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OCTOBER 2022

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A
message
from
**District Governor
Ricky Laurin**



"How Can We...?"



International President
Brian Sheehan's pin.
"Together We Can"

Hey Team Lions!

This month Lions will celebrate **World Site Day**. It falls on October 13, 2022. Lions should plan to celebrate this day. The Lions and Kiwanis in upstate New York have partnered and are spending the month collecting eye glasses. Key and Leos clubs are also participating in this county wide project. We are putting together flyers to place around towns and villages. Please think of a project that maybe YOUR club can do for vision in October.

As we wrap up September, I hope your club was able to do something for Childhood Cancer month. This is an important project that Lions should be working on all year long. I want to thank any and all clubs that did something extra. Please share any

**NEXT ROAR
DEADLINE**

OCT. 28, 2022

**Submission requirements
page 44**



...continued on next page

projects in the newsletter, your facebook page, and especially club reporting.

We have been on a dozen visits to clubs so far. We see Lions are getting back out into their communities. Communities have opened back up this summer so Lions could work at both giving back and fundraising. Our Lions meetings have been very informative. We come up with ideas to solve any issues that brought up at the meetings, we combine our brains—the Clubs, Priscilla and I.

We have asked five people to work on the PR grant that MD-20 received from LCIF. This grant is to build a consistent presence on the internet; Facebook, websites, & social media. It will start at the state level, then train at the district and club levels. We will keep all Lions updated, as the project progresses.

How Can We -Take on new challenges in our Communities

Ricky Laurin (Chazy Lion)
20W District Governor
email: rickylions18@outlook.com
Phone: 518-569-7253



Save the Dates!

Fall Conference
Marriot Courtyard, Lake George, NY
November 5, 2022

DG Ricky Laurin's
Testimonial
June 4, 2023



LIONS DISTRICT 20W CONVENTION

SATURDAY, November 5, 2022

Courtyard by Marriott Restaurant

365 Canada St., Lake George, NY
(off exit 22 of I-87)

9:30 AM Registration

Meeting Start Time 10:00 AM

\$30 per person

Includes coffee, muffins, and lunch

If you are attending, please send the bottom part of this form with your check for \$30/pp.

Mail to: CS Gayle Woodruff, 7423 State Rt 22, West Chazy, NY 12992.

Make checks payable to: District 20W Lions Clubs.

Please return this registration form no later than Thursday, October 27th, 2022.

Please bring canned/non-perishable food items for the local food pantry.

If you have any questions, please do not hesitate to contact CS Gayle Woodruff at
585 704-7422 or CSgwoodruff@gmail.com

Attending: _____ Name(s): _____

Dietary Restrictions/Allergies: _____

Club : _____

Email: _____

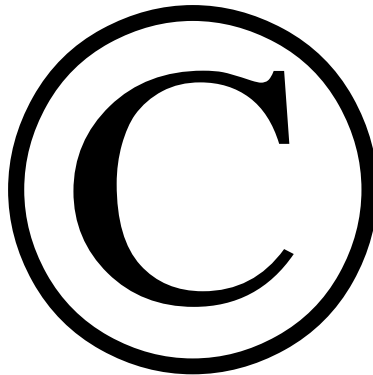
A Cautionary Tale

I have been editor of Rare Meat, our club newsletter, for at least the last ten years. I hate to have too much empty space, so whenever there's room, I usually add one or more (sometimes a whole page) of seasonal cartoons. I find them by Googling "winter cartoons" or "Thanksgiving cartoons" or something similar. I'll usually get hundreds to choose from.

About six months ago, I got a letter from King Features Syndicates, a division of Hearst Holdings, in which they cited 10 of their copyrighted cartoons that had appeared in Rare Meat between October 2019 and August 2021 and for which they wanted compensation. We ignored them for a while, hoping they would go away, but when they didn't, we started talking. They weren't happy with my sincerest apology and promise not to do it again. Nor were they impressed with our non-profit status and all the good we do for our community. Soon they turned it over to a law firm who demanded \$5000. Based on the recommendation of a friend of a friend, we ended up being represented by a partner in a large law firm that specializes in intellectual property. He agreed to negotiate for us on a pro bono basis.

Bottom line: We finally settled for money for us, but only a fraction of court.

How did they find us? All the must have a bot (a bot is a software certain tasks) that crawls the Internet



a payment of \$1500. That's a lot of what it could have cost us if it went to

newsletters were on our website. They application that is programmed to do looking for copyrighted images.

Lesson to be learned: Be careful where you get your images. All Google results say "image may be subject to copyright." Even "free clipart" has conditions attached to its use. If you're using the image in the poster for an event, you're probably going to put the poster on your website, the calendar on the district website, Lions Roar (the district newsletter, which ends up on the 20W website), Facebook, Twitter, Instagram and anyplace else for the publicity. Be aware that you could run into the same problem we did, especially if the event is to raise funds. It may be a good idea to track down whoever holds the copyright and ask for permission. It may even be worthwhile to pay whatever fee they ask; it's usually not too much.

Jerry Gordon
 Secretary, Albany & Troy Lions Club
 Webmaster for AlbanyTroyLions.org and 20WLions.org
 518-235-8232
 Aug. 27, 2022

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2021-2022 LION Year

"#LIONS of Upstate NewYork"

Bringing our Mission and Message to the community!



District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy – Why and How Effective are WE

- Large Geographic District
 - Reorganized 2018-2019 – Mid-Hudson to Canadian Border
 - 5 Regions / 50+ Local Clubs
- District Wide Newsletter, Facebook, Website
 - All being sent electronically – how effective are they?
- Local Club Marketing – who has what
- DG Visitations
 - 1 per club per year – in person - minimum
 - Difficult during the winter / ZOOM
- COVID Pandemic
 - Disrupted our mission and greatly reduced our service opportunities
 - Limited Club Meetings and attendance
 - Lost membership and fundraising opportunities

■ Survey Results – Completed – May 2021 – **Thank You for your support!!!!**

- 21 Clubs responded – 42% participation
- 3 of 21 have a formal marketing plan
- Many Leverage Social Media – e-clubhouse and Facebook for their clubs
- 18 of 21 well know within their local community – events, member participation in community organizations
- Strong partnership with schools, fire departments, churches, food pantries, scouts, Chamber of Commerce
- 8 of 21 Clubs increased membership from Club Marketing/PR (17 new members)
- 3 of 21 have LEO Clubs, 4 – some interest – regional club, resources and time are concerns
- District Communication Effectiveness
- District Newsletter DG Visitations Social Media (Web/Facebook) Cabinet Meetings



■ How can the District Help more ?

- Promotion of the LIONS Mission from a district standpoint to the communities – External focus
- Club education and tools for marketing and PR – Zone project – Newspapers, Flyers, Radio, TV, Education of Public, etc

Your 20W Communication Resources

Lion Bob Townsend – Coordinator
rtownsen@nycap.rr.com
 Lion Jerry Gordon – Website & Directory Director
jerrygordon@juno.com
 Lion Karen Rager – Newsletter/MD 20 Magazine Director
karen@deuxflutes.com
 PDG James Griffin – Facebook Administrator
PDGJamesGriffith@gmail.com
 Lion Barbara Bentley – Facebook Editor & District Photographer
bbentley@saratogaspringslions.com

***Clubs are doing well with grass roots PR through events and "Word of mouth"
 District and Club Communication/PR efforts very internal focused towards members***

District 20-W Marketing Plan 2021-2022

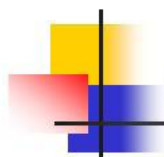


20-W Marketing Strategy - Approach

- **2 Tier Approach**
 - Phase 1 – District Wide program for reaching general public – thru 2021
 - Phase 2 – Plan, Education and Tools for Local clubs to use – 2021 – 2022
- **Phase 1**
 - External Reach – Rebrand external communications – “LIONS of Upstate NY”
 - Leverage Multiple Channels to introduce the public to our mission
 - Newspapers – Ad in 30+ local papers – New York News Publications Association
 - Social Media enhancements
 - Rebranding, Facebook Ads, #lionsofupstateny, – more of a “Push” to those communities
 - Develop Radio ads, Public Service Announcement for local radio stations
 - Targeted Mailing – Community Organizations/Partners; Signage and Bulletin Boards
 - External distribution of District Newsletter – Schools, Libraries, Doctor’s offices, Post Offices,.....
- **Phase 2**
 - Develop Education, Tools and resources for local clubs
 - Presentation Framework – to use with community organizations
 - Flyers, Articles, Facebook and e-clubhouse as needed
 - Marketing Manual for Clubs – including reference to all tools supplied by LCI

District Plan – re-energizes the focus on external messaging

District 20-W Marketing Plan 2021-2022



20-W Marketing Strategy - Deployment and Funding

- Leverage District Communications & Marketing committee to finalize approach and message content
- Leverage Region and Zone Chairs in the deployment within their regions/zones
- Each Club to identify a Marketing Chair to work with Zone Chairs
- Work with HFM BOCES Communications
 - Volunteer work – Digital Communications – Student projects
- District to identify sources of funds for publications, etc.
 - Proposed Budget for 2021-2022 - \$10,000 District wide
 - Funds for District and allocation for Clubs as needed
 - LCI PR Grants of \$15,000 but only to Multiple District projects
 - Need other possible sources
- Promote the Plan through our channels and message from DG Michele

Sample External Communication

“LIONS OF UPSTATE NEW YORK”

– Serving the youth, seniors, hearing and sight impaired, and the hungry in your community. LIONS of Upstate NY (District 20W of New York State and Bermuda LIONS) is an association of 50 community based LIONS Clubs from the Capital District to the Canadian Border serving the needs of their community. The LIONS are volunteers assisting in natural disasters, feeding the hungry, fighting blindness, aiding the deaf protecting the environment, educating on diabetes, and encouraging our youth in leadership and citizenship. If you know of a need, contact a local LION member or club.

If you have a “Heart of a LION” and want to make a difference in the lives of others, join a local LIONS Club and become part of a world wide organization focused on serving humanity in your community.

Visit us at: <https://www.e-district.org/sites/20w/index.php>
 Facebook: [lionsofupstateny](https://www.facebook.com/lionsofupstateny) or search for “Lions Clubs of District 20W”
 Find a club near you:
<https://www.lionsclubs.org/en/start-our-approach/club-locator>

- ❖ Distribution to 34+ periodicals across the state
- ❖ New York State Publishers Association
- ❖ Regions Covered
 - ❖ Capital Region
 - ❖ Adirondack Region

LCI Resources
on Branding
your Club

Brand Advance Kit

Brand Guidelines

Updated and translated

- Verbal guidelines
- Visual guidelines
- Logo usage
- Design basics
- Photography basics
- Our global causes
- Our Foundation

Brand Resources

Here to help and guide

- Brand and Social Media presentations
- Tip and tricks
- How To guides
- Checklists
- Best practices
- FAQs

Brand Assets

The building blocks

- Logos
- Icons
- Photography
- Video
- Writing samples: Facts, stories, summaries

Brand Templates

Designed, ready to go

- Print materials
- Presentations
- Advertising
- Social media

Access the kit through www.lionsclubs.org/brand

Partnerships with other organizations and our Clubs is critical to our success

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

Holly McConchie (Galway Lions)
13 Marilyn Drive, Glenville, NY 12305
Home: 518-882-6516
hmeconchie@aol.com

CABINET SECRETARY

Gayle Woodruff (Chazy Lions)
7423 Rt. 22, West Chazy, NY 12992
CSgwoodruff@gmail.com
Cell: 585 704-7422

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

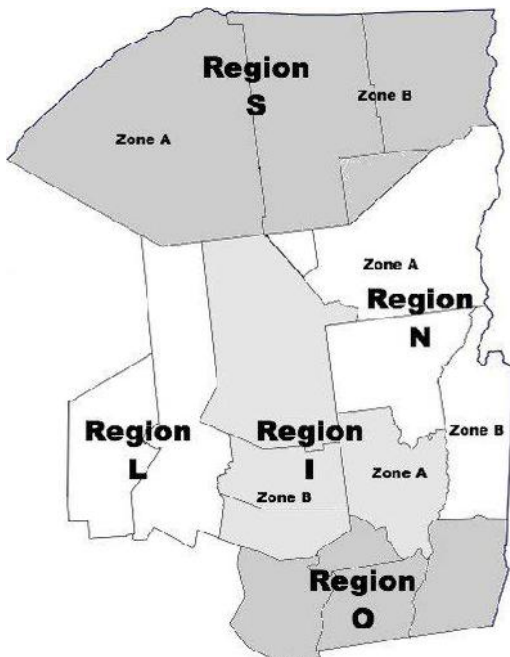
PDG Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

PDG Milledge "Smitty" Smith
(Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530
Cell: 315 778 3281
pdgsmitty@gmail.com

LEADERSHIP

PCC Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



**District 20-W comprises
these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravana Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CHAIRS

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

REGION CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

REGION CHAIR

REGION CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

ZONE "A" CHAIR

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

IPDG Michele Puleo O'Hare
(Bethlehem Lions)
8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
mapohare@gmail.com

ZONE "A" CHAIR

Joe Latimer
(Clifton Fine)
P. O. Box 52
Newton Falls, NY 13666
Home: 315-848-3578
Cell: 315-854-4247
dlatimer@slc.com

ZONE "B" CHAIR

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.org
Lions International: LionsClubs.org



MEMBERS CORNER

Hello Lions and Leos,

At the end of the 1st quarter of this year, we have a negative 19 in membership. We have added 14 new members and have dropped 33 since July 1st. We have 23 clubs that have no name listed in the directory as Membership chair. This is a very important committee for your club to have. This gives the Zone Chairs and myself a contact point in your club that we can work with directly to help you gain new members and retain your existing members. Please send this information to me and I will ensure it gets into the directory.

I hope that by now that all of you are somewhat familiar with the Global Membership Approach. The District leadership's job is to establish better communication lines between your club and us so we can help you in the way that you feel you need help. We want to see a bottom up process so that you don't see dictates coming down to you. We want you to utilize the communication chain to send your concerns to us to build your club your way. Your Zone Chairs are your 1st line of communication, but you may contact me or any of the Governor's team if that works better for you.

It is very important at this time that we are all focused on retention of our members. It should be easier to attract new members as things open up, but we all still need to make an effort to keep the members we have. Go on the LCI website and look for the membership satisfaction survey. Try it in your club to gauge your club's health. Then do something about it. So in order to come out of this crisis whole, we need to keep our communication channels open to all our members. Orientation of new members is the prime way that we help keep them in the club and interested in providing service to their community. The District will be conducting zoom orientation for new and existing members to keep everyone fresh and up to date on all aspects of Lionism. If you are interested, please contact me and I'll make sure you are included.

Yours in Lionism,

PDG Ed Stano
2070 Route 9N, Greenfield Center, NY 12833
email: estanojr@nycap.rr.com
Home phone: (518) 893-7150
Cell phone: (518) 879-5757

District/Club News

CALENDAR OF EVENTS

NABA/Annual Low Vision Tech & Wellness Fair
Saratoga Springs Holiday Inn 9:00am to 12:00pm..... October 11, 2022

NABA/Annual Low Vision Tech & Wellness Fair
Glenville Senior Center, 9:00am to 12:00pm October 12, 2022

NABA/Annual Low Vision Tech & Wellness Fair
Albany Jewish Community Center, 9:00am to 12:00pm October 13, 2022

Lions Camp Badger
Work Day October 15, 2022

Fall Conference/Marriott Courtyard, Lake George, NY November 5, 2022

Chazy Lions Club Annual Turkey Raffle
The Weathercock, Chazy, NY November 12, 2022

Galway Lions memory Tree Lighting
Village Park..... November 27, 2022

DG Ricky Laurin's Testimonial
Save the Date June 4, 2023

Town of Greenfield
Christmas Pop - Up - Shop December 3, 10, 2022

Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~

MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212



Ronald McDonald House Charities® of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin' Donuts
Subway
McDonald's
Hannaford
Wal-mart
Stewart's
Chipotle
Dominos
Price Chopper
Gas Cards
Sam's Club
Visa gift cards

Family Needs & Activities



Preemie Gerber Socks
Preemie Receiving Blankets
Pop Bubble Fidget Toys
Hot Wheels
Outdoor Toys/Games
Crayons
Bubbles
Small Infant Toys
Teething Toys
Children's Board Books
Play-doh

Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655

LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.



****Please note date change from last newsletter. New Fall Work Date: Saturday, October 15th**

CALL FOR VOLUNTEERS

FALL WORK DAY

MANY HANDS MAKE LIGHT WORK!

SATURDAY, OCTOBER 15

9:00AM - 3:00PM

RSVP TO:
LIONSCAMPBADGER@HTVA.NET
OR 607-589-4800

Made with PosterMyWall.com

2022 Summer Camp

More photos from Summer Camp 2022 (Find short videos on our website, www.LionsCB.org, or on YouTube.)



In Memoriam
August 2022
Lion Bonnie Haase
Board Member
Volunteer
Friend of Camp Badger
REST IN PEACE
Bonnie





Chazy Lions Club

Presents our annual

“Turkey Night” Raffle

The fun starts at 6:30pm on Saturday, November 12th at the Weathercock in Chazy! Food provided by the Weathercock when the raffle has completed.

All Proceeds Go to Our Local Community's Charitable Needs

Memory Tree Galway Lions Club

The Galway Lions announce the 28th annual Memory Tree in the Village Park by the bandstand. Our memory tree will be lit with bulbs donated by individuals wishing to remember loved ones during the Christmas season. It is an annual holiday tradition and bulbs can be purchased each year. There is a \$1 donation requested per bulb for each individual name submitted. All proceeds will be used for our Community Fund listed below. Names may be submitted until December 31st. Tree will be lit through the end of January.

Anyone interested in buying a bulb in memory of someone special may submit that person's name and donation to the Galway Lions Club.

A list of names of those to be remembered will be posted in the gazebo. Each name will be listed only once. Angels next to a name will indicate additional remembrances.

Community Fund projects we donate to include: Gateway House of Peace, local holiday and spring basket programs, Lions Eye Bank at Albany, Lions Foundation, Town of Galway Summer Program, and the annual senior class breakfast.

Please join us for the tree lighting on Sunday, November 27th at 5:30 pm. Bring a flashlight. After the tree is lit, we will read the names of those being remembered.

The members of the Galway Lions Club wish to express their gratitude for your support throughout the year and wish you a joyous Christmas season.

Examples of the way names should be listed (\$1 per name)

In memory of Mrs. James Smith = a \$1 donation
In memory of Mr. & Mrs. John Smith = a \$2 donation

Donated in memory of:

Total amount enclosed \$ _____. Make checks payable to the Galway Lions Club.

My name is _____ and I can be reached by phone at _____
(in case we need to discuss your remembrances).

Detach and return to Galway Lions Club, PO Box 244, Galway, NY 12074

Town of Greenfield
Lions Club

**Christmas
Pop-up Shop**



**Dec 3rd and Dec 10th
- 10am to 5pm**

**Greenfield Community Center
25 Wilton Road**

For More Information please email vpplummer122@gmail.com or
call Lion Verna Plummer 518-605-6105

**Lions Fresh Homemade Hot Soups or Chili
Local Vendors & Crafters
Lions Cookbook & Bake Sale
Food Drive for Food Pantry**



ST. CATHERINE'S

CENTER FOR CHILDREN



Hope for the Holidays

Memories of happy holidays don't exist for a child like Devin, who was recently removed from his home after suffering years of neglect. For Sara and Dante—who have three young children and live in a homeless shelter—it won't be a happy holiday season until they can find a safe and affordable apartment to call home.

At this time of year, friends of St. Catherine's often ask how they can brighten the holidays for someone in need. St. Catherine's *Hope for the Holidays* program offers a variety of ways you can help.

Holiday Tree: Starting in mid-November, St. Catherine's will collect gifts for children at our Holiday Tree in Colonie Center. Simply visit Colonie Center and pick a card of your choice from the tree. Shop for the gift listed on the card, and **drop the unwrapped gift in our collection box by the designated date.** Or, you can reach out to us if you would like to set up your own Holiday Tree at your office or workplace. **We will wrap and deliver all gifts to children and families in need, so please return your donation to our box just as soon as possible!**

Adopt-a-Child / Adopt-a-Family: The holidays can be especially difficult for parents who are unable to provide for their children. Our *Adopt-a-Child / Adopt-a-Family* program allows you, your family and friends, or your group/organization the opportunity to make a big impact. Just reach out to us, and we will match you with a child or family in need. Needs may include food, household items/essentials, clothing, or toys. If you would like to participate in this program, we ask that you plan ahead so that your shopping is complete and donations are ready for delivery or pick-up no later than December 15. Contact us to learn more!

Donate a Holiday Meal: A bag of groceries is all you need to make a memorable holiday meal for a family or someone in need. A turkey or ham, canned goods, rolls, and an apple or pumpkin pie will do the trick. Our staff will personally deliver your meal(s) to those who will most benefit from your gift.

Gift Wrapping Day: Our annual gift wrapping day is scheduled for Thursday, December 22 from 10am to 3pm at 40 North Main Avenue in Albany. We're always looking for volunteers to join us and help wrap toys or gifts. We provide the wrapping paper, scissors, tape, and snacks! You just bring a holiday smile (colorful sweaters are optional!) Contact us soon if you would like to get on our volunteer list, as tables fill up quickly!

Holiday Gift Catalog: You can use our Holiday Gift Catalog to make cash donations that will be used to support children, adults, and families in need. Your gift can help send a child to camp, pay for therapeutic art classes for traumatized children, and so much more. Simply visit us at www.st-cath.org and follow the *Hope for the Holidays* button to make your online donation.

Host a Children's Holiday Party: Hosting a party for children is always a great way to bring holiday cheer! Call us if you're interested, and we'll discuss the details!

Call Dori O'Neal at 518-641-6802 or Michele Puleo-O'Hare at 518-453-6702, or email holidayhope@st-cath.org to learn more about holiday giving opportunities noted above.



St. Catherine's at a Glance

St. Catherine's serves children, adults and families who face challenges including physical and emotional neglect or abuse, homelessness, special education needs and developmental disabilities, mental illness or substance abuse, and trauma. St. Catherine's employs more than **300 full and part-time professionals at more than 10 locations** throughout the Capital Region.

During fiscal year 2020-21, St. Catherine's:

- Served children, adults and families from **202 towns, villages, and cities in New York; 28 state counties; and 19 school districts.**
- Served 72 children from 63 families in our **Residential** program.
- Served 112 children and 96 families in our **Foster Care** programs.
- Served 85 children and 60 families in the **R & E May School Day Treatment** program.
- Served 187 children, 100 families, and nearly 1,000 single adults in our **Homeless Services** programs.
- Served 554 children and 403 families in our **Community-Based Services** program.



How you can help

The Foundation of St. Catherine's Center for Children coordinates all giving events and activities for St. Catherine's Center for Children. Interested in learning more about how you can support the mission of St. Catherine's? Contact Michele Puleo O'Hare at mpuleoohare@st-cath.org (fundraising and special events). Email volunteer@st-cath.org to learn about volunteer opportunities at St. Catherine's.

*Offering hope for tomorrow to vulnerable children, adults,
and families in the Capital Region and beyond.*

Residential Program



It's a fact of life. Families struggle, and a child may be removed from the care of his or her parents or guardians for any number of reasons. When that happens, a child not only needs a safe place to live, but often requires therapeutic care. St. Catherine's **Residential Program** provides treatment for boys and girls, ages five to 13, who have been removed from their homes and require 24-hour supervised care. Children in the program struggle with a variety of emotional and challenging behaviors. Some have been abused or neglected and suffer from a history of trauma. Our staff of social workers, clinicians, health care providers, and child care workers offers our children the care and treatment they need to help them thrive. Services include individual, group, and family therapy; psychiatric and psychological evaluation; crisis stabilization and assessment; and daily recreational activities. Development of a placement plan to help a child return home is a critical element of our residential program. When a child's return home becomes impossible, adoption or foster care placement are alternatives to residential care.

Therapeutic Foster Care

When a child is removed from his or her home, foster care placement is sometimes the answer. Children thrive in homes where they are nurtured and loved. St. Catherine's offers **Therapeutic Foster Care** for special-needs children, from pre-school through teens, who may benefit from therapeutic care in a home setting. Children in the program are matched with professional foster families who provide a consistent, predictable and nurturing environment which promotes positive growth. St. Catherine's offers foster parents extensive training and support to help them meet their foster care commitment. Support includes pre-placement and ongoing training, respite services, peer support group meetings, participation in planning and implementation of the foster child's treatment plan, and availability of program staff 24 hours a day. A related program, **Kinship Care**, offers services to close family members—including grandparents, aunts and uncles—or family friends who open their homes to a child and provide full-time care.



R & E May School

Not every child thrives in a traditional school setting. Some have special educational and behavioral needs that can only be met in an environment designed to promote success. St. Catherine's **R & E May School** is a day treatment program that serves struggling elementary school students with special educational needs. Children in the program, which can accommodate up to 68 students at a time, are enrolled from home school districts throughout the region. Each student undergoes an

individual assessment to determine his or her educational and social needs. Staff—including special education teachers, mental health professionals, social workers, and clinicians—develop a comprehensive plan tailored to meet the needs of the student. The school also partners with the child's family and home school district to ensure the greatest chance for success, helping the student develop the knowledge, social skills, and attitudes necessary to reach his or her full potential.

Homeless and Housing Services

Homelessness is a complicated social issue, not only threatening the health and welfare of families and individuals, but also burdening communities. St. Catherine's offers comprehensive **Homeless and Housing Services** for both families and single adults who are homeless or at-risk of becoming homeless. People served in the program struggle with a broad range of socio-economic issues, including poverty and low household incomes, mental health challenges, lack of access to affordable health care, and substance abuse. Our homeless and housing services address those issues to promote independence and stability. **Marillac Homeless Family Shelter** serves up to 24 families at a time, providing emergency shelter and supplemental services for homeless families in need of permanent housing. **Michael's House** provides supportive housing services for up to 20 families and single adults at a time. Additional programs, including **Project HOST** and **Pathways to Health**, connect families and adults to stable housing, health care services, and counseling and employment services. Various housing and homeless family services reach people in Albany, Rensselaer, Columbia, and Schenectady Counties. All services ultimately aim to help the homeless—or those at risk of becoming homeless—find secure, permanent, stable housing, often by linking clients to services essential for their long-term well-being.



Community-Based Services



Many people struggle with complex social and behavioral issues that threaten family stability. St. Catherine's offers an array of **Community-Based Services** designed to preserve family life and provide at-risk families with the skills they need to remain intact. A **Parent Care** program is a specialized clinical and case management program that offers intensive, in-home services that help families remain together or, if a child has been placed outside of the home, promotes family reunification. An **Access and Visitation** program offers supervised visitation in a safe and supportive environment for children and non-custodial parents when parents have separated. Our **Health Homes** program coordinates health services for children in families eligible for Medicaid services.

Other services include *clinical assessments; parent skills training and parent support groups; individual, marital, and family counseling programs; respite* service for families with children displaying emotional or behavioral problems; and *comprehensive support services* for adolescents who have been in foster care or residential programs to help these youth attain independence. Our **Community-Based Services** work closely with representatives from various counties and peer agencies to ensure the needs of our most vulnerable children and families throughout the region are the met.



The Albany & Troy Lions Club is selling Boscov's shopping passes. Each pass entitles the bearer to **25% off** on almost everything they buy on Wednesday, October 19, plus they get a chance to win a \$100 Boscov's gift card. The passes are only \$5 each and they're good at any Boscov's. **If you'd like some, send \$5 for each one to paypal.me/jazzfanlion.** Put your address in the "notes" field and we'll mail you your passes. Because the passes are only good on Oct. 19, place your order by Oct 12 to ensure that you get them in time.

Fall Conference Room Rate Reminder

(see conference flyer on page 3)

**Courtyard by Marriott
Lake George, NY 12845**

\$189/Room

Make Reservations by October 5, 2022

(518) 761-1150 ext. 3

Contact: Jennifer ~ Confirm "Lions Group"



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see Pages 57&58):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at mapohare@gmail.com or 518-410-5941.

A decorative border surrounds the central text of the flyer. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

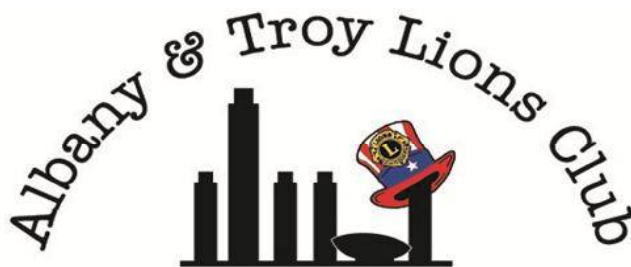
VISION SCREENERS AND ASSISTANTS
NEEDED

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796



DG RICKY'S VISITATION SCHEDULE for 2022-2023

Rev date: September 18, 2022

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Feb 1	Saranac Lake	Aug 4
Ballston Spa	Mar 1	Clifton-Fine	Aug 8
Bethlehem	Nov 16	Saranac Lake	Sep 1
Broadalbin Perth	Oct 27	Ogdensburg	Sep 8
Cambridge	Nov 2	Galway	Sep 12
Chazy	Oct 18	New Hart NYM White	Sep 13
Clifton-Fine	Aug 8	Greater Johnstown	Sep 14
Clinton	Feb 9	Tupper Lake	Sep 15
Deerfield	Feb 9	Lake Placid	Sep 19
Duane	Oct 19	Louisville	Sep 21
Edwards	Oct 10	Long Lake	Sep 27
Fonda & Fultonville	Feb 22	Gouverneur	Sep 28
Galway	Sep 12	Raquette River	Oct 1
Glens Falls	Oct 25	Waterford	Oct 5
Gouverneur	Sep 28	Edwards	Oct 10
Greater Amsterdam		Town of Greenfield	Oct 12
Greater Herkimer	Feb 16	Peru	Oct 13
Greater Johnstown	Sep 14	Town of Schroon	Oct 17
Greater Ravena	Mar 8	Chazy	Oct 18
Greenwich	Oct 20	Duane	Oct 19
Hadley-Luzerne	Nov 9	Greenwich & Saratoga	Oct 20
Heuvelton	Nov 15	Glens Falls	Oct 25
Holland Patent	Mar 21	Malone	Oct 26
Lake Placid	Sep 19	Broadalbin Perth	Oct 27
Lisbon	Apr 4	Cambridge	Nov 2
Long Lake	Sep 27	Scotia-Glenville	Nov 8
Louisville	Sep 21	Hadley-Luzerne	Nov 9
Malone	Oct 26	Mechanicville-Still	Nov 14
Marcy Telephone	Aug	Heuvelton	Nov 15
Mechanicville-Still	Nov 14	Bethlehem	Nov 16
New Hart NYM White	Sep 13	Northville Sac	Nov 17
Newcomb	Apr 12	Schuylerville	Dec 7
Northville Sac	Nov 17	Plattsburgh	Jan 16
Ogdensburg	Sep 8	Albany & Troy	Feb 1
Peru	Oct 13	@Sauquoit, Deerfield, Clinton, Utica	Feb 9
Plattsburgh	Jan 16	Greater Herkimer	Feb 16
Raquette River	Oct 1	Fonda & Fultonville	Feb 22
Saranac Lake	Aug 4, Sep 1	Ballston Spa	Mar 1
Saratoga Springs	Oct 20	Greater Ravena	Mar 8
Sauquoit Valley	Feb 9	Town of Wright/Schoh	Mar 20
Schuylerville	Dec 7	Holland Patent	Mar 21
Scotia-Glenville	Nov 8	Lisbon	Apr 4
Speculator		Town of Hoosick	Apr 6
Town of Greenfield	Oct 12	Newcomb	Apr 12
Town of Hoosick	Apr 6		
Town of Schroon	Oct 17		
Town of Wright/Schoh	Mar 20		
Tupper Lake	Sep 15		
Utica	Feb 9		
Waterford	Oct 5		

PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

**Just a reminder that effective
July 1st the \$35 entrance fee will
NO LONGER BE WAIVED
by Lions Clubs International.**

**If you have any new members to be
added in to MyLCI, be sure to do
so by June 30, 2022, otherwise, you will
also have to pay the \$35 entrance fee.**

ANY CLUB OR LION INTERESTED IN Kindness Matters Stickers

email IPDG Lion Michele Puleo O'Hare
mapohare@gmail.com

or call her at 518-410-5941

and let her know how many you
would like and where to send them.



Albany & Troy Lions Club

By Lion Jerry Gordon

General Meeting

DG Ricky Laurin spoke about the importance of setting club goals, but not being overly ambitious – perhaps 3 or 4 goals per year. We should be working in the local community with schools, churches and other orgs. He made many references to Stephen Covey's 7 Habits of Highly Effective People, a book DG has clearly taken to heart and benefitted from. It includes such pearls as "Begin with the end in mind" and "Seek first to understand, then to be understood."



DG Ricky Laurin, Lions Greg & Jodi Sheldon, Jerry Gordon

He also spoke about a plastic recycling program that the district will be involved with – stay tuned for more info.

Shawn reminded everyone that our VIP Bike Rides will be on 9/25 from noon-3 with a 10/2 rain date. Registration will begin at 10:30. He's been in touch with Jim Edwards from Saratoga Springs LC and they're all set to bring us the tandem bikes.

Jerry explained our new CLYNK bottle-collection project and gave out collection bags.

Jerry also explained Boscov's Friends Helping Friends project and gave out shopping passes for members to sell.

Wearing his 20W Environment Chair hat, Greg told us about a project to increase habitat for Monarch butterflies, an important pollinator. Our tasks will include providing information and distributing literature and seeds. More info to come.

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Club and Charitable Meeting

Greg explained that we had Summer Youth Employment kids, who were paid by the City of Albany, working at the blueberry orchard. In addition, three community members also cleaned, raked and weeded. We paid them out of the Van Alen grant funds.

In an email vote the next day, the board approved the membership application from Marilyn Bradley, a friend of Davia's.

In an email vote on 9/26 and 27, the board approved the expenditure of up to \$200 for special polarized sunglasses.

On Sunday, Sept 25, members of the Albany & Troy Lions Club, Saratoga Springs Lions Club, Camp Abilities Saratoga, Albany Police Dept, Albany Fire Dept and the local biking



community gathered at the Mohawk Hudson Bike Trail at the Corning Preserve for their first Annual V.I.P. (Visually Impaired Pedalers) Tandem Bike Rides.

Unfortunately, the threatening weather kept some people away. Overall, it was a successful venture and I suspect we'll do it again, perhaps in the spring. Our thanks to Lion Shawn Newton for bringing us this great idea and for chairing this project.

KING LION EVA BASS

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192
info@albanytroylions.org, Voicemail: 518-512-2722
AlbanyTroyLions.org facebook.com/albanytroylions



Gouverneur Lions Club

By Lion Priscilla Laurin



KING LION BETSY CUMMINGS

160 Grove Street,
Gouverneur, NY 13642
Home/Cell: 315-771-1310
Work: 315-287-0770
bcummin3@msn.com



Long Lake Lions Club

By Lion Priscilla Laurin



KING LION CAMILLE CRISTALDI

185 Kickerville Road, P. O. Box 517
Long Lake, NY 12847
Cell: 315-591-3070
camcris518@aol.com

Peru Lions Club

EYE SCREENING

By Lion Edward Eisele

On Monday, September 26th, the Peru Lions Club held a vision screening at the Peru Primary School. We successfully screened 118 students with a referral rate of 12.7%. Pictured are Lions Ed Eisele and R. Hart.



**KING LION
EDWARD EISELE**
8 Button Brook Parkway
Peru, NY 12972-2602
Home: 518-643-2865
bigolldivot@yahoo.com



New Hartford NY Mills Whitestown Lions Club

By Lion Priscilla Laurin



KING LION ROBERT PORTER

2208 Graham Avenue, Utica, NY 13502
Home: 315-243-8803; Work: 315-797-2233
rporter353@aol.com

Sauquoit Valley Lions Club

FALL FESTIVITIES

By Lion John Griffin

The Sauquoit Valley Lions met on August 25th to plan for the 2022-2023 Lion's year. King Lion John Markley led

a discussion on anticipated fundraisers and opportunities to serve the community in the year ahead.



Sauquoit Valley Lions gather for the first meeting of the year 2022-2023 at Orchard Hall in Sauquoit.

The first meeting of the year was held on September 8th at the Orchard Hall restaurant in Sauquoit with twenty members

in attendance. Discussions were held on the annual Where's the Beef raffle, participation at the Lincoln Davies Fall Festival and hosting a Lion's booth at the annual Sauquoit Valley

Did you know
that over 5,000 children
and 30,000 adults are treated
every year at the Lions Eye
Institute at Albany?

**BECOMING A
KNIGHT OF THE BLIND**
is one way you can
support this mission.

For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com

...continued on next page

Fine Arts and Craft fair to be held at the middle school in November. A committee to establish an additional fund raiser for the year met on September 15th and is exploring a cheese, wine and beer tasting night with basket raffles. Lion Sherry Kimball graciously hosted the meeting at her home.

The first weekend of the Lincoln Davies Fall Festival was September 17th and 18th hosted by Sauquoit Lions' Ed and Joanne Jones.

The event, which will take place over the next several weekends into October, includes; a Corn Maze, Hay Ride, children activities, a Car Show and a Chicken



Sauquoit Valley Lions host the fried bologna sandwich tent at the Lincoln Davies Fall Fest on September 18, 2022

Barbecue. The Sauquoit Valley Lions are hosting a food tent offering fried bologna, cheese and pepper sandwiches. Master Chef Lion Michael Bader, supported by Lion Laura Bader, are grilling up the delicious specialty sandwiches. The Lions are also raffling off a Blackstone grill and air fryer at our booth and supporting children's activities at the event.

On September 22nd the Club held its semi-monthly meeting with fifteen members in attendance and held the drawing for the Where's the Beef raffle.

The raffle was won by Sauquoit Valley Lion Maria Puleo. The raffle raised over \$1,500 for the Club. The Club also discussed ways to support childhood cancer initiatives locally.

The Club is once again sponsoring the International Lions Clubs Peace Poster contest at the Sauquoit Valley Middle school. Last year the winner of our local event also won the District 20W contest.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209
Cell: 315-725-9644
golfjjsc@aol.com

District 20W News

By IPDG Michele O'Hare

Dear Lions

The Neural Stem Cell Institute (NSCI) institute shares a common purpose with the Lion's, that is to combat blinding disease. Our mission at NSCI is research to develop new therapies for age-related macular degeneration (AMD). We sponsor a clinical trial for AMD that has great promise to benefit patients with dry AMD for which there is no treatment available. Our trial replaces the retinal pigment epithelial (RPE) cells that are lost in AMD, to preserve and restore vision for AMD patients. We obtain RPE cells from donated eyes and are grateful to the Lions Eyebank in Tampa, Florida for providing donated eyes for our research over the past decade. We look forward to continuing a strong partnership with the Lions Tampa Eyebank to address blinding disease by developing needed treatments. A major challenge for our work with Tampa, however, is the time required to ship donated eyes from Florida to New York. It would be great to obtain eyes sooner for our research work. I've written to ask if the Lion's would help us identify a way to receive locally donated eyes. It is important to know that we only require the back part of the eye that is not used for cornea transplantation, and is discarded for cornea surgeries. Yet the posterior eye is invaluable for our work. If there were a way to obtain the posterior eye, our research would significantly benefit enabling us to better help patients suffering with vision loss.

Our clinical trial is carried out in Ann Arbor Michigan and Los Angeles California. The trial is supported by the NIH National Eye Institute. It would be wonderful to bring more of this work home to benefit upstate New York where the Trial is headquartered at NSCI. Our efforts over the past decade to access local donations have not been successful. I've written to ask for your help and guidance about how to engage our local eyebank in Albany NY to procure needed donations. Sharing the mission to address blindness can benefit our region on many levels.

Sincerely yours,

Jeffrey Stern, M.D., Ph.D.
Director of Translational Research
Neural Stem Cell Institute
One Discovery Drive, Rensselaer, New York

DISTRICT GOVERNOR RICKY LAURIN

207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Ogdensburg Lions Club

By Lion Priscilla Laurin

District Governor Ricky Laurin visited Ogdensburg on September 8, 2022. Currently they are hosting/sponsoring a Veterans Parkinson's event scheduled for October 17, 2022. Contact the club for additional information.



KING LION JAMES SHAW

83 Dry Bridge Road
Heuvelton, NY 13654-3110
Home: 315-344-8829
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pdgjim@verizon.net

Broadalbin-Perth Lions Club

By Lion Priscilla Laurin

IPDG Michele O'Hare and DG Ricky Laurin presented ZC/KL Lion Robert Townsend a Melvin Jones at the August Cabinet Meeting in Peru, NY.

KING LION ROBERT TOWNSEND

805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com



CLUB CORRESPONDENCE

P. O. Box 331, Broadalbin, NY 12025-0331
bplions@hotmail.com
e-clubhouse.org/sites/broadalbinny/

Louisville Lions Club

By Lion Priscilla Laurin



District Governor Ricky Laurin visited Louisville Lions on September 22, 2022.

KING LION DENISE FURNACE

49 Marie Street, Massena, NY 13662
Cell: 315-250-5491
denisefurnace@gmail.com

Clinton Lions Club

By Lion Jim Winkler

The Fall season has arrived and we're back to our regular two meetings a month – in person. It sure has been a long time since we held meetings face-to-face with our membership.

At our first September meeting we reviewed our summer activities and began discussing service activities and possible fundraisers through the end of the calendar year. Our Lion President, Bob Maxam also presented our newest member, Lion Mark Davis with his membership certificate and new member pack.

The second meeting of the month was primarily devoted to honoring the Executive Director of our Chamber of Commerce, Jackie Walters, who has resigned her position with the Chamber effective the 15th of the month. Jackie has been the Executive Director since 2015 and under her guidance the Chamber has instituted many new events/ways of communicating the existence of our small New England-style village to the public. These events/new ideas have attracted many visitors to our community. They include Small Business Saturday two days after Thanksgiving with activities in and

...continued on next page

around the Village Green to encourage visiting our many village merchants; a Farmer's Market held every Thursday during the months of July through early October; a networking breakfast the first Wednesday of every month whereby chamber members visit other members locations to better understand their business and how they fit into our community. In addition, Jackie created a Facebook page and website for the chamber to publicize the happenings in and around our community. In recognition of her contributions to the growth of the Chamber during her tenure, we presented her with a Robert J. Uplinger Distinguished Service Award.



***NEW CHAMBER EXECUTIVE DIRECTOR INTRODUCED** – Outgoing Executive Director, Jackie Walters, (L) introduces new Executive Director, Heather Marris, at recent breakfast networking session on October 7th at Brookdale Senior Living Facility in Kirkland, NY.*

On the first Wednesday of the month, three members represented the club at one of the above-mentioned networking breakfast. This month, it was held at the local Brookdale Retirement and Assisted Living Facility located in our town. We were treated to a delicious breakfast prepared by their Master Chef and heard about the services and living conditions at this fine facility. In addition, we were introduced to Heather Marris, the new Executive Director of our Chamber of Commerce. Heather described her past experiences working for not-for-profits on the west coast and how she was looking forward to her new opportunity.

Six club members once again staffed a booth at the Farmer's Market held on the first Week of the month, where we distributed information



***SEPTEMBER FARMER'S MARKET IN CLINTON** – Clinton Lion Les LaBrecque discusses diabetes information with passersby at Clinton's Farmers Market on September 8th on the Village Green.*

about Lions Clubs International, the Clinton Club and diabetes in an effort to make people more aware of this disease.

We continue to collect used eyeglasses and hearing aids deposited at previously established locations in and around our area. This month we collected 145 eyeglasses and four hearing aids.

Our combined efforts with other community members distributing food to the food-insecure of our area at our local Country Pantry continues. This month five club members packed food into the vehicles of 975 individuals who were served in our "now-perfected drive-by fashion". Those receiving the various food staples remain extremely grateful to us for our assistance in volunteering – making it most worthwhile.

As the days shorten, we begin looking forward to the various ways we can be of service to our community during the approaching holidays.

BEST WISHES TO ALL CLUBS IN THEIR SERVICE TO OTHERS

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com

Tupper Lake Lions Club

By Lion Priscilla Laurin



DG Ricky Laurin inducted two new members of the Tupper Lake Lions Club, Paul & Denise Mullen new members and their sponsors Lions Mary and Gerald Sojda.

KING LION STUART NICHOLS

11 Brentwood Avenue

Tupper Lake, NY 12986

Cell: 518-354-2207; Work: 518-359-9779

stu_nichols@yahoo.com

Glens Falls Lions Club

5 NEW MEMBERS!

By Lion Karen Rager

So much goings on in September for the Glens Falls Lions! On September 11th, we held our annual 9/11 Blood Drive at the West Glens Falls Fire Department. This year was a little slower than usual, but we were happy to be able to help save lives.

We had an exciting meeting September 27th at the Queensbury Hotel. Lion Diane Lange from Ballston Spa Lions, spoke to us about childhood cancer and the Krantz Cottage Retreat in Lake George. She thanked us for our support over the summer of one family at the Cottage Retreat, and how important it was for families to have happy memories. She also told us how we could help in other ways such as donating gas cards, grocery cards, household items, etc. (See page 12 for a comprehensive list of items they can use).



Lion Diane Lange speaks to the club about Childhood Cancer.

IPDG Michele Puleo O'Hare from Bethlehem Lions inducted five new

Lions, Juan and Amie Gonzales, Brian (Scott) and Karen Daniels, and Amanda Blanton. PDG Joan Scott from Hadley Luzerne Lions was also a guest.



Above: Left to right front, Lion Karen and Scott Daniels. Second row. King Lion Marilyn Rivers, IPDG Michele Poleu O'Hare, Lion Amanda Blanton, Lions Amie and Juan Gonzales, and Membership Chair and sponsor of Amie, Juan and Amanda, Lion Scott Rager. Lion Phil Jessen, sponsor of the Daniels was not able to come.

We plan to have an exciting year of speakers lined up to encourage more members to attend. In case you don't know, my name is Karen and my husband is Lion Scott, so with our new Lions Brian, who goes by Scott, and his wife Karen, we now have two Lions "Scott and Karen".

The last weekend of September was our long awaited return to the Adirondack Balloon Festival. Because many of our workerbees are getting up there in age, we scaled down our

food tent, not in size, but in what we were selling. This year we sold Hicks Cider Donuts, and Hot and Cold Drinks only. No more pizzas and hot dogs. Saturday afternoon we sold out of donuts. We can not predict the future in time to order more. All told we sold 300 dozen donuts and 190 gallons of coffee and hot cocoa, so we feel it was a successful weekend.



"Lion" Jim Cypher, Lion Karen Rager, District Governor Ricky Laurin, and Lion Scott Rager.



Left: Treasurer Lion Roy Steves, King Lion Marilyn Rivers, and District Governor Ricky Laurin, who with his partner in service, Lion Priscilla, stopped in to say hi, and we put them to work!!!

Lion Jim Cypher in his full lion suit waved at the crowd and had his picture taken with many little ones!



This past weekend we had our 19th Annual Swing for Sight and Sound golf tournament at Airway Meadows. It is a small tourney, but

a lot of fun. This year we had eight teams and a great buffet put on by Airway Meadows.

KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804

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smrivers@roadrunner.com

CLUB CORRESPONDENCE

glensfallsions@gmail.com

www.glensfallsions.org

Broadalbin-Perth Lions Club

By Lion Ed Balaban

The Broadalbin-Perth Lions Club kicked off the fall soccer season this weekend with the opening of their concession tent at the Town Athletic Fields in support of the Broadalbin Youth Commission. This year's long community service/fund raising project has provided parents and players with much needed refreshments and snacks during the Saturday morning contests. The season will last until late October.



Broadalbin-Perth Lions, from left, Valerie Kevlin, Mary Balaban, Bob Townsend and Mike Auricchio were on hand to staff the concession tent this weekend at the start of the Broadalbin Youth Commission's fall soccer season at the Town Athletic Fields. The BP Lions turn out every Saturday during the spring and fall seasons to sell refreshments and snacks to parents and players. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).

The Broadalbin-Perth Lions Club began their weekend early last Friday morning, Sept. 30, when members met the delivery truck from the Regional Food Bank of Northeastern New York in Amsterdam. Lions gathered food to be delivered to the Backpack Program at Mayfield Central School. The program provides food to those students who are less fortunate.

The following morning, Saturday, Oct. 1, Lions took station at the intersection of Main Street and Second Avenue in the Village of Broadalbin to conduct their annual Coin Drop. Lions safely greeted vehicles at each of the streets approaching the intersection and owing to the well publicized event, received donations estimated to be around \$2000. The funds will be used to support Club endeavors that support the greater Broadalbin-Perth-Mayfield community.



Lion Mike Auricchio watches the action on the soccer field, also known as a "pitch", during a lull at the Club's concession tent at the Town Athletic Fields fall season opening. The BP Lions turn out every Saturday during the spring and fall seasons to sell refreshments and snacks to parents and players. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).



Lions Valerie Kevlin, foreground, and Don Savoie, express their gratitude to drivers as contributions were generously made during the Lions' annual Coin Drop in the Village of Broadalbin. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).



Lions Bill Suchy, left, and Tom Kevlin, right, pick up their Club's share of food from the Regional Food Bank of Northeastern New York. The Lions delivered the food to Mayfield Central School in support of that school's Backpack Program which provides food to less fortunate students. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).

KING LION ROBERT TOWNSEND

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CLUB CORRESPONDENCE

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e-clubhouse.org/sites/broadalbinny/

Greater Johnstown Lions Club

By Lion Pricilla Laurin

DG Ricky Laurin visited with Greater Johnstown - it happened to be on their Anniversary date.



KING LION LINDA KOLLAR

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CLUB CORRESPONDENCE

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

☐ Contributed to LCIF

☐ Started a new service project. *Consider one of our Global Causes!*

☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

☐ Reported Club Officers to LCI

☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:

☐ District

☐ Multiple District

☐ International

☐ Webinars

☐ Lions Learning Center

☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

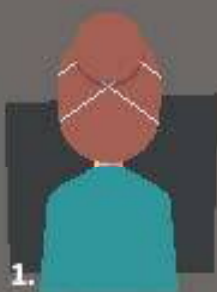
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqmq6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837