

District 20W LIONS ROAR

SEPTEMBER 2023

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"Lions Serve up Hope"

A message from District Governor Priscilla Laurin



Greetings,

As I pondered what my message should be, I looked up what special events are celebrated during the month of September. The list is too long to document but let me share a few with you: Labor Day, Eat an extra Dessert Day, World Coconut Day, National Daughter's Day, National Good Neighbor Day, National Pancake Day. What is important to Lions is Childhood Cancer Day. Each year many children are diagnosed with Cancer. For those who are able please do something for a special child this month. If you are unsure what to do contact Lion Diane Lange or send her a gift card to be shared with the children and their families. Remember International President Doctor Lion Patti Hill's message is **Changing the World**. Your action might assist in changing the world for the person who receives your gift.

Fall is a great time to re-group. As Lions begin to resume meeting, please remember to ask a friend to join you. If we are going to meet the goal of increasing membership, we all must ask someone.

Secretaries and Presidents, remember that your membership numbers and service projects should be documented on LCI monthly. Please continue to use the current LCI site to report until you hear that the new portal is up and running. If a member in your club dies during the year be sure to document that when you remove them from LCI. Each year at the state conference there is a memorial service and if the state knows that someone has passed, their name will be remembered. This year at the state convention NY will celebrate 100 years of Lionism. The state

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committee is working on putting together an outstanding event. Mark your calendar to be in Binghamton May 3-5, 2024. If you have not attended a state conference in the past, you may want to try this one.

By the time you are reading this we have held our first District meeting. Our Fall Conference will be November 4, 2023. This year's conference will be held at the Holiday Inn in Saratoga. I hope you will join us. Our International Director will be Lion Ron Kellar.

The district continues to look for someone to step up to serve as second district governor. Our district has many outstanding leaders and if you have an interest in serving as a district governor in the future please reach out and talk to any PDG or myself. We are able to share information about the role with you. In addition, we are seeking an individual to serve as District Coordinator on the communications and Marketing Team – if interested please contact me directly.

“Believe in yourself so much that you can make anything happen.” ... Roger Lee

YIL,
DG Priscilla Laurin
207 Sheldon Lane, Chazy, NY 1292
Home 518-846-7269; Cell 518-569-4421

NEXT ROAR DEADLINE



To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Get ready for the Lion Portal

We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — the Lion Portal

<https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates>

WHO'S WHO

DISTRICT 20W CABINET

DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell 518-569-4421
lionpriscilla2324@yahoo.com

1st VICE DISTRICT GOVERNOR

Holly McConchie (Galway Lions)
13 Marilyn Drive, Glenville, NY 12305
Home: 518-882-6516; Cell: 518-366-1010
hmcconchie@aol.com

2nd VICE DISTRICT GOVERNOR

Your Name Here

CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions)
128 Windy Hill, Ballston Spa, NY 12020
Cell: 518-847-8831; apg200@gmail.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903; jeneric39@juno.com

IMMEDIATE PAST

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; jana5652@yahoo.com

GLOBAL ACTION TEAM

LEADERSHIP

PCC Mark Whitney (Town of Schroon Lions)
6825 Lynvale Drive, Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com

MEMBERSHIP

PDG Ed Stano, Jr. (Town of Greenfield Lions)
2070 Route 9N, Greenfield Center, NY 12833
Home: 518 893-7150; Cell: 518-879-5757
estanojr@nycap.rr.com

NEW VOICES COORDINATOR

GMT Family and Women's Specialist

PDG Ed Pike (Galway Lions)

3037 CR-107, Amsterdam, NY 12010
Cell: 518-423-9128
weski48@yahoo.com

EXTENSION TEAM SERVICE

PDG Michele O'Hare (Bethlehems Lions)
8 Turnberry Drive, Slingerlands, NY 12159
H 518-475-1908, C 518-410-5941
mapohare@gmail.com

GLOBAL SERVICE TEAM

PDG Milledge "Smitty" Smith (Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530; Cell: 315 778 3281
pdgsmitty@gmail.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L Townsend (Broadalbin-Perth Lions)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553; Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE AND DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232; jerrygordon@juno.com

NEWSLETTER AND MD20 MAGAZINE DIRECTER

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143; karen@deuxflutes.com

FACEBOOK ADMINISTRATORS

James Griffith (Cambridge Lions)
119 East Main Street, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

Joseph Wagner (Saratoga Springs Lions)
16 Adirondack Circle, Apt D, Gansevoort, NY 12831
Cell: 518-791-9575
jwagner@saratogaspringslions.com

FACEBOOK EDITOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143; karen@deuxflutes.com

REGIONS AND ZONES

REGION L

REGION CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355; Cell: 315-601-4038
Wink8@aol.com

Zone "A" and "B" Chair

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355; Cell: 315-601-4038
Wink8@aol.com
*Clinton, Deerfield, Greater Herkimer, Holland Patent,
Marcy Telephone, New Hartford New York Mills
Whitestone, Sauquoit Valley, Utica*

REGION I

REGION CHAIR

Ed Balaban (Broadalbin-Perth)
654 County Highway 138, Broadalbin, NY 12025
Cell: 716-474-5510
bklynbrn@att.net

ZONE "A" Chair

Edward Moore (Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com
*Ballston Spa, Galway, Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town of Greenfield*

ZONE "B" Chair

Robert Townsend (Broadalbin - Perth Lions)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com
*Broadalbin-Perth, Fonda & Fultonville, Greater
Johnstown, Speculator*

REGION O

REGION CHAIR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

Zone "A" and "B" Chair

Florence Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com
*Albany & Troy, Bethlehem, Duane, Greater Ravena Area,
Town of Wright/Schoharie Vly, Waterford*

REGION N

REGION CHAIR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" Chair

Jim Cypher (Glens Falls Lions)
89 Bay St, Apartment 1, Glens Falls, NY 12801
Cell: 617-281-4616
jimcypher@gmail.com
*Glens Falls, Hadley Luzerne, Long Lake, Newcomb, Town
of Schroon*

ZONE "B" Chair

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com
*Cambridge, Greenwich, Mechanicville Stillwater,
Schuylerville, Town of Hoosick*

REGION S

REGION CHAIR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" Chair

Joe Latimer (Clifton Fine)
P. O. Box 52, Newton Falls, NY 13666
Home: 315-848-3578 ; Cell: 315-854-4247
dlatimer@slc.com
*Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette River*

ZONE "A" Chair

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com
*Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake*



TEAMWORK!

EVENTS/FLYERS



District 20-W Comprises These New York State Counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie,
Warren, and Washington.



Global Leadership Team



GLT Coordinator
PCC MARK WHITNEY

Leadership Development

Learn. Lead. Grow.

Learning is part of the human experience. It empowers us to improve our thinking, our feeling, our communication, and our service.

When Lions and Leos put learning into action, leadership happens.

The Leadership Development Team works year-round with Lions and Leos who want to continue growing for the sake of their clubs, their communities, and Lions Clubs International.

If that describes you—no matter where you are in your leadership journey—training and development opportunities are available to keep you moving forward.



Online learning

Click this Button to Access the 'Learn' Application with your Lion Account --->

Learn online

Online Courses are offered to all Lions and Leos giving everyone the opportunity to learn and sharpen their knowledge of Lions fundamentals and leadership skills through online interactive courses. Course equivalent documents for use with screen readers are available.

In-person learning

Prepare for your role as a club or district officer with training available at the following links...

- [Club Officers](#)
- [Zone Chairpersons](#)



And check out these additional resources to grow your leadership skills:

- [Educational Opportunities Brochure](#)
- [Global Leadership Team Toolbox](#)
- [Lions Leadership Development Video](#)

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Here are the links to for the preceding GLT message.

"Learn" Button Link

<https://www.lionsclubs.org/en/resources-for-members/resource-center/leadership-development#online>

Club Officers Link

<https://www.lionsclubs.org/en/resources-for-members/resource-center/club-officers-training#ga=2.203321937.1992622015.1693324875-18531443.1685552219>

Zone Chairpersons Link

<https://www.lionsclubs.org/en/resources-for-members/resource-center/zone-chairperson-training-materials>

Educational Opportunities Brochure Link

https://cdn2.webdamdb.com/md_oBru0djQgW42.jpg.pdf?v=1

Global Leadership Team Toolbox Link

<https://www.lionsclubs.org/en/resources-for-members/resource-center/glt-toolbox>

Lions Leadership Development Video Link

<https://youtu.be/02zLLfBndj4>

WHEN DISASTERS OCCUR, LIONS RESPOND Maui Wildfires and Florida Hurricane Idalia

Link to Lions Clubs International Foundation - designate where you want it to go on your check.

<https://www.lionsclubs.org/en/discover-our-foundation/mission>

Link directly to Hawaii Lions Foundation - designate Maui Disaster Relief on your check.

https://www.lebh.org/contribute/?fbclid=IwAR3Z4nutkaf_AD3QnBNJ-Oc9hLye7tuh3LcL1T0FCh696An-vNq_kA2Iu7XI

or send to
HAWAII LIONS
FOUNDATION
405 N. Kuakini St. #801
Honolulu, HI 96817



CALENDAR

Broadalbin Perth Car Wash..... Ongoing

Town of Greenfield Lions Club

Cars and Coffee Event September 2, 2023

Town of Greenfield Lions Club

Kids Sight Screening..... September 9, 2023

Town of Greenfield LEO

and CUB ClubFood Drive September 9/10, 2023

Town of Greenfield Lions Club

Townwide Garage Sale September 9/10, 2023

Broadalbin-Perth

Panera Bread Fundraiser September 12, 2023

Schuylerville Lions Club

Tasting on the Hudson September 16, 2023

NABA 24th Annual

Visionary Golf Tournament September 22, 2023

Glens Falls Lions Club

Balloon Festival Booth September 22-24, 2023

Peace Poster deadline to

purchase kits October 1, 2023

MD20 Alert Foundation

Warehouse Open House October 7, 2023

New/Current Member Orientation

Via Zoom October 16, 2023

MD20 Leadership Institute October 26-28, 2023

Novenmber Conference

Holiday Inn, Saratoga November 4, 2023

District Peace Poster entries

due at Fall Conference by 10 am November 4, 2023

Lions Eye Bank

Fundraiser November 14, 2023

Peace Poster Postmark deadline to

send to the District Governor..... November 15, 2023

Lions SEE Vision Training

Library, Yonkers, NY November 26, 2023

Lions Eye Bank

Raffle Drawing December 7, 2023

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public – Families and community
 - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

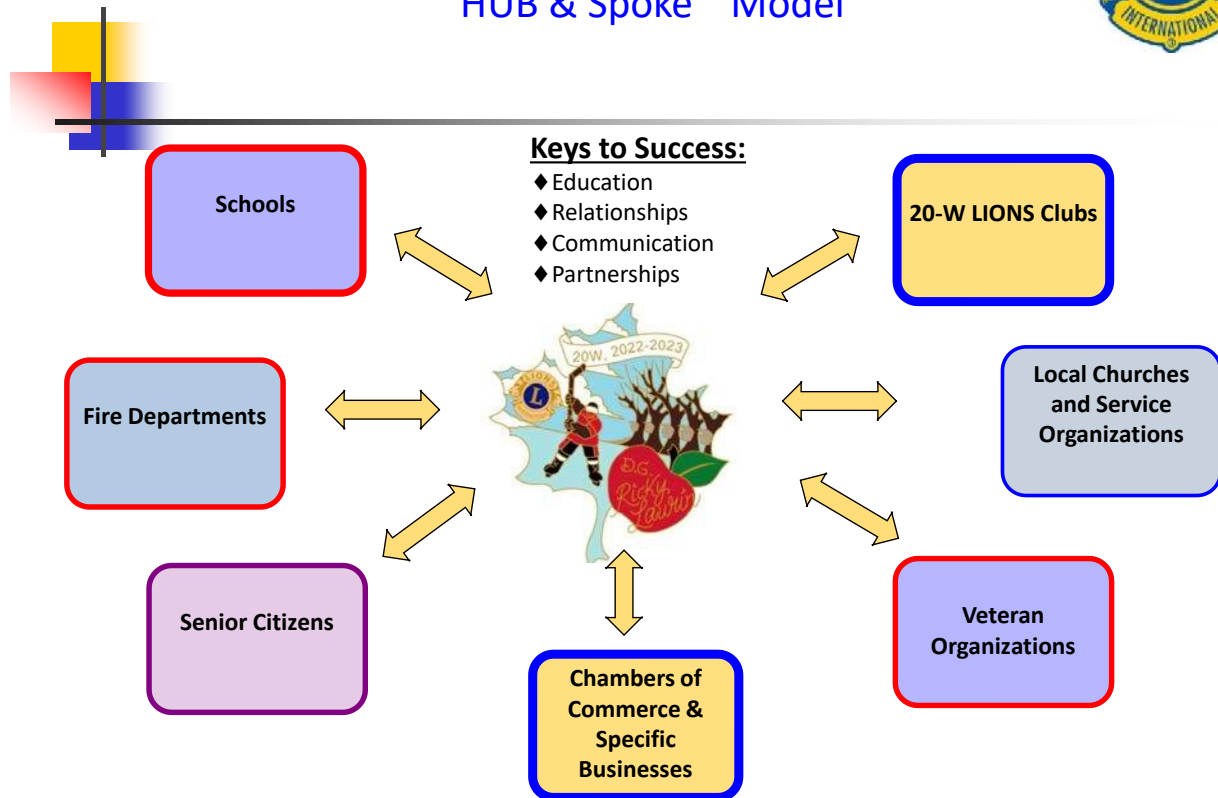


20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook – Lion Barbara and PDG James
 - Website and Directory – Lion Jerry Gordon
 - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace "Thinking out of the Box" to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

How does the District move forward with a Marketing Plan?

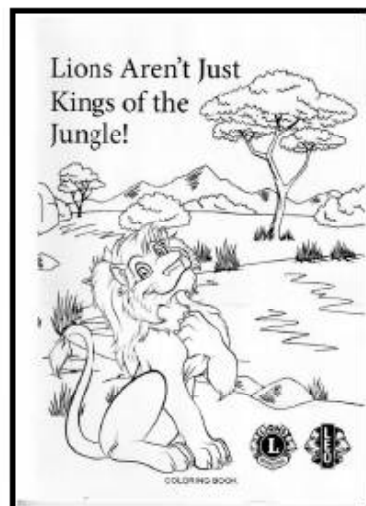
Expanding Membership & Service through a "HUB & Spoke" Model



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District 20-W Communications and Marketing Committee



❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Phase 1 – 4500 books – cost of \$4,000
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



District 20-W Communications and Marketing Committee



❖ Video Marketing Plan

1. Getting our Mission and Message to the public
 - ❖ Continue Efforts on Facebook and District Web Sites
 - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
 - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Send in your Photos and Video Clips on your club's hunger Programs
 *****Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

*****Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of LIONS District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rg1Oeb4P7ps>

Accessible to all clubs for Community and Club Education



President's Message Changing the World with International President Dr. Patti Hill

Dear Lion,

Changing the World begins with us, but we're not supposed to do it alone. Collaboration is the key to delivering meaningful and lasting outcomes in your community. That's why inviting more great members just like you can help your club and community reach their full potential.

Let's start with planning ambitious service that addresses the biggest challenges facing our communities. Then, let's bring in new members to help us make an even bigger impact.

You know the difference one Lion can make. You know the difference your club has made. Together, we are changing the world one life, one relationship and one community at a time.

Yours in service,
Dr. Patti Hill
International President

1ST DISTRICT CABINET MEETING



EVENTS/FLYERS

2023 Lions Peace Poster and Essay Contest

THIS YEAR'S THEME IS “DARE TO DREAM”

To a young person, a dream isn't just a wish, hope or desire — it's a path, a goal, an ambition. But achieving that dream takes hard work. So this year, we're asking young people to show how they'll turn their dream of a peaceful world into reality. **Students ages 11, 12 or 13 as of November 15 are eligible** to participate in the International Peace Poster Contest.

Entries not meeting the following deadlines will be disqualified.

- **January 15:** Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- **October 1:** Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- **November 4:** District entries **MUST** be at the **Fall Conference, Holiday Inn, Saratoga, no later than 10:00am.**
- **November 15:** Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- **December 1:** Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.
- **December 1:** Postmark deadline for a district governor not belonging to a multiple district to send one winning poster to the Brand & Creative Department at International Headquarters.
- **December 1:** Postmark deadline for a club not belonging to a district to send one winning entry to the Brand & Creative Department at International Headquarters.
- **December 15:** Postmark deadline for the multiple district council chairperson to send one winning poster to the Brand & Creative Department at International Headquarters.
- **February 1:** International winners notified on or before this date.

For more information, please contact PDG Joan Scott at jmsc@roadrunner.com or PDG Michele O'Hare at mpuleohare@st-cath.org.

See our Peace Poster article on page ??



2022-23 Grand Prize Winner
Emma Andreea Paveliuc
13 years old
Romania

District 20W Colorbooks Are HERE!

IPDG Ricky Laurin is busy handing them out to clubs!

When Your Club gets your colorbooks:

1. Please add a label with your club information/QR code. Stamping will just rub off.



2. Keep track of your inventory - where you deliver them to. Check periodically to refill and see how many have been taken.

3. You could include a sign that says, "Please take one".

4. Most important, keep track of any new members who have inquired and joined your club because of the colorbook.



**Protect your vehicles from the salt, sand and ravages of weather
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club
and Hoffman Helping Hands**

Please support our fund raiser at:



**[www.hoffmanhelpinghands.com/fundraisers/
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**

Bottle & Can

RETRIEVAL CENTERS™



Bring your recyclable donations to
Plc-N-Nickel Bottle and Can Retrieval Center
4303 NY-30, Amsterdam.
Credit the Broadalbin-Perth Lions
Foundation account.

Help keep your community and environment clean while
helping the greater Broadalbin-Perth-Mayfield
community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions
Foundation will be used exclusively to support the needs
of the greater Broadalbin-Perth-Mayfield community.

Visit bottleandcanrc.com for any fundraising inquiries or needs.

Town of Greenfield Lions Club Cars & Coffee Events



**June 3rd, July 1st,
Aug 5th & Sept 2nd, 2023
from 8 to 11am**

**Middle Grove Town Park
FREE EVENT -All Cars & Trucks
50-50 Raffle * Door Prizes
Fresh Coffee and Lions
Breakfast Sandwiches!**

**All proceeds will stay in
our community in support
of the Greenfield Lions
Youth Programs and
Events**

**We thank you for your
continued support of our
Club events.**

Event sponsored by



**If you are interested in sponsoring a door prize
for this event, or need more information, please
contact Lion Bill Marzano at 518-461-9784.**





**The Town of Greenfield Lions Club
is Sponsoring a FREE
Kids Eye
Screening Event**

**F
R
E
E**



Community Eye Screening For Children



Saturday Sept 9th, 2023

Greenfield Community Center

From 12 noon to 2pm

*** For Kids ages 6 months to 7 years ***

**For more info contact *Lion Andrea Penamora* at
518-528-7776**

Or email abishop24@hotmail.com

Get your kids eyes screened today!



**From
10am to
3pm on
Sept 9th
& 10th,
2023**

Thank You!
*We appreciate your
Support of our Leo
& Lions CUB Clubs*

**Town of Greenfield Leo
Club & Lions CUB Club
are Sponsoring a**

FOOD DRIVE

In Lions Auction Tent

**beside Greenfield Community Center
during Town Wide Garage Sale**

Some Needed Items:

=====

- * Sugar Free Items for Diabetics
- * Personal Care Items or Toiletries
- * Spices, Crackers or Tortillas
- * Soups, Canned Meats or Jerky
- * Socks-Assorted Sizes
- * Canned Fruit, any variety
- * Diapers and Diaper Rash Ointments
- * Baby Food and Baby Care Items



**Food
Collection**

**To Benefit the Greenfield and Corinth
Food Pantries**



29th Annual Town of Greenfield

TOWN-WIDE



Saturday Sept 9th and Sunday Sept 10th, 2023

From 9am to 4pm, Rain or Shine!

Sponsored by *Greenfield Center Baptist Church*
and *Town of Greenfield Lions Club*

Get your **Garage Sale** on the Official Map by stopping at the **Greenfield Town Hall**. Cost is only \$5 per address. *******Deadline is AUG 26, 2023*******
Cash or checks - Make checks payable to: Greenfield Center Baptist Church

Events: (check Lions Facebook page for all)

Crafters & Vendors, Lions Information Booth & Lions Silent Auction and Cookbook Sales—31 Wilton Road (Empty Lot Beside the Greenfield Community Center)

Greenfield Lions Food Trailer—Serving Fresh-Made Breakfast Sandwiches and Hot Lunch, 25 Wilton Road (Community Center) back side, near exit.

Greenfield Center Baptist Church – Sat Only - Free Parking and Restrooms, Kids games, 30 Wilton Road.

Saratoga County Animal Shelter – Pet Adoption Event, Birthright Event and Adopt A Soldier Event – Sat Only – Greenfield Center Baptist Church, 30 Wilton Road, Greenfield

Middle Grove United Methodist Church-Sat Only-Drive Thru Chicken BBQ 3pm to 6pm \$15 pp

Leo Club & Lions CUB Club – Food Drive for Corinth & Greenfield Food Pantries – Lions Auction Tent.

Vendor and Crafter Spaces are available at 31 Wilton Road (Empty Lot) by the Greenfield Community Center.

Contact ONLY Greenfield Lion Verna Plummer via email maplumbob@aol.com for a Vendor Application.

ABSOLUTELY No Garage Sale items will be accepted at the Vendor Area.

Vendor Parking in the Community Center lot. First Come, First Serve.

Beware of Scammers!

****Deadline is Sept 1st, 2023!****

10 x 10/ 12 x 12 space- \$25 For Both Days

10 x 20 - \$40 For Both Days

Overflow spaces available

***** FREE Kids Eye Screening *****

Sponsored by the **Town of Greenfield Lions Club** – **Sat only** - 12 noon to 2pm Greenfield Community Center. **For ages 6 months to 7 years only.** Abishop24@hotmail.com for more info or to sign-up for a time slot.

*Get in on the community fun, find those treasures, bump into people you haven't seen in a while and enjoy our **Town**.*

The flyer features a top section with a photograph of a Panera sandwich, a salad, and a drink. The sandwich is on a crusty roll with fillings of chicken, avocado, and tomatoes. The salad is a mix of greens, purple onions, and avocado. The drink is a yellow beverage in a clear cup with a green Panera Bread sleeve. The background of the flyer is a solid green color.

Panera[®]
FUNDRAISING

Help support us!

Broadalbin-Perth Lions

40%
OF SALES
WILL BE
DONATED

September 12, 2023
4:00 pm to 8:00 pm EDT
4930 STATE HIGHWAY 30

Use code FUND4U at online checkout, in the Panera App,
or at the kiosk in-café.*

Bring this flyer or show a digital copy to your cashier when ordering at the café or enter the
promo code FUND4U at checkout on Panerabread.com or the Panera App to ensure your
organization gets a portion of the proceeds.**

Learn more at fundraising.panerabread.com

©2023 Panera Bread. All Rights Reserved.

*Gift card and catering order placed on Panerabread.com, and delivery orders placed through third-party sites are excluded and will not count towards the event. Other restrictions apply. For complete details, visit: <http://fundraising.panerabread.com/terms-conditions/>. **Services vary by café.

**SAVE
THE
DATE!**



QR code for TICKETS



***NEW DATE: SEPT. 16, 2023**

HUDSON CROSSING PARK

SATURDAY 3-6 PM

SCHUYLerville, NY



September 22 -24, 2023

**Come enjoy the 50th
Anniversary of the Adirondack
Balloon Festival and visit the
Glens Falls Lions Club's
Food Booth!**

**HICK'S Cider Donuts!
Hot and Cold Drinks!**



24th Annual

VISIONARY GOLF TOURNAMENT

To benefit the Adaptive Living Program for Seniors and the Vision Rehabilitation Center!

Friday, September 22, 2023

9:00 AM Shotgun Start

**Albany Country Club, 300 Wormer Road,
Voorheesville, NY 12186**

For more information or to RSVP, contact:

Gail A. Hessney

518.463.1211 Ext. 201

gnessney@naba-vision.org



If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact PDG Michele O'Hare at mapohare@gmail.com or 518-410-5941 ALL LIONS ARE WELCOME!!!!!!



Open House

Lions of MD20 Alert Foundation Warehouse
725 LaRue Rd.
Spencer, NY



Saturday - October 7, 2023

10 am to 1 pm

This could be a service opportunity
or just come look around.

All are welcome!



Thank you for your support of the Alert Foundation.

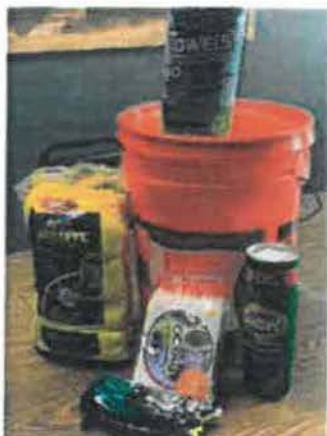
If you have any questions please contact us. kclarkmd20@gmail.com



Lions of MD 20 Alert Foundation

7643 Park Ave.

Lowville, NY 13367



Sponsor a cleaning bucket

Your club can sponsor a cleaning bucket. These buckets are filled with cleaning supplies and will be sent out to disaster areas as needed. Your club can have their name on a bucket or two or ten and then anywhere that we send it, people there will know that your club is supporting them in their time of need.

We just need your club name and district as you want them on the label along with your payment of \$40 per bucket.

Club Name: _____

District: _____ **Paid:** _____

Check payable to: Lions of MD20 Alert Foundation

Mail check and this form to:

Kelly Clark 7643 Park Ave., Lowville, NY 13367

District 20-W New/Current Member Orientation Dates

Monday, October 16th, 2023 at 7pm via Zoom

Monday, March 11th, 2024 at 7pm via Zoom

Experience has shown that it is a good practice for each Club to hold a formal orientation session for all new members as a way of introducing them to the history and service opportunities available to them as Lions.

To help with this, the District holds an orientation session via Zoom at least twice per Lions year; typically one in the Fall and one in the Spring.

The two dates for this year are **Monday, October 16th, 2023 at 7pm** and **Monday, March 11th, 2024 at 7 pm**. This session has been well received in the past and runs around 50 minutes in length with Qand A during and at the end.

Members will be given a brief history and timeline for Lions Clubs International and show the MD-20 footprint, but will spend most of their time on Club officer and committee opportunities, current Club ideas for local service projects, fundraising, available grants, and an intro to affiliated Lions-supported organizations and programs.

- This program is designed to be held on an as-needed basis and can be held more frequently than indicated above.
- Additionally, if a Club has multiple new members and wishes to hold an orientation session as part of a Club meeting, that too can usually be arranged either in-person or via Zoom.

For planning purposes, when scheduling it as part of a Club meeting, please be aware that it will be a somewhat pared down version as to content and will take around 30 minutes. Planning for any time less than that will dilute it too much to be useful.

- It is encouraged that new members and their sponsor attend either session and of course, current members are always welcome.
- An invite will be sent out to Club Presidents and Secretaries a few weeks prior to each date so new members and sponsors can be notified.

Yours in Lionism,
PDG Rick Brisee



LIONS EYE BANK

of the Northeast

SEE WHATS HAPPENING

- EYE DONATION AWARENESS MONTH
- BREAD NIGHT - BOUNTIFUL BREAD
- RAFFLE DRAWING

EYE DONATION MONTH

NOV

CONTACT US FOR
VOLUNTEER OPPORTUNITIES

20% OF ALL SALES

DURING THIS DESIGNATED
THREE-HOUR TIME PERIOD
PROCEEDS GO TO OUR ORGANIZATION!

Monday "Bread Night"

**BOUNTIFUL
BREAD**
EST. 1997

14
NOV

4-7pm
Stuyvesant
Plaza, Albany

Drawing held Thursday, December 7th

**RAFFLE
\$20 PER
TICKET**

07
DEC

1st Prize	2nd Prize	\$1000
\$2500	3rd Prize	\$500

FOR MORE INFORMATION
www.LEBNortheast.org
Info@lebnortheast.org
518-489-7606



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID: Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting
www.nps.gov/planyourvisit/pickup-pass-locations.htm



Ronald McDonald House Charities®

of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin	Chipotle
Subway	Dominos
McDonald's	Price Chopper
Hannaford	Gas Cards
Wal-mart	Sam's Club
Stewart's	Visa gift cards

Family Needs & Activities



Preemie Gerber Socks	Bubbles
Preemie Receiving Blankets	Small Infant Toys
Pop Bubble Fidget Toys	Teething Toys
Hot Wheels	Children's Board Books
Outdoor Toys/Games	Play-doh
Crayons	

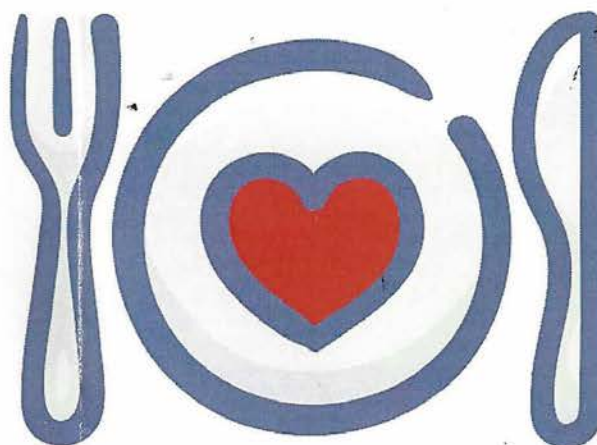
Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655

Love is Served



RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House
Needed 3:00-6:00 P.M. daily

SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald
House Charities®**
of the Capital Region

To sign up, please contact:

Julia Geisel, House Manager
(518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 ♥ www.rmhcofalbany.org



LIONS CAMP BADGER

Operated by the Empire State Special Needs Experience, Inc.

Summer Camp 2023

We are actively hiring for seasonal summer help. Please consider for yourself or encourage your children, grandchildren, nieces or nephews to apply for a fun-filled, six-week summer job working with individuals with special needs (Must be at least 17yrs old)

Gain valuable leadership skills, learn new things and experience the simple joy that summer camp can provide to our campers of all ages. You will make memories to last a lifetime!

Live at camp positions:

- Camp Counselors
- Lifeguard
- Aquatics Director (1 week-must be 21)
- Registered Nurses or EMT (one-week sessions.)

Live off camp positions:

- Facility Manager (April 1 – Oct 31)
- Assistant Facility Manager (April-October)
- Two groundskeepers/mowers (May/June - August - must be 16 to operate mowing equipment.)

All staff are required to pass background screening and those in direct contact with campers will be required to be vaccinated against Covid-19.

Direct care staff will arrive at camp on June 25 for a week of training and orientation before camp begins on July 1st.

For more information and to apply online visit: <http://www.lionscb.org/employmentvolunteer.html>

Dates:	Program	Description of each unique program:
July 2-7	Young Adult Badgers (recommended for ages 18-28)	This session for our youngest adults is full of action and includes activities such as music, swimming, fishing, boating, arts and crafts, athletics, nature, and evening programs.
July 9-14	Buddy Badgers 1:1 (all ages)	This program offers 1:1 staff support for campers who benefit from maximum physical or behavioral assistance. Often the pace is slower and the environment quieter, allowing campers who find larger groups challenging to succeed in this smaller, supported setting.
July 16-21	Senior Badgers I (recommended for ages 28+)	Our "middle" adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Social events are a big part of our week!
July 23- 28	Senior Badgers II & Super Seniors (recommended for ages 28+)	Our oldest adults enjoy all of the traditional camp activities, plus more opportunities for individual choices in programming. Quite often, they enjoy assisting with community service projects and planning their own social activities. The pace of this group tends to be a bit slower as compared to the younger groups.
July 30- August 4	Junior Badgers (ages 6-17 only)	Our youngest campers will be placed in cabins by age, and the program is carefully structured to keep them busy and engaged. They will enjoy all things "camp", such as swimming, boating, cookouts, music, arts and crafts, social time, and athletics.
July 9-14 July 23-28	Vocational Food Service Program	Returning campers ages 18+ may join us to learn employment and food service skills. Campers must be able to function within a 4:1 camper to counselor setting. Campers will receive food service instruction and training during the day in addition to regular programming in the afternoons and evenings. Spots are limited.



Lion Bonnie Haase Memorial Volunteer Position

Lion Bonnie Haase was a tireless advocate and passionate volunteer for Lions Camp Badger since 1995. She spent the last several summers of her life living at camp and helping out wherever needed. Sadly, Bonnie felt ill during her last summer with us, and she was unable to complete the season. She passed away on August 16, 2022 at the age of 80.

Bonnie often wished that other Lions members could experience camp, and we believe that her impact on Lions Camp Badger is just beginning. Her legacy will live on through the Spirit of Volunteerism of our Lions members. It is in her honor that we are creating a new opportunity for the Lions to serve and support the important work of Lions Camp Badger.

The Lion Bonnie Haase Memorial Volunteer Opportunity will enable Lions members to serve by providing hands-on, direct assistance at Lions Camp Badger. Participants will go on to serve as camp ambassadors in their home communities, sharing their experiences and encouraging others to engage in our mission.

Please carefully consider how YOU can be part of this mission and email patgillule@gmail.com or text 607-768-2386 for more information. **Thank you for your willingness to continue what she started.**

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



ARTICLES

RAQUETTE RIVER LIONS CLUB

RJU PRESENTED

By DG Priscilla Laurin



Lion Laura Gregory received a RJU from her club. Pictured is Lion Laura, President Kelly Lustyik, and Past President Suzanne Murray.

SARANAC LAKE LIONS CLUB

RJU PRESENTED

By DG Priscilla Laurin



District Governor Priscilla Laurin presents a RJU to King Lion David and Lion Theresa Martin.

KING LION SUZANNE MURRAY

P. O. Box 49, Raymondville, NY 13678

Home: 315-384-3254

murra109@yahoo.com

CLUB CORRESPONDENCE

P. O. Box 723, Potsdam, NY 13676

KING LION DAVID MARTIN

60 Church Street, Apartment 3B

Saranac Lake, NY 12983-1823

Home and Cell: 518-524-8439; Work: 518-891-3080

davidemartin2000@yahoo.com



Download Brand Guidelines here:

https://cdn2.webdamdb.com/md_kKJam-g07unW9.jpg.pdf?v=1

Lions International Brand Guidelines

How to represent the world's
premier service organization.

Quick Tips for Getting a Great Photo!

1. Find a neutral background if possible with the least amount of clutter.
2. Use good lighting. Don't backlight your subjects, especially in group photos.
3. Make sure your photo is in focus and not blurry.
4. Be a photojournalist! Tell the story - Who, What, Why, Where, and How make for captions. Always include a caption with your photo.
5. Use as high resolution or RAW setting as possible. It can be compressed for publication.
6. When taking groups, make sure your subject(s) are looking at YOU and not others taking photos. If needed, wait until everyone is done and then take your photo.
7. Make sure recognitions such as RJUS and Certificates are held correctly.
8. Take your photos focused on the subject(s) in natural scenarios.
9. Get permissions if using for public marketing or promotions of your club. Permission forms can be found on the LCI website. Search for photo permission form or photo release.
10. Finally, feel free to submit your photos with your articles to ME for "The Roar" - karen@deuxflutes.com.

MALONE LIONS CLUB

LIONS WORK FRANKLIN COUNTY FAIR

By DG Priscilla Laurin



IPDG Ricky and DG Priscilla help the Malone Lions at the Franklin County Fair.

KING LION TIM CONNORS

457 County Road 41, Malone, NY 12953
Home: 518-483-0819; Cell: 518-353-2241
Dead33eye@hotmail.com

CLIFTON-FINE LIONS CLUB

DISTRICT GOVERNOR VISIT

By DG Priscilla Laurin



KING LION JOSEPH LATIMER

P. O. Box 52, Newton Falls, NY 13666
Home: 315-848-3578; Cell: 315-854-4247
dlatimer@slc.com

PERU LIONS CLUB

VISION SCREENING FOR JCEO

By Lion Ed Eisele

The Peru Lions Club of Peru New York performed a vision screening for JCEO at their facility in Plattsburgh. We screened 35 out of a possible 76 children that registered for this event on 21st of August 2023. This screening has changed into a zone screening with both Plattsburgh and Chazy clubs assisting. Thanks Lions.



Above is a member the JCEO/ Headstart organizational team flanked by Peru Lion Dave Jabaut on the right and immediate past District Governor Ricky Laurin (Chazy) on the left. Missing from the picture are District Governor (from the Chazy Club) Priscilla Laurin, Plattsburgh Lion Jim Williams and Peru Lion Ed Eisele (photographer).



Chazy, Peru and Plattsburgh Lions participated in an eye screening at JCEO. Pictured is District Governor Priscilla Laurin, Lion Ed Eisele and Peru Lion Dave Jabaut.

KING LION EDWARD EISELE

8 Button Brook Parkway, Peru, NY 12972-2602
Home: 518-643-2865
bigolddivot@yahoo.com

BETHLEHEM LIONS CLUB HOST COMMUNITY SENIORS PICNIC

By DG Priscilla Laurin



Bethlehem Lion served over 60 seniors August 24 when they hosted a picnic for the community seniors.

KING LION LIZA TOUGHER

16 Candlewood Lane, Delmar, NY 12054
Home: 518-439-0399; Cell: 518-763-3329
pansymoo@aol.com

CLUB CORRESPONDENCE

P. O. Box 141, Bethlehem, NY 12054
info@bethlehemlions.org/www.bethlehemlions.org



LEARN MORE! <https://www.lionsclubs.org/en/start-our-global-causes/hunger>

LIONS SEE, INC. SCREENING TRAINING AND CERTIFICATION

By PDG Michele Puleo O'Hare

There will be a vision screening training and certification test on November 26, 2023 at the Yonkers Library from 10am to 2pm, Yonkers NY. If you want to attend you should contact the Lions in charge so they are aware of your attending.

The Lions to contact are Lion Emma Dumalag of Yonkers Millennium Lions Club. The email is dumalagg@gmail.com and Leone, leoneer17@gmail.com

PRESIDENT JAY BROWN

jaycbii170@gmail.com
914-649-4860

www.lionsseeny.org

fb: Lions SEE New York

CHILDHOOD CANCER AWARENESS SEPTEMBER IS CHILDHOOD CANCER MONTH

By Lion Diane Lange

CHILDHOOD CANCER are words that are a Heartbreak.. it's scared, it's pain, it's time away from home, it's losing friends that don't understand, it's exhaustion, it's losing up to 1/3 of family income and it's putting on a brave face.

We need Awareness for our "Cancer Kids and their Families"!!!!

The month of September is a good beginning for all our Lions Clubs of 20W! Lions...you have taken a giant step forward this past year to help families impacted financially and emotionally at the Albany Medical Center's Melodies Center and the Ronald McDonald House.

This year I would like to continue to take giant steps by each club reaching out in their own community. "Serving what best fits your Club's needs."

First Step: Each club needs to have a Childhood Cancer

...continued on next page

Chairperson to organize and set goals in your Clubs area.

Continuing Steps through 2023-2024: Identify area resources, arrange for speakers to visit your club, help individual families in need and arrange a fund raiser to help donate money to your areas needs and District 20W.

As your Childhood Cancer Chairperson, I am always available to help in any way I can. Thank you!

CHILDHOOD CANCER CHAIR DIANE LANGE

14 Jacob Drive, Gansevoort, NY 12831
Phone: 518-409-4321; Cell: 518-527-1926

CLINTON LIONS CLUB CONTINUED COMMUNITY SERVICE

By Lion Jim Winkler

No club meetings are scheduled during the months of July and August. However, two members attended the monthly Chamber of Commerce Networking Breakfast the first week in August. This month it was held in a pavilion at the village swimming pool complex. Pool Board members described their current efforts and plans for their “Fill the Pool Fundraising Project” to fund substantial upgrades needed to keep the pool operating. We also utilized the gathering to inform/remind those present about our upcoming Confidential Document Shredding Event by passing out flyers to those residents in attendance and asked that they distribute them throughout the community.

The second Thursday of the month (August 10th), we held that Shredding Event at our local middle school parking



Clinton Lion Mark Davis accepts donation from town resident at Shredding Event sponsored by Clinton Lions at Clinton Middle School on August 10, 2023. Lion Tom Ryan (foreground) and Lion Tom Hullar (background) look on as Shredder driver/operator readies next tote.

lot. Under threatening skies, we provided the services of a mobile commercial shredder to destroy confidential documents brought to us by area residents. Eight Lions unloaded

boxes of paper/documents from vehicles and dumped them into large totes that were mechanically lifted into the mobile shredder for on-site shredding. A total of 20 totes weighing 150 – 200 pounds each were shredded before the skies opened up. People could view the shredding process as it took place via a remote camera mounted on the side of the truck. The paper was once again shredded when the truck return to its facility. The twice shredded paper was then bundled for recycling by the waste hauling company. There was no charge to the residents for this service, however we did receive \$717 in donations.

Our local Country Pantry Distribution was held this month on August 14th. Ten (10) club members joined other community volunteers loading food into clients' cars as



Clients pass through the parking lot of Annunciation Church in Clark Mills, NY on August 14, 2023 as Clinton Lions join other community volunteers loading their vehicles with food.

they drove through the parking lot of Annunciation Church in Clark Mills, NY. This month 1,875 individuals (415 vehicles) received yogurt, eggs, frozen meats (pork and beef), frozen vegetables, canned goods, milk, eggs, fresh produce and assorted personal hygiene items. Families with children received bags containing back-to school supplies and kid-friendly nutritious snack foods. Once again, the weatherman was good to us as we experienced almost perfect outdoor weather for this time of year.

We continue collecting used eyeglasses from previously established locations throughout our community. This month two (2) members picked up 288 pairs that we sorted and prepared for shipping to the Eyeglass distribution center via the Central Association for the Blind & Visually Impaired (CABVI) in Utica.

On August 23rd two (2) club members presented one of our local businessmen with a Robert J. Uplinger Distinguished Service Award (RJu) at his place of business. Long-time resident of the community, Bob Meelan was honored for his service as Town of Kirkland, NY Supervisor and pending retirement from business. Bob has been the sole



Lions Clubs International

Dear Lion Leader,

As your clubs and districts develop plans for membership satisfaction and retention, connecting with the Membership Committee is a great way to help with planning, create enthusiasm and build the club's membership. In addition, reaching out to members within the club and building teams that will help enhance their experience as Lions is key to success.

Lions Clubs International offers several great resources to help clubs and their members, so take some time to check them out!

- **Membership Satisfaction Guide:** This guide will help you troubleshoot common issues that members have in their experience as Lions. There are useful templates for quick surveys of club members to get a pulse on what they think of your club. This will help you identify areas improving the club experience.
- **Your Club, Your Way!:** This resource offers ideas on how your club can customize your meetings for an enjoyable membership experience.
- **Club Quality Initiative (CQI):** Change is critical for each club. The CQI is a strategic planning tool that helps clubs identify opportunities for improvement. By understanding our current operations, identifying areas that can be improved and taking measured steps to accomplish your goals, your club can be even better.
- **Build a Vision for Your Club:** Use this planning guide and PowerPoint to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help you develop a vision, assess your club's needs and organize your plan for successful implementation.
- **The Club Excellence Award (see following pages):** This resource serves as your club's roadmap to excellence, focusing on the key elements of a quality club: membership, service, organizational excellence and marketing. If you have any questions about the award, please contact us by email at clubexcellenceaward@lionsclubs.org or by phone at (630) 468-6828.

If you are a Facebook user, visit us at Improving Lions Club Quality to find helpful information from Lions around the world. You can post questions, comments, stories and share new ideas to improve clubs within your zone.

We look forward to supporting you. Please contact us if you have any questions by email at clubofficers@lionsclubs.org or by phone at (630) 468-6890 or (630) 468-7084.

Sincerely,

Your District & Club Administration Division Support Team



2021-2022

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2021-2022 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of: _____ or ☐ Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

☐ Contributed to LCIF

☐ Started a new service project. *Consider one of our Global Causes!*

☐ List Three projects/events reported by the club:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing; Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

☐ Reported Club Officers to LCI

☐ Key Officers participate in one or more of the following leadership training events. Select all that apply:

☐ District

☐ Multiple District

☐ International

☐ Webinars

☐ Lions Learning Center

☐ Improvement opportunities can be identified with tools such as the *Club Quality Initiative, Your Club, Your Way!* and *Build a Vision for Your Club*

Improvements include: _____

...continued on next page

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

☐ Facebook

☐ Instagram

☐ Twitter

☐ Billboards

☐ Presentation Groups

☐ Local Paper

☐ Radio

☐ Club Website

☐ Posted or Distributed Flyers

☐ Other

2021-2022 District Governor Signature*: District:

Member Number: Date:

Due by: August 31, 2022

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

www.lionsclubs.org

DA-CEA 3/21 EN

Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Except February which is the 25th

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted IF they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**

IMPORTANT LINKS

Zone and Region Chairs

<https://tinyurl.com/y7dtrtz5>

Service Toolkit

<https://tinyurl.com/ybq7vnhd>

Club Resource Center

<https://tinyurl.com/y7onrj7l>

Club President

<https://tinyurl.com/ycbk9l9e>

Lions Learning Center

<https://tinyurl.com/y96hmy27>

Lions University

<https://lionsuniversity.org/>

Club Secretary

<https://tinyurl.com/y9ke23xg>

Club Treasurer

<https://tinyurl.com/y92he2c8>

Membership Chair

<https://tinyurl.com/yckcqmq6u>

Services Chair

<https://tinyurl.com/y7nepq8p>

LCIF Coordinator

<https://tinyurl.com/y7w9zjzp>

Marketing and Communications

<https://tinyurl.com/y9scx447>



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

*Below is a list of assistive devices available at many of
LHCS of NYS's Loan-Out Centers.
(Other equipment may be available upon request)*

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/ Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837