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A  
message  
from

**District Governor  
Ricky Laurin**



"How Can We...?"



International President  
Brian Sheehan's pin.  
"Together We Can"

*Happy New Year to all clubs  
and members of District 20W*



**NEXT ROAR  
DEADLINE**

**JAN, 28, 2023**

**Submission requirements  
page 40**



...continued on next page



## 3<sup>rd</sup> LIONS DISTRICT 20W CABINET MEETING

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**SATURDAY, February 11, 2023**

Holiday Inn Saratoga Springs, 232 Broadway, Saratoga Springs, NY 12866  
(off exit 14 of I-87)

**9:30 AM Registration - Meeting Start Time 10:00 AM**

**\$30 per person** includes coffee, donuts, pastries, and buffet lunch

If you are attending, **please RSVP** with the **bottom part of this form** with your **check** for \$30/pp.

**Mail to: CS Gayle Woodruff, 7423 State Rt 22, West Chazy, NY 12992.**

**Make checks payable to: District 20W Lions Clubs.**

Please return this registration form **no later** than **Tuesday, January 31, 2023.**

**Please bring canned/non-perishable food items for the local food pantry.**

**Hotel Reservations for Friday Night February 10<sup>th</sup>.** Simply click the **link** to go directly to the

**Holiday Inn Saratoga Springs** reservation page: [Lions Club 20W District Meeting](#)

Group code is LCD. Price is \$139

The hotel encourages guests to make their reservations as early as possible to take advantage of the special rate set up for this group.

If you have any questions, please do not hesitate to contact CS Gayle Woodruff at  
585-704-7422 or CSgwoodruff@gmail.com

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# Attending: \_\_\_\_\_ Name(s): \_\_\_\_\_

\_\_\_\_\_

Dietary Restrictions/Allergies: \_\_\_\_\_

Club : \_\_\_\_\_ Email: \_\_\_\_\_

# NYS and Bermuda LIONS District 20-W



## Marketing Plan for the 2022-2023 LION Year #Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



## What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
  - General Public – Families and community
  - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

***Develop Partnerships with other Community/Business Groups***

## District 20-W Marketing Plan 2022-2023

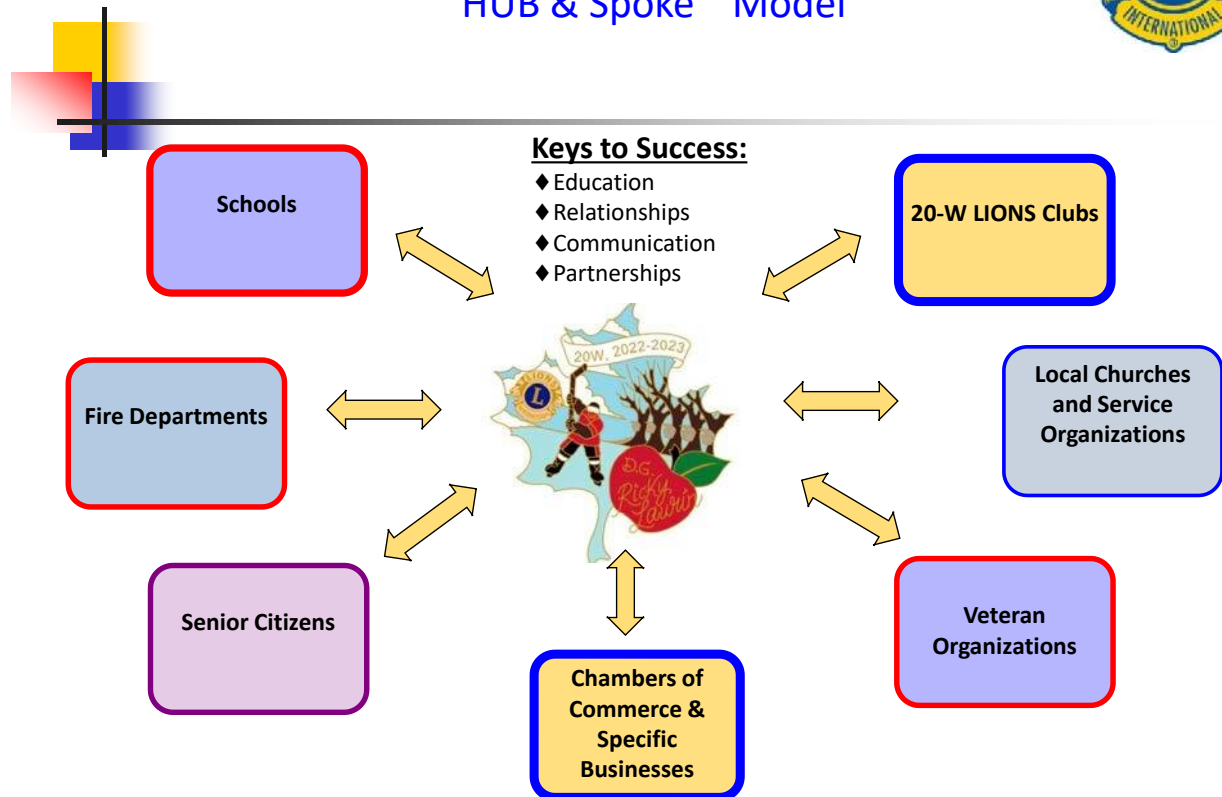


### 20-W Current Plans

- District Wide Coloring Book Program
  - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
  - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
  - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
  - District Facebook – Lion Barbara and PDG James
  - Website and Directory – Lion Jerry Gordon
  - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
  - Content, Frequency and Education
  - Embrace “Thinking out of the Box” to bring our message
  - Obtain Funding/Grants to execute plan.
  - District and Local Clubs Partnering on the plan

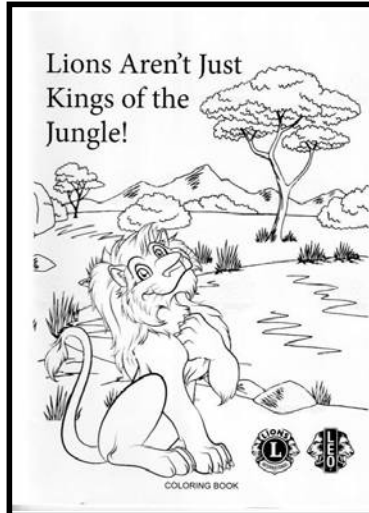
***How does the District move forward with a Marketing Plan?***

### Expanding Membership & Service through a “HUB & Spoke” Model





## District 20-W Communications and Marketing Committee

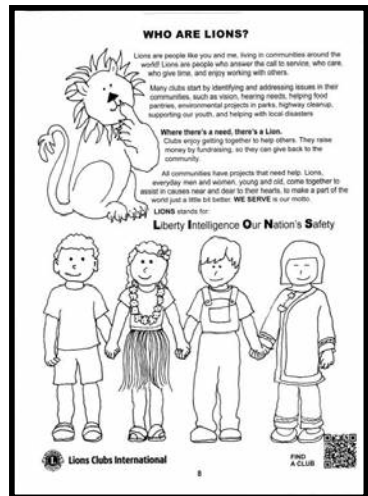


### ❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor



Phase 1 – 4500 books – cost of \$4,000  
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



## District 20-W Communications and Marketing Committee



### ❖ Video Marketing Plan

1. Getting our Mission and Message to the public
  - ❖ Continue Efforts on Facebook and District Web Sites
  - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
  - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
  - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
  - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
  - Approach approved at November 5 Cabinet Meeting
  - Partner with Pepe Productions on producing content and videos
  - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
  - Establish a generational approach to build additional videos for the District

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor

**Send in your Photos and Video Clips on your club's hunger Programs**  
 \*\*\*\*Email to [rtownsen@nycap.rr.com](mailto:rtownsen@nycap.rr.com)

2022-2023

2023-2024

#### \*\*\*Post Holiday Food Drive – Nov/Dec – Production in January

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews  
 \$750 for first Video – 15% reduction on the non-profit rates  
 Need input from multiple clubs across the District

<https://youtu.be/rglOgb4P7gs>

Accessible to all clubs for Community and Club Education

# 20W Who's Who

## DISTRICT 20-W CABINET

### DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
jana5652@yahoo.com

### 1st VICE-DISTRICT GOVERNOR    2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
laurinr@westelcom.com

Holly McConchie (Galway Lions)  
13 Marilyn Drive, Glenville, NY 12305  
Home: 518-882-6516  
hmeconchie@aol.com

### CABINET SECRETARY

Gayle Woodruff (Chazy Lions)  
7423 Rt. 22, West Chazy, NY 12992  
CSgwoodruff@gmail.com  
Cell: 585 704-7422

### CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)  
P. O. Box 31, Johnstown, NY 12095-0031  
Cell: 518-669-2903  
jeneric39@juno.com

### IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)  
8 Turnberry Drive, Slingerlands, NY 12159  
Home: 518-475-1908; Cell: 518-410-5941  
mapohare@gmail.com

## GLOBAL ACTION TEAM

### MEMBERSHIP

PDG Ed Stano, Jr.  
(Town of Greenfield Lions)  
2070 Route 9N  
Greenfield Center, NY 12833  
Home: 518 893-7150  
Cell: 518-879-5757  
estanojr@nycap.rr.com  
Club: Town of Greenfield

### SERVICE

PDG Milledge "Smitty" Smith  
(Gouverneur Lions)  
13487 NY-178, Adams, NY 13605  
Home: 315 232 2530  
Cell: 315 778 3281  
pdgsmitty@gmail.com

### LEADERSHIP

PCC Mark Whitney  
(Town of Schroon Lions)  
6825 Lynvale Drive  
Fort Wayne, IN 46804  
Cell: 518-791-7519  
md20pccmark@gmail.com



**District 20-W comprises  
these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,  
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,  
Saratoga, Schenectady, Schoharie, Warren, and Washington

### REGION L

**ZONE A:** Clinton, Deerfield,  
Greater Herkimer, Holland Patent.

**ZONE B:** Marcy Telephone,  
New Hartford New York Mills  
Whitestone, Sauquoit Valley,  
Utica.

### REGION I

**ZONE A:** Ballston Spa, Galway,  
Greater Amsterdam, Saratoga  
Springs, Scotia-Glenville, Town  
of Greenfield.

**ZONE B:** Broadalbin-Perth,  
Fonda & Fultonville, Greater  
Johnstown, Northville Sacandaga,  
Speculator.

### REGION O

**ZONE A & B:** Albany & Troy,  
Bethlehem, Duane, Greater  
Ravena Area, Town of Wright/  
Schoharie Vly, Waterford.

### REGION N

**ZONE A:** Glens Falls, Hadley  
Luzerne, Long Lake, Newcomb,  
Town of Schroon.

**ZONE B:** Cambridge, Greenwich,  
Mechanicville Stillwater,  
Schuylerville, Town of Hoosick.

### REGION S

**ZONE A:** Clifton Fine, Edwards,  
Gouverneur, Heuvelton, Lisbon,  
Louisville, Ogdensburg, Raquette  
River.

**ZONE B:** Chazy, Lake Placid,  
Malone, Peru, Plattsburgh, Saranac  
Lake, Tupper Lake.

## REGION AND ZONE CHAIRS

# L I O N S

**ZONE A:** Clinton, Deerfield, Greater Herkimer, Holland Patent.

**ZONE A:** Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

**ZONE A & B:** Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

**ZONE A:** Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

**ZONE A:** Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

**ZONE B:** Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

**ZONE B:** Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

**ZONE B:** Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

**ZONE B:** Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

### REGION CHAIRS

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### REGION CHAIR

### REGION CHAIR

Florence Brisee  
(Waterford Lions)  
192 Middletown Road  
Waterford, NY 12188  
Home: 518-235-4988  
fbrisee@hotmail.com

### REGION CHAIR

### REGION CHAIR

Priscilla Laurin  
(Chazy Lions)  
207 Sheldon Lane  
Chazy, NY 12921  
Home: 518-846-7269  
Cell: 518-569-4421  
lionpriscilla2324@yahoo.com

### ZONE "A" CHAIR

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### ZONE "A" CHAIR

Edward Moore  
(Ballston Spa Lions)  
44 Chester Street,  
Ballston Spa, NY 12020  
518-852-3246  
emoore4@nycap.rr.com

### ZONES "A" AND "B" CHAIR

Florence Brisee  
(Waterford Lions)  
192 Middletown Road  
Waterford, NY 12188  
Home: 518-235-4988  
fbrisee@hotmail.com

### ZONE "A" CHAIR

IPDG Michele Puleo O'Hare  
(Bethlehem Lions)  
8 Turnberry Drive  
Slingerlands, NY 12159  
Home: 518-475-1908;  
Cell: 518-410-5941  
mapohare@gmail.com

### ZONE "A" CHAIR

Joe Latimer  
(Clifton Fine)  
P. O. Box 52  
Newton Falls, NY 13666  
Home: 315-848-3578  
Cell: 315-854-4247  
dlatimer@slc.com

### ZONE "B" CHAIR

### ZONE "B" CHAIR

Robert Townsend  
(Broadalbin - Perth Lions)  
805 County Highway 126  
Amsterdam, NY 12010  
Home: 518-843-6553  
rtownsen@nycap.rr.com

### ZONE "B" CHAIR

PDG Lettie Saheim  
(Mechanicville-Stillwater Lions)  
117 Hansen Road  
Mechanicville, NY 12118  
518-753-7867  
lsaheim@nycap.rr.com

### ZONE "B" CHAIR

Priscilla Laurin  
(Chazy Lions)  
207 Sheldon Lane  
Chazy, NY 12921  
Home: 518-846-7269  
Cell: 518-569-4421  
lionpriscilla2324@yahoo.com

## COMMUNICATIONS AND MARKETING TEAM

### DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)  
805 County Highway 126, Amsterdam, NY 12010  
Home: 518-843-6553  
Cell: 518-866-1250  
rtownsen@nycap.rr.com

### WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)  
15 Hyland Circle, Troy, NY 12182  
Home: 518-235-8232  
jerrygordon@juno.com

### NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)  
82 Hunter Lane, Queensbury, NY 12804  
Home: 518-798-3143  
karen@deuxflutes.com

### FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)  
119 East Main St, Cambridge, NY 12816  
Home: 518-252-1070; Cell: 315-269-5370  
PDGJamesGriffith@gmail.com

### FACEBOOK EDITOR

Lion Barbara Bentley (Saratoga Springs Lions)  
P. O. Box 1031, Guilderland, NY 12084  
Cell: 518-894-1375  
bbentley@saratogaspringslions.com

### WEB SITES

District 20-W: [20WLions.org](http://20WLions.org)  
Revisions to this directory: [bit.ly/20Wdirectory](http://bit.ly/20Wdirectory)  
20W Facebook page: [bit.ly/facebook20w](http://bit.ly/facebook20w)  
Multiple District 20: [MD20Lions.org](http://MD20Lions.org)  
Lions International: [LionsClubs.org](http://LionsClubs.org)



# MEMBERS CORNER

Hello Lions and Leos,

I usually try to give you an overview of how our membership is progressing, but I cannot do that at this time. I am working with LCI IT department to get their reporting deficiencies corrected. I have been unable to track membership in our district because the numbers in the various reporting mechanisms do not line up with each other. I apologize that I have been asking several clubs to enter their newly inducted members when in fact, they have already entered them at LCI. It is very hard to get a good handle on membership in our District when you do not know which numbers to trust.

In any event, we should continue on the path that we all know and should use to maximize our membership. The first is simply “just ask”. We know what we do as Lions and know how important our service is to our communities. The second is to keep your present club members on board with the club’s service agenda so that they want to stay and be active members. This means that all club members should work to keep each other involved in the club and not just leave it to the officers.

I hope that by now that all of you are somewhat familiar with the Global Membership Approach. The District leadership’s job is to establish better communication lines between your club and us so we can help you in the way that you feel you need help. We want to see a bottom up process so that you don’t see dictates coming down to you. We want you to utilize the communication chain to send your concerns to us to build your club your way. Your Zone Chairs are your first line of communication, but you may contact me or any of the Governor’s team if that works better for you.

Orientation of new members is the prime way that we help keep them in the club and interested in providing service to their community. The District will be conducting zoom orientation for new and existing members to keep everyone fresh and up to date on all aspects of Lionism. If you are interested, please contact me and I’ll make sure you are included.

Yours in Lionism,

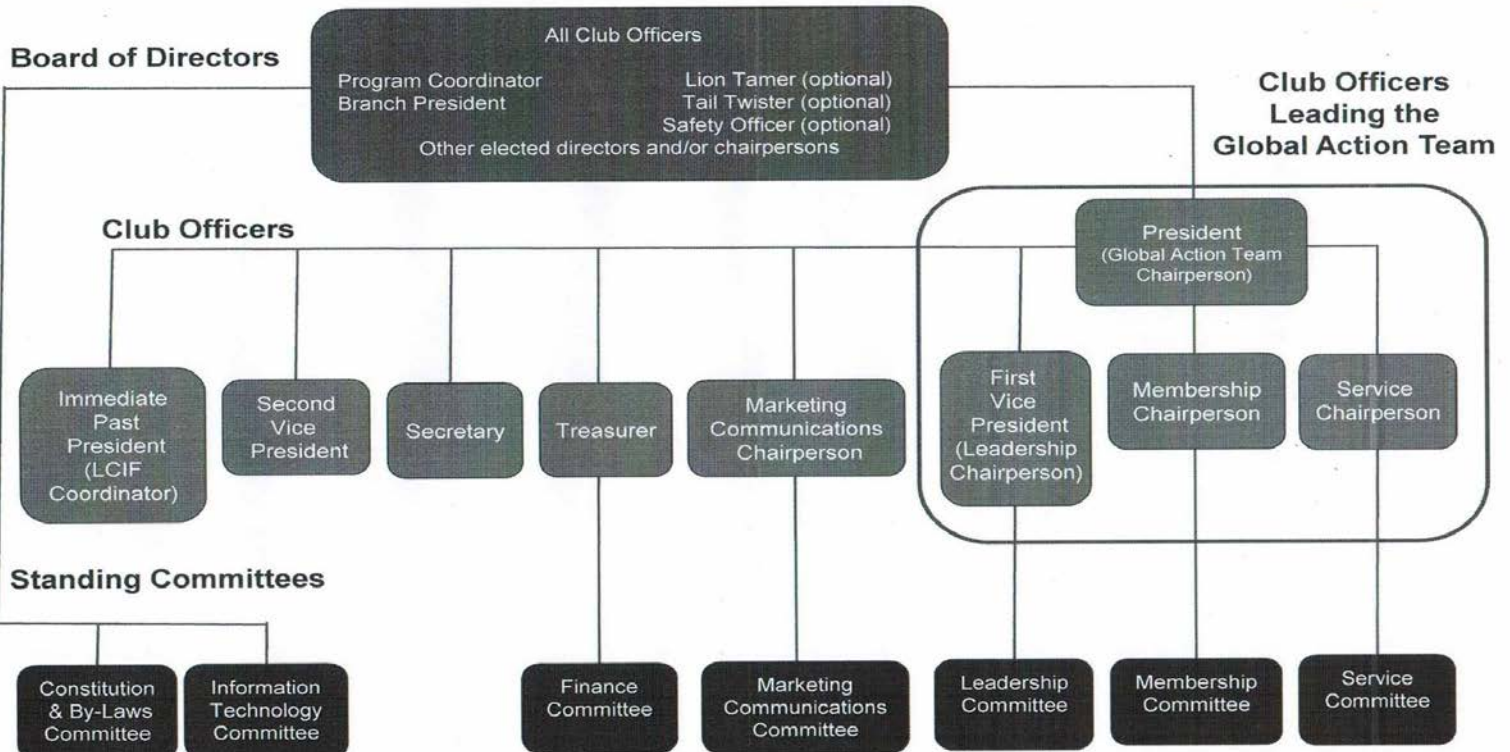
PDG Ed Stano  
2070 Route 9N  
Greenfield Center, NY 12833  
Email: [estanojr@nycap.rr.com](mailto:estanojr@nycap.rr.com)  
Home phone – 518-893-7150  
Cell phone – 518-879-5757

# District/Club News

## CALENDAR OF EVENTS

Lions Eye Institute Chocolate Bunny Fundraiser deadline .....	January 10, 2023
Broadalbin-Perth Lions Club Hoffman Car Wash Fundraiser .....	Ongoing
3rd Cabinet Meeting Saratoga Holiday Inn .....	February 11, 2023
Town of Greenfield Lions Mardi Gras Celebration .....	February 18, 2023
Saratoga Lions Club Night at the Brewseum .....	April 21, 2023
<b>DG Ricky Laurin Testimonial</b> <b>Save the Date .....</b>	<b>June 4, 2023</b>

## Standard Club Structure



Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

**FROM THE ROAR EDITOR:** Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~  
**MD20-New York & Bermuda Lions**

The undersigned agrees to take \_\_\_\_\_ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ \_\_\_\_\_.

Name		Title	
Organization			
Address			
City	State	Zip	
Telephone	Fax		
Email			
Authorized Signature			

**PER ISSUE**

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

**Inside ad Sizes:**

- Full page -- 7 5/8" wide by 9 3/4" deep  
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep  
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

**Deadlines for Printed Issue**

- Convention Issue - March 28th

**Deadlines for Electronic Issues**

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE  
 FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # \_\_\_\_\_ ☐ or website,

Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

**Due Dates - See Above**

Please make check or money order payable to:  
 New York & Bermuda Lions  
 NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

# THE LIONS WORLDWIDE ONLINE AWARENESS CAMPAIGN

STRATEGY GUIDE



2022-23



## *Our Mission*

*To create awareness on social causes especially **Diabetes** through various mediums including social media*



[WWW.WECAREWESERVE.COM](http://WWW.WECAREWESERVE.COM)



## Ronald McDonald House Charities® of the Capital Region

Keeping families close™



### Snacks & Beverages

Individual Cereal Cups  
Individual Oatmeal Cups  
Individual Nut and Trail Mix Packs  
Mini Muffin Packs  
Crackers & Cheese Packs  
Crackers & Peanut Butter Packs  
Individual Chips, Pretzels, Popcorn  
Protein bars  
Fresh Fruit: Bananas, Oranges, Apples  
Water (6 - 12 oz bottles)  
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)  
Powerade (12 oz bottles)  
Ramen/Cup O' Noodles Soup  
Infant food pouches: Fruit/Veggies/Yogurts

### Household Items



Paper Towels  
Standard-size Pillows  
Zippered Pillow Protectors  
Queen-size Mattress Protectors (Zippered)  
Queen-size Mattress Pads  
Ziplock bags (snack, sandwich, & quart size)  
Swiffer dust cloth refills  
Swiffer wet cloth refills  
Laundry detergent  
Clorox mopping clothes  
Infant diapers  
Baby wipes  
Feminine products



### Gift Cards

Dunkin' Donuts  
Subway  
McDonald's  
Hannaford  
Wal-mart  
Stewart's  
Chipotle  
Domino's  
Price Chopper  
Gas Cards  
Sam's Club  
Visa gift cards

### Family Needs & Activities



Preemie Gerber Socks  
Preemie Receiving Blankets  
Pop Bubble Fidget Toys  
Hot Wheels  
Outdoor Toys/Games  
Crayons  
Bubbles  
Small Infant Toys  
Teething Toys  
Children's Board Books  
Play-doh

**Wish List Items can be dropped off at Ronald McDonald House**

**139 S. Lake Avenue, Albany, NY 12208**

**Monday - Friday, 9AM-5PM**

**Questions? Call 518-438-2655**



Lions Foundation at Albany, NY, Inc.

# Easter Bunny Sales

In support of the Lions Eye Institute  
A proven fundraiser that can help your club.

The 6.2 ounce, solid milk chocolate and dark chocolate bunnies are manufactured for us by the renowned Donini Chocolate Ltd. Each bunny is imprinted with the Lions logo and comes individually boxed. There are 24 bunnies per case.

The Lions Foundation suggests a retail price of \$5.00 per bunny as a fair price that represents a balance between price, volume and quality for a fair profit fundraiser for your club.

**Easter is April 9, 2023**  
**Place your bunny orders now!**

**The Price  
To Your Club:**

**\$75.00 / Case**  
**24 per case**

**Orders must be  
placed by  
January 10th**



**Orders must be placed  
no later than**

**January 10, 2023**

By contacting or  
mailing order form  
& payment to:

Barbara Bentley  
P.O. Box 1031  
Guilderland, NY 12084  
518-894-1375 (C)  
barbann22@gmail.com

Checks made payable to:  
Lions Foundation at  
Albany, NY Inc.

~

For questions contact:

Barbara Bentley  
518-894-1375 (C)  
or  
Phil Klein  
518-378-8111 (C)

## Lions Foundation Easter Bunny Order Form

Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Club: \_\_\_\_\_

### Number of Cases:

Milk Chocolate(24/6.2oz): \_\_\_\_\_

Dark Chocolate(24/6.2oz): \_\_\_\_\_

Total Cases: \_\_\_\_\_

Amount Due: \_\_\_\_\_

**Please keep a copy of this order form for your records.**

**Protect your vehicles from the salt, sand and ravages of winter  
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club  
and Hoffman Helping Hands**

**Please support our winter fund raiser at:**

**[www.hoffmanhelpinghands.com/fundraisers/  
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**



## ***Mardi Gras Celebration***

*Sponsored by the **Town of Greenfield Lions Club***

**February 18, 2023, 5 pm – 8 pm**

**At The VIEW At  
Brookhaven Golf Course**

**Come join us for Authentic New Orleans  
Food, Drink Specials, Raffle Items  
and Live MUSIC**

**Tickets are \$30 per person, Cash Bar**

**RSVP (deadline 2/10/23) by calling  
Elizabeth Stano at 518-893-7150  
or via Club Email**

**[townofgreenfieldlionsclub@gmail.com](mailto:townofgreenfieldlionsclub@gmail.com)**



**WE THANK YOU FOR YOUR  
CONTINUED SUPPORT**



# Night At The **BREWSEUM**

Where History & Spirits Come to Life

**\*VIP\* 5:00PM-6:30PM**

Presented by the Saratoga Springs Lions Club



**Friday, April 21, 2023**

**6:30PM - 9:30PM**

Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required



**YOUR EVENT  
COULD BE  
HERE!**



## LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

### Thank you to all who gave so generously in 2022 to help Lions Camp Badger "Build a Brighter Future"

(includes contributions, super raffle, golf tournament, memorial donations, etc.)

**\$20,000** LittleNeck Douglaston Lions Club ~ in memory of PDG Charlie McBride for "Charlie's Place"

**\$15,000** Lions Thomas and Valerie Kevlin

**\$10,000** Mr. Charles P. Joyce

#### **\$1,000 - \$5,000**

Tom & Gina Bailey  
William Emrick  
Carol Freedman  
Andy & Paula Umreiko  
Pin Traders Club NY & B

N-Kenmore Lions Club  
E1-Albion Lions Club  
E1-Chili Lions Club  
E1-Varysburg Lions Club  
E1-Wellsville Lions Club

E2-Corning Lions Club  
E2-Lansing Lions Club  
O-Cornwall Lions Club  
K2-Jericho Brookville Lions Club  
S-Mattituck Lions Club

#### **\$500 - \$999**

Tim & Rosemarie Bush  
Rena Haigh  
Marvin Hankinson  
Robert Jensen  
Michele O'Hare  
Jim Schiebel  
Rich & Lion Linda Shaff  
Fassett Lane Lumber  
Flashing Feathers Bowhunters  
Scio Methodist Church  
Tioga State Bank Foundation  
Jane Wait  
N-Barker Lions Club  
N-Boston Lions Club

N-West Seneca Lions Club  
N-Youngstown Lions Club  
E1-Avon Lions Club  
E1-Bolivar Lions Club  
E1-Medina Lions Club  
E1-Varysburg Lions Club  
E1-Walworth Lions Club  
E2- District 20-E2  
E2-Apalachin Lions Club  
E2-Big Flats Lions Club  
E2-Bloomfield Lions Club  
E2-Hector Area Lions Club  
E2-Ithaca Lions Club  
E2-North Rose Lions Club

E2-Rushville Lions Club  
E2-Spencer Candor Lions  
E2-Waterloo Lions Club  
E2-Waverly Lions Club  
W-Clifton Fine Lions Club  
W-Johnstown Lions Club  
W-Plattsburgh Lions Club  
W-Scotia Glenville Lions  
W-Town of Hoosick Lions  
Y-Fulton Lions Club  
Y-Oneida Sherrill Lions  
Y-Oneonta Lions Club  
Y-Pompey Lions Club  
O-Newburgh Lions Club

O-Rondout Valley Lions  
O-Saugerties Lions Club  
O-Town of Fallsburg  
O-Warwick Lions Club  
R1-Bedford Village Lions R1-  
Somers Lions Club  
R2-Tuckahoe Eastchester  
K1-Brooklyn Crown Heights  
K2-Glen Cove North Shore  
K2-Oyster Bay Lions Club  
K2-Sea Cliff Glen Head  
K2-Seaford Lions Club  
S- East End Lions Club

#### **\$300 - \$499**

Helen Dormady  
Bruce & Vickie Hand  
Prospero Lim  
John Stevens  
Daniel Wikoff  
Blue Rage -The Cop Shop  
Project New Hope  
MD20 PDG Organization

N-East Aurora Lions Club  
N-Gasport Lions Club  
N-Pendleton Lions Club  
N-Springville Lions Club  
E1-Batavia Lions Club  
E1-Canaseraga Lions Club  
E1-Dansville Lions Club  
E1-Cuba Lions Club

E2-Ovid Willard Lions Club  
E2-Twin Cities Lions Club  
E2-Watkins Montour Lions  
W-Hadley Luzerne Lions  
W-Peru Lions Club  
Y-Central Square Lions  
Y-McGraw Lions Club  
Y-Skaneateles Lions Club

Y-Syracuse Host Lions  
Y-Windsor Lions Club  
O-Germantown Lions Club  
K2-L.I. Portuguese Lions  
K2-Merrick Lions Club  
S-West Babylon Lions Club

#### **\$200 - \$299**

Fay Bareham Facebook Fdrsr  
Emily Warfle Facebook Fdrsr  
M Beck & K Altobello  
Clarence & Lorna Burkwit  
Ed & Lion Gail Cordes  
Regina Cecconi  
Rebecca Hintze  
Carole Joachim  
Douglas Jobson  
Glenn Kearney  
John Mallen  
Judith MacKnight  
Lorri & Fred Rieger  
ConnectLife  
N-District 20N  
N-Lockport Lions Club

N-Newfane Lions Club  
N-N.Tonawanda ErieCanal Lions  
N-Town of Hamburg Lions  
N-Town of Niagara Lions Club  
N-Town of Niagara Helping  
Hands Lions Club  
E1-Alfred Lions Club  
E1-Caledonia Mumford Lions  
E1-Churchville Lions Club  
E1-Hamlin Lions Club  
E1-Kendall Lions Club  
E1-Rush Lions Club  
E2-Newfield Lions Club  
E2-North Rose Lions Club  
E2-Penn Yan Lions Club  
E2-Phelps Lions Club

E2-Sodus Lions Club  
E2-Victor Lions Club  
W-Galway Lions Club  
W-Town of Schroon Lake Lions  
Y-Binghamton Lions Club  
Y-Canastota Lions Club  
Y-Carthage Lions Club  
Y-Camden Lions Club  
Y-Chittenango Lions Club  
Y-Lowville Lions Club  
Y-Marathon Lions Club  
Y-Solvay Geddes Camillus Lions  
O-Hyde Park Lions Club  
O-Middletown Lions Club  
O-Northern Columbia Lions  
O-Wallkill Lions Club

R2-Impacto Lions Club  
R2-The Bronx Lions Club  
K1-Central Brooklyn Lions  
K1-Brooklyn Metropolis Lions  
K1-Brooklyn S. Brooklyn Lions  
K1-Brooklyn Stuy Park Lions  
K1 Brooklyn Vanderveer Park  
K1-Maspeth Lions Club  
K2-New Hyde Park Lions Club  
K2-Plainview Bethpage Lions  
K2-Rockville Centre Lions  
K2-West Hempstead Lions  
S-Babylon Lions Club

**\$100 - \$199**

Segundo Armaga  
David Belair  
Michael Bierman  
John Brady & Roger Connelly  
Paul Brearey  
Rick & Florence Brisee  
Irene Caniano  
Melissa Chiusano  
Thomas DeMaria  
Michael Donner  
James Ebbets  
Virgil & Linda Garner  
Patricia Gillule  
Christine Gloss Facebook Fndrsr  
Karen Granville  
Haase/Carozzolo Family  
Bruce & Marilyn Hazen  
John & Patricia Hewes  
Dave Hubman & Family  
Kenneth Ibarra  
Bob & Lion Jan Infantino  
Dolores Kelley  
Richard & Frances Kingman  
Marshal Larrabee III  
Ricky & Priscilla Laurin  
Steven Ludwigson  
John MacDonald  
Sarah Matt  
George McManus  
Stephen & Susan Miller  
Peter & Nancy Neidrauer  
Joe & Tobi Nickerson

**\$1-\$99**

Christine & Leonard Adams  
Joanna Banach  
Frank & Anna Bartolotti  
Thomas & Karen Basile  
Edward Bivona  
Sherwin & Janet Bowen  
Sandra Budmark  
Elizabeth Burdick  
Curtis Burdick  
Annette Burton  
Harold & Deb Bush  
Joseph Canino  
Diane Carbonaro  
Jacqui Carroll  
Valerie Chafee  
D L Chambers  
Jack Ciaramella  
Kelly Clark  
Dawn Counterline  
Charles Deacon  
Edward Dudkowski  
Susan Dugo  
Barbara & Ken Englert  
Kim Fay  
Daniel & Barbara Ferguson  
Brian Freier  
Romulus French  
Jeffrey Gemmer  
Beverly Grimes

Dave & Judy Noteboom  
Robert Ottley  
Robin Owens  
Salvatore & Theresa Patella  
John & Lion Bernie Rabideau  
Loretta Saheim  
Patrick Sawyer Facebook Fndrsr  
Steven Schultz  
Kathy Spear  
Martin & Angela Staniszewski  
Edward & Elizabeth Stano  
Lee Titus  
Spencer & Karen Vail  
Manny & Maria Vidal  
Imelda & Gary Villanueva  
Robert Visalli  
Isabel Warren  
Theresa Whalen  
Rick & Lion Lois Whitney  
Alco Federal Credit Union  
Allegany Abstract  
Baker Swan Funeral Home  
Bokman of Wellsville, Inc.  
Brand Name Appliance  
Cameron Manufacturing  
General Roofing & Heating Co.  
The Hearing Aid Shop  
Alan & Judy Hooker  
JOPO Gravel LLC  
JW Embser Sons Funeral Hm  
Janet McTighe  
Mike's on the Corner

Alice Grow  
Kathleen Hoy  
Christine Hoyt  
Lyn Johnson  
Eileen Kirchgraber  
William Koskie  
Ed & Eve Kretsch  
Joseph & Donna Langone  
Deborah & Bryan Larry  
Elaine Licari  
Joyce Maier  
Heather Malloy  
Elizabeth & Joseph Mandara  
Douglas & Alexander Marange  
Gordon McCluskie  
Bernard & Chris McDermott  
Thomas & Marjorie McGarry  
Rosita Mendiola-Bianchi  
Peter & Dale Meskill  
Bob Mizzone Facebook Fndrs  
Janice Monahan  
Mari Morimoto  
Deborah H Murphy  
Margaret Nickerson  
Stephen Noonan  
Lauree Novogrodsky  
Timothy Pell  
Emily Phillips  
Scott Rager

H.L. Robinson Contracting  
R.B. Robinson Contracting  
Schenk & Miles Agency, Inc.  
Short's Oil Co, Inc.  
The Store  
Wellsville BPO Elks  
Wellsville Hardware  
Wellsville Technologies, LLC  
N-Amherst Central Lions Club  
N-Buffalo Kensington Lions Club  
N-Cheektowaga Lions Club  
N-Gowanda Lions Club  
N-Grand Island Lions Club  
N-Town of Wheatfield Lions Club  
N-Wilson Lions Club  
E1-Andover Lions Club  
E1-Belfast Lions Club  
E1-Brockport Lions Club  
E1-Cuba Lions Club  
E1-Greece Ridge Lions Club  
E1-Maple City Lions Club  
E1-Oakfield Alabama Lions Club  
E1-Scio Lions Club  
E2-Clyde Lions Club  
E2-Manchester Shortsville Lions  
E2-Owego Lions Club  
E2-Sodus Lioness Lions Club  
E2-Trumansburg Lions Club  
E2-Unions Springs Lions Club  
W-Bethlehem Lions Club  
W-Broadalbin Perth Lions Club  
W-Clinton Lions Club

Tom & Terry Reinagel  
John & Stephanie Repak  
Gail Riley  
Henry & Susan Rocholl  
Robert Rogers, Jr.  
Cecelia & Douglas Root  
Brenton Rueffer  
Douglas Russell  
John & Cynthia Santora  
Dr. Richard & Sally Sauer  
Jane Scott  
Joan Scott  
Janet Sherman  
Wendy Solomon  
Robert & Susan Sullivan  
Cynthia Terry  
Virginia Turner & J. Sisson  
Maybelle Twohie  
Gary & Maria Valerino  
Maureen & John Wiedman  
Denise Wilson  
Keith Wilson  
Karen & James Winkler  
Thomas & Dianna Witkowski  
Ilene & Stuart Wizwer  
Loretta Wu  
Amy Wurth Facebook Fundraiser  
Brandy's Cup of Joe LLC  
American Legion Aux Post702

W-Fonda Fultonville Lions Club  
W-Glens Falls Lions Club  
W-Greenwich Lions Club  
W-Herkimer Lions Club  
W-Holland Patent Lions Club  
W-Sauquoit Valley Lions Club  
W-Schuylerville Lions Club  
W-Town of Greenfield Lions \*\*  
Y-Cape Vincent Lions Club  
Y-Deposit Lions Club  
Y-Johnson City Lions Club  
Y-Martisco Lions Club  
Y-South Jefferson Lions Club  
O-Hudson Lions Club  
O-Hurley Lions Club  
O-LaGrange Lions Club  
O-Marlboro Milton Lions Club  
O-Town of Dover Lions Club  
O-Town of Highland Lions Club  
R1-North Rockland Lions Club  
R2-Staten Island Lions Club  
K1-Brooklyn Metropolis Lions  
K1 Hollis Lions Club  
K1-Sunnyside Suramericano  
Lions  
K2-Floral Park Lions Club  
K2-Valley Stream Lions Club  
K2-Wantagh Lions Club  
S-Deer Park Lions Club  
S-Rocky Point Lions Club

Lindbergh Faculty Association  
Michael Cook State Farm  
Roco Automotive  
Spencer Food Mart  
Sons of Amer. Leg Post 702  
Teledair Communications  
N-District 20N PDGs  
N-Dunkirk Fredonia Lions Club  
N-Frewsburg Lions Club  
E2-Horseheads Lions Club  
W-Greater Ravena Area Lions  
W-Long Lake Lions Club  
Y-Baldwinsville Lions Club  
Y-Clayton Lions Club  
Y-Manlius Lions Club  
O-Greater Washingtonville Lions  
O-Stanford Lions Club  
O-Town of Deerpark Lions Club  
R1-Peekskill Lions Club  
R1-Ramapo Lions Club  
S-Hampton Bays Lions Club  
**GRANTS**  
~NYS OPWDD  
~Tioga Downs Resort/Casino  
~Floyd Hooker Foundation  
~Community FoundationSCNY  
~Tioga United Way, Inc.  
~Southern Tier Tuesdays  
~Tioga County Youth Bureau



## Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID:

Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting

[www.nps.gov/planyourvisit/pickup-pass-locations.htm](http://www.nps.gov/planyourvisit/pickup-pass-locations.htm)



# The Lions International Marketing Award

## Timeline

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Below is an outline of when each step of the Marketing Award process will begin. Please note that the marketing campaign submitted for award consideration must be completed between July 2022 and December 2022.

### **July-December 2022: Clubs apply**

Club marketing chairperson or club president submits the online application by December 31.

### **January 2023: District judging**

Club applications are reviewed; district governor selects one application to advance to the next round.

### **February 2023: Multiple District judging**

District finalists are reviewed; council chairperson selects one application to advance to the finals.

### **April 2023: Marketing Committee selects winners**

The marketing communications committee reviews the finalists and selects the winners, one from each CA.

### **May 2023: Winning Clubs notified**

## Getting started

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There are a handful of considerations to keep in mind before applying for the Marketing Award. Below, we've outlined the steps you can take to ensure a smooth application process. Please note that applications must be submitted by December 31.

It may be too late for this year but check it out for the future!

[For more info](#)

## Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

**If your club would like to participate, go to [clynk.com](http://clynk.com) and sign up for a "CLYNK to Give" account.**

**If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or [jerrygordon@juno.com](mailto:jerrygordon@juno.com) and I'll get you all the bags you want.**

Here's how it works:

### Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

### Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

### Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

### Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for [ALBANYTROYLIONS.ORG](http://ALBANYTROYLIONS.ORG) and [20WLIONS.ORG](http://20WLIONS.ORG)



Sight Society of Northeastern NY, Inc.  
Lions Eye Bank at Albany/Rochester



## Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name \_\_\_\_\_

Shipping information:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

**If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at [mapohare@gmail.com](mailto:mapohare@gmail.com) or 518-410-5941.**

A decorative border surrounds the central text of the flyer. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout the design.

NEW YORK AND BERMUDA LIONS

**LIONS SEE, INC**

LIONS SCREENING EYES EARLY

*Coming Back Strong!*  
*in the next school year*

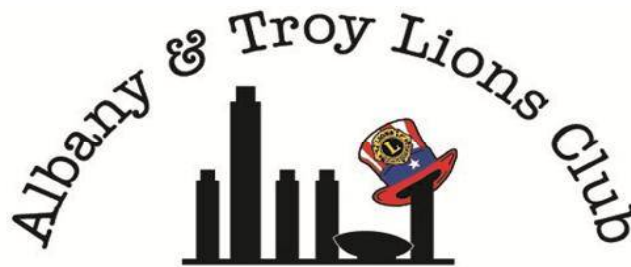
VISION SCREENERS AND ASSISTANTS  
NEEDED

For more information:  
[www.lionsseeny.org](http://www.lionsseeny.org)



## Got Yarn? Or extra fleece fabric?

If you don't need it anymore,  
we can find someone who will use it to make hats,  
mittens and scarves for the needy.



## Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our  
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.  
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at [albanytroylions@gmail.com](mailto:albanytroylions@gmail.com)

or

Lion Ruth Sano at 518-859-3796



SIGHT SOCIETY OF  
NORTH EASTERN, INC

## LIONS EYE BANK AT ALBANY

70 Years



We Serve

- Transplantation
- Medical Education
- Research
- Community Outreach

Serving the community for the past 70 years

The Sight Society of Northeastern New York, Inc is dedicated to providing ocular tissue for transplantation, medical education and research.

2022 Successes - Serving as a resource for visual advocacy

1. Working with over 500 grieving families to facilitate eye donation.
2. Allowing for 1,000 corneas to be recovered.
3. Demonstrating a transplantation rate of 87% (national average 68%) - which equates to 870 people having their vision restored.
4. Placing corneas locally, throughout the United States and many international countries. Operating 24 hours a day/7 days a week/365 days a year.
5. Providing gratis corneas for medical education to local ophthalmology residents.
6. Precepting many physician assistant students.
7. Establishing our own Descemet Stripping Endothelial Keratoplasty (DSAEK) processing program.
8. Developing our own Descemet Membrane Endothelial Keratoplasty (DMEK) processing program.
9. Providing research tissue to any/all approved programs that submit a request.
10. Creating a new brand, website and social media campaign for 2023 - Stay tuned!

## Located at

4 Tower Place  
Suite 601  
Albany, NY 12203

518-489-7606



**DG RICKY'S VISITATION SCHEDULE for 2022-2023**

Rev date: December 31, 2022

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Feb 1	Saranac Lake	Aug 4
Ballston Spa	Dec 7	Clifton-Fine	Aug 8
Bethlehem	Nov 16	Saranac Lake	Sep 1
Broadalbin Perth	Oct 27	Ogdensburg	Sep 8
Cambridge	Apr 6	Galway	Sep 12
Chazy	Oct 18	New Hart NYM White	Sep 13
Clifton-Fine	Aug 8	Greater Johnstown	Sep 14
Clinton	Feb 9	Tupper Lake	Sep 15
Deerfield	Feb 9	Lake Placid	Sep 19
Duane	Oct 19	Louisville	Sep 21
Edwards	Oct 10	Long Lake	Sep 27
Fonda & Fultonville	Feb 22	Gouverneur	Sep 28
Galway	Sep 12	Raquette River	Oct 1
Glens Falls	Oct 25	Waterford	Oct 5
Gouverneur	Sep 28	Edwards	Oct 10
Greater Amsterdam		Town of Greenfield	Oct 12
Greater Herkimer	Feb 15	Peru	Oct 13
Greater Johnstown	Sep 14	Town of Schroon	Oct 17
Greater Ravena	Mar 8	Chazy	Oct 18
Greenwich	Oct 20	Duane	Oct 19
Hadley-Luzerne	Nov 9	Greenwich & Saratoga	Oct 20
Heuvelton	Nov 15	Glens Falls	Oct 25
Holland Patent	Mar 21	Broadalbin Perth	Oct 27
Lake Placid	Sep 19	Scotia-Glenville	Nov 8
Lisbon	Apr 4	Hadley-Luzerne	Nov 9
Long Lake	Sep 27	Mechanicville-Still	Nov 14
Louisville	Sep 21	Heuvelton	Nov 15
Malone	Jan 25	Bethlehem	Nov 16
Marcy Telephone	Mar 1	Northville Sac	Nov 17
Mechanicville-Still	Nov 14	Ballston Spa	Dec 7
New Hart NYM White	Sep 13	Plattsburgh	Jan 20
Newcomb	Apr 12	Malone	Jan 25
Northville Sac	Nov 17	Albany & Troy	Feb 1
Ogdensburg	Sep 8	@Sauquoit, Deerfield, Clinton, Utica	Feb 9
Peru	Oct 13	Greater Herkimer	Feb 15
Plattsburgh	Jan 20	Fonda & Fultonville	Feb 22
Raquette River	Oct 1	Marcy Telephone	Mar 1
Saranac Lake	Aug 4, Sep 1	Schuylerville	Mar 2
Saratoga Springs	Oct 20	Greater Ravena	Mar 8
Sauquoit Valley	Feb 9	Speculator	Mar 16
Schuylerville	Mar 2	Town of Wright/Schoh	Mar 20
Scotia-Glenville	Nov 8	Holland Patent	Mar 21
Speculator	Mar 16	Lisbon	Apr 4
Town of Greenfield	Oct 12	@Town of Hoosick, Cambridge	Apr 6
Town of Hoosick	Apr 6	Newcomb	Apr 12
Town of Schroon	Oct 17		
Town of Wright/Schoh	Mar 20		
Tupper Lake	Sep 15		
Utica	Feb 9		
Waterford	Oct 5		

**PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



# District/Club Articles

To get district 20W's newsletter

# LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

**Just a reminder that effective  
July 1st the \$35 entrance fee will  
NO LONGER BE WAIVED  
by Lions Clubs International.**

**If you have any new members to be  
added in to MyLCI, be sure to do  
so by June 30, 2022, otherwise, you will  
also have to pay the \$35 entrance fee.**

## Albany & Troy Lions Club

By Lion Jerry Gordon

### Holiday Party on Dec 7 at the Gordon residence

Unfortunately, last-minute illnesses and other factors limited attendance to six Lions and five spouses, but thanks to Lion Maryanne's excellent hostessing skills as evidenced by the holiday-themed dinner and games, everyone enjoyed themselves.

### Warm Woolen Wishes

Lion Ruth Sano reports, "In November we donated 60 hats to ERC Community Warehouse, 30 hats to St. Catherine's Center, 30 hats, 2 scarves, 3 pairs of gloves and 2 headband ear warmers to Trinity Alliance, 22 chemo hats to Sunmark Credit Union and 30 hats to the Delaware Community School. We also gave Greg Sheldon 40 pairs of reading glasses and 15 pairs of sunglasses for distribution at the Popup Produce

Market."

### Warm Woolen Wishes and Toys for Tots

As part of our Warm Woolen Wishes project, Lions Maryanne & Jerry delivered 24 crocheted hats to Cathy Conroy at the Lansingburgh Boys & Girls Club. Thanks to the efforts of King Lion Eva Bass, they also brought 30 toys from Eva's Toys for Tots program.



Also, Warm Woolen Wishes Project delivered 15 hats and 4 pair of fingerless gloves to St. Catherine's Center in December.

Also 30 hats were delivered to Eden's Rose Foundation for distribution at their Albany Community Corner Project.



St. Catherine's Center for Children would like to thank Lion Ruth Sano from



the Albany & Troy Lions Club for all her support by picking up and delivering to us the many holiday gifts donated by our generous community friends.

### Coats for Kids

Our thanks to the "coats" team: Lions Michelle Baker, Doug Davis, Dennis Fagan, Jerry Gordon, Diane & Tom Hart, Larry Krug and Ruth

Sano. They picked up a total of 447 kid's coats from several area dry cleaners and brought them to designated distribution points in Albany and Rensselaer counties. We've been doing this project every year since 2012 in cooperation with WXXA-TV, News10/Fox23.

### Seal Campaign

This is our annual request for donations that goes out to all A&T Lions as well as a select list of community members.

...continued on next page

As of 12/22, we've raised \$1075, which will go a long way towards helping us to continue to serve our community. If you haven't sent your donation in yet, please consider doing it now.

### **KING LION EVA BASS**

12A Lark Drive  
Albany, NY 12210  
Cell: 518-487-8194  
bridgethagapcommunity@gmail.com

### **CLUB CORRESPONDENCE**

P. O. Box 192, Troy, NY 12181-0192  
info@albanytroylions.org  
Voicemail: 518-512-2722

## **Broadalbin-Perth Lions Club**

By Lion Ed Balaban

The Broadalbin-Perth Lions Club continued their efforts in combating hunger with another delivery of food to the Mayfield Central School District, part of an ongoing Backpack program to provide food to those students and their families who are struggling. The Lions picked up almost 500 pounds of food from a Regional Food Bank of Northeastern New York truck



*From left, Bill Suchy, Tom Kevlin, Club President Rob Townsend, and Mike Auricchio, stand with Mayfield School Custodian J.P. Blais, kneeling, with a delivery of almost 500 pounds of food to support the Backpack Program and provide food for students and families in need. (Photo courtesy Broadalbin-Perth Lions Club/ Lion Ed Balaban).*

they met in Amsterdam. They then made the trip to Mayfield where they joined with Mayfield Schools custodian J.P. Blais and offloaded staples and fresh fruit.

The Broadalbin-Perth Lions Club was assisted by students of the Broadalbin-Perth High School Key Club and National Honor Society, Boy Scout Troop 5051B, and students from Mayfield High School's National Honor Society in a day-long Christmas tree wrapping and fund raising project at Bob's Trees. The Lions and their young community partners staffed four locations around the sprawling tree farm and provided tree wrapping and tie down services to customers at

the popular location. Students' time spent assisting the Broadalbin-Perth Lions was credited to their community service graduation requirement and the Scouts earned credit toward their respective merit badges.



*Broadalbin-Perth Lions Rob Townsend, fourth from left, and Bill Suchy, far right, stand with members of Mayfield High School Honor Society during a break in their tree wrapping duties at Bob's Trees. Mayfield HS-NHS advisor Pam King, far left, also participated. The Lions certified the students' time for their community service credit graduation requirement. (Photo courtesy Broadalbin-Perth Lions Club/ Lion Ed Balaban).*

Broadalbin-Perth Lion Ed Balaban has sent the application in for the Submission of Lions International Marketing Award for period July 1 - December 31, 2022.

### **KING LION ROBERT TOWNSEND**

805 County Highway126  
Amsterdam, NY 12010  
Home: 518-843-6553  
Cell: 518- 866-1250  
rtownsen@nycap.rr.com

### **CLUB CORRESPONDENCE**

P. O. Box 331, Broadalbin, NY 12025-0331  
bplions@hotmail.com  
e-clubhouse.org/sites/broadalbinny/

## **Diabetes Awareness** **DISTRICT DIABETES AWARENESS CAMPAIGN**

By Lion Barbara Bentley

CONGRATULATIONS again to the six clubs in our district participating in the District Diabetes Awareness Campaign and making a difference!!! In addition to the five clubs that participated in November, Broadalbin-Perth Lions, Albany-Troy Lions, Bethlehem Lions, Saratoga Springs Lions and Galway Lions, the Fonda-Fultonville Lions joined in December and to date they have served 185 individuals!!! And... big shout out to

...continued on next page

the Saratoga Springs Lions Club who have served a total of 760 over the two months! Now, in total, our District has served 1,327 individuals by these 6 clubs sharing the link for the Pre-diabetes Risk Assessment Test !!!!

GREAT WORK BY THESE CLUBS in actively taking on the challenge and participating in this District Diabetes Awareness Campaign!!

And be sure to report these numbers for your club to LCI for your service. If I can help you do that, PLEASE LET ME KNOW!!

If your club hasn't started, reach out to your club president or secretary who received the links, or you can reach out directly to me.

Just because World Diabetes month, November, is over, doesn't mean we can't keep continuing to share the link each club received and I encourage everyone to do so.

KEEP UP THE GREAT WORK!!!!



## DIABETES CHAIR LION BARBARA BENTLEY

Certified Diabetes Paraprofessional  
P. O. Box 1031, Guilderland, NY 12084  
Cell: 518-894-1375  
barbann22@gmail.com

## Clinton Lions Club

By Lion Jim Winkler

Due to our service activities in the community during the month, we had one meeting this month. At that meeting Lion Gordon Reitema introduced Ms. Caroline Jacobus from Mohawk Valley Health Systems to those present. She is a certified Diabetes Professional and provided us with an overview of issues related to the care, prevention, treatment and potential consequences of this disease when left untreated. As part of her presentation, she distributed literature highlighting the various aspects and facts of this disease.



*Clinton Lions member Gordon Reitema (l) introduces Ms. Caroline Jacobus, a certified Diabetes Educator from Mohawk Valley Health Services to members at December 8, 2022 meeting. Ms. Jacobus provided our group with an overview of diabetes information and potential issues.*



*Clinton Lions President Bob Maxam (r) presents Lion Tail Twister Gordon Reitema with going-away momento at December 8, 2022 meeting.*

This meeting was also the last one in which we would be "graced" with Lion Gordon Reitema's presence, since he will be relocating to the Churchville area south of Rochester after the first of the year. Lion Gordon joined Lions Clubs International in 1992 and transferred to our club from Lowville in District 20-Y in 2012. He has

served on multiple service projects, been one of our directors and serves as the Club Tail-Twister. In this capacity, members pay him to "sit down" as he entertains us with his quick, dry-witted brand of humor. Lion Gordon's role as Tail-Twister has done much to increase our Administrative Fund. He will be sorely missed by all Clinton Lions and we wish him and his partner-in-service, Marta, the best in their future life in western New York. The club presented Lion Gordon with a portfolio inscribed appropriately with a "thanks for your service" to the Clinton Lions.

During the weekends in December, we organized and recruited staffing for the local Salvation Army Red Kettle Campaign in our community. Every Friday night, Saturday and Sunday afternoons we rang bells at two locations around our village.

We coordinated the efforts of 37 individuals ringing the bell totaling 72 man-hours. During that period of time, \$873.12 was collected for our local unit of the Salvation Army. These funds combined with those collected the final weekend in November (when traffic was much heavier due to events going on in the village) meant the total Red Kettle Campaign for our community amounted to \$1,997.95.

Our assistance continued at the local Country Pantry on Distribution Day this month. This month was Christmas distribution and six club members joined other community organizations packing food into over 650 vehicles representing 1,176 food-insecure individuals. Being Christmas distribution, in addition to the regular food staples to supplement their tables, families received blankets, gloves and wrapped gifts for children. Although the day was quite cold and snowy, our hearts were warmed by the gratitude shown by clients receiving these additional items.

Our previously established locations for used eyeglass collection continue to be serviced by our membership regularly – this month we picked up 153 pair of glasses.

Normally the last weekend before Christmas we hold our annual White Cane Day Campaign at two locations in the village. This year we had to cancel the event due to the weather forecast and we will be looking to hold this event in a February timeframe. Hopefully the community will be as generous as they've been in past years at Christmas time.

After being contacted by LCI via e-mail regarding a child in need of replacement of frames for her eyeglasses which her family could not afford, we contacted our “go-to” local optometrist and arranged for replacement. We followed the former LCI One Sight program protocol as a guide. The student, in a bordering school district was extremely pleased through our club's intervention and subsequent payment to the optometrist for his services.



*Clinton Lions/Salvation Army Volunteers in holiday dress ready their IPAD POD (on back of stanchion) to entertain contributors.*



*Clinton Lion Colleen Furmanski makes contribution to “kettle” before donning her vest & bell.*

HOPING 2023 BRINGS EVERYTHING NEEDED IN THE SERVICE TO OTHERS!

### **KING LION ROBERT MAXAM**

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com

## **Town of Schroon Lions Club**

### **HOLIDAY BASKETS OF CHEER**

By Lion Lion Roger Friedman

For 60 years the Town of Schroon Lions Club has been distributing Holiday Baskets of Cheer to those in need in the Towns of Schroon and North Hudson in Upstate New York. My father, a charter member of the Town of Schroon Lions Club, helped start this project when I was a young teen (I accompanied him for a couple of years), and then took over from him after his death.

This project is made possible by partnering with our local Tops Friendly Market and many local organizations that assist by suggesting names for recipients of the food baskets. Not only does Tops make a generous donation, but their employees do an amazing job of preparing the boxes with food and making this project a resounding success.

As we prepared for the Holiday Season of 2022 after two plus years of the pandemic and now with the world suffering from high inflation and high fuel prices, I was pleasantly surprised by the fact that we did not have a huge surge in the number of needy families.

On December 23rd, during some of the most bizarre weather we've ever seen with icy and slushy roads, 43 Baskets were distributed. This year members of the Town of Schroon Lions Club did the distribution for Schroon Lake residents while the North Hudson Highway Department distributed to the North Hudson residents.

On a personal note, due to the nasty roads one of our local Lions who was intimidated by the condition of the roads requested that I deliver a Basket to a couple who had not received one in the past and apparently these folks were down on their luck. I was accompanied by another relatively new Lion who I sponsored a couple of years ago. When we arrived at the home, we were not sure if anyone was there, but with

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some persistent knocking the owner came to the door. We introduced ourselves and told the owner what we were doing there. There was an instantaneous outpouring of emotions with heartfelt thanks and appreciation!

When my fellow Lion and I returned to our vehicle, we looked at each other with tears in our eyes and we knew that we had done something good – the type of good you feel when you know you have just helped another human being. This is what Lionism is all about!

The Town of Schroon Lions Clubs wants to thank everyone who helped make this project a success – it was a real community effort!

### **KING LION MARY GEREAU**

447 Charley Hill Road  
Schroon Lake, NY 12870  
Home: 518-532-9649  
mgereau@slwildcats.org

## **Glens Falls Lions Club** **WREATHS ACROSS AMERICA**

By Lion Karen Rager

On December 18, 2022, Glens Falls Lion Richard Cipperly participated in placing wreaths at the Gerald B. H. Solomon Saratoga National Cemetery. 15,000 wreaths were placed by 2,000 volunteers. The Glens Falls Lions Club has four members laying to rest there.

### **KING LION** **MARILYN RIVERS**

62 Helen Drive,  
Queensbury, NY 12804  
Home: 518-793-1034  
Cell: 518-859-3738  
smrivers@roadrunner.com

### **CLUB** **CORRESPONDENCE**

glensfallslions@gmail.com  
e-clubhouse.org/sites/glensfallsny/  
Glens Falls Lions Club fb page



## **Hadley-Luzerne Lions Club** **75TH ANNIVERSARY**

By Lion Pam Wright



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### KING LION DAWN GRANT

41 Second Avenue, Hadley, NY 12835  
Home: 518-696-2124; Cell: 518-744-3197  
Work: 518-744-3197  
Dmgrant71@gmail.com

### Chazy Lions Club

By Lion Priscilla Laurin

Each year the Chazy Lions decorate the tree in town with lots of bright colored lights.



### KING LION JOHN SAXE

1708 Lake Shore Rd  
Chazy, NY 12921  
Home: 518-846-7725  
Cell: 518-593-0987  
saxe@jeffordssteel.com

## Peru Lions Club

By Lion Ed Eisele

The Peru Lions Club held their very successful 45th annual John P Adams Memorial Turkey Trot on Thanksgiving day.



Four hundred eighty three registered runners attended the event. Thanks to the numerous Lions, sponsors and many members of the community that helped make the 5K and 10K run a great success.

On Thursday, December 8th, the Peru Lions gathered at Lion's Linc and Ann Sunderland's house for our annual holiday/spouses night.



On December 9th, the Peru Lions donated 15 toys to JCEO. On December 13th, the Peru Lions Club donated \$1000 worth of Grand Union gift cards. Half the cards will go to Peru and half will go to Keeseville food shelves. Here is the



*Pictured are Lions Linc and Ann Sunderland (left) and April Waite and Lily Hastings.*



*Pictured (l-r) are Lion Craig Randall, JCEO rep. Tara Hogan and Lion Jim Kieslich.*

donation to JCEO in Keeseville New York.

### **KING LION EDWARD EISELE**

8 Button Brook Parkway  
Peru, NY 12972-2602  
Home: 518-643-2865  
bigolddivot@yahoo.com

## **Town of Greenfield Lions Club**

By Lion Priscilla Laurin

On December 10, 2022 District Governor Ricky Laurin visited the Town of Greenfield Lions tree sale and craft fair.



### **KING LION VERNA PLUMMER**

612 Plummer Road  
Ballston Spa, NY 12020  
Home: 518-885-0349  
Cell: 518-605-6105  
vplummer122@gmail.com

**Did you know**  
that over 5,000 children  
and 30,000 adults are treated  
every year at the Lions Eye  
Institute at Albany?

**BECOMING A  
KNIGHT OF THE BLIND**  
is one way you can  
support this mission.

**For more information:**  
**jmcdonald33@nycap.rr.com**  
**www.leialbany.com**

## **Sight Society of NENY, Inc./ Lions Eye Bank at Albany**

By Lion Priscilla Laurin

District Governor Ricky  
Laurin visited the Lions  
Eye Bank.

### **SIGHT SOCIETY OF NENY, INC./ LIONS EYE BANK AT ALBANY**

4 Tower Place, Suite 601,  
Albany, NY 12203

### **LION VICTORIA ADLER RN, BSN, CPTC, CEBT EXECUTIVE DIRECTPR**

### **LION SUSAN HAYES-MASA DIRECTOR OF DONOR SERVICES**

Phone: 518-489-7606; Fax: 518-489-7607  
info@lionseyebankalbany.org  
www.lionseyebankalbany.org



## **Ballston Spa Lions Club**

By Lion Priscilla Laurin



### **KING LION EDWARD MOORE**

44 Chester Street, Ballston Spa, NY 12020-3314  
Home: 518-885-6708, Cell: 518- 852-3246  
emoore4@nycap.rr.com

# Scotia-Glenville Lions Club

By Lion Priscilla Laurin

District Governor Ricky Laurin presented a Melvin Jones Fellowship to Lion Douglas Salisbury. In the photo is the King Lion Nancy Cappiello Larson from Scotia Glenville Lions, with the recipient and the District Governor.



During his visit, District Governor Ricky Laurin inducted new member Deborah Christopher. The photo includes her sponsor King Lion Nancy Cappiello Larson.



## KING LION NANCY CAPIELLO LARSON

118 Washington Road, Scotia, NY 12302  
Home: 518-357-3942; Work: 518-69-7223  
poupore@gmail.com

## CLUB CORRESPONDENCE

P. O. Box 2001, Scotia, NY 12302  
scotiaglenvillelions@gmail.com  
sglions.org



## ANY CLUB OR LION INTERESTED IN Kindness Matters Stickers

email IPDG Lion Michele Puleo O'Hare  
mapohare@gmail.com  
or call her at 518-410-5941  
and let her know how many you  
would like and where to send them.

## LCI'S MISSION STATEMENT

To empower Lions clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding.

# Resources



**Lions Club Secretaries**  
are integral in holding  
clubs together!

One responsibility is  
**MONTHLY MEMBERSHIP  
REPORTING**

**IT'S SO EASY!**

1. GO TO: [www.lionsclubs.org](http://www.lionsclubs.org)
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP  
MUST BE REPORTED EVERY MONTH  
EVEN IF YOU HAVE NO CHANGE!**



# Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at [clubofficers@lionsclubs.org](mailto:clubofficers@lionsclubs.org) or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



# Lions Clubs International

2021-2022

## CLUB EXCELLENCE AWARD APPLICATION

Date: \_\_\_\_\_

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_ District: \_\_\_\_\_

2021-2022 Club President's Name: \_\_\_\_\_

Member Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### 1. MEMBERSHIP

- ☐ Achieved a net growth of: \_\_\_\_\_ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: \_\_\_\_\_

### 2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### 3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: \_\_\_\_\_

## 4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature\*:

District:

Member Number:

Date:

**Due by:** August 31, 2022

**Send to:** [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or fax to (630) 468-6828

**Awards Mailed to:** 2022-2023 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



**Lions Clubs International**

**District and Clubs Administration**

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

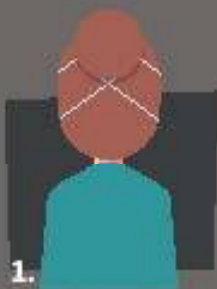
[www.lionsclubs.org](http://www.lionsclubs.org)

DA-CEA 3/21 EN

## Wearing a mask with your hearing aids



### Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

### Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

### When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



# Are your club Events and Articles in the Roar?

## DEADLINE IS THE 28TH OF THE MONTH

**Publication is as close to the 1st as possible.**  
**(Please keep this in mind if you have event at the beginning of the month.)**

### ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

### PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

### EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

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### IMPORTANT LINKS

#### Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

#### Service Toolkit

<https://tinyurl.com/ybq7vnhd>

#### Club Resource Center

<https://tinyurl.com/y7onrj7l>

#### Club President

<https://tinyurl.com/ycbk9l9e>

#### Lions Learning Center

<https://tinyurl.com/y96hmy27>

#### Lions University

<https://lionsuniversity.org/>

#### Club Secretary

<https://tinyurl.com/y9ke23xg>

#### Club Treasurer

<https://tinyurl.com/y92he2c8>

#### Membership Chair

<https://tinyurl.com/yckcqmq6u>

#### Services Chair

<https://tinyurl.com/y7nepq8p>

#### LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

#### Marketing and Communications

<https://tinyurl.com/y9scx447>



## Lions Hearing Conservation Society of NYS

### LIONS LOAN-OUT EQUIPMENT

*Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.*

*(Other equipment may be available upon request)*

#### Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

#### Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

#### Infrared TV Listening System

Wireless infrared amplification system.

#### Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

#### Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

#### Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

#### Amplified Telephone

Adjustable volume control with amplified ringer.

#### Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

#### Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

#### Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

### LIONS LOAN-OUT CENTERS

#### Madison Hearing Center

14 Columbia Circle West Drive, Suite 202  
Albany, NY 12203  
Voice: (518) 690-2060

#### Madison & Saratoga Hearing Center

81 Miller Road, Suite 700  
Castleton, NY 12033  
Voice: (518) 689-0792

#### Center for Better Hearing

318 Ridge Street  
Glens Falls, NY 12801  
Voice: (518) 638-4363

#### Audiologic Solutions

361 Fairview Avenue, Suite 350  
Hudson, NY 12534  
Voice: (518) 631-2564

#### Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue  
Saratoga Springs, NY 12866  
Voice/TTY: (518) 584-0578

#### Schoharie Office for the Aging

113 Park Place, Suite 3  
Schoharie, NY 12157  
Voice: (518) 295-2001

#### Resource Center for Independent Living

131 Genesee Street  
Utica, NY 13503  
Voice: (315) 797-4642 Ext. 2928  
TTY: (315) 797-5837