

District 20W LIONS ROAR

MARCH 2024

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"Lions Serve up Hope"

A message from District Governor Priscilla Laurin



Here we are two thirds through this Lion's year. Congratulations on all your accomplishments. There is still time to reach out and complete your goals with plenty of time to do something extra.

As District Governor, I have visited a little more than half of the clubs with the other half scheduled to be visited this spring. Please remember to include me in your zone socials I would be happy to attend and visit your members again.

March is the month to think about next year's leaders. Plan for your club elections. Find leaders that will help your club exceed and accomplish your club's goals. Look at filling all the positions: President, Vice Presidents, Secretary, Treasurer, Club Membership Chair, Club Service Chairperson, Club LCIF Chair, Club Director and Club Marketing Chair. The more help you have the easier it is to accomplish all that the club would like to see done.

Please remember the District continues to need Lions to step up for our empty position: 2nd VD Governor, Marketing Chair, District Leo Chair, Zone Chairs and Region Chairs. There is training for all positions available. Please consider stepping up to help your district.

"Believe you can and you are halfway there." ...Theodore Roosevelt

During each of my visits I have emphasized membership. I continue to request that each of you promote our organization. Together we can grow 20W.

Save the Dates:

3/11/24 - Orientation with PDG Rick Brisee

4/20/24 - Last District meeting for this year at the LaQuinta Hotel in Latham. Our Guest speakers will be Dr. Ed Cordes, Lion Lorri Rieger and PCC Mark Whitney.

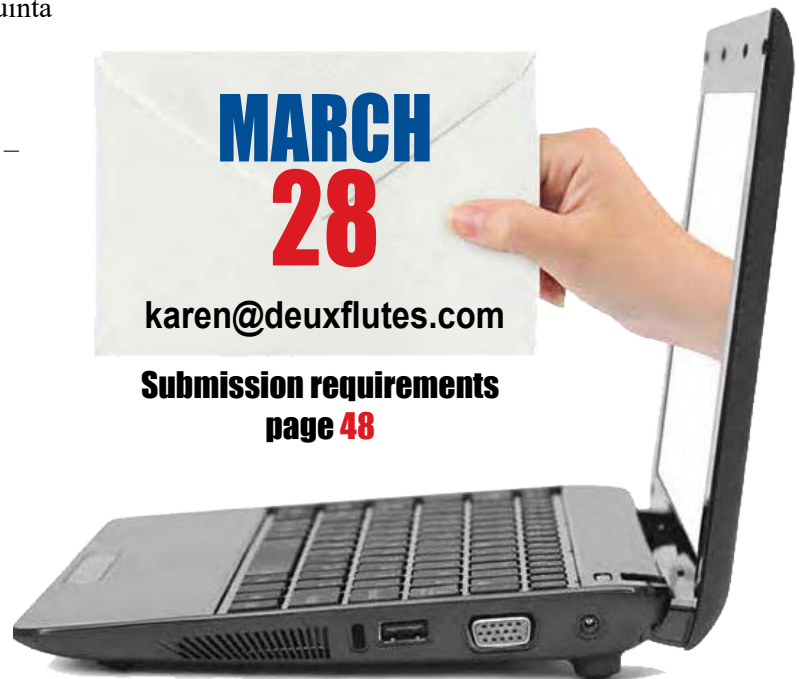
4/21/24 - Eye Screening Training. Earn your certificate – presenter will be Dr. Ed Cordes

6/1/24 - 20W Testimonial

YIL,

DG Priscilla
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269
Cell: 518-569-4421

NEXT ROAR DEADLINE



To get district 20W's newsletter

THE LIONS



[CLICK HERE](#)

Fill all the required spaces and submit! It's That Easy!

WHO'S WHO

DISTRICT 20W CABINET

DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell 518-569-4421
lionpriscilla2324@yahoo.com

1st VICE DISTRICT GOVERNOR

Holly McConchie (Galway Lions)
13 Marilyn Drive, Glenville, NY 12305
Home: 518-882-6516; Cell: 518-366-1010
hmcconchie@aol.com

2nd VICE DISTRICT GOVERNOR

Your Name Here

CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions)
128 Windy Hill, Ballston Spa, NY 12020
Cell: 518-847-8831; apg200@gmail.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903; jeneric39@juno.com

IMMEDIATE PAST

DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; jana5652@yahoo.com

GLOBAL ACTION TEAM

LEADERSHIP

PCC Mark Whitney (Town of Schroon Lions)
6825 Lynvale Drive, Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com

MEMBERSHIP

PDG Ed Stano, Jr. (Town of Greenfield Lions)
2070 Route 9N, Greenfield Center, NY 12833
Home: 518 893-7150; Cell: 518-879-5757
estanojr@nycap.rr.com

NEW VOICES COORDINATOR

GMT Family and Women's Specialist

PDG Ed Pike (Galway Lions)

3037 CR-107, Amsterdam, NY 12010
Cell: 518-423-9128
weski48@yahoo.com

EXTENSION TEAM SERVICE

PDG Michele O'Hare (Bethlehems Lions)
8 Turnberry Drive, Slingerlands, NY 12159
H 518-475-1908, C 518-410-5941
mapohare@gmail.com

GLOBAL SERVICE TEAM

PDG Milledge "Smitty" Smith (Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530; Cell: 315 778 3281
pdgsmitty@gmail.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L Townsend (Broadalbin-Perth Lions)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553; Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE AND DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232; jerrygordon@juno.com

NEWSLETTER AND MD20 MAGAZINE DIRECTER

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143; karen@deuxflutes.com

FACEBOOK ADMINISTRATORS

James Griffith (Cambridge Lions)
119 East Main Street, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

Joseph Wagner (Saratoga Springs Lions)
16 Adirondack Circle, Apt D, Gansevoort, NY 12831
Cell: 518-791-9575; jwagner@saratogaspringslions.com

FACEBOOK EDITOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143; karen@deuxflutes.com

REGIONS AND ZONES

REGION L

REGION CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355; Cell: 315-601-4038
Wink8@aol.com

Zone "A" and "B" Chair

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355; Cell: 315-601-4038
Wink8@aol.com
*Clinton, Deerfield, Greater Herkimer, Holland Patent,
Marcy Telephone, New Hartford New York Mills
Whitestone, Sauquoit Valley, Utica*

REGION I

REGION CHAIR

Ed Balaban (Broadalbin-Perth)
654 County Highway 138, Broadalbin, NY 12025
Cell: 716-474-5510
bklynbrn@att.net

ZONE "A" Chair

Edward Moore (Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com
*Ballston Spa, Galway, Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town of Greenfield*

ZONE "B" Chair

Robert Townsend (Broadalbin - Perth Lions)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com
*Broadalbin-Perth, Fonda & Fultonville, Greater
Johnstown, Speculator*

REGION O

REGION CHAIR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

Zone "A" and "B" Chair

Florence Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com
*Albany & Troy, Bethlehem, Duane, Greater Ravena Area,
Town of Wright/Schoharie Vly, Waterford*

REGION N

REGION CHAIR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" Chair

Jim Cypher (Glens Falls Lions)
89 Bay St, Apartment 1, Glens Falls, NY 12801
Cell: 617-281-4616
jimcypher@gmail.com
*Glens Falls, Hadley Luzerne, Long Lake, Newcomb, Town
of Schroon*

ZONE "B" Chair

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com
*Cambridge, Greenwich, Mechanicville Stillwater,
Schuylerville, Town of Hoosick*

REGION S

REGION CHAIR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" Chair

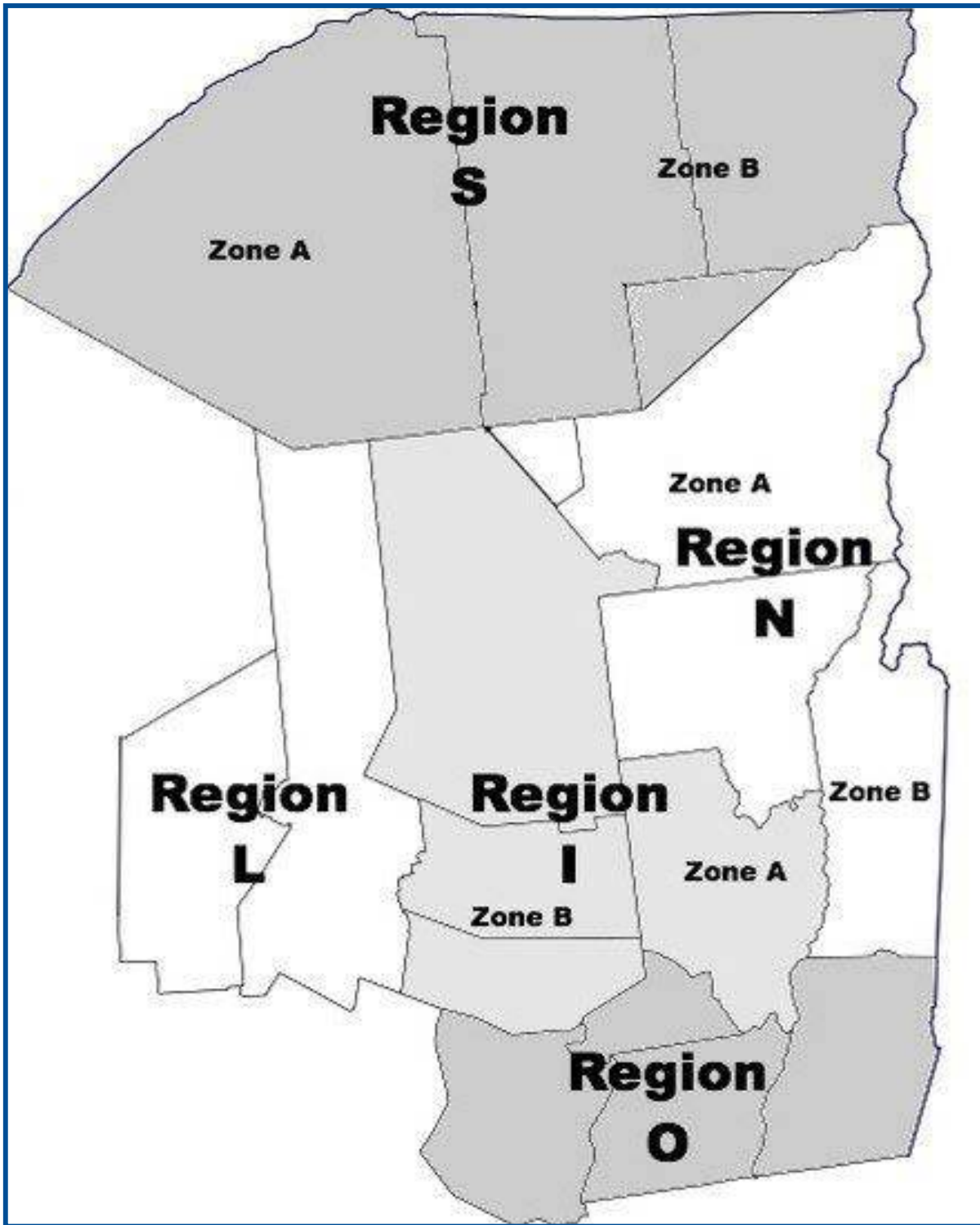
Joe Latimer (Clifton Fine)
P. O. Box 52, Newton Falls, NY 13666
Home: 315-848-3578 ; Cell: 315-854-4247
dlatimer@slc.com
*Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette River*

ZONE "B" Chair

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com
*Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake*



TEAMWORK!



District 20-W Comprises These New York State Counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie,
Warren, and Washington.



Global Extension Team



Extension Team
PDG Michele Puleo
O'Hare

Forming a Lions Specialty Club

Specialty clubs within the Lions organization offer a fantastic avenue for like-minded individuals to unite, bond over shared interests, and make a meaningful impact in their communities. Whether it's a passion for a hobby, profession, cultural heritage, or a cause, these clubs empower members to serve while indulging in what they love most. With the freedom to explore diverse interests, the possibilities for creating unique and impactful specialty clubs are endless.

Specialty Clubs are rapidly becoming a cornerstone of the Lions' community service efforts. By joining or initiating a specialty club, you can transform your dedication to service into impactful community projects, uniting fellow Lions with shared interests. This endeavor fortifies our 1.4 million-strong organization and amplifies our ethos of volunteerism. You can explore the resources below to start creating your specialty club.

These are the resources from LCI. Use when starting a Specialty Club:

Start a New Club webpage — Learn how to create a new club, including a step-by-step approach to new club development, sponsoring a new club, and more. Specialty clubs follow the same chartering process as other Lions clubs, allowing you to identify a special category for your club.

Specialty Clubs Program PowerPoint — Find out how to promote the Specialty Clubs Program and build specialty clubs in your area.

Specialty Club Model Mapping Worksheet — Complete a club needs assessment to map out the needs and resources required for your specialty club.

Join Together webpage — Learn about the Join Together program and see the benefits and opportunities of starting a specialty club.

Workshops — Complete the Specialty Clubs Program workshop form to organize a workshop. Hosting a Specialty Clubs Workshop can help your district charter new clubs and support membership goals. Workshops feature resources from Lions International to help you be a successful specialty club facilitator, and they can be conducted in every constitutional area.

Please note that requests must be made at least six weeks before the start of the workshop and require the approval of the council chairperson or District Governor.

These are the most frequently asked questions to LCI about Specialty Clubs:

What are the requirements for starting a specialty club?

Specialty clubs are chartered in the same way as traditional Lions clubs. All new club approvals and policy-based organizational requirements must be met. During the application process, a club can choose a specialty category if they want to be identified as a specialty club.

What types of specialties can a specialty club have?

A specialty club can focus its specialty on any common interest shared by club members. Some specialty examples include, but are not limited to:

- Cause-specific:

...continued on next page

- o Childhood cancer
- o Diabetes
- o Disaster relief
- o Environment
- o Humanitarian
- o Hunger
- o Vision
- o Youth
- Cultural
- Life stage/experience such as:
 - o Academic focus
 - o Profession
 - o Retiree
- Partnerships with organizations such as Special Olympics (Lions Champions Clubs)
- Sports or hobbies

How do I select or change my club's specialty?

You can select your club's specialty when completing and submitting a new club application. If you want to change or remove your club's specialty, your club officers may do so online in MyLCI.

Can a club branch become a specialty club?

Yes, you can convert your club branch to a self-standing specialty club. There are three things to consider: (1) where the club will be located, (2) the unique characteristics of the members, and (3) what the particular service focus of the club will be.

What costs are associated with starting and being a member of a specialty club?

A guide on the LCI website will help you figure out your charter and membership costs. Lions International also provides liability insurance coverage to all clubs, including specialty clubs.

If you have any questions, don't hesitate to contact me at 518-410-5941 or email me at mapohare@gmail.com.

YIL,
PDG Lion Michele Puleo O'Hare
GET 20 W and GMT MD 20

What is MISSION 1.5?

MISSION 1.5 is the drive to grow to a minimum of 1.5 million Lion members worldwide on July 1, 2027, so we can meet the growing needs of our communities and serve more than a billion people annually.

ARE YOU A KNIGHT OF THE BLIND?

Did you know that over 5,000 children and 30,000 adults are treated every year at the Lions Eye Institute at Albany?

BECOMING A KNIGHT OF THE BLIND is one way you can support this mission.

**For more information:
jmcdonald33@nycap.rr.com
www.leialbany.com**



LCI

Purpose and Ethics

As Lions, we hold ourselves to the absolute highest standards in everything we do. Our members and clubs are dedicated to serving others, and it shows. We champion kindness in our communities and actively work to improve the lives of all people.

Our Purpose

To Organize, charter and supervise service clubs to be known as Lions clubs.

To Coordinate the activities and standardize the administration of Lions clubs.

To Create and foster a spirit of understanding among the peoples of the world.

To Promote the principles of good government and good citizenship.

To Take an active interest in the civic, cultural, social and moral welfare of the community.

To Unite the clubs in the bonds of friendship, good fellowship and mutual understanding.

To Provide a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

To Encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

CALENDAR

Galway Lions Club
Community Breakfast March 9, 2024

Scotia-Glenville Lions
Spaghetti Dinner March 9, 2024

Lions Training via Zoom March 11, 2024

Hadley- Luzerne Lions Club
Blood Drive..... March 26

Saratoga Lions Club
Night at the Brewseum..... April 12, 2024

4th District Cabinet Meeting
La Quinta, Latham April 20, 2024

Dr. Cordes Training
Certified Eye Screener April 21, 2024

Broadalbin - Perth Lions
Panera Fundraiser..... April 22, 2024

New York State and Bermuda Lions Clubs
100th Convention/Binghamton..... May 3 - May 5, 2024

District Governor Testimonial
Bechard's Sugar House,
West Chazy June 1, 2024

Scotia - Glenville Lions Club
70th Charter Night September 26, 2024

Ballston Spa Lions Club
75th Anniversary October 12, 2024



Official Convention Pin

**New York State & Bermuda
Lions Clubs**

100th CONVENTION

in Binghamton, NY

May 3 - May 5, 2024

**Click the QR Code
to Register**



[www.md20lionsconvention.
org](https://cdn2.webdamdb.com/md_kKJam-g07unW9.jpg.pdf?v=1)

**FREQUENTLY ASKED
QUESTIONS ARE ON
THE FOLLOWING
PAGE.**



Download Brand Guidelines here:

https://cdn2.webdamdb.com/md_kKJam-g07unW9.jpg.pdf?v=1

Lions International Brand Guidelines

How to represent the world's
premier service organization.

BINGHAMTON LIONS 100TH NY-BERMUDA (aka MD20) CONVENTION REGISTRATION Q&A

Here are a couple of questions that have arisen along with the answers to assist and help you register for our Friday, May 3 – 5th 2024 Convention – “It's Historic!”

HOW DO YOU REGISTER?

- A. Attendees go to <https://md20lionsconvention.org>

Then click **Register** that you see in several places on the website. When they click register, they will be prompted to fill out information. When they check out, they have a 'Zeffy' option to help allow Lions Clubs to keep every cent they are trying to raise by having attendees help pay the banking/credit card transaction fees and cost of the Zeffy registration platform we are using. Competitor pricing like Eventbrite charge up to 8% for this service. Attendees DON'T have to leave anything but they can choose to help out and there are suggested amounts...or the attendee can put their own donation or nothing.

WHEN LIONS REGISTER ONLINE, DOES IT HELP CUT DOWN OUR PRINTING COSTS?

- A. HUGELY!

IF PEOPLE REGISTER ONLINE WILL THERE BE A NEED TO HAND THEM ANYTHING TO CHECK-IN AT THE CONVENTION REGISTRATION TABLES?

- A. When registered attendees will receive a receipt with a Registration QR Code that they show when they checking at the Convention. They also receive links to purchase their meals that will also produce individual Meal QR Codes that they need to bring as proof of purchase on their smart device or by printing them to show them. Otherwise they can't get into the meal that they have purchased.

WHAT IS THE PROCESS FOR THOSE THAT WANT TO REGISTER ONSITE THE DAY OF THE CONVENTION?

- A. They can register on site, but they can't purchase any meals as not only does the price for everything go up, meal orders are cut off a couple weeks before the convention to allow the convention staff to coordinate the 1000s of meals they serve during the convention.

If registering onsite they will need to register when they check with a volunteer Lions convention staff who can assist those not able to use the Internet or technology – and that's okay!

Please note however that this is time consuming for our volunteers so we are asking to register BEFORE attendees get to the convention, unless they are just not able to. Essentially at the check-in table we're going through the exact process to register you as they would have if they registered online.

Not to mention when they register online at www.md20lionsconvention.org, they are helping save Lions \$\$\$\$\$ to reduce the actual cost to the multiple Lions for running the convention.

DOES ANYONE NEED TRAINING TO REVIEW AND LEARN THE NEW REGISTRATION PROCEDURE?

- A. Only our volunteer staff who are working the registration tables to register people who didn't register online.

In truth, the actual registration system is very easy by just following the prompts but if there are questions you can certainly reach out to Maria P at the District Office or Aaron D through the contact form on the www.nylionsclubs.org website or the convention site. Zeffy.com - our registration technology partner - also has superb customer service to answer questions.

Since we are a volunteer organization, especially as we get closer to the convention, it may take a day or two to get back to those that need questions answered. So the earlier everyone registers, or tries to register to know they have an issue, the better.

We can't wait to see you – it's historic!

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public – Families and community
 - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

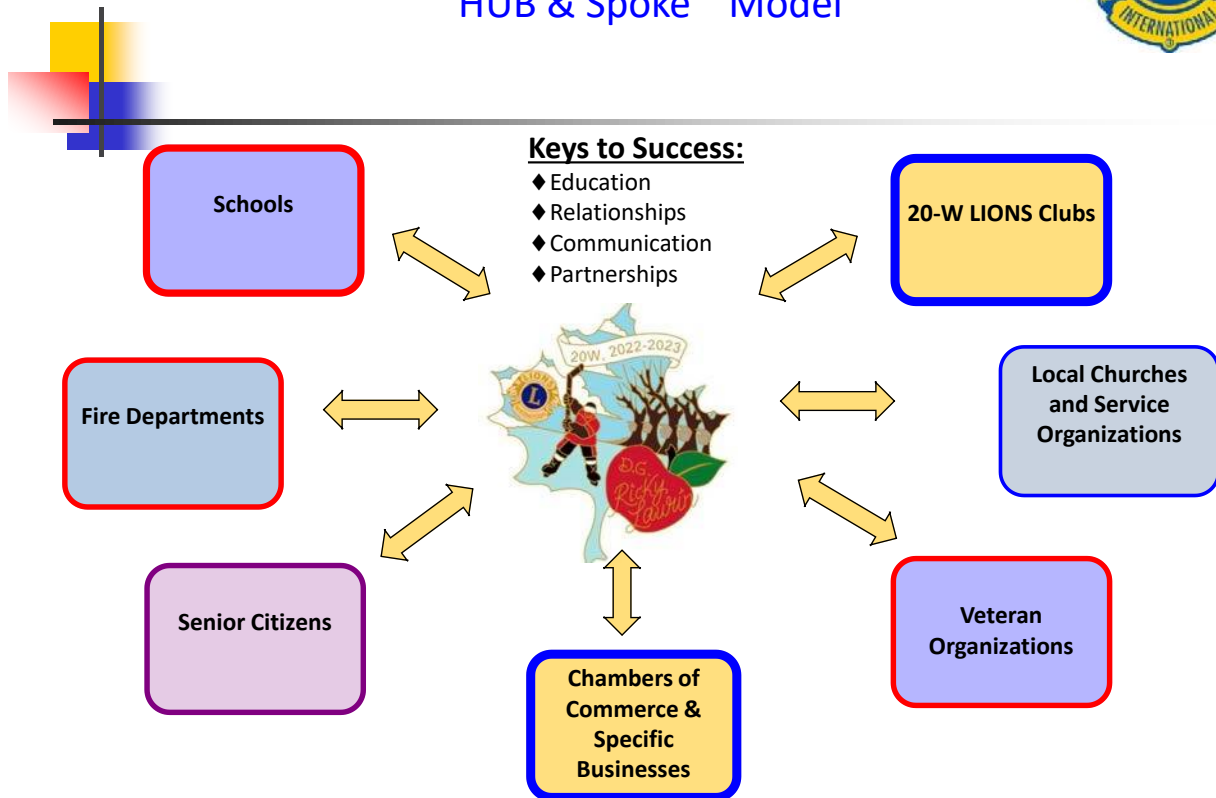


20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook – Lion Barbara and PDG James
 - Website and Directory – Lion Jerry Gordon
 - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace "Thinking out of the Box" to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

How does the District move forward with a Marketing Plan?

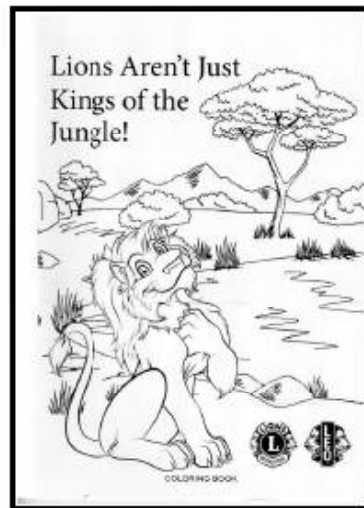
Expanding Membership & Service through a "HUB & Spoke" Model



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District 20-W Communications and Marketing Committee



❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Phase 1 – 4500 books – cost of \$4,000
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



District 20-W Communications and Marketing Committee



❖ Video Marketing Plan

1. Getting our Mission and Message to the public
 - ❖ Continue Efforts on Facebook and District Web Sites
 - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
 - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Send in your Photos and Video Clips on your club's hunger Programs
 *****Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

*****Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of LIONS District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/r9lOeb4P7ps>

Accessible to all clubs for Community and Club Education

DG PRISCILLA'S VISITATION SCHEDULE for 2023-2024

Rev date: January 16, 2024

<i>Alphabetical</i>		<i>Chronological</i>	
Albany & Troy	Sep 6	Saranac Lake	Aug 3
Ballston Spa	Feb 21	Clifton-Fine	Aug 14
Bethlehem	Feb 7	Scotia-Glenville	Sep 5
Broadalbin Perth	Mar 28	Albany & Troy	Sep 6
Cambridge	Nov 8	Edwards	Sep 11
Chazy		New Hart NYM White	Sep 12
Clifton-Fine	Aug 14	Fonda & Fultonville	Sep 13
Clinton	Oct 12	Raquette River	Oct 3
Deerfield	Oct 12	Duane	Oct 4
Duane	Oct 4	Schuylerville,	Oct 5
Edwards	Sep 11	Mechanicville-Still	Oct 9
Fonda & Fultonville	Sep 13	Clinton, Deerfield, Sauquoit, Utica	Oct 12
Galway	Nov 13	Town of Schroon	Oct 16
Glens Falls	Mar 26	Heuvelton	Oct 17
Gouverneur	Oct 25	Long Lake	Oct 18
Greater Amsterdam		Town of Hoosick	Oct 19
Greater Herkimer	Apr 3	Gouverneur	Oct 25
Greater Johnstown	Mar 13	Plattsburgh	Nov 6
Greater Ravena	Feb 28	Cambridge	Nov 8
Greenwich	Feb 15	Ogdensburg	Nov 9
Hadley-Luzerne	Nov 15	Hadley-Luzerne	Nov 15
Heuvelton	Oct 17	Galway	Nov 13
Holland Patent	Feb 6	Peru	Dec 7
Lake Placid	Apr 8	Malone	Dec 13
Lisbon	Mar 5	Holland Patent	Feb 6
Long Lake	Oct 18	Bethlehem	Feb 7
Louisville		Saratoga Springs	Feb 15
Malone	Dec 13	Greenwich	Feb 15
Marcy Telephone	Mar 21	Ballston Spa	Feb 21
Mechanicville-Still	Oct 9	Greater Ravena	Feb 28
New Hart NYM White	Sep 12	Lisbon	Mar 5
Newcomb	Apr 10	Greater Johnstown	Mar 13
Ogdensburg	Nov 9	Marcy Telephone	Mar 21
Peru	Dec 7	Glens Falls	Mar 26
Plattsburgh	Nov 6	Town of Greenfield	Mar 27
Raquette River	Oct 3	Broadalbin Perth	Mar 28
Saranac Lake	Aug 3	Greater Herkimer	Apr 3
Saratoga Springs	Feb 15	Lake Placid	Apr 8
Sauquoit Valley	Oct 12	Lisbon	Apr 9
Schuylerville	Oct 5	Newcomb	Apr 10
Scotia-Glenville	Sep 5	Tupper Lake	Apr 18
Speculator	May 9	Waterford	May 1
Town of Greenfield	Mar 27	Speculator	May 9
Town of Hoosick	Oct 19	Town of Wright/Schoh	May 20
Town of Schroon	Oct 16		
Town of Wright/Schoh	May 20		
Tupper Lake	Apr 18		
Utica	Oct 12		
Waterford	May 1		

PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

1. Keep your Club's calendar open for the date agreed upon.
2. Please do not schedule any other guest speaker at that meeting.
3. Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
4. The District Governor will be honored to induct new members at the official visit. Please notify in advance.
5. It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
6. Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
7. Be proud of your Club and tell the DG of your activities.



EVENTS/FLYERS



**Lions Clubs of New York State and Bermuda, Inc.
Multiple District 20 State Convention
May 3– 5, 2024
Binghamton, New York**

Dear Advisor,

The Lions Club of New York State and Bermuda, Inc. will be holding their 100th annual MD 20 State Convention in Binghamton, NY from May 3 5, 2024.

This gathering will draw approximately 1,200 Lions members, spouses, family and friends to the Binghamton area from all corners of New York State and Bermuda.

A program booklet is supplied to each attendee at registration. It contains a schedule of convention events, but it also highlights places to eat, shop and visit while in the area.

It provides the perfect forum to share your message if:

- You wish to market your business/service to a large, civic-minded group,
- You wish to market your unique products to people from outside the area,
- Or you just want to show your club's or your personal support.

An advertising contract is attached. Please direct your questions to the Lions member from whom you received this letter, or to any of the names at the bottom of the attached contract.

The more than 13,000 Lions members from around New York State and Bermuda thank you for your support.



Five South College Drive • Suite 102 • Binghamton, NY 13905 • (800) 836-6740 • visitbinghamton.org

...continued on next page



Multiple District 20 Lions Clubs of New York State and Bermuda
Annual Conference and State Convention, May 3– 5, 2024, Binghamton, New York.

Program Book Advertising Contract – Pricing and Ad Sizes
Advertising Deadline – March 15, 2024

Outside Back Cover	3.75" x 10.25"	\$500
Inside Front Cover	3.75" x 10.25"	\$450
Inside Back Cover	3.75" x 10.25"	\$450
Full Page	3.75" x 10.25"	\$350
Half Page	3.75" x 5"	\$200
Quarter Page	3.75" x 2.5"	\$125
Eighth Page	3.75" x 1.25"	\$70
Lions Supporter	Name listed in program	\$40

A check for \$_____ is enclosed, along with my camera-ready artwork.

MAKE CHECKS PAYABLE TO: Windsor Lions Club
c/o Larry Sanford
388 Old Route 17
Windsor, NY 13865

Name (please print legibly) _____

Organization _____

Contact's Address _____

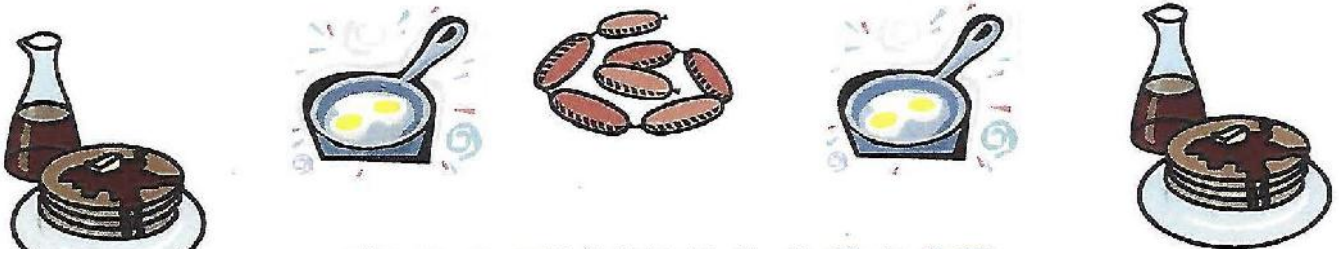
Contact's City/State/Zip Code _____

Contact's Phone Number _____ Contact's E-mail _____

Questions: Larry at (607) 655-2545 or shadyrest@echoes.net

Ad sold by: _____ Lions Club





GALWAY LIONS COMMUNITY BREAKFAST

Saturday, March 9th, 7 – 11 AM

At Bob's Trees Ski Lodge

**Pancakes & Syrup
French Toast Bake & Syrup
Home Fried Potatoes
Ham, Sausage, Eggs
** Most Items Gluten Free**

**\$11.00 Adults
\$6.00 Children 10 & under**

**Take Outs Available
For more information go to
www.galwaylionsclubny.org**



Annual Spaghetti Dinner

PRESENTED BY THE SCOTIA-GLENVILLE LIONS CLUB

Saturday, March 9, 2024

4pm - 7pm

First Reformed Church of Scotia

224 North Ballston Avenue, Scotia, NY

Includes:

Spaghetti with Meatballs

Cheese

Salad

Perreca's Italian Bread

Coffee, Milk & Soda

Homemade Desserts

**Take-out
Available**

Adults - \$13

Children under 12 - \$8

**Tickets available through your favorite
Scotia-Glenville Lions Club Member & at the door.**

**SCOTIA-GLENVILLE LIONS
CLUB "WE SERVE"**

www.SGLions.org



District 20-W New/Current Member Orientation Date

Monday, March 11th, 2024 at 7pm via Zoom

Experience has shown that it is a good practice for each Club to hold a formal orientation session for all new members as a way of introducing them to the history and service opportunities available to them as Lions.

To help with this, the District holds an orientation session via Zoom at least twice per Lions year; typically one in the Fall and one in the Spring.

The two date for this year are **Monday, March 11th, 2024 at 7 pm**. This session has been well received in the past and runs around 50 minutes in length with Q and A during and at the end.

Members will be given a brief history and timeline for Lions Clubs International and show the MD-20 footprint, but will spend most of their time on Club officer and committee opportunities, current Club ideas for local service projects, fundraising, available grants, and an intro to affiliated Lions-supported organizations and programs.

- This program is designed to be held on an as-needed basis and can be held more frequently than indicated above.
- Additionally, if a Club has multiple new members and wishes to hold an orientation session as part of a Club meeting, that too can usually be arranged either in-person or via Zoom.

For planning purposes, when scheduling it as part of a Club meeting, please be aware that it will be a somewhat pared down version as to content and will take around 30 minutes. Planning for any time less than that will dilute it too much to be useful.

- It is encouraged that new members and their sponsor attend either session and of course, current members are always welcome.
- An invite will be sent out to Club Presidents and Secretaries a few weeks prior to each date so new members and sponsors can be notified.

Yours in Lionism,
PDG Rick Brisee



*Be a part of the
lifesaving cause.*



**American
Red Cross**

Community of Giving

Hadley-Luzerne Lions Club **Blood Drive**

Tuesday, March 26
11:00 am – 5:00 pm

Held at the Aviation Mall
S578 Aviation Road, Queensbury, NY 12804
Vacant Store across from Regal Cinema

To schedule an appointment, please call 1-800-RED CROSS or visit
redcrossblood.org and use sponsor code: AVIATIONMALLNY



Scan to be directed to
RapidPass®



**Give blood 3/25 to 4/7 for an exclusive GODZILLA x
KONG: THE NEW EMPIRE and Red Cross shirt ltd qty!**



Scan to schedule
an appointment.

redcrossblood.org | 1-800-RED CROSS | 1-800-733-2767 | Download the Blood Donor App

© The American National Red Cross | 161501

District 20W Colorbooks Are HERE!



IPDG Ricky Laurin is busy handing them out to clubs!

When Your Club gets your colorbooks:

1. Please add a label with your club information/QR code. Stamping will just rub off.

2. Keep track of your inventory - where you deliver them to. Check periodically to refill and see how many have been taken.

3. You could include a sign that says, "Please take one".

4. Most important, keep track of any new members who have inquired and joined your club because of the colorbook.



Night At The **BREWSEUM**

Where History & Spirits Come to Life

***VIP* 5:00PM-6:30PM**

Presented by the Saratoga Springs Lions Club



Friday, April 12, 2024
6:30PM - 9:00PM



Canfield Casino • Congress Park, Saratoga Springs, NY

21 and Over Only • ID is Required



**If any Lion in 20W is interested in assisting
forming new traditional clubs,
specialty clubs and a club branch,**

please contact:

**PDG Michele O'Hare at
mapohare@gmail.com or
518-410-5941**

ALL LIONS ARE WELCOME!!!!!!

RAISE SOME DOUGH

Help support us!

**BROADALBIN-PERTH LIONS
FOUNDATION**

**March 22, 2024
4:00 pm to 8:00 pm EDT
4930 STATE HIGHWAY 30**

In Cafe • Drive-Thru • Pick-Up • Delivery
Enter promo code **FUND4U** at online checkout.

Panera
FUNDRAISING



**Lions Clubs of New York State and Bermuda, Inc.
Multiple District 20 State Convention
May 3– 5, 2024
Binghamton, New York**

SEE PAGE 31 FOR MORE DETAILS



We Serve



Save the Date!

When: September 26, 2024

What: Scotia - Glenville Lions Club *70th* Charter Night

Where: THE VISTA at Van Patten Golf Club
924 Main Street, Clifton Park

Social 6 - 7 pm

Dinner 7 pm

Let's come together for an evening of camaraderie, reflection, and festivity as we honor seven decades of service, community and making a positive impact.

Your presence will add to the joy of this special occasion.

Formal invitation and details to follow. We look forward to sharing this memorable night with you.

Roar with pride as we mark 70 years of Lions Club excellence!

SAVE THE DATE

October 12th, 2024

*The Ballston Spa
Lions Club*

Will be celebrating their

75th Anniversary

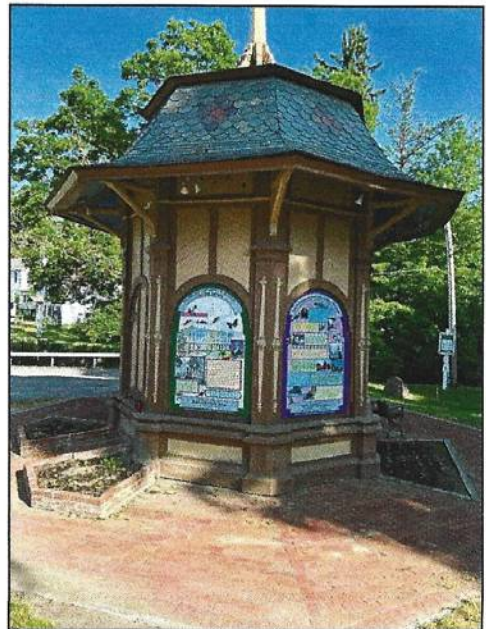
Guest Speaker

Past International President

Douglas X. Alexander



We don't have all the details yet but we would love for you to save the date and hopefully be able to celebrate with us. More info will be posted a.s.a.p.



Childhood Cancer

Actually is:

Financial
Stress

PTSD

Insomnia

Marital
Struggles

Trauma

Anger

Medical

Isolation Chaos

Side Effects

Personal Development
Delays

Depression

Sibling
Jealousy

Unpredictable Future

Diane Lange
20 w childhood
Cancer chairperson
Skipper 2df1@
yahoo.com

What
people think
Childhood Cancer
is:

- .Bald Heads
- .Go fundmes
- .Sick Days
- .Gift Cards
- .Chemo

Medical
Learning
Curve

Anxiety

A Roller Coaster Ride

PDG Joan Scott Leadership Award

Hear the World

The **Lions Hearing Conservation Society of NYS** is proud to introduce the **'PDG Joan Scott Leadership Hear the World Award'**.

This award has been established to recognize a Lion, individual or organization that has listened to the needs of their community and helped implement that vision.



Name of recipient can be etched onto the award (total of 40 characters including award name allowed). Award is 9 ¾ inches high.

Purchase price \$300.00 (no tax) and shipping is included.

- **Make checks payable to: LHCS**
- **Mail to: PDG Rick Brisee, 192 Middletown Road, Waterford, NY 12188**

Any questions: (518) 209-8812 or rbrisee@hotmail.com

**Protect your vehicles from the salt, sand and ravages of weather
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club
and Hoffman Helping Hands**

Please support our fund raiser at:



[www.hoffmanhelpinghands.com/fundraisers/
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)

Bottle & Can

RETRIEVAL CENTERS™



Bring your recyclable donations to
Plc-N-Nickel Bottle and Can Retrieval Center
4303 NY-30, Amsterdam.
Credit the Broadalbin-Perth Lions
Foundation account.

Help keep your community and environment clean while
helping the greater Broadalbin-Perth-Mayfield
community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions
Foundation will be used exclusively to support the needs
of the greater Broadalbin-Perth-Mayfield community.

Visit bottleandcanrc.com for any fundraising inquiries or needs.



2023-2024

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2023-2024 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of one or more members **or** ☐ Chartered new Lions club or Club Branch

Name of Lions Club or Branch: _____

2. SERVICE

☐ Contributed to LCIF an amount equal to or greater than the club's membership total multiplied by US\$5.

Year-end membership count _____ x US\$5= _____

☐ Started a new service project. *Consider one of our Global Causes!*

☐ List Three service activities your club participated in that were reported to LCI:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

☐ Reported Club Officers to LCI

☐ Key Officers participate in club officer training

4. MARKETING

☐ The club has publicized its service activities through local media or social media

Learn more about [promoting your club and activities](#), and learn about the Marketing Award

...continued on next page

2023-2024 District Governor Signature*: _____ District: _____
District Governor Member Number: _____ Date: _____

Due by: August 31, 2024

Send to: clubexcellenceaward@lionsclubs.org

Awards Mailed to: 2024-2025 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

www.lionsclubs.org

DA-CEA 4/2023 EN



This is the big one. If you used to attend or have never attended one of our Multiple Districts' Lions Convention this is the one to go to. It's our 100th. We'll be speaking a lot about it as we want everyone to attend who is a New York or Bermuda Lions Club member.

How do you register, select your meals, and reserve your hotel rooms for this next historic New York state & Bermuda Lions Clubs 100th Convention in Binghamton, NY from Friday May 3, 2024 to Sunday, May 5, 2024? Why do you want to register now? It's because pricing is now at an early bird discount. Prices go up in April 2024, so don't delay!

To register, go to md20lionsconvention.org and click register or click on the QR code. Once registered you will be directed to be able to purchase tickets for scheduled convention breakfasts, luncheons, and of course the very special 100th celebration Gala, with a 'Roaring 20s-themed' party that celebrates 100 years of us as Lions at our New York & Bermuda 100th Convention. The program of all activities and workshops will be published in March and you will be able to register for them as well when they are posted.

Just follow the prompts and keep your receipts for your registration and each meal. You can print the receipts or have them on your smart device, like a cellphone, but in order to check-in at the convention and each meal paid event you want to go to you will need each of those unique QR codes that will be in your receipt(s) to access what you are trying to attend.

To make this happen, this year we are introducing a new technology to help Lions better manage our 100th New York State & country of Bermuda's (aka MD-20) Lions Convention, centrally located in beautiful Binghamton, NY this coming Friday, May 3rd through Sunday, May 5th, 2024.

To assist in this worthy but daunting task, we've partnered with a Canadian-based technology solution company called Zeffy.com. Zeffy is only available for registered charities. They offer a state-of-the-art registration, ticket and meal purchases through their technology platform and we as Lions will NOT be charged ANY banking, credit card fees, or fees to use their technology. They make it available for not-for-profits to raise more funds and serve more people.

What does that mean? That means that with Zeffy, every dollar raised by registration and meals goes to the New York & Bermuda, MD-20 Lions, which means that we'll reduce our costs up to 8% over our previous service provider called Eventbrite. So how does Zeffy do what they do for free? Well, every time you purchase something for the Convention, Zeffy will ask you to donate (it's optional not mandatory) a percent over what you are purchasing. Just like giving a tip.

This allows not-for-profits to get the full proceeds of our fundraising events..like our Convention. :)



Name

Phone

Email

Address

City/State/Zip

Item	Description	Size		Color	Quantity	Unit Price	Amount
		Adult/Youth	XS to 4XL				
SS	White Polo 50/50			White		28.00	
LS	White Polo 50/50			White		30.00	
SS	Royal Polo 50/50			Royal		28.00	
LS	Royal Polo 50.50			Blue		30.00	
SS	Gold Polo			Gold		28.00	
	Full Zipper Fleece			Gold		40.00	
	Please circle Shipping or Pick Up				Shipping	5.00	
	Checks to The Cop Shop				Pick up		
	560 Broadway						
	Massapequa, NY 11758		Proceeds to MD-20				

Total

Official NYS & Bermuda 100th Anniversary Convention shirt

Thank you for your support of the Alert Foundation.

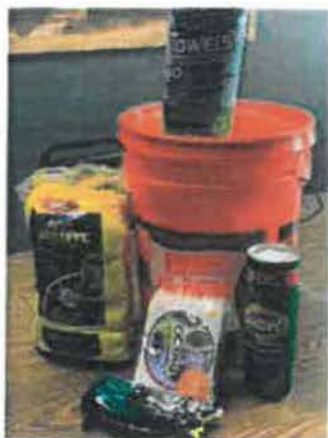
If you have any questions please contact us. kclarkmd20@gmail.com



Lions of MD 20 Alert Foundation

7643 Park Ave.

Lowville, NY 13367



Sponsor a cleaning bucket

Your club can sponsor a cleaning bucket. These buckets are filled with cleaning supplies and will be sent out to disaster areas as needed. Your club can have their name on a bucket or two or ten and then anywhere that we send it, people there will know that your club is supporting them in their time of need.

We just need your club name and district as you want them on the label along with your payment of \$40 per bucket.

Club Name: _____

District: _____ **Paid:** _____

**Check payable to: Lions of MD20 Alert
Foundation**

Mail check and this form to:

Kelly Clark 7643 Park Ave., Lowville, NY 13367



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID: Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting
www.nps.gov/planyourvisit/pickup-pass-locations.ht



Ronald McDonald House Charities® of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin	Chipotle
Subway	Dominos
McDonald's	Price Chopper
Hannaford	Gas Cards
Wal-mart	Sam's Club
Stewart's	Visa gift cards

Family Needs & Activities



Preemie Gerber Socks	Bubbles
Preemie Receiving Blankets	Small Infant Toys
Pop Bubble Fidget Toys	Teething Toys
Hot Wheels	Children's Board Books
Outdoor Toys/Games	Play-doh
Crayons	

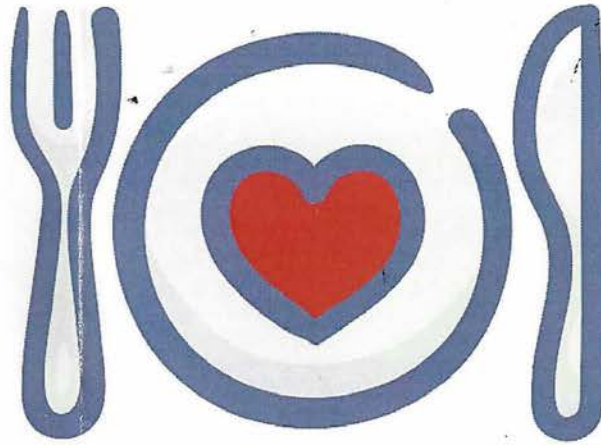
Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655

Love is Served



RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House
Needed 3:00-6:00 P.M. daily

SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald
House Charities**
of the Capital Region

To sign up, please contact:

Julia Geisel, House Manager
(518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 ♥ www.rmhcofalbany.org

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



A possible service project for Leos, Cubs or any Lions



The Life of a Crayon

Have you ever wondered what happens to your unwanted crayons?

Sadly, more than a half-million pounds of crayons are discarded every year, turning into a waxy sludge that clogs our landfills. This motivated us to create a program that recycles used crayons and sends them to children's hospitals across the U.S. Now here's your chance to #ShareYourColors!!!



New crayons are used by children



*Unwanted crayons are dropped
into a collection container*



*Collected crayons are sent to
The Crayon Initiative*



Made into NEW crayons



*Crayons shipped to
children's hospitals*



*New crayons are used
by pediatric patients*



For more information visit us at:
thecrayoninitiative.org

@thecrayoninitiative
#thecrayoninitiative
#shareyourcolors

ARTICLES

CABVI

(CENTRAL ASSOCIATION FOR THE BLIND
AND VISUALLY IMPAIRED)

February Low Vision Month

By Kali Zigrino

In February, The Central Association for the Blind and Visually Impaired (CABVI) recognizes Aged-Related Macular Degeneration (AMD) and Low Vision awareness months to promote prevention and treatment.

AMD is an eye disease that can blur central vision. It happens when age-related changes cause damage to the macula. As a result of AMD, many people may experience low vision.

AMD is a leading cause of vision loss in patients 50 years and older. Although it doesn't cause complete blindness, losing central vision can make reading, driving or seeing faces more difficult. People may experience AMD differently. For most, AMD progresses slowly, but for others it may progress quicker. There are two types of macular degeneration: dry and wet. Dry AMD occurs when certain areas of the macula thin, and wet AMD occurs when blood or fluid caused by abnormal blood vessel growth builds up under the macula.

"Initially, patients may not notice any changes to their vision, but over time their vision may become blurry, straight lines may appear wavy, or their central vision may darken," said Dr. Kimberly Wadas, O.D. "It is important for patients to visit their eye doctor yearly for prevention and early detection. Their eyecare provider may give them an Amsler Grid to monitor the integrity of the macula. Prevention is key." Patients are at a higher risk of developing AMD if they are over the age of 50, smoke, eat a diet high in saturated fat, are obese, have a diagnosis of hypertension or elevated cholesterol, are exposed to sun/UV light, or have a family history of AMD.

Low vision is defined as best-corrected visual acuity of 20/70 or worse, which cannot be corrected with glasses, contact lenses, or medical intervention, such as surgery or medication. Nearly 14 million Americans have low vision, and it is more common in older adults because many of the eye diseases that cause low vision, such as AMD, typically happen to people over the age of 50. Unfortunately, low



Dr. Kimberly Wadas, O.D., with a patient during a low vision exam at CABVI's Vision Health and Wellness Center, 408 Elizabeth St., Utica.

vision is generally a permanent condition.

Intervention for low vision varies based on the eye condition that is causing it. After receiving a comprehensive eye exam, an optometrist or ophthalmologist will be able to best-determine the next steps for treatment. Fortunately, there are ways to make the most of having low vision. If the vision loss is mild, there are simple modifications that can be made to improve quality of vision. Using task lighting at home or at work may help with ability to perform daily activities. Sunglasses can also be helpful because they reduce the amount of glare and reflections that enter the eye. Using a magnifying glass may help with reading and other near tasks. At CABVI's Utica and Syracuse locations, patients collaborate with professionals who specialize in low vision and vision loss from diseases such as AMD. Our low vision specialists will complete a low vision evaluation and make recommendations based on the patient's condition.

For more information or to schedule an appointment, call 315-797-2233 ext. 4000. To set up an interview, please call Kali Zigrino at 315-797-2233 ext. 1311 to set up a time.

**CENTRAL ASSOCIATION FOR THE BLIND
AND VISUALLY IMPAIRED (CABVI)**

507 Kent St. Utica, NY 13501

Phone: 315-797-2233

www.cabvi.org

**KALI ZIGRINO
PR & EVENTS MANAGER**

EDWARDS LIONS CLUB

District Governor Visit

By District Governor Priscilla Laurin



Club president, Donna Whitford and Cub secretary, Crystal Whitford accepting the club excellence award. Six members of the club received Chevrons.

KING LION DONNA WHITFORD

304 River Road, Edwards, NY 13635

Home: 315-562-8377

Cell: 315-405-5645

kwhitford@tds.net

BROADALBIN-PERTH LIONS CLUB

Town Board Youth Projects Collaboration

By Lion Ed Balaban

Members of the Broadalbin-Perth Lions Club attended this evening's Perth Town Board meeting and had the opportunity to offer their support for future collaborative projects for the improvement and betterment of the Town's youth recreational facilities.

Lions Club President Bob Townsend, along with past president Bill Suchy, Vice President Ed Balaban, and Lion Tim Ott shared with the Board the Club's interest in assisting the Town, once suitable projects could be identified and prioritized. The Lions spoke of their successful multi-year effort of fundraising and securing grants while working with the Broadalbin Youth Commission that yielded the Town of Broadalbin's Family Recreational Park, known as the "Field of Dreams," which included a structure housing a kitchen/concession area,

restrooms, storage area, and covered seating. That structure was dedicated in June 2022 as the Lions Pavilion.

Speaking for the Board, Town Supervisor Greg Fagan expressed his appreciation to the Lions for reaching out and said the Board would examine the needs of the recreational facilities, prioritize those needs and develop a plan that could involve the Lions' participation.

Townsend, citing Lions International's stance, said that "Young people are a dynamic force for good. That's why we devote ourselves to serving youth as beneficiaries, youth as partners, and empowering youth as service leaders. Across all our Global Causes, we remain committed to serving children and youth, as well as our local communities. As Lions, We serve."

The club participated in the "Rise Against Hunger" meal packaging event held today at the Broadalbin-Perth High School. The event was sponsored by Broadalbin's First Presbyterian Church and more than 45,000 meals were packaged during the course of the afternoon.



Teams from the Broadalbin-Perth Lions Club helped pack meals at Broadalbin-Perth High School this weekend, in support of Rise Against Hunger. Along with Broadalbin's First Presbyterian Church and other volunteers, more than 45,000 meals were packaged for distribution to those in need of nutritious meals around the world.

Rise Against Hunger, an international humanitarian organization, is growing a global movement to end hunger by empowering communities, nourishing lives and responding to emergencies. With locations across the U.S. and six international offices, the organization provides immediate nourishment for those facing hunger today and implements sustainable solutions that will lift entire communities for years to come.

Bob Townsend, Broadalbin-Perth Lions President, said that "food insecurity and addressing hunger is one of the Lions' global causes and we serve to ensure all community members have access to nutritious foods. Joining with Broadalbin's First Presbyterian Church to support Rise Against Hunger in this effort is a prime example of how we as individuals and organizations can act locally and have a global impact."

...continued on next page

Rise Against Hunger Partnership Manager Bill Maniscalco was grateful for the Lions' involvement, who were part of about 180 people who participated in the event.

At their meeting held at C & R Restaurant Feb. 8th, the Broadalbin-Perth Lions hosted members of the Saratoga Springs Lions Club and Boy Scout Troop 51.

The Saratoga Springs Lions gave a presentation about Camp Abilities, an adaptive and educational sports camp for blind and visually impaired youth. Camp Abilities-Saratoga is entering its 11th year and has been recognized by Lions Clubs International as one of the 10 most impactful programs of its kind in the United States, and is in the top 30 programs of its kind in the world.

Two scouts from Troop 51 reported on their experiences at the New York State Department of Environmental Conservation Summer Camp, their enrollment funded by the Lions. New York State Department of Environmental Conservation camps combine environmental education, hunter education programs, and outdoor recreation into a fun week long adventure. A hands-on approach is used to teach about the environment. Campers have the

opportunity to learn outdoor skills including backpacking, camping, and canoeing. They explore New York's diverse habitats, have the chance to learn basic ecological concepts, and how human activities affect the environment. Campers solve challenges, explore environmental concepts, practice outdoor skills, and spend the week immersed in nature.

Broadalbin-Perth Lions President Bob Townsend said that supporting both Camp Abilities and sending Scouts to the NYS DEC Summer Camp were prime examples of acting locally and embracing the Lions' global causes of youth, vision, and environment. "The continued support of the greater Broadalbin-Perth-Mayfield community is what allows us to provide for these programs through a variety of service and fundraising activities, and we are grateful," said Townsend.

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Broadalbin-Perth King Lion Bob Townsend, left, presents a check to Saratoga Springs Lions (Past District Governor) John McDonald, center, and Tony Catalano, right, to support the upcoming 11th year of Camp Abilities Saratoga. Camp Abilities is an adaptive and educational sports camp for blind and visually impaired youth and has been recognized by Lions Clubs International as one of the 10 most impactful programs of its kind in the United States.



President Bob Townsend, left, presents the Lions' sponsorship check to Troop 51 Scouts Kaden Sweeney, center, and Tucker Pettit, right, who attended the 2023 NYS DEC Summer Camp. The Scouts accepted the check on behalf of two yet unnamed scouts who will attend the 2024 camp this summer. Supporting the Scouts and environmental education are causes in which the Lions are involved globally and take action locally.

106th Annual Convention Lions International Convention 2024 Melbourne

Be a part of the biggest Lion event of the year!

Adventure awaits you in Melbourne as the city hosts thousands of Lions and Leos from all over the globe who come together at the premier event of the year. At our Lions International Convention, you'll celebrate our commitment to serving our world with your fellow Lions and Leos, friends and make new ones.

Known as the cultural capital of Australia, Melbourne offers world-class restaurants and bars, exciting nightlife, eclectic festivals, legendary street art, unique shopping boutiques, incredible beaches and dazzling views, as well as some



ALBANY & TROY LIONS CLUB

By Lion Jerry Gordon

We usually post the minutes of last month's general meeting (on the first Wednesday) and board meetings (on the third Monday), but because a number of our members were away, there were no meetings in February. Actually, there were meetings, but so few of you showed up that nothing was accomplished. But that doesn't mean that nothing happened!

Lion Emeritus Tom Hart shipped 2400 used glasses to the Lions recycling center in NJ, and Lion Ruth dropped off four bags of glasses to Keri Martinez at Colonie High School, where students in the Life Skills Program will sort



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Lion's Pride
District 20W

CLINTON LIONS CLUB

By Lion Jim Winkler

Members in attendance at both our monthly meetings this month continued **bringing food donations for our local Country Pantry**. We collected and delivered approximately fifteen (15) pounds of food to the pantry after each meeting. The food is combined with donations from other community organizations and dispersed to clients each month on Distribution Day.

We solidified the plans for fundraising and service projects for the remainder of the year and have decided to conduct another **Cash/Cow Raffle** to benefit our Activities Fund. A total of 250 tickets will be sold for \$10 each with the drawing to be held at our first meeting in April. The winner will be able to choose a quarter side of beef cow - butchered to their specifications, or \$500 cash. Anyone interested in taking a chance to help fund our service projects can contact any club member. Someone's going to win BUT you can't win if you don't take a chance!

Ten (10) club members joined with other community



Clinton Lions assist the many community volunteers loading food into the vehicles of the Clark Mills Food Pantry clients during the February Food Distribution (Feb. 12, 2024)



Food being donated to Clark Mills Country Pantry from Clinton Lions in attendance at first monthly meeting (Feb. 8, 2024)

volunteers on February 12th in the **distribution of food to the clients of the Clark Mills Food Pantry**. This month we loaded approximately 500 vehicles, many picking

up for more than one family. Clients received frozen pork, chicken, fish, fruit, vegetables, bags of potatoes, fresh oranges, bread, Bisquick mix, milk, eggs, fruit juice assorted canned vegetables & fruit and personal hygiene items. Frozen food products are purchased from the Regional Food

...continued on next page

Bank in Syracuse, delivered the morning of distribution, unloaded via fork lift and stacked for efficient loading into client vehicles. Shelf sustainable food items are donated through the generosity of various individuals/groups in the community. The monthly menus of approximately 1,995 individuals were supplemented through this month's distribution. In addition, our club presented the Food Pantry with a *financial contribution of \$650*.

Additional donations made this month included purchase of three (3) \$100 *NYS & BLF Raffle* tickets - plus the sale of an additional three (3) by a club member, sponsorship of an individual for \$100 in the upcoming *Greatest American Heart Run & Walk* being held in early March and procurement of advertising (\$200) in the *Annual Chamber of Commerce Community Guide*.

We look forward to the delivery of the chocolate rabbits the club purchased from the Lions Eye Institute (LEI) Fundraiser. This year we placed our largest order ever - 828 units. Therefore, we look forward to their arrival soon so we can pick them up and get them delivered to club & community members well in advance of the Easter Holiday.

**DON'T FORGET DAYLIGHT SAVING TIME
BEGINS ON MARCH 10...**

KING LION ROBERT MAXAM

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maxamr60@gmail.com
<https://www.clintonnylions.com/>

EMPIRE STATE SPECIAL NEEDS EXPERIENCE/LIONS CAMP BADGER

Summer Camp 2024

By Cynthia Reuter

SUMMER CAMP 2024

Registration opened on January 15th and in one month, we have registered 90 individuals for our regular sessions plus 7 families for family camp week. This makes us very excited for summer! We are still accepting applications with about 20 spots still available for campers. If you know of an individual with special needs who might benefit from an overnight camping experience,

please refer them to our website for more information:
www.lionscb.org.

We are also hiring staff. If you or someone you know may be interested in an exciting and rewarding summer job, you can find a link to our online employment application on our website: www.lionscb.org.

FUNDRAISING

There are several ways in which you can help us continue our mission to provide services that enhance the educational, vocational, personal growth and independence of differently-abled individuals.

- **Super Raffle** – to be mailed to all Lions Clubs in the MD20 soon. Ten winners* will each win \$1,000. If you need more tickets, please call or email Cynthia in the office at 607-589-4800 or lionscampbadger@htva.net. Raffle drawing will be held shortly after Labor Day. *If less than 250 tickets are sold, prizes will be prorated.
- **Lions Goods Store** – Come see us at the MD20 Convention in May and find a variety of Lions apparel, jewelry and other goodies for purchase! Cash, credit cards and checks accepted.
- **Donate** – Donations may be made at any time via Check, Paypal, Facebook, or by calling the office with credit card information. Checks may be made payable to ESSNE, 725 LaRue Road, Spencer, NY 14883. We are also registered with several charity websites so see if your employer will match your donation!
- **Golf Classic** – send a team or sponsor a tee! September 14th, 2024. For more info: <http://www.lionscb.org/golf-classic.html>
- **Wish Lists**
 - o You can find our camp Wish List on our website: <http://www.lionscb.org/wish-list.html>
 - o Amazon Wish List: <https://a.co/2PZWCI5> (Select “Gift Item” and be sure to include a note to tell us who it’s from! Ship to: Lions Camp Badger, 725 LaRue Road, Spencer, NY 14883)
- **Lion Mints** – www.lionmints.net or 866-220-0213. Lions Camp Badger receives \$5 for every case ordered!
- **Memorial Garden Pavers** – Order a paver stone in someone’s honor. <http://www.lionscb.org/wish-list.html>
- **Boxtops for Education** - No more clipping coupons!

Download the BoxTops app to your phone, select Empire State Special Needs Experience, Inc. as your "school." Then shop at your usual stores and simply scan your store receipt every time you shop. The app does all the work!

CAMP BADGER

725 LaRue Road, Spencer, NY 14883

CYNTHIA REUTER, BUSINESS MANAGER
PATRICIA GILLULE, CAMP DIRECTOR
PCC ANDREW UMREIKO, PRESIDENT

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BRANDAL - MURPHY LIONS YOUTH FOUNDATION

Raffle Winners!

By PDG Michele Puelo O'Hare

Thank you for all that supported our annual fundraiser; the 'Super Hero' Raffle - Good luck in 2025 Here are 2024's Winners:

Grand prize \$ 5,000 * Wheatfield Lions - WNY Lions - New York USA (aka 20-N)

2nd Prize \$ 2,000 * Sue Furlong - Northern NY Lions (aka 20-W)

3rd Prize \$ 1,000 * Alex Leon - Suffolk County Lions District 20S (aka 20-S)

4th Prize \$ 500 * Cuba Lions - geneseevalleylions.org (aka 20-E1)

5th Prize \$ 500 * Elliott Gross - whiteplainsarealions.org (aka 20-R1)

6th Prize \$ 250 * Debby Mosher - Finger Lakes Lions (aka 20-E2)

7th Prize \$ 250 * Chuck - whiteplainsarealions.org (aka 20-R1)

8th Prize \$ 250 * Tim Connors - northernnylions.org (aka-20W)

9th Prize \$ 250 * Ron Polito - WNY Lions - New York USA (aka -20-N)

Congratulations to all the winners! Get another chance in our 2025 'Super Hero' Raffle.

BMFY

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jwargo@yahoo.com

GREENWICH LIONS CLUB

By DG Priscilla Laurin



Some of the Greenwich Lions enjoying the meeting.



Greenwich Lions Vice President Brenda Facin .

KING LION CRAIG ROODS

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P. O. Box 172, Greenwich, NY 12834

BALLSTON SPA LIONS CLUB

Chevrons and New Lion

By DG Priscilla Laurin



Lion Marcon Cuzzo - 35 year chevron.



Lion Ed Hersch - 30 year Chevron



New member Abby, her sponsor, and King Lion Alex

KING LION ALEXANDER GUILMETTE

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NEWCOMB LIONS CLUB

Upcoming Events

By Lion Norma Taylor

Newcomb Lions have 50 + members making us the **largest Lions Club in the world based on percentages of residents!** If interested in joining the Lions Club, please contact Mark Yandon, Wester Miga or Norma Taylor.

Up Coming Events

March 13th - Next regular monthly meeting at the Lake Harris Lodge (Saint Patrick's Day Party along with the Long Lake Lions Club)

April 7th - Chili Cook off

April 22 - Earth Day-Town Clean Up day! Meet at the Information Center at 10am

July 6th - 58th Annual Chicken Barbecue

Recent Activities have Included

Donations to the following:

Amanda's House

American Cancer Society

Camp Badger

High Peaks Hospice

Lions Eye Bank

Neighbor Helping Neighbors

Guide Dog Foundation



Newcomb Lions Club President Mark Yandon and Lion Wester Miga (Sponsor) presenting our newest member Tim Lynch with his Certificate of Membership!

Valentines were sent to the Office for the Aging for our Seniors.

We continue to collect food at our monthly meetings to donate to our local food bank. Also used eye wear can be given to any lion's member. Please see our Facebook page for updated announcements.

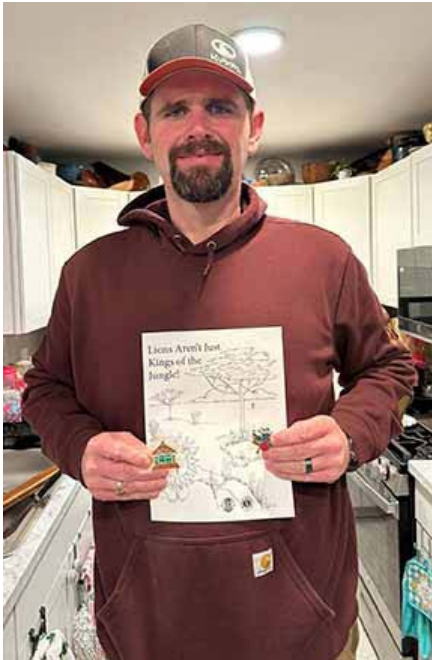
KING LION MARK YANDON

123 Marcy Lane
Newcomb, NY 12852
myandon@frontiernet.net

MALONE LIONS CLUB

Club's Newest Member

By DG Priscilla Laurin



Malone Lions newest member Lion James Barfield.

KING LION TIM CONNORS

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Dead33eye@hotmail.com

SARATOGA SPRINGS LIONS CLUB

Chevrans

By DG Priscilla Laurin



Lion Philip Klein received a 45 year Chevron.



Lion Dione Ramsdell received a 15 yr chevron.



Lion Merle Bonthier received a 25 year Chevron

KING LION TIMOTHY PEHL

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www.saratogaspringslions.com



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Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Except February which is the 25th

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted IF they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to karen@deuxflutes.com



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www.lionsclubs.org





Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

*Below is a list of assistive devices available at many of
LHCS of NYS's Loan-Out Centers.
(Other equipment may be available upon request)*

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/ Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837