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International President
Brian Sheehan's pin.

"How Can We...?" "Together We Can"

A message from
District Governor
Ricky Laurin

**NEXT ROAR
DEADLINE**

APR 28, 2023

karen@deuxflutes.com

Submission requirements
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LISTENING

To be a good speaker, it is imperative that one become a good listener too! While it is unerring that there are plenty of ways to grasp and soak up knowledge, what can be better than listening to some wise words and learning from other people. However, this needs a very crucial and vital trait or skill, which is good listening.

- Listening is one of those senses that assist in grasping the information better. Be it following the lectures, sounds, or video, the ability to hear is pivotal. Accordingly, this skill may be perceived as crucial for the communication process too.
- While some traits are natural, some skills may need to be absorbed. Listening skills can be one of those skills. However, much to the belief that skills can only be inculcated into kids, some games and activities can help

...continued on next page

adults brush and enhance their skills to a great extent.

- Consequently, here we look into various noteworthy listening games and activities that can make adults great listeners.
- Listening skills are a must to communicate well with others. But did you know all listening are not the same and can be divided into active and passive listening skills?
- Passive listening is different and allows others to speak without interruptions or reacting to the same. The person is not reacting but listening by paying attention is what passive listening skills are about. It's actually a one-way process of communication where the listener is not responding back (may or may not be paying attention to what the other person is saying).
- On the flip side, Active listening is about responding and talking with the person who started the communication. Your reply shows that you can understand and grasp the things he is talking about. Active listening is a focused listening skill that we use in our daily conversations.

Respectfully,

Your District Governor
Ricky H. Laurin
Rickylions18@outlook.com
Chazy Lions Club
518-569-7253

IMPORTANT UPDATE!

MD-20 NEW YORK STATE & BERMUDA BUFFALO CONVENTION

APRIL 28-30, 2023

Attendees must register for the Buffalo Convention
using the following link:

<https://www.eventbrite.com/e/md-20-lions-clubs-of-nys-and-bermuda-inc-2023-annual-state-convention-tickets-404269369567>

It is important that attendees register for the conference first before
booking their hotel reservations.

Once registered for the conference they will be directed to book reservations.
Hotel rooms should not be booked before registering for the conference.

The meal order form is also available on the website.

20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

1st VICE-DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
laurinr@westelcom.com

Holly McConchie (Galway Lions)
13 Marilyn Drive, Glenville, NY 12305
Home: 518-882-6516
hmeconchie@aol.com

CABINET SECRETARY

Gayle Woodruff (Chazy Lions)
7423 Rt. 22, West Chazy, NY 12992
CSgwoodruff@gmail.com
Cell: 585 704-7422

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

GLOBAL ACTION TEAM

MEMBERSHIP

PDG Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

PDG Milledge "Smitty" Smith
(Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530
Cell: 315 778 3281
pdgsmitty@gmail.com

LEADERSHIP

PCC Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



**District 20-W comprises
these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield,
Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone,
New Hartford New York Mills
Whitestone, Sauquoit Valley,
Utica.

REGION I

ZONE A: Ballston Spa, Galway,
Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town
of Greenfield.

ZONE B: Broadalbin-Perth,
Fonda & Fultonville, Greater
Johnstown, Northville Sacandaga,
Speculator.

REGION O

ZONE A & B: Albany & Troy,
Bethlehem, Duane, Greater
Ravena Area, Town of Wright/
Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley
Luzerne, Long Lake, Newcomb,
Town of Schroon.

ZONE B: Cambridge, Greenwich,
Mechanicville Stillwater,
Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards,
Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette
River.

ZONE B: Chazy, Lake Placid,
Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CHAIRS

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

REGION CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

REGION CHAIR

REGION CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

ZONE "A" CHAIR

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

IPDG Michele Puleo O'Hare
(Bethlehem Lions)
8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
mapohare@gmail.com

ZONE "A" CHAIR

Joe Latimer
(Clifton Fine)
P. O. Box 52
Newton Falls, NY 13666
Home: 315-848-3578
Cell: 315-854-4247
dlatimer@slc.com

ZONE "B" CHAIR

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

PDG Lettie Saheim
(Mechanicville-Stillwater Lions)
117 Hansen Road
Mechanicville, NY 12118
518-753-7867
lsaheim@nycap.rr.com

ZONE "B" CHAIR

Priscilla Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421
lionpriscilla2324@yahoo.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

FACEBOOK EDITOR

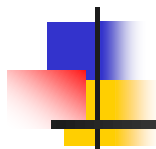
Lion Barbara Bentley (Saratoga Springs Lions)
P. O. Box 1031, Guilderland, NY 12084
Cell: 518-894-1375
bbentley@saratogaspringslions.com

WEB SITES

District 20-W: 20WLions.org
Revisions to this directory: bit.ly/20Wdirectory
20W Facebook page: bit.ly/facebook20w
Multiple District 20: MD20Lions.org
Lions International: LionsClubs.org

NYS and Bermuda LIONS

District 20-W



Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public – Families and community
 - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

District 20-W Marketing Plan 2022-2023

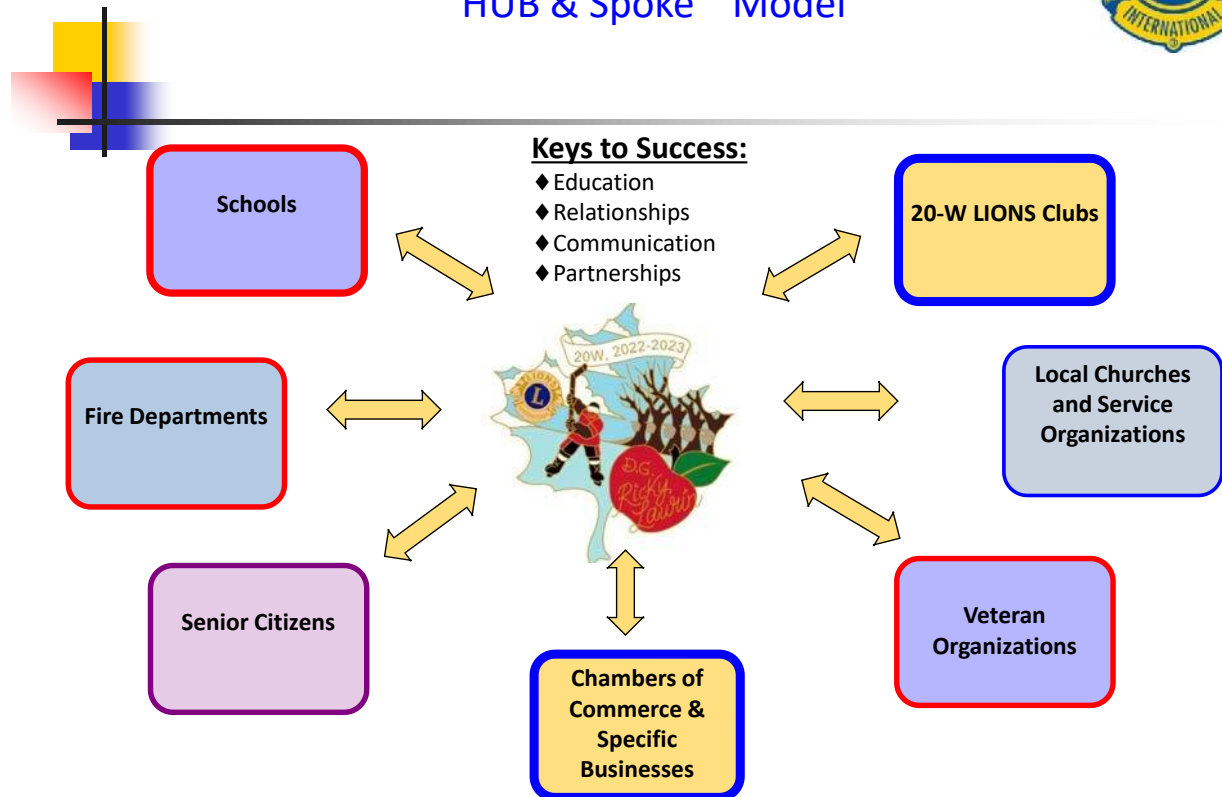


20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook – Lion Barbara and PDG James
 - Website and Directory – Lion Jerry Gordon
 - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace “Thinking out of the Box” to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

How does the District move forward with a Marketing Plan?

Expanding Membership & Service through a “HUB & Spoke” Model



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District 20-W Communications and Marketing Committee



❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor



Phase 1 – 4500 books – cost of \$4,000
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



District 20-W Communications and Marketing Committee



❖ Video Marketing Plan

1. Getting our Mission and Message to the public
 - ❖ Continue Efforts on Facebook and District Web Sites
 - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
 - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Send in your Photos and Video Clips on your club's hunger Programs
 ****Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

*****Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rgIOgb4P7gs>

Accessible to all clubs for Community and Club Education

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MEMBERS CORNER

Hello Lions and Leos,

At this time, the Individual reports from LCI show that we have 16 deceased members, have added 70 new members and dropped 77 members. This gives us a net -23 members. Obviously, we cannot control the deceased number, but only the other two numbers, which show a net loss of 7. Clearly, we need to make up the entire -23 to maintain status quo on our membership. Remember, this is not just a numbers game to look good. More members means we can perform more service and develop more leaders. Each club should be looking back on their history with pride in all the good things they have accomplished in their communities. But, everyone should also be looking forward to determine how they will continue their legacy.

In any event, we should continue on the path that we all know and should use to maximize our membership. The first is simply “just ask”. We know what we do as Lions and know how important our service is to our communities. The second is to keep your present club members on board with the club’s service agenda so that they want to stay and be active members. This means that all club members should work to keep each other involved in the club and not just leave it to the officers.

I hope that by now that all of you are somewhat familiar with the Global Membership Approach. Every club should start to utilize the **SWOT** process. This involves assessing your clubs’ **Strengths, Weaknesses, Opportunities and Threats**. This process is an optimum process, when done honestly and in a sense of real self-examination, to lay out your goals for the future. The District leadership’s job is to establish better communication lines between your club and us so we can help you in the way that you feel you need help. We want to see a bottom up process so that you do not see dictates coming down to you. We want you to utilize the communication chain to send your concerns to us to build your club your way. Your Zone Chairs are your first line of communication, but you may contact me or any of the Governor’s team, if that works better for you.

Orientation of new members is the prime way that we help keep them in the club and interested in providing service to their community. The District will be conducting zoom orientation for new and existing members to keep everyone fresh and up to date on all aspects of Lionism. If you are interested, please contact me and I will make sure you are included.

Yours in Lionism,

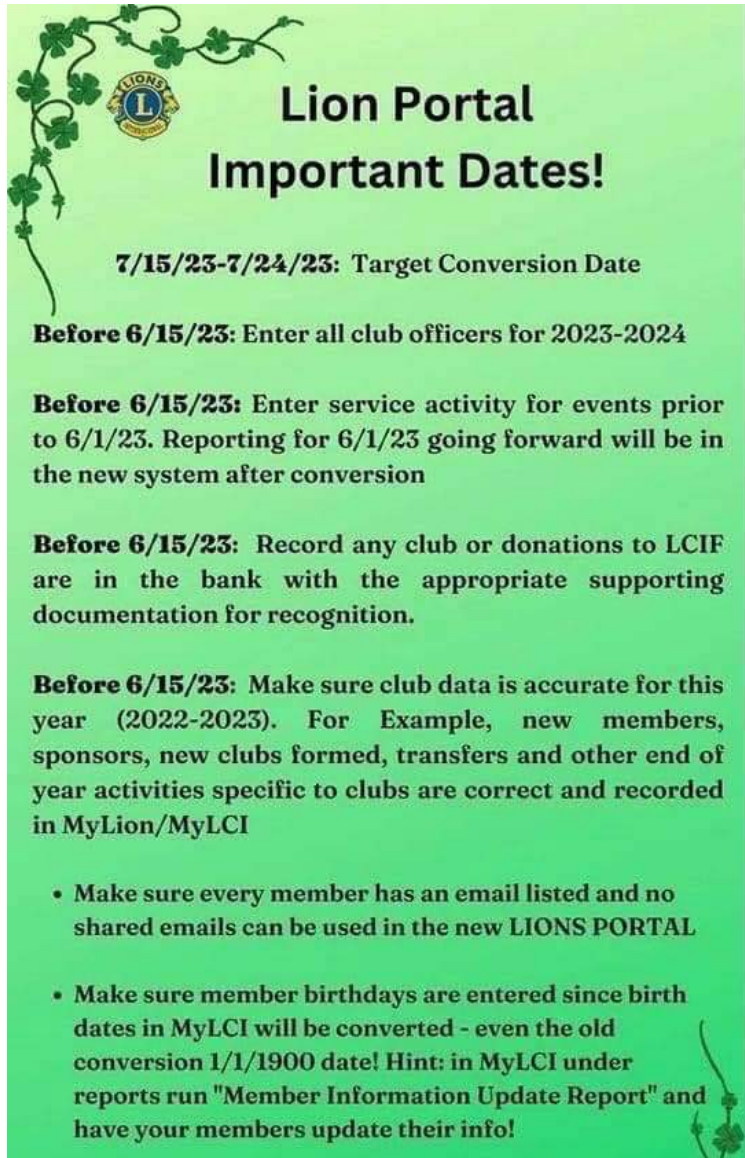
PDG Ed Stano
2070 Route 9N
Greenfield Center, NY 12833
email: estanojr@nycap.rr.com
Home phone: 518-893-7150
Cell phone: 518-879-5757

District 20W

By PDG Milledge "Smitty" Smith

The Lion Portal which will replace MyLion, MyLCI and Insights is still underway. The anticipated launch is still July 1st with the new Lion year, LCI is asking clubs, Districts, and Multiple Districts to be as prepared as possible by getting all the available service, membership, and Learn data from the current Lion year entered/updated as soon as possible, so all data is up-to-date and has a smooth transition into the new year and new system. Once the new system is launched the old system will be gone, as they cannot overlap, so if the plan keeps its schedule, the old systems should be closed by July 1st when Lion Portal goes live.

The Lion Portal will include in-product training at launch so our Lions can learn while exploring the updated experience. We are hoping more specific updates will be announced in the coming months,



**Lion Portal
Important Dates!**

7/15/23-7/24/23: Target Conversion Date

Before 6/15/23: Enter all club officers for 2023-2024

Before 6/15/23: Enter service activity for events prior to 6/1/23. Reporting for 6/1/23 going forward will be in the new system after conversion

Before 6/15/23: Record any club or donations to LCIF are in the bank with the appropriate supporting documentation for recognition.

Before 6/15/23: Make sure club data is accurate for this year (2022-2023). For Example, new members, sponsors, new clubs formed, transfers and other end of year activities specific to clubs are correct and recorded in MyLion/MyLCI

- Make sure every member has an email listed and no shared emails can be used in the new LIONS PORTAL
- Make sure member birthdays are entered since birth dates in MyLCI will be converted - even the old conversion 1/1/1900 date! Hint: in MyLCI under reports run "Member Information Update Report" and have your members update their info!

• Training is slated to begin in late April 2023 - Stay tuned!

DISTRICT GOVERNOR RICKY LAURIN

207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

District 20W

By Lion Gayle Woodruff

Save the Date for the 4th District 20W Cabinet meeting. It will be held on May 6, 2023 At the Adirondack Hotel, Long Lake.

Registration from 9:00-9:50. The meeting begins at 10:00. Muffins and Lunch \$25. Type of diet - regular, gluten free, vegetarian.

DISTRICT GOVERNOR RICKY LAURIN

207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269

HAVE YOU CONSIDERED SERVING IN A DISTRICT LEADERSHIP ROLE?

Positions currently available include:

**2nd Vice District Governor
(Lions year 2025 - 2026)**

**Cabinet Secretary
(Lions year 2023 - 2024)**

**Zone and Region Chairs
(Lions year 2023 - 2024)**

**What a great opportunity to serve
not only your club but our District!**

Club News

CALENDAR OF EVENTS

Broadalbin - Perth Lions Club Hoffman Car Wash Fundraiser.....	Ongoing
Sauquoit Valley Lions Club Annual Palm Sunday Pancake Breakfast.....	April 2, 2023
Cambridge Lions Club "River of Dreams" Billy Joel Tribute	April 15, 2023
Saratoga Lions Club Night at the Brewseum.....	April 21, 2023
Leadership Forum for Zone Chairs and Club Officer Teams Rome, NY	April 22, 2023
Saratoga Springs, NY.....	April 23, 2023
Region N, ZoneA Lions Social Event Queensbury Hote,	April 25, 2023
NABA 2023 Visionary Gala Franklin Plaza, Troy, NY	April 27, 2023
4th Cabinet Meeting Long Lake, NY	May 6, 2023
Hadley-Luzerne Lions Club Annual Basket Auction	May 10, 2023
Glens Falls Lions Club 20th Annual Swing for Sight and Sound Golf Tournament.....	June 10, 2023
Town of Greenfield Lions Club Cars and Coffee Event	June 3 2023
DG Ricky Laurin Testimonial Save the Date	June 4, 2023
Town of Greenfield Lions Club Cars and Coffee Event	July 1, 2023
Town of Greenfield Lions Club Cars and Coffee Event	August 5, 2023
1st 2023 - 2024 Cabinet Meeting Holiday Inn, Johnstown	August 26, 2023
Lions Camp Badger Annual Golf Classic.....	August 12, 2023
Town of Greenfield Lions Club Cars and Coffee Event	September 2, 2023

Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~

MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

**Protect your vehicles from the salt, sand and ravages of winter
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club
and Hoffman Helping Hands**

Please support our winter fund raiser at:

**[www.hoffmanhelpinghands.com/fundraisers/
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**

Sauquoit Valley Lions Club
Annual Palm Sunday Pancake Breakfast
with
Bake Sale & Spring Basket Raffle

Sunday, April 2, 2023
Willowvale Fire Hall
8 am – noon

Breakfast \$8.00 Adults Children \$5.00
Under 5 free

Sauquoit Valley Lions
Where there is a need there is a Lion!





CAMBRIDGE LIONS CLUB PROUDLY PRESENTS

River of Dreams

A BILLY JOEL TRIBUTE STARRING JOHN COZOLINO



STARTS AT
7PM

DOORS OPEN AT 6PM

APR 15TH 2023

@GREENWICH ELKS LODGE

130 BULSON ROAD, GREENWICH, NY 12834

//////// GET TICKETS ONLINE AT [EVENTBRITE.COM](https://www.eventbrite.com)

QUESTIONS? CALL TICKET HOTLINE 315-269-5370



Night At The
BREWSEUM
 Where History & Spirits Come to Life

***VIP* 5:00PM-6:30PM**

Presented by the Saratoga Springs Lions Club

 Friday, April 21, 2023
 6:30PM - 9:30PM 

Canfield Casino • Congress Park, Saratoga Springs, NY
 21 and Over Only • ID is Required



SAVE THE DATE
for a
Region N, Zone A Lions Social!
 at the Queensbury Hotel, April 25, 2023 at 6:00 pm, hosted by the Glens Falls Lions Club.
for Dinner, Lionism, and FUN!!!

Don't be shy, it's all fun!!! Come meet other Lions in our Zone!
 Please RSVP by April 10, 2023.
karen@deuxflutes.com

IMPORTANT!!!
 You Must RSVP for a reservation!

Pricing and meal selections will be provided at a later date based on that number.

ALL ARE WELCOME!

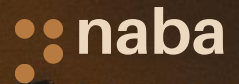
Karaoke provided by
 Glens Falls Lion
 Jim Cypher.



KARAOKE



Northeastern Association of the Blind at Albany



2023 Visionary Gala

Thursday, April 27, 2023

5:30PM - 9:00PM

Franklin Plaza

4 Fourth Street, Troy, NY

Honoring

Steven A. Smith Jr.

Chair, NABA Board of Directors

For more information contact:

Gail Hessney

518-463-1211 ext. 201

ghessney@naba-vision.org



**What's your club up
to? Reach more with
District Facebook
AND
Lions Roar exposure.**



The Hadley Luzerne Lions Club

Cordially invites you to their:

Basket Auction

When: May 10, 2023 at 6:00 p.m.

*Where: American Legion Post #865
379 Lake Avenue (Route 9N), Lake Luzerne*

Cost: \$20 per person (pay at the door)

*Come join us for a fun evening filled with food, friends and bidding!!
This will be a live auction!*

Preview of auction items and dinner will begin at 6:00 p.m.

Live Auction will begin at 7:00 p.m.

*Please RSVP by May 1st
email: hadleyluzernelions@gmail.com
or by phone to Gemma at 518-832-8225*



P. O. Box 528
Glens Falls, NY 12801
e-clubhouse.org/sites/
glensfallsny/

Glens Falls Lions Club **Swing for Sight & Sound!**

20th Annual Golf Tourney

at Airway Meadows

Sat., June 10

1ST PLACE TEAM - \$400

\$100/Person | Raffle & Prizes

Registration at 12:45 pm

**Hot & Cold Country Buffet Following Tourney
Water/Soda/Hotdog/Turn**



FOR MORE INFO:

SCOTT RAGER

PH: 518-798-3143

FX: 518-798-5441

rager@roadrunner.com

Event/Hole/Tee Sponsorships Available

**Help Support Our Missions of Sight,
Hearing, Diabetes, Youth & Community!**



SIGHT AND HEARING **YOUTH** COMMUNITY

WHO ARE WE?

For 80 years, Glens Falls Lions have served the needs of our community as part of Lions Clubs International, the world's largest service club organization. WE SERVE!

WHAT WE DO.

LOCAL.

The Glens Falls Lions Clubs provides funding for glasses, eye exams, and hearing aids for qualified area residents, as well as pre-school vision screenings for children throughout the area.

REGIONAL.

Together with other area Lions Clubs we purchased a Dental Van for area school children, raised funds for needed eye surgical equipment at Glens Falls Hospital, and helped lay the groundwork for the establishment of the Lions Eye Institute in Albany, NY, where more than 30,000 adults and 5,000 children are treated there each year.

INTERNATIONAL.

Lions are there when disaster strikes, supporting both local and global needs. Earthquakes, Hurricanes, Flooding. The Glens Falls Lions have supported those in need because of natural disaster around the world.

3 WAYS YOU CAN HELP GLEN FALLS LIONS MISSIONS!

For more information on Glens Falls Lions, please contact us.

P.O. Box 528, Glens Falls, NY 12801

518-798-3143

e-clubhouse.org/sites/glensfallsny/



1. ☐ "SPONSOR A TEAM" - \$100/Person \$ _____

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

2. ☐ "SPONSOR HOLE/TEE" - \$125 \$ _____

Your Company Logo on a sign at a Hole or Tee. Your Choice!

3. ☐ "SPONSOR EVENT" - \$1000 \$ _____

Your Company Logo on the Event Banner and complimentary foursome with dinner.

THANK YOU FOR YOUR SUPPORT!

Please make checks payable to Glens Falls Lions Club and send to:

P. O. Box 528, Glens Falls, NY 12801

Please RSVP no later than ~ Sunday, September 25, 2022!

Town of Greenfield Lions Club Cars & Coffee Events



**June 3rd, July 1st,
Aug 5th & Sept 2nd, 2023
from 8 to 11am**

**Middle Grove Town Park
FREE EVENT -All Cars & Trucks
50-50 Raffle * Door Prizes
Fresh Coffee and Lions
Breakfast Sandwiches!**

All proceeds will stay in
our community in support
of the Greenfield Lions
Youth Programs and
Events

We thank you for your
continued support of our
Club events.

Event sponsored by



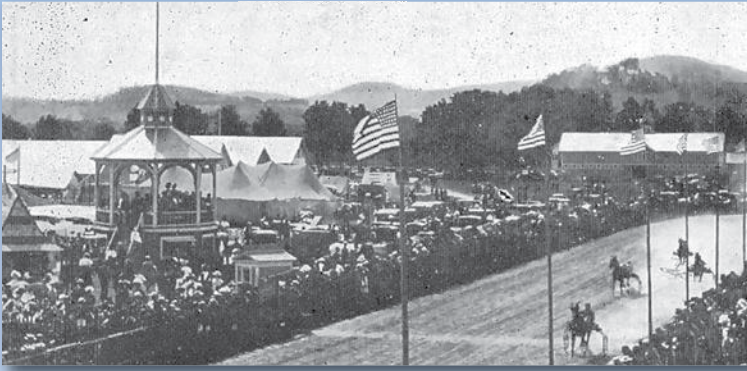
If you are interested in sponsoring a door prize
for this event, or need more information, please
contact Lion Bill Marzano at 518-461-9784.



GAZEBO RESTORATION PROJECT



by Cambridge Lions Club



The gazebo was a prominent part of the Great Cambridge Fair from 1890-1943. The Great Cambridge Fair was the precursor to the Washington County Fair and widely attended for many years.

In 1974 as part of Cambridge's bicentennial celebration, the gazebo was moved from the old Fairgrounds to Lions Park adjacent to Cambridge Central School. The Daughters of the American Revolution (DAR) started the project and were soon joined by the Masons and the Order of the Eastern Star.

Thanks to community fundraising all arches and the posts supporting



them were saved, as was the cupola.

Over the years, the gazebo has been maintained by contributions from the Lions Club, the American Legion, the Boy Scouts and others. In 1984 Lions Park was updated with picnic tables and benches to allow more people to enjoy the nightly concerts at the gazebo. The Cambridge Community Band, oldest in America, has performed at the gazebo since 1890.





Ronald McDonald House Charities® of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin	Chipotle
Subway	Dominos
McDonald's	Price Chopper
Hannaford	Gas Cards
Wal-mart	Sam's Club
Stewart's	Visa gift cards

Family Needs & Activities



Preemie Gerber Socks	Bubbles
Preemie Receiving Blankets	Small Infant Toys
Pop Bubble Fidget Toys	Teething Toys
Hot Wheels	Children's Board Books
Outdoor Toys/Games	Play-doh
Crayons	

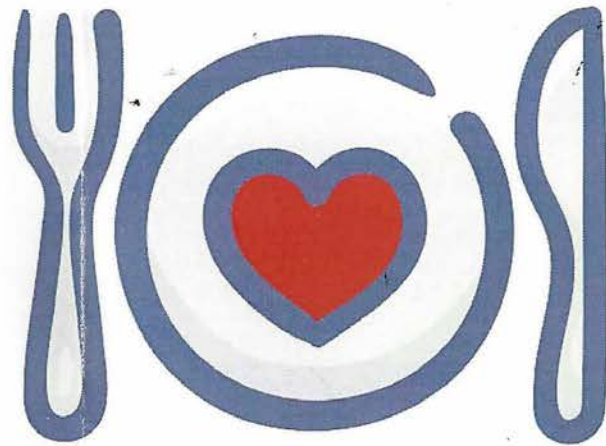
Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655

Love is Served



RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House
Needed 3:00-6:00 P.M. daily

SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald
House Charities®**
of the Capital Region

To sign up, please contact:

Julia Geisel, House Manager
(518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 ♥ www.rmhcofalbany.org



LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

Summer Camp 2023

We are actively hiring for seasonal summer help. Please consider for yourself or encourage your children, grandchildren, nieces or nephews to apply for a fun-filled, six-week summer job working with individuals with special needs (Must be at least 17yrs old)

Gain valuable leadership skills, learn new things and experience the simple joy that summer camp can provide to our campers of all ages. You will make memories to last a lifetime!

Live at camp positions:

- Camp Counselors
- Lifeguard
- Aquatics Director (1 week-must be 21)
- Registered Nurses or EMT (one-week sessions.)

Live off camp positions:

- Facility Manager (April 1 – Oct 31)
- Assistant Facility Manager (April-October)
- Two groundskeepers/mowers (May/June - August - must be 16 to operate mowing equipment.)

All staff are required to pass background screening and those in direct contact with campers will be required to be vaccinated against Covid-19.

Direct care staff will arrive at camp on June 25 for a week of training and orientation before camp begins on July 1st.

For more information and to apply online visit: <http://www.lionscb.org/employmentvolunteer.html>

Dates:	Program	Description of each unique program:
July 2-7	Young Adult Badgers (recommended for ages 18-28)	This session for our youngest adults is full of action and includes activities such as music, swimming, fishing, boating, arts and crafts, athletics, nature, and evening programs.
July 9-14	Buddy Badgers 1:1 (all ages)	This program offers 1:1 staff support for campers who benefit from maximum physical or behavioral assistance. Often the pace is slower and the environment quieter, allowing campers who find larger groups challenging to succeed in this smaller, supported setting.
July 16-21	Senior Badgers I (recommended for ages 28+)	Our "middle" adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Social events are a big part of our week!
July 23- 28	Senior Badgers II & Super Seniors (recommended for ages 28+)	Our oldest adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Quite often, they enjoy assisting with community service projects and planning their own social activities. The pace of this group tends to be a bit slower as compared to the younger groups.
July 30- August 4	Junior Badgers (ages 6-17 only)	Our youngest campers will be placed in cabins by age, and the program is carefully structured to keep them busy and engaged. They will enjoy all things "camp", such as swimming, boating, cookouts, music, arts and crafts, social time, and athletics.
July 9-14 July 23-28	Vocational Food Service Program	Returning campers ages 18+ may join us to learn employment and food service skills. Campers must be able to function within a 4:1 camper to counselor setting. Campers will receive food service instruction and training during the day in addition to regular programming in the afternoons and evenings. Spots are limited.



Lion Bonnie Haase Memorial Volunteer Position

Lion Bonnie Haase was a tireless advocate and passionate volunteer for Lions Camp Badger since 1995. She spent the last several summers of her life living at camp and helping out wherever needed. Sadly, Bonnie felt ill during her last summer with us, and she was unable to complete the season. She passed away on August 16, 2022 at the age of 80.

Bonnie often wished that other Lions members could experience camp, and we believe that her impact on Lions Camp Badger is just beginning. Her legacy will live on through the Spirit of Volunteerism of our Lions members. It is in her honor that we are creating a new opportunity for the Lions to serve and support the important work of Lions Camp Badger.

The Lion Bonnie Haase Memorial Volunteer Opportunity will enable Lions members to serve by providing hands-on, direct assistance at Lions Camp Badger. Participants will go on to serve as camp ambassadors in their home communities, sharing their experiences and encouraging others to engage in our mission.

Please carefully consider how YOU can be part of this mission and email patgillule@gmail.com or text 607-768-2386 for more information. **Thank you for your willingness to continue what she started.**

THE LIONS WORLDWIDE ONLINE AWARENESS CAMPAIGN

STRATEGY GUIDE



2022-23



Our Mission

*To create awareness on social causes especially **Diabetes** through various mediums including social media*



WWW.WECAREWESERVE.COM



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID:

Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting

www.nps.gov/planyourvisit/pickup-pass-locations.htm



The Lions International Marketing Award

Timeline

Below is an outline of when each step of the Marketing Award process will begin. Please note that the marketing campaign submitted for award consideration must be completed between July 2022 and December 2022.

July-December 2022: Clubs apply

Club marketing chairperson or club president submits the online application by December 31.

January 2023: District judging

Club applications are reviewed; district governor selects one application to advance to the next round.

February 2023: Multiple District judging

District finalists are reviewed; council chairperson selects one application to advance to the finals.

April 2023: Marketing Committee selects winners

The marketing communications committee reviews the finalists and selects the winners, one from each CA.

May 2023: Winning Clubs notified

Getting started

There are a handful of considerations to keep in mind before applying for the Marketing Award. Below, we've outlined the steps you can take to ensure a smooth application process. Please note that applications must be submitted by December 31.

It may be too late for this year but check it out for the future!

[For more info](#)

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at mapohare@gmail.com or 518-410-5941.

A decorative border surrounds the central text. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

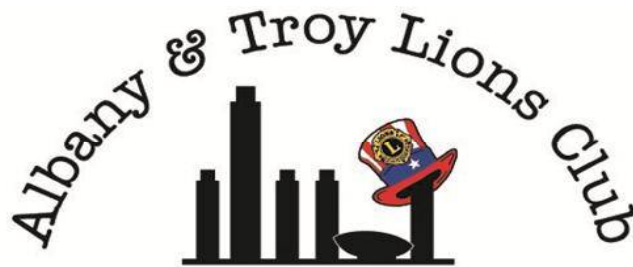
VISION SCREENERS AND ASSISTANTS
NEEDED

For more information:
www.lionsseeny.org



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796



SIGHT SOCIETY OF
NORTH EASTERN, INC

LIONS EYE BANK AT ALBANY

70 Years



We Serve

- Transplantation
- Medical Education
- Research
- Community Outreach

Serving the community for the past 70 years

The Sight Society of Northeastern New York, Inc is dedicated to providing ocular tissue for transplantation, medical education and research.

2022 Successes - Serving as a resource for visual advocacy

1. Working with over 500 grieving families to facilitate eye donation.
2. Allowing for 1,000 corneas to be recovered.
3. Demonstrating a transplantation rate of 87% (national average 68%) - which equates to 870 people having their vision restored.
4. Placing corneas locally, throughout the United States and many international countries. Operating 24 hours a day/7 days a week/365 days a year.
5. Providing gratis corneas for medical education to local ophthalmology residents.
6. Precepting many physician assistant students.
7. Establishing our own Descemet Stripping Endothelial Keratoplasty (DSAEK) processing program.
8. Developing our own Descemet Membrane Endothelial Keratoplasty (DMEK) processing program.
9. Providing research tissue to any/all approved programs that submit a request.
10. Creating a new brand, website and social media campaign for 2023 - Stay tuned!

Located at

4 Tower Place
Suite 601
Albany, NY 12203

518-489-7606



DG RICKY'S VISITATION SCHEDULE for 2022-2023

Rev date: March 17, 2023

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Apr 5	Saranac Lake	Aug 4
Ballston Spa	Dec 7	Clifton-Fine	Aug 8
Bethlehem	Nov 16	Saranac Lake	Sep 1
Broadalbin Perth	Oct 27	Ogdensburg	Sep 8
Cambridge	Apr 20	Galway	Sep 12
Chazy	Oct 18	New Hart NYM White	Sep 13
Clifton-Fine	Aug 8	Greater Johnstown	Sep 14
Clinton	Feb 9	Tupper Lake	Sep 15
Deerfield	Feb 9	Lake Placid	Sep 19
Duane	Oct 19	Louisville	Sep 21
Edwards	Oct 10	Long Lake	Sep 27
Fonda & Fultonville	Feb 22	Gouverneur	Sep 28
Galway	Sep 12	Raquette River	Oct 1
Glens Falls	Oct 25	Waterford	Oct 5
Gouverneur	Sep 28	Edwards	Oct 10
Greater Amsterdam		Town of Greenfield	Oct 12
Greater Herkimer	Feb 15	Peru	Oct 13
Greater Johnstown	Sep 14	Town of Schroon	Oct 17
Greater Ravena	Mar 8	Chazy	Oct 18
Greenwich	Oct 20	Duane	Oct 19
Hadley-Luzerne	Nov 9	Greenwich & Saratoga	Oct 20
Heuvelton	Nov 15	Glens Falls	Oct 25
Holland Patent	Mar 21	Broadalbin Perth	Oct 27
Lake Placid	Sep 19	Scotia-Glenville	Nov 8
Lisbon	May 2	Hadley-Luzerne	Nov 9
Long Lake	Sep 27	Mechanicville-Still	Nov 14
Louisville	Sep 21	Heuvelton	Nov 15
Malone	Jan 18	Bethlehem	Nov 16
Marcy Telephone	Mar 1	Northville Sac	Nov 17
Mechanicville-Still	Nov 14	Ballston Spa	Dec 7
New Hart NYM White	Sep 13	Malone	Jan 18
Newcomb	Apr 12	Plattsburgh	Jan 20
Northville Sac	Nov 17	@Sauquoit, Deerfield, Clinton, Utica	Feb 9
Ogdensburg	Sep 8	Greater Herkimer	Feb 15
Peru	Oct 13	Fonda & Fultonville	Feb 22
Plattsburgh	Jan 20	Marcy Telephone	Mar 1
Raquette River	Oct 1	Schuylerville	Mar 2
Saranac Lake	Aug 4, Sep 1	Greater Ravena	Mar 8
Saratoga Springs	Oct 20	Speculator	Mar 16
Sauquoit Valley	Feb 9	Town of Wright/Schoh	Mar 20
Schuylerville	Mar 2	Holland Patent	Mar 21
Scotia-Glenville	Nov 8	Albany & Troy	Apr 5
Speculator	Mar 16	Newcomb	Apr 12
Town of Greenfield	Oct 12	@Town of Hoosick, Cambridge	Apr 20
Town of Hoosick	Apr 20	Lisbon	May 2
Town of Schroon	Oct 17		
Town of Wright/Schoh	Mar 20		
Tupper Lake	Sep 15		
Utica	Feb 9		
Waterford	Oct 5		

PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Clinton Lions Club

By Lion Jim Winkler

In addition to conducting regular club business and planning the service projects & fundraisers for the remainder of our year, we were pleased to host our March Student of the Month from Clinton Central School (CCS), Alison Wratten, her mother and brother. Ali, as she likes to be called, will be graduating in June and has been accepted at Hamilton College to pursue a degree in pre-med. She is looking forward to a career in naturopathic medicine. In addition to attaining excellent grades while attending CCS, she has been very active in numerous extra-curricular activities and recently performed the lead role in the annual high school musical "Mama Mia". We thoroughly enjoyed our visit with Ali and her family. We wish her the very best in her future endeavors.



Clinton Lion Les LaBrecque presents Clinton Central Senior Alison Wratten with March Student of the Month Recognition (03/09/23).

At our second meeting of the month, we hosted a membership recruitment/information night. Three prospective community minded individuals were invited. Our program consisted of an overview presentation about our club, Lions Clubs International and some of the many service projects and fundraisers we have been involved with in recent years. The presentation introduced our prospective members to the various ways we meet the needs of our community while having some fun accomplishing our mission. Three current members described how they became Lions and shared some of their most memorable experiences in the service to others.

The tone of the presentation/meeting was light-hearted and welcoming with questions and comments being entertained throughout the evening.

Before our adjournment, we introduced our guests to the Clinton method of tail-twisting and our 50/50 raffle after explaining how the proceeds from these two parts of our meetings feed the club's administrative fund. One of our invited guests has already made us aware that he would like to join us and Lions who invited the other two will be following up with them shortly.

Members in attendance at both meetings of the month brought approximately 15 pounds of shelf-sustainable food in support of the efforts of our local food pantry. Lion Bob Maxam, the District Hunger Chairman, once again delivered the bags of food to the pantry.

On March 20th, we assisted with the monthly distribution of food at the Clark Mills Food Pantry. Together with volunteers from other community organizations, we loaded food into approximately 450 vehicles (representing 2,035 individuals) in drive-by fashion. In addition to eggs, bread, produce, milk, frozen meat products obtained from the Regional Food Bank in Syracuse, this month (because of the upcoming holidays) the families with children received plastic bags containing chocolate bunnies and other types of candy.



Volunteers load client vehicles at final stop before exiting onto roadway at monthly distribution at Clark Mills Food Pantry (03/20/23).

Speaking of chocolate bunnies, two members made the trip to Galway to pick up our club's 30 cases of bunnies ordered back in January. They were distributed to the club members who requested either dark or milk chocolate and we are busy delivering orders and collecting money for our club. When all funds are collected, proceeds to our club will around \$1,300 plus any donations the "chocolate lovers" wish to make. In addition, the Lions Eye Institute in Albany receives a profit from this fundraiser.

We continue collecting used eyeglasses from around the community (this month we obtained over 200 pair) and we are looking forward to a never-before-tried fundraiser – hanging baskets of flowers for Mother's Day, our car wash on May 6th and our upcoming participation in the Community Collection Day on May 13th. On this day residents bring

...continued on next page

any number of items (electronics, redeemable containers, old books, etc.) for recycling to the Village Green, where we assist in the unloading into larger containers/trucks for proper disposal & redemption. In addition, that day we also participate in cleaning up the winter debris from around the village green and the downtown section of our community.

HOPEFULLY MOTHER NATURE DOESN'T HAVE ANY CURVES BALLS COMING OUR WAY...

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com

Holland Patent Lions Club

15 YEAR CHEVRON

By VDG 1 Priscilla Laurin



*PDG Paula Flisnick
received a 15 year
Chevron from District
Governor Ricky Laurin.*

KING LION RICHARD FERRIS

P.O. Box 368, Barneveld, NY 13304

Home: 315-896-2855

rferriscny@aol.com



By Lion Pam Wright

It is with great sadness that I must share the passing of Hadley Luzerne Lion Peter Watts. Lion Peter began his service on October 1, 1997 and served until his passing. He served as President from 2009 – 2012, 2017-2018; Secretary from 2003 – 2009, 2014 – 2020; Treasurer 2002 – 2003; Membership Chair 2020 – 2022 and LCIF Coordinator 2018 – 2019. Lion Peter was at most every event, helped facilitate most and was a welcoming face at meetings until his health kept him home. Lion Peter passed away Saturday, March 11, 2023. Please keep him and his family in your thoughts and prayers.

Lions Prayer

Where Lions meet be present Lord,
To weld our hearts in one accord,
To do thy will, Lord make us strong,
To aid the weak and right the wrong.



Speculator Lions Club

BY VDG 1 Priscilla Laurin



KING LION PETER WELCH

P. O. Box 512

Speculator, NY 12164

Cell: 716-498-3460

Work: 518-548-5253

peterwelch14779@gmail.com

Town of Greenfield Lions Club

By King Lion Verna Plummer

The Town of Greenfield Lions Club held a very successful Mardi Gras celebration on Feb 18th at the View at Brookhaven. There were 67 people in attendance and live music provided by the Saratoga All-Stars. There was a silent auction, a Greenfield Lions Club video presentation and lots of fun. The club netted about \$1,600 in proceeds.

The Greenfield Lions Club is working on a Lions CUB program for 8 to 11 year olds, as we are having a hard time getting 12 year olds into the Leo Club. We hope this will provide future Leos and possible parents as Lions Members. The club posted both the Leo/CUB Club and the Lions video presentations on Facebook to be available to Lions Club members to share with potential new members; and to provide the public with info on both clubs.

The Club held a new member Meet & Greet on Feb 22. We have another one scheduled for April 26.

Upcoming club events – Plastic Bag Recycling program starting in April, Cars & Coffee starting in June. We are also collecting donated items for Lions Camp Badger to take down during our annual work weekend on Memorial Day weekend. We are also working on our Town Wide Garage Sale on September 9th and 10th.

KING LION VERNA PLUMMER

612 Plummer Road
Ballston Spa, NY 12020
Home: 518-885-0349
Cell: 518-605-6105
vplummer122@gmail.com

Broadalbin-Perth Lions Club

THREE CLUBS - JOINT MEETING

By Lion Ed Balaban

The Broadalbin-Perth Lions Club played host to members of the Town of Greenfield Lions and Saratoga Springs Lions Clubs at their regular meeting held at C&R Restaurant this evening.

This joint meeting afforded the Clubs the opportunity to share information regarding upcoming events, fundraisers and other mutually beneficial activities as well as serve as a time of fellowship and the making of new friendships. The clubs discussed upcoming activities and possible mutual support

in future endeavors that would continue to support their respective communities.

Three past district governors were in attendance, a special and unique occurrence in Lionism.



Three Lions' Past District Governors were in attendance at a joint meeting hosted by the Broadalbin-Perth Lions on March 23 at C&R Restaurant in Galway. On hand, from left, PDG John McDonald (Saratoga Springs Lions), Broadalbin-Perth Lion President Bob Townsend, PDG Joe Jarvis (Town of Greenfield Lions), and PDG Ed Stanos, Jr. (Town of Greenfield Lions). (Photo courtesy Broadalbin-Perth Lions/Lion Ed Balaban).

At a recent Boy Scout Breakfast held at the Broadalbin VFW Post 8690, Members of the Broadalbin-Perth Lions sponsored two scouts for this year's DEC Summer Camp. "This sponsorship ties in with the Lions' global causes of environmental education and youth involvement," said Lion Don Savoie.

New York State Department of Environmental Conservation camps combine environmental education, hunter education programs, and outdoor recreation into a fun adventure. A hands-on approach is used to teach about the environment.

Campers have the opportunity to learn outdoor skills including backpacking, camping, and canoeing. They will explore New York's diverse habitats, have the chance to learn basic ecological concepts, and how human activities affect the environment. Campers solve challenges,



Broadalbin-Perth Lions Tom Kevlin and Don Savoie, left, presented the Lions' sponsorship check to Scouts Tucker Pettit, third from left, and Kaden Sweeney, second from right, as Assistant Scoutmaster Mike Sweeney, third from right, and Scoutmaster Glenn Thompson proudly look on. Supporting the Scouts and environmental education are causes in which the Lions are involved globally and take action locally. (Photo courtesy Broadalbin-Perth Lions).

...continued on next page

explore environmental concepts, practice outdoor skills, and spend the week immersed in nature. The 2022 Camp Season marked 75 years of fostering a love for the natural world.

The scouts' camp attendance will further their progress in meeting requirements for merit badges in these areas of study.

KING LION ROBERT TOWNSEND

805 County Highway126
Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518- 866-1250
rtownsen@nycap.rr.com

CLUB CORRESPONDENCE

P. O. Box 331, Broadalbin, NY 12025-0331
bplions@hotmail.com
e-clubhouse.org/sites/broadalbinny/

Town of Schroon Lions Club

By PDG Bette Manley

At the March regular meeting the club honored our Peace Poster Winner and two runner ups. It was a great pizza fest. Each student explained how their picture depicted the theme of Passion. They also received a monetary prize.

Now we sit and wait for the block to drop through the ice. The selling of ice out tickets is winding down with the deadline March 31st. The last weekend in March



Left to right Brie Livingston (art teacher) presenting Koda Hall's runner up poster (not present), Julian Porcaro winner and Emma Whitley, Winner.



the club was selling Chocolate Bunnies on Saturday and Sunday. Saturday night Mother Nature treated us to a nasty snow and ice storm. The bunnies for the sale on Sunday were spending the night at PDG Bet's house. This presented a little problem and there was no way a vehicle to get up the hill in her driveway. The bunnies were delivered to the KL Mary Gereau who was waiting at the road for the precious cargo. They arrived

safe and sound by toboggan. PDG Bet reported later that the bunnies were anxious to get to market and they cracked the whip all the way up the hill. It was a very good weekend of sales for the club.

KING LION MARY GEREAU

447 Charley Hill Road
Schroon Lake, NY 12870
Home: 518-532-9649
mgereau@slwildcats.org

Glens Falls Lions Club

By Lion Karen Rager

The Glens Falls Lions Club is getting ready to select their slate of officers for the next Lions year. All of the officers will be staying on but some of our directors will be leaving so we will be looking for replacements from our membership.

Our guest speaker at our 28th dinner meeting was Jeremy Duers, USMC, Veteran Peer to Peer Coordinator from Adirondack Peer to Peer. Serving Warren and Washington counties they assist veterans in achieving and sustaining personal health, wellness, and purpose in their post-service lives through the support of trained veterans and social events. His office is located at SUNY Adirondack and contact information is duersj@SUNYACC.edu or 518 681-5680. If you know anyone in these two counties who may need their services, please don't hesitate to contact Jeremy.

The evening of April 25, Glens Falls Lions will be hosting a **zone social** at the Queensbury Hotel. Hadley-Luzerne, Town of Schroon, Long Lake, and Newcomb Lions will be joining us for this event. Entertainment will be provided by Glens Falls Lion Jim Cypher, with Karaoke! Should be fun. All are welcome!

MUST RSVP Lion Karen Rager

(karen@deuxflutes) for your reservation

by April 10. (The number will determine price and menu with that information to come later.)

KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804
Home: 518-793-1034
Cell: 518-859-3738
smrivers@roadrunner.com

CLUB CORRESPONDENCE

glensfallsions@gmail.com ~ Find us on fb
e-clubhouse.org/sites/glensfallsny/

Town of Wright/Schoharie Valley Lions Club

By VDG1 Priscilla Lauren



Pictured, King Lion Georgia, VDG1 Priscilla and District Governor Ricky.



Lion James Lord receiving a 35 year Chevron from District Governor Ricky Lauren.

KING LION GEORGIA VAN DYKE

921 Ecker Hollow Road
Schoharie, NY 12157
Home: 518-296-8076
gavd@midtel.net

CLUB CORRESPONDENCE

wright-schoharielions.org
facebook.com/wright-schoharielions

Central Association for the Blind and Visually Impaired (CABVI)

By Jonathan Mansberger

The Central Association for the Blind and Visually Impaired (CABVI), and American Nitrile, a Columbus, Ohio based manufacturer, Monday announced a strategic arrangement to manufacture and distribute domestically produced nitrile gloves to address the national need for personal protective equipment (PPE).

CABVI will package and distribute gloves it buys from American Nitrile at its facilities in Utica, and Syracuse New York. As a social enterprise CABVI has both societal and business goals. CABVI provides vision rehabilitation services to nearly 2000 individuals with vision loss in a ten-county region of Central New York, while employing over 100 people who are legally blind or visually impaired.

“We have an exceptional partner in American Nitrile,” said Edward P. Welsh, President & CEO of CABVI. “They make a high-quality product that’s passed rigorous testing at the U.S. Department of Homeland Security (DHS) for security screenings by the Transportation Security Administration (TSA). CABVI distributes the gloves to over 400 U.S. airports through the AbilityOne program.

“American Nitrile affirms CABVI’s mission to support federal agencies while expanding employment opportunities for people who are blind.”

Privately held, American Nitrile manufactures medical and nonmedical latex-free gloves for health care, government, and industrial use according to company Founder & CEO Jacob Block. “We are proud to announce our partnership with Ed and the entire CABVI team. They have been a steadfast supplier to our Federal Government, specifically the TSA, for several decades and we are thrilled to be a part of lessening our country’s reliance on Asia and returning this supply chain to its original birthplace, America’s heartland”

“While manufacturing the highest quality nitrile gloves in the world is our stated mission, we are equally motivated to employ people who are blind in our factory,” Mr. Block added. “People who are blind and eager to return to the workforce have friends in American Nitrile, CABVI, and National Industries for the Blind (NIB). We will find a way to make it happen.

NIB and its network of associated nonprofit agencies like CABVI are the nation’s largest employer of people who are

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blind through the manufacture and provision of products and services of the AbilityOne® Program. “People who are blind employed at NIB associated agencies like CABVI take great pride in the work they do to support our country,” said NIB President and CEO Kevin Lynch. “NIB applauds the partnership between American Nitrile and CABVI, which not only addresses acute national needs for PPE, but creates employment opportunities for people who are blind.”

Key facts about American Nitrile’s manufacturing facility:

- 527,000 square foot facility, housing 12 high speed productions lines, capable of each producing 40k gloves/hour
- Strategically located in Columbus, Ohio - a logistics hub for many of the top companies in the U.S.
- State-of-the-art on-site wastewater treatment and recycling plant capable of recycling 150M gallons of wastewater each year.
- Production capacity of 3.6 billion gloves when fully scaled in 2024

To learn more about how American Nitrile can meet your PPE glove requirements with gloves that are manufactured and distributed in the U.S., visit www.americannitrile.com.

Key facts about CABVI’s manufacturing, and distribution capabilities:

- 507 Kent Street | Admin offices, and Production 72,648 sq. ft.
- Kenneth C. Thayer Production Facility, 2145 Bleecker Street. Warehouse/Production 45,098 sq. ft.
- 2270 Dwyer Ave. | Warehouse and Distribution Center 87,000 sq. ft.
- CABVI Syracuse Industries: Syracuse, NY 66,000 sq. ft.

Sample of CABVI customers:

- Transportation Security Administration of the Dept. of Homeland Security
- New York City Health and Hospitals Corp./NYC Hospitals
- State University of New York Medical Centers
- Veterans Affairs Medical Center
- Federal Correctional Institutions
- United States Postal Service

Dental Kits

Second grade students at STEAM at Dr. King Elementary School (416 E. Raynor Ave.) will receive their free dental

kits on Friday, March 31, 2023 at 10:00 am. The kits were purchased by the Syracuse City School District (SCSD) and are a collaboration between SCSD, New York State Preferred Source Program for New Yorkers Who are Blind, and the Central Association for the Blind and Visually Impaired (CABVI) of Utica/Syracuse – who assembled the kits.

Representatives from CABVI will be available to talk about the kits and the team that assembled them.

The dental kits are intended to promote healthy dental hygiene. Kits with adult sized toothbrushes will be available for middle and high school students, and smaller, youth sized toothbrushes will be available for elementary students.

CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED (CABVI)

507 Kent St. Utica, NY 13501

Phone: 315-797-2233

www.cabvi.org

MICHAEL MARRONE PR & EVENTS MANAGER

Did you know
that over 5,000 children
and 30,000 adults are treated
every year at the Lions Eye
Institute at Albany?

**BECOMING A
KNIGHT OF THE BLIND**
is one way you can
support this mission.

For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com



Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

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4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

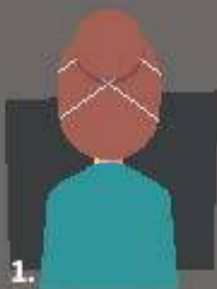
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Except February which is the 25th

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqm6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837