



## What's inside

JULY 2023

### 20W News

DG Message

20W Who's Who

GAT Message

District Articles

### Club News

Calendar of Events

Event Flyers

DG Visitation

Club Articles

### Int'l/MD20 News

Calendar of Events

Event Flyers

Articles

### Resources

Misc. Info

Submission Info

Hearing Loanout

## 20W News



*"Lions Serve up Hope"*

A message from  
**District Governor  
Priscilla Laurin**

**NEXT ROAR  
DEADLINE**

**JULY 28, 2023**

[karen@deuxflutes.com](mailto:karen@deuxflutes.com)

**Submission requirements  
page 46**



Fellow Lions,

Welcome to the new Lions year! "Lions serve up hope"

I am excited to work with all of you to accomplish all your club goals, your individual goals and the district goals. Some of our district goals include, increasing membership, adding two new clubs to the district, increasing reporting, and increasing donations to LCIF.

Clubs have asked for more tools to get new members. Our district has developed a coloring book along with updated websites and

...continued on next page

## 2

and social media. Call IPDG Ricky to receive coloring books (518-569-7253).

The district strongly suggests each club build their own trifold to hand out at your events. I am willing to assist any club to develop one. Please set your club goals at the very beginning of your year, it will be a guide for your year.

I will be happy to induct any new members to your club at either your club meetings or at any of the four district meetings. Please keep me informed of any special event that may be going on within the district. If we can attend, we will be there.

Let's congratulate and acknowledge our recent district award winners:

Lion Andrea Penamora – PDG award winner – Town of Greenfield Lions

Lion Karen Rager – Brandel Murphy Award – Glens Falls Lions

Lion Eric Unislawski – Robert J Uplinger – Greater Johnstown Lions

Lion Jim Cypher – Robert J Uplinger – Glens Falls Lions

PDG Lettie Saheim – Progressive Robert J Uplinger – Mechanicville Stillwater Lions

Lion Elizabeth Stano – Lion Eye Bank Award – Town of Greenfield Lions

Please know that I will not send out mass emails requesting money, gift cards or anything else. If you get one of these emails, PLEASE do not respond and let me know.

Remember your district is here to support your clubs and members – you need to communicate with us to allow us to help with issues, challenges and/or problems. It is the responsibility of the cabinet members and the clubs to keep us updated. We are unable to help if we are not aware of the issues.

Yours in Lionism,

DG Priscilla Laurin

207 Sheldon Lane, Chazy, NY 1292

Home 518-846-7269; Cell 518-569-4421

lionpriscilla2324@yahoo.com

Club: Chazy





# District 20W Colorbooks Are HERE!



**IPDG Ricky Laurin is busy handing them out to clubs!**

**When Your Club gets your colorbooks:**

**1. Please add a label with your club information/QR code. Stamping will just rub off.**

**2. Keep track of your inventory - where you deliver them to. Check periodically to refill and see how many have been taken.**

**3. You could include a sign that says, "Please take one".**

**4. Most important, keep track of any new members who have inquired and joined your club because of the colorbook.**



# 20W Who's Who

## DISTRICT 20-W CABINET

### DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269; Cell 518-569-4421,  
lionpriscilla2324@yahoo.com

### 1st VICE DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Holly McConchie (Galway Lions)  
13 Marilyn Drive, Glenville, NY 12305  
Home: 518-882-6516; Cell: 518-366-1010  
hmcconchie@aol.com

**Your Name Here!**

### CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions)  
128 Windy Hill, Ballston Spa, NY 12020  
518-847-8831  
apg200@gmail.com

### CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)  
P. O. Box 31, Johnstown, NY 12095-0031  
Cell: 518-669-2903  
jeneric39@juno.com

### IMMEDIATE PAST DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269  
jana5652@yahoo.com

## GLOBAL ACTION TEAM

### MEMBERSHIP

PDG Ed Stano, Jr.  
(Town of Greenfield Lions)  
2070 Route 9N  
Greenfield Center, NY 12833  
Home: 518 893-7150  
Cell: 518-879-5757  
estanojr@nycap.rr.com  
Club: Town of Greenfield

### SERVICE

PDG Milledge "Smitty" Smith  
(Gouverneur Lions)  
13487 NY-178, Adams, NY 13605  
Home: 315 232 2530  
Cell: 315 778 3281  
pdgsmitty@gmail.com

### LEADERSHIP

PCC Mark Whitney  
(Town of Schroon Lions)  
6825 Lynvale Drive  
Fort Wayne, IN 46804  
Cell: 518-791-7519  
md20pccmark@gmail.com



**District 20-W comprises these New York State counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schoenectady, Schoharie, Warren, and Washington

### REGION L

**ZONE A:** Clinton, Deerfield, Greater Herkimer, Holland Patent.

**ZONE B:** Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

### REGION I

**ZONE A:** Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

**ZONE B:** Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

### REGION O

**ZONE A & B:** Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

### REGION N

**ZONE A:** Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroon.

**ZONE B:** Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

### REGION S

**ZONE A:** Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

**ZONE B:** Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

## REGION AND ZONE CHAIRS

# L I O N S

**ZONE A:** Clinton, Deerfield, Greater Herkimer, Holland Patent.

**ZONE A:** Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

**ZONE A & B:** Albany & Troy, Bethlehem, Duane, Greater Ravana Area, Town of Wright/Schoharie Vly, Waterford.

**ZONE A:** Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

**ZONE A:** Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

**ZONE B:** Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

**ZONE B:** Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

**ZONE B:** Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

**ZONE B:** Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

### REGION CHAIRS

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### REGION CHAIR

Ed Balaban  
(Broadalbin-Perth)  
654 County Highway 138  
Broadalbin, NY 12025  
Cell: 716-474-5510  
bklynbrn@att.net

### REGION CHAIR

PDG Michele Puleo O'Hare  
(Bethlehem Lions)  
8 Turnberry Drive  
Slingerlands, NY 12159  
Home: 518-475-1908;  
Cell: 518-410-5941  
mapohare@gmail.com

### REGION CHAIR

**Your Name Here!**

### REGION CHAIR

IPDG Ricky Laurin  
(Chazy Lions)  
207 Sheldon Lane  
Chazy, NY 12921  
Home: 518-846-7269  
Cell: 518-569-7253  
rickylions18@outlook.com

### ZONE "A" CHAIR

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### ZONE "A" CHAIR

Edward Moore  
(Ballston Spa Lions)  
44 Chester Street,  
Ballston Spa, NY 12020  
518-852-3246  
emoore4@nycap.rr.com

### ZONES "A" AND "B" CHAIR

Florence Brisee  
(Waterford Lions)  
192 Middletown Road  
Waterford, NY 12188  
Home: 518-235-4988  
fbrisee@hotmail.com

### ZONE "A" CHAIR

Lion Jim Cypher  
(Glens Falls Lions)  
89 Bay St, Apartment 1  
Glens Falls, NY 12801  
Cell: 617-281-4616  
jimcypher@gmail.com

### ZONE "A" CHAIR

Joe Latimer  
(Clifton Fine)  
P. O. Box 52  
Newton Falls, NY 13666  
Home: 315-848-3578  
Cell: 315-854-4247  
dlatimer@slc.com

### ZONE "B" CHAIR

Jim Winkler  
(Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355  
Cell: 315-601-4038  
Wink8@aol.com

### ZONE "B" CHAIR

Robert Townsend  
(Broadalbin - Perth Lions)  
805 County Highway 126  
Amsterdam, NY 12010  
Home: 518-843-6553  
rtownsen@nycap.rr.com

### ZONE "B" CHAIR

**Your Name Here!**

### ZONE "B" CHAIR

IPDG Ricky Laurin  
(Chazy Lions)  
207 Sheldon Lane  
Chazy, NY 12921  
Home: 518-846-7269  
Cell: 518-569-7253  
rickylions18@outlook.com

## COMMUNICATIONS AND MARKETING TEAM

### DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)  
805 County Highway 126, Amsterdam, NY 12010  
Home: 518-843-6553  
Cell: 518-866-1250  
rtownsen@nycap.rr.com

### WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)  
15 Hyland Circle, Troy, NY 12182  
Home: 518-235-8232  
jerrygordon@juno.com

### NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)  
82 Hunter Lane, Queensbury, NY 12804  
Home: 518-798-3143  
karen@deuxflutes.com

### FACEBOOK ADMINISTRATOR

PDG James Griffith (Cambridge Lions)  
119 East Main St, Cambridge, NY 12816  
Home: 518-252-1070; Cell: 315-269-5370  
PDGJamesGriffith@gmail.com

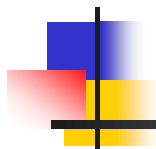
### FACEBOOK EDITOR

Lion Barbara Bentley (Saratoga Springs Lions)  
P. O. Box 1031, Guilderland, NY 12084  
Cell: 518-894-1375  
bbentley@saratogaspringslions.com

### FACEBOOK EDITOR

Lion Joseph Wagner (Saratoga Springs)  
16 Adirondack Circle, Apt D, Gansevoort, NY 12831  
Cell: 518-791-9575  
jwagner@saratogaspringslions.com

# NYS and Bermuda LIONS District 20-W



## Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



## What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
  - General Public – Families and community
  - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

***Develop Partnerships with other Community/Business Groups***



## District 20-W Marketing Plan 2022-2023

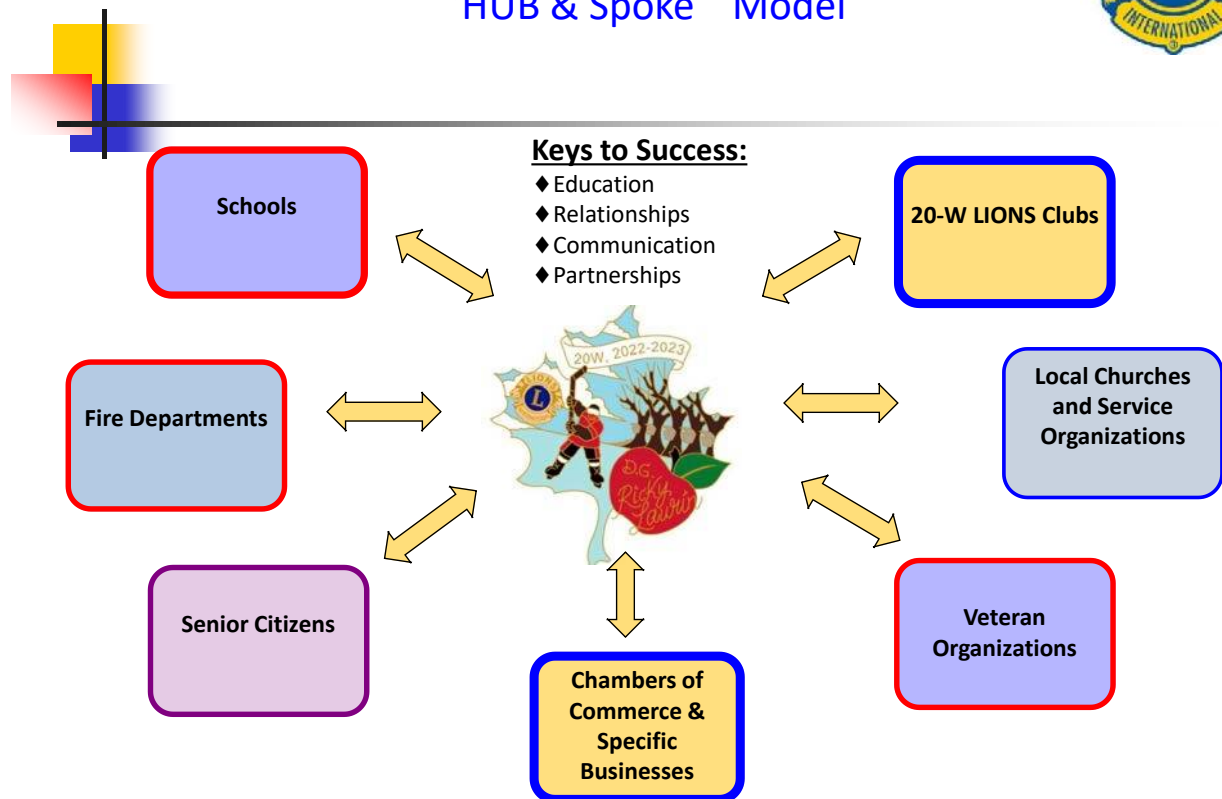


### 20-W Current Plans

- District Wide Coloring Book Program
  - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
  - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
  - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
  - District Facebook – Lion Barbara and PDG James
  - Website and Directory – Lion Jerry Gordon
  - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
  - Content, Frequency and Education
  - Embrace “Thinking out of the Box” to bring our message
  - Obtain Funding/Grants to execute plan.
  - District and Local Clubs Partnering on the plan

***How does the District move forward with a Marketing Plan?***

### Expanding Membership & Service through a “HUB & Spoke” Model



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## District 20-W Communications and Marketing Committee



### ❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor



Phase 1 – 4500 books – cost of \$4,000  
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



## District 20-W Communications and Marketing Committee



### ❖ Video Marketing Plan

1. Getting our Mission and Message to the public
  - ❖ Continue Efforts on Facebook and District Web Sites
  - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
  - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
  - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
  - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
  - Approach approved at November 5 Cabinet Meeting
  - Partner with Pepe Productions on producing content and videos
  - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
  - Establish a generational approach to build additional videos for the District

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor

**Send in your Photos and Video Clips on your club's hunger Programs**  
 \*\*\*\*Email to [rtownsen@nycap.rr.com](mailto:rtownsen@nycap.rr.com)

2022-2023

2023-2024

**\*\*\*Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rgIOgb4P7gs>

Accessible to all clubs for Community and Club Education

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# MEMBERS CORNER

Hello Lions and Leos,

Another Lions year has ended and we are looking forward to a new and productive year of community service and inviting people to join us in our service. This has always been the way to making our clubs a most valuable part of our world. In any event, we should continue on the path that we all know and should use to maximize our membership, “just ask”. We know what we do as Lions and know how important our service is to our communities. The second is to keep your present club members on board with the club’s service agenda so that they want to stay and be active members. This means that all club members should work to keep each other involved in the club and not just leave it to the officers.

Your leadership team for the District will still be stressing the Global Membership Approach. Every club should start to utilize the SWOT process. This involves assessing your clubs’ Strengths, Weaknesses, Opportunities and Threats. This process is an optimum process, when done honestly and in a sense of real self-examination, to lay out your goals for the future. The District leadership’s job is to establish better communication lines between your club and us so we can help you in the way that you feel you need help. We want to see a bottom up process so that you do not see dictates coming down to you. We want you to utilize the communication chain to send your concerns to us to build your club your way. Your Zone Chairs are your first line of communication, but you may contact me, or any of the Governor’s team, if that works better for you.

Last year our District experienced the loss of two clubs before anyone in the governor’s team knew that they had serious problems. Please, contact me, or any of the Governor’s team, if you are thinking of anything that drastic. All of our clubs have long histories of community service. How many needs have been served in your community that would not have been met if your club were not there? Let’s all look to the future with positive attitudes.

Orientation of new members is the prime way that we help keep them in the club and interested in providing service to their community. The District will be conducting zoom orientation for new and existing members to keep everyone fresh and up to date on all aspects of Lionism. This should be in addition to your club orientation. Please contact me and I will make sure you are included.

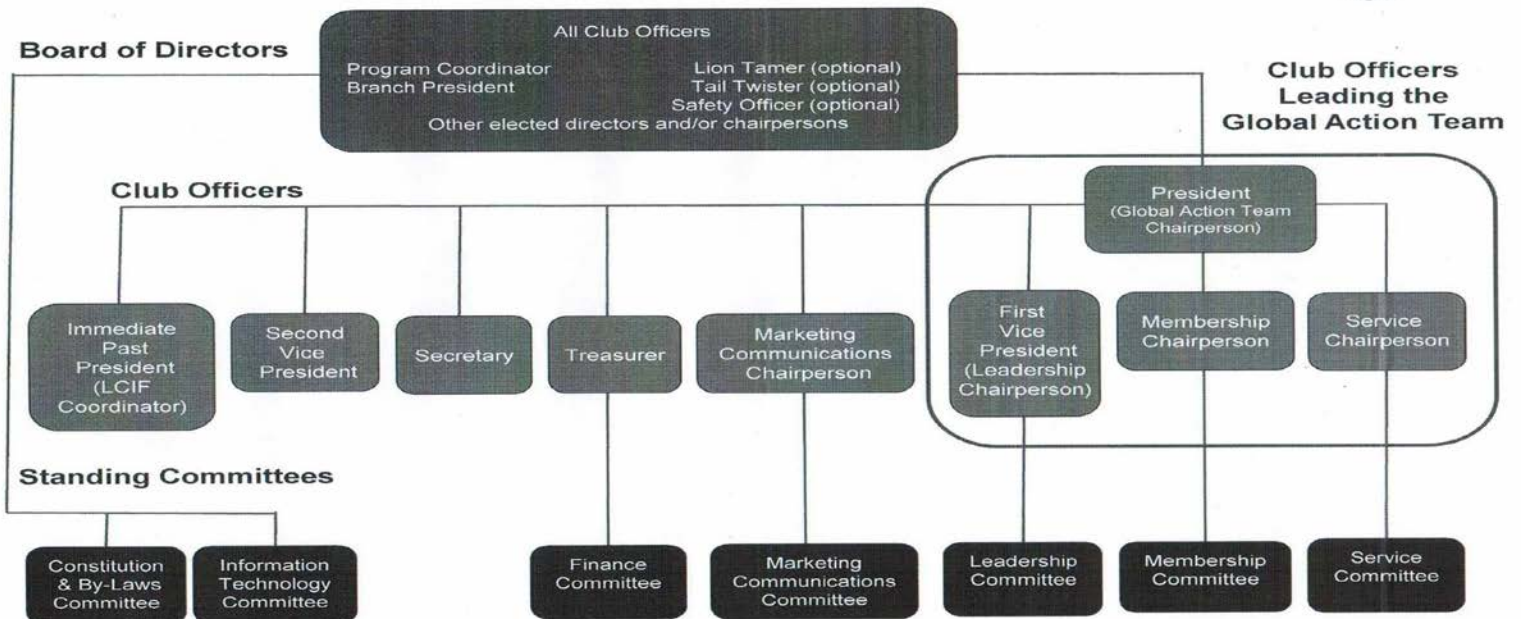
Yours in Lionism,  
PDG Ed Stano  
2070 Route 9N  
Greenfield Center, NY 12833  
Email: [estanojr@nycap.rr.com](mailto:estanojr@nycap.rr.com)  
Home phone – 518-893-7150  
Cell phone – 518-879-5757

# Club News

## CALENDAR OF EVENTS

Town of Greenfield Lions Club Cars and Coffee Event .....	July 1, 2023
Glens Falls Lions Club Annual Garage Sale .....	July 15, 2023
Camp Abilities - Saratoga 10 year Celebration .....	July 29, 20
Town of Greenfield Lions Club Cars and Coffee Event .....	August 5, 2023
Galway Lions Club Golf Tournament .....	August 11, 2023
Lions Camp Badger Annual Golf Classic .....	August 12, 2023
1st 2023 - 2024 Cabinet Meeting Holiday Inn, Johnstown .....	August 26, 2023
Town of Greenfield Lions Club Cars and Coffee Event .....	September 2, 2023
Town of Greenfield Lions Club Townwide Garage Sale .....	September 9/10, 2023
Schuylerville Lions Club Tasting on the Hudson .....	September 16, 2023
MD20 Leadership Institute .....	October 26 - 28, 2023

## Standard Club Structure





## MD20 Lions Leadership Institute

### Inspiring Tomorrow's Lions Leaders

2023 Lions Leadership Institute  
October 26 - 28, 2023  
DoubleTree By Hilton Hotel  
225 Water Street, Binghamton, NY 13901



#### Coordinators:

PCC Gloria Askew  
441 Hegeman Ave  
Brooklyn, NY 11207  
H-718-649-1324  
C-917-226-9129  
md20nysb.lli@gmail.com

PCC Bill Shembada  
231 Highland Lake Rd  
Middletown, NY 10940  
C-845-313-5460  
H-845-386-6111  
md20nysb.lli@gmail.com

Name		Badge Name	
_____		_____	
Date Joined Lions (MM/YY)	Highest Office Held	Gender	
_____	_____	_____	
Club Number	Membership Number	District	
_____	_____	_____	
Address	City/State	Zip Code	
_____	_____	_____	
Home Phone	Cell Phone	Date of Birth (MM/DD/YY)	
_____	_____	_____	
e-mail Address			
_____			
Club President Signature		District Governor Signature	
_____		_____	
Signature of Applicant			
_____			

By submitting this application, I acknowledge that the MD20 Lions Leadership Institute may record or photograph my participation in the training sessions and presentations that occur during the program. I agree to the use of my image in any such recording, video or photograph without compensation for purposes of future leadership training or the promotion of leadership training programs sponsored by the MD20 Lions Leadership Institute.

#### Additional Information:

Food Allergies / Dietary Requirements \_\_\_\_\_

Other Special Needs \_\_\_\_\_

Requested Room Mate \_\_\_\_\_

Requests For Private Room (add \$230) ☐

#### Mail or email this Application With Remittance To:

PCC Gloria Askew  
441 Hegeman Ave  
Brooklyn, NY 11207

**Check Payable to "Lions Multiple District 20"**

Tuition paid by Credit Card ☐, Amount Paid \_\_\_\_\_

**Application Deadline - 9/2/23 (\$420) - After 9/2 cost will be \$445**

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## MD-20 Lions Leadership Institute Mentor Application

### Applicant's Contact Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Nick Name: \_\_\_\_\_ Name on Name Tag: \_\_\_\_\_

Club Name: \_\_\_\_\_ Club Num.: \_\_\_\_\_ District: \_\_\_\_\_

Member Number: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Lions Information

Month and Year you joined Lions: \_\_\_\_\_ Year you attended the Leadership Institute: \_\_\_\_\_

Have you previously been a Mentor at the MD-20 Leadership Institute? Y \_\_\_\_ N \_\_\_\_

What is the highest leadership position held as a Lion? \_\_\_\_\_

Why would you like to be a Mentor?

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What skills or experiences do you have that would make you a good Mentor?

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## MD20 Lions Leadership Institute

Training The Lions of MD20  
To Be The Leaders of Tomorrow



### Personal Mission Statement

You will participate in a guided series of activities to assist you in developing and writing your own mission statement

### Motivating Club Members

We examine the personal needs and motivation of club members and suggest action that can create or inhibit motivation.

### Time Management

Learn the value and importance of time and the best use of 1440. Discuss obstacles that can make time management difficult, and identify strategies that will help you to overcome these obstacles

### Working in Teams

This session will familiarize participants with the characteristics of teams and how to effective teams develop and excel!

### Public Speaking

Do you dread public speaking? Learn a framework to prepare for speaking in public, and guidelines for effective and confident delivery.

### Setting Goals/Goal Writing

You will understand the value of establishing goals to guide actions, and provide a system for planning and achievement of the goals you will write in class.

### Conflict Management

We will review the common causes of conflict, strategies to resolve conflict, and benefits of conflict.

### Diversity

Learn about the dimensions of diversity and the benefits it can provide for your club. You will learn strategies for overcoming challenges and ways to create a climate that supports diversity.

### LCIF / Lions Fundamentals

Learn and understand our Association's and Foundations history, principles, and structure while also exploring the benefits of membership.

### Coping with Change

Change is the only constant. Learn how to deal with change and use change to your advantage to improve your club.

### Lions History

Learn about Lions history from a different perspective, from someone who has not only has seen many changes, but helped to make those changes, our own PID Dr Jack Weber.

### Leadership Styles and Traits

Understand the different type of leadership styles and the best situation for their use. Discuss what traits does a good leader possesses.

### Dealing with Difficult People

We all have dealt with difficult people, learn strategies to reduce the stress and conflict and resolve the issue for individuals and your club.

The MD-20 Lions Leadership Institute is an intensive, interactive, participant driven three-day learning experience. Come prepared to devote those three days to learning with your fellow Lions.

At the end of the Institute, you will have new experiences, increase knowledge and confidence.

But most of all you will exchange thoughts, and ideas and made new friends from Lions across MD-20, New York State and Bermuda.

Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

**FROM THE ROAR EDITOR:** Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~  
**MD20-New York & Bermuda Lions**

The undersigned agrees to take \_\_\_\_\_ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ \_\_\_\_\_.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

**PER ISSUE**

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

**Inside ad Sizes:**

- Full page -- 7 5/8" wide by 9 3/4" deep  
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep  
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

**Deadlines for Printed Issue**

- Convention Issue - March 28th

**Deadlines for Electronic Issues**

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE  
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # \_\_\_\_\_ ☐ or website,

Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:  
New York & Bermuda Lions  
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212



**Protect your vehicles from the salt, sand and ravages of weather  
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club  
and Hoffman Helping Hands**

**Please support our fund raiser at:**



**[www.hoffmanhelpinghands.com/fundraisers/  
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**

# Town of Greenfield Lions Club Cars & Coffee Events



**June 3<sup>rd</sup>, July 1<sup>st</sup>,  
Aug 5<sup>th</sup> & Sept 2<sup>nd</sup>, 2023  
from 8 to 11am**

**Middle Grove Town Park  
FREE EVENT -All Cars & Trucks  
50-50 Raffle \* Door Prizes  
Fresh Coffee and Lions  
Breakfast Sandwiches!**

All proceeds will stay in  
our community in support  
of the Greenfield Lions  
Youth Programs and  
Events

We thank you for your  
continued support of our  
Club events.

**Event sponsored by**



If you are interested in sponsoring a door prize  
for this event, or need more information, please  
contact Lion Bill Marzano at 518-461-9784.



# Glens Falls Lions Club Annual Garage Sale



**Saturday, July 15, 2023**

**8:00 am to 2:00 pm**

**Association for the Blind Lawn**

**144 Ridge Street, Glens Falls, NY**

100% of proceeds go to the Glens Falls Lions Club  
Community Service Fund (501c3), which will be used  
to support the missions of the Glens Falls Lions Club.

**SIGHT, HEARING, YOUTH  
AND COMMUNITY**







Camp Abilities Saratoga  
Wants to Say  
Thank You for Your  
Continued Support !

# YOU'RE INVITED

## to our 10 Year Celebration!



Saturday  
July 29, 2023  
5:30pm - 7:30pm

Holiday Inn Saratoga  
232 Broadway  
Saratoga Springs, NY 12866

Our featured guest will be  
Dr. Lauren Lieberman.  
Enjoy lite fare and a cash bar.

Hope to see you there!!

**Please RSVP by July 20th**  
to Barbara Bentley at  
[bbentley@CampAbilitiesSaratoga.org](mailto:bbentley@CampAbilitiesSaratoga.org)  
or 518-894-1375

## THANK YOU



Giving back  
to move forward



For generously sponsoring this event!



# The Galway Lions Club's

## FIRST ANNUAL GOLF TOURNAMENT

Friday, August 11, 2023

Tee Off – 9:00

**PIONEER HILLS GOLF COURSE** 3230 Galway Road, Ballston Spa



**COST** - \$100.00 per golfer

**FORMAT** - Scramble

**RULES** - Have fun

**INCLUDES** - 18 holes greens fees w/cart

- Refreshments before the round and at the turn
- Lunch after finish
- Prizes, Raffles, Mulligans, Giveaways

Proceeds to the Galway Lions  
Community Fund

**SPONSORS** – Hole Sponsors and Prize Sponsors wanted - \$75.00

FOR INFORMATION CALL OR E-MAIL TOURNEY CHAIR

Lion John Sutton 518-577-3975; [JohnS147@aol.com](mailto:JohnS147@aol.com) or  
GalwayLionsClubNY.Org





**Saturday, August 12, 2023**

**Wellsville Country Club**

**3006 Riverside Drive**

**Wellsville, NY**

**[www.wellsvilleCC.com](http://www.wellsvilleCC.com)**

**18 Hole Best Ball Tournament**

**Tee Off Time Beginning at 1:15 PM**

*For the Benefit Of:*

**Empire State Special Needs Experience, Inc.  
Lions Camp Badger**

**Lions -- Friend -- Supporters**

Help Lions Camp Badger continue our goal to build a brighter future for our campers.

Each year we plan and enjoy a wonderful day of friendship, camaraderie and relaxation for this worthy cause.

- Play as an individual, with a friend or as a foursome.
- Become a sponsor.
- Donate gifts and prizes

Signing up is easy and we encourage you to invite a friend to do the same!



**Event Chairs:**

**Lion William Emrick**

(716) 498-4847

[williamemrick@yahoo.com](mailto:williamemrick@yahoo.com)

**PCC Andy Umreiko**

(516) 902-4881

[aumreiko@gmail.com](mailto:aumreiko@gmail.com)

**Sponsor Chairs:**

**Lion Joe Nickerson**

(585) 593-3069

[tjnick1970@roadrunner.com](mailto:tjnick1970@roadrunner.com)

**PDG Michele O'Hare**

(518) 694-6872

[mohare@naba-vision.org](mailto:mohare@naba-vision.org)





*29<sup>th</sup> Annual Town of Greenfield*

**TOWN-WIDE**

**YARD SALE**



**Saturday Sept 9<sup>th</sup> and Sunday Sept 10<sup>th</sup>, 2023**

**From 9am to 4pm, Rain or Shine!**

*Sponsored by Greenfield Center Baptist Church  
and Town of Greenfield Lions Club*

**SAVE THE DATE -Register your sale at  
the Greenfield Town Hall for \$5.**

**SAVE  
THE  
DATE!**



**\*NEW DATE: SEPT. 16, 2023**

**HUDSON CROSSING PARK**

**SATURDAY 3-6PM**

**SCHUYLERVILLE, NY**



QR code for TICKETS



**If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at [mapohare@gmail.com](mailto:mapohare@gmail.com) or 518-410-5941.**

A decorative border surrounds the central text. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

**LIONS SEE, INC**

LIONS SCREENING EYES EARLY

*Coming Back Strong!*  
*in the next school year*

VISION SCREENERS AND ASSISTANTS  
NEEDED

For more information:  
[www.lionsseeny.org](http://www.lionsseeny.org)



**Ronald McDonald  
House Charities®**  
of the Capital Region

Keeping families close™



## Snacks & Beverages

Individual Cereal Cups  
Individual Oatmeal Cups  
Individual Nut and Trail Mix Packs  
Mini Muffin Packs  
Crackers & Cheese Packs  
Crackers & Peanut Butter Packs  
Individual Chips, Pretzels, Popcorn  
Protein bars  
Fresh Fruit: Bananas, Oranges, Apples  
Water (6 - 12 oz bottles)  
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)  
Powerade (12 oz bottles)  
Ramen/Cup O' Noodles Soup  
Infant food pouches: Fruit/Veggies/Yogurts

## Household Items



Paper Towels  
Standard-size Pillows  
Zippered Pillow Protectors  
Queen-size Mattress Protectors (Zippered)  
Queen-size Mattress Pads  
Ziplock bags (snack, sandwich, & quart size)  
Swiffer dust cloth refills  
Swiffer wet cloth refills  
Laundry detergent  
Clorox mopping clothes  
Infant diapers  
Baby wipes  
Feminine products



## Gift Cards

Dunkin' Donuts  
Subway  
McDonald's  
Hannaford  
Wal-mart  
Stewart's  
Chipotle  
Dominos  
Price Chopper  
Gas Cards  
Sam's Club  
Visa gift cards

## Family Needs & Activities



Preemie Gerber Socks  
Preemie Receiving Blankets  
Pop Bubble Fidget Toys  
Hot Wheels  
Outdoor Toys/Games  
Crayons  
Bubbles  
Small Infant Toys  
Teething Toys  
Children's Board Books  
Play-doh

**Wish List Items can be dropped off at Ronald McDonald House**

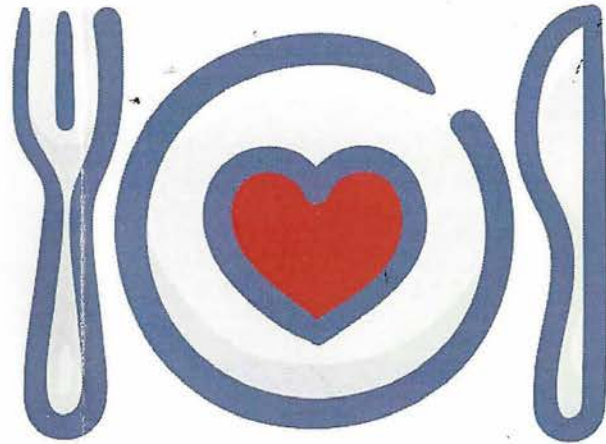
**139 S. Lake Avenue, Albany, NY 12208**

**Monday - Friday, 9AM-5PM**

**Questions? Call 518-438-2655**



# Love is Served



## RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

### PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House  
*Needed 3:00-6:00 P.M. daily*

### SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald  
House Charities®**  
of the Capital Region

### To sign up, please contact:

Julia Geisel, House Manager  
(518) 438-2655 | [jgeisel@rmhcofalbany.org](mailto:jgeisel@rmhcofalbany.org)

139 South Lake Avenue, Albany, NY 12208 ♥ [www.rmhcofalbany.org](http://www.rmhcofalbany.org)



## **LIONS CAMP BADGER**

**Operated by the Empire State Special Needs Experience, Inc.**

### Summer Camp 2023

We are actively hiring for seasonal summer help. Please consider for yourself or encourage your children, grandchildren, nieces or nephews to apply for a fun-filled, six-week summer job working with individuals with special needs (Must be at least 17yrs old)

**Gain valuable leadership skills, learn new things and experience the simple joy that summer camp can provide to our campers of all ages. You will make memories to last a lifetime!**

#### **Live at camp positions:**

- Camp Counselors
- Lifeguard
- Aquatics Director (1 week-must be 21)
- Registered Nurses or EMT (one-week sessions.)

#### **Live off camp positions:**

- Facility Manager (April 1 – Oct 31)
- Assistant Facility Manager (April-October)
- Two groundskeepers/mowers (May/June - August - must be 16 to operate mowing equipment.)

All staff are required to pass background screening and those in direct contact with campers will be required to be vaccinated against Covid-19.

Direct care staff will arrive at camp on June 25 for a week of training and orientation before camp begins on July 1<sup>st</sup>.

For more information and to apply online visit: <http://www.lionscb.org/employmentvolunteer.html>

Dates:	Program	Description of each unique program:
July 2-7	<b>Young Adult Badgers</b> (recommended for ages 18-28)	This session for our youngest adults is full of action and includes activities such as music, swimming, fishing, boating, arts and crafts, athletics, nature, and evening programs.
July 9-14	<b>Buddy Badgers 1:1</b> (all ages)	This program offers 1:1 staff support for campers who benefit from maximum physical or behavioral assistance. Often the pace is slower and the environment quieter, allowing campers who find larger groups challenging to succeed in this smaller, supported setting.
July 16-21	<b>Senior Badgers I</b> (recommended for ages 28+)	Our "middle" adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Social events are a big part of our week!
July 23- 28	<b>Senior Badgers II &amp; Super Seniors</b> (recommended for ages 28+)	Our oldest adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Quite often, they enjoy assisting with community service projects and planning their own social activities. The pace of this group tends to be a bit slower as compared to the younger groups.
July 30- August 4	<b>Junior Badgers</b> (ages 6-17 only)	Our youngest campers will be placed in cabins by age, and the program is carefully structured to keep them busy and engaged. They will enjoy all things "camp", such as swimming, boating, cookouts, music, arts and crafts, social time, and athletics.
July 9-14 July 23-28	<b>Vocational Food Service Program</b>	Returning campers ages 18+ may join us to learn employment and food service skills. Campers must be able to function within a 4:1 camper to counselor setting. Campers will receive food service instruction and training during the day in addition to regular programming in the afternoons and evenings. <b>Spots are limited.</b>



### **Lion Bonnie Haase Memorial Volunteer Position**

Lion Bonnie Haase was a tireless advocate and passionate volunteer for Lions Camp Badger since 1995. She spent the last several summers of her life living at camp and helping out wherever needed. Sadly, Bonnie felt ill during her last summer with us, and she was unable to complete the season. She passed away on August 16, 2022 at the age of 80.

**Bonnie often wished that other Lions members could experience camp, and we believe that her impact on Lions Camp Badger is just beginning.** Her legacy will live on through the Spirit of Volunteerism of our Lions members. It is in her honor that we are creating a new opportunity for the Lions to serve and support the important work of Lions Camp Badger.

**The Lion Bonnie Haase Memorial Volunteer Opportunity** will enable Lions members to serve by providing hands-on, direct assistance at Lions Camp Badger. Participants will go on to serve as camp ambassadors in their home communities, sharing their experiences and encouraging others to engage in our mission.

Please carefully consider how YOU can be part of this mission and email [patgillule@gmail.com](mailto:patgillule@gmail.com) or text 607-768-2386 for more information. **Thank you for your willingness to continue what she started.**





## Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID:

Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting

[www.nps.gov/planyourvisit/pickup-pass-locations.htm](http://www.nps.gov/planyourvisit/pickup-pass-locations.htm)





# The Lions International Marketing Award

## Timeline

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Below is an outline of when each step of the Marketing Award process will begin. Please note that the marketing campaign submitted for award consideration must be completed between July 2022 and December 2022.

### **July-December 2022: Clubs apply**

Club marketing chairperson or club president submits the online application by December 31.

### **January 2023: District judging**

Club applications are reviewed; district governor selects one application to advance to the next round.

### **February 2023: Multiple District judging**

District finalists are reviewed; council chairperson selects one application to advance to the finals.

### **April 2023: Marketing Committee selects winners**

The marketing communications committee reviews the finalists and selects the winners, one from each CA.

### **May 2023: Winning Clubs notified**

## Getting started

---

There are a handful of considerations to keep in mind before applying for the Marketing Award. Below, we've outlined the steps you can take to ensure a smooth application process. Please note that applications must be submitted by December 31.

It may be too late for this year but check it out for the future!

[For more info](#)

## Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

**If your club would like to participate, go to [clynk.com](http://clynk.com) and sign up for a "CLYNK to Give" account.**

**If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or [jerrygordon@juno.com](mailto:jerrygordon@juno.com) and I'll get you all the bags you want.**

Here's how it works:

### Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

### Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

### Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

### Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for [ALBANYTROYLIONS.ORG](http://ALBANYTROYLIONS.ORG) and [20WLIONS.ORG](http://20WLIONS.ORG)



Sight Society of Northeastern NY, Inc.  
Lions Eye Bank at Albany/Rochester



## Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name \_\_\_\_\_

Shipping information:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

Questions—518-489-7606

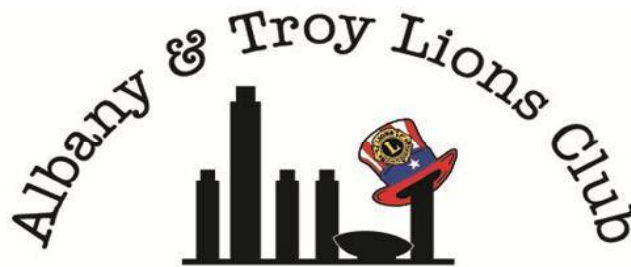
Please allow four weeks for delivery





## Got Yarn? Or extra fleece fabric?

If you don't need it anymore,  
we can find someone who will use it to make hats,  
mittens and scarves for the needy.



## Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our  
goal of 500 items by the end of 2022

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.  
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at [albanytroylions@gmail.com](mailto:albanytroylions@gmail.com)

or

Lion Ruth Sano at 518-859-3796



SIGHT SOCIETY OF  
NORTH EASTERN, INC

## LIONS EYE BANK AT ALBANY

70 Years



We Serve

- Transplantation
- Medical Education
- Research
- Community Outreach

Serving the community for the past 70 years

The Sight Society of Northeastern New York, Inc is dedicated to providing ocular tissue for transplantation, medical education and research.

2022 Successes - Serving as a resource for visual advocacy

1. Working with over 500 grieving families to facilitate eye donation.
2. Allowing for 1,000 corneas to be recovered.
3. Demonstrating a transplantation rate of 87% (national average 68%) - which equates to 870 people having their vision restored.
4. Placing corneas locally, throughout the United States and many international countries. Operating 24 hours a day/7 days a week/365 days a year.
5. Providing gratis corneas for medical education to local ophthalmology residents.
6. Precepting many physician assistant students.
7. Establishing our own Descemet Stripping Endothelial Keratoplasty (DSAEK) processing program.
8. Developing our own Descemet Membrane Endothelial Keratoplasty (DMEK) processing program.
9. Providing research tissue to any/all approved programs that submit a request.
10. Creating a new brand, website and social media campaign for 2023 - Stay tuned!

## Located at

4 Tower Place  
Suite 601  
Albany, NY 12203

518-489-7606



# **Bottle & Can**

## **RETRIEVAL CENTERS™**



Bring your recyclable donations to  
Plc-N-Nickel Bottle and Can Retrieval Center  
4303 NY-30, Amsterdam.  
Credit the Broadalbin-Perth Lions  
Foundation account.

Help keep your community and environment clean while  
helping the greater Broadalbin-Perth-Mayfield  
community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions  
Foundation will be used exclusively to support the needs  
of the greater Broadalbin-Perth-Mayfield community.

Visit [bottleandcanrc.com](http://bottleandcanrc.com) for any fundraising inquiries or needs.



**DG PRISCILLA'S VISITATION SCHEDULE for 2023-2024**

Revised: June 14, 2023

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Sep 6	Clifton-Fine	Aug 7
Ballston Spa	Feb 21	Scotia-Glenville	Sep 5
Bethlehem	Feb 7	Albany & Troy	Sep 6
Broadalbin Perth	Mar 28	Speculator	Sep 7
Cambridge	Nov 8	Edwards	Sep 11
Chazy		New Hart NYM White	Sep 12
Clifton-Fine	Aug 7	Fonda & Fultonville	Sep 13
Clinton	Oct 12	Long Lake	Sep 27
Deerfield	Oct 12	Raquette River	Oct 3
Duane	Oct 4	Duane	Oct 4
Edwards	Sep 11	Saratoga, Schuylerville,	Oct 5
Fonda & Fultonville	Sep 13	Mechanicville-Still	Oct 9
Galway	Nov 13	Greater Ravena	Oct 11
Glens Falls	Mar 26	Clinton, Deerfield, Holland Patent, Sauquoit, Utica	Oct 12
Gouverneur	Oct 25	Town of Schroon	Oct 16
Greater Amsterdam		Heuvelton	Oct 17
Greater Herkimer	Apr 3	Town of Hoosick	Oct 19
Greater Johnstown	Mar 13	Lake Placid	Oct 23
Greater Ravena	Oct 11	Gouverneur	Oct 25
Greenwich	Feb 15	Plattsburgh	Nov 6
Hadley-Luzerne	Feb 14	Cambridge	Nov 8
Heuvelton	Oct 17	Ogdensburg	Nov 9
Holland Patent	Oct 12	Galway	Nov 13
Lake Placid	Oct 23	Peru	Dec 7
Lisbon	Apr 9	Malone	Dec 13
Long Lake	Sep 27	Bethlehem	Feb 7
Louisville		Hadley-Luzerne	Feb 14
Malone	Dec 13	Greenwich	Feb 15
Marcy Telephone	Mar 6	Ballston Spa	Feb 21
Mechanicville-Still	Oct 9	Marcy Telephone	Mar 6
New Hart NYM White	Sep 12	Greater Johnstown	Mar 13
Newcomb	Apr 10	Glens Falls	Mar 26
Ogdensburg	Nov 9	Town of Greenfield	Mar 27
Peru	Dec 7	Broadalbin Perth	Mar 28
Plattsburgh	Nov 6	Greater Herkimer	Apr 3
Raquette River	Oct 3	Lisbon	Apr 9
Saranac Lake		Newcomb	Apr 10
Saratoga Springs	Oct 5	Tupper Lake	Apr 18
Sauquoit Valley	Oct 12	Waterford	May 1
Schuylerville	Oct 5	Town of Wright/Schoh	May 20

To get district 20W's newsletter

# LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

## Albany & Troy Lions Club

By Lion Jerry Gordon

### AS WE START A NEW LIONS YEAR ...

This is the pin of District Governor Priscilla Laurin from the Chazy Lions Club. She says, "My pin is very similar to DG Ricky's pin without the hockey player. The maple leaf & tree is something we selected because of the vast maple syrup industry in the North Country. The apple was selected because Chazy has a very large apple orchards."



### JUNE 14 MEETINGS

Lion Barb Bentley spoke to us about diabetes. She will be chairing diabetes for MD20, not just 20W. Lion Davia is one of three Lions trained to be a diabetes coordinator in 20W. The primary tools we have for educating the public are a tri-fold brochure that includes a Prediabetes Risk Assessment Test and bookmarks that provide basic information.

Lions Greg and Jodi showed up with their entourage of Del Ray, who lives near the blueberry orchard and has been very helpful working there with neighborhood kids, and 6 asylees (mostly from Venezuela) that they have been helping with food and other basics. Jodi presented a two-part proposal:

1. To spend \$500 to provide basic needs to the asylees who weeded and performed other clean-up tasks at the orchard. (We cannot actually pay them because of the 180-day ban on their working, but we are allowed to provide financial assistance.)
2. To spend \$500 on sulfur to improve the pH of the soil, as recommended by a local agronomist. The discussion was tabled so we could get on with our installation.

PDG John McDonald conducted the induction ceremony for our 2023-234 officers and board.



L-R in the back: Jerry Gordon, Shawn Newton, Mike O'Brien, Larry Krug, Greg Sheldon, PDG John McDonald, Davia Gaddy. 2nd row: Marilyn Bradley, Jodi Sheldon, Maryanne Gordon, KL Eva Bass. Front: Kahlo and Scarlett Sheldon.

*Jerry Gordon presents a Robert J. Uplinger Distinguished Service Award to KL Eva Bass. The plaque reads: "In recognition and appreciation of her ongoing dedication to the betterment of our Lions club and the greater community."*

Lion Jerry then presented King Lion Eva with a Robert J. Uplinger Distinguished Service Award.



In an email vote after the meeting, we approved being a tee-sponsor for \$250 at NABA's golf fundraiser.

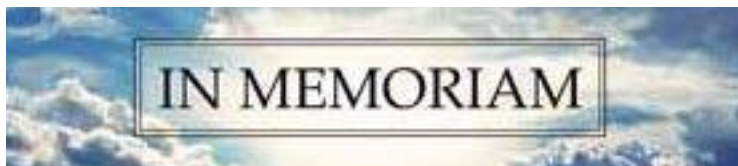
### KING LION EVA BASS

12A Lark Drive,  
Albany, NY 12210  
Cell: 518-487-8194  
[bridgethagapcommunity@gmail.com](mailto:bridgethagapcommunity@gmail.com)

### CLUB INFORMATION

P. O. Box 192, Troy, NY 12181-0192  
[info@albanytroylions.org](mailto:info@albanytroylions.org),  
Voicemail: 518-512-2722  
[albanytroylions.org/](http://albanytroylions.org/)  
[facebook.com/albanytroylions](https://facebook.com/albanytroylions)





By Lion Ed Moore

**M**anuel Pena, 91, of the Ballston Spa Lions Club, passed away Thursday June 22, 2023 at Wesley Health Care Center. The Lions Club was a big part of his life joining in 1965, where he made many lifelong friends, receiving many awards including the Melvin Jones Award, 50 year chevron of continuous membership in 2015 and Lifetime Membership Award.



## Glens Falls Lions Club

By Lion Karen Rager

**O**ur annual "Swing for Sight and Sound" Golf Tournament was held at Airway Meadows on June 10, 2023. This was our 20th anniversary. Lions Scott Rager and Laurie Gates, celebrated by "jumping from a perfectly good plane" before the tournament, knocking off a bucket list item. It was another successful year adding \$2800 to our coffers. A very HUGE Thank you to all of our golfers, sponsors and dinner attendees!



*Lions Laurie Gates and Scott Rager, with friend landed safe and sound!!!*



*First Row: King Lion Marilyn Rivers, Lions Kathy Gates, Karen Rager, Roy Steves, Kate Doty, and PDG Joan Scott. Second row: Lions Shaun Rivers, Lisa Cerny, Al Cerny, Ed Balunis, and Phil Jessen.*

We held our Induction and Recognition Ceremony on Tuesday, June 27, at the Queensbury Hotel. PDG Joan Scott inducted our new officers and directors.

Congratulations to Lion Kathy Gates on receiving the Robert J. Uplinger which was presented by Lion Scott Rager!



We will be holding our Annual Garage Sale on July 15th 8:00 am - 2:00 pm on the grounds of the Glens Falls Association for the Blind, 144 Glen Street, Glens Falls.

### KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804  
Home: 518-793-1034; Cell: 518-859-3738  
smrivers@roadrunner.com

### CLUB INFORMATION

glensfallsions@gmail.com  
[e-clubhouse.org/sites/glensfallsny/](http://e-clubhouse.org/sites/glensfallsny/)  
Glens Falls Lions Club fb page

## Chazy Lions Club

By DG Priscilla Laurin

**C**hazy Lions assisted at the Miner Institute cooking hot dogs and burgers for their reunion.



*District Governor Priscilla Laurin, Immediate Past District Governor Ricky Laurin, and King Lion John Saxe.*

### KING LION JOHN SAXE

1708 Lake Shore Road, Chazy, NY 12921  
Home: 518-846-7725  
Cell: 518-593-0987  
saxe@jeffordssteel.com



## District 20W RECOGNITIONS

By DG Priscilla Laurin

### ROBERT J. UPLINGERS



*Lion Jim Cypher (Glens Falls Lions).*



*Lion Eric Unislawski (Greater Johnstown Lions).*

### VISION OF HOPE



*Lion Liz Stano (Town of Greenfield Lions).*

### DISTRICT GOVERNOR PRISCILLA LAURIN

207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269; Cell 518-569-4421  
lionpriscilla2324@yahoo.com



## Clinton Lions Club

By Lion Jim Winkler

We were quite busy during the last month of the Lions year. At our first meeting, we once again collected approximately twelve pounds of food staples for our Country Pantry. In addition, we welcomed a presentation from our Area Salvation Army Representative, Sam Brumsey. Sam thanked us for our partnership and efforts organizing and staffing the annual Red Kettle Campaign in our town. He informed us of the number of area families the Salvation Army was able to assist as a result of our efforts.



*Clinton Lions President Bob Maxam welcomes Area Salvation Army Representative Sam Brumsey for presentation at June 8, 2023 club meeting.*

In what has become tradition, our final meeting of the year was held at our local Fire Department's picnic pavilion. Our spouses joined us and members were asked to bring a dish to pass that would complement the pizza purchased from our administrative fund. We used this setting to recognize the contributions of three of our members and induct a new member into the club.



*Lion Garry Colarusso (l) is presented with Club Lion of the Year Award by President Bob Maxam and Secretary Jim Winkler at Awards Picnic on June 22, 2023 in recognition of his many contributions to the club this year.*



*New Clinton Lion Tom Ryan with sponsor, President Bob Maxam at induction ceremony on June 22, 2023*

The new member is Tom Ryan. He was a member of our club approximately twenty years ago and stayed in contact with us and our efforts in the community. He decided to re-join us and we look forward to his contributions zest for a good time as we continue our service projects. Lion President Bob Maxam was his sponsor.

Lion Garry Colarusso was named

our Lion of the Year for his many innovative ideas he has recommended and especially his participation and contributions over the past year. Lion Garry has been a member of our club a little over five years ago.

Finally, Lion Les LaBrecque became the latest Melvin Jones Fellow as the club presented him with this recognition as a result of his service to the club, community and nation. He served our country in two branches of our Armed Forces and continues to serve as Commander of our local American Legion Post. Congratulations Lion Les!



*Clinton Lion Les LaBrecque flanked by his spouse, Nan and Club President Bob Maxam with Melvin Jones Fellowship from club presented at our Awards Picnic on June 22, 2023.*

The local Farmer's Market began on the village green the first of June and will continue every



*Clinton Lions Jim Winkler & Garry Colarusso represent the club on the Opening Day of the 2023 Farmer's Market on June 1, 2023 in Clinton, NY.*

Thursday through the October. Club members staffed a booth/table displaying Lions information, diabetes material and answered any questions passersby had regarding our service commitment to the community. We are expecting to continue this activity on the first Thursday of every month through October.

Through the cooperation of the Guidance Departments in our local school district and two neighboring districts, we recognized seven (7) graduating seniors by presenting them with congratulatory letters

and financial awards to assist them as they continue their education.

Country Pantry Distribution was held this month on June 19th. Nine (9) club members joined other community members loading food into the backs and trunks of clients as they drove through the parking lot of Annunciation Church in Clark Mills, NY. This month better than 2,300 individuals (485 vehicles) received bread, yogurt, eggs, milk, frozen meats (beef, hot dogs, sausage and chicken) frozen vegetables, canned goods, produce and personal hygiene products. In addition, through the generous donation from a local farmer, clients had their choice between potted flowers and vegetable plants.

We collected 175 pair of used eyeglasses from our usual local drop-off points and at the beginning of the month, our president and secretary traveled to Chazy, NY to attend DG

Ricky's testimonial.

In addition to the graduating senior awards mentioned above, our end of year donations included those made to Freedom Guide Dogs, Central Association for the Blind & Visually Impaired (CABVI), Clinton Youth Hockey Golf Tournament Tee Sponsorship, Missing & Exploited Children, Country Pantry, American Heart Association, local town fire departments, Mercy Flights, Hearing Conservation Society, Kirkland Art Center and the Kirkland Town Library.

We enjoyed a great year in the service to our community and look forward to enjoying the summer and a few activities over the summer months.

OUR BEST TO EVERYONE OVER  
THE SUMMER MONTHS!

### KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323  
Home: 315-853-5968  
Cell: 315-794-0410  
maxamr60@gmail.com

### CLUB INFORMATION

[www.clintonnylionsclub.com](http://www.clintonnylionsclub.com)

## Galway Lions Club

By 1st VDG Holly McConchie and DG Priscilla Laurin

The end of the year has been a busy time for the Galway Lions. Mother's Day weekend, we held our first annual pig roast and proceeded to sell out.



We followed that up Memorial Day weekend with our annual white cane coin drop and had our best year ever.



On Memorial Day, we sold pretzels in the park after the parade.

We were asked to join in the fun for Family Fun Day

...continued on next page



in June and gave away pretzels to all children under 18 who wanted a pretzel. We also distributed DG Ricky's coloring books with a copy of the Galway Lions tri-fold



brochure attached inside.

*Left: New Lion Jon Jasewicz was inducted by District Governor Ricky Laurin on June 6, 2023.*

*Below: Knight of the Blind Award went to community member, Donna Sowle on June 6, 2023.*



*Below: Goup photo of the Gaway Lions officers for the 2023 - 2024 Lions year, inducted by District Governor Ricky Laurin on June 6, 2023.*



## KING LION ROBERT EATON

1565 Kania Road  
Amsterdam, NY 12010  
Home: 518-882-9755  
rfeaton@gmail.com

## CLUB INFORMATION

[www.galwaylionsclubny.org/](http://www.galwaylionsclubny.org/)

# Sauquoit Valley Lions Club

By Lion John Griffin

The Sauquoit Valley Lions Club held our annual year-end Shore Dinner on June 1, 2023 at Orchard Hall restaurant



*Lions and guest enjoying the Annual Shore Dinner.*

Valley CSD Superintendent Ron Wheelock and our honoree Sauquoit Valley Middle School Art Teacher Colleen Luczak and family.

Following dinner the Club awarded Colleen with the Robert J. Uplinger Award for Distinguished Service. Colleen has been an Art Teacher at the school since 2007 and Superintendent Wheelock relayed that she is a gifted Art Teacher and



*Sauquoit Middle School Teacher Colleen Luczak and family accept the Robert J. Uplinger Award for Distinguished Service.*

has been an excellent role model over that time. Colleen has been instrumental in the success of the Annual Sauquoit Valley Lions Peace Poster Contest which has grown steadily under her guidance. The past two years the winning posters have gone on to win the District W contest as well.

On June 22, 2023 the Club met at the home of Lion Ed and Lion Candace (Candy) Collins to the year-end financial meeting. At the meeting the Club approved donations totaling \$6,700 to; LCIF, Feed Our Vets, Town of Paris Historical Society, RCIL, Freedom Guide Dogs, Hospice, CABVI Campabilities, Clayville Library, Lion Eye Bank, Camp Badger, Eastern Star Home, the Sauquoit Valley Foundation and the Town of Paris youth summer program. Following the meeting the group approved a donation to Mercy Flights Central bringing the total donations for the year 2022-2023 to over \$13,000! After dinner Lion Candy served the group with her famous strawberry shortcake. It was a most successful year of Service, Fundraising and Comradeship under the Leadership of President Lion John Markley and his Team.

with 31 Lions and supporters in attendance. President John Markley welcomed everyone to the event including Region Chair Jim Winkler, Sauquoit

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**KING LION JOHN MARKLEY**

2625 Oneida Street  
 Sauquoit, NY 13456-3209  
 Cell: 315-725-9644  
[golfjisc@aol.com](mailto:golfjisc@aol.com)

**CLUB INFORMATION**

[www.sauquoitvalleylions.org/](http://www.sauquoitvalleylions.org/)

**Peru Lions Club****INDUCTIONS**

By DG Priscilla Laurin

District Governor Ricky Laurin inducted two new members into the club, Carlene Wood sponsored by Lion David Dalton and Cheryl Breen-Randall sponsored by Lion Craig Randall.

**KING LION EDWARD EISELE**

8 Button Brook Parkway  
 Peru, NY 12972-2602  
 Cell: 518-524-3650  
[bigolddivot@yahoo.com](mailto:bigolddivot@yahoo.com)

**Ballston Spa Lions Club**

By Lion Mike Yates

The Ballston Spa Lions Club conducted the 74th Installation of Officers. Alex Guilmette, the youngest Lion to be installed as President, will oversee the Club's projects during the 2023-2024 year.

The Lions Club serves the village of Ballston Spa, as well as the Towns of Malta and Milton by providing sight and hearing services, diabetes awareness, pre-school sight screening and many other projects.

If you are interested in learning more about the Lions Club, or in volunteering for community projects, or

are in need of assistance with sight or hearing, email the Club: [info@BallstonSpaLionsClub.org](mailto:info@BallstonSpaLionsClub.org)

**KING LION ALEXANDER GUILMETTE**

12B Windy Hill  
 Ballston Lake, NY 12019  
 Home: 518-847-8831  
 Cell: 518- 852-3246  
[apg200@gmail.com](mailto:apg200@gmail.com)



*President, Alex Guilmette, addressing the membership.*

**CLUB INFORMATION**

[BallstonSpaLionsClub.org](http://BallstonSpaLionsClub.org)  
[info@ballstonspalionsclub.org](mailto:info@ballstonspalionsclub.org)

**Broadalbin-Perth Lions Club**

By Lion Edward Balaban

A slate of new officers was installed and two new members were inducted at the June 15th meeting of the Broadalbin-Perth Lions Club, held at C&R's Restaurant in Galway.

The Lions officers are the leadership team that will guide the B-P Lions through their activity year which runs from July 1, 2023 to June 30, 2024.



Past District Governor Dick

Ralston, a member of the Club, did the honors of delivering the oaths

of office to those assuming the positions of president, vice-president/marketing chair, secretary, treasurer, and Lion Tamer. Lions Bob Townsend, Ed Balaban, Valerie Kevlin, Tom Kevlin, and Bill Suchy, respectively, all accepted their continuing responsibilities as each is serving a second consecutive term.

Immediately following the induction of the new officers,

*...continued on next page*

Ralston inducted two new members to the Club, Larry Boutillette and Tim Ott. President Bob Townsend sponsored the new members into the Broadalbin-Perth pride. Ralston challenged all the Lions present to renew their oaths to service.



*Swelling with pride at the induction of new Lions are, from left, Broadalbin-Perth Lion President Bob Townsend, who sponsored both Lion Larry Boutillette and Lion Tim Ott, and presiding officer Past District Governor Dick Ralston. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban).*

The Broadalbin-Perth Lions Club is part of Lions Clubs International, the largest service club organization in the world. More than 1.4 million members in over 48,000 clubs are serving in 200 countries and geographic areas around the globe. Since 1917, Lions have strengthened local communities through hands-on service and humanitarian projects, and we extend our service impact through the generous support of our Lions Clubs International Foundation. We are focused on supporting vision, the environment, childhood cancer, hunger, diabetes and other pressing humanitarian needs to help address some of the biggest challenges facing humanity.

#### **KING LION ROBERT TOWNSEND**

805 County Highway 126  
Amsterdam, NY 12010  
Home: 518-843-6553  
Cell: 518- 866-1250  
rtownsen@nycap.rr.com

#### **CLUB INFORMATION**

P. O. Box 331  
Broadalbin, NY 12025-0331  
bplions@hotmail.com  
[e-clubhouse.org/sites/broadalbinny/](http://e-clubhouse.org/sites/broadalbinny/)



## **Get ready for the Lion Portal**

We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — **the Lion Portal**

<https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates>

**Did you know**  
that over 5,000 children  
and 30,000 adults are treated  
every year at the Lions Eye  
Institute at Albany?

**BECOMING A  
KNIGHT OF THE BLIND**  
is one way you can  
support this mission.

**For more information:**  
[jmcdonald33@nycap.rr.com](mailto:jmcdonald33@nycap.rr.com)  
[www.leialbany.com](http://www.leialbany.com)

**Lion Eye Institute and  
Foundation of Albany  
will move to:**

**15 Vista Boulevard,  
Slingerlands, NY 12159**

**[leialbany@gmail.com](mailto:leialbany@gmail.com)**

**(518) 290-8939**

# Resources



**Lions Club Secretaries**  
are integral in holding  
clubs together!

One responsibility is

## **MONTHLY MEMBERSHIP REPORTING**

# **IT'S SO EASY!**

1. GO TO: [www.lionsclubs.org](http://www.lionsclubs.org)
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP  
MUST BE REPORTED EVERY MONTH  
EVEN IF YOU HAVE NO CHANGE!**





# Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at [clubofficers@lionsclubs.org](mailto:clubofficers@lionsclubs.org) or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



# Lions Clubs International

2021-2022

## CLUB EXCELLENCE AWARD APPLICATION

Date: \_\_\_\_\_

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_ District: \_\_\_\_\_

2021-2022 Club President's Name: \_\_\_\_\_

Member Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### 1. MEMBERSHIP

- ☐ Achieved a net growth of: \_\_\_\_\_ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: \_\_\_\_\_

### 2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### 3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: \_\_\_\_\_

#### 4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature\*:  District:

Member Number:  Date:

**Due by:** August 31, 2022

**Send to:** [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org) or fax to (630) 468-6828

**Awards Mailed to:** 2022-2023 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



**Lions Clubs International**

**District and Clubs Administration**

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

[www.lionsclubs.org](http://www.lionsclubs.org)

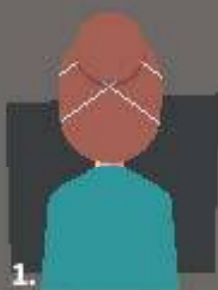
DA-CEA 3/21 EN



## Wearing a mask with your hearing aids



### Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

### Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

### When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



# Are your club Events and Articles in the Roar?

## DEADLINE IS THE 28TH OF THE MONTH

Except February which is the 25th

**Publication is as close to the 1st as possible.**

**(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)**

### ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

### PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

### EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

### IMPORTANT LINKS

#### Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

#### Service Toolkit

<https://tinyurl.com/ybq7vnhd>

#### Club Resource Center

<https://tinyurl.com/y7onrj7l>

#### Club President

<https://tinyurl.com/ycbk9l9e>

#### Lions Learning Center

<https://tinyurl.com/y96hmy27>

#### Lions University

<https://lionsuniversity.org/>

#### Club Secretary

<https://tinyurl.com/y9ke23xg>

#### Club Treasurer

<https://tinyurl.com/y92he2c8>

#### Membership Chair

<https://tinyurl.com/yckcqm6u>

#### Services Chair

<https://tinyurl.com/y7nepq8p>

#### LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

#### Marketing and Communications

<https://tinyurl.com/y9scx447>



## Lions Hearing Conservation Society of NYS

### LIONS LOAN-OUT EQUIPMENT

*Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.*

*(Other equipment may be available upon request)*

#### Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

#### Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

#### Infrared TV Listening System

Wireless infrared amplification system.

#### Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

#### Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

#### Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

#### Amplified Telephone

Adjustable volume control with amplified ringer.

#### Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

#### Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

#### Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

### LIONS LOAN-OUT CENTERS

#### Madison Hearing Center

14 Columbia Circle West Drive, Suite 202  
Albany, NY 12203  
Voice: (518) 690-2060

#### Madison & Saratoga Hearing Center

81 Miller Road, Suite 700  
Castleton, NY 12033  
Voice: (518) 689-0792

#### Center for Better Hearing

318 Ridge Street  
Glens Falls, NY 12801  
Voice: (518) 638-4363

#### Audiologic Solutions

361 Fairview Avenue, Suite 350  
Hudson, NY 12534  
Voice: (518) 631-2564

#### Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue  
Saratoga Springs, NY 12866  
Voice/TTY: (518) 584-0578

#### Schoharie Office for the Aging

113 Park Place, Suite 3  
Schoharie, NY 12157  
Voice: (518) 295-2001

#### Resource Center for Independent Living

131 Genesee Street  
Utica, NY 13503  
Voice: (315) 797-4642 Ext. 2928  
TTY: (315) 797-5837