



SEPTEMBER 2022

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A
message
from
**District Governor
Ricky Laurin**



"How Can We...?"



International President
Brian Sheehan's pin.
"Together We Can"

Here it is September, as 2022 "zooms" by. This month's topic will be Childhood Cancer, because "September is Childhood Cancer Month". There are so many projects that your Lions Clubs can do to make a difference. In certain parts of the world 57% of Children Cancers goes undetected. Lions can make a difference with grants & action in lesser developed countries, which Lions International does help with.

You're saying what can we do here as Lions in District 20W? There are many things we can do, like getting involved with hospital cancer units. These children need to know that the whole community is on their side. Lions can do this several ways: visiting patients, treat them as normally as possible, bring them a toy or a get-well card. Did you know that parents often lose 40% of their

**NEXT ROAR
DEADLINE**

SEPT. 28, 2022

**Submission requirements
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...continued on next page

income when a child gets cancer? A parent may have to take time off from work or even quit all together. This is why Lion Diane Lange, our Childhood Cancer Chair for District 20W, may ask once in a while for gas or food cards. Diane has also asked that we purchase snacks, paper & plastic kitchenware. There are Ronald McDonald Houses in Albany, NY & Burlington, VT which are our neighbors. The Krantz Cottage in Lake George, a safe haven for families to vacation, has been long supported financially by Lions. When diagnosed with cancer, one in five children with cancer will not survive.

One of the most important things we do in District 20W now is Eye Screenings. It may be a very small percentage of what we screen, but if we catch one per year it is worth everything we do. So you see your Lions Clubs can do things no matter how small it is. It is important to that one child & family.

As your friend & District Governor I am asking your clubs to focus a little more on Childhood Cancer in September. Maybe a small fundraising event or an informational sharing event. If it helps one family, **how great would that be?** Please *begin with the end in mind*. Why is your project important, plan how to do it, and take action to accomplish the project.

Global Hematology-Oncology Pediatric Excellence (Global HOPE) is a large project to get medical supplies to Africa.

Lions, I can not say enough about what you all do – THANK YOU!

Your District Governor,

Ricky Laurin (Chazy Lion)
Email: rickylions18@outlook.com
Phone: 518-569-7253



Save the Dates!

Fall Conference
Marriot Courtyard, Lake George, NY
November 5, 2022

DG Ricky Laurin's
Testimonial
June 4, 2023

**1st District 20W Cabinet Meeting
Under District Governor Ricky Laurin
August 27, 2022, at Livingood's Restaurant in Peru, NY**



Immediate Past District Governor Michele O'Hare and District Governor Ricky presented Zone Chair Lion Robert Townsend with a Melvin Jones Fellowship.



DG Ricky presented a certificate to KL David Martin and Club Secretary/Treasurer Therese Martin of Saranac Lake Lions for a Robert J Uplinger that will be sent for their leadership and service in their club and community.



Guest speaker Erin Vennie-Villrath spoke regarding the environment about the 2021 Lake Champlain State of the Lake & Ecosystem Indicator Report.

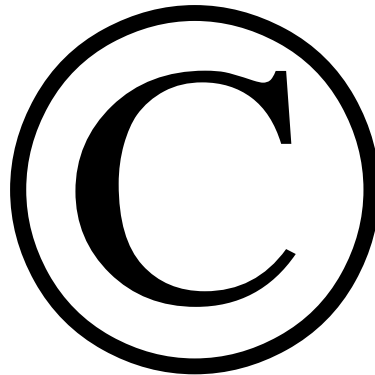
A Cautionary Tale

I have been editor of Rare Meat, our club newsletter, for at least the last ten years. I hate to have too much empty space, so whenever there's room, I usually add one or more (sometimes a whole page) of seasonal cartoons. I find them by Googling "winter cartoons" or "Thanksgiving cartoons" or something similar. I'll usually get hundreds to choose from.

About six months ago, I got a letter from King Features Syndicates, a division of Hearst Holdings, in which they cited 10 of their copyrighted cartoons that had appeared in Rare Meat between October 2019 and August 2021 and for which they wanted compensation. We ignored them for a while, hoping they would go away, but when they didn't, we started talking. They weren't happy with my sincerest apology and promise not to do it again. Nor were they impressed with our non-profit status and all the good we do for our community. Soon they turned it over to a law firm who demanded \$5000. Based on the recommendation of a friend of a friend, we ended up being represented by a partner in a large law firm that specializes in intellectual property. He agreed to negotiate for us on a pro bono basis.

Bottom line: We finally settled for money for us, but only a fraction of court.

How did they find us? All the must have a bot (a bot is a software certain tasks) that crawls the Internet



a payment of \$1500. That's a lot of what it could have cost us if it went to

newsletters were on our website. They application that is programmed to do looking for copyrighted images.

Lesson to be learned: Be careful where you get your images. All Google results say "image may be subject to copyright." Even "free clipart" has conditions attached to its use. If you're using the image in the poster for an event, you're probably going to put the poster on your website, the calendar on the district website, Lions Roar (the district newsletter, which ends up on the 20W website), Facebook, Twitter, Instagram and anyplace else for the publicity. Be aware that you could run into the same problem we did, especially if the event is to raise funds. It may be a good idea to track down whoever holds the copyright and ask for permission. It may even be worthwhile to pay whatever fee they ask; it's usually not too much.

Jerry Gordon
 Secretary, Albany & Troy Lions Club
 Webmaster for AlbanyTroyLions.org and 20WLions.org
 518-235-8232
 Aug. 27, 2022

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year "#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings



■ How can the District Help more ?

- Promotion of the LIONS Mission from a district standpoint to the communities – External focus
- Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspringslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: #lionsofupstateny or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

Holly McConchie (Galway Lions)
2491 Northline Road, Galway NY 12074
Home: 518-882-6516
hmeconchie@aol.com

CABINET SECRETARY

Gayle Woodruff (Chazy Lions)
7423 Rt. 22, West Chazy, NY 12992
CSgwoodruff@gmail.com
Cell: 585 704-7422

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

PDG Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

PDG Milledge "Smitty" Smith
(Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530
Cell: 315 778 3281
pdgsmitty@gmail.com

LEADERSHIP

PCC Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



**District 20-W comprises
these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CHAIRS

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

REGION CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

REGION CHAIR

REGION CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

ZONE "A" CHAIR

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

IPDG Michele Puleo O'Hare
(Bethlehem Lions)
8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
mapohare@gmail.com

ZONE "A" CHAIR

Joe Latimer
(Clifton Fine)
P. O. Box 52
Newton Falls, NY 13666
Home: 315-848-3578
Cell: 315-854-4247
dlatimer@slc.com

ZONE "B" CHAIR

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.org
Lions International: LionsClubs.org



MEMBERS CORNER



GLT Coordinator
PCC MARK WHITNEY



Lions Clubs International

GLOBAL LEADERSHIP TEAM

Learn. Lead. Grow.

Learning is a lifelong process. Lions Clubs International believes all Lions and Leos can benefit from training and personal development. Developing leaders and enhancing our members' satisfaction and growth is key to active membership engagement, retention, and the overall success of clubs everywhere. **Please check out all the training and development opportunities to help achieve this objective.**

Explore **FREE** learning resources online.

The Lions Learning Center (LLC) offers all Lions and Leos the opportunity to learn and sharpen their knowledge of Lions fundamentals and leadership skills through online interactive courses. All completed courses will be recorded in your individual Lions transcripts. View your individual learning records today.

Your "My Learning Record" report in "LEARN" provides all Lions and Leos with a current and shareable record of your completed online training, seminar participation, or as faculty.

Consider applying for Local, Regional, and International Institute Scholarships:

The Advanced Lions Leadership Institute (ALLI) is a great opportunity to work with other Lions leaders from across North America. It focuses on developing the leadership skills of Lions and Leos with a desire to serve at the zone, region and district levels. [Apply today!](#)

Local Institutes and Trainings: View upcoming local training events available in our area like the Regional Lions Leadership Institute October 6th-9th in Binghamton and the Zoom Zone Chair training webinar on September 7th. [Pre-Register and access all of this using your MyLion LEARN account!](#)

Please prepare today to renew your skills and refresh your understanding for your role as a club officer and leader this year.

Lions Clubs International offers FREE online self-paced training for the following officers:

Club Officer Training: Online learning paths and courses are available for **Club President/Vice President, Club Secretary and Club Treasurer.**

The [Zone Chairperson Workshop](#) is designed to enhance the skill development of Region and Zone Chairpersons.

For information on available leadership development training and resources, visit the Leadership Development webpage (lionsclubs.org/learn) or contact your District 20-W GLT coordinator PCC Mark Whitney at md20pccmark@gmail.com.

District/Club News

CALENDAR OF EVENTS

Town of Greenfield Cars and Coffee Event Middle Grove Town Park.....	September 3, 2022
Town of Greenfield Lions Food Trailer 25 Wilton Road Community Center/Town wide yard sale	September 10, 11, 2022
Glens Falls Lions Club Annual 9/11 Blood Drive West Glens Falls Fire Department, 9 - 4.....	September 10, 2022
NABA 23rd Annual Visionary Golf Tournament, Wolferts Roost Country Club.....	September 12, 2022
Galway Lions Rosie's Walk for Diabetes.....	September 17, 2022
St. Catherine's Center for Children's 4th Annual Dr. Arthur J. Wallingford Golf Tournament Colonie Golf and Country Club, Voorheesville, NY	September 19, 2022
Galway Lions Vintage Camper and Car Show McChonchies Heritage Acres Campground.....	September 30 - October 1, 2022
Glens Falls Lions Golf Tournament Airway Meadows, Gansvoort, NY.....	October 1, 2022
NABA/Annual Low Vision Tech & Wellness Fair Saratoga Springs Holiday Inn 9:00am to 12:00pm.....	October 11, 2022
NABA/Annual Low Vision Tech & Wellness Fair Glenville Senior Center, 9:00am to 12:00pm	October 12, 2022
NABA/Annual Low Vision Tech & Wellness Fair Albany Jewish Community Center, 9:00am to 12:00pm.....	October 13, 2022
Fall Conference/Marriot Courtyard, Lake George, NY.....	November 5, 2022
Galway Lions memory Tree Lighting Village Park.....	November 27, 2022
DG Ricky Laurin's Testimonial Save the Date	June 4, 2023

The international speaker for the 11/5/2022 Fall Conference will be Lion Deb Weaverling. She has been a member of the Leavenworth, Kansas Lions Club since 1998.

She has received numerous recognitions, including the International President's Leadership award, International President's award, and has been honored by her club as an MD 17 Claude M. DeVorss Fellow. She is also a progressive Melvin Jones Fellow.

In addition to her many Lions activities she is active in many civic and professional organizations including American Red Cross, United Way, and the Women's Division of the Leavenworth-Lansing area Chamber of Commerce.

Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

September is Childhood Cancer Month

The Ronald McDonald House is facing a Huge Challenge right now. Almost 90 families will be staying at the Krantz Cottage Family Retreat in Lake George this summer. There is a urgent need to underwrite these families!

Each family upon arrival is given a folder with coupons to the Great Escape, Splash Water Kingdom, a Pontoon Ride and may other attractions. However, this does not cover food and travel expenses.

\$500 is allocated per family to cover food expenses and other expenses for the stay at the Krantz Cottage.



As Childhood Cancer Chair, I am asking all Clubs in 20W to consider underwriting one or two of these families. \$500 will help these families escape from cancer for their 5 day stay and make lasting memories. In addition, gas cards, grocery store cards are always welcome.

Checks can be made out to RMHC with a notation Krantz Cottage.



**The mailing address is:
139 South Lake Avenue
Albany, NY 12208
Attn: Debbie Ross**

**"Where there
is a need,
there is a Lion"**

Please help support the Krantz Cottage and the families with Childhood Cancer.

Town of Greenfield Lions Club



Cars & Coffee Event

Sept 3rd from 8 to 11am

Middle Grove Town Park

FREE EVENT -All Cars & Trucks

Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

Fresh Coffee, Donuts and Lions Breakfast Sandwiches!

We thank our Sponsor
for their Support.

See you Next Year!

All proceeds will stay in
our community in support
of Greenfield Lions Youth
Programs

We thank you for your
continued support

Event sponsored by



If you are interested in sponsoring a door prize for this event, please
contact Lion Bill Marzano at 518-461-9784 or email
wmarzan1@outlook.com for more information.





28th Annual Town of Greenfield TOWN-WIDE



YARD SALE

Saturday Sept 10th and Sunday Sept 11th, 2022

From 9am to 4pm, Rain or Shine!

*Sponsored by Greenfield Center Baptist Church
and Town of Greenfield Lions Club*

Get your **Garage Sale** on the Official Map by stopping at the **Greenfield Town Hall**.

Cost is only \$5 per address. *******Deadline is SEPT 2, 2022*******

Cash or checks - Make checks payable to: Greenfield Center Baptist Church

Proposed Weekend Events:

Crafters & Vendors, Lions Information Booth & Lions Silent Auction and Lions Cookbook Sales—31 Wilton Road (Empty Lot Beside the Greenfield Community Center)

Greenfield Lions Food Trailer—Serving Fresh-Made Breakfast Sandwiches and Hot Lunch, 25 Wilton Road (Community Center) back side, near exit.

Greenfield Center Baptist Church – Sat Only - Free Parking and Restrooms, Food Drive for Greenfield Food Pantry, Kids games, 30 Wilton Road.

OTHER EVENTS: Saratoga County Animal Shelter – Pet Adoption Event, Birthright Event and Adopt A Soldier Event – Sat Only – Greenfield Center Baptist Church, 30 Wilton Road, Greenfield

Greenfield Historical Society – Antique Sale - Sat only 9am to 2pm, 440 Middle Grove Road @ Museum

Middle Grove Methodist Church -Drive Thru Chicken BBQ – Sat Only – More details coming

Vendor and Crafter Spaces are available at 31 Wilton Road (Empty Lot) by the **Greenfield Community Center**.

Contact ONLY Greenfield Lion Verna Plummer via email maplumbob@aol.com for a Vendor Application. **ABSOLUTELY No Garage Sale items will be accepted at the Vendor Area.** Vendor Parking in the Community Center lot. First Come, First Serve. Beware of Scammers!

****Deadline is Sept 2nd, 2022!****

**10 x 10 or 12 x 12 space \$25 For Both Days
10 x 20 - \$40 For Both Days**

Local Businesses can advertise on the back of the **Garage Sale Map** for a small fee. Please contact **Tom Chimera** at **518-584-4847** from the **Greenfield Center Baptist Church** or Email lintom87@msn.com for more information. All Logos and/or Artwork should be a jpeg or pdf file type.

**** Deadline is August 27th, 2022 ****

All proceeds from ad sales will benefit the **Greenfield Food Pantry**.

*Get in on the community fun, find those treasures, bump into people you haven't seen in a while and enjoy our **Town**.*



Donate blood in honor of 9/11

Glens Falls/ Queensbury Community Blood Drive West Glens Falls FD

33 Luzerne Road, Queensbury, NY 12804
Banquet Hall
Sponsored by: Glens Falls Lions Club

Saturday, September 10, 2022
9:00 a.m. to 4:00 p.m.

To schedule an appointment please call
1-800-RED CROSS or visit redcrossblood.org
and enter sponsor code: GlensFallsNYLions

Come to give blood and we'll send you a \$10 gift card via email, courtesy of Suburban Propane!

*Presenting donors who receive this offer and present to donate during the applicable promotional time frame are eligible to receive the above-described e-gift card(s). This offer is non-transferable and not redeemable for cash. Limit one (1) per presenting donor unless otherwise indicated. If a presenting donor qualifies for multiple offers, the donor will only receive the higher offer unless otherwise indicated. Instructions on how to redeem the gift card will be emailed to the address listed on the presenting donor's American Red Cross donor profile approximately thirty (30) days after attempted donation(s). All gift cards are subject to individual merchant terms and conditions, and all trademarks are property of their respective owners. Merchants and offers are subject to change. No substitutions by presenting donors. American Red Cross is not responsible for lost, damaged, corrupted or stolen gift cards and may replace any such cards at its sole discretion. Any questions or problems in connection with redeeming gift cards must be directed to the merchant.



Scan to be directed to
RapidPass®



Come to give Sept. 1-18 and we'll say thanks with a limited-edition Red Cross T-shirt, while supplies last! Good things happen when you give. In fact, every time you give, you may help save more than one life. Spread the word!



Scan to schedule
an appointment.

2022 Rosie's Walk/Run for Diabetes

Our 23rd year –

“A CELEBRATION OF WALKING”

Join us in Person on September 17, 2022

Walk start 10 a.m. Run start shortly after; Lunch after event

OR

Walk or run 3.8 miles anyplace or anytime.

Fill out the pledge sheet on the other side.

Our 2022 Recipients – American Diabetes Association

Juvenile Diabetes Research Foundation

Lions Community Recreation Fund

You can help by:

- 1) Contributing to our designated walkers (send contributions to P.O. Box 244, Galway, New York 12074)
- 2) Finding sponsors and walking or running yourself!

Please support our cause and help us reach our goals.

If you would like to contribute but can't walk; please let us know and we will have our Designated Walkers walk in your behalf!

For more information call: John Sutton – (518) 882-9630 or (518) 577-3975 or Bob Eaton (518) 275-3697



SPONSORS

ROSIE'S WALK FOR DIABETES 2022

SATURDAY, SEPTEMBER 17, 2022- 10 a.m.

GALWAY LIONS BUILDING - 2167 Galway Road

MAXIMUM EXPOSURE FOR MINIMUM COST

Rosie's Walk for Diabetes Offers Your Business A Unique Opportunity To Market Your Product and/or Service To A Large Select Group For a Small Price!

The 23rd Annual Walk for Diabetes on is quickly approaching and we invite you to join in the fun! Local participants, volunteers and supporters will see our signs and hear our advertisements. We have several exposure levels that will showcase your organization as being community-minded and concerned about those in our area.

- | | | |
|---|--|----------|
| <input type="checkbox"/> PLATINUM PARTNERSHIP: | | |
| Day of event signage at one location | 2 Complimentary T-Shirts (please circle sizes) | \$500.00 |
| Logo on back of 150 T-shirts | M L XL XXL and M L XL XXL | |
| <hr/> | | |
| <input type="checkbox"/> GOLD PARTNERSHIP: | | |
| Day of event signage at one location | 1 Complimentary T-Shirt (please circle size) | \$250.00 |
| Logo on back of T-shirts | M L XL XXL | |
| <hr/> | | |
| <input type="checkbox"/> SILVER PARTNERHIP: | | |
| Day of event signage | 1 Complimentary T-Shirt (please circle Size) | \$125.00 |
| | M L XL XXL | |
| <hr/> | | |
| <input type="checkbox"/> BRONZE PARTNERSHIP: | | |
| Day of event signage at one location | | \$50.00 |

If you are interested in a Partnership, please choose the appropriate box above, complete the form and send the form and your check payable to **Galway Lions Club, PO Box 244, Galway, NY 12074. All monies are due by September 6th.** Forms and checks may also be dropped off at Sutton Law Office, 5212 Route 147, Galway Village or with Bob Eaton.

Questions - John Sutton - (518) 882-9630 or Bob Eaton - (518) 275-3697

COMPANY _____

CONTACT _____

ADDRESS _____

PHONE _____ FAX _____ EMAIL _____



ROSIE'S WALK/RUN FOR DIABETES 2022

SATURDAY, SEPTEMBER 17, 2022
 LIONS BUILDING-2167 Galway Road
 Registration 9:00 a.m. (start)
 WALK goes off 10:00 a.m.
 RUN start shortly after



NAME: _____

EMAIL: _____

(please fill in email address)

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

PHONE (Day): _____

(Evening): _____

Total Individual Pledged: \$ _____
 (from all sheets)

Total Individual Collected: \$ _____
 (from all sheets)(min. donation \$25 to receive t-shirt)

T-Shirt Size: M L XL XXL

Sponsors Name and Address	Amount Pledged	Amount Collected
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.		

Please bring all money along with pledge sheet the day of the WALK /RUN
 Make checks payable to: Galway Lions
 PO Box 244
 Galway, NY 12074

Total
Pledged

Total
Paid

TOTALS:



Hello, I am Izzy. That's me in the photo.

Ken Perez (my human pet) and I are joining **Rosie's Walk for Diabetes in Galway on September 17.**

It is a 4 mile course beginning at the Lions/ Food Pantry Building. I will guide Ken to the finish line. After all, the man is 78 (far along in dog years).

Our goal is to collect as much as possible to support the fight against diabetes. All donations will support the American Diabetes Association, the Juvenile Diabetes Association and a to-be-determined community based charity.

If you would like to support us with dollar pledges,
please call 518-577-3975 or 518-275-3697
and tell the operator you are supporting Ken and Izzy.

Ken tells me he will match the total amount pledged, up to \$400!

WE appreciate your support for this cause. I have promised Ken that I will let him walk me (usually, I walk him). See you September 17!

THANK YOU!

P.S. When you see me, don't be afraid of my teeth. It is just my smile.



ST. CATHERINE'S

CENTER FOR CHILDREN

When St. Catherine's Center for Children opened its doors more than 135 years ago, no one knew what the future held. Few would have guessed that Albany's new home for sick children—founded by the Daughters of Charity at historic Schuyler Mansion—would still be open today. Few could have imagined that this small orphanage would grow to become so important to so many generations of people!



Today, our services and programs are designed to meet a wide range of needs among a diverse group of people. It's difficult to dream of a better life when you are homeless or living in substandard housing. If you are a struggling student, it's hard to imagine a brighter future if you don't have the tools to succeed. If you are a neglected child, learning to trust adults can be difficult. And when your child lacks access to health care, the anxiety can be overwhelming. Our programs address those challenges and offer stability and hope, opening a world of possibilities for disadvantaged children, families, and adults. Learn more inside!

Offering hope for tomorrow to vulnerable children, adults, and families in the Capital Region and beyond.

Learn more at www.st-cath.org



St. Catherine's Center for Children was founded in Albany in 1886 as a home for sick orphans. Today, we are a leading Capital Region human services provider, focusing on issues of homelessness and supportive housing, abuse and neglect, family reunification, mental health, and special education. Our dedicated team of social workers, teachers, child care workers, health care professionals, clinicians, and administrative professionals works tirelessly to deliver a wide range of human services to vulnerable populations.

St. Catherine's Center for Children is a not-for-profit 501(c)(3) human services provider.

Our programs are open to all who qualify for our services. Routine operating expenses are funded on a per diem rate set by state and local governments through public funding sources. Charitable contributions from individuals, businesses, and private Foundations help fund special needs, including therapeutic art and music lessons, recreational activities for children, emergency food and clothing, and other unfunded needs.

Although we are affiliated with the Roman Catholic Diocese of Albany, we do not receive financial support from the Diocese.

Visit us at www.st-cath.org to learn more.





4TH ANNUAL GOLF TOURNAMENT

In memory of
Dr. Arthur J. Wallingford
Monday, September 19, 2022
Colonie Golf & Country Club

Presented by

The Sirco Family Foundation



Our Event & Mission

Enjoy a memorable day of golf at one of the Capital Region's most beautiful courses, as we remember our friend, Dr. Arthur J. Wallingford.

St. Catherine's Center for Children provides a comprehensive range of human services designed to offer hope, foster growth & improve the lives of the children, families and adults we serve.

All proceeds will help transform the lives of abused & neglected children, homeless families, students with special education needs and other struggling with trauma.



**THE GALWAY LIONS CLUB
AND THE
GALWAY VOLUNTEER
FIRE COMPANY
PRESENT OUR ANNUAL**



VINTAGE CAMPER RALLY



**FRIDAY SEPTEMBER 30, 2022
AND SATURDAY OCTOBER 1, 2022**



**AT
McCONCHIE'S HERITAGE ACRES CAMPGROUND**

2 Night Minimum

CALL (518) 882-6605 FOR RESERVATIONS!

**YOU DON'T NEED
TO HAVE A VINTAGE
CAMPER TO CAMP!
COME JOIN US
AND SUPPORT THE
COMMUNITY!**

**2501 NORTH LINE ROAD
GALWAY, NEW YORK 12074**

CAR SHOW SATURDAY!

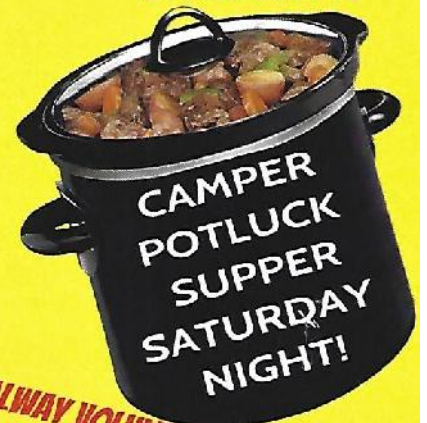
FROM 10 AM TO 3 PM



NOT CAMPING? NO PROBLEM!

COME SEE US SATURDAY!

ONLY \$5 PER CAR LOAD!



**THE GALWAY VOLUNTEER FIRE COMPANY
WILL BE COOKING BREAKFAST
AND LUNCH ON SATURDAY!**

QUESTIONS?

CALL BILL FROM THE GALWAY LIONS CLUB (518) 421-1722 OR



50/50 RAFFLE!

**BONFIRE
SATURDAY NIGHT!**



P. O. Box 528
Glens Falls, NY 12801
www.glensfallslions.org

Glens Falls Lions Club **Swing for Sight & Sound!**

19th Annual Golf Tourney

at Airway Meadows

Sat., Oct 1

1ST PLACE TEAM - \$400

\$100/Person | Raffle & Prizes

Registration at 8:15 am

Hot & Cold Country Buffet Following Tourney
Water/Soda/Hotdog/Turn



FOR MORE INFO:

SCOTT RAGER

PH: 518-798-3143

FX: 518-798-5441

rager@roadrunner.com

Event/Hole/Tee Sponsorships Available

**Help Support Our Missions of Sight,
Hearing, Diabetes, Youth & Community!**



Glens Falls
**LIONS
CLUB**



SIGHT AND HEARING YOUTH COMMUNITY

WHO ARE WE?

For 80 years, Glens Falls Lions have served the needs of our community as part of Lions Clubs International, the world's largest service club organization. WE SERVE!

WHAT WE DO.

LOCAL.

The Glens Falls Lions Clubs provides funding for glasses, eye exams, and hearing aids for qualified area residents, as well as pre-school vision screenings for children throughout the area.

REGIONAL.

Together with other area Lions Clubs we purchased a Dental Van for area school children, raised funds for needed eye surgical equipment at Glens Falls Hospital, and helped lay the groundwork for the establishment of the Lions Eye Institute in Albany, NY, where more than 30,000 adults and 5,000 children are treated there each year.

INTERNATIONAL.

Lions are there when disaster strikes, supporting both local and global needs. Earthquakes, Hurricanes, Flooding. The Glens Falls Lions have supported those in need because of natural disaster around the world.

3 WAYS YOU CAN HELP GLENS FALLS LIONS MISSIONS!

For more information on Glens Falls Lions, please contact us.

P.O. Box 528, Glens Falls, NY 12801

518-798-3143

www.glensfallsions.org

Like us on

1. ☐ "SPONSOR A TEAM" - \$100/Person \$ _____

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

2. ☐ "SPONSOR HOLE/TEE" - \$125 \$ _____

Your Company Logo on a sign at a Hole or Tee. Your Choice!

3. ☐ "SPONSOR EVENT" - \$1000 \$ _____

Your Company Logo on the Event Banner and complimentary foursome with dinner.

THANK YOU FOR YOUR SUPPORT!

Please make checks payable to Glens Falls Lions Club and send to:

P. O. Box 528, Glens Falls, NY 12801

Please RSVP no later than ~ Sunday, September 25, 2022!



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see Pages 57&58):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team

Memory Tree Galway Lions Club

The Galway Lions announce the 28th annual Memory Tree in the Village Park by the bandstand. Our memory tree will be lit with bulbs donated by individuals wishing to remember loved ones during the Christmas season. It is an annual holiday tradition and bulbs can be purchased each year. There is a \$1 donation requested per bulb for each individual name submitted. All proceeds will be used for our Community Fund listed below. Names may be submitted until December 31st. Tree will be lit through the end of January.

Anyone interested in buying a bulb in memory of someone special may submit that person's name and donation to the Galway Lions Club.

A list of names of those to be remembered will be posted in the gazebo. Each name will be listed only once. Angels next to a name will indicate additional remembrances.

Community Fund projects we donate to include: Gateway House of Peace, local holiday and spring basket programs, Lions Eye Bank at Albany, Lions Foundation, Town of Galway Summer Program, and the annual senior class breakfast.

Please join us for the tree lighting on Sunday, November 27th at 5:30 pm. Bring a flashlight. After the tree is lit, we will read the names of those being remembered.

The members of the Galway Lions Club wish to express their gratitude for your support throughout the year and wish you a joyous Christmas season.

Examples of the way names should be listed (\$1 per name)

In memory of Mrs. James Smith = a \$1 donation
In memory of Mr. & Mrs. John Smith = a \$2 donation

Donated in memory of:

Total amount enclosed \$ _____. Make checks payable to the Galway Lions Club.

My name is _____ and I can be reached by phone at
_____ (in case we need to discuss your remembrances).

Detach and return to Galway Lions Club, PO Box 244, Galway, NY 12074

Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany
4 Tower Place, Ste. 601
Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at mapohare@gmail.com or 518-410-5941.

A decorative border surrounds the central text of the flyer. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

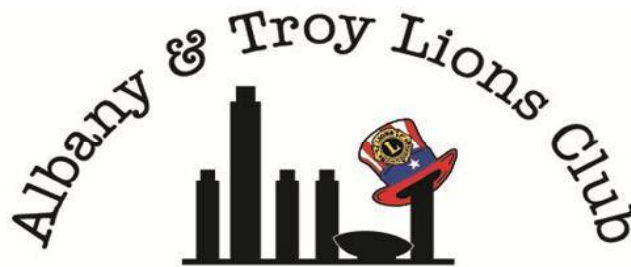
VISION SCREENERS AND ASSISTANTS
NEEDED

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796



DG RICKY'S VISITATION SCHEDULE for 2022-2023

Rev date: August 31, 2022

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Feb 1	Saranac Lake	Aug 4
Ballston Spa	Mar 1	Clifton-Fine	Aug 8
Bethlehem	Nov 16	Saranac Lake	Sep 1
Broadalbin Perth	Oct 27	Ogdensburg	Sep 8
Cambridge	Nov 2	Galway	Sep 12
Chazy	Nov 15	New Hart NYM White	Sep 13
Clifton-Fine	Aug 8	Greater Johnstown	Sep 14
Clinton	Feb 9	Tupper Lake	Sep 15
Deerfield	Feb 9	Heuvelton	Sep 20
Duane	Oct 19	Louisville	Sep 21
Edwards	Oct 10	Lake Placid	Sep 26
Fonda & Fultonville	Feb 22	Long Lake	Sep 27
Galway	Sep 12	Gouverneur	Sep 28
Glens Falls	Oct 25	Raquette River	Oct 1
Gouverneur	Sep 28	Waterford	Oct 5
Greater Amsterdam		Edwards	Oct 10
Greater Herkimer	Feb 16	Town of Greenfield	Oct 12
Greater Johnstown	Sep 14	Peru	Oct 13
Greater Ravena	Mar 8	Town of Schroon	Oct 17
Greenwich	Oct 20	Duane	Oct 19
Hadley-Luzerne	Apr 5	Greenwich & Saratoga	Oct 20
Heuvelton	Sep 20	Glens Falls	Oct 25
Holland Patent		Malone	Oct 26
Lake Placid	Sep 26	Broadalbin Perth	Oct 27
Lisbon	Apr 4	Cambridge	Nov 2
Long Lake	Sep 27	Scotia-Glenville	Nov 8
Louisville	Sep 21	Mechanicville-Still	Nov 14
Malone	Oct 26	Chazy	Nov 15
Marcy Telephone	Aug	Bethlehem	Nov 16
Mechanicville-Still	Nov 14	Northville Sac	Nov 17
New Hart NYM White	Sep 13	Schuylerville	Dec 7
Newcomb	Apr 12	Plattsburgh	Jan 16
Northville Sac	Nov 17	Albany & Troy	Feb 1
Ogdensburg	Sep 8	Sauquoit, Deerfield, Clinton	Feb 9
Peru	Oct 13	Greater Herkimer	Feb 16
Plattsburgh	Jan 16	Fonda & Fultonville	Feb 22
Raquette River	Oct 1	Ballston Spa	Mar 1
Saranac Lake	Aug 4, Sep 1	Greater Ravena	Mar 8
Saratoga Springs	Oct 20	Town of Wright/Schoh	Mar 20
Sauquoit Valley	Feb 9	Lisbon	Apr 4
Schuylerville	Dec 7	Hadley-Luzerne	Apr 5
Scotia-Glenville	Nov 8	Town of Hoosick	Apr 6
Speculator		Newcomb	Apr 12
Town of Greenfield	Oct 12		
Town of Hoosick	Apr 6		
Town of Schroon	Oct 17		
Town of Wright/Schoh	Mar 20		
Tupper Lake	Sep 15		
Utica			
Waterford	Oct 5		

**PROTOCOL FOR THE
DISTRICT GOVERNOR'S
OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

**Just a reminder that effective
July 1st the \$35 entrance fee will
NO LONGER BE WAIVED
by Lions Clubs International.**

**If you have any new members to be
added in to MyLCI, be sure to do
so by June 30, 2022, otherwise, you will
also have to pay the \$35 entrance fee.**

ANY CLUB OR LION INTERESTED IN Kindness Matters Stickers

email IPDG Lion Michele Puleo O'Hare
mapohare@gmail.com
or call her at 518-410-5941
and let her know how many you
would like and where to send them.



Clinton Lions Club

By Lion Jim Winkler

Our summer months were busier than those in past years.

We began the month by staffing a booth on the first Thursday of the month (August 4th) at the weekly Chamber of Commerce-sponsored Farmer's Market on our Village Green. Six (6) club members took shifts at the booth between 10:00 AM and 4:00 PM. We displayed and distributed Lions and Diabetes information to passersby and interacted with them regarding our club, service projects in which we were involved and the "silent" diabetes epidemic. Many were not aware of Lions Clubs International and their involvement in Diabetes Awareness & Education. We find our participation at events such as this greatly improves our club's visibility in the local community.



LEAVING BETTER INFORMED – One of the visitors at the Clinton Lions Booth at the August 4th Clinton Farmer's Market leaves after obtaining diabetes & club information.



LIONS ASSIST UNLOADING CONFIDENTIAL DOCUMENTS FOR SHREDDING – Clinton Lions Bill O'Mara, Les LaBrecque and Dave Welchons greet village resident and assist unloading their documents into bins to be shredded on August 11th in Village of Clinton.

On the second Thursday of the month (August 11th), we sponsored a

...continued on next page

community wide “Shred-A-Thon”. We obtained the services of a commercial shredding company to provide us with a mobile unit to shred confidential documents for local residents and businesses. Twelve (12) members directed traffic, unloaded documents for shredding from vehicles and filled thirty industrial sized barrels. These barrels were then automatically loaded into the mobile shredder and destroyed on-site. People were able to view the shredding process taking place in real-time via a remote camera located on the side of the truck. Lion Les LaBrecque chaired the very successful event. He and his committee publicized the event in local businesses, newspapers and social media well in advance, chose a highly-visible location in the village to ensure maximum exposure the day of the event and held many conversations with the “weather gods”. The weather couldn’t have been better! Approximately 9,000 pounds of paper was shredded in three (3) hours resulting in the club exceeding \$2,000 in net donations from very appreciative residents and businesses.

We held our third car wash of the year at Stewart’s Store on Route 12B in the Town of Kirkland on Saturday, August 20th. Traffic in and out of Stewart’s was lighter than our previous two efforts. We attributed the light traffic to the beautiful late summer weather we were experiencing, affording people what



AUGUST 15th DISTRIBUTION IN CLARK MILLS, NY - Clinton Lions once again join other community organizations with the monthly drive-by food distribution to food-insecure community residents in the parking lot of the Church of the Annunciation.

could have been one of the last chances to enjoy a late summer respite. Maybe we’ll try another one in the early fall...

We continued our monthly visits to the previously established eyeglass collection locations in our area, this month we collected 134 used eyeglasses. Six (6) club members continue to assist other community members distributing food to on a monthly basis to the food-insecure in our community. This month over 1,000 people (565 families) received supplemental food from the Country Pantry in the parking lot of the Church of the Annunciation in Clark Mills, NY. This number continues to creep up ever so slowly due to the rising food

prices and the continued inability of the Pantry’s clients to adequately feed their families. God Bless the area residents and organizations who continue their financial support of the efforts in procuring this food.

BEST WISHES TO ALL CLUBS
IN THEIR SERVICE TO OTHERS!

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com



PDG Surnoff Judy was district governor of 20-Y2 in 2005-2006. His daughter, Toni Narin Edge (Toni Edgecombe), reported via Facebook:

Surnoff passed away on the July 21 with his wife, Christine Edgecombe, by his side.

Their home address is:

3253 Vandever Road

Crossville, TN 38572

Their home phone is 931-788-3812.

The funeral home is Hood Funeral Home:

2371 Hwy 127 South

P. O. Box 1111

Crossville, TN 38555

In lieu of flowers, please donate to your local Lions Club in his name. The Lions Club has been his passion since the mid '70s. Please keep Christine, his children, grandchildren and great grandchildren in your prayers.



The Global Leader In
Humanitarian Service

www.lionsclubs.org



Childhood Cancer Awareness

THANK YOU!

By Lion Diane Lange

September is the month to shine the light on the realities of Childhood Cancer. We need to emphasize the importance of life-saving research and join together as Lions 20W to make a difference for a child and their families fighting through the diagnosis of "CANCER."

In planning for the 2022-2023 Lions Year please put Childhood Cancer Awareness at the top of your list!

Our goals for this year should include having each club raise awareness in their own community based on what effects the children with cancer in your area.

Each club needs to establish a Co-chair:

1. To arrange Kids Sight Eye Screening
2. From time to time collect gift cards and gas and food cards for the families, Ronald McDonald House and area hospitals.
3. Provide at least one speaker on Childhood Cancer to your Lions Club Meeting.

Lastly, let's involve our Leo's Clubs!!! The Snack Carts at the RMDH and the Family Room at the Melodies Center at Albany Med. always need replenishing with individual snack packages and juice boxes!!!!!!

I am sending out a huge hug and thank you to the Clubs that sponsored a family stay at the Krantz Cottage in Lake George this summer and fall. Your \$500 created so many memories and smiles.

CHILDHOOD CANCER CHAIR DIANE LANGE

14 Jacob Drive, Gansevoort, NY 12831
Phone: 518-409-4321 Cell: 518-527-1926
email: skipper2dfl@yahoo.com

Lions Prayer

Where Lions meet be present Lord,
To weld our hearts in one accord,
To do thy will, Lord make us strong,
To aid the weak and right the wrong.



Raquette River Lions Club

SUMMER PICNIC

By Lion Priscilla Laurin

Each summer the club hosts a picnic at the park. This year they asked Rick as DG to present Michelle Theisen a Robert J. Uplinger for all she did for the club during COVID.

They also remembered the members they lost at their memorial at the park.

KING LION SUZANNE MURRAY

P. O. Box 49
Raymondville, NY 13678
Home: 315-384-3254
murra109@yahoo.com

CLUB CORRESPONDENCE

P. O. Box 723, Potsdam, NY 13676



Above: Raquette River Lions remember Lions they lost at their Memorial Park this summer.

Below: DG Ricky Laurin presents a RJU to King Lion Michelle Theisen.



Did you know
that over 5,000 children
and 30,000 adults are treated
every year at the Lions Eye
Institute at Albany?

**BECOMING A
KNIGHT OF THE BLIND**
is one way you can
support this mission.

For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com

Saranac Lake Lions Club

NEW MEMBER AND RJU RECOGNITION

By Lion Priscilla Laurin

District Governor Ricky Laurin inducted Saranac Lake's newest member Naga Rama Kothapalli, with her sponsor, In-Jeong Kim.



At the first Cabinet Meeting of the year in Peru, DG Ricky Laurin presented a certificate to King Lion David and Club Secretary/Treasurer Therese Martin and Robert J. Uplinger, for all their leadership and service in their Club and Community.



**KING LION
DAVID MARTIN**
60 Church Street,
Apartment 3B
Saranac Lake, NY
12983-1823
Home & Cell:
518-524-8439
Work: 518-891-3080
davidemartin2000@
yahoo.com

Albany & Troy Lions Club

By Lion Jerry Gordon

Minutes of the board meetings held on Aug 3

We spent about half the meeting talking about the V.I.P (Visually Impaired Pedalers) project that will provide bike rides for the blind and visually impaired. We tentatively settled on Sept 24 or 25, from noon-3, at the Mohawk-Hudson Bike Trail near the boat launch. Shawn will confirm with Jim Edwards the availability of bikes, helmets and pilots from Camp Abilities Saratoga. Organizations willing to work with us include

Albany Bike Coalition, Troy Bike Rescue, and NABA. Other items discussed: coolers, water, T-shirts, signage. Jerry was tasked with writing a letter to potential sponsors.

Jerry brought everyone up to speed on the copyright-infringement lawsuit we've been facing. We've got a partner in a large intellectual property law firm who's been negotiating for us on a pro bono basis. It looks like it will cost us about \$1500, but if it goes to court, it will cost us much more.

We agreed to sign up with a CLYNK, a can-and-bottle return outfit that should make it easy to collect lots of nickels. They provide specially labeled bags that we fill with returnables and then bring to any Hannaford's. They just scan our bag, and CLYNK deposits the money right in our account.

After much discussion, we decided that the \$5K grant from Van Alen should go towards the blueberry orchard, and we should apply for \$2.5K from LCIF or Brandel-Murphy for Eva's youth sustainability project.

Lion Diane Lange, the district childhood cancer chair, had sent an appeal to all clubs to donate \$500 to Ronald McDonald House to support one family's one-week stay at the Krantz Cottage on Lake George. We voted to contribute \$500 from the Charitable Fund's treasury. We also decided to send an email to all our members to see if we can get 20 of them to come up with \$25 each, which we will donate on behalf of our individual club members.

In an email vote after the meeting, we approved the membership application of Ruthann Richards, a young lady who's been working for the Sheldons at Albany Victory Garden and our Lions Blueberry Orchard.

It's September, so we're back to our regular first-Wednesday meetings at the Red Front. Sept 7 at 6 PM will be DG Ricky Laurin's visitation, so let's get a good turnout. The restaurant likes a head count, so please let me know (H: 518-235-8232, C: 518-366-5299, jerrygordon@juno.com) whether or not you'll be joining us.

The Club donated \$500 to support one family's food and other expenses for a one-week stay at the Krantz Cottage on Lake George. In an email after our last meeting, we asked 20 of you to come up with \$25 each, which we'd send on to Ronald McDonald House as donations from individual Lions. As of 8/26, eight of you responded with \$25, but two of you were especially generous, one with \$150 and the other with \$500! So we'll be sending them at least \$850. Thank you.

To quote from their thank-you note for the club's donation: *"Thank you for your generous gift of \$500.00 received on 8/11/2022. Your donation enables courageous children and their families to enjoy a much-needed escape at the Ronald*

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McDonald Family Retreat at Krantz Cottage.

Since 1982, RMHC of the Capital Region (RMHC-CR) has provided a home away from home at the Ronald McDonald Houses for families whose children receive treatment at the Bernard & Millie Duker Children's Hospital at Albany Medical Center. Together with the Ronald McDonald Family Room and Ronald McDonald Care Mobile, our programs serve thousands of children from throughout the Capital Region each year.

Nestled in the village of Lake George, the Ronald McDonald Family Retreat is designed to provide a peaceful and supportive setting for families enduring serious childhood illness. Because of your support, RMHC~of the Capital Region is able to offer the retreat at absolutely no charge so families can be together while creating joyful, lasting memories in a truly special place. Your support makes it possible for families to focus on what matters most - each other. Please accept our heartfelt gratitude for your commitment to RMHC-CR and for allowing the retreat to become a reality."

*All our best,
David E. Jacobsen, Psy.D.
Chief Executive Officer"*

We've signed up with CLYNK, a program that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury. I'll have a supply of bags and tags at the next meeting. If you won't be there, let Jerry know how many bags you want and he'll get them to you.

Here's how it works:

Bag it

Put your bottles and cans in the designated green recyclable CLYNK bag – be careful not to overstuff.

Tag it

Tag the bag securely with our personalized CLYNK bag tags.

Scan it

Make sure to scan each bag when you bring it to any Hannaford Supermarket, which helps ensure all your bottles and cans can be properly tracked.

Drop it

Drop the bags off and go about your day!

Here's your redemption checklist:

1. Each bottle and can will include redemption information if the container is redeemable. If it doesn't, don't put it in your bag.
2. Each bottle and can is completely empty and barcodes are legible.
3. Bottles are not broken, cans are not crushed, and product labels – with barcodes – are intact. Also,

leave the caps on!

4. Bags are not overstuffed, ripped or damaged – this will help prevent item loss before processing.

5. Bags don't weigh more than 20 pounds – mix plastic and aluminum with glass to more evenly distribute weight.

6. Bags are tied securely to prevent item loss before processing – double knot, please! A loosely tied, overstuffed bag will likely allow containers to escape.

7. Bag tags are adhered securely.

KING LION EVA BASS

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192
info@albanytroylions.org, Voicemail: 518-512-2722
AlbanyTroyLions.org facebook.com/albanytroylions

Town of Wright/Schoharie Valley Lions Club

By Lion Rosemary Christoff Dolan

Darlene Patterson and Diana Bell Jackson, the president and vice president of the Schoharie Promotional Association, were guest speakers at the Town of Wright/Schoharie Valley Lions Club July meeting held at Christ the Shepherd Lutheran Church in Schoharie.

The Schoharie Promotional Association is a 501(c) (3) not-for-profit organization formed in 1983. Its members are volunteers dedicated to the enhancement and promotion of the town and village of Schoharie through sponsorship of community enrichment projects. Financial support is through donations, grants and fundraisers.

Among the group's recent accomplishments are the purchase of historic-Schoharie banners, flower barrels, and lights on Main Street, as well as awarding scholarships to Schoharie Central School students and sponsoring a Little League team.

The Promotional Association has been raising funds for the replacement of the community fire pit in Fox Creek Park on Route 30 in Schoharie. The old one is in disrepair and a safety issue. The fire pit is an important component of the park used

...continued on next page

for cooking and bonfires at events. The construction of the fire pit will be completed in August.

In 2015, the Promotional Association spearheaded a community initiative to create the Lily Park on three acres of village-owned land between Route 30 and the Old Stone Fort cemetery. The land was a jumble of overgrown brush and fallen trees and had been used for years as a landfill brush dump. Volunteers spent the first year clearing the site and creating a path.

With a two-thirds of a mile long walking path flanked by orange tiger lilies, the park has expanded each year and features memorial gardens, bird houses, benches, picnic tables and grills, all donated by community organizations and individuals.



Georgia Van Dyke, center; president of the Town of Wright/Schoharie Valley Lions Club, presented a contribution to the Schoharie Promotional Association towards the fire pit project. At left is Darlene Patterson, president, and at right is Diana Bell Jackson, vice president, of the Schoharie Promotional Association. Photo by Ellen Snowden.

The first Lily Festival was held in 2017 and is now an annual event on the second Saturday of July. With music, crafters, food vendors and fun activities, the Lily Festival draws hundreds of visitors to the village.

The Town of Wright/Schoharie Valley Lions continue to support the Schoharie Promotional Association's projects. They donated a picnic table and hibachi for Lily Park in 2019, and made a contribution towards construction of the new fire pit at their July meeting.

For information about the Schoharie Promotional Association's projects, call them directly at (518) 295-8118 or email Schohariepromo@yahoo.com

For Lions club information call King Lion Georgia Van Dyke (518) 296-8076 and also visit the Lions website <https://wrightschoharievalleylions.com>

KING LION GEORGIA VAN DYKE

921 Ecker Hollow Road
Schoharie, NY 12157
Home: 518-296-8076
gavd@midtel.net

CLUB CORRESPONDENCE

wright-schoharielions.org
facebook.com/wright-schoharielions

Camp Abilities Saratoga

by Lion Barbara Bentley



After two years of virtual camps, due to COVID, Camp Abilities Saratoga was back in person for their 9th camp. The camp was held from July 31st to August 6th on the Skidmore campus. Though the size of the camp was smaller this year, having only 12 campers due to COVID restrictions on the campus, the week was a great success! The campers participated in a wide variety of sports and activities including, Judo, swimming, ice skating, track, riding tandem bikes, beep baseball and more!!



Camp Abilities Saratoga wants to thank all of the clubs in the district that offered their support! We are looking forward to celebrating our 10th camp next year!



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CAMP ABILITIES SARATOGA

P. O. Box 601, Saratoga Springs, NY 12866
518-290-7050
info@CampAbilitiesSaratoga.org
<http://campabilitiessaratoga.org/>
www.facebook.com/CampAbilitiesSaratoga

New York State & Bermuda Lions Foundation, Inc.

MATCHING GRANTS

by Lion Barbara Bentley

Fellow Lions... Do you have a club project or need in your community that you can better meet with some additional funds from your Foundation? Be sure to reach out to one of our District Trustees for the New York State & Bermuda Lions Foundation. Our three Trustees are: PDG Jim Shaw (Grants Committee), Lion Barbara Bentley (Grant Committee), & IPDG Michele O'Hare (Long Range Planning committee). You can find out more information regarding matching grants, including the application, on the NYS&BLF website, www.nysblf.org.

It is important to remember that you will need to submit one paper copy via mail (no-emails) to the Foundation at least 30 days prior to the next scheduled meeting. The dates for the upcoming meetings are October 8th, January 14th and April 1st. In addition to submitting the information contained on the grant application, the application MUST be signed by one of the three District Trustees.

One example of a grant that was submitted from our district was from the Long Lake Lions Club, who were able to double

the amount they were able to give toward their local backpack program. With the start of another school year, this is a great way that clubs can give back even more to their communities.

Again, if you ever have any questions regarding grants from the NYS&BLF, please reach out to one of our District Trustees!

NYS & BERMUDA LIONS FOUNDATION, INC

P.O. BOX 445, GLEN HEAD, NY 11545
516-719-8695
nysblf@gmail.com
www.nysblf.org



Glens Falls Lions Club

By Lion Karen Rager

The Glens Falls Lions grieve the loss of our oldest Lion, 99 year old Lion Harold McAfee in August. Lion Harold was one of the founding members of the 10th Mountain Division, and part of the WW II "greatest generation", of which few are left. Lion Harold was a kind and generous person, always giving, ready to serve, and a mentor to many. You can go to the Spectrum site via this link to read and see this wonderful service. As always we thank ALL of our veterans for the sacrifices they have made for our country.

tinyurl.com/242ec7jr

We will be holding our annual **9/11 Red Cross Blood Drive** at the West Glens Falls Fire Department on Saturday September 10 from 9:00 - 400 pm. To make an appointment, **download the blood donor app for Rapid Pass, call 1-800-RED CROSS, or go to redcrossblood.org** and enter sponsor code GlensFallsNYLions. Help save lives!

Our annual **Golf Tourney for Sight and Sound** will be held at Airway Meadows on Saturday, October 1, 2022. Sign up a foursome, meet new friends, enjoy a delicious Country Buffet, lots of raffle prizes! Tee sponsorships are available also Contact Lion Scott at rager@roadrunner.com.

Visit our Hot/Cold Drinks and Hick's Cider Donuts tent at this years Balloon Festival! Friday evening (23rd), all day Saturday (24th), and Sunday morning (25th).



Left, Lion Harold McAfee, always at the griddle at one of our former Pancake Breakfasts!



Right, Lion Harold McAfee, tearing up the slopes on January 24, 2020!



Balloon Festival photos by Lion Scott Rager.

KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804
Home: 518-793-1034
Cell: 518-859-3738
smrivers@roadrunner.com

CLUB CORRESPONDENCE

glensfallsions@gmail.com
www.glensfallsions.org
Glens Falls Lions Club on fb

Peru Lions Club

By King Lion Ed Eisele

On August 16th The Peru, (and Chazy), Lions conducted a vision screening at a JCEO registration in the Plattsburgh area.

Peru Lions have previously erected and putting floral arrangements at all four arteries entering the village.

On August 13th, the Peru Lions continued to work on their Adopt-A-Highway commitment. After each monthly pickup, they hold a scheduled meeting at Rulf's Orchard.

On August 27th, 2 members of the Peru Lions attended the first 20W cabinet meeting at Livingoods Restaurant in Peru.



Standing: DG Ricky Laurin, left to right, Dave Dalton, Dave Jabaut, Ed Eisele and Rena Hart.



KING LION EDWARD EISELE

8 Button Brook Parkway
Peru, NY 12972-2602
Home: 518-643-2865
bigolddivot@yahoo.com



Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of: _____ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
 - ☐ District
 - ☐ Multiple District
 - ☐ International
 - ☐ Webinars
 - ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

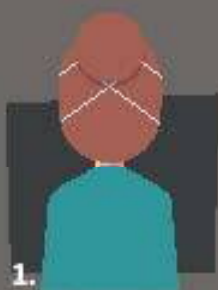
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqmq6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837