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## 20W News



International President  
Brian Sheehan's pin.

"How Can We...?" "Together We Can"

A message from  
**District Governor**  
**Ricky Laurin**

**NEXT ROAR  
DEADLINE**

**MAR 28, 2023**

[karen@deuxflutes.com](mailto:karen@deuxflutes.com)

**Submission requirements**  
**page 49**



**W**elcome everyone and Thank You Kindly for your valuable time!!

Lions International is a great organization. There is one thing that we all forget sometimes and that is without our frontline Lions members, our district leaders, and the Multiple District leaders there is no Lions International. Everyone I mentioned here do the heavy lifting for LionsInternational; to do the services needed. They do it without looking for credit for themselves or any hoopla, they do it because they believe it is important to assist those in need.

If you talk to someone about themselves they'll listen for hours.

Try honestly to see things from the other person's point of view. Of course this leads us to Covey's saying of "Seek first to understand, then be understood". By doing both of these things, both will soon see that the best answer is

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somewhere in the middle.

There is only one way ...to get anyone to do anything. That is to ask, and by getting them to WANT to do the task.

One of the main things we as leaders must do is drive out fear. Many of our Lions are afraid to bring up topics and concerns they may have. Diversity in our clubs is very important for different perspectives and greater ideas. Leaders need to listen to Gen X, Gen Y, Boomers, and the greatest generation of all. All together Lions can provide the best of service to those in need.

Institute a vigorous program of education and RETRAINING. Retraining is important because of all the new challenges and changes that arise constantly, learning new ways to communicate with Lions at all levels.

I thank all of you here for your time, and good luck to all here on building a better future!!!

Respectfully,

Your District Governor  
Ricky H. Laurin  
Rickylions18@outlook.com  
Chazy Lions Club  
518-569-7253

## **IMPORTANT UPDATE!**

### **MD-20 NEW YORK STATE & BERMUDA BUFFALO CONVENTION**

**APRIL 28-30, 2023**

**Attendees must register for the Buffalo Convention  
using the following link:**

**<https://www.eventbrite.com/e/md-20-lions-clubs-of-nys-and-bermuda-inc-2023-annual-state-convention-tickets-404269369567>**

**It is important that attendees register for the conference first before  
booking their hotel reservations.**

**Once registered for the conference they will be directed to book reservations.  
Hotel rooms should not be booked before registering for the conference.**

**The meal order form is also available on the website.**

# 20W Who's Who

## DISTRICT 20-W CABINET

### DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
jana5652@yahoo.com

### 1st VICE-DISTRICT GOVERNOR    2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
laurinr@westelcom.com

Holly McConchie (Galway Lions)  
13 Marilyn Drive, Glenville, NY 12305  
Home: 518-882-6516  
hmeconchie@aol.com

### CABINET SECRETARY

Gayle Woodruff (Chazy Lions)  
7423 Rt. 22, West Chazy, NY 12992  
CSgwoodruff@gmail.com  
Cell: 585 704-7422

### CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)  
P. O. Box 31, Johnstown, NY 12095-0031  
Cell: 518-669-2903  
jeneric39@juno.com

### IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)  
8 Turnberry Drive, Slingerlands, NY 12159  
Home: 518-475-1908; Cell: 518-410-5941  
mapohare@gmail.com

## GLOBAL ACTION TEAM

### MEMBERSHIP

PDG Ed Stano, Jr.  
(Town of Greenfield Lions)  
2070 Route 9N  
Greenfield Center, NY 12833  
Home: 518 893-7150  
Cell: 518-879-5757  
estanojr@nycap.rr.com  
Club: Town of Greenfield

### SERVICE

PDG Milledge "Smitty" Smith  
(Gouverneur Lions)  
13487 NY-178, Adams, NY 13605  
Home: 315 232 2530  
Cell: 315 778 3281  
pdgsmitty@gmail.com

### LEADERSHIP

PCC Mark Whitney  
(Town of Schroon Lions)  
6825 Lynvale Drive  
Fort Wayne, IN 46804  
Cell: 518-791-7519  
md20pccmark@gmail.com



**District 20-W comprises  
these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,  
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,  
Saratoga, Schenectady, Schoharie, Warren, and Washington

### REGION L

**ZONE A:** Clinton, Deerfield,  
Greater Herkimer, Holland Patent.

**ZONE B:** Marcy Telephone,  
New Hartford New York Mills  
Whitestone, Sauquoit Valley,  
Utica.

### REGION I

**ZONE A:** Ballston Spa, Galway,  
Greater Amsterdam, Saratoga  
Springs, Scotia-Glenville, Town  
of Greenfield.

**ZONE B:** Broadalbin-Perth,  
Fonda & Fultonville, Greater  
Johnstown, Northville Sacandaga,  
Speculator.

### REGION O

**ZONE A & B:** Albany & Troy,  
Bethlehem, Duane, Greater  
Ravena Area, Town of Wright/  
Schoharie Vly, Waterford.

### REGION N

**ZONE A:** Glens Falls, Hadley  
Luzerne, Long Lake, Newcomb,  
Town of Schroon.

**ZONE B:** Cambridge, Greenwich,  
Mechanicville Stillwater,  
Schuylerville, Town of Hoosick.

### REGION S

**ZONE A:** Clifton Fine, Edwards,  
Gouverneur, Heuvelton, Lisbon,  
Louisville, Ogdensburg, Raquette  
River.

**ZONE B:** Chazy, Lake Placid,  
Malone, Peru, Plattsburgh, Saranac  
Lake, Tupper Lake.

## REGION AND ZONE CHAIRS

# L I O N S

**ZONE A:** Clinton, Deerfield, Greater Herkimer, Holland Patent.

**ZONE A:** Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

**ZONE A & B:** Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

**ZONE A:** Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

**ZONE A:** Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

**ZONE B:** Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

**ZONE B:** Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

**ZONE B:** Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

**ZONE B:** Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

### REGION CHAIRS

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### REGION CHAIR

### REGION CHAIR

Florence Brisee  
(Waterford Lions)  
192 Middletown Road  
Waterford, NY 12188  
Home: 518-235-4988  
fbrisee@hotmail.com

### REGION CHAIR

### REGION CHAIR

Priscilla Laurin  
(Chazy Lions)  
207 Sheldon Lane  
Chazy, NY 12921  
Home: 518-846-7269  
Cell: 518-569-4421  
lionpriscilla2324@yahoo.com

### ZONE "A" CHAIR

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### ZONE "A" CHAIR

Edward Moore  
(Ballston Spa Lions)  
44 Chester Street,  
Ballston Spa, NY 12020  
518-852-3246  
emoore4@nycap.rr.com

### ZONES "A" AND "B" CHAIR

Florence Brisee  
(Waterford Lions)  
192 Middletown Road  
Waterford, NY 12188  
Home: 518-235-4988  
fbrisee@hotmail.com

### ZONE "A" CHAIR

IPDG Michele Puleo O'Hare  
(Bethlehem Lions)  
8 Turnberry Drive  
Slingerlands, NY 12159  
Home: 518-475-1908;  
Cell: 518-410-5941  
mapohare@gmail.com

### ZONE "A" CHAIR

Joe Latimer  
(Clifton Fine)  
P. O. Box 52  
Newton Falls, NY 13666  
Home: 315-848-3578  
Cell: 315-854-4247  
dlatimer@slc.com

### ZONE "B" CHAIR

### ZONE "B" CHAIR

Robert Townsend  
(Broadalbin - Perth Lions)  
805 County Highway 126  
Amsterdam, NY 12010  
Home: 518-843-6553  
rtownsen@nycap.rr.com

### ZONE "B" CHAIR

PDG Lettie Saheim  
(Mechanicville-Stillwater Lions)  
117 Hansen Road  
Mechanicville, NY 12118  
518-753-7867  
lsaheim@nycap.rr.com

### ZONE "B" CHAIR

Priscilla Laurin  
(Chazy Lions)  
207 Sheldon Lane  
Chazy, NY 12921  
Home: 518-846-7269  
Cell: 518-569-4421  
lionpriscilla2324@yahoo.com

## COMMUNICATIONS AND MARKETING TEAM

### DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)  
805 County Highway 126, Amsterdam, NY 12010  
Home: 518-843-6553  
Cell: 518-866-1250  
rtownsen@nycap.rr.com

### WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)  
15 Hyland Circle, Troy, NY 12182  
Home: 518-235-8232  
jerrygordon@juno.com

### NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)  
82 Hunter Lane, Queensbury, NY 12804  
Home: 518-798-3143  
karen@deuxflutes.com

### FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)  
119 East Main St, Cambridge, NY 12816  
Home: 518-252-1070; Cell: 315-269-5370  
PDGJamesGriffith@gmail.com

### FACEBOOK EDITOR

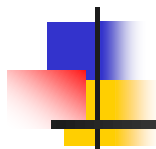
Lion Barbara Bentley (Saratoga Springs Lions)  
P. O. Box 1031, Guilderland, NY 12084  
Cell: 518-894-1375  
bbentley@saratogaspringslions.com

### WEB SITES

District 20-W: [20WLions.org](http://20WLions.org)  
Revisions to this directory: [bit.ly/20Wdirectory](http://bit.ly/20Wdirectory)  
20W Facebook page: [bit.ly/facebook20w](http://bit.ly/facebook20w)  
Multiple District 20: [MD20Lions.org](http://MD20Lions.org)  
Lions International: [LionsClubs.org](http://LionsClubs.org)

# NYS and Bermuda LIONS

## District 20-W



### Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



### What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
  - General Public – Families and community
  - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

***Develop Partnerships with other Community/Business Groups***



## District 20-W Marketing Plan 2022-2023

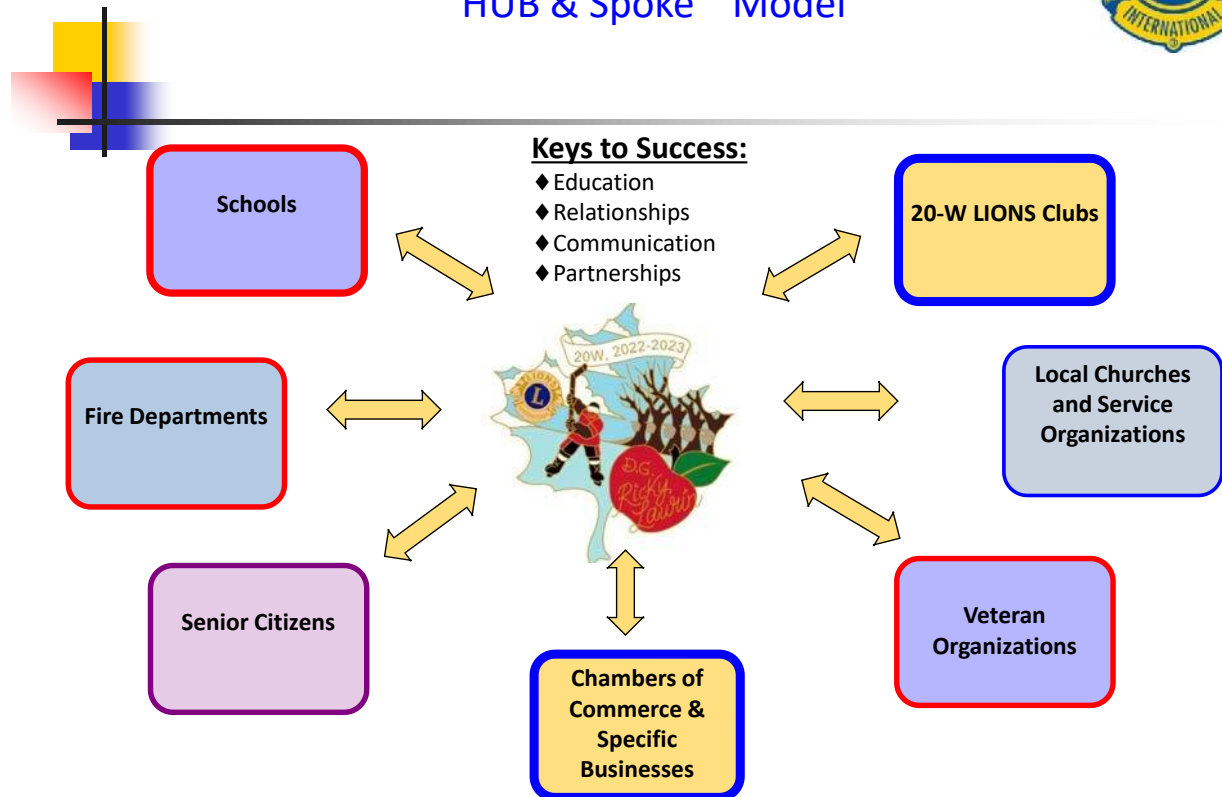


## 20-W Current Plans

- District Wide Coloring Book Program
  - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
  - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
  - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
  - District Facebook – Lion Barbara and PDG James
  - Website and Directory – Lion Jerry Gordon
  - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
  - Content, Frequency and Education
  - Embrace “Thinking out of the Box” to bring our message
  - Obtain Funding/Grants to execute plan.
  - District and Local Clubs Partnering on the plan

***How does the District move forward with a Marketing Plan?***

### Expanding Membership & Service through a “HUB & Spoke” Model



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## District 20-W Communications and Marketing Committee



### ❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor



Phase 1 – 4500 books – cost of \$4,000  
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



## District 20-W Communications and Marketing Committee



### ❖ Video Marketing Plan

1. Getting our Mission and Message to the public
  - ❖ Continue Efforts on Facebook and District Web Sites
  - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
  - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
  - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
  - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
  - Approach approved at November 5 Cabinet Meeting
  - Partner with Pepe Productions on producing content and videos
  - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
  - Establish a generational approach to build additional videos for the District

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor

**Send in your Photos and Video Clips on your club's hunger Programs**  
 \*\*\*\*Email to [rtownsen@nycap.rr.com](mailto:rtownsen@nycap.rr.com)

2022-2023

2023-2024

\*\*\*Post Holiday Food Drive – Nov/Dec – Production in January

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

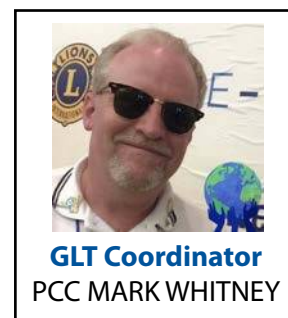
<https://youtu.be/rgIOgb4P7gs>

Accessible to all clubs for Community and Club Education

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# MEMBERS CORNER



## Save the date!

Innovative newly redesigned **Leadership Forum** for  
**Zone Chairs and Club Officer Teams**,  
presented as mentoring workshops in a chronological format as a  
“**Practical Guideline for the Year**”. This is open to all Lions!

Two separate dates:

Delta Lake Convention Center in Rome, NY, Saturday April 22nd  
Holiday Inn in Saratoga Springs, NY Sunday April 23rd, 2023

## District 20W 3RD CABINET MEETING

By Lion Karen Rager

The third cabinet meeting was held on Saturday, February 11, 2023, at the Holiday Inn, Saratoga. After openings from District Governor Ricky Laurin and Saratoga Club president Lion Timothy Pehl, the first of our two presenters, Executive Director/ Tissue Director Vicki Adler, gave a very interesting presentation on the Lions Eye Bank of the Northeast and the importance of eye donation.



Our second speaker was MD20 LCIF Chair PDG Lorri E. Reiger, who presented on the function of Lions Clubs International Foundation, not only in supplying grant money, but giving out emergency funds worldwide in the event of disasters for one.



*Above, District Governor Ricky Laurin opens the District's third Cabinet meeting. Left, Executive Director/ Tissue Director Vicki Adler, presents about the importance of eye donation.*

PDG John McDonald presented a check for \$5,000 in grant money from the Brandel Murphy Youth foundation to Lion Karen Rager and District Governor Ricky for the color book project, which is nearing completion.



*PDG John McDonald presents a check for a grant from Brandel Murphy Youth Foundation to support the District Colorbook*

For more information on the Eye Bank of the Northeast, go to: <https://www.facebook.com/LEBNortheast/>

For more information on LCIF, contact PDG Chair Lorri E. Reiger - Lorri.  
MD20LCIFChair@gmail.com.

Next cabinet meeting, May 6, Long Lake.

### DISTRICT GOVERNOR RICKY LAURIN

207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
jana5652@yahoo.com  
[www.facebook.com/LEBNortheast/](https://www.facebook.com/LEBNortheast/)



# District 20W

## GUIDING LIONS/MY LION/ENVIRONMENTAL

By PDG Milledge "Smitty" Smith

### GUIDING LIONS

To help enhance your leadership skills, Lions Clubs International encourages you to take the Certified Guiding Lion training. The Certified Guiding Lion Course will help you understand the role of a Guiding Lion and, develop a plan to guide clubs to becoming self-sufficient and strong. The course will also, provide you with tools to help club officers better manage their clubs and establish a system for tracking development.

Even if you are an experienced Lion, you will benefit from this course as it provides the most comprehensive overview available of a Guiding Lions' roles and responsibilities.

The Certified Guiding Lion Program is designed to assist clubs that are newly chartered or established. Guiding Lions are assigned for a two-year term by the district governor in consultation with the sponsoring club (for a new club) or established club president. Guiding Lions are limited to serving no more than two new clubs at any point in time.

The Guiding Lion webpage was developed to provide you with helpful information, resources, links and much more to assist you in your role as a Guiding Lion. It also provides all the material available in the kit for your immediate review and use.

In addition, we developed the Facilitator's Guide and PowerPoint to support you when a Certified Guiding Lion Workshop has been scheduled.

Take a look at all the exciting Certified Guiding Lion resources today!

### MYLION

To obtain information using MY Lion and the importance of reporting service activities. Clubs are completing many activities but are not reporting them in MyLion.

The benefits of reporting activities are:

- Telling the club's story, communicating with the public, letting the public know the benefits of having a lions club in the community. The community should be aware that the lions club provided food for families and the number of volunteer hours it took to accomplish the mission.
- Marketing the club's service and recruiting members are important for growth. Letting the public know what we do

and how we do it may attract new members. The public needs a reason to participate in a venture therefore we need to offer something of interest and with an opportunity to serve.

- We should look to partner with other organizations the Rotary, Elks, Kiwanis, VFW American Legion etc when doing large service projects. The club service report provides evidence of your club's effectiveness and may help persuade others to join with your club to complete the mission.
- It will enlighten future leader of the club's service history. Provides valuable information to Lions around the world who may want to do a project similar to the one your club is doing.

### SERVICE PROJECTS

The below service projects offer opportunity to serve at a very low cost to the club:

- Recycle dry cleaner hangers, take the wire hangers back to your local dry cleaner.
- Place the soap, shampoo, lotion, hair conditioner, mouthwash etc. into a sandwich bag and donate to a local shelter.

[app.mylion.org/activities/explore#:~:text=Support,0,-Service%20Activities](http://app.mylion.org/activities/explore#:~:text=Support,0,-Service%20Activities)

With the above report you will find the activity, people served, volunteer hours, funds raised, funds donated by your club. There is a report form there for you to fill out. This report lets the world know what your club is doing. Click on the item listed under activity and you will get the history of that activity.

To find out what your Leo club is doing go to MyLCI and click on find a club and then click on active Leo clubs. There you will see what your Leos club is reporting.

### ENVIRONMENT

The state Department of Environmental Conservation (DEC) has opened the application period for qualified landowners to get a free bag of tree and shrub seedlings. Each bag contains 25 seedlings, which can be planted near streams, rivers, or lakes to help stabilize banks, protect water quality, combat climate change, and improve wildlife habitat.

DEC Commissioner Basil Seggos said streamside plantings help decrease erosion, slow floodwaters, and sequester carbon. "I encourage New York landowners with waterside properties to participate in DEC's 'Buffer in a Bag' program to bolster the State's efforts to protect water quality and help safeguard communities from flooding," he stated.

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To qualify, landowners must have property with at least 50 feet bordering a stream, river, or lake, and provide photos or a map of the planting location. Previous recipients are encouraged to reapply to continue to build riparian buffers.

Applicants are eligible for one bag of seedlings and recipients are chosen on a first-come, first-served basis. A total of 350 bags will be available statewide for this round of applications. Visit DEC's website for more information about the application process and requirements. Applications are due by 3 p.m. on April 7.

### **DISTRICT GOVERNOR RICKY LAURIN**

207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
jana5652@yahoo.com

## **District 20W**

By DG Michele O'Hare

### **STATE CONVENTION IN BUFFALO AND INTERNATIONAL CONVENTION IN BOSTON**

I encourage all of you attend our State and international conventions this year. Great way to meet new lions, learn about new service opportunities, great training opportunities etc. For more information please go to the State website and LCI or contact me.

### **CLUB VISITATIONS**

I would love to visit your clubs this spring at one of your meetings or one your service projects or fundraisers. Please send me some possible dates and times that work for you.

### **ZONE SOCIAL**

We spoke about a zone social. Glens Falls said they would like to host our social. Does this still work for you? If yes, any ideas, dates, etc. I would like to assist with this event in anyway possible. Please let me know.

### **APRIL 22ND 20-W CLUB EVENT**

20-W would like to increase membership and clubs within our District. The current goal is to increase and promote awareness of Lions.

We are asking that each (club) of us participate in a district project on 4/22/2023. By the way this is Earth Day. The project selected can be for the zone or it can be for an individual club. Given our vast size we may wish to participate individually or in smaller groups. Project ideas are up to each of us to determine - it could be a service project or a fund raiser. I am asking each of you to seriously consider participating.

Some suggestions and this is just a suggestion are park or road clean up, collecting food for the food pantry, reading to children at the library, pancake breakfast with a goal to donate the funds - I am sure that many of you can come up with several additional suggestions. Please share your project or suggestions with this group.

We also want to promote this via newspaper, TV or any other media. If each of the forty nine clubs within the district participate can you imagine the impact we can have.

If you will please discuss this with your club and let me know what your clubs are planning. I will ensure that everyone in the district is aware of what our zone is doing. If you need assistance with marketing ideas, please contact Lion Robert Townsend at rtownsen@nycap.rr.com

If you need any assistance with reporting membership, services or any other concerns please let me know. You can email me or call me at +15184105941.

Thank you for all you do for your community.

### **DISTRICT GOVERNOR RICKY LAURIN**

207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
jana5652@yahoo.com

## **HAVE YOU CONSIDERED SERVING IN A DISTRICT LEADERSHIP ROLE?**

### **Positions currently available include:**

**2nd Vice District Governor  
(Lions year 2025 - 2026)**

**Cabinet Secretary  
(Lions year 2023 - 2024)**

**Zone and Region Chairs  
(Lions year 2023 - 2024)**

**What a great opportunity to serve  
not only your club but our District!**

# Club News

## CALENDAR OF EVENTS

|  |                     |
|--|---------------------|
| Broadalbin - Perth Lions Club<br>Hoffman Car Wash Fundraiser.....                    | Ongoing             |
| Scotia - Glenville Lions Club<br>Annual Spaghetti Dinner.....                        | March 4, 2023       |
| Broadalbin-Perth Lions Club<br>Panera Fundraiser.....                                | March 10, 2023      |
| Galway Lions Club<br>Community Breakfast.....  | March 11, 2023      |
| Sauquoit Valley Lions Club<br>Annual Palm Sunday Pancake Breakfast.....              | April 2, 2023       |
| Saratoga Lions Club<br>Night at the Brewseum.....                                    | April 21, 2023      |
| Leadership Forum for<br>Zone Chairs and Club Officer Teams<br>Rome, NY .....         | April 22, 2023      |
| Saratoga Springs, NY.....  | April 23, 2023      |
| 4th Cabinet Meeting<br>Long Lake, NY .....   | May 6, 2023         |
| Glens Falls Lions Club<br>20th Annual Swing for Sight and Sound Golf Tournament..... | June 10, 2023       |
| Town of Greenfield Lions Club<br>Cars and Coffee Event .....                         | June 3 2023         |
| <b>DG Ricky Laurin Testimonial<br/>Save the Date .....</b>                           | <b>June 4, 2023</b> |
| Town of Greenfield Lions Club<br>Cars and Coffee Event .....                         | July 1, 2023        |
| Town of Greenfield Lions Club<br>Cars and Coffee Event .....                         | August 5, 2023      |
| 1st 2023 - 2024 Cabinet Meeting<br>Holiday Inn, Johnstown .....                      | August 26, 2023     |
| Lions Camp Badger<br>Annual Golf Classic.....  | August 12, 2023     |
| Town of Greenfield Lions Club<br>Cars and Coffee Event .....                         | September 2, 2023   |

Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

**FROM THE ROAR EDITOR:** Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~  
**MD20-New York & Bermuda Lions**

The undersigned agrees to take \_\_\_\_\_ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ \_\_\_\_\_.

|                      |       |     |
|----------------------|-------|-----|
| Name                 | Title |     |
| Organization         |       |     |
| Address              |       |     |
| City                 | State | Zip |
| Telephone            | Fax   |     |
| Email                |       |     |
| Authorized Signature |       |     |

**PER ISSUE**

|  |   |
|--|---|
| <input type="checkbox"/> Outside Back Cover (Full Color) \$750       | <input type="checkbox"/> One Third - Inside Page \$200        |
| <input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600 | <input type="checkbox"/> One Quarter - Inside Page \$130      |
| <input type="checkbox"/> Full - Inside Page \$500                    | <input type="checkbox"/> Business Card - Inside Page \$65     |
| <input type="checkbox"/> Half - Inside Page \$300                    | <input type="checkbox"/> Additional for Photos with Adv. \$25 |

**Inside ad Sizes:**

- Full page -- 7 5/8" wide by 9 3/4" deep  
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep  
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

**Deadlines for Printed Issue**

- Convention Issue - March 28th

**Deadlines for Electronic Issues**

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE  
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # \_\_\_\_\_ ☐ or website,

Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:  
New York & Bermuda Lions  
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212



**Protect your vehicles from the salt, sand and ravages of winter  
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club  
and Hoffman Helping Hands**

**Please support our winter fund raiser at:**

**[www.hoffmanhelpinghands.com/fundraisers/  
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**



# Annual Spaghetti Dinner

PRESENTED BY THE SCOTIA-GLENVILLE LIONS CLUB

**Saturday, March 4, 2023**

**4pm - 7pm**

**First Reformed Church of Scotia**

**224 North Ballston Avenue, Scotia, NY**

**Includes:**

**Spaghetti with Meatballs**

**Cheese**

**Salad**

**Perreca's Italian Bread**

**Coffee, Milk & Soda**

**Homemade Desserts**

**Take-out  
Available**

**Adults - \$12**

**Children under 12 - \$7**

Tickets available through your favorite  
Scotia-Glenville Lions Club Member & at the door.

SCOTIA-GLENVILLE LIONS  
CLUB "WE SERVE"

**[www.SGLions.org](http://www.SGLions.org)**







*Help support us!*

# BROADALBIN-PERTH LIONS

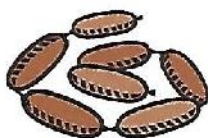


**Friday, March 10, 2023  
4:00 pm to 8:00 pm EST  
4930 STATE HIGHWAY 30 SUITE 17**

Use code FUND4U at online checkout, in the Panera App, or at  
the kiosk in-cafe.\*

Bring this flyer or show a digital copy to your cashier when ordering at the cafe or enter the promo code FUND4U at checkout on Panerabread.com or the Panera App to ensure your organization gets a portion of the proceeds.\*\* Learn more at [fundraising.panerabread.com](http://fundraising.panerabread.com)

\*Gift card and catering order placed on Panerabread.com, and delivery orders placed through third-party sites are excluded and will not count towards the event. Other restrictions apply. For complete details, visit: <http://fundraising.panerabread.com/terms-conditions/>. \*\*Services vary by café.



# **GALWAY LIONS COMMUNITY BREAKFAST**

**Sat. March 11th, 7:00-11:00**

**At Bob's Trees Ski Lodge**

**Pancakes & Syrup**

**French Toast Bake & Syrup**

**Home Fried Potatoes**

**Ham, Sausage, Eggs**

**\*\*Most items Gluten Free**

**\$11.00 Adults**

**\$6.00 Children 10 & Under**

**Take Outs Available**

**For more information go to  
[www.galwaylionsclubNY.org](http://www.galwaylionsclubNY.org)**

**For Pre-Sale Tickets**

**Contact Lion Ed Pike 518-423-9128**



**17**

**Sauquoit Valley Lions Club  
Annual Palm Sunday Pancake Breakfast  
with  
Bake Sale & Spring Basket Raffle**

**Sunday, April 2, 2023  
Willowvale Fire Hall  
8 am – noon**

**Breakfast \$8.00 Adults Children \$5.00  
Under 5 free**

**Sauquoit Valley Lions**  
*Where there is a need there is a Lion!*



# Night At The **BREWSEUM**

Where History & Spirits Come to Life

**\*VIP\* 5:00PM-6:30PM**

Presented by the Saratoga Springs Lions Club



**Friday, April 21, 2023**

**6:30PM - 9:30PM**

Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required



**What's your club up  
to? Reach more with  
District Facebook  
AND  
Lions Roar exposure.**



P.O. Box 528  
Glens Falls, NY 12801  
e-clubhouse.org/sites/  
glensfallsny/

# Glens Falls Lions Club **Swing for Sight & Sound!**

## 20<sup>th</sup> Annual Golf Tourney

at Airway Meadows

### **Sat., June 10**

### **1<sup>ST</sup> PLACE TEAM - \$400**

### **\$100/Person | Raffle & Prizes**

**Registration at 12:45 pm**

**Hot & Cold Country Buffet Following Tourney  
Water/Soda/Hotdog/Turn**

### **Event/Hole/Tee Sponsorships Available**



FOR MORE INFO:

**SCOTT RAGER**

PH: 518-798-3143

FX: 518-798-5441

rager@roadrunner.com

**Help Support Our Missions of Sight,  
Hearing, Diabetes, Youth & Community!**



## SIGHT AND HEARING **YOUTH** COMMUNITY

### WHO ARE WE?

For 80 years, Glens Falls Lions have served the needs of our community as part of Lions Clubs International, the world's largest service club organization. WE SERVE!

### WHAT WE DO.

#### LOCAL.

The Glens Falls Lions Clubs provides funding for glasses, eye exams, and hearing aids for qualified area residents, as well as pre-school vision screenings for children throughout the area.

#### REGIONAL.

Together with other area Lions Clubs we purchased a Dental Van for area school children, raised funds for needed eye surgical equipment at Glens Falls Hospital, and helped lay the groundwork for the establishment of the Lions Eye Institute in Albany, NY, where more than 30,000 adults and 5,000 children are treated there each year.

#### INTERNATIONAL.

Lions are there when disaster strikes, supporting both local and global needs. Earthquakes, Hurricanes, Flooding. The Glens Falls Lions have supported those in need because of natural disaster around the world.

## 3 WAYS YOU CAN HELP GLENS FALLS LIONS MISSIONS!

For more information on Glens Falls Lions, please contact us.

P.O. Box 528, Glens Falls, NY 12801

518-798-3143

[e-clubhouse.org/sites/glensfallsny/](https://e-clubhouse.org/sites/glensfallsny/)



### 1. ☐ "SPONSOR A TEAM" - \$100/Person \$ \_\_\_\_\_

Player 1 \_\_\_\_\_

Player 2 \_\_\_\_\_

Player 3 \_\_\_\_\_

Player 4 \_\_\_\_\_

### 2. ☐ "SPONSOR HOLE/TEE" - \$125 \$ \_\_\_\_\_

Your Company Logo on a sign at a Hole or Tee. Your Choice!

### 3. ☐ "SPONSOR EVENT" - \$1000 \$ \_\_\_\_\_

Your Company Logo on the Event Banner and complimentary foursome with dinner.

## THANK YOU FOR YOUR SUPPORT!

Please make checks payable to Glens Falls Lions Club and send to:

P. O. Box 528, Glens Falls, NY 12801

**Please RSVP no later than ~ Sunday, September 25, 2022!**



# Town of Greenfield Lions Club Cars & Coffee Events



**June 3<sup>rd</sup>, July 1<sup>st</sup>,  
Aug 5<sup>th</sup> & Sept 2<sup>nd</sup>, 2023  
from 8 to 11am**

**Middle Grove Town Park  
FREE EVENT -All Cars & Trucks  
50-50 Raffle \* Door Prizes  
Fresh Coffee and Lions  
Breakfast Sandwiches!**

All proceeds will stay in  
our community in support  
of the Greenfield Lions  
Youth Programs and  
Events

We thank you for your  
continued support of our  
Club events.

**Event sponsored by**



If you are interested in sponsoring a door prize  
for this event, or need more information, please  
contact Lion Bill Marzano at 518-461-9784.





## Ronald McDonald House Charities® of the Capital Region

Keeping families close™



### Snacks & Beverages

Individual Cereal Cups  
Individual Oatmeal Cups  
Individual Nut and Trail Mix Packs  
Mini Muffin Packs  
Crackers & Cheese Packs  
Crackers & Peanut Butter Packs  
Individual Chips, Pretzels, Popcorn  
Protein bars  
Fresh Fruit: Bananas, Oranges, Apples  
Water (6 - 12 oz bottles)  
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)  
Powerade (12 oz bottles)  
Ramen/Cup O' Noodles Soup  
Infant food pouches: Fruit/Veggies/Yogurts

### Household Items



Paper Towels  
Standard-size Pillows  
Zippered Pillow Protectors  
Queen-size Mattress Protectors (Zippered)  
Queen-size Mattress Pads  
Ziplock bags (snack, sandwich, & quart size)  
Swiffer dust cloth refills  
Swiffer wet cloth refills  
Laundry detergent  
Clorox mopping clothes  
Infant diapers  
Baby wipes  
Feminine products



### Gift Cards

Dunkin'      Chipotle  
Subway      Dominos  
McDonald's      Price Chopper  
Hannaford      Gas Cards  
Wal-mart      Sam's Club  
Stewart's      Visa gift cards

### Family Needs & Activities



Preemie Gerber Socks  
Preemie Receiving Blankets  
Pop Bubble Fidget Toys  
Hot Wheels  
Outdoor Toys/Games  
Crayons  
Bubbles  
Small Infant Toys  
Teething Toys  
Children's Board Books  
Play-doh

**Wish List Items can be dropped off at Ronald McDonald House**

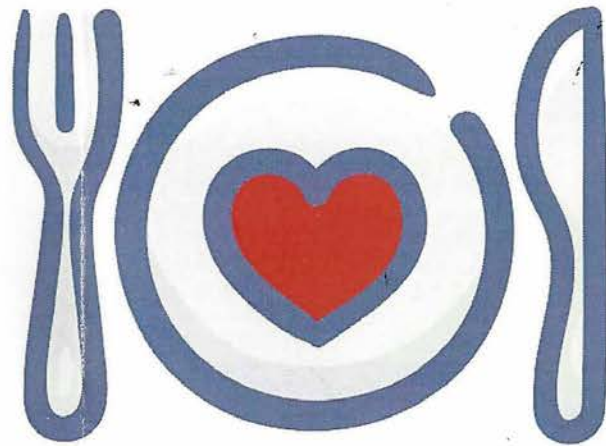
**139 S. Lake Avenue, Albany, NY 12208**

**Monday - Friday, 9AM-5PM**

**Questions? Call 518-438-2655**



# Love is Served



## RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

### PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House  
*Needed 3:00-6:00 P.M. daily*

### SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald  
House Charities®**  
of the Capital Region

### To sign up, please contact:

Julia Geisel, House Manager  
(518) 438-2655 | [jgeisel@rmhcofalbany.org](mailto:jgeisel@rmhcofalbany.org)

139 South Lake Avenue, Albany, NY 12208 ♥ [www.rmhcofalbany.org](http://www.rmhcofalbany.org)



## **LIONS CAMP BADGER**

**Operated by the Empire State Special Needs Experience, Inc.**

### Summer Camp 2023

We are actively hiring for seasonal summer help. Please consider for yourself or encourage your children, grandchildren, nieces or nephews to apply for a fun-filled, six-week summer job working with individuals with special needs (Must be at least 17yrs old)

**Gain valuable leadership skills, learn new things and experience the simple joy that summer camp can provide to our campers of all ages. You will make memories to last a lifetime!**

#### **Live at camp positions:**

- Camp Counselors
- Lifeguard
- Aquatics Director (1 week-must be 21)
- Registered Nurses or EMT (one-week sessions.)

#### **Live off camp positions:**

- Facility Manager (April 1 – Oct 31)
- Assistant Facility Manager (April-October)
- Two groundskeepers/mowers (May/June - August - must be 16 to operate mowing equipment.)

All staff are required to pass background screening and those in direct contact with campers will be required to be vaccinated against Covid-19.

Direct care staff will arrive at camp on June 25 for a week of training and orientation before camp begins on July 1<sup>st</sup>.

For more information and to apply online visit: <http://www.lionscb.org/employmentvolunteer.html>

| Dates:                  | Program  | Description of each unique program:   |
|-------------------------|--|---|
| July 2-7                | <b>Young Adult Badgers</b><br>(recommended for ages 18-28)                 | This session for our youngest adults is full of action and includes activities such as music, swimming, fishing, boating, arts and crafts, athletics, nature, and evening programs.   |
| July 9-14               | <b>Buddy Badgers 1:1</b><br>(all ages)                                     | This program offers 1:1 staff support for campers who benefit from maximum physical or behavioral assistance. Often the pace is slower and the environment quieter, allowing campers who find larger groups challenging to succeed in this smaller, supported setting.  |
| July 16-21              | <b>Senior Badgers I</b><br>(recommended for ages 28+)                      | Our "middle" adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Social events are a big part of our week!  |
| July 23- 28             | <b>Senior Badgers II &amp; Super Seniors</b><br>(recommended for ages 28+) | Our oldest adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Quite often, they enjoy assisting with community service projects and planning their own social activities. The pace of this group tends to be a bit slower as compared to the younger groups.         |
| July 30-<br>August 4    | <b>Junior Badgers</b><br>(ages 6-17 only)                                  | Our youngest campers will be placed in cabins by age, and the program is carefully structured to keep them busy and engaged. They will enjoy all things "camp", such as swimming, boating, cookouts, music, arts and crafts, social time, and athletics.  |
| July 9-14<br>July 23-28 | <b>Vocational Food Service Program</b>                                     | Returning campers ages 18+ may join us to learn employment and food service skills. Campers must be able to function within a 4:1 camper to counselor setting. Campers will receive food service instruction and training during the day in addition to regular programming in the afternoons and evenings. <b>Spots are limited.</b> |



### **Lion Bonnie Haase Memorial Volunteer Position**

Lion Bonnie Haase was a tireless advocate and passionate volunteer for Lions Camp Badger since 1995. She spent the last several summers of her life living at camp and helping out wherever needed. Sadly, Bonnie felt ill during her last summer with us, and she was unable to complete the season. She passed away on August 16, 2022 at the age of 80.

**Bonnie often wished that other Lions members could experience camp, and we believe that her impact on Lions Camp Badger is just beginning.** Her legacy will live on through the Spirit of Volunteerism of our Lions members. It is in her honor that we are creating a new opportunity for the Lions to serve and support the important work of Lions Camp Badger.

**The Lion Bonnie Haase Memorial Volunteer Opportunity** will enable Lions members to serve by providing hands-on, direct assistance at Lions Camp Badger. Participants will go on to serve as camp ambassadors in their home communities, sharing their experiences and encouraging others to engage in our mission.

Please carefully consider how YOU can be part of this mission and email [patgillule@gmail.com](mailto:patgillule@gmail.com) or text 607-768-2386 for more information. **Thank you for your willingness to continue what she started.**



# THE LIONS WORLDWIDE ONLINE AWARENESS CAMPAIGN

STRATEGY GUIDE



2022-23



## *Our Mission*

*To create awareness on social causes especially **Diabetes** through various mediums including social media*



[WWW.WECAREWESERVE.COM](http://WWW.WECAREWESERVE.COM)



## Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID:

Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting

[www.nps.gov/planyourvisit/pickup-pass-locations.htm](http://www.nps.gov/planyourvisit/pickup-pass-locations.htm)



# The Lions International Marketing Award

## Timeline

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Below is an outline of when each step of the Marketing Award process will begin. Please note that the marketing campaign submitted for award consideration must be completed between July 2022 and December 2022.

### **July-December 2022: Clubs apply**

Club marketing chairperson or club president submits the online application by December 31.

### **January 2023: District judging**

Club applications are reviewed; district governor selects one application to advance to the next round.

### **February 2023: Multiple District judging**

District finalists are reviewed; council chairperson selects one application to advance to the finals.

### **April 2023: Marketing Committee selects winners**

The marketing communications committee reviews the finalists and selects the winners, one from each CA.

### **May 2023: Winning Clubs notified**

## Getting started

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There are a handful of considerations to keep in mind before applying for the Marketing Award. Below, we've outlined the steps you can take to ensure a smooth application process. Please note that applications must be submitted by December 31.

It may be too late for this year but check it out for the future!

[For more info](#)



## Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

**If your club would like to participate, go to [clynk.com](http://clynk.com) and sign up for a "CLYNK to Give" account.**

**If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or [jerrygordon@juno.com](mailto:jerrygordon@juno.com) and I'll get you all the bags you want.**

Here's how it works:

### Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

### Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

### Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

### Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for [ALBANYTROYLIONS.ORG](http://ALBANYTROYLIONS.ORG) and [20WLIONS.ORG](http://20WLIONS.ORG)





Sight Society of Northeastern NY, Inc.  
Lions Eye Bank at Albany/Rochester



## Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name \_\_\_\_\_

Shipping information:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

**If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at [mapohare@gmail.com](mailto:mapohare@gmail.com) or 518-410-5941.**

A decorative border surrounds the central text of the flyer. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

**LIONS SEE, INC**

LIONS SCREENING EYES EARLY

*Coming Back Strong!*  
*in the next school year*

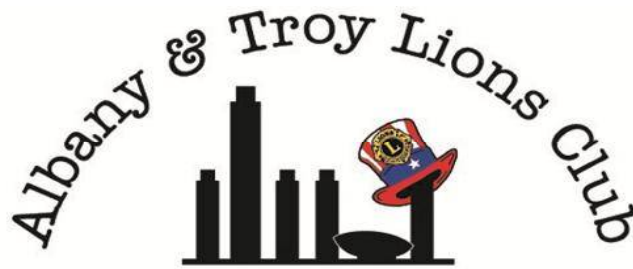
VISION SCREENERS AND ASSISTANTS  
NEEDED

For more information:  
[www.lionsseeny.org](http://www.lionsseeny.org)



## Got Yarn? Or extra fleece fabric?

If you don't need it anymore,  
we can find someone who will use it to make hats,  
mittens and scarves for the needy.



## Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our  
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.  
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at [albanytroylions@gmail.com](mailto:albanytroylions@gmail.com)

or

Lion Ruth Sano at 518-859-3796



SIGHT SOCIETY OF  
NORTH EASTERN, INC

## LIONS EYE BANK AT ALBANY

70 Years



We Serve

- Transplantation
- Medical Education
- Research
- Community Outreach

Serving the community for the past 70 years

The Sight Society of Northeastern New York, Inc is dedicated to providing ocular tissue for transplantation, medical education and research.

2022 Successes - Serving as a resource for visual advocacy

1. Working with over 500 grieving families to facilitate eye donation.
2. Allowing for 1,000 corneas to be recovered.
3. Demonstrating a transplantation rate of 87% (national average 68%) - which equates to 870 people having their vision restored.
4. Placing corneas locally, throughout the United States and many international countries. Operating 24 hours a day/7 days a week/365 days a year.
5. Providing gratis corneas for medical education to local ophthalmology residents.
6. Precepting many physician assistant students.
7. Establishing our own Descemet Stripping Endothelial Keratoplasty (DSAEK) processing program.
8. Developing our own Descemet Membrane Endothelial Keratoplasty (DMEK) processing program.
9. Providing research tissue to any/all approved programs that submit a request.
10. Creating a new brand, website and social media campaign for 2023 - Stay tuned!

## Located at

4 Tower Place  
Suite 601  
Albany, NY 12203

518-489-7606





**DG RICKY'S VISITATION SCHEDULE for 2022-2023**

Rev date: January 17, 2023

| <i>Alphabetical</i>  |              | <i>Chronological</i>                 |        |
|----------------------|--------------|--------------------------------------|--------|
| Albany & Troy        | Apr 5        | Saranac Lake                         | Aug 4  |
| Ballston Spa         | Dec 7        | Clifton-Fine                         | Aug 8  |
| Bethlehem            | Nov 16       | Saranac Lake                         | Sep 1  |
| Broadalbin Perth     | Oct 27       | Ogdensburg                           | Sep 8  |
| Cambridge            | Apr 20       | Galway                               | Sep 12 |
| Chazy                | Oct 18       | New Hart NYM White                   | Sep 13 |
| Clifton-Fine         | Aug 8        | Greater Johnstown                    | Sep 14 |
| Clinton              | Feb 9        | Tupper Lake                          | Sep 15 |
| Deerfield            | Feb 9        | Lake Placid                          | Sep 19 |
| Duane                | Oct 19       | Louisville                           | Sep 21 |
| Edwards              | Oct 10       | Long Lake                            | Sep 27 |
| Fonda & Fultonville  | Feb 22       | Gouverneur                           | Sep 28 |
| Galway               | Sep 12       | Raquette River                       | Oct 1  |
| Glens Falls          | Oct 25       | Waterford                            | Oct 5  |
| Gouverneur           | Sep 28       | Edwards                              | Oct 10 |
| Greater Amsterdam    |              | Town of Greenfield                   | Oct 12 |
| Greater Herkimer     | Feb 15       | Peru                                 | Oct 13 |
| Greater Johnstown    | Sep 14       | Town of Schroon                      | Oct 17 |
| Greater Ravena       | Mar 8        | Chazy                                | Oct 18 |
| Greenwich            | Oct 20       | Duane                                | Oct 19 |
| Hadley-Luzerne       | Nov 9        | Greenwich & Saratoga                 | Oct 20 |
| Heuvelton            | Nov 15       | Glens Falls                          | Oct 25 |
| Holland Patent       | Mar 21       | Broadalbin Perth                     | Oct 27 |
| Lake Placid          | Sep 19       | Scotia-Glenville                     | Nov 8  |
| Lisbon               | Apr 4        | Hadley-Luzerne                       | Nov 9  |
| Long Lake            | Sep 27       | Mechanicville-Still                  | Nov 14 |
| Louisville           | Sep 21       | Heuvelton                            | Nov 15 |
| Malone               | Jan 18       | Bethlehem                            | Nov 16 |
| Marcy Telephone      | Mar 1        | Northville Sac                       | Nov 17 |
| Mechanicville-Still  | Nov 14       | Ballston Spa                         | Dec 7  |
| New Hart NYM White   | Sep 13       | Malone                               | Jan 18 |
| Newcomb              | Apr 12       | Plattsburgh                          | Jan 20 |
| Northville Sac       | Nov 17       | @Sauquoit, Deerfield, Clinton, Utica | Feb 9  |
| Ogdensburg           | Sep 8        | Greater Herkimer                     | Feb 15 |
| Peru                 | Oct 13       | Fonda & Fultonville                  | Feb 22 |
| Plattsburgh          | Jan 20       | Marcy Telephone                      | Mar 1  |
| Raquette River       | Oct 1        | Schuylerville                        | Mar 2  |
| Saranac Lake         | Aug 4, Sep 1 | Greater Ravena                       | Mar 8  |
| Saratoga Springs     | Oct 20       | Speculator                           | Mar 16 |
| Sauquoit Valley      | Feb 9        | Town of Wright/Schoh                 | Mar 20 |
| Schuylerville        | Mar 2        | Holland Patent                       | Mar 21 |
| Scotia-Glenville     | Nov 8        | Lisbon                               | Apr 4  |
| Speculator           | Mar 16       | Albany & Troy                        | Apr 5  |
| Town of Greenfield   | Oct 12       | Newcomb                              | Apr 12 |
| Town of Hoosick      | Apr 20       | @Town of Hoosick, Cambridge          | Apr 20 |
| Town of Schroon      | Oct 17       |                                      |        |
| Town of Wright/Schoh | Mar 20       |                                      |        |
| Tupper Lake          | Sep 15       |                                      |        |
| Utica                | Feb 9        |                                      |        |
| Waterford            | Oct 5        |                                      |        |

**PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



To get district 20W's newsletter

**LIONS ROAR**

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

## Albany & Troy Lions Club

By Lion Jerry Gordon

Because so many folks were either out of town or under the weather, there was no meeting in February.

Our next get-together will be on Wednesday, March 8, at the Red Front at 6 PM. Note that this is the second Wednesday, not our usual first Wed. Please let Jerry know whether or not you'll be there.

One of the things we'll be talking about is Zone Chair Florence Brisee's request: *District 20W has requested that everyone try to plan a service activity on April 22nd. The service activity could be for your club to collect food, help out at a food pantry, plant a tree, clean the grounds on the side of a road or clean a park area.*

*You could also do a service activity for seniors or some other activity. Any activity would do. You pick whatever activity that you may want to do. What they want to do is advertise Lion's Clubs all across our District 20W on that day. We are hoping to have TV and newspaper coverage for each participating club.*

*Our Waterford club is looking at collecting shampoo, soap, toothbrushes and personal care items for Anthony's closet that help teenagers get personal care items when their family cannot afford them. We will be helping teenagers in the Waterford School District. We will be collecting supplies soon and finalizing our amount of donations on March 22. Please let me know what activity your club may like to do to participate in this 20W event. Please be thinking about a service activity we can do on Saturday, April 22, which is Earth Day. If you've got any ideas but you won't be at the meeting, please convey them to me or King Lion Eve before March 8.*

Finally, it's time to put together a slate of candidates for 2023-

24. If you are now an officer, are you willing to continue your position, or would you rather do something else? If you're not on the board, would you like to be? If you've got any questions about any of this, please reach out to me (518-366-5299) or Lion Eva (518-487-8194) before March 8.

### KING LION EVA BASS

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## Chazy Lions Club

### WINTER WEEKEND

By 1VDG Priscilla Laurin

Chazy Lions hosted the traditional winter weekend for the Chazy students from grade 7 - 12. Activities included an afternoon of indoor games, dance, volley ball with classes playing each other and the winners playing the Lions. An evening outdoors on the school pond was held with a fire, hot chocolate and donuts.



### KING LION JOHN SAXE

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# Glens Falls Lions Club

By Lion Karen Rager

February was the first month for us having only one meeting, a dinner meeting which was held Tuesday, February 28th at the Queensbury Hotel.

We were visited by PDG John McDonald and Lion Glen Allen from the Saratoga Lions Club. They came to talk about their annual fundraiser, "Night at the Brewseum", which will be held at the Canfield Casino in Saratoga Springs, April 21.

Our guest speaker was Jason McLaughlin, BS, CASAC Executive Director of the WAIT House, (Welcoming Adolescents In Transition), here in Glens Falls. His presentation was very interesting concerning the teenage homeless population and providing safe shelter in our community.

They serve the 16 to 21 year old runaway and homeless population through an emergency shelter program.

Since opening, WAIT House has provided over 24,000 bed nights to over 1,400 homeless youth in their original building. In an adjoining building, the transitional program serves young women pregnant, or with infants or toddlers in an adjoining building.

He also addressed the trafficking problem which is currently very present in our community.

Club members brought gift cards, and personal hygiene items to donate to the house.

For more information, [hycwaithouse.org](http://hycwaithouse.org)

## KING LION MARILYN RIVERS

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[e-clubhouse.org/sites/glensfallsny/](http://e-clubhouse.org/sites/glensfallsny/)

Glens Falls Lions Club fb page



*Guest speaker Jason McLaughlin, Executive Director of the WAIT house in Glens Falls talking about the program for homeless teens in our community.*



By 2VDG Holly McConchie



Rita Ware of Baptist Hill Road, Galway passed away, suddenly and unexpectedly, surrounded by her family on January 31st, 2023.

She dedicated decades of her life and time to the service of many organizations. Most notable were Scout Pack 5 and Troop 5 of Galway, Saratoga County 4-H, and the Lions Club of Galway, NY.

In July of 2011, Rita began serving the Lions Club of Galway, NY, with great pride and distinction. Here she served as the Club Secretary and District Cabinet Secretary, earning multiple recognitions during her tenure.

Rita always had a smile on her face, even on the hardest days, and if you saw her out and about, she was in a "Life is Good" shirt.

# Clinton Lions Club

By Lion Jim Winkler

District Governor Ricky visited us for a joint meeting with the Utica Lions and our host club, the Sauquoit Valley Lions at Orchard Hall in Sauquoit, NY. He shared how personally rewarding his year as our District Governor has been as he has seen first-hand in his travels and visitations in the district how clubs have been of service in their communities.

He brought along a draft of his DG Project "coloring book". The book contains information and games for people of all ages. It is intended to be used as a method of introducing the uninformed to the world of Lions. Copies of the book will be available later this year for distribution in our district and eventually our Multiple District. He plans the cost of printing the book will come from club/individual contributions and matching fund grants from the Brandel-Murphy Youth Foundation (BMYF), New York State & Bermuda Lions Foundation (NYS&BLF) and hopefully LCIF. One of our members, recent Melvin Jones Fellow Lion Gabe Martini,

...continued on next page



made a donation of \$50 to DG Ricky for this project. Kudos to DG Ricky for starting and sharing this method of introducing Lions information to the public in an effort to make our existence known and understood. It should help all clubs in their recruitment and retention efforts.

DG Ricky presented long term service chevrons to those qualified members in attendance and explained how he had applied the Seven Habits of Highly Effective People, originally authored by Stephen R. Covey to his personal life and that as our District Governor. His brief description and personal application of many of the seven principles was most interesting.

The three clubs in attendance presented DG Ricky with the 50/50 proceeds to assist in the recovery of club records and relocation/rebuilding of their meeting place, the Weathercock Restaurant in Chazy, NY. The Weathercock has been the long-time meeting place of DG Ricky's Home Lions Club and was recently destroyed by fire.

At our second meeting of the month, we welcomed our February Student of the Month, Abigail Maze a graduating senior from Clinton Central School District (CCSD). Abigail, together with her mother, Kim and younger sister, Naomi were our guests for dinner and Abigail



*Clinton Lions President Bob Maxam (l) and Lion Les LaBrecque (r) present Clinton Central Senior Abigail Maze with February Student of the Month Recognition (02/23/23).*

food in support of our local food pantry and District Hunger Chairman, Lion President Bob. Lion Bob delivered the



*DG Ricky presents Clinton Lion President Bob Maxam with 10 year service chevron at his club visitation (02/09/23).*



*DG Ricky presents Clinton Lion Brad Paulson with 35 year service chevron during his club visitation (02/09/23).*

was presented with a certificate from the club recognizing her accomplishments. Transferring to CCSD at the beginning of her sophomore year, she has participated in Model UN, been part of the annual musical stage crew, and member of the Art Club. She will be attending SUNY - Cortland in the fall, majoring in Art and hopes to become a teacher or illustrator upon graduation.

Members in attendance at this meeting brought approximately 20 pounds of shelf-sustainable

donations to the Country Pantry located in Clark Mills, NY.

On February 6th, we assisted with the monthly distribution of food at our local pantry in Clark Mills, NY. Joining other volunteers from the community, approximately 500 vehicles (representing 2,025 individuals) were the beneficiaries of our efforts. Clients received eggs, bread, produce, milk, frozen meat products obtained from the Regional Food Bank in Syracuse, NY and locally procured yogurt.



*Clinton Lions assist packing food into cars & with traffic control at monthly Clark Mills Country Pantry Food distribution (Annunciation Church, Clark Mills, NY - 02/06/23).*

Normally we hold our White Cane Days Fundraiser the weekend before Christmas. This year the weather didn't cooperate and we had to postpone it due to a severe winter storm warning. On the second Friday & Saturday this month (February 10th and 11th), we solicited donations at three locations in the village. Twelve club members volunteered a total of 45 hours and we collected \$1,053 from the generous people of our community. Shopper/pedestrian traffic was not as heavy as what we would have experienced the weekend before Christmas. Therefore, our totals suffered slightly. We were however pleased with the community's support of our causes and very pleased with the number of compliments we received from our contributors - many saying "Thanks for your Service".



*Clinton Lions Tom Hullar, Gabe Martini & Bob Maxam solicit funds from residents at Dunkin Donuts on Utica St. in Clinton, NY (02/11/23).*

We now turn our efforts to the anticipated delivery of the 30 cases of chocolate bunnies ordered in support of the Lions Eye Institute at Albany annual Fundraiser. Last word was they should be in our area the first or second weekend of March.

LOOKS LIKE MARCH IS ARRIVING LIKE A LION...  
CAN SPRING BE FAR AWAY?

## KING LION ROBERT MAXAM

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Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com

## Camp Abilities Saratoga

### REGISTRATION OPENS MARCH 1

By Lion Barbara Bentley

Applications for our 2023 Camp, being held on the Skidmore Campus July 30th – August 5th, are now being accepted as of March 1! Very exciting for this year, we will be celebrating our 10 Year Anniversary for our camp and we expect to return to our traditional evening programs!

A reminder about applicant requirements.... Open to ages 10-16, with priority given to NY campers with campers from other states accepted as space permits. Also, COVID Vaccination is recommended but not required to attend the 2023 camp.



Visit [campabilitiessaratoga.org/registration/](http://campabilitiessaratoga.org/registration/) for more information and to register.

### CAMP ABILITIES SARATOGA

P. O. Box 601, Saratoga Springs, NY 12866  
518-290-7050

[info@CampAbilitiesSaratoga.org](mailto:info@CampAbilitiesSaratoga.org)

<http://campabilitiessaratoga.org/>

[www.facebook.com/CampAbilitiesSaratoga](https://www.facebook.com/CampAbilitiesSaratoga)

## Marcy Telephone Lions Club

By 1VDG Priscilla Laurin

District Governor Rick Laurin zoomed with the club on March 1, 2023.

### KING LION ROBERT WHITE

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Apt. 22A

Bronx, NY 10475

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Meets via conference call.

To join a meeting, call

218-339-2450 and enter code 2357#.



## Greater Herkimer Lions Club

By 1VDG Priscilla Laurin

District Governor Ricky Laurin visited Greater Herkimer on February 23. The District Governor presented a chevron 25 years to Lion Jacqueline Lewis and Lion David Parmon, chair for Hearing Preservation Awareness and Action committees.



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## Sauquoit Valley Lions Club

### JOINT MEETING WITH DISTRICT GOVERNOR

By Lion John Griffin

Our meeting for January was held on Thursday, January 26th at Orchard Hall in Sauquoit with 15 members in attendance. A donation of \$100 was made to the Brandel Murphy Foundation. Discussions were held around holding our Pancake Breakfast for the first time since 2019.

On Thursday February 9th a joint dinner meeting was held with representatives of Clinton Lions and Utica Lions with District Governor Ricky Laurin in attendance. Following dinner D.G. Ricky; brought us up to date on his year as District Governor and developments within District W, presented suggestions on attracting new members and presented Chevrons to members of each of the Clubs for milestone anniversaries. D.G. Ricky emphasized starting your year out with a plan (with the end goal in mind) and frequently reporting Club activities and service on the Lions Clubs International website.





Lion Max Townsend of the Sauquoit Valley Lions was recognized for 50 Years of Service.

At our second meeting in February held on February 23rd we finalized plans for the pancake breakfast. The Club will be holding our Annual Palm Sunday Pancake Breakfast on April 2nd at the Willowvale VFD in Chadwicks from 8 a.m. until noon. The Club purchased three tickets for the annual NYS and Bermuda Lions Foundation raffle and tickets for the Lions International Drawing in association with the MD 20 Convention.

### **KING LION JOHN MARKLEY**

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## **Fonda-Fultonville Lions Club**

By 1VDG Priscilla Laurin

District Governor Ricky Laurin visited the Fonda-Fultonville Lions Club on February 22.



### **KING LION THOMAS O'NEIL**

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## **Lions KidSight USA Foundation** **PROJECT SEE CLEARLY 2022 TOP TEN AWARDS** **FOR 2022-2023**

By Dr. Edward V. Cordes, PID

I hope all is going well with each of you and you are back to doing robust children's vision screening. The first part of this message is a reminder that the Project SEE CLEARLY 2022 Top Ten awards for 2022-23 require you to enter your screening data into our database. Only those who enter screening info there will be eligible for the prizes. I have attached the description of the contest and awards for your use. Some of the highlights of the attached document are that 1. The data entered through May 30, 2023 will be counted and 2. There will only be three club level recognitions per multiple district reporting. If you want your club to be eligible for recognition the data must be entered as a club level screening and not part of the aggregate reporting by a district or multiple district.

Another item I want to bring to your attention is that some Lions have noticed that occasionally screening data is entered and shows up when searching for that event, but does not always appear when asking for a report. This occurs when the event's time span is designated as extending from one month to another. i.e. January 20 – February 10. In this case if you ensure your report query extends past the ending date for the event your data will be properly reflected. If your report query ends prior to the end of the event the data will not be reported. For instance if your event ends on Feb 10 and you ask for a report as of January 31 the event will not be displayed. If you ask for a report through March 1 the event will be displayed.

One other item that has been a minor issue is that if you are just getting caught up in your reporting the system will prevent you from adding a new event beginning prior to October 1, 2022. This defect is being worked on. However, for now, if you are entering data previous to that just use October 1, 2022 as your start date. I am working to get this fixed.

On behalf of all of us working with Lions KidSight I thank you for all you are doing for children's vision screening. You are truly making a huge difference in the lives of children of your communities.

### **LIONS KIDSIGHT USA FOUNDATION** **DR. EDWARD V. CORDES, PID, CHAIR** **CHAIR**

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Corning, NY 14830  
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lionskidsightusa.org



## Broadalbin-Perth Lions Club

By Lion Ed Balaban

The Broadalbin-Perth Lions participated in the "Rise Against Hunger" meal packaging event held today at the Broadalbin-Perth High School. More than 46,000 meals were packaged.

Rise Against Hunger, an international humanitarian organization, is growing a global movement to end hunger by empowering communities, nourishing lives and responding to emergencies. With locations across the U.S. and five international offices, the organization provides immediate nourishment for those facing hunger today and implements sustainable solutions that will lift entire communities for years to come.

Bob Townsend, Broadalbin-Perth Lions President, said that "addressing hunger is one of the Lions' global causes and we serve to ensure all community members have access to nutritious foods. Joining with Rise Against Hunger in this effort is a prime example of how we as individuals and organizations can act locally and have a global impact."



*Broadalbin-Perth Lions participated in the "Rise Against Hunger" meal packaging event held at the Broadalbin-Perth High School. More than 46,000 meals were packaged. (Photo courtesy Broadalbin-Perth Lions).*



*From left, Don Savoie, Valerie Kevlin, Sue Phillips, Tom Kevlin, and Debbie Murphy work a meal packaging station during the Rise Against Hunger meal packaging event held at the Broadalbin-Perth High School. Along with volunteers and other community organizations, more than 46,000 meals were packaged. (Photo courtesy Broadalbin-Perth Lions).*

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## Plattsburgh Lions Club

### NEW MEMBERS

By 1VDG Priscilla Laurin

District Governor Ricky Laurin visited the Plattsburgh where he inducted five new members inducted on February 20.



*Seated are Lions Debbie Biasini, Brandon Wallburg, Makayla Coolidge, Teresa Larsen, and Brandon Way. Standing behind are the sponsors and the District Governor, Lions George Palmer, Bob Walker, DG, Bonnie Pellerin, and John Schmitt.*

### KING LION LAUREN TYLER

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## Central Association for the Blind and Visually Impaired (CABVI)

By Tara A. Capponi

The success of CABVI Solutions, a full-service business service provider, continues to swell as CABVI's largest commercial order was placed and filled for one of CABVI's long-time vendor and collaborator, Medline Industries, LP. The Medline staff was elated with the outcome of the hard work and complete fulfillment of this order and look forward to partnering with CABVI on future commercial business.

Medline, a trusted client and vendor of CABVI for 20 years, reached out to CABVI's business development team in November to discuss the project for their client to fill home health kits. The home health kits included bandages, thermometers,

...continued on next page

skin cream, N95 mask, toothbrushes, dental guards, dental floss picks, and a heating pad. The kits were sent to consumers in Ohio, Oklahoma, and Kansas.

CABVI's Kent Street production area was ready to accommodate the logistics and challenges of a large kitting project under a tight deadline. A total of 38,901 home health kits were built in just 10 business days by a team from CABVI's Central Industries. CABVI's logistics team worked with its partners at FedEx to organize the transport of 35 tractor trailer loads of finished products for the tight deadline. Thanks to CABVI's progressive warehouse and distribution specialists utilizing Third Party Logistics (3PL), the project was completed on time and exceeded customers' expectations.

CABVI's partners, including FedEx and Medline, are supporters of CABVI's Social Enterprise mission. The blend of business savvy and social awareness is a big factor in drawing business partnerships to CABVI's commercial solutions. Other business solutions CABVI offers are Warehouse and Distribution, Kitting and Packaging, Inbound and Outbound Customer Teleservice and Third-Party Logistics.

CABVI has employment opportunities for people with or without vision loss. CABVI offers a multitude of jobs and has a total of 270 total employees, more than 100 of whom have vision loss.

CABVI Solutions is a division of Central Industries that seeks opportunities in the commercial marketplace. The Central Association for the Blind and Visually Impaired conducting business as a Social Enterprise, which seeks to maximize proceeds to maximize benefits to society, the environment, and to the CABVI mission.

### **CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED (CABVI)**

507 Kent St. Utica, NY 13501

Phone: 315-797-2233

[www.cabvi.org](http://www.cabvi.org)

**MICHAEL MARRONE**  
**PR & EVENTS MANAGER**



## **Town of Greenfield Lions Club** **MARDIS GRAS FESTIVITIES**

By Lion Verna Plummer



### **KING LION VERNA PLUMMER**

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## Newcomb Lions Club

By Lion Norma Taylor

On January 11, we had our first meeting of the new year at the Lake Harris Lodge and in addition to a delicious dinner, we welcomed the representative of the Lions Regional Governance. We also collected more nonperishable food items for the food bank at the Newcomb Health Center.

On February 8, we held our monthly dinner meeting at the Lake Harris Lodge and welcomed three new members. The Club also decided to donate twelve new kids skating helmets for the Newcomb skating rink. It was also decided that next year the Lions Club will donate new helmets to the skating rink.

Our next meeting is March 3, at the Lake Harris Lodge. If you have any questions about the club or would like more information about how to join, please contact Lions Norma Taylor, Wester Miga or Drew Cullen.

Donations were made to the Lions Club International Foundation, Helmets for the Newcomb Skating Rink, and the Krantz Cottage in Lake George.

Newcomb Lions Club is offering to sponsor up to 4 Newcomb Central School candidates to the DEC Summer Camps. Please reach out to Dave Hughes, (davehughes1010@gmail.com) or Drew Cullen (drewcullen@aol.com) for more information.

Newcomb Lions started a Facebook page also.

### KING LION ANDREW CULLEN

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## Town of Wright/Schoharie Valley Lions Club

By Lion Rosemary Chtistoff Dolan

### IN MEMORIUM

The Town of Wright/Schoharie Valley Lions Club lost long-time member Sylvia Lord on February 5, 2023. Lion Sylvia was one of four women to join the Lions club in 1992. She served as club president in 1997-98, and was active in the club's many community projects including parades, hosting Halloween parties, World War II commemorative activities,

maintaining the Lions park at Gallupville, and going door-to-door to offer LCIF emergency relief vouchers following the Schoharie flood of 1996, and Hurricane Irene in 2011.

Lion Sylvia, along with her husband Lion Jim Lord, was also an active member of Habitat for Humanity of Schoharie County and served on the fundraising and publicity committees.

She was elected as Town Justice serving for 20 years for the Town of Wright, and held membership in the State Magistrates Association as well as being president of the Schoharie County SMA.



*); Lion Bob Lassone and his guide dog, Lion Keg, TOW/SV King Lion Georgia Van Dyke, and Cheryl Plant, Aging Services Specialist with the Schoharie County Office for the Aging. Ms. Plant educated the Lions about SCOFA services. Mr. Lasonne is a client currently receiving SCOFA services. Photo courtesy Lions club.*

### GUEST SPEAKERS

#### Schoharie County Office for the Aging

Cheryl Plant, an Aging Services Specialist with the Schoharie County Office for the Aging, was a recent guest speaker at the Town of Wright/Schoharie Valley Lions Club. She spoke about services provided for older adults over age 60 in Schoharie County.

The Schoharie County Office for the Aging advocates for and provides services to county residents 60 and older, and their caregivers. services are designed to promote health, safety, dignity and independence. Services are funded by the Title III Older Americans Act; New York State funds EISEP and CSE; grants, local government and donations.

**New York Connects** provides residents of all ages and their caregivers information and education on long term care resources. Services include outreach, information and referral, case management, in-home, nutritional, legal, and other programs.

**Expanded In-Home Services for the Elderly Program (EISEP)** A program designed to assist older individuals to remain safely in their homes. Services include bathing, hair care, skin care, laundry, cleaning, shopping, errands, etc. EISEP is a cost-share program and the fee for service is based on an individual's monthly income and housing expenses.

**Caregiver Services** Caregiver services are designed to provide assistance, support, respite, and training. Services

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are available to those persons of any age caring for anyone 60 and older, or anyone 60 and older caring for a disabled younger person.

### Nutritional Services

**Congregate Meals** Senior Centers in Cobleskill (Mon.-Fri., Golding Park, 103 High Street), Jefferson (Tues./Wed./Thurs., Community Center, Rt. 10), and Sharon Springs (Mon./Wed./Fri., Firehouse, Beachwood Road) offer a hot noontime meal that provides 1/3 of the recommended daily allowance. A reservation by 1:00 p.m. the day before is recommended. Donations are accepted from those aged 60 and older, or the spouse of a senior regardless of age. Younger guests are welcome but they will be charged a set fee.

**Home Delivered Meals** A meal filling 1/3 of the daily-recommended allowance guidelines is offered to seniors meeting program guidelines. Meals are delivered to the senior's home. A regular, diabetic, or modified consistency meal is available. Donations are accepted, however no one is denied a meal due to an inability to contribute.

**Nutrition Counseling** Nutrition counseling is available to any county resident 60 years of age or older. Appointments with the registered dietician can be made by calling the Office for the Aging's Nutrition Coordinator. The dietician will visit the client, evaluate his or her needs, and develop a care plan to meet those needs. Written instructions and handouts are provided.

**Nutrition Education** Nutrition and related consumer and health instruction are provided by a registered dietician. Group presentations are scheduled once a month at each senior meal site (see above), and handouts are sent to home delivered meal participants monthly. Articles also appear in the senior newsletter bi-monthly.

**Home Energy Assistance program (HEAP)** This is a federally funded program that assists the client with payment of electricity, gas, oil, coal, propane or wood expenses necessary for heating. HEAP is a program based on income eligibility and the guidelines usually change from one year to the next. 'The program generally runs from November - April. Applications must be filed annually. When the season begins, interested clients should contact SCOFA for information.

**Legal Services** Legal assistance is provided through a referral from the Office for the Aging. The client must be a resident of Schoharie County, and aged 60 year or older. The services include, but are not limited to: Legal Advice; Representation, and Appropriate Referral to elder citizens concerning: Entitlements, Support of Patient Rights, Landlord/Tenant Issues, health Insurance Claims and Consumer Protection Concerns. A referral to other sources of legal assistance may be provided on th basis of need or eligibility. There is no fee for legal

assistance, but donations are encouraged so that the program can be expanded and services provided to all older persons who have need of them.

The Town of Wright/Schoharie Valley Lions club works in cooperation with the Schoharie County Office for the Aging and maintains an adaptive equipment loan-closet with a supply of hospital beds, wheelchairs, walkers, crutches, canes and commodes. These items are loaned to individuals at no charge. The Schoharie County Office for the Aging operates a Lions Hearing Loan Out Center at their office. The Lions Hearing Conservation Society has Loan Out Centers where individuals can borrow a variety of amplification and alerting devices for the deaf and hard of hearing. This enables you to try devices and find the one that best accommodates your hearing loss, free of charge. Also, if you need financial assistance in purchasing devices, the local Lions Club may be able to assist. Schoharie County Office for the Aging is located at 113 Park Place in Schoharie. For information call 518-295-2001.

### The Joshua Project

Patrick Costello, president of the Schoharie County chapter of the Joshua Project spoke to the Lions about the Christmas for Kids program last December. The Joshua Project works with Catholic Charities to help run the Christmas for Kids Program at the Fusion Church in Cobleskill where volunteers give out presents and gift cards to several hundred kids. The Lions club makes an annual donation to this project.



*Patrick Costello, president of the Joshua Project, and TOW/SV King Lion Georgia Van Dyke. The club presented an annual donation to support Christmas for Kids last December. Photo courtesy Lions club.*

For information about Lions programs, write Town of Wright/Schoharie Valley Lions Club, PO Box 42, Gallupville, NY 12073, or call 518-296-8076.

### KING LION GEORGIA VAN DYKE

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### CLUB CORRESPONDENCE

wright-schoharielions.org  
facebook.com/wright-schoharielions

# Empire State Special Needs Experience/Lions Camp Badger

By Cynthia Reuter

## SUMMER CAMP 2023



We still have some positions to fill for summer camp. Apply online at [www.lionscb.org/employmentvolunteer.html](http://www.lionscb.org/employmentvolunteer.html)

Live at camp positions:

- ✦ Camp Counselors
- ✦ Lifeguard
- ✦ Aquatics Director (1 week-must be 21)
- ✦ Registered Nurses (5) -



one week sessions.

Direct care staff will arrive at camp on June 25 for a week of training before camp begins on July 1st and ends August 4th.

### Lion Bonnie Haase Memorial Volunteer Position

Lion Bonnie Haase was a tireless advocate and passionate volunteer for Lions Camp Badger since 1995. She spent the last several summers of her life living at camp and helping out wherever needed. Sadly, Bonnie felt ill during her last summer with us, and she was unable to complete the season. She passed away on August 16, 2022 at the age of 80. Bonnie often wished that other Lions members could experience camp, and we believe that her impact on Lions Camp Badger is just beginning.

The Lion Bonnie Haase Memorial Volunteer Opportunity will enable Lions members to serve by providing hands-on, direct assistance at Lions Camp Badger. Participants will go on to serve as camp ambassadors in their home communities,

sharing their experiences and encouraging others to engage in our mission.

Please consider how YOU can be part of this mission and email [patgillule@gmail.com](mailto:patgillule@gmail.com) or text 607-768-2386 for more information. Thank you for your willingness to continue what she started.

### 2023 Super Raffle

Please watch the mail for our Annual Super Raffle. Tickets are \$50 each. Ten winners will each win \$1,000\* (\*prizes will be prorated according to # of tickets sold.) All proceeds help Lions Camp Badger continue our mission to provide services that enhance the educational, vocational, personal growth and independence of differently-abled individuals.

### Work Days at Camp Badger

We welcome all clubs and individuals to come lend a hand at any time this spring or fall. We have projects of all sizes and for all skill levels. Cabins and other structures need upkeep and maintenance from simple cleaning or painting to repairing entryways, ramps, roofs, etc.

Do you have carpentry skills? We need you!

Do you like to paint? Great!

Can you operate a chainsaw? Perfect!

Would you prefer to mow? We'll take it!

Are you a gardener? Our memorial garden is in dire need of some TLC.

If you or members of your club would like to help out this spring, call or email Cynthia at the office: [lionscampbadger@htva.net](mailto:lionscampbadger@htva.net) or 607-589-4800. Weekday and weekend dates are available. If you are traveling from a distance, we can provide overnight accommodations and food. We'd so appreciate the extra hands to get the facility ready for summer camp!



### LCB Golf Classic

Mark your calendars for our annual Golf outing on Saturday, August 12, 2023

### CAMP BADGER

725 LaRue Road, Spencer, NY 14883

**CYNTHIA REUTER, BUSINESS MANAGER**  
**PATRICIA GILLULE, CAMP DIRECTOR**  
**PCC ANDREW UMREIKO, PRESIDENT**

[lionscampbadger@htva.net](mailto:lionscampbadger@htva.net)

800-232-7060, 607-589-4800; Fax: 607-589-6181

[lionscampbadger@htva.net](mailto:lionscampbadger@htva.net)

[www.lionscb.org](http://www.lionscb.org)

# Resources



**Lions Club Secretaries**  
are integral in holding  
clubs together!

One responsibility is  
**MONTHLY MEMBERSHIP  
REPORTING**

**IT'S SO EASY!**

1. GO TO: [www.lionsclubs.org](http://www.lionsclubs.org)
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP  
MUST BE REPORTED EVERY MONTH  
EVEN IF YOU HAVE NO CHANGE!**





# Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at [clubofficers@lionsclubs.org](mailto:clubofficers@lionsclubs.org) or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



# Lions Clubs International

2021-2022

## CLUB EXCELLENCE AWARD APPLICATION

Date: \_\_\_\_\_

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_ District: \_\_\_\_\_

2021-2022 Club President's Name: \_\_\_\_\_

Member Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### 1. MEMBERSHIP

- ☐ Achieved a net growth of: \_\_\_\_\_ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: \_\_\_\_\_

### 2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### 3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: \_\_\_\_\_

...continued on next page

#### 4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature\*:  District:

Member Number:  Date:

**Due by:** August 31, 2022

**Send to:** [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or fax to (630) 468-6828

**Awards Mailed to:** 2022-2023 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



## Lions Clubs International

### District and Clubs Administration

Lions Clubs International  
300 W. 22nd St.  
Oak Brook IL 60523-8842 USA  
[www.lionsclubs.org](http://www.lionsclubs.org)

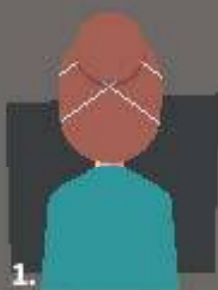
DA-CEA 3/21 EN



## Wearing a mask with your hearing aids



### Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

### Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

### When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



# Are your club Events and Articles in the Roar?

## DEADLINE IS THE 28TH OF THE MONTH

**Publication is as close to the 1st as possible.**  
**(Please keep this in mind if you have event at the beginning of the month.)**

### ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

### PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

### EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

### IMPORTANT LINKS

#### Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

#### Service Toolkit

<https://tinyurl.com/ybq7vnhd>

#### Club Resource Center

<https://tinyurl.com/y7onrj7l>

#### Club President

<https://tinyurl.com/ycbk9l9e>

#### Lions Learning Center

<https://tinyurl.com/y96hmy27>

#### Lions University

<https://lionsuniversity.org/>

#### Club Secretary

<https://tinyurl.com/y9ke23xg>

#### Club Treasurer

<https://tinyurl.com/y92he2c8>

#### Membership Chair

<https://tinyurl.com/yckcqmq6u>

#### Services Chair

<https://tinyurl.com/y7nepq8p>

#### LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

#### Marketing and Communications

<https://tinyurl.com/y9scx447>



## Lions Hearing Conservation Society of NYS

### LIONS LOAN-OUT EQUIPMENT

*Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.*

*(Other equipment may be available upon request)*

#### Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

#### Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

#### Infrared TV Listening System

Wireless infrared amplification system.

#### Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

#### Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

#### Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

#### Amplified Telephone

Adjustable volume control with amplified ringer.

#### Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

#### Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

#### Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

### LIONS LOAN-OUT CENTERS

#### Madison Hearing Center

14 Columbia Circle West Drive, Suite 202  
Albany, NY 12203  
Voice: (518) 690-2060

#### Madison & Saratoga Hearing Center

81 Miller Road, Suite 700  
Castleton, NY 12033  
Voice: (518) 689-0792

#### Center for Better Hearing

318 Ridge Street  
Glens Falls, NY 12801  
Voice: (518) 638-4363

#### Audiologic Solutions

361 Fairview Avenue, Suite 350  
Hudson, NY 12534  
Voice: (518) 631-2564

#### Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue  
Saratoga Springs, NY 12866  
Voice/TTY: (518) 584-0578

#### Schoharie Office for the Aging

113 Park Place, Suite 3  
Schoharie, NY 12157  
Voice: (518) 295-2001

#### Resource Center for Independent Living

131 Genesee Street  
Utica, NY 13503  
Voice: (315) 797-4642 Ext. 2928  
TTY: (315) 797-5837