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A
message
from
**District Governor
Ricky Laurin**



"How Can We...?"



International President
Brian Sheehan's pin.
"Together We Can"

Welcome again 20W Lions to another month in our journey of Life & Lions. I am looking forward to starting my visitations this month. If your club does not have a scheduled visitation please contact DG Ricky Laurin ASAP!

rickylions18@outlook.com

To remind everyone of our motto:

How Can We – Serve?

1. Support Community
2. Do Vision Screenings
3. Develop Partnerships

**NEXT ROAR
DEADLINE**

AUG. 28, 2022

**Submission requirements
page 34**



...continued on next page

4. Connect with Youth
5. Be Humanitarians
6. Volunteer
7. Host a Fundraiser
8. Host a Food Drive
9. Educate on Diabetes



Your club should take one of your meetings and add another thirty POSITIVES to “**How Can We...?**” sayings!

Our district is going to continue working on the marketing aspect of our Lions Clubs and Lions International. Getting a little press or TV for your club's acts of kindness and service in the community is good visibility. Please carry your banners and signs to any of your events, both fundraisers and service. Sharing what your Lions do locally and statewide is a wonderful thing for people to know about.

Another challenge many clubs are facing is membership. Retaining and getting new members is very important. The district wants to make sure you have the proper tools to recruit new members. I am planning on getting the list of tools for all Lions Clubs in our district. Make sure enjoyment and fun is part of everything your Club does.

Officers, LISTEN to ALL of your members; they are an important part of your club and want to be involved. Ask what each member is interested in and they will be more apt to join in. Also, just ASK people you know to join your club, people who are in church groups, schools, at service projects, etc. Having a brochure with what your Lions Club does for service projects and fundraisers, can inform and raise interest. All ideas are important to listen to. You may not be able to tackle them right off, but maybe in 2-5 years. See if you can get speakers on topics that affect your area, or a younger person that will help you reach younger people.

Remember, use your service projects to recruit and hand out information on Lions.

How Can I...Help?

Your District Governor Ricky Laurin
 Email: rickylions18@outlook.com
 Phone: 518-569-7253

 A red pushpin is pinned to the top left corner of a yellow sticky note. The sticky note has a white border and contains text about upcoming events.

Save the Dates!

Fall Conference
Marriot Courtyard, Lake George, NY
November 5, 2022

DG Ricky Laurin's
Testimonial
June 4, 2023

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year

"#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings
- How can the District Help more ?
 - Promotion of the LIONS Mission from a district standpoint to the communities – External focus
 - Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspringslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: #lionsofupstateny or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

Holly McConchie (Galway Lions)
2491 Northline Road, Galway NY 12074
Home: 518-882-6516
hmeconchie@aol.com

CABINET SECRETARY

Gayle Woodruff (Chazy Lions)
7423 Rt. 22, West Chazy, NY 12992
CSgwoodruff@gmail.com
Cell: 585 704-7422

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

PDG Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

PDG Milledge "Smitty" Smith
(Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530
Cell: 315 778 3281
pdgsmitty@gmail.com

LEADERSHIP

PCC Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravana Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CHAIRS

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

REGION CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

REGION CHAIR

REGION CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

ZONE "A" CHAIR

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

IPDG Michele Puleo O'Hare
(Bethlehem Lions)
8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
mapohare@gmail.com

ZONE "A" CHAIR

Joe Latimer
(Clifton Fine)
P. O. Box 52
Newton Falls, NY 13666
Home: 315-848-3578
Cell: 315-854-4247
dlatimer@slc.com

ZONE "B" CHAIR

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.org
Lions International: LionsClubs.org



MEMBERS CORNER

GLOBAL SERVICE TEAM

To serve the Lions of District 20-W in the role of providing guidance and service training, acting as a conduit between the clubs, MD-20 coordinators and LCI.

TOGETHER WE CAN

All clubs should have a service coordinator who should be reporting all services performed by the club. Today we have 80% of our Lions clubs reporting 69% of the activities completed.

SPECIAL CLUB AWARDS

Lions have always been innovators, and a little thinking outside the box goes a long way toward making a bigger impact in our communities.

Here are two ways that we're recognizing innovation and the clubs that are changing the way we serve:

Kindness Matters Service Award

Get the recognition your club deserves for an outstanding project in one of our global cause areas. Have your club service chairperson submit your nomination by August 15 to qualify.

Marketing Award

Showcase your club's innovative marketing and be recognized for your creativity. Application materials are due by December 31, so get your great campaign ready to share. Let's give each other a chance to think bigger about service, because our work will always change lives.

Two important links:

[MyLion Access Officer Permissions](#)

[MyLion How To Report Services](#)

DG Milledge "Smitty" Smith
pdgsmitty@gmail.com
Home: 315-232-2530
Cell: 315-778-3281

District/Club News

CALENDAR OF EVENTS

MD20 Magazine Advertising, (see page 9) 2022 - 2023

Town of Greenfield Cars and Coffee Event
Middle Grove Town Park..... August 6, 2022

Lions Camp Badger Golf Tournament
Wellsville Country Club..... August 13, 2022

1st District Cabinet

Livingood Restaurant & Brewery - 697 Bear Swamp Road, Peru, NY August 27, 2022

Town of Greenfield Cars and Coffee Event
Middle Grove Town Park..... September 3, 2022

Town of Greenfield Lions Food Trailer
25 Wilton Road Community Center/Town wide yard sale September 10, 11, 2022

St. Catherine's Center for Children's
4th Annual Dr. Arthur J. Wallingford Golf Tournament
Colonie Golf and Country Club, Voorheesville, NY September 19, 2022

Glens Falls Lions Golf Tournament
Airway Meadows, Gansvoort, NY..... October 1, 2022

Fall Conference

Marriot Courtyard, Lake George, NY..... November 5, 2022

DG Ricky Laurin's Testimonial

Save the Date June 4, 2023

**The international speaker for the 11/5/2022 Fall Conference will be Lion Deb Weaverling.
She has been a member of the Leavenworth, Kansas Lions Club since 1998.**

**She has received numerous recognitions,
including the International President's Leadership award, International President's award,
and has been honored by her club as an MD 17 Claude M. DeVorss Fellow.
She is also a progressive Melvin Jones Fellow.**

**In addition to her many Lions activities she is active in many civic and
professional organizations including American Red Cross, United Way,
and the Women's Division of the Leavenworth-Lansing area Chamber of Commerce.**

Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~

MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

Urgent Need To Sponsor A Family!

The Ronald McDonald House is facing a Huge Challenge right now. Almost 90 families will be staying at the Krantz Cottage Family Retreat in Lake George this summer. There is a urgent need to underwrite these families!

Each family upon arrival is given a folder with coupons to the Great Escape, Splash Water Kingdom, a Pontoon Ride and may other attractions. However, this does not cover food and travel expenses.

\$500 is allocated per family to cover food expenses and other expenses for the stay at the Krantz Cottage.



As Childhood Cancer Chair, I am asking all Clubs in 20W to consider underwriting one or two of these families. \$500 will help these families escape from cancer for their 5 day stay and make lasting memories.

Checks can be made out to RMHC with a notation Krantz Cottage.

The mailing address is 139 South Lake Avenue, Albany, N.Y. 12208. Attn: Debbie Ross.



**"Where there
is a need,
there is a Lion"**

Please help support the Krantz Cottage and the families with Childhood Cancer.

Thank you!
Lion Diane Lange

Town of Greenfield Lions Club

Cars & Coffee Event

August 6th from 8 to 11am

Middle Grove Town Park

FREE EVENT -All Cars & Trucks

Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

**Fresh Coffee, Donuts and
Lions Breakfast Sandwiches!**



**Other Dates:
Sept 3rd**

All proceeds will stay in
our community in support
of Greenfield Lions Youth
Programs

We thank you for your
continued support

Event sponsored by



If you are interested in sponsoring a door prize for this event, please
contact Lion Bill Marzano at 518-461-9784 or email
wmarzan1@outlook.com for more information.



Lions, Friends, Supporters:

Help Lions Camp Badger to continue our goal to build a brighter future for our campers.

Each year we plan and enjoy a wonderful day of friendship, camaraderie and relaxation for this worthy cause.

- Play as an individual, with a friend or as a foursome
- Become a Sponsor
- Donate gifts and prizes

Sign up is easy and we encourage you to invite a friend to do the same!

Lions Camp Badger
is operated by the
Empire State Special Needs Experience, Inc.
a 501c3 non-profit corporation.

It is a project of the NYS & Bermuda Lions Clubs

725 La Rue Rd
Spencer, NY 14883
607-589-4800
800-232-7060

www.lionscampbadger@htva.net
www.LionsCB.org



Golf Classic

All proceeds from this tournament will benefit Lions Camp Badger.

**CONTACT INFORMATION**

Event Chair: Lion Bill Emrick
716-498-4847
williamemrick@yahoo.com
Co-Chair: DG Michele O'Hare
518-694-6872
dgmicheleoahare@gmail.com
Co-Chair: Lion Joseph Nickerson
585-593-3069
tjnick1970@roadrunner.com

The mission of Lions Camp Badger is to provide services that enhance the educational, vocational, personal growth and independence of differently-abled individuals.

Lions Camp Badger is a residential summer camp for teens and adults with special needs.

We offer individualized camper-centered programming through a wide array of activities and events.

We believe in the capabilities of our campers and use a positive approach to help them reach their fullest potential.

Saturday, August 13, 2022

Wellsville Country Club
3006 Riverside Drive
Wellsville, NY
www.WellsvilleCC.com

18 Hole Best Ball tournament

Open to the Public

Shotgun start at 1:15 pm

Your Day of "Golf for Camp Badger"
(Covid restrictions may be in effect)

- Shotgun start at 1:15 pm
- Practice area & putting green
- Golf Cart
- Lunch on course (burger or hot dog, chips, soda or water)
- Dinner banquet in clubhouse
- Cocktails (cash bar)
- Awards, raffles & door prizes

**EVENT SCHEDULE**

Registration	11:00 a.m.
Shotgun Start	1:15 p.m.
Lunch on course	1:30 p.m.
Dinner, Awards & Raffles	6:00 p.m.

Mail this completed registration form and check payable to:
Empire State Special Needs Experience, Inc.
725 LaRue Rd, Spencer, NY 14883

Or pay with credit card here
or by calling Camp Badger office at: 800-232-7060

VISA/MASTERCARD/DISCOVER Card #:

Name on card: _____

Exp _____ CVV _____

Billing zip code: _____

SPONSORSHIP OPPORTUNITIES

All Sponsor Levels include a listing on the
www.LionsCB.org Sponsor Page and in the Event Program

*We are proud to sponsor LCB Golf Classic
at the following level (please circle):*

~Major Sponsor - \$750

- ♦ 4 Golfers
- ♦ 1 Tee sign
- ♦ Banner on www.LionsCB.org Home page for 1 year

~Contributor - \$500

- ♦ 2 Golfers
- ♦ 1 Tee sign

~Individual Sponsor - \$250

- ♦ 1 Golfer
- ♦ 1 Tee sign

~Tee Sponsor - \$100

- ♦ 1 Tee sign

~Booster - \$50

AD COPY for Tee Signs, Program, and Website
(Company Logo for program and website may be sent electronically to: lionscampbadger@htva.net.) Please send all AD COPY by **August 1st**.

REGISTRATION

GOLFER	\$ 85
FOURSOME	\$ 340
NON-GOLFER	\$ 40
(dinner only)	

Registrations due by **August 5th**.

NAME _____

Address _____

Phone _____

Email _____

COMPANY NAME (if applicable) _____

GOLFERS:

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

NON-GOLFERS:

Name: _____

Name: _____

1st Cabinet Meeting 2022 - 2023

**Saturday, August 27th
at Livingood's Restaurant/Brewery in Peru, NY
(off exit 35 of I-87)**



**Registration: 9:30 am
Meeting: 10: 00 am**

**\$25/person includes
coffee, tea, soda,
morning pastries & lunch**

**Room block at the Best Western Plus
446 Route 3 in Plattsburgh NY,
for \$144.99/per night plus tax.**

The cut off for the room block is July 27th !!!

**To make a reservation,
contact the hotel directly at 518-561-7750, ext. 9.
The room block is under DISTRICT 20W LIONS**

Town of Greenfield Lions Club



Cars & Coffee Event

Sept 3rd from 8 to 11am

Middle Grove Town Park

FREE EVENT -All Cars & Trucks

Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

Fresh Coffee, Donuts and Lions Breakfast Sandwiches!

We thank our Sponsor
for their Support.
See you Next Year!

All proceeds will stay in
our community in support
of Greenfield Lions Youth
Programs

We thank you for your
continued support

Event sponsored by



If you are interested in sponsoring a door prize for this event, please
contact Lion Bill Marzano at 518-461-9784 or email
wmarzan1@outlook.com for more information.





28th Annual Town of Greenfield TOWN-WIDE



YARD SALE

Saturday Sept 10th and Sunday Sept 11th, 2022

From 9am to 4pm, Rain or Shine!

*Sponsored by Greenfield Center Baptist Church
and Town of Greenfield Lions Club*

Get your **Garage Sale** on the Official Map by stopping at the **Greenfield Town Hall**.

Cost is only \$5 per address. *******Deadline is SEPT 2, 2022*******

Cash or checks - Make checks payable to: Greenfield Center Baptist Church

Proposed Weekend Events:

Crafters & Vendors, Lions Information Booth & Lions Silent Auction and Lions Cookbook Sales—31 Wilton Road (Empty Lot Beside the Greenfield Community Center)

Greenfield Lions Food Trailer—Serving Fresh-Made Breakfast Sandwiches and Hot Lunch, 25 Wilton Road (Community Center) back side, near exit.

Greenfield Center Baptist Church – Sat Only - Free Parking and Restrooms, Food Drive for Greenfield Food Pantry, Kids games, 30 Wilton Road.

OTHER EVENTS: Saratoga County Animal Shelter – Pet Adoption Event, Birthright Event and Adopt A Soldier Event – Sat Only – Greenfield Center Baptist Church, 30 Wilton Road, Greenfield

Greenfield Historical Society – Antique Sale - Sat only 9am to 2pm, 440 Middle Grove Road @ Museum

Middle Grove Methodist Church -Drive Thru Chicken BBQ – Sat Only – More details coming

Vendor and Crafter Spaces are available at 31 Wilton Road (Empty Lot) by the **Greenfield Community Center**.

Contact ONLY Greenfield Lion Verna Plummer via email maplumbob@aol.com for a Vendor Application. **ABSOLUTELY No Garage Sale items will be accepted at the Vendor Area.** Vendor Parking in the Community Center lot. First Come, First Serve. Beware of Scammers!

****Deadline is Sept 2nd, 2022!****

**10 x 10 or 12 x 12 space \$25 For Both Days
10 x 20 - \$40 For Both Days**

Local Businesses can advertise on the back of the **Garage Sale Map** for a small fee. Please contact **Tom Chimera** at **518-584-4847** from the **Greenfield Center Baptist Church** or Email lintom87@msn.com for more information. All Logos and/or Artwork should be a jpeg or pdf file type.

**** Deadline is August 27th, 2022 ****

All proceeds from ad sales will benefit the **Greenfield Food Pantry**.

*Get in on the community fun, find those treasures, bump into people you haven't seen in a while and enjoy our **Town**.*



ST. CATHERINE'S

CENTER FOR CHILDREN

When St. Catherine's Center for Children opened its doors more than 135 years ago, no one knew what the future held. Few would have guessed that Albany's new home for sick children—founded by the Daughters of Charity at historic Schuyler Mansion—would still be open today. Few could have imagined that this small orphanage would grow to become so important to so many generations of people!



Today, our services and programs are designed to meet a wide range of needs among a diverse group of people. It's difficult to dream of a better life when you are homeless or living in substandard housing. If you are a struggling student, it's hard to imagine a brighter future if you don't have the tools to succeed. If you are a neglected child, learning to trust adults can be difficult. And when your child lacks access to health care, the anxiety can be overwhelming. Our programs address those challenges and offer stability and hope, opening a world of possibilities for disadvantaged children, families, and adults. Learn more inside!

Offering hope for tomorrow to vulnerable children, adults, and families in the Capital Region and beyond.

Learn more at www.st-cath.org



St. Catherine's Center for Children was founded in Albany in 1886 as a home for sick orphans. Today, we are a leading Capital Region human services provider, focusing on issues of homelessness and supportive housing, abuse and neglect, family reunification, mental health, and special education. Our dedicated team of social workers, teachers, child care workers, health care professionals, clinicians, and administrative professionals works tirelessly to deliver a wide range of human services to vulnerable populations.

St. Catherine's Center for Children is a not-for-profit 501(c)(3) human services provider.

Our programs are open to all who qualify for our services. Routine operating expenses are funded on a per diem rate set by state and local governments through public funding sources. Charitable contributions from individuals, businesses, and private Foundations help fund special needs, including therapeutic art and music lessons, recreational activities for children, emergency food and clothing, and other unfunded needs.

Although we are affiliated with the Roman Catholic Diocese of Albany, we do not receive financial support from the Diocese.

Visit us at www.st-cath.org to learn more.



...continued on next page



4TH ANNUAL GOLF TOURNAMENT

In memory of
Dr. Arthur J. Wallingford
Monday, September 19, 2022
Colonie Golf & Country Club

Presented by

The Sirco Family Foundation



Our Event & Mission

Enjoy a memorable day of golf at one of the Capital Region's most beautiful courses, as we remember our friend, Dr. Arthur J. Wallingford.

St. Catherine's Center for Children provides a comprehensive range of human services designed to offer hope, foster growth & improve the lives of the children, families and adults we serve.

All proceeds will help transform the lives of abused & neglected children, homeless families, students with special education needs and other struggling with trauma.



P. O. Box 528
Glens Falls, NY 12801
www.glensfallslions.org

Glens Falls Lions Club **Swing for Sight & Sound!**

19th Annual Golf Tourney

at Airway Meadows

Sat., Oct 1

1ST PLACE TEAM - \$400

\$100/Person | Raffle & Prizes

Registration at 8:15 am

**Hot & Cold Country Buffet Following Tourney
Water/Soda/Hotdog/Turn**



FOR MORE INFO:

SCOTT RAGER

PH: 518-798-3143

FX: 518-798-5441

rager@roadrunner.com

Event/Hole/Tee Sponsorships Available

**Help Support Our Missions of Sight,
Hearing, Diabetes, Youth & Community!**



SIGHT AND HEARING **YOUTH** COMMUNITY

WHO ARE WE?

For 80 years, Glens Falls Lions have served the needs of our community as part of Lions Clubs International, the world's largest service club organization. WE SERVE!

WHAT WE DO.

LOCAL.

The Glens Falls Lions Clubs provides funding for glasses, eye exams, and hearing aids for qualified area residents, as well as pre-school vision screenings for children throughout the area.

REGIONAL.

Together with other area Lions Clubs we purchased a Dental Van for area school children, raised funds for needed eye surgical equipment at Glens Falls Hospital, and helped lay the groundwork for the establishment of the Lions Eye Institute in Albany, NY, where more than 30,000 adults and 5,000 children are treated there each year.

INTERNATIONAL.

Lions are there when disaster strikes, supporting both local and global needs. Earthquakes, Hurricanes, Flooding. The Glens Falls Lions have supported those in need because of natural disaster around the world.


3 WAYS YOU CAN HELP GLENS FALLS LIONS MISSIONS!

For more information on Glens Falls Lions, please contact us.

P.O. Box 528, Glens Falls, NY 12801

518-798-3143

www.glensfallsions.org

Like us on 

1. ☐ "SPONSOR A TEAM" - \$100/Person \$ _____

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

2. ☐ "SPONSOR HOLE/TEE" - \$125 \$ _____

Your Company Logo on a sign at a Hole or Tee. Your Choice!

3. ☐ "SPONSOR EVENT" - \$1000 \$ _____

Your Company Logo on the Event Banner and complimentary foursome with dinner.

THANK YOU FOR YOUR SUPPORT!

Please make checks payable to Glens Falls Lions Club and send to:

P. O. Box 528, Glens Falls, NY 12801

Please RSVP no later than ~ Sunday, September 25, 2022!



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see Pages 57&58):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

NABA

**Northeastern Association
of the Blind at Albany**

301 Washington Avenue
Albany, NY 12206

LIONS! We Need Your Help!

**NABA is looking for clubs
to transport blind or legally
blind seniors, that cannot find
transportation to get their shots.**

Please contact:
DG Michele O'Hare
518-463-1211 X 241 or
MOHARE@NABA-VISION.ORG



NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

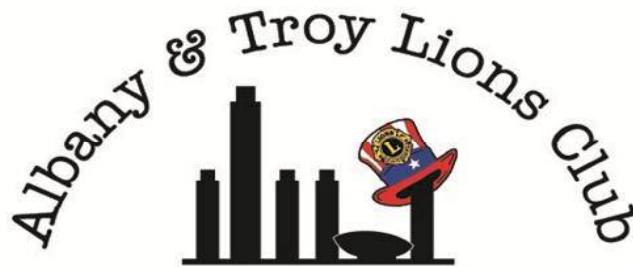
**VISION SCREENERS AND ASSISTANTS
NEEDED**

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

**Just a reminder that effective
July 1st the \$35 entrance fee will
NO LONGER BE WAIVED
by Lions Clubs International.**

**If you have any new members to be
added in to MyLCI, be sure to do
so by June 30, 2022, otherwise, you will
also have to pay the \$35 entrance fee.**

**ANY CLUB OR LION INTERESTED IN
Kindness Matters Stickers**

email IPDG Lion Michele Puleo O'Hare
mapohare@gmail.com
or call her at 518-410-5941
and let her know how many you
would like and where to send them.



Clinton Lions Club "SUMMER STROLL"

By Lion Jim Winkler

Following the model of the Shopper's Stroll held in our community the day after Thanksgiving, our village and town held a "Summer Stroll" on the Village Green from 7:00 – 9:00 PM on Independence Day. We participated with other groups in the community by distributing popcorn free of charge to passersby and accepted financial donations in return. We were able to clean up our area and enjoy the fireworks display with the rest of the community at the local high school grounds commencing at 9:30 PM. The officials felt this first attempt at a summer stroll was highly successful and are planning to follow it up with a repeat performance next year.



POPCORN ANYONE? – Clinton Lions Mark Davis, Brad Paulson, Jim Winkler, Bob Maxam & Garry Colarusso distribute popcorn to revelers at the first annual Summer Stroll on the Village Green prior to fireworks on July 4th..



EARLY JULY FARMER'S MARKET – Clinton Lions Les LaBrecque & Bob Maxam visit with Rome Lion at club's booth at the Farmer's Market held every Thursday during the summer months in Clinton, NY.

The first Thursday of July (July 5th), we joined other vendors at the Farmer's Market held on our Village Green on Thursdays during the summer months. In addition to increasing the visibility of the club in the community, we provided visitors

...continued on next page

with information on Lions Clubs International and the many service projects and local charities we support locally. We also distributed selftest diabetes quizzes and other diabetes information including the LCI bookmarks containing facts on the silent disease.

On Tuesday, July 19th, we treated our senior citizen community to a picnic at the local fireman's pavilion. After missing the last couple years due to Covid restrictions, this annual service project was again re-established under the leadership of Lion Mary Zimbler. Twelve



SUPPORT for OUR SENIOR COMMUNITY - Clinton Lions Les LaBrecque, Bob Maxam, Bev Covell, Brad Paulson, Maurute Saetang, Jim Winkler, Gordon Reitema, Bill O'Mara, Mary Zimbler and Peggy & Walt Jury prepare food at the Senior Picnic held on July 19th at our local Fireman's Pavillion.

club members provided a menu consisting of hot dogs with the usual condiments, potato and macaroni salad, baked beans and beverage. The weatherman cooperated, everyone enjoyed themselves and we look forward to increasing the number of guests served next year. Hats off to Lion Mary for her planning and direction.

We continued collecting used eyeglasses from area collection points, (405 this month, and assisting with the monthly food



JULY FOOD DISTRIBUTION AT COUNTRY PANTRY - Clinton Lions join other community members loading food in the vehicles of local residents at the July Food Distribution in the parking lot of the Church of the Annunciation in Clark Mills, NY.

distribution at our local Country Pantry. This month 590 families were served on distribution day. Clients of the pantry either receive governmental assistance or are low income and are finding it more difficult to adequately feed their dependents due primarily to the rising cost of food prices. We are extremely fortunate to have area residents, organizations and businesses who continue to financially support the pantry.

August Plans:

1. Sponsorship of a Community Shred-A-Thon for area

residents. It will be held on the second Thursday of the month (August 11th) and be conducted for three-hours over the noon hour at a site in the village visible to patrons of the Farmer's Market. Financial donations will be accepted to offset the cost of the mobile shredder.

2. Staffing of our booth at the Farmer's Market the first Thursday of the month (August 4th), where we will once again distribute Lions & Diabetes materials to passersby.
3. Holding our third Car Wash of the year on Saturday, August 20th at our local Stewart's Shop with donations again being accepted.

ENJOY WHAT'S LEFT OF THE SUMMER MONTHS,
IT'S GOING FAST!

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com

Sauquoit Valley Lions Club

By Lion John Griffin

Our beloved Charter Member, Melvin Jones Fellow and World War II Veteran Sauquoit Valley Lion Lew Smith passed away July 13, 2022, and has been reunited with his lifelong partner in service Lion Jane who passed last year.

Our thoughts and prayers go out to Carol Smith Dunlay, Lion Lou Dunlay and family. Lion Lew would have turned 100 on December 7th.



Lion Lew Smith meets with Past International President Al Brandel at the MD 20 Convention in Buffalo where he would receive the International President's award.

Words cannot adequately express what Lion Lew meant to all of us. A true American and Community Hero and a great friend. He was so instrumental in mentoring Lions Members in our Club and throughout Region L over his 67 Years as a Lion. He will be dearly missed by all who knew him.

Several Sauquoit Valley Lions traveled to Camp Nazareth on Wednesday July 26th to assist



SV Lions at Camp Abilities with Assistant Director Dylan Drexler and serving campers and counselors lunch.

the CABVI Camp Abilities staff in serving lunch to camp attendees and their counselors. King Lion John Markley, Lion Jeanne Markley, Lion Suzanne Ernst, Lion Don Brown and Lion John Griffin participated from the Club. Following lunch camp director Kathy Beaver and assistant Dylan Drexler provided us with a tour of the Camp facilities and grounds. We were most impressed with the programs offered to Camp attendees and with the hospitality and capabilities offered by the entire staff.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209

Cell: 315-725-9644

golfjjsc@aol.com

Did you know
that over 5,000 children
and 30,000 adults are treated
every year at the Lions Eye
Institute at Albany?

**BECOMING A
KNIGHT OF THE BLIND**
is one way you can
support this mission.

For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com

Saratoga Springs Lions Club

KINDNESS MATTERS SERVICE AWARD

By Lion Barbara Bentley

The Saratoga Springs Lions Club has been recognized by Lions Clubs International with a *Kindness Matters Service Award* for Camp Abilities Saratoga (CAS), an active educational sports camp for children and teens who are blind or visually impaired. CAS is one of only 30 projects recognized Internationally, and one of five projects to be recognized in Constitutional Area One (United States, Bermuda, Bahamas & Canada).

This service award, that was voted on as the one project to be submitted by our Multiple District 20 (NY State), is designed for clubs

who create high-impact service projects within one of the Lions International and Lions Clubs International Foundation

(LCIF) cause areas, including diabetes, childhood cancer, environment, hunger, vision, disaster relief, youth or humanitarian. Overall objectives include encouraging creativity and recognizing high-impact service projects and rewarding clubs for high-caliber service activities within each of Lions International's causes. A total 30 awards this year were awarded at the club level.



The president of the Saratoga Springs Lions, Lion Dave Carr, Jr., and the president of Camp Abilities Saratoga, Lion Jim Edwards, were presented with the award at the State Convention this past



...continued on next page

May in Niagara Falls. In addition, the Saratoga Springs Lions Club was recognized at the District 20W Testimonial, each club member receiving a Kindness Service Award Medal.

KING LION TIMOTHY PEHL

12 Roberts Lane, Saratoga Springs, NY 12866-2809
Home: 518-587-6809
Cell: 518-852-8523
Work: 518-899-5544
tim@kdhpcpa.com

CLUB CORRESPONDENCE

P. O. Box 166, Saratoga Springs, NY 12866-0166
www.saratogaspringslions.com

Chazy Lions Club

OLD HOME DAYS

By Lion Priscilla Laurin

On July 23rd, the Chazy Lion's Club hosted its 55th annual Old Home Day at the Chazy Recreational Park. This is a day that the Lions gives back to the community. The festivities include music, BBQ, crafts, flea market & games.

New this year was craft beer and a corn hole tournament. Each year a King & Queen are named. This years King was



Lion Tim Ryan, who was unable to attend due to a successful quadruple bypass open heart surgery. The Queen is his partner in service, Kathy Ryan.

Chazy Lions Old Home Days "King and Queen", Lion Tim Ryan and his partner in service, Kathy Ryan in his hospital room.

KING LION JOHN SAXE

1708 Lake Shore Rd
Chazy, NY 12921
Home: 518-846-7725
Cell: 518-593-0987
saxe@jeffordssteel.com



Pictured is the new basketball court that Chazy Lions along with other community service groups provided at the Chazy Rec Park.

Broadalbin-Perth Lions Club

By Lion Edward Balaban

A slate of new officers was installed at the July 21 meeting of the Broadalbin-Perth Lions Club, held at the Perth Town Hall.

These Lions are the leadership team that will guide the Broadalbin-Perth Lions through their activity year which runs from July 1, 2022 to June 30, 2023.



Past District Governor Linda Rhinehart, a member of the Club, did the honors of delivering the oaths of office to those assuming the positions of President, Vice President, Secretary, Treasurer, Lion Tamer, and Tail Twister. Lions Bob Townsend, Ed Balaban, Valerie Kevlin, Tom Kevlin, Bill Suchy, and Don Savoie, respectively, all accepted their new responsibilities.

New leadership team of the Broadalbin-Perth Lions Club includes, from left, President Bob Townsend, Immediate Past President and incoming Lion Tamer Bill Suchy, Vice President Ed Balaban, Secretary Valerie Kevlin, Treasurer Tom Kevlin, and Lion Tail Twister Don Savoie. Past District Governor Linda Rhinehart, seated, officiated the installation procedures. (Photo courtesy Broadalbin-Perth Lions Club/Lion Mary Balaban).

As we begin our new Lionistic year, I am happy to report that I have been able to create a:

1. A new Facebook page (go to: @BroadalbinPerthLions in your Facebook search bar)
2. A Twitter page (go to: @bplionsny)
3. A re-energized our official LCI e-clubhouse website at: www.e-clubhouse.org/sites/broadalbinny/

KING LION ROBERT TOWNSEND

805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518- 866-1250
rtownsen@nycap.rr.com

CLUB CORRESPONDENCE

P. O. Box 331, Broadalbin, NY 12025-0331
bplions@hotmail.com
e-clubhouse.org/sites/broadalbinny/

Glens Falls Lions Club GARAGE SALE/BALLOON FESTIVAL

By Lion Karen Rager

In July we held yet another very successful Garage Sale on the lawn of the Glens Falls Association for the Blind, making approximately \$900.00. Thank you to all of the donors and volunteers who helped.

We will be holding our Annual 9/11 Blood Drive at the West Glens Falls Firehouse on Saturday September 10, 2022, from 9:00 to 4:00.

We will be once again participating in the Annual ADK Balloon Festival this fall after a COVID break. Our presence will be sized down immensely, selling only hot and cold drinks and Hicks Cider Donuts. Come see us, and enjoy the Balloons September 22 - 24. We will be at the Airport on the 23 and 24.

www.adirondackballoonfest.org/



KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804
Home: 518-793-1034; Cell: 518-859-3738
smrivers@roadrunner.com

CLUB CORRESPONDENCE

glensfallsions@gmail.com
www.glensfallsions.org
Glens Falls Lions Club fb page



Lions Eye Institute/ Lions Foundation at Albany INDUCTION OF NEW OFFICERS

by Lion Priscilla Laurin



LEI Secretary Lion Barbara Bentley (20 - W), LEI Treasurer Lion Tom Roberts (20 - O); PDG John McDonald; LEI President DG Ricky Laurin; Lion Phil Klein.

**LIONS FOUNDATION AT ALBANY, INC.
LIONS EYE INSTITUTE AT ALBANY, INC.**
1220 New Scotland Road, Slingerlands, NY 12159

CHAIRPERSON PDG STUART WIZWER
(District 20-O)

P. O. Box 105, Hurleyville, NY 12747
Home 845-434-2152; Cell 845-798-2152
swizwer@hvc.rr.com

PRESIDENT DG RICKY LAURIN
(District 20W)

207 Sheldon Lane, Chazy, NY 12921
Home 518-846-7269; Cell 518-569-7253
rickylions18@outlook.com

www.leialbany.org/



Like us on fb!
Just search for:
Lions Eye Institute/Foundation at Albany, NY

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

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If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

...continued on next page

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

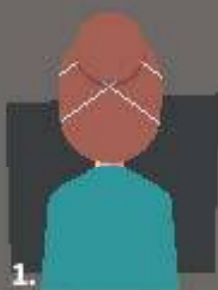
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted IF they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqm6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837