



JUNE 2022

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A
message
from...

**District Governor
Michele Puleo O'Hare**



International President
Douglas X.
Alexander's pin.

**NEXT ROAR
DEADLINE**

JUNE 28, 2022

To: karen@deuxflutes.com
From: District 20W Lions Clubs
Subject: Submission for the Roar

**Submission requirements
page 60**



Greetings Lions and Leos of District 20-W,

As we come to the end of the 2021 -2022 Lions Year, I want to thank you, the Lions of District 20-W, for giving me the opportunity to serve you. I look forward to my new role as your Immediate Past District Governor and in continuing my service as a member of our district leadership team. I will continue to give my support and service to my Club, the District and Lions Clubs International. You are in good hands with District Governor Elect Lion Ricky Laurin and Vice District Governors Lion Priscilla Laurin (in February 2023) and Lion Holly McConchie. Please give them the warm welcome and support you gave me this year.

Just a reminder, on June 17th at our Lions Testimonial Dinner we will recognize many Lions for their dedication to our District. Please join us at the Van Patten Golf Club for a night of fellowship and a celebration. It's a great time and a perfect opportunity to spend time with Lions from other clubs!

I am sincerely thankful to all of the members of our District Leadership Team, Cabinet and Committee Chairs for their dedication, leadership, support and time this year. What a fantastic team and all the Lions

...continued on next page

of 20-W THANK YOU! Thank you, all the Lions in 20-W for all of your time and dedication to your Club, Community, District and LCIF. THANK YOU to you all for a job well done!

Please remember to continue to report membership and service throughout the summer. "Alone we can do so little, together we can do so much!"

Yours In Lionism,
DG Lion Michele Puleo O'Hare
District 20-W

PS: A special thank you for their time and hard work to Lion Karen Rager for our 20-W Lions Roar Newsletter, Lion Jerry Gordon for our 20-W Website and Directory and CS Lion Barbara Bentley for our Facebook, and Lion Joe Wagner for all his IT work.



LIONS OF DISTRICT 20-W

**YOU ARE CORDIALLY INVITED TO JOIN US AT OUR
DISTRICT TESTIMONIAL
HONORING ALL THE LIONS OF DISTRICT 20-W**

**FRIDAY, JUNE 17, 2022
COCKTAILS, DINNER & AWARDS PRESENTATION
6:30 PM**

**\$40.00 PER PERSON
DRESS IS BUSINESS CASUAL**

**THE VISTA AT THE VAN PATTEN GOLF CLUB
924 MAIN STREET
CLIFTON PARK, NY 12065**

**THERE IS A BLOCK OF ROOMS SET ASIDE AT THE HAMPTON INN,
620 PLANK ROAD; CLIFTON PARK, NY, 12065. (518) 373-2345.
THE ROOM RATE IS \$149.00 UNTIL 5/18/22. THE GROUP NAME IS: LIONS DISTRICT 20-W.**

**THE PLEASURE OF YOUR REPLY IS REQUESTED BY
WEDNESDAY, JUNE 8TH**

NAME(S)_____

CLUB:_____ **EMAIL:**_____

DIETARY RESTRICTIONS:_____

**PLEASE RETURN TO:
CABINET SECRETARY Barbara Bentley P. O. Box 1031; Guilderland, NY 12084
Cell: (518) 894-1375 Email: bbentley@saratogaspringslions.com**

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year "#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings
- How can the District Help more ?
 - Promotion of the LIONS Mission from a district standpoint to the communities – External focus
 - Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspingslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: #lionsofupstateny or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
dgmicheleohare@gmail.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

CABINET SECRETARY

Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Rick Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988; Cell: 518-209-8812
rbrisee@hotmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

John McDonald
(Saratoga Springs Lions)
P. O. Box 91
Galway, NY 12074
Home: 518-882-6148
Cell: 518-763-9262
jmcDonald33@nycap.rr.com

LEADERSHIP

Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CO-CHAIRS

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

AND

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

Holly McConchie
(Galway Lions)
2491 Northline Road,
Galway NY 12074
Home: 518-882-6516
hmccconchie@aol.com

REGION CO-CHAIRS

Liza and Bob Tougher
(Bethlehem Lions)
16 Candlewood Lane
Delmar, NY 12054
Home: 518-439-0399
Cell: 518-763-3329
Pansymoo@aol.com

REGION CHAIR

PDG James Griffith
(Cambridge Lions)
119 East Main Street
Cambridge, NY 12816
Home: 518-252-1070
Cell: 315-269-5370
PDGJamesGriffith@gmail.com

REGION CHAIR

VDG Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

ZONE "A" CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee (Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home 518-846-7269
laurinr@westelcom.com

ZONE "A" CHAIR

Michelle M. Theisen
(Raquette River Lions)
Potsdam, NY 13676-9718
Cell: 315 742-2172
michelle.theisen1959@icloud.com

ZONE "B" CHAIR

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Jim Hadjis
(Lake Placid Lions)
P. O. BOX 686
27 Signal Hill Road
Lake Placid, NY 12946-0686
Home: 518-523-3760
Cell: 518-524-3031
jimhadjis@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR AND DISTRICT PHOTOGRAPHER

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.com
Lions International: LionsClubs.org



MEMBERS CORNER



UPCOMING WEBINARS & TRAININGS

LCIF Campaign 100 TELL-A-THON 2.0

Dear Lions,

I am personally inviting you to join me in supporting the LCIF Campaign 100 Tell-A-Thon that is being held Sunday, June 5th from 10 am - 2 pm CDT (Chicago).

This event is being organized by Lions Virtual, in partnership with Lions Clubs International Foundation and Lion volunteers from across the globe. The Tell-A-Thon is designed to tell the lions' story while raising funds for our Foundation. Along with sharing our story, the program includes music, entertainment and special surprise celebrity cameos from Grammy Award winning artists, Emmy Award winning actors and a Super Bowl MVP!

As we reach the end of Campaign 100, the Tell-A-Thon offers an opportunity for one final push to get every Lion to support the life-changing work that LCIF funds. To this end, I am asking you to do five things:

1. Register for the Tell-A-Thon @ telltathon.org
2. Encourage every Lion in your area to register for the Tell-A-Thon @ telltathon.org
3. Donate \$20 or more to LCIF through the Tell-A-Thon @ lionsclubs.org/givetoday
4. Share the attached Tell-A-Thon article &/or ad with every Lion in your District, and your District and Multiple District publications
5. Visit Lions Virtual on Facebook and share Tell-A-Thon posts across your personal, District & Multiple District social media accounts

Our Foundation is near and dear to all of us and this is the perfect opportunity for us to showcase all the amazing service projects that LCIF funds across that globe. Feel free to reach out to our Tell-A-Thon Executive Producers Jodi Burmester & Daniel Marney Elkins @ lionsvirtual@gmail.com if you have questions or need further information.

I will be emceeding this event and know it is one that you won't want to miss! Whether you drop in for a few minutes or watch the entire show, it will be time well-spent.

With deep appreciation,

Brian E. Sheehan, Lions Clubs International 1st Vice President [REGISTER HERE](#)

IMPORTANT: CLUB OFFICERS TRAINING RESOURCES

Congratulations to all the new officers elected for your clubs! Here are some quick links to the resources available to let you know what the roles entail. There are specific webpages created for each club officer to assist you in getting to the resources that will help you be successful in your unique club leadership positions.

[Club President / First Vice President](#)

[Club Secretary](#)

[Club Treasurer](#)

[Club Membership Chairperson](#)

[Club Service Chairperson](#)

[Club Marketing Communications Chairperson](#)

[Club LCIF Coordinator](#)

Be sure to also share these resources with all the members of your clubs who might be interested in learning about the opportunities for serving as officers in the future.

PCC Mark Whitney
Global Leadership Team Coordinator

District/Club News

CALENDAR OF EVENTS

MD20 Magazine Advertising.....	2021 - 2022
Chazy Lions Club Golf Tournament North Country Golf Club	May 21, 2022
MD20 State Convention Niagara Falls, NY	May 20 - 22, 2022
ALERT/LCIF Fundraiser	As soon as it fills up or at the State Convention which ever comes first.
Town of Schroon Lions Garage Sale.	May 28 - 29, 2022
Town of Greenfield Lions Cars and Coffee Event	June 4, 2022
5th Cabinet Meeting Saratoga Springs, NY	June 5, 2022
Camp Badger Work Day	June 11, 2022
Marcy Telephone Lions Club Spring 2022 Raffle	June 8, 2022
District Governor's Testimonial Van Patten Golf Course.....	June 17, 2022
Waterford Lions Club Walk for Waterford Waterford - Halfmoon School Parking Lot.....	June 18, 2022
Schroon Lake Lions Golf Tournament Schroon Lake Golf Course.....	June 18, 2022
Lions Clubs International Convention Montreal, Canada.....	June 24-28, 2022
Glens Falls Lions Garage Sale Association for the Blind	July 16, 2022
Lions Camp Badger Golf Tournament Wellsville Country Club.....	August 13, 2022
1st District Cabinet Livingood Restaurant & Brewery - 697 Bear Swamp Road, Peru, NY	August 27, 2022
Fall Conference Marriot Courtyard, Lake George, NY.....	November 5, 2022

FROM DG MICHELE: Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send articles to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~ MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

Past District Governor
John McDonald
District 20-W Endorsed
Candidate for International Director



**Clear Vision
for
Our Lions' Future**

Tireless Advocate
Unwavering Resolve
Dedicated
Inspirational
A Proven Leader!

jmcdonald33@nycap.rr.com

Cell 518-763-9262

www.LionJohnMcDonald.com

Follow me on Facebook at :
www.facebook.com/groups/pdgjohnmcdonald

Past District Governor
John McDonald
 Candidate for
 International Director



A Proven Leader

Clear Vision for Our Lions' Future

Service to others is our association's foundation. It drives and enhances our membership and leads to identifying future leaders.

A Lion since 1997, and a member of the Saratoga Springs NY Lions Club, I have always focused my efforts on service. I learned the value of service while observing first hand my father's involvement growing up.

My goal is to use my experience as a Lion to help advance our association's goals and global mission of service as an active member of the International Board of Directors. By concentrating on our global focus we can continue to develop and enhance ways to deliver our service programs. This will help lead to increased awareness in all of our communities and interest in new members.

I, along with my partner-in-service Lion Barbara Bentley, an active Lion that serves with distinction on behalf of our club and district, will always strive to make our Multiple District proud! I pledge to be the best representative of our Multiple District as an International Director that I can be!

PDG John McDonald



PDG John and PID Gary Brown meet to collaborate on the LCI and Association of Diabetes Care and Education Specialists (ADCES) national diabetes partnership.



PDG John's partner-in-service, Lion Barbara, with Blue Path Service Dog pup-in-training, Mary. Blue Path trains dogs for children with Autism.

Lion John was instrumental in working alongside PID Gary Brown on developing a relationship with the Association of Diabetes Care and Education Specialists (ADCES) and LCI. The collaborative initiative that has been developed between each group will allow Lions clubs nationally to partner with their local Diabetes Educators, helping to raise awareness and offer educational Diabetes programs to their respective communities. The relationship with ADCES and LCI continues to evolve with a combined working group meeting regularly.

Service, Recognition & Awards

Club President (2008-2009)
 Camp Abilities Saratoga Director & Past President
 District Governor (2017-2018)
 District GST
 MD20 Diabetes Chair
 ADCES Certified Diabetes Paraprofessional
 Lions Eye Institute Director
 Lions Eye Institute Past President & Chairman
 Lions Eye Institute World Sight Day Founder
 Melvin Jones Fellow
 Robert J. Uplinger Distinguished Service Award
 International President's Leadership Award
 Two International President's Certificates of Appreciation
 Lions Eye Institute Knight of the Blind
 Lions Eye Institute Bronze Lion
 MD20 Lions Leadership Institute Graduate
 Baptist Health System Foundation Community Service Award

PDG Lion John McDonald
 518-763-9262
 jmcDonald33@nycap.rr.com
 www.LionJohnMcDonald.com



PDG John with ADCES CEO Chuck Macfarlane at the 2017 District Fall Conference.

Keller Johnson Thompson with PDG John and his niece Cassandra for World Sight Day in 2000.



In recognition of World Sight Day, PDG John collaborated with Keller Johnson Thompson, the great grand-niece of Helen Keller, on the development of an educational program designed for school children who learned about the life and legacy of Helen Keller and the role of the Lions in their respective communities.

"PDG John recognizes our actions and service inspires others. His leadership will empower clubs to provide superior and unique service to their communities. John has especially been dedicated to raising awareness of diabetes throughout MD20. He tirelessly serves the diverse communities of the multiple district and fosters reducing the prevalence of diabetes and improving the quality of life for those diagnosed."

~ PDG Chuck Switzer, District 20-E1

"I have had the privilege and honor in seeing PDG John work his way up in Lionism through the years and have seen how well he's handled each new role that he took on. He has excelled in all of his undertakings and continues to carry the torch of Lionism to the extreme!!"

~ PCC Frank Blair, District 20W



PAST DISTRICT GOVERNOR JUDGE ANTHONY PARADISO FOR INTERNATIONAL DIRECTOR

A CAREER OF SERVICE

***Who's Ready
To Serve?***



***"YOU BE THE
JUDGE!!"***

SERVICE TO DISTRICT 20-K2

- LCIF Campaign 100 District Coordinator.
- District Constitution & By-Laws Committee.
- GAT Member (GLT Chair, GMT Chair).
- District Governor 2003-2004.

SERVICE TO MULTIPLE DISTRICT 20

- Council Parliamentarian 2016-2021.
- Constitution & By-Laws Committee 2005-2021.
- Policy Manual Committee 2003-2004.

SERVICE TO LIONS CLUBS INTERNATIONAL

- Appointed by IP Douglas X. Alexander as Chair of the 2021 District Governors-Elect Seminar
- Lions Clubs International Representative to the United Nations Office on Drugs & Crime since 2010.
- Group Leader at the District Governors-Elect Seminars at the 2008, 2009, 2010, 2016 and 2020 International Conventions.

**LET PDG ANTHONY USE HIS EXPERIENCE TO REPRESENT
YOUR INTERESTS ON THE INTERNATIONAL BOARD.**





“Chazy Lions Club”
“Driving Past the Pandemic”
8th Annual Golf Tournament
Saturday May 21st, 2022
“Noon Shotgun Start”

Where: “North Country Golf Club”

Come out and enjoy a round of golf with plenty of fun for everyone!!

Please plan to attend our 8th annual Lions Club Golf tournament. 4-person scramble format, Shotgun starts at noon. There will be donated prizes to be raffled as well as a 50/50 raffle.

Entry fee is \$80 pp for non-members and \$70 for members (includes Cart). Entry fee includes a Hot Dog OR Hamburger with chips and a drink will be available during play.



Sincerely,
 Chazy Lions Club Golf Committee

Questions, or to sponsor a hole, or donate to raffle, or hand in sign-up sheets:

Contact North Country @ 297-2582 or “Chairperson” Lion Tom Pepper @ 569-2734

Lion John O’Brien @ 570-8525 (johnweatherinc@aol.com) or Lion John Saxe

@(jsaxe@jeffordssteel.com) for more information.

“CHAZY LIONS CLUB”
NEW MEMBERS ALWAYS WELCOME!!



MD20 Lions New York State, USA and Bermuda

**MD-20 NYS & BERMUDA LIONS
2022 STATE CONVENTION
NIAGARA FALLS, NY
May 20-22, 2022**

HOTEL & CONFERENCE CENTER INFORMATION

The 98th Annual MD20 Lions of New York State and Bermuda State Convention

will take place at the Conference & Event Center Niagara Falls,

conveniently located in downtown Niagara Falls, NY.

This year's headquarters hotel is the Sheraton Niagara Falls with additional availability.

at the nearby Hyatt Place Niagara Falls.

To register only or register and make hotel reservations please use this link:

www.niagarafallsusa.com/md20lions/

All registrations and room reservations must be made online by using the link above.

If you experience any issues with the link or with the registration/room reservation process,
contact Destination Niagara USA at 716-282-8992.

For room/hotel specific questions or issues please contact the hotel you are booking with.

15



Enter to Win a Camp Abilities Saratoga Handmade Quilt



1 Ticket for \$10
or
3 Tickets for \$25



To Enter the Raffle
contact:

PDG John McDonald
jmcdonald33@nycap.rr.com
cell# 518-763-9262

Quilt has been generously made & donated by
VDG's Ricky & Priscilla Laurin

Drawing to be held at District Governor Michele O'Hare's Testimonial on Friday 6/17/2022



**Your Club Could have
PLACED YOUR EVENT POSTCARD HERE**
Send to
karen@deuxflutes.com
by the 28th of June

MD20 Alert Foundation

The MD20 Alert Foundation is holding a fundraiser to benefit LCIF and the Alert Foundation.

For a **donation of \$20**, you get to choose one numbered square from the attached chart.

Once we have the chart full, or at the MD Convention, whichever comes first, we will draw one number and **the lucky winner will have a donation made in their name to LCIF**. If we don't sell every square, then the winning number will get half of the total amount collected, donated to LCIF in their name. The other half of the proceeds will go to the MD20 Alert Foundation for their operating expenses.

Please send checks to PCC Kelly Clark at 7643 Park Ave., Lowville, NY 13367 and make them payable to the MD20 Alert Foundation. Pay using Venmo @alertfoundation21. Please don't forget to choose that lucky number, (first come first served), and include that as well. If you have any questions, please email PCC Kelly at kclarkmd20@gmail.com.

As you can see the chart is filling up, please don't miss out, purchase your square today.

We thank you in advance for your support of our Foundation.



Please Support LCIF & the MD20 Alert Foundation

A Melvin Jones Fellowship to be awarded when the boxes are sold

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

Donation of \$20.00 to MD20 Alert Foundation



If any squares are not covered by a donation, then a contribution will be given to LCIF in the amount collected. That amount can be applied toward a Melvin Jones Fellowship.

THE TOWN OF SCHROON LIONS CLUB

Lions Garage Sale

May 28 & 29 9:00-3:00PM (Both Days)



SCHROON LAKE BOAT HOUSE ON DOCK STREET

Lions Garage Sale & Chance Gift Raffle

New and used items have been donated by area business and residents to help support the Town of Schroon Lions Club projects. Our Lions Club commits itself to many community projects. The proceeds from our fund raising garage sale are used to help the visually impaired and the disadvantaged, the Lions Annual Scholarship, Summer Recreation Programs, the Diabetes Awareness Program and more...

TO DONATE CALL 518-532-7577 LARGER ITEMS WILL BE
PICKED UP BY LIONS CLUB MEMBERS.

THANK YOU FOR SUPPORTING LIONS CLUB PROJECTS

DONATIONS CAN BE DROPPED OFF AT THE BOATHOUSE
MAY 23RD THROUGH MAY 20TH BETWEEN 10 AM AND 2 PM
PLEASE DON'T LEAVE ANYTHING THERE IF THERE IS NO
LION AVAILABLE TO ACCEPT YOUR DONATIONS.

PLEASE CHECK OUR FACEBOOK PAGE FOR UNACCEPTIBLE ITEMS
Town of Schroon Lions

Town of Greenfield Lions Club

Cars & Coffee Event

June 4th from 8 to 11am

Middle Grove Town Park

FREE EVENT -All Cars & Trucks

Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

**Fresh Coffee, Donuts and
Lions Breakfast Sandwiches!**



Other Dates:

**July 2nd, Aug 6th
& Sept 3rd**

**All proceeds will stay in
our community in support
of Greenfield Lions Youth
Programs**

**We thank you for your
continued support**

Event sponsored by



If you are interested in sponsoring a door prize for this event, please contact Lion Bill Marzano at 518-461-9784 or email wmarzan1@outlook.com for more information.





District 20 W Cabinet Meeting

Sunday, June 5, 2022

Holiday Inn Saratoga Springs

232 Broadway, Saratoga Springs, NY 12866

Meeting Start Time 9:30

\$30 per person; Includes Lunch

PROGRAM

Evaluate 2021-2022 Goals • Review 20W Survey Results

District Plans for District in 2022-2023

Meeting Followed by the Annual Budget Meeting

If you are attending, please send the bottom part of this form with your check.

Mail to: CS Barbara Bentley, PO Box 1031 Guilderland, NY 12084.

Make checks payable to: District 20W Lions Clubs.

Please return this registration form no later than Wednesday, May 25th.

If you have any questions, please do not hesitate to contact CS Barbara Bentley at 518-894-1375 or bbentley@saratogaspringslions.com.

Attending: _____ Name(s): _____

Dietary Restrictions/Allergies: _____

Club : _____

Email: _____



LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

2022 LIONS WORK DAY AT CAMP BADGER

Saturday, June 11th, 2022

We are so excited to have in-person camp again this summer and we need your help now more than ever to get Lions Camp Badger in shape for our special needs campers!

Come help us get the camp ready for our special needs campers!



If the spring work day doesn't fit your schedule, call or email now to schedule a work day or work weekend for your club. Bring your sleeping bags and stay for the weekend. We will provide overnight accommodations either in a cabin or our Lakehouse (sleeps 12, first come-first serve). We will also provide meals on Saturday and Sunday (breakfast is continental.)

Projects for all skillsets from easy painting/staining to more complex carpentry:

Painting	Ramp/Porch repair	Install exhaust fan for commercial dishwasher
Gardening	Demolition of old cabin	Replace PVC piping with PEX
Cleaning and preparing cabins	Build a new dock at lakefront	Replace outdoor lights with new LED
Mowing	Build a new portico roof on Office	Repair / replace broken bridge(s)
Trimming hedges	Minor electrical repairs	Build stairs Office to ALERT bldg
Brush clearing	Minor plumbing repairs	Resurface pathways and roads
Tree Removal	Fence repair (chainlink)	And lots more!
Screen repair	Repair/replace toilets	

Weekends Available: 4/29, 5/6, 5/13, 5/27, 6/10

2022 LIONS CAMP BADGER GOLF CLASSIC

Saturday, August 13, 2022



SPONSOR OUR TOURNAMENT! See our website or call the office for details.

Your Community Needs You!

Walk for Waterford

2.5 - mile walk to benefit the Waterford-Halfmoon School Backpack Program and Anthony's Closet



Saturday, June 18, 2022

Waterford-Halfmoon School parking lot

9 – 11 am

Walkers needed – Walk the parking lot and soccer field – family & friends

- **Get pledges to support the WHUFSD**
- **Walkers get free tee shirt & goodie bag**



A project of the Waterford Lions Club



For registration, contact: Rick Brisee, Waterford Lions rbrisee@hotmail.com

Ph: (518)209-8812

!!100% of net profits go to support the programs!!

Or send donations to: Waterford Lions, PO Box 521, Waterford, NY 12188

Registration Form

Walk for Waterford

Saturday, June 18th, 2022

9 – 11 am

2.5-mile walk at the Waterford-Halfmoon Parking lot and soccer field

!!Walkers Needed!!

Walker name: _____

Address: _____

Contact info: phone/e-mail: _____

2.5-mile walk around the school parking lot and soccer field – Total of five laps

Amount pledged or Donation: \$ _____

Pledges can be brought to the school during the Walk or mailed to:

Waterford Lions Club, PO Box 521, Waterford, NY 12188

A project of the Waterford Lions Club to provide year-round funding and support for the Waterford-Halfmoon UFSD backpack program and Anthony's Closet

100% of net profits go to support the programs



Submit registration forms to: Rick Brisee, 192 Middletown Road, Waterford, NY 12188

E-mail: rbrisee@hotmail.com

Ph: (518) 209-8812



19TH ANNUAL

SCHROON LION'S GOLF TOURNAMENT

Where: Schroon Lake Golf Course

When: June 18, sign in at 8:00

Shotgun Start at 8:30

- Two-person team scramble - \$150.00/Team
- Prizes for 1st place, 2nd Place, 3rd Place
- Longest drive for men and women and closet to the pin
- 19th hole shootout
- Lunch to be served and refreshments on the course



Applications available at:
SL Golf Course, SL Chamber Office
or email us at "townofschroonlions@gmail.com"
Deadline to enter, June 10 at the golf course
Follow us on Facebook @ Schroon Lake Lions Club

**Support the Lion's Club
so we can continue to serve
your community**



Schroon Lake Lion's Club 19th Annual Golf Tournament

Location: The Schroon Lake Golf Club

Date: Saturday, June 18, 2022

Tournament Play: 2 Person Teams

Time: 8a.m. Registration time and 8:30 Shot gun time

Entry Fee: \$75.00 per person/ \$150 per team

(Please have fees turned in by Friday, June 10th at the Golf Course)

Entry Fee Includes:

18 holes of golf-2 Person Scramble

Lunch provided by the Lions Club Chuck Wagon.

Beverages throughout the day.

Award ceremony at the end of play

Tournament Application

Name: _____

Address: _____

Phone: _____ E-Mail: _____

Name: _____

Address: _____

Phone: _____ E-Mail: _____

Please return application and entrance fee (Check to Schroon Lake Lion's Club please) to:

P.O. Box 752, Schroon Lake, NY 12870 or leave at the Golf Course in a sealed envelope.

Please E-mail "townofschroonlions@gmail.com" with any questions.

Thank you for your support of The Schroon Lake Lions Club!!!

Our motto is, "We Serve"



MD-20 Lions

**Join International President Douglas X. Alexander
And Lions From Around the World At The
104th Lions Clubs International Convention**

June 24-28, 2022

In Montreal, Canada

At the Palais des Congrès and the Bell Centre

The beautiful Palais des Congrès is one of North America's most renowned convention and exhibition centres. Near historic and cultural areas...Old Montréal, Chinatown and the arts and entertainment district!

Registration is now open online at - lclcon.lionsclubs.org

- *Enjoy music and live entertainment acts featuring top performers from all over the world.*
- *Celebrate cultural diversity by marching in the Parade of Nations with fellow Lions and Leos.*
- *Learn and grow your skills in expert-lead seminars.*
- *Hear from world-renowned speakers.*
- *Meet and chat with Lion Clubs International staff about how to enhance your service, create new opportunities, access key resources and more.*
- *Participate in the exciting conclusion of Campaign 100, our Foundation's historic effort to ensure our future of service.*
- *If you're a delegate for your Lions club, and your club is in good standing, you'll be able to cast a vote in the International Election.*

Special Note:

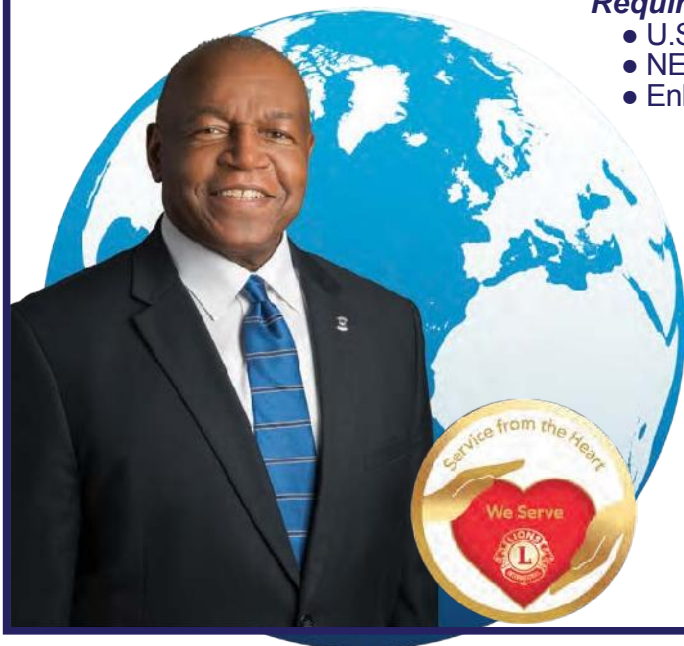
MD-20 has been assigned to the Sheraton Centre Hotel (Headquarters). Rooms are assigned first come first served...Please Register Early.

Required For Canadian Entry By US Citizens:

- U.S. Passport or U.S. Passport card (land & marine only)
- NEXUS card
- Enhanced Driver's License (land & marine only)

Covid-19 Protocol: [Click Here](#)

Currently, Canada requires that travelers provide proof of full vaccination. Refer to the Government of Canada website to check if you qualify for the fully vaccinated traveler exemption as well as which COVID-19 vaccines are accepted in Canada. The website also provides steps to follow for your trip and what to do if you test positive within 14 days of your entry to Canada.



**JOIN IN THE FUN AND FESTIVITIES WITH
INTERNATIONAL PRESIDENT
DOUGLAS X. ALEXANDER**

**AT THE
104TH LIONS CLUBS INTERNATIONAL CONVENTION**

In Montreal, Canada

**At the Palais des Congrès and the Bell Centre
June 24-28, 2022**



**The Official MD-20 Convention Parade Shirt
Will be available at the MD-20 Convention
In Niagara Falls - May 20-22, 2022**

*Or Contact Lion Ormond Brathwaite
ronbrath@aol.com*

Or Order Online at www.douglasalexander.org



Polos & Sweatshirts



For More Information Contact Lion Ormond Brathwaite
ronbrath@aol.com

Polos & Sweatshirts

Short Sleeve Polo - \$ 40⁰⁰
Long Sleeve Polo - \$ 45⁰⁰
Sweatshirt - \$ 45⁰⁰

Commemorative Pins Still Available



Gold



Silver



Bronze

Actual Size 1 3/4" x 1 1/4"

See Us In Niagara Falls or Contact PCC Gloria Askew
gvaskew41@aol.com



MONTREAL 2022
104th Lions Clubs International Convention



Registration Information

LCICon 2022 Montréal Registration and Housing

Registration Fee:

- Registration fee through January 7, 2022 is US\$175
- January 8 through March 31, 2022, the regular registration fee is US\$225
- April 1, 2022 through on-site registration, the fee is US\$250

Leo Registration Fee:

Alpha Leo – (12-17) US\$20

Omega Leo – (18-30) US\$100

The convention and housing registration application uses certain personal information including name, address, city, state, country, postal code, country, email and phone number, and may use travel information including housing, arrival and departure information and fees paid. Lions International only uses registration information to register attendees for the convention and to provide a name badge unless a member has provided additional information to Lions International through other means, which may be utilized to improve each individual experience. For information on how this application uses your information, please review disclosures [here](#).

Registrants will receive an official name badge, souvenir medallion, official convention program and one entrance for the International Show.

All registrants will pick up their name badge onsite in Montréal. Please bring your Lions International Official Registration Confirmation with you to scan and print your badge. A photo-ID is also required. Lions International will not mail badges in advance.

All changes (name change, arrival/departure date revisions) must be submitted in writing by Saturday, May 1, 2022 to registration@lionsclubs.org.

Questions?

- General questions about the convention: convention@lionsclubs.org
- Questions about registration and hotels, including group registration: registration@lionsclubs.org

Related Links:

- LCICon 2022 Montréal Registration and Housing Form
- LCICon 2022 Montréal Registration and Housing Terms and Conditions

Payment Information

Payment for LCICon Registration and Housing can be made by check, credit card (Visa®, MasterCard® and Discover®) or wire transfer.

Lions International no longer accepts local, non-USD bank deposits as a form of payment for the convention.

For additional information regarding wire transfer or check payments, please visit the following page: [JP Morgan USD for Convention](#)

When paying by wire transfer or check, submit a completed Convention Registration and Housing Form along with copy of your payment to registration@lionsclubs.org. A registration confirmation will be distributed once Lions International confirms receipt of your payment.

Questions? Contact us at registration@lionsclubs.org

LCICon 2022 Virtual Access

Since our first international convention in 1917, meeting face-to-face with Lions from all corners of the world has been the cornerstone of our flagship Lions event. Each year, we strive to bring Lions a unique and exciting experience. And that is exactly what we have our sights set on for the event in Montréal. However, we know this year may present unique challenges, preventing some Lions and Leos from joining us in person.

While there are many things we can't control in today's world, we can ensure Lions won't have to miss out on some of the most time-honored traditions and exciting moments of LCICon. Introducing: LCICon 2022 Virtual Access.

What will this look like?

Virtual Access is a limited-access option that provides a live look into the Lions event of the year. Key moments will be livestreamed, direct from the plenary stage. From the flag ceremony to speeches from International President Douglas X. Alexander and LCIF Chairperson Dr. Jung-Yul Choi, to witnessing the inauguration of our next international president, LCICon Virtual Access brings some of the biggest LCICon moments to you, wherever you are. Recordings of select on-site seminars will also be available for virtual viewing in the weeks following the convention.

I attended Virtual LCICon 2021. Is this the same thing?

When the global pandemic prevented us from hosting LCICon 2021 in person, we weren't going to let that stop us from hosting our flagship event. We converted our headquarters into a broadcast studio for a truly unique all-virtual experience. Given that we'll be live in Montréal this year, we won't be able to offer full virtual access. However, we're pleased to offer this limited-access virtual option for those who can't make the trip.

Is there a cost? How do I sign up?

There will be a nominal fee for LCICon Virtual Access, which will help cover costs of the video stream and the platform. More details, including registration information, will be released in the upcoming months. We hope you will be able to make the trip to join us for LCICon 2022 in Montréal to experience the splendor of the city and take in the full LCICon experience. But if you are unable to travel this year, we hope you will mark your calendar to take part in this limited-access virtual option so you can be part of some of the action.

If I am a delegate and view the convention through Virtual Access, will I be able to participate in the election?

Virtual Access does not constitute a full registration to the international convention. Per the Lions International Constitution and By-Laws, because LCICon is taking place on location in Montréal, only registered delegates are eligible to vote in the international election.

For additional information about elections, contact the Member Service Center:

Member Service Center
Lions Clubs International
300 W. 22nd St., Oak Brook, IL USA 60523
Email: MemberServiceCenter@LionsClubs.org
Phone: +1-630-203-3830 Fax: +1-630-571-1687

What if I register for LCICon 2022 and can no longer attend due to travel restrictions? Can I convert my registration to Virtual Access?

Absolutely. We encourage you to reserve your spot for LCICon 2022. But if restrictions prevent you from traveling to Montréal, you will have the option to transfer your registration to the Virtual Access option and will be refunded the price difference.

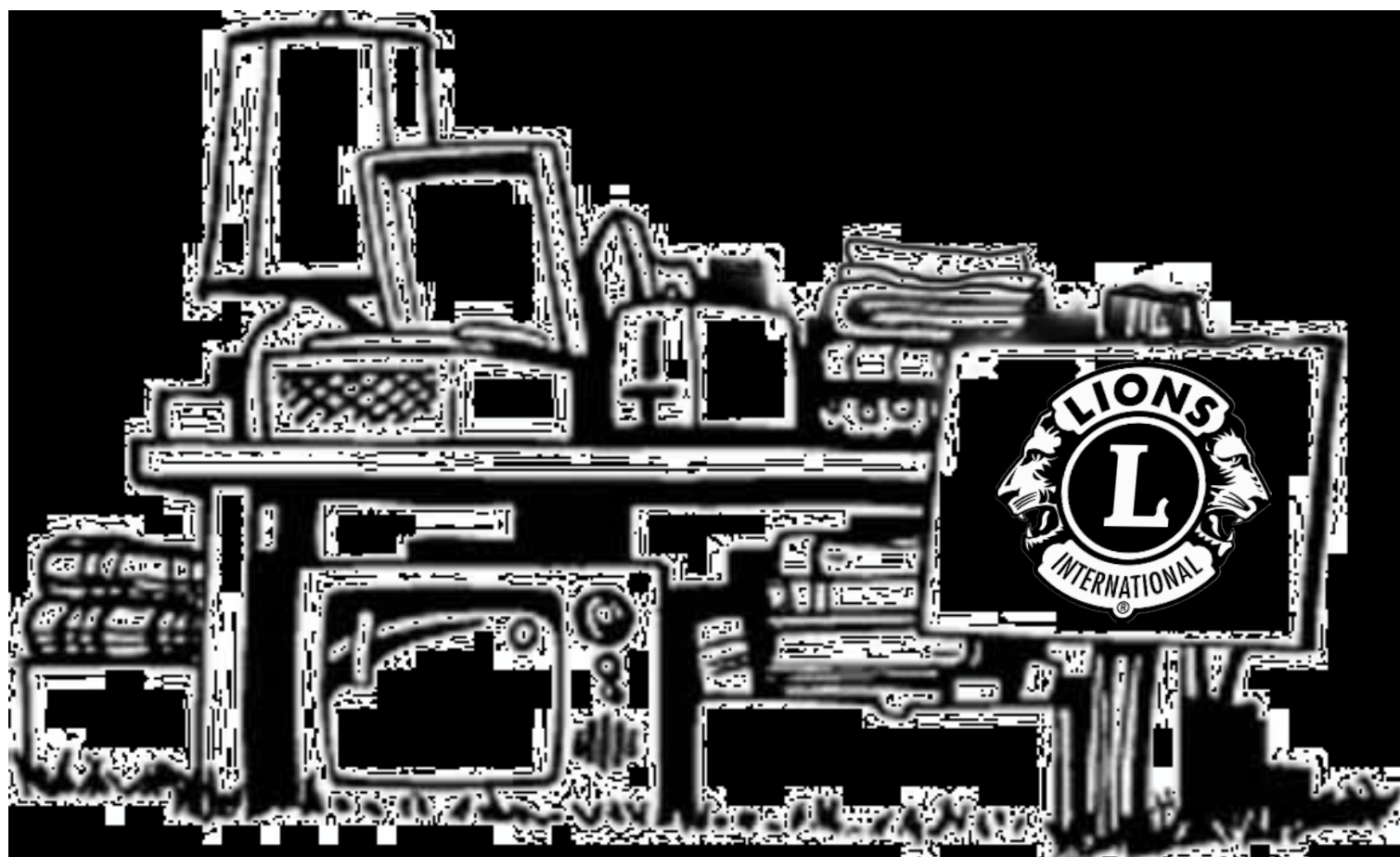


Saturday, July 16, 2022

8:00 am to 4:00 pm

Association for the Blind Lawn

144 Ridge Street, Glens Falls, NY



- Help Keep Our Campers Smiling -



Smiles are contagious! Smiles on the faces of our campers and smiles too, on the faces of our counselors, volunteers and visitors who come to Lions Camp Badger. For forty-two years as the first New York State Lions project, Lions Camp Badger has not only brought smiles to thousands of campers but also a sense of self-esteem, confidence and acceptance. Lions Camp Badger is a very special place for very special people.



LIONS CAMP BADGER "SUPER RAFFLE" \$50 PER TICKET

Proceeds Will Benefit
Empire State Special Needs Experience
at Lions Camp Badger

There Will Be 10 Winners
Receiving \$1,000 Each

RAFFLE MAILED TO EACH CLUB

Additional tickets available through
Lions Camp Badger Office 607-589-4800
or
On-Line at www.lionscb.org

LIONS CAMP BADGER "SUPER RAFFLE" Proceeds Of The Raffle Benefit Empire State Special Needs Experience At Lions Camp Badger	
10 GRAND PRIZES OF \$1,000⁰⁰ EACH* \$50 PER TICKET	
<small>* Grand prize is a cash prize of \$1,000.00. Cash prize will be awarded to the winner of the raffle. The winner of the raffle will be selected by a random drawing. The drawing will be held on September 1, 2022. The drawing will be held at the Lions Camp Badger. The drawing will be held at the Lions Camp Badger. The drawing will be held at the Lions Camp Badger.</small>	

Drawing will be held at the Camp on Labor Day 2022.

ESSNE is a 501c3 organization.

Contributions are deductible to the extent
allowed by law.



SPECIAL
ACCOMMODATION
PACKAGE
AVAILABLE

SAVE THE DATE

SATURDAY - AUGUST 13 - 2022

WELLSVILLE COUNTRY CLUB

The Wellsville Country Club is a beautiful 18-Hole Golf Course with a newly renovated event facility. Nestled in the foothills of the Appalachian Mountains, along the beautiful Genesee River and blocks from the historic Village of Wellsville.

**3006 RIVERSIDE DRIVE
WELLSVILLE, NY
WWW.WELLSVILLECC.COM**

**INDIVIDUAL GOLFER - \$85
SPONSORSHIP OPPORTUNITIES AVAILABLE**



**ALL ARE INVITED! JOIN WITH FRIENDS
AND FELLOW LIONS IN HELPING**

LIONS CAMP BADGER BUILD A BRIGHTER FUTURE

For Information Contact Event Co-Chairs -
Lion William Emrick - williamemrick@yahoo.com
PCC Andy Umreiko - aumreiko@gmail.com

Sponsorship Chair

PDG Michele O'Hare - dgmicheleohare@gmail.com



LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

Rena Haigh
President

Andrew Umreiko
Immediate Past President

Rosemarie Bush
1st Vice President

Dina Ciaramella
2nd Vice President

Manuel Vidal, Jr.
Secretary

C. Thomas Bailey
Treasurer

Bruce Hand
Executive Committee

Bonnie Haase
Executive Committee

Board Members at Large

Jeff Jarvis
Robert Infantino
David Noteboom
William Brown
Tom Kevlin
Valerie Kevlin
Maureen Mulherin
Paul Burnett
Joyce Maier
Barbara Gavin
Norma Sanchez
Paula Umreiko
Maria Vidal

Board Members Emeritus

John Rabideau
James Schiebel
Marvin Hankinson

Cynthia Reuter
Business Manager

Pat Gillule
Camp Director

Anthony J. Colleluori, Esq.
Legal Counsel

April 2022

Dear Lions,

Lions Camp Badger is back live and in-person again this summer! Our campers are so excited, we've already filled 3 of our sessions!

We need your help! District Governors, please share with your Club Presidents, Secretaries, Newsletter Editors.

We invite you to **sponsor our 2022 Lions Camp Badger Golf Classic**. The event will take place on Saturday, August 13, 2022 at the Wellsville Country Club, 3006 Riverside Drive, Wellsville, NY.

This event is a great time to entertain clients, show appreciation to your staff members or share a great experience with friends all while supporting the summer camp programs for individuals with special needs at Lions Camp Badger.

Your sponsorship will help Lions Camp Badger continue to do what we've done for more than 42 years – provide services that enhance the educational, vocational, personal growth and independence of differently-abled individuals.

Attached is a sponsorship proposal that further details the promotional benefits associated with this tournament. Don't miss this opportunity to sponsor the LCB Golf Classic!

Please send your commitment to sponsor by June 30th.

Lions Camp Badger is a special place for special people!

Sincerely,

DG Michele O'Hare, Co-chair, email: dgmicheleohare@gmail.com
Lion Joseph Nickerson, Co-chair, email: tjnick1970@roadrunner.com
PCC Andy Umreiko, Co-chair, email: aumreiko@gmail.com



Ph: 607-589-4800
Ph: 800-232-7060

725 LaRue Rd, Spencer, NY 14883
www.LionsCB.org



A project of the Lions and Leos Clubs of New York State and Bermuda

Fax: 607-589-6181
lionscampbadger@htva.net



Lions Camp Badger Golf Classic 2022

Saturday, August 13, 2022



Wellsville Country Club
3006 Riverside Drive
Wellsville, NY 14895
www.WellsvilleCC.com

11:00 a.m. Registration
1:15 p.m. Shotgun Start
1:30 p.m. Lunch on course
6:00 p.m. Dinner, Awards & Raffles

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR - \$750

- ~ Four Golfers
- ~ One Tee Sign
- ~ Banner on www.LionsCB.org Home page and Sponsor page for 1 year
- ~ Listing in Event Program

CONTRIBUTOR - \$500

- ~ Two Golfers
- ~ One Tee Sign
- ~ Name on www.LionsCB.org Sponsor page
- ~ Listing in Event Program

INDIVIDUAL SPONSOR - \$250

- ~ One Golfer
- ~ One Tee Sign
- ~ Name on www.LionsCB.org Sponsor page
- ~ Listing in Event Program

TEE SPONSOR - \$100

- ~ One Tee Sign
- ~ Name on www.LionsCB.org Sponsor page
- ~ Listing in Event Program

BOOSTER - \$50

- ~ Name on www.LionsCB.org Sponsor page
- ~ Listing in Event Program

See reverse side for Sponsorship Confirmation Form →

Ph: 607-589-4800
Ph: 800-232-7060

725 LaRue Rd, Spencer, NY 14883
www.LionsCB.org

Fax: 607-589-6181
lionscampbadger@htva.net



A project of the Lions and Leos Clubs of New York State and Bermuda



Mission

St. Catherine's Center for Children provides a comprehensive range of human services designed to offer hope, foster growth, and improve the lives of the children, adults and families we serve.

St. Catherine's at a glance

St. Catherine's serves children, adults and families who face challenges including physical and emotional neglect or abuse, homelessness, special education needs and developmental disabilities, mental illness or substance abuse, and trauma. St. Catherine's employs more than **300 full and part-time professionals** at more than **10 locations** throughout the Capital Region.

During fiscal year 2020-21, St. Catherine's:

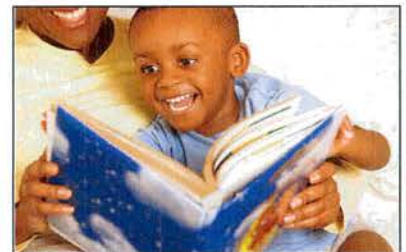
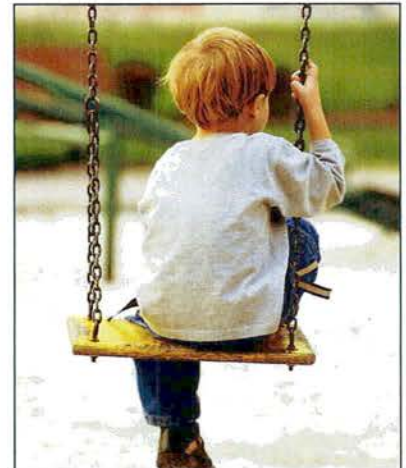
- Served more than 1,000 children and more than 600 families in all combined programs.
- Served children, adults and families from 202 towns, villages, and cities in New York; 28 state counties; and 19 school districts.
- Served 72 children from 63 families in our Residential program.
- Served 112 children and 96 families in our Foster Care programs.
- Served 85 children and 60 families in the R & E May School Day Treatment program.
- Served 187 children, 100 families, and nearly 1,000 single adults in our Homeless Services programs.
- Served 554 children and 403 families in our Community-Based Services program.

How you can help

The Foundation of St. Catherine's Center for Children coordinates all giving events and activities for St. Catherine's Center for Children. Interested in learning more about how you your gift can help us? Contact Michele Puleo O'Hare at mpuleoohare@st-cath.org (fundraising and special events) Contact Emily Gilbert at egilbert@st-cath.org to learn about volunteer opportunities at St. Catherine's.

Offering children, adults, and families hope for tomorrow.

Learn more at www-st-cath.org





ST. CATHERINE'S CENTER FOR CHILDREN

40 NORTH MAIN AVENUE, ALBANY, NY 12203 • 518-453-6700 • WWW.ST-CATH.ORG



- **St. Catherine's Center for Children** was founded in Albany in 1886 as a home for sick orphans. Today, St. Catherine's is a leading human services provider in the Capital Region and beyond. We focus on issues of trauma, homelessness, abuse and neglect, family reunification, mental health, and special education. Our staff of social workers, teachers, child care workers, health care professionals, clinicians, and administrative professionals works tirelessly to deliver a wide range of human services to vulnerable populations.
- St. Catherine's **Residential Program** provides treatment for children between the ages of five and 13 who have been removed from the care of their families or legal guardians and require 24-hour supervised care in a therapeutic environment. Our human service professionals work with other public and private service agencies to reunite children with their families. In cases where family reunification is not possible, our goal is to place children in adoptive or foster care programs.
- St. Catherine's **Therapeutic Foster Care Programs** provide nurturing foster homes for children—from infants through 21—struggling with emotional or behavioral challenges. The program provides training and comprehensive support for foster care providers, as well as support to the child's family of origin or legal guardian. **Kinship Care is foster care provided by a close family member or friend.**
- St. Catherine's **R & E May School** is an elementary school that provides special education and mental health treatment for children struggling with behavioral issues who cannot attend school in a traditional setting. The children, ranging in age from five to 12, receive comprehensive services not available at public schools. Master's level clinicians and teachers, with the help of support staff, provide classroom instruction, occupational therapy, speech and language classes, counseling and individualized education plans.
- St. Catherine's offers comprehensive **Homeless and Housing Services** for both families and single adults who are homeless or at-risk of becoming homeless. Our **Marillac** family serves up to 24 families at a time, providing emergency shelter and supplemental services for homeless families in need of permanent housing. **Michael's House** provides supportive housing services for up to 20 families and single adults at a time. Additional programs, including **Project HOST** and **Pathways to Health**, connect families and adults to stable housing, health care services, and other community support programs that promote dignity and independence.
- St. Catherine's offers **Community Based Services** and programs designed to preserve family life through the delivery of relationship-enhancing services. Services include health home care management, case planning, family and individual counseling, respite care, parental assistance programs, court-ordered visitation, and other programs that promote family stability. We work closely with representatives from various counties and peer agencies to ensure the needs of our most vulnerable children, adults, and families throughout the region are met.
- St. Catherine's is a *not-for-profit human services agency*. Routine operating expenses are funded on a per diem rate set by state and local governments through public funding sources. Charitable contributions from individuals, businesses, and private Foundations help fund special needs, including therapeutic art and music lessons, recreational activities for children, emergency food and clothing, and other unfunded needs. Although we are affiliated with the Roman Catholic Diocese of Albany, we do not receive support from the Diocese. Our services are open to all. Visit us at www.st-cath.org to learn more.

SAVE THE DATES!

1ST CABINET MEETING AUGUST 27, 2022

at

**Livingood Restaurant & Brewery
Peru, NY**



www.livingoodsrestaurant.com/

FALL CONFERENCE November 5, 2022

at the Lake George Marriot Courtyard



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

**Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG**



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

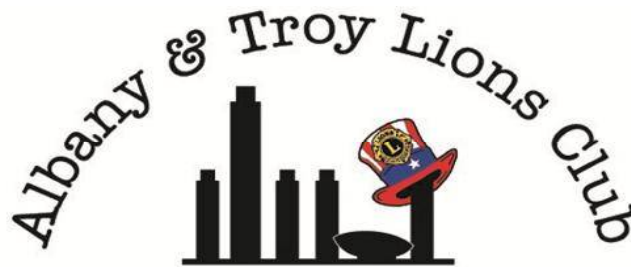
**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796





🔍 Search gofundme.com for

Raise the Roof for NABA!



NABA students and their families, pictured above, had a blast biking the South River Run at Revolution Rail Co. in North Creek on June 27, Helen Keller's birthday!

Unfortunately, just as we're beginning to return to a 'new normal,' NABA's 50-year-old roof, which has leaked for quite some time, has failed. We need a new roof and we need to schedule the work immediately so we can continue to provide services without interruption.

Be a #NABAVisionary and support us on GoFundMe!

[gofund.me/674bee05](https://gofundme.com/674bee05)


gofund.me/674bee05


gofund.me/674bee05


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gofund.me/674bee05


gofund.me/674bee05

DG MICHELE'S VISITATION SCHEDULE for 2021-2022

Rev date: May 15, 2022

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Jan 5, Apr 6	Clifton-Fine	Jul 12
Ballston Spa	Nov 3	Saranac Lake	Jul 15
Bethlehem	Jun 15	Greater Herkimer	Jul 22
Broadalbin Perth	Oct 28	Town of Wright/Scho	Sep 20
Cambridge	Jun 8	Greater Johnstown	Sep 22
Chazy	Nov 2	Schuylerville	Oct 6
Clifton-Fine	Jul 12	Greater Ravena	Oct 13
Clinton	Apr 28	Duane	Oct 20
Deerfield	Apr 28	Broadalbin Perth	Oct 28
Duane	Oct 20	Plattsburgh	Nov 1
Edwards	Feb 23	Chazy	Nov 2
Fonda & Fultonville	Dec 8	Ballston Spa	Nov 3
Galway	Mar 14	Glens Falls	Nov 9
Glens Falls	Nov 9	Town of Greenfield	Nov 10
Gouverneur	Feb 23	Heuvelton	Nov 17
Greater Amsterdam	ongoing	Hadley-Luzerne	Dec 1
Greater Herkimer	Jul 22	Greenwich	Dec 2
Greater Johnstown	Sep 22	Utica	Dec 6
Greater Ravena	Oct 13	Fonda & Fultonville	Dec 8
Greenwich	Dec 2	Scotia-Glenville	Jan 4
Hadley-Luzerne	Dec 1	Albany & Troy	Jan 5
Heuvelton	Nov 17	Saratoga Springs	Jan 6
Holland Patent	Apr 28	Mechanicville-Still	Jan 10
Lake Placid	Mar 28	Marcy Telephone	Jan 12
Lisbon	Apr 5	Waterford	Feb 2
Long Lake	Mar 22	Edwards	Feb 23
Louisville	Apr 20	Gouverneur	Feb 23
Malone	May 25	Galway	Mar 14
Marcy Telephone	Jan 12	Long Lake	Mar 22
Mechanicville-Still	Jan 10	Tupper Lake	Mar 24
New Hart NYM White	Jun 14	Lake Placid	Mar 28
Newcomb	Apr 13	Lisbon	Apr 5
Northville Sac	Jun 2	Albany & Troy	Apr 6
Ogdensburg	Apr 14	Newcomb	Apr 13
Peru	Jun 21	Ogdensburg	Apr 14
Plattsburgh	Nov 1	Town of Schroon	Apr 18
Raquette River	Jun 7	Louisville	Apr 20
Saranac Lake	Jul 15	Sauquoit, Clinton, Deerfield, Hol-Pat,	Apr 28
Saratoga Springs	Jan 6	Town of Hoosick	May 5
Sauquoit Valley	Apr 28	Speculator	May 17
Schuylerville	Oct 6	Malone	May 25
Scotia-Glenville	Jan 4	Northville Sac	Jun 2
Speculator	May 17	Raquette River	Jun 7
Town of Greenfield	Nov 10	Cambridge	Jun 8
Town of Hoosick	May 5	New Hart NYM White	Jun 14
Town of Schroon	Apr 18	Bethlehem	Jun 15
Town of Wright/Schoh	Sep 20	Peru	Jun 21
Tupper Lake	Mar 24	Greater Amsterdam	ongoing
Utica	Dec 6		
Waterford	Feb 2		

**PROTOCOL FOR THE
DISTRICT GOVERNOR'S
OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Electronic Dissemination of Lions Clubs Emblem

Any reproduction of the Lions Clubs International emblem or other emblems of Lions Clubs International may be downloaded by Lions members from the official format of the emblems provided on the association's Web site. These are the only emblems that may reproduced electronically or otherwise, including sites on the World Wide Web and other areas on the Internet.

Downloaded (or those procured electronically) official emblems may only be used according to the emblem use policy of Lions Clubs International. Generally, Lions clubs and districts have license to use the emblem on Web pages, stationery and other printed material.

No Lion, Lions club or Lions district may use the association's emblem on any item sold to Lions or the general public for fundraising purposes.

No manufacturer, printer, producer, promoter, publisher, entrepreneur may use the association's name, goodwill, trademarks, service marks or the Lions Clubs International emblem in any manner except upon license granted by the association.

For information about securing a license, contact the association's General Counsel at (630) 571-5466, ext 299 or e-mail legal@lionsclubs.org or contact the Club Supplies and Distribution Division at (630) 571-5466, ext 252 or e-mail at clubsupplies@lionsclubs.org

PDG John McDonald

CANDIDATE FOR INTERNATIONAL DIRECTOR

By PDG John McDonald

Fellow Lion,

We often hear members speak of when they became a Lion. Not when they were inducted. When they had that “aha” moment and were forever committed to the ideal of Lionism! It likely did not occur while they were sitting in a meeting. It is much more likely that it happened while they were working side by side with friends and fellow members on a service project! The reason that Lions join, serve, and stay Lions has more to do with friendships and relationships, than rules, regulations, and meetings.

Service to others is the foundation of our association! It drives and enhances our membership and leads to identifying future leaders. As a Lion, through my own actions and leadership skills, I have inspired others to serve every step of the way! Seeking opportunities to expand our service programs is something that I will do as an International Director!

I invite you to take time to look at and share my flyer, (page 18), where I have outlined projects that I have been instrumental in since I became a Lion. All these initiatives provided fellow Lions with an opportunity to serve. I am proud to share that Camp Abilities Saratoga, a service project of the Saratoga Springs Lions club and one that I have been actively involved with since its' inception, was recently recognized by LCI with a Kindness Matters Service Award. Our project is one of just five recognized in constitutional area one and one of thirty internationally!

I along with my partner in service Lion Barbara Bentley, who serves with distinction, will always strive to make our multiple district proud! I pledge to be the best representative of our multiple district as an International Director that I can be!

Sincerely Yours in Lionism,

PDG Lion John McDonald

Candidate for International Director

PDG JOHN MCDONALD

www.lionjohnmcdonald.com

www.facebook.com/groups/pgdjohnmcdonald

Broadalbin-Perth Lions Club

By Lion Edward Balaban

The Broadalbin-Perth Lions Club roared to a financially successful weekend while participating in the Fulton-Montgomery County Home and Craft Show held at Broadalbin-Perth High School April 30-May 1.

The Lions operated the food concession and conducted a raffle for a pair of Adirondack chairs made from bourbon barrels. Sales from the concession and raffle donations amounted to more than \$2000 after costs. All proceeds go to the Broadalbin-Perth Lions Foundation, a 501(c)3 charity. The Foundation provides community service awards and scholarships to local high school students.

Lion Don Savoie, owner of The Adirondack Wood Floor Company which fabricated the bourbon barrel Adirondack chairs, donated the chairs for the Club's fundraiser.

As the Broadalbin Youth Commission's Spring Soccer program began on May 7, the Broadalbin-Perth Lions were on hand to continue their support by operating the food concession that fuels both players and parents. The team effort of the B-P Lions and BYC is entering its second decade, as the Lions have already donated in excess of \$20,000 to the BYC and Town Athletic

Fields, specifically the new pavilion and concession area which will be dedicated next month.

Additionally, the Broadalbin-Perth Lions also sponsor a team during the season. Young athletes from the greater Broadalbin area look forward to the Saturday morning contests and are proud to wear their team colors.

When the Broadalbin-Perth High School Odyssey of the Mind Team qualified to go to the World Finals Competition in Ames, Iowa, they were faced with an even greater challenge of getting to the competition location. They initiated a fund raising raffle and embarked



Broadalbin-Perth Lions sponsor a team during the Broadalbin Youth Commission's Spring Soccer season. Young athletes from the greater Broadalbin area look forward to the Saturday morning contests and are proud to wear their team colors.



Lions Val Kevlin, Debbie Murphy and Mary Balaban stand ready at the concession booth during the Fulton-Montgomery County Home and Craft Show at Broadalbin-Perth High



President Bill Suchy, left, watches as Fulton County Sheriff Richard Giordano, center, purchases a chance to win a pair of bourbon barrel Adirondack chairs donated by Lion Don Savoie, right, the owner of The Adirondack Wood Floor Company.



Broadalbin-Perth Lions set up their concession operation in support of the Broadalbin Youth Commission's Spring Soccer program at the Broadalbin Town Athletic Fields, Broadalbin, NY.



Broadalbin-Perth Lions President Bill Suchy, Coach Alison Aery accepting the donation from Broadalbin Perth Lions Secretary Valerie Kevlin, and Coach Carl Aery. The Broadalbin-Perth High School Odyssey of the Mind Team will seek further fame May 25-28 in Ames, Iowa.

Suchy, Coach Alison Aery accepting the donation from B-P Lions Secretary Valerie Kevlin, and Coach Carl Aery. The Broadalbin-Perth High School Odyssey of the Mind Team will seek further fame May 25-28 in Ames, Iowa.

On May 14, members of the Broadalbin-Perth Lions Club joined WENT

Radio's Tim Murphy for Lions Club Radio Day. Club members solicited ads from more than 40 local area businesses and read those ads on the air while discussing aspects of Lionism with host Murphy.



Broadalbin-Perth Lions President Bill Suchy, air personality Tim Murphy, and Lion Tom Kevlin.

Proceeds from the

...continued on next page

ads go to the Broadalbin-Perth Lions Foundation which funds ongoing projects and programs in the greater Broadalbin-Perth-Mayfield community.

(Photos courtesy Broadalbin-Perth Lions/Lion Ed Balaban)

KING LION BILL SUCHY

145 Memory Lane, Amsterdam, NY 12010
Home: 518-843-5850
Cell: 518-339-3692
bsuchy@nycap.rr.com

CLUB CORRESPONDENCE

P. O. Box 331, Broadalbin, NY 12025-0331
bplions@hotmail.com
e-clubhouse.org/sites/broadalbinny/

Clinton Lions Club

By Lion Jim Winkler

As a result of our second car wash of the season, held at our local Stewart's Store on Route 12B in Kirkland on April 30th, two prospective members joined us at our *first meeting* of the month. They were two of the many who stopped to get some of the dirt & grime off their vehicles.

They were impressed with the number of Lions involved in the car wash, perused the literature we distributed – including the LCI-acquired Diabetes Bookmarks – and asked many questions. We invited them to join us at our meeting and acquire additional information regarding the club and the services we offer to the community. It looks like they will become members.

We washed people's cars for donations. We find we receive more revenues with this approach than by



I COULDN'T GET THAT – That's what Lion Sally Glouse is thinking as she watches Lion Dave Welchons wash the roof of a car at the Clintons Lions Car Wash on April 30, 2022.



Clinton Lion Bill O'Mara visits with other Chamber members at monthly meeting at the Clinton Historical Society on May 4, 2022.

establishing a specific price. Although the day began on a chilly note, it warmed up rather quickly and our volunteers kept warm by staying busy washing patron's cars. Many cleaner cars were seen on our area roadways later that day. Thanks to Stewart's Stores –they're very supportive of all service organizations in our community.

The first Wednesday of the month, two members represented our club at the monthly Chamber of Commerce networking breakfast. It was held at the Clinton Historical Society in our village. The Society is celebrating their 60th anniversary this year and their facility contains many



Clinton Lion Les LaBrecque (in yellow Lions vest) instructs Cub Scouts how to utilize "spears" to pick up litter around the village on May 14, 2022.



Clinton Lions (in yellow reflective vests) assist setting up various recycling stations along Village Green in Clinton for Clean Up Clinton/ Resident Recycle Day on May 14, 2022.

artifacts and displays from past years in the community. One interesting display located in the basement was the original clock face

that for centuries was mounted on the steeple of the village's Presbyterian Church.

Saturday, May 14th nine club members joined volunteers from other organizations in the community for our annual Community Clean-up and Recycling Day. One of our members directed the youth groups located in the community as they picked up trash and other foreign items that somehow find themselves littering our village. Others directed traffic and assisted unloading resident's recyclables (electronics, bottles & cans, used books for sorting by our local library book sale fundraiser later this year) and food staples for the local Country Pantry.

We continue collecting used eyeglasses from previously established locations in our area and this month we collected used eyeglasses during the Community Clean-up efforts on

...continued on next page

May 14th. Total this month was 375.

The local Country Pantry will be conducting their monthly food distribution on Monday, May 16th. Every month eight club members join other community members in support of this drivethrough distribution.

Partnering with the New Hartford Lioness, we will be co-sponsoring the purchase of an Explorer 8 Vision Magnifier for a visually impaired student in the Clinton Central Elementary School. The student is in the 5th grade and receives services through the local BOCES and the CABVI. The equipment will be procured through the CABVI and many thanks to New Hartford Lioness President Pam Cuda for making us aware of this student's need.

The Lion year is rapidly drawing to an end – it gets very busy. We will be making many annual contributions, including graduating seniors' awards to local school districts; other last-minute contributions; attending conventions, the District Governor's Testimonial and the last Cabinet Meeting.

Based upon what we've been able to accomplish and what we will accomplish before June 30th, when we look back over the year, our celebration/picnic at our last meeting of the year will be well earned.

WISHING ALL CLUBS A GREAT
FINAL MONTH OF THE YEAR!

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323
Home: 315-853-5968
Cell: 315-794-0410
maxamr60@gmail.com
clintonnylionsclub.com/

LCI'S NEW MISSION STATEMENT

**To empower Lions clubs, volunteers,
and partners to improve health and well-being,
strengthen communities, and support those in
need through humanitarian services and grants
that impact lives globally, and encourage peace
and international understanding.**

Lions Prayer

Where Lions meet be present Lord,
To weld our hearts in one accord,
To do thy will, Lord make us strong,
To aid the weak and right the wrong.



Chazy Lions Club

INTERCLUB SOCIAL

By King Lion Priscilla Laurin

On May 3, 2022, Chazy Lions hosted an Interclub Social. Lions Clubs present included Chazy, Peru, Plattsburgh, Malone & Swanton Mississauga. It was a night of fun, games, food & fellowship. District Governor Michele Puleo O'Hara attended the event.



Please plan to attend our 8th annual Lions Club Golf tournament, May 21, 2022. It will be a 4-person scramble format, Shotgun starts at noon. There will be donated prizes to be raffled, as well as a 50/50 raffle.

Entry fee is \$80 pp for non-members and \$70 for members (includes Cart). Entry fee includes a Hot Dog OR Hamburger with chips and a drink will be available during play.

KING LION PRISCILLA LAURIN

207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

Big Brothers Big Sisters

COMMUNITY SERVICE IDEA

By Enriquette Duran

Are you interested in making a difference in the life of a child in your community? Big Brothers Big Sisters (BBBS) has offered over 100 years of service to our community by providing our children with one-to-one mentoring relationships that help them achieve better success and happiness in their lives. 52% of children in BBBS agreed their Big kept them from dropping out of high school and 76% said they learned right from wrong from their Big.

...continued on next page

The outings our matches go on can include but are not limited to: visiting a local park, learning something new at a museum, an arts and craft project, baking cookies, throwing a football around... the opportunities are endless!



For more information on how you can get involved, please visit our national website to find an affiliate near you:

www.bbbs.org/get-involved/become-a-big/

QUETA DURAN, PROGRAM DIRECTOR BIG BROTHERS BIG SISTERS OF THE CAPITAL REGION

P. O. Box 8468, Albany, NY 12208
518-862-1250 ext. 102
enriquette@bbbscr.org

St. Catherine's Center for Children R & E MAY SCHOOL

By DG Michele Puleo O'Hare and Lion Greg Sheldon

St. Catherine's R & E May School is a day treatment program that serves elementary school students who have special behavioral and educational needs. Each student entering R&E May is assessed to understand how best to meet his or her needs and the school staff develops a comprehensive education plan tailored to meet their individual needs. The school works closely with the child's family and school district, helping the student develop the skills, awareness and knowledge necessary to successfully return to a traditional school environment.

Students at R&E May School learn and grow with the help of well-qualified and credentialed special education teachers, mental health professionals, social workers, and clinicians. Students receive personalized education in both a traditional classroom setting and individualized instruction.

If any Lion or any Club is interested in working on this project helping Saint Catherine's Center for Children School

(SCCC), please contact DG Lion Michele and Lion Greg. We can be reached at mpuleoohare@st-cath.org 518-410-5941 or Lion Greg at Gregorysheldon321@gmail.com. Attached is information about all the programs St. Catherine's Offers in 28 counties.

Thanks for all you do.

DG Michele and Lion Greg

THE CURRENT SITUATION OF THE GARDEN AND SCIENCE CENTER

Currently our science center has one enclosed garden connected to the classroom and two raised beds out in front. We have a few old tools and not enough to maintain a large garden at this point.

WHAT WE'RE LOOKING TO BUILD

We are hoping to expand two full size beds in addition to the two raised beds out front. We also hope to enclose this entire area in fencing and create a learning area where students can stop by and work on their gardening skills. In order to do this, we will need supplies to create the beds themselves as well as tools to maintain. We will also need seeds and seed trays so we can start the process and transplant from our greenhouse.

WHY WE WANT TO BUILD

Connecting students with gardening as an important part for instilling responsibility and awareness of eating (how it's grown and taken care of). These students crave a sense of responsibility and want to feel helpful and connected to something. We are looking at this in many different curricular areas and connections such as: life skills math, science, nutrition, money handling, and more. This allows our students to work together as a team in a hands-on kinesthetic approach.

In addition, we strive to provide a therapeutic and social emotional learning environment to meet our students' needs in this area. This project will allow multiple therapeutic and social emotional learning opportunities ..

HOW MANY CHILDREN WILL BE AFFECTED BY THE CHANGE

R&E May serves students from over 20 counties in the state. This project will become part of each classroom's spring, summer and fall curriculum which means that all of our students will participate in and be scheduled for time with this project.

In addition, each classroom will have their own area designated while also contributing to the overall function of the garden.

HOW MANY DAYS/HOURS IT MIGHT TAKE TO BUILD

Our expectation is that no more than 3 (four hour days) preferably on the weekend.

Lastly, please find attached, a list of items we anticipate needing to successfully complete this project as well as maintain it. Depending on the amount of volunteers, we may need to increase the tools that we need for that day. This list can be donated from elsewhere or purchased directly from the link, with the exception of the seeds, which need to be purchased from the link.

SUPPLIES:

- 72 Cell Plug Flats - 5 Count, \$15.57, link:
<https://tinyurl.com/3buwmpvk>

- 50 Cell Plug Flats - 5 Count, \$14.90, link:
<https://tinyurl.com/3e6h4sy2>

- 2 more beds, landscape timber x20, cost 160, link:
<https://tinyurl.com/mrx34tpc>

- Compost 3 cubic yards and gravel 1.5 cubic yards, cost \$135+ delivery fees, tractor rental for 1 day, cost \$300, link:
<https://tinyurl.com/mwcka7kn>

- Pro 5 weed barrier, cost \$215, link:
<https://tinyurl.com/2p952u9u>

- Anchoring pins, cost \$45, link:
<https://tinyurl.com/2p8mpedr>

- Hulu hoes x2, cost: \$40, link:
<https://tinyurl.com/2p88427m>

- Garden rake, cost \$20, link:
<https://tinyurl.com/h97yxsrp>

- Hand tools x2, cost \$20, link:
<https://tinyurl.com/48fdbsa3>

- Manual cultivator, cost \$100, link:
<https://tinyurl.com/ykfbr5ek>

- Sod Cutter, Rental \$120, link:
<https://tinyurl.com/2s3mpsyf>

- Rodotiller, to own \$160, link:
<https://tinyurl.com/yc7uhts7>

- Garden cart, \$135.00, link:
<https://tinyurl.com/yjyfa38e>

- Irrigation kit, x2 \$100, link:
<https://tinyurl.com/yck6bey8>

- An enclosure for the two raised beds including fencing, galvanized fencing, cost \$538.30 link:
<https://tinyurl.com/mw7rssc6>

- Fence posts, cost \$64, link:
<https://tinyurl.com/bdfx6cak>

- Bird net, cost \$20, link:
<https://tinyurl.com/ycknuvds>

- Screen door, cost \$50, link:
<https://tinyurl.com/mua6bf7y>



ANY CLUB OR LION INTERESTED IN

Kindness Matters Stickers

email DG Lion Michele O'Hare at
dgmicheleoahare@gmail.com

or call her at

518-694-6872

and let her know how many you
would like and where to send them.

District 20 W
Deceased Members reported
07/2021 - 01/2022

ALBANY & TROY (008295) - LIONS CLUB

MICHAEL F FARRELL (1950045)
 6 STEWART POINT RD
 NASSAU, NY 12123-3117
 Joined: 04/01/2004
 Dropped: 11/20/2021
 Reason: Deceased

Total Deceased Members in ALBANY & TROY: 1

BALLSTON SPA (008259) - LIONS CLUB

CLIFFORD J LANGE (3229713)
 14 JACOB DRIVE
 GANSEVOORT, NY 12831
 Joined: 07/01/2010
 Dropped: 12/30/2021
 Reason: Deceased

Total Deceased Members in BALLSTON SPA: 1

DUANE L C (008267) - LIONS CLUB

DAVID VINCENT (663672)
 558 NORTH MANSION ROAD
 P O BOX 129
 DUANESBURG, NY 12056
 Joined: 02/01/1973
 Dropped: 08/01/2021
 Reason: Deceased

Total Deceased Members in DUANE L C: 1

GOUVERNEUR (008160) - LIONS CLUB

JOE PISTOLESI (959913)
 99 JONES RD
 GOUVERNEUR, NY 136423506
 Joined: 09/01/1999
 Dropped: 06/01/2021
 Reason: Deceased

Total Deceased Members in GOUVERNEUR: 1

GREATER AMSTERDAM (008257) - LIONS CLUB

District 20 W
Deceased Members reported
07/2021 - 01/2022

ROBERT MONTENARO (572279)
 121 MERRIAM RD
 BROADALBIN, NY 12025
 Joined: 10/01/1960
 Dropped: 07/08/2021
 Reason: Deceased

Total Deceased Members in GREATER AMSTERDAM: 1

GREENWICH (008274) - LIONS CLUB

WILLIAM EDWARD CARROLL (744355)
 6 LYTTLE LANE
 GREENWICH, NY 12834 9207
 Joined: 10/01/1989
 Dropped: 07/30/2021
 Reason: Deceased

Total Deceased Members in GREENWICH: 1

HEUVELTON (008161) - LIONS CLUB

ROBERT D JOHNSON (970665)
 83 IRISH SETTLEMENT RD.
 HEUVELTON, NY 13654
 Joined: 05/01/1972
 Dropped: 06/01/2021
 Reason: Deceased

Total Deceased Members in HEUVELTON: 1

HOLLAND PATENT (008277) - LIONS CLUB

VIC F COMMONS (2036614)
 9253 JAMES ROAD
 REMSEN, NY 13438
 Joined: 10/01/2004
 Dropped: 10/01/2021
 Reason: Deceased

ROBERT L LE BUIS (798234)
 10579 MAPLEDALE RD
 BARNEVELD, NY 13304 1825
 Joined: 09/01/1987
 Dropped: 08/25/2021
 Reason: Deceased

JOHN PRESTON (803618)
 7645 MILLER ROAD
 HOLLAND PATENT, NY 13354
 Joined: 08/01/1999
 Dropped: 12/16/2021
 Reason: Deceased

Total Deceased Members in HOLLAND PATENT: 3

LOUISVILLE (039682) - LIONS CLUB

District 20 W
Deceased Members reported
07/2021 - 01/2022

ALEXANDER S KOZSAN (1007641)
 42 RIVER DRIVE
 WILSON HILL
 MASSENA, NY 13662
 Joined: 05/20/2006
 Dropped: 08/09/2021
 Reason: Deceased

Total Deceased Members in LOUISVILLE: 1

NEW HARTFORD NY MILLS WHITESTOWN (008281) - LIONS CLUB

HAROLD L KLEIN (841395)
 310 WASHINGTON DRIVE
 NEW HARTFORD, NY 13413
 Joined: 01/01/1972
 Dropped: 10/15/2021
 Reason: Deceased

Total Deceased Members in NEW HARTFORD NY MILLS WHITESTOWN: 1

NORTHVILLE SACANDAGA (044953) - LIONS CLUB

JOHN H TUCCIO (1110639)
 PO BOX 345
 NORTHVILLE, NY 12134 0345
 Joined: 02/01/1990
 Dropped: 11/29/2021
 Reason: Deceased

Total Deceased Members in NORTHVILLE SACANDAGA: 1

OGDENSBURG (008173) - LIONS CLUB

THOMAS E HANNAN (1116110)
 31 COUNTRY CLUB SHORES EAST
 OGDENSBURG, NY 13669 9605
 Joined: 02/01/1972
 Dropped: 12/23/2021
 Reason: Deceased

Total Deceased Members in OGDENSBURG: 1

PERU (008174) - LIONS CLUB

GUY ROTZ (1153912)
 219 MILITARY TPKE
 PLATTSBURGH, NY 12901 6248
 Joined: 11/01/1976
 Dropped: 09/08/2021
 Reason: Deceased

District 20 W**Deceased Members reported
07/2021 - 01/2022****Total Deceased Members in PERU: 1****PLATTSBURGH (008175) - LIONS CLUB**

ISMAEL COLON (1164680)
709 LAFAYETTE PARK DR
LITTLE RIVER, SC 29566

Joined: 10/01/1971
Dropped: 11/03/2021
Reason: Deceased

Total Deceased Members in PLATTSBURGH: 1**RAQUETTE RIVER (008176) - LIONS CLUB**

BETSY A BAKER-WHITNEY (1180810)
33 HILLCREST DR
POTSDAM, NY 13676 2106

Joined: 04/01/1996
Dropped: 10/19/2021
Reason: Deceased

Total Deceased Members in RAQUETTE RIVER: 1**SPECULATOR (008292) - LIONS CLUB**

BERNARD P BEAUDOIN (2579199)
P O BOX 117

PISECO, NY 12139
Joined: 10/01/2006
Dropped: 09/15/2021

Reason: Deceased

WILLIAM S WALLER (3945928)

P. O. BOX 432
SPECULATOR, NY 12164

Joined: 05/03/2014
Dropped: 09/15/2021
Reason: Deceased

Total Deceased Members in SPECULATOR: 2**TOWN OF GREENFIELD (045321) - LIONS CLUB**

FREDERICK E EMERY (965185)
346 GRANGE RD
GREENFIELD CENTER, NY 12833 1603

Joined: 10/01/1989
Dropped: 07/08/2021
Reason: Deceased

Total Deceased Members in TOWN OF GREENFIELD: 1**TUPPER LAKE (008184) - LIONS CLUB**

District 20 W**Deceased Members reported****07/2021 - 01/2022**

BILL LEWIS (2886717)
 36 WEST LAKE ST.
 TUPPER LAKE, NY 12986
 Joined: 09/01/2008
 Dropped: 08/26/2021
 Reason: Deceased

Total Deceased Members in TUPPER LAKE: 1

International/MD20 News

USA/Canada Leo Leadership Forum

Dear Lion Leader,

I would like to share some exciting news with you. The Leos & Lions of CALIFORNIA are hosting the 5th USA/Canada Leo Leadership Forum on July 27 to 31, 2022 at the Wyndham Visalia Hotel. Registration is now OPEN! This 2022 Leo Leadership Forum will bring Leos together from across the United States, Canada, and the Caribbean. During the course of the week, we have seminars in various areas of leadership and community-organizing as part of our core curriculum toward the diploma earned at this Forum. We also have elective seminars prepared by Leos. It's our goal to also empower our Leos to educate each other in areas of interest to them related to leadership. At the conclusion of every seminar, the facilitator will offer a quiz on the subject. The passing of this seminar quiz will give the Leos credits needed to graduate from our program. All seminars are reviewed by our Dean of the High School Program and Leadership Development committee members.

We invite an international officer as our guest speaker at every Leo Leadership Forum. This gives our Leos the opportunity to ask questions and learn more about our association and the legacy that our Founder Melvin Jones left for the world. Leos also get the opportunity to network and bond with other Leos, Leo-Lions, Lions, and LCI Staff Members. We provide a full day of fun touring the host city area and a day of community service planned by the Leo Host Committee. We have an Opening Ceremony/Dinner together with a Closing Night Dinner Gala that includes the presentation of diplomas and concludes with an entertaining night of dancing. Our Leos return home more knowledgeable about our Association, the Leo Club Program, and ways to continue building up their own clubs while bringing bright new ideas for service projects and fundraisers. This Leo Forum will help Leos become great leaders ready to serve their community and continue to grow as individuals while feeling proud to be Leos. We welcome Leo Club Advisors, Lions and parents to attend the Forum and enjoy the experience as well.

Please share this email with your Leos and Lions interested in learning more about the Leo Club Program. If your Leo Club is school-based, our team is happy to speak to principals or faculty advisors to better explain our Leo Forum or answer any questions. Our contact information is listed below. Take a look at our video showing highlights of our 3rd Leo Leadership Forum attached to see what it's all about firsthand. We look forward to welcoming all Leos and Lions to Visalia, California.

Sincerely,

Leo Jonathan D. Magaw Jr
 Chair, Leo Forum Advisory Council
 New Jersey, USA

PDG Chiragkumar "Kevin" Patel
 Chair, Leo Forum MD-4 Host Committee
 California, USA

MD20 Delinquent Dues Policy *(from the MD20 Policy Manual)*

This applies only to clubs in excess of \$1000 beyond 120 days past due or owing any amount for more than 90 days after a second billing cycle has passed. This basically means haven't paid in 450 days.

MD20 Delinquent Dues Policy

Any club in arrears to Multiple District 20 for dues in excess of \$1,000 beyond 120 days, or in arrears to Multiple District 20 for dues in any amount for more than 90 days after a second consecutive billing cycle has passed without full payment having been made, shall be subject to the following administrative actions:

- 1) Once the above default date is triggered, the Council Secretary-Treasurer shall send a letter to the delinquent club's president, secretary, treasurer and any PDGs therein informing these club leaders that the arrears situation must be addressed immediately. The letter must advise the leaders of the delinquent club that the failure to address the situation will result in the club being recommended for placement on status quo with the possible loss of the club charter (see Appendix A). A copy of this letter shall be sent to the district governor in whose district the delinquent club is located.
- 2) If the delinquent club's leaders fail to respond to the above referenced letter within 30 days thereof, by way of immediate payment or the execution of a payment plan to address the arrears, then the district governor in whose district the delinquent club is located, or his/her representative, shall make immediate contact with the club leaders to accomplish the following:
 - a) a review of the club roster to determine the accuracy of each member's status and contact information, and the accuracy of the club officer information listed on the PU101;
 - b) a review of the billing procedures utilized by the club for the collection of member dues;
 - c) a review of club accounts to confirm the appropriate segregation of charitable and administrative funds;
 - d) the creation of a plan to address the arrears owed to MD20 from administrative funds, which may include a per capita tax on members for any past dues uncollected and the appropriate billing and collection of same.
- 3) The district governor in whose district the delinquent club is located must submit proof that the steps outlined in paragraph 2 above were accomplished within sixty (60) days of the letter referred to in paragraph 1. Such proof must be in writing and acknowledged by the signature of the district governor, the first vice district governor, the zone chair assigned to the club in question, as well as the club president and the club secretary. Said proof may be in the form of the review and recovery report provided in Appendix B. This sixty (60) day deadline may be extended by the Council Chair for good cause shown.
- 4) If a delinquent club fails to cooperate with the district governor, or his/her representative, in reviewing the club's membership information, billing procedures, and finances as required in paragraph 2 above, and/or fails to enter into a payment plan to satisfy its arrears within sixty (60) days of receipt of the letter referred to in paragraph 1, then the district governor must request that LCI place the delinquent club on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual. Said status quo request may be in the form provided in Appendix C. This sixty (60) day deadline may be extended by the Council Chair for good cause shown. A district governor may rely on the collection attempts made by his/her predecessor in order to satisfy the preconditions for a status quo request.
- 5) If the district governor in whose district a delinquent club is located fails to submit the proof required by paragraph 3 above prior to the close of the council meeting next occurring after the 60-day deadline (or any extension of same granted by the Council Chair), or fails to request that a delinquent club be placed on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual after appropriate efforts were made to address the club's delinquency, then the Council Chair may direct the Council Secretary Treasurer to:
 - a) withhold district dues disbursements to that district until such time as the requirements are met, except that under no circumstances may such payments be held beyond June 1 of the Lionistic year in question.
 - b) withhold any MD20 reimbursement to the district governor for expenses related to travel to and from the International Convention.
- 6) The Council Secretary-Treasurer and the MD20 Office are directed to provide the delinquent club and the district governor in whose district the delinquent club is located all necessary documentation and assistance to verify the history of the arrears, including proof of billing, payments and collection attempts. The Council Secretary-Treasurer and the MD20 Office shall work with the delinquent club and the district governor at every stage of this process to agree on appropriate terms for the collection of arrears.
- 7) The Council Secretary-Treasurer shall report to the Council at every council meeting the status of all attempts to collect delinquent dues within the various districts, and the Council shall act on any appropriate requests consistent with these policies and procedures.

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

...continued on next page

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

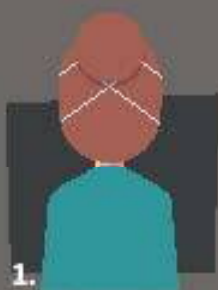
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted IF they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/yckbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqm6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202

Albany, NY 12203

Voice: (518) 690-2060

Northeastern Association of the Blind at Albany

301 Washington Avenue

Albany, NY 12206

Voice: (518) 463-1211, ext. 241

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700

Castleton, NY 12033

Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street

Glens Falls, NY 12801

Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350

Hudson, NY 12534

Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue

Saratoga Springs, NY 12866

Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3

Schoharie, NY 12157

Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street

Utica, NY 13503

Voice: (315) 797-4642 Ext. 2928

TTY: (315) 797-5837

Capital Region Hearing

9 West Sand Lake Road

Wynantskill, NY 12198

Voice: (518) 326-1742