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AUGUST 2023

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Dr. Patti Hill

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20W News



"Lions Serve up Hope"

A message from
District Governor
Priscilla Laurin

Greeting Fellow Lions!

August is here and we are ready to start this Lion's year. It is my goal to visit each club.

IPDG Ricky and I recently returned from the International Conference in Boston. Our new International President this year is Dr. Lion Patti Hill. Her motto is **"changing the world."** Together and separately, we need to determine how we will change our part of the world. I hope each of



**NEXT ROAR
DEADLINE**

**AUGUST 28,
2023**

Submission requirements
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you are willing to take on this challenge.

Lions Club International has set a goal of 1.5 million members by 2027. One of our district goals this year is to increase membership. To accomplish this goal, we all must ASK. I am challenging each club to add new members this year. Clubs have asked for tools to help with membership – tools provided include the coloring books, brochures & social media. We will be looking for a copy of your brochure during this years DG's visit.

I would like to invite each of you to attend our first cabinet meeting for this Lions year. It is scheduled for 8/26/23 at the Holiday Inn in Johnstown. We will have two speakers and will introduce the members of this year's district team.

It is an honor and privilege for me to induct new members. Please let me know if you have members that should be inducted. I would like to be able to induct some at each of our council meetings and of course I would be happy to induct new members at your club meetings. I think it would be awesome to introduce your new members to the district.

"You can have everything in life you want, if you will just help enough other people get what they want." -Zig Ziglar

Yours in Lionism,

DG Priscilla Laurin
207 Sheldon Lane, Chazy, NY 1292
Home 518-846-7269; Cell 518-569-4421

To get district 20W's newsletter

LIONS ROAR



[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Get ready for the Lion Portal

We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — the Lion Portal

<https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates>

District 20W Colorbooks Are HERE!



IPDG Ricky Laurin is busy handing them out to clubs!

When Your Club gets your colorbooks:

1. Please add a label with your club information/QR code. Stamping will just rub off.

2. Keep track of your inventory - where you deliver them to. Check periodically to refill and see how many have been taken.

3. You could include a sign that says, "Please take one".

4. Most important, keep track of any new members who have inquired and joined your club because of the colorbook.



20W Who's Who

DISTRICT 20-W CABINET

DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell 518-569-4421,
lionpriscilla2324@yahoo.com

1st VICE DISTRICT GOVERNOR 2nd VICE-DISTRICT GOVERNOR

Holly McConchie (Galway Lions)
13 Marilyn Drive, Glenville, NY 12305
Home: 518-882-6516; Cell: 518-366-1010
hmconchie@aol.com

Your Name Here!

CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions)
128 Windy Hill, Ballston Spa, NY 12020
518-847-8831
apg200@gmail.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903
jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
jana5652@yahoo.com

GLOBAL ACTION TEAM

MEMBERSHIP

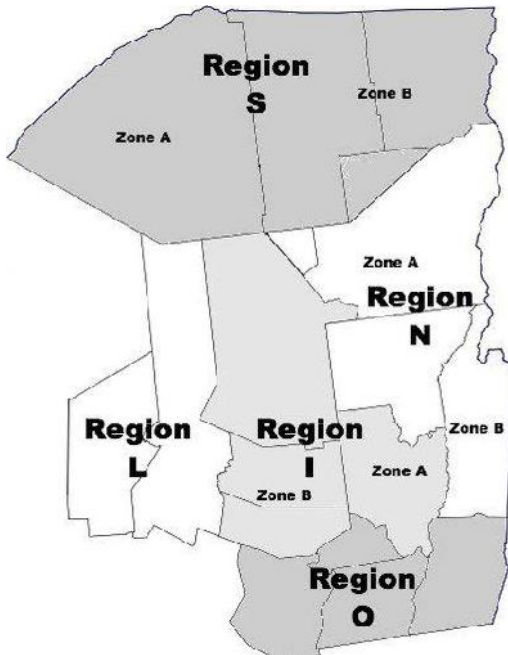
PDG Ed Stano, Jr.
(Town of Greenfield Lions)
2070 Route 9N
Greenfield Center, NY 12833
Home: 518 893-7150
Cell: 518-879-5757
estanojr@nycap.rr.com
Club: Town of Greenfield

SERVICE

PDG Milledge "Smitty" Smith
(Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530
Cell: 315 778 3281
pdgsmitty@gmail.com

LEADERSHIP

PCC Mark Whitney
(Town of Schroon Lions)
6825 Lynvale Drive
Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com



District 20-W comprises these New York State counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schoenectady, Schoharie, Warren, and Washington

REGION L

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

REGION I

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

REGION O

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

REGION N

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroon.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

REGION S

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION AND ZONE CHAIRS

L I O N S

ZONE A: Clinton, Deerfield, Greater Herkimer, Holland Patent.

ZONE A: Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield.

ZONE A & B: Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford.

ZONE A: Glens Falls, Hadley, Luzerne, Long Lake, Newcomb, Town of Schroom.

ZONE A: Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River.

ZONE B: Marcy Telephone, New Hartford New York Mills, Whitestone, Sauquoit Valley, Utica.

ZONE B: Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Northville Sacandaga, Speculator.

ZONE B: Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick.

ZONE B: Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake.

REGION CHAIRS

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

REGION CHAIR

Ed Balaban
(Broadalbin-Perth)
654 County Highway 138
Broadalbin, NY 12025
Cell: 716-474-5510
bklynbrn@att.net

REGION CHAIR

Michele Puleo O'Hare
(Bethlehem Lions)
8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
mapohare@gmail.com

REGION CHAIR

Your Name Here!

REGION CHAIR

Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" CHAIR

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "A" CHAIR

Edward Moore
(Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com

ZONES "A" AND "B" CHAIR

Florence Brisee
(Waterford Lions)
192 Middletown Road
Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com

ZONE "A" CHAIR

Jim Cypher
(Glens Falls Lions)
89 Bay St, Apartment 1
Glens Falls, NY 12801
Cell: 617-281-4616
jimcypher@gmail.com

ZONE "A" CHAIR

Joe Latimer
(Clifton Fine)
P. O. Box 52
Newton Falls, NY 13666
Home: 315-848-3578
Cell: 315-854-4247
dlatimer@slc.com

ZONE "B" CHAIR

Jim Winkler
(Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355
Cell: 315-601-4038
Wink8@aol.com

ZONE "B" CHAIR

Robert Townsend
(Broadalbin - Perth Lions)
805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com

ZONE "B" CHAIR

Your Name Here!

ZONE "B" CHAIR

Ricky Laurin
(Chazy Lions)
207 Sheldon Lane
Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-7253
rickylions18@outlook.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L. Townsend (Broadalbin-Perth)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE & DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232
jerrygordon@juno.com

NEWSLETTER & MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK ADMINISTRATOR

James Griffith (Cambridge Lions)
119 East Main St, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

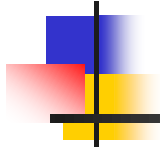
FACEBOOK EDITOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143
karen@deuxflutes.com

FACEBOOK EDITOR

Joseph Wagner (Saratoga Springs)
16 Adirondack Circle, Apt D, Gansevoort, NY 12831
Cell: 518-791-9575
jwagner@saratogaspringslions.com

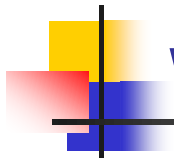
NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public – Families and community
 - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

District 20-W Marketing Plan 2022-2023

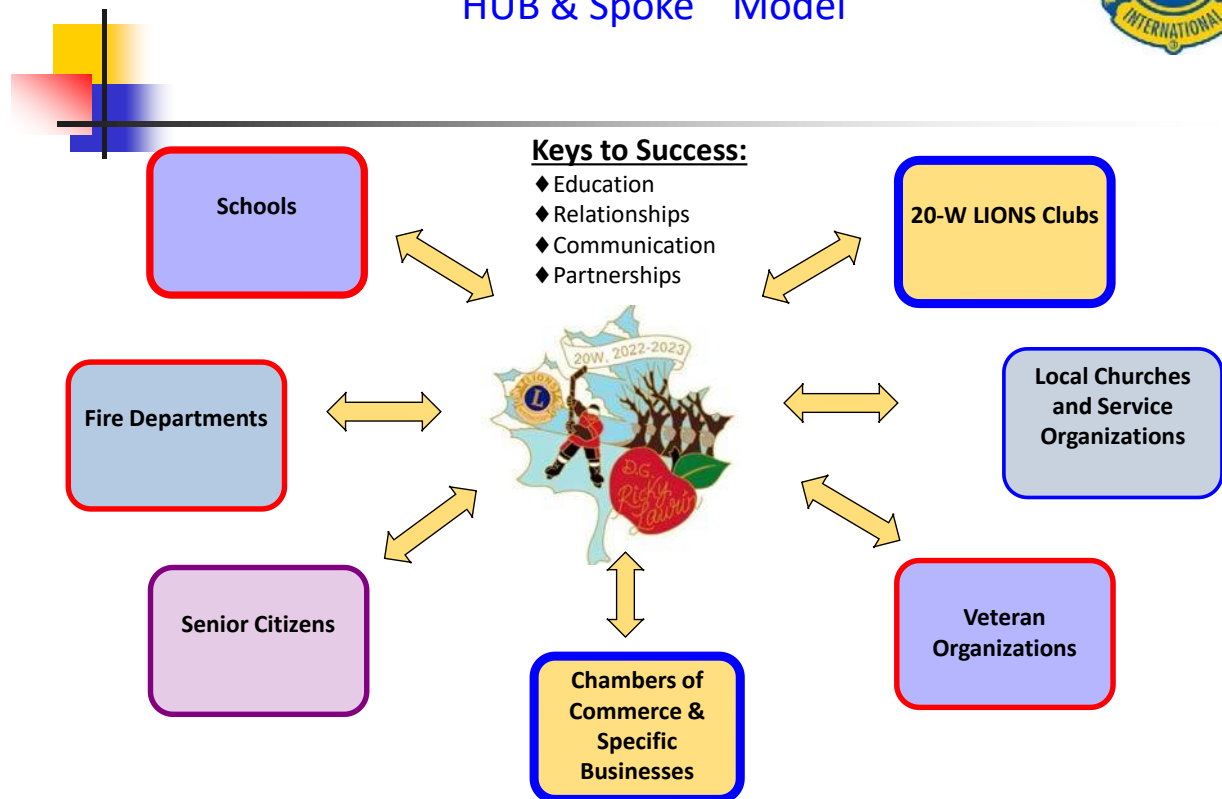


20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook – Lion Barbara and PDG James
 - Website and Directory – Lion Jerry Gordon
 - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace “Thinking out of the Box” to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

How does the District move forward with a Marketing Plan?

Expanding Membership & Service through a “HUB & Spoke” Model



...continued on next page



District 20-W Communications and Marketing Committee



❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor



Phase 1 – 4500 books – cost of \$4,000
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



District 20-W Communications and Marketing Committee



❖ Video Marketing Plan

1. Getting our Mission and Message to the public
 - ❖ Continue Efforts on Facebook and District Web Sites
 - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
 - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Send in your Photos and Video Clips on your club's hunger Programs
 ****Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

*****Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rglOgb4P7gs>

Accessible to all clubs for Community and Club Education

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MEMBERS CORNER

What kind of service projects does your club do? Here are some thoughts, something for the new club looking for directions or the veteran club looking for a new or different project

Service Projects may include

[Toys for Tots](#)

Donations to food banks

[Stuff stockings for children](#)

Free Santa pictures set up a donation jar place photo in a folder

[Dinner dance for senior adults](#)

Float in the holiday parade

[Christmas decorations through town](#)

Provide scholarships

[Support local 4H program](#)

Support school athletic and their band programs

[Assist with stewardship of multiple Little Free Libraries](#)

Provide oral health care and first aid kits, included information about the importance of oral health care and wound care for diabetics and distributed them through schools

[Christmas Tea at Retirement Home](#)

Holiday Food Hampers for children who rely on school meals in our area

[Christmas Gift Cards for Families](#)

Gifts for Nursing Home Patients

[Hosts a free community breakfast \(kid-focused\) with Santa](#)

Fund a winter ball for children with special needs

Ring bells for Salvation Army's red kettle campaign adopt a nursing home bring gifts to all the residents and involve them with a holiday Sing along

Adopt a family for Christmas get names from a local school and/or local food bank, get information about clothing sizes, shoe sizes and a toy wish list, give gift cards to the parents so that they are able to go and purchase things

Collect toiletries for a local shelter and donate to local Christmas parties that are held by the local recreation board

The homeless need socks and underwear

There are so many things we as Lions can do to help make a difference throughout our communities. Let's show the community what we can do together.

Planning of Year of Community Service

1. Lions Clubs International website: <https://www.lionsclubs.org/en>
2. Global Service Team Toolbox: <https://www.lionsclubs.org/en/resources-for-members/resource-center/gst-toolbox>
3. Service Programs (with links to Service Project Ideas): https://www.lionsclubs.org/en/service-programs#_ga=2.160046205.1399627950.1658699823-1007127799.1646840686
4. Service Project Planners: <https://www.lionsclubs.org/en/start-our-approach/service-journey/service-project-planners>
5. Service Reporting (guides and references): <https://www.lionsclubs.org/en/service-reporting>
6. S.W.O.T Analysis: <https://www.lionsclubs.org/en/v2/resource/download/117904862%20>
7. Service Launchpad: <https://www.lionsclubs.org/en/start-our-approach/service-launchpad>
8. Guntersville Lions Club website: <https://www.guntersvillelionsclub.com/>

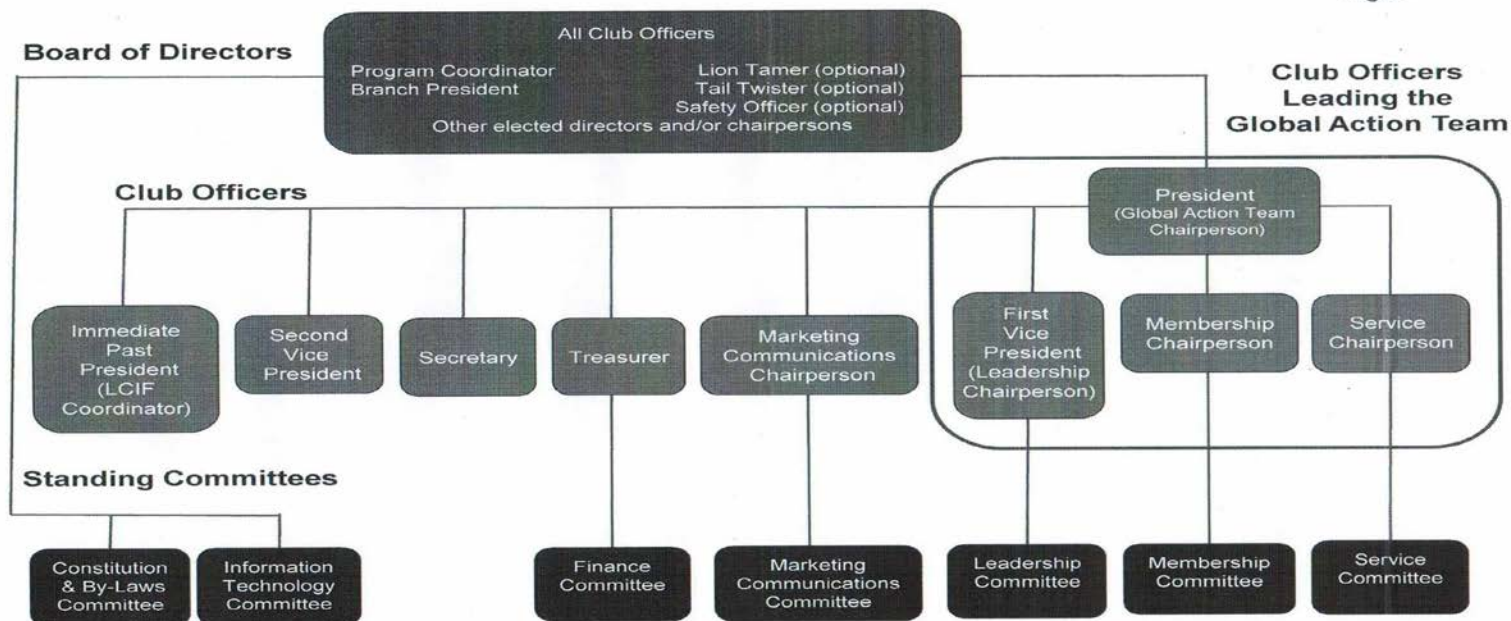
Lion Smitty
MD 20 GST

Club News

CALENDAR OF EVENTS

Camp Abilities - Saratoga 10 year Celebration	July 29, 20
Town of Greenfield Lions Club Cars and Coffee Event	August 5, 2023
Galway Lions Club Golf Tournament	August 11, 2023
Lions Camp Badger Annual Golf Classic	August 12, 2023
1st 2023 - 2024 Cabinet Meeting Holiday Inn, Johnstown	August 26, 2023
Town of Greenfield Lions Club Cars and Coffee Event	September 2, 2023
Town of Greenfield Lions Club Townwide Garage Sale	September 9/10, 2023
Schuylerville Lions Club Tasting on the Hudson	September 16, 2023
NABA 24th Annual Visionary Golf Tournament	September 22, 2023
MD20 Leadership Institute	October 26 - 28, 2023

Standard Club Structure





MD20 Lions Leadership Institute

Inspiring Tomorrow's Lions Leaders

2023 Lions Leadership Institute
October 26 - 28, 2023
DoubleTree By Hilton Hotel
225 Water Street, Binghamton, NY 13901



Coordinators:

PCC Gloria Askew
441 Hegeman Ave
Brooklyn, NY 11207
H-718-649-1324
C-917-226-9129
md20nysb.lli@gmail.com

PCC Bill Shembeda
231 Highland Lake Rd
Middletown, NY 10940
C-845-313-5460
H-845-386-6111
md20nysb.lli@gmail.com

Name		Badge Name	
_____		_____	
Date Joined Lions (MM/YY)	Highest Office Held	Gender	
_____	_____	_____	
Club Number	Membership Number	District	
_____	_____	_____	
Address	City/State	Zip Code	
_____	_____	_____	
Home Phone	Cell Phone	Date of Birth (MM/DD/YY)	
_____	_____	_____	
e-mail Address			

Club President Signature		District Governor Signature	
_____		_____	
Signature of Applicant			

By submitting this application, I acknowledge that the MD20 Lions Leadership Institute may record or photograph my participation in the training sessions and presentations that occur during the program. I agree to the use of my image in any such recording, video or photograph without compensation for purposes of future leadership training or the promotion of leadership training programs sponsored by the MD20 Lions Leadership Institute.

Additional Information:

Food Allergies / Dietary Requirements _____

Other Special Needs _____

Requested Room Mate _____

Requests For Private Room (add \$230) ☐

Mail or email this Application With Remittance To:

PCC Gloria Askew
441 Hegeman Ave
Brooklyn, NY 11207

Check Payable to "Lions Multiple District 20"
Tuition paid by Credit Card ☐, Amount Paid _____

Application Deadline - 9/2/23 (\$420) - After 9/2 cost will be \$445

MD-20 Lions Leadership Institute Mentor Application

Applicant's Contact Information

First Name: _____ Last Name: _____

Nick Name: _____ Name on Name Tag: _____

Club Name: _____ Club Num.: _____ District: _____

Member Number: _____

Street: _____ City: _____ State: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Lions Information

Month and Year you joined Lions: _____ Year you attended the Leadership Institute: _____

Have you previously been a Mentor at the MD-20 Leadership Institute? Y ____ N ____

What is the highest leadership position held as a Lion? _____

Why would you like to be a Mentor?

What skills or experiences do you have that would make you a good Mentor?



MD20 Lions Leadership Institute

Training The Lions of MD20
To Be The Leaders of Tomorrow



Personal Mission Statement

You will participate in a guided series of activities to assist you in developing and writing your own mission statement

Motivating Club Members

We examine the personal needs and motivation of club members and suggest action that can create or inhibit motivation.

Time Management

Learn the value and importance of time and the best use of 1440. Discuss obstacles that can make time management difficult, and identify strategies that will help you to overcome these obstacles

Working in Teams

This session will familiarize participants with the characteristics of teams and how to effective teams develop and excel!

Public Speaking

Do you dread public speaking? Learn a framework to prepare for speaking in public, and guidelines for effective and confident delivery.

Setting Goals/Goal Writing

You will understand the value of establishing goals to guide actions, and provide a system for planning and achievement of the goals you will write in class.

Conflict Management

We will review the common causes of conflict, strategies to resolve conflict, and benefits of conflict.

Diversity

Learn about the dimensions of diversity and the benefits it can provide for your club. You will learn strategies for overcoming challenges and ways to create a climate that supports diversity.

LCIF / Lions Fundamentals

Learn and understand our Association's and Foundations history, principles, and structure while also exploring the benefits of membership.

Coping with Change

Change is the only constant. Learn how to deal with change and use change to your advantage to improve your club.

Lions History

Learn about Lions history from a different perspective, from someone who has not only has seen many changes, but helped to make those changes, our own PID Dr Jack Weber.

Leadership Styles and Traits

Understand the different type of leadership styles and the best situation for their use. Discuss what traits does a good leader possesses.

Dealing with Difficult People

We all have dealt with difficult people, learn strategies to reduce the stress and conflict and resolve the issue for individuals and your club.

The MD-20 Lions Leadership Institute is an intensive, interactive, participant driven three-day learning experience. Come prepared to devote those three days to learning with your fellow Lions.

At the end of the Institute, you will have new experiences, increase knowledge and confidence.

But most of all you will exchange thoughts, and ideas and made new friends from Lions across MD-20, New York State and Bermuda.

Attached are the deadlines and advertising rates for the MD 20 magazine. Part of the MD20 budget is the expense of the magazine and this can be offset by advertising. Please solicit ad's to help this. Send Ad's ONLY directly to the Publisher at the address below.

FROM THE ROAR EDITOR: Please send free articles for the MD Magazine to karen@deuxflutes.com NO LATER than ONE WEEK BEFORE their deadline below.



~ Magazine Advertising Contract ~
MD20-New York & Bermuda Lions

The undersigned agrees to take _____ page advertisement in the MD20 Magazine and agrees to pay for said advertisement in the amount stated for the advertisement in the sum of \$ _____.

Name	Title	
Organization		
Address		
City	State	Zip
Telephone	Fax	
Email		
Authorized Signature		

PER ISSUE

<input type="checkbox"/> Outside Back Cover (Full Color) \$750	<input type="checkbox"/> One Third - Inside Page \$200
<input type="checkbox"/> Inside Back/Front Covers (Full Color) \$600	<input type="checkbox"/> One Quarter - Inside Page \$130
<input type="checkbox"/> Full - Inside Page \$500	<input type="checkbox"/> Business Card - Inside Page \$65
<input type="checkbox"/> Half - Inside Page \$300	<input type="checkbox"/> Additional for Photos with Adv. \$25

Inside ad Sizes:

- Full page -- 7 5/8" wide by 9 3/4" deep
(the outside back cover ad should be 10 1/4" deep)
- Half page -- 7 5/8" wide by 4 3/4" deep
- One-third page -- 7 5/8" wide by 3" deep
- One-quarter page -- 7 5/8" wide by 2 1/4" deep
OR 3 3/4" wide by 4 3/4" deep
- Business card size -- 3 1/2" wide by 2 1/4" deep

Deadlines for Printed Issue

- Convention Issue - March 28th

Deadlines for Electronic Issues

- October Issue - October 4th
- January Issue - January 6th
- June Issue - June 5th

**AD PLACEMENT REQUEST WILL BE
FIRST COME FIRST SERVE - WITH PAID ADVERTISEMENT.**

For internal (MD20 Office) use only

PAID by ☐ Cash ☐ Check # _____ ☐ or website,

Accepted by: _____

Date: _____

ATTACH COPY OF ADVERTISEMENT - PLEASE PRINT OR ATTACH BUSINESS CARD

Due Dates - See Above

Please make check or money order payable to:
New York & Bermuda Lions
NYS Lions, 200 Gateway Park Drive, N. Syracuse, NY 13212

**Protect your vehicles from the salt, sand and ravages of weather
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club
and Hoffman Helping Hands**

Please support our fund raiser at:



**[www.hoffmanhelpinghands.com/fundraisers/
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**

Town of Greenfield Lions Club Cars & Coffee Events



**June 3rd, July 1st,
Aug 5th & Sept 2nd, 2023
from 8 to 11am**

**Middle Grove Town Park
FREE EVENT -All Cars & Trucks
50-50 Raffle * Door Prizes
Fresh Coffee and Lions
Breakfast Sandwiches!**

All proceeds will stay in
our community in support
of the Greenfield Lions
Youth Programs and
Events

We thank you for your
continued support of our
Club events.

Event sponsored by



If you are interested in sponsoring a door prize
for this event, or need more information, please
contact Lion Bill Marzano at 518-461-9784.





The Galway Lions Club's FIRST ANNUAL GOLF TOURNAMENT

Friday, August 11, 2023

Tee Off – 9:00

PIONEER HILLS GOLF COURSE 3230 Galway Road, Ballston Spa



COST - \$100.00 per golfer

FORMAT - Scramble

RULES - Have fun

INCLUDES - 18 holes greens fees w/cart

- Refreshments before the round and at the turn
- Lunch after finish
- Prizes, Raffles, Mulligans, Giveaways

Proceeds to the Galway Lions
Community Fund

SPONSORS – Hole Sponsors and Prize Sponsors wanted - \$75.00

FOR INFORMATION CALL OR E-MAIL TOURNEY CHAIR

Lion John Sutton 518-577-3975; JohnS147@aol.com or
GalwayLionsClubNY.Org



Saturday, August 12, 2023

Wellsville Country Club

**3006 Riverside Drive
Wellsville, NY
www.wellsvilleCC.com**

**18 Hole Best Ball Tournament
Tee Off Time Beginning at 1:15 PM**

For the Benefit Of:

**Empire State Special Needs Experience, Inc.
Lions Camp Badger**

Lions -- Friend -- Supporters

Help Lions Camp Badger continue our goal to build a brighter future for our campers.

Each year we plan and enjoy a wonderful day of friendship, camaraderie and relaxation for this worthy cause.

- Play as an individual, with a friend or as a foursome.
- Become a sponsor.
- Donate gifts and prizes

Signing up is easy and we encourage you to invite a friend to do the same!



Event Chairs: Lion William Emrick
(716) 498-4847
williamemrick@yahoo.com

PCC Andy Umreiko
(516) 902-4881
aumreiko@gmail.com

Sponsor Chairs: Lion Joe Nickerson
(585) 593-3069
tjnick1970@roadrunner.com

PDG Michele O'Hare
(518) 694-6872
mohare@naba-vision.org



You are Cordially Invited to

The District 20W Cabinet Meeting

Location: Holiday Inn Johnstown-Gloversville

Date: 8/26/2023

(Reservations are to be made under District 20W Lions and must be made by 8/1/2023 for the rates below)

If staying overnight before the event:

Friday Night Room Prices:

King - \$175 or Queen - \$165

Friday August 25th 2023

3:00pm Hotel Check-In,

Event Day:

Saturday August 26th 2023

09:30-10:00am – Cabinet Meeting Registration

10:00am – Cabinet Meeting Begins

Meals:

Snacks Upon Arrival – Bagels & Danishes, Water, Tea & Coffee

Lunch – Assorted Cold Cuts (Roast Beef, Turkey, Ham or Salami) with Cheese (American or Swiss)

Tossed Green Salad, Penne Pasta Marinara, Italian Style Meatballs, Hard Rolls, Fresh Baked Cookies, Water, Lemonade, Tea, & Coffee

Meal Price: \$30 Per Person

Please Bring a Food Item to Donate to a Local Food Pantry

RSVP no later than Monday 8/7/2023 to District Secretary Alexander Guilmette at:

APG200@gmail.com

Make checks payable to District 20W Lions. They can be mailed to Alexander Guilmette at:

P.O. Box 2454 Ballston Spa, NY 12020



29th Annual Town of Greenfield

TOWN-WIDE

YARD SALE



Saturday Sept 9th and Sunday Sept 10th, 2023

From 9am to 4pm, Rain or Shine!

*Sponsored by Greenfield Center Baptist Church
and Town of Greenfield Lions Club*

**SAVE THE DATE -Register your sale at
the Greenfield Town Hall for \$5.**

**SAVE
THE
DATE!**



QR code for TICKETS



***NEW DATE: SEPT. 16, 2023**

HUDSON CROSSING PARK

SATURDAY 3-6PM

SCHUYLERVILLE, NY



Save The Date!

**NABA's 24th Annual Visionary
Golf Tournament**

NEW DAY!

Friday, September 22, 2023

NEW TIME!

Shotgun Start 9:00 AM

NEW LOCATION!

Albany Country Club



Afternoon Happy Hour BBQ!

If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact IPDG Michele O'Hare at mapohare@gmail.com or 518-410-5941.

A decorative border surrounds the central text. It features several stylized handprints in yellow, orange, pink, and blue, along with various styles of eyeglasses (black, green, blue, and grey) scattered throughout.

NEW YORK AND BERMUDA LIONS

LIONS SEE, INC

LIONS SCREENING EYES EARLY

Coming Back Strong!
in the next school year

VISION SCREENERS AND ASSISTANTS
NEEDED

For more information:
www.lionsseeny.org



Ronald McDonald House Charities® of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin' Donuts
Subway
McDonald's
Hannaford
Wal-mart
Stewart's
Chipotle
Dominos
Price Chopper
Gas Cards
Sam's Club
Visa gift cards

Family Needs & Activities



Preemie Gerber Socks
Preemie Receiving Blankets
Pop Bubble Fidget Toys
Hot Wheels
Outdoor Toys/Games
Crayons
Bubbles
Small Infant Toys
Teething Toys
Children's Board Books
Play-doh

Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655

Love is Served



RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House
Needed 3:00-6:00 P.M. daily

SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald
House Charities®**
of the Capital Region

To sign up, please contact:

Julia Geisel, House Manager
(518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 ♥ www.rmhcofalbany.org



LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

Summer Camp 2023

We are actively hiring for seasonal summer help. Please consider for yourself or encourage your children, grandchildren, nieces or nephews to apply for a fun-filled, six-week summer job working with individuals with special needs (Must be at least 17yrs old)

Gain valuable leadership skills, learn new things and experience the simple joy that summer camp can provide to our campers of all ages. You will make memories to last a lifetime!

Live at camp positions:

- Camp Counselors
- Lifeguard
- Aquatics Director (1 week-must be 21)
- Registered Nurses or EMT (one-week sessions.)

Live off camp positions:

- Facility Manager (April 1 – Oct 31)
- Assistant Facility Manager (April-October)
- Two groundskeepers/mowers (May/June - August - must be 16 to operate mowing equipment.)

All staff are required to pass background screening and those in direct contact with campers will be required to be vaccinated against Covid-19.

Direct care staff will arrive at camp on June 25 for a week of training and orientation before camp begins on July 1st.

For more information and to apply online visit: <http://www.lionscb.org/employmentvolunteer.html>

Dates:	Program	Description of each unique program:
July 2-7	Young Adult Badgers (recommended for ages 18-28)	This session for our youngest adults is full of action and includes activities such as music, swimming, fishing, boating, arts and crafts, athletics, nature, and evening programs.
July 9-14	Buddy Badgers 1:1 (all ages)	This program offers 1:1 staff support for campers who benefit from maximum physical or behavioral assistance. Often the pace is slower and the environment quieter, allowing campers who find larger groups challenging to succeed in this smaller, supported setting.
July 16-21	Senior Badgers I (recommended for ages 28+)	Our "middle" adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Social events are a big part of our week!
July 23- 28	Senior Badgers II & Super Seniors (recommended for ages 28+)	Our oldest adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Quite often, they enjoy assisting with community service projects and planning their own social activities. The pace of this group tends to be a bit slower as compared to the younger groups.
July 30- August 4	Junior Badgers (ages 6-17 only)	Our youngest campers will be placed in cabins by age, and the program is carefully structured to keep them busy and engaged. They will enjoy all things "camp", such as swimming, boating, cookouts, music, arts and crafts, social time, and athletics.
July 9-14 July 23-28	Vocational Food Service Program	Returning campers ages 18+ may join us to learn employment and food service skills. Campers must be able to function within a 4:1 camper to counselor setting. Campers will receive food service instruction and training during the day in addition to regular programming in the afternoons and evenings. Spots are limited.



Lion Bonnie Haase Memorial Volunteer Position

Lion Bonnie Haase was a tireless advocate and passionate volunteer for Lions Camp Badger since 1995. She spent the last several summers of her life living at camp and helping out wherever needed. Sadly, Bonnie felt ill during her last summer with us, and she was unable to complete the season. She passed away on August 16, 2022 at the age of 80.

Bonnie often wished that other Lions members could experience camp, and we believe that her impact on Lions Camp Badger is just beginning. Her legacy will live on through the Spirit of Volunteerism of our Lions members. It is in her honor that we are creating a new opportunity for the Lions to serve and support the important work of Lions Camp Badger.

The Lion Bonnie Haase Memorial Volunteer Opportunity will enable Lions members to serve by providing hands-on, direct assistance at Lions Camp Badger. Participants will go on to serve as camp ambassadors in their home communities, sharing their experiences and encouraging others to engage in our mission.

Please carefully consider how YOU can be part of this mission and email patgillule@gmail.com or text 607-768-2386 for more information. **Thank you for your willingness to continue what she started.**



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID:

Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting

www.nps.gov/planyourvisit/pickup-pass-locations.htm



Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



Sight Society of Northeastern NY, Inc.
Lions Eye Bank at Albany/Rochester



Vision of Hope Award

The Sight Society of Northeastern NY has designated this ultimate recognition to be presented in honor of a person, organization or "in memory" of those who have a special place in our hearts.

This award has been established to help us continue our mission to "give the gift of sight" along with providing cutting edge technology regarding corneal transplants in a state of the art processing facility.



Choose this beautiful Art Glass Award as the ultimate recognition. Your inscription will be etched in silver onto a black metal plate. Size 10" high X 4" wide.

To order:

Please indicate the name, organization or in memory of

Name _____

Shipping information:

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Price \$300.00 (no tax due)

shipping included

Make checks payable and mail to:

Lions Eye Bank at Albany

4 Tower Place, Ste. 601

Albany, NY 12203

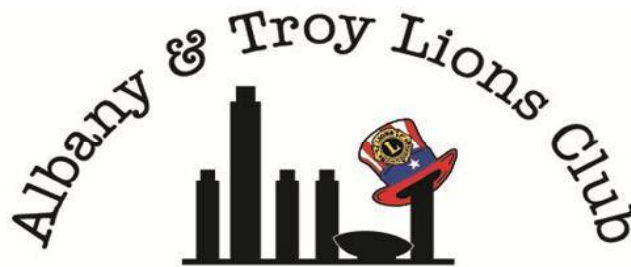
Questions—518-489-7606

Please allow four weeks for delivery



Got Yarn? Or extra fleece fabric?

If you don't need it anymore,
we can find someone who will use it to make hats,
mittens and scarves for the needy.



Warm Woolen Wishes Project

Helping Hands ~  ~ Creating Comfort

Unites people with yarn or fabric so they can help us reach our
goal of 1000 items by the end of 2023

This helps us help everyone

Someone stuck at home will have materials to make cozy items

We will have those items to give to the needy

Everyone wins!

If you can help us out with yarn or fabric ~ Let us know.
We will be happy to pick up it up and get it where it needs to go.

Contact the Albany Troy Lions at albanytroylions@gmail.com

or

Lion Ruth Sano at 518-859-3796



SIGHT SOCIETY OF
NORTH EASTERN, INC

LIONS EYE BANK AT ALBANY

70 Years



We Serve

- Transplantation
- Medical Education
- Research
- Community Outreach

Serving the community for the past 70 years

The Sight Society of Northeastern New York, Inc is dedicated to providing ocular tissue for transplantation, medical education and research.

2022 Successes - Serving as a resource for visual advocacy

1. Working with over 500 grieving families to facilitate eye donation.
2. Allowing for 1,000 corneas to be recovered.
3. Demonstrating a transplantation rate of 87% (national average 68%) - which equates to 870 people having their vision restored.
4. Placing corneas locally, throughout the United States and many international countries. Operating 24 hours a day/7 days a week/365 days a year.
5. Providing gratis corneas for medical education to local ophthalmology residents.
6. Precepting many physician assistant students.
7. Establishing our own Descemet Stripping Endothelial Keratoplasty (DSAEK) processing program.
8. Developing our own Descemet Membrane Endothelial Keratoplasty (DMEK) processing program.
9. Providing research tissue to any/all approved programs that submit a request.
10. Creating a new brand, website and social media campaign for 2023 - Stay tuned!

Located at

4 Tower Place
Suite 601
Albany, NY 12203

518-489-7606



Bottle & Can

RETRIEVAL CENTERS™



Bring your recyclable donations to
Plc-N-Nickel Bottle and Can Retrieval Center
4303 NY-30, Amsterdam.
Credit the Broadalbin-Perth Lions
Foundation account.

Help keep your community and environment clean while
helping the greater Broadalbin-Perth-Mayfield
community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions
Foundation will be used exclusively to support the needs
of the greater Broadalbin-Perth-Mayfield community.

Visit bottleandcanrc.com for any fundraising inquiries or needs.

DG PRISCILLA'S VISITATION SCHEDULE for 2023-2024

Revised: June 14, 2023

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Sep 6	Clifton-Fine	Aug 7
Ballston Spa	Feb 21	Scotia-Glenville	Sep 5
Bethlehem	Feb 7	Albany & Troy	Sep 6
Broadalbin Perth	Mar 28	Speculator	Sep 7
Cambridge	Nov 8	Edwards	Sep 11
Chazy		New Hart NYM White	Sep 12
Clifton-Fine	Aug 7	Fonda & Fultonville	Sep 13
Clinton	Oct 12	Long Lake	Sep 27
Deerfield	Oct 12	Raquette River	Oct 3
Duane	Oct 4	Duane	Oct 4
Edwards	Sep 11	Saratoga, Schuylerville,	Oct 5
Fonda & Fultonville	Sep 13	Mechanicville-Still	Oct 9
Galway	Nov 13	Greater Ravena	Oct 11
Glens Falls	Mar 26	Clinton, Deerfield, Holland Patent, Sauquoit, Utica	Oct 12
Gouverneur	Oct 25	Town of Schroon	Oct 16
Greater Amsterdam		Heuvelton	Oct 17
Greater Herkimer	Apr 3	Town of Hoosick	Oct 19
Greater Johnstown	Mar 13	Lake Placid	Oct 23
Greater Ravena	Oct 11	Gouverneur	Oct 25
Greenwich	Feb 15	Plattsburgh	Nov 6
Hadley-Luzerne	Feb 14	Cambridge	Nov 8
Heuvelton	Oct 17	Ogdensburg	Nov 9
Holland Patent	Oct 12	Galway	Nov 13
Lake Placid	Oct 23	Peru	Dec 7
Lisbon	Apr 9	Malone	Dec 13
Long Lake	Sep 27	Bethlehem	Feb 7
Louisville		Hadley-Luzerne	Feb 14
Malone	Dec 13	Greenwich	Feb 15
Marcy Telephone	Mar 6	Ballston Spa	Feb 21
Mechanicville-Still	Oct 9	Marcy Telephone	Mar 6
New Hart NYM White	Sep 12	Greater Johnstown	Mar 13
Newcomb	Apr 10	Glens Falls	Mar 26
Ogdensburg	Nov 9	Town of Greenfield	Mar 27
Peru	Dec 7	Broadalbin Perth	Mar 28
Plattsburgh	Nov 6	Greater Herkimer	Apr 3
Raquette River	Oct 3	Lisbon	Apr 9
Saranac Lake		Newcomb	Apr 10
Saratoga Springs	Oct 5	Tupper Lake	Apr 18
Sauquoit Valley	Oct 12	Waterford	May 1
Schuylerville	Oct 5	Town of Wright/Schoh	May 20

Club News

Clinton Lions Club

By Lion Jim Winkler

Our Lion year got off to a BANG... literally. We once again joined other vendors on the Village Green the evening of July Fourth by distributing our popcorn offerings to those gathering for the Town-wide Parade and fireworks display. Many waves of revelers came by our table as they listened to music on the village gazebo prior to parade and fireworks. For the first time we ran out of popcorn as the late comers hurried off to the fireworks display. Requesting nothing but donations for our popcorn proved to be extremely successful as the club received more financially from residents than ever in the past. In addition to the popcorn, we distributed club pens & pencils and IPDG Ricky's Coloring Books with an insert describing the many community activities supported by our club.



JULY FOURTH CELEBRATION ON THE VILLAGE GREEN – Lion Jim Winkler & Club President Bob Maxam begin popping corn as first "reveler" awaits her bag of popcorn. (07/04/23)

On July 6th, for the second month of the season which runs through October, we again had a table at the community's Farmer's Market. At our location we greeted passers-by, introduced them to Lions Clubs International and our local club as we distributed our club's pens and pencils, IPDG Ricky's Coloring Books complete with an insert listing the service projects/agencies we support locally, and LCI's Diabetes Bookmarks. This month we also sold the few remaining raffle tickets for our upcoming Cash/Cow Drawing and distributed flyers containing information about our upcoming (August 10th) community-wide paper shredding event we will be sponsoring. Our club members chatted with approximately



Clinton Lions Les LaBrecque & Bob Maxam staff our table at the July Farmers Market on Village Green in Clinton, NY. (07/06/23)

350 shoppers visiting the market.

Our local Country Pantry Distribution was held this month on July 10th. Seven (7) club members joined other community volunteers loading food into clients' cars as they drove through the parking lot of Annunciation Church in Clark Mills, NY. This month 1,950 individuals (435 vehicles) received bread, yogurt, eggs, frozen meats (pork, chicken and fish) frozen vegetables, canned goods, fresh produce and personal hygiene products. For the first time since pre-pandemic days, late comers were unable to be accommodated since the Regional Food Bank in Syracuse experienced difficulty obtaining food from the governmental sources utilized during the last two-to-three years.

On July 25th we welcomed members of our local Senior Citizens Center to our club-sponsored & picnic at the local Fire Department's Picnic Pavilion. Held annually, eleven (11) club members under the direction of our chairperson, Lion Mary Zimble, served 38 seniors a nutritious picnic lunch consisting of pulled pork sandwiches, beans, coleslaw, and their choice of beverage (ice tea, lemonade, coffee or water). Upon completion of their meal, they had a choice of miniature cupcakes or cookies.



Members of the Clinton Lions welcome some of the seniors in attendance at our annual club sponsored picnic for Kirkland Senior Citizens at the Fireman's Pavilion in Franklin Springs, NY. (07/25/23)

Upon completion of the meal, we asked one of the senior members to pull a ticket stub of the winner our first-ever Cash/Cow Raffle. Club members had been selling a maximum of 250 ten-dollar raffle tickets since early June for a chance to win a quarter-side of beef, butchered to their specifications OR \$500 in cash. The winner was a local resident of our town who choose the \$500. The club netted \$1,896, after printing costs and prize pay-out. All in all, we were very pleased with the results and will no doubt plan to repeat it again in the future.

...continued on next page

We wish every club the best in the new Lion Year as they service the needs of their community!

BE CAREFUL IN THESE HOT, HUMID DAYS OF SUMMER

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323

Home: 315-853-5968

Cell: 315-794-0410

maxamr60@gmail.com

clintonnylionsclub.com

Glens Falls Lions Club

By Lion Karen Rager

Our annual Annual Garage Sale was held on July 15th 8:00 on the grounds of the Glens Falls Association for the Blind. Along with all the treasures and crafts, we had a very generous donation



of a storage unit which included many furniture and household items. Thank you to all of the donors and volunteers

who made this another success to start our Lions year out.

On August 19, we will hold our annual retreat at the Ambrosia Diner. This where we will plan our new Lions year.



KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804

Home: 518-793-1034; Cell: 518-859-3738

smrivers@roadrunner.com

CLUB INFORMATION

glensfallsions@gmail.com

e-clubhouse.org/sites/glensfallsny/

Glens Falls Lions Club fb page

Albany & Troy Lions Club

By Lion Jerry Gordon

As we start a new Lions Year ...

Last month, we introduced you District Governor Priscilla Laurin's pin, which you can see on the front page of the Roar. To the right is the pin of new International President Dr. Patti Hill from Edmonton, Alberta, Canada.

There was no board meeting in July ...

... but in an email vote, we donated \$1000 to Camp Abilities Saratoga.

We don't hold general meetings in July or August, but the board does meet during the summer. Non-board members are welcome, but they can't vote. Our next board meeting will be Wed, Aug 2 at the Metro 7 Diner in Latham, across the street from Keeler Motors. We need a certain minimum to get the back room to ourselves, so please let me know whether or not you'll be there (jerrygordon@juno.com or 518-235-8232).

Earning Some Green by Going Green

You've all got your CLYNK recycling bags; I hope you're using them. If you need more for yourself, or for any friends or family members who are willing to help us out, contact Lion Jerry at 518-235-8232 or jerrygordon@juno.com for more bags.

Since we just completed another Lions year, this seems like a good time to summarize our accomplishments. Between July 1, 2022 and June 30, 2023, the Albany & Troy Lions Club:

- Collected 16,090 used eyeglasses;
- Provided eyeglasses to 4 kids, 4 teenagers and 2 adults, including two who needed special glasses;
- Continued our ongoing development of the Lions Youth Blueberry Orchard on Clinton Ave;
- Our Warm Woolen Wishes project distributed home-crocheted clothing (507 hats plus an additional 3 dozen scarves, hat/scarf sets, mittens, blankets, ear warmers and slippers) to Ronald McDonald House, Lansingburgh Boys and Girls Club, St Catherine's Center, ERC Community Warehouse and other organizations that serve the needy.
- Provided hearing aids to one 53-yr-old man, two 67-yr-old women and one 94-yr-old woman from Albany, Rensselaer and Guilderland;

...continued on next page

■ Enabled a 64-yr-old immigrant to receive treatment for various conditions at the Lions Eye Institute;

■ For NEWS10's Coats for Kids campaign, we picked up 447 coats at various dry-cleaners and delivered them to central distribution points in Albany and Rensselaer counties;

■ Donated to NABA, Ronald McDonald House, Lions Clubs International Foundation, Vanderheyden, St. Catherine's

Our membership usually grows in fits and starts throughout the year, but when it drops, it's almost always when the dues bills become due in June.

What can you do to staunch the flow? Bring a potential member to a meeting. Who are potential members? Friends, family members, neighbors, your barber, classmates, your kids' friends' parents, co-workers, your clergy, your golf or bowling or knitting-circle buddy, etc. What if they're not sure they want to join? Bring them to a meeting (or two or three) so they see what we're all about and decide for themselves. What if they say "No"? Don't take it personally and go ask someone else. Meanwhile, you've planted the Lions seed in one more head.

Need help? Membership chair Lion Chris Horan and Lion Jerry have printed literature that explains a bit about Lionism. Or you could use the new Lions Coloring Book. It's got entertainment for kids plus lots of good info for their parents, including a membership application. Come to the next meeting and get one or two or a dozen.

KING LION EVA BASS

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com

CLUB INFORMATION

P. O. Box 192, Troy, NY 12181-0192
info@albanytroylions.org,
Voicemail: 518-512-2722
albanytroylions.org/
facebook.com/albanytroylions



Get ready for the Lion Portal

We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — **the Lion Portal**

<https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates>



Chazy Lions Club

By DG Priscilla Laurin

IPDG Ricky Laurin inducted Kristen Turek into the Chazy Lions Club. Pictured is Club Secretary Lions Karen Russell, new Lion Kristen Turek and IPDG Ricky Laurin.

District Governor Priscilla presented an RJU to Lion Tim



and Partner in Service Kathy Ryan at Chazy's Old Homes Day.

KING LION JOHN SAXE

1708 Lake Shore Road, Chazy, NY 12921
Home: 518-846-7725
Cell: 518-593-0987

Peace Poster/Essay Contest

By PDG Michele Puleo O'Hare

2023 LIONS PEACE POSTER/ESSAY CONTEST

We are asking all Clubs in 20W to try to get your area schools, youth groups, etc. to participate. If possible buy the kits and give them to the different organizations. If you get enough entrees, friend a local place like a library, church hall, school to hold a reception and invite the community. Have your Club ready with an exhibit of service projects, membership applications, etc.

If you have a child that meets the requirements in your community that is legally blind, contact the school and or parent and encourage them to participate by writing an essay. Contact your local blind agency and see if they have any children your Club would be willing to sponsor. When

PDG Michele was at NABA she had a child from the Albany area write an essay and was sponsored by The Chazy Club and the child won the NYS Contest. Invite the child to present their essay at the reception or to your Club with their parents.

A club can sponsor more than one place, ie Glens Fall School and Queensbury School. They can choose a winner from each school but then have to decide only one to bring to our November Cabinet Meeting. Posters can be brought to the meeting or mailed to PDG Joan Scott, 140 Gailey Hill Road, Lake Luzerne, NY 12846 so that I have it for the meeting. Kits are \$11.95 and need to be ordered by October 1, 2023.

Clubs make their own decision about rewarding their kids. The Essay Contest is for the same age group. They must be Blind or Legally Blind. A Club can submit a Poster and an Essay.

THIS YEAR'S THEME: DARE TO DREAM

To a young person, a dream isn't just a wish, hope or desire — it's a path, a goal, an ambition. But achieving that dream takes hard work. So this year, we're asking young people to show how they'll turn their dream of a peaceful world into reality.



2022-23 Grand Prize Winner Emma Andreea Paveliuc 13 years old, Romania. Sponsored by IASI D Lions Club

The winner of each Club's poster contest needs to be brought to the November 4th 20-W District Convention to be judged for the poster to be submitted for the State Contest.

Peace Poster Contest Deadlines

Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified.

- January 15: Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- October 1: Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- November 15: Postmark deadline for a club to send one winning poster (per contest sponsored) to the District Governor.
- December 1: Postmark deadline for a District Governor to send one winning district poster to multiple district council chairperson.
- December 1: Postmark deadline for a District Governor not belonging to a multiple district to send one winning poster to the Brand & Creative Department at International Headquarters.
- December 1: Postmark deadline for a club not belonging to a district to send one winning entry to the Brand & Creative Department at International Headquarters.
- December 15: Postmark deadline for the multiple district council chairperson to send one winning poster to the Brand & Creative Department at International Headquarters.
- February 1: International winners notified on or before this date.

If there is any way we can assist you, please contact PDG Joan Scott at jmsc@roadrunner.com or PDG Michele O'Hare at mpuleoohare@st-cath.org.

PDG JOAN SCOTT PEACE POSTER/ESSAY CO-CHAIR

140 Gailey Hill Rd
Lake Luzerne, NY 12846
Home: 518-696-2904
jmsc@roadrunner.com

PDG MICHELE PULEO O'HARE

8 Turnberry Drive
Slingerlands, NY 12159
Home: 518-475-1908;
Cell: 518-410-5941
mpuleoohare@st-cath.org

Galway Lions Club

By District Governor Priscilla Laurin



Lions Margo Walrath (right), and VDG1 Holly McConchie (left), and an unidentified Lion in the middle from the Galway Lions Club carry the NYS Multiple District 20 banner in the LCI Parade of Nations at the International

KING LION ROBERT EATON

1565 Kania Road, Amsterdam, NY 12010
Home: 518-882-9755
rfeaton@gmail.com

Central Association for the Blind and Visually Impaired (CABVI)

By Kali Zigrino

CABVI's "Function Better" program teaches independent living skills

The Central Association for the Blind and Visually Impaired (CABVI) is holding its Function Better camp program July 23– 29 at its Vision Health and Wellness Center, 408 Elizabeth St., Utica.

The program provides kids ages 9 - 13 with hands-on learning experience focused on the development of independent living and executive functioning skills.

The campers learn about assistive technology, travel and kitchen safety throughout the week. There are also fun field trips to Destiny USA, the Most museum in Syracuse and PiNZ in Sangertown Square.

The media is invited to an event on Tuesday, July 25, where representatives from Freedom Guide Dogs will come and talk to the campers about raising and training guide dogs for people who are blind and visually impaired.

Please join us to learn more about CABVI's Function Better program and Freedom Guide Dogs!

Who: Central Association for the Blind and Visually Impaired

What: Freedom Guide Dogs Event

Where: CABVI's Vision Health and Wellness Center, 408 Elizabeth St., Utica

When: Tuesday, July 25, 11:30 a.m. – 1 p.m.

CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED (CABVI)

507 Kent St. Utica, NY 13501
Phone: 315-797-2233
www.cabvi.org

KALI ZIGRINO PR & EVENTS MANAGER

Broadalbin-Perth Lions Club

By Lion Ed Balaban

Jeff Methven, President/CEO St. Mary's, left, and Margaret Brodie, Vice President Mission Advancement and Patient Experience St. Mary's, right, present Broadalbin-Perth Lions President Bob Townsend, center, with a certificate representing a \$1000 grant to the Lions for their continued humanitarian efforts in the greater Broadalbin-Perth-Mayfield community during a ceremony at St. Mary's.

The Carondelet Community Fund was originally established in 1996 as a Board Designated Fund to honor and continue the spirit of St. Mary's founders, the Sisters of St. Joseph of Carondelet. The Sisters mission of service is rooted in a commitment of outreach to the "Dear Neighbor." The Fund seeks to provide modest assistance to local programs and agencies whose values and mission align with the mission and values of St. Mary's Healthcare.

"We are pleased to recognize the Broadalbin-Perth Lions Club, one of our community partners, with this award for their dedication and commitment to our community," said Methven. The Broadalbin-Perth Lions Club is part of Lions Clubs International, the largest service club organization in the world. More than 1.4 million members in over 48,000 clubs

are serving in 200 countries and geographic areas around the globe. Since 1917, Lions have strengthened local communities through hands-on service and humanitarian projects, and extend their service impact through the generous support of Lions Clubs International Foundation. Lions are focused on supporting vision, the environment, childhood cancer, hunger, diabetes and other pressing humanitarian needs to help address some of the biggest challenges facing humanity. All funds generated by the Broadalbin-Perth Lions Club are used to support these global causes at the local level throughout the greater Broadalbin-Perth-Mayfield community.



KING LION ROBERT TOWNSEND

805 County Highway 126
Amsterdam, NY 12010
Home: 518-843-6553
Cell: 518-866-1250
rtownsen@nycap.rr.com

CLUB CORRESPONDENCE

P. O. Box 331, Broadalbin, NY 12025-0331
bplions@hotmail.com
e-clubhouse.org/sites/broadalbinny/

Camp Abilities Saratoga

CELEBRATES 10 YEAR ANNIVERSARY

by Lion Barbara Bentley

Camp Abilities Saratoga (CAS) is celebrating their 10th Camp this year, and recognized this milestone with a celebration that was held the evening before the camp, on Saturday July 29th, to thank their donors, sponsors, and volunteers including several Lions clubs that have supported the camp over the years.

A highlight of the evening was a personal message that was sent from our Lions International President, Dr. Patti Hill:

“ Each and every one of us has unique and valuable abilities to share with the world.

As Lions, you're sharing your passion for service, and your unique talents with all the campers who benefit so much from their experiences at Camp Abilities.

I want to thank you for all that you do to enrich the lives of our neighbors who are living without vision, but with great abilities.

Your commitment to helping them explore our world and their place in it, opens up new possibilities for them and for us. You truly are Changing the World one life, one community, one experience at a time and for that I thank you.

Congratulations on your 10th anniversary. I wish you continued success in the future.”, IP Dr Patti Hill.



Assemblywoman Mary Beth Walsh, presented a NY State Assembly Citation in recognition of the Camp's 10 Years!



Guest Speaker, Dr. Lauren Lieberman, Distinguished Service Professor and Camp Abilities Founder at SUNY Brockport.

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The CAS Board presented Dr. Lauren Lieberman with a Melvin Jones Fellowship, pictured with CAS Board Members that are Melvin Jones Fellows.



The CAS board was honored to also announce the formation of the Camp Abilities Saratoga Lauren J. Lieberman Visionary Award that will be presented for the first time next year!



Group shot of the CAS counselors and director with Dr. Lauren Lieberman

CAMP ABILITIES SARATOGA

P. O. Box 601, Saratoga Springs, NY 12866

518-290-7050

info@CampAbilitiesSaratoga.org

<http://campabilitiessaratoga.org/>

www.facebook.com/CampAbilitiesSaratoga

International/MD20 News

President's Message Changing the World with International President Dr. Patti Hill

Dear Lion,

I believe that the power to make the world a better place is in our hands. Our impact is what makes being a Lion so special. Every small act of service creates a personal impact, and the collective impact of our kindness can change the world forever. That's why "Changing the World" is my message to Lions and to the world.

Changing the World begins with us. It begins when we change the lives of the people we serve and find ourselves changed as well. It grows when we change our communities by bringing them to the table and inviting them to become the change they wish to see. It multiplies when we show the world that real change is truly possible and that Lions are Changing the World—one life, one relationship and one community at a time.

Serving as your international president is an incredible honor. You and I, together, can make a difference. Let's be bold and

...continued on next page

lead the way forward to a better future and a world of change.

Yours in service,
Dr. Patti Hill
International President

Changing the World

Watch President Hill's [biography video](#) to learn more about her service journey and how she has lived out her mission to help others reach their full potential.

To learn even more about President Hill, visit her [theme page](#) to read her presidential theme book and watch inspiring videos about how Lions are Changing the World—starting with their clubs and communities.

Earn Special Club Awards

Lions always bring out the best in each other. That means when we work together, our clubs make a bigger impact throughout our communities.

Here are two ways that we're recognizing great projects and the clubs that are leading the way.

- [Kindness Matters Service Award](#) – Get the recognition your club deserves for an outstanding project in one of our global cause areas. Have your club service chairperson submit your nomination by August 15 to qualify.
- [Marketing Award](#) – Showcase your club's innovative marketing and be recognized for your creativity. Application materials are due by February 1, so create your next great marketing campaign and get ready to apply.

Let's keep working together to be the change that our communities and our world needs.

Get Inspired By Our New Brand Video

We recently released our new Lions International brand, which is bringing our association and foundation together under one “umbrella” brand.

Watch this inspiring new [brand video](#) to see how we're bringing our brand to life—and how we're serving a world in need together. You can also download logos, a brand presentation, brand guidelines and more on our Lions International [brand webpage](#).



Diabetes



Environment



Hunger



Vision



**Childhood
Cancer**

Resources



Lions Club Secretaries
are integral in holding
clubs together!

One responsibility is
**MONTHLY MEMBERSHIP
REPORTING**

IT'S SO EASY!

1. GO TO: www.lionsclubs.org
2. CLICK: Member Login
3. ENTER: User Name and Password
4. SELECT: MyLCI Button
5. MEMBERSHIP BOX (LOWER LEFT HAND: Click More Membership
6. TOP OF NEXT PAGE: Add Member or Report no Change to Month Buttons.
7. SELECT NO CHANGE or ADD MEMBER to ADD or DROP , Depending on what you are Reporting

**REMEMBER THAT MEMBERSHIP
MUST BE REPORTED EVERY MONTH
EVEN IF YOU HAVE NO CHANGE!**



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



Lions Clubs International

2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

- ☐ Achieved a net growth of: _____ **or** ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

- ☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- ☐ Reported Club Officers to LCI
- ☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:
- ☐ District
- ☐ Multiple District
- ☐ International
- ☐ Webinars
- ☐ Lions Learning Center
- ☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

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4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter
- ☐ Billboards
- ☐ Presentation Groups
- ☐ Local Paper
- ☐ Radio
- ☐ Club Website
- ☐ Posted or Distributed Flyers
- ☐ Other

2021-2022 District Governor Signature*:

District:

Member Number:

Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year; provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

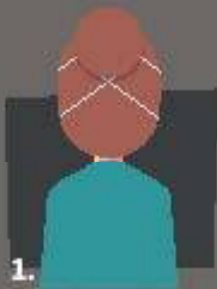
www.lionsclubs.org

DA-CEA 3/21 EN

Wearing a mask with your hearing aids



Clever tips to protect your ears and hearing aids while wearing a mask



1.

If you have long hair, pull it back into a bun and loop the elastics around the bun.



2.

Create a "mask extender" out of fabric or ribbon about 4 inches long. Buttons sewn on either side allows for a place to put the elastic other than your ears.



3.

Sew 2 large buttons onto a soft headband, placing the buttons to line up with each ear. Looping the elastic around each button will take the strain off your ears.



4.

Use masks with string or ribbons that tie in the back. There are YouTube videos on creating masks that tie, which puts absolutely no pressure on the ears.

Communicating when wearing a mask



Speak slowly, clearly and at a normal volume.



Rephrase remarks when not understood.



Take turns when speaking.



Make sure hearing aid users have them on.



Keep background noise in the room to a minimum.



Face each other (at a safe distance).

When removing your mask...

Check to make sure hearing aids are still in place after removing a mask as they may come off with mask removal.



Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Except February which is the 25th

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqm6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers.

(Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837