



District 20W LIONS ROAR

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DECEMBER 2022

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A message from

**District Governor
Ricky Laurin**



"How Can We...?"



International President
Brian Sheehan's pin.

"Together We Can"

Hey Lions Team,

We just went through a week of thankfulness and family gatherings. The next season coming up is a season of love and sharing. Do we even remember what we had for differences of opinions? Probably not.

Reach out to old friends, and more importantly, family. We can recharge ourselves and other people by reconnecting with family and friends. You don't have time? "Bull!". We can make time if we really want to. Here are a couple of ideas. Start by sharing a meal. Send a handwritten card. Make a phone call. Share a drink or two, or even get together for a couple of days.

**NEXT ROAR
DEADLINE**

DEC. 28, 2022

**Submission requirements
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...continued on next page

Merry Christmas!!!

“The purpose of writing inspirational notes is simply to build others up because there are too many people in the demolition business.” ~ Norman Vincent Peale. (This quote should be used all year long).

This time of year, all Lions are busy helping their communities. We ring bells, build up food shelves, help serve families in need and hopefully your club has a Santa Christmas Party for children. There is one thing that every Lion in our District 20 W can do. It won't cost anything, you don't have to go out of your way, and it will impact everyone you give it to - give away a smile!!! :-)

“The more you lose yourself in something bigger than yourself, the more energy you will have.” ~ Norman Vincent Peale

We have had a tough couple of years, yet we are all trying to improve the situations. It would be great for our Clubs to reach out to potential new members, just ask. Just think how much more District 20W could do with each club getting three new members. This past month & this coming month are times Lions are stepping up to the plate & assist people in need. As we climb out of the covid era, Lions have more responsibility to connect with their communities. Projects and needs may have changed a great deal and we need to find out what those need are ASAP.

“Problems are to the mind what exercise is to the muscles; they toughen and make strong.” ~ Norman Vincent Peale

We have been so fortunate on our visits so far during our Lions year. The fellowship we have come across at meetings and gatherings have been great. As many of you know I don't take life to serious, and always look for new ways we can continually improve what we do. You know the old saying “make them laugh - make them laugh - make them laugh”. You also know I like to tell stories to help make a point and help everyone understand our message.

“When you get up in the morning, you have two choices - either to be happy or to be unhappy. Just choose to be happy.” I am fortunate to be your District Governor in 20 W. Please spread Kindness through this season. Merry Christmas to all and to all a good night, and Happy Holidays to all!

“Let us move into the New Year with a great sense of the thrill of living.”

District Governor
Ricky Laurin (Chazy Lion)
20W District Governor
email: rickylions18@outlook.com
Phone: 518-569-7253





3rd LIONS DISTRICT 20W CABINET MEETING

SATURDAY, February 11, 2023

Holiday Inn Saratoga Springs, 232 Broadway, Saratoga Springs, NY 12866
(off exit 14 of I-87)

9:30 AM Registration - Meeting Start Time 10:00 AM

\$30 per person includes coffee, donuts, pastries, and buffet lunch

If you are attending, **please RSVP** with the **bottom part of this form** with your **check** for **\$30/pp.**

Mail to: CS Gayle Woodruff, 7423 State Rt 22, West Chazy, NY 12992.

Make checks payable to: District 20W Lions Clubs.

Please return this registration form **no later** than **Tuesday, January 31, 2023.**

Please bring canned/non-perishable food items for the local food pantry.

Hotel Reservations for Friday Night February 10th. Simply click the **link** to go directly to the

Holiday Inn Saratoga Springs reservation page: [Lions Club 20W District Meeting](#)

Group code is LCD. Price is \$139

The hotel encourages guests to make their reservations as early as possible to take advantage of the special rate set up for this group.

If you have any questions, please do not hesitate to contact CS Gayle Woodruff at
585-704-7422 or CSgwoodruff@gmail.com

Attending: _____ Name(s): _____

Dietary Restrictions/Allergies: _____

Club : _____

Email: _____

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2022-2023 LION Year #Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public – Families and community
 - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

District 20-W Marketing Plan 2022-2023

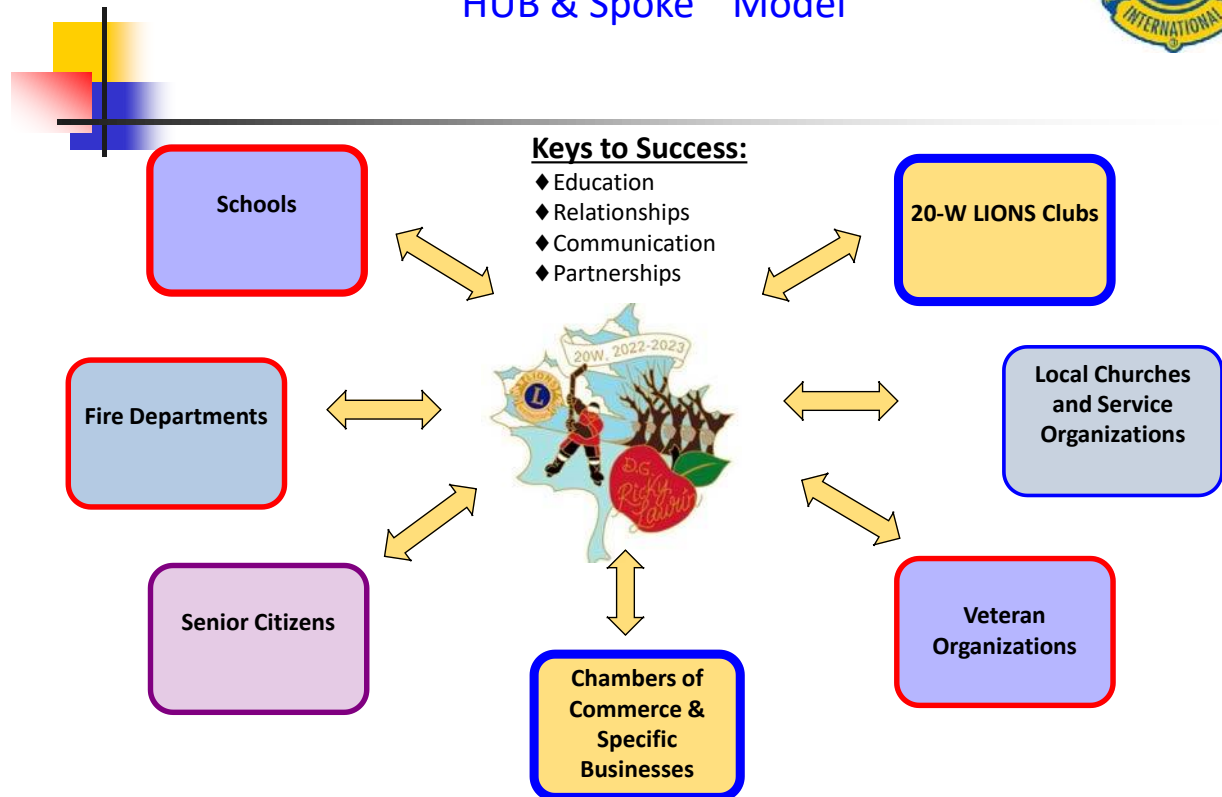


20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook – Lion Barbara and PDG James
 - Website and Directory – Lion Jerry Gordon
 - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace “Thinking out of the Box” to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

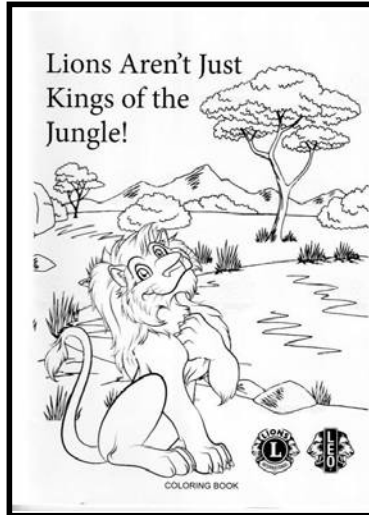
How does the District move forward with a Marketing Plan?

Expanding Membership & Service through a “HUB & Spoke” Model





District 20-W Communications and Marketing Committee



❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor



Phase 1 – 4500 books – cost of \$4,000
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



District 20-W Communications and Marketing Committee



❖ Video Marketing Plan

1. Getting our Mission and Message to the public
 - ❖ Continue Efforts on Facebook and District Web Sites
 - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
 - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Send in your Photos and Video Clips on your club's hunger Programs
******Email to rtownsen@nycap.rr.com**

2022-2023

2023-2024

***Post Holiday Food Drive – Nov/Dec – Production in January

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews
 \$750 for first Video – 15% reduction on the non-profit rates
 Need input from multiple clubs across the District

<https://youtu.be/rglOgb4P7gs>

Accessible to all clubs for Community and Club Education

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

Holly McConchie (Galway Lions)
13 Marilyn Drive, Glenville, NY 12305
Home: 518-882-6516
hmeconchie@aol.com

CABINET SECRETARY

Gayle Woodruff (Chazy Lions)
7423 Rt. 22, West Chazy, NY 12992
CSgwoodruff@gmail.com
Cell: 585 704-7422

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

PDG Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

PDG Milledge "Smitty" Smith
(Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530
Cell: 315 778 3281
pdgsmitty@gmail.com

LEADERSHIP

PCC Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CHAIRS

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

REGION CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

REGION CHAIR

REGION CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

ZONE "A" CHAIR

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
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Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

IPDG Michele Puleo O'Hare
(Bethlehem Lions)
8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
mapohare@gmail.com

ZONE "A" CHAIR

Joe Latimer
(Clifton Fine)
P. O. Box 52
Newton Falls, NY 13666
Home: 315-848-3578
Cell: 315-854-4247
dlatimer@slc.com

ZONE "B" CHAIR

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guiderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.org
Lions International: LionsClubs.org



MEMBERS CORNER



Tools to help Strengthen Clubs

Your Club, Your Way!: This guide will help clubs customize general meetings and will provide ideas to improve member communication and involvement.

Planning for Your Club's Success: This [planning guide](#) and [PowerPoint](#) will help you discover your club's strengths, ways to improve and new opportunities to help your club grow and thrive! The planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.

Club Quality Initiative: This workshop may be led by club leaders as well as an outside facilitator for an in-depth look at how innovation and change can help your club meet the needs of your members and the community.

Guiding Lion Program: This program is designed to assist clubs that are newly chartered, established or determined as priority designation. It provides a comprehensive overview and resources of the responsibilities of a Guiding Lion, such as helping develop a plan to guide the club to become self-sufficient and strong as well as providing tools to help the officers manage their club and establish a system to track development over the course of their term. It also provides an outline for club officer training and more.

Lions Mentoring Program: This is an opportunity for experienced members to guide the next generation of Lions in their service, membership and leadership journey.

Learn. Lead. Grow.

Online Training

- Take free online courses
- Encourage your personal growth
- Access leadership tools and insights

Lions Learning Center

GO

Lions Learning Center: This online resource features a wide selection of courses related to leadership, managing others, achieving success and communication.

The Lions LEARN Courses are free to ALL Lions and LEOs!

And remember to make your plans for our next International Convention...

This will be a GREAT OPPORTUNITY to come together with your fellow Lions and Leos in Boston, Massachusetts for the 105th Lions International Convention. Celebrate all that we've done to strengthen communities and support those in need. And look ahead at what we'll do to make the world a better place.

Here's what's in store for the convention:

- Enjoy world-class music and live entertainment
 - Hear from our leaders and keynote speakers
- March in the Parade of Nations with fellow Lions and Leos
 - Learn and grow your skills in expert-lead seminars
 - Meet Lions staff in the Exhibit Hall
- Get involved in service projects around Boston

Register at LCICon.lionsclubs.org
#LCICon2023

2022 Fall Conference

Special Guest Speaker ID Deb Weaverling
and her partner in service Lion Ron Weaverling, from Leavenworth, Kansas.



A visit to the Krantz Cottage in Lake George with ID Deb Weaverling, her partner in service Lion Ron Weaverling, DG Ricky Laurin and his partner in service Lion Priscilla Laurin.



Thank you to everyone who participated in our fund raiser. The winner was Sue Furlong from the Long Lake Lions. All funds raised goes towards the coloring book.



PDG Joan Scott holds the Winning Peace Poster.



President's Award Recipients Congratulations!!!



*IPDG Michele Puleo
O'Hare*



Lion Phil Klein



PDG Rick Brisee

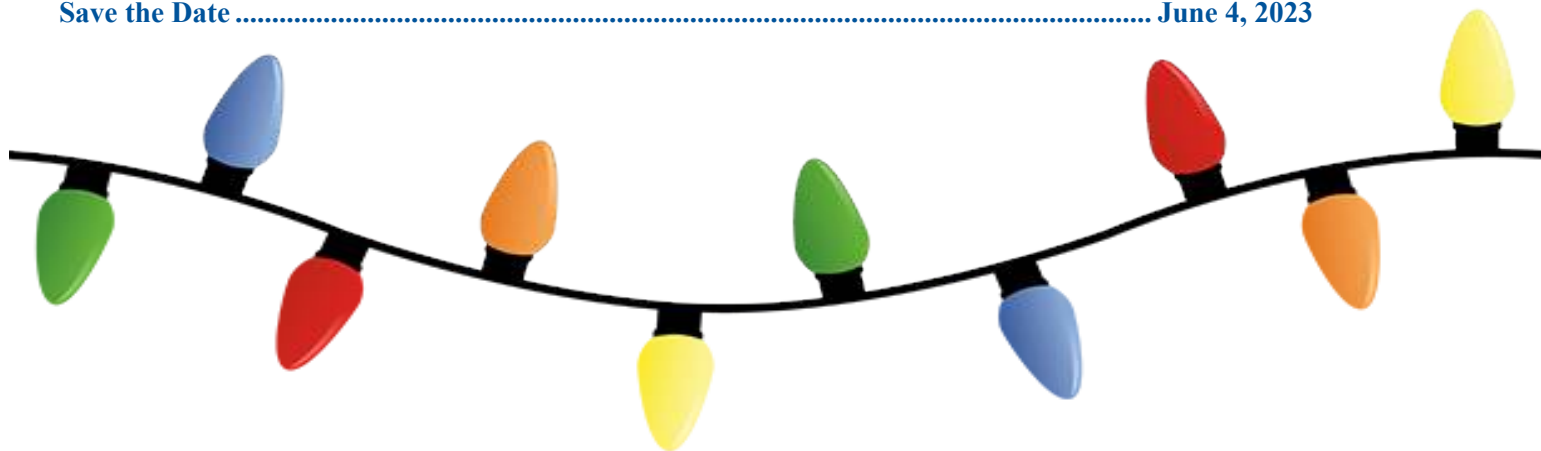


ID Deb inducted new Chazy Lion, Diana Castine, with her sponsor Lion Sue LaBelle, and DG Ricky Laurin. Congratulations!

District/Club News

CALENDAR OF EVENTS

Town of Greenfield Lions Club Christmas Tree Sale 31 Wilton Road, behind the Community Center.....	through Christmas Eve
Sight Society of Northeastern NY, Inc./Lions Eye Bank at Albany and Rochester 2022 Raffle.....	December 8, 2022
Lions Eye Institute Chocolate Bunny Fundraiser deadline.....	January 10, 2023
Town of Greenfield Lions Club Pop up Christmas Shop Greenfield Community Center.....	December 10, 2022
Broadalbin-Perth Lions Club Tree Wrapping Bob's Trees.....	December 10, 2022
Broadalbin-Perth Lions Club Panera Fundraiser.....	December 16, 2022
Waterford Lions Club "Building on Love Raffle" Fundraiser	December 16, 2022
Duanesburg Lions Club Holiday Lottery Ticket Tree.....	December 18, 2022
Broadalbin-Perth Lions Club Hoffman Car Wash Fundraiser.....	Ongoing
St. Catherine's Holiday Tree Aviation Mall	through December 19, 2022
3rd Cabinet Meeting Saratoga Holiday Inn	February 11, 2023
DG Ricky Laurin Testimonial Save the Date	June 4, 2023



Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

THE LIONS WORLDWIDE ONLINE AWARENESS CAMPAIGN

STRATEGY GUIDE



2022-23



Our Mission

*To create awareness on social causes especially **Diabetes** through various mediums including social media*



WWW.WECAREWESERVE.COM



Ronald McDonald House Charities® of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin' Donuts
Subway
McDonald's
Hannaford
Wal-mart
Stewart's
Chipotle
Dominos
Price Chopper
Gas Cards
Sam's Club
Visa gift cards

Family Needs & Activities



Preemie Gerber Socks
Preemie Receiving Blankets
Pop Bubble Fidget Toys
Hot Wheels
Outdoor Toys/Games
Crayons
Bubbles
Small Infant Toys
Teething Toys
Children's Board Books
Play-doh

Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655



**Town of Greenfield
Lions Club
Annual Christmas
Tree & Wreath Sale**

Any Tree - \$50 each



**Wreaths:
\$12 Plain
\$15 w/Ribbon**

**Tree Sales Located at
Corner of Rt 9N & Wilton Road**

**Please Note: Transportation costs have greatly
increased these past two years, so we have had to
raise the tree pricing this year.**

We Thank You for your continued Support!



Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany / Rochester

2022

RAFFLE

1st PRIZE | \$2500 2nd PRIZE | \$1000 3rd PRIZE | \$500

\$20 per ticket | Drawing held December 8, 2022

For tickets contact:

Lion Victoria Adler 518-489-7606

e-mail: vadler@leba-r.org

Lion Lettie Saheim 518-753-7867

e-mail: lsaheim117@gmail.com

proceeds to benefit

Lions Eye Bank at Albany/Rochester

Saving Sight | Changing Lives



Lions Foundation at Albany, NY, Inc.

Easter Bunny Sales

In support of the Lions Eye Institute
A proven fundraiser that can help your club.

The 6.2 ounce, solid milk chocolate and dark chocolate bunnies are manufactured for us by the renowned Donini Chocolate Ltd. Each bunny is imprinted with the Lions logo and comes individually boxed. There are 24 bunnies per case.

The Lions Foundation suggests a retail price of \$5.00 per bunny as a fair price that represents a balance between price, volume and quality for a fair profit fundraiser for your club.

Easter is April 9, 2023
Place your bunny orders now!

The Price
To Your Club:

\$75.00 / Case
24 per case

Orders must be
placed by
January 10th



Orders must be placed
no later than

January 10, 2023

By contacting or
mailing order form
& payment to:

Barbara Bentley
P.O. Box 1031
Guilderland, NY 12084
518-894-1375 (C)
barbann22@gmail.com

Checks made payable to:
Lions Foundation at
Albany, NY Inc.

~

For questions contact:

Barbara Bentley
518-894-1375 (C)
or
Phil Klein
518-378-8111 (C)

Lions Foundation Easter Bunny Order Form

Name: _____

Address: _____

Telephone: _____

Club: _____

Number of Cases:

Milk Chocolate(24/6.2oz): _____

Dark Chocolate(24/6.2oz): _____

Total Cases: _____

Amount Due: _____

Please keep a copy of this order form for your records.

Town of Greenfield
Lions Club

Christmas Pop-up Shop



Dec 3rd and Dec 10th

- 10am to 5pm

Greenfield Community Center

25 Wilton Road

For More Information please email vplummer122@gmail.com or
call Lion Verna Plummer 518-605-6105

Lions Fresh Homemade Hot Soups or Chili

Local Vendors & Crafters

Lions Cookbook & Bake Sale

Food Drive for Food Pantry

Broadalbin-Perth Lions Club



Annual Christmas Tree Wrapping Fund Raiser



Broadalbin-Perth Lions load a freshly cut tree onto a customer's vehicle during their annual tree wrapping fund raiser at Bob's Trees last year. Volunteers from Broadalbin-Perth High School, Mayfield High School, and Boy Scout Troop 5051B will again earn community service credit for collaborating with the Broadalbin-Perth Lions on this project.

Saturday, December 10, 2022

8 AM - 5 PM

Bob's Trees

1227 West Galway Road

Hagaman, NY 12086

Panera
FUNDRAISING



Help support us!

Broadalbin-Perth Lions Club

Friday, December 16, 2022
4:00 pm to 8:00 pm EDT
4930 STATE HIGHWAY 30 SUITE 17

20%
OF SALES
WILL BE
DONATED

Use code FUND4U at online checkout, in the Panera App,
or at the kiosk in-cafe.*

Bring this flyer or show a digital copy to your cashier when ordering at the cafe or enter the
promo code FUND4U at checkout on Panerabread.com or the Panera App to ensure your
organization gets a portion of the proceeds.**

Learn more at fundraising.panerabread.com

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*Gift card and catering order placed on Panerabread.com, and delivery orders placed through third-party sites are excluded and will not count towards the event. Other restrictions apply. For complete details, visit: <http://fundraising.panerabread.com/terms-conditions/>. **Services vary by café.



Building on Love and Waterford Lions Fundraiser

Trees of Hope Raffle 2022

You can help the Waterford Lions Club celebrate a Family Christmas by purchasing raffle tickets for our Lions Family Tree.

We have \$500 in gift certificates to help a family celebrate Christmas.

There will be a \$250 gift card for Walmart and \$250 for Target. Plus you get a Lion's decorated Christmas Tree.

Tickets are 5 for \$20 or individual tickets are \$4 each. There will be 2 chances to win.

You could win our Lions Family Christmas Tree or you could win the Grand Prize Tree that has \$250 in NYS lottery tickets and \$250 in gift cards.

Drawing is slated for Friday, December 16th at the Building on Love Office.

Tickets can be purchased from the Waterford Lion's Club by contacting either:

Florence Brisee 518-209-8073

or Dr. Philip Fusco 518-930-8662

Tickets for our Lion's Tree can also be purchased on the **Building on Love Website, Click Events, Trees of Hope.**

Go online order your tickets and pick our Lion's tree.

www.buildingonlove.org



Holiday Lottery Ticket Tree

**Fundraiser to help support
Disability programs at Duanesburg Schools**

RAFFLE TICKETS

\$5 EACH

OR 3/\$10

DRAWING 12/18/22

**PRESENCE NOT
REQUIRED TO WIN**

**50 LOTTERY
TICKETS**



Tickets sold at these Duanesburg locations: Syron's Meat Market,
Duanesburg NBT Bank, Back Barn Brewery,
Helderberg Meadworks or via
Venmo @DuaneLions (with name, phone, email, and # of tickets)

DUANE LIONS CLUB

**Protect your vehicles from the salt, sand and ravages of winter
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club
and Hoffman Helping Hands**

Please support our winter fund raiser at:



Dear Lions of Region I Zone A and Region N Zone A and B,

What do you give to a girl whose childhood was robbed by abuse and neglect? A homeless family looking for an opportunity to live and grow together? Or what about the person who has never had a home to call their own?

You and your Club are looking to celebrate the holidays by giving back. You will give children, families, and individuals a chance to heal from trauma, experience "happy holidays", and hope for a bright future through St. Catherine's "Hope for the Holidays" Program.

St. Catherine's Center for Children is a haven for hope offering services, treatment and education for our community's most at-risk children and families in order to heal and preserve family life. We serve children, families, and individuals who suffer from the trauma of abuse, neglect, homelessness, and mental illness.

This year Saint Catherine's Center for children will be having a holiday tree in Aviation Mall. The tree will be filled with holiday tags for individuals SCCC serves from our counties. There will be an information table at the tree from November 15th through December 19th. If your Club is interested in meaning the table at the tree in support of St. Catherine's Programs and also, distributing and outreach for membership for your Club and actually any of our Clubs, please, contact Dori O'Neal at (518) 414-0454 or at doneal@st-cath.org, or me at 518-410-5941 or mpuleoohare@st-cath.org. Thank you for considering the children, families, and individuals in need this holiday season. You will bring them hope, not just for the holidays, but for a lifetime.

All the best to you and your family this holiday season,

PDG/RC N James Griffith
General Manager - Aviation Mall
Pyramid Management Group, LLC

IPDG/ZC Region N Zone A Michele Puleo O'Hare
Executive Director of the SCCC Foundation

RC N Lion Ed Moore

PDG/ZC Region N Zone N Letti Saheim

Leos Chair Joseph Wagner



ST. CATHERINE'S

CENTER FOR CHILDREN



Hope for the Holidays

Memories of happy holidays don't exist for a child like Devin, who was recently removed from his home after suffering years of neglect. For Sara and Dante—who have three young children and live in a homeless shelter—it won't be a happy holiday season until they can find a safe and affordable apartment to call home.

At this time of year, friends of St. Catherine's often ask how they can brighten the holidays for someone in need. St. Catherine's **Hope for the Holidays** program offers a variety of ways you can help.

Holiday Tree: Starting in mid-November, St. Catherine's will collect gifts for children at our Holiday Tree in Colonie Center. Simply visit Colonie Center and pick a card of your choice from the tree. Shop for the gift listed on the card, and **drop the unwrapped gift in our collection box by the designated date.** Or, you can reach out to us if you would like to set up your own Holiday Tree at your office or workplace. **We will wrap and deliver all gifts to children and families in need, so please return your donation to our box just as soon as possible!**

Adopt-a-Child / Adopt-a-Family: The holidays can be especially difficult for parents who are unable to provide for their children. Our **Adopt-a-Child / Adopt-a-Family** program allows you, your family and friends, or your group/organization the opportunity to make a big impact. Just reach out to us, and we will match you with a child or family in need. Needs may include food, household items/essentials, clothing, or toys. If you would like to participate in this program, we ask that you plan ahead so that your shopping is complete and donations are ready for delivery or pick-up no later than December 15. Contact us to learn more!

Donate a Holiday Meal: A bag of groceries is all you need to make a memorable holiday meal for a family or someone in need. A turkey or ham, canned goods, rolls, and an apple or pumpkin pie will do the trick. Our staff will personally deliver your meal(s) to those who will most benefit from your gift.

Gift Wrapping Day: Our annual gift wrapping day is scheduled for Thursday, December 22 from 10am to 3pm at 40 North Main Avenue in Albany. We're always looking for volunteers to join us and help wrap toys or gifts. We provide the wrapping paper, scissors, tape, and snacks! You just bring a holiday smile (colorful sweaters are optional!) Contact us soon if you would like to get on our volunteer list, as tables fill up quickly!

Holiday Gift Catalog: You can use our Holiday Gift Catalog to make cash donations that will be used to support children, adults, and families in need. Your gift can help send a child to camp, pay for therapeutic art classes for traumatized children, and so much more. Simply visit us at www.st-cath.org and follow the **Hope for the Holidays** button to make your online donation.

Host a Children's Holiday Party: Hosting a party for children is always a great way to bring holiday cheer! Call us if you're interested, and we'll discuss the details!

Call Dori O'Neal at 518-641-6802 or Michele Puleo-O'Hare at 518-453-6702, or email holidayhope@st-cath.org to learn more about holiday giving opportunities noted above.



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID:

Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting

www.nps.gov/planyourvisit/pickup-pass-locations.htm

WHICH INTERAGENCY PASS IS RIGHT FOR ME?

AMERICA THE BEAUTIFUL

The National Parks and Federal Recreational Lands Pass

There are a variety of options in the interagency pass program. These passes apply to multiple agencies (see logos below) and may be obtained with appropriate ID or documentation.

Are you between the ages of 16-62 or an international visitor? → **ANNUAL \$80**

Are you a federal lands volunteer that has completed 250 hours of service? → **VOLUNTEER FREE**

Are you a U.S. Citizen/Permanent Resident?

Are you age 62 or over? → **SENIOR ANNUAL \$20**

Are you a Gold Star Family member or a Veteran? → **MILITARY LIFETIME FREE**

Do you have a medically determined permanent disability? → **ACCESS FREE**

Are you a currently serving in the Military or a dependent? → **MILITARY ANNUAL FREE**

Are you a U.S. student in the 4th grade or home-school equivalent? → **4TH GRADE FREE**

SENIOR LIFETIME \$80

Funds from Pass sales help Federal agencies support high-quality experiences for visitors.

 **store.usgs.gov**

The Lions International Marketing Award

Timeline

Below is an outline of when each step of the Marketing Award process will begin. Please note that the marketing campaign submitted for award consideration must be completed between July 2022 and December 2022.

July-December 2022: Clubs apply

Club marketing chairperson or club president submits the online application by December 31.

January 2023: District judging

Club applications are reviewed; district governor selects one application to advance to the next round.

February 2023: Multiple District judging

District finalists are reviewed; council chairperson selects one application to advance to the finals.

April 2023: Marketing Committee selects winners

The marketing communications committee reviews the finalists and selects the winners, one from each CA.

May 2023: Winning Clubs notified

Getting started

There are a handful of considerations to keep in mind before applying for the Marketing Award. Below, we've outlined the steps you can take to ensure a smooth application process. Please note that applications must be submitted by December 31.

It may be too late for this year but check it out for the future!

[For more info](#)

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at mapohare@gmail.com or 518-410-5941.

A decorative border surrounds the central text. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

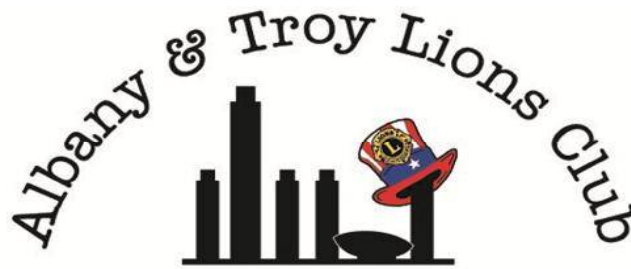
VISION SCREENERS AND ASSISTANTS
NEEDED

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796



SIGHT SOCIETY OF
NORTH EASTERN, INC

LIONS EYE BANK AT ALBANY

70 Years



We Serve

- Transplantation
- Medical Education
- Research
- Community Outreach

Serving the community for the past 70 years

The Sight Society of Northeastern New York, Inc is dedicated to providing ocular tissue for transplantation, medical education and research.

2022 Successes - Serving as a resource for visual advocacy

1. Working with over 500 grieving families to facilitate eye donation.
2. Allowing for 1,000 corneas to be recovered.
3. Demonstrating a transplantation rate of 87% (national average 68%) - which equates to 870 people having their vision restored.
4. Placing corneas locally, throughout the United States and many international countries. Operating 24 hours a day/7 days a week/365 days a year.
5. Providing gratis corneas for medical education to local ophthalmology residents.
6. Precepting many physician assistant students.
7. Establishing our own Descemet Stripping Endothelial Keratoplasty (DSAEK) processing program.
8. Developing our own Descemet Membrane Endothelial Keratoplasty (DMEK) processing program.
9. Providing research tissue to any/all approved programs that submit a request.
10. Creating a new brand, website and social media campaign for 2023 - Stay tuned!

Located at

4 Tower Place
Suite 601
Albany, NY 12203

518-489-7606



DG RICKY'S VISITATION SCHEDULE for 2022-2023

Rev date: November 22, 2022

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Feb 1	Saranac Lake	Aug 4
Ballston Spa	Dec 7	Clifton-Fine	Aug 8
Bethlehem	Nov 16	Saranac Lake	Sep 1
Broadalbin Perth	Oct 27	Ogdensburg	Sep 8
Cambridge	Apr 6	Galway	Sep 12
Chazy	Oct 18	New Hart NYM White	Sep 13
Clifton-Fine	Aug 8	Greater Johnstown	Sep 14
Clinton	Feb 9	Tupper Lake	Sep 15
Deerfield	Feb 9	Lake Placid	Sep 19
Duane	Oct 19	Louisville	Sep 21
Edwards	Oct 10	Long Lake	Sep 27
Fonda & Fultonville	Feb 22	Gouverneur	Sep 28
Galway	Sep 12	Raquette River	Oct 1
Glens Falls	Oct 25	Waterford	Oct 5
Gouverneur	Sep 28	Edwards	Oct 10
Greater Amsterdam		Town of Greenfield	Oct 12
Greater Herkimer	Feb 16	Peru	Oct 13
Greater Johnstown	Sep 14	Town of Schroon	Oct 17
Greater Ravena	Mar 8	Chazy	Oct 18
Greenwich	Oct 20	Duane	Oct 19
Hadley-Luzerne	Nov 9	Greenwich & Saratoga	Oct 20
Heuvelton	Nov 15	Glens Falls	Oct 25
Holland Patent	Mar 21	Broadalbin Perth	Oct 27
Lake Placid	Sep 19	Scotia-Glenville	Nov 8
Lisbon	Apr 4	Hadley-Luzerne	Nov 9
Long Lake	Sep 27	Mechanicville-Still	Nov 14
Louisville	Sep 21	Heuvelton	Nov 15
Malone		Bethlehem	Nov 16
Marcy Telephone	Mar 1	Northville Sac	Nov 17
Mechanicville-Still	Nov 14	Ballston Spa	Dec 7
New Hart NYM White	Sep 13	Plattsburgh	Jan 23
Newcomb	Apr 12	Albany & Troy	Feb 1
Northville Sac	Nov 17	@Sauquoit, Deerfield, Clinton, Utica	Feb 9
Ogdensburg	Sep 8	Greater Herkimer	Feb 16
Peru	Oct 13	Fonda & Fultonville	Feb 22
Plattsburgh	Jan 23	Marcy Telephone	Mar 1
Raquette River	Oct 1	Schuylerville	Mar 2
Saranac Lake	Aug 4, Sep 1	Greater Ravena	Mar 8
Saratoga Springs	Oct 20	Speculator	Mar 16
Sauquoit Valley	Feb 9	Town of Wright/Schoh	Mar 20
Schuylerville	Mar 2	Holland Patent	Mar 21
Scotia-Glenville	Nov 8	Lisbon	Apr 4
Speculator	Mar 16	@Town of Hoosick, Cambridge	Apr 6
Town of Greenfield	Oct 12	Newcomb	Apr 12
Town of Hoosick	Apr 6		
Town of Schroon	Oct 17		
Town of Wright/Schoh	Mar 20		
Tupper Lake	Sep 15		
Utica	Feb 9		
Waterford	Oct 5		

PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

**Just a reminder that effective
July 1st the \$35 entrance fee will
NO LONGER BE WAIVED
by Lions Clubs International.**

**If you have any new members to be
added in to MyLCI, be sure to do
so by June 30, 2022, otherwise, you will
also have to pay the \$35 entrance fee.**

Glens Falls Lions Club THANKSGIVING DINNER FOR THE VETS

By Lion Karen Rager

The weekend before Veterans Day, our Club delivered a complete, fully cooked Thanksgiving dinner with all the fixin's, to the Adirondack Vet House in Glens Falls. Currently they have nine residents including an elderly vet in his late 80's, however only one resident was home to receive us. He was overwhelmed and extremely appreciative. We believe they have enough food to feed them for a month!

This is the second time we have done this service project, and hope to continue it annually.

Earlier in the month Adirondack Vet House Director Jeff Varmette spoke at our luncheon meeting about the Vet house.

We are very happy to help the vets in our community as we have many veterans in our club.

At our Dinner meeting Lion Dick Cipperly received his 25 year chevron, presented by King Lion Marilyn Rivers.

At that same meeting Lion Kathy Gates, an audiologist and also a veteran, gave a wonderful presentation on the new law, allowing low cost "over the counter hearing aids" to be available to the public without testing.

The following link will take you to a hearing survey to measure your hearing loss and see if this might be something for you to consider.

www.ummhealth.org/sites/umass-memorial-hospital/files/Documents/Services/Ear_Nose_Throat/Hearing%20Handicap%20Inventory%20For%20Adults.pdf

We wish you all a very Happy Holiday Season!

KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804

Home: 518-793-1034

Cell: 518-859-3738

smrivers@roadrunner.com

CLUB CORRESPONDENCE

glensfallsions@gmail.com

e-clubhouse.org/sites/glensfallsny/

Glens Falls Lions Club fb page



Left to right, Lion Aime Gonzales, (Navy Vet); her son; Lion Jenn Howse; Lion Karen Rager, (Navy Vet); IPP Lion Al Cerney; Lion Kate Doty, (Navy and Air National Guard Vet); and Lion Amanda Blanton.



Lion Richard Cipperly receives his 25 year chevron from King Lion Marilyn Rivers.

Scotia-Glenville Lions Club

By Lion Priscilla Laurin

During our visit with the Scotia-Glenville Lions, they were busy preparing for their upcoming wreath sale.

Lion Nancy Cappiello



Larson received a chevron for 35 years of service.

District Governor Ricky Laurin



inducted new member Ravi "Robbie" Lekhram. In the photo is his sponsor King Lion Nancy Cappiello Larson.

KING LION NANCY CAPPIELLO LARSON

118 Washington Road, Scotia, NY 12302
Home: 518-357-3942; Work: 518-69-7223
poupore@gmail.com

CLUB CORRESPONDENCE

P. O. Box 2001, Scotia, NY 12302
scotiaglenvillelions@gmail.com

LCI'S MISSION STATEMENT

To empower Lions clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding.

Hadley-Luzerne Lions Club

By Lion Priscilla Laurin

District Governor Ricky Laurin visited Hadley-Luzerne Lions on November 9th. They are preparing to celebrate their 75th Anniversary.

KING LION DAWN GRANT

41 Second Avenue
Hadley, NY 12835
Home: 518-696-2124
Cell: 518-744-3197
Work: 518-744-3197
Dmgrant71@gmail.com



Broadalbin-Perth Lions Club

By Lion Ed Balaban

Having filled the attics and garages of members over the course of the pandemic, the Broadalbin-Perth Lions Club sorted through almost two years of donated eyeglasses and hearing aids after conducting their regular business meeting on Nov. 10 at the Perth Town Hall. Nearly 3000 pairs of glasses and 50 hearing aids were separated and packaged in preparation for delivery to a central location at which the appliances will be processed for eventual distribution to communities in need in Africa, Asia, and Latin America.



Broadalbin-Perth Lions proudly stand behind their work of having sorted through and packaged 3000 sets of donated eyeglasses and 50 hearing aids for recycling for those in need. The appliances will be cleaned and processed, eventually finding their way to the visually and hearing impaired around the world. Sight and hearing preservation are one of several global causes of Lions Clubs International, the world's largest service organization. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban)

Club President Bob Townsend cited Lions Clubs International Global Causes regarding vision and hearing, saying, "as Lions, we serve to prevent avoidable blindness and improve quality of life for people who are blind and visually impaired. More than

...continued on next page

a billion people have near-vision impairment simply because they don't have a pair of glasses, and 89% of those live in developing countries. Hearing impairment and deafness are also significant health issues on which Lions around the world are working to raise awareness, bring medical care and provide education."

Club President Bob Townsend explained that "AmazonSmile is a simple way to support the Broadalbin-Perth Lions every time one shops on Amazon, at no additional cost. When one shops with AmazonSmile, the exact same low prices, vast selection and convenient shopping experience can be found as on Amazon.com, with the added benefit that AmazonSmile will donate 0.5% of eligible purchases to the Broadalbin-Perth Lions Foundation which supports a variety of causes within our community. Of course, one can choose from over one million organizations to support, but we're hoping that members of the greater Broadalbin-Perth-Mayfield community will choose our Foundation so that funds donated stay close to home."

To use AmazonSmile, simply go to smile.amazon.com on your web browser or activate AmazonSmile in the Amazon Shopping app on your iOS or Android phone within the Settings or Programs & Features menu. On your web browser, you can add a bookmark to smile.amazon.com to make it even easier to return and start your shopping with AmazonSmile.

Townsend said that when one initiates AmazonSmile and seeks a charitable organization, keying in "Broadalbin-Perth Lions Foundation" will readily appear, and following the prompts will activate the feature. The Broadalbin-Perth Lions have a direct link at smile.amazon.com/ch/83-4660720. This link is also being made available on the Club's Facebook and Twitter pages.

"All funds donated to the Broadalbin-Perth Lions Foundation will be used exclusively to support the needs of the greater Broadalbin-Perth-Mayfield community," emphasized Townsend.

"As we enter the holiday shopping season, the ability to donate to our Foundation without any added pressure can be a blessing for so many. I am grateful to those who can make this arrangement and appreciate their consideration," said Townsend.

The Broadalbin-Perth Lions Club is sponsoring car wash packages offered by Hoffman Car Wash Helping Hands.

Club President Bob Townsend said, 'I am excited to announce that our organization is participating in this Hoffman Car Wash Helping Hands fundraiser, which will run through the

winter months."

The fastest and easiest way to sell these car wash tickets is online at our custom home page on the Helping Hands website: www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023.

Townsend explained that one can buy tickets and have them delivered electronically directly to an email or mobile device. "These car wash tickets make terrific stocking stuffers and are very convenient for anyone looking to protect their vehicles from the salt, sand and ravages of winter," said Townsend. "Everyone is encouraged to share this address with friends, family, coworkers - everybody needs a car wash and selling them online is easy for everyone," Townsend said.

"Funds raised from this project will be used exclusively to support the needs of the greater Broadalbin-Perth-Mayfield community," emphasized Townsend. Members of the Broadalbin-Perth Lions Club participated in the village's



Broadalbin-Perth Lions, from left, Tom Kevlin, Marty Stewart, Tom Guiffre, Mike Auricchio, Mary Balaban, Club President Rob Townsend, Valerie Kevlin, and Bill Suchy are in the holiday spirit as they display their banner in front of their decorated trailer before the parade begins. The parade route began at the Broadalbin-Perth High School and wound its way through the village. Several hundred area residents lined the streets in the annual event. (Photo courtesy Broadalbin-Perth Lions/Lion Ed Balaban)

annual Christmas Parade this evening, joining residents in ushering in the official start of the holiday season. Lions proudly displayed their



Broadalbin-Perth Lions Mary (left, partially hidden) and Ed Balaban wave to the festive crowd during the Broadalbin Christmas Parade. Several hundred area residents lined the route to usher in the holiday season. (Photo courtesy Fulton County Area News).

...continued on next page

banner in front of vehicles dressed in festive lighting and Lions emblems. Coloring books were handed to youngsters and an upcoming fund raising announcement was given to adults.

The following link is a video of the Broadalbin Christmas Parade, also found on the Broadalbin-Perth Lions facebook page.

[Broadalbin Christmas Parade](#) | [BROADALBIN CHRISTMAS PARADE](#) | [By Fulton County Area News](#) | [Facebook](#)

KING LION ROBERT TOWNSEND

805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518- 866-1250
rtownsen@nycap.rr.com

Heuvelton Lions Club

By Lion Nancy J. La Faver

The Heuvelton Lions hosted the District Governor on November 15, 2022. Dinner was catered by Little Italy of Canton and Lion Annette made dessert.

There was an eyeglass collection just prior to the meeting where three clubs brought eyeglasses for DG Rick to send to NJ.

The Heuvelton Lions also donated cases of pies to the Heuvelton

Methodist church to include in their Thanksgiving baskets.



KING LION MARTIN GLEESON, JR

5152 County Route 10, P. O. Box 434
Heuvelton, NY 13654
Home: 315-344-8876
Cell: 315-379-6868
Work: 315-379-0701
abesaw6@twcnny.rr.com

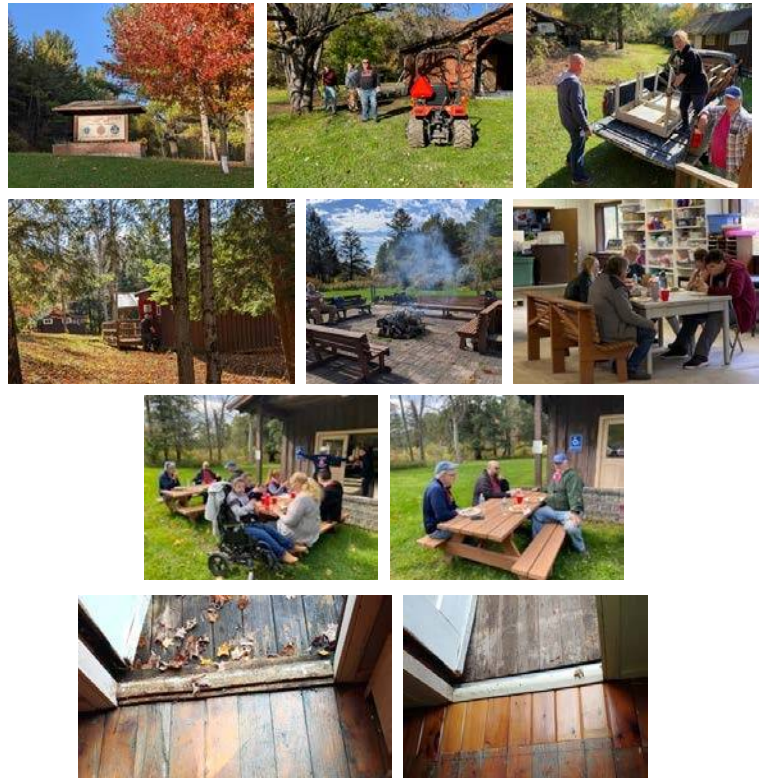
Empire State Special Needs Experience/Lions Camp Badger

2022 FALL WORK DAY

By Cynthia Reuter

Thank you to all who spent the day helping us complete some projects around camp before winter. Several Lions and even some campers, families and summer camp staff were here to assist. We enjoyed hot dogs cooked over the campfire by Lion Bruce (Wellsville Lions) as well baked beans, salads and homemade cookies for dessert. All in all, a great day with lots accomplished!

We have several cabins in need of "Adoption." By adopting a cabin, your club agrees to maintain and care for that cabin according to camp, county and health department standards. If your club might be interested in adopting a cabin, please contact the office for more information.



Above: Cabin 17 Threshold BEFORE and AFTER

Below: Cabin 19 Threshold BEFORE and AFTER



The Board of Directors and Staff of
Lions Camp Badger would like to wish you a
JOYOUS AND PEACEFUL HOLIDAY SEASON!

CAMP BADGER

725 LaRue Road, Spencer, NY 14883

CYNTHIA REUTER, BUSINESS MANAGER
PATRICIA GILLULE, CAMP DIRECTOR
PCC ANDREW UMREIKO, PRESIDENT

lionscampbadger@htva.net

Phones: 800-232-7060, 607-589-4800;

Fax: 607-589-6181

lionscampbadger@htva.net

www.lionscb.org

Galway Lions Club

MEMORY TREE

By Lion Holly McConchi

On Sunday, November 27th, Galway Lions Margo Walrath, Ken Perez and Holly McConchie lit the 28th annual Memory Tree to remember those loved ones during the holidays who are no longer with us.

Memorial donations will continue to be accepted through December 31st and the tree will remain lit through the end of January.



KING LION TERRY OSTRANDER

41 Western Ave

Amsterdam, NY 12074

Home 518-882-1050

terryostrander55@yahoo.com

Diabetes Awareness

DISTRICT DIABETES AWARENESS CAMPAIGN

By Lion Barbara Bentley

As was presented at our District Fall Conference, as a district we are looking to spread awareness for diabetes through various mediums, including electronically and through social media. The idea behind the campaign is "Prevention is better than cure."

Each club in our district received an email during November that included a link that could be shared on social media and with their members. The link was to the Pre-Diabetes Risk Assessment Test. It was encouraged that each member take the test and share the link with at least two others, whether family, friends, work mates, etc., but the more the better.

CONGRATULATIONS to the four clubs in our district participating and making a difference!!! We have served 412 individuals in November!!!!

As of November 28th, here are the top clubs and the number of individuals they have shared the link with who have taken the Pre-diabetes Risk Assessment Test:

1. The Broadalbin-Perth Lions Club has served 119 Individuals
2. The Albany-Troy Lions Club has served 119 Individuals
3. The Saratoga Springs Lions Club has served 91 Individuals
4. The Bethlehem Lions Club has served 83 Individuals



GREAT WORK BY THESE CLUBS in actively taking on the challenge and participating in this District Diabetes Awareness Campaign!! And be sure to report these numbers for your club to LCI for your service in November. If I can help you do that, PLEASE LET ME KNOW!!

...continued on next page

If your club hasn't started, reach out to your club president or secretary who received the links, or you can reach out directly to me.

Just because November is over, doesn't mean we can't keep continuing to share the link each club received and I encourage everyone to do so.

KEEP UP THE GREAT WORK!!!!

DIABETES CHAIR LION BARBARA BENTLEY

Certified Diabetes Paraprofessional
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
barbann22@gmail.com

Town of Schroon Lions Club

By PDG Bette Manley

The town of Schroon Lions have been busy with selling Scratch 'n' Win raffle tickets. The profit was good as usual and the winner is having fun scratching off 52 lottery tickets and spending the \$100 that is the rest of the prize.

We owe a big thanks to DG Ricky and PDG Rick Brisee for the brilliant idea of getting a trailer and hauling used eyeglasses to New Jersey. Three Lions got together and in one afternoon went through and boxed up 1,260 pairs of glasses.



Left to right Lion Jan Tveraas, King Lion Mary Gereau and Lion Helene Vanderburgh.

Currently we are working on our food baskets for the less fortunate at Christmas. We service 2 towns and usually deliver between 40 and 50 baskets.

Visit us on Facebook at Town of Schroon Lions.

KING LION MARY GEREAU

447 Charley Hill Road
Schroon Lake, NY 12870
Home: 518-532-9649
mgereau@slwildcats.org

Sauquoit Valley Lions Club LIONS RAISE FUNDS TO SUPPORT CHILDHOOD CANCER/HOLIDAY GIFT GIVING

By Lion John Griffin

The Sauquoit Valley Lions recently held our annual Christmas lottery tree raffle and raised \$1,500. The Club had a booth at a local C Store and at the Sauquoit Valley Middle School Annual Craft Fair over the weekend of November 18th- November 20th. In addition to donations raised at the booths, the Lions distributed materials and promoted community service initiatives. Proceeds from the Lottery Tree Raffle are to benefit Childhood Cancer initiatives by the Club.



King Lion John Markley, Lion Jeanne Markley and Lion Suzanne Ernst (l to r) attend to the booth at Cliff Market's in Sauquoit to raise funds for Childhood Cancer initiatives

The Club donated fruit for distribution by the Sauquoit Valley Friends and Neighbors (SVF&N) during their annual Thanksgiving Donation to community members in need. The distribution was held at the Clayville Library on November



Lions' Maria Puleo, Connie Griffin and Joanne Jones (l to r) hosting our booth at the Sauquoit Valley Middle School Art and Crafts Fair.

20, 2022. In addition, in December the Club will support the SVF&N in the purchase and distribution of Christmas gift baskets to Senior Shut-ins throughout the community.

At our meeting On November 10th the Club honored our Veterans. Lion Veterans Ed Jones, Ed Collins, Michael Bader

...continued on next page

and Louis Dunlay were recognized for their service.

Our local Peace Poster Contest winning poster submitted by Sauquoit Valley Middle School sixth grader Haylee Kimball was chosen as the District 20W winner at the Fall Conference on November 5th. At our upcoming dinner meeting on December 8th the Club will recognize our first, second and third place winners of this year's contest. The students and their parents/guardians will be hosted by the Club.

We are holding our annual Christmas Raffle with the drawing to be held at our Holiday Party on January 7th. There will be 10 winners drawn that evening with the top prize of \$1,000. Only 120 tickets will be sold. Contact any Club member to purchase a ticket.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209

Cell: 315-725-9644

golfjisc@aol.com

Clinton Lions Club

By Lion Jim Winkler

This month, due to the Thanksgiving Holiday and our involvement in the Salvation Army Red Kettle Drive and festivities which begin the Holiday Season in our community, we had but one meeting. At that meeting, we hosted two students from our local high school and their parents and



Clinton Lion Les LaBrecque presents Clinton Lions September Student of the Month Certificate to Joey Gogola November 10, 2022.

honored one of our members, Lion Gabe Martini, with a Melvin Jones Fellow Award.

The two senior high school students, Joey Gogola and Gleb Samoshuk were respectively named Clinton Lions September

and October Student of the Month. They were nominated by the Guidance Department of Clinton Central School District for their outstanding scholastic achievements, involvement in school activities and their acceptance into institutions of higher education. Both were honored with certificates and dinner guests of the club together with their parents.

Lion Gabe Martini has been a Lion for over 34 years and member of the Clinton Club for the past 13 years, transferring from the Deansboro Lions Club upon their dissolution. Lion Gabe has been very active, serving as Vice President and Director of our club since his arrival in 2009. He is active in our local community with the youth hockey program, Dollars for Scholars and his local church. Our club is proud to honor Lion Gabe with this most prestigious award.



Clinton Lion Secretary & Zone Chairman Jim Winkler (l) presents Lion Gabe Martini (r) with well-deserved Melvin Jones Fellowship November 10, 2022.



Clinton Lions begin popping corn at Shopper's Stroll in Village of Clinton, NY on November 25, 2022.

The day after

Thanksgiving, we participated in our annual Shopper's Stroll in and around the Village Green. We distributed freshly popped corn to the revelers and accepted monetary donations for our service. The following day we were participatory sponsors of the annual Jingle Jog 5 KM Road Race around the

community. Many residents and out-of-town visitors became acquainted with our International and local organizations through our discussions and the literature distributed during these two days. Some of the literature distributed included our club brochure and diabetes bookmarks obtained from LCI.

In conjunction with the welcoming of the Holiday Season to our community, we once again have volunteered to organize and obtain



Clinton Lions staff the red kettle at the Clinton Shopper's Stroll in Village of Clinton on November 25, 2022. (NOTE the new apron on left - "I'm a Lion Bell Ringer" compliments of the Salvation Army).



Clinton Lion Les LaBrecque presents Clinton Lions October Student of the Month Certificate to Gleb Samoshuk November 10, 2022.

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staff to ring bells for Red Kettle Campaign of the local Salvation Army unit. This year the Salvation Army presented our volunteers with our own “blue” aprons when ringing the bells. Our efforts commenced the day after Thanksgiving at the Shopper’s Stroll and will continue at strategic village locations every weekend until the one prior to Christmas. We generally average \$2,000 from our bell ringing efforts which the Salvation Army utilizes to assist low-income families during the holiday season.

Our assistance at the local Country Pantry continues on Distribution Day each month. This month seven club members joined other community organizations packing food into over 675 vehicles representing 1,248 food-insecure individuals. the ever-increasing cost of just about everything, more families have become reliant on the services of the pantry.

Our previously established locations for used eyeglass collection continue to be serviced by our membership regularly – this month we picked up 103 pair of glasses.

After we finish “ringing the bells” for the Salvation Army, we conduct our White Cane Fundraising Drive the weekend (Friday night & Saturday AM) before Christmas. Then, we relax and welcome the Big Guy in the Red Suit and 2023!

HAVE A GOOD HOLIDAY SEASON IN THE SERVICE TO OTHERS!

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com



Saranac Lake Lions Club

By Lion Priscilla Laurin

District Governor Ricky Laurin visited the club December 1, 2022. Congratulations to Saranac Lake Lion In-Jeong Kim on becoming an American citizen



KING LION DAVID MARTIN

60 Church Street, Apartment 3B

Saranac Lake, NY 12983-1823

Home & Cell: 518-524-8439

Work: 518-891-3080

davidemartin2000@yahoo.com

District 20W

SUB HEADLINE

By PDG Rick Brisee

What began as a 20-W initiative quickly became a multi-District joint project as Clubs that had been collecting and accumulating eyeglasses were able to have them brought to the Lions recycling Center in Trenton, N.J.

It began with DG Ricky Laurin finding an initial partner with the Lions Alert Foundation, who offered their 16-foot utility trailer. PDG Rick Brisee made the trip to Camp Badger to retrieve the trailer before handing it off to DG Ricky.

DG Rick then made several



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stops and collected boxes of glasses from the Northern-most part of our District, all the way down to Saratoga Springs.

Districts O and Y heard about the upcoming trip and asked to participate to which we immediately agreed.

Our best estimate is that 20-O donated around 4,000 pairs; 20-Y around 17,000 pairs and 20-W somewhere between 35,000 and 40,000 pairs.

The actual trip was completed by DG Ricky Laurin and PDG Rick Brisee from 20-W as well as PCC Paul Burnett from 20-Y with the round-trip being completed on Saturday, November 26th.



This is an excellent example of multiple Districts and an affiliated Foundation all working together toward

a common goal. By all accounts, this was a very successful service project.



DISTRICT GOVERNOR RICKY LAURIN

207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Albany & Troy Lions Club

By Lion Jerry Gordon

GENERAL MEETING

IPDG Michele O'Hare told us of her efforts to establish new Lions clubs, including in Colonie. She is also talking to a motorcycle group about establishing a specialty club. If anyone would like to work with her, she can certainly use all the help she can get. We presented a \$500 check to IPDG Michele for St Catherine's Center.



PCC Mark Whitney explained the district structure. The district governors from each of the 11 districts (N, E1, E2, W, Y, O, R1, R2, K1, K2, S) comprise the council of governors, who oversee all Lions activities in MD20. They are led by the Council Chair, which Mark was in 2014-15.

Lion Jerry reminded everyone that he had additional CLYNK recycling bags if anyone needed any. He also announced that the holiday party would be on Dec 7 at the Gordon residence.

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CLUB & CHARITABLE FUND BOARD MEETINGS

KL Eva and Jerry will work on the seal campaign letter, which Jerry and Maryanne will get out.

King Lion Eva has access to Toys for Tots and she will work with Lion Maryanne to arrange for the delivery of twenty toys to Lansingburgh Boys and Girls Club.

Lion Chris hopes to get Laura Zeliger, the new executive director at NABA, to speak to us in January.

Lion Tom delivered thirty of Lion Ruth's crocheted hats to the ERC Warehouse in Melrose, along with a batch of coats from the Coats for Kids program that we're working on.

The Sheldons' Produce Pickup Project, which provides free fresh produce four days/week, has helped two homeless families from St Catherine's.

Greg requested a club donation of \$1000 to pay a local resident to supervise 3-5 kids who would be paid by the Albany's Winter Youth Employment program to perform winter clean-up and maintenance tasks at the blueberry orchard. Greg's request led to a long discussion in which IPDG Michele stressed the importance of making sure all our legal bases were covered regarding the blueberry orchard. We were remiss in not responding to the Memo of Understanding from Eden's Rose Foundation two years ago, and we should get that clarified asap. We should also have all board members sign the various policies that we should be complying with as a 501(c)(3): Con-flict of Interest, Equality, etc. And we must ensure that all our financial records are in proper order to satisfy our various grantors.

In email votes after the meeting, we passed a motion to donate \$250 to Vanderheyden, and we passed a motion to buy five \$20 tickets for the Lions Eye Bank raffle.

[From IPDG Michele: I want to thank the Albany Troy Lions Club for the following:

- The \$500 check presented to SCCC Foundation for our annual Thanksgiving Food Drive
- Lions Ruth Sano, Lions Marryanne Gordon and the Albany Troy Lions Club for the donations of the beautiful homemade hats from your Warm Woolen Wishes Project
- For what you are doing for the Lansingburgh Boys and Girls Club and how we look forward to working with you to better the lives of the children and families who live in Lansingburgh.
- Lion Jodi and Lion Greg Sheldon for collaborating with

SCCC Homeless Program and already providing apartments and food to the families SCCC serves.

• Lion Ruth Sano any other Lion who will be a Holiday Elf for SCCC by picking up gifts at Colonie Center.

• Lion Ruth Sano any other Lion who will be a Holiday Elf for SCCC by picking up gifts at Colonie Center. (Lion Ruth please call me next week to discuss)

Once again thank you and we are so excited to be working with you.]

KING LION EVA BASS

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192
info@albanytroylions.org, Voicemail: 518-512-2722
AlbanyTroyLions.org facebook.com/albanytroylions

Chazy Lions Club

By Lion Priscilla Laurin

Chazy Lions Turkey Raffle night. District Governor Ricky Laurin was the MC. IPDG Michele Puleo O'Hare was one of many guests. A good time was had by all.



District Governor Ricky Laurin emceeding Turkey Raffle night.



Lion Priscilla Laurin with IPDG Michele Puleo O'Hare, one of many guests during Turkey Raffle night.

On December 4, 2022 Lion Tim Ryan and partner in service Kathy, Chazy Lions, along with

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many community volunteers hosted Candy Cane Lane. It was an opportunity for cars to drive around the Chazy School pond to view Christmas decorations, characters and of course, Mr. and Mrs. Santa.



KING LION JOHN SAXE

1708 Lake Shore Road, Chazy, NY 12921

Home: 518-846-7725

Cell: 518-593-0987

saxe@jeffordssteel.com

Plattsburgh Lions Club

By Lion Priscilla Laurin

District Governor Ricky Laurin visited Plattsburgh Lions Club, presenting three chevrons - Bonnie Pellerin 25 years; Thomas Ryder 40 years; Clark Foster 15 years.



KING LION LAUREN TYLER

P. O. Box 2600, Plattsburgh, NY 12901

Home: 518-420-6173

laurenttyler17@gmail.com

CLUB CORRESPONDENCE

P.O. Box 1031, Plattsburgh, NY 12901

Plattsburghlions@gmail.com

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is
**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

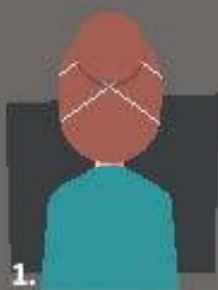
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqmq6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837