



## What's inside

MAY 2023

### 20W News

DG Message

20W Who's Who

GAT Message

District Articles

### Club News

Calendar of Events

Event Flyers

DG Visitation

Club Articles

### Int'l/MD20 News

Calendar of Events

Event Flyers

Articles

### Resources

Misc. Info

Submission Info

Hearing Loanout

## 20W News



International President  
Brian Sheehan's pin.

"How Can We...?" "Together We Can"

A message from  
**District Governor**  
**Ricky Laurin**

**NEXT ROAR  
DEADLINE**

**MAY 28, 2023**

[karen@deuxflutes.com](mailto:karen@deuxflutes.com)

**Submission requirements  
page 52**



### Good Day Lions & Not Yet Members!

Today I would like to touch more on Dr. Edward Deming. He has so much to offer any organization. Deming has fourteen points, which is a great starting point for everyone.

1. **Create Constancy of purpose for improvement of Service or Products.** Deming suggests his idea is not just to make money; it is to stay in business and provide service through innovation, continuous improvement, maintenance, and do this for many years to come.
2. **Adopt the new philosophy.** People were to tolerant of workmanship and sullen service. We need to make mistakes and negativism is unacceptable.
3. **Cease dependence on mass inspection,** To me this means don't wait till the end of the year to make changes. Why wait until Lions go in the wrong direction? Why let them make mistakes? Make improvements in the process as soon as possible.

...continued on next page

4. **End the practice of awarding business on price alone.** This means buying low quality and low price from vendors, will not make the best products. We do service, so we want to do High Impact Service Projects, first locally, then District, Multiple District and then Internationally. Our local Lions Clubs must build quality Clubs otherwise everything can not survive.
5. **Improve constantly and forever the system of production and service.** Improvement is not a one time effort, Like DG Michele likes to say, it is like a living moving document.
6. **Institute Training.** Lions International is great at this one. There is still a lot of old fashioned management styles at club levels, so we need to guide these clubs gently.
7. **Institute Leadership.** The job of any leader is to lead, coach, and be fair to everyone. Leaders need to mentor everyone who are under their wing.
8. **Drive out fear.** Many Lions are afraid to bring up topics and concerns they have about Lions. We need to understand our Lions Clubs. To be better Lions, they all need to feel secure, to serve better.
9. **Break down barriers between staff areas.** Sometimes teams do not work together to solve or even see issues. Communication is very important to do this, we need to know each everyone's goals.
10. **Eliminate slogans and targets for the workforce.** This is for work places more than the Lions.
11. **Eliminate numerical quotas.** We really don't want people to do service just to do service. Lions need to do quality service that has a positive impact in our world.
12. **Remove barriers to pride in workmanship.** Lions all take pride in what they do. We need to make sure they all have the tools they need to be proud of their service every time.
13. **Institute a vigorous program of education and RETRAINING.** We need continual retraining because of all the new challenges that arise. New methods, teamwork and new ways to communicate allow us to be effective in Lions at all levels.
14. **Take action to accomplish the transformation.** This takes Lions from the LCI level down to the Clubs

Respectfully,

Your District Governor  
 Ricky H. Laurin  
 Rickylions18@outlook.com  
 Chazy Lions Club  
 518-569-7253

You are cordially invited to  
**DISTRICT GOVERNOR RICKY LAURIN'S**  
 Testimonial Brunch

**June 4, 2023 from 11 am - 3 pm at Bechard's Sugar House**  
**Everyone is invited! ~ \$25.00/person**

Make checks payable to District 20W and mail to:  
 VDG1 Priscilla Laurin, 207 Sheldon Lane, Chazy, NY 12921

**RSVP'S need to be in by May 15, 2023**

**Lion shirts and jeans are acceptable as this is a very informal event!**

**There are three hotels off Exit 37**

Holiday Inn Express  
 (518) 561-0403

La Quinta  
 (518) 562-4000

Quality Inn  
 (518) 561-1500

**BECHARD'S SUGAR HOUSE**  
**PURE NEW YORK MAPLE SYRUP**

61 Sanger Lane, West Chazy, NY 12992 ~ (2 miles off of Rt. 87-Exit 40)  
 (518) 846-7498 ~ tammy@bechardsugarhouse.com ~ bechardsugarhouse.com





# District 20W Colorbooks Are HERE!



**District Governor Ricky is busy handing them out to clubs!**

**When Your Club gets your colorbooks:**

**1. Please add a label with your club information/QR code. Stamping will just rub off.**

**2. Keep track of your inventory - where you deliver them to. Check periodically to refill and see how many have been taken.**

**3. You could include a sign that says, "Please take one".**

**4. Most important, keep track of any new members who have inquired and joined your club because of the colorbook.**



# 20W Who's Who

## DISTRICT 20-W CABINET

### DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
jana5652@yahoo.com

### 1st VICE-DISTRICT GOVERNOR    2nd VICE-DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
laurinr@westelcom.com

Holly McConchie (Galway Lions)  
13 Marilyn Drive, Glenville, NY 12305  
Home: 518-882-6516  
hmeconchie@aol.com

### CABINET SECRETARY

Gayle Woodruff (Chazy Lions)  
7423 Rt. 22, West Chazy, NY 12992  
CSgwoodruff@gmail.com  
Cell: 585 704-7422

### CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)  
P. O. Box 31, Johnstown, NY 12095-0031  
Cell: 518-669-2903  
jeneric39@juno.com

### IMMEDIATE PAST DISTRICT GOVERNOR

Michele Puleo O'Hare (Bethlehem Lions)  
8 Turnberry Drive, Slingerlands, NY 12159  
Home: 518-475-1908; Cell: 518-410-5941  
mapohare@gmail.com

## GLOBAL ACTION TEAM

### MEMBERSHIP

PDG Ed Stano, Jr.  
(Town of Greenfield Lions)  
2070 Route 9N  
Greenfield Center, NY 12833  
Home: 518 893-7150  
Cell: 518-879-5757  
estanojr@nycap.rr.com  
Club: Town of Greenfield

### SERVICE

PDG Milledge "Smitty" Smith  
(Gouverneur Lions)  
13487 NY-178, Adams, NY 13605  
Home: 315 232 2530  
Cell: 315 778 3281  
pdgsmitty@gmail.com

### LEADERSHIP

PCC Mark Whitney  
(Town of Schroon Lions)  
6825 Lynvale Drive  
Fort Wayne, IN 46804  
Cell: 518-791-7519  
md20pccmark@gmail.com



**District 20-W comprises  
these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,  
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,  
Saratoga, Schenectady, Schoharie, Warren, and Washington

### REGION L

**ZONE A:** Clinton, Deerfield,  
Greater Herkimer, Holland Patent.

**ZONE B:** Marcy Telephone,  
New Hartford New York Mills  
Whitestone, Sauquoit Valley,  
Utica.

### REGION I

**ZONE A:** Ballston Spa, Galway,  
Greater Amsterdam, Saratoga  
Springs, Scotia-Glenville, Town  
of Greenfield.

**ZONE B:** Broadalbin-Perth,  
Fonda & Fultonville, Greater  
Johnstown, Northville Sacandaga,  
Speculator.

### REGION O

**ZONE A & B:** Albany & Troy,  
Bethlehem, Duane, Greater  
Ravena Area, Town of Wright/  
Schoharie Vly, Waterford.

### REGION N

**ZONE A:** Glens Falls, Hadley  
Luzerne, Long Lake, Newcomb,  
Town of Schroon.

**ZONE B:** Cambridge, Greenwich,  
Mechanicville Stillwater,  
Schuylerville, Town of Hoosick.

### REGION S

**ZONE A:** Clifton Fine, Edwards,  
Gouverneur, Heuvelton, Lisbon,  
Louisville, Ogdensburg, Raquette  
River.

**ZONE B:** Chazy, Lake Placid,  
Malone, Peru, Plattsburgh, Saranac  
Lake, Tupper Lake.

## REGION AND ZONE CHAIRS

# L I O N S

**ZONE A:** Clinton, Deerfield, Greater Herkimer, Holland Patent.

**ZONE A:** Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

**ZONE A & B:** Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

**ZONE A:** Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

**ZONE A:** Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

**ZONE B:** Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

**ZONE B:** Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

**ZONE B:** Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

**ZONE B:** Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

### REGION CHAIRS

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### REGION CHAIR

### REGION CHAIR

Florence Brisee  
(Waterford Lions)  
192 Middletown Road  
Waterford, NY 12188  
Home: 518-235-4988  
fbrisee@hotmail.com

### REGION CHAIR

### REGION CHAIR

Priscilla Laurin  
(Chazy Lions)  
207 Sheldon Lane  
Chazy, NY 12921  
Home: 518-846-7269  
Cell: 518-569-4421  
lionpriscilla2324@yahoo.com

### ZONE "A" CHAIR

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### ZONE "A" CHAIR

Edward Moore  
(Ballston Spa Lions)  
44 Chester Street,  
Ballston Spa, NY 12020  
518-852-3246  
emoore4@nycap.rr.com

### ZONES "A" AND "B" CHAIR

Florence Brisee  
(Waterford Lions)  
192 Middletown Road  
Waterford, NY 12188  
Home: 518-235-4988  
fbrisee@hotmail.com

### ZONE "A" CHAIR

IPDG Michele Puleo O'Hare  
(Bethlehem Lions)  
8 Turnberry Drive  
Slingerlands, NY 12159  
Home: 518-475-1908;  
Cell: 518-410-5941  
mapohare@gmail.com

### ZONE "A" CHAIR

Joe Latimer  
(Clifton Fine)  
P. O. Box 52  
Newton Falls, NY 13666  
Home: 315-848-3578  
Cell: 315-854-4247  
dlatimer@slc.com

### ZONE "B" CHAIR

### ZONE "B" CHAIR

Robert Townsend  
(Broadalbin - Perth Lions)  
805 County Highway 126  
Amsterdam, NY 12010  
Home: 518-843-6553  
rtownsen@nycap.rr.com

### ZONE "B" CHAIR

PDG Lettie Saheim  
(Mechanicville-Stillwater Lions)  
117 Hansen Road  
Mechanicville, NY 12118  
518-753-7867  
lsaheim@nycap.rr.com

### ZONE "B" CHAIR

Priscilla Laurin  
(Chazy Lions)  
207 Sheldon Lane  
Chazy, NY 12921  
Home: 518-846-7269  
Cell: 518-569-4421  
lionpriscilla2324@yahoo.com

## COMMUNICATIONS AND MARKETING TEAM

### DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)  
805 County Highway 126, Amsterdam, NY 12010  
Home: 518-843-6553  
Cell: 518-866-1250  
rtownsen@nycap.rr.com

### WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)  
15 Hyland Circle, Troy, NY 12182  
Home: 518-235-8232  
jerrygordon@juno.com

### NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)  
82 Hunter Lane, Queensbury, NY 12804  
Home: 518-798-3143  
karen@deuxflutes.com

### FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)  
119 East Main St, Cambridge, NY 12816  
Home: 518-252-1070; Cell: 315-269-5370  
PDGJamesGriffith@gmail.com

### FACEBOOK EDITOR

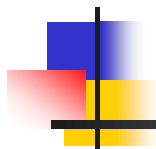
Lion Barbara Bentley (Saratoga Springs Lions)  
P. O. Box 1031, Guilderland, NY 12084  
Cell: 518-894-1375  
bbentley@saratogaspringslions.com

### WEB SITES

District 20-W: [20WLions.org](http://20WLions.org)  
Revisions to this directory: [bit.ly/20Wdirectory](http://bit.ly/20Wdirectory)  
20W Facebook page: [bit.ly/facebook20w](http://bit.ly/facebook20w)  
Multiple District 20: [MD20Lions.org](http://MD20Lions.org)  
Lions International: [LionsClubs.org](http://LionsClubs.org)

# NYS and Bermuda LIONS

## District 20-W



### Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



### What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
  - General Public – Families and community
  - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

***Develop Partnerships with other Community/Business Groups***



## District 20-W Marketing Plan 2022-2023

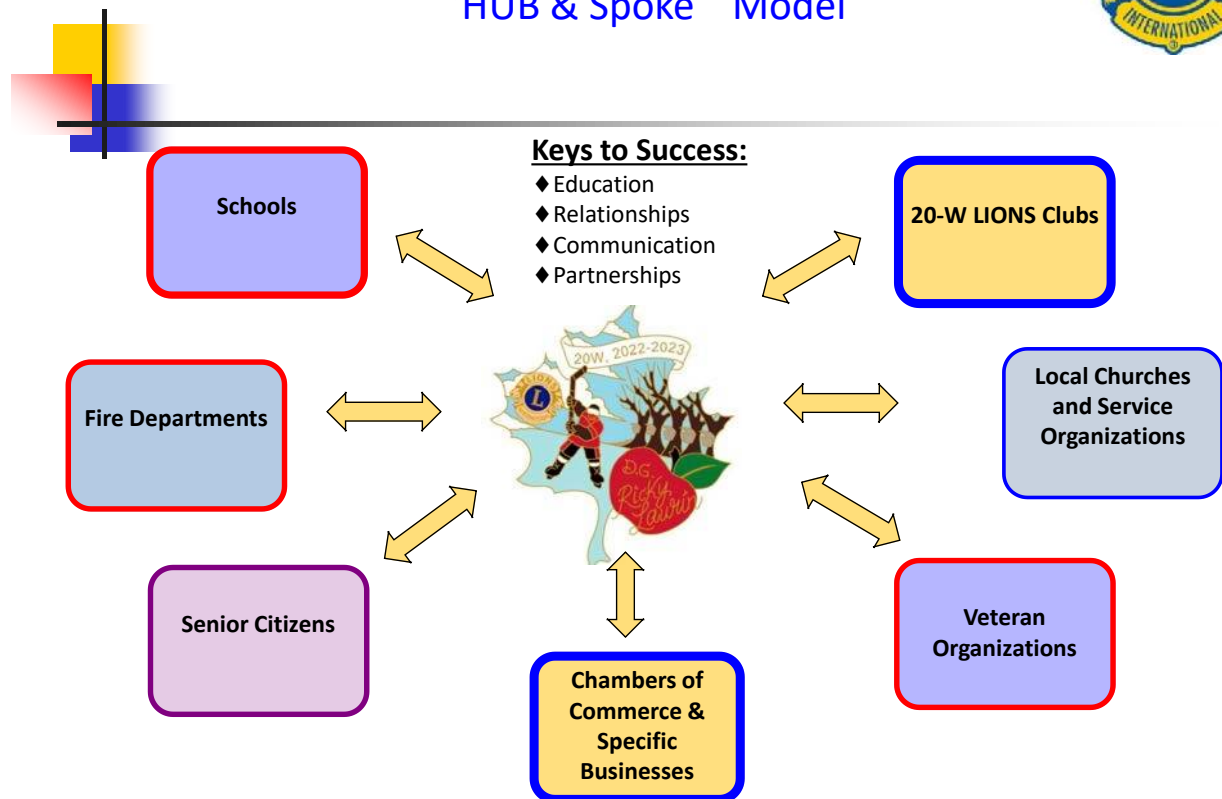


### 20-W Current Plans

- District Wide Coloring Book Program
  - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
  - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
  - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
  - District Facebook – Lion Barbara and PDG James
  - Website and Directory – Lion Jerry Gordon
  - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
  - Content, Frequency and Education
  - Embrace “Thinking out of the Box” to bring our message
  - Obtain Funding/Grants to execute plan.
  - District and Local Clubs Partnering on the plan

***How does the District move forward with a Marketing Plan?***

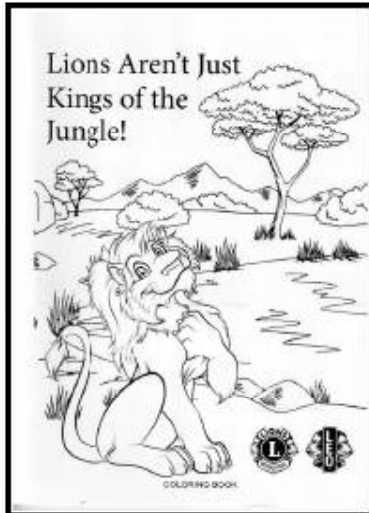
### Expanding Membership & Service through a “HUB & Spoke” Model



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## District 20-W Communications and Marketing Committee



### ❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor



Phase 1 – 4500 books – cost of \$4,000  
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



## District 20-W Communications and Marketing Committee



### ❖ Video Marketing Plan

1. Getting our Mission and Message to the public
  - ❖ Continue Efforts on Facebook and District Web Sites
  - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
  - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
  - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
  - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
  - Approach approved at November 5 Cabinet Meeting
  - Partner with Pepe Productions on producing content and videos
  - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
  - Establish a generational approach to build additional videos for the District

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor

**Send in your Photos and Video Clips on your club's hunger Programs**  
 \*\*\*\*Email to [rtownsen@nycap.rr.com](mailto:rtownsen@nycap.rr.com)

2022-2023

2023-2024

**\*\*\*Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rgIOgb4P7gs>

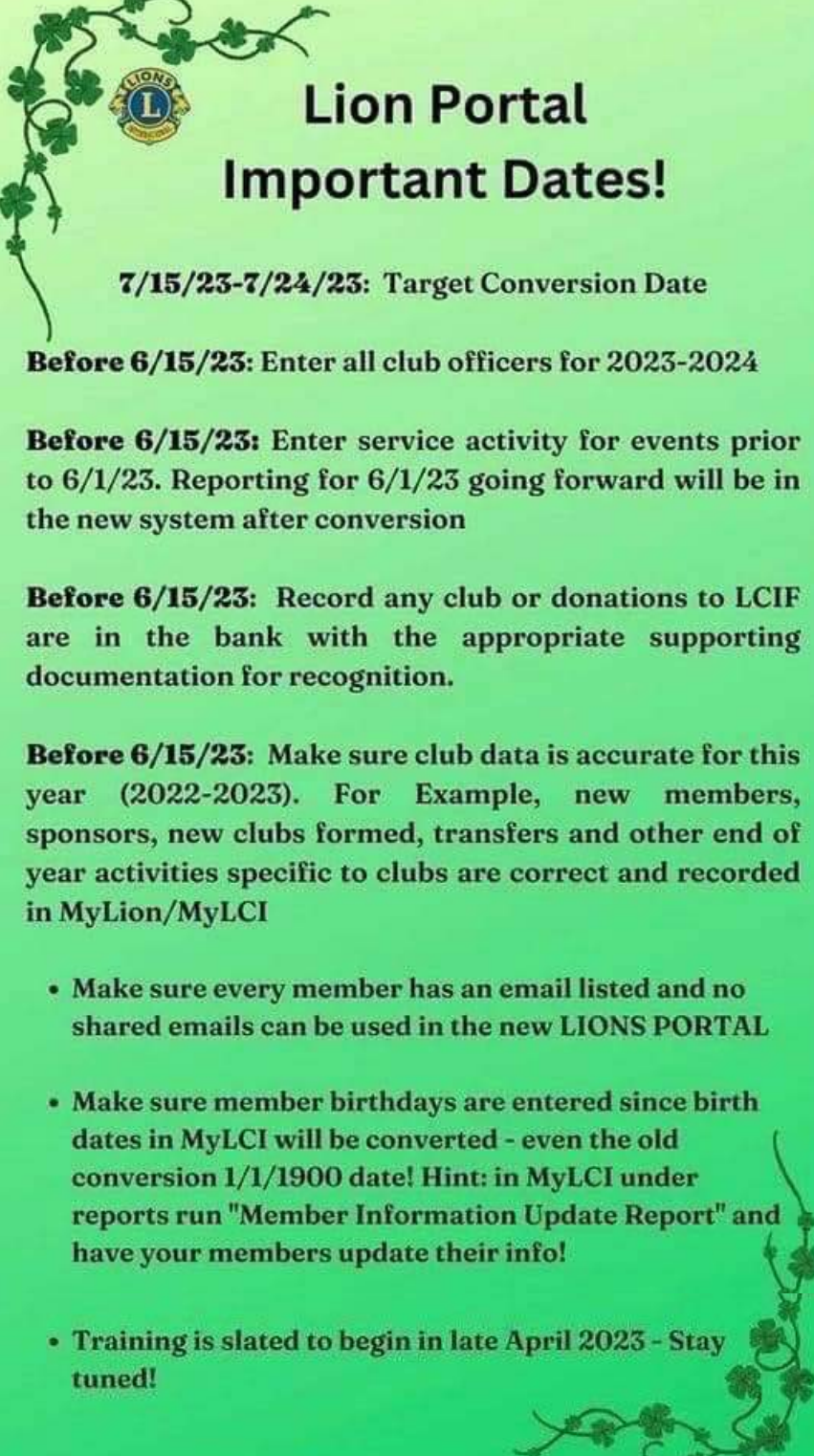
Accessible to all clubs for Community and Club Education

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# MEMBERS CORNER



## Lion Portal Important Dates!

**7/15/23-7/24/23:** Target Conversion Date

**Before 6/15/23:** Enter all club officers for 2023-2024

**Before 6/15/23:** Enter service activity for events prior to 6/1/23. Reporting for 6/1/23 going forward will be in the new system after conversion

**Before 6/15/23:** Record any club or donations to LCIF are in the bank with the appropriate supporting documentation for recognition.

**Before 6/15/23:** Make sure club data is accurate for this year (2022-2023). For Example, new members, sponsors, new clubs formed, transfers and other end of year activities specific to clubs are correct and recorded in MyLion/MyLCI

- Make sure every member has an email listed and no shared emails can be used in the new LIONS PORTAL
- Make sure member birthdays are entered since birth dates in MyLCI will be converted - even the old conversion 1/1/1900 date! Hint: in MyLCI under reports run "Member Information Update Report" and have your members update their info!
- Training is slated to begin in late April 2023 - Stay tuned!



## 4th LIONS DISTRICT 20W CABINET MEETING

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**SATURDAY, May 6th, 2023**

Adirondack Hotel, 1245 Main St., Long Lake NY  
(off exit 29 of I-87 S)

**9:00 – 10:00 AM Registration - Meeting Start Time 10:00 AM**

**\$30 per person** includes muffins & lunch

If you are attending, **please RSVP** with the **bottom part of this form** with your **check** for **\$30/pp.**

**Mail to: CS Gayle Woodruff, 7423 State Rt 22, West Chazy, NY 12992.**

**Make checks payable to: District 20W Lions Clubs.**

Please return this registration form **no later** than **April 23, 2023.**

**Please bring canned/non-perishable food items for the local food pantry.**

If you have any questions, please do not hesitate to contact CS Gayle Woodruff at 585 704-7422 or CSgwoodruff@gmail.com

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# Attending: \_\_\_\_\_ Name(s): \_\_\_\_\_

\_\_\_\_\_

Dietary Restrictions/Allergies: \_\_\_\_\_

Club : \_\_\_\_\_ Email: \_\_\_\_\_

# Club News

## CALENDAR OF EVENTS

Broadalbin-Perth Lions Club  
Hoffman Car Wash Fundraiser..... Ongoing

### 4th Cabinet Meeting

Long Lake, NY ..... May 6, 2023

Hadley-Luzerne Lions Club  
Annual Basket Auction ..... May 10, 2023

NABA  
Vision Awareness ..... May 10, 2023

Galway Lions  
Annual Pig Roast ..... May 12, 2023

Broadalbin-Perth Lions Club  
Panera Fundraiser..... May 19, 2023

Saratoga Lions Club  
Duathlon, "The Memorial" ..... May 28, 2023

Duane Lions Club  
2nd Annual Chicken BBQ ..... June 3, 2023

Glens Falls Lions Club  
20th Annual Swing for Sight and Sound Golf Tournament..... June 10, 2023

Town of Greenfield Lions Club  
Cars and Coffee Event ..... June 3 2023

**DG Ricky Laurin Testimonial..... June 4, 2023**

Saratoga Lions Club  
Dave Carr Sr. Memorial Golf Tournament ..... June 14, 2023

Town of Greenfield Lions Club  
Cars and Coffee Event ..... July 1, 2023

Town of Greenfield Lions Club  
Cars and Coffee Event ..... August 5, 2023

Galway Lions Club  
Golf Tournament..... August 11, 2023

Lions Camp Badger  
Annual Golf Classic..... August 12, 2023

1st 2023 - 2024 Cabinet Meeting  
Holiday Inn, Johnstown ..... August 26, 2023

Town of Greenfield Lions Club  
Cars and Coffee Event ..... September 2, 2023



Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

**FROM THE ROAR EDITOR:** Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~  
**MD20-New York & Bermuda Lions**

The undersigned agrees to take \_\_\_\_\_ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ \_\_\_\_\_.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

**PER ISSUE**

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

**Inside ad Sizes:**

- Full page -- 7 5/8" wide by 9 3/4" deep  
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep  
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

**Deadlines for Printed Issue**

- Convention Issue - March 28th

**Deadlines for Electronic Issues**

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE  
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # \_\_\_\_\_ ☐ or website,

Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:  
New York & Bermuda Lions  
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

**Protect your vehicles from the salt, sand and ravages of weather  
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club  
and Hoffman Helping Hands**

**Please support our fund raiser at:**



**[www.hoffmanhelpinghands.com/fundraisers/  
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**



*The Hadley Luzerne Lions Club*

*Cordially invites you to their:*

*Basket Auction*

*When: May 10, 2023 at 6:00 p.m.*

*Where: American Legion Post #865  
379 Lake Avenue (Route 9N), Lake Luzerne*

*Cost: \$20 per person (pay at the door)*

*Come join us for a fun evening filled with food, friends and bidding!!  
This will be a live auction!*

*Preview of auction items and dinner will begin at 6:00 p.m.*

*Live Auction will begin at 7:00 p.m.*

*Please RSVP by May 1<sup>st</sup>  
email: [hadleyluzernelions@gmail.com](mailto:hadleyluzernelions@gmail.com)  
or by phone to Gemma at 518-832-8225*





Northeastern Association of the Blind at Albany  
301 Washington Avenue, Albany, NY

## Vision Awareness, Services, and Technology

Sponsored by  ORCAM &  CTECH

**Wednesday, May 10, 2023**

12:30 pm to 3:30 pm

Clifton Park Senior Center

6 Clifton Common Boulevard, Clifton Park

Area agencies are  
providing a variety  
of services, support,  
& information!



## Free Vision Screening & Speakers

Presentation Topics: Macular Degeneration, Diabetic Retinopathy, & Glaucoma.



The latest in low vision technology equipment for reading, computers, watching television, and adaptive visual aids.



Adaptive living experts on living successfully with low vision and vision rehabilitation therapy.

*For more information, please contact: Angel Brassard  
518.463.1211 Ext. 241 / [abrassard@naba-vision.org](mailto:abrassard@naba-vision.org)*



## **1<sup>st</sup> ANNUAL GALWAY LIONS CLUB PIG ROAST**

**Friday, May 12, 2023, 3 PM – 6 PM or  
until sold out (200 dinners ordered)**

**Dockstader Field, Route 147, Galway  
Catered by Divine Swine, Broadalbin**

**Menu: Pulled Pork, Salt Potatoes,  
Macaroni & Cheese, cole slaw, bottled  
water**

**\$14 pre-reserved/\$15 drive up – for  
reservations 518 882-6516 Lion Holly**



**Panera**  
**FUNDRAISING**



*Help support us!*

# **BROADALBIN-PERTH LIONS**

**20%**  
**OF SALES**  
**WILL BE**  
**DONATED**

**May 19, 2023**  
**4:00 pm to 8:00 pm EST**  
**4930 STATE HIGHWAY 30**

Use code FUND4U at online checkout, in the Panera App,  
or at the kiosk in-café.\*

Bring this flyer or show a digital copy to your cashier when ordering at the café or enter the  
promo code FUND4U at checkout on Panerabread.com or the Panera App to ensure your  
organization gets a portion of the proceeds.\*\*

Learn more at [fundraising.panerabread.com](http://fundraising.panerabread.com)

©2022 Panera Bread. All Rights Reserved.

\*Gift card and catering order placed on Panerabread.com, and delivery orders placed through third-party sites are excluded and will not count towards the event. Other restrictions apply. For complete details, visit: <http://fundraising.panerabread.com/terms-conditions/>. \*\*Services vary by café.



Save the Date

**SUNDAY, MAY 28**

Registration Now Open!

Come join us for the 17th annual  
Saratoga Lions Club Duathlon & 5K  
also known as "The Memorial."

**WHAT:** A competitive duathlon for  
individuals or teams with a separate 5K run/  
walk for all to enjoy. Awards are presented  
for almost all classifications  
for both races.

**WHERE:** Saratoga Casino Hotel

**WHEN:** Sunday, May 28th, Memorial Day  
Weekend. Duathlon begins at 8:00 am and  
the 5K begins at 8:20 am.

**FOR MORE INFO & TO REGISTER:**  
[www.TheMemorialDuathlon5k.com](http://www.TheMemorialDuathlon5k.com)

**Running & Riding Since 2004**



THE <sup>2023</sup>  
**MEMORIAL**  

---

**DUATHLON & 5K**

**A Saratoga Springs Lions Club Event**



**Duane Lions Club**

**2nd Annual  
Duanesburg Rocks Blindness  
Chicken BBQ  
Fundraiser**



**Saturday June 3, 2023**

**1 pm—6 pm**

**Back Barn Brewing Co.**

**7082 Western Tpke in Duanesburg**

**\$20 / Dinner**

**Eat-in or Take out**

**Live Music  
Raffles**

**Proceeds to  
benefit the  
community**

Pre-order tickets available at:  
Syron's Market, NBT Bank-Duanesburg,  
Back Barn Brewery  
or with Venmo @DuaneLions  
(Provide # of tickets, name, and cell #)  
or *cash only* at the event



P. O. Box 528  
Glens Falls, NY 12801  
e-clubhouse.org/sites/  
glensfallsny/

# Glens Falls Lions Club **Swing for Sight & Sound!**

## 20<sup>th</sup> Annual Golf Tourney

at Airway Meadows

### **Sat., June 10**

### **1<sup>ST</sup> PLACE TEAM - \$400**

### **\$100/Person | Raffle & Prizes**

**Registration at 12:45 pm**

**Hot & Cold Country Buffet Following Tourney  
Water/Soda/Hotdog/Turn**

### **Event/Hole/Tee Sponsorships Available**



FOR MORE INFO:

**SCOTT RAGER**

PH: 518-798-3143

FX: 518-798-5441

rager@roadrunner.com

**Help Support Our Missions of Sight,  
Hearing, Diabetes, Youth & Community!**





## SIGHT AND HEARING **YOUTH** COMMUNITY

### WHO ARE WE?

For over 80 years, Glens Falls Lions have served the needs of our community as part of Lions Clubs International, the world's largest service club organization. WE SERVE!

### WHAT WE DO.

#### LOCAL.

The Glens Falls Lions Clubs provides funding for glasses, eye exams, and hearing aids for qualified area residents, as well as pre-school vision screenings for children throughout the area.

#### REGIONAL.

Together with other area Lions Clubs we purchased a Dental Van for area school children, raised funds for needed eye surgical equipment at Glens Falls Hospital, and helped lay the groundwork for the establishment of the Lions Eye Institute in Albany, NY, where more than 30,000 adults and 5,000 children are treated there each year.

#### INTERNATIONAL.

Lions are there when disaster strikes, supporting both local and global needs. Earthquakes, Hurricanes, Flooding. The Glens Falls Lions have supported those in need because of natural disaster around the world.

## 3 WAYS YOU CAN HELP GLENS FALLS LIONS MISSIONS!

For more information on Glens Falls Lions, please contact us.

P.O. Box 528, Glens Falls, NY 12801

518-798-3143

[e-clubhouse.org/sites/glensfallsny/](http://e-clubhouse.org/sites/glensfallsny/)



### 1. ☐ "SPONSOR A TEAM" - \$100/Person \$ \_\_\_\_\_

Player 1 \_\_\_\_\_

Player 2 \_\_\_\_\_

Player 3 \_\_\_\_\_

Player 4 \_\_\_\_\_

### 2. ☐ "SPONSOR HOLE/TEE" - \$125 \$ \_\_\_\_\_

Your Company Logo on a sign at a Hole or Tee. Your Choice!

### 3. ☐ "SPONSOR EVENT" - \$1000 \$ \_\_\_\_\_

Your Company Logo on the Event Banner and complimentary foursome with dinner.

## THANK YOU FOR YOUR SUPPORT!

Please make checks payable to Glens Falls Lions Club and send to:  
P. O. Box 528, Glens Falls, NY 12801

**Please RSVP no later than ~ Sunday, June 4, 2023!**

# Town of Greenfield Lions Club Cars & Coffee Events



**June 3<sup>rd</sup>, July 1<sup>st</sup>,  
Aug 5<sup>th</sup> & Sept 2<sup>nd</sup>, 2023  
from 8 to 11am**

**Middle Grove Town Park  
FREE EVENT -All Cars & Trucks  
50-50 Raffle \* Door Prizes  
Fresh Coffee and Lions  
Breakfast Sandwiches!**

All proceeds will stay in  
our community in support  
of the Greenfield Lions  
Youth Programs and  
Events

We thank you for your  
continued support of our  
Club events.

**Event sponsored by**



If you are interested in sponsoring a door prize  
for this event, or need more information, please  
contact Lion Bill Marzano at 518-461-9784.





# REGISTRATION

## TOURNAMENT ENTRY FEES

☐ **FOURSOME** ☐ **INDIVIDUAL**  
**\$500 ENTRY** **\$125 ENTRY**

.....  
 Sorry, I cannot attend the  
 tournament, enclosed is  
 my contribution of .....

\$ .....

**SPONSORSHIP FEE** ..... \$ .....

**SPONSOR TYPE** .....

**NAME OF COMPANY SPONSOR**

.....

**PLAYER FEES** ..... \$ .....

**CONTRIBUTION** ..... \$ .....

**SPONSORSHIP** ..... \$ .....

..... **TOTAL** \$ .....

*Checks payable to Saratoga Lions Club*

.....  
*Registration Deadline:*  
 TUESDAY,

**JUNE 6, 2023**

.....  
*Please contact:*

**Lion Rich Euler** p. 518.796.9409  
 richeuler@aol.com

## THE SARATOGA SPRINGS LIONS CLUB

FOUNDED IN 1925

**PRESENTS THE ...**



EIGHTH ANNUAL

**DAVE CARR SR**  
 MEMORIAL GOLF TOURNAMENT

**WEDNESDAY, JUNE 14, 2023**  
 9:00 AM REGISTER • 10:00 AM SHOTGUN  
**BROOKHAVEN GOLF CLUB**  
 333 ALPINE MEADOWS ROAD  
 PORTER CORNERS, NY • 518.893.7458

# EVENT SCHEDULE

**REGISTRATION** ..... 9:00 AM .....

**SHOTGUN START** ..... 10:00 AM .....

**BUFFET,  
AWARD CEREMONY  
& PRIZE GIVEAWAY** ..... FOLLOWING  
..... GOLF COMPLETION .....

## AWARDS & PRIZES

HOLE IN ONE ON ALL PAR 3 HOLES • LONG DRIVE  
CLOSEST TO THE PIN

\$10,000 HOLE IN ONE

**The  
Lions Club Slogan is  
“WE SERVE”**

Your participation will support the Saratoga Springs Lions Club philanthropic commitment to the Saratoga Community...focusing on sight, hearing, diabetes, youth and community. Programs include the annual Lions Club duathlon where local veterans are recognized, scholarships to local high school students, a food drive to assist local food pantries, Camp Abilities Saratoga and the Vision Center at the Saratoga Hospital Community Health Center.

## BENEFACTOR & SPONSOR RECOGNITION

**LIONS PLATINUM  
KNIGHT OF THE BLIND SPONSORS** ..... **\$1,500** .....

*Company Name Prominently Displayed on Tee of 6 holes, Lead Sponsorship Recognition in all Carts, company logo on Souvenir Golf Towel and a Foursome*

**LIONS GOLD  
MELVIN JONES SPONSORS** ..... **\$1,250** .....

*Company Name Prominently Displayed on a Tee of 4 Holes, Recognition in all Carts, Company Logo on Souvenir Golf Towel, and a Foursome.*

**CART SPONSOR** ..... **\$750** .....

*Company Name Prominently Displayed on Each Golf Cart*

**BREAKFAST (SANDWICH) SPONSOR** ..... **\$500** .....

*Company Name Prominently Displayed at Breakfast*

**PREMIERE SPONSOR** ..... **\$600** .....

*Company Name Prominently Displayed at a Tee Box and a Foursome*

**BUFFET SPONSOR** ..... **\$500** .....

*Company Name Prominently Displayed at Lunch*

**BEVERAGE SPONSOR** ..... **\$500** .....

*Company Name Prominently Displayed at Putting Green*

**TEE SPONSORS** ..... **\$125** .....

*Company Name Prominently Displayed at a Tee Box*

**All Sponsors Receive Recognition in Carts,  
Printed Materials and Social Media. THANK YOU  
FOR YOUR SUPPORT!**



# REGISTRATION

## FOURSOME

ENTRY will be **\$500**

for a 4 member team

## INDIVIDUAL

GOLFERS welcome

for **\$125** per player

**PLAYER 1**

CAPTAIN  
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

**PLAYER 2**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

**PLAYER 3**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

**PLAYER 4**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

*Checks payable to:*  
**Saratoga Lions Club**

*Please mail the registration form to:*

**Dave Carr Sr Lions  
Memorial Golf Tournament**  
Saratoga Springs Lions Club  
PO Box 166  
Saratoga Springs, NY 12866

## SAVE the DATE

FRIDAY, August 11, 2023  
Galway Lions Golf Tournament  
@ Pioneer Hills Golf Course –  
3230 Galway Road, Ballston Spa 12020

HOLE SPONSORSHIPS - \$75.00  
(sponsor placard placed on Tee of Hole)

PRIZE SPONSORSHIPS  
Long Drive/Closest to the Pin - \$100.00  
- Two Placards per prize -

GOLF/CARTS/PRIZES/RAFFLES/LUNCH  
\$100.00 - per golfer





**Saturday, August 12, 2023**

**Wellsville Country Club**

**3006 Riverside Drive  
Wellsville, NY  
[www.wellsvilleCC.com](http://www.wellsvilleCC.com)**

**18 Hole Best Ball Tournament  
Tee Off Time Beginning at 1:15 PM**

*For the Benefit Of:*

**Empire State Special Needs Experience, Inc.  
Lions Camp Badger**

**Lions -- Friend -- Supporters**

Help Lions Camp Badger continue our goal to build a brighter future for our campers.

Each year we plan and enjoy a wonderful day of friendship, camaraderie and relaxation for this worthy cause.

- Play as an individual, with a friend or as a foursome.
- Become a sponsor.
- Donate gifts and prizes

Signing up is easy and we encourage you to invite a friend to do the same!



**Event Chairs:** Lion William Emrick  
(716) 498-4847  
[williamemrick@yahoo.com](mailto:williamemrick@yahoo.com)

PCC Andy Umreiko  
(516) 902-4881  
[aumreiko@gmail.com](mailto:aumreiko@gmail.com)

**Sponsor Chairs:** Lion Joe Nickerson  
(585) 593-3069  
[tjnick1970@roadrunner.com](mailto:tjnick1970@roadrunner.com)

PDG Michele O'Hare  
(518) 694-6872  
[mohare@naba-vision.org](mailto:mohare@naba-vision.org)





## Ronald McDonald House Charities® of the Capital Region

Keeping families close™



### Snacks & Beverages

Individual Cereal Cups  
Individual Oatmeal Cups  
Individual Nut and Trail Mix Packs  
Mini Muffin Packs  
Crackers & Cheese Packs  
Crackers & Peanut Butter Packs  
Individual Chips, Pretzels, Popcorn  
Protein bars  
Fresh Fruit: Bananas, Oranges, Apples  
Water (6 - 12 oz bottles)  
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)  
Powerade (12 oz bottles)  
Ramen/Cup O' Noodles Soup  
Infant food pouches: Fruit/Veggies/Yogurts

### Household Items



Paper Towels  
Standard-size Pillows  
Zippered Pillow Protectors  
Queen-size Mattress Protectors (Zippered)  
Queen-size Mattress Pads  
Ziplock bags (snack, sandwich, & quart size)  
Swiffer dust cloth refills  
Swiffer wet cloth refills  
Laundry detergent  
Clorox mopping clothes  
Infant diapers  
Baby wipes  
Feminine products



### Gift Cards

Dunkin' Donuts  
Subway  
McDonald's  
Hannaford  
Wal-mart  
Stewart's  
Chipotle  
Dominos  
Price Chopper  
Gas Cards  
Sam's Club  
Visa gift cards

### Family Needs & Activities



Preemie Gerber Socks  
Preemie Receiving Blankets  
Pop Bubble Fidget Toys  
Hot Wheels  
Outdoor Toys/Games  
Crayons  
Bubbles  
Small Infant Toys  
Teething Toys  
Children's Board Books  
Play-doh

**Wish List Items can be dropped off at Ronald McDonald House**

**139 S. Lake Avenue, Albany, NY 12208**

**Monday - Friday, 9AM-5PM**

**Questions? Call 518-438-2655**



# Love is Served



## RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

### PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House  
*Needed 3:00-6:00 P.M. daily*

### SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald  
House Charities®**  
of the Capital Region

### To sign up, please contact:

Julia Geisel, House Manager  
(518) 438-2655 | [jgeisel@rmhcofalbany.org](mailto:jgeisel@rmhcofalbany.org)

139 South Lake Avenue, Albany, NY 12208 ♥ [www.rmhcofalbany.org](http://www.rmhcofalbany.org)



## **LIONS CAMP BADGER**

**Operated by the Empire State Special Needs Experience, Inc.**

### Summer Camp 2023

We are actively hiring for seasonal summer help. Please consider for yourself or encourage your children, grandchildren, nieces or nephews to apply for a fun-filled, six-week summer job working with individuals with special needs (Must be at least 17yrs old)

**Gain valuable leadership skills, learn new things and experience the simple joy that summer camp can provide to our campers of all ages. You will make memories to last a lifetime!**

#### **Live at camp positions:**

- Camp Counselors
- Lifeguard
- Aquatics Director (1 week-must be 21)
- Registered Nurses or EMT (one-week sessions.)

#### **Live off camp positions:**

- Facility Manager (April 1 – Oct 31)
- Assistant Facility Manager (April-October)
- Two groundskeepers/mowers (May/June - August - must be 16 to operate mowing equipment.)

All staff are required to pass background screening and those in direct contact with campers will be required to be vaccinated against Covid-19.

Direct care staff will arrive at camp on June 25 for a week of training and orientation before camp begins on July 1<sup>st</sup>.

For more information and to apply online visit: <http://www.lionscb.org/employmentvolunteer.html>

Dates:	Program	Description of each unique program:
July 2-7	<b>Young Adult Badgers</b> (recommended for ages 18-28)	This session for our youngest adults is full of action and includes activities such as music, swimming, fishing, boating, arts and crafts, athletics, nature, and evening programs.
July 9-14	<b>Buddy Badgers 1:1</b> (all ages)	This program offers 1:1 staff support for campers who benefit from maximum physical or behavioral assistance. Often the pace is slower and the environment quieter, allowing campers who find larger groups challenging to succeed in this smaller, supported setting.
July 16-21	<b>Senior Badgers I</b> (recommended for ages 28+)	Our "middle" adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Social events are a big part of our week!
July 23- 28	<b>Senior Badgers II &amp; Super Seniors</b> (recommended for ages 28+)	Our oldest adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Quite often, they enjoy assisting with community service projects and planning their own social activities. The pace of this group tends to be a bit slower as compared to the younger groups.
July 30- August 4	<b>Junior Badgers</b> (ages 6-17 only)	Our youngest campers will be placed in cabins by age, and the program is carefully structured to keep them busy and engaged. They will enjoy all things "camp", such as swimming, boating, cookouts, music, arts and crafts, social time, and athletics.
July 9-14 July 23-28	<b>Vocational Food Service Program</b>	Returning campers ages 18+ may join us to learn employment and food service skills. Campers must be able to function within a 4:1 camper to counselor setting. Campers will receive food service instruction and training during the day in addition to regular programming in the afternoons and evenings. <b>Spots are limited.</b>



### **Lion Bonnie Haase Memorial Volunteer Position**

Lion Bonnie Haase was a tireless advocate and passionate volunteer for Lions Camp Badger since 1995. She spent the last several summers of her life living at camp and helping out wherever needed. Sadly, Bonnie felt ill during her last summer with us, and she was unable to complete the season. She passed away on August 16, 2022 at the age of 80.

**Bonnie often wished that other Lions members could experience camp, and we believe that her impact on Lions Camp Badger is just beginning.** Her legacy will live on through the Spirit of Volunteerism of our Lions members. It is in her honor that we are creating a new opportunity for the Lions to serve and support the important work of Lions Camp Badger.

**The Lion Bonnie Haase Memorial Volunteer Opportunity** will enable Lions members to serve by providing hands-on, direct assistance at Lions Camp Badger. Participants will go on to serve as camp ambassadors in their home communities, sharing their experiences and encouraging others to engage in our mission.

Please carefully consider how YOU can be part of this mission and email [patgillule@gmail.com](mailto:patgillule@gmail.com) or text 607-768-2386 for more information. **Thank you for your willingness to continue what she started.**





## Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID:

Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting

[www.nps.gov/planyourvisit/pickup-pass-locations.htm](http://www.nps.gov/planyourvisit/pickup-pass-locations.htm)



# The Lions International Marketing Award

## Timeline

---

Below is an outline of when each step of the Marketing Award process will begin. Please note that the marketing campaign submitted for award consideration must be completed between July 2022 and December 2022.

### **July-December 2022: Clubs apply**

Club marketing chairperson or club president submits the online application by December 31.

### **January 2023: District judging**

Club applications are reviewed; district governor selects one application to advance to the next round.

### **February 2023: Multiple District judging**

District finalists are reviewed; council chairperson selects one application to advance to the finals.

### **April 2023: Marketing Committee selects winners**

The marketing communications committee reviews the finalists and selects the winners, one from each CA.

### **May 2023: Winning Clubs notified**

## Getting started

---

There are a handful of considerations to keep in mind before applying for the Marketing Award. Below, we've outlined the steps you can take to ensure a smooth application process. Please note that applications must be submitted by December 31.

It may be too late for this year but check it out for the future!

[For more info](#)



## Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

**If your club would like to participate, go to [clynk.com](http://clynk.com) and sign up for a "CLYNK to Give" account.**

**If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or [jerrygordon@juno.com](mailto:jerrygordon@juno.com) and I'll get you all the bags you want.**

Here's how it works:

### Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

### Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

### Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

### Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for [ALBANYTROYLIONS.ORG](http://ALBANYTROYLIONS.ORG) and [20WLIONS.ORG](http://20WLIONS.ORG)



Sight Society of Northeastern NY, Inc.  
Lions Eye Bank at Albany/Rochester



## Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name \_\_\_\_\_

Shipping information:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

Please allow four weeks for delivery

**If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at [mapohare@gmail.com](mailto:mapohare@gmail.com) or 518-410-5941.**

A decorative border surrounds the central text. It features several stylized handprints in yellow, orange, pink, and teal, along with various styles of eyeglasses (black, green, teal, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

**LIONS SEE, INC**

LIONS SCREENING EYES EARLY

*Coming Back Strong!*  
*in the next school year*

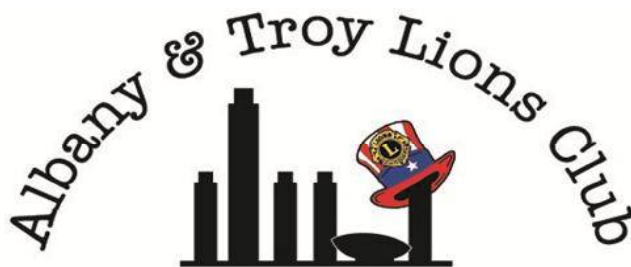
VISION SCREENERS AND ASSISTANTS  
NEEDED

For more information:  
[www.lionsseeny.org](http://www.lionsseeny.org)



## Got Yarn? Or extra fleece fabric?

If you don't need it anymore,  
we can find someone who will use it to make hats,  
mittens and scarves for the needy.



## Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our  
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.  
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at [albanytroylions@gmail.com](mailto:albanytroylions@gmail.com)

or

Lion Ruth Sano at 518-859-3796





SIGHT SOCIETY OF  
NORTH EASTERN NEW YORK, INC

## LIONS EYE BANK AT ALBANY

70 Years



**We Serve**

- Transplantation
- Medical Education
- Research
- Community Outreach

### Serving the community for the past 70 years

The Sight Society of Northeastern New York, Inc is dedicated to providing ocular tissue for transplantation, medical education and research.

### 2022 Successes - Serving as a resource for visual advocacy

1. Working with over 500 grieving families to facilitate eye donation.
2. Allowing for 1,000 corneas to be recovered.
3. Demonstrating a transplantation rate of 87% (national average 68%) - which equates to 870 people having their vision restored.
4. Placing corneas locally, throughout the United States and many international countries. Operating 24 hours a day/7 days a week/365 days a year.
5. Providing gratis corneas for medical education to local ophthalmology residents.
6. Precepting many physician assistant students.
7. Establishing our own Descemet Stripping Endothelial Keratoplasty (DSAEK) processing program.
8. Developing our own Descemet Membrane Endothelial Keratoplasty (DMEK) processing program.
9. Providing research tissue to any/all approved programs that submit a request.
10. Creating a new brand, website and social media campaign for 2023 - Stay tuned!

#### Located at

**4 Tower Place  
Suite 601  
Albany, NY 12203**

**518-489-7606**



# Bottle & Can

## RETRIEVAL CENTERS™



Bring your recyclable donations to  
Plc-N-Nickel Bottle and Can Retrieval Center  
4303 NY-30, Amsterdam.  
Credit the Broadalbin-Perth Lions  
Foundation account.

Help keep your community and environment clean while  
helping the greater Broadalbin-Perth-Mayfield  
community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions  
Foundation will be used exclusively to support the needs  
of the greater Broadalbin-Perth-Mayfield community.

Visit [bottleandcanrc.com](http://bottleandcanrc.com) for any fundraising inquiries or needs.

**DG RICKY'S VISITATION SCHEDULE for 2022-2023**

Rev date: March 17, 2023

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Apr 5	Saranac Lake	Aug 4
Ballston Spa	Dec 7	Clifton-Fine	Aug 8
Bethlehem	Nov 16	Saranac Lake	Sep 1
Broadalbin Perth	Oct 27	Ogdensburg	Sep 8
Cambridge	Apr 20	Galway	Sep 12
Chazy	Oct 18	New Hart NYM White	Sep 13
Clifton-Fine	Aug 8	Greater Johnstown	Sep 14
Clinton	Feb 9	Tupper Lake	Sep 15
Deerfield	Feb 9	Lake Placid	Sep 19
Duane	Oct 19	Louisville	Sep 21
Edwards	Oct 10	Long Lake	Sep 27
Fonda & Fultonville	Feb 22	Gouverneur	Sep 28
Galway	Sep 12	Raquette River	Oct 1
Glens Falls	Oct 25	Waterford	Oct 5
Gouverneur	Sep 28	Edwards	Oct 10
Greater Amsterdam		Town of Greenfield	Oct 12
Greater Herkimer	Feb 15	Peru	Oct 13
Greater Johnstown	Sep 14	Town of Schroon	Oct 17
Greater Ravena	Mar 8	Chazy	Oct 18
Greenwich	Oct 20	Duane	Oct 19
Hadley-Luzerne	Nov 9	Greenwich & Saratoga	Oct 20
Heuvelton	Nov 15	Glens Falls	Oct 25
Holland Patent	Mar 21	Broadalbin Perth	Oct 27
Lake Placid	Sep 19	Scotia-Glenville	Nov 8
Lisbon	May 2	Hadley-Luzerne	Nov 9
Long Lake	Sep 27	Mechanicville-Still	Nov 14
Louisville	Sep 21	Heuvelton	Nov 15
Malone	Jan 18	Bethlehem	Nov 16
Marcy Telephone	Mar 1	Northville Sac	Nov 17
Mechanicville-Still	Nov 14	Ballston Spa	Dec 7
New Hart NYM White	Sep 13	Malone	Jan 18
Newcomb	Apr 12	Plattsburgh	Jan 20
Northville Sac	Nov 17	@Sauquoit, Deerfield, Clinton, Utica	Feb 9
Ogdensburg	Sep 8	Greater Herkimer	Feb 15
Peru	Oct 13	Fonda & Fultonville	Feb 22
Plattsburgh	Jan 20	Marcy Telephone	Mar 1
Raquette River	Oct 1	Schuylerville	Mar 2
Saranac Lake	Aug 4, Sep 1	Greater Ravena	Mar 8
Saratoga Springs	Oct 20	Speculator	Mar 16
Sauquoit Valley	Feb 9	Town of Wright/Schoh	Mar 20
Schuylerville	Mar 2	Holland Patent	Mar 21
Scotia-Glenville	Nov 8	Albany & Troy	Apr 5
Speculator	Mar 16	Newcomb	Apr 12
Town of Greenfield	Oct 12	@Town of Hoosick, Cambridge	Apr 20
Town of Hoosick	Apr 20	Lisbon	May 2
Town of Schroon	Oct 17		
Town of Wright/Schoh	Mar 20		
Tupper Lake	Sep 15		
Utica	Feb 9		
Waterford	Oct 5		

**PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.





To get district 20W's newsletter

**LIONS ROAR**

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

## Albany & Troy Lions Club

By Lion Jerry Gordon

### APRIL 5 MEETING

**D**G Ricky spoke about the importance of working cooperatively with all age groups. "Seek first to understand, then to be understood." The 4th Cabinet Meeting is Sat, May 6, in Long Lake; and the DG Testimonial will be a very casual affair in Chazy on Sun, Jun 4.



*DG Ricky inducted Lion Queen Ghaffar-Adjei.*

Lion Greg then told us about all the activities planned for Earth Day (4/22) at and around the blueberry orchard. We're working together with Wheels Up, Grateful Villages, Eden's Rose and other area orgs. Greg Sheldon says, "Thank you! My heart, my hands, my hopes, they all thank you! All the people from the Albany & Troy Lions Club, Albany Victory Gardens, Grateful Villages, The Eden's Rose Foundation, The Urban Conga, Van Alen Institute, Paesan's Italian Pizzeria, City of Albany and so many volunteers from the community and beyond... You know who you are and we could have never done this without you!"

Lion Ruth Sano reports, "Today there was an event in Albany at the Albany & Troy Lions Club Blueberry Orchard and Albany Victory Garden for Earth Day. Neighbors helped clean up trash, weed the gardens, paint murals and join a Drum Circle. If a child participated in all 4 activities they were rewarded with a bike from Wheels Up. There were over 100 really happy kids today! We ran out of bikes and have a waiting list for the kids who didn't get their bike. Your donation of bikes you no longer use would help gets these kids

their "new" bike. These kids worked really hard today and it was rewarding for me to be a part of the event.

"It was a very long exhausting day but probably one of the most rewarding I have had as a Lion."

The importance of publicizing this event re-emphasized our need for a PR person. Our visitor, Lion Erena Doan from Barbados Central LC, will be staying with her daughter in Albany until June. She is her club's PR chair and she volunteered to perform that function for us for the next few months while we train someone permanent.

Lion Jerry reminded folks about our Clynk program for recyclable bottles and cans and gave out a few more bags. You've all got your CLYNK recycling bags; I hope you're using them. If you need more for yourself, or for any friends or family members who are willing to help us out, contact Lion Jerry at 518-235-8232 or [jerrygordon@juno.com](mailto:jerrygordon@juno.com) for more bags.

We then voted on our officers and board for next year. Lion Marilyn signed up to be 3rd VP, and Lion Davia volunteered for the new role of Club Administrator, which is essentially someone to help Lion Jerry with the various secretarial duties. However, we still have a crucial need for a Marketing Communications Chair.

Since the meeting, John Bianco has announced that he and Michele will be moving to Phoenix to be near their son and imminent first grandchild, thus leaving an opening for a new Lion Tamer.

### KING LION EVA BASS

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### CLUB CORRESPONDENCE

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[info@albanytroylions.org](mailto:info@albanytroylions.org), Voicemail: 518-512-2722  
[AlbanyTroyLions.org](http://AlbanyTroyLions.org) [facebook.com/albanytroylions](https://www.facebook.com/albanytroylions)





By IPDG Michel Puleo O'Hare

It is with sad news that I write to you today to let you know that PDG Lion Joan called me to let me know that Lion Mary Claire of the Hadley Luzerne Lions Club, passed away. She donated her body to Albany Medical College. Services will be held after Mother's Day. Please keep Lion Mary Claire and her family in your prayers.



## Glens Falls Lions Club

By Lion Karen Rager

The Glens Falls Lions Club donated ten bunnies that were leftover, to the Open Door Soup Kitchen.

Lion Phil Jessen created a list of places in the region where we have eyeglass boxes. At the Board meeting we added additional ones not on his list. The list was then split up between Board members to check and pick up glasses on a regular basis.

We have formed a Mental Health committee to look into creating "988" suicide prevention stickers for area students laptops and tablets. They are working with local agencies to support speakers at local schools.

We are signed up to participate in Wreaths Across America. Previously, members had individually participated, but now as a club it will be a great community service project and a small fundraiser for the club.



*King Lion Marilyn and Lion Shaun Rivers find a fifty dollar bill during our bi-annual Road Cleanup on Ridge Road.*

Our annual Swing for Sight and Sound Golf Tournament will be held at Airway Meadows on June 10, 2023. This is our 20th anniversary so some members will be celebrating by Skydiving in before the tournament!

We will hold our Annual Garage Sale at the Association for the Blind on July 15, 2023.

As the District asked clubs to have an Earth Day Project, we scheduled our biannual road cleanup. We had six people clean up Ridge Road. Last year a \$20.00 bill was found. This year they found a \$50.00 bill! Somehow our community service project has become a small fundraiser!

Our club hosted the *Region N Zone A* Lions Social on April 4, 2023 at the Queensbury Hotel. We added a little entertainment to the social with Lion Jim Cypher providing Karaoke! Four clubs out of the zone were represented in what I considered a good turnout. It swas a blast!!!!



*IPDG/Zone Chair Michele Puleo O'Hare spoke at our Lions Zone Social at the Queensbury hotel. Two other clubs, Hadley Luzerne, and Town of Schroon Lions were represented and participated in our karaoke event, provided by Lion Jim Cypher, after dinner! Participants pictured are PCC Mark Whitney, DG Ricky Lauren, and Lion Scott Rager. Lions Marilyn Rivers, Karen Rager, Kathy Gates, and Kate Doty from Glens Falls, and Lion Gemma Hanlon from Hadley Luzerne also sang.*

### KING LION KING LION MARILYN RIVERS

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### CLUB CORRESPONDENCE

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e-clubhouse.org/sites/glensfallsny/



# Broadalbin-Perth Lions Club

By Lion Ed Balaban

Embracing a Lions' Global Cause, environment, Broadalbin-Perth Lions Club members took to the Vail Mills-Broadalbin segment of the Fonda, Johnstown & Gloversville Rail Trail this Earth Day to do their share to sustainably protect and restore the environment to improve the well-being of the surrounding community.

The Lions scoured the 2 mile stretch of the paved over roadbed and gathered debris, trash, and other discarded items in an effort to keep the trail clean and improve quality of life and increase engagement in the local community.

Broadalbin-Perth Lions Club President Bob Townsend echoed Lions Clubs International's statement on environment, saying "Our environment is more than a background: it's our home. And we're committed to caring for it."

The Broadalbin-Perth Lions made their presence felt at this weekend's Fulton-Montgomery County Home Show and Craft Fair at the Broadalbin-Perth High School.



*Broadalbin-Perth Lion Tim Munn fills his trash bag along the Vail Mills-Broadalbin segment of the Fonda, Johnstown & Gloversville Rail Trail this Earth Day. Lions' stewardship of natural resources can improve quality of life and increase engagement in local communities. (Photo courtesy Broadalbin-Perth Lions/Lion Ed Balaban).*



*Lion Debbie Murphy, left, and Club President Bob Townsend, right, with Broadalbin-Perth High School student volunteers at this weekend's Fulton-Montgomery County Home Show and Craft Fair held at Broadalbin-Perth High School. Several other Lions participated during the two-day event. The student volunteers took food orders from vendors and shuttled meals between the Lions' concession and exhibits during the course of the event. (Photo courtesy Broadalbin-Perth Lions/Lion Ed Balaban).*

As in years past, the B-P Lions operated the primary food concession, offering chili, pizza, hot dogs, candy, fruit/vegetable cups, coffee, and a variety of soft drinks. The weekend's damp and dreary weather seemed to increase the event's attendance thereby keeping the Lions busy in meeting the crowd's appetite.

B-P High School student volunteers took food orders from vendors and shuttled meals between the concession and exhibits during the course of the event. B-P Lions Club President Bob Townsend said, "we welcome the student involvement because it provides an opportunity for our young people to get involved in community service as well as foster leadership skills".

The Lions also held a raffle for a custom made dining table donated by Lion Don Savoie, owner of Adirondack Wood Floor Company. Savoie said that "the table is made from timbers from a home that was constructed in 1872, and the reclaiming of the wood relates to one of Lions' global causes of being good stewards of the environment".

## KING LION ROBERT TOWNSEND

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## CLUB CORRESPONDENCE

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*from left, President Bob Townsend, Debbie Murphy, Bill Suchy, Valerie Kevlin, Tom Kevlin, Jean Barnnosk, Tim Munn, Mike Auricchio, Mary Balaban, and Tim Ott prepared and sold food and raffle tickets during the Fulton-Montgomery County Home Show and Craft Fair held at Broadalbin-Perth High School this weekend. Several other Lions participated during the two-day event. (Photo courtesy Broadalbin-Perth Lions/Lion Ed Balaban).*



# Clinton Lions Club

By Lion Jim Winkler

At each of our monthly meetings our membership continues to collect food staples for the clients of our local Country Pantry. This month we delivered a total of 25 pounds of food to the pantry the day after each meeting. Our donations are greatly appreciated by the staff of the pantry as the number of people relying on monthly supplemental food remains at higher than pre-pandemic levels.

At our second meeting of the month, we hosted our Student of the Month, Landon Stilz and his parents. Landon will be graduating from our local high school in June and continuing his education at the Newhouse School of Broadcasting at Syracuse University. While at Clinton, not only has he excelled in academics, but he also participated in many activities including the annual high school musicale, soccer, tennis and track (pole vault). We wish Landon the best in his future endeavors.



*Clinton Lion Les LaBrecque presents Clinton Central Senior Landon Stilz with April Student of the Month Recognition (04/27/23)*

One of our local businesses, Clinton Tractor & Implement Company celebrated their 70th Anniversary on April 22nd. We were fortunate to be



*Sample hanging basket sold by Clinton Lions for Mother's Day (April 22, 2023)*

offered space for a table at their celebration, where we took orders for baskets of hanging flowers for Mother's Day and display information about our club. We sold 32 baskets to the passersby and will return to the same location the day before Mother's Day (Saturday, May 13th) to fulfill those orders.

Hopefully most of the frosty nights will be behind us by then and the plants will be able to remain outside when our customers pick them up so all

the Moms are able to enjoy them on their day.

All the chocolate bunnies (30 cases) we ordered from the Lions Eye Institute were sold well before Easter for a profit of \$1,328. Our Middle School Leo Club helped us by selling two cases of bunnies at the school.

The club received 100 coloring books from DG Ricky at the training session we attended with District 20-Y in Rome, NY. These publications are much more than coloring books. They contain a great deal of information about Lions Clubs International in "easy-to-read" format interspersed with subject-related games that make the introductory/learning process about our association easily comprehensible. They are a great tool for distribution around the community to assist in recruiting new members.

We continue volunteering at our local Country Pantry once a month on Distribution Day. Joining other volunteers from the community, we direct traffic and load food stuffs donated or purchased from the Regional Food Bank in Syracuse into client's vehicles in drive by fashion. This month as a result this orchestrated effort approximately 2,100 individuals (480 vehicles) were served.



*Clinton Lions join other volunteers prior trying to stay warm & dry prior to opening on April 17, 2023*

We continue picking up used eyeglasses at our previously established locations around the community. This month two club members have added 270 pairs to those waiting to be sent to a recycling center.

Next Saturday (May 6th) we will be holding a car wash at our local Stewart's Shop. This time of year, many residents stop by to not only remove some of the winter grime, but also to stay ahead of the tree pollen residue. The following weekend, we will join other community organizations cleaning the winter grime from our village green, collecting food stuffs and financial contributions for the pantry and receiving items (electronics, cans & bottles, old books, etc.) for recycling from area residents. Or primary duties include directing traffic, guiding the youth groups in the clean-up efforts, unloading items from resident's vehicles and collecting financial contributions for the pantry. We wear our yellow Lions iridescent vests that make us easily identifiable.

ENJOY THE SEASON AS MOTHER NATURE COMES ALIVE

## KING LION ROBERT MAXAM

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# Sauquoit Valley Lions Club

By Lion John Griffin

The Sauquoit Valley Lions held their traditional annual Palm Sunday Pancake Breakfast for the first time since 2019 after it was put on hold during the Covid pandemic. Hundreds of community members turned out for the event which was held at the Willowvale



*Sauquoit Valley Lions, family and friends turned out in force in support of our Annual Palm Sunday pancake breakfast.*

Fire Department. The breakfast, along with a bake sale, Spring Basket Raffle and 50/50 drawing enabled the Club to raise in



*Lions hosting the annual Pancake Breakfast and Bake Sale at the annual Palm Sunday Pancake breakfast.*

excess of \$2,300. Students from the Sauquoit Valley Central School freshman class, friends and relatives assisted Club members in serving the breakfast. Our thanks to Chobani Yogurt, Hannaford Groceries, Dairy Farmers of America and Claude Hutchins as well for donations.

A meeting was held on April 13th with 11 members present with Vice-President Sue Hughes presiding. Representatives from "Sleep in Heavenly Peace" presented to the group on their efforts to construct and provide beds for children in need within our communities. The motto of this volunteer organization is "No Kid Sleeps on a floor in our community". Following the presentation the Club committed to assist in the construction of beds and finance material purchases through a \$2,000 donation.

A \$150 donation was made to the Sauquoit Valley Youth Association and a \$200 donation was made to the Willowvale Volunteer Fire Department.

Our second meeting in April took place on April 27th with 15 members in attendance with Lion President John Markley presiding. The Club will be once again sponsoring \$300 Scholarships to graduating Seniors at our local school districts. This year a total of five Lion's scholarships will be awarded. Lion Don Brown discussed organ donor month and encouraged members to consider a commitment to donate organs. Members were encouraged to visit our Web Site at [www.sauquoitvalleylions.org](http://www.sauquoitvalleylions.org) which has been recently updated with photos from the Pancake Breakfast. Coloring books provided by District Governor Ricky were distributed and members were encouraged to utilize the books as a new member recruitment tool.

It was decided that our June meeting and year-end shore dinner will be held on Thursday June 1, 2023 at 6:00 p.m. at Orchard Hall in lieu of the second Thursday in June because of a conflict.

## KING LION JOHN MARKLEY

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## Duane Lions Club

By Lion Jeannine Sanders

The Duane Lions Club has donated adaptive equipment to Duanesburg Elementary School to be used for a student with visual impairment. Gym teacher, Ryan Patrie, coordinated the order of the equipment which included bell balls, blindfolds, tactile markers, beeper balls, and a bowling ramp. The Duane Lions Club was able to cover the cost of the equipment through the generosity of the Duanesburg community during recent fundraisers and with a matching grant received from the Brandel-Murphy Youth Foundation.

"Through funding from the Duane Lions Club we've been able to better support our student during their physical education class by providing her with adapted sports equipment that allows her to be successful at a variety of activities from bowling and team handball to baseball and floor hockey," says Ryan Patrie. "The equipment has also led to the creation of a



...continued on next page



Disability Adventure Unit in physical education where every student is exposed to adapted sports like sled hockey, beeper baseball, and goalball and get a chance to experience the unique perspective of individuals with disabilities in sports.”

Members of the Duane Lions Club recently visited one of Mr. Patrie’s gym classes during part of his disability awareness program where students participated in a variety of activities such as goalball and beeper ball with blindfolds. Duane Lions Club President Patty Murphy stated that “it was an honor to see how much the donation has helped in the program. It was such a pleasure to see the students enjoying the disability awareness activities.” Also present was PDG Lion John McDonald, who presented the Duane Lions Club with the matching funds check from Brandel-Murphy Youth Foundation.



The equipment benefits over 300 students by helping them to learn about the challenges of visual impairment and blindness.

### **KING LION : PATRICIA MURPHY**

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### **CLUB CORRESPONDENCE**

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## **Newcomb Lions Club**

By Lion Norma Taylor

On March 8, 2023, Matt Winslow was honored with a 30-year pin. Six Long Lake Lions Members joined us for dinner. Four new members were introduced. Elections were held in April.

On April 12, Evie Stanley was honored by District Governor Ricky Laurin, guest speaker, with



a Lions Membership pin for her efforts in recruiting two new members.



Elections were held and the following were elected as 2023-24 Newcomb Club officers:

King Lion .....	Mark Yandon
Secretary .....	Norma Taylor
1st Vice President .....	Caryn Draper
Adult Committee	
Chairperson .....	Nancy West
2nd Vice President .....	Mark Draper
Youth Committee	
Chairperson .....	David Hughes
3rd Vice President .....	Donna Draper
Tail Twister .....	Carl Turner
Lion Tamer .....	Mike Tracy
Program Chair .....	Paul Hai
Food/Dinner	
Committee	
Chairperson .....	Kevin Bolans

April 28, 2023 was Town Clean Up Day. Newcomb Lions joined Newcomb Central School for a Town Wide Clean Up day.

Our next Meeting May 10th at 5:30 @ the Lake Harris Lodge

**Date to Remember July 1st Newcomb Lions Club Annual BBQ @12p Newcomb Town Beach!**

We continue to collect eyewear at our meetings along with non-perishable food to be donated to the local food bank. For a list of past activities and people served, please visit our LCI @ Home | Lions Clubs International.

### **KING LION ANDREW CULLEN**

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## Scotia-Glenville Lions Club

By VDG1 Priscilla Laurin

District Governor Ricky inducted Michael Pandori into the Scotia Glenville Club. Also in the photo is KL Nancy Cappiello

Larson.



### KING LION NANCY CAPPIELLO LARSON

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**Did you know**  
that over 5,000 children  
and 30,000 adults are treated  
every year at the Lions Eye  
Institute at Albany?

**BECOMING A  
KNIGHT OF THE BLIND**  
is one way you can  
support this mission.

For more information:  
[jmcdonald33@nycap.rr.com](mailto:jmcdonald33@nycap.rr.com)  
[www.leialbany.com](http://www.leialbany.com)

## Chazy Lions Club

By VDG1 Priscilla Laurin

District Governor Ricky presented Chazy Lion Raymond Aucoin a recognition pin for sponsoring two new members.



### KING LION JOHN SAXE

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# Resources



**Lions Club Secretaries**  
are integral in holding  
clubs together!

One responsibility is

**MONTHLY MEMBERSHIP  
REPORTING**

**IT'S SO EASY!**

1. GO TO: [www.lionsclubs.org](http://www.lionsclubs.org)
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP  
MUST BE REPORTED EVERY MONTH  
EVEN IF YOU HAVE NO CHANGE!**



# Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at [clubofficers@lionsclubs.org](mailto:clubofficers@lionsclubs.org) or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



# Lions Clubs International

2021-2022

## CLUB EXCELLENCE AWARD APPLICATION

Date: \_\_\_\_\_

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_ District: \_\_\_\_\_

2021-2022 Club President's Name: \_\_\_\_\_

Member Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### 1. MEMBERSHIP

- ☐ Achieved a net growth of: \_\_\_\_\_ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: \_\_\_\_\_

### 2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### 3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: \_\_\_\_\_



## 4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature\*:  District:

Member Number:  Date:

**Due by:** August 31, 2022

**Send to:** [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or fax to (630) 468-6828

**Awards Mailed to:** 2022-2023 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



**Lions Clubs International**

**District and Clubs Administration**

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

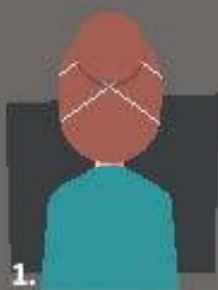
[www.lionsclubs.org](http://www.lionsclubs.org)

DA-CEA 3/21 EN

## Wearing a mask with your hearing aids



### Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

### Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

### When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



# Are your club Events and Articles in the Roar?

## DEADLINE IS THE 28TH OF THE MONTH

**Except February which is the 25th**

**Publication is as close to the 1st as possible.**

**(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)**

### ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

### PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

### EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

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### IMPORTANT LINKS

#### Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

#### Service Toolkit

<https://tinyurl.com/ybq7vnhd>

#### Club Resource Center

<https://tinyurl.com/y7onrj7l>

#### Club President

<https://tinyurl.com/ycbk9l9e>

#### Lions Learning Center

<https://tinyurl.com/y96hmy27>

#### Lions University

<https://lionsuniversity.org/>

#### Club Secretary

<https://tinyurl.com/y9ke23xg>

#### Club Treasurer

<https://tinyurl.com/y92he2c8>

#### Membership Chair

<https://tinyurl.com/yckcqm6u>

#### Services Chair

<https://tinyurl.com/y7nepq8p>

#### LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

#### Marketing and Communications

<https://tinyurl.com/y9scx447>





## Lions Hearing Conservation Society of NYS

### LIONS LOAN-OUT EQUIPMENT

*Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.*

*(Other equipment may be available upon request)*

#### Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

#### Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

#### Infrared TV Listening System

Wireless infrared amplification system.

#### Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

#### Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

#### Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

#### Amplified Telephone

Adjustable volume control with amplified ringer.

#### Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

#### Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

#### Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

### LIONS LOAN-OUT CENTERS

#### Madison Hearing Center

14 Columbia Circle West Drive, Suite 202  
Albany, NY 12203  
Voice: (518) 690-2060

#### Madison & Saratoga Hearing Center

81 Miller Road, Suite 700  
Castleton, NY 12033  
Voice: (518) 689-0792

#### Center for Better Hearing

318 Ridge Street  
Glens Falls, NY 12801  
Voice: (518) 638-4363

#### Audiologic Solutions

361 Fairview Avenue, Suite 350  
Hudson, NY 12534  
Voice: (518) 631-2564

#### Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue  
Saratoga Springs, NY 12866  
Voice/TTY: (518) 584-0578

#### Schoharie Office for the Aging

113 Park Place, Suite 3  
Schoharie, NY 12157  
Voice: (518) 295-2001

#### Resource Center for Independent Living

131 Genesee Street  
Utica, NY 13503  
Voice: (315) 797-4642 Ext. 2928  
TTY: (315) 797-5837