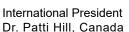


APRIL 2024

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"Lions Serve up Hope"

A message from **District Governor Priscilla Laurin**



Happy Spring!

Don't be fooled by our recent snowstorm. Spring is in the air and we will have nice weather soon.

April is a busy month for all of us. Are you aware of the many things that are celebrated in April including April Fool's Day, Earth Day, Lions Worldwide Induction Day, World Party Day, the Eclipse, Better Sleep Month, Arthritis Awareness Month, and don't forget Miliary Appreciation Month for just a few. The Lions in 20W also have a lot of work this month.

New Portal: As of 4/12/24 and beyond **My Lion, My LCI and Insight** are no longer available. You will not be able to access any information until you have the opportunity to enter the new portal. 4/15/24 - 5/3/24 Invitations will be sent out on a rolling basis to the current Lion users to access the new portal. Please watch for your email. LCI promises that we will love the new portal.

PU101: It is HIGHLY recommended that you try to hold next year's officers prior to 4/10/24 and enter the new officers prior to the 10th. Also try to take a moment to ensure the Lions in your club are entered properly into LCI with proper email addresses.

Cabinet Meeting: Our next and last cabinet meeting for this Lion year is scheduled for 4/20/24 at the LaQuinta in Latham. We have a full schedule that includes Dr. Ed Cordes from Lion See, Lion Lorri Rieger, LCIF and NYS&BF, and PCC Mark Whitney. Invitations have been sent to the presidents and secretaries of each club. We asked them to share the invitation with their members. If you need more information, you can each

out to me or to CS Alex Guilmette.

Save The Date: On Sunday 4/21/24 Dr. Ed Cordes will offer a 2-hour training course for anyone who wishes to be certified as an eye screener. This is at the LaQuinta in Latham from 10 to noon. You must rsvp for us to ensure you have a seat. (the training & certification is free)

Special Events:

This month 20 W will have some special events to celebrate.

4/20/24 The Utica Lions will celebrate their 100-year anniversary. We all congratulate them on the many years of service they have provided their community.

4/27/24 We will celebrate the Charter night for our newest club, U Albany Campus Club. Congratulations to the 27 students that have stepped up to join this club and our district.

1.5: Please do not forget LCI'S goal of 1.5 million new members in 4 years. Has your club participated?

NEXT ROAR DEADLINE



Please do your part and ASK someone to join your Lion's Club. We hope to end this Lion's year strong.

LCIF: Each year LCIF provides grants to Lions and areas in need. To continue this, they need our support. If you have not contributed, please consider contributing.

Club Excellence Award: If you have not completed all the requirements, you still have time.

- 1.Remember you must have at least 1 more member in June of 2024 than you had in July of 23.
- 2. They are asking you to contribute to LCIF in an amount that is equal to or greater than \$5/per member.
- 3. List at least 3 activities that your club has participated in & reported to LCI.
- 4. Start a new service project this Lion's year.

I have had the opportunity to visit many of the clubs in our district. I am very proud of the work they are doing. I look forward to visiting the other clubs in the next 3 months. Remember the best thing to share with your clubs is hope and action.

"It's not what you know, it's what you use that makes a difference"...Zig Ziglar

YIL,

DG Priscilla 207 Sheldon Lane, Chazy, NY 12921

Home: 518-846-7269

Cell: 518-569-4421

Get ready for the NEW Lion Portal

We're updating the digital tools you use as a Lion. To put it simply, we're taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — the Lion Portal

https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates







You are Cordially Invited to

The District 20W Cabinet Meeting

Location: La Quinta, Latham, NY

833 Loudon Rd, Latham, NY 12110

Date: 04/20/2024

Note: Whether attending or not, all Zone and Region chairs are required to provide their reports to DS Alexander Guilmette prior to the date of the meeting.

(Room reservations are to be called in to 1-518-640-2200 with the group code 'Lions Club 20 W District

Meeting' and must be made by 04/10/2024 for the rates below)

9f staying overnight before the event: Friday April 19th Night Room Price: \$129

Event Day:
Saturday April 20th 2024

09:30-10:00am - Cabinet Meeting Registration

10:00am – Cabinet Meeting Begins

Saturday Night: Room Rate Determined by Lions Room Block Meals:

Snacks – Will be Catered Lunch – Will be Catered

Meal Price: \$29 Per Person

Sunday April 21st – Vision Screening Training (Separate RSVP - See the Next Page for Details)

RSVP for the Cabinet meeting no later than Monday 04/10/2024 to District Secretary Alexander Guilmette at:

APG200@gmail.com

Make checks payable to District 20W Lions. They can be mailed to Alexander Guilmette at:

P.O. Box 2454 Ballston Spa, NY 12020

EYE SCREENING TRAINING

DR. Ed Cordes will offer free training for anyone who wishes to be certified as an eye screener

WHEN: 4/21/2024

Where: La Quinta, Latham, NY

Time: 10 -12 (noon)

You must RSVP by 4/10/2024

You can RSVP by calling DG Priscilla at 518-569-4421 or emailing lionpriscilla2324@yahoo.com

OR

CS Alexander at apg200@gmail.com

To get district 20W's newsletter

THE LIONS



CLICK HERE

Fill all the required spaces and submit!
It's That Easy!

WHO'S WHO

DISTRICT 20W CABINET

DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell 518-569-4421 lionpriscilla2324@yahoo.com

1st VICE DISTRICT GOVERNOR

Holly McConchie (Galway Lions) 13 Marilyn Drive, Glenville, NY 12305 Home: 518-882-6516; Cell: 518-366-1010 hmcconchie@aol.com

2nd VICE DISTRICT GOVERNOR

Your Name Here

CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions) 128 Windy Hill, Ballston Spa, NY 12020 Cell: 518-847-8831; apg200@gmail.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions) P. O. Box 31, Johnstown, NY 12095-0031 Cell: 518-669-2903; jeneric39@juno.com

IMMEDIATE PAST DISTRICT GOVERNOR

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; jana5652@yahoo.com

GLOBAL ACTION TEAM

LEADERSHIP

PCC Mark Whitney (Town of Schroon Lions) 6825 Lynvale Drive, Fort Wayne, IN 46804 Cell: 518-791-7519 md20pccmark@gmail.com

MEMBERSHIP

PDG Ed Stano, Jr. (Town of Greenfield Lions) 2070 Route 9N, Greenfield Center, NY 12833 Home: 518 893-7150; Cell: 518-879-5757 estanojr@nycap.rr.com

NEW VOICES COORDINATOR GMT Family and Women's Specialist

PDG Ed Pike (Galway Lions)

3037 CR-107, Amsterdam, NY 12010 Cell: 518-423-9128

weski48@yahoo.com

EXTENSION TEAM SERVICE

PDG Michele O'Hare (Bethlehems Lions) 8 Turnberry Drive, Slingerlands, NY 12159 H 518-475-1908, C 518-410-5941 mapohare@gmail.com

GLOBAL SERVICE TEAM

PDG Milledge "Smitty" Smith (Gouverneur Lions) 13487 NY-178, Adams, NY 13605 Home: 315 232 2530; Cell: 315 778 3281 pdgsmitty@gmail.com

MARKETING TEAM DISTRICT COORDINATOR

Robert L Townsend (Broadalbin-Perth Lions) 805 County Highway 126, Amsterdam,NY 12010 Home: 518-843-6553; Cell: 518-866-1250 rtownsen@nycap.rr.com

WEBSITE AND DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions) 15 Hyland Circle, Troy, NY 12182 Home: 518-235-8232; jerrygordon@juno.com

NEWSLETTER AND MD20 MAGAZINE DIRECTER

Karen Rager (Glens Falls Lions) 82 Hunter Lane, Queensbury, NY 12804 Home: 518-798-3143; karen@deuxflutes.com

FACEBOOK ADMINISTRATORS

James Griffith (Cambridge Lions) 119 East Main Street, Cambridge, NY 12816 Home: 518-252-1070; Cell: 315-269-5370 PDGJamesGriffith@gmail.com

Joseph Wagner (Saratoga Springs Lions) 16 Adirondack Circle, Apt D, Gansevoort, NY 12831 Cell: 518-791-9575; jwagner@saratogaspringslions.com

FACEBOOK EDITOR

Karen Rager (Glens Falls Lions) 82 Hunter Lane, Queensbury, NY 12804 Home: 518-798-3143; karen@deuxflutes.com

REGIONS AND ZONES

REGION L

REGION CHAIR

Jim Winkler (Clinton Lions) 136 Utica Road, Clinton, NY 13323 Home: 315-853-6355; Cell: 315-601-4038

Wink8@aol.com

Zone "A" and "B"Chair

Jim Winkler (Clinton Lions) 136 Utica Road, Clinton, NY 13323 Home: 315-853-6355; Cell: 315-601-4038

Wink8@aol.com

Clinton, Deerfield, Greater Herkimer, Holland Patent, Marcy Telephone, New Hartford New York Mills

Whitestone, Sauquoit Valley, Utica

REGION I REGION CHAIR

Ed Balaban (Broadalbin-Perth) 654 County Highway 138, Broadalbin, NY 12025 Cell: 716-474-5510 bklynbrn@att.net

ZONE "A" Chair

Edward Moore (Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com
Ballston Spa, Galway, Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town of Greenfield

ZONE "B" Chair

805 County Highway 126, Amsterdam, NY 12010 Home: 518-843-6553 rtownsen@nycap.rr.com

Broadalbin-Perth, Fonda & Fultonville, Greater
Johnstown, Speculator

Robert Townsend (Broadalbin - Perth Lions)

REGION O REGION CHAIR

Michele Puleo O'Hare (Bethlehem Lions) 8 Turnberry Drive, Slingerlands, NY 12159 Home: 518-475-1908; Cell: 518-410-5941 mapohare@gmail.com

Zone "A" and "B"Chair

Florence Brisee (Waterford Lions) 192 Middletown Road, Waterford, NY 12188 Home: 518-235-4988 fbrisee@hotmail.com

Albany & Troy, Bethlehem, Duane, Greater Ravena Area, Town of Wright/Schoharie Vly, Waterford

REGION N

REGION CHAIR

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253

rickylions 18 @outlook.com

ZONE "A" Chair

Jim Cypher (Glens Falls Lions) 89 Bay St, Apartment 1, Glens Falls, NY 12801 Cell: 617-281-4616 jimcypher@gmail.com

Glens Falls, Hadley Luzerne, Long Lake, Newcomb, Town of Schroon

ZONE "B" Chair

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253 rickylions18@outlook.com Cambridge, Greenwich, Mechanicville Stillwater, Schuylerville, Town of Hoosick

REGION S REGION CHAIR

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253 rickylions18@outlook.com

ZONE "A" Chair

Joe Latimer (Clifton Fine)

P. O. Box 52, Newton Falls, NY 13666 Home: 315-848-3578; Cell: 315-854-4247

dlatimer@slic.com

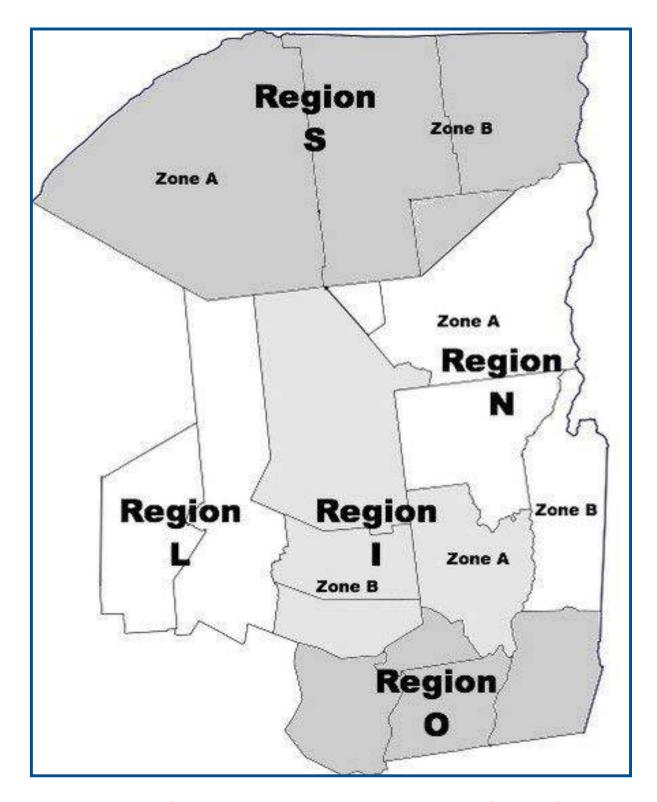
Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Louisville, Ogdensburg, Raquette River

ZONE "B" Chair

Ricky Laurin (Chazy Lions) 207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269; Cell: 518-569-7253 rickylions18@outlook.com

Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac Lake, Tupper Lake





District 20-W Comprises These New York State Counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Montgomery, Eastern Oneida, Rensselaer, St. Lawrence, Saratoga, Schenectady, Schoharie, Warren, and Washington.



Global Leadership Team



Congratulations on nominating your slate of club officers to lead in 2024-2025!

<u>April is your Club Officer elections month</u> followed by the 100th Anniversary New York State and Bermuda MD20 Lions Convention in Binghamton May 3rd -5th with the elections of your District Officers.

All new, newly interested, and current Zone and Region Chairs will be meeting at the LaQuinta Hotel in Latham on April 20th from 2:00-5:00pm immediately after our 20-W District Cabinet Meeting.

Come learn what's new this year and to share your experiences and opportunities to collaborate with clubs.

IMPORTANT TO ALL CLUBS:

After you hold your club officer elections don't hesitate to enter their (PU101) details into MyLCI before April 10th.

After April 11th, MyLion, MyLCI, and Insights will no longer be available.

You will then receive an email invitation to access the new Lion Portal on a rolling basis sometime between April 15th and May 11th.

After May 13th all attempts to access the previous digital tools will be automatically redirected to the new Lion Portal.

But don't wait to begin learning:

Great online training is available through the Lion Portal YouTube channel today!

Simply open your web browser and type:

https://www.youtube.com/@lionportaltraining

Questions? Please contact GLT Coordinator Mark Whitney: MD20pccmark@gmail.com

LIONS RESOURCES

can be found at this link

www.lionsclubs.org/en/resources-for-members/resource-center

Fundraising Guide

An interactive tool that helps clubs through the process of planning an online or event fundraiser

Developing Local Partnerships

A hands-on guide that helps clubs evaluate their strengths, identify their needs, and connect with likeminded organizations in the commuity for potential partnership opportunities

Cabinet Secretary & Treasurer e-Book

Helpful resource that walks the cabinet secretary & treasurer through their role providing helpful tips, resources and tools.

Dues Billing Table

Break down of dues

Vision Screening for Children

A vision screening event for children in local primary, middle or secondary schools that identifies those who may have vision problems requiring comprehensive follow-up by eye care professionals

LCIF GRANT APPICANTS RESOURCES

www.lionsclubs.org/en/lcif-grantstoolkit#mod1

What is MISSION 1.5?

MISSION 1.5 is the drive to grow to a minimum of 1.5 million Lion members worldwide on July 1, 2027, so we can meet the growing needs of our communities and serve more than a billion people annually.

ARE YOU A KNIGHT OF THE BLIND?

Did you know that over 5,000 children and 30,000 adults are treated every year at the Lions Eye Institute at Albany?

BECOMING A KNIGHT OF THE BLIND is one way you can support this mission.

For more information: jmcdonald33@nycap.rr.com www.leialbany.com



LCI Purpose and Ethics

As Lions, we hold ourselves to the absolute highest standards in everything we do. Our members and clubs are dedicated to serving others, and it shows. We champion kindness in our communities and actively work to improve the lives of all people.

Our Purpose

To Organize, charter and supervise service clubs to be known as Lions clubs.

To Coordinate the activities and standardize the administration of Lions clubs.

To Create and foster a spirit of understanding among the peoples of the world

To Promote the principles of good government and good citizenship.

To Take an active interest in the civic, cultural, social and moral welfare of the community.

To Unite the clubs in the bonds of friendship, good fellowship and mutual understanding.

To Provide a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

To Encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

CALENDAR



Download Brand Guidelines here:

 $\frac{https://cdn2.webdamdb.com/md_kKJam-}{g07unW9.jpg.pdf?v=1}$

Lions International Brand Guidelines

How to represent the world's premier service organization.



Official Convention Pin

New York State & Bermuda Lions Clubs

100th CONVENTION

in Binghamton, NY

May 3 - May 5, 2024

Click the QR Code to Register



www.md20lionsconvention.org

FREQUENTLY ASKED QUESTIONS ARE ON THE FOLLOWING PAGE.

BINGHAMTON LIONS 100TH NY-BERMUDA (aka MD20) CONVENTION REGISTRATION Q&A

Here are a couple of questions that have arisen along with the answers to assist and help you register for our Friday, May 3 – 5th 2024 Convention – "It's Historic!"

HOW DO YOU REGISTER?

A. Attendees go to https://md20lionsconvention.org

Then click **Register** that you see in several places on the website. When they click register, they will be prompted to fill out information. When they check out, they have a 'Zeffy' option to help allow Lions Clubs to keep every cent they are trying to raise by having attendees help pay the banking/credit card transaction fees and cost of the Zeffy registration platform we are using. Competitor pricing like Eventbrite charge up to 8% for this service. Attendees DON'T have to leave anything but they can choose to help out and there are suggested amounts...or the attendee can put their own donation or nothing.

WHEN LIONS REGISTER ONLINE, DOES IT HELP CUT DOWN OUR PRINTING COSTS?

A. HUGELY!

IF PEOPLE REGISTER ONLINE WILL THERE BE A NEED TO HAND THEM ANYTHING TO CHECK-IN AT THE CONVENTION REGISTRATION TABLES?

A. When registered attendees will receive a receipt with a Registration QR Code that they show when they checking at the Convention. They also receive links to purchase their meals that will also produce individual Meal QR Codes that they need to bring as proof of purchase on their smart device or by printing them to show them. Otherwise they can't get into the meal that they have purchased.

WHAT IS THE PROCESS FOR THOSE THAT WANT TO REGISTER ONSITE THE DAY OF THE CONVENTION?

A. They can register on site, but they can't purchase any meals as not only does the price for everything go up, meal orders are cut off a couple weeks before the convention to allow the convention staff to coordinate the 1000s of meals they serve during the convention.

If registering onsite they will need to register when they check with a volunteer Lions convention staff who can assist those not able to use the Internet or technology – and that's okay!

Please note however that this is time consuming for our volunteers so we are asking to register BEFORE attendees get to the convention, unless they are just not able to. Essentially at the check-in table we're going through the exact process to register you as they would have if they registered online.

Not to mention when they register online at www.md20lionsconvention.org, they are helping save Lions \$\$\$\$\$ to reduce the actual cost to the multiple Lions for running the convention.

DOES ANYONE NEED TRAINING TO REVIEW AND LEARN THE NEW REGISTRATION PROCEDURE?

A. Only our volunteer staff who are working the registration tables to register people who didn't register online.

In truth, the actual registration system is very easy by just following the prompts but if there are questions you can certainly reach out to Maria P at the District Office or Aaron D through the contact form on the www.nylionsclubs.org website or the convention site. Zeffy.com - our registration technology partner - also has superb customer service to answer questions.

Since we are a volunteer organization, especially as we get closer to the convention, it may take a day or two to get back to those that need questions answered. So the earlier everyone registers, or tries to register to know they have an issue, the better.

We can't wait to see you – it's historic!

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2022-2023 LION Year #Lions of Upstate New York

District 20-W Marketing Plan 2022-2023





What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public Families and community
 - Other Service Organizations
- Membership Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

District 20-W Marketing Plan 2022-2023





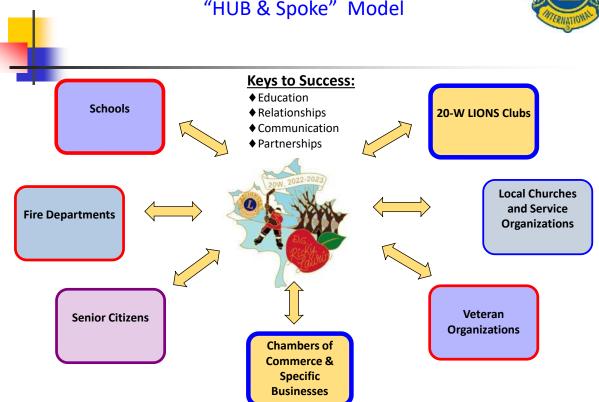
20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook Lion Barbara and PDG James
 - Website and Directory Lion Jerry Gordon
 - Newsletter & MD20 Magazine Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace "Thinking out of the Box" to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

How does the District move forward with a Marketing Plan?

Expanding Membership & Service through a "HUB & Spoke" Model







District 20-W Communications and Marketing Committee





District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- **Education for Children and Adults**
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Phase 1 – 4500 books – cost of \$4,000 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000

Committee Members

Lion Barbara Bentley - Facebook Editor Lion Karen Rager - Newsletter/MD20 Mag Lion Jerry Gordon - Website/Directory PDG James Griffith - Facebook Admin Lion Bob Townsend - District Coordinator Lion Joe Wagner - Technical Support PDG John McDonald - Advisor





District 20-W Communications and Marketing Committee



Video Marketing Plan

- Getting our Mission and Message to the public
 - Continue Efforts on Facebook and District Web Sites
 - Work with MD20 on new e-clubhouse redesign/redeployment
 - District wide Technology team for club websites
- Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - Develop initial video focused on Hunger (Show the Impact) 90 to 120 seconds
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley - Facebook Editor Lion Karen Rager - Newsletter/MD20 Mag Lion Jerry Gordon - Website/Directory PDG James Griffith - Facebook Admin Lion Bob Townsend - District Coordinator Lion Joe Wagner - Technical Support PDG John McDonald - Advisor

Send in your Photos and Video Clips on your club's hunger Programs

***Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

***Post Holiday Food Drive - Nov/Dec - Production in January

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

https://youtu.be/rgiOgb4P7gs

Mission of the LIONS District 20W What is the LIONS District 20W

Videos include - Pictures, Video outtakes, Narrative,

\$750 for first Video - 15% reduction on the nonprofit rates

Need input from multiple clubs across the District

Accessible to all clubs for Community and Club Education

DG PRISCILLA'S VISITATION SCHEDULE for 2023-2024

Rev date: March 30, 2024

Alphabetic		Chronologic	
Albany & Troy	Sepб	Saranac Lake	Aug 3
Ballston Spa	Feb 21	Clifton-Fine	Aug 14
Bethlehem	Feb 7	Scotia-Glenville	Sep 5
Broadalbin Perth	Mar 28	Albany & Troy	Ѕерб
Cambridge	Nov 8	Edwards	Sep 11
Chazy		New Hart NYM White	Sep 12
Clifton-Fine	Aug 14	Fonda & Fultonville	Sep 13
Clinton	Oct 12	Raquette River	Oct 3
Deerfield .	Oct 12	Duane	Oct 4
Duane	Oct 4	Schuylerville,	Oct 5
Edwards	Sep 11	Mechanicville-Still	Oct 9
Fonda & Fultonville	Sep 13	Clinton, Deerfield,	Oct 12
a 1	VI 40	Sauquoit, Utica	A 112
Jalway	Nov 13	Town of Schroon	Oct 16
Glens Falls	Mar 26	Heuvelton	Oct 17
Gouve meur	Oct 25	Long Lake	Oct 18
Greater Amsterdam	3858 - 1045-5	Town of Hoesick	Oct 19
Greater Herkimer	May 16	Gouve meur	Oct 25
Greater Johnstown	Mar 13	Plattsburgh	Nov 6
Greater Ravena	Feb 28	Cambridge	Nov 8
Greenwich	Feb 15	Ogdensburg	Nov 9
Hadle y- Luzerne	Nov 15	Hadley-Luzerne	Nov 15
He uvel ton	Oct 17	Galway	Nov 13
Holland Patent	Feb 6	Peru	Dec 7
Lake Placid	Apr 22	Malone	Dec 13
Lisbon	Mar 5	Holland Patent	Feb 6
Long Lake	Oct 18	Bethlehem	Feb 7
Louisville		Saratoga Springs	Feb 15
Malone	Dec 13	Greenwich	Feb 15
Marcy Telephone	Mar 21	Ballston Spa	Feb 21
Mechanicville-Still	Oct 9	Greater Ravena	Feb 28
New Hart NYM White	Sep 12	Lisbon	Mar 5
Ne wcomb	Apr 10	Greater Johnstown	Mar 13
Ogdensburg	Nov 9	Marc y Tele phone	Mar 21
Peru	Dec 7	Glens Falls	Mar 26
Plattsburgh	Nov 6	Town of Greenfield	Mar 27
Raquette River	Oct 3	Broadalbin Perth	Mar 28
Saranac Lake	Aug 3	Lisbon	Apr 9
Saratoga Springs	Feb 15	Newcomb	Apr 10
Sauquoit Valley	Oct 12	Tupper Lake	Apr 18
Schuylerville	Oct 5	Lake Placid	Apr 22
Scotia-Glenville	Sep 5	Speculator	May 9
Speculator	May9	Greater Herkimer	May 16
Fown of Greenfield	Mar 27	Town of Wright/Schoh	A STATE OF THE PARTY OF THE PAR
Town of Hoosick	Oct 19	Waterford	Jun 5
Town of Hoosick Town of Schroon		Walemond	Juno
	Oct 16		
Town of Wright/Schoh	May 20		
Tupper Lake Utica	Apr 18	8	
Utica	Oct 12		

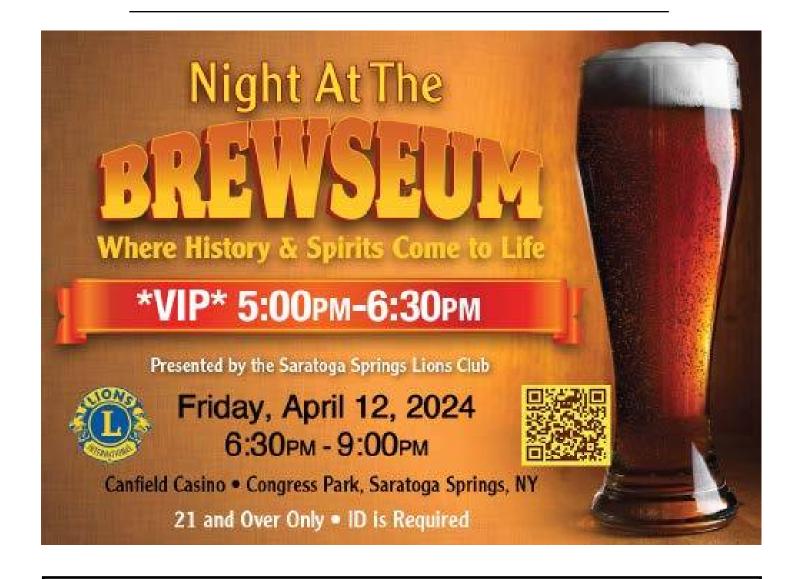
PROTOCOL FOR THE DISTRICT GOVERNOR'S OFFICIAL VISITATION

For the District Governor to have a successful visit to your club, please adhere to the following recommendations:

- Keep your Club's calendar open for the date agreed upon.
- Please do not schedule any other guest speaker at that meeting.
- Plan on conducting your regular meeting and agenda, unless the District Governor requests that he/she speak first. (In case of inclement weather or a long drive home for the DG.)
- The District Governor will be honored to induct new members at the official visit. Please notify in advance
- It is customary that the meal of the DG be paid for by the club. It is optional that the meal of the Partner-in-Service be paid for.
- Send a notice to all members of the Club that the DG will be making his/her official visit. Be sure to give them the date and request that as many as possible attend.
- Be proud of your Club and tell the DG of your activities.



EVENTS/FLYERS



If any Lion in 20W is interested in assisting forming new traditional clubs, specialty clubs and a club branch,

please contact: PDG Michele O'Hare at mapohare@gmail.com or 518-410-5941



Northeastern Association of the Blind at Albany

2024 Spring Celebration

Join us to Celebrate
The 2024 Visionary of the Year

The Honorable Daniel P. McCoy Albany County Executive

An exceptional leader with a long-standing commitment to the community.



Wednesday, May 1, 2024
5:00 pm - 8:00 pm
MILLION AIR

Albany International Airport 16 Jetway Drive, Albany, NY 12211

Celebrate with a champagne tasting, cocktails and food stations, a silent auction, and an inspiring Blind Artist Exhibit featuring Constance Avery's artwork!

For Sponsorship Opportunities, contact Gail Hessney at ghessney@naba-vision.org or 518.463.1211, ext. 201.

Register online at www.naba-vision.org

Invitation Art by Constance Avery, Visit averyfinearts.com Comietary

LIONS ARE SOCIAL.

Stay connected to Lions International and our service around the world by following us on social media.











Lions Clubs of New York State and Bermuda, Inc. Multiple District 20 State Convention May 3–5, 2024 Binghamton, New York

Dear Advisor,

The Lions Club of New York State and Bermuda, Inc. will be holding their 100th annual MD 20 State Convention in Binghamton, NY from May 3 5, 2024.

This gathering will draw approximately 1,200 Lions members, spouses, family and friends to the Binghamton area from all corners of New York State and Bermuda.

A program booklet is supplied to each attendee at registration. It contains a schedule of convention events, but it also highlights places to eat, shop and visit while in the area.

It provides the perfect forum to share your message if:

- You wish to market your business/service to a large, civic-minded group,
- You wish to market your unique products to people from outside the area,
- Or you just want to show your club's or your personal support.

An advertising contract is attached. Please direct your questions to the Lions member from whom you received this letter, or to any of the names at the bottom of the attached contract.

The more than 13,000 Lions members from around New York State and Bermuda thank you for your support.



Five South College Drive • Suite 102 • Binghamton, NY 13905 • (800) 836-6740 • visitbinghamton.org



Multiple District 20 Lions Clubs of New York State and Bermuda Annual Conference and State Convention, May 3–5, 2024, Binghamton, New York.

Program Book Advertising Contract – Pricing and Ad Sizes Advertising Deadline – March 15, 2024

Ad sold by:		Lione Club			
Questions: Larry at (607) 655-2545 or shadyrest@echoes.net					
Contact's Phone Number	Contact's E-mail				
Contact's City/State/Zip Code					
Contact's Address					
Organization					
Name (please print legibly)					
MAKE CHECKS PAYABLE TO:	Windsor Lions Club c/o Larry Sanford 388 Old Route 17 Windsor, NY 13865				
A check for \$ is er	nclosed, along with my camera-ready artwork.				
Lions Supporter	Name listed in program	\$40			
Eighth Page	3.75" x 1.25"	\$70			
Quarter Page	3.75" x 2.5"	\$125			
Half Page	3.75" x 5"	\$200			
Full Page	3.75" x 10.25"	\$350			
Inside Back Cover	3.75" x 10.25"	\$450			
Inside Front Cover	3.75" x 10.25"	\$450			
Outside Back Cover	3.75" x 10.25"	\$500			







This is the big one. If you used to attend or have never attended one of our Multiple Districts' Lions Convention this is the one to go to. It's our 100th. We'll be speaking a lot about it as we want everyone to attend who is a New York or Bermuda Lions Club member.

How do you register, select your meals, and reserve your hotel rooms for this next historic New York state & Bermuda Lions Clubs 100th Convention in Binghamton, NY from Friday May 3, 2024 to Sunday, May 5, 2024? Why do you want to register now? It's because pricing is now at an early bird discount. Prices go up in April 2024, so don't delay!

To register, go to md20lionsconvention.org and click register of click on the QR code. Once registered you will be directed to be able to purchase tickets for scheduled convention breakfasts, luncheons, and of course the very special 100th celebration Gala, with a 'Roaring 20s-themed' party that celebrates 100 years of us as Lions at our New York & Bermuda 100th Convention. The program of all activities and workshops will be published in March and you will be able to register for them as well when they are posted.

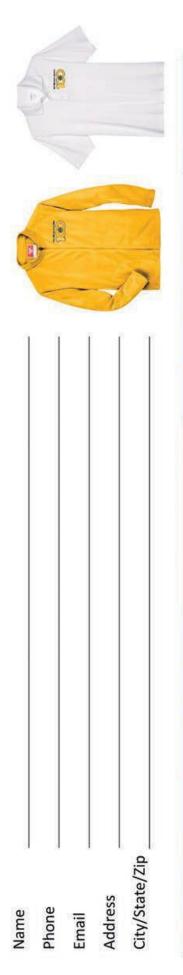
Just follow the prompts and keep your receipts for your registration and each meal. You can print the receipts or have them on your smart device, like a cellphone, but in order to check-in at the convention and each meal paid event you want to go to you will need each of those unique QR codes that will be in your receipt(s) to access what you are trying to attend.

To make this happen, this year we are introducing a new technology to help Lions better manage our 100th New York State & country of Bermuda's (aka MD-20) Lions Convention, centrally located in beautiful Binghamton, NY this coming Friday, May 3rd through Sunday, May 5th, 2024.

To assist in this worthy but daunting task, we've partnered with a Canadian-based technology solution company called Zeffy.com. Zeffy is only available for registered charities. They offer a state-of-the-art registration, ticket and meal purchases through their technology platform and we as Lions will NOT be charged ANY banking, credit card fees, or fees to use their technology. They make it available for not-for-profits to raise more funds and serve more people.

What does that mean? That means that with Zeffy, every dollar raised by registration and meals goes to the New York & Bermuda, MD-20 Lions, which means that we'll reduce our costs up to 8% over our previous service provider called Eventbrite. So how does Zeffy do what they do for free? Well, every time you purchase something for the Convention, Zeffy will ask you to donate (it's optional not mandatory) a percent over what you are purchasing. Just like giving a tip.

This allows not-for-profits to get the full proceeds of our fundraising events..like our Convention. :)



Item	Description		Size	Color	Ouantity	Unit Price	Amount
		Adult/Youth	XS to 4XL				
SS	White Polo 50/50			White		28.00	
LS	White Polo 50/50			White		30.00	
SS	Royal Polo 50/50			Royal		28.00	
SI	Royal Polo 50.50			Blue		30.00	
SS	Gold Polo			Gold		28.00	
	Full Zipper Fleece			Plog		40.00	
	Please circle Shipping or Pick Up				Shipping	5.00	
	Checks to The Cop Shop				Pick up		
	560 Broadway		Proceeds to				
	Massapequa, NY 11758		MD-20				

Official NYS & Bermuda 100th Anniversary Convention shirt

Total



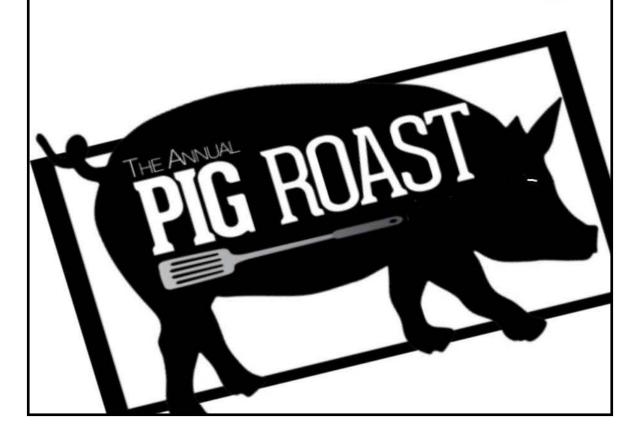
2nd ANNUAL GALWAY LIONS CLUB PULLED PORK PIG ROAST

Friday, May 10, 2024, 3 PM – 6 PM or until sold out (200 dinners ordered)

Dockstader Field, Route 147, Galway Catered by Divine Swine, Broadalbin

Menu: Pulled Pork, Salt Potatoes, Macaroni & Cheese, cole slaw, bottled water

\$14 pre-reserved/\$15 drive up – for reservations 518 882-6516 Lion Holly





CHIPPING CONTEST RAFFLES - 50/50

Johnstown Lions Club

THE DETAILS:

\$125.00 per person (by 5/03/24) \$145.00 day of tournament

Includes 18 holes of golf, lunch, cart, dinner, prizes... and fun!

Proceeds from the tournament benefit local food pantries and Johnstown & Gloversville Back Pack Programs.

Questions?

Please contact
Colleen loele-DeCristofaro
(518) 281-4467, gjlions20w@gmail.com
or John Huebeler (518) 762-4710

Current Officers:

President Colleen Ioele-DeCristofaro

Vice President
Pam Kinowski
Treasurer

Eric Unislawki Secretary

Kathy Leibowiitz Sponsorship Committee Chair John Huebeler



8th Annual Golf Tournament

Johnstown, NY 12095 (518) 281-4467 gjlions20w@gmail.com

Greater Johnstown Lions Club

8th Annual Golf Tournament

Saturday, May 18, 2024 Registration 8:30AM 9:30 AM Shotgun Start Scramble Format Fox Run Golf Club 129 Fox Run Drive, Johnstown

Did You Know?

million men and women in 215 countries to answer the needs that challenge communities around the world. We are and geographic areas with more than 48,000 clubs who work together the largest service and humanitarian Lions are an international network of 1.4 organization.

communities. These projects range from Chapter is working on many programs community such as, providing food to elementary school children, assistance clubs and four Citizenship Awards to money raised from the tournament will benefit local pantries and the Johnstown Known for working to end preventable blindness, Lions participate in a vast variety of projects important to their that support the Fulton County needs, support of local youth sports and Gloversville. This year, a portion of cleaning up local parks to providing Johnstown needy families, free sight screenings for to children for hearing and other medical graduating students from Johnstown supplies to victims of natural disasters. & Gloversville Back Pack Programs. Greater the Currently,

has provided millions of people with the Since 1917, the association of Lions clubs opportunity to give something back to their communities.

Our Mission Statement:

General Well Being of Our Community Helping the Eyes, Ears, Minds and the

If you are interested in becoming a member, please feel free to speak with one of our officers.

OPPORTUNITIES SPONSORSHIP

☐ Corporate Sponsor \$1,250

- All media (newspaper and radio)
 - 12x18 tee box sign
 - · Golf cart signage
- A free foursome

- Dinner and lunch signage

Dinner Sponsor \$600

12x18 tee box sign

- Golfers giveaway Dinner signage

Lunch Sponsor \$300

- 12x18 tee box sign
 - · Golfers giveaway
 - Lunch signage

\$100 TEE BOX SPONSOR

Includes three lines on a sign at one of the tee boxes. Yes, I would like to support the golf tournament with a tee sign!

Please print the following on the sign:

WANT TO PLAY: YES, I/WE

Here is my foursome

Phone/email: Captain:

Phone/email: Player 2:

Phone/email: Player 3:

Player 4:

Phone/email:

Non-foursomes will be paired Dinner guest: \$20/person Please make checks payable to:

Johnstown Lions Club PO Box 305 Johnstown, NY 12095

received no later than 5/03/24 Payment or deposit must be

You are cordially invited to

DISTRICT GOVERNOR PRISCILLA LAURIN'S

Testimonial Brunch

June 1, 2024 from 11 am - 3 pm at Bechard's Sugar House Everyone is invited! ~ \$25.00/person

> Make checks payable to District 20W and mail to: IPDG RICKY Laurin, 207 Sheldon Lane, Chazy, NY 12921

RSVP'S need to be in by May 24, 2024
Lion shirts and jeans are acceptable as this is a very informal event!

There are three hotels off Exit 37

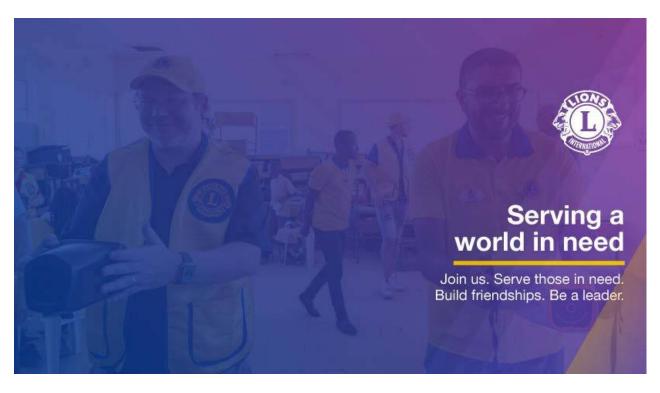
Holiday Inn Express (518) 561-0403

La Quinta (518) 562-4000

Quality Inn (518) 561-1500

BECHARD'S SUGAR HOUSE PURE NEW YORK MAPLE SYRUP

61 Sanger Lane, West Chazy, NY 12992 ~ (2 miles off of Rt. 87-Exit 40) (518) 846-7498 ~ tammy@bechardsugarhouse.com ~ bechardsugarhouse.com



District 20W Colorbooks Are HERE!



Town of Greenfield Lions Club

Cars & Coffee Events

June 1st, July 6th,
Aug 3rd & Aug 31st 2024
from 8 to 11am
Middle Grove Town Park

430 Middle Grove Road, Middle Grove NY

FREE EVENT -All Cars & Trucks Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes
Fresh Coffee and Lions Breakfast
Sandwiches!

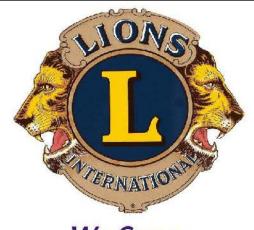
All proceeds will stay in our community in support of the Greenfield Lions Youth Programs and Leo Club.

We thank you for your continued support of our Club events.



If you are interested in sponsoring a door prize for this event, or need more information, please contact Lion Bill Marzano at 518-461-9784.





We Serve

Save the Date!

When: September 26, 2024

What: Scotia - Glenville Lions Club 70th Charter Night

Where: THE VISTA at Van Patten Golf Club

924 Main Street, Clifton Park

Social 6 - 7 pm

Dinner 7 pm

Let's come together for an evening of camaraderie, reflection, and festivity as we honor seven decades of service, community and making a positive impact.

Your presence will add to the joy of this special occasion.

Formal invitation and details to follow. We look forward to sharing this memorable night with you.

Roar with pride as we mark 70 years of Lions Club excellence!

SAVE THE DATE

October 12th, 2024 The Ballston Spa Líons Club

Will be celebrating their

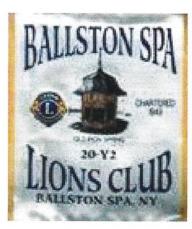


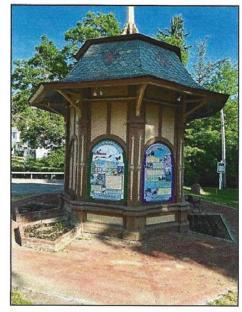
75th Anniversary Guest Speaker Past International President Douglas X. Alexander

We don't have all the details yet but we would love for you to save the date and hopefully be able to celebrate with us.

More info will be posted a.s.a.p.







Childhood Cancer Actually is:

Finacial Stress

PTSD

Insomnia

Marital Struggles

Truama

Anger

Medical

Isolation

Side Effects

Personal Development

Delays

Predictable Future

Depression

Sibling Jealousy

Cancer Chairperson skipper 2dfl@ yahoo.com

A Roller Coaster Ride

what people think Childhood Cancer

.Bald Heads . Go fundmes Sick Days .Gift Cards .chemo

> Medical Learning

PDG Joan Scott Leadership Award Hear the World

The Lions Hearing Conservation Society of NYS is proud to introduce the 'PDG Joan Scott Leadership Hear the World Award'.

This award has been established to recognize a Lion, individual or organization that has listened to the needs of their community and helped implement that vision.



Name of recipient can be etched onto the award (total of 40 characters including award name allowed). Award is 9 ¾ inches high.

Purchase price \$300.00 (no tax) and shipping is included.

- Make checks payable to: LHCS
- Mail to: PDG Rick Brisee, 192 Middletown Road, Waterford, NY 12188

Any questions: (518) 209-8812 or rbrisee@hotmail.com

Protect your vehicles from the salt, sand and ravages of weather with a Hoffman Car Wash available from





Broadalbin-Perth Lions Club and Hoffman Helping Hands

Please support our fund raiser at:



<u>www.h@ffmanhelpinghands.com/fundraisers/</u> <u>roarwithlions2023</u>



Bring your recyclable donations to
PIc-N-Nickel Bottle and Can Retrieval Center
4303 NY-30, Amsterdam.
Credit the Broadalbin-Perth Lions
Foundation account.

Help keep your community and environment clean while helping the greater Broadalbin-Perth-Mayfield community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions Foundation will be used exclusively to support the needs of the greater Broadalbin-Perth-Mayfield community.

Visit bottleandcanrc.com for any fundraising inquiries or needs.

2023-2024

CLUB EXCELLENCE AWARD APPLICATION

Club Name:	Club Number:	District:
2023-2024 Club President's Name		
Member Number:	Email Address:	
1. MEMBERSHIP		
☐ Achieved a net growth of	one or more members or Chartered new Lions club or Club B	Branch
Name of Lions Club or Branch	h:	
2. SERVICE		
	ount equal to or greater than the club's membership total multiplie	ed by US\$5.
Year-end membership count	x US\$5=	
☐ Started a new service proj	ect. Consider one of our Global Causes!	
☐ List Three service activities	s your club participated in that were reported to LCI:	
1.		
2.		
2.		
3.		
3. LEADERSHIP & ORGANIZATIO	NAL EXCELLENCE	
	Not in Status Quo or Financial Suspension. District dues paid and	no unpaid balance with LC greater than US\$50
☐ Reported Club Officers to I	LCI	
☐ Key Officers participate in	club officer training	
		*
4. MARKETING		
	service activities through local media or social media	

2023-2024 District Governor Signature*:	District:
District Governor Member Number:	Date:

Due by: August 31, 2024

Send to: clubexcellenceaward@lionsclubs.org Awards Mailed to: 2024-2025 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions International

District and Clubs Administration Lions Clubs International 300 W. 22nd St. Oak Brook IL 60523-8842 USA www.lionsclubs.org

DA-CEA 4/2023 EN

Thank you for your support of the Alert Foundation.

If you have any questions please contact us. kclarkmd20@gmail.com





Lions of MD 20 Alert Foundation 7643 Park Ave. Lowville, NY 13367



Plub Nama

Sponsor a cleaning bucket

Your club can sponsor a cleaning bucket. These buckets are filled with cleaning supplies and will be sent out to disaster areas as needed. Your club can have their name on a bucket or two or ten and then anywhere that we send it, people there will know that your club is supporting them in their time of need.

We just need your club name and district as you want them on the label along with your payment of \$40 per bucket.

District:			
Check payable to: Foundation	Lions of	MD20	Alert
Mail check and this for	m to:		

Kelly Clark 7643 Park Ave., Lowville, NY 13367



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID: Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting www.nps.gov/planyourvisit/pickup-pass-locations.ht



Keeping families close™

Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Baby wipes

Feminine products



Gift Cards

Dunkin Chipotle
Subway Dominos
McDonald's Price Chopper
Hannaford Gas Cards
Wal-mart Sam's Club
Stewart's Visa gift cards

Family Needs & Activities



Preemie Gerber Socks
Preemie Receiving Blankets
Pop Bubble Fidget Toys
Hot Wheels
Outdoor Toys/Games
Crayons

Bubbles
Small Infant Toys
Teething Toys
Children's Board Books
Play-doh

Wish List Items can be dropped off at Ronald McDonald House
139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655



RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House Needed 3:00-6:00 P.M. daily

SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



To sign up, please contact:

Julia Geisel, House Manager (518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 ♥ www.rmhcofalbany.org

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket**'s bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

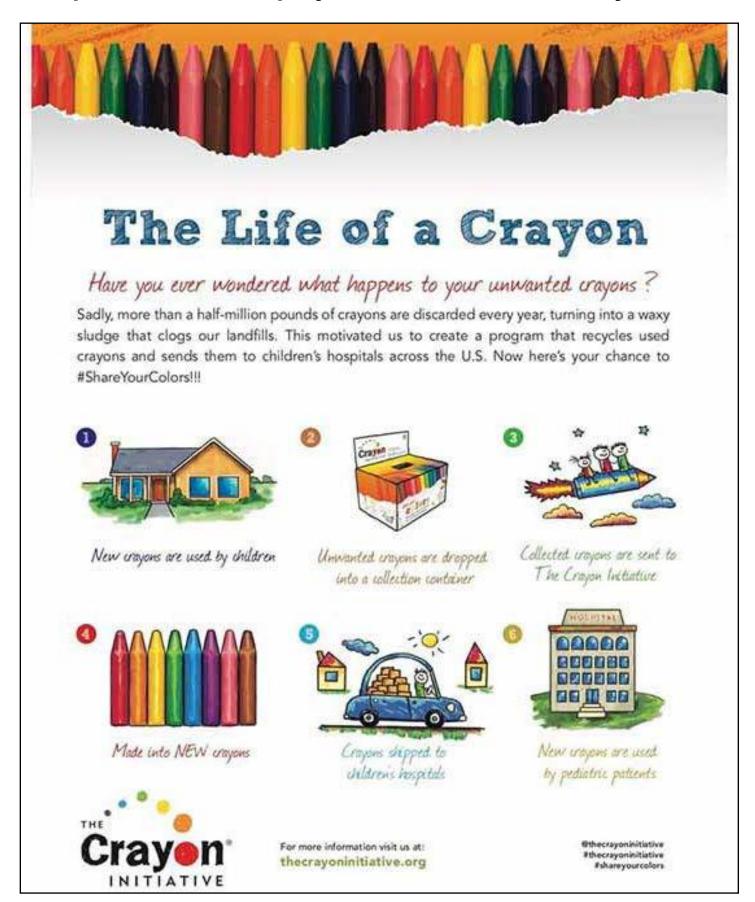
Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



A possible service project for Leos, Cubs or any Lions



ARTICLES

SCOTIA-GLENVILLE LIONS CLUB

5K Race

By Lion Michael Pandori

The Scotia-Glenville Lions Club is organizing a 5k Race Fundraiser for Sight, Hearing and Diabetes. Our event is being held at the Lions Pavilion in Collins Park, Scotia, NY on Saturday May 11th, 2024 at 10am. It's a very flat course and is easy walking for kids or anyone that does not wish to run. As an extra bonus, Jumpin Jack's Drive Inn will be open right across the street for anyone who wants a burger or ice cream after the race! See our Flyer.

KING LION NANCY CAPPIELLO LARSON

118 Washington Road, Scotia, NY 12302 Home: 518-357-3942; Work: 518-69-7223 poupore@gmail.com

CLUB CORRESPONDENCE

P. O. Box 2001, Scotia, NY 12302 scotiaglenvillelions@gmail.com sglions.org

HADLEY-LUZERNE LIONS CLUB

Eye Screening

By PDG Joan Scott

Thirty one children at the Stewart M. Townsend Elementary School had their eyes examined by a representative from the Northeastern Association for the Blind Albany (NABA) The screening was organized by the Hadley-Luzerne Lions Club. Lion Annie Horn, school nurse, Lions Dr. John Simon, a Pediatric Ophthalmologist and Lions Lois Zilm and Joan Scott, both RNs, participated in this even. Each Child received a Lions Coloring Book and a box of crayons. Eye Screening will also be done later in the year.

KING LION DAWN GRANT

41 Second Avenue, Hadley, NY 12835 Home: 518-696-2124; Cell: 518-744-3197 Work: 518-744-3197 Dmgrant71@gmail.com

HEUVELTON LIONS CLUB

50 Year Chevron Awarded

By DG Priscilla Laurin



Lion Edwin Lancto awarded a 50 year Chevron.

KING LION MARTIN GLEESON, JR

5152 County Route 10, P. O. Box 434 Heuvelton, NY 13654

Home: 315-344-8876, Cell: 315-379-6868

Work: 315-379-0701 abesaw6@twcny.rr.com

DISTRICT 20W

Important Messages

By DG Priscilla Laurin, VDG1 Holly McConchie

District Governor IMPORTANT NOTICE NOTICE TO ALL 20 W CLUBS

Dear Lions and Leos,

Preparation is underway to begin rolling out the new Lion Portal. Here is some important information to prepare you for launch.

Phased rollout for Lion Account Users

Our target launch window is April 15 – May 13*. During this time, all current Lion Account users will receive an email inviting them to access the new Lion Portal**. We're doing this phased rollout to ensure staff are available to provide the best support possible and offer you a positive introductory experience.

- Now April 11: MyLion, MyLCI and Insights will continue to function as normal.
- April 12 and beyond: MyLion, MyLCI and Insights are no longer available.
- April 15 May 13: Invitations to access the new Lion Portal sent via email on a rolling basis to existing Lion Account users.

[Please note: User permissions will not change. In other words, those who can report service, access member data and other key functions remains the same.]

 May 13 and beyond: All visitors attempting to access the previous digital tools will be automatically redirected to the new Lion Portal.

*Dates are subject to change. Our number one goal is to create a positive experience for Lions and Leos. If determined more time is required to ensure the product is in an optimal state, the dates may be adjusted accordingly.

**If you don't see the email in your everyday inbox, please check all spam and junk folders for it first before contacting Member Support.

Note that the new Lion Portal will require a unique, unshared email, and phone numbers will no longer be supported as a log in credential.

Information and Resources

Be sure to visit lionsclubs.org/portal-updates for the latest information and resources, which includes handy how-to videos for help accessing the new portal once you've received your Lion Portal invitation email.

We appreciate your support and thank you for your continued service as we prepare for the new Lion Portal – together.

First Vice District Governor

I am VDG Holly, and I am working on plans for 2024-2025 club visitations.

I would like to try meeting with all members of several clubs from an area or zone/region at a centrally located meeting place rather than trying to meet with each club separately. They would still be district governor visitations to share club stories, successes, and even common problems that we can possibly brainstorm solutions to as a group but would involve more than one club at a time to make visitations hopefully easier for those coming behind me that may still be working and not have as much time to travel to get to know your club.

Please advise by May 31, 2024, if this is something your club would be interested in. If you have ideas as to the central location to hold such a meeting, what other clubs are close enough to be included, etc. please include that in your response also.

Thank you in advance for your consideration and response to this.

Yours in Lionism, VDG Holly McConchie Galway Lions Club

DISTRICT GOVERNOR PRISCILLA LAURIN

207 Sheldon Lane, Chazy, NY 12921 Home: 518-846-7269 jana5652@yahoo.com

ALBANY & TROY LIONS CLUB

Bunny Distributions

By Lion Jerry Gordon

The front page of Rare Meat usually contains the minutes of last month's general meeting (on the first Wednesday) and board meetings (on the third Monday), but because a number of our members were away, there were no meetings in March. Actually, there were meetings, but so few of you showed up that nothing was accomplished.



But that doesn't mean that nothing happened. King Lion Eva delivered 50 chocolate Easter bunnies to the South End Children's Café, 47 to St. Catherine's and 60 to Elite Barbetts and Greatway

mentorship program. Lions Maryanne and Jerry brought 20 to Lansingburgh Boys & Girls Club. Lion Ruth gave 12 to the Pine Grove Community Church Food Pantry.

KING LION EVA BASS

12A Lark Drive, Albany, NY 12210 Cell: 518-487-8194 bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192 info@albanytroylions.org, Voicemail: 518-512-2722 AlbanyTroyLions.org facebook.com/albanytroylions

BROADALBIN-PERTH LIONS CLUB

District Governor Visit

By Lion Ed Balaban

District Governor of Northern New York Lions Priscilla Laurin and her husband, Immediate Past District Governor Ricky Laurin, made their official visit to the Broadalbin-Perth Lions Club. The event was held at C&R Restaurant in Galway, and featured an evening of

fellowship, frivolity, and recognition.

District Governor Priscilla recognized several Club members. acknowledging them with coveted Lions Club International Milestone Chevron Awards for their respective years of service that ranged from 10 to 20 years. By



Northern New York Lions District Governor Priscilla Laurin, left, presents the 2022-2023 Club Excellence Award to Broadalbin-Perth Lions Vice President Ed Balaban, right, during her club visit at C&R Restaurant on March 28. To qualify for the Club Excellence Award, clubs must meet specific requirements in four categories: Membership, Service, Leadership & Organizational Excellence, and Marketing.

virtue of this recognition it was clearly evident that the

Broadalbin-Perth Lions Club is one of the most seasoned and experienced group of Lions in the region.

On behalf of the club, Broadalbin-Perth Lions Vice President Ed Balaban accepted the Club Excellence Award presented by District Governor Priscilla Laurin. To qualify for the Club Excellence Award, clubs must meet specific requirements in four categories: Membership, Service, Leadership & Organizational Excellence, and Marketing. The presentation of this prestigious award was for the 2022-2023 Lions Service Year. It was noted that the Broadalbin-Perth Lions were



Northern New York Lions District Governor Priscilla Laurin, right, accepts gifts on behalf of the Broadalbin-Perth Lions from Club Treasurer Tom Kevlin, left. Lions' tradition holds that upon the district governor's official visit, the club presents the governor with a keepsake of the event. Kevlin made the jewelry box, center foreground, by hand.

well on their way to earning another such accolade for 2023-2024.

In her remarks to the Broadalbin-Perth Lions, the District Governor spoke about the need for frequent communications, and the need for Lions to rise to leadership positions in their club and beyond, all for the greater good of caring for one's community. Having already heard about the various service projects, solid fund raising, and deep community involvement of the Broadalbin-Perth Lions, when compared to many of the other 48 clubs in the District, Laurin said, "This Club could serve as a model club throughout the District."

District Governor Laurin challenged the Club to continue to grow by recruiting new members and maintaining a solid retention program. She also acknowledged the Club's broad and extensive marketing efforts which have kept the Club's activities and events in public view throughout the greater Broadalbin-Perth-Mayfield service area as well as across the Northern New York Lions district.

KING LION ROBERT TOWNSEND

805 County Highway126, Amsterdam, NY 12010 Home: 518-843-6553; Cell: 518- 866-1250 rtownsen@nycap.rr.com

CLUB CORRESPONDENCE

P. O. Box 331, Broadalbin, NY 12025-0331 bplions@hotmail.com

e-clubhouse.org/sites/broadalbinny/

CLINTON LIONS CLUB

Easter Holiday Food Donations

By Lion Jim Winkler

This month, due to the Easter Holiday, we only had one regular meeting. On March 14th we welcomed Jason Topi, a financial planner with Baird Financial Services. We will be inducting him into the world of Lions in the near future. Sponsored by Lion Rick Pascucci, Jason attended our membership orientation meeting last March and has been contemplating joining us ever since. We welcome him to our ranks. Members in attendance continued *bringing food to be donated to our local Country Pantry*. This month we delivered approximately seventy (70) pounds of food to the pantry. Combined with donations from other community organizations and that purchased from the Regional Food Bank, the tables of the less fortunate people in our area are supplemented for another month.

We continue selling tickets for our upcoming *Cash/Cow Raffle* which will benefit our Activities Fund. The drawing will be conducted at our first meeting in April (April 4th) and the \$10 tickets have proven very easy to sell. A total of <u>250</u> tickets are being sold making the

odds of winning relatively good. The winner will be able to choose a quarter side of beef cow-butchered to their specifications, or \$500 cash. This is our second attempt at this fundraiser and we look forward to conducting it again.



Client vehicles queue up side-by-side awaiting their turn to receive supplemental food from volunteers on monthly distribution day at Clark Mills Food Pantry (3/12/24).

On March 11th our *Food Pantry* held its annual *Easter Distribution* for clients of pantry. Ten (10) club members joined with other community volunteers for this annual distribution. With weather cooperating, the client traffic was heavier than usual. Our group of volunteers loaded approximately 400 vehicles for over 1,900 individuals.

Clients were more than grateful to receive frozen pork, chicken fingers, fish, frozen fruit & vegetables, frozen bags of potatoes, bread, milk, eggs, fruit juice and personal hygiene items. The frozen food products are purchased from our Regional Food Bank in Syracuse with donated funds and grant money. It's delivered the morning of distribution, unloaded and stacked efficiently for loading into client vehicles. Since this was the Easter Distribution, families with children received bags filled with candy, small gifts and chocolate bunnies purchased as part of the



Sixty-nine cases of these bunnies have been sold by club members in and around Clinton, NY since March 2, 2024 in support of the Lions Eye Institute at Albany.

fundraiser being conducted by the Lions Eye Institute in Albany. Three-hundred bunnies were given away to the clients.

Two (2) members traveled to the Galway Lions Clubhouse on March 2nd and loaded 69 cases of Lions Eye Institute chocolate bunnies into a Chevrolet Traverse, much to the astonishment of some at the clubhouse. Cases containing 12 bunnies afford more packing options than those with 24 bunnies. Upon returning home, they were delivered to club members that day in order that they may begin selling them to area residents. Currently, most are sold with assistance from our Leo Club and local food Pantry – just in time for Easter.

Continuing to support other clubs in our region, three (3) members attended the *Holland Patent Lions St. Patrick's Day Coffee House* on Saturday, March 16th and six (6) members were treated to pancakes and sausage at *Sauquoit Valley Lions Annual Palm Sunday Pancake Breakfast.* At the St. Pat's Coffee House, entertainment was provided by four (4) local bands playing various genres of music including Irish folk songs for all the leprechauns in attendance. Attendees enjoyed snacks made by the Lions, coffee and tea. Other beverages were available at the Holland Patent Robert's Post 161 Legion Lounge.

With the advent of spring on our doorstep and days getting longer, we look forward to the nicer weather and spending more time outdoors. Hope to see everyone at the 100th MD-20 State Convention in Binghamton the first weekend in May.

HOPING THE EASTER BUNNY STOPPED AT YOUR HOUSE ON THE 31ST...

KING LION ROBERT MAXAM

2 Sunset Drive, Clinton, NY 13323 Home: 315-853-5968; Cell: 315-794-0410

maxamr60@gmail.com

https://www.clintonnylions.com/

TOWN OF GREENFIELD LIONS CLUB

New Member

By District Governor Priscilla Laurin



District Governor Priscilla Laurin inducts new member, Lion Shelly Emery into the Town of Greenfield Lions Club.

KING LION ANDREA PENAMORA

231 Pyramid Pines Est Saratoga Springs, NY 12866 Cell 518-528-7776 abishop24@hotmail.com



GREATER JOHNSTOWN LIONS CLUB

40 Year Chevron

By District Governor Priscilla Laurin



District Governor Priscilla Laurin presents Lion Gregory Lebowitz with a 40 year Chevron.

KING LION LINDA KOLLAR

51 Linden Avenue Johnstown, NY 12095-4003 Cell: 518-705-9088 lindakollar144@gmail.com

CLUB CORRESPONDENCE

greaterjohnstownlions@gmail.com



Mission 1.5 is the drive to reach 1.5 million members worldwide.

TOWN OF HOOSICK LIONS CLUB

Chevrons Presented

By District Governor Priscilla Laurin



KING LION WILLIAM HAZEN, JR

177 Main Street

Hoosick Falls, NY 12090-2016

Home: 518- 686-4704 hazskippy@hotmail.com

LISBON LIONS CLUB

Chevrons Presented

By District Governor Priscilla Laurin



Lion Sheri Dowley receives a 20 year chevron.





Lion Mary Jean Chester receives a 20 year chevron.

KING LION BEVERLY J. PARMETER

4297 State Highway 68

Rensselaer Falls, NY 13680-3110

Home: 315-541-3058 duckyjean1@hotmail.com

CABVI

(CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED)

2023 Employment Growth Award

By Miranda Watson

Award Honors Success in Sustaining and Increasing Employment For People Who Are Blind

The Central Association for the Blind and Visually Impaired (CABVI) was honored by National Industries for the Blind (NIB), the nation's largest employment resource for people who are blind, with the 2023 Employment Growth Award. The award recognizes CABVI's efforts to increase employment retention, growth, and upward mobility for people who are blind.

"We are proud to continue growing employment opportunities for the Central New York Blind and Visually Impaired communities in Utica and Syracuse," said Ed Welsh, President & CEO

"Congratulations to the Central Association for the Blind and Visually Impaired for receiving NIB's Employment Growth Award," said NIB President and CEO Kevin Lynch. "CABVI continues to do an outstanding job on creating rewarding career opportunities for people who are blind in Utica and Syracuse, NY."

CENTRAL ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED (CABVI)

507 Kent St. Utica, NY 13501 Phone: 315-797-2233 www.cabvi.org

KALI ZIGRINO
PR & EVENTS MANAGER

EMPIRE STATE SPECIAL NEEDS EXPERIENCE/LIONS CAMP BADGER

Summer Camp 2024

By Cynthia Reuter

Summer camp begins on Sunday, June 30th and ends on Friday, August 9th. This year, we are offering 5 regular sessions, 2 vocational sessions and 2 (3day) family camp sessions. We have registered **98 campers** for our regular sessions plus **15 families (24 parents/22 children)** for family camp week. We are very excited for summer!

We are still accepting applications with about 14 spots still available for campers. If you know of an individual with special needs who might benefit from an overnight camping experience, please refer them to our website for more information: www.lionscb.org.

We are also hiring staff. If you or someone you know may be interested in an exciting and rewarding summer job, you can find a link to our online employment application on our website.

Super Raffle

If you have not yet received tickets or would like more tickets, please contact Cynthia in the office. Tickets are \$50 each. Ten winners will each win \$1,000. Raffle drawing will be held shortly after Labor Day. Tickets may also be purchased online with a credit card here:

https://www.zeffy.com/en-US/ticketing/9d5e90b0-d460-4c59-8c05-bef848f226fa

or scan this QR code:

Donate

We are now accepting donations through our new partner, Zeffy.com, by using this link:

https://www.zeffy.com/en-US/donation-form/88652d65-7228-41c3-a6d5-a10e841b410a.

With Zeffy, organizations receive 100% of your donation. There are NO processing fees!

We also gratefully continue to accept Checks, Paypal, Facebook Donate Button on our page or create a Facebook Fundraiser!

Golf Classic

Mark your calendar for **September 14th, 2024**. For more information about sponsoring a hole or sending a team: http://www.lionscb.org/golf-classic.html

Wish List (You might want to call the office first to be sure an item hasn't already been gifted)

• Find our Wish List on our website: http://www.lionscb.org/wish-list.html

Some of the more needed items include:

- Metal Lockers for Staff (square lockers with legs 6 high/3 across - Uline.com \$560)
- Wagner Spraytech 0580001 Control Pro 170 paint sprayer (see Amazon wish list below)
- 8' fiberglass step ladder
- Three step stepladder w/rounded or padded edges
- Leaf blower
- Rescue-It paint/stain for cabins, decks, ramps (Oxford Brown)
- White paint for interiors
- Small ShopVac w/attachments
- Long handled floor squeegee
- Bissell steam mop w/washable covers
- Amazon Wish List: https://www.amazon.com/hz/wishlist/ls/2BCLHBV9OGZ5H/ref=hz_ls_biz_ex (Select "Gift Item" and be sure to include a note to tell us who it's from! Ship to: Lions Camp Badger, 725 LaRue Rd, Spencer, NY 14883)

CAMP BADGER

725 LaRue Road, Spencer, NY 14883

CYNTHIA REUTER, BUSINESS MANAGER PATRICIA GILLULE, CAMP DIRECTOR PCC ANDREW UMREIKO, PRESIDENT

lionscampbadger@htva.net Phones: 800-232-7060, 607-589-4800;

SAUQUOIT VALLEY LIONS CLUB

Pancake Breakfast

By Lion John Griffin

The Sauquoit Valley Lions held our Annual Palm Sunday Pancake breakfast on March 24, 2024 at the Willowvale VFD in Chadwicks. Over 230 Sauquoit Valley Community members turned out in support of the event which raised \$3,175.00. The SV Lions have been hosting the event in the community since 1971. Twenty-nine Club members in addition to High School Student volunteers,



Sauquoit Valley Community members enjoy the festivities at the Palm Sunday Pancake Breakfast.

adult community volunteers and family members served the attendees throughout the morning. It was a great opportunity to promote the work of Lions and a good time was had by all in attendance.

The Club held our monthly meeting on March 14, 2023 with 23 members in attendance. Guest speaker Don Brown, the Community Impact Manager for Chobani Yogurt, entertained the group after dinner on the history and breadth of the local Greek yogurt manufacturer. The company, founded in 2005, is the top-selling Greek yogurt brand in the United States.

The Club voted to donate \$500.00 towards transportation cost for 10 Sauquoit Valley students traveling to Orlando Florida who will be volunteering at "Give Kids the World Village" in Kissimmee. The students, chosen for their volunteer work in the community, will be serving and interacting with children in attendance at the Village. Give the Kids the World Village is a non-profit that provides week-long cost free vacations to critically ill children and their families from around the world who want to visit Central Florida.

During the past month the Club also donated \$100.00 to the American Heart Association on behalf of Lion Maria



Chobani Yogurt representative Don Brown addresses the SV Lions at our March meeting.

Puleo's fundraising efforts as a participant in the 50th Anniversary of America's Greatest Heart Run and Walk that took place in Utica on 3/2/2024. A \$100.00 donation was also made to Hospice and Palliative Care locally in memory of Joseph A. Tolpa.

KING LION JOHN MARKLEY

2625 Oneida Street, Sauquoit, NY 13456-3209 Cell: 315-725-9644 golfjjsc@aol.com

GLENS FALLS LIONS CLUB

District Governor Visit

By Lion Karen Rager

At our last meeting we not only welcomed the DG Priscilla, IPDG Ricky, VDG1 Holly and her PIS Margo, but welcomed back our own Lion Sheila Nason after she broke her leg before Thanksgiving.



KING LION MARILYN RIVERS

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CLUB CORRESPONDENCE

glensfallslions@gmail.com e-clubhouse.org/sites/glensfallsny/

Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Except February which is the 25th

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

ARTICLES

- Digital submission ONLY, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- NO SCANNED NEWSPAPER ARTICLES. Newspaper articles will be accepted IF they are in digital format, and <u>ONLY</u> with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable <u>ONLY</u> with writtenpermission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to karen@deuxflutes.com





Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

Below is a list of assistive devices available at many of LHCS of NYS's Loan-Out Centers. (Other equipment may be available upon request)

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202 Albany, NY 12203 Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700 Castleton, NY 12033 Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street Glens Falls, NY 12801 Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350 Hudson, NY 12534 Voice: (518) 631-2564

Saratoga Hearing Center/ Saratoga Medical Arts Bldg.

414 Maple Avenue Saratoga Springs, NY 12866 Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3 Schoharie, NY 12157 Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street Utica, NY 13503

Voice: (315) 797-4642 Ext. 2928

TTY: (315) 797-5837