

**NOVEMBER 2023** 

## **Table of Contents**

District Governor's Message1
Next ROAR deadline 2
Who's Who in 20W
Map of District 20W 5
GAT Message
Calendar of Events
8District 20W Marketing Plan9
District Governor's Schedule12
Events/Flyer 13
Colorbooks16
Articles
Submission Requirements







"Lions Serve up Hope"

## A message from District Governor Priscilla Laurin



ear Lions & Leo's of District 20 W,

Time seems to go by so very quickly – That may be my imagination as I age. We are one third of the way through the 23-24 Lion's year. It is time for all of us to review our goals. Let's make the necessary changes to continue to lead us to a successful year.

As always, we have a lot to celebrate this month including Thanksgiving, Veterans Day, Diabetes Awareness Month, World Kindness Day and Giving Day to name a few. Please DO NOT FORGET OUR FALL CONFERENCE on 11/4/2023.

We need to give our deepest respect and appreciation to those who have served our country. Please take a moment to remember those who gave the ultimate sacrifice, so we are able to live in freedom. This year at the Fall Conference we will be collecting Christmas cards that will be sent to service men and women.

I wish to congratulate CS Alex Guilmette, Megan Guilmette and Jim Cypher – who each attended this year's Lions Leadership Conference. I also want to congratulate the students at SUNY Albany who are organizing a campus club.

Many of you are aware that one of the district goals is to increase membership. Thank you to each club that has added new members. Please use the tools that have been shared – tri folds, coloring books and the state web site. Keep up the great work and help us to succeed. Remember the more members each club has the more service each club can provide to their respected communities.

I recently attended the MD 20 Council meeting: 1. Lake Placid won the bid to host the 2026 State Conference.

2. This year the state conference will be celebrating 100 years of Lionism. I hope that many of us from 20W will be present to celebrate. If you have never attended a state convention this is the year to attend. The committee is working on some great ideas to make this the best event.

3. Please remember that 100% of the money donated to LCI is used for disasters, grants, etc. Your donation is never used for administration fees.

Our district is in need of volunteers – PLEASE consider stepping into one of the following positions: 1. 2nd Vice District Governor

2. Leo Club Committee Chair

3. District Coordinator for the Communication and Marketing Team

4. Zone chairs

PLEASE consider supporting the district team.

At this time, I want to wish each of you a Happy Thanksgiving. Take time to enjoy your family and friends.

YIL,

DG Priscilla Laurin 207 Sheldon Lane Chazy, NY 12921 Home 518-846-7269 Cell 518-569-4421







## **Get ready for the Lion Portal**

We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — the Lion Portal

https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates

# WHO'S WHO

## DISTRICT 20W CABINET

## DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell 518-569-4421 lionpriscilla2324@yahoo.com

## **1st VICE DISTRICT GOVERNOR**

Holly McConchie (Galway Lions) 13 Marilyn Drive, Glenville, NY 12305 Home: 518-882-6516; Cell: 518-366-1010 hmcconchie@aol.com

## 2nd VICE DISTRICT GOVERNOR

Your Name Here

## CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions) 128 Windy Hill, Ballston Spa, NY 12020 Cell: 518-847-8831; apg200@gmail.com

## CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions) P. O. Box 31, Johnstown, NY 12095-0031 Cell: 518-669-2903; jeneric39@juno.com

## IMMEDIATE PAST DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; jana5652@yahoo.com

## **GLOBAL ACTION TEAM**

### LEADERSHIP

PCC Mark Whitney (Town of Schroon Lions) 6825 Lynvale Drive, Fort Wayne, IN 46804 Cell: 518-791-7519 md20pccmark@gmail.com

### MEMBERSHIP

PDG Ed Stano, Jr. (Town of Greenfield Lions) 2070 Route 9N, Greenfield Center, NY 12833 Home: 518 893-7150; Cell: 518-879-5757 estanojr@nycap.rr.com

### **NEW VOICES COORDINATOR GMT Family and Women's Specialist** PDG Ed Pike (Galway Lions)

3037 CR-107, Amsterdam, NY 12010 Cell: 518-423-9128 weski48@yahoo.com

### **EXTENSION TEAM SERVICE**

PDG Michele O'Hare (Bethlehems Lions) 8 Turnberry Drive, Slingerlands, NY 12159 H 518-475-1908, C 518-410-5941 mapohare@gmail.com

## **GLOBAL SERVICE TEAM**

PDG Milledge "Smitty" Smith (Gouverneur Lions) 13487 NY-178, Adams, NY 13605 Home: 315 232 2530; Cell: 315 778 3281 pdgsmitty@gmail.com

## COMMUNICATIONS AND MARKETING TEAM DISTRICT COORDINATOR

Robert L Townsend (Broadalbin-Perth Lions) 805 County Highway 126, Amsterdam,NY 12010 Home: 518-843-6553; Cell: 518-866-1250 rtownsen@nycap.rr.com

# WEBSITE AND DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions) 15 Hyland Circle, Troy, NY 12182 Home: 518-235-8232; jerrygordon@juno.com

## NEWSLETTER AND MD20 MAGAZINE DIRECTER

Karen Rager (Glens Falls Lions) 82 Hunter Lane, Queensbury, NY 12804 Home: 518-798-3143; karen@deuxflutes.com

## FACEBOOK ADMINISTRATORS

James Griffith (Cambridge Lions) 119 East Main Street, Cambridge, NY 12816 Home: 518-252-1070; Cell: 315-269-5370 PDGJamesGriffith@gmail.com

Joseph Wagner (Saratoga Springs Lions) 16 Adirondack Circle, Apt D, Gansevoort, NY 12831 Cell: 518-791-9575; jwagner@saratogaspringslions.com

## FACEBOOK EDITOR

Karen Rager (Glens Falls Lions) 82 Hunter Lane, Queensbury, NY 12804 Home: 518-798-3143; karen@deuxflutes.com

### REGIONS AND ZONES REGION L REGION CHAIR

Jim Winkler (Clinton Lions) 136 Utica Road, Clinton, NY 13323 Home: 315-853-6355; Cell: 315-601-4038 Wink8@aol.com

#### Zone "A" and "B"Chair

Jim Winkler (Clinton Lions) 136 Utica Road, Clinton, NY 13323 Home: 315-853-6355; Cell: 315-601-4038 Wink8@aol.com Clinton, Deerfield, Greater Herkimer, Holland Patent, Marcy Telephone, New Hartford New York Mills Whitestone, Sauquoit Valley, Utica

### REGION I REGION CHAIR

Ed Balaban (Broadalbin-Perth) 654 County Highway 138, Broadalbin, NY 12025 Cell: 716-474-5510 bklynbrn@att.net

#### ZONE "A" Chair

Edward Moore (Ballston Spa Lions) 44 Chester Street, Ballston Spa, NY 12020 518-852-3246 emoore4@nycap.rr.com Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield

#### ZONE "B" Chair

Robert Townsend (Broadalbin - Perth Lions) 805 County Highway 126, Amsterdam, NY 12010 Home: 518-843-6553 rtownsen@nycap.rr.com Broadalbin-Perth, Fonda & Fultonville, Greater Johnstown, Speculator

### REGION **O** REGION CHAIR

Michele Puleo O'Hare (Bethlehem Lions) 8 Turnberry Drive, Slingerlands, NY 12159 Home: 518-475-1908; Cell: 518-410-5941 mapohare@gmail.com

Zone "A" and "B"Chair Florence Brisee (Waterford Lions) 192 Middletown Road, Waterford, NY 12188 Home: 518-235-4988 fbrisee@hotmail.com Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford

### REGION N REGION CHAIR

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253 rickylions18@outlook.com

### ZONE "A" Chair

Jim Cypher (Glens Falls Lions) 89 Bay St, Apartment 1, Glens Falls, NY 12801 Cell: 617-281-4616 jimcypher@gmail.com *Glens Falls, Hadley Luzerne, Long Lake, Newcomb, Town* of Schroon

### ZONE "B" Chair

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253 rickylions18@outlook.com *Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick* 

### REGION S REGION CHAIR

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253 rickylions18@outlook.com

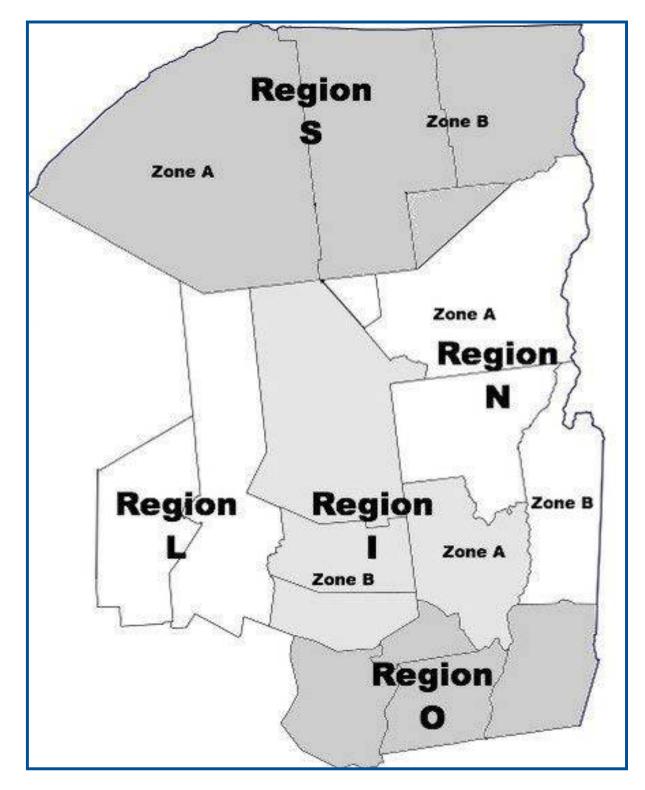
### ZONE "A" Chair

Joe Latimer (Clifton Fine) P. O. Box 52,Newton Falls, NY 13666 Home: 315-848-3578 ; Cell: 315-854-4247 dlatimer@slic.com *Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River* 

#### ZONE "A" Chair

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253 rickylions18@outlook.com *Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake* 





## **District 20-W Comprises These New York State Counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schenectady, Schoharie, Warren, and Washington.



# Global Service Team



### LIONS CLUBS INTERNATIONAL GLOBAL CAUSES

(from the Service Activities Division Team)

Thank you for your dedication to our great association. In addition to the many ways Lions serve locally, we also work together to support global causes. This year, we are beginning the process of aligning the global causes of Lions Clubs International with the focus areas of Lions Clubs International Foundation.

As the process moves forward, you will begin to see references to the eight causes Lions International supports:

• Childhood Cancer - provide support for the needs of children and families affected by childhood cancer. (As September is International Childhood Cancer Awareness month, this is a great time to learn more about this cause and how Lions can help from our Childhood Cancer webpage.)

- Diabetes reduce the prevalence of diabetes and improve quality of life for those living with diabetes.
- Disaster Relief meet immediate needs and provide long-term support for communities devastated by natural disasters.
- Environment protect the environment to create healthier communities and a more sustainable world.
- Humanitarian identify the world's most crucial needs and provide humanitarian aid where it's needed most.
- Hunger improve food security and access to nutritious food to help alleviate hunger.
- Vision help prevent avoidable blindness and improve quality of life for people who are blind or visually impaired.

• Youth - provide young people with the support they need to make positive choices, lead healthy and productive lives, and become the next great generation of service leaders.

One example of Youth service is hosting a Peace Poster contest, which gives young people the opportunity to share their visions of peace and inspire the world.

Logos for each of the causes can be found on our Logos and Emblems webpage.

If you have any questions about our causes, contact us by email at serviceactivities@lionsclubs.org.

#### WHY REPORT SERVICE

Reviewing past service reports helps your club make better decisions, including choosing service activities and setting realistic goals. Your reported service projects can be viewed within in the district and around the world. That means your club's creativity and impact can inspire Lions and Leos to embrace new causes and serve in new ways. Reports also help Lions International staff identify best practices to share globally.

Service grows partnerships Collaborating with other organizations in your community is a great way to increase the visibility, reach and quality of your service projects. When approaching potential partners, your club's service reports provide tangible evidence of your club's effectiveness to help persuade other organizations to join with you. Enlighten leaders High levels of service reporting are a sign of healthy clubs, zones and district. Knowledge of your club's service history provides invaluable insight to current and future club officers. In addition, district, zone and Global Action Team leaders can best support your club when we understand how clubs serve their communities By sharing our impact, Lions and Leos inform, inspire and grow our global legacy of service. Strengthen storytelling. Saying you fed 87 families is more powerful than saying you organized a food drive. Saying your club contributed 1,265 volunteer hours last year is more powerful than saying your club serves the community. When your clubs report service, you have the details needed to share powerful stories of your club's impact. For example, what if your diabetes education program is growing in attendance, but your annual club fundraiser is shrinking? Reviewing past service reports helps your club make better decisions, including choosing service activities and setting realistic goals.

Reported service projects can be viewed within the district and around the world. That means your club's creativity and impact can inspire Lions and Leos to embrace new causes and serve in new ways. Reports also help Lions International staff identify best practices to share globally.

Reporting service growing partnerships collaborating with other organizations in your community is a great way to increase the visibility, reach and quality of your service projects.

When approaching potential partners, your club's service reports provide tangible evidence of your club's effectiveness to help persuade other organizations to join with you.

High levels of service reporting are a sign of healthy clubs, zones and district. Knowledge of your club's service history provides invaluable insight to current and future club officers. In addition, district, zone and Global Action Team leaders can best support your club when they understand how clubs in the area serve the communities. For example, in 2021, Lions and Leos served more than 350 million people! We can take pride in that achievement thanks to the leaders who reported over 1 million service activities.

The Service E Book can be found at: <u>https://valions.org/wp-content/uploads/2021/08/e-book-ser-</u>



### You are Cordially Invited to

The Oistrict 20W Cabinet Meeting

**Location: Holiday Ian Saratoga** 

232 Broadway, Saratoga Springs, NY 12866

Date: 11/4/2023

Note: Whether attending or not all Zone and Region chairs are required to provide their reports to DS Alexander Guilmette prior to the date of the meeting.

(Reservations are to be called in to 1-518-584-4550 with the group code LCW and must be made by 1D/13/2023 for the rates below)

I stugtug oversight hefore the events

Friday Night Room Price: \$150

Friday November 3rd 2023

3:00 pm Hatel Check-In,

Brent Case

Seturday November 4<sup>th</sup> 2023

09:30-10:00am - Cabinet Meeting Registration

10:00am - Cabinet Meeting Begins

#### Meals

Snacks Upon Arrival – Homemade scones with sweet cream dip and assorted muffins. Cocoa, tea, and coffee. Lunch – Fresh fruit salad, a deli salad, and a tossed garden salad. Deli sandwiches: Harn & Swiss; Chicken salad; Fresh mozzarella, Tomato & Balsamic. Homemade chips. BBQ Bourbon Glazed Grilled Chicken (GF). Dessert bar. Lemonade, tea, and coffee. Meal Price: \$40 Per Person

RSVP no later than Monday 10/9/2023 to District Secretary

Alexander Guilmette al: APG200@gmail.com

Instead of bring a food pantry item, please bring a signed Christmas/Holiday card with a stamped envelope. Do not Address! PDG Smitty will address and deliver!

# CALENDAR

Eye Donation Month..... November

Broadalbin-Perth Lions Club Panera Fundraiser.....November 3, 2023

Novenmber Conference Holiday Inn, Saratoga.....November 4, 2023

District Peace Poster entries due at Fall Conference by 10 am .. November 4, 2023

Chazy Lions Annual Turkey Raffle.....November 11, 2023

Lions Eye Bank Bountiful Bread Fundraiser.....November 14, 2023

Peace Poster Postmark deadline to send to the District Governor...... November 15, 2023

Town of Greenfield Lions Club Tree and wreath Sale STARTS ..... November 19, 2023

Duane Lions Club Basket of Cheer Raffle ..... November 19, 2023

Broadalbin-Perth Lions Club Tree Wrapping STARTS ...... November 25, 2023

Lions SEE Vision Training Library, Yonkers, NY ...... November 26, 2023

Galway Lions Club Memory Tree Lighting.....November 26, 2023

Lions Eye Bank Raffle Drawing...... December 7, 2023

Town of Greenfield Lions Club Pop up Christmas Shops ..... December 9, 2023

Brandel-Murphy Youth Fondation Super Raffle...... February 11, 2024

New York State & Bermuda Lions Clubs 100th Convention/Binghamton..... May 3 - May 5, 2024



**Official Convention Pin** 

## New York State & Bermuda Lions Clubs 100th CONVENTION

### in Binghamton, NY

## May 3 - May 5, 2024

Click the QR Code to Register





Download Brand Guidelines here:

https://cdn2.webdamdb.com/md\_kKJamg07unW9.jpg.pdf?v=1

### Lions International Brand Guidelines

How to represent the world's premier service organization.

# NYS and Bermuda LIONS District 20-W



## Marketing Plan for the 2022-2023 LION Year #Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

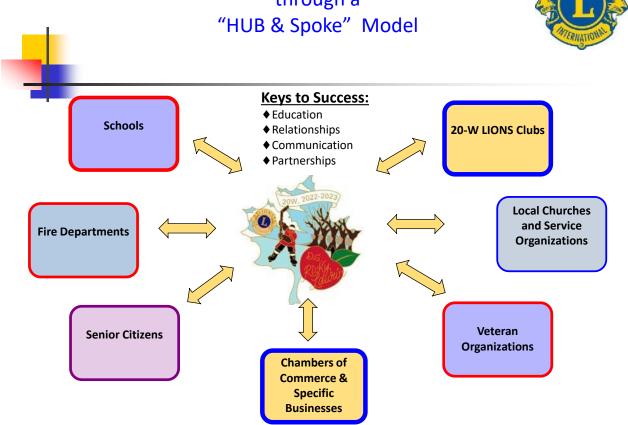
- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
  - General Public Families and community
  - Other Service Organizations
- Membership Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

## District 20-W Marketing Plan 2022-2023



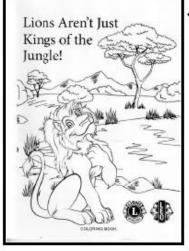
### 20-W Current Plans District Wide Coloring Book Program Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons Plan to work with other districts on distribution Meeting with Communications and Marketing Team to develop focused strategy on supporting the District. Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model) District Facebook - Lion Barbara and PDG James Website and Directory - Lion Jerry Gordon Newsletter & MD20 Magazine - Lion Karen Rager Focus on specific messaging and communication channels Content, Frequency and Education Embrace "Thinking out of the Box" to bring our message Obtain Funding/Grants to execute plan. District and Local Clubs Partnering on the plan How does the District move forward with a Marketing Plan? **Expanding Membership & Service** through a





## District 20-W Communications and Marketing Committee





## District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Phase 1 – 4500 books – cost of \$4,000 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000

#### Committee Members

Lion Barbara Bentley – Facebook Editor Lion Karen Rager – Newsletter/MD20 Mag Lion Jerry Gordon – Website/Directory PDG James Griffith – Facebook Admin Lion Bob Townsend – District Coordinator Lion Joe Wagner – Technical Support PDG John McDonald – Advisor



#### District 20-W Communications and Marketing Committee Serve Video Marketing Plan **Committee Members** Lion Barbara Bentley - Facebook Editor Getting our Mission and Message to the public Lion Karen Rager - Newsletter/MD20 Mag Lion Jerry Gordon - website/Directory Continue Efforts on Facebook and District Web Sites PDG James Griffith - Facebook Admin Work with MD20 on new e-clubhouse redesign/redeployment Lion Bob Townsend - District Coordinator District wide Technology team for club websites Lion Joe Wagner - Technical Support Develop Video Clips about our District PDG John McDonald - Advisor Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT Leverage Success from the LIONS Eye Institute and Camp Abilities Programs Send in your Photos and Video Clips Approach approved at November 5 Cabinet Meeting on your club's hunger Programs Partner with Pepe Productions on producing content and videos \*\*\*Email to rtownsen@nycap.rr.com Develop initial video focused on Hunger (Show the Impact) - 90 to 120 seconds Establish a generational approach to build additional videos for the District 2022-2023 2023-2024 \*\*\*Post Holiday Food Drive – Nov/Dec – Production in January Mission of the LIONS District 20W What is the LIONS District 20W Services of the LIONS District 20W Projects of LIONS District 20W Videos include - Pictures, Video outtakes, Narrative, Impact of Lions District 20W Efforts Interviews School Impact of LIONS District 20W \$750 for first Video - 15% reduction on the nonprofit rates Need input from multiple clubs across the District https://youtu.be/rgiOgb4P7gs

Accessible to all clubs for Community and Club Education

### DG PRISCILLA'S VISITATION SCHEDULE for 2023-2024

Rev date: October 30, 2023

Alphabetical		Chronological		
Albany & Troy	Sep 6	Saranac Lake	Aug 3	
Ballston Spa	Feb 21	Clifton-Fine	Aug 14	
Bethlehem	Feb 7	Scotia-Glenville	Sep 5	
Broadalbin Perth	Mar 28	Albany & Troy	Sep 6	
Cambridge	Nov 8	Edwards	Sep 11	
Chazy		New Hart NYM White	Sep 12	
Clifton-Fine	Aug 14	Fonda & Fultonville	Sep 13	
Clinton	Oct 12	Raquette River	Oct 3	
Deerfield	Oct 12	Duane	Oct 4	
Duane	Oct 4	Schuylerville,	Oct 5	
Edwards	Sep 11	Mechanicville-Still	Oct 9	
Fonda & Fultonville	Sep 13	Clinton, Deerfield, Sauquoit, Utica	Oct 12	
Galway	Nov 13	Town of Schroon	Oct 16	
Glens Falls	Mar 26	Heuvelton	Oct 17	
Gouverneur	Oct 25	Long Lake	Oct 18	
Greater Amsterdam		Town of Hoosick	Oct 19	
Greater Herkimer	Apr 3	Lake Placid	Oct 23	
Greater Johnstown	Mar 13	Gouverneur	Oct 25	
Greater Ravena	Feb 28	Plattsburgh	Nov 6	
Greenwich	Feb 15	Holland Patent	Nov 7	
Hadley-Luzerne	Nov 15	Cambridge	Nov 8	
Heuvelton	Oct 17	Ogdensburg	Nov 9	
Holland Patent	Nov 7	Hadley-Luzerne	Nov 15	
Lake Placid	Oct 23	Galway	Nov 13	
Lisbon	Apr 9	Saratoga Springs	Nov 30	
Long Lake	Oct 18	Peru	Dec 7	
Louisville		Malone	Dec 13	
Malone	Dec 13	Bethlehem	Feb 7	
Marcy Telephone	Mar 6	Greenwich	Feb 15	
Mechanicville-Still	Oct 9	Ballston Spa	Feb 21	
New Hart NYM White	Sep 12	Greater Ravena	Feb 28	
Newcomb	Apr 10	Marcy Telephone	Mar 6	
Ogdensburg	Nov 9	Greater Johnstown	Mar 13	
Peru	Dec 7	Glens Falls	Mar 26	
Plattsburgh	Nov 6	Town of Greenfield	Mar 27	
Raquette River	Oct 3	Broadalbin Perth	Mar 28	
Saranac Lake	Aug 3	Greater Herkimer	Apr 3	
Saratoga Springs	Nov 30	Lisbon	Apr 9	
Sauquoit Valley	Oct 12	Newcomb	Apr 10	
Schuylerville	Oct 5	Tupper Lake	Apr 18	
Scotia-Glenville	Sep 5	Waterford	May 1	
Speculator	•	Town of Wright/Schoh	May 20	
Town of Greenfield	Mar 27		-	
Town of Hoosick	Oct 19			
Town of Schroon	Oct 16			
Town of Wright/Schoh	May 20			
Tupper Lake	Apr 18			
Utica	Oct 12			
Waterford	May 1			
		I		

### PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

- 1. Keep your Club's calendar open for the date agreed upon.
- 2. Please do not schedule any other guest speaker at that meeting.
- 3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
- 4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
- 5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
- 6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
- 7. Be proud of your Club and tell the DG of your activities.



# **EVENTS/FLYERS**

# 2023 Lions Peace Poster and Essay Contest THIS YEAR'S THEME IS "DARE TO DREAM"

To a young person, a dream isn't just a wish, hope or desire — it's a path, a goal, an ambition. But achieving that dream takes hard work. So this year, we're asking young people to show how they'll turn their dream of a peaceful world into reality. **Students ages 11, 12 or 13 as of** 

**November 15 are eligible** to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified.

- **January 15**: Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- **October 1**: Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- <u>November 4</u>: District entries MUST be at the Fall Conference, Holiday Inn, Saratoga, no later than 10:00am.
- <u>November 15</u>: Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- **December 1**: Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.
- **December 1**: Postmark deadline for a district governor not belonging to a multiple district to send one winning poster to the Brand & Creative Department at International Headquarters.
- **December 1**: Postmark deadline for a club not belonging to a district to send one winning entry to the Brand & Creative Department at International Headquarters.
- **December 15**: Postmark deadline for the multiple district council chairperson to send one winning poster to the Brand & Creative Department at International Headquarters.



2022-23 Grand Prize Winner Emma Andreea Paveliuc 13 years old Romania

• February 1: International winners notified on or before this date.

For more information, please contact PDG Joan Scott at jmsc@roadrunner.com or PDG Michele O'Hare at mpuleoohare@st-cath.org.



## Help support us!

# BROADALBIN-PERTH LIONS FOUNDATION

25% OF SALES WILL BE DONATED

### Friday, November 3, 2023 4:00 pm to 8:00 pm EDT 4930 STATE HIGHWAY 30, Amsterdam, NY

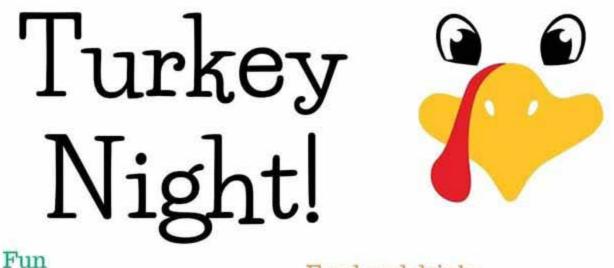
Use code FUND4U at online checkout, in the Panera App, or at the kiosk in-cafe.\*

Bring this flyer or show a digital copy to your cashier when ordering at the cafe or enter the promo code FUND4U at checkout on Panerabread.com or the Panera App to ensure your organization gets a portion of the proceeds.\*\*

Learn more at fundraising.panerabread.com

©2023 Panera Bread. All Rights Reserved.

\*Gift card and catering order placed on Panerabread.com, and delivery orders placed through third-party sites are excluded and will not count towards the event. Other restrictions apply. For complete details, visit: http://fundraising.panerabread.com/terms-contitions/. \*\*Services vary by café.



Food and drinks

Raffles

# November 11, 2023

Pencil towers

## STARTS AT 6:30P.M.

.Jokes

SUZIE'S PARTY PLANNING 127 ELM STREET CHAMPLAIN, NY 12919

## HOSTED BY THE CHAZY LIONS CLUB

Eye screenings at Chazy, NAC, NCCS, Mooers Elementary, Rouses Point Elementary, and local daycares.



# **District 20W Colorbooks Are HERE!**



### 2. Keep track of your inventory - where you deliver them to. Check periodically to refill and see how many have been taken.

3. You could include a sign that says, "Please take one".

4. Most important, keep track of any new members who have inquired and joined your club because of the colorbook.

## IPDG Ricky Laurin is busy handing them out to clubs!

When Your Club gets your colorbooks:

1. Please add a label with your club information/QR code. Stamping will just rub off.







# Town of Greenfield Lions Club Christmas Tree and Wreath Sale





# TREES \$50 each Wreaths: Plain \$15 With Bow \$20

# **Corner of Rt 9N and Wilton Road** \*Self-Serve\* Lions On-Site during Weekends

The Town of Greenfield Lions Club thanks you for your continued support of our efforts. Proceeds from this sale benefit Sight, Hearing, Hunger, Diabetes, Childhood Cancer Awareness, Environment, Disaster Relief and Youth Programs in our community. *Thank You!!* 

## Sale starts November 19, 2023



# Duane Lions Club Basket of Cheer Fundraiser

**3** Baskets will be awarded Treat Yourself and Your Friends!

Tickets sold at these Duanesburg locations: Syron's Market Back Barn Brewery Helderberg Meadworks NBT Bank or Venmo @DuaneLions (Give name, email, phone and # of tickets requested)





# \$5 per ticket or 3 for \$10

Drawing Date: November 19, 2023 Must be 21 years old to claim prize



Helping others in our community





## **Broadalbin-Perth Lions Club**



## Annual Christmas Tree Wrapping Fund Raiser



Broadalbin-Perth Lions load a freshly cut tree onto a customer's vehicle during their annual tree wrapping fund raiser at Bob's Trees last year. Volunteers from Broadalbin-Perth High School, Mayfield High School, and Boy Scout Troop 5051B will again earn community service credit for collaborating with the Broadalbin-Perth Lions on this project.

> Saturday, November 25, 2022 8 AM - 5 PM Bob's Trees 1227 West Galway Road Hagaman, NY 12086





**BRANDEL-MURPHY YOUTH FOUNDATION** 

PO Box 913, Rockville Centre, NY 11571 www.brandelmurphyfoundation.org

September, 2023

*"SUPER HERO RAFFLE"* 



Dear Lion Leaders,

Greetings from the Brandel-Murphy Youth Foundation team!

I am proud to "kick-off" *w* our annual fundraiser, the 2024 "SUPER HERO RAFFLE". Our drawing will be held on Super Bowl Sunday, February 11, 2024. The Grand Prize is \$5,000 with eight (8) additional prizes totaling \$10,000 in cash!!

Enclosed please find traditional paper tickets; however, we encourage you, and your family and friends, to <u>purchase your tickets online with a credit card</u> at <u>brandelmurphyfoundation.org</u> or <u>SCAN QR code below</u>.

If paper tickets are sold, please mail stubs and proceeds to Brandel-Murphy Youth Foundation, PO Box 913, Rockville Centre, NY 11571. Tickets must be received prior to the drawing on 02/11/2024. If you have any questions or need additional tickets, please contact me at wecare@brandelmurphyfoundation.org or on my cell phone at (315) 726-3117.

Your donations provide critical funding for our Grants Programs. Al and Maureen, as well as the entire BMYF team, want to thank you, for without your dedicated support, it would be impossible for us to fulfill our mission to improve the lives of children in MD-20.

Yours in service, **John Wargo** 

PCC John Wargo President, BMYF

Scan here	
to purchase	
TICKETS	ŕ



# Protect your vehicles from the salt, sand and ravages of weather with a Hoffman Car Wash available from



## Broadalbin-Perth Lions Club and Hoffman Helping Hands

Please support our fund raiser at:



w<sup>2</sup>ww.hoffmanhelpinghands.com/fundraisers/ roarwithlions2023



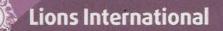
Bring your recyclable donations to PIc-N-Nickel Bottle and Can Retrieval Center 4303 NY-30, Amsterdam. Credit the Broadalbin-Perth Lions Foundation account.

Help keep your community and environment clean while helping the greater Broadalbin-Perth-Mayfield community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions Foundation will be used exclusively to support the needs of the greater Broadalbin-Perth-Mayfield community.

Visit bottleandcanrc.com for any fundraising inquiries or needs.



# 2023-2024 CLUB EXCELLENCE AWARD APPLICATION

Club Name:	Club Number:	District:
2023-2024 Club President's Name:		
Member Number:	Email Address:	
. MEMBERSHIP		
Achieved a net growth of or	ne or more members or 🗆 Chartered new Lions club or C	lub Branch
Name of Lions Club or Branch:	NAMES OF A DESCRIPTION OF	
2. SERVICE		
	unt equal to or greater than the club's membership total mul	tiplied by US\$5.
	the second se	
Year-end membership count		
Year-end membership count	ct. Consider one of our Global Causes!	
Started a new service project		
<ul> <li>Started a new service project</li> <li>List Three service activities y</li> </ul>	ct. Consider one of our Global Causes!	
<ul> <li>Started a new service project</li> <li>List Three service activities y</li> <li>1.</li> </ul>	ct. Consider one of our Global Causes! your club participated in that were reported to LCI:	
<ul> <li>Started a new service project</li> <li>List Three service activities y</li> </ul>	ct. Consider one of our Global Causes! your club participated in that were reported to LCI:	

Date:

- Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.
- Reported Club Officers to LCI
- □ Key Officers participate in club officer training

#### 4. MARKETING

□ The club has publicized its service activities through local media or social media

Learn more about promoting your club and activities , and learn about the Marketing Award

10

2023-2024 District Governor Signature*:	District:
District Governor Member Number:	Date:

Due by: August 31, 2024 Send to: clubexcellenceaward@lionsclubs.org Awards Mailed to: 2024-2025 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



### **Lions International**

District and Clubs Administration Lions Clubs International 300 W. 22nd St. Oak Brook IL 60523-8842 USA www.lionsclubs.org





This is the big one. If you used to attend or have never attended one of our Multiple Districts' Lions Convention this is the one to go to. It's our 100th. We'll be speaking a lot about it as we want everyone to attend who is a New York or Bermuda Lions Club member.

How do you register, select your meals, and reserve your hotel rooms for this next historic New York state & Bermuda Lions Clubs 100th Convention in Binghamton, NY from Friday May 3, 2024 to Sunday, May 5, 2024? Why do you want to register now? It's because pricing is now at an early bird discount. Prices go up in April 2024, so don't delay!

To register, go to md20lionsconvention.org and click register of click on the QR code. Once registered you will be directed to be able to purchase tickets for scheduled convention breakfasts, luncheons, and of course the very special 100th celebration Gala, with a 'Roaring 20s-themed' party that celebrates 100 years of us as Lions at our New York & Bermuda 100th Convention. The program of all activities and workshops will be published in March and you will be able to register for them as well when they are posted.

Just follow the prompts and keep your receipts for your registration and each meal. You can print the receipts or have them on your smart device, like a cellphone, but in order to check-in at the convention and each meal paid event you want to go to you will need each of those unique QR codes that will be in your receipt(s) to access what you are trying to attend.

To make this happen, this year we are introducing a new technology to help Lions better manage our 100th New York State & country of Bermuda's (aka MD-20) Lions Convention, centrally located in beautiful Binghamton, NY this coming Friday, May 3rd through Sunday, May 5th, 2024.

To assist in this worthy but daunting task, we've partnered with a Canadian-based technology solution company called Zeffy.com. Zeffy is only available for registered charities. They offer a state-of-the-art registration, ticket and meal purchases through their technology platform and we as Lions will NOT be charged ANY banking, credit card fees, or fees to use their technology. They make it available for not-for-profits to raise more funds and serve more people.

What does that mean? That means that with Zeffy, every dollar raised by registration and meals goes to the New York & Bermuda, MD-20 Lions, which means that we'll reduce our costs up to 8% over our previous service provider called Eventbrite. So how does Zeffy do what they do for free? Well, every time you purchase something for the Convention, Zeffy will ask you to donate (it's optional not mandatory) a percent over what you are purchasing. Just like giving a tip.

This allows not-for-profits to get the full proceeds of our fundraising events..like our Convention. :)

Hom	Description		SIZE	Color	Ouantity	Ouantity Ilnit Price	Amount
		Adult/Youth	XS to 4XL		(mm)		
SS	White Polo 50/50			White		28.00	
SI	White Polo 50/50			White		30.00	
	Royal Polo 50/50			Royal		28.00	
	Royal Polo 50.50			Blue		30.00	
SS	Gold Polo			Gold		28.00	
	Full Zipper Fleece			Gold		40.00	
	Please circle Shipping or Pick Up				Shipping	5.00	
	Checks to The Cop Shop				Pick up		
	560 Broadway		Proceeds to				
	Massapequa, NY 11758		MD-20				

City/State/Zip

Address

Email

Phone

Name

Official NYS & Bermuda 100th Anniversary Convention shirt

Thank you for your support of the Alert Foundation. If you have any questions please contact us. kclarkmd20@gmail.com





Líons of MD 20 Alert Foundation 7643 Park Ave.

Lowville, NY 13367



Sponsor a cleaning bucket

Your club can sponsor a cleaning bucket. These buckets are filled with cleaning supplies and will be sent out to disaster areas as needed. Your club can have their name on a bucket or two or ten and then anywhere that we send it, people there will know that your club is supporting them in their time of need.

We just need your club name and district as you want them on the label along with your payment of \$40 per bucket.

Club Nan	1e:			
District:		Paid:		
Check pa	yable to	: Lions of	MD20 AI	ert
Foundatio	on			
Mail check	and this fo	rm to:		
Kelly Cla	rk 7643	Park Ave.,	Lowville,	NY 13367



## Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID: Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting <a href="http://www.nps.gov/planyourvisit/pickup-pass-locations.ht">www.nps.gov/planyourvisit/pickup-pass-locations.ht</a>

## **District 20-W New/Current Member Orientation Date**

## Monday, March 11th, 2024 at 7pm via Zoom

Experience has shown that it is a good practice for each Club to hold a formal orientation session for all new members as a way of introducing them to the history and service opportunities available to them as Lions.

To help with this, the District holds an orientation session via Zoom at least twice per Lions year; typically one in the Fall and one in the Spring.

The two date for this year are **Monday**, **March 11th**, **2024 at 7 pm**. This session has been well received in the past and runs around 50 minutes in length with Q and A during and at the end.

Members will be given a brief history and timeline for Lions Clubs International and show the MD-20 footprint, but will spend most of their time on Club officer and committee opportunities, current Club ideas for local service projects, fundraising, available grants, and an intro to affiliated Lions-supported organizations and programs.

- This program is designed to be held on an as-needed basis and can be held more frequently than indicated above.
- Additionally, if a Club has multiple new members and wishes to hold an orientation session as part of a Club meeting, that too can usually be arranged either in-person or via Zoom.

For planning purposes, when scheduling it as part of a Club meeting, please be aware that it will be a somewhat pared down version as to content and will take around 30 minutes. Planning for any time less than that will dilute it too much to be useful.

- It is encouraged that new members and their sponsor attend either session and of course, current members are always welcome.
- An invite will be sent out to Club Presidents and Secretaries a few weeks prior to each date so new members and sponsors can be notified.

Yours in Lionism, PDG Rick Brisee



Keeping families close™



Individual Cereal Cups Individual Oatmeal Cups Individual Nut and Trail Mix Packs Mini Muffin Packs Crackers & Cheese Packs Crackers & Peanut Butter Packs Crackers & Peanut Butter Packs Individual Chips, Pretzels, Popcorn Protein bars Fresh Fruit: Bananas, Oranges, Apples Water (6 - 12 oz bottles) Lemonade, Sprite, Coke, Seltzer (12 oz. cans) Powerade (12 oz bottles) Ramen/Cup O' Noodles Soup Infant food pouches: Fruit/Veggies/Yogurts

## Household Items



Paper Towels Standard-size Pillows Zippered Pillow Protectors Queen-size Mattress Protectors (Zippered) Queen-size Mattress Pads Ziplock bags (snack, sandwich, & quart size) Swiffer dust cloth refills Swiffer wet cloth refills Laundry detergent Clorox mopping clothes s) Infant diapers Baby wipes Feminine products



## Gift Cards

Dunkin Chipotle Subway Dominos McDonald's Price Chopper Hannaford Gas Cards Wal-mart Sam's Club Stewart's Visa gift cards

## **Family Needs & Activities**



Preemie Gerber Socks Preemie Receiving Blankets Pop Bubble Fidget Toys Hot Wheels Chi Outdoor Toys/Games Crayons

Bubbles Small Infant Toys Teething Toys Children's Board Books Play-doh

Wish List Items can be dropped off at Ronald McDonald House 139 S. Lake Avenue, Albany, NY 12208 Monday - Friday, 9AM-5PM Questions? Call 518-438-2655

- 10 GD - 10 -



## **RMHC-CR Meal Program**

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

### **PREPARE A MEAL**

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House *Needed 3:00-6:00 P.M. daily* 

### SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



### To sign up, please contact:

Julia Geisel, House Manager (518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 🛡 www.rmhcofalbany.org

### Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or <u>jerrygordon@juno.com</u> and I'll get you all the bags you want.

Here's how it works:

### Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

### Scan it

Bring your bag to any **Hannaford Supermarket**'s bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

### **Drop it**

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

### Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon Secretary, Albany & Troy Lions Club Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



# ARTICLES

# SCHUYLERVILLE LIONS CLUB

District Governor Visitt

By District Governor Priscilla Laurin



### KING LION WILLIAM MOREAU

210 County Route 68 Saratoga Springs, NY 12866-6626 Cell: 518-580-9220 moreauassociates@ nycap.rr.com



### **CLUB CORRESPONDENCE**

e-Clubhouse.org/sites/Schuylerville

## BROADALBIN-PERTH LIONS CLUB Coin Drop/Glasses Collection

By Lion Ed Balaban

Having filled the attics and garages of members over the course of the last 11 months, the Broadalbin-Perth Lions Club sorted through nearly a year's worth of donated eyeglasses and hearing aids at a special meeting on Oct. 10 at the Perth Town Hall. Nearly 1600 pairs of glasses were separated and packaged in preparation for delivery to a central location at which the appliances will be processed for eventual distribution to communities in need in Africa, Asia, and Latin America.



Broadalbin-Perth Lion Tim Ott sorts through his allotment of donated eyeglasses during the Club's meeting called specifically to process the eyewear for recycling for those in need. The glasses were dropped off at various locations throughout the greater Broadalbin-Perth-Mayfield community and collected by the Lions. (Photo courtesy Broadalbin-Perth Lions Club/Lion Ed Balaban)

issues such as diabetes, hearing preservation, and childhood cancer as well as bring medical care and provide education."

The Broadalbin-Perth Lions Club began their weekend early, Saturday morning, Oct. 14, when they took station at the intersection of Main Street **Club President Bob** Townsend cited Lions **Clubs** International Global Causes regarding vision and sight preservation, saying, "as Lions, we serve to prevent avoidable blindness and improve quality of life for people who are blind and visually impaired. More than a billion people have near-vision impairment simply because they don't have

a pair of glasses, and 89% of those live in developing countries. Lions around the world are working to raise awareness on this and other significant health



Broadalbin-Perth Lions Valerie Kevlin, left, and Tim Munn, express their gratitude to drivers as contributions were generously made during the Lions' annual Coin Drop in the Village of Broadalbin. All donations go to support the Club's efforts to help the greater Broadalbin-Perth-Mayfield community. (Photo courtesy Broadalbin-Perth Lions Club/ Lion Ed Balaban).

and Second Avenue in the Village of Broadalbin to conduct their annual Coin Drop. Lions safely greeted vehicles at each of the streets approaching the intersection and owing to the well publicized event, received a steady stream of donations between 9 AM through noon. The funds will be used to support Club endeavors that support the greater Broadalbin-Perth-Mayfield community.

Bob Townsend, Broadalbin-Perth Lions Club President, extends his gratitude to all who contributed during this event. "The community we serve is grateful for your generous contributions," said Townsend.

The Broadalbin-Perth Lions Club ended October with a



flurry of activity involving a youth program in Broadalbin and an environmental project dedication in Perth, displaying their commitment to Lions Clubs International's global causes by demonstrating local actions.

Broadalbin-Perth Lions staffed their concession tent at Broadalbin Town Park to provide refreshments and snacks to players and parents participating in the Broadalbin Youth Commission's Fall Soccer Program. A portion of the funds generated by these sales are returned to the BYC to help sustain the program. (Photo courtesy Broadalbin-Perth Lions/Lion Ed Balaban).

During the morning of Oct. 28, Lions

staffed their concession stand at the Broadalbin Town Park, offering refreshments and snacks to the players and

parents of the Broadalbin Youth Commission's (BYC) fall soccer program. A portion of the funds generated by these sales are returned to the BYC to help sustain the program.

Later that afternoon, several Lions gathered at the Perth Town Hall to dedicate a wishing well on the grounds. The wishing well,



Broadalbin-Perth Lions, from Left, Valerie Kevlin, Bill Suchy, Tom Kevlin, Town of Perth Supervisor Greg Fagan, Mike Auricchio, and Club President Bob Townsend gathered for the dedication of a wishing well to the Town of Perth. Lion Tom Kevlin made the cedar structure that is placed over the well head at the town hall, embellishing the grounds. (Photo courtesy Broadalbin-Perth Lions/Lion Ed Balaban).

designed and made by Lion Tom Kevlin, was presented to Town of Perth Supervisor Greg Fagan, who is also a Broadalbin-Perth Lion. The cedar piece was placed over the facility's well head, embellishing the grounds.

### KING LION ROBERT TOWNSEND

805 County Highway126, Amsterdam, NY 12010 Home: 518-843-6553; Cell: 518- 866-1250 rtownsen@nycap.rr.com

### **CLUB CORRESPONDENCE**

P. O. Box 331, Broadalbin, NY 12025-0331 bplions@hotmail.com <u>e-clubhouse.org/sites/broadalbinny/</u>

## **CABVI** (CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED White Cane Safety Day

By Kali Zigrino

In celebration of White Cane Safety Day, the Utica Council of the Blind (UCB) will be hosting a walk starting at the Centro Hub in Utica on Friday, Oct. 13 at 10 a.m.

White Cane Day honors the achievements of people who are blind or visually impaired and recognizes the white cane as a symbol of their independence. The white cane is a long stick that helps people with visual impairments navigate safely and confidently in different environments. The white cane also allows a sighted person to recognize the person around them is visually impaired and to respect their boundaries.

Attendees will walk from the start point at the Centro Hub on Bleecker Street, down Genesee Street, and back up Elizabeth Street while using their white canes. This event is open to the public for all who wish to join in and learn more about White Cane Safety Day and its significance.

The Central Association for the Blind and Visually Impaired (CABVI) invited New York State Sen. John W. Mannion, D-50, to tour its Vision Health and Wellness Center (VHWC) on Wednesday, Oct. 25.

The VHWC is where the CABVI provides low vision services, orientation and mobility training, occupational therapy and other support services. During his visit, the senator learned about the programs and employment opportunities CABVI offers to those who are blind and



visually impaired in Central New York.

CABVI also provides assistive technology training for those with vision loss. Members of the Rehabilitation Department provided a demonstration to show how the tools can be used both at home and in work

#### environments.

Mannion, who serves as chairman of the Senate Committee on Disabilities, has sponsored legislation to expand employment opportunities



through the New York State Preferred Source Program for New Yorkers who are Blind, which is a state-mandated initiative that directs government agencies to create and sustain jobs for those who are legally blind.

### CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED (CABVI)

507 Kent St. Utica, NY 13501 Phone: 315-797-2233 www.cabvi.org

KALI ZIGRINO MARKETING AND PR MANAGER

### EXPLORE LIONS CLUBS INTERNATIONAL GLOBAL CAUSES

www.lionsclubs.org/en/explore-our-clubs/our-global-causes

## HADLEY-LUZERNE LIONS CLUB

## Grab and Go Snacks

By PDG Joan Scott

The Hadley-Luzerne Lions Club donated \$500.00

• worth of "Grab and Go" snacks for Ronald McDonald House in Albany.

Pictured are Lions PDG Joan Scott and Mike Goodhart with the Director of Ronald McDonald House.

### KING LION DAWN GRANT

41 Second Avenue Hadley, NY 12835 Home: 518-696-2124 Cell: 518-744-3197 Work: 518-744-3197 Dmgrant71@gmail.com



# TOWN OF HOOSICK LIONS CLUB

### **District Governor Visit**

By District Governor Priscilla Laurin



KING LION WILLIAM HAZEN, JR 177 Main Street Hoosick Falls, NY 12090-2016 Home: 518- 686-4704 hazskippy@hotmail.com

## TOWN OF SCHROON LIONS CLUB

## Key Award Presentation

By District Governor Priscilla Laurin



District Governor Priscilla Laurin presented Mary Gereau a Key award.



District Governor Priscilla Laurin visits the Town of Schroon Lions Club.

### KING LION MARY GEREAU

447 Charley Hill Road Schroon Lake, NY 12870 Home: 518-532-9649 mgereau@slwildcats.org



# **CLINTON LIONS CLUB**

**District Governor Visit** 

By Lion Jim Winkler

District Governor Priscilla visited us for our first meeting this month. She was accompanied by PDG Ricky, First Vice District Governor Holly McConchie and her partner in service Lion Margo.



One of the First – Lion Gil Pallidino assisted by Nancy Bauer finish loading one of the first client vehicles at the Monthly Food Distribution in Clark Mills, NY on October 2, 2023. Lion Bill O'Mara (in background) directs traffic.

This was a joint visitation by DG Priscilla and in addition to our club. members from the Deerfield, Utica and Sauquoit Valley Lions were also present. After dinner DG Priscilla explained her plans/goals for this year. She encouraged

clubs to report service projects via the on-line reporting system and to always be looking to increase and retain membership. JUST ASK OTHERS to join the largest humanitarian service organization in

the world as LCI



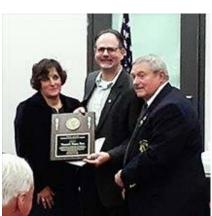
New Clinton Lions – New Clintons Lion Tim Lashinger and Erin Mucitelli are presented their membership certificates by Lion Jim Winkler after their induction by DG Priscilla at her joint visitation on October 12, 2023.

embarks on **MISSION 1.5.** Mission 1.5 is a dedicated effort to grow and retain the number of members in our international organization to over 1.5 million members over the next four years to better serve people in our own communities and around the world.

In keeping with Mission 1.5, after her presentation,

DG Priscilla inducted four new members – Lorraine and Mike Orr (Lion Maria Puleo - sponsor), into the Sauquoit Valley Club and Tim Lashinger (Lion Jim Winkler – sponsor) and Erin Mucitelli (Lion Colleen Furmanski – sponsor) into the Clinton Club.

Also at this meeting, we presented **Towpath Vision** Care with an RJU Distinguished Service Award for providing eye care services to Mohawk Valley residents through comprehensive optometric care, screening and assistance selecting eyeglass frames. Accepting the award were Clinton Lion Dr. Rick Pascucci and his spouse,



RJU Distinguished Service Presentation – Clion Lion Jim Winkler presents an RJU Distinguished Service Award to Towpath Vision Care on October 12, 2023. Accepting the award are Lion Dr. Rick and Carla Pascucci, owners & operators of the optometrical business in Utica and Little Falls, NY.

Carla. Lion Rick and Carla own and operate two offices – one in Utica and one in Little Falls. Since LCI's One Sight Partner – Lenscrafters left the Utica area, Towpath has provided eye evaluations and glasses to needy individuals area Lions Clubs refer to them.

Five (5) members attended the new/newer Lion Orientation presented by PDG **Rick Brisee on** October 16th. All in attendance learned a little something new about Lions through attending this session. PDG Rick will be forwarding the presentation to our club for internal usage. Thanks, PDG Rick and great job!



Nobody's Getting Any Slivers on These Beds – Sauquoit Valley Lions Jeanne Markley and Connie Griffin sand off the "rough edges" on boards that will eventually become parts of beds for needy children at the Community Bed Build at the Utica Chapter of Sleep in Heavenly Peace on October 17, 2023.

On October 17th, four (4) club members joined other community members in a Bed Build for the Utica Chapter of Sleep in Heavenly Peace (SHP). Approximately 60 volunteers built 28 twin-sized beds in two hours. These beds will be delivered complete with donated bedding and pillows to needy children in our immediate area who are currently sleeping on the floor. Our four (4) members were "dippers" dipping the headboards, footboards and side boards into a solution of white vinegar and steel wool. This solution darkens the wood over a matter of days while sealing and disinfecting it as well, thus preventing commencement of any kind of bug or insect infestation.

This month the monthly distribution at the Clark Mills Country Pantry was held earlier in the month (October 2nd). This shift in schedule was caused by the potential availability problems that could be experienced obtaining food from the Syracuse Regional Food Bank later in the month, due to the pending governmental shutdown. Ten (10) club members assisted other volunteers loading frozen meats (chicken & beef), yogurt, milk, eggs, canned goods, sweet potatoes, frozen vegetables and assorted personal hygiene items into the trunks of cars to serve 600 families (1,785 people). Next month's distribution, which is the annual Thanksgiving Distribution, will also be held earlier (Monday, October 30th) due once again to concerns of a pending shutdown and the availability of food from the Regional Food Bank.

At our second meeting of the month, at the request of our District Hunger Chairman. Lion Bob Maxam, our members brought over 30 pounds of food staples that were delivered to the Country Pantry for the upcoming distribution. We also made contributions to our local fire department in memory of two (2) long-time firemen who recently passed away.

ENJOY THE EXTRA HOUR WHEN WE TURN OUR CLOCKS BACK...

### KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323 Home: 315-853-5968; Cell: 315-794-0410 maxamr60@gmail.com https://www.clintonnylions.com/

# **NEWCOMB LIONS CLUB**

### Several Service Activites

By Lion Norma Taylor

 $\mathbf{N}^{\mathrm{ewcomb}}$  Lions Club has fifty four members.

- We have several Service Activities to report.
- Town Clean Up day
- NCS Honor Society
- Senior Citizens Ham dinner
- Newcomb Lions Club Annual Chicken BBQ (Our Biggest Fund Raiser)
- Help with the Newcomb Fire and Rescue Steak Roast
- Newcomb Youth Program Picnic
- Get Well Cards to Community members
- Harvest Festival and Halloween Event at the Lake Harris Lodge
- We continue to collect eyewear at our meetings along with non-perishable food to be donated to the local food bank. For a list of past activities and people served please visit our LCI @ www.lionsclubs.org
- Donations were made to the following-American Cancer Society.
- Krantz Cottage
- St. Jude's
- NSC Yearbook
- Newcomb Lions Recognized a Graduate Student of NCS who is attending a Collage or University.
- Camp Badger
- Lions Club International Fund
- Lions Eye Bank
- ADK Park Institute
- NCS class of 2024.

Dell Jeffrey was honored with the Robert J. Uplinger award.

We have started sending articles to the District 20W Lions Roar Newsletter and we have started our own Facebook page.

Elections were held and Officers noted at www.lionsclubs. org.

Newcomb Lions President Mark Yandon presented Lion Paul LaCourse with a membership key.

Ninety Newcomb Senior citizens enjoyed our annual Newcomb Lions Club Senior Meal.

### KING LION ANDREW CULLEN

1168 Goodnow Flow Road Newcomb, NY 12852 Home: 518-582-2072 drewcullen@aol.com

## MECHANICVILLE-STILLWATER LIONS CLUB District Governor Visit

By DG Priscilla Laurin

District Governor Priscilla Laurin visited Mechanicville-Stillwater this week. They are doing awesome things for their community



**KING LION SCOTT OLIVER** 

5 Kasper Drive Clifton Park, NY 12065 Home: 518-371-5452 soliver6@nycap.rr.com



# **DISTRICT 20W**

### **Glasses to New Jersey**

By DG Priscilla Laurin

**T**PDG Ricky Laurin recently made a trip to New Jersey  $\mathbf{L}_{\text{with two pallets of glasses.}}$ 



### **DISTRICT GOVERNOR PRISCILLA LAURIN**

207 Sheldon Lane Chazy, NY 12921 Home: 518-846-7269 jana5652@yahoo.com

# LONG LAKE LIONS CLUB

### **District Governor Visit**

By DG Priscilla Laurin





### **KING LION CAMILLE CRISTALDI**

185 Kickerville Road P. O. Box 517 Long Lake, NY 12847 Cell: 315-591-3070 camcris518@aol.com

### **Quick Tips for Getting a Great Photo!**

- 1. Find a neutral background if possible with the least amount of clutter.
- 2. Use good lighting. Don't backlight your subjects, expecially in group photos.
- 3. Make sure your photo is in focus and not blurry.
- 4. Be a photojournalist! Tell the story Who, What, Why, Where, and How make for captions. Always include a caption with your photo.
- 5. Use as high resolution or RAW setting as possible. It can be compressed for publication.
- When taking groups, make sure your subject(s) are looking at YOU 6. and not others taking photos. If needed, wait until everyone is done and then take you photo.

7. Make sure recognitions such as RJUS and Certificates are held correctly.

- 8. Take your photos focused on the subject(s) in natural scenarios.
- 9. Get permissions if using for public marketing or promotions of your club. Permission forms can be found on the LCI website. Search for photo permission form or photo release

## What is MISSION 1.5?

MISSION 1.5 is the drive to grow to a minimum of 1.5 million Lion members worldwide on July
1, 2027, so we can meet the growing needs of our communities and serve more than a billion people annually.

GOVERNEUR LIONS CLUB

By DG Priscilla Laurin

On October 21, Immediate Past District Governor Ricky and District Governor Priscilla set up a table at the Gouverneur Health Fair. We distributed information on Diabetes. Pictured below is the DG, and IPDG, and the DG Nd King Lions Betsy Cummings.





KING LION BETSY CUMMINGS 160 Grove Street Gouverneur, NY 13642

Gouverneur, NY 13642 Home/Cell: 315-771-1310 Work: 315-287-0770 bcummin3@msn.com

# **CLIFTON-FINE LIONS CLUB**

75th Anniversary

By DG Priscilla Laurin





KING LION JOSEPH LATIMER P. O . Box 52 Newton Falls, NY 13666 Home: 315-848-3578 Cell: 315-854-4247 dlatimer@slic.com

# LIONS EYE BANK AT ALBANY

Eye Donor Month

By Lion Victoria Adler



November 2023 is Eye Donation Month, and The Lions Eye Bank of the Northeast will be raising awareness about the life-transforming opportunities that are created through eye donation. Eye Donation Month 2023 focuses on the theme, "A New View!" It celebrates the new perspective on life that corneal transplant recipients experience from having their sight restored, and the change in viewpoint donor families express when the loss of a loved one also gives someone else the opportunity to see the world anew.

During Eye Donation Month, The Lions Eye Bank of the Northeast will promote cornea donation and transplantation awareness; encourage individuals to register as eye, organ and tissue donors; honor donors and their families; and celebrate cornea recipients.

It all starts with registering to be an eye, organ, and tissue donor and sharing our decision with your family and loved ones.

Eye, tissue, and organ donor registration can be done via

#### www.lebnortheast.org

It is important for prospective donors to notify family of their decision because the family's cooperation during a medical/social history interview is required before transplantation.

#### Quick Facts

The Lions Eye Bank of the Northeast is a nonprofit organization that obtains, medically evaluates, and distributes corneas donated by caring individuals for use in corneal transplantation, research, and education.

• There are four eye banks in New York that recover and provide transplantable tissue to New York's citizens.

• Last year, through cornea donation from fellow New York residents, our eye bank provided over 1,000 corneas to help fellow New Yorkers and patients around the world regain their sight.

• Almost anyone can be a cornea donor, regardless of vision, age, race, religion, blood type. Aside from a few highly communicable diseases, nearly anyone can be a cornea donor.

• The transplants performed each year increase their recipients' productivity and reduces healthcare costs, contributing \$6 billion in benefits to the US healthcare system.

For more information please call (518) 489 – 7606 or email info@lebnortheast.org.

#### SIGHT SOCIETY OF NENY, INC. LIONS EYE BANK AT ALBANY

4 Tower Place, Suite 601, Albany, NY 12203

### LION VICTORIA ADLER RN, BSN, CPTC, CEBT EXECUTIVE DIRECTOR

### LION SUSAN HAYES-MASA DIRECTOR OF DONOR SERVICES

Phone: 518-489-7606; Fax: 518-489-7607 info@lionseyebankalbany.org www.lionseyebankalbany.org

## SAUQUOIT VALLEY LIONS CLUB District Governor Visit/SIHP Bed Build for Children

By Lion John Griffin

On October 12, 2023 Sauquoit Valley Lions participated in a joint meeting with Region L Lions for a visit from District 20-W Governor Priscilla Lauren. The event, held at Orchard Hall in Sauquoit, was attended by 39 Lions from Clinton, Utica, Deerfield and Sauquoit. D.G. Priscilla was accompanied by Past District Governor Ricky Laurin, 1st Vice President Hollie McConchie and Partner in Service Lion Margo and they were welcomed by Host S.V. Lion President John Markley and Region L Chair Jim Winkler.

Following dinner District Governor Priscilla reinforced the importance of; Communication,the Lion International new membership drive and Reporting Club Activities monthly on the Lions International Portal. First Vice-President



District Governor Priscilla inducts two new members into the Sauquoit Valley and Clinton Lion's Clubs during her visit.

Holly McConchie is available to assist Clubs in the reporting process. The District Governor also encouraged us to listen closely to International President Patti Hill who, among other words of wisdom, encourages us to involve family members in our Club activities as they are our future.

The District Governor then led New Member Induction ceremonies for two new members from the from the Sauquoit Valley Lions along with two new members from Clinton Lions. Newly inducted Saquoit Valley Lions Mike and Lorraine Orr were sponsored by Lion Maria Puleo. Each Club present then provided an update on their activities for 2023-2024.PDG Ricky spoke of the importance of supporting Lion Clubs International and capitalizing on Grants available from LCI Foundation, NYSBLF and the Brandel-Murphy Youth Foundation.

On October 17th members of the Sauquoit Valley Lions participated in a Mega Bed Build for the Sleep in Heavenly Peace(SIHP) of Utica. SV Lion members and family members joined several other volunteer organizations



The Sauquoit Lions and Clinton Lions participate in the Sleep in Heavenly Peace Mega Bed Build on October 17, 2023.

(including the Clinton Lions) for over two hours in the construction of youth beds for children in need within our communities. Back in August the Sauquoit Valley Lions, with the support of a matching Grant from the Brandel-Murphy Youth Foundation, donated \$4,000 toward construction supplies to SIHP which is a non-profit organization staffed entirely by volunteers and those that support the cause.

At our meeting on October 26th representatives from the Sauquoit Valley Community Foundation presented on their efforts to raise funds to benefit our community. Prior to the meeting our Club voted on the 2023-2024 Peace Poster Contest submissions from the Sauquoit Valley Middle School. This past June we honored Middle School Art Teacher Colleen Luczak with a Robert J. Uplinger Award for her support of the Peace Poster contest and her good works for school and community.

### KING LION JOHN MARKLEY

2625 Oneida Street Sauquoit, NY 13456-3209 Cell: 315-725-9644 golfjjsc@aol.com

## ALBANY & TROY LIONS CLUB District Governor Visit

By Lion Jerry Gordon

### GENERAL MEETING

General meeting and treasure report minutes from August were not approved due to lack of quorum.

Davia Gaddy, our club's diabetes chair, is a certified diabetes trainer and she gave us a very informative powerpoint presentation.

Jerry then reminded folks to use their CLYNK bags for recyclables and distributed more. He also prompted everyone to sell their Boscov's shopping passes and get the money to Lion Ruth. He read an email request from Lighthouse Guild. They're reaching out to the Lions Club to see if we can provide Albany GuildCare with three to four volunteers any day during Monday 12/18/23 or Tuesday 12/19/23 from 1:00 pm to 4:00 pm to wrap gifts and for the GuildCare's Holiday Party scheduled for Wednesday 12/20/23 at 1:00 pm. This would be at 30 Century Hill Drive, Suite 2, Latham, NY, across Route 9 from the Century House.

#### **OCTOBER BOARD MEETINGS**

King LionL Eva has received Lions Quest training and will be applying for a Brandel-Murphy grant to support our participation in a program at a school.

Blueberry Project: As of 8/2/2023 Greg has resigned as the Chair. He suggests that the committee disband due to lack of support. Eva will set up a meeting to formally close out the project.

PDG Michele O'Hare will be at our general meeting on Nov 1 to talk about a club branch.

We have raised \$270 so far with the Boscov's project.

On Dec 8, St Catherine's is having a cocktail party to benefit their Kinship Art Therapy program. We voted to be Silver sponsors for \$300.

Jerry discussed the three raffle-ticket requests we have received:

O LCIF tickets are \$10 each or 6 for \$50; 1st prize is \$1000. Purchase price goes towards either the individual's or the club's MJF account. Tickets must be mailed by 4/19/24 for a drawing on May 4 at the MD20 convention in Binghamton.

O NYS & Bermuda Lions Foundation tickets are \$100 each; top prize is \$10,000. Every 3 tickets purchased allows the club to present one Uplinger Distinguished Service Award. Drawing on May 4 at the MD20 convention in Binghamton.

O Sight Society of NENY (Lions Eye Bank) tickets are \$20 each, with a 1st prize of \$2500. Drawing on Dec 7, 2023.

### **KING LION EVA BASS**

12A Lark Drive, Albany, NY 12210 Cell: 518-487-8194 bridgethagapcommunity@gmail.com

### **CLUB CORRESPONDENCE**

P. O. Box 192, Troy, NY 12181-0192 info@albanytroylions.org, Voicemail: 518-512-2722 AlbanyTroyLions.org facebook.com/albanytroylions

## **DISTRICT 20W FALL CONFERENCE New Club**

By District Governor Priscilla Laurin



District Governor Priscilla Laurin inducted three students from out newest club.

### **DISTRICT GOVERNOR PRISCILLA LAURIN**

207 Sheldon Lane Chazy, NY 12921 Home: 518-846-7269

## **MORE DISTRICT 20W NEWS**

## Leadership Institute

By DG Priscilla Laurin

Tappy graduates of the Lions Leadership Institute. Lion Jim Cypher from Glens Falls Lions led the group in song at the end.



### **DISTRICT GOVERNOR PRISCILLA LAURIN**

207 Sheldon Lane Chazy, NY 12921 Home: 518-846-7269 jana5652@yahoo.com

## JOINT LIONS MEETING

By District Governor Priscilla Laurin

District Governor attended a joint meeting at Sauguoit Valley with Clinton, Deerfield and Utica Lions.



**Are your club Events and Articles in the Roar?** 

## **DEADLINE IS THE 28TH OF THE MONTH** Except February which is the 25th

### Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

## ARTICLES

- Digital submission ONLY, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- NO SCANNED NEWSPAPER ARTICLES. Newspaper articles will be accepted IF they are in digital format, and <u>ONLY</u> with written permission from the originating publication.
- SPELL CHECK everything, particularly names, titles, club name, etc.

## PHOTOS

- **Digital submission preferred in JPG.**
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable <u>ONLY</u> with writtenpermission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!

## **EVENT FLYERS**

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

### Submissions can be made to karen@deuxflutes.com

## **IMPORTANT LINKS**

Zone and Region Chairs <u>https://tinyurl.com/y7dtrtz5</u>

Service Toolkit https://tinyurl.com/ybq7vnhd

Club Resource Center https://tinyurl.com/y7onrj7l

Club President https://tinyurl.com/ycbk9l9e

Lions Learning Center https://tinyurl.com/y96hmy27

Lions University https://lionsuniversity.org/ Club Secretary https://tinyurl.com/y9ke23xg

Club Treasurer https://tinyurl.com/y92he2c8

Membership Chair https://tinyurl.com/yckcqm6u

Services Chair https://tinyurl.com/y7nepq8p

LCIF Coordinator https://tinyurl.com/y7w9zjzp

Marketing and Communications https://tinyurl.com/y9scx447



## **Lions Hearing Conservation Society of NYS**

### LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers. (Other equipment may be available upon request)

### Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

### Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

### Infrared TV Listening System

Wireless infrared amplification system.

### **Digital Alarm Clock**

Wake to an alarm, a flashing light, or a portable pillow shaker.

### **Personal FM System**

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

### **Alert Master**

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

### **Amplified Telephone**

Adjustable volume control with amplified ringer.

### **Cap-Tel Telephone**

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

### **Amplified Telephone Ringers**

Provides adjustable ring volume, frequency, and pitch tone.

### **Personal Body Pager**

Pager works with the Alert Master. You wear it to alert to sounds while awake.

#### LIONS LOAN-OUT CENTERS Madison Hearing Center

14 Columbia Circle West Drive, Suite 202 Albany, NY 12203 Voice: (518) 690-2060

### Madison & Saratoga Hearing Center

81 Miller Road, Suite 700 Castleton, NY 12033 Voice: (518) 689-0792

### **Center for Better Hearing**

318 Ridge Street Glens Falls, NY 12801 Voice: (518) 638-4363

### **Audiologic Solutions**

361 Fairview Avenue, Suite 350 Hudson, NY 12534 Voice: (518) 631-2564

### Saratoga Hearing Center/ Saratoga Medical Arts Bldg.

414 Maple Avenue Saratoga Springs, NY 12866 Voice/TTY: (518) 584-0578

#### Schoharie Office for the Aging

113 Park Place, Suite 3 Schoharie, NY 12157 Voice: (518) 295-2001

### **Resource Center for Independent Living**

131 Genesee Street Utica, NY 13503 Voice: (315) 797-4642 Ext. 2928 TTY: (315) 797-5837