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A
message
from

**District Governor
Ricky Laurin**



"How Can We...?"

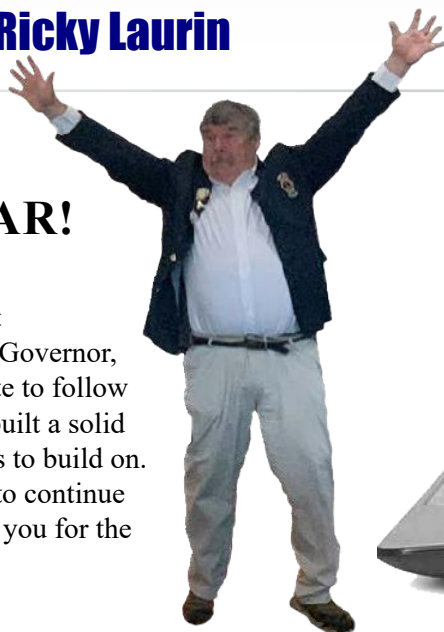


International President
Brian Sheehan's pin.

"Together We Can"

Welcome all to a
NEW LIONS YEAR!

To many of you, this is your first introduction to YOUR District Governor, Ricky H. Laurin. I am very fortunate to follow PDG Michele Puleo O'Hare, who built a solid foundation for everyone of us Lions to build on. I am honored to have the privilege to continue building this association with all of you for the next 100 years.



**NEXT ROAR
DEADLINE**

JULY 28, 2022

**Submission requirements
page 49**



...continued on next page

2

I will see every club for a visitation, to listen to your challenges and solutions together. We will supply the tools and training necessary to build Lions Club at a local level. By working together Lions can create more ways to SERVE and better our communities.

Our District Team will assist in anyway we can. If one of us can not get you the information you need, others will assist in getting the needed information.

The chart below shows everyone how to gain free time, of course time is never free. You will have more time to do other things - families, education, Lions and of course FUN. Spend time in Quadrant 2 - planning, learning, and being healthy are the things you need to help others. By spending time in 2 you will get more time out of both 1 and 3. Always plan for an extra 10% for things to go side ways.

“Expect the Unexpected” - John Wayne

	Urgent	Not Urgent
Important	Crying baby Kitchen fire Some calls 1	Exercise Vocation Planning 2
Not Important	3 Interruptions Distractions Other calls	4 Trivia Busy work Time wasters

“You will get all you want in life if you help enough other people get what they want” - Zig Ziglar

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year "#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings
- How can the District Help more ?
 - Promotion of the LIONS Mission from a district standpoint to the communities – External focus
 - Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspingslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: #lionsofupstateny or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

Holly McConchie (Galway Lions)
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hmeconchie@aol.com

CABINET SECRETARY

Gayle Woodruff (Chazy Lions)
7423 NY-22, West Chazy, NY 12992
CSgwoodruff@gmail.com
Cell: 585 704-7422

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
dgmicheleohare@gmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

John McDonald
(Saratoga Springs Lions)
P. O. Box 91
Galway, NY 12074
Home: 518-882-6148
Cell: 518-763-9262
jmcdonald33@nycap.rr.com

LEADERSHIP

Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



**District 20-W comprises
these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CO-CHAIRS

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

AND

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

REGION CO-CHAIRS

Liza and Bob Tougher
(Bethlehem Lions)
16 Candlewood Lane
Delmar, NY 12054
Home: 518-439-0399
Cell: 518-763-3329
Pansymoo@aol.com

REGION CHAIR

PDG James Griffith
(Cambridge Lions)
119 East Main Street
Cambridge, NY 12816
Home: 518-252-1070
Cell: 315-269-5370
PDGJamesGriffith@gmail.com

REGION CHAIR

VDG Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

ZONE "A" CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
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518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee (Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

Michele Puleo O'Hare
(Bethlehem Lions)
8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
dgmicheleohare@gmail.com

ZONE "A" CHAIR

Michelle M. Theisen
(Raquette River Lions)
Potsdam, NY 13676-9718
Cell: 315 742-2172
michelle.theisen1959@icloud.com

ZONE "B" CHAIR

Bill O'Mara (Clinton Lions)
131 Sanford Avenue,
Clinton, NY 13323
Home: 315-853-5973
Cell: 315-527-8381
billo4077@yahoo.com

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Jim Hadjis
(Lake Placid Lions)
P. O. BOX 686
27 Signal Hill Road
Lake Placid, NY 12946-0686
Home: 518-523-3760
Cell: 518-524-3031
jimhadjis@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
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rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
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jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
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FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
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PDGJamesGriffith@gmail.com

FACEBOOK EDITOR AND DISTRICT PHOTOGRAPHER

Lion Barbara Bentley (Saratoga Springs Lions)
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Cell: 518-894-1375
bbentley@saratogaspringlions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.org
Lions International: LionsClubs.org



MEMBERS CORNER

Hello Lions and Leos,

For our first newsletter of the new Lion's year, I can report that this past year was much better than the last. As I write this, there is about a week before we start the new year, and we are at 1320 members which is a net gain of 13 members. We added 127 members and dropped 114. We lost 27 members due to death, which was the most in the Multiple District, good Lions all and we send our condolences to their loved ones. We are starting the new year in a pretty good place. It appears that most clubs are now meeting in person and we have inducted 5 to 10 new members this June. I know that the COVID virus is still around, so please be careful, but make every effort to meet in person while still being cautious.

In the upcoming year we have several goals to work on. IPDG Michele is our New Club Development Chair. She will be working to form new clubs in several areas of the District. We will be asking for your help in this effort. Also, if anyone thinks he or she knows someone in an area that would like to start a new club, please contact me and I will try to help fill the need.

Continue to ask people to become Lions. Orientation of new members is paramount. We will try to run orientation at the District level as often as it is needed. Give your members a club orientation to familiarize them with what you do, and also arrange to have them and their sponsor attend the District presentation. Good orientation is the key to retention. Secondly, keep all your members engaged and involved in club activities. This goes a long way to member satisfaction.

We will put more emphasis this year on the GMA, the Global Membership Approach, at the club level. By assessing your strengths, weaknesses, opportunities and threats you can strengthen your club and be able to express to leadership what your needs are in order for us to provide to you whatever help we can. We, members of the GAT and the rest of the leadership team, are here to help you in whatever way we can. Please reach out to us and tell us what we can do for you.

Yours in Lionism,

PDG Ed Stano

2070 Route 9N, Greenfield Center, NY 12833

Email: estanojr@nycap.rr.com

Home phone – 518-893-7150

Cell phone – 518-879-575



District/Club News

CALENDAR OF EVENTS

MD20 Magazine Advertising, (see page 9)	2022 - 2023
District 20-R2 Filipino Pride Parade Albany, NY	July 9, 2022
Glens Falls Lions Garage Sale Association for the Blind, Glens Falls, NY	July 16, 2022
Town of Greenfield Lions Club Eye Screening Middle Grove Town Park.....	August 6, 2022
Town of Greenfield Cars and Coffee Event Middle Grove Town Park.....	August 6, 2022
Lions Camp Badger Golf Tournament Wellsville Country Club.....	August 13, 2022
1st District Cabinet	
Livingood Restaurant & Brewery - 697 Bear Swamp Road, Peru, NY	August 27, 2022
Town of Greenfield Cars and Coffee Event Middle Grove Town Park.....	September 3, 2022
Town of Greenfield Lions Food Trailer 25 Wilton Road Community Center/Town wide yard sale	September 10, 11, 2022
St. Catherine's Center for Children's 4th Annual Dr. Arthur J. Wallingford Golf Tournament Colonie Golf and Country Club, Voorheesville, NY	September 19, 2022
Glens Falls Lions Golf Tournament Airway Meadows, Gansvoort, NY.....	October 1, 2022
Fall Conference	
Marriot Courtyard, Lake George, NY.....	November 5, 2022
DG Ricky Laurin's Testimonial	
Save the Date	June 4, 2023

Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~

MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

DG Michele's Testimonial



Congratulations
to PDG Michele
on another great
Lions year!

Best Wishes
to DG Ricky
on the coming
Lions year!

District 20W
is very lucky to have
such great Leadership!

104th Annual LCICon



International President
Brian Sheehan



The beginning of the parade and the beginning of the "Sea of Blue"!



More "Blue"
Way to go 20W!



Smokey Robinson

Urgent Need To Sponsor A Family!

The Ronald McDonald House is facing a Huge Challenge right now. Almost 90 families will be staying at the Krantz Cottage Family Retreat in Lake George this summer. There is a urgent need to underwrite these families!

Each family upon arrival is given a folder with coupons to the Great Escape, Splash Water Kingdom, a Pontoon Ride and may other attractions. However, this does not cover food and travel expenses.

\$500 is allocated per family to cover food expenses and other expenses for the stay at the Krantz Cottage.



As Childhood Cancer Chair, I am asking all Clubs in 20W to consider underwriting one or two of these families. \$500 will help these families escape from cancer for their 5 day stay and make lasting memories.

Checks can be made out to RMHC with a notation Krantz Cottage.

The mailing address is 139 South Lake Avenue, Albany, N.Y. 12208. Attn: Debbie Ross.



**"Where there
is a need,
there is a Lion"**

Please help support the Krantz Cottage and the families with Childhood Cancer.

Thank you!
Lion Diane Lange



To Kababayans , Fil-Am Association/Organization President/Chairpersons,

Greetings from the Filipino Day Committee of Northern New York! On the 9th of July 2022 We will celebrate our 2nd Independence Day in the Capital District of New York; otherwise known as the Filipino Day. The Filipino Day shall be the day of culmination of all the combined efforts of our “kababayans” where the City Council of Albany is making a plan to recognize the contribution of the Filipinos as vital, permanent and important partners for the progress of the society thru legislation.

We would like to invite you and your group to join us in the parade , Cultural presentation, Park Fair in this historic day of celebration. Together we can show the City of Albany, and on a grander scale the State of New York as well as the neighboring communities, that the Filipinos can come together to show “Unity in the midst of diversities”. By showing our numbers, we are showing strength, and by showing how strong we are together, we shall have the power of persuasion which is what we must achieve in order for our voices to be heard.

In this regard, the committee advocates that we bolster each other’s effort to promote the Filipino Culture and leave a lasting impact to the community. We are also confident that partnering with you will bring us to a notch higher as far as reaching out and tirelessly re-introducing ourselves to the community.

Join us as we celebrate this historic event in the Capital District! You may reach us by responding to this email, or you may also call us through our Hotline at (518) 390-6389. Alternatively, you may also email us at vicgdecastro@gmail.com or sjgkapunan@gmail.com . Please say yes to this invite not later than the 25th of June 2022. Looking forward to have you all in this Philippine Independence Day annual event at the heart of the Capitol of New York.

Yours Truly,

Vic De Castro

Executive Committee

Sol Jasper Kapunan

Chairman

Northern New York Philippine Independence Day Committee

Glens Falls Lions Club Annual Garage Sale



Saturday, July 16, 2022

8:00 am to 4:00 pm

Association for the Blind Lawn

144 Ridge Street, Glens Falls, NY

100% of proceeds go to the Glens Falls Lions Club
Community Service Fund (501c3), which will be used
to support the missions of the Glens Falls Lions Club.

**SIGHT, HEARING, YOUTH
AND COMMUNITY**





The Town of Greenfield
Lions Club is Sponsoring
a Kids Eye Screening
Event

F
R
E
E



Saturday August 6th, 2022

Middle Grove Town Park

From 4pm to 7pm

* For Kids ages 6 months to 7 years *

Free Coloring Book and Sticker with each screening!

For more info contact *Lion Andrea Penamora* at 518-528-7776 or email abishop24@hotmail.com for more details.

Get your kids eyes screened today, before school starts!

Town of Greenfield Lions Club

Cars & Coffee Event

August 6th from 8 to 11am

Middle Grove Town Park

FREE EVENT -All Cars & Trucks

Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

**Fresh Coffee, Donuts and
Lions Breakfast Sandwiches!**



**Other Dates:
Sept 3rd**

All proceeds will stay in
our community in support
of Greenfield Lions Youth
Programs

We thank you for your
continued support

Event sponsored by



If you are interested in sponsoring a door prize for this event, please
contact Lion Bill Marzano at 518-461-9784 or email
wmarzan1@outlook.com for more information.



Lions, Friends, Supporters:

Help Lions Camp Badger to continue our goal to build a brighter future for our campers.

Each year we plan and enjoy a wonderful day of friendship, camaraderie and relaxation for this worthy cause.

- Play as an individual, with a friend or as a foursome
- Become a Sponsor
- Donate gifts and prizes

Sign up is easy and we encourage you to invite a friend to do the same!

Lions Camp Badger
is operated by the
Empire State Special Needs Experience, Inc.
a 501c3 non-profit corporation.

It is a project of the NYS & Bermuda Lions Clubs

725 La Rue Rd
Spencer, NY 14883
607-589-4800
800-232-7060

www.lionscampbadger@htva.net
www.LionsCB.org



Golf Classic

All proceeds from this tournament will benefit Lions Camp Badger.

**CONTACT INFORMATION**

Event Chair: Lion Bill Emrick
716-498-4847
williamemrick@yahoo.com
Co-Chair: DG Michele O'Hare
518-694-6872
dgmicheleoahare@gmail.com
Co-Chair: Lion Joseph Nickerson
585-593-3069
tjnick1970@roadrunner.com

The mission of Lions Camp Badger is to provide services that enhance the educational, vocational, personal growth and independence of differently-abled individuals.

Lions Camp Badger is a residential summer camp for teens and adults with special needs.

We offer individualized camper-centered programming through a wide array of activities and events.

We believe in the capabilities of our campers and use a positive approach to help them reach their fullest potential.

Saturday, August 13, 2022

Wellsville Country Club
3006 Riverside Drive
Wellsville, NY
www.WellsvilleCC.com

18 Hole Best Ball tournament

Open to the Public

Shotgun start at 1:15 pm

Your Day of "Golf for Camp Badger"
(Covid restrictions may be in effect)

- Shotgun start at 1:15 pm
- Practice area & putting green
- Golf Cart
- Lunch on course (burger or hot dog, chips, soda or water)
- Dinner banquet in clubhouse
- Cocktails (cash bar)
- Awards, raffles & door prizes

**EVENT SCHEDULE**

Registration	11:00 a.m.
Shotgun Start	1:15 p.m.
Lunch on course	1:30 p.m.
Dinner, Awards & Raffles	6:00 p.m.

Mail this completed registration form and check payable to:
Empire State Special Needs Experience, Inc.
725 LaRue Rd, Spencer, NY 14883

Or pay with credit card here
or by calling Camp Badger office at: 800-232-7060

VISA/MASTERCARD/DISCOVER Card #:

Name on card: _____

Exp _____ CVV _____

Billing zip code: _____

SPONSORSHIP OPPORTUNITIES

All Sponsor Levels include a listing on the
www.LionsCB.org Sponsor Page and in the Event Program

*We are proud to sponsor LCB Golf Classic
at the following level (please circle):*

~Major Sponsor - \$750

- ◆ 4 Golfers
- ◆ 1 Tee sign
- ◆ Banner on www.LionsCB.org Home page for 1 year

~Contributor - \$500

- ◆ 2 Golfers
- ◆ 1 Tee sign

~Individual Sponsor - \$250

- ◆ 1 Golfer
- ◆ 1 Tee sign

~Tee Sponsor - \$100

- ◆ 1 Tee sign

~Booster - \$50

AD COPY for Tee Signs, Program, and Website
(Company Logo for program and website may be sent electronically to: lionscampbadger@htva.net.) Please send all AD COPY by **August 1st**.

REGISTRATION

GOLFER	\$ 85
FOURSOME	\$ 340
NON-GOLFER	\$ 40
(dinner only)	

Registrations due by **August 5th**.

NAME _____

Address _____

Phone _____

Email _____

COMPANY NAME (if applicable) _____

GOLFERS:

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

NON-GOLFERS:

Name: _____

Name: _____

1st Cabinet Meeting 2022 - 2023

**Saturday, August 27th
at Livingood's Restaurant/Brewery in Peru, NY
(off exit 35 of I-87)**



**Registration: 9:30 am
Meeting: 10: 00 am**

**\$25/person includes
coffee, tea, soda,
morning pastries & lunch**

**Room block at the Best Western Plus
446 Route 3 in Plattsburgh NY,
for \$144.99/per night plus tax.**

The cut off for the room block is July 27th !!!

**To make a reservation,
contact the hotel directly at 518-561-7750, ext. 9.
The room block is under DISTRICT 20W LIONS**

Town of Greenfield Lions Club



Cars & Coffee Event

Sept 3rd from 8 to 11am

Middle Grove Town Park

FREE EVENT -All Cars & Trucks

Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

**Fresh Coffee, Donuts and
Lions Breakfast Sandwiches!**

**We thank our Sponsor
for their Support.
See you Next Year!**

**All proceeds will stay in
our community in support
of Greenfield Lions Youth
Programs**

**We thank you for your
continued support**

Event sponsored by



If you are interested in sponsoring a door prize for this event, please contact Lion Bill Marzano at 518-461-9784 or email wmarzan1@outlook.com for more information.





28th Annual Town of Greenfield TOWN-WIDE



YARD SALE

Saturday Sept 10th and Sunday Sept 11th, 2022

From 9am to 4pm, Rain or Shine!

*Sponsored by Greenfield Center Baptist Church
and Town of Greenfield Lions Club*

Get your **Garage Sale** on the Official Map by stopping at the **Greenfield Town Hall**.

Cost is only \$5 per address. *******Deadline is SEPT 2, 2022*******

Cash or checks - Make checks payable to: Greenfield Center Baptist Church

Proposed Weekend Events:

Crafters & Vendors, Lions Information Booth & Lions Silent Auction and Lions Cookbook Sales—31 Wilton Road (Empty Lot Beside the Greenfield Community Center)

Greenfield Lions Food Trailer—Serving Fresh-Made Breakfast Sandwiches and Hot Lunch, 25 Wilton Road (Community Center) back side, near exit.

Greenfield Center Baptist Church – Sat Only - Free Parking and Restrooms, Food Drive for Greenfield Food Pantry, Kids games, 30 Wilton Road.

OTHER EVENTS: Saratoga County Animal Shelter – Pet Adoption Event, Birthright Event and Adopt A Soldier Event – Sat Only – Greenfield Center Baptist Church, 30 Wilton Road, Greenfield

Greenfield Historical Society – Antique Sale - Sat only 9am to 2pm, 440 Middle Grove Road @ Museum

Middle Grove Methodist Church -Drive Thru Chicken BBQ – Sat Only – More details coming

Vendor and Crafter Spaces are available at 31 Wilton Road (Empty Lot) by the **Greenfield Community Center**.

Contact ONLY Greenfield Lion Verna Plummer via email maplumbob@aol.com for a Vendor Application. **ABSOLUTELY No Garage Sale items will be accepted at the Vendor Area.** Vendor Parking in the Community Center lot. First Come, First Serve. Beware of Scammers!

****Deadline is Sept 2nd, 2022!****

**10 x 10 or 12 x 12 space \$25 For Both Days
10 x 20 - \$40 For Both Days**

Local Businesses can advertise on the back of the **Garage Sale Map** for a small fee. Please contact **Tom Chimera** at **518-584-4847** from the **Greenfield Center Baptist Church** or Email lintom87@msn.com for more information. All Logos and/or Artwork should be a jpeg or pdf file type.

**** Deadline is August 27th, 2022 ****

All proceeds from ad sales will benefit the **Greenfield Food Pantry**.

*Get in on the community fun, find those treasures, bump into people you haven't seen in a while and enjoy our **Town**.*



ST. CATHERINE'S

CENTER FOR CHILDREN

When St. Catherine's Center for Children opened its doors more than 135 years ago, no one knew what the future held. Few would have guessed that Albany's new home for sick children—founded by the Daughters of Charity at historic Schuyler Mansion—would still be open today. Few could have imagined that this small orphanage would grow to become so important to so many generations of people!



Today, our services and programs are designed to meet a wide range of needs among a diverse group of people. It's difficult to dream of a better life when you are homeless or living in substandard housing. If you are a struggling student, it's hard to imagine a brighter future if you don't have the tools to succeed. If you are a neglected child, learning to trust adults can be difficult. And when your child lacks access to health care, the anxiety can be overwhelming. Our programs address those challenges and offer stability and hope, opening a world of possibilities for disadvantaged children, families, and adults. Learn more inside!

Offering hope for tomorrow to vulnerable children, adults, and families in the Capital Region and beyond.

Learn more at www.st-cath.org



St. Catherine's Center for Children was founded in Albany in 1886 as a home for sick orphans. Today, we are a leading Capital Region human services provider, focusing on issues of homelessness and supportive housing, abuse and neglect, family reunification, mental health, and special education. Our dedicated team of social workers, teachers, child care workers, health care professionals, clinicians, and administrative professionals works tirelessly to deliver a wide range of human services to vulnerable populations.

St. Catherine's Center for Children is a not-for-profit 501(c)(3) human services provider.

Our programs are open to all who qualify for our services. Routine operating expenses are funded on a per diem rate set by state and local governments through public funding sources. Charitable contributions from individuals, businesses, and private Foundations help fund special needs, including therapeutic art and music lessons, recreational activities for children, emergency food and clothing, and other unfunded needs.

Although we are affiliated with the Roman Catholic Diocese of Albany, we do not receive financial support from the Diocese.

Visit us at www.st-cath.org to learn more.





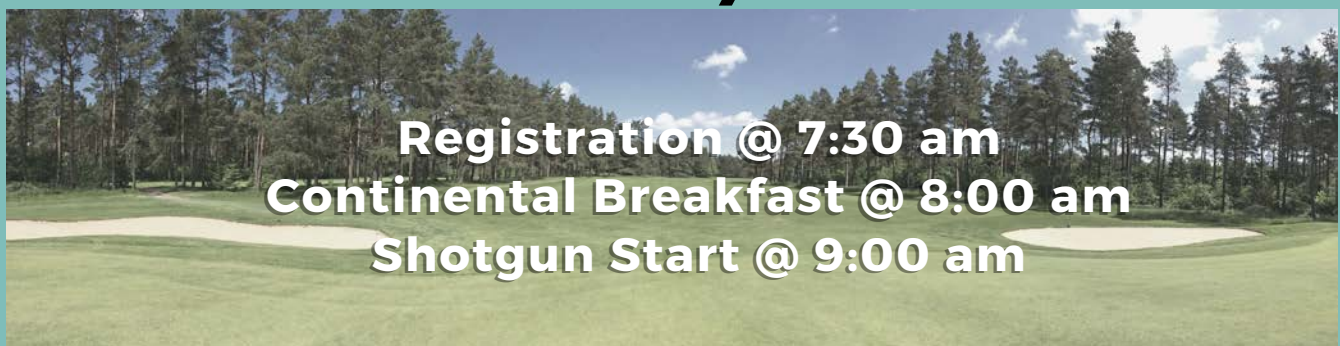
4TH ANNUAL GOLF TOURNAMENT

In memory of

**Dr. Arthur J. Wallingford
Monday, September 19, 2022
Colonie Golf & Country Club**

Presented by

The Sirco Family Foundation



**Registration @ 7:30 am
Continental Breakfast @ 8:00 am
Shotgun Start @ 9:00 am**

Our Event & Mission

Enjoy a memorable day of golf at one of the Capital Region's most beautiful courses, as we remember our friend, Dr. Arthur J. Wallingford.

St. Catherine's Center for Children provides a comprehensive range of human services designed to offer hope, foster growth & improve the lives of the children, families and adults we serve.

All proceeds will help transform the lives of abused & neglected children, homeless families, students with special education needs and other struggling with trauma.



P. O. Box 528
Glens Falls, NY 12801
www.glensfallslions.org

Glens Falls Lions Club **Swing for Sight & Sound!**

19th Annual Golf Tourney

at Airway Meadows

Sat., Oct 1

1ST PLACE TEAM - \$400

\$100/Person | Raffle & Prizes

Registration at 8:15 am

Hot & Cold Country Buffet Following Tourney
Water/Soda/Hotdog/Turn



FOR MORE INFO:

SCOTT RAGER

PH: 518-798-3143

FX: 518-798-5441

rager@roadrunner.com

Event/Hole/Tee Sponsorships Available

**Help Support Our Missions of Sight,
Hearing, Diabetes, Youth & Community!**



Glens Falls
**LIONS
CLUB**



SIGHT AND HEARING YOUTH COMMUNITY

WHO ARE WE?

For 80 years, Glens Falls Lions have served the needs of our community as part of Lions Clubs International, the world's largest service club organization. WE SERVE!

WHAT WE DO.

LOCAL.

The Glens Falls Lions Clubs provides funding for glasses, eye exams, and hearing aids for qualified area residents, as well as pre-school vision screenings for children throughout the area.

REGIONAL.

Together with other area Lions Clubs we purchased a Dental Van for area school children, raised funds for needed eye surgical equipment at Glens Falls Hospital, and helped lay the groundwork for the establishment of the Lions Eye Institute in Albany, NY, where more than 30,000 adults and 5,000 children are treated there each year.

INTERNATIONAL.

Lions are there when disaster strikes, supporting both local and global needs. Earthquakes, Hurricanes, Flooding. The Glens Falls Lions have supported those in need because of natural disaster around the world.


3 WAYS YOU CAN HELP GLEN FALLS LIONS MISSIONS!

For more information on Glens Falls Lions, please contact us.

P.O. Box 528, Glens Falls, NY 12801

518-798-3143

www.glensfallslions.org

Like us on 

1. ☐ "SPONSOR A TEAM" - \$100/Person \$ _____

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

2. ☐ "SPONSOR HOLE/TEE" - \$125 \$ _____

Your Company Logo on a sign at a Hole or Tee. Your Choice!

3. ☐ "SPONSOR EVENT" - \$1000 \$ _____

Your Company Logo on the Event Banner and complimentary foursome with dinner.

THANK YOU FOR YOUR SUPPORT!

Please make checks payable to Glens Falls Lions Club and send to:

P. O. Box 528, Glens Falls, NY 12801

Please RSVP no later than ~ Sunday, September 25, 2022!



As a member of the 2021-22 District 20W Cabinet, I want to congratulate PDG John McDonald on his hard fought, well run, & “above board” campaign for International Director!

It is an honor to have an International Director Candidate from your district and we thank him for how well he represented our District throughout the Multiple and look forward to continuing to work with him throughout our District and beyond.

Lion Barbara Bentley,
Cabinet Secretary
2021-22

Save the Dates!

Fall Conference
Marriot Courtyard, Lake George, NY
November 5, 2022

**DG Ricky Laurin's
Testimonial**
June 4, 2023



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see Pages 57&58):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

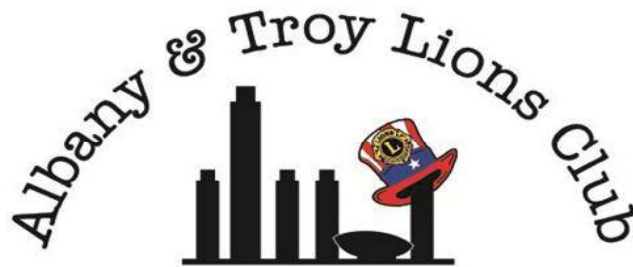
**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Editor: Until the Directory is completed, Contact information for District and Club officers will be in *Red*.

Just a reminder that effective July 1st the \$35 entrance fee will NO LONGER BE WAIVED by Lions International.

If you have any new members to be added in to MyLCI, be sure to do so by June 30, 2022, otherwise, you will also have to pay the \$35 entrance fee.



Glens Falls Lions Club INSTALLATION OF NEW OFFICERS AND RECOGNITIONS

By Lion Karen Rager

At our June 28 recognition and induction meeting, we awarded Lion Linda Terjeson with a Robert J. Uplinger, for her selfless service, not only to our club, but to our community.

Unfortunately for us, Lion Linda resigned from the club June 30th due to health issues, a stroke earlier in the year, of which she is recovering nicely. Her declining hearing has made meetings with background noise difficult as well. We will miss her and her service.

We also made our oldest Lion,



Membership Chair Lion Scott Rager pins a RJU pin on Lion Terjeson.



Glens Falls Club Officers installed. Front row: King Lion Marilyn Rivers; Secretary, Lion Karen Rager; Treasurer, Lion Roy Steves. 2nd row: 2nd Vice President Lion Phil Jessen; Trustee Lion Shaun Rivers; Membership Chair, Lion Scott Rager; 1st Vice President Lion Lisa Cerny; Immediate Past President Lion Al Cerny; and Trustee Lion Dick Cipperly.

Harold McAfee, a Lifetime Lion. Lion Harold will turn 100 years old this year!

KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804

Home: 518-793-1034

Cell: 518-859-3738

E-mail: smrivers@roadrunner.com

CLUB CORRESPONDENCE

glensfallsions@gmail.com

www.glensfallsions.org

ANY CLUB OR LION INTERESTED IN Kindness Matters Stickers

email PDG Lion Michele Puleo O'Hare at
dgmicheleohare@gmail.com
or call her at **518-694-6872**
and let her know how many you
would like and where to send them.

Albany & Troy Lions Club

By Lion Jerry Gordon

JUNE General Membership Meeting

There were several things that differentiated this meeting from most of our meetings: we had some new members plus some we hadn't seen in a while, we had three potential new Lions, and we were missing some regulars. VP Jodi did a fine job subbing for absent KL Eva.

We discussed the blueberry orchard starting with a project description for new and potential members. Funds from an ARPA grant may be available to continue with our infrastructure improvements. We need to beef up our processes and paperwork to get grant funds.

JUNE Club and Charitable Fund Board Meetings

Leos & Pins: Preem still has a lot of materials that we have to retrieve.

Membership: Three potentials were at the meeting. Greg has some ideas that he will share with membership chair Chris.

As incoming PR chair, Jordan will volunteer his services to help Ruth with Facebook. He will also visit the LCI website for guidance.

We described our programs to provide glasses and hearing aids, as well as our programs for collecting used glasses and hearing aids.

Shawn is back in the hospital, so his Bike Rides for the Blind program is on hold.

We reviewed the accomplishments of our Warm Woolen Wishes project.

JULY Installation Dinner

We held our installation dinner on June 1 at The Bridge, KL

Eva's new space at 52 James Street in Albany. DG Michele O'Hare installed our new officers and board. Photo credits go mostly to Lion Ruth Sano, except for the one of her, which was taken by her PiS Bob.



Above: District Governor Michele installing Tail Twister Andy Pitonyak and Marketing Communications Chair Jordan Alexander (on the little screen).



Above left: Directors Mike O'Brien, Shawn Newton and Davia Gaddy. Above right: Lion Tamer John Bianco.



Above left: Treasurers Larry Krug (for our charitable fund) and Ruth Sano (for the club).



Above right: Secretary Jerry Gordon.



Above left: Vice-Presidents Jodi & Greg Sheldon and right, King Lion Eva Bass.



We don't usually hold membership meetings in July and August, but of course your board never rests. This will be the first meeting of the '22-'23 board, and it will be on Wednesday, July 6, at The Bridge (4th floor, 52 James Street, Albany) at 6:00 PM. All members are welcome, but only board members can vote. We'll be forming some new committees for the coming year, so this would be an excellent time to come and pick a project or two to work on.

KL Eva will cook a soul food dinner of yams, mac and cheese, collard greens and baked chicken and gravy, all for only \$20. We must have a head count, so please let Jerry know whether or not you'll be there at jerrygordon@juno.com or 518-235-8232 no later than Monday, July 4.

Scouting and Lions

Back in the March, 2022, issue, we told you about Trent Stone, the Colonie Boy Scout who was working on becoming an Eagle Scout. His project was collecting used eyeglasses for us.

He has accomplished his goal and received his Eagle Scout Award at a ceremony on June 15. Lion Ruth was there to present him with a Lions Certificate of Appreciation. Thanks to his project, his troop has taken over the task of sorting used eyeglasses and preparing them for shipment to the Lions Eyeglass Center in New Jersey. This is very timely, since Lion Tom Hart has now retired from this job.



Trent Stone receives a Lions Certificate of Appreciation from Lion Ruth Sano.

KING LION EVA BASS

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192
info@albanytroylions.org, Voicemail: 518-512-2722
AlbanyTroyLions.org facebook.com/albanytroylions

The dues increase did pass at the International Convention. Nothing happens this year, but starting next July (2023) the LCI portion of dues will increase by \$3, the following July (2024) another \$2 and the following July (2025) another \$2, totaling a \$7 increase over a 3 year period starting a year from now.

Clinton Lions Club

By Lion Jim Winkler

Every year the last month of the Lions year finds us following specific traditions, service projects/meetings and contributions...

Accompanied by their spouses, four (4) members from our club attended DG Michele's Testimonial at Van Patten's Golf Club in Clifton Park, NY on Friday, June 17th. At the testimonial, DG Michele awarded two (2) of our members, Zone Chair Lion Bill O'Mara & Zone Chair Lion Jim Winkler, the 2021 – 2022 District Lion of the Year Award for their efforts in the

western region of the district throughout the year. Lion Bill & Jim were most appreciative of this honor and very surprised.



DISTRICT LIONS of the YEAR – Clinton Lions Bill O'Mara & Jim Winkler receive LOY awards from DG Michele O'Hare at Testimonial June 17th.



We held our annual end-of-year meeting/picnic/awards night at our local Fireman's Pavilion on June 23rd. At the meeting PDG Paula Flisnik joined us to induct two (2) new members, Peggy & Walt Jury, into our club and the

NEW CLINTON LIONS - PDG Paula Flisnik inducts Peggy & Walt Jury into Clinton Lions Club at their picnic on June 23rd.

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world of Lions.

Also at the meeting, Lion Bill O'Mara received a Progressive Melvin Jones as well as other gifts from the club. Lion Bill, a Lion for forty (40) years and member of our club for over 35 years will be relocating to Keene, New Hampshire this summer to be closer to family. Additionally, we recognized our oldest member, Lion Joe Lomanto a Veterans Award for his service to our country during the Korean Conflict and the Clinton community.



PROGRESSIVE MELVIN JONES PRESENTATION – Clinton Lion Bill O'Mara receives progressive Melvin Jones pin from his wife, Karen, at Clinton Lions June 23 meeting.

At our last meeting in May, on the 26th, we toured the facility of the Central Oneida County Volunteer Ambulance Corps (COCVAC). COCVAC serves the central and southern parts of our county as first responders to any and all emergencies, transportation of patients between medical facilities as required and provides education to our residents in the proper use of various life-saving equipment and techniques to utilize until their arrival on the scene of any emergency. Sadly, we learned that the majority of their dispatches are the result of self-administered drug abuse.

Our local Chamber of Commerce commenced their annual Farmer's Market on our Village Green the first week of the month. It will be conducted every Thursday through the first week in October. On June 2nd we staffed a booth at the market where we distributed Lions materials (both International & Clinton Lions) as well as diabetes literature including the self-assessment test and LCI bookmarks for the public shopping at the market. This effort will take place the first Thursday of each month through October as a means of distributing our literature, answering any questions from the public and increasing our visibility in the community.

We continued collecting used eyeglasses from area collection points (231 this month) and assisting with the monthly food distribution at our local Country Pantry. This month we saw the numbers of food-insecure people rise again as we distributed food to over 500 families – no doubt the result of the rising food and gas prices everyone is experiencing. We're fortunate to

have the generosity of the many people and businesses in our community who continue to financially support the efforts of

the Pantry.

Our end of year contributions to local charities and institutions amounted to over \$2,000 and included organizations such as Freedom Guide Dogs in nearby Cassville, NY, the Central Association for the Blind and Visually Impaired (CABVI), American Cancer Society, Clinton Central School District Foundation, Lions Hearing Society of New York State, Kirkland Town Library and Mercy Flight Emergency Helicopter Services. In addition, through the cooperation of the Guidance Departments in three (3) area high schools we recognized nine (9) graduating seniors continuing their education with financial awards, totaling \$2,850.

Upcoming activities scheduled this summer include providing popcorn for passersby on our village green prior to the community fireworks display on the Fourth of July, providing a summer picnic in July for our senior citizens, holding our third car wash of the year the last Saturday in July and sponsoring a paper shredding event the first week of August coinciding with one of the Farmer's Market Thursdays. Naturally, members will also continue collecting used eyeglasses and volunteering at the Country Pantry.

HAVE A SAFE & ENJOYABLE SUMMER!

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com/

New Voices Campaign

By Lion Rita Ware

The New Voices Initiative promotes gender parity and diversity and seeks to increase the number of women, young adults and underrepresented populations within our association. It features a diverse group of Lions and Leos who are selected annually by their district governor for their dynamic and innovative contributions in one of four areas: service, membership, leadership, and marketing.

The New Voices Initiative is focused at the district level to encourage regionalization and support at the grassroots level. Once selected, the New Voices nominees can be promoted regionally throughout the year to showcase their talents and contributions and inspire other Lions and Leos. We encourage local areas to promote the program and their nominees

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with the goal of attracting new dynamic members into our association and encouraging them to seek leadership positions.

This month's response comes from Karen Rager of the Glens Falls Lions Club, thank you Lion Karen for taking the time to respond to these questions!

How long have you been a member?

Since February 1, 2003, next year it will be 20 years! Wow time flies!

Have you held any position in your club or if you have not yet are you planning on holding a position in the future?

Club Secretary for 5 years, although not consecutively. President for 1 year. District positions include, Zone chair for 1 year, Region chair for 1 year, District secretary for 1 year.

What is/was your favorite service project?

Our Last Saturday Supper put on by Christ Church United Methodist here in Glens Falls. The church's mission is to provide a meal free of charge to those in need in the community on the last Saturday of each month, when many run out of social services. Before we joined Lions, we were invited to come serve with the Glens Falls Lions. They provide a meal of meatloaf, roasted potatoes, salad, carrots, rolls and butter, dessert, and drinks, every last Saturday in January. It was very fulfilling to help prepare the meal, paid for by the club, and help serve.

This service project is what clinched it for both me and Scott, and we joined very soon after, like at the next club meeting!

What would you like to see your club do that it presently does not? We talk a lot about more fundraising ideas, but never seem to go any further. Currently due to the pandemic, we have two; our Annual Golf Tournament and our Annual Garage Sale. Both seem to be enough to cover our vision and hearing mission locally, but we need more fundraising if we want to go further into the community, LCIF, etc. I'd really like to see a "Signature" Lions Event, unique to us. Rotary does the Taste of the North Country, Kiwanis does the Duck Race. Glens Falls Lions need to have something known to US.

I would also like to see our club do a better job on presenting orientation for our new members. It would help them understand what Lionism is all about and hopefully encourage them to become and stay active. We need our members to become more active.

Anything you would like to share about your club?

Our club is a great group of people. We enjoy socializing and

serving together! I'm proud to be a Glens Falls Lion.

Any other information that you would like to share?

I would like to add that I find it interesting how and why people decide to become Lions. Some of our Lions have very interesting stories! Our story: We were at a Chamber Mixer and Jim and Sandie Clark approached. Scott was in the National Guard with Jim. Sandie and I got talking somehow about our Guiding Eyes for the Blind dog we had raised and then adopted when he was released from the program. She said well you two HAVE to become Lions then. I think it was them who invited us to the Last Saturday Supper event, and the rest is history!

That might make for an interesting "Member Highlight of the Month" article for the newsletter. "How and Why did you join Lions"? Hmmmmmm.

NEW VOICES CHAIR LION RITA WARE

2816 Baptist Hill Road, Middle Grove, NY 12850
Home: 518-882-6818
rware@nycap.rr.com

ARE YOU A KNIGHT OF THE BLIND?

**Did you know that over 5,000 children
and 30,000 adults are treated every year
at the Lions Eye Institute at Albany?**

**BECOMING A KNIGHT OF THE BLIND
is one way you can support this mission.**

**For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com**



The Global Leader In
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www.lionsclubs.org



Hadley-Luzerne Lions Club

DR. SIMON JOINS CLUB

By Lion Barbara Bentley

PDG John McDonald had the honor of attending the Hadley-Luzerne Lions Club and inducted their newest member, Dr. John Simon, sponsored by PDG Joan Scott. Dr. Simon has been an integral part of the Lions Eye Institute/Foundation at Albany, NY since its inception in 1990.

In addition, he inducted their incoming officers, including their new president, Lion Dawn Grant. Lion Dawn's grandfather, William Grant, was the charter president of their club when it was formed 75 years ago and she, a former member of the Hadley-Luzerne Lioness, will now be president in their 75th year!



KING LION DAWN GRANT

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Cell: 518-222-5156

cherimackey2010@hotmail.com

cherimackey2010@hotmail.com

LCI'S NEW MISSION STATEMENT

To empower Lions clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding.

Lions Prayer

Where Lions meet be present Lord,
To weld our hearts in one accord,
To do thy will, Lord make us strong,
To aid the weak and right the wrong.



Long Lake Lions Club

By Lion Kate Cronn

The Lions Club of Long Lake recently received a grant from the New York State & Bermuda Lions Foundation to support the Backpack program at Long Lake Central School. This grant was one that required matching funds. With the pandemic negatively affecting our local club's ability to fundraise thankfully both the local community as well as the Glenn and Joan Pearsall Adirondack Foundation provided the matching monies. This combined effort will fund the Backpack program for an entire school year.



The New York State & Bermuda Lions Foundation mission is to support the efforts of local Lions clubs in the areas of sight, hearing and humanitarian programs. The stipulation that the local club match the funds being requested is required as a sign of the local commitment to the project.

The Glenn and Joan Pearsall Adirondack Foundation supports efforts that improve the quality of life for full time Adirondack residents and funded 38 requests around the Adirondacks this year. For the Long Lake Lions, our first-time application requested support for the programs that the club has traditionally funded annually but could not this year due to our inability to host barbecues, our primary fundraising activity.

The Backpack program is a national effort that provides students with nutritious, appealing meals for over the weekend. The Long Lake Central School staff and parents went through a rigorous process to be approved to participate. Volunteers bring the supplies from Indian Lake to Long Lake. Anyone wishing to contribute to their account can do so via the school's webpage: Backpack Program - Long Lake Central School District (longlakecsd.org)

Lions are an over 100 year old international organization focusing on improving life in their communities and the world. The main foci of the club are: diabetes, the environment, hunger, vision and childhood cancer. The Long Lake Lions

...continued on next page

meet the last Tuesday of the month at the Adirondack Hotel and new members are always welcome.

A special thank you to all who have contributed to the Long Lake Lions over the last two years. Your support enables our club to continue to fund the programs and projects in our town. We look forward to being back in the barbecue business this summer.

KING LION SUSAN KUNZMANN

80 Jim Bird Lane, P. O. Box 424

Long Lake, NY 12847-0424

Home: 518-624-6677

sbk1226@gmail.com

Chazy Lions Club

By IPP Priscilla Laurin

At LCIcon in Montreal, DGE Ricky Laurin from the Chazy Lions Club, was inducted as District Governor for District 20-W. Congratulations!



During the month of July the club will be selling lottery tickets. Contact a club member for more



information on purchasing a ticket.

DGE Ricky Laurin inducted incoming President John Saxe right, and is shown with all of the 2022 - 2023 Officers, bottom right.

At the meeting on June 7, Chazy hosted a speaker, Meg Modley, from the Champlain Basin Program.



Above: King Lion Priscilla Laurin, DGE Ricky Laurin, Meg Modley, and Billy Jones, Assemblyman. Below: Some of the club members who attended the meeting with Meg.



Congratulations
DG Ricky!



Incoming King Lion John Saxe and Chazy's newest member Steve Labombard at our golf tournament.

KING LION JOHN SAXE

207 Sheldon Lane, Chazy, NY 12921

Home: 518-846-7269

laurinr@westelcom.com

Childhood Cancer Awareness

HELP RONALD MCDONALD HOUSE

By Lion Diane Lange

HOW CAN LIONS HELP the Ronald McDonald House Charities of the Capital Region & Our Families This Summer?

HOST A WISH LIST DRIVE!!!!

During the summer months, wish list donations dwindle and our pantry shelves are often empty. We use our wish list items to not only stock the pantry for the Ronald McDonald House, but we provide food and snacks for our families using our Ronald McDonald Family Room located at the Albany Medical Center Children's Hospital.

ITEMS ON THE WISH LIST: Individual 100% Juices, Fruit Cups, Raisins, Cereal Bars, Granola Bars, Individual Cereal Cups, Individual Cookie Packets, Individual Pretzel and Bags of Chips, Individual Mac & Cheese, HEALTHY SNACKS, Fruits, Fruit Snacks, Microwave Popcorn, Paper Plates & Bowls (no styrofoam), Paper Towels, Plastic Forks and Spoons, K-Cups and Tea.

Items can be dropped off at the Ronald McDonald House in Albany. Contact is Debbie Ross (518 438-2655) or Childhood Cancer Chair Diane Lange (518 409-4321)

CHILDHOOD CANCER CHAIR DIANE LANGE

14 Jacob Drive, Gansevoort, NY 12831
Phone: 518-409-4321
Cell: 518-527-1926

Broadalbin-Perth Lions Club

By Lion Edward Balaban

Local students, educators and community leaders were recognized by the Broadalbin-Perth Lions Club at an awards event held at Nicolino's Restaurant in Amsterdam.

Each year, the B-P Lions Club presents awards to graduating seniors from Broadalbin-Perth and Mayfield Central Schools, acknowledging these students' community service as demonstrated by their involvement and activities in school, church and local organizations.

B-P Lions Club President Bill Suchy said "the pandemic presented a challenging couple of years", citing the first time this event was held since 2019.

This year's recipients are Shelby Fenton of Broadalbin-Perth and Kelsey Meca of Mayfield. Each student received \$1500 towards their future endeavors. Applicants for the award were submitted by each school district to the B-P Lions Club. A committee reviewed the applications anonymously and those selected were done so based on their overall commitment to the Lions' mission of "We Serve."

Fenton has been cited for academic excellence and is a member of National Honor Society, Vice President of the Class of 2022, member of the volleyball team, Ski Club, Drama Club, Spanish Club, and Masterminds. She has received the Rensselaer Polytechnic Institute Medal Award, and the Congress of Future Medical Leaders Award of Excellence.

Fenton will be attending Syracuse University in the fall and will major in public health. She hopes to become a doctor.

Meca has been cited for academic excellence and is captain of the soccer, basketball, and softball teams, as well as a member of National Honor Society, Student Council, Key Club, Drama Club, and Masterminds. She also received numerous awards and recognition for her athletic abilities.

Meca will be attending SUNY Polytechnic Institute in Utica in the fall and hopes to be a nurse practitioner.

Recognition was also given to 10th graders Jacob Hughes of Broadalbin-Perth and Audrey Hart of Mayfield, who represented their respective schools at the Hugh O'Brien Youth

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B-P Lions Club President Bill Suchy, left, presents Broadalbin-Perth High School senior Shelby Fenton, right, with a \$1500 check and certificate recognizing her community service. Fenton will be attending Syracuse University and hopes to be a doctor. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).



Mayfield Central School senior Kelsey Meca, left, receives a \$1500 check and certificate recognizing her community service from B-P Lions President Bill Suchy, right. Meca will be attending SUNY Polytechnic Institute in Utica and plans to become a nurse practitioner. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).



B-P Lions Club Vice President and Master of Ceremonies Bob Townsend, left, congratulates Mayfield Central School 10th grader Audrey Hart, right, on her participation in the Hugh O'Brien Youth (HOBY) Leadership development program. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).

(HOBY) Leadership Forum this spring. The B-P Lions are sponsors of the HOBY program, which is designed to help high school sophomores to recognize their leadership talents and apply them to become effective, ethical leaders in their home, school, and community.

Master of Ceremonies B-P

Lions Club Vice President Bob Townsend said the students recognized "are exceptional young adults" and added that "the Lions are proud to support the youth of our community."

Townsend explained that the evening was also an opportunity to "celebrate our Partners in Service".

In addition to students, local community members were also lauded. The B-P Lions Club applauded the efforts of Broadalbin Youth Commission member Keith Buchanan and Mayfield elementary teacher Mary Swart with the Robert J. Uplinger Distinguished Service Award. Established in 1993, the award honors outstanding Lions and non-Lions or organizations who perform exemplary service to a Club, District, or Community. These honorees possess the highest examples of Lionistic character; ideals, purpose, and service. The award is presented as a recognition of the recipient's service.



Broadalbin Youth Commission member Keith Buchanan, left, and Mayfield Central School elementary teacher Mary Swart, right, stand with B-P Lions Club Vice President Bob Townsend upon being honored with the Robert J. Uplinger Distinguished Service Award. The award is given to Lions and non-Lions who personify the highest examples of Lionistic character, and is presented as a recognition of the recipient's service. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).

Buchanan has been the driving force behind the conception, planning and construction of the Broadalbin Town Recreation Park. Earlier this month, the Park held its official ribbon-cutting. Buchanan, acknowledging the Lions' overall impact

in the community, led the audience in applause when he said, "Let's give the Lions a hand for all that they have done and continue to do!"

Swart, who teaches second grade, was instrumental in establishing the Backpack Food Program for elementary students in the Mayfield district. She coordinated fund raising, food delivery and distribution along with the B-P Lions.

In addition to the Broadalbin Youth Commission and the Mayfield Backpack Program, Suchy recognized the following organizations who have partnered with the B-P Lions: Adirondack Wood Floor Company, Bob's Trees, Boy Scout Troop 51, Broadalbin-Perth High School Key Club and National Honor Society, and WENT AM/FM. Suchy emphasized that "every dime we generate goes back to the community, and we look forward to continuing our service with our partners."

An almost 15 year fundraising project culminated in a community celebration on June 5 when the Broadalbin-Perth Lions

Club officially dedicated the pavilion at the Town of Broadalbin's Family Recreational Park. The vision of a few came to fruition as the structure housing a kitchen/concession area, restrooms, storage area, and covered seating was opened to the community following presentations and acknowledgments by local officials and area politicians.

B-P Lions President Bill Suchy was involved with this project from its inception and said



Broadalbin-Perth Lions proudly pose in front of the Lions Pavilion at the Town of Broadalbin's Family Recreational Park at the structure's dedication ceremony on June 5. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban)



Broadalbin Youth Commission Board Member and Fundraising Coordinator Keith Buchanan, left, expresses his gratitude to Broadalbin-Perth Lions Club President Bill Suchy, right, for the Club's \$20,000 contribution to the town's "Field of Dreams". (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban)

that seeing it to completion “was the epitome of what Lions can do for a community, demonstrating ‘We Serve’ in action.” Through a combination of grants and ongoing fundraising efforts, B-P Lions generated \$20,000 specifically for the Town Park building, now known as the Lions Pavilion.

Broadalbin Youth Commission Board Member and Fundraising Coordinator Keith Buchanan, a long time area resident, envisioned a “Field of Dreams” where families could enjoy open space and partake in activities ranging from a picnic to watching young athletes, or simply enjoying the quietude. Buchanan said, “the Lions are a proven community asset, and their efforts over the years have helped bring our Field of Dreams to a successful reality.”

KING LION BILL SUCHY

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CLUB CORRESPONDENCE

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Galway Lions Club **INDUCTING SEVEN NEW MEMBERS**

By Lion Priscilla Lauri



DGE Ricky Laurin inducted seven new members into the Galway Lions Club.

KING LION HOLLY MCCONCHIE

2491 Northline Road, Galway, NY 12074
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hmconchie@aol.com

CLUB CORRESPONDENCE

galwaylionsclubny.org

District 20W

NEW CLUB DEVELOPMENT/MOTORCYCLE CLUB/MORE

By PDG Michele O'Hare

I will be coordinating a committee for 20W for new club Development. If you are interested in being a part of the committee, please email me at dgmicheleohare@gmail.com or call her at 518-410-5941.

Potential Motorcycle Club for 20W

I went to Batavia to meet with the new Lions Club in 20 N, which is a riding club. They were meeting in E1 to assist them to start a new club. Please look at my Facebook page or our District Facebook page for pictures. If you ride a motorcycle and or ride with a motorcycle club, please contact me in regards to starting a new club for 20W. I can be reached at: dgmicheleohare@gmail.com or call her at 518-410-5941.



More

Some of our Clubs have inducted new members in the past two weeks, please make sure to enter them into LCI. Also, watch for orientation program dates for your new members in the newsletter.



Dropping members? Please remember to call members who do not pay their dues prior to dropping them. Make sure that they are ok, if they need anything, if they are having issues with the Club, etc. Thank you.

Thank you for all you do and it has been a pleasure working with you and your Clubs and your communities.

PAST DISTRICT GOVERNOR **MICHELE PUELO O'HARE**

8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
dgmicheleohare@gmail.com

Town of Wright/Schoharie Valley Lions Club

By Lion Rosemary Chtistoff Dolan

Ben Richards, an optician apprentice at Aidone Eyecare, was guest speaker at the Town of Wright/Schoharie Valley Lions Club last week. The program was held at Christ the Shepherd Lutheran Church in Schoharie.

Aidone is a full service eye care center offering exams, glasses and contact lenses. Owned by optician David Aidone, the facility is located at 3630 State Route 145 in Cobleskill. Mr. Richards encouraged regular eye examinations to make sure vision hasn't changed and to check for other issues.

At an eye care facility, optometrists assess and treat minor eye issues, conduct vision tests, and prescribe corrective lenses. Opticians can fill prescriptions and fit patients for glasses and contacts. Ophthalmologists are medical doctors who diagnose and treat complex eye diseases, he said.

Age-related Macular Degeneration, or AMD, is a relatively common disease affecting people over age 50, he said. There are two types of AMD. Dry Macular Degeneration is caused primarily by drusen build-up and advances slowly. Drusen are small yellow or white spots on the retina which can be detected during a dilated exam or retinal photography. It is the more common type making up 80% of AMD cases. Wet Macular Degeneration is caused by irregular blood vessel growth and advances quickly. While AMD cannot be completely cured, both types can be treated as recommended by an ophthalmologist, he said.



Town of Wright/Schoharie Valley Lions Club President Georgia Van Dyke and Ben Richards, who is an optician apprentice with Aidone Eyecare in Cobleskill. Mr. Richards presented a program at the Lions meeting on June 20th at Christ the Shepherd Lutheran Church in Schoharie. Photo by Lion Ellen Snowdon.

Aidone Eyecare collects used prescription eyeglasses for the Lions club. Each year the Lions bring hundreds of used glasses to the Lions Eye Institute at Albany. The glasses are then sent to a Lions eyeglass recycling center where volunteers clean, sort by prescription strength, and package the glasses to be distributed to people in need in lower-income countries. Optometrists, vision technicians, and volunteers in those countries screen individuals to determine the eyewear they need.

People can donate their used prescription glasses and sunglasses with plastic or metal frames. Besides Aidone, collection boxes are located at banks in Schoharie, Middleburgh and Cobleskill.

Aidone Eyecare also makes referrals to the Lions Eye Institute to treat patients with complex eye diseases. The TOW/SV Lions Club was one of several Lions clubs that collectively contributed more than a million dollars to establish the Lions Eye Institute at Albany in 1993. It is one of only eight such facilities in the nation with a focus on new treatments, technologies, eye research, and educational opportunities.

In 1925, Helen Keller attended the Lions Clubs International Convention and challenged Lions to become "Knights of the Blind in the crusade against darkness." The Lions accepted her challenge and their work ever since includes sight programs aimed at preventable blindness.

The TOW/SV Lions Club sponsors eye exams and glasses for local schoolchildren, as well as assistance towards the purchase of hearing aids. (These programs require referral and application.) The Lions club also makes annual donations to the Hearing Conservation Society of New York State, the Sight Society of Northeastern New York, Northeastern Association of the Blind, Freedom Guide Dogs, the Lions Eye Institute and Foundation at Albany, as well as supporting several local organizations and awarding scholarships to high school seniors.

For information and to support Lions programs contact the Town of Wright/Schoharie Valley Lions Club at (518) 296-8076 or write PO Box 42, Gallupville, NY 12073.

KING LION GEORGIA VAN DYKE

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CLUB CORRESPONDENCE

wright-schoharielions.org
facebook.com/wright-schoharielions

Sauquoit Valley Lions Club

By Lion John Griffin

On June 4, 2022 Sauquoit Valley Lions attended an Open-house at the recently dedicated Vision Health and Wellness Center at the CABVI in Utica.

The group was most impressed with the new facility and the breath of services to be provided on behalf of the visually impaired of our communities.

On June 9th the Sauquoit Valley Lions held their final regular meeting of 2021-2022 at the Orchard Hall Restaurant in Sauquoit with 25 Lions and guest in attendance.

King Lion John Markley Awarded Lion Ed Jones the Melvin Jones Fellowship Award for Dedicated Humanitarian Services on behalf of the Club.

Lion Ed has been a member of the Club for over 27 years and served as Club President from 2001-2003. Lion Ed has been an active Lion over those years regularly participating in Club Meetings, fundraisers and other Club activities. Lion

Ed Chairs our successful annual Holiday Raffle. He is the proprietor of Lincoln Davies which is celebrating 150 Years in the Community and in recent years has held an Annual Fall Fest for members of the community in recognition of the Anniversary. Lincoln Davies for many years provided the float for Region L Lions at the Annual Utica Saint Patrick Days Parade. Lion Ed's wife, Lion Joanne Jones, and his parents were in attendance as well.

The Club also awarded the Robert J. Uplinger Award for "Exemplary Leadership and Dedication to the Service of Others" posthumously to former New Hartford Lioness and Partner in Service Patricia "Patty" Przylyuke.



King Lion John Markley (l) and Lion Max Townsend(r) present the MJF Award to Lion Ed Jones.



Lion President John Markley and Lion Connie Griffin present the Robert J. Uplinger Award dedicated to Lioness Patty Przylyuke to daughter-in-law Lion Michele Przylyuke.

Patty was a Charter Member of the New Hartford Lioness serving as President for three terms. She was also an active "Partner in Service" to Lion Marshall Przylyuke for 38 Years prior to his passing in 2007. Patty was always "serving and helping others" Lion Connie Griffin recalled during her presentation of the Award.

On June 22, 2022 the Club held our annual year-end Financial Committee Meeting

and donated \$2,150 to various causes including; NCMC (The Ride for Missing Children), Feed Our Vets, the Town of Paris Historical

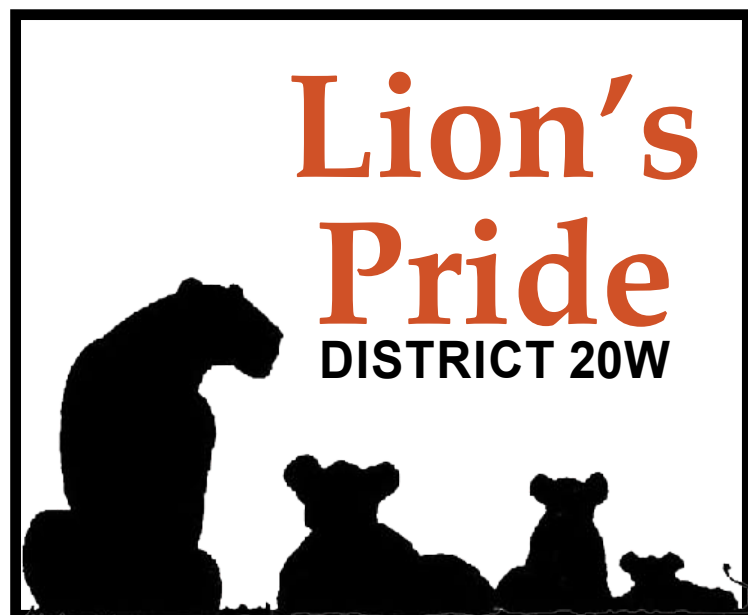
Society, Freedom Guide Dogs, RCIL, Mercy Flight Central, Lions Eye Bank, Camp Badger, the Sauquoit Valley Foundation, CABVI, Campabilities and to promote Organ Donations. The Club donated \$8,300 to various causes throughout 2021-2022 and would like to thank our community for their support this past year.



SV Lions attend the CABVI Open House at the recently dedicated Vision Health and Wellness Center

KING LION JOHN MARKLEY

2625 Oneida Street
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golfjisc@aol.com



IRS Requirements for small tax-exempt organizations

Small tax-exempt organizations generally are eligible to file Form 990-N to satisfy their annual reporting requirement, if their annual gross receipts are **normally** \$50,000 or less.

- ❖ Gross receipts are the total amounts the organization received from all sources during its annual accounting period, without subtracting any costs or expenses.
- ❖ Gross receipts are considered to be normally \$50,000 or less if the organization:
 1. Has been in existence for 1 year or less and received, or donors have pledged to give, \$75,000 or less during its first taxable year;
 2. Has been in existence between 1 and 3 years and averaged \$60,000 or less in gross receipts during each of its first two tax years; and
 - 3. Is at least 3 years old and averaged \$50,000 or less in gross receipts for the immediately preceding 3 tax years (including the year for which calculations are being made).**

International/MD20 News

USA/Canada Leo Leadership Forum

Dear Lion Leader,

I would like to share some exciting news with you. The Leos & Lions of CALIFORNIA are hosting the 5th USA/Canada Leo Leadership Forum on July 27 to 31, 2022 at the Wyndham Visalia Hotel. Registration is now OPEN! This 2022 Leo Leadership Forum will bring Leos together from across the United States, Canada, and the Caribbean. During the course of the week, we have seminars in various areas of leadership and community-organizing as part of our core curriculum toward the diploma earned at this Forum. We also have elective seminars prepared by Leos. It's our goal to also empower our Leos to educate each other in areas of interest to them related to leadership. At the conclusion of every seminar, the facilitator will offer a quiz on the subject. The passing of this seminar quiz will give the Leos credits needed to graduate from our program. All seminars are reviewed by our Dean of the High School Program and Leadership Development committee members.

We invite an international officer as our guest speaker at every Leo Leadership Forum. This gives our Leos the opportunity to ask questions and learn more about our association and the legacy that our Founder Melvin Jones left for the world. Leos also get the opportunity to network and bond with other Leos, Leo-Lions, Lions, and LCI Staff Members. We provide a full day of fun touring the host city area and a day of community service planned by the Leo Host Committee. We have an Opening Ceremony/Dinner together with a Closing Night Dinner Gala that includes the presentation of diplomas and concludes with an entertaining night of dancing. Our Leos return home more knowledgeable about our Association, the Leo Club Program, and ways to continue building up their own clubs while bringing bright new ideas for service projects and fundraisers. This Leo Forum will help Leos become great leaders ready to serve their community and continue to grow as individuals while feeling proud to be Leos. We welcome Leo Club Advisors, Lions and parents to attend the Forum and enjoy the experience as well.

Please share this email with your Leos and Lions interested in learning more about the Leo Club Program. If your Leo Club is school-based, our team is happy to speak to principals or faculty advisors to better explain our Leo Forum or answer any questions. Our contact information is listed below. Take a look at our video showing highlights of our 3rd Leo Leadership Forum attached to see what it's all about firsthand. We look forward to welcoming all Leos and Lions to Visalia, California.

Sincerely,

Leo Jonathan D. Magaw Jr
Chair, Leo Forum Advisory Council
New Jersey, USA

PDG Chiragkumar "Kevin" Patel
Chair, Leo Forum MD-4 Host Committee
California, USA

MD20 Delinquent Dues Policy *(from the MD20 Policy Manual)*

This applies only to clubs in excess of \$1000 beyond 120 days past due or owing any amount for more than 90 days after a second billing cycle has passed. This basically means haven't paid in 450 days.

MD20 Delinquent Dues Policy

Any club in arrears to Multiple District 20 for dues in excess of \$1,000 beyond 120 days, or in arrears to Multiple District 20 for dues in any amount for more than 90 days after a second consecutive billing cycle has passed without full payment having been made, shall be subject to the following administrative actions:

- 1) Once the above default date is triggered, the Council Secretary-Treasurer shall send a letter to the delinquent club's president, secretary, treasurer and any PDGs therein informing these club leaders that the arrears situation must be addressed immediately. The letter must advise the leaders of the delinquent club that the failure to address the situation will result in the club being recommended for placement on status quo with the possible loss of the club charter (see Appendix A). A copy of this letter shall be sent to the district governor in whose district the delinquent club is located.
- 2) If the delinquent club's leaders fail to respond to the above referenced letter within 30 days thereof, by way of immediate payment or the execution of a payment plan to address the arrears, then the district governor in whose district the delinquent club is located, or his/her representative, shall make immediate contact with the club leaders to accomplish the following:
 - a) a review of the club roster to determine the accuracy of each member's status and contact information, and the accuracy of the club officer information listed on the PU101;
 - b) a review of the billing procedures utilized by the club for the collection of member dues;
 - c) a review of club accounts to confirm the appropriate segregation of charitable and administrative funds;
 - d) the creation of a plan to address the arrears owed to MD20 from administrative funds, which may include a per capita tax on members for any past dues uncollected and the appropriate billing and collection of same.
- 3) The district governor in whose district the delinquent club is located must submit proof that the steps outlined in paragraph 2 above were accomplished within sixty (60) days of the letter referred to in paragraph 1. Such proof must be in writing and acknowledged by the signature of the district governor, the first vice district governor, the zone chair assigned to the club in question, as well as the club president and the club secretary. Said proof may be in the form of the review and recovery report provided in Appendix B. This sixty (60) day deadline may be extended by the Council Chair for good cause shown.
- 4) If a delinquent club fails to cooperate with the district governor, or his/her representative, in reviewing the club's membership information, billing procedures, and finances as required in paragraph 2 above, and/or fails to enter into a payment plan to satisfy its arrears within sixty (60) days of receipt of the letter referred to in paragraph 1, then the district governor must request that LCI place the delinquent club on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual. Said status quo request may be in the form provided in Appendix C. This sixty (60) day deadline may be extended by the Council Chair for good cause shown. A district governor may rely on the collection attempts made by his/her predecessor in order to satisfy the preconditions for a status quo request.
- 5) If the district governor in whose district a delinquent club is located fails to submit the proof required by paragraph 3 above prior to the close of the council meeting next occurring after the 60-day deadline (or any extension of same granted by the Council Chair), or fails to request that a delinquent club be placed on status quo in accordance with the policy set forth in Chapter V of the LCI Board Policy Manual after appropriate efforts were made to address the club's delinquency, then the Council Chair may direct the Council Secretary Treasurer to:
 - a) withhold district dues disbursements to that district until such time as the requirements are met, except that under no circumstances may such payments be held beyond June 1 of the Lionistic year in question.
 - b) withhold any MD20 reimbursement to the district governor for expenses related to travel to and from the International Convention.
- 6) The Council Secretary-Treasurer and the MD20 Office are directed to provide the delinquent club and the district governor in whose district the delinquent club is located all necessary documentation and assistance to verify the history of the arrears, including proof of billing, payments and collection attempts. The Council Secretary-Treasurer and the MD20 Office shall work with the delinquent club and the district governor at every stage of this process to agree on appropriate terms for the collection of arrears.
- 7) The Council Secretary-Treasurer shall report to the Council at every council meeting the status of all attempts to collect delinquent dues within the various districts, and the Council shall act on any appropriate requests consistent with these policies and procedures.

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

...continued on next page

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

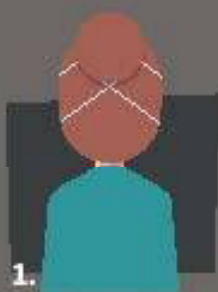
Lions Clubs International
300 W. 22nd St.
Oak Brook IL 60523-8842 USA
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted IF they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqm6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Northeastern Association of the Blind at Albany

301 Washington Avenue
Albany, NY 12206
Voice: (518) 463-1211, ext. 241

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837

Capital Region Hearing

9 West Sand Lake Road
Wynantskill, NY 12198
Voice: (518) 326-1742