roof and we need to schedule the work immediately so we can continue to provide services without interruption.

Be a #NABAVisionary and support us on GoFundMe!

[gofund.me/674bee05](https://gofundme.com/674bee05)


gofund.me/674bee05


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gofund.me/674bee05

DG MICHELE'S VISITATION SCHEDULE for 2021-2022

Rev date: April 15, 2022

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Jan 5, Apr 6	Clifton-Fine	Jul 12
Ballston Spa	Nov 3	Saranac Lake	Jul 15
Bethlehem	Jun 15	Greater Herkimer	Jul 22
Broadalbin Perth	Oct 28	Town of Wright/Scho	Sep 20
Cambridge	Jun 8	Greater Johnstown	Sep 22
Chazy	Nov 2	Schuylerville	Oct 6
Clifton-Fine	Jul 12	Greater Ravena	Oct 13
Clinton	Apr 28	Duane	Oct 20
Deerfield	Apr 28	Broadalbin Perth	Oct 28
Duane	Oct 20	Plattsburgh	Nov 1
Edwards	Feb 23	Chazy	Nov 2
Fonda & Fultonville	Dec 8	Ballston Spa	Nov 3
Galway	Mar 14	Glens Falls	Nov 9
Glens Falls	Nov 9	Town of Greenfield	Nov 10
Gouverneur	Feb 23	Heuvelton	Nov 17
Greater Amsterdam	ongoing	Hadley-Luzerne	Dec 1
Greater Herkimer	Jul 22	Greenwich	Dec 2
Greater Johnstown	Sep 22	Utica	Dec 6
Greater Ravena	Oct 13	Fonda & Fultonville	Dec 8
Greenwich	Dec 2	Scotia-Glenville	Jan 4
Hadley-Luzerne	Dec 1	Albany & Troy	Jan 5
Heuvelton	Nov 17	Saratoga Springs	Jan 6
Holland Patent	Apr 28	Mechanicville-Still	Jan 10
Lake Placid	Mar 28	Marcy Telephone	Jan 12
Lisbon	Apr 5	Waterford	Feb 2
Long Lake	Mar 22	Edwards	Feb 23
Louisville	Apr 20	Gouverneur	Feb 23
Malone	Apr 27 or May 25	Galway	Mar 14
Marcy Telephone	Jan 12	Long Lake	Mar 22
Mechanicville-Still	Jan 10	Tupper Lake	Mar 24
New Hart NYM White	Apr 28	Lake Placid	Mar 28
Newcomb	Apr 13	Lisbon	Apr 5
Northville Sac	Jun 3	Albany & Troy	Apr 6
Ogdensburg	Apr 14	Newcomb	Apr 13
Peru	May 12	Ogdensburg	Apr 14
Plattsburgh	Nov 1	Town of Schroon	Apr 18
Raquette River	Jun 7	Louisville	Apr 20
Saranac Lake	Jul 15	Malone	Apr 27 or May 25
Saratoga Springs	Jan 6	Sauquoit, Clinton, Deerfield, Hol-Pat, NH-NYM	Apr 28
Sauquoit Valley	Apr 14	Town of Hoosick	May 5
Schuylerville	Oct 6	Peru	May 12
Scotia-Glenville	Jan 4	Speculator	May 17
Speculator	May 17	Northville Sac	Jun 3
Town of Greenfield	Nov 10	Raquette River	Jun 7
Town of Hoosick	May 5	Cambridge	Jun 8
Town of Schroon	Apr 18	Bethlehem	Jun 15
Town of Wright/Schoh	Sep 20	Greater Amsterdam	ongoing
Tupper Lake	Mar 24		
Utica	Dec 6		
Waterford	Feb 2		

**PROTOCOL FOR THE
DISTRICT GOVERNOR'S
OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Chazy Lions Club

By King Lion Priscilla Laurin

Lion Sue Billow hosted an Easter Scavenger hunt/Easter Egg hunt for the community children. Approximately 40 children participated in the event - they enjoyed a fun afternoon & went home with many treats. Several of the Chazy students volunteer to help with the event.

Please plan to attend our 8th annual Lions Club Golf tournament at the North Country Golf Club. It will be a 4-person scramble format with a shotgun start at noon.

There will be donated prizes to be raffled as well as a 50/50 raffle.

Entry fee is \$80 per person for non-members and \$70 for members, (includes Cart). Entry fee includes a

Hot Dog OR Hamburger with chips and a drink will be available during play.

KING LION PRISCILLA LAURIN

207 Sheldon Lane

Chazy, NY 12921

Home: 518-846-7269

laurinr@westelcom.com



Town of Schroon Lions Club

PEACE POSTER WINNERS

By Lion PDG Bette Manley

Town of Schroon Lions Club has been busy catching up on postponed activities due to Covid. Peace Poster Chair, Lion Dennis D'Amico, King Lion Mary Gereau and Lion Steve Ratto (School Superintendent) were finally able to make presentation to the Peace Poster Winner. Each winner received a certificate and a check.



Above, Brooke Benton, 1st Place. Winner.



Olivia Hartwell, 2nd Place Winner with Mrs. Livingston, (Art Teacher). Emily Roskidany, (not pictured), 3rd Place Winner.

The club has also been working to increasing community awareness as to what Lions do. We have placed brochures in businesses throughout the community with Lions Application plus brochure we have developed for Diabetes Awareness and Information on Used Eye Glasses and Hearing Aid Recycling. These brochures are rotated in and out with plans in the future for other subjects.

Also we have redesigned our collection boxes to hopefully make them stand out plus included hearing aids as well as glasses.

KING LION MARY GEREAU

447 Charley Hill Road

Home: 518-532-9649

mgereau@slwildcats.org



Saratoga Springs Lions Club

KINDNESS MATTERS SERVICE AWARD

By PDG John McDonald

The Saratoga Springs Lions Club is proud to share that Camp Abilities Saratoga (CAS) has been recognized by Lions Clubs International with a Kindness Matters Service Award! CAS is one of only five projects to be recognized in Constitutional Area One! (United States). This service award is designed for clubs who create high-impact service projects within one of the Lions International and Lions Clubs International Foundation (LCIF) cause areas, including diabetes, childhood cancer, environment, hunger, vision, disaster relief, youth or humanitarian. Overall objectives include encouraging creativity and recognizing high-impact service projects and rewarding clubs for high-caliber service activities within each of Lions International's causes. A total 30 awards this year will be awarded at the club level internationally.

Camp Abilities Saratoga is an active educational sports camp for children and teens who are blind or visually impaired. The primary objective of CAS is to empower children and teens that are blind, visually impaired or deaf blind to be physically active by way of a series of sports activities that have been professionally adapted to their abilities. The second objective is to provide "real life" hands-on experience for undergraduate and graduate students pursuing the field of physical education, as well as teaching professionals from the field of adaptive sports. The third objective of the program is to demonstrate to parents and families of campers the child's potential ability to function independently while also providing their child with an inclusionary summer camp experience with other children.

Camp Abilities Saratoga is actively preparing for its 9th annual camp this August and looks forward to providing this special camp experience with both returning and new campers!

Lion Joe Wagner and Lion Sal Bonsangue of Saratoga Lions



Club participate in Earth Day highway clean up.

KING LION DAVID CARR, JR.

13 Oakland Drive
Saratoga Springs, NY 12866-2809
Home: 518-306-4774
Work: 518-587-8100
dcarr@thelagroup.com

CLUB CORRESPONDENCE

P. O. Box 166, Saratoga Springs, NY 12866-0166

Louisville Lions Club

By DG Michele Puleo O'Hare

King Lion Tom Brothers celebrates 35 years with the Louisville Lions Club.

KING LION TOM BROTHERS

144 River Road
Norfolk, NY 13667-4116
Home: 315-250-5653



Albany & Troy Lions Club

By Lion Jerry Gordon

GENERAL MEMBERSHIP MEETING

We had a number of visitors this evening for our first live meeting in quite a while: DG Michele O'Hare, VDG Ricky and 2VDG Priscilla Laurin, PDG Ed and Lion Liz Stano, and Queta Duran, Program Manager for Big Brothers Big Sisters of the Capital Region. Queta spoke to us about the community-based mentoring provided by BB/BS. It's an opportunity for an adult volunteer (called Bigs) to meet with local youth (called Littles) for one-to-one outings and activities, twice a month for a few hours. They currently have 80 Littles, 54 of them boys, most between 6 and 14 years old. They can always use more Bigs because there are more Littles who need the mentoring. Anyone interested in becoming a Big should visit bbbscr.org/volunteer.

DG Michele inducted two new members: Andy Pitonyak and

...continued on next page

Bobby Beard, both sponsored by Greg Sheldon. (Andy had been inducted on Zoom back in January, but this time he got his new-member kit.)

She then spoke about a number of subjects, including: Interested Lions should attend the training sessions on April 30 (in Rome) or May 1 (in Lake George) or either one on Zoom. Think about starting a specialty club (i.e., motorcycle or diabetes). This will be explored further at the MD20 convention in Niagara Falls May 20-22.

New York State will be marching first in the parade at the International Convention in Montreal June 24-28. In Montreal, we'll be voting on a dues increase of \$3 in '23-'24 and \$2 each of the following years.

The District Testimonial is on June 17 at Van Patten Golf Club.

We voted to spend up to \$60 to send flowers to Lion Shawn, who is heading into rehab after open-heart surgery.

CLUB AND CHARITABLE FUND BOARD MEETINGS

King Lion Eva is looking for service projects where we can join forces with other clubs in our zone. Also, she now has access to a space in downtown Albany (The Bridge, 52 James St) that has potential as a meeting space for us and our Leos.

Questions were raised about some of the expenses associated with the blueberry orchard. It was explained that the income and expenses didn't always match up on the treasurer's report because they overlapped the change in fiscal year. We do have receipts for all expenses. Also, some of the expenses were paid by Eden's Rose Foundation because we had voted to not lay out funds until we received various grant funds, so we reimbursed Eden's Rose after we actually got the money.

Next meeting: Live and in person again!

Date & time: Wednesday, May 4, 2022 at 6:00 p.m. We're meeting again at the Red Front, 72 Division St in Troy, in case you forgot where it is. There will not be a speaker, but we will be having a very important discussion about the future of our Youth Blueberry Orchard. Please try to be there. And as usual, it helps to be able to give the restaurant a head-count, so please let me know, (jerrygordon@juno.com or 518-235-8232), whether or not you'll be there.

Unfortunately, like most other costs these days, you can expect higher prices on their menu. Most items have gone up about \$3.00.

CONVENTIONS

Spring is officially here, so it's time to start planning for

our two spring conventions: MD-20 New York State & Bermuda Convention is in Niagara Falls May 20-23. Info at niagarafallsusa.com/md20lions/. I understand that they're having some family-oriented events so you can bring your kids.

Lions International Convention is in Montreal June 24-28. See info at lclion.lionsclubs.org/.

State conventions can be fun and educational, but there's nothing like an international convention to broaden your Lions horizon. They're almost never this close to us (except 2023, when it will be in Boston). It's even more fun if we can get a group together. Several of us have already registered, so come join the fun!

This seems to be a good time to resurrect Lion Shawn's Bike Rides for the Blind project with a target date of late summer or early fall. In addition to Shawn, the committee is Eva, Mike and Chris H.

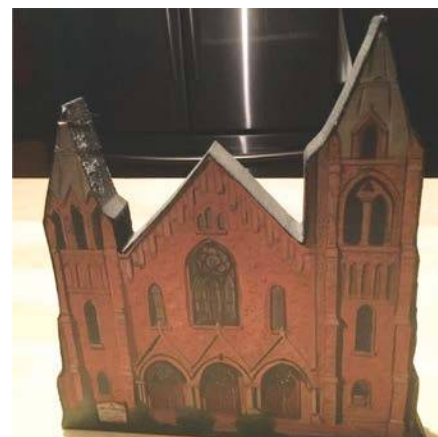
Lion Tom has passed the chairmanship of our used eyeglass collection effort to Lion Ruth. She has recruited a Boy Scout troop from Colonie to do the sorting and packing for shipment to NJ.

KN95 masks are available from Lions ALERT if we have a need.

Clinton Lions Club

By Lion Jim Winkler

At our first meeting of the month, one of our members, Lion Sally Glouse presented us with products she produces at her locally owned and operated craft shop – Refined Designs. These products are handcrafted reproductions of landmarks, businesses and homes. They are photographs or paper copies glued to ¾ inch pine that is handcrafted via jigsaw to the shape of the structure. Lion Sally's products are sold locally at a local cottage



LANDMARK REPRODUCTION – Handcrafted reproduction of 173 year old St. Mary's Church, Clinton, NY, by Refined Designs, Clinton NY, exhibited at Clinton Lions Club, April 7, 2022

industry craft store and most represent buildings or blocks of buildings in our local community reproduced from different periods of time. Her work can be found in the homes of many local residents and are often purchased as gifts or mementos. Lion Sally can also be commissioned to produce these crafts from any quality photograph of almost any structure. Lion Sally's presentation/introduction of her unique crafts was most interesting.

Our second meeting of the month was a joint meeting with the Sauquoit Valley, Deerfield, Holland Patent and New Hartford/New York Mills/Whitestown Lions. It served as our annual visitation from District Governor Michele O'Hare.

Accompanying DG Michele were next year's DG Ricky



HAIL, HAIL THE GANGS ALL HERE – At DG Michele O'Hare joint club visitation in Sauquoit, NY (April 28th). District Lions Quest Chair & Sauquoit Valley Lions Treasurer; Lion John Griffin; Deerfield Lions President, Lion Vito DeCarlo; Region L Co-Chair & Clinton Lions Treasurer; Lion Bill O'Mara; Sauquoit Valley Lions President, Lion John Markley; DG Lion Michele; MD-20 & District 20-W GMT Coordinator, PDG Ed Stano; Region L Co-Chair & Clinton Lions Secretary, Lion Jim Winkler; District LCIF Coordinator & Holland Patent Lion, PDG Paula Flisnik, District Hunger Prevention Chair & Clinton Lions President, Lion Bob Maxam, First VDG Lion Ricky Laurin.

FORTY YEARS OF SERVICE – Clinton Lion Bill O'Mara and DG Michele O'Hare at Visitation in Sauquoit, NY (April 28th) after Lion Bill received his 40 year service chevron.

Laurin and MD-20 and District 20-W Global Membership Team (GMT) Coordinator PDG Ed Stano and District 20-W LCIF Coordinator PDG Paula Flisnik. DG Michele highlighted the accomplishments of



the district this past year, upcoming end-of-the-year dates and deadlines all Lions should be aware of and presented service chevrons to Lions for specific levels of longevity in the service to others. Our own Lion Bill O'Mara received his chevron for forty (40) years of active service. Congratulations Lion Bill!

Prior to Easter, our club members concluded selling the chocolate bunnies received as part of the fundraising effort by the Lions Eye Institute at Albany. This year the club netted \$1,200 as we sold 27 cases of bunnies, 17 of which were either purchased by Lions members and donated to our local Country Pantry or purchased directly by the Country Pantry to be given to families with their early April food distribution.

Continuing to make the monthly rounds at local our local eyeglass collection points, we retrieved 244 pair of used eyeglasses to be recycled to the needy of the world.



EASTER DISTRIBUTION AT COUNTRY PANTRY – Volunteers begin to process clients' vehicles at the annual Easter Distribution in Clark Mills, NY on April 11, 2022. Easter Baskets (seen in foreground) were distributed to families with children. Each basket contained a chocolate bunny procured from the Lions Eye Institute at Albany fundraiser.

On April 11th the pre-Easter food distribution

took place in the parking lot of Annunciation Church in Clark Mills, NY. Eight (8) club members joined other community volunteers packing vehicles with shelf-stable foods, produce, frozen meats, eggs, yogurt, loaves of bread, cheese, milk and the previously mentioned Easter Baskets which contained the chocolate bunnies and other kid-friendly food. This month due to the deteriorating economic climate over 1,00 people were served as more than 600 food insecure families received assistance from the pantry. At the conclusion of our distribution little if any food remained on the shelves and in the freezers of the pantry – a sight the volunteers hadn't seen since the early days of the pandemic.

Saturday, (April 30th), we held our second car wash of the Lions year. As with our first one conducted last July, we wore our reflective Lions vests and accept donations only – our intention being to increase our visibility in and around our community and make some cars sparkle. The weather forecasters were correct, as they said by the time we finished,

...continued on next page

(one o'clock), the temperature approximately sixty – our hopes spring eternal!

HOPE THE MONTH OF MAY BRINGS LOTS OF FLOWERS YOUR WAY...

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com

Sauquoit Valley Lions Club

By Lion John Griffin

The Sauquoit Valley Lions joined the Clinton and Deerfield Lions Clubs in hosting District 20-W Governor Michele

O'Hare at our meeting on April 28th at the Orchard Hall restaurant in Sauquoit. DG Michele was joined by Vice-District Governor Ricky Laurin, GMT Chair

Ed Stano Jr. and PDG Paula Flisnik. Region Co-chairs Jim Winkler and Bill O'Mara were in attendance as were King Lions Bob Maxam (Clinton), Vito DeCarlo (Deerfield) and John Markley (Sauquoit Valley).

District Governor Michele congratulated the Clubs on their many years of service. Michele also discussed the upcoming State and International Conventions, Lions Quest and Diabetes Awareness



In the photo below District Governor Michele is flanked by MD-20 Cabinet Members and Region L representatives at a meeting at Orchard Hall restaurant on 4/28/22.



In the picture below Sauquoit Valley Lion Sue Bullock receives a 45 Year Chevron Award from District Governor Michele for her Years of Service to the New Hartford Lioness Club and the Sauquoit Valley Lions Club.

initiatives within the District and the importance of documenting our service within Lions and individually. Michele then presented Chevron Awards recognizing years of service to members of the Clubs. The following Sauquoit Valley Lions were recognized for 15 years of service; Lion Sharon Owens, Lion Maria Puleo, Lion Laura Bader, Lion Candice Collins, Lion Joanne Jones, Lion Suzanne Ernst, Lion Jeanne Markley and Lion Connie Griffin. Lion Sue Bullock was recognized for 45 years of service to the New Hartford Lioness Club and SV Lions and Lion Louis Dunlay received a 50 Year Chevron for his service to the SV Lions.

Incoming District Governor Ricky Laurin addressed the group on plans for next year and PDG Ed Stano Jr. discussed implementing new member initiatives. Lion President John Markley held a short business meeting of the Sauquoit Lions following the event.

The Sauquoit Valley Lions held a meeting earlier in the month on April 14th with 15 Lions in attendance. At the meeting the Club made a \$1,000 donation to LCIF's Campaign 100 initiative and voted to purchase \$300 in raffle tickets benefiting the NYS and Bermuda Lions Foundation.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209

Cell: 315-725-9644

golfjjsc@aol.com

Lions Hearing Conservation Society of NYS

by Lion Dave Parmon

Greetings Fellow Lions from the Lions New York State Hearing Conservation Society. I wanted to convey to our Lions Clubs some developments, and several requests.

The first issue concerns a request from any members that may be interested in becoming a Hearing Society Board of Directors member. We are offering this opportunity to help continue the mission of the society in helping those in need of hearing aids that are unable to afford them on their own. Interested members please contact me at the email listed below.

The second issue is the society is planning to continue the tradition of providing ear plugs at many of the county fairs happening this summer. In the process of planning it would be appreciated if clubs that have in the past, or are planning on

...continued on next page

having a booth at the county fair in their area contact us with the information of who will be manning the booth during the tractor pulls or demolition derbys. This will allow us a method of quantifying the number of ear plugs we will need to provide. Again please reply to the email listed below.

The third issue is information for all clubs still accepting used/obsolete hearing aids. As many of you may know the recycling of old hearing aids was one of two sources of revenue that the society used to help fund purchases of requested hearing aids, the other is the generous donation of individual clubs. Sadly, the revenue stream of recycling has been discontinued by our source. It is for that reason we are no longer requesting clubs to solicit donated hearing aids. The society is exploring other avenues to re-establish a mechanism to recycle hearing aids as we have in the past by recovering the precious metals contained in the aids.

Thank you for all you do. Please feel free to contact me at d.parmonhearing@aol.com with any questions .

LIONS HEARING CONSERVATION SOCIETY OF NYS

PRESIDENT LION DAVE PARMON

P. O. Box 507, Newport, NY 13416

Cell: 315-868-3206

dparmon@aol.com

Lisbon Lions Club

By DG Michele Puleo O'Hare



KING LION BEVERLY J. PARMETER

4297 State Highway 68

Rensselaer Falls, NY 13680-3110

Home: 315-541-3058

duckyjean1@hotmail.com

Ballston Spa Lions Club

EASTER EGG HUNT

By Lion Mike Yates

On Sunday, April 10, the Town of Milton held an Easter Egg Hunt at the Milton Community Center. This event was jointly sponsored by Ballston Village Mayor Frank Rossi, Jr., Mr. and Mrs. Frank Rossi, Sr., the Town of Milton, Curtis Lumber, Eagle Matt Lee Fire Company, the Union Fire Company, the Ballston Spa Rotary, the Ballston Spa Lions Club, and the Ballston Spa Elks.

In attendance were the newly elected mayor of Ballston Spa, Frank Rossi, Jr., Mary Beth Walsh, the Assembly member for the 112th District of the New York State, and members of the sponsoring groups. Lions Ed Hersh, John Romano, and Mike Yates from the Ballston Spa Lions Club cooked and served refreshments. Approximately 150 children from the community enjoyed the Easter Egg hunt, (a total of 3,000 eggs had been prepared and hidden on the grounds), various games, and free hot dogs.

ANY CLUB OR LION INTERESTED IN

Kindness Matters Stickers

email DG Lion Michele O'Hare at

dgmicheleohare@gmail.com

or call her at

518-694-6872

and let her know how many you would like
and where to send them.

Lions Prayer

Where Lions meet be present Lord,
To weld our hearts in one accord,
To do thy will, Lord make us strong,
To aid the weak and right the wrong.



Raquette River Lions Club

By Lion Laura Gregory



KING LION FRANK BLAIR

743 Randall Road, Ballston Spa, NY 12020-3314

Home: 518-885-5274

Cell: 518-760-3012

frank@blairlumber.com

CLUB CORRESPONDENCE

BallstonSpaLionsClub.org

Our Raquette River Lions monetary food drive was a huge success!

Thank you for your efforts! Together with community donations, we have raised \$2,400. Donations have been distributed to the Potsdam Neighborhood Center, Helping Hands of Hannawa Falls and the Norwood Food Pantry.

Each of the three agencies received \$800 from Raquette River Lions. (Photos taken by Lion Michelle Theisen)



Pictured left with our big Lions Check: Laura Gregory, Lions Treasurer; Rich Burns, Lions Director; Ed Sachs, Pres. Helping Hands; Kristal Hayes, Director of the Potsdam NC; Marcia Murray, Pres. of Norwood Food Pantry and Norm Jones, President of Lions.



**KINDNESS
MATTERS**

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KING LION NORMAN JONES

8 Spring Street, Potsdam, NY 13667-2116
normjones47@gmail.com

CLUB CORRESPONDENCE

P. O. Box 723, Potsdam, NY 13676

Empire State Special Needs Experience/Lions Camp Badger

By DG Michele Puleo O'Hare

Fellow Lions of District 20W,

It is that time again when we ask you to share this important sponsorship with all your Lions and Lions Clubs. Camp Badger, our MD20 Camp is back in person this summer. We all need to support our camp and the wonderful programs and services they provide to all the individuals we serve in MD 20.

We are asking both Lions and Clubs to please sponsor and play in this important fundraiser for our camp.

If you have any questions, please do not hesitate to call me at 518-410-5941 or email me.

YIL,
DG Michele

CYNTHIA REUTER, BUSINESS MANAGER
PATRICIA GILLULE, CAMP DIRECTOR
PCC ANDREW UMREIKO, PRESIDENT

lionscampbadger@htva.net

Phones: 800-232-7060, 607-589-4800;

Fax: 607-589-6181

lionscampbadger@htva.net

www.lionscb.org

Marcy Telephone Lions Club

By King Lion Robert White

The Marcy Telephone Lions Club in New York State is having a spring 2022 raffle to help raise money for two organizations, Addie's Research and Camp Abilities Saratoga.

Addie's Research addiesresearch.org is an organization begun by the parents of Addie who died at age 3 from hepatoblastoma which is a rare type of liver cancer. The money raised supports the Children's Cancer Therapy Development Institute

cc-tdi.org whose goal is to cure all childhood cancer.

Camp Abilities Saratoga campabilitiessaratoga.com is a one-week educational sports camp for children and teens who are blind, visually impaired, and deafblind. It is held at Skidmore College in Saratoga Springs, NY. This is a service project of the Saratoga Springs Lions Club saratogaspringslions.com.

We are raffling 3 prizes: A small ceramic bowl made by one of our members, Connie, a lap blanket being made by one of our members, Barbara, and a counterclockwise clock not made by any of our members but supplied by Amazon.

Tickets are \$10 each, and the drawing will occur at our meeting on June 8th at 7 pm eastern time. (In February's newsletter, we scheduled the drawing for May 11th, but we changed it to June 8th to give us more time to sell raffle tickets.)

All tickets are virtual, which means you send me money in multiples of \$10, and I will write 1 ticket with your name on it for every \$10 I receive. To get tickets by regular mail, send me a check made out to Marcy Telephone Lions Club, and mail it to me, Bob White, 100 De Kruif Place, Apt 22A, Bronx, NY 10475. Include a note with your name and phone number and/or email. To get tickets by Paypal, send money to robertwhite11@verizon.net; our club does not have its own Paypal account. Include a note with your phone number and/or email, and stating that the money is for the Marcy LC raffle. I will contact you to confirm that I received your money.

Our club meetings are also virtual, so if you wish to see the drawing on June 8th, contact me at robertwhite11@verizon.net or 718-379-4908.

Our Marcy Telephone Lions look forward to having other Lions participate in this fund drive, and we thank you for your generosity.

The Marcy Telephone Lions Club, located in Lions District 20W, was begun in 2016 so that people could attend meetings by telephone and more recently by Zoom. Most of our members are from New York State, but we invite anybody anywhere to join us. For more information, contact me, club president Bob White, at robertwhite11@verizon.net or 718-379-4908.

KING LION: ROBERT WHITE

100 Dekruif Place, Apt. 22A, Bronx, NY 10475

Home: 718-379-4908; Cell: 917-355-5418

robertwhite11@verizon.net

Meets via conference call. To join a meeting, call 218-339-2450 and enter code 2357#.

District 20 W
Deceased Members reported
07/2021 - 01/2022

ALBANY & TROY (008295) - LIONS CLUB

MICHAEL F FARRELL (1950045)
6 STEWART POINT RD
NASSAU, NY 12123-3117
Joined: 04/01/2004
Dropped: 11/20/2021
Reason: Deceased

Total Deceased Members in ALBANY & TROY: 1

BALLSTON SPA (008259) - LIONS CLUB

CLIFFORD J LANGE (3229713)
14 JACOB DRIVE
GANSEVOORT, NY 12831
Joined: 07/01/2010
Dropped: 12/30/2021
Reason: Deceased

Total Deceased Members in BALLSTON SPA: 1

DUANE L C (008267) - LIONS CLUB

DAVID VINCENT (663672)
558 NORTH MANSION ROAD
P O BOX 129
DUANESBURG, NY 12056
Joined: 02/01/1973
Dropped: 08/01/2021
Reason: Deceased

Total Deceased Members in DUANE L C: 1

GOUVERNEUR (008160) - LIONS CLUB

JOE PISTOLESI (959913)
99 JONES RD
GOUVERNEUR, NY 136423506
Joined: 09/01/1999
Dropped: 06/01/2021
Reason: Deceased

Total Deceased Members in GOUVERNEUR: 1

GREATER AMSTERDAM (008257) - LIONS CLUB

District 20 W
Deceased Members reported
07/2021 - 01/2022

ROBERT MONTENARO (572279)
 121 MERRIAM RD
 BROADALBIN, NY 12025
 Joined: 10/01/1960
 Dropped: 07/08/2021
 Reason: Deceased

Total Deceased Members in GREATER AMSTERDAM: 1

GREENWICH (008274) - LIONS CLUB

WILLIAM EDWARD CARROLL (744355)
 6 LYTTLE LANE
 GREENWICH, NY 12834 9207
 Joined: 10/01/1989
 Dropped: 07/30/2021
 Reason: Deceased

Total Deceased Members in GREENWICH: 1

HEUVELTON (008161) - LIONS CLUB

ROBERT D JOHNSON (970665)
 83 IRISH SETTLEMENT RD.
 HEUVELTON, NY 13654
 Joined: 05/01/1972
 Dropped: 06/01/2021
 Reason: Deceased

Total Deceased Members in HEUVELTON: 1

HOLLAND PATENT (008277) - LIONS CLUB

VIC F COMMONS (2036614)
 9253 JAMES ROAD
 REMSEN, NY 13438
 Joined: 10/01/2004
 Dropped: 10/01/2021
 Reason: Deceased

ROBERT L LE BUIS (798234)
 10579 MAPLEDALE RD
 BARNEVELD, NY 13304 1825
 Joined: 09/01/1987
 Dropped: 08/25/2021
 Reason: Deceased

JOHN PRESTON (803618)
 7645 MILLER ROAD
 HOLLAND PATENT, NY 13354
 Joined: 08/01/1999
 Dropped: 12/16/2021
 Reason: Deceased

Total Deceased Members in HOLLAND PATENT: 3

LOUISVILLE (039682) - LIONS CLUB

District 20 W
Deceased Members reported
07/2021 - 01/2022

ALEXANDER S KOZSAN (1007641)
 42 RIVER DRIVE
 WILSON HILL
 MASSENA, NY 13662
 Joined: 05/20/2006
 Dropped: 08/09/2021
 Reason: Deceased

Total Deceased Members in LOUISVILLE: 1

NEW HARTFORD NY MILLS WHITESTOWN (008281) - LIONS CLUB

HAROLD L KLEIN (841395)
 310 WASHINGTON DRIVE
 NEW HARTFORD, NY 13413
 Joined: 01/01/1972
 Dropped: 10/15/2021
 Reason: Deceased

Total Deceased Members in NEW HARTFORD NY MILLS WHITESTOWN: 1

NORTHVILLE SACANDAGA (044953) - LIONS CLUB

JOHN H TUCCIO (1110639)
 PO BOX 345
 NORTHVILLE, NY 12134 0345
 Joined: 02/01/1990
 Dropped: 11/29/2021
 Reason: Deceased

Total Deceased Members in NORTHVILLE SACANDAGA: 1

OGDENSBURG (008173) - LIONS CLUB

THOMAS E HANNAN (1116110)
 31 COUNTRY CLUB SHORES EAST
 OGDENSBURG, NY 13669 9605
 Joined: 02/01/1972
 Dropped: 12/23/2021
 Reason: Deceased

Total Deceased Members in OGDENSBURG: 1

PERU (008174) - LIONS CLUB

GUY ROTZ (1153912)
 219 MILITARY TPKE
 PLATTSBURGH, NY 12901 6248
 Joined: 11/01/1976
 Dropped: 09/08/2021
 Reason: Deceased

District 20 W**Deceased Members reported**

07/2021 - 01/2022

Total Deceased Members in PERU: 1**PLATTSBURGH (008175) - LIONS CLUB**

ISMAEL COLON (1164680)
 709 LAFAYETTE PARK DR
 LITTLE RIVER, SC 29566
 Joined: 10/01/1971
 Dropped: 11/03/2021
 Reason: Deceased

Total Deceased Members in PLATTSBURGH: 1**RAQUETTE RIVER (008176) - LIONS CLUB**

BETSY A BAKER-WHITNEY (1180810)
 33 HILLCREST DR
 POTSDAM, NY 13676 2106
 Joined: 04/01/1996
 Dropped: 10/19/2021
 Reason: Deceased

Total Deceased Members in RAQUETTE RIVER: 1**SPECULATOR (008292) - LIONS CLUB**

BERNARD P BEAUDOIN (2579199)
 P O BOX 117
 PISECO, NY 12139
 Joined: 10/01/2006
 Dropped: 09/15/2021
 Reason: Deceased

WILLIAM S WALLER (3945928)
 P. O. BOX 432
 SPECULATOR, NY 12164
 Joined: 05/03/2014
 Dropped: 09/15/2021
 Reason: Deceased

Total Deceased Members in SPECULATOR: 2**TOWN OF GREENFIELD (045321) - LIONS CLUB**

FREDERICK E EMERY (965185)
 346 GRANGE RD
 GREENFIELD CENTER, NY 12833 1603
 Joined: 10/01/1989
 Dropped: 07/08/2021
 Reason: Deceased

Total Deceased Members in TOWN OF GREENFIELD: 1**TUPPER LAKE (008184) - LIONS CLUB**

District 20 W
Deceased Members reported
07/2021 - 01/2022

BILL LEWIS (2886717)
 36 WEST LAKE ST.
 TUPPER LAKE, NY 12986
 Joined: 09/01/2008
 Dropped: 08/26/2021
 Reason: Deceased

Total Deceased Members in TUPPER LAKE: 1

International/MD20 News

USA/Canada Leo Leadership Forum

Dear Lion Leader,

I would like to share some exciting news with you. The Leos & Lions of CALIFORNIA are hosting the 5th USA/Canada Leo Leadership Forum on July 27 to 31, 2022 at the Wyndham Visalia Hotel. Registration is now OPEN! This 2022 Leo Leadership Forum will bring Leos together from across the United States, Canada, and the Caribbean. During the course of the week, we have seminars in various areas of leadership and community-organizing as part of our core curriculum toward the diploma earned at this Forum. We also have elective seminars prepared by Leos. It's our goal to also empower our Leos to educate each other in areas of interest to them related to leadership. At the conclusion of every seminar, the facilitator will offer a quiz on the subject. The passing of this seminar quiz will give the Leos credits needed to graduate from our program. All seminars are reviewed by our Dean of the High School Program and Leadership Development committee members.

We invite an international officer as our guest speaker at every Leo Leadership Forum. This gives our Leos the opportunity to ask questions and learn more about our association and the legacy that our Founder Melvin Jones left for the world. Leos also get the opportunity to network and bond with other Leos, Leo-Lions, Lions, and LCI Staff Members. We provide a full day of fun touring the host city area and a day of community service planned by the Leo Host Committee. We have an Opening Ceremony/Dinner together with a Closing Night Dinner Gala that includes the presentation of diplomas and concludes with an entertaining night of dancing. Our Leos return home more knowledgeable about our Association, the Leo Club Program, and ways to continue building up their own clubs while bringing bright new ideas for service projects and fundraisers. This Leo Forum will help Leos become great leaders ready to serve their community and continue to grow as individuals while feeling proud to be Leos. We welcome Leo Club Advisors, Lions and parents to attend the Forum and enjoy the experience as well.

Please share this email with your Leos and Lions interested in learning more about the Leo Club Program. If your Leo Club is school-based, our team is happy to speak to principals or faculty advisors to better explain our Leo Forum or answer any questions. Our contact information is listed below. Take a look at our video showing highlights of our 3rd Leo Leadership Forum attached to see what it's all about firsthand. We look forward to welcoming all Leos and Lions to Visalia, California.

Sincerely,

Leo Jonathan D. Magaw Jr
 Chair, Leo Forum Advisory Council
 New Jersey, USA

PDG Chiragkumar "Kevin" Patel
 Chair, Leo Forum MD-4 Host Committee
 California, USA

MD20 Delinquent Dues Policy *(from the MD20 Policy Manual)*

This applies only to clubs in excess of \$1000 beyond 120 days past due or owing any amount for more than 90 days after a second billing cycle has passed. This basically means haven't paid in 450 days.

MD20 Delinquent Dues Policy

Any club in arrears to Multiple District 20 for dues in excess of \$1,000 beyond 120 days, or in arrears to Multiple District 20 for dues in any amount for more than 90 days after a second consecutive billing cycle has passed without full payment having been made, shall be subject to the following administrative actions:

- 1) Once the above default date is triggered, the Council Secretary-Treasurer shall send a letter to the delinquent club's president, secretary, treasurer and any PDGs therein informing these club leaders that the arrears situation must be addressed immediately. The letter must advise the leaders of the delinquent club that the failure to address the situation will result in the club being recommended for placement on status quo with the possible loss of the club charter (see Appendix A). A copy of this letter shall be sent to the district governor in whose district the delinquent club is located.
- 2) If the delinquent club's leaders fail to respond to the above referenced letter within 30 days thereof, by way of immediate payment or the execution of a payment plan to address the arrears, then the district governor in whose district the delinquent club is located, or his/her representative, shall make immediate contact with the club leaders to accomplish the following:
 - a) a review of the club roster to determine the accuracy of each member's status and contact information, and the accuracy of the club officer information listed on the PU101;
 - b) a review of the billing procedures utilized by the club for the collection of member dues;
 - c) a review of club accounts to confirm the appropriate segregation of charitable and administrative funds;
 - d) the creation of a plan to address the arrears owed to MD20 from administrative funds, which may include a per capita tax on members for any past dues uncollected and the appropriate billing and collection of same.
- 3) The district governor in whose district the delinquent club is located must submit proof that the steps outlined in paragraph 2 above were accomplished within sixty (60) days of the letter referred to in paragraph 1. Such proof must be in writing and acknowledged by the signature of the district governor, the first vice district governor, the zone chair assigned to the club in question, as well as the club president and the club secretary. Said proof may be in the form of the review and recovery report provided in Appendix B. This sixty (60) day deadline may be extended by the Council Chair for good cause shown.
- 4) If a delinquent club fails to cooperate with the district governor, or his/her representative, in reviewing the club's membership information, billing procedures, and finances as required in paragraph 2 above, and/or fails to enter into a payment plan to satisfy its arrears within sixty (60) days of receipt of the letter referred to in paragraph 1, then the district governor must request that LCI place the delinquent club on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual. Said status quo request may be in the form provided in Appendix C. This sixty (60) day deadline may be extended by the Council Chair for good cause shown. A district governor may rely on the collection attempts made by his/her predecessor in order to satisfy the preconditions for a status quo request.
- 5) If the district governor in whose district a delinquent club is located fails to submit the proof required by paragraph 3 above prior to the close of the council meeting next occurring after the 60-day deadline (or any extension of same granted by the Council Chair), or fails to request that a delinquent club be placed on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual after appropriate efforts were made to address the club's delinquency, then the Council Chair may direct the Council Secretary Treasurer to:
 - a) withhold district dues disbursements to that district until such time as the requirements are met, except that under no circumstances may such payments be held beyond June 1 of the Lionistic year in question.
 - b) withhold any MD20 reimbursement to the district governor for expenses related to travel to and from the International Convention.
- 6) The Council Secretary-Treasurer and the MD20 Office are directed to provide the delinquent club and the district governor in whose district the delinquent club is located all necessary documentation and assistance to verify the history of the arrears, including proof of billing, payments and collection attempts. The Council Secretary-Treasurer and the MD20 Office shall work with the delinquent club and the district governor at every stage of this process to agree on appropriate terms for the collection of arrears.
- 7) The Council Secretary-Treasurer shall report to the Council at every council meeting the status of all attempts to collect delinquent dues within the various districts, and the Council shall act on any appropriate requests consistent with these policies and procedures.

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
 - ☐ District
 - ☐ Multiple District
 - ☐ International
 - ☐ Webinars
 - ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

...continued on next page

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*:

District:

Member Number:

Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

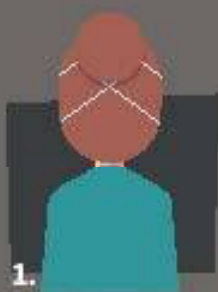
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

There will be an early deadline in May (15th)

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission ONLY, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- NO SCANNED NEWSPAPER ARTICLES. Newspaper articles will be accepted IF they are in digital format, and ONLY with written permission from the originating publication.
- SPELL CHECK everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable ONLY with written permission from the originating publication/photographer, with photographer credit.
- SPELL CHECK everything, particularly names, titles, club name, etc.
- PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- SPELL CHECK everything, particularly names, titles, club name, etc.

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqm6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Northeastern Association of the Blind at Albany

301 Washington Avenue
Albany, NY 12206
Voice: (518) 463-1211, ext. 241

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837

Capital Region Hearing

9 West Sand Lake Road
Wynantskill, NY 12198
Voice: (518) 326-1742