

# District 20W LIONS ROAR

**FEBRUARY 2024**

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*"Lions Serve up Hope"*

## A message from District Governor Priscilla Laurin



Dear Lions and Leos,  
Here we are in February of 2024 – our Lion year is moving along quickly. At this time of year, we need to take a review of where we are and what we hope to accomplish before the end of the year (June 30, 2024). Take a moment to review your club goals; are you on the right path to accomplish them? Will your club be eligible for the Club Excellence Award? Remember to complete the form for the Excellence Award and forward it to me before the end of the Lion's year.

Begin to think about your club elections. Who will best serve your club and begin to consider next year's goals and projects? Remember, we continue to look for Lions to serve on the District Team. Make recommendations. We have education and Past District Governors to coach and mentor anyone who wants to step up.

As with every month there are many days to celebrate – to list just a few:

Ground Hog Day  
Ash Wednesday  
Be Humble Day  
Presidents Day

Leap year will allow us to have an extra day this month.  
I think my favorite will be to eat ice cream for breakfast.

Eating ice cream for breakfast is outside of the norm for most - one thing I have learned is that asking someone to join the Lion's is outside the norm for some. Each of us just need to learn to ask. I promise the more you ask the easier it will become and then the results will also increase. LCIF

*...continued on next page*

has requested each club consider electing or appointing a membership chair. A membership chair can help support your club but are not able to increase membership on their own. We all need to work together with the purpose of supporting our clubs and our communities.

“Believe you can and you’re halfway there.” - Theodore Roosevelt

There has been some confusion about dues. Please keep in mind that LCI bills twice a year in January and July. Each club also owes 20W state dues – these dues are paid directly to the state not to LCI. The last payment each year goes to our district – our district dues are sent to the cabinet Treasurer, Eric Unislawski, 1715 NY-67, Johnstown, NY 12095. Yes, they are to go to three different addresses, read your statements carefully for payment information.

### SAVE THE DATES

1. **2/10/24** Our 3rd District meeting in Saratoga at Holiday Inn. We will have a guest speaker. Please to rsvp CS Alex.
2. Our last District meeting this year will be **4/20/24** at the LaQuinta in Latham. Guest Speakers are Dr. Ed Cordes, Lions See; Lion PDG Lorrie Rieger, NY State LCIF Coordinator; and PCC Mark Whitney, officer training.
3. **4/21/24** Dr. Cordes will offer training for anyone who wishes to be certified as an eye screener.
4. **3/11/24** PDG Rick Brisee will offer orientation via zoom. Information to follow.
5. **6/1/24** Our District Testimonial and awards day. It will be held at Bechard’s Sugar House in West Chazy.

Thank You to all of you for what you do – we need to continue to work together to build & maintain a successful district.

YIL,

DG Priscilla  
207 Sheldon Lane, Chazy, NY 12921  
Home 518-846-7269  
Cell 518-569-4421

## NEXT ROAR DEADLINE



To get district 20W's  
newsletter

# THE LIONS



[CLICK HERE](#)

Fill all the required spaces  
and submit!

It's That Easy!

# WHO'S WHO

## DISTRICT 20W CABINET

### DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269; Cell 518-569-4421  
lionpriscilla2324@yahoo.com

### 1st VICE DISTRICT GOVERNOR

Holly McConchie (Galway Lions)  
13 Marilyn Drive, Glenville, NY 12305  
Home: 518-882-6516; Cell: 518-366-1010  
hmcconchie@aol.com

### 2nd VICE DISTRICT GOVERNOR

Your Name Here

### CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions)  
128 Windy Hill, Ballston Spa, NY 12020  
Cell: 518-847-8831; apg200@gmail.com

### CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)  
P. O. Box 31, Johnstown, NY 12095-0031  
Cell: 518-669-2903; jeneric39@juno.com

### IMMEDIATE PAST

### DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269; jana5652@yahoo.com

## GLOBAL ACTION TEAM

### LEADERSHIP

PCC Mark Whitney (Town of Schroon Lions)  
6825 Lynvale Drive, Fort Wayne, IN 46804  
Cell: 518-791-7519  
md20pccmark@gmail.com

### MEMBERSHIP

PDG Ed Stano, Jr. (Town of Greenfield Lions)  
2070 Route 9N, Greenfield Center, NY 12833  
Home: 518 893-7150; Cell: 518-879-5757  
estanojr@nycap.rr.com

### NEW VOICES COORDINATOR

### GMT Family and Women's Specialist

PDG Ed Pike (Galway Lions)

3037 CR-107, Amsterdam, NY 12010  
Cell: 518-423-9128  
weski48@yahoo.com

## EXTENSION TEAM SERVICE

PDG Michele O'Hare (Bethlehems Lions)  
8 Turnberry Drive, Slingerlands, NY 12159  
H 518-475-1908, C 518-410-5941  
mapohare@gmail.com

## GLOBAL SERVICE TEAM

PDG Milledge "Smitty" Smith (Gouverneur Lions)  
13487 NY-178, Adams, NY 13605  
Home: 315 232 2530; Cell: 315 778 3281  
pdgsmitty@gmail.com

## COMMUNICATIONS AND MARKETING TEAM

### DISTRICT COORDINATOR

Robert L Townsend (Broadalbin-Perth Lions)  
805 County Highway 126, Amsterdam, NY 12010  
Home: 518-843-6553; Cell: 518-866-1250  
rtownsen@nycap.rr.com

## WEBSITE AND DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)  
15 Hyland Circle, Troy, NY 12182  
Home: 518-235-8232; jerrygordon@juno.com

## NEWSLETTER AND MD20 MAGAZINE DIRECTER

Karen Rager (Glens Falls Lions)  
82 Hunter Lane, Queensbury, NY 12804  
Home: 518-798-3143; karen@deuxflutes.com

## FACEBOOK ADMINISTRATORS

James Griffith (Cambridge Lions)  
119 East Main Street, Cambridge, NY 12816  
Home: 518-252-1070; Cell: 315-269-5370  
PDGJamesGriffith@gmail.com

Joseph Wagner (Saratoga Springs Lions)  
16 Adirondack Circle, Apt D, Gansevoort, NY 12831  
Cell: 518-791-9575; jwagner@saratogaspringslions.com

## FACEBOOK EDITOR

Karen Rager (Glens Falls Lions)  
82 Hunter Lane, Queensbury, NY 12804  
Home: 518-798-3143; karen@deuxflutes.com

# **REGIONS AND ZONES**

## **REGION L**

### **REGION CHAIR**

Jim Winkler (Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355; Cell: 315-601-4038  
Wink8@aol.com

### **Zone "A" and "B" Chair**

Jim Winkler (Clinton Lions)  
136 Utica Road, Clinton, NY 13323  
Home: 315-853-6355; Cell: 315-601-4038  
Wink8@aol.com  
*Clinton, Deerfield, Greater Herkimer, Holland Patent,  
Marcy Telephone, New Hartford New York Mills  
Whitestone, Sauquoit Valley, Utica*

## **REGION I**

### **REGION CHAIR**

Ed Balaban (Broadalbin-Perth)  
654 County Highway 138, Broadalbin, NY 12025  
Cell: 716-474-5510  
bklynbrn@att.net

### **ZONE "A" Chair**

Edward Moore (Ballston Spa Lions)  
44 Chester Street,  
Ballston Spa, NY 12020  
518-852-3246  
emoore4@nycap.rr.com  
*Ballston Spa, Galway, Greater Amsterdam, Saratoga  
Springs, Scotia-Glenville, Town of Greenfield*

### **ZONE "B" Chair**

Robert Townsend (Broadalbin - Perth Lions)  
805 County Highway 126, Amsterdam, NY 12010  
Home: 518-843-6553  
rtownsen@nycap.rr.com  
*Broadalbin-Perth, Fonda & Fultonville, Greater  
Johnstown, Speculator*

## **REGION O**

### **REGION CHAIR**

Michele Puleo O'Hare (Bethlehem Lions)  
8 Turnberry Drive, Slingerlands, NY 12159  
Home: 518-475-1908; Cell: 518-410-5941  
mapohare@gmail.com

### **Zone "A" and "B" Chair**

Florence Brisee (Waterford Lions)  
192 Middletown Road, Waterford, NY 12188  
Home: 518-235-4988  
fbrisee@hotmail.com  
*Albany & Troy, Bethlehem, Duane, Greater Ravena Area,  
Town of Wright/Schoharie Vly, Waterford*

## **REGION N**

### **REGION CHAIR**

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269; Cell: 518-569-7253  
rickylions18@outlook.com

### **ZONE "A" Chair**

Jim Cypher (Glens Falls Lions)  
89 Bay St, Apartment 1, Glens Falls, NY 12801  
Cell: 617-281-4616  
jimcypher@gmail.com  
*Glens Falls, Hadley Luzerne, Long Lake, Newcomb, Town  
of Schroon*

### **ZONE "B" Chair**

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269; Cell: 518-569-7253  
rickylions18@outlook.com  
*Cambridge, Greenwich, Mechanicville Stillwater,  
Schuylerville, Town of Hoosick*

## **REGION S**

### **REGION CHAIR**

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269; Cell: 518-569-7253  
rickylions18@outlook.com

### **ZONE "A" Chair**

Joe Latimer (Clifton Fine)  
P. O. Box 52, Newton Falls, NY 13666  
Home: 315-848-3578 ; Cell: 315-854-4247  
dlatimer@slc.com  
*Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon,  
Louisville, Ogdensburg, Raquette River*

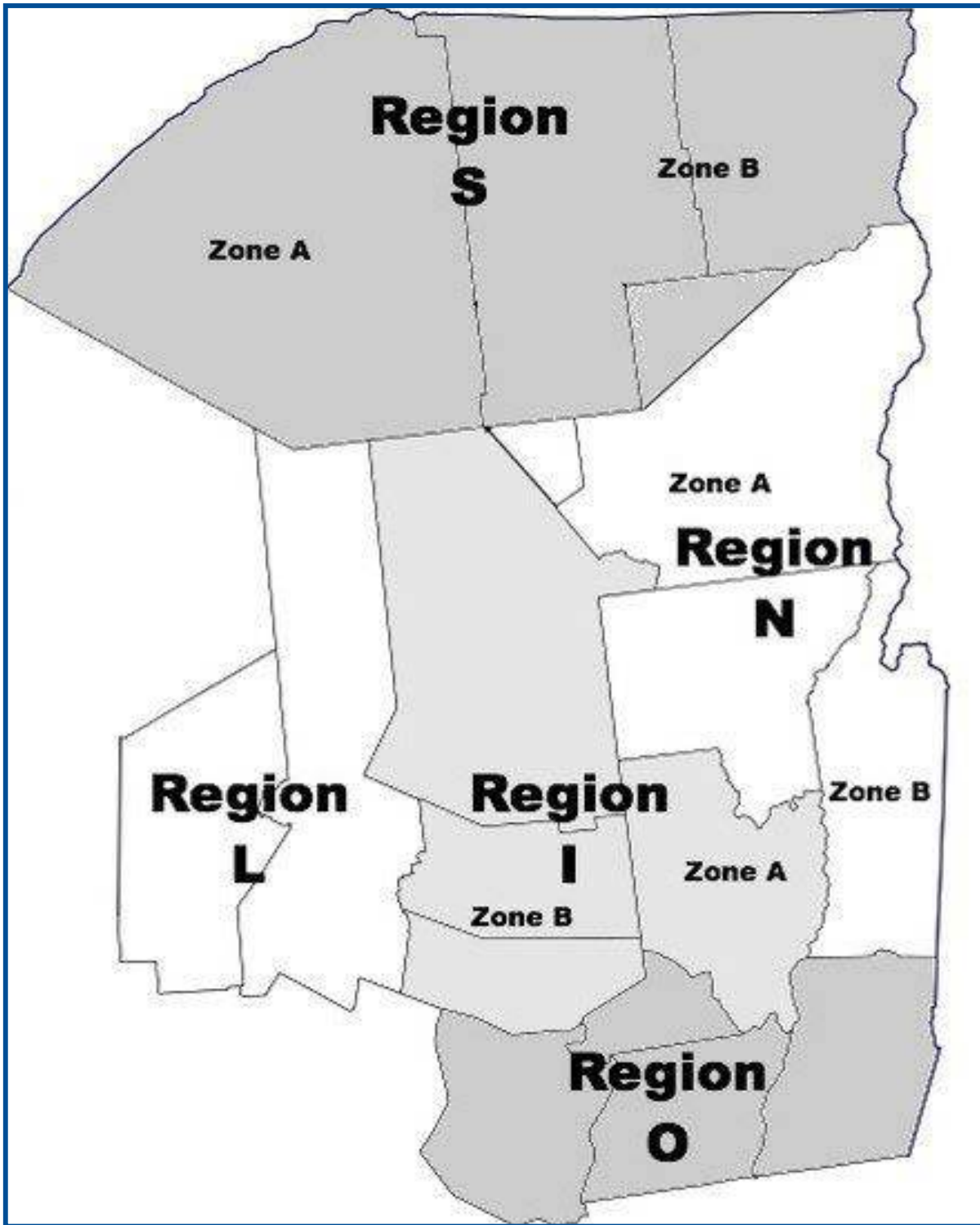
### **ZONE "B" Chair**

Ricky Laurin (Chazy Lions)  
207 Sheldon Lane, Chazy, NY 12921  
Home: 518-846-7269; Cell: 518-569-7253  
rickylions18@outlook.com  
*Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac  
Lake, Tupper Lake*



# **TEAMWORK!**





## **District 20-W Comprises These New York State Counties**

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,  
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,  
Saratoga, Schenectady, Schoharie,  
Warren, and Washington.



# Global Service Team



**GST Coordinator**  
PDG Miledge "Smitty"  
Smith

## SERVICE PROJECTS YOUR CLUB MAY LIKE TO DO

### Lions Clubs International Service Programs

- [Type 2 Diabetes Screening](#): Clubs can make a difference by organizing a screening project in their communities. Get started by using the step-by-step guides and resources provided by Lions International.
- [Strides for Diabetes Awareness](#): Strides activities are a fun and engaging way for Lions and Leos everywhere to promote diabetes awareness. A Strides event can be any physical activity, from a run to a dance competition! Get creative with Strides, and use positivity and exercise to open the door to diabetes awareness and prevention. One Strides event held in your community is all it takes to begin fighting back against the spread of diabetes.
- [Lions Eye Banks](#): Eye banks recover, evaluate, store and distribute human eye tissue for vision restoration, research and education. Eye surgeons rely on eye banks to supply them with tissue for sight-saving procedures. A Lions eye bank is sponsored by a Lions club, district or multiple district and has an established working relationship with a medical facility.
- [Vision Screening](#): Eighty percent of all visual impairment can be prevented or cured. The first step to prevention is awareness. The second is early detection through vision screening. Around the world, Lions partner with medical professionals and community leaders to screen young children, primary school students, and adults to identify those at risk for vision loss.
- [Lions KidSight](#): Lions KidSight provides vision screening and referral services to youth starting at the age of 6 months. These screening services are vital in ensuring youth receive early intervention and necessary eye care.
- [Eyeglass Recycling](#): Refractive errors can be easily corrected with eyeglasses, yet millions living in low- and middle-income countries lack access to basic eye care services. Lions have recognized the urgent need for corrective lenses and collect usable glasses in their communities to support the Lions Recycle For Sight Program.
- [Youth Camps and Exchange](#): The YCE program is comprised of two major parts: international exchanges and international camps. Together, they foster a spirit of understanding and encourage peace among the people of the world. YCE does not involve tourism, academic study or employment. Instead, youth are encouraged to use their travel opportunity to share their own culture while experiencing a new one.
- [Diabetes Camps](#): The Diabetes Camps program is designed to help enhance the quality of life for young people living with diabetes. This program fosters relationships that will help participants expand their diabetes management skills and increase knowledge of the disease.
- [Diabetes Support Groups](#): Diabetes peer support groups allow your club, district or multiple district to actively support the diabetes community through hands-on service.

#### DISTRICT CLUBS REPORTING SERVICE PROJECT TO LIONS INTERNATIONAL

DISTRICT 20 W CUMULATIVE TOTALS

57 LIONS AND LEO CLUBS

37 LIONS AND LEO CLUBS REPORTED ~ 33 LIONS CLUBS REPORTD ~ 4 LEO CLUBS REPORTED

**65% OF ALL CLUBS REPORTED**

**IF YOUR CLUB HAS NOT REPORTED PLEASE DO SO IT HELPS US OBTAIN GRANTS FOR FUTURE IMPROVEMENT THROUGHOUT OUR DISTRICT.**

# CALENDAR

Saratoga Lions Club

Trivia Night..... February 2, 2024

3rd District Cabinet Meeting

Holiday Inn, Saratoga Springs ..... February 10, 2024

Brandel-Murphy Youth Fondation

Super Raffle..... February 11, 2024

Lions Training via Zoom ..... March 11, 2024

Saratoga Lions Club

Night at the Brewseum..... April 12, 2024

4th District Cabinet Meeting

La Quinta, Latham ..... April 20, 2024

Dr. Cordes Training

Certified Eye Screener ..... April 21, 2024

New York State and Bermuda Lions Clubs

100th Convention/Binghamton..... May 3 - May 5, 2024

District Governor Testimonial

Bechard's Sugar House,

West Chazy ..... June 1, 2024



*Official Convention Pin*

**New York State & Bermuda  
Lions Clubs**

**100th CONVENTION**

**in Binghamton, NY**

**May 3 - May 5, 2024**

**Click the QR Code  
to Register**



**OR go to this link**

[www.md20lionsconvention.org](http://www.md20lionsconvention.org)

**FREQUENTLY ASKED  
QUESTIONS ARE ON  
THE FOLLOWING  
PAGE.**



Download Brand Guidelines here:  
[https://cdn2.webdamdb.com/md\\_kKJam-g07unW9.jpg.pdf?v=1](https://cdn2.webdamdb.com/md_kKJam-g07unW9.jpg.pdf?v=1)

## Lions International Brand Guidelines

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How to represent the world's  
premier service organization.

## **BINGHAMTON LIONS 100TH NY-BERMUDA (aka MD20) CONVENTION REGISTRATION Q&A**

Here are a couple of questions that have arisen along with the answers to assist and help you register for our Friday, May 3 – 5th 2024 Convention – “It's Historic!”

### **HOW DO YOU REGISTER?**

A. Attendees go to <https://md20lionsconvention.org>

Then click **Register** that you see in several places on the website. When they click register, they will be prompted to fill out information. When they check out, they have a 'Zeffy' option to help allow Lions Clubs to keep every cent they are trying to raise by having attendees help pay the banking/credit card transaction fees and cost of the Zeffy registration platform we are using. Competitor pricing like Eventbrite charge up to 8% for this service. Attendees DON'T have to leave anything but they can choose to help out and there are suggested amounts...or the attendee can put their own donation or nothing.

### **WHEN LIONS REGISTER ONLINE, DOES IT HELP CUT DOWN OUR PRINTING COSTS?**

A. HUGELY!

### **IF PEOPLE REGISTER ONLINE WILL THERE BE A NEED TO HAND THEM ANYTHING TO CHECK-IN AT THE CONVENTION REGISTRATION TABLES?**

A. When registered attendees will receive a receipt with a Registration QR Code that they show when they checking at the Convention. They also receive links to purchase their meals that will also produce individual Meal QR Codes that they need to bring as proof of purchase on their smart device or by printing them to show them. Otherwise they can't get into the meal that they have purchased.

### **WHAT IS THE PROCESS FOR THOSE THAT WANT TO REGISTER ONSITE THE DAY OF THE CONVENTION?**

A. They can register on site, but they can't purchase any meals as not only does the price for everything go up, meal orders are cut off a couple weeks before the convention to allow the convention staff to coordinate the 1000s of meals they serve during the convention.

If registering onsite they will need to register when they check with a volunteer Lions convention staff who can assist those not able to use the Internet or technology – and that's okay!

Please note however that this is time consuming for our volunteers so we are asking to register BEFORE attendees get to the convention, unless they are just not able to. Essentially at the check-in table we're going through the exact process to register you as they would have if they registered online.

Not to mention when they register online at [www.md20lionsconvention.org](http://www.md20lionsconvention.org), they are helping save Lions \$\$\$\$\$ to reduce the actual cost to the multiple Lions for running the convention.

### **DOES ANYONE NEED TRAINING TO REVIEW AND LEARN THE NEW REGISTRATION PROCEDURE?**

A. Only our volunteer staff who are working the registration tables to register people who didn't register online.

In truth, the actual registration system is very easy by just following the prompts but if there are questions you can certainly reach out to Maria P at the District Office or Aaron D through the contact form on the [www.nylionsclubs.org](http://www.nylionsclubs.org) website or the convention site. [Zeffy.com](http://Zeffy.com) - our registration technology partner - also has superb customer service to answer questions.

Since we are a volunteer organization, especially as we get closer to the convention, it may take a day or two to get back to those that need questions answered. So the earlier everyone registers, or tries to register to know they have an issue, the better.

We can't wait to see you – it's historic!



# NYS and Bermuda LIONS District 20-W



## Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



## What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
  - General Public – Families and community
  - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

***Develop Partnerships with other Community/Business Groups***

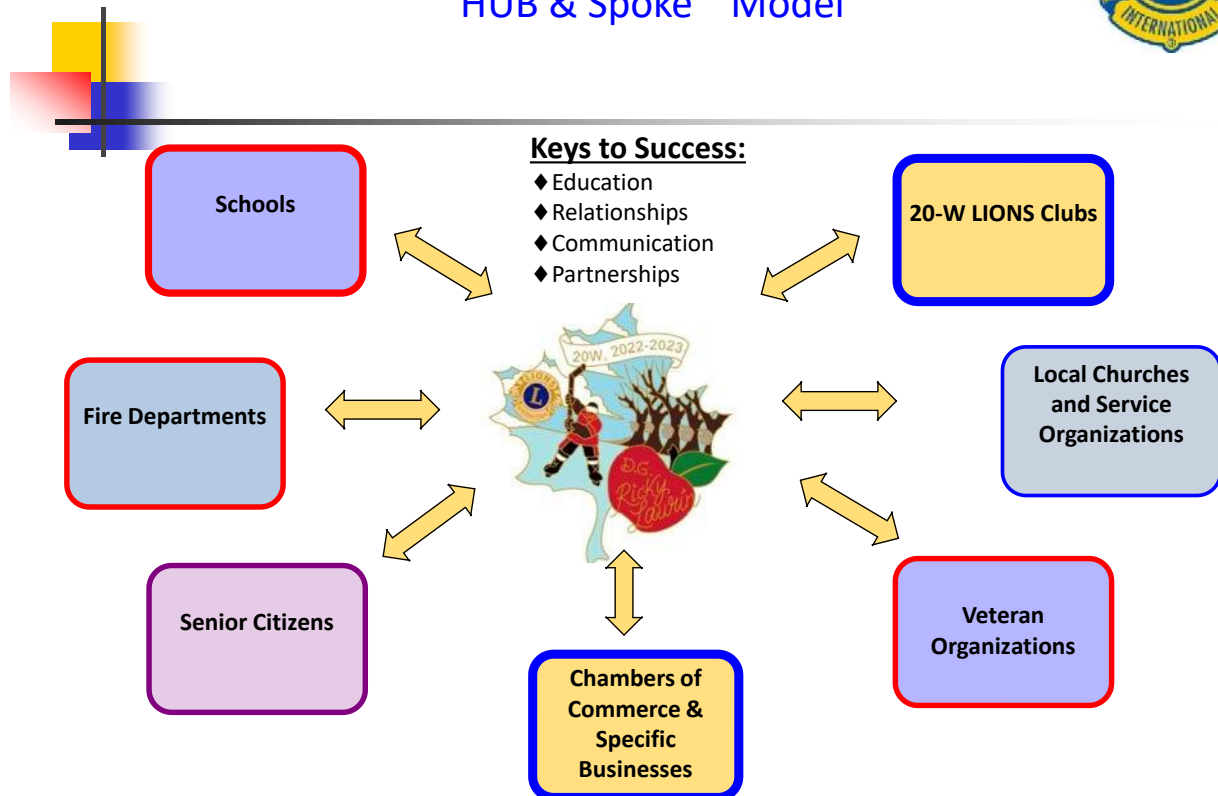


## 20-W Current Plans

- District Wide Coloring Book Program
  - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
  - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
  - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
  - District Facebook – Lion Barbara and PDG James
  - Website and Directory – Lion Jerry Gordon
  - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
  - Content, Frequency and Education
  - Embrace "Thinking out of the Box" to bring our message
  - Obtain Funding/Grants to execute plan.
  - District and Local Clubs Partnering on the plan

***How does the District move forward with a Marketing Plan?***

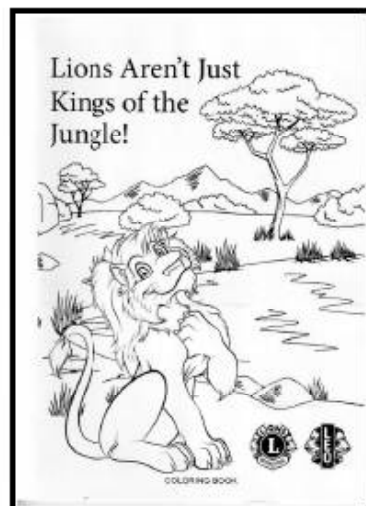
## Expanding Membership & Service through a "HUB & Spoke" Model



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## District 20-W Communications and Marketing Committee



### ❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor

Phase 1 – 4500 books – cost of \$4,000  
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



## District 20-W Communications and Marketing Committee



### ❖ Video Marketing Plan

1. Getting our Mission and Message to the public
  - ❖ Continue Efforts on Facebook and District Web Sites
  - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
  - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
  - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
  - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
  - Approach approved at November 5 Cabinet Meeting
  - Partner with Pepe Productions on producing content and videos
  - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
  - Establish a generational approach to build additional videos for the District

#### Committee Members

Lion Barbara Bentley – Facebook Editor  
 Lion Karen Rager – Newsletter/MD20 Mag  
 Lion Jerry Gordon – Website/Directory  
 PDG James Griffith – Facebook Admin  
 Lion Bob Townsend – District Coordinator  
 Lion Joe Wagner – Technical Support  
 PDG John McDonald – Advisor

**Send in your Photos and Video Clips on your club's hunger Programs**  
 \*\*\*\*\*Email to [rtownsen@nycap.rr.com](mailto:rtownsen@nycap.rr.com)

2022-2023

2023-2024

**\*\*\*Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of LIONS District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rg1Oeb4P7ps>

Accessible to all clubs for Community and Club Education

**DG PRISCILLA'S VISITATION SCHEDULE for 2023-2024**

Rev date: January 16, 2024

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Sep 6	Saranac Lake	Aug 3
Ballston Spa	Feb 21	Clifton-Fine	Aug 14
Bethlehem	Feb 7	Scotia-Glenville	Sep 5
Broadalbin Perth	Mar 28	Albany & Troy	Sep 6
Cambridge	Nov 8	Edwards	Sep 11
Chazy		New Hart NYM White	Sep 12
Clifton-Fine	Aug 14	Fonda & Fultonville	Sep 13
Clinton	Oct 12	Raquette River	Oct 3
Deerfield	Oct 12	Duane	Oct 4
Duane	Oct 4	Schuylerville,	Oct 5
Edwards	Sep 11	Mechanicville-Still	Oct 9
Fonda & Fultonville	Sep 13	Clinton, Deerfield, Sauquoit, Utica	Oct 12
Galway	Nov 13	Town of Schroon	Oct 16
Glens Falls	Mar 26	Heuvelton	Oct 17
Gouverneur	Oct 25	Long Lake	Oct 18
Greater Amsterdam		Town of Hoosick	Oct 19
Greater Herkimer	Apr 3	Gouverneur	Oct 25
Greater Johnstown	Mar 13	Plattsburgh	Nov 6
Greater Ravena	Feb 28	Cambridge	Nov 8
Greenwich	Feb 15	Ogdensburg	Nov 9
Hadley-Luzerne	Nov 15	Hadley-Luzerne	Nov 15
Heuvelton	Oct 17	Galway	Nov 13
Holland Patent	Feb 6	Peru	Dec 7
Lake Placid	Apr 8	Malone	Dec 13
Lisbon	Mar 5	Holland Patent	Feb 6
Long Lake	Oct 18	Bethlehem	Feb 7
Louisville		Saratoga Springs	Feb 15
Malone	Dec 13	Greenwich	Feb 15
Marcy Telephone	Mar 21	Ballston Spa	Feb 21
Mechanicville-Still	Oct 9	Greater Ravena	Feb 28
New Hart NYM White	Sep 12	Lisbon	Mar 5
Newcomb	Apr 10	Greater Johnstown	Mar 13
Ogdensburg	Nov 9	Marcy Telephone	Mar 21
Peru	Dec 7	Glens Falls	Mar 26
Plattsburgh	Nov 6	Town of Greenfield	Mar 27
Raquette River	Oct 3	Broadalbin Perth	Mar 28
Saranac Lake	Aug 3	Greater Herkimer	Apr 3
Saratoga Springs	Feb 15	Lake Placid	Apr 8
Sauquoit Valley	Oct 12	Lisbon	Apr 9
Schuylerville	Oct 5	Newcomb	Apr 10
Scotia-Glenville	Sep 5	Tupper Lake	Apr 18
Speculator	May 9	Waterford	May 1
Town of Greenfield	Mar 27	Speculator	May 9
Town of Hoosick	Oct 19	Town of Wright/Schoh	May 20
Town of Schroon	Oct 16		
Town of Wright/Schoh	May 20		
Tupper Lake	Apr 18		
Utica	Oct 12		
Waterford	May 1		

# **PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION**

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.





# EVENTS/FLYERS

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The Saratoga Springs Lions Present...



## TRIVIA NIGHT

[Register Here](#)



**Friday, February 2, 2024**

Dinner 5:30pm Contest Start 6:15pm

Kinghts of Columbus  
50 Pine Road, Saratoga Springs NY

Teams consist of 6 players at \$50 per player,  
\$300 per team/table.

Registration includes dinner; Cash bar.

Prizes for top 3 teams.

Doors open at 5:00pm. Dinner will begin at  
5:30pm and the contest will begin at 6:15pm.

### **Sponsorships Available:**

\$500 Sponsor Includes: Team of 6 players and  
company logo featured on social media & at event.

For more infomraiton contact:

Tim Pehl at: [tpehl@kdhpcpa.com](mailto:tpehl@kdhpcpa.com)

[www.SaratogaSpringsLions.com/Trivia-Night](http://www.SaratogaSpringsLions.com/Trivia-Night)



You are Cordially Invited to

# The District 20W Cabinet Meeting

Location: Holiday Inn Saratoga  
232 Broadway, Saratoga Springs, NY 12866

**Date: February 10, 2024**

**[Note: Whether attending or not all Zone and Region chairs are required to provide their reports to DS Alexander Guilmette prior to the date of the meeting.]**

Reservations are to be called in to 1-518-584-4550 with the group code

**'Lions Club 20 W District Meeting'**

and must be made by **01/31/2023** for the rates below

**If staying overnight before the event:**

**Friday February 9th 2024 ~ Night Room Price: \$149 ~ 3:00pm Hotel Check-In,**

## EVENT DAY:

**Saturday February 10th 2024**

09:30-10:00am – Cabinet Meeting Registration

10:00am – Cabinet Meeting Begins

### Meals:

Snacks Upon Arrival – Breakfast Bar with Coffee

Lunch – Deli Bar Lunch Buffet

**Meal Price: \$30 Per Person**

**RSVP no later than Monday 01/29/2024 to District Secretary Alexander Guilmette at:**

[APG200@gmail.com](mailto:APG200@gmail.com)

Make checks payable to District 20W Lions. They can be mailed to Alexander Guilmette at:

**P.O. Box 2454 Ballston Spa, NY 12020**

# The District 20W Cabinet Meeting

## ZOOM INFORMATION

Here is the link to the district cabinet meeting Zoom. If you would like to attend this way or know anyone who would please feel free to use the link below.

**Topic: LCI District 20W February Cabinet Meeting**  
**Time: Feb 10, 2024 10:00 AM Eastern Time (US and Canada)**

**Join Zoom Meeting**  
**<https://us02web.zoom.us/j/88614496045>**

**Meeting ID: 886 1449 6045**

**One tap mobile**  
**+19294362866,,88614496045# US (New York)**  
**+16469313860,,88614496045# US**

- Dial by your location**
- **+1 929 436 2866 US (New York)**
    - **+1 646 931 3860 US**
  - **+1 312 626 6799 US (Chicago)**
  - **+1 301 715 8592 US (Washington DC)**
    - **+1 305 224 1968 US**
    - **+1 309 205 3325 US**
  - **+1 346 248 7799 US (Houston)**
    - **+1 360 209 5623 US**
    - **+1 386 347 5053 US**
    - **+1 507 473 4847 US**
    - **+1 564 217 2000 US**
    - **+1 669 444 9171 US**
  - **+1 669 900 6833 US (San Jose)**
    - **+1 689 278 1000 US**
    - **+1 719 359 4580 US**
    - **+1 253 205 0468 US**
  - **+1 253 215 8782 US (Tacoma)**

**Meeting ID: 886 1449 6045**

**Find your local number: <https://us02web.zoom.us/j/88614496045>**

--



# District 20W Colorbooks Are HERE!



**IPDG Ricky Laurin is busy handing them out to clubs!**

**When Your Club gets your colorbooks:**

**1. Please add a label with your club information/QR code. Stamping will just rub off.**

**2. Keep track of your inventory - where you deliver them to. Check periodically to refill and see how many have been taken.**

**3. You could include a sign that says, "Please take one".**

**4. Most important, keep track of any new members who have inquired and joined your club because of the colorbook.**







## BRANDEL-MURPHY YOUTH FOUNDATION

PO Box 913, Rockville Centre, NY 11571

[www.brandelmurphyfoundation.org](http://www.brandelmurphyfoundation.org)




September, 2023

### "SUPER HERO RAFFLE"

Dear Lion Leaders,

Greetings from the Brandel-Murphy Youth Foundation team!

I am proud to "kick-off"  our annual fundraiser, the 2024 "SUPER HERO RAFFLE". Our drawing will be held on Super Bowl Sunday, February 11, 2024. The Grand Prize is **\$5,000** with eight (8) additional prizes totaling **\$10,000 in cash!!**

Enclosed please find traditional paper tickets; however, we encourage you, and your family and friends, to **purchase your tickets online with a credit card** at [brandelmurphyfoundation.org](http://brandelmurphyfoundation.org) or **SCAN QR code below.**

If paper tickets are sold, please mail stubs and proceeds to Brandel-Murphy Youth Foundation, PO Box 913, Rockville Centre, NY 11571. Tickets must be received prior to the drawing on 02/11/2024. If you have any questions or need additional tickets, please contact me at [wecare@brandelmurphyfoundation.org](mailto:wecare@brandelmurphyfoundation.org) or on my cell phone at (315) 726-3117.

Your donations provide critical funding for our Grants Programs. Al and Maureen, as well as the entire BMYF team, want to thank you, for without your dedicated support, it would be impossible for us to fulfill our mission to improve the lives of children in MD-20.

Yours in service,  
**John Wargo**

PCC John Wargo  
President, BMYF

Scan here  
to purchase  
TICKETS



# District 20-W New/Current Member Orientation Date

## Monday, March 11th, 2024 at 7pm via Zoom

Experience has shown that it is a good practice for each Club to hold a formal orientation session for all new members as a way of introducing them to the history and service opportunities available to them as Lions.

To help with this, the District holds an orientation session via Zoom at least twice per Lions year; typically one in the Fall and one in the Spring.

The next date for this year is **Monday, March 11th, 2024 at 7 pm**. This session has been well received in the past and runs around 50 minutes in length with Q and A during and at the end.

Members will be given a brief history and timeline for Lions Clubs International and show the MD-20 footprint, but will spend most of their time on Club officer and committee opportunities, current Club ideas for local service projects, fundraising, available grants, and an intro to affiliated Lions-supported organizations and programs.

- This program is designed to be held on an as-needed basis and can be held more frequently than indicated above.
- Additionally, if a Club has multiple new members and wishes to hold an orientation session as part of a Club meeting, that too can usually be arranged either in-person or via Zoom.

For planning purposes, when scheduling it as part of a Club meeting, please be aware that it will be a somewhat pared down version as to content and will take around 30 minutes. Planning for any time less than that will dilute it too much to be useful.

- It is encouraged that new members and their sponsor attend either session and of course, current members are always welcome.
- An invite will be sent out to Club Presidents and Secretaries a few weeks prior to each date so new members and sponsors can be notified.

Yours in Lionism,  
PDG Rick Brisee

# Night At The **BREWSEUM**

Where History & Spirits Come to Life

**\*VIP\* 5:00PM-6:30PM**

Presented by the Saratoga Springs Lions Club



**Friday, April 12, 2024**  
**6:30PM - 9:00PM**



Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required



**If any Lion in 20W is interested in assisting  
forming new traditional clubs,  
specialty clubs and a club branch,**

**please contact:**

**PDG Michele O'Hare at  
[mapohare@gmail.com](mailto:mapohare@gmail.com) or  
518-410-5941**

**ALL LIONS ARE WELCOME!!!!!!**

# PDG Joan Scott Leadership Award

## Hear the World

The **Lions Hearing Conservation Society of NYS** is proud to introduce the **'PDG Joan Scott Leadership Hear the World Award'**.

This award has been established to recognize a Lion, individual or organization that has listened to the needs of their community and helped implement that vision.



Name of recipient can be etched onto the award (total of 40 characters including award name allowed). Award is 9 ¾ inches high.

Purchase price \$300.00 (no tax) and shipping is included.

- **Make checks payable to: LHCS**
- **Mail to: PDG Rick Brisee, 192 Middletown Road, Waterford, NY 12188**

Any questions: (518) 209-8812 or [rbrisee@hotmail.com](mailto:rbrisee@hotmail.com)



**Protect your vehicles from the salt, sand and ravages of weather  
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club  
and Hoffman Helping Hands**

**Please support our fund raiser at:**



[www.hoffmanhelpinghands.com/fundraisers/  
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)

# **Bottle & Can**

## **RETRIEVAL CENTERS™**



Bring your recyclable donations to  
Plc-N-Nickel Bottle and Can Retrieval Center  
4303 NY-30, Amsterdam.  
Credit the Broadalbin-Perth Lions  
Foundation account.

Help keep your community and environment clean while  
helping the greater Broadalbin-Perth-Mayfield  
community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions  
Foundation will be used exclusively to support the needs  
of the greater Broadalbin-Perth-Mayfield community.

Visit [bottleandcanrc.com](http://bottleandcanrc.com) for any fundraising inquiries or needs.



2023-2024

## CLUB EXCELLENCE AWARD APPLICATION

Date: \_\_\_\_\_

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_ District: \_\_\_\_\_

2023-2024 Club President's Name: \_\_\_\_\_

Member Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### 1. MEMBERSHIP

☐ Achieved a net growth of one or more members **or** ☐ Chartered new Lions club or Club Branch

Name of Lions Club or Branch: \_\_\_\_\_

### 2. SERVICE

☐ Contributed to LCIF an amount equal to or greater than the club's membership total multiplied by US\$5.

Year-end membership count \_\_\_\_\_ x US\$5= \_\_\_\_\_

☐ Started a new service project. *Consider one of our Global Causes!*

☐ List Three service activities your club participated in that were reported to LCI:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

### 3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

☐ Reported Club Officers to LCI

☐ Key Officers participate in club officer training

### 4. MARKETING

☐ The club has publicized its service activities through local media or social media

Learn more about [promoting your club and activities](#), and learn about the Marketing Award

...continued on next page



2023-2024 District Governor Signature\*: \_\_\_\_\_ District: \_\_\_\_\_  
District Governor Member Number: \_\_\_\_\_ Date: \_\_\_\_\_

**Due by:** August 31, 2024

**Send to:** [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org)

**Awards Mailed to:** 2024-2025 District Governors

\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



**Lions International**

**District and Clubs Administration**

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

[www.lionsclubs.org](http://www.lionsclubs.org)

DA-CEA 4/2023 EN





This is the big one. If you used to attend or have never attended one of our Multiple Districts' Lions Convention this is the one to go to. It's our 100th. We'll be speaking a lot about it as we want everyone to attend who is a New York or Bermuda Lions Club member.

How do you register, select your meals, and reserve your hotel rooms for this next historic New York state & Bermuda Lions Clubs 100th Convention in Binghamton, NY from Friday May 3, 2024 to Sunday, May 5, 2024? Why do you want to register now? It's because pricing is now at an early bird discount. Prices go up in April 2024, so don't delay!

To register, go to [md20lionsconvention.org](http://md20lionsconvention.org) and click register or click on the QR code. Once registered you will be directed to be able to purchase tickets for scheduled convention breakfasts, luncheons, and of course the very special 100th celebration Gala, with a 'Roaring 20s-themed' party that celebrates 100 years of us as Lions at our New York & Bermuda 100th Convention. The program of all activities and workshops will be published in March and you will be able to register for them as well when they are posted.

Just follow the prompts and keep your receipts for your registration and each meal. You can print the receipts or have them on your smart device, like a cellphone, but in order to check-in at the convention and each meal paid event you want to go to you will need each of those unique QR codes that will be in your receipt(s) to access what you are trying to attend.

To make this happen, this year we are introducing a new technology to help Lions better manage our 100th New York State & country of Bermuda's (aka MD-20) Lions Convention, centrally located in beautiful Binghamton, NY this coming Friday, May 3rd through Sunday, May 5th, 2024.

To assist in this worthy but daunting task, we've partnered with a Canadian-based technology solution company called Zeffy.com. Zeffy is only available for registered charities. They offer a state-of-the-art registration, ticket and meal purchases through their technology platform and we as Lions will NOT be charged ANY banking, credit card fees, or fees to use their technology. They make it available for not-for-profits to raise more funds and serve more people.

What does that mean? That means that with Zeffy, every dollar raised by registration and meals goes to the New York & Bermuda, MD-20 Lions, which means that we'll reduce our costs up to 8% over our previous service provider called Eventbrite. So how does Zeffy do what they do for free? Well, every time you purchase something for the Convention, Zeffy will ask you to donate (it's optional not mandatory) a percent over what you are purchasing. Just like giving a tip.

This allows not-for-profits to get the full proceeds of our fundraising events..like our Convention. :)



Name

Phone

Email

Address

City/State/Zip

Item	Description	Size		Color	Quantity	Unit Price	Amount
		Adult/Youth	XS to 4XL				
SS	White Polo 50/50			White		28.00	
LS	White Polo 50/50			White		30.00	
SS	Royal Polo 50/50			Royal		28.00	
LS	Royal Polo 50.50			Blue		30.00	
SS	Gold Polo			Gold		28.00	
	Full Zipper Fleece			Gold		40.00	
	Please circle Shipping or Pick Up				Shipping	5.00	
	Checks to The Cop Shop				Pick up		
	560 Broadway						
	Massapequa, NY 11758		Proceeds to MD-20				

Total

# Official NYS & Bermuda 100th Anniversary Convention shirt

Thank you for your support of the Alert Foundation.

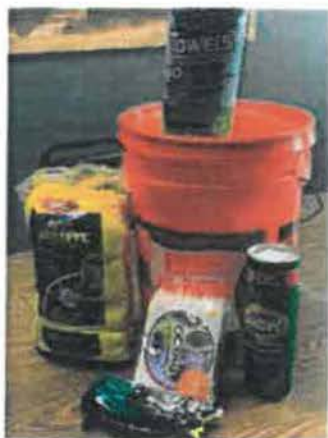
If you have any questions please contact us. [kclarkmd20@gmail.com](mailto:kclarkmd20@gmail.com)



*Lions of MD 20 Alert Foundation*

*7643 Park Ave.*

*Lowville, NY 13367*



**Sponsor a cleaning bucket**

**Your club can sponsor a cleaning bucket. These buckets are filled with cleaning supplies and will be sent out to disaster areas as needed. Your club can have their name on a bucket or two or ten and then anywhere that we send it, people there will know that your club is supporting them in their time of need.**

**We just need your club name and district as you want them on the label along with your payment of \$40 per bucket.**

**Club Name:** \_\_\_\_\_

**District:** \_\_\_\_\_ **Paid:** \_\_\_\_\_

**Check payable to: Lions of MD20 Alert Foundation**

**Mail check and this form to:**

**Kelly Clark 7643 Park Ave., Lowville, NY 13367**



## **Free Lifetime Pass for Military Veterans and Gold Star Families**

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID: Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting  
[www.nps.gov/planyourvisit/pickup-pass-locations.ht](http://www.nps.gov/planyourvisit/pickup-pass-locations.ht)





## Ronald McDonald House Charities® of the Capital Region

Keeping families close™



### Snacks & Beverages

Individual Cereal Cups  
Individual Oatmeal Cups  
Individual Nut and Trail Mix Packs  
Mini Muffin Packs  
Crackers & Cheese Packs  
Crackers & Peanut Butter Packs  
Individual Chips, Pretzels, Popcorn  
Protein bars  
Fresh Fruit: Bananas, Oranges, Apples  
Water (6 - 12 oz bottles)  
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)  
Powerade (12 oz bottles)  
Ramen/Cup O' Noodles Soup  
Infant food pouches: Fruit/Veggies/Yogurts

### Household Items



Paper Towels  
Standard-size Pillows  
Zippered Pillow Protectors  
Queen-size Mattress Protectors (Zippered)  
Queen-size Mattress Pads  
Ziplock bags (snack, sandwich, & quart size)  
Swiffer dust cloth refills  
Swiffer wet cloth refills  
Laundry detergent  
Clorox mopping clothes  
Infant diapers  
Baby wipes  
Feminine products



### Gift Cards

Dunkin	Chipotle
Subway	Dominos
McDonald's	Price Chopper
Hannaford	Gas Cards
Wal-mart	Sam's Club
Stewart's	Visa gift cards

### Family Needs & Activities



Preemie Gerber Socks	Bubbles
Preemie Receiving Blankets	Small Infant Toys
Pop Bubble Fidget Toys	Teething Toys
Hot Wheels	Children's Board Books
Outdoor Toys/Games	Play-doh
Crayons	

**Wish List Items can be dropped off at Ronald McDonald House**

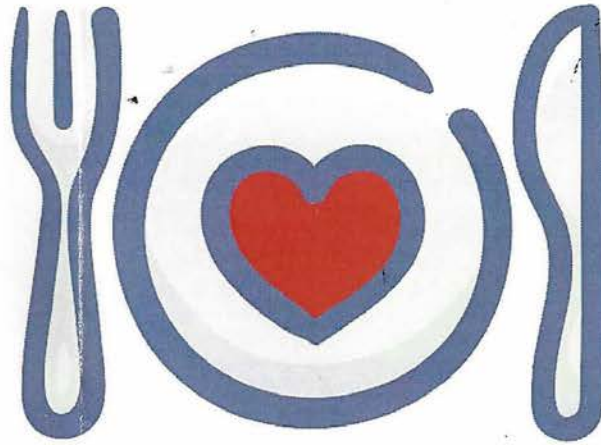
**139 S. Lake Avenue, Albany, NY 12208**

**Monday - Friday, 9AM-5PM**

**Questions? Call 518-438-2655**



# Love is Served



## RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

### PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House  
*Needed 3:00-6:00 P.M. daily*

### SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald  
House Charities**  
of the Capital Region

### To sign up, please contact:

Julia Geisel, House Manager  
(518) 438-2655 | [jgeisel@rmhcofalbany.org](mailto:jgeisel@rmhcofalbany.org)

139 South Lake Avenue, Albany, NY 12208 ♥ [www.rmhcofalbany.org](http://www.rmhcofalbany.org)

## Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

**If your club would like to participate, go to [clynk.com](http://clynk.com) and sign up for a "CLYNK to Give" account.**

**If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or [jerrygordon@juno.com](mailto:jerrygordon@juno.com) and I'll get you all the bags you want.**

Here's how it works:

### Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

### Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

### Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

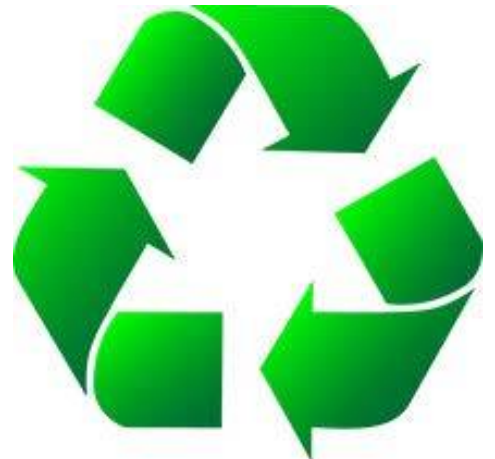
### Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for [ALBANYTROYLIONS.ORG](http://ALBANYTROYLIONS.ORG) and [20WLIONS.ORG](http://20WLIONS.ORG)



# A possible service project for Leos, Cubs or any Lions



## The Life of a Crayon

*Have you ever wondered what happens to your unwanted crayons?*

Sadly, more than a half-million pounds of crayons are discarded every year, turning into a waxy sludge that clogs our landfills. This motivated us to create a program that recycles used crayons and sends them to children's hospitals across the U.S. Now here's your chance to #ShareYourColors!!!



*New crayons are used by children*



*Unwanted crayons are dropped into a collection container*



*Collected crayons are sent to The Crayon Initiative*



*Made into NEW crayons*



*Crayons shipped to children's hospitals*



*New crayons are used by pediatric patients*



For more information visit us at:  
[thecrayoninitiative.org](http://thecrayoninitiative.org)

@thecrayoninitiative  
#thecrayoninitiative  
#shareyourcolors



# ARTICLES

## GLENS FALLS LIONS CLUB

### Last Saturday Supper

by Lion Karen Rager

On January 23, King Lion Marilyn Rivers presented Lions Karen and Scott Rager each with Progressive Melvin Jones Fellowships for their continued dedication to serve.

The Ragers also attended an Awards/Thankyou Dinner put on by the Salvation Army Friday January 26. Lion Scott accepted a Certificate of Appreciation on behalf of the Glens Falls Lions Club for their participation in their Bell Ringing mission. Eight Lions volunteered their time for a total of 12 hours on three



*King Lion Marilyn presents Lions Karen and Scott Rager with Progressive MJFs.*



*First shift team, preparing and cooking the meal.*



*Lions Karen Rager, Jenn Howse, and community member Jim Clark dice potatoes.*

Last Saturday Supper. The last Saturday of every month they provide a meal for members of our community in need. As usual the Lion's provided an abundance of food, and

nobody left hungry, with a community favorite: our famous meatloaf, roasted Rosmary potatoes, carrots, rolls, beverages and cookies. Here are the totals: 39 guests, 23 deliveries, 8 takeouts, and 15 complete meals brought to Wait House, ( a local residence for local teenagers in need, for a total of 85 dinners served. We had many hands both Lions and family members. Way to go Lions!

### KING LION MARILYN RIVERS

62 Helen Drive, Queensbury, NY 12804  
Home: 518-793-1034; Cell: 518-859-3738  
smrivers@roadrunner.com

### CLUB CORRESPONDENCE

glensfallsions@gmail.com  
e-clubhouse.org/sites/glensfallsny/  
Glens Falls Lions Club fb page

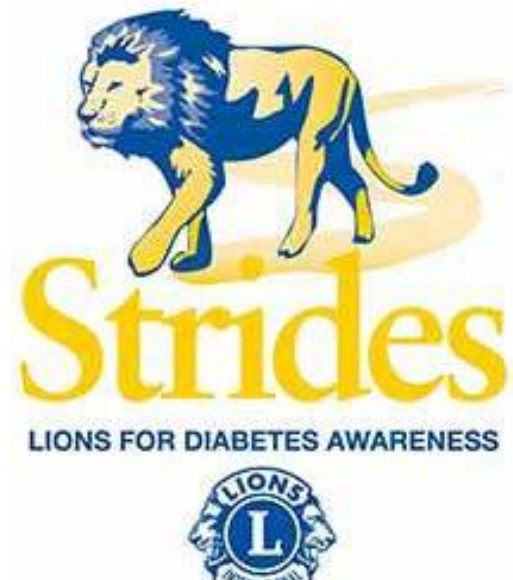


*Family members of Lions help bag cookies.*

different days, raising over \$500 for the Army. It's very good to be partnering with them again.

Lion Scott also received a certificate for his participation as a delivery driver for Meals on Wheels.

On Saturday, the 27th, club members participated in probably one of our favorite service projects. Christ Church United Methodist's





# LIONS EYE INSTITUTE/LIONS FOUNDATION AT ALBANY

by IPDG Ricky Laurin

Good Day Lions Members ,  
My name is Ricky Laurin, President of Lions Eye Institute (Immediate Past District Governor, Region Chair, New York State and Bermuda Lions Foundation Trustee) We know Lions are a well kept secret, well our Lions Eye Institute is a bigger secret yet. Our Board of Directors would like to share information that any Lions Member can use.

## Our Mission

The Lions Eye Institute (LEI) financially supports patients with acute eye care needs, who lack the insurance or the financial wherewithal to cover the medical care needed on their own, with eye care grants.

The eye screening Lions Clubs perform is just a small part, from which we get patients from. Doctors are where most patients are referred from.

Please use the address below:

Send referrals to:

Lions Eye Institute

15 Vista Boulevard, Slingerlands, NY 12159

Email: [LEIAlbany@gmail.com](mailto:LEIAlbany@gmail.com),

More Information: [www.LEIAlbany.org](http://www.LEIAlbany.org), Facebook.com/  
LionsEyeInstituteFoundation

We are printing informational tri-fold brochures to be handed out to as many Lions Club members as possible. It will have more information about how LEI supports research and development for new treatments, along with supporting educational opportunities and training for the doctors.

Finding cures for many types of blindness and eye diseases is one of the areas that receive the LEI financial support. LEI is very proud of the Residency Program we support at Albany Medical College of Ophthalmology.

We are supported by individuals, clubs, and companies through the Knight of the Blind Program, through donations to LEI. A Knight of the Blind (KOB) can become a bronze, silver or gold KOB over the years with added donations. Another fundraiser is our Chocolate Easter Bunny sale that takes place during mid-winter. This is a reminder to use LEI and participate in our fundraising for Lions Foundation of Albany. We are tax deductible!!!

Our Board would like to thank all Lions for what you all do

Respectfully,  
Lions Eye Institute President  
Ricky H Laurin

**LIONS FOUNDATION AT ALBANY, INC.  
LIONS EYE INSTITUTE AT ALBANY, INC.**  
15 Vista Boulevard, Slingerlands, NY 12159

**CHAIRPERSON PDG STUART WIZWER**  
(District 20-O)  
P. O. Box 105, Hurleyville, NY 12747  
Home 845-434-2152; Cell 845-798-2152  
[swizwer@hvc.rr.com](mailto:swizwer@hvc.rr.com)

**PRESIDENT DG RICKY LAURIN**  
(District 20W)  
207 Sheldon Lane, Chazy, NY 12921  
Home 518-846-7269; Cell 518-569-7253  
[rickyions18@outlook.com](mailto:rickyions18@outlook.com)

[www.leialbany.org/](http://www.leialbany.org/)



Like us on fb!  
Just search for:  
Lions Eye Institute/Foundation at Albany, NY

## *106th annual convention* **Lions International Convention 2024 Melbourne**

Be a part of the biggest Lion event of the year!

Adventure awaits you in Melbourne as the city hosts thousands of Lions and Leos from all over the globe who come together at the premier event of the year. At our Lions International Convention, you'll celebrate our commitment to serving our world with your fellow Lions and Leos, friends and make new ones.

Known as the cultural capital of Australia, Melbourne offers world-class restaurants and bars, exciting nightlife, eclectic festivals, legendary street art, unique shopping boutiques, incredible beaches and dazzling views, as well as some of the friendliest people you'll ever meet.

# SAUQUOIT VALLEY LIONS CLUB

## Holiday Party/Cancer Center Donation

By Lion John Griffin

On January 13, 2024 the Sauquoit Valley Lions held our annual Holiday Party at Orchard Hall restaurant with 33 members and guest in attendance. Lion President John Markley welcomed all to the dinner.



*Lions members and guest enjoying the annual Holiday Party.*

Our annual Holiday Raffle drawing was held immediately following dinner by Lion Ed Jones. The Club raised \$3,250 from the raffle and would like to thank all that



*Lions and guest are entertained by Elvis following the Holiday Party.*

participated for their support. Then festivities continued as Club members and guest were entertained by an Elvis Presley impersonator (Lion Don Brown's son Don Jr.) who was outstanding. A great time was had by all!

On January 11th Lion Secretary Connie Griffin and Lion John Griffin traveled to the Upstate Golisano Children's Hospital in Syracuse to present a check to their Children's Cancer Center. A check in the amount of \$2,238.00 was presented and the Lions enjoyed a tour of



the facility. The funds donated were raised through the Sauquoit Valley Lions annual Lottery Tree raffle held in November.

On January 25th the Club held a monthly meeting at Orchard Hall. Plans are underway for our annual Palm Sunday Pancake Breakfast to be held at the Willowvale VFD on Sunday March 24, 2024. The breakfast will run from 8:00 a.m.-noon and will include a bake sale and raffle.

### KING LION JOHN MARKLEY

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golfjjs@aol.com

## ALBANY & TROY LIONS CLUB

By Lion Jerry Gordon

### Membership Meeting

Our general membership meetings will now be held at Bridge Tha Gap, 1215 Broadway in Menands.

King Lion Eva suggested that the club should participate in Albany Victory Garden's Earth Day event, as we did last year, but perhaps with an even more active role. Earth Day is April 22. Included in our E-D activities should be the clean-up of "our" park in Watervliet.

It's not too soon to start thinking about next year's officers. LCI offers a lot of on-line training materials, and the various district officers and committee chairs are available for personal help, in case it's needed to ensure roles are being fulfilled properly.

Lion Jerry said that from what he sees on Facebook, Lions Greg and Jodi are accomplishing a lot of good things, especially in the areas of helping the hungry and the homeless. We should find a way to work with them more closely. Lion Queen, who already works with them, heartily endorsed this idea. Other organizations worthy of our support are Sidewalk Warriors Troy and Street Soldiers Albany/Schenectady.

Jerry reported that the seal campaign has brought in \$675 so far.

### Board Meeting

We have 288 chocolate bunnies on order from the Lions

Eye Institute.

Lion Queen expressed an interest in being our Leo chair. Jerry suggested that Eva should contact District Governor Priscilla to request a formal Leo training session for Eva, Queen and, if they're still interested, Greg and Jodi.

Ex-Lion Tom Hart shipped 3200 used eyeglasses to New Jersey this month.

The board approved King Lion Eva's suggestion that the club participate in Albany Victory Garden's Earth Day event, as we did last year, but perhaps with an even more active role. Earth Day is April 22. Included in our E-D activities should be the clean-up of "our" park in Watervliet.

We voted to buy one copy of PID Jack Weber's memoir, Jack Weber Here!, in honor of his 100th birthday. The cost is \$40 and all the net proceeds go to the Brandel-Murphy Youth Foundation.

### **Charitable Fund Board Meeting**

We discussed applying for a Brandel-Murphy grant for the SEE project, but decided to wait until we were sure we had enough Lions to do the eye screenings.

We received a thank-you note from ERC's Community Warehouse for the 258 coats plus assorted snow suits and vests that Ex-Lions Diane and Tom Hart delivered to them as part of our Coats for Kids campaign.

Lion Ruth has submitted grant applications to Stewart's and Walmart.

Lion Ruth has several requests for glasses that she's working on. Her contact at America's Best is gone and we may have to start paying for glasses again.

Lion Jerry is awaiting an application for hearing aids. He announced that the HCS still doesn't have anything to do with used HAs and because of this loss of income, our future split with them will be 1/3-2/3, instead of the 1/2-1/2 we've enjoyed in the past. This means that future HAs will cost us about 34% more. He has also sent in two apps to Lions Eye Institute; both happen to be from people suffering from keratoconus.

Our seal campaign letter has brought in \$975 so far.

### **KING LION EVA BASS**

12A Lark Drive,  
Albany, NY 12210  
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bridgethagapcommunity@gmail.com

### **CLUB CORRESPONDENCE**

P. O. Box 192, Troy, NY 12181-0192  
info@albanytroylions.org, Voicemail: 518-512-2722

## **CLINTON LIONS CLUB**

### **District Governor Visit**

By Lion Jim Winkler

At our *first meeting* of the month, we completed the planning for our 65th Anniversary Party of Service to our Community coming up at our next meeting, January, 25th. Members in attendance brought 65 pounds of food to be donated to the Country Pantry for their monthly distribution later in the month.

Eight (8) club members again joined other community volunteers on January 22nd in the *distribution of food to the clients of the Clark Mills Food Pantry*. This month we loaded approximately 600 client's vehicles with frozen pork, beef, chicken, kielbasa, perogies, rice, vegetables, milk, yogurt, bread, assorted canned goods and personal hygiene items. Clients also were given a fresh slice of pizza donated by a local pizza parlor. Better than 2,020 individuals were served on a seldom seen pleasant January day in Central New York.

Our second club meeting of the month, *we celebrated 65 years of service* to of community and surrounding area. Thanks to the efforts of Lion President Bob Maxam and Lion Bill O'Mara, our meeting was held at the clubhouse of a local Senior living community. Food was ordered from a local restaurant. DG Priscilla, IPDG Ricky and members from Lions Clubs in our region were also invited. On a very foggy night, DG Priscilla, IPDG Ricky, members from our sponsoring club - Deerfield and the Utica Lions were in attendance.

*Dr. Joanne Joseph*, Interim Dean of the College of Health Sciences at SUNY Polytechnic Institute (SUNY Poly) in Marcy, NY was our guest speaker. "Dr. Jo", as she likes to be called, has a doctorate in Psychology, has had her own private practice, worked as a consultant and been involved with the Psychology and Sociology programs at SUNY Poly for over 20 years. She spoke to us about her research and study of the pro-social behavior or what we know as "volunteerism" and why it is essential for survival. She includes it in the treatment plans for her patients. Sadly, it is on a decline in our society. As an organization of



volunteers, serving wherever needed, Dr. Jo's presentation was most appropriate, especially now when we are embarking on our International Campaign 1.5 to increase and retain membership.

Attendees received many door prizes which were donated by local businesses in our community and we honored our Student of the Month, Tega Igbo, a graduating senior at our local high school. In addition to being an honor student, he is a starter on the varsity basketball team and is planning to continue his education. IPDG Ricky and DG Priscilla individually addressed the group. DG Priscilla presented service chevrons to Clinton Lions Dave Welchons (20-years) and Lion Gabe Martini (35-years) and Utica Lion Carl Gage (10-years). In addition, our President, Lion Bob Maxam accepted the 2022-2023 Club Excellence Award from DG Priscilla. She encouraged other clubs in attendance to apply for Club Excellence Award for their clubs.



*Lion Les LaBrecque presents Student of the Month Certificate and gift Certificate to Clinton Senior Tega Igbo at Anniversary Party (Jan. 25, 2024)*



*Clinton Lions President, Bob Maxam presented with 2022 – 2023 Club Excellence Award by DG Priscilla Laurin (Jan. 25, 2024)*



*Clinton Lion Gabe Martini receives his 35-year service chevron from DG Priscilla Laurin (Jan. 25, 2024)*

## CELEBRATION OF 65 YEARS OF COMMUNITY SERVICE (Jan. 25, 2024)



*Guest speaker Dr. Joanne Joseph accepts gift from Clinton Lions Jim Winkler, Bob Maxam and Bill O'Mara (Jan. 25, 2024)*



**WONDER IF THE GROUNDHOG WILL SEE HIS SHADOW...**

### KING LION ROBERT MAXAM

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<https://www.clintonnylions.com/>



# GALWAY LIONS CLUB

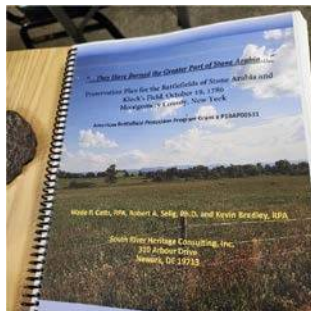
## Revolutionary War Reenactor

By VDG1 Holly McConchie

The Galway Lions had their own Lion Jon Jasewicz as our speaker at our January 8th dinner meeting. Some Lions from Town of Greenfield and Bethlehem joined us as well as a couple of community members from Guilderland and Latham.

Jon regaled us with his Revolutionary War reenactment history well as his love for recovering precious history through his digs.

An interesting and informative meeting with many unknown facts to most of us before his talk.



## KING LION ROBERT EATON

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# DISTRICT 20W NEWS

## Message from VDG1

By VDG1 holly Mc Conchie

For those of you who don't already know me, my name is Lion Holly McConchie. I am a Galway Lion and will be District Governor of 20W beginning in July.

Teamwork makes the dream work and I am looking for people to help make the dream work by being part of my team.



My theme for next year is

**Promote – Develop – Grow** and I would like to do just that with up-and-coming Lions who want to not only work for their club but work for their district helping to succeed in Lionism all over 20W.

The district is looking for Lions to come after me to keep District 20W growing stronger, we have no current second vice district governor which means in July we will have no first and will then also need a second – interested?

My 2024-2025 team has lots of holes that still need filling – zone chairs, region chairs, Leo Club Coordinator, Marketing Coordinator, Childhood Cancer Committee Chair just to name a few. Any of these positions sound like something you could get excited about and make great contributions to for Lionism?

Please feel free to reach out to me if you are interested in district positions that you could help direct 20W for years to come. My contact information is: hmcconchie@aol.com or home phone 518 882-6516 / cell phone 518 366-1010.

Thank you in advance for all that you do for Lionism in your clubs and possibly in 20W.

## Updated New Club Development Course

By PDG Michele Pulelo O'Hare

This month, an updated New Club Development course will be available in the Lions Learning Center. This course will be more interactive than the previous version and use real-world examples to share best practices gathered worldwide. The update will only be available in English

initially, but translated versions will come out in the coming weeks.

The Membership Division offers virtual training for district and MD leaders who want to learn how to start clubs—email [membership@lionsclubs.org](mailto:membership@lionsclubs.org) for more information.

Funding is still available for specialty club workshops. Lions staff will help facilitate customized training to help your team charter new specialty clubs—email [specialtyclubs@lionsclubs.org](mailto:specialtyclubs@lionsclubs.org) for more information.

Make sure to sign up your team for a Just Ask! workshop. Learn how to recruit more strategically to get the members you want. You can email [membership @ lionsclubs.org](mailto:membership@lionsclubs.org) to learn more.

I would like to extend my offer of assistance in various aspects, including new club development, membership retention, and orientation programs. Your success in reaching our membership goals is crucial to me, and I am here to support you however I can. Please feel free to let me know how I can help you.

We have fantastic Clubs and Members, and we can achieve great results together in retaining our members and starting new traditional and Specialty Clubs.

Let's work collaboratively to make this year a success regarding membership growth, retention, and engagement. If I can be of any assistance to you or your Club, please get in touch with me at 518-410-5941 or [mapohare@gmail.com](mailto:mapohare@gmail.com).

## MD20 Dues Increase Information

By DG Priscilla Laurin

Fellow Lions,

At the MD20 convention, next 3-5 May, your delegates will have the tremendous responsibility to approve, or not approve, the MD20 dues increase that has been put in the ballot by the Council of Governors last October. The outcome of this vote will have a significant impact on the finances of MD20 and its capability to support the New York State and Bermuda Clubs and Districts. Here is all the information you need to make a sound decision.

### Why it is necessary to raise dues?

- The last dues increase was in 2011. Since then, we have experienced a slow but constant increase in the

cost of living which has had an impact on expenses and the formation of the yearly budget.

- Regarding the income, Membership on July 1st, 2011, was 16,557, on December 31st, 2023, was 13,126. A decrease of **3,431** members which resulted in **\$54,896** total loss ( $3,431 \times \$16 = \$54,896$ ). This loss has also severely impacted the formation of the yearly budget.
- Last October, the Council of Governors tried to balance our books and approved many changes to reduce expenses and increase revenue, including cuts to DG's reimbursements (**\$6,500 savings**), eliminating the following "Gift Pins": MD20 Flag Ceremony Pins (**\$500 savings**) and International Parade Pins (**\$500 savings**), increasing convention booth and registration fees.
- Despite the above changes, the MD20 Budget 2023-24 was approved forecasting an outflow of **\$9,525.00**.

### What is in the ballot?

After a lengthy discussion, the Council agreed there was no way to avoid the dues increase and voted to create a ballot item at the 2024 MD20 Convention.

The Council considered several options and decided to adopt the Financial Committee's recommendation to increase the MD 20 dues **\$5 in three years: \$1 in 2024, \$2 in 2025, \$2 in 2026**.

### Final Considerations.

- The approval of this recommendation will not only resolve the problem of next year budget outflow but also stabilize the budget for the years to come, giving time to rebuild the membership up to a level sufficient to sustain our districts and clubs.
- The Council of Governors strongly recommends the approval of the proposed dues increase.

**Council of Governors 2023-24 – Multiple District 20 - New York State and Bermuda Lions.**

### **DISTRICT GOVERNOR PRISCILLA LAURIN**

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[jana5652@yahoo.com](mailto:jana5652@yahoo.com)

# BRANDEL - MURPHY LIONS YOUTH FOUNDATION

## Super Hero Raffle

By PDGs Michele Puelo O'Hare and John McDonald

Good Afternoon Lions of 20W,

The Brandel-Murphy Super Hero Raffle is on Sunday, February 11, 2024. Will your district earn a bonus incentive check?

100 tickets sold in your district = \$100 check for the charity of your choice

200 tickets sold in your district = \$200 check for the charity of your choice

District with the most tickets sold = \$250 check for the charity of your choice

### Current Tickets Sold:

District 20-N	=	218
District 20-E1	=	75
District 20-E2	=	107
District 20-W	=	100
District 20-Y	=	96
District 20-O	=	129
District 20-R1	=	103
District 20-R2	=	0
District 20-K1	=	24
District 20-K2	=	115
District 20-S	=	172
Other	=	384
Total so far	=	1523

Traditional paper tickets are still available; however, we encourage you and your family and friends, to purchase your tickets online with a credit card at [brandelmurphyfoundation.org](http://brandelmurphyfoundation.org).

Mail tickets to Brandel-Murphy Youth Foundation, PO Box 913, Rockville Centre, NY 11571. Tickets must be received before the drawing on 2/11/2024.

Your donations provide critical funding for our Grants Programs. PIP Al and Lion Maureen, as well as the entire BMYF team, want to thank you. Without your dedicated support, it would be impossible for us to fulfill our mission to improve the lives of children in MD-20.

If you have any questions, please let us know.

YIL,

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PDG Lion John McDonald  
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### BMYF

P. O, Bos 913  
Rockville, Centre, NY 11571  
516-992-6282  
[brandelmurphyfoundation.org](http://brandelmurphyfoundation.org)

### PRESIDENT PCC JOHN WARGO

10 Old Smith Road, Poughkeepsie, NY 12603  
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[jwargo@yahoo.com](mailto:jwargo@yahoo.com)

## TOWN OF SCHROON LIONS CLUB

### Holiday Boxes of Cheer

By PCC Mark Whitney

For more than 60 years, the Schroon Lions Club has delivered Holiday Boxes of Cheer to the communities of Schroon and North Hudson, and this year was no different. So on Dec. 22, they partnered with the North Hudson Highway Department and distributed 52 Holiday Boxes to their neighbors.

Tops Friendly Market in Schroon Lake participated in the effort with funding, as did Freihofer's, Frito-Lay, Pepsi, Pepperidge Farm, Lepage Bakeries, and Stroehmann Bakeries.

As usual, Tops' employees caught the holiday spirit and helped fill the boxes with food. Key participants included Kia Lapier, Cathy Shaughnessy, Sierra Lewis as well as Store Manager Shawn Hayes and soon-to-retire Wayne Hosler. Members of the Schroon Lions Club distributed the boxes in the Schroon Lake area, and the North Hudson Highway Department was responsible for North Hudson.

The Schroon Lions Club noted this was truly an example of a unified community effort, one that would not have been as successful without their support.





*Tops Friendly Market employees volunteered to fill Holiday Boxes for 52 of their neighbors. Photo credit: Sun Community News SCHROON LAKE*

### **KING LION GLEN REPKO**

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grovepoint17@msn.com

## **BROADALBIN-PERTH LIONS CLUB**

### **Kidsight Screening**

By Lion Ed Balaban

Lions are known throughout the world for their work to improve the lives of the visually impaired and prevent avoidable blindness. The Broadalbin-Perth Lions have embraced this global cause and have taken action locally by reaching out to the Broadalbin-Perth Elementary School to provide a day of vision screening for 122 pre-kindergarten through first grade students, coordinating efforts with the Northeastern Association of the Blind at Albany (NABA).

Tzigane Lajeunesse, LPN, and Lions' KidSight Coordinator at NABA, was thrilled at the number of students participating and the support of the school and Broadalbin-Perth Lions. "This is one of the largest groups we have handled and we are so pleased that the school and the Lions are working with us to ensure that these youngsters have the opportunity to have their vision screened so early in their lives."

KidSight is NABA's vision-screening program designed specifically for children ages eighteen months to five years. A specialized camera is used to detect potential vision impairments in the individuals screened. Each year, an average of twelve percent of the children screened for vision impairments are "flagged" as having a potential vision problem.

These children are then referred to a doctor for a follow-up visit and treatment if necessary. NABA collects data on the outcomes of those that were recommended for a follow-up visit. Statistics have indicated that lowincome families are less likely to follow up and schedule a visit with their doctor. Families also reported that transportation and available time as barriers. NABA works with these families in various ways to ensure that the children are seen by a doctor.

Broadalbin-Perth Elementary School Nurse, Christine Yatzor, also was a member of the screening team. "This event helps us identify those students who may be in need of glasses or some other form of vision assistance which will ultimately help them in school."

BPES Principal Kerri Barker said, "We are excited to partner with the Lions and bring this program to our students". She explained that when students can see clearly, their success in school improves tremendously.

Broadalbin-Perth Lions Club President Bob Townsend was quite pleased with the day's event. "It was well organized and ran like clock work," said Townsend. This was the first time the club undertook this endeavor, and Townsend believes that this activity will become a regularly scheduled event with schools in his club's area.

According to Lions Clubs International, eighty percent of all visual impairment can be prevented or cured. The first step to prevention is awareness. The second is early detection through vision

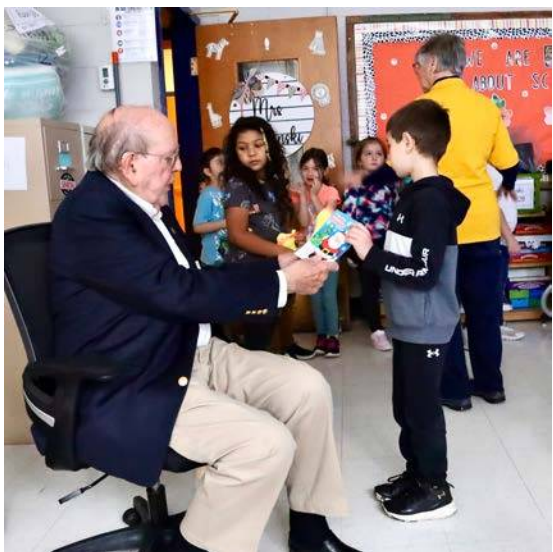




*Tzigane Lajeunesse, LPN, and Lions' KidSight Coordinator at Northeastern Association of the Blind at Albany (NABA), center, performs a vision screening on a Broadalbin-Perth Elementary School student, left, as Broadalbin-Perth Lion Debbie Murphy observes. More than 120 pre-kindergarten through first grade students were screened at the school during the event sponsored by the Lions.*



*As students were screened by Tzigane Lajeunesse, LPN, Lions' KidSight Coordinator at NABA, background left, they were sent to Broadalbin-Perth Elementary School Nurse, Christine Yatzor; right and Broadalbin-Perth Lion Linda Swietlicki, front left, both of whom kept track of students and their respective screening results. More than 120 pre-kindergarten through first grade students were screened.*



*Lions Past District Governor Dick Ralston, seated left, presented a stuffed lion and a Lions coloring book to all students who were vision screened at Broadalbin-Perth Elementary School on Dec. 7. The screening was performed by a staff member of the Northeastern Association of the Blind at Albany (NABA) and sponsored by the Broadalbin-Perth Lions Club.*



*The first shift of Broadalbin-Perth Lions to work the student vision screening at Broadalbin-Perth Elementary School included, from left, Linda Swietlicki, club president Bob Townsend, Debbie Murphy, and Past District Governor Dick Ralston. Other Lions also participated in the screening which ran from 9:30 AM to 2:30 PM.*

### **KING LION ROBERT TOWNSEND**

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### **CLUB CORRESPONDENCE**

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[e-clubhouse.org/sites/broadalbinny/](http://e-clubhouse.org/sites/broadalbinny/)

screening. Around the world, Lions partner with medical professionals and community leaders to screen young children, primary school students, and adults to identify those at risk for vision loss. The venue for Lions' vision screenings varies from schools, to workplaces, to community health fairs, and the screening methods depend upon the age group. But the results are always the same. Early identification leads to timely referral, professional treatment, and improved or restored sight.



**MISSION 1.5**

**WE'RE ON A MISSION TO  
GROW!**

**Membership Focused  
Teamwork Ready  
Proven Process**

*Mission 1.5 is the drive to reach  
1.5 million members worldwide.*



## **Are your club Events and Articles in the Roar?**

# **DEADLINE IS THE 28TH OF THE MONTH**

**Except February which is the 25th**

**Publication is as close to the 1st as possible.**

**(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)**

### **ARTICLES**

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted IF they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

### **PHOTOS**

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

### **EVENT FLYERS**

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to **karen@deuxflutes.com**



## **Lions Hearing Conservation Society of NYS**

### **LIONS LOAN-OUT EQUIPMENT**

*Below is a list of assistive devices available at many of  
LHCS of NYS's Loan-Out Centers.  
(Other equipment may be available upon request)*

#### **Pocketalker**

Personal amplifier. Ideal for one-to-one communication and TV listening.

#### **Whistle Stop**

Phone adapter to prevent feedback from using the telephone with a hearing aid.

#### **Infrared TV Listening System**

Wireless infrared amplification system.

#### **Digital Alarm Clock**

Wake to an alarm, a flashing light, or a portable pillow shaker.

#### **Personal FM System**

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

#### **Alert Master**

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

#### **Amplified Telephone**

Adjustable volume control with amplified ringer.

#### **Cap-Tel Telephone**

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

#### **Amplified Telephone Ringers**

Provides adjustable ring volume, frequency, and pitch tone.

#### **Personal Body Pager**

Pager works with the Alert Master. You wear it to alert to sounds while awake.

### **LIONS LOAN-OUT CENTERS**

#### **Madison Hearing Center**

14 Columbia Circle West Drive, Suite 202  
Albany, NY 12203  
Voice: (518) 690-2060

#### **Madison & Saratoga Hearing Center**

81 Miller Road, Suite 700  
Castleton, NY 12033  
Voice: (518) 689-0792

#### **Center for Better Hearing**

318 Ridge Street  
Glens Falls, NY 12801  
Voice: (518) 638-4363

#### **Audiologic Solutions**

361 Fairview Avenue, Suite 350  
Hudson, NY 12534  
Voice: (518) 631-2564

#### **Saratoga Hearing Center/ Saratoga Medical Arts Bldg.**

414 Maple Avenue  
Saratoga Springs, NY 12866  
Voice/TTY: (518) 584-0578

#### **Schoharie Office for the Aging**

113 Park Place, Suite 3  
Schoharie, NY 12157  
Voice: (518) 295-2001

#### **Resource Center for Independent Living**

131 Genesee Street  
Utica, NY 13503  
Voice: (315) 797-4642 Ext. 2928  
TTY: (315) 797-5837