

## **OCTOBER 2023**

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International President Dr. Patti Hill, Canada











"Lions Serve up Hope"

## A message from **District Governor Priscilla Laurin**



ear Lions & Leo's of District 20 W,

Here we are entering fall. We are all busy with club projects. Remember October 8, 2023 is World Sight Day – what will your club be doing?

The district will hold another eye glass collection and make a trip to N.J. this month. If you have glasses, please contact IPDG Ricky Laurin to make arrangements for pick up - jana5652@yahoo.com. At this time the schedule date to travel to New Jersey is October 13, 2023.

#### THINGS TO REMEMBER

- 1. November 4, 2023 is our annual Fall Conference. It will be held at the Holiday Inn in Saratoga. Our guest speaker will be ID Ron Keller. He has been a member of the Millersport Lions Club since 1979. He is active in numerous professional and community organizations. Director Keller and his spouse Lion Kitty are both Melvin Jones Fellows. Together they have three children and seven grandchildren.
- 2. In lieu of collecting food at the fall conference, we will ask each Lion to bring a Christmas card sign your name and/or your club's name add a stamp to the envelope Do not address the envelope- PG Milledge "Smitty" Smith will ensure they are delivered to service men and women.
- 3. REPORTING: Please continue to do your part and report all activities. Help us meet the goal of 100% of our clubs reporting from the district this year. If you need help, contact 1VDG Holly McConchie at hmcconchie@aol.com.

...continued on next page

- 4. Remember the LCI goal of 1.5 million lions within 4 years. Please continue to recruit new members. I would love to assist in inducting as many new members as possible. New members can be inducted at either the club or at a district cabinet meeting.
- 5. LCI has served over a half of a billion people in the world. Your donations make this possible.
- 6. DO NOT RESPOND to any emails that are requesting gift cards, money, or phone call from any of the district officers. My email has been hacked and many Lions are receiving false emails. I will not send emails requesting money or phone calls.

Thank you for all you do to serve your community. Please keep me informed of what is happening in your clubs. I will be honored to attend as many events as I am able.

YIL, DG Priscilla Laurin 207 Sheldon Lane, Chazy, NY 1292 Home 518-846-7269; Cell 518-569-4421

## **NEXT ROAR DEADLINE**





## **Get ready for the Lion Portal**

We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — the Lion Portal

https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates

## WHO'S WHO

## **DISTRICT 20W CABINET**

## **DISTRICT GOVERNOR**

Priscilla Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell 518-569-4421 lionpriscilla2324@yahoo.com

## 1st VICE DISTRICT GOVERNOR

Holly McConchie (Galway Lions) 13 Marilyn Drive, Glenville, NY 12305 Home: 518-882-6516; Cell: 518-366-1010 hmcconchie@aol.com

## 2nd VICE DISTRICT GOVERNOR

**Your Name Here** 

### CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions) 128 Windy Hill, Ballston Spa, NY 12020 Cell: 518-847-8831; apg200@gmail.com

### CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions) P. O. Box 31, Johnstown, NY 12095-0031 Cell: 518-669-2903; jeneric39@juno.com

## IMMEDIATE PAST DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; jana5652@yahoo.com

## **GLOBAL ACTION TEAM**

## **LEADERSHIP**

PCC Mark Whitney (Town of Schroon Lions) 6825 Lynvale Drive, Fort Wayne, IN 46804 Cell: 518-791-7519 md20pccmark@gmail.com

## **MEMBERSHIP**

PDG Ed Stano, Jr. (Town of Greenfield Lions) 2070 Route 9N, Greenfield Center, NY 12833 Home: 518 893-7150; Cell: 518-879-5757 estanojr@nycap.rr.com

## **NEW VOICES COORDINATOR GMT Family and Women's Specialist**

PDG Ed Pike (Galway Lions)

3037 CR-107, Amsterdam, NY 12010 Cell: 518-423-9128

weski48@yahoo.com

### **EXTENSION TEAM SERVICE**

PDG Michele O'Hare (Bethlehems Lions) 8 Turnberry Drive, Slingerlands, NY 12159 H 518-475-1908, C 518-410-5941 mapohare@gmail.com

### **GLOBAL SERVICE TEAM**

PDG Milledge "Smitty" Smith (Gouverneur Lions) 13487 NY-178, Adams, NY 13605 Home: 315 232 2530; Cell: 315 778 3281 pdgsmitty@gmail.com

## MARKETING TEAM DISTRICT COORDINATOR

Robert L Townsend (Broadalbin-Perth Lions) 805 County Highway 126, Amsterdam,NY 12010 Home: 518-843-6553; Cell: 518-866-1250 rtownsen@nycap.rr.com

## WEBSITE AND DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions) 15 Hyland Circle, Troy, NY 12182 Home: 518-235-8232; jerrygordon@juno.com

## NEWSLETTER AND MD20 MAGAZINE DIRECTER

Karen Rager (Glens Falls Lions) 82 Hunter Lane, Queensbury, NY 12804 Home: 518-798-3143; karen@deuxflutes.com

## **FACEBOOK ADMINISTRATORS**

James Griffith (Cambridge Lions) 119 East Main Street, Cambridge, NY 12816 Home: 518-252-1070; Cell: 315-269-5370 PDGJamesGriffith@gmail.com

Joseph Wagner (Saratoga Springs Lions) 16 Adirondack Circle, Apt D, Gansevoort, NY 12831 Cell: 518-791-9575; jwagner@saratogaspringslions.com

## **FACEBOOK EDITOR**

Karen Rager (Glens Falls Lions) 82 Hunter Lane, Queensbury, NY 12804 Home: 518-798-3143; karen@deuxflutes.com

## **REGIONS AND ZONES**

## REGION L

#### **REGION CHAIR**

Jim Winkler (Clinton Lions) 136 Utica Road, Clinton, NY 13323 Home: 315-853-6355; Cell: 315-601-4038

Wink8@aol.com

#### Zone "A" and "B"Chair

Jim Winkler (Clinton Lions) 136 Utica Road, Clinton, NY 13323 Home: 315-853-6355; Cell: 315-601-4038

Wink8@aol.com

Clinton, Deerfield, Greater Herkimer, Holland Patent, Marcy Telephone, New Hartford New York Mills

Whitestone, Sauquoit Valley, Utica

## REGION I REGION CHAIR

Ed Balaban (Broadalbin-Perth) 654 County Highway 138, Broadalbin, NY 12025 Cell: 716-474-5510 bklynbrn@att.net

#### **ZONE "A" Chair**

Edward Moore (Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com
Ballston Spa, Galway, Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town of Greenfield

#### **ZONE "B" Chair**

805 County Highway 126, Amsterdam, NY 12010 Home: 518-843-6553 rtownsen@nycap.rr.com

Broadalbin-Perth, Fonda & Fultonville, Greater
Johnstown, Speculator

Robert Townsend (Broadalbin - Perth Lions)

## REGION O REGION CHAIR

Michele Puleo O'Hare (Bethlehem Lions) 8 Turnberry Drive, Slingerlands, NY 12159 Home: 518-475-1908; Cell: 518-410-5941 mapohare@gmail.com

#### Zone "A" and "B"Chair

Florence Brisee (Waterford Lions) 192 Middletown Road, Waterford, NY 12188 Home: 518-235-4988 fbrisee@hotmail.com

Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford

REGION N

**REGION CHAIR**Ricky Laurin (Chazy Lions)

207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253

rickylions18@outlook.com

**ZONE "A" Chair** 

Jim Cypher (Glens Falls Lions)

89 Bay St, Apartment 1, Glens Falls, NY 12801

Cell: 617-281-4616 jimcypher@gmail.com

Glens Falls, Hadley Luzerne, Long Lake, Newcomb, Town

of Schroon

**ZONE "B" Chair** 

Ricky Laurin (Chazy Lions)

207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253

rickylions 18@outlook.com

Cambridge, Greenwich, Mechanicville Stillwater,

Schuylerville, Town of Hoosick

## **REGION S**

#### **REGION CHAIR**

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253 rickylions18@outlook.com

#### **ZONE "A" Chair**

Joe Latimer (Clifton Fine)

P. O. Box 52, Newton Falls, NY 13666 Home: 315-848-3578; Cell: 315-854-4247

dlatimer@slic.com

Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon,

Louisville, Ogdensburg, Raquette River

#### **ZONE "A" Chair**

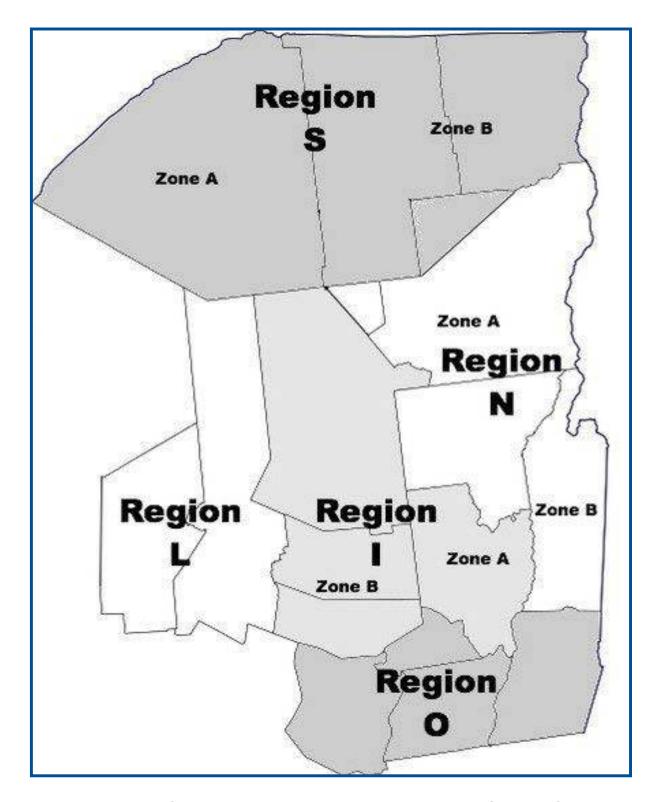
Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253

rickylions18@outlook.com

Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac

Lake, Tupper Lake





## **District 20-W Comprises These New York State Counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schenectady, Schoharie, Warren, and Washington.



# Global Membership Team



## Hello Lions and Leos,

We are looking forward to a new and productive year of community service and inviting people to join us in our service. This has always been the way to making our clubs a most valuable part of our world. In any event, we should continue on the path that we all know and should use to maximize our membership, "just ask ". Set up a month in which each member asks at least one person to join your club. It is really a numbers situation. The more people that you ask, the better the chance that you get a new member. It doesn't cost anything to ask. We know what we do as Lions and know how important our service is to our communities. The second is to keep your present club members on board with the club's service agenda so that they want to stay and be active members. This means that all club members should work to keep each other involved in the club and not just leave it to the officers.

Your leadership team for the District will still be stressing the Global Membership Approach. Every club should start to utilize the SWOT process. This involves assessing your clubs' Strengths, Weaknesses, Opportunities and Threats. This process is an optimum process, when done honestly and in a sense of real self-examination, to lay out your goals for the future. The District leadership's job is to establish better communication lines between your club and us so we can help you in the way that you feel you need help. We want to see a bottom up process so that you do not see dictates coming down to you. We want you to utilize the communication chain to send your concerns to us to build your club your way. Your Zone Chairs are your first line of communication, but you may contact me, or any of the Governor's team, if that works better for you.

Last year our District experienced the loss of two clubs before anyone in the governor's team knew that they had serious problems. Please, contact me, or any of the Governor's team, if you are thinking of anything that drastic. All of our clubs have long histories of community service. How many needs have been served in your community that would not have been met if your club were not there? Let's all look to the future with positive attitudes.

Orientation of new members is the prime way that we help keep them in the club and interested in providing service to their community. The District will be conducting zoom orientation for new and existing members to keep everyone fresh and up to date on all aspects of Lionism. This should be in addition to your club orientation . If you don't have a club orientation program, please contact me and I will help you with a template.

Yours in Lionism,

PDG Ed Stano 2070 Route 9N Greenfield Center, NY 12833 Email: estanojr@nycap.rr.com Home phone: 518-893-7150

Cell phone: 518-879-5757







## You are Cordially Invited to

The Oistrict 20W Cabinet Meeting

Location: Holiday Inn Saratoga

232 Broadway, Saratoga Springs, NY 12866

Date: 11/4/2023

Note: Whether attending or not all Zone and Region chairs are required to provide their reports to DS Alexander Guilmette prior to the date of the meeting.

(Reservations are to be called in to 1-518-584-4550 with the

group code LCW and must be made by 10/13/2023 for the rates below)

Heinging overright before the scent

Friday Night Room Price: \$150

Friday November 3rd 2023

3:00 pm Hatel Check-In.

Brent Cay

Saturday November 4th 2023

09:30-10:00am - Cabinet Meeting Registration

10:00am - Cabinet Meeting Begins

#### Meaks

Snacks Upon Arrival – Homemade scones with sweet cream dip and assorted muffins. Cocoa, tea, and coffee. Lunch – Fresh fruit salad, a deli salad, and a tossed garden salad. Deli sandwiches: Ham & Swiss; Chicken salad; Fresh mozzarella, Tomato & Balsamic. Homemade chips. BBQ Bourbon Glazed Grilled Chicken (GF). Dessert bar. Lemonade, tea, and coffee. Meal Price: S40 Per Person

RSVP no later than Monday 10/9/2023 to District Secretary

Alexander Guilmette at: APG200@gmail.com

Instead of bring a food pantry item, please bring a signed Christmas/Holiday card with a stamped envelope. Do not Address! PDG Smitty will address and deliver!

## **CALENDAR**

MD20 Alert Foundation Warehouse Open House October 7, 2023
New/Current Member Orientation Via ZoomOctober 16, 2023
MD20 Leadership Institute October 26-28, 2023
Eye Donation MonthNovember
Novenmber Conference Holiday Inn, SaratogaNovember 4, 2023
District Peace Poster entries due at Fall Conference by 10 am November 4, 2023
Lions Eye Bank Bountiful Bread FundraiserNovember 13, 2023
Peace Poster Postmark deadline to send to the District Governor November 15, 2023
Lions SEE Vision Training Library, Yonkers, NYNovember 26, 2023
Galway Lions Club Memory Tree LightingNovember 26, 2023
Lions Eye Bank Raffle DrawingDecember 7, 2023



#### Download Brand Guidelines here:

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## Lions International Brand Guidelines

How to represent the world's premier service organization.

## NYS and Bermuda LIONS District 20-W



## Marketing Plan for the 2022-2023 LION Year #Lions of Upstate New York

District 20-W Marketing Plan 2022-2023





## What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
  - General Public Families and community
  - Other Service Organizations
- Membership Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

## District 20-W Marketing Plan 2022-2023





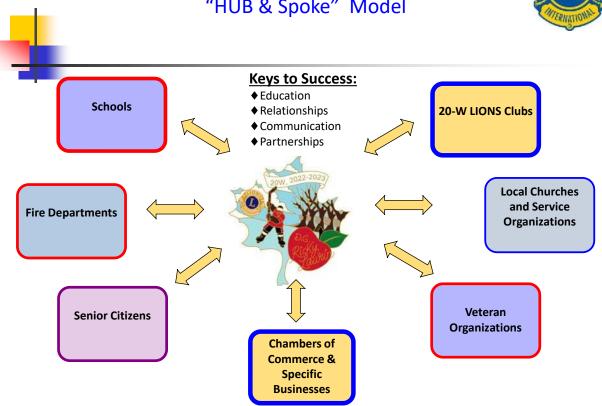
## 20-W Current Plans

- District Wide Coloring Book Program
  - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
  - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
  - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
  - District Facebook Lion Barbara and PDG James
  - Website and Directory Lion Jerry Gordon
  - Newsletter & MD20 Magazine Lion Karen Rager
- Focus on specific messaging and communication channels
  - Content, Frequency and Education
  - Embrace "Thinking out of the Box" to bring our message
  - Obtain Funding/Grants to execute plan.
  - District and Local Clubs Partnering on the plan

### How does the District move forward with a Marketing Plan?

## Expanding Membership & Service through a "HUB & Spoke" Model







## District 20-W Communications and Marketing Committee





## District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- **Education for Children and Adults**
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Phase 1 – 4500 books – cost of \$4,000 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000

#### Committee Members

Lion Barbara Bentley - Facebook Editor Lion Karen Rager - Newsletter/MD20 Mag Lion Jerry Gordon - Website/Directory PDG James Griffith - Facebook Admin Lion Bob Townsend - District Coordinator Lion Joe Wagner - Technical Support PDG John McDonald - Advisor





## District 20-W Communications and Marketing Committee



## Video Marketing Plan

- Getting our Mission and Message to the public
  - Continue Efforts on Facebook and District Web Sites
  - Work with MD20 on new e-clubhouse redesign/redeployment
  - District wide Technology team for club websites
- Develop Video Clips about our District
  - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
  - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
  - Approach approved at November 5 Cabinet Meeting
  - Partner with Pepe Productions on producing content and videos
  - Develop initial video focused on Hunger (Show the Impact) 90 to 120 seconds
  - Establish a generational approach to build additional videos for the District

#### Committee Members

Lion Barbara Bentley - Facebook Editor Lion Karen Rager - Newsletter/MD20 Mag Lion Jerry Gordon - Website/Directory PDG James Griffith - Facebook Admin Lion Bob Townsend - District Coordinator Lion Joe Wagner - Technical Support PDG John McDonald - Advisor

Send in your Photos and Video Clips on your club's hunger Programs

\*\*\*Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

\*\*\*Post Holiday Food Drive - Nov/Dec - Production in January

Mission of the LIONS District 20W What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

https://youtu.be/rgiOgb4P7gs

Videos include - Pictures, Video outtakes, Narrative,

\$750 for first Video - 15% reduction on the nonprofit rates

Need input from multiple clubs across the District

Accessible to all clubs for Community and Club Education

### **DG PRISCILLA'S VISITATION SCHEDULE for 2023-2024**

Rev date: September 30, 2023

Albany & Troy	Alphabetical		Chronological	
Bethlehem	_			
Bethlehem	Ballston Spa	_	Clifton-Fine	
Cambridge		Feb 7	Scotia-Glenville	
Edwards   Sep 11	Broadalbin Perth	Mar 28	Albany & Troy	Sep 6
Edwards   Sep 11	Cambridge	Nov 8		Sep 7
Clinton			Edwards	Sep 11
Deerfield	Clifton-Fine	Aug 14	New Hart NYM White	
Duane	Clinton	Oct 12	Fonda & Fultonville	Sep 13
Edwards	Deerfield	Oct 12	Raquette River	Oct 3
Fonda & Fultonville	Duane	Oct 4	Duane	Oct 4
Galway  Nov 13  Clinton, Deerfield, Holland Patent, Sauquoit, Utica  Glens Falls  Mar 26  Town of Schroon  Oct 16  Gouverneur  Oct 25  Heuvelton  Oct 17  Greater Amsterdam  Coreater Amsterdam  Greater Herkimer  Apr 3  Town of Hoosick  Oct 19  Greater Johnstown  Mar 13  Lake Placid  Oct 23  Greater Ravena  Feb 28  Gouverneur  Oct 25  Greenwich  Feb 15  Plattsburgh  Nov 6  Hadley-Luzerne  Feb 14  Cambridge  Nov 8  Heuvelton  Oct 17  Ogdensburg  Nov 13  Lake Placid  Oct 23  Saratoga Springs  Nov 30  Lisbon  Apr 9  Peru  Dee 7  Long Lake  Oct 18  Malone  Dec 13  Hadley-Luzerne  Feb 14  Marcy Telephone  Mar 6  Greenwich  Feb 15  Mechanicville-Still  Oct 9  Ballston Spa  Feb 21  New Hart NYM White  Sep 12  Greater Ravena  Feb 28  Gouverneur  Oct 27  Galway  Nov 13  Lake Placid  Oct 18  Malone  Dec 13  Hadley-Luzerne  Feb 14  Marcy Telephone  Mar 6  Greenwich  Feb 15  Mechanicville-Still  Oct 9  Ballston Spa  Feb 21  New Hart NYM White  Sep 12  Greater Ravena  Feb 28  Newcomb  Apr 10  Ogdensburg  Nov 9  Greater Johnstown  Mar 13  Peru  Dec 7  Glens Falls  Mar 26  Plattsburgh  Nov 6  Town of Greenfield  Mar 27  Raquette River  Oct 3  Broadalbin Perth  Mar 28  Saranac Lake  Aug 3  Greater Herkimer  Apr 3  Saratoga Springs  Nov 30  Lisbon  Apr 10  Schuylerville  Sep 5  Waterford  May 1  Speculator  Sep 7  Town of Wright/Schoh  May 20  Tupper Lake  Apr 18  Utica  Oct 12	Edwards	Sep 11	Schuylerville,	Oct 5
Holland Patent, Sauquoit, Utica	Fonda & Fultonville	Sep 13	Mechanicville-Still	Oct 9
Glens Falls Mar 26 Town of Schroon Oct 16 Gouverneur Oct 25 Heuvelton Oct 17 Greater Amsterdam Long Lake Oct 18 Greater Herkimer Apr 3 Town of Hoosick Oct 19 Greater Johnstown Mar 13 Greater Ravena Feb 28 Gouverneur Oct 25 Greenwich Feb 15 Hadley-Luzerne Feb 14 Heuvelton Oct 17 Ggdensburg Nov 9 Holland Patent Oct 23 Lake Placid Oct 23 Lake Placid Nov 13 Lake Placid Nov 13 Lake Placid Nov 9 Holland Patent Oct 12 Lake Placid Oct 23 Lake Placid Oct 23 Lorisbon Apr 9 Long Lake Oct 18 Malone Dec 13 Louisville Bethlehem Feb 7 Malone Dec 13 Hadley-Luzerne Feb 14 Marcy Telephone Mar 6 Greenwich Feb 15 Mechanicville-Still Oct 9 Ballston Spa Feb 21 New Hart NYM White Sep 12 Greater Ravena Feb 28 Nov 9 Greater Johnstown Mar 13 Peru Dec 7 Glens Falls Mar 26 Plattsburgh Nov 6 Town of Greenfield Mar 27 Raquette River Oct 3 Broadalbin Perth Mar 28 Saranac Lake Aug 3 Greater Herkimer Apr 3 Saratoga Springs Nov 30 Lisbon Apr 9 Saratoga Springs Pov 30 Lisbon Apr 9 Peru Dec 7 Glens Falls Mar 26 Plattsburgh Nov 6 Town of Greenfield Mar 27 Town of Wright/Schoh May 20 Tupper Lake Apr 18 Utica Oct 12	Galway	Nov 13	Clinton, Deerfield,	Oct 12
Glens Falls Mar 26 Town of Schroon Oct 16 Gouverneur Oct 25 Heuvelton Oct 17 Greater Amsterdam Long Lake Oct 18 Greater Herkimer Apr 3 Town of Hoosick Oct 19 Greater Herkimer Apr 3 Town of Hoosick Oct 19 Greater Awsterdam Feb 28 Gouverneur Oct 23 Greater Ravena Feb 28 Gouverneur Oct 25 Greenwich Feb 15 Plattsburgh Nov 6 Hadley-Luzerne Feb 14 Cambridge Nov 8 Heuvelton Oct 17 Ogdensburg Nov 9 Holland Patent Oct 12 Galway Nov 13 Lake Placid Oct 23 Saratoga Springs Nov 30 Lisbon Apr 9 Peru Dec 7 Long Lake Oct 18 Malone Dec 13 Louisville Bethlehem Feb 7 Malone Dec 13 Hadley-Luzerne Feb 14 Marcy Telephone Mar 6 Greenwich Feb 15 Mechanicville-Still Oct 9 Ballston Spa Feb 21 New Hart NYM White Sep 12 Greater Ravena Feb 28 Newcomb Apr 10 Marcy Telephone Mar 6 Ogdensburg Nov 9 Greater Johnstown Mar 13 Peru Dec 7 Glens Falls Mar 26 Plattsburgh Nov 6 Town of Greenfield Mar 27 Raquette River Oct 3 Broadalbin Perth Mar 28 Saratoga Springs Nov 30 Lisbon Apr 9 Sauquoit Valley Oct 12 Newcomb Apr 10 Schuylerville Oct 5 Tupper Lake Apr 18 Scotia-Glenville Sep 5 Waterford May 20 Tupper Lake Apr 18 Utica Oct 12			Holland Patent,	
Gouverneur Oct 25 Heuvelton Oct 17 Greater Amsterdam Long Lake Oct 18 Greater Herkimer Apr 3 Town of Hoosick Oct 19 Greater Johnstown Mar 13 Lake Placid Oct 23 Greater Ravena Feb 28 Gouverneur Oct 25 Greenwich Feb 15 Plattsburgh Nov 6 Hadley-Luzerne Feb 14 Cambridge Nov 8 Heuvelton Oct 17 Ogdensburg Nov 9 Holland Patent Oct 12 Galway Nov 13 Lake Placid Oct 23 Saratoga Springs Nov 30 Lisbon Apr 9 Peru Dec 7 Long Lake Oct 18 Malone Dec 13 Louisville Bethlehem Feb 7 Malone Dec 13 Hadley-Luzerne Feb 14 Marcy Telephone Mar 6 Greenwich Feb 15 Mechanicville-Still Oct 9 Ballston Spa Feb 21 New Hart NYM White Sep 12 Greater Ravena Feb 28 Newcomb Apr 10 Marcy Telephone Mar 6 Ogdensburg Nov 9 Greater Johnstown Mar 13 Peru Dec 7 Glens Falls Mar 26 Plattsburgh Nov 6 Town of Greenfield Mar 27 Raquette River Oct 3 Broadalbin Perth Mar 28 Saranac Lake Aug 3 Greater Herkimer Apr 3 Saratoga Springs Nov 30 Lisbon Apr 9 Sauquoit Valley Oct 12 Newcomb Apr 10 Schuylerville Sep 5 Waterford May 1 Speculator Sep 7 Town of Wright/Schoh May 20 Tupper Lake Apr 18 Utica Oct 12			Sauquoit, Utica	
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Greater Johnstown Mar 13 Lake Placid Oct 23 Greater Ravena Feb 28 Gouverneur Oct 25 Greenwich Feb 15 Plattsburgh Nov 6 Hadley-Luzerne Feb 14 Cambridge Nov 8 Heuvelton Oct 17 Ogdensburg Nov 9 Holland Patent Oct 12 Galway Nov 13 Lake Placid Oct 23 Saratoga Springs Nov 30 Lisbon Apr 9 Peru Dec 7 Long Lake Oct 18 Malone Dec 13 Louisville Bethlehem Feb 7 Malone Dec 13 Hadley-Luzerne Feb 14 Marcy Telephone Mar 6 Greenwich Feb 15 Mechanicville-Still Oct 9 Ballston Spa Feb 21 New Hart NYM White Sep 12 Greater Ravena Feb 28 Newcomb Apr 10 Marcy Telephone Mar 6 Ogdensburg Nov 9 Greater Johnstown Mar 13 Peru Dec 7 Glens Falls Mar 26 Plattsburgh Nov 6 Town of Greenfield Mar 27 Raquette River Oct 3 Broadalbin Perth Mar 28 Saranac Lake Aug 3 Greater Herkimer Apr 3 Saratoga Springs Nov 30 Lisbon Apr 10 Schuylerville Sep 5 Waterford May 1 Speculator Sep 7 Town of Wright/Schoh May 20 Town of Greenfield Mar 27 Town of Wright/Schoh May 20 Tupper Lake Apr 18 Utica Oct 12	Greater Amsterdam		Long Lake	Oct 18
Greater Ravena Feb 28 Gouverneur Oct 25 Greenwich Feb 15 Plattsburgh Nov 6 Hadley-Luzerne Feb 14 Cambridge Nov 8 Heuvelton Oct 17 Ogdensburg Nov 9 Holland Patent Oct 12 Galway Nov 13 Lake Placid Oct 23 Saratoga Springs Nov 30 Lisbon Apr 9 Peru Dec 7 Long Lake Oct 18 Malone Dec 13 Louisville Bethlehem Feb 7 Malone Dec 13 Hadley-Luzerne Feb 14 Marcy Telephone Mar 6 Greenwich Feb 28 Newcomb Apr 10 Ogdensburg Nov 9 Greater Ravena Feb 28 Newcomb Apr 10 Ogdensburg Nov 9 Greater Johnstown Mar 13 Peru Dec 7 Glens Falls Mar 26 Plattsburgh Nov 6 Town of Greenfield Mar 27 Raquette River Oct 3 Broadalbin Perth Mar 28 Saratoga Springs Nov 30 Lisbon Apr 9 Sauquoit Valley Oct 12 Newcomb Apr 10 Schuljerville Oct 5 Tupper Lake Apr 18 Soctia-Glenville Sep 7 Town of Wright/Schoh May 20 Tupper Lake Apr 18 Utica Oct 12	Greater Herkimer	Apr 3	Town of Hoosick	Oct 19
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Utica Oct 12	Town of Wright/Schoh	May 20		
		Apr 18		
Waterford May 1	Utica	Oct 12		
	Waterford	May 1		

## PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

- 1. Keep your Club's calendar open for the date agreed upon.
- 2. Please do not schedule any other guest speaker at that meeting.
- Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
- 4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
- 5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
- 6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
- 7. Be proud of your Club and tell the DG of your activities.



## **EVENTS/FLYERS**

## **2023 Lions Peace Poster and Essay Contest**

## THIS YEAR'S THEME IS

## "DARE TO DREAM"

To a young person, a dream isn't just a wish, hope or desire — it's a path, a goal, an ambition. But achieving that dream takes hard work. So this year, we're asking young people to show how they'll turn their dream of a peaceful world into reality. Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest.

Entries not meeting the following deadlines will be disqualified.

**January 15**: Kits go on sale from the Club Supplies Sales Department at International Headquarters.

- October 1: Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- November 4: District entries MUST be at the Fall Conference, Holiday Inn, Saratoga, no later than 10:00am.
- November 15: Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- December 1: Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.
- December 1: Postmark deadline for a district governor not belonging to a multiple district to send one winning poster to the Brand & Creative Department at International Headquarters.
- December 1: Postmark deadline for a club not belonging to a district to send one winning entry to the Brand & Creative Department at International Headquarters.
- December 15: Postmark deadline for the multiple district council chairperson to send one winning poster to the Brand & Creative Department at International Headquarters.



2022-23 Grand Prize Winner Emma Andreea Paveliuc 13 years old Romania

**February 1**: International winners notified on or before this date.

For more information, please contact PDG Joan Scott at jmsc@roadrunner.com or PDG Michele O'Hare at mpuleoohare@st-cath.org.

## **District 20W Colorbooks Are HERE!**



## Protect your vehicles from the salt, sand and ravages of weather with a Hoffman Car Wash available from





## Broadalbin-Perth Lions Club and Hoffman Helping Hands

**Please support our fund raiser at:** 



<u>www.hoffmanhelpinghands.com/fundraisers/</u> <u>roarwithlions2023</u>



Bring your recyclable donations to
PIc-N-Nickel Bottle and Can Retrieval Center
4303 NY-30, Amsterdam.
Credit the Broadalbin-Perth Lions
Foundation account.

Help keep your community and environment clean while helping the greater Broadalbin-Perth-Mayfield community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions Foundation will be used exclusively to support the needs of the greater Broadalbin-Perth-Mayfield community.

Visit bottleandcanrc.com for any fundraising inquiries or needs.

### 2023-2024

## CLUB EXCELLENCE AWARD APPLICATION Date

Club Name:	Club Number:	District:
2023-2024 Club President's Name:		
Member Number:	Email Address:	
I. MEMBERSHIP		
☐ Achieved a net growth of one or mor	e members or   Chartered new Lions club or Clu	b Branch
Name of Lions Club or Branch:		
2. SERVICE		
	o or greater than the club's membership total multi	plied by US\$5.
Year-end membership count	x US\$5=	
☐ Started a new service project. Consider	er one of our Global Causes!	
☐ List Three service activities your club	participated in that were reported to LCI:	
1.		
2.		
4.		
3.		
3. LEADERSHIP & ORGANIZATIONAL EXCEL	LENCE	
Club is in Good Standing: Not in Status outstanding 90 days or more.	Quo or Financial Suspension. District dues paid a	nd no unpaid balance with LC greater than US\$50
☐ Reported Club Officers to LCI		
☐ Key Officers participate in club officer	training	
4. MARKETING	*	
☐ The club has publicized its service act	ivities through local media or social media	
Learn more about promoting your club and ac	tivities , and learn about the Marketing Award	

2023-2024 District Governor Signature*:	District:
District Governor Member Number:	Date:

Due by: August 31, 2024

Send to: clubexcellenceaward@lionsclubs.org Awards Mailed to: 2024-2025 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



### **Lions International**

District and Clubs Administration Lions Clubs International 300 W. 22nd St. Oak Brook IL 60523-8842 USA www.lionsclubs.org

DA-CEA 4/2023 EN

If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch, please contact PDG Michele O'Hare at mapohare@gmail.com or 518-410-5941 ALL LIONS ARE WELCOME!!!!!!



## **Open House**

Lions of MD20 Alert Foundation Warehouse 725 LaRue Rd. Spencer, NY





10 am to 1 pm

This could be a service opportunity or just come look around.

All are welcome!





Thank you for your support of the Alert Foundation.

If you have any questions please contact us. kclarkmd20@gmail.com





## Lions of MD 20 Alert Foundation 7643 Park Ave. Lowville, NY 13367



## Sponsor a cleaning bucket

Your club can sponsor a cleaning bucket. These buckets are filled with cleaning supplies and will be sent out to disaster areas as needed. Your club can have their name on a bucket or two or ten and then anywhere that we send it, people there will know that your club is supporting them in their time of need.

We just need your club name and district as you want them on the label along with your payment of \$40 per bucket.

Club	Name:		
Distr	ict:	Paid:	

Check payable to: Lions of MD20 Alert Foundation

Mail check and this form to:

Kelly Clark 7643 Park Ave., Lowville, NY 13367



## Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID: Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting <a href="https://www.nps.gov/planyourvisit/pickup-pass-locations.htm">www.nps.gov/planyourvisit/pickup-pass-locations.htm</a>

## **District 20-W New/Current Member Orientation Dates**

## Monday, October 16th, 2023 at 7pm via Zoom Monday, March 11th, 2024 at 7pm via Zoom

Experience has shown that it is a good practice for each Club to hold a formal orientation session for all new members as a way of introducing them to the history and service opportunities available to them as Lions.

To help with this, the District holds an orientation session via Zoom at least twice per Lions year; typically one in the Fall and one in the Spring.

The two dates for this year are **Monday, October 16th, 2023 at 7pm** and **Monday, March 11th, 2024 at 7 pm.** This session has been well received in the past and runs around 50 minutes in length with Qand A during and at the end.

Members will be given a brief history and timeline for Lions Clubs International and show the MD-20 footprint, but will spend most of their time on Club officer and committee opportunities, current Club ideas for local service projects, fundraising, available grants, and an intro to affiliated Lions-supported organizations and programs.

- This program is designed to be held on an as-needed basis and can be held more frequently than indicated above.
- Additionally, if a Club has multiple new members and wishes to hold an orientation session as part of a Club meeting, that too can usually be arranged either in-person or via Zoom.
  - For planning purposes, when scheduling it as part of a Club meeting, please be aware that it will be a somewhat pared down version as to content and will take around 30 minutes. Planning for any time less than that will dilute it too much to be useful.
- It is encouraged that new members and their sponsor attend either session and of course, current members are always welcome.
- An invite will be sent out to Club Presidents and Secretaries a few weeks prior to each date so new members and sponsors can be notified.

Yours in Lionism, PDG Rick Brisee



## **SEE WHATS HAPPENING**

- **FYF DONATION AWARENESS MONTH**
- BREAD NIGHT BOUNTIFUL BREAD
- RAFFLE DRAWING

**DONATION MONTH** 

NOV

**CONTACT US FOR VOLUNTEER OPPORTUNITIES** 

## 20% OF ALL SALES

**DURING THIS DESIGNATED** THREE-HOUR TIME PERIOD PROCEEDS GO TO OUR ORGANIZATION!

> "Bread Night" **Monday**

NOV

4-7pm Stuvvesant Plaza. Albany

## Drawing held Thursday, December 7th

RAFFLE \$20 PER TICKET

**DEC** 

\$2500

1st Prize 2nd Prize \$1000 3rd Prize \$500

#### FOR MORE INFORMATION

www.LEBNortheast.org Info@lebnortheast.org 518-489-7606



Keeping families close™

## Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

## Household Items



Feminine products



## **Gift Cards**

Dunkin Chipotle
Subway Dominos
McDonald's Price Chopper
Hannaford Gas Cards
Wal-mart Sam's Club
Stewart's Visa gift cards

## **Family Needs & Activities**



Preemie Receiving Blankets Pop Bubble Fidget Toys Hot Wheels ( Outdoor Toys/Games Crayons

Preemie Gerber Socks

Bubbles
Small Infant Toys
Teething Toys
Children's Board Books
Play-doh

Wish List Items can be dropped off at Ronald McDonald House
139 S. Lake Avenue, Albany, NY 12208
Monday - Friday, 9AM-5PM
Questions? Call 518-438-2655



## **RMHC-CR Meal Program**

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

### PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House Needed 3:00-6:00 P.M. daily

#### SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



## To sign up, please contact:

Julia Geisel, House Manager (518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 💙 www.rmhcofalbany.org

## Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or <a href="mailto:jerrygordon@juno.com">jerrygordon@juno.com</a> and I'll get you all the bags you want.

Here's how it works:

## **Bag it**

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

### Scan it

Bring your bag to any **Hannaford Supermarket**'s bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

## **Drop it**

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

## Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



## ARTICLES

## **SCOTIA-GLENVILLE LIONS CLUB**

## **District Governor Visit**

By District Governor Priscilla Laurin

District Governor Priscilla, Immediate Past District Governor Ricky, and Past District Governor Ed Stano visited the Scotia Glenville Club.







#### KING LION NANCY CAPPIELLO LARSON

118 Washington Road, Scotia, NY 12302 Home: 518-357-3942; Work: 518-69-7223

poupore@gmail.com

#### **CLUB CORRESPONDENCE**

P. O. Box 2001, Scotia, NY 12302 scotiaglenvillelions@gmail.com

## **EDWARDS LIONS CLUB**

## **District Governor Visit**

By District Governor Priscilla Laurin

Members of the Edwards Lions.



#### KING LION DONNA WHITFORD

304 River Road, Edwards, NY 13635 Home: 315-562-8377; Cell: 315-405-5645 kwhitford@tds.net

## **GLENS FALLS LIONS CLUB**

50th Anniversary ADK Balloon Festival

By Lion Karen Rager

At the 50th Anniversary Adirondack Balloon Festival, our club sold 400 dozen Hick's Cider Donuts from the Friday evening launch until Saturday evening, making around \$4,000.00.

#### KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804 Home: 518-793-1034 Cell: 518-859-3738

smrivers@roadrunner.com

#### **CLUB CORRESPONDENCE**

glensfallslions@gmail.com e-clubhouse.org/sites/glensfallsny/ Glens Falls Lions Club fb page

## SAUQUOIT VALLEY LIONS CLUB

**Brandel Murphy Youth Foundation Grant** 

By Lion John Griffin

On August 23rd the Sauquoit Valley Lions presented a donation in the amount of \$4,000 to the Utica branch

of Sleep in Heavenly Peace at their facilities in Yorkville. The donation was made possible in part by a \$2,000 matching grant from the Brandel Murphy Youth Foundation. Sleep in Heavenly Peace is a country-wide non-profit staffed by local volunteers that produce and distribute newly constructed twin and bunk beds and bedding for children in need within their communities. The Utica based division has delivered over 1,000 beds throughout the region over the past two years.



In the photo below Sauquoit Valley Lions along with Brandel Murphy Youth Foundation representative PDG John McDonald present checks totaling \$4,000 to Sleep in Heavenly Peace representatives.

PDG John McDonald, MD 20 Brandel Murphy youth Foundation Grant committee representative, joined in the check presentation along with Zone Chair Jim Winkler and Sauquoit Valley Lions John and Connie Griffin and Don Brown. Several Sauquoit Valley Lions participated in a "bed build" back in June and the Club will be participating in another "bed build" in October. Local television and newspapers were present and reported on the check presentations.

The Club held a cook-out and planning meeting at the Griffin residence on Thursday, August 24th with 15 members in attendance. Following dinner Club President Lion John Markley led a discussion on Fund raising and



In the picture below Sauquoit Valley Lions meet at the Griffin residence to discuss plans for the 2023-2024 year.

service plans for the upcoming year. Club Treasurer and

District Lion's Quest Chair John Griffin attended the first District 20W meeting of the year held in Johnstown on August 26th.

On September 5th King Lion John Markley addressed members of the community at the Paris Historical Society monthly meeting. Lion John reviewed the history of Lions International and our 67 years of service to the Sauquoit

Valley. Twenty Lion's members attended our first regular meeting on September 14th. We discussed plans for the year with an increased focus on new members. It was announced that the Sauquoit Valley Middle school will participate in the annual International Lions Clubs Peace Poster contest again this year.

Over \$1,000 was raised through our annual "Where's the Beef" raffle with the drawing held at our meeting on September 28th. On October 12th D.G. Priscilla Laurin will present to our Club along with

other Regional Clubs at a dinner meeting at Orchard Hall in Sauquoit. On October 17th members will participate in the aforementioned Sleep in Heavenly Peace "bed build". In November the Club will participate in the annual Sauquoit Valley Craft Fair with proceeds from our "lottery tree raffle" going to benefit Childhood Cancer treatment and research.

#### KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209 Cell: 315-725-9644 golfjjsc@aol.com

## **CLINTON LIONS CLUB**

## **District Governor Visit**

By Lion Jim Winkler

A fter a respite from club meetings over the summer, we conducted our first meeting on September 14. Joining us were our Middle School Alpha Leo Liaison and Guidance Counselor, Danielle Tesak, the Assistant Chief of the Central Oneida County Volunteer Ambulance Corps (COCVAC), Erin Mucitelli and two prospective new members.

We recognized Danielle with our Youth Motivator Award

...continued on next page



Youth Motivator Recognition – Lion Jim Winkler presents Clinton Middle School Alpha Leo Club Liason Danielle Tesak with youth leadership certificate (09/14/23).

and discussed plans for the upcoming year. We also welcomed our prospective members and presented them with PDG Ricky's Coloring Books as a means of commencing their indoctrination into the world of Lions.

This month, two members again attended the monthly Chamber of Commerce Networking Breakfast the first week

in September. Held at a recently constructed senior living



THE FIRST CLIENTS – Clients begin to be served by Clinton Lions & other community volunteers at the September Distribution on 9/11 at the Clark Mills Country Pantry (09/11/23)

and for the Ambulance Corp, we presented Erin with a **RJU Distinguished Service Award** for COCVAC's half century of service to the central portion of our county. In addition, Danielle discussed the service activities and fundraisers the Leo Club has planned for the upcoming year.

Finally, since it was our first meeting since the end of June, we reviewed a summer filled with many service projects in our community



Lion Jim Winkler presents RJU Distinguished Service Award to Central Oneida County Volunteer Ambulance Corp (COCVAC). Representing COCVAC is Assistant Chief, Erin Mucitelli (09/14/23).

complex composed of both apartment-like residences and cottages we met in the community building which contains multiple dining areas and meeting rooms. This facility afforded us the opportunity to again interact with members of the community who now call the facility home.

The Distribution of Food at our local Country Pantry

was held on September 11th this month. Executive Director, Lion Mary Zimbler conducted a brief ceremony in remembrance of the lives lost and affected 22 years ago by the terrorist attacks on our homeland. Members our local fire departments and first responders also joined in this simple ceremony. Then ten (10) club members joined other community volunteers filling the vehicles that passed through our church parking lot with various canned goods and frozen and fresh food products. Approximately 600 families



Country Pantry Executive Director, Lion Mary Zimbler (center) leads the group of volunteers and invited area First Responders in a moment of silence before the food distribution in Clark Mills on 09/11/23.

(1,900 individuals) were the recipients of frozen meat products (pork, chicken and beef), yogurt, cereal, eggs, milk, fresh produce, canned goods and assorted personal hygiene items.

Members of our club are looking forward to joining other service-minded community individuals on October 17th for a two-hour community "bed build" at the local chapter of Sleep in Heavenly Peace (SHP). We became aware of this organization in August through the publicity afforded the Sauquoit Valley Lions. They presented a \$2,000 matching grant from the Brandel-Murphy Youth Foundation (BMYF) to assist sourcing supplies utilized in the construction of beds for the youth of our community. The motto of SHP is NO KID SLEEPS ON THE FLOOR IN OUR TOWN.

We continue planning our fundraising and community service projects through the end of the calendar year and attempting the recruitment of additional members. Our projects include collecting food for our local pantry commencing the first meeting in October, spearheading the Salvation Army Red Kettle Campaign and conducting our annual White Cane fundraiser the week end before Christmas.

LOOKING FORWARD TO THE JOINT CLUB VISITATION WITH DG PRISCILLA AND HER "SIDE-KICK" ON OCTOBER 12TH.

ENJOY THE DAYLIGHT - IT'S FLEEING

#### KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323 Home: 315-853-5968; Cell: 315-794-0410 maxamr60@gmail.com

https://www.clintonnylions.com/

## **Quick Tips for Getting a Great Photo!**

- 1. Find a neutral background if possible with the least amount of clutter.
- 2. Use good lighting. Don't backlight your subjects, expecially in group photos.
- 3. Make sure your photo is in focus and not blurry.
- 4. Be a photojournalist! Tell the story Who, What, Why, Where, and How make for captions. Always include a caption with your photo.
- Use as high resolution or RAW setting as possible. It can be compressed for publication.
- When taking groups, make sure your subject(s) are looking at YOU and not others taking photos. If needed, wait until everyone is done and then take you photo.
- Make sure recognitions such as RJUS and Certificates are held correctly.
- 8. Take your photos focused on the subject(s) in natural scenarios.
- Get permissions if using for public marketing or promotions of your club. Permission forms can be found on the LCI website. Search for photo permission form or photo release.
- 10. Finally, feel free to submit your photos with your articles to ME for "The Roar" karen@deuxflutes.com.

## **DISTRICT 20W**USA/CANADA Forum

By DG Priscilla Laurin/PDG Michele Puleo O'Hare



District Governor Priscilla and Immediate Past District Governor Ricky Laurin attended the USA/CANADA Forum in Reno, Nevada.

Every U.S. household can place another order to receive free COVID-19 tests delivered directly to their home. There is a limit of one order per residential

address and each order will include four individual rapid antigen COVID-19 tests.

To order test kits, visit: <a href="https://www.covid.gov/tests">https://www.covid.gov/tests</a>

Some expired COVID-19 tests may have expiration dates that have been extended.

Before you throw these tests out, check the date on the FDA's website: <a href="https://www.fda.gov/medical-devices/coronavirus-covid-19-and-medical-devices/home-otc-covid-19-diagnostic-tests#list">https://www.fda.gov/medical-devices/covid-devices/home-otc-covid-19-diagnostic-tests#list</a>

If you test positive for COVID-19, follow the CDC's guidance: <a href="https://www.cdc.gov/coronavirus/2019-ncov/your-health/isolation.html">https://www.cdc.gov/coronavirus/2019-ncov/your-health/isolation.html</a>

## DISTRICT GOVERNOR PRISCILLA LAURIN

207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269 jana5652@yahoo.com

## **ALBANY & TROY LIONS CLUB**

## **District Governor Visit**

By Lion Jerry Gordon

#### **GENERAL MEETING**

The meeting was called to order around 6:30 pm by VP Marilyn.Our guests were DG Priscilla Laurin, IPDG Ricky Laurin, PG Ed Stano, and Lion Elizabeth Stano.

General meeting and treasure report minutes from August were not approved due to lack of quorum. Special Guest DG Priscilla shared the following district goals for each club:

- 1. Increase membership
- 2. Add 2 new clubs
- 3. Increase reporting to LCI by all clubs
- 4. Increase donations to LCIF
- 5. Offer education to all officers of clubs
- 6. Clubs should support backpack programs when able

#### **INITIATIVES:**

Boscov's Friends Helping Friends coupons were distributed to present members.

Jerry reminded everyone to keep using their Clynk bags for recyclables.

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#### MEMBERSHIP:

Our membership usually grows in fits and starts throughout the year, but when it drops, it's almost always when the dues bills become due in June. If you take a look We're down to 28 members. And this is at a time when LCI is launching to increase global membership to 1.5 million.

What can you do to staunch the flow? Bring a potential member to a meeting.

Who are potential members? Friends, family members, neighbors, your barber, classmates, your kids' friends' parents, co-workers, your clergy, your golf or bowling or knitting-circle buddy, etc.

What if they're not sure they want to join? Bring them to a meeting (or two or three) so they see what we're all about and decide for themselves.

What if they say "No"? Don't take it personally and go ask someone else. Meanwhile, you have planted the Lions seed in more head.

Need help? Membership chair Lion Chris Horan and Lion Jerry have printed literature that explains a bit about Lionism, or you could use the new Lions Coloring Book It's got entertainment for kids plus lots of good info for their parents, including a membership application. Come to the next meeting and get one or two or a dozen!

#### MUCH EASIER TO CARRY AROUND:

Our new business-card-size info card! Get a handful at the next meeting or contact Jerry (518-235-8232 or jerrygordon@juno.com).

One of our annual fundraisers for the past few years has been Boscov's "Friends Helping Friends" (FHF) program. Boscov's provides us with discount passes. Each one is good for a 25% discount on almost anything you buy at any Boscov's plus a chance to win a \$100 Boscov's gift card, but only on Wednesday, October 18. The cards sell for \$5 each, all of which goes right into our treasury. If you weren't at the last meeting, you got 6 cards in the mail.

We expect each of you to sell them to your friends, family and co-workers and send us \$5 for each one you sell. Your check should be payable to Albany & Troy Lions Club and mailed to Lion Ruth Sano, 26 Birch Ave, Albany, NY 12205, or you can send the money via PayPal to rmsano@gmail.com. If you need more, Jerry has plenty.

#### ANOTHER WAY YOU CAN HELP:

Boscov's has always offered us the opportunity to sell the

passes in the store on FHF Day, but we've opted not to because so many other orgs are there doing the same thing. But this year they're offering us Pre-sell days: On any day between Oct 11 and Oct 17, during the hours of our choosing, they'll set up a table near the front door where we can not only sell tickets, but distribute Lions literature like our new club brochure, coloring books, diabetes info, etc. Friday, Saturday and Sunday are their busiest days of the week and their busiest hours are 11 am-3 pm on weekdays and 10 am-5 pm on weekends. They can accommodate almost all requests. So if you're willing to sit at a table at Boscov's in Colonie Center for a few hours any time between Oct 11-17 (you pick the date and time), please let me know. Please let me know asap (518-235-8232 or jerrygordon@juno.com).

#### A BONUS FOR TABLE-SITTING:

Volunteers can shop between October 11 and October 17 and put their selections

on hold at the Courtesy Desk for purchase on October 18.

#### KING LION EVA BASS

12A Lark Drive, Albany, NY 12210 Cell: 518-487-8194 bridgethagapcommunity@gmail.com

#### **CLUB CORRESPONDENCE**

P. O. Box 192, Troy, NY 12181-0192 info@albanytroylions.org, Voicemail: 518-512-2722 AlbanyTroyLions.org facebook.com/albanytroylions

## BRANDAL - MURPHY LIONS YOUTH FOUNDATION

**SUPPORT B-MYF** 

By PDG Miledge "Smitty" Smith

The Brandel Murphy Youth Foundation (BMYF) needs our help to continue the foundations support of the youth of our district. Since 2011 through the generosity of the Lions of New York State and Bermuda, the foundation has distributed over 150 grants totaling more than \$280,000 through the grant programs, including \$2,000 matching Standard Grants, \$2,500 Emergency Grants, as well as the new Major Grant program. The Lions of New York

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and Bermuda have provided assistance to over 185,000 children through the BMYF grant program.

Our District has received 26 grants totaling \$39,500 assisting 24,594 children. To learn more about the foundation and how your club, or zone can begin helping children in need in your community just ask one of the district coordinators, PDG John McDonald, PDG Joan Scott, PDG Milledge 'Smitty' Smith, or contact Brandel-Murphy Youth Foundation at: P.O. Box 913, Rockville Center, NY 11571, wecare@brandelmurphyfoundation.org . The Brandel Murphy Youth Foundation is a 501(c 3).

Additional information may be found at: <a href="https://mail.google.com/mail/u/0?ui=2&ik=8bae776292">https://mail.google.com/mail/u/0?ui=2&ik=8bae776292</a> & attid=0.1&permmsgid=msg-f:17782059896802 36800&th=18ad74ed205cc900&view=att&dispinline

#### **BMYF**

P. O. Box 913 Rockville, Centre, NY 11571 516-992-6282 brandelmurphyfoundation.org

#### PRESIDENT PCC JOHN WARGO

10 Old Smith Road, Poughkeepsie, NY 12603 Home: 845-473-2897; Cell: 845-489-1578 jwargo@yahoo.com

# CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED (CABVI)

Syracuse Facility Ribbon Cutting

By Jon Mansberger

The Central Association for the Blind and Visually Impaired (CABVI) celebrated a ribbon-cutting and open house at its Syracuse facility on Wednesday, Sept. 20 at 2 p.m.

CABVI Syracuse Industries is located at 6050 Court Street Road, and employs 35 people, 28 of whom are blind or

visually impaired.

Attendees learned more about the products and services provided by CABVI and took a tour of the new 66,000 square foot facility, which houses warehouse operations, a call center, kitting and packaging services and low vision services.

CABVI is an economic force that generates more than \$120 million in revenue by manufacturing high quality products needed by many state and federal government agencies, including our men and women in the military. CABVI is also a growing employer that continues to add employment opportunities – especially for those who are blind or visually impaired.

As a diversity supplier, CABVI takes pride in its commitment to inclusivity and providing employment opportunities for individuals with disabilities. By supporting CABVI's products and services, customers contribute to a social enterprise that prioritizes both quality products and social impact.

#### SCAM ALERT:

The Central Association for the Blind and Visually Impaired (CABVI) has been notified that scammers are calling people in the area and impersonating themselves as CABVI and Vehicle for Vision employees asking people for their information.

"CABVI, and the Vehicles for Vision Program does not reach out to people in this manner for their information, and if anyone is contacted by these impersonators, they should ignore them and contact CABVI." -Steve Gannon VP of Development

If someone receives a scam phone call falsely claiming to be CABVI or Vehicles for Vision, please contact Steve Gannon at 315-223-4538.

## CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED (CABVI)

507 Kent St. Utica, NY 13501 Phone: 315-797-2233 www.cabvi.org

## KALI ZIGRINO PR & EVENTS MANAGER



# NEW HARTFORD NY MILLS WHITESTOWN LIONS CLUB

**District Governor Visit** 

By District Governor Priscilla Laurin



#### KING LION ROBERT PORTER

2208 Graham Avenue, Utica, NY 13502 Home: 315-243-8803; Work: 315-797-2233 rporter353@aol.com

## FONDA & FULTONVILLE LIONS CLUB

**District Governor Visit** 

By District Governor Priscilla Laurin



Immediate Past District Governor Rick Laurin, District Governor Priscilla Laurin, 1st Vice District Governor Holly McConchie, Lion Margo and Region Chair Lion Ed Balaban all attended the first meeting this year with Fonda & Fultonville Lions.

#### KING LION O. NEIL THOMAS

259 Wemple Road, Johnstown, NY 12095 Home: 518-762-5247; Cell: 518-844-7068

## LONG LAKE LIONS CLUB

## **District Governor Visit**

By District Governor Priscilla Laurin

District Governor Priscilla and Immediate Past District Governor Ricky Laurin were a part of the Long Lake





Health Fair.
They participated in helping with eye screening and diabetes information.

#### KING LION CAMILLE CRISTALDI

185 Kickerville Road, P. O. Box 517 Long Lake, NY 12847 Cell: 315-591-3070 camcris518@aol.com



## MALONE LIONS CLUB

## Lions work Franklin County Fair

By District Governor Priscilla Laurin

District Governor presented a Robert J. Uplinger recognition to Sheila Connor for her hard work and



support in assiting the club in getting the Fair up and running.

#### KING LION TIM CONNORS

457 County Road 41, Malone, NY 12953 Home: 518-483-0819; Cell: 518-353-2241 Dead33eye@hotmail.com

## TOWN OF GREENFIELD LIONS CLUB

## Club recieves RJU from Camp Badger

By Lion Verna Plummer

Lions Camp Badger Board of Director Reina Haigh drove 4 hours to present the Town of Greenfield Lions Club a Robert J. Uplinger for Distringuished Service on



the multi-year bathroom project; as well as over 30 years of service to the Lions Camp Badger. PDG Lion Joseph Jarvis accepted the award upon behalf of the club.

#### KING LION ANDREA PENAMORA

231 Pyramid Pines Est., Saratoga Springs, NY 12866 Cell 518-528-7776 abishop24@hotmail.com

## RAQUETTE RIVER LIONS CLUB

## **District Governor Visit**

By District Governor Priscilla Laurin



#### KING LION SUZANNE MURRAY

P. O. Box 49, Raymondville, NY 13678 Home: 315-384-3254 murra109@yahoo.com

#### **CLUB CORRESPONDENCE**

P. O. Box 723, Potsdam, NY 13676

## BROADALBIN-PERTH LIONS CLUB

## WHEELCHAIR RAMP

By Lion Ed Balaban

A new Lion joined the pride at the September 28th meeting of the Broadalbin-Perth Lions Club, held at C&R's Restaurant in Galway.



Presiding officer Past District Governor Dick Ralston, new Lion Linda Swietlicki, and her sponsor Lion Sue Phillips.

Past
District
Governor
Dick
Ralston,
a
member
of the
Club,
did the
honors
of

delivering the oath to new member Linda Swietlicki. Lion Sue Phillips sponsored the new member into the Broadalbin-Perth club. Ralston challenged all the Lions present to renew their oaths to service.

The Broadalbin-Perth Lions Club is part of Lions Clubs International, the largest service club organization in the world. More than 1.4 million members in over 48,000 clubs are serving in 200 countries and geographic areas around the globe. Since 1917, Lions have strengthened local communities through hands-on service and humanitarian projects, and we extend our service impact through the generous support of our Lions Clubs International Foundation. We are focused on supporting vision, the environment, childhood cancer, hunger, diabetes and other pressing humanitarian needs to help address some of the biggest challenges facing humanity.

The Broadalbin-Perth Lions Golf Team participated in the Johnstown Parent Teacher Student Association (PTSA) annual golf tournament on Saturday, Sept. 9 at Fox Run Golf Course, in Johnstown, NY. The annual fundraiser supports activities of the PTSA and Greater Johnstown School District.

#### KING LION ROBERT TOWNSEND

805 County Highway126, Amsterdam, NY 12010 Home: 518-843-6553; Cell: 518-866-1250 rtownsen@nycap.rr.com

#### **CLUB CORRESPONDENCE**

P. O. Box 331, Broadalbin, NY 12025-0331 bplions@hotmail.com

e-clubhouse.org/sites/broadalbinny/

## **Empire State Special Needs Experience/Lions Camp Badger**

Summer Camp/Fundraisers

By Cynthia Reuter

#### **Summer Camp 2023**

hanks to you, **■** our loyal supporters and biggest fans, we had another absolutely wonderful summer here at Lions Camp Badger. We





provided an overnight camp experience to 107 campers over 8 sessions. That number includes 6 families of up to four during our pilot "Family Camp" program that ran alongside a regular session. It provided a means

for families with children with disabilities to be able to camp together in an atmosphere where they were accepted

and supported. That program was supported through a grant from the Tioga County Youth Bureau.

## 2023 Super Raffle

Thank you for supporting Lions Camp Badger through our Annual



Super Raffle! The winners were chosen at random by our President PDG Rena Haigh on Wednesday, September 6th. Congratulations to all of the winners of \$1,000 each:

- ~20N Dunkirk Fredonia Lions Club
- ~20N Town of Niagara Helping Hands
- ~20E1 Clarendon Lions Club
- ~20Y Syracuse Host Lions Club
- ~PDG Mike Donner 20E1 Chili Lions Club
- ~Lion Pam Sydelko 20E2 Corning Lions Club
- ~Lion Helen Dormady 20E2 Ithaca Lions Club
- ~Lion Shannon Demers 20W Ogdensburg Lions Club
- ~Lion Patricia Ford 20Y Croghan Lions Club
- ~PDG Ed Meinhold 20S North Babylon Lions Club

#### 2023 LCB Golf Classic

Our 2023 LCB Golf Classic was a big success thanks to all of our sponsors, golfers, and the rain that held out until the very end! Forty two golfers joined us for a great day of golf. Visit our website to find the list of sponsors.

#### **CAMP BADGER**

725 LaRue Road, Spencer, NY 14883

### CYNTHIA REUTER, BUSINESS MANAGER PATRICIA GILLULE, CAMP DIRECTOR **PCC ANDREW UMREIKO, PRESIDENT**

lionscampbadger@htva.net

Phones: 800-232-7060, 607-589-4800;

Fax: 607-589-6181

lionscampbadger@htva.net

www.lionscb.org

...continued on next page

## Are your club Events and Articles in the Roar?

## **DEADLINE IS THE 28TH OF THE MONTH**

**Except February which is the 25th** 

**Publication is as close to the 1st as possible.** 

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

## **ARTICLES**

- Digital submission ONLY, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- NO SCANNED NEWSPAPER ARTICLES. Newspaper articles will be accepted IF they are in digital format, and <u>ONLY</u> with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

## **PHOTOS**

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable <u>ONLY</u> with writtenpermission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!

## **EVENT FLYERS**

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- SPELL CHECK everything, particularly names, titles, club name, etc.

Submissions can be made to karen@deuxflutes.com

## **IMPORTANT LINKS**

Zone and Region Chairs

https://tinyurl.com/y7dtrtz5

Service Toolkit

https://tinyurl.com/ybq7vnhd

Club Resource Center

https://tinyurl.com/y7onrj7l

Club President

https://tinyurl.com/ycbk919e

**Lions Learning Center** 

https://tinyurl.com/y96hmy27

**Lions University** 

https://lionsuniversity.org/

Club Secretary

https://tinyurl.com/y9ke23xg

Club Treasurer

https://tinyurl.com/y92he2c8

Membership Chair

https://tinyurl.com/yckcqm6u

**Services Chair** 

https://tinyurl.com/y7nepq8p

**LCIF Coordinator** 

https://tinyurl.com/y7w9zjzp

**Marketing and Communications** 

https://tinyurl.com/y9scx447



## **Lions Hearing Conservation Society of NYS**

#### LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers. (Other equipment may be available upon request)

#### **Pocketalker**

Personal amplifier. Ideal for one-to-one communication and TV listening.

### **Whistle Stop**

Phone adapter to prevent feedback from using the telephone with a hearing aid.

### Infrared TV Listening System

Wireless infrared amplification system.

### **Digital Alarm Clock**

Wake to an alarm, a flashing light, or a portable pillow shaker.

### Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

#### **Alert Master**

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

## **Amplified Telephone**

Adjustable volume control with amplified ringer.

## **Cap-Tel Telephone**

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

## **Amplified Telephone Ringers**

Provides adjustable ring volume, frequency, and pitch tone.

## **Personal Body Pager**

Pager works with the Alert Master. You wear it to alert to sounds while awake.

## LIONS LOAN-OUT CENTERS Madison Hearing Center

14 Columbia Circle West Drive, Suite 202 Albany, NY 12203 Voice: (518) 690-2060

#### Madison & Saratoga Hearing Center

81 Miller Road, Suite 700 Castleton, NY 12033 Voice: (518) 689-0792

#### **Center for Better Hearing**

318 Ridge Street Glens Falls, NY 12801 Voice: (518) 638-4363

#### **Audiologic Solutions**

361 Fairview Avenue, Suite 350 Hudson, NY 12534 Voice: (518) 631-2564

### Saratoga Hearing Center/ Saratoga Medical Arts Bldg.

414 Maple Avenue Saratoga Springs, NY 12866 Voice/TTY: (518) 584-0578

#### Schoharie Office for the Aging

113 Park Place, Suite 3 Schoharie, NY 12157 Voice: (518) 295-2001

#### Resource Center for Independent Living

131 Genesee Street Utica, NY 13503

Voice: (315) 797-4642 Ext. 2928

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