

District 20W LIONS ROAR

JANUARY 2024

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"Lions Serve up Hope"

A message from District Governor Priscilla Laurin



Dear Lions & Leos,
Happy New Year! Thank you for your dedication to 20W. Thank you for helping to change the world in your individual towns/cities. We all make resolutions at this time of year. I hope you included a Lion's resolution on your list this year. "The more you express gratitude for what you have the more you will have to express gratitude for." – Zig Ziglar

As we enter the second half of this Lion's year remember we need to continue to work on some of our goals. It is time to review individual, club and district goals. Please remember at the district level we need help increasing membership and increasing our donations to Lions Club International. We need each member of 20W to accept the challenge of mission 1.5. "You can't get very far until you start doing something for somebody else" - Melvin Jones

As many of you know January 2024 was the launch date for the new portal. I believe it will not be a surprise to you that January 2024 has been postponed. Please continue to use My LCI and My Lions. It is important we continue to promote our district.

General Information for everyone to know:

1. During the month of January clubs will receive bills from both LCI and 20W/state. Please care of these as soon as possible.
2. Our next district cabinet meeting is scheduled for 2/10/2024. It will be at the Holiday Inn in Saratoga.

3. May 3 – 5 of 2024 will be the 100th Anniversary of the NYS Lions. This year's celebration will be in Binghamton. The committee that is putting this together is working hard to make this a special event. Plan on attending.

4. Save the date – 6/1/2024 will be 20W testimonial. More information to follow soon.

I wish each of you a Happy, Healthy and Successful New Year.

YIL,

DG Priscilla Laurin
207 Sheldon Lane
Chazy, NY 12921
Home 518-846-7269
Cell 518-569-4421

NEXT ROAR DEADLINE



To get district 20W's newsletter

LIONS ROAR

[click here](#)

Fill all the required spaces and submit!

It's That Easy!

Get ready for the Lion Portal

We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — the Lion Portal

<https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates>

WHO'S WHO

DISTRICT 20W CABINET

DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell 518-569-4421
lionpriscilla2324@yahoo.com

1st VICE DISTRICT GOVERNOR

Holly McConchie (Galway Lions)
13 Marilyn Drive, Glenville, NY 12305
Home: 518-882-6516; Cell: 518-366-1010
hmcconchie@aol.com

2nd VICE DISTRICT GOVERNOR

Your Name Here

CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions)
128 Windy Hill, Ballston Spa, NY 12020
Cell: 518-847-8831; apg200@gmail.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903; jeneric39@juno.com

IMMEDIATE PAST

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; jana5652@yahoo.com

GLOBAL ACTION TEAM

LEADERSHIP

PCC Mark Whitney (Town of Schroon Lions)
6825 Lynvale Drive, Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com

MEMBERSHIP

PDG Ed Stano, Jr. (Town of Greenfield Lions)
2070 Route 9N, Greenfield Center, NY 12833
Home: 518 893-7150; Cell: 518-879-5757
estanojr@nycap.rr.com

NEW VOICES COORDINATOR

GMT Family and Women's Specialist

PDG Ed Pike (Galway Lions)

3037 CR-107, Amsterdam, NY 12010
Cell: 518-423-9128
weski48@yahoo.com

EXTENSION TEAM SERVICE

PDG Michele O'Hare (Bethlehems Lions)
8 Turnberry Drive, Slingerlands, NY 12159
H 518-475-1908, C 518-410-5941
mapohare@gmail.com

GLOBAL SERVICE TEAM

PDG Milledge "Smitty" Smith (Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530; Cell: 315 778 3281
pdgsmitty@gmail.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L Townsend (Broadalbin-Perth Lions)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553; Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE AND DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232; jerrygordon@juno.com

NEWSLETTER AND MD20 MAGAZINE DIRECTER

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143; karen@deuxflutes.com

FACEBOOK ADMINISTRATORS

James Griffith (Cambridge Lions)
119 East Main Street, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

Joseph Wagner (Saratoga Springs Lions)
16 Adirondack Circle, Apt D, Gansevoort, NY 12831
Cell: 518-791-9575; jwagner@saratogaspringslions.com

FACEBOOK EDITOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143; karen@deuxflutes.com

REGIONS AND ZONES

REGION L

REGION CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355; Cell: 315-601-4038
Wink8@aol.com

Zone "A" and "B" Chair

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355; Cell: 315-601-4038
Wink8@aol.com
*Clinton, Deerfield, Greater Herkimer, Holland Patent,
Marcy Telephone, New Hartford New York Mills
Whitestone, Sauquoit Valley, Utica*

REGION I

REGION CHAIR

Ed Balaban (Broadalbin-Perth)
654 County Highway 138, Broadalbin, NY 12025
Cell: 716-474-5510
bklynbrn@att.net

ZONE "A" Chair

Edward Moore (Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com
*Ballston Spa, Galway, Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town of Greenfield*

ZONE "B" Chair

Robert Townsend (Broadalbin - Perth Lions)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com
*Broadalbin-Perth, Fonda & Fultonville, Greater
Johnstown, Speculator*

REGION O

REGION CHAIR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

Zone "A" and "B" Chair

Florence Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com
*Albany & Troy, Bethlehem, Duane, Greater Ravena Area,
Town of Wright/Schoharie Vly, Waterford*

REGION N

REGION CHAIR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" Chair

Jim Cypher (Glens Falls Lions)
89 Bay St, Apartment 1, Glens Falls, NY 12801
Cell: 617-281-4616
jimcypher@gmail.com
*Glens Falls, Hadley Luzerne, Long Lake, Newcomb, Town
of Schroon*

ZONE "B" Chair

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com
*Cambridge, Greenwich, Mechanicville Stillwater,
Schuylerville, Town of Hoosick*

REGION S

REGION CHAIR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" Chair

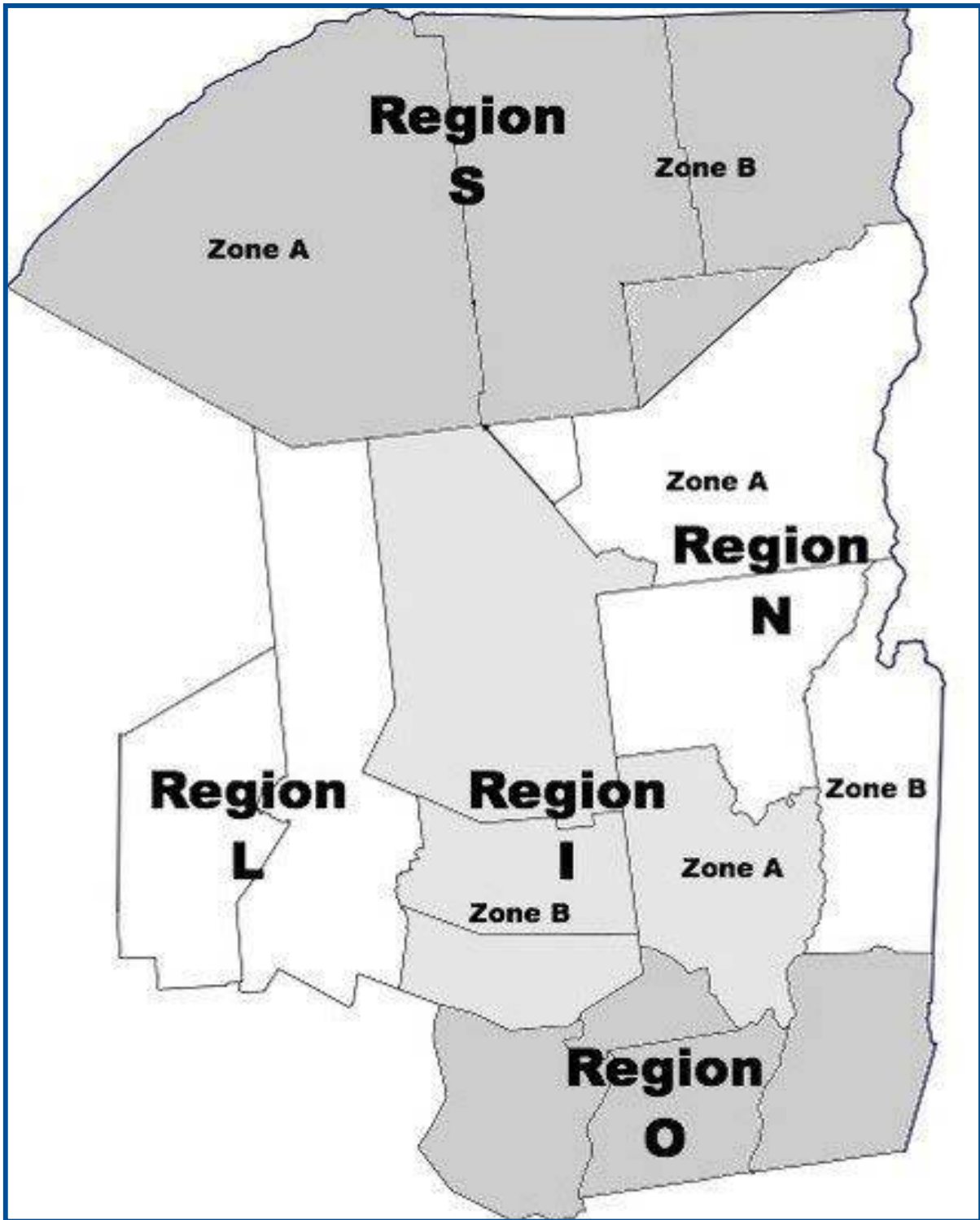
Joe Latimer (Clifton Fine)
P. O. Box 52, Newton Falls, NY 13666
Home: 315-848-3578 ; Cell: 315-854-4247
dlatimer@slc.com
*Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette River*

ZONE "A" Chair

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com
*Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake*



TEAMWORK!



District 20-W Comprises These New York State Counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie,
Warren, and Washington.



Global Membership Team



GMT Coordinator
PDG ED STANO

Hello Lions and Leos,

We are presently at a -33 members for the year. Our district has added 28 members and dropped 61. We seem to be in a lull the first half of the year. We all need to pick up our game and go out to actively looking for new members. This is even more important for “older” clubs. I’m not talking about clubs who were chartered many years ago. I’m talking about clubs with an older age group of members. I fall into that category and I know I am slowing down. We all have done a lot of amazing things in our communities. There is a potential to do even more. If your club is at stop in your membership process, please contact your Zone Chair to discuss it. He or she will contact the Governor’s leadership team so we may come up with a plan for your individual needs.

We are looking forward to a new and productive year of community service and inviting people to join us in our service. This has always been the way to making our clubs a most valuable part of our world. In any event, we should continue on the path that we all know and should use to maximize our membership, “just ask “. Set up a month in which each member asks at least one person to join your club. It is really a numbers situation. The more people that you ask, the better the chance that you get a new member. It doesn’t cost anything to ask. We know what we do as Lions and know how important our service is to our communities. The second is to keep your present club members on board with the club’s service agenda so that they want to stay and be active members. This means that all club members should work to keep each other involved in the club and not just leave it to the officers.

Your leadership team for the District will still be stressing the Global Membership Approach. Every club should start to utilize the SWOT process. This involves assessing your clubs’ Strengths, Weaknesses, Opportunities and Threats. This process is an optimum process, when done honestly and in a sense of real self-examination, to lay out your goals for the future. The District leadership’s job is to establish better communication lines between your club and us so we can help you in the way that you feel you need help. We want to see a bottom up process so that you do not see dictates coming down to you. We want you to utilize the communication chain to send your concerns to us to build your club your way. Your Zone Chairs are your first line of communication, but you may contact me, or any of the Governor’s team, if that works better for you.

Last year our District experienced the loss of two clubs before anyone in the governor’s team knew that they had serious problems. Please, contact me, or any of the Governor’s team, if you are thinking of anything that drastic. All of our clubs have long histories of community service. How many needs have been served in your community that would not have been met if your club were not there? Let’s all look to the future with positive attitudes.

Orientation of new members is the prime way that we help keep them in the club and interested in providing service to their community. The District will be conducting zoom orientation for new and existing members to keep everyone fresh and up to date on all aspects of Lionism. This should be in addition to your club orientation. If you don’t have a club orientation program, please contact me and I will help you with a template.

Yours in Lionism,
PDG Ed Stano
2070 Route 9N
Greenfield Center, NY 12833
Email: estanojr@nycap.rr.com

CALENDAR

Lions Eye Institute

Bunny Deadline January 5, 2024

Sauquoit Valley Annual Raffle January 13, 2023

Saratoga Lions Club

Trivia Night February 2, 2024

3rd District Cabinet Meeting

Holiday Inn, Saratoga Springs February 10, 2024

Brandel-Murphy Youth Fondation

Super Raffle February 11, 2024

Saratoga Lions Club

Night at the Brewseum April 12, 2024

New York State and Bermuda Lions Clubs

100th Convention/Binghamton May 3 - May 5, 2024

District Governor Testimonial

More information to come June 1, 2024



Official Convention Pin

New York State & Bermuda Lions Clubs

100th CONVENTION

in Binghamton, NY

May 3 - May 5, 2024

**Scan the QR Code
to Register**



OR go to this link

www.md20lionsconvention.org

**FREQUENTLY ASKED
QUESTIONS ARE ON
THE FOLLOWING
PAGE.**

Download Brand Guidelines here:
https://cdn2.webdamdb.com/md_kKJam-g07unW9.jpg.pdf?v=1

**Lions International
Brand Guidelines**

How to represent the world's
premier service organization.

BINGHAMTON LIONS 100TH NY-BERMUDA (aka MD20) CONVENTION REGISTRATION Q&A

Here are a couple of questions that have arisen along with the answers to assist and help you register for our Friday, May 3 – 5th 2024 Convention – “It's Historic!”

HOW DO YOU REGISTER?

A. Attendees go to <https://md20lionsconvention.org>

Then click **Register** that you see in several places on the website. When they click register, they will be prompted to fill out information. When they check out, they have a 'Zeffy' option to help allow Lions Clubs to keep every cent they are trying to raise by having attendees help pay the banking/credit card transaction fees and cost of the Zeffy registration platform we are using. Competitor pricing like Eventbrite charge up to 8% for this service. Attendees DON'T have to leave anything but they can choose to help out and there are suggested amounts...or the attendee can put their own donation or nothing.

WHEN LIONS REGISTER ONLINE, DOES IT HELP CUT DOWN OUR PRINTING COSTS?

A. HUGELY!

IF PEOPLE REGISTER ONLINE WILL THERE BE A NEED TO HAND THEM ANYTHING TO CHECK-IN AT THE CONVENTION REGISTRATION TABLES?

A. When registered attendees will receive a receipt with a Registration QR Code that they show when they checking at the Convention. They also receive links to purchase their meals that will also produce individual Meal QR Codes that they need to bring as proof of purchase on their smart device or by printing them to show them. Otherwise they can't get into the meal that they have purchased.

WHAT IS THE PROCESS FOR THOSE THAT WANT TO REGISTER ONSITE THE DAY OF THE CONVENTION?

A. They can register on site, but they can't purchase any meals as not only does the price for everything go up, meal orders are cut off a couple weeks before the convention to allow the convention staff to coordinate the 1000s of meals they serve during the convention.

If registering onsite they will need to register when they check with a volunteer Lions convention staff who can assist those not able to use the Internet or technology – and that's okay!

Please note however that this is time consuming for our volunteers so we are asking to register BEFORE attendees get to the convention, unless they are just not able to. Essentially at the check-in table we're going through the exact process to register you as they would have if they registered online.

Not to mention when they register online at www.md20lionsconvention.org, they are helping save Lions \$\$\$\$\$ to reduce the actual cost to the multiple Lions for running the convention.

DOES ANYONE NEED TRAINING TO REVIEW AND LEARN THE NEW REGISTRATION PROCEDURE?

A. Only our volunteer staff who are working the registration tables to register people who didn't register online.

In truth, the actual registration system is very easy by just following the prompts but if there are questions you can certainly reach out to Maria P at the District Office or Aaron D through the contact form on the www.nylionsclubs.org website or the convention site. Zeffy.com - our registration technology partner - also has superb customer service to answer questions.

Since we are a volunteer organization, especially as we get closer to the convention, it may take a day or two to get back to those that need questions answered. So the earlier everyone registers, or tries to register to know they have an issue, the better.

We can't wait to see you – it's historic!

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public – Families and community
 - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

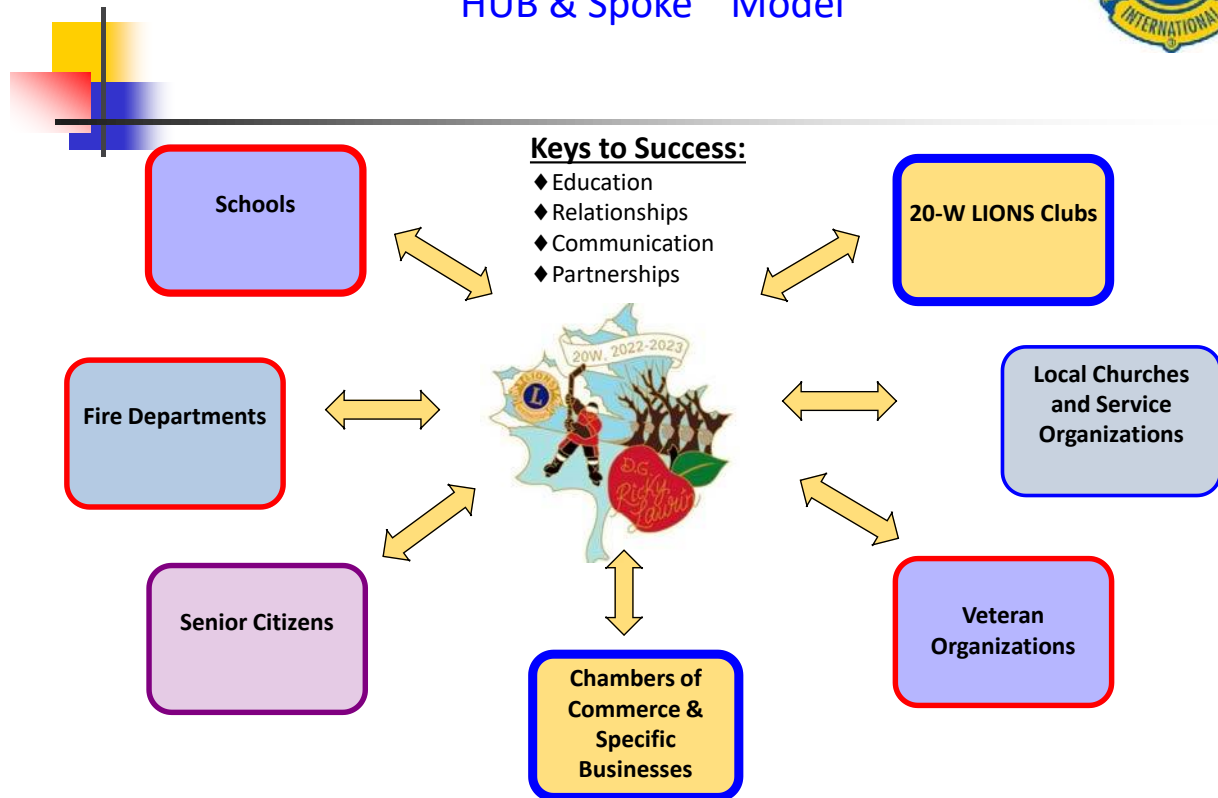


20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook – Lion Barbara and PDG James
 - Website and Directory – Lion Jerry Gordon
 - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace "Thinking out of the Box" to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

How does the District move forward with a Marketing Plan?

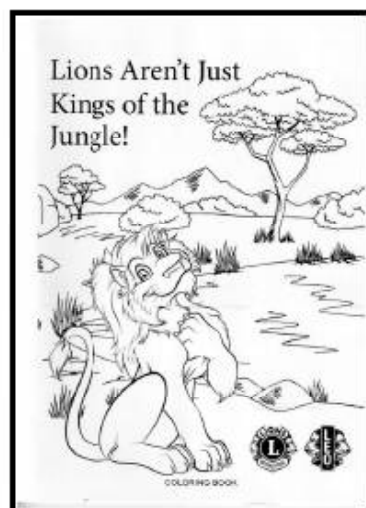
Expanding Membership & Service through a "HUB & Spoke" Model



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District 20-W Communications and Marketing Committee



❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Phase 1 – 4500 books – cost of \$4,000
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



District 20-W Communications and Marketing Committee



❖ Video Marketing Plan

1. Getting our Mission and Message to the public
 - ❖ Continue Efforts on Facebook and District Web Sites
 - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
 - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Send in your Photos and Video Clips on your club's hunger Programs
 *****Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

*****Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of LIONS District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rg1Oeb4P7ps>

Accessible to all clubs for Community and Club Education

DG PRISCILLA'S VISITATION SCHEDULE for 2023-2024

Rev date: October 30, 2023

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Sep 6	Saranac Lake	Aug 3
Ballston Spa	Feb 21	Clifton-Fine	Aug 14
Bethlehem	Feb 7	Scotia-Glenville	Sep 5
Broadalbin Perth	Mar 28	Albany & Troy	Sep 6
Cambridge	Nov 8	Edwards	Sep 11
Chazy		New Hart NYM White	Sep 12
Clifton-Fine	Aug 14	Fonda & Fultonville	Sep 13
Clinton	Oct 12	Raquette River	Oct 3
Deerfield	Oct 12	Duane	Oct 4
Duane	Oct 4	Schuylerville,	Oct 5
Edwards	Sep 11	Mechanicville-Still	Oct 9
Fonda & Fultonville	Sep 13	Clinton, Deerfield, Sauquoit, Utica	Oct 12
Galway	Nov 13	Town of Schroom	Oct 16
Glens Falls	Mar 26	Heuvelton	Oct 17
Gouverneur	Oct 25	Long Lake	Oct 18
Greater Amsterdam		Town of Hoosick	Oct 19
Greater Herkimer	Apr 3	Lake Placid	Oct 23
Greater Johnstown	Mar 13	Gouverneur	Oct 25
Greater Ravena	Feb 28	Plattsburgh	Nov 6
Greenwich	Feb 15	Holland Patent	Nov 7
Hadley-Luzerne	Nov 15	Cambridge	Nov 8
Heuvelton	Oct 17	Ogdensburg	Nov 9
Holland Patent	Nov 7	Hadley-Luzerne	Nov 15
Lake Placid	Oct 23	Galway	Nov 13
Lisbon	Apr 9	Saratoga Springs	Nov 30
Long Lake	Oct 18	Peru	Dec 7
Louisville		Malone	Dec 13
Malone	Dec 13	Bethlehem	Feb 7
Marcy Telephone	Mar 6	Greenwich	Feb 15
Mechanicville-Still	Oct 9	Ballston Spa	Feb 21
New Hart NYM White	Sep 12	Greater Ravena	Feb 28
Newcomb	Apr 10	Marcy Telephone	Mar 6
Ogdensburg	Nov 9	Greater Johnstown	Mar 13
Peru	Dec 7	Glens Falls	Mar 26
Plattsburgh	Nov 6	Town of Greenfield	Mar 27
Raquette River	Oct 3	Broadalbin Perth	Mar 28
Saranac Lake	Aug 3	Greater Herkimer	Apr 3
Saratoga Springs	Nov 30	Lisbon	Apr 9
Sauquoit Valley	Oct 12	Newcomb	Apr 10
Schuylerville	Oct 5	Tupper Lake	Apr 18
Scotia-Glenville	Sep 5	Waterford	May 1
Speculator		Town of Wright/Schoh	May 20
Town of Greenfield	Mar 27		
Town of Hoosick	Oct 19		
Town of Schroom	Oct 16		
Town of Wright/Schoh	May 20		
Tupper Lake	Apr 18		
Utica	Oct 12		
Waterford	May 1		

PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



EVENTS/FLYERS



SAUQUOIT VALLEY LIONS HOLIDAY RAFFLE



Contact any member or the Club Treasurer at 315-794-0908



2024 Rose Bowl Parade LCI Float

Thank you to all the Lions, Leos and friends who volunteered hours to help with this year's Lions International float in the Rose Parade! It was a beautiful day to share with the world how Lions are **"Changing the World through Music"** every day.

#RoseParade #WeServe

The Saratoga Springs Lions Present...



TRIVIA NIGHT

Register Here



Friday, February 2, 2024

Dinner 5:30pm Contest Start 6:15pm

Kinghts of Columbus
50 Pine Road, Saratoga Springs NY

Teams consist of 6 players at \$50 per player,
\$300 per team/table.

Registration includes dinner; Cash bar.

Prizes for top 3 teams.

Doors open at 5:00pm. Dinner will begin at
5:30pm and the contest will begin at 6:15pm.

Sponsorships Available:

\$500 Sponsor Includes: Team of 6 players and
company logo featured on social media & at event.

For more infomraiton contact:

Tim Pehl at: tpehl@kdhpcpa.com

www.SaratogaSpringsLions.com/Trivia-Night



Lions Foundation at Albany, NY, Inc.

Easter Bunny Sales

**In Support of the Lions Eye Institute
A Proven Fundraiser That Can Help Your Club**

The 6.2 ounce, solid milk chocolate and dark chocolate bunnies are manufactured for us by the renowned Donini Chocolate Ltd. Each bunny is imprinted with the Lions logo and comes individually boxed with NEW PACKAGING.

This year, there are 12 bunnies per case.

The Lions Foundation suggests a retail price of \$5 per bunny as a fair price that represents a balance between price, volume and quality for a fair profit fundraiser for your club.

**Easter is March 31, 2024
Place Your Bunny Orders Now!**

**The Price
To Your Club:
\$38.00 / Case
12 per case**

**Orders must be
placed by
January 5th**



**Orders Must Be Placed
No Later Than
January 5, 2024
By Mailing Order Form
& Payment To:**

Barbara Bentley
P.O. Box 1031
Guilderland, NY 12084
518-894-1375 (c)
barbann22@gmail.com

Checks made payable to:
Lions Foundation at
Albany, NY Inc.

~

For questions contact:

Barbara Bentley
518-894-1375 (c)
or
Phil Klein
518-378-8111 (c)

Lions Foundation Easter Bunny Order Form

Number of Cases:

Name: _____

Milk Chocolate (12/cs): _____

Club: _____

Dark Chocolate (12/cs): _____

Email: _____

Total Cases: _____

Phone #: _____

Amount Due: \$ _____

Please keep a copy of this order form for your records

District 20W Colorbooks Are HERE!



IPDG Ricky Laurin is busy handing them out to clubs!

When Your Club gets your colorbooks:

1. Please add a label with your club information/QR code. Stamping will just rub off.

2. Keep track of your inventory - where you deliver them to. Check periodically to refill and see how many have been taken.

3. You could include a sign that says, "Please take one".

4. Most important, keep track of any new members who have inquired and joined your club because of the colorbook.





You are Cordially Invited to

The District 20W Cabinet Meeting

Location: Holiday Inn Saratoga
232 Broadway, Saratoga Springs, NY 12866

Date: February 10, 2024

[Note: Whether attending or not all Zone and Region chairs are required to provide their reports to DS Alexander Guilmette prior to the date of the meeting.]

Reservations are to be called in to 1-518-584-4550 with the group code

'Lions Club 20 W District Meeting'

and must be made by **01/31/2023** for the rates below

If staying overnight before the event:

Friday February 9th 2024 ~ Night Room Price: \$149 ~ 3:00pm Hotel Check-In,

EVENT DAY:

Saturday February 10th 2024

09:30-10:00am – Cabinet Meeting Registration

10:00am – Cabinet Meeting Begins

Meals:

Snacks Upon Arrival – Breakfast Bar with Coffee

Lunch – Deli Bar Lunch Buffet

Meal Price: \$30 Per Person

RSVP no later than Monday 01/29/2024 to District Secretary Alexander Guilmette at:

APG200@gmail.com

Make checks payable to District 20W Lions. They can be mailed to Alexander Guilmette at:

P.O. Box 2454 Ballston Spa, NY 12020



BRANDEL-MURPHY YOUTH FOUNDATION

PO Box 913, Rockville Centre, NY 11571

www.brandelmurphyfoundation.org



September, 2023

"SUPER HERO RAFFLE"

Dear Lion Leaders,

Greetings from the Brandel-Murphy Youth Foundation team!

I am proud to "kick-off"  our annual fundraiser, the 2024 "SUPER HERO RAFFLE". Our drawing will be held on Super Bowl Sunday, February 11, 2024. The Grand Prize is **\$5,000** with eight (8) additional prizes totaling **\$10,000 in cash!!**

Enclosed please find traditional paper tickets; however, we encourage you, and your family and friends, to **purchase your tickets online with a credit card** at brandelmurphyfoundation.org or **SCAN QR code below.**

If paper tickets are sold, please mail stubs and proceeds to Brandel-Murphy Youth Foundation, PO Box 913, Rockville Centre, NY 11571. Tickets must be received prior to the drawing on 02/11/2024. If you have any questions or need additional tickets, please contact me at wecare@brandelmurphyfoundation.org or on my cell phone at (315) 726-3117.

Your donations provide critical funding for our Grants Programs. Al and Maureen, as well as the entire BMYF team, want to thank you, for without your dedicated support, it would be impossible for us to fulfill our mission to improve the lives of children in MD-20.

Yours in service,
John Wargo

PCC John Wargo
President, BMYF

Scan here
to purchase
TICKETS



Night At The **BREWSEUM**

Where History & Spirits Come to Life

***VIP* 5:00PM-6:30PM**

Presented by the Saratoga Springs Lions Club



Friday, April 12, 2024
6:30PM - 9:00PM



Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required



**If any Lion in 20W is interested in assisting
forming new traditional clubs,
specialty clubs and a club branch,**

please contact:

**PDG Michele O'Hare at
mapohare@gmail.com or
518-410-5941**

ALL LIONS ARE WELCOME!!!!!!

PDG Joan Scott Leadership Award

Hear the World

The Lions Hearing Conservation Society of NYS is proud to introduce the **'PDG Joan Scott Leadership Hear the World Award'**.

This award has been established to recognize a Lion, individual or organization that has listened to the needs of their community and helped implement that vision.



Name of recipient can be etched onto the award (total of 40 characters including award name allowed). Award is 9 ¾ inches high.

Purchase price \$300.00 (no tax) and shipping is included.

- **Make checks payable to: LHCS**
- **Mail to: PDG Rick Brisee, 192 Middletown Road, Waterford, NY 12188**

Any questions: (518) 209-8812 or rbrisee@hotmail.com

**Protect your vehicles from the salt, sand and ravages of weather
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club
and Hoffman Helping Hands**

Please support our fund raiser at:



[www.hoffmanhelpinghands.com/fundraisers/
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)

Bottle & Can

RETRIEVAL CENTERS™



Bring your recyclable donations to
Plc-N-Nickel Bottle and Can Retrieval Center
4303 NY-30, Amsterdam.
Credit the Broadalbin-Perth Lions
Foundation account.

Help keep your community and environment clean while
helping the greater Broadalbin-Perth-Mayfield
community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions
Foundation will be used exclusively to support the needs
of the greater Broadalbin-Perth-Mayfield community.

Visit bottleandcanrc.com for any fundraising inquiries or needs.



2023-2024

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2023-2024 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of one or more members **or** ☐ Chartered new Lions club or Club Branch

Name of Lions Club or Branch: _____

2. SERVICE

☐ Contributed to LCIF an amount equal to or greater than the club's membership total multiplied by US\$5.

Year-end membership count _____ x US\$5= _____

☐ Started a new service project. *Consider one of our Global Causes!*

☐ List Three service activities your club participated in that were reported to LCI:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

☐ Reported Club Officers to LCI

☐ Key Officers participate in club officer training

4. MARKETING

☐ The club has publicized its service activities through local media or social media

Learn more about [promoting your club and activities](#), and learn about the Marketing Award

...continued on next page

2023-2024 District Governor Signature*: _____ District: _____
District Governor Member Number: _____ Date: _____

Due by: August 31, 2024

Send to: clubexcellenceaward@lionsclubs.org

Awards Mailed to: 2024-2025 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

www.lionsclubs.org

DA-CEA 4/2023 EN



This is the big one. If you used to attend or have never attended one of our Multiple Districts' Lions Convention this is the one to go to. It's our 100th. We'll be speaking a lot about it as we want everyone to attend who is a New York or Bermuda Lions Club member.

How do you register, select your meals, and reserve your hotel rooms for this next historic New York state & Bermuda Lions Clubs 100th Convention in Binghamton, NY from Friday May 3, 2024 to Sunday, May 5, 2024? Why do you want to register now? It's because pricing is now at an early bird discount. Prices go up in April 2024, so don't delay!

To register, go to md20lionsconvention.org and click register or click on the QR code. Once registered you will be directed to be able to purchase tickets for scheduled convention breakfasts, luncheons, and of course the very special 100th celebration Gala, with a 'Roaring 20s-themed' party that celebrates 100 years of us as Lions at our New York & Bermuda 100th Convention. The program of all activities and workshops will be published in March and you will be able to register for them as well when they are posted.

Just follow the prompts and keep your receipts for your registration and each meal. You can print the receipts or have them on your smart device, like a cellphone, but in order to check-in at the convention and each meal paid event you want to go to you will need each of those unique QR codes that will be in your receipt(s) to access what you are trying to attend.

To make this happen, this year we are introducing a new technology to help Lions better manage our 100th New York State & country of Bermuda's (aka MD-20) Lions Convention, centrally located in beautiful Binghamton, NY this coming Friday, May 3rd through Sunday, May 5th, 2024.

To assist in this worthy but daunting task, we've partnered with a Canadian-based technology solution company called Zeffy.com. Zeffy is only available for registered charities. They offer a state-of-the-art registration, ticket and meal purchases through their technology platform and we as Lions will NOT be charged ANY banking, credit card fees, or fees to use their technology. They make it available for not-for-profits to raise more funds and serve more people.

What does that mean? That means that with Zeffy, every dollar raised by registration and meals goes to the New York & Bermuda, MD-20 Lions, which means that we'll reduce our costs up to 8% over our previous service provider called Eventbrite. So how does Zeffy do what they do for free? Well, every time you purchase something for the Convention, Zeffy will ask you to donate (it's optional not mandatory) a percent over what you are purchasing. Just like giving a tip.

This allows not-for-profits to get the full proceeds of our fundraising events..like our Convention. :)



Name

Phone

Email

Address

City/State/Zip

Item	Description	Size		Color	Quantity	Unit Price	Amount
		Adult/Youth	XS to 4XL				
SS	White Polo 50/50			White		28.00	
LS	White Polo 50/50			White		30.00	
SS	Royal Polo 50/50			Royal		28.00	
LS	Royal Polo 50.50			Blue		30.00	
SS	Gold Polo			Gold		28.00	
	Full Zipper Fleece			Gold		40.00	
	Please circle Shipping or Pick Up				Shipping	5.00	
	Checks to The Cop Shop				Pick up		
	560 Broadway						
	Massapequa, NY 11758		Proceeds to MD-20				

Total

Official NYS & Bermuda 100th Anniversary Convention shirt

Thank you for your support of the Alert Foundation.

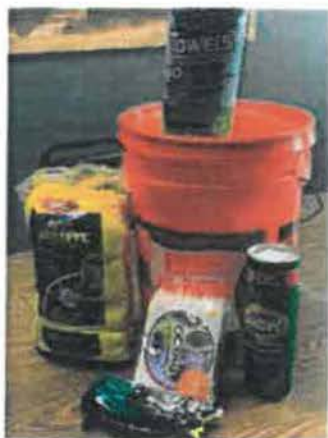
If you have any questions please contact us. kclarkmd20@gmail.com



Lions of MD 20 Alert Foundation

7643 Park Ave.

Lowville, NY 13367



Sponsor a cleaning bucket

Your club can sponsor a cleaning bucket. These buckets are filled with cleaning supplies and will be sent out to disaster areas as needed. Your club can have their name on a bucket or two or ten and then anywhere that we send it, people there will know that your club is supporting them in their time of need.

We just need your club name and district as you want them on the label along with your payment of \$40 per bucket.

Club Name: _____

District: _____ **Paid:** _____

Check payable to: Lions of MD20 Alert Foundation

Mail check and this form to:

Kelly Clark 7643 Park Ave., Lowville, NY 13367



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID: Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting
www.nps.gov/planyourvisit/pickup-pass-locations.ht

District 20-W New/Current Member Orientation Date

Monday, March 11th, 2024 at 7pm via Zoom

Experience has shown that it is a good practice for each Club to hold a formal orientation session for all new members as a way of introducing them to the history and service opportunities available to them as Lions.

To help with this, the District holds an orientation session via Zoom at least twice per Lions year; typically one in the Fall and one in the Spring.

The two date for this year are **Monday, March 11th, 2024 at 7 pm**. This session has been well received in the past and runs around 50 minutes in length with Q and A during and at the end.

Members will be given a brief history and timeline for Lions Clubs International and show the MD-20 footprint, but will spend most of their time on Club officer and committee opportunities, current Club ideas for local service projects, fundraising, available grants, and an intro to affiliated Lions-supported organizations and programs.

- This program is designed to be held on an as-needed basis and can be held more frequently than indicated above.
- Additionally, if a Club has multiple new members and wishes to hold an orientation session as part of a Club meeting, that too can usually be arranged either in-person or via Zoom.

For planning purposes, when scheduling it as part of a Club meeting, please be aware that it will be a somewhat pared down version as to content and will take around 30 minutes. Planning for any time less than that will dilute it too much to be useful.

- It is encouraged that new members and their sponsor attend either session and of course, current members are always welcome.
- An invite will be sent out to Club Presidents and Secretaries a few weeks prior to each date so new members and sponsors can be notified.

Yours in Lionism,
PDG Rick Brisee



Ronald McDonald House Charities® of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin	Chipotle
Subway	Dominos
McDonald's	Price Chopper
Hannaford	Gas Cards
Wal-mart	Sam's Club
Stewart's	Visa gift cards

Family Needs & Activities



Preemie Gerber Socks	Bubbles
Preemie Receiving Blankets	Small Infant Toys
Pop Bubble Fidget Toys	Teething Toys
Hot Wheels	Children's Board Books
Outdoor Toys/Games	Play-doh
Crayons	

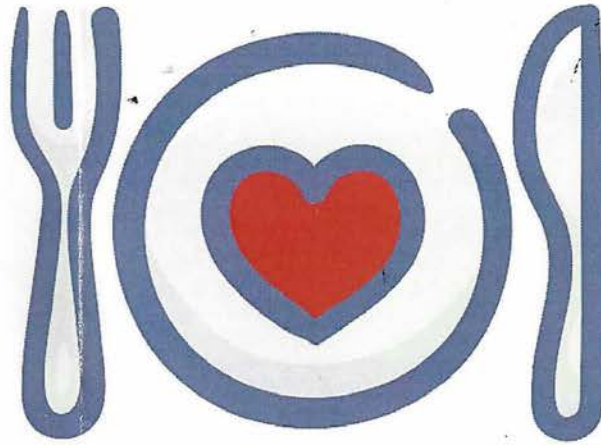
Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655

Love is Served



RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House
Needed 3:00-6:00 P.M. daily

SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald
House Charities**
of the Capital Region

To sign up, please contact:

Julia Geisel, House Manager
(518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 ♥ www.rmhcofalbany.org

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



A possible service project for Leos, Cubs or any Lions



The Life of a Crayon

Have you ever wondered what happens to your unwanted crayons?

Sadly, more than a half-million pounds of crayons are discarded every year, turning into a waxy sludge that clogs our landfills. This motivated us to create a program that recycles used crayons and sends them to children's hospitals across the U.S. Now here's your chance to #ShareYourColors!!!



New crayons are used by children



*Unwanted crayons are dropped
into a collection container*



*Collected crayons are sent to
The Crayon Initiative*



Made into NEW crayons



*Crayons shipped to
children's hospitals*



*New crayons are used
by pediatric patients*



For more information visit us at:
thecrayoninitiative.org

@thecrayoninitiative
#thecrayoninitiative
#shareyourcolors

ARTICLES

NEWCOMB LIONS CLUB

Membership Keys/Holiday Baskets

By Lion Norma Taylor

Membership Keys were presented by King Lion Mark Landon to the following Lions:



Lion Robin Deloria



Lion Tom Muscatello

In addition, Newcomb Lions prepared and delivered one hundred thirty Fruit Baskets to Newcomb Seniors for the Holidays.



HAPPY NEW YEAR!

KING LION MARK YANDON

123 Marcy Lane
Newcomb, NY 12852
myandon@frontiernet.net

CLINTON LIONS CLUB

End of the Year Service Projects

By Lion Jim Winkler

We had one regular meeting this month. We finalized the scheduling of personnel for the remaining week ends of the community Salvation Army Red Kettle Campaign and our annual pre-Christmas White Cane Fundraiser. In addition, members brought approximately 40 pounds of food staples for delivery to our local food pantry to be distributed to clients at next month's distribution.

Despite of the rainy, cold weather, twelve members joined other community volunteers assisting with the Country Pantry's monthly distribution of food for the



Food donations deposited at Country Pantry in Clark Mills, NY from members in attendance at regular bi-monthly club meeting (December 14, 2023).



Volunteers head to their posts on a cold, rainy Monday as Christmas distribution commences at Country Pantry in Clark Mills, NY (December 11, 2023).

Christmas Holiday season. Over 2,000 people were served in the now-normal, drive-by fashion in the parking lot of Annunciation Church in Clark Mills. Individuals received frozen chicken and pork

loins, yogurt, milk, eggs, fresh potatoes, rice, canned fruits and vegetables, fresh produce and personal hygiene items. To assist families with in the colder winter months, each family received rolled blankets/throws donated by local community members and organizations. Families with small children received gift wrapped toys and clothing to be opened on Christmas morning.

For the first three (3) weekends of the month we organized and, in many cases, staffed the Salvation Army Red Kettle Campaign in our town. Each Friday, Saturday and Sunday found us strategically located in the busiest areas of the community ringing bells to encourage donations for the local Salvation Army unit. This year we rang the bell for three weekends in December rather than the usual two

...continued on next page



Clinton Lions Gil Palladino and Brad Paulson ring bells soliciting donations for the Salvation Army on the Village Green in Clinton, NY (December 16, 2023).

as in most past years. The extra weekend allowed us to collect an additional \$600 in donations. Twelve (12) club members joined other recruited community volunteers for a combined total of 78 hours to collect \$2,475 from passersby. This amount was the largest sum ever amassed for the Kirkland Unit of the Salvation Army during the Red Kettle Drive. These funds stay in our local community and are utilized by the Salvation Army

throughout the year to service the needs of needy local citizens.

The weekend prior to Christmas we held our annual White Cane Fundraiser. Fourteen (14) club members solicited donations from last-minute shoppers on Friday night December 22nd from 4:00 PM – 8:00 PM and Saturday December 23rd from 10:00 AM – 2:00 PM at the busiest locations in the village. Once again, the generosity of our community proved to be overwhelming as we collected almost \$1,600.



Clinton Lions Gabe Martini and Sally Glouse greet patrons entering Kinney Drugs in Clinton, NY during our annual pre-Christmas White Cane Drive the week end before Christmas (December 23, 2023).

Club donations this month: \$250 to the Salvation Army Red Kettle Campaign; \$100 to the Brandel-Murphy Youth Foundation Raffle; \$50 to the Sauquoit Valley Lions Club annual raffle; \$100 gift card to a local grocery store for a community member recovering from a stroke; \$300 to the Kirkland Unit of the Bloodmobile; and our club's annual \$250 LCIF donation to be utilized toward world disaster relief.

HAPPY 2024 and CONTINUED SERVICE TO YOUR COMMUNITIES

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323
Home: 315-853-5968; Cell: 315-794-0410
maxamr60@gmail.com
<https://www.clintonnylions.com/>

GLENS FALLS LIONS CLUB

By Lion Karen Rager

Because of the holidays in December, we only have one meeting. This is our annual Cookie Auction which is held to replenish our Administration Fund. This year we made \$134.00.

Personal care items were collected at this meeting for distributed to a local nursing home by Lions Laurie and Kathy Gates, along with lap blankets they made.

Lion Josh McIntyre sorted and mailed 1000 pairs of glasses.

On December 16, 2023 our club and many members participated in Wreaths Across America. Lion Dick Cipperly approached the club about sponsoring Wreaths as a club service project. Lion Dick has been involved on a personal basis for years. Bringing it to the club level allowed us to add yet another military service related project to **"Remember the fallen. Honor those who serve. Teach the next generation the value of freedom."** For more information on this project:

www.wreathsassamerica.org/About/OurMission

In between the holidays, Glens Falls Lions participated with our local Salvation Army in their Annual Bell Ringing Campaign. We had 8 volunteers with a total of 28 hours, bringing back a former annual service project.

Our **Lion Sheila Nason** fell during the holidays and suffered a fracture of her femur. PDG Dick Nason has reported she is rehabilitating at Ft. Hudson, in Ft. Edward, slowly so it is unknown how long she would have to be there. Cards of encouragement to both Sheila and Dick would be greatly appreciated.

Words of encouragement can be sent to their home.
10 E Notre Dame Street, Glens Falls, NY 12801 2915

KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804
Home: 518-793-1034; Cell: 518-859-3738



Lion Kathy Gates volunteers for the Salvation Army.

106th annual convention

Lions International Convention 2024 Melbourne

Be a part of the biggest Lion event of the year Adventure awaits you in Melbourne as the city hosts thousands of Lions and Leos from all over the globe who come together at the premier event of the year. At our Lions International Convention, you'll celebrate our commitment to serving our world with your fellow Lions and Leos, friends and make new ones.

Known as the cultural capital of Australia, Melbourne offers world-class restaurants and bars, exciting nightlife, eclectic festivals, legendary street art, unique shopping boutiques, incredible beaches and dazzling views, as well as some of the friendliest people you'll ever meet.



Lions, students, parents and guest meet at Orchard Hall Restaurant for recognition of the 2023-2024 Peace Poster Contest winners.

Markley and Peace Poster Contest Chair John Griffin welcomed students and parents and presented Barnes and Noble Gift Certificates to the students.

Lion Secretary Connie Griffin and Past President Joanne Jones reported that the annual Christmas Lottery Tree raffle to benefit Childhood Cancer causes raised \$2,238.00. The raffle was held in November at the Sauquoit Valley Lions booth's at the local Cliff's Market and the Sauquoit Middle School Craft Fair. A check presentation to Syracuse Golisano Children's hospital on behalf of Childhood Cancer research and treatment will take place in January. The Club donated \$400 to the Sauquoit Valley Friends and Neighbors toward Christmas Baskets for homebound Seniors in the community. Lions Michele Przylyuke and Laurie Jones purchased items and prepared the baskets for delivery.

The Club will hold our annual Holiday Party at Orchard Hall on Saturday January 13, 2024 at 6:00 pm. Following dinner the Club will hold a drawing for the annual Holiday Raffle. Tickets for the raffle are available by contacting any Lion member.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209

Cell: 315-725-9644

golfjisc@aol.com



SAUQUOIT VALLEY LIONS CLUB

Peace Poster Winners!

By Lion John Griffin

At our monthly meeting on December 14, 2023 the Sauquoit Valley Lions recognized the top three 2023-2024 Lions International Peace Poster contest winners from the Sauquoit Valley Middle School. The students, their parents and guest were invited to dinner and the Awards Ceremony at Orchard Hall restaurant in Sauquoit.

Sauquoit Valley Middle school Art Teacher Kristen Willson addressed the group on the Contest and praised the students for their great work! Lion President John



Sauquoit Valley Middle school Peace Poster contest winners are recognized by Lion President John Markley and Peace Poster Contest Chair Lion John Griffin.

PERU LIONS CLUB

Vision Screening for JCEO

By Lion Ed Eisele

On December 11th, members of the Peru Lions donated to the JCEO/ Outreach program to help restock the Peru and Keeseville food shelves.

The Peru Lions held their 45th annual John P Adams Memorial Turkey Trot on November 23rd, Thanksgiving Day



Lions Dave Dalton, left, and Linc Sunderland, right, presented the donation to program coordinator Lisa Goodrow.



KING LION EDWARD EISELE

8 Button Brook Parkway, Peru, NY 12972-2602

Home: 518-643-2865

bigolddivot@yahoo.com

LIONS INTERNATIONAL TRADING PIN CLUB

Scholarships

Forwarded By Lion Jim Cypher

For the past eleven years members of the Lions International Trading Pin Club have personally donated funds to finance an international scholarship program for graduating high school seniors. Twenty eight scholarships have been awarded so far and three of them have been given to New York students. The scholarships are open to Leos or children or grandchildren of Lions members.

Applications can be found at www.litpc.org and then open LITPC Scholarship Information" and then open *Scholarship Application Form". Completed applications with completed documentation must be sent to PCC James Schiebel, 748 Wiler Road, Hilton, New York 14468 by March 1, 2024. A committee of Lions will judge the applications and forward two to PDG Stephen for international consideration. Do not mail directly to Stephen Staudinger or he will return your application.

Contact me with any questions at jschiebel@rochester.rr.com or 585-964-3619

LITPC PRESIDENT
PDG GENE ENGLISH



at the Peru Central School. 518 registered runners (484 attended) ran the 5K and 10K routes. Nineteen Lions contributed to the event supported by community volunteers. Help came from former Lions, family members, the high school honor society, volunteer firemen, sheriffs and state

police, the hospital ambulance squad, our race timer (Adirondack Coast Events), the donors and sponsors and of course, the Peru Central School. Overall, it was a very successful fundraiser.

I had the honor of presenting three chevrons to, (from left to right), Lion Eric Sternberg - 25 years;
Lion Dave Dalton - 40 years;
and Lion Lincoln Sunderland 55 years.



Above, District Governor Priscilla Laurin presents the Club Excellent Awards to Lions Ed Eisele and Dave Dalton.

Left, Peru Lions Club collected toys to the Christmas Bureau. donate to the Christmas Bureau.



ALBANY & TROY LIONS CLUB

Sub Headline

By Lion Jerry Gordon

HOLIDAY GATHERING ON DEC 6

A small but dedicated group of eight Lions and three guests enjoyed a lovely evening of fine food and camaraderie at the Copper Crow, a relatively new restaurant in Albany's warehouse district.

There were no board meetings in December, but we accomplished a lot with email voting:

- Eva's organization, Bridge Tha Gap, held their 11th annual Spirit of Giving Holiday Jam on Dec 23. We donated popcorn and bags (and use of our machine, which, with Lion Dennis Fagan's help, we've retrieved from NABA). We had planned to revive our popcorn sales at the Victorian Stroll, but too few Lions signed up to help.
- Lion Queen's organization, Guardians of Al-Fitah, held their Love Thy Neighbor event on Dec 22. We donated \$120 to help her out.
- We and the Hearing Conservation Society are each paying half the cost of hearing aids for a 71-year-old woman from Johnsonville.
- Every year, we typically donate \$250 to Vanderheyden Hall. We used to buy gifts, but it's been just a donation the last few years. We voted to make this donation again.
- We decided to buy 24 cases (288) of chocolate bunnies from the Lions Eye Institute. We'll sell some and donate some.

OUR NEXT MEETINGS

Our next general meeting will be on **Wednesday, January 3**, in Eva's new office space at 1215 Broadway in Menands. Food will not be available, so if you'd like to eat during these few hours, bring whatever you want—a sandwich, perhaps, or a prepared meal, along with the beverage of your choice. There will be a microwave available to heat things up but don't plan on cooking. The meeting will start promptly at 6:00 pm. Please try to get there by 5:45 so you've got time to socialize and get settled.

Our January board meetings will be on Zoom on **Monday, January 15**. The link will be emailed a few days prior.

EARNING SOME GREEN BY GOING GREEN

You've all got your CLYNK recycling bags; I hope you're

using them. If you need more for yourself, or for any friends or family members who are willing to help us out, contact Lion Jerry at 518-235-8232 or jerrygordon@juno.com for more bags. It's simple: Fill the bag with cans and bottles that are NYS-redeemable (water bottles, soda bottles and cans, beer bottles and cans). Bring the full bag to your nearest Hannaford, scan the label and drop the bag into the chute. All those nickels will be deposited right into our bank account.

WE'RE ON A MISSION TO GROW!

MISSION 1.5 is a dedicated effort to grow our membership to 1.5 million. We have committed the next four years to reaching this historic Lions Club membership goal. Every Lion has an important part to play. Together, we can grow Lions Clubs to extraordinary new heights, serving an untold number of people in need. Our Global Membership Approach is designed to revitalize existing clubs, charter new ones and inspire all Lions through fellowship and exciting service.

We will be having several webinars to learn more about Mission 1.5 in the upcoming months. In the meantime, learn more by visiting lionsclubs.org/mission1.5.

A Celebration of 100 Years of NY and Bermuda Lions
This is the Convention NOT to miss! **May 3rd to 5th, 2024**. Join fellow Lions in beautiful, centrally-located Binghamton, NY, for the historic 100th Annual New York and Bermuda MD-20 Lions Convention.
Our programs and guest speakers are being finalized now but don't worry, they will all be worthy of 100 years of Lions serving your local communities in New York State and the country of Bermuda. For registration info, visit <https://md20lionsconvention.org/>

COATS FOR KIDS

This is the project we run in conjunction with News10. We pick up cleaned coats from selected dry-cleaners and deliver them to locations in Albany and Rensselaer counties, from which they are distributed for free to children in need. This year, our team of Lions (Michelle Baker, Doug Davis, Dennis Fagan, Larry Krug, Ruth Sano, and ex-Lion Tom Hart) processed 428 coats.

DECEMBER ACTIVITIES

Lion Eva distributes lots of Toys for Tots through her Bridge Tha Gap organization. Lions Maryanne & Jerry delivered 24 of them to the Lansingburgh Boys & Girls Club, along with Lions coloring books and packets of colored pencils.

PDG Michele O'Hare says, "Thank you to our friends at

the Albany & Troy Lions Club, especially Ruth Sano, who has been picking up presents from our holiday tree locations five days a week! We appreciate your dedication to your “elf” duties very much!”

Lion Ruth spent the afternoon of December 18 with Nancy Smith, program director of Lighthouse Guild in Latham, helping them wrap gifts for their visually impaired clients.

WARM WOOLEN WISHES

As busy as Ruth’s been, she hasn’t forgotten her wonderful Warm Woolen Wishes project! On Dec 6, she delivered 13 coats and 50 hats from Warm Woolen Wishes Project and 60 pair of reading glasses to Capital City Rescue Mission.

On another day, she brought 86 preemie hats to Ronald

McDonald House.

Lion Queen’s Love Thy Neighbor Event got 36 hats, 1 scarf/hat set, 5 headband ear warmers and 2 pair of gloves
Eva’s Bridge the Gap event got 48 hats, 2 scarf sets, 5 headband ear warmers

KING LION EVA BASS

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192
info@albanytroylions.org, Voicemail: 518-512-2722
AlbanyTroyLions.org facebook.com/albanytroylions

Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Except February which is the 25th

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in vertical format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**



Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

*Below is a list of assistive devices available at many of
LHCS of NYS's Loan-Out Centers.
(Other equipment may be available upon request)*

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/ Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837