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A
message
from

**District Governor
Ricky Laurin**



"How Can We...?"



International President
Brian Sheehan's pin.
"Together We Can"

Hey Team District 20W Lions!

February is here already, so we are past the halfway point in our Lions Year. Feb. 6th is "Pay a Compliment Forward Day". Lions can build on this and I hope you will.

Valentine's Day is also this month, so share some love wherever you go. Also I want to Thank every Lion I have met, because each one of you makes me a better person.

The important thing is that you as Lions remember how without you as members of your local Lions Clubs, you are vital to LCI. Local MEMBERS are what make this work, so please share with members who don't come to meeting, how they are missed and important they are.

**NEXT ROAR
DEADLINE**

FEB. 25, 2023

**Submission requirements
page 40**



...continued on next page

2

Many Clubs need to revisit their main focus and goals to make sure the club is headed in the right direction for their area. LCI has areas to help world Hunger, Diabetes, Sight, Childhood Cancer, & Environment.

I would be happy to revisit any Club that could use our vast wisdom, some of which I gain from the training on LCI. The training is great basic information for Lions Clubs. The best training is from the experiences we have all had in life both good and bad. In Lions we look at doing the good more and more for our communities. Then look at the bad and turn it into very good lessons we can use to do better in our own lives.

Lions I am asking you to take the good, and bring it to the next level which BEST in service. "Remember when you look for the good or the bad you will find it." So be a Good Finder!!!

I am so optimistic, I'd go after Moby Dick in a row boat and take the tartar sauce with me !!!

I really want to THANK YOU LIONS for everything each of you do to make the world a better place.

Respectfully
Your District Governor,

Ricky H. Laurin
Rickylions18@outlook.com
Chazy Lions Club
518-569-7253

IMPORTANT UPDATE!

MD-20 NEW YORK STATE & BERMUDA BUFFALO CONVENTION

APRIL 28-30, 2023

**Attendees must register for the Buffalo Convention
using the following link:**

<https://www.eventbrite.com/e/md-20-lions-clubs-of-nys-and-bermuda-inc-2023-annual-state-convention-tickets-404269369567>

**It is important that attendees register for the conference first before
booking their hotel reservations.**

**Once registered for the conference they will be directed to book reservations.
Hotel rooms should not be booked before registering for the conference.**

The meal order form is also available on the website.



3rd LIONS DISTRICT 20W CABINET MEETING

SATURDAY, February 11, 2023

Holiday Inn Saratoga Springs, 232 Broadway, Saratoga Springs, NY 12866
(off exit 14 of I-87)

9:30 AM Registration - Meeting Start Time 10:00 AM

\$30 per person includes coffee, donuts, pastries, and buffet lunch

If you are attending, **please RSVP** with the **bottom part of this form** with your **check** for \$30/pp.

Mail to: CS Gayle Woodruff, 7423 State Rt 22, West Chazy, NY 12992.

Make checks payable to: District 20W Lions Clubs.

Please return this registration form **no later** than **Tuesday, January 31, 2023.**

Please bring canned/non-perishable food items for the local food pantry.

Hotel Reservations for Friday Night February 10th. Simply click the **link** to go directly to the

Holiday Inn Saratoga Springs reservation page: [Lions Club 20W District Meeting](#)

Group code is LCD. Price is \$139

The hotel encourages guests to make their reservations as early as possible to take advantage of the special rate set up for this group.

If you have any questions, please do not hesitate to contact CS Gayle Woodruff at
585-704-7422 or CSgwoodruff@gmail.com

Attending: _____ Name(s): _____

Dietary Restrictions/Allergies: _____

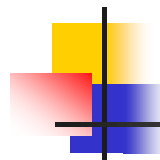
Club : _____ Email: _____

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2022-2023 LION Year #Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public – Families and community
 - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

District 20-W Marketing Plan 2022-2023

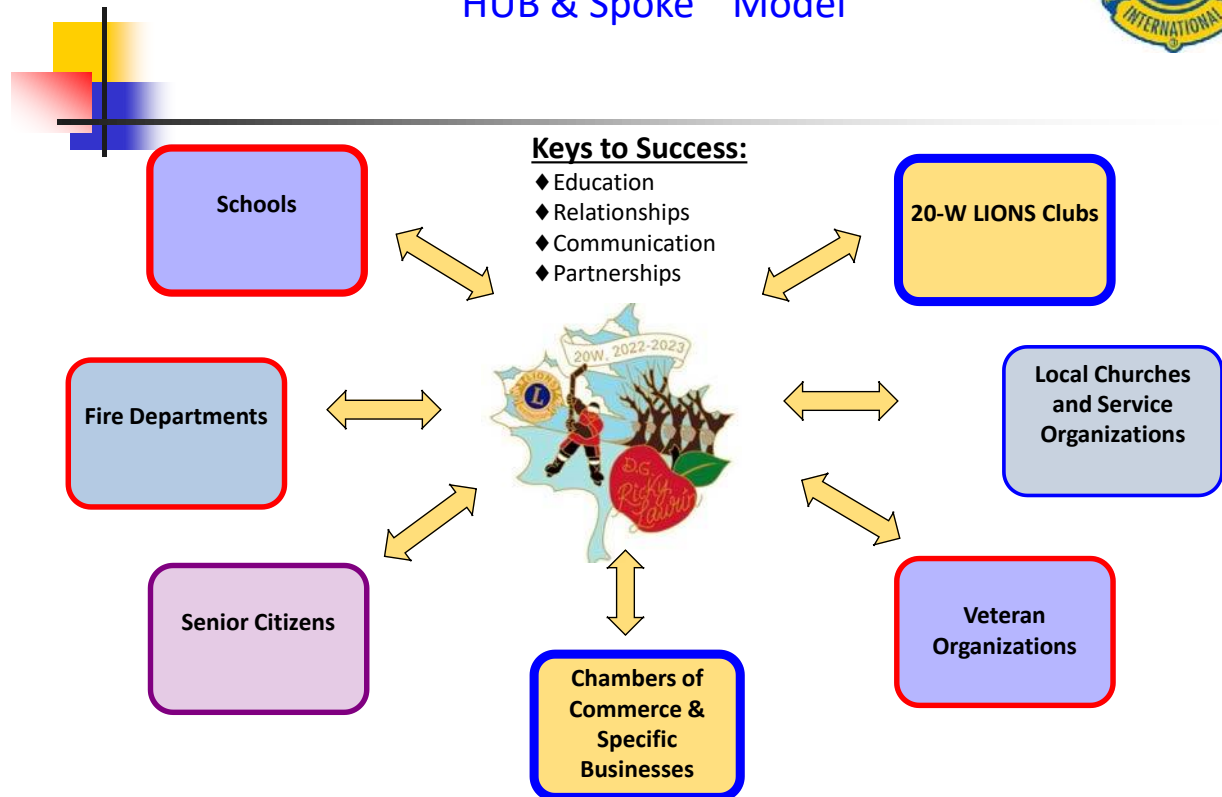


20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook – Lion Barbara and PDG James
 - Website and Directory – Lion Jerry Gordon
 - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace “Thinking out of the Box” to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

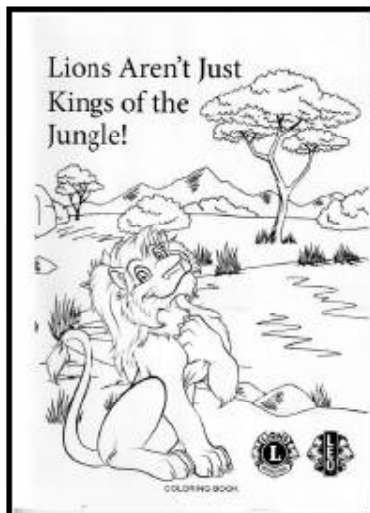
How does the District move forward with a Marketing Plan?

Expanding Membership & Service through a “HUB & Spoke” Model





District 20-W Communications and Marketing Committee



❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor



Phase 1 – 4500 books – cost of \$4,000
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



District 20-W Communications and Marketing Committee



❖ Video Marketing Plan

1. Getting our Mission and Message to the public
 - ❖ Continue Efforts on Facebook and District Web Sites
 - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
 - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Send in your Photos and Video Clips on your club's hunger Programs
 ****Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

*****Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rgIOgb4P7gs>

Accessible to all clubs for Community and Club Education

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

Holly McConchie (Galway Lions)
13 Marilyn Drive, Glenville, NY 12305
Home: 518-882-6516
hmeconchie@aol.com

CABINET SECRETARY

Gayle Woodruff (Chazy Lions)
7423 Rt. 22, West Chazy, NY 12992
CSgwoodruff@gmail.com
Cell: 585 704-7422

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

PDG Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

PDG Milledge "Smitty" Smith
(Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530
Cell: 315 778 3281
pdgsmitty@gmail.com

LEADERSHIP

PCC Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



**District 20-W comprises
these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CHAIRS

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

REGION CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

REGION CHAIR

REGION CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

ZONE "A" CHAIR

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

IPDG Michele Puleo O'Hare
(Bethlehem Lions)
8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
mapohare@gmail.com

ZONE "A" CHAIR

Joe Latimer
(Clifton Fine)
P. O. Box 52
Newton Falls, NY 13666
Home: 315-848-3578
Cell: 315-854-4247
dlatimer@slc.com

ZONE "B" CHAIR

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR

Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.org
Lions International: LionsClubs.org



MEMBERS CORNER

The **Service Activity Report** ending 21 January 2023 will be presented at the Cabinet Meeting.

Looking for a service project?

1. Gather clothes hangers and return them to your dry cleaners as a recycling project.
2. Veterans and the homeless could use hygiene products. Gather the soap, shampoo, toothpaste, toothbrush, mouthwash that hotels leave in your room, place them in a sandwich bag and donate them to a shelter.
3. Ask the big box stores to donate socks and underwear for the homeless and for schools in your area for children that may have an accident while at school. The School Nurse would like to have the items on hand so the child does not have to be sent home..

There are many other ways we can help the community the above are just a few suggestions.

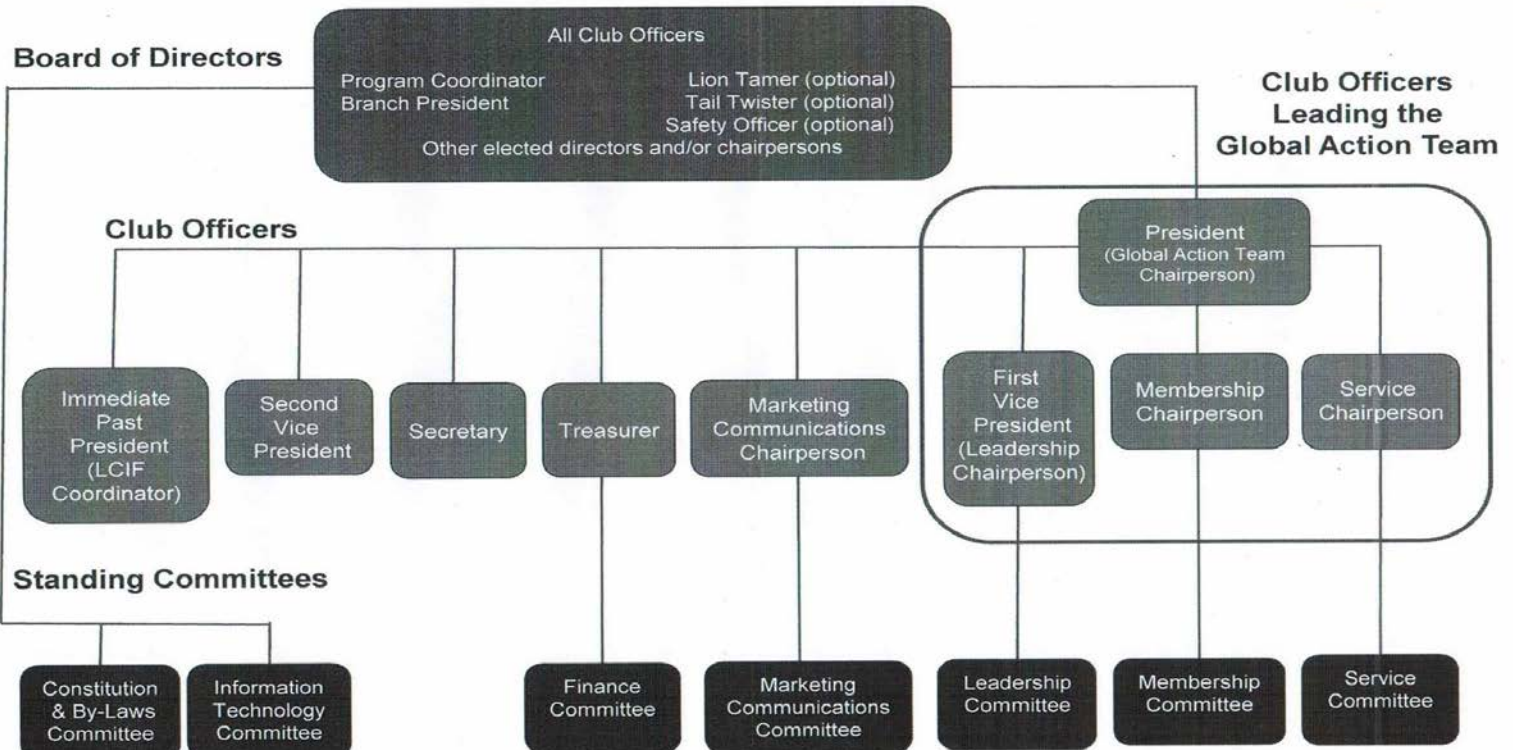


District/Club News

CALENDAR OF EVENTS

Broadalbin-Perth Lions Club Hoffman Car Wash Fundraiser.....	Ongoing
3rd Cabinet Meeting Saratoga Holiday Inn	February 11, 2023
Brandel-Murphy Youth Foundation Super Raffle.....	on sale until 10 am, 2/12/23
Town of Greenfield Lions Mardi Gras Celebration.....	February 18, 2023
Saratoga Lions Club Night at the Brewseum.....	April 21, 2023
4th Cabinet Meeting Long Lake, NY	May 6, 2023
DG Ricky Laurin Testimonial Save the Date	June 4, 2023

Standard Club Structure



Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

THE LIONS WORLDWIDE ONLINE AWARENESS CAMPAIGN

STRATEGY GUIDE



2022-23



Our Mission

*To create awareness on social causes especially **Diabetes** through various mediums including social media*



WWW.WECAREWESERVE.COM



Ronald McDonald House Charities® of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin	Chipotle
Subway	Dominos
McDonald's	Price Chopper
Hannaford	Gas Cards
Wal-mart	Sam's Club
Stewart's	Visa gift cards

Family Needs & Activities



Preemie Gerber Socks	Bubbles
Preemie Receiving Blankets	Small Infant Toys
Pop Bubble Fidget Toys	Teething Toys
Hot Wheels	Children's Board Books
Outdoor Toys/Games	Play-doh
Crayons	

Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655

**Protect your vehicles from the salt, sand and ravages of winter
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club
and Hoffman Helping Hands**

Please support our winter fund raiser at:

**[www.hoffmanhelpinghands.com/fundraisers/
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**



SUPER HERO RAFFLE

GET A CHANCE TO WIN PART OF **\$10,000.00**

SEE IT LIVE SUPERBOWL SUNDAY, FEBRUARY 12, 2023
@ 12:30 PM BRANDELMURPHYFOUNDATION.ORG

Each year, the Brandel-Murphy Youth Foundation, with your support, raises the necessary funds to help children in need throughout New York State & Bermuda. Our annual **Super Hero Raffle** is our primary fundraiser.

This year's Super Hero Raffle will be held on Super Bowl Sunday, February 12th, 2023 @ 12:30 pm, with \$10,000.00 in cash prizes.

Grand Prize:	\$5,000
2nd Prize:	\$2,000
3rd Prize:	\$1,000
4th and 5th Prizes:	\$500
6th thru 9th Prizes:	\$250

To purchase your raffle tickets securely online. Click [HERE](#).

If you'd like to purchase tickets with a check or money order, you can!
Simply include your check and the requested ticket information (see below) and mail to:

Brandel-Murphy Youth Foundation
P.O. Box 913
Rockville Centre, NY 11571

Ticket information we need you to include is:

Name; Phone; Email; Lions Club; District; # of tickets and to whom the tickets are for.

* For Non Lions - If known, PLEASE include the name of the person or Club who promoted this raffle.

Once we receive payment you are automatically registered based on your purchase. (\$20/ticket, 6 tickets/\$100)

OPTION # 1

SINGLE TICKETS / \$20 each - Each \$20.00 donation to the Brandel-Murphy Youth Foundation is for a SINGLE raffle ticket. You may choose as many single tickets as you want [HERE](#). Your raffle ticket will be assigned an individual number. That number will then be put in our raffle bin for the LIVE drawing on Super Bowl Sunday. Your receipt serves as your raffle ticket(s) confirmation.

OPTION #2

SIX PACK of Tickets / \$100 each - Our donors love our SIX PACKS - 6 tickets for \$100.00

You may choose as many SIX PACKS as you would like. Remember: 1 Six Pack = 6 Tickets = \$100 donation. To get your SIX PACK(S) of tickets, click [HERE](#). Again, each individual ticket will be assigned an individual number to be placed in the bin for the LIVE drawing on February 12, 2023. Your receipt serves as your raffle ticket(s) confirmation.

For any questions or additional ticket information:

Contact: PCC John Wargo; wecare@brandelmurphyfoundation.org; Cell: 845.489.1578

Can you see the Super Hero Raffle live? YES! Click here <https://bit.ly/BMYFLiveRaffleDrawing> to register and you'll be sent a link to watch the online Super Hero fundraiser on Super Bowl Sunday, February 12, 2023 @ 12:30 pm.

Can you see the raffle drawings live? YES! To watch the drawing live, go to brandelmurphyfoundation.org on Super Bowl Sunday, February 12, 2023 at 12:30 PM, and click the 'WATCH SUPER HERO RAFFLE - Live' link. You do not have to participate in the raffle to watch it live.



Mardi Gras Celebration

Sponsored by the Town of Greenfield Lions Club

February 18, 2023, 5 pm – 8 pm

**At The VIEW At
Brookhaven Golf Course**

**Come join us for Authentic New Orleans
Food, Drink Specials, Raffle Items
and Live MUSIC**

Tickets are \$30 per person, Cash Bar

**RSVP (deadline 2/10/23) by calling
Elizabeth Stano at 518-893-7150
or via Club Email**

townofgreenfieldlionsclub@gmail.com



**WE THANK YOU FOR YOUR
CONTINUED SUPPORT**



Night At The **BREWSEUM**

Where History & Spirits Come to Life

***VIP* 5:00PM-6:30PM**

Presented by the Saratoga Springs Lions Club



Friday, April 21, 2023

6:30PM - 9:30PM

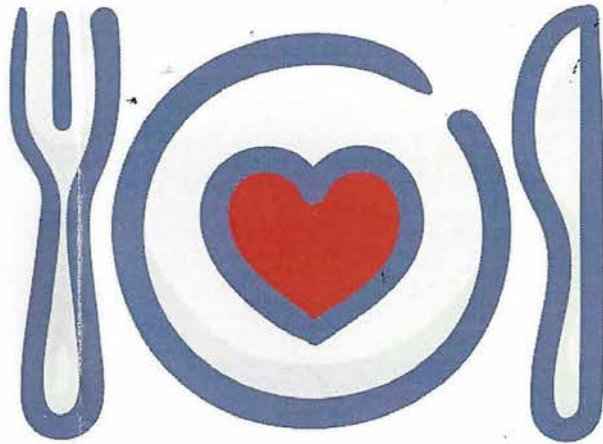
Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required



**What's your club up
to? Reach more with
District Facebook
AND
Lions Roar exposure.**

Love is
Served



RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House
Needed 3:00-6:00 P.M. daily

SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald
House Charities®**
of the Capital Region

To sign up, please contact:

Julia Geisel, House Manager
(518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 ♥ www.rmhcofalbany.org



LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

Summer Camp 2023

We are actively hiring for seasonal summer help. Please consider for yourself or encourage your children, grandchildren, nieces or nephews to apply for a fun-filled, six-week summer job working with individuals with special needs (Must be at least 17yrs old)

Gain valuable leadership skills, learn new things and experience the simple joy that summer camp can provide to our campers of all ages. You will make memories to last a lifetime!

Live at camp positions:

- Camp Counselors
- Lifeguard
- Aquatics Director (1 week-must be 21)
- Registered Nurses or EMT (one-week sessions.)

Live off camp positions:

- Facility Manager (April 1 – Oct 31)
- Assistant Facility Manager (April-October)
- Two groundskeepers/mowers (May/June - August - must be 16 to operate mowing equipment.)

All staff are required to pass background screening and those in direct contact with campers will be required to be vaccinated against Covid-19.

Direct care staff will arrive at camp on June 25 for a week of training and orientation before camp begins on July 1st.

For more information and to apply online visit: <http://www.lionscb.org/employmentvolunteer.html>

Dates:	Program	Description of each unique program:
July 2-7	Young Adult Badgers (recommended for ages 18-28)	This session for our youngest adults is full of action and includes activities such as music, swimming, fishing, boating, arts and crafts, athletics, nature, and evening programs.
July 9-14	Buddy Badgers 1:1 (all ages)	This program offers 1:1 staff support for campers who benefit from maximum physical or behavioral assistance. Often the pace is slower and the environment quieter, allowing campers who find larger groups challenging to succeed in this smaller, supported setting.
July 16-21	Senior Badgers I (recommended for ages 28+)	Our "middle" adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Social events are a big part of our week!
July 23- 28	Senior Badgers II & Super Seniors (recommended for ages 28+)	Our oldest adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Quite often, they enjoy assisting with community service projects and planning their own social activities. The pace of this group tends to be a bit slower as compared to the younger groups.
July 30- August 4	Junior Badgers (ages 6-17 only)	Our youngest campers will be placed in cabins by age, and the program is carefully structured to keep them busy and engaged. They will enjoy all things "camp", such as swimming, boating, cookouts, music, arts and crafts, social time, and athletics.
July 9-14 July 23-28	Vocational Food Service Program	Returning campers ages 18+ may join us to learn employment and food service skills. Campers must be able to function within a 4:1 camper to counselor setting. Campers will receive food service instruction and training during the day in addition to regular programming in the afternoons and evenings. Spots are limited.



Lion Bonnie Haase Memorial Volunteer Position

Lion Bonnie Haase was a tireless advocate and passionate volunteer for Lions Camp Badger since 1995. She spent the last several summers of her life living at camp and helping out wherever needed. Sadly, Bonnie felt ill during her last summer with us, and she was unable to complete the season. She passed away on August 16, 2022 at the age of 80.

Bonnie often wished that other Lions members could experience camp, and we believe that her impact on Lions Camp Badger is just beginning. Her legacy will live on through the Spirit of Volunteerism of our Lions members. It is in her honor that we are creating a new opportunity for the Lions to serve and support the important work of Lions Camp Badger.

The Lion Bonnie Haase Memorial Volunteer Opportunity will enable Lions members to serve by providing hands-on, direct assistance at Lions Camp Badger. Participants will go on to serve as camp ambassadors in their home communities, sharing their experiences and encouraging others to engage in our mission.

Please carefully consider how YOU can be part of this mission and email patgillule@gmail.com or text 607-768-2386 for more information. **Thank you for your willingness to continue what she started.**



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID:

Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting

www.nps.gov/planyourvisit/pickup-pass-locations.htm



The Lions International Marketing Award

Timeline

Below is an outline of when each step of the Marketing Award process will begin. Please note that the marketing campaign submitted for award consideration must be completed between July 2022 and December 2022.

July-December 2022: Clubs apply

Club marketing chairperson or club president submits the online application by December 31.

January 2023: District judging

Club applications are reviewed; district governor selects one application to advance to the next round.

February 2023: Multiple District judging

District finalists are reviewed; council chairperson selects one application to advance to the finals.

April 2023: Marketing Committee selects winners

The marketing communications committee reviews the finalists and selects the winners, one from each CA.

May 2023: Winning Clubs notified

Getting started

There are a handful of considerations to keep in mind before applying for the Marketing Award. Below, we've outlined the steps you can take to ensure a smooth application process. Please note that applications must be submitted by December 31.

It may be too late for this year but check it out for the future!

[For more info](#)

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at mapohare@gmail.com or 518-410-5941.

A decorative border surrounds the central text. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

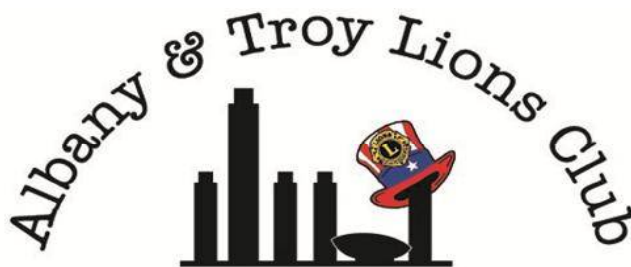
VISION SCREENERS AND ASSISTANTS
NEEDED

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796



SIGHT SOCIETY OF
NORTH EASTERN, INC

LIONS EYE BANK AT ALBANY

70 Years



We Serve

- Transplantation
- Medical Education
- Research
- Community Outreach

Serving the community for the past 70 years

The Sight Society of Northeastern New York, Inc is dedicated to providing ocular tissue for transplantation, medical education and research.

2022 Successes - Serving as a resource for visual advocacy

1. Working with over 500 grieving families to facilitate eye donation.
2. Allowing for 1,000 corneas to be recovered.
3. Demonstrating a transplantation rate of 87% (national average 68%) - which equates to 870 people having their vision restored.
4. Placing corneas locally, throughout the United States and many international countries. Operating 24 hours a day/7 days a week/365 days a year.
5. Providing gratis corneas for medical education to local ophthalmology residents.
6. Precepting many physician assistant students.
7. Establishing our own Descemet Stripping Endothelial Keratoplasty (DSAEK) processing program.
8. Developing our own Descemet Membrane Endothelial Keratoplasty (DMEK) processing program.
9. Providing research tissue to any/all approved programs that submit a request.
10. Creating a new brand, website and social media campaign for 2023 - Stay tuned!

Located at

4 Tower Place
Suite 601
Albany, NY 12203

518-489-7606



DG RICKY'S VISITATION SCHEDULE for 2022-2023

Rev date: January 17, 2023

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Apr 5	Saranac Lake	Aug 4
Ballston Spa	Dec 7	Clifton-Fine	Aug 8
Bethlehem	Nov 16	Saranac Lake	Sep 1
Broadalbin Perth	Oct 27	Ogdensburg	Sep 8
Cambridge	Apr 20	Galway	Sep 12
Chazy	Oct 18	New Hart NYM White	Sep 13
Clifton-Fine	Aug 8	Greater Johnstown	Sep 14
Clinton	Feb 9	Tupper Lake	Sep 15
Deerfield	Feb 9	Lake Placid	Sep 19
Duane	Oct 19	Louisville	Sep 21
Edwards	Oct 10	Long Lake	Sep 27
Fonda & Fultonville	Feb 22	Gouverneur	Sep 28
Galway	Sep 12	Raquette River	Oct 1
Glens Falls	Oct 25	Waterford	Oct 5
Gouverneur	Sep 28	Edwards	Oct 10
Greater Amsterdam		Town of Greenfield	Oct 12
Greater Herkimer	Feb 15	Peru	Oct 13
Greater Johnstown	Sep 14	Town of Schroom	Oct 17
Greater Ravena	Mar 8	Chazy	Oct 18
Greenwich	Oct 20	Duane	Oct 19
Hadley-Luzerne	Nov 9	Greenwich & Saratoga	Oct 20
Heuvelton	Nov 15	Glens Falls	Oct 25
Holland Patent	Mar 21	Broadalbin Perth	Oct 27
Lake Placid	Sep 19	Scotia-Glenville	Nov 8
Lisbon	Apr 4	Hadley-Luzerne	Nov 9
Long Lake	Sep 27	Mechanicville-Still	Nov 14
Louisville	Sep 21	Heuvelton	Nov 15
Malone	Jan 18	Bethlehem	Nov 16
Marcy Telephone	Mar 1	Northville Sac	Nov 17
Mechanicville-Still	Nov 14	Ballston Spa	Dec 7
New Hart NYM White	Sep 13	Malone	Jan 18
Newcomb	Apr 12	Plattsburgh	Jan 20
Northville Sac	Nov 17	@Sauquoit, Deerfield, Clinton, Utica	Feb 9
Ogdensburg	Sep 8	Greater Herkimer	Feb 15
Peru	Oct 13	Fonda & Fultonville	Feb 22
Plattsburgh	Jan 20	Marcy Telephone	Mar 1
Raquette River	Oct 1	Schuylerville	Mar 2
Saranac Lake	Aug 4, Sep 1	Greater Ravena	Mar 8
Saratoga Springs	Oct 20	Speculator	Mar 16
Sauquoit Valley	Feb 9	Town of Wright/Schoh	Mar 20
Schuylerville	Mar 2	Holland Patent	Mar 21
Scotia-Glenville	Nov 8	Lisbon	Apr 4
Speculator	Mar 16	Albany & Troy	Apr 5
Town of Greenfield	Oct 12	Newcomb	Apr 12
Town of Hoosick	Apr 20	@Town of Hoosick, Cambridge	Apr 20
Town of Schroom	Oct 17		
Town of Wright/Schoh	Mar 20		
Tupper Lake	Sep 15		
Utica	Feb 9		
Waterford	Oct 5		

PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



District/Club Articles

To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

**Just a reminder that effective
July 1st the \$35 entrance fee will
NO LONGER BE WAIVED
by Lions Clubs International.**

**If you have any new members to be
added in to MyLCI, be sure to do
so by June 30, 2022, otherwise, you will
also have to pay the \$35 entrance fee.**

All program activities are free for families.

- CDYMCA Black and Latino Achievers Program welcomes students from all backgrounds, and helps them develop skills, raise their academic standards, graduate from High school and focus on career goals. The end of the school year with the Annual Black and Latino Achievers Gala.
- Ms. Filkins also discussed facilities that will be opening in Albany.
- Discussion: Eva discussed Shawn's dedication to the club. Davia discussed the need to have a timed agenda. After Eva's inquiry about Diabetes training, Davia reported that there were some issues but she has not had an update.

KING LION EVA BASS

12A Lark Drive, Albany, NY 12210

Cell: 518-487-8194

bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192

info@albanytroylions.org

Voicemail: 518-512-2722

AlbanyTroyLions.org facebook.com/albanytroylions

Albany & Troy Lions Club

By Lion Jerry Gordon

REPORT OF THE JAN 4 MEETINGS

My thanks to Lion Davia Gaddy, who took minutes in my absence. Because a number of Lions were away, attendance was low.

- Minutes: were not passed because there was no quorum
- Guest Speaker - Rifat Filkins, Community Development Director, Capital District YMCA, highlighted two programs she felt would be of interest to the Lions Club which are Circle of Champs and Black and Latino Achievers.
 - The CDYMCA Circle of Champs is a special program dedicated to improving the quality of life for families who have children battling a life threatening illness.

Did you know
that over 5,000 children
and 30,000 adults are treated
every year at the Lions Eye
Institute at Albany?

**BECOMING A
KNIGHT OF THE BLIND**
is one way you can
support this mission.

For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com

Chazy Lions Club SANCTIONED LEO CLUB

By Lion Priscilla Laurin

The Chazy Lions Club is pleased to announce the formation of a new sanctioned Leo's Club as of January 10, 2023. We are pleased to have them join us.

District Governor Rick presented Chevrons to King Lion John Saxe, Lions Michael Lynch and Jack Collins.



King Lion John Saxe with District Governor Ricky Laurin.

Right, Lion Jack Collins with District Governor Ricky Laurin.



Lion Michael Lynch with District Governor Ricky Laurin.

KING LION JOHN SAXE

1708 Lake Shore Road
Chazy, NY 12921
Home: 518-846-7725
Cell: 518-593-0987
saxe@jeffordssteel.com



Newcomb Lions Club

By Lion Priscilla Laurin

At the Lions November 9th meeting at the Lake Harris Lodge, the club recognized Jim Montayne for his many, many years of service. How many you ask? Jim was one of 33 charter members who formed the Newcomb chapter of Lions International in 1966!

Congratulations Jim and thank you for your many years of service. The folks of Newcomb are the better for your efforts!



The Montayne Family: (Paul, Phyliss, Jim, Missy and Mark Yandon)

At the meeting it was also decided to help fund the Newcomb Operation Santa efforts and to assist with providing Thanksgiving Day home meals for some seniors in Newcomb.

The Club just held its holiday celebration on December 14th, again at the Lake Harris Lodge.

We were entertained by the always fabulous Eric Peter, enjoyed good food and wonderful fellowship and comradery with other members of the club and guests from the Long Lake Lions chapter.

In addition, we once again, as is our practice at every Lions Club meeting, collected nonperishable food items to donate to the Newcomb Food Bank at the health center.



On December 21 the Club once again, put together fruit baskets and distributed them to Newcomb's seniors as we do annually.



...continued on next page

The Newcomb Lions wishes everyone a wonderful holiday season and a joyous new year!

KING LION ANDREW CULLEN

1168 Goodnow Flow Road
Newcomb, NY 12852
Home: 518-582-2072
drewcullen@aol.com

Childhood Cancer Awareness

FEB 13TH IS CHILDHOOD CANCER AWARENESS DAY

By Lion Diane Lange

Monday February 13th is Childhood Cancer Awareness Day. **How many GAS CARDS can we collect?**

You can also help by **Preparing a Meal** or **Sponsoring a Meal** at Ronald McDonald House.

CHILDHOOD CANCER CHAIR DIANE LANGE

14 Jacob Drive
Gansevoort, NY 12831
Phone: 518-409-4321
Cell: 518-527-1926



Love is Served

RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when love is served.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most. Through our volunteer Meal Program you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL
Gather a group of 4-6 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House. Needed 3:00-6:00 PM, daily.

SPONSOR A MEAL
Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (\$250).

To sign up, please contact:
Ronald McDonald House Chapter of the Capital Region
Julia Gessel, House Manager
(518) 438-2555 | jgessel@rmhccapitalregion.org
139 South Lake Avenue, Albany, NY 12208 | www.rmhccapitalregion.org

Saratoga Springs Lions Club

By PDG John McDonald

The Saratoga Springs Lions club food pantry project, "Because Hunger Doesn't End with the Holidays", over the Martin Luther King Jr. weekend was a tremendous success! We collected approximately 3,400 pounds of food, valued at \$6,100, for distribution to the Wilton, Salvation Army and St. Clement's Church food pantries. The club also collected \$458 in cash and gift cards.



We were supported by a number of area supermarkets for the event! Our volunteers were present at the Hannaford and Healthy Living stores in Wilton from 9-3 collecting food.



During the week we had collection boxes

at Healthy Living, in addition to the Price Chopper on Ballston Avenue and Market 32 in Wilton. Additionally, we received a very large donation of food from the Hannaford market in Milton.

The club's efforts will go a long way to assist with the food insecurity challenges faced by many in the Saratoga community!

KING LION TIMOTHY PEHL

12 Roberts Lane
Saratoga Springs, NY 128662809
Home: 518-587-6809; Cell: 518-852-8523
Work: 518-899-5544
tim@kdhpcpa.com

CLUB CORRESPONDENCE

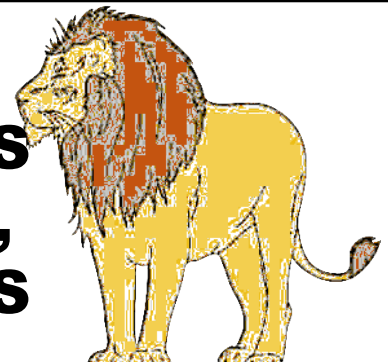
P. O. Box 166
Saratoga Springs, NY 12866-0166
www.saratogaspringslions.com

Lions Prayer

Where Lions meet be present Lord,
To weld our hearts in one accord,
To do thy will, Lord make us strong,
To aid the weak and right the wrong.



**WHERE
THERE'S
A NEED,
THERE'S
A LION!**



District 20W

MY LION/MY LCI CONVERSION

By PDG Lion Smitty

There are lots of questions on the new system conversion date. Here are some answers (which will be added to the LCI website).

The target conversion time frame is 7/15/2023 – 7/24/2023, subject to change. To make the conversion we need to wait until **after** the elections of international officers at LCIcon in Boston.

How can clubs help us all stay on track for this date?

1. Get your incoming club officers assigned before 6/15/2023. There are several end of Lion year validations and we need to get as much of this work completed ahead of time.
2. Make sure any service activity reporting for events before 6/1/2023 is completed before 6/15/2023. Back reporting after 6/1/2023 – to conversion date events, can be entered in the new system after we make the conversion.
3. Record any club or above donations to LCIF are in the bank with the appropriate supporting documentation for recognitions before 6/15/2023.
4. Make sure club data is accurate for this year before 6/15/2023. New members and their sponsors, new clubs formed and members, and any associated transfers and any other end of year activities specific to the club are accurately reflected in MyLion/MyLCI.

Hope the above helps with some questions lions have been asking.

DISTRICT GOVERNOR RICKY LAURIN

207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

Malone Lions Club

By Lion Priscilla Laurin

DG visited Malone Club on January 18, 2023. He presented Lion George McLaughlin with Chevron for 40 years of service



Above, District Governor Ricky Laurin presents Lion George McLaughlin.

District Governor inducts two new Lions; Right, Sponsor Lion Josh Russell pins incoming Lion Adam Dweyour.



Below, Sponsor Lion Adam Scharf and new Lion Jesse Lamite.



KING LION TIM CONNORS

457 County Road 41, Malone, NY 12953
Home: 518-483-0819
Cell: 518-353-2241
Dead33eye@hotmail.com



Brandel - Murphy Lions Youth Foundation

SUPER RAFFLE

By PDG Smitty

Each year, the Brandel-Murphy Youth Foundation, with your support, raises the necessary funds to help children in need throughout New York State & Bermuda. Our annual Super Hero Raffle is our primary fundraiser.

This year's Super Hero Raffle will be held on Super Bowl Sunday, February 12th, 2023 @12:30 pm, with \$10,000.00 in cash prizes.

Grand Prize:	\$5,000
2nd Prize:	\$2,000
3rd Prize:	\$1,000
4th and 5th Prizes:	\$500
6th thru 9th Prizes:	\$250

Please support the BMYF by purchasing Raffle Tickets. The foundation has provided many grants for youth related projects within our District. The raffle is the main fund raiser for the foundation. Members and clubs may purchase tickets on line the information for purchasing them may be found on the tickets.

It is our turn to support the foundation.

To purchase tickets, click [HERE](#)



BMYF

P. O. Box 913
Rockville, Centre, NY 11571
516-992-6282
brandelmurphyfoundation.org

PRESIDENT PCC JOHN WARGO

10 Old Smith Road, Poughkeepsie, NY 12603
Home: 845-473-2897
Cell: 845-489-1578
jwargo@yahoo.com

Sauquoit Valley Lions Club

By Lion John Griffin

At our December 8th meeting the Club recognized our 2022-2023 Peace Poster Contest winners. There were twenty four peace posters submitted this year by Sauquoit Valley Middle School art students. The top three winners and their parents were invited to attend our dinner meeting and were recognized following dinner. Each received a Barnes and Nobles gift certificate. For the second consecutive year our top poster won the District W Peace Poster contest as well.



Lion President John Markley, Sauquoit Valley Middle School Art Teacher Colleen Luczak and Club Peace Poster chair John Griffin recognize our top finishers in our 2022-2023 Peace Poster contest.

Our Club donated \$1,570 to the Upstate Golisano Children's Hospital Foundation. The funds for the donation were raised at our annual Christmas Lottery Tree raffle held in November. The Club also donated \$200 toward the Sauquoit Valley High School After Prom Party to be held in the Spring.



Lions John and Jeanne Markley, Lion John Griffin, Lion Sherry Kimball (absent from photo) and members of Sauquoit Valley Friends and Neighbors assist in distributing gift and food packages to over 60 families in our community the week prior to Christmas.

During the recent Holiday Season the Club purchased and assisted in delivering Christmas



Sauquoit Valley Lions and guest enjoy our annual Holiday Party!

presents and care items for several Senior shut-ins within our Community. We also assisted Sauquoit Valley Friends and Neighbors in providing Christmas

...continued on next

presents and food items to over sixty families within our community. The Club donated \$200.00 to Hope House which feeds the homeless in the Utica area.

The Club held our annual Holiday Party on January 7, 2023 at Orchard Hall restaurant. Twenty-four Lions and guest were in attendance and a good time was enjoyed by all. Following dinner King Lion John Markley recognized Lion Joanne Jones who was recently honored by Baird Financial for her work in the community. Baird Financial donated \$500.00 to the Sauquoit Valley Lions on behalf of Lion Joanne.

Our Club raised \$3,750 through the sale of our annual Holiday Raffle tickets. Twenty-five hundred dollars was awarded to 10 winners with a top prize of \$1,000.00. Our thanks to Region L Clubs and all individuals that supported the Holiday Raffle which is a major fundraiser for the Club.

KING LION JOHN MARKLEY

2625 Oneida Street
Sauquoit, NY 13456-3209
Cell: 315-725-9644
golfjjs@aol.com

Clinton Lions Club

By Lion Jim Winkler

The first month of the year saw us returning to a more normal pace after the hectic Holiday Season punctuated with the usual Central New York weather. At our first general meeting of the month, we were joined by Rosalee Dillon and her parents as we presented her with a certificate naming her the Club's Student of the Month. Rosalee will be continuing her education at a yet to be determined college with emphasis in mathematics and science. While at Clinton, she participated in the interscholastic softball program and high school musicales while maintaining



Lion President Bob Maxam (l) and Student of the Month Chairman, Lion Les LaBrecque ®, honor Clinton High School Senior Rosalee Dillon with club's January Student of the Month Award.

excellent grades in her scholastic endeavors.

In addition to conducting our normal business, each member brought food staples in support of our local Country Pantry and District Hunger Chairman, Lion President Bob. In total the club donated 15 pounds of canned goods and fruit to our Country Pantry.

Our local Country Pantry benefited from the donation of twenty pounds of non-perishable food items collected at our second meeting of the month. These contributions join those of other area individuals/organizations, which allow the pantry to continue supplementing food requirements for struggling families in our area.

On January 14th, we once again joined forces with other community members at the local Country Pantry



Clinton Lions join other community members with the monthly drive-by food distribution for the area food-insecure in Clark Mills, NY.

on Distribution Day. This month six hundred vehicles (representing one thousand fifty individuals) were packed with food in less-than-ideal weather conditions. In addition to the shelf storable food donated by local individuals/organizations, a larger than normal supply of various types of frozen meat products from the Regional Food Bank in Syracuse was included in each car.

We continue collecting and sorting used eyeglasses from our previously established locations. This month two hundred fifty seven pair of eyeglasses were collected to be recycled.

As in past years, we will once again be participating with the Lions Eye Institute in their annual sale of chocolate bunnies prior to Easter. Seems word continues to spread about the bunnies in our area. This year we increased our order to 30 cases! Hope they arrive a little earlier than last year to make distribution to our membership/sellers a little easier.

Our club is looking forward to DG Ricky's Joint Visitation to four clubs in our region (Sauquoit Valley, Utica, Deerfield and us) on February 9th at 6 PM at Orchard Hall in Sauquoit. It's always good interacting with the membership from other clubs

...continued on next page

at these gatherings and DG Ricky is sure to fit right in...

IT HASN'T BEEN A BAD WINTER... ANY BETS ON THE GROUND HOG SEEING HIS SHADOW?

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com



Glens Falls Lions Club

LAST SATURDAY SUPPER

By Lion Karen Rager

As we start the New Year, our club has made a few changes. Post COVID we had been having a very light showing for our 2nd Tuesday luncheons. After much thought and discussion from club members, the Board decided to try moving to one meeting a month. The prices for both lunch and dinner have increased significantly, understandably post COVID, but more importantly we are attracting younger people who work during the day and are unable to attend at noon. It is difficult to discuss business with such a low turnout so we will have one dinner meeting on the 4th Tuesday where turnout is much better. the opportunity for members who want to continue the luncheon can organize on their own for an unofficial gathering.

For many of you, the pandemic shut downs put a lot of fundraising and community service projects on hold.

One of our favorite community service projects, was shut down until last year. Christ Church United Methodist has served the community for many years with free meals on the last Saturday of each month. I don't know the starting date, but it was the first service project Lion Scott and I were invited to volunteer before we became Lions. In fact it was this particular project that led us to join the Glens Falls Lions Club and that was in January of 2003.

We have paid for, prepared, and served the same meal since its start; homemade meatloaf, baby carrots, roasted potatoes, salad, rolls and butter, beverages and dessert. Sixty five were served; sixteen volunteers; fifty nine hours of total volunteers.

The following pictures are from this past Saturday. This group is The Prep Crew!



Below is The Serving Crew!



Below is The Delivery Takeout Crew



KING LION MARILYN RIVERS

62 Helen Drive,
Queensbury, NY
12804

Home: 518-793-

1034; Cell: 518-859-3738

smrivers@roadrunner.com

CLUB CORRESPONDENCE

glensfallsions@gmail.com

e-clubhouse.org/sites/glensfallsny/

Glens Falls Lions Club fb page

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is
**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

...continued on next page

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*:

District:

Member Number:

Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

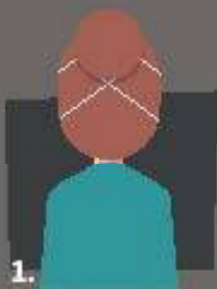
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Publication is as close to the 1st as possible.
(Please keep this in mind if you have event at the beginning of the month.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqmq6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837