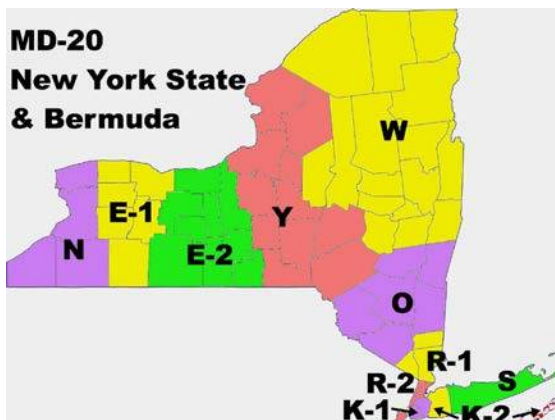


District 20W LIONS ROAR

JULY 2024

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“PROMOTE – DEVELOP – GROW”

A message from
**District Governor
Holly McConchie**



Fellow Lions,

I want to thank you for your confidence in me to lead District 20W into the future.

Mission 1.5 will be our first priority as we enter year two of this four-year International project. More members mean more hands to help with service projects to assist our communities.

My approach this year is **PROMOTE – DEVELOP – GROW**: Promote Lionism; Develop future Lion leaders, and grow our clubs.

It is important that all clubs update the Lions Portal with their current meeting dates, places and times to allow our District directory to be correct or contact Lion Margo Walrath @ maw1026@gmail.com for assistance.

I will be setting up my visitation schedule with the 48 current clubs including establishing some interclub meetings – meetings where all club members are invited but more than one club would meet at the same place and time. If you are interested in being the lead club for one of these interclub meetings, please let me know. If you'd like me to attend a special celebration, please reach out with that date so I can be sure to attend.

Much emphasis last year was placed on creating a tri-fold for clubs – I hope that you have designed your tri-fold so your community knows that your club exists and what your club is doing for them. If you need help creating this tri-fold, please feel free to reach out to myself or my district team to assist – we can send you a template that you can then copy and make it representative of your club.

...continued on next page

Congratulations to those Lions who received district awards during 2023-2024:

PDG award winner – Lion Alex Guilmette

Robert J Uplinger award winner – Lion Alex Guilmette and Lion Tom Connors

Vision of Hope – PDG Milledge “Smitty” Smith
Knight of the Blind – PDG Rick Brisee

Leadership Award (awarded at state convention in Binghamton) – Lion Jim Winkler

Leadership Award (awarded at state convention in Binghamton) – Lion Jerry Gordon

Robert J Uplinger award presented to DG Priscilla Laurin by the District.

Please be advised that I will not send out emails requesting favors, gift cards, money, etc. If you should get an email supposedly from me, **PLEASE DO NOT RESPOND TO IT** and please let me know.

Remember, my district team and I are here for you and your club with any issues, challenges, problems that you may have. We can't help if we don't know that there is something wrong so please reach out as necessary.

Yours in Lionism,

DG Holly McConchie
13 Marilyn Drive, Glenville, NY 12302
Home phone: 518 882-6516
Cell phone: 518 366-1010
hmconchie@aol.com
Galway Lions Club

District Administrator/Directory
Lion Margo Walrath
13 Marilyn Drive, Glenville, NY 12302
Home phone: 518 399-9292
Cell phone: 518 542-5229
maw1026@gmail.com
Galway Lions Club

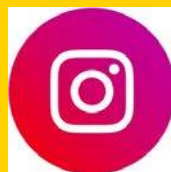
NEXT ROAR DEADLINE



Submission requirements
page 40

LIONS ARE SOCIAL!

**Stay connected to Lions International
and our service around the world
by following us on social media.**



DISCOVER the NEW LION PORTAL

We've updated the digital tools you use as a Lion. To put it simply, we've taking the functionality you have today with MyLion, MyLCI, Insights and other tools and combining them into one cohesive and consistent experience — the Lion Portal

<https://www.lionsclubs.org/en/resources-for-members/digital-products/portal-updates>

DG Priscilla's Testimonial



WHO'S WHO

DISTRICT 20W CABINET

DISTRICT GOVERNOR

1st VICE DISTRICT GOVERNOR

Your Name Here

2nd VICE DISTRICT GOVERNOR

Your Name Here

CABINET SECRETARY

Alexander Guilmette (Ballston Spa Lions)
128 Windy Hill, Ballston Spa, NY 12020
Cell: 518-847-8831; apg200@gmail.com

CABINET TREASURER

Eric Unislawski (Greater Johnstown Lions)
P. O. Box 31, Johnstown, NY 12095-0031
Cell: 518-669-2903; jeneric39@juno.com

IMMEDIATE PAST

DISTRICT GOVERNOR

Priscilla Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell 518-569-4421
lionpriscilla2324@yahoo.com

GLOBAL ACTION TEAM

LEADERSHIP

PCC Mark Whitney (Town of Schroon Lions)
6825 Lynvale Drive, Fort Wayne, IN 46804
Cell: 518-791-7519
md20pccmark@gmail.com

MEMBERSHIP

PDG Ed Stano, Jr. (Town of Greenfield Lions)
2070 Route 9N, Greenfield Center, NY 12833
Home: 518 893-7150; Cell: 518-879-5757
estanojr@nycap.rr.com

NEW VOICES COORDINATOR

GMT Family and Women's Specialist

PDG Ed Pike (Galway Lions)
3037 CR-107, Amsterdam, NY 12010
Cell: 518-423-9128
weski48@yahoo.com

EXTENSION TEAM SERVICE

PDG Michele O'Hare (Bethlehems Lions)
8 Turnberry Drive, Slingerlands, NY 12159
H 518-475-1908, C 518-410-5941
mapohare@gmail.com

GLOBAL SERVICE TEAM

PDG Milledge "Smitty" Smith (Gouverneur Lions)
13487 NY-178, Adams, NY 13605
Home: 315 232 2530; Cell: 315 778 3281
pdgsmitty@gmail.com

COMMUNICATIONS AND MARKETING TEAM

DISTRICT COORDINATOR

Robert L Townsend (Broadalbin-Perth Lions)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553; Cell: 518-866-1250
rtownsen@nycap.rr.com

WEBSITE AND DIRECTORY DIRECTOR

Jerry Gordon (Albany & Troy Lions)
15 Hyland Circle, Troy, NY 12182
Home: 518-235-8232; jerrygordon@juno.com

NEWSLETTER AND MD20 MAGAZINE DIRECTOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143; karen@deuxflutes.com

FACEBOOK ADMINISTRATORS

James Griffith (Cambridge Lions)
119 East Main Street, Cambridge, NY 12816
Home: 518-252-1070; Cell: 315-269-5370
PDGJamesGriffith@gmail.com

Joseph Wagner (Saratoga Springs Lions)
16 Adirondack Circle, Apt D, Gansevoort, NY 12831
Cell: 518-791-9575; jwagner@saratogaspringslions.com

FACEBOOK EDITOR

Karen Rager (Glens Falls Lions)
82 Hunter Lane, Queensbury, NY 12804
Home: 518-798-3143; karen@deuxflutes.com

REGIONS AND ZONES

REGION L

REGION CHAIR

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355; Cell: 315-601-4038
Wink8@aol.com

Zone "A" and "B" Chair

Jim Winkler (Clinton Lions)
136 Utica Road, Clinton, NY 13323
Home: 315-853-6355; Cell: 315-601-4038
Wink8@aol.com
*Clinton, Deerfield, Greater Herkimer, Holland Patent,
Marcy Telephone, New Hartford New York Mills
Whitestone, Sauquoit Valley, Utica*

REGION I

REGION CHAIR

Ed Balaban (Broadalbin-Perth)
654 County Highway 138, Broadalbin, NY 12025
Cell: 716-474-5510
bklynbrn@att.net

ZONE "A" Chair

Edward Moore (Ballston Spa Lions)
44 Chester Street,
Ballston Spa, NY 12020
518-852-3246
emoore4@nycap.rr.com
*Ballston Spa, Galway, Greater Amsterdam, Saratoga
Springs, Scotia-Glenville, Town of Greenfield*

ZONE "B" Chair

Robert Townsend (Broadalbin - Perth Lions)
805 County Highway 126, Amsterdam, NY 12010
Home: 518-843-6553
rtownsen@nycap.rr.com
*Broadalbin-Perth, Fonda & Fultonville, Greater
Johnstown, Speculator*

REGION O

REGION CHAIR

Michele Puleo O'Hare (Bethlehem Lions)
8 Turnberry Drive, Slingerlands, NY 12159
Home: 518-475-1908; Cell: 518-410-5941
mapohare@gmail.com

Zone "A" and "B" Chair

Florence Brisee (Waterford Lions)
192 Middletown Road, Waterford, NY 12188
Home: 518-235-4988
fbrisee@hotmail.com
*Albany & Troy, Bethlehem, Duane, Greater Ravena Area,
Town of Wright/Schoharie Vly, Waterford*

REGION N

REGION CHAIR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" Chair

Jim Cypher (Glens Falls Lions)
89 Bay St, Apartment 1, Glens Falls, NY 12801
Cell: 617-281-4616
jimcypher@gmail.com
*Glens Falls, Hadley Luzerne, Long Lake, Newcomb, Town
of Schroon*

ZONE "B" Chair

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com
*Cambridge, Greenwich, Mechanicville Stillwater,
Schuylerville, Town of Hoosick*

REGION S

REGION CHAIR

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com

ZONE "A" Chair

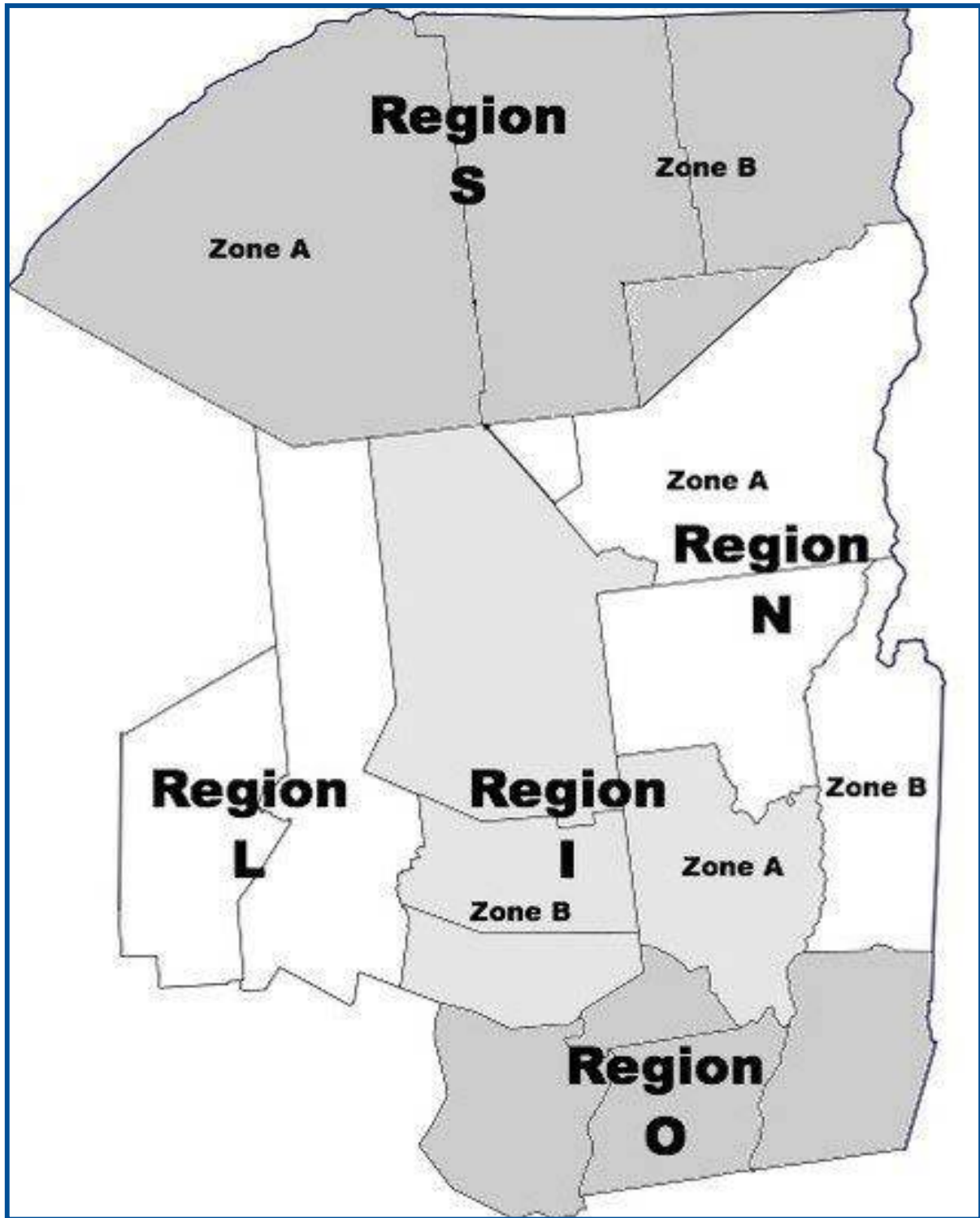
Joe Latimer (Clifton Fine)
P. O. Box 52, Newton Falls, NY 13666
Home: 315-848-3578 ; Cell: 315-854-4247
dlatimer@slc.com
*Clifton Fine, Edwards, Gouverneur, Heuvelton, Lisbon,
Louisville, Ogdensburg, Raquette River*

ZONE "B" Chair

Ricky Laurin (Chazy Lions)
207 Sheldon Lane, Chazy, NY 12921
Home: 518-846-7269; Cell: 518-569-7253
rickylions18@outlook.com
*Chazy, Lake Placid, Malone, Peru, Plattsburgh, Saranac
Lake, Tupper Lake*



TEAMWORK!



District 20-W Comprises These New York State Counties

Albany, Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer,
Montgomery, Eastern Oneida, Rensselaer, St. Lawrence,
Saratoga, Schenectady, Schoharie,
Warren, and Washington.

LIONS RESOURCES

can be found at this link

www.lionsclubs.org/en/resources-for-members/resource-center

Fundraising Guide

An interactive tool that helps clubs through the process of planning an online or event fundraiser

Developing Local Partnerships

A hands-on guide that helps clubs evaluate their strengths, identify their needs, and connect with like-minded organizations in the community for potential partnership opportunities

Cabinet Secretary & Treasurer e-Book

Helpful resource that walks the cabinet secretary & treasurer through their role providing helpful tips, resources and tools.

Dues Billing Table

Break down of dues

Vision Screening for Children

A vision screening event for children in local primary, middle or secondary schools that identifies those who may have vision problems requiring comprehensive follow-up by eye care professionals

LCIF GRANT APPLICANTS RESOURCES

www.lionsclubs.org/en/lcif-grants-toolkit#mod1

What is MISSION 1.5?

MISSION 1.5 is the drive to grow to a minimum of 1.5 million Lion members worldwide on July 1, 2027, so we can meet the growing needs of our communities and serve more than a billion people annually.

CALENDAR

Broadalbin-Perth Lions Club

Hoffmans Clean Car..... July 1, 2024 -
June 30, 2025

Town of Greenfield Lions Club

Coffee and Cars Event..... July 6, 2024

Broadalbin -Perth Lions Club

Panera Fundraiser..... July 18, 2024

Galway Lions Club

Golf Tourney July 19, 2024

Glens Falls Lions Club

Annual Garage Sale..... July 20, 2024

Lions Eye Bank of the Northeast

31st Annual Golf Tournament..... August 5, 2024

Speculator Lions Club

Annual Fly-in Breakfast..... August 24, 2024

Scotia-Glenville Lions Club

70th Charter Night..... September 26, 2024

Ballston Spa Lions Club

75th Anniversary October 12, 2024

**If any Lion in 20W is interested
in assisting forming new
traditional clubs,
specialty clubs
or a club branch,**

please contact:

PDG Michele O'Hare at

mapohare@gmail.com

or 518-410-5941

**ALL LIONS ARE
WELCOME!!!!!!**

NYS and Bermuda LIONS District 20-W



Marketing Plan for the 2022-2023 LION Year

#Lions of Upstate New York

District 20-W Marketing Plan 2022-2023



What do we want to achieve?

- Specialty Club and New Club Initiative
- Increased Awareness of our Mission
 - General Public – Families and community
 - Other Service Organizations
- Membership – Growth and Retention
- Service expansion
- Leverage LCI Resources

Develop Partnerships with other Community/Business Groups

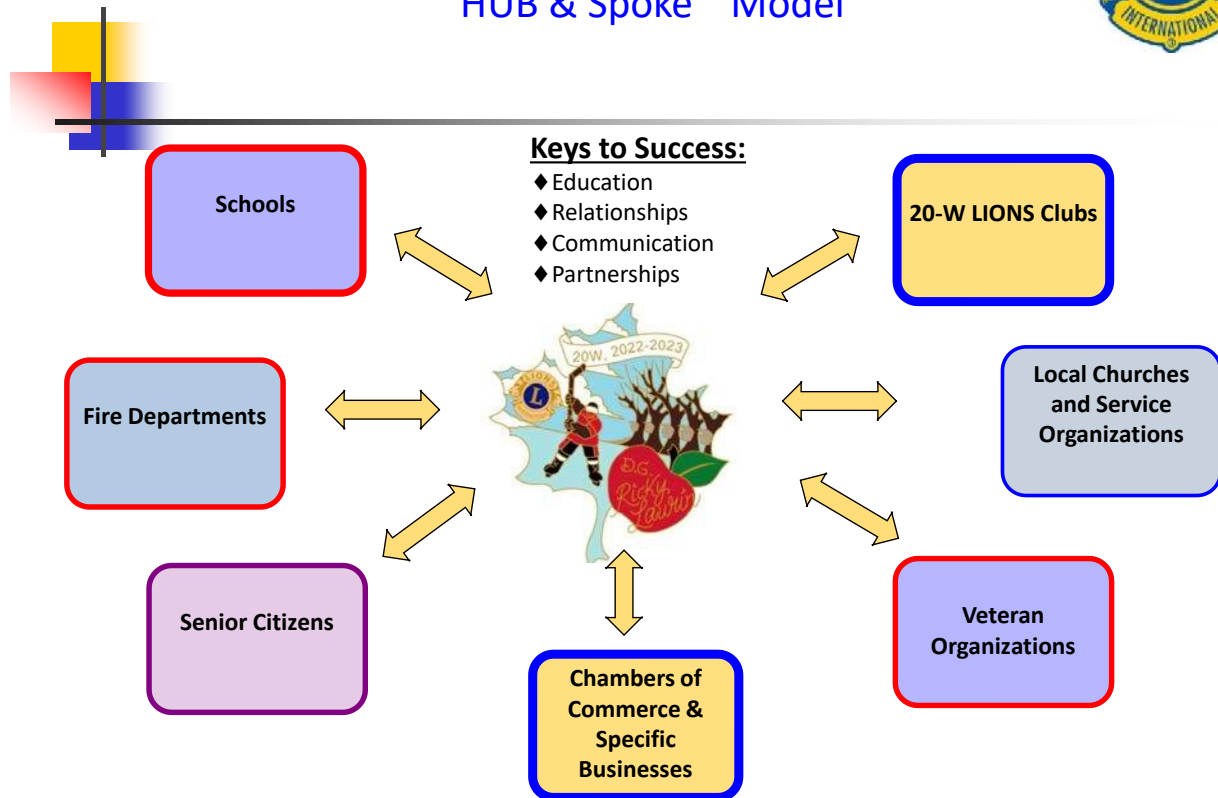


20-W Current Plans

- District Wide Coloring Book Program
 - Application to NYS/Bermuda for PR Grant to produce and distribute books and crayons
 - Plan to work with other districts on distribution
- Meeting with Communications and Marketing Team to develop focused strategy on supporting the District.
 - Lion Jerry Gordon, Lion Karen Rager, PDG James Griffith, Lion Barbara Bentley, Lion Joe Wagner and PDG John McDonald (Eye Institute Model)
 - District Facebook – Lion Barbara and PDG James
 - Website and Directory – Lion Jerry Gordon
 - Newsletter & MD20 Magazine – Lion Karen Rager
- Focus on specific messaging and communication channels
 - Content, Frequency and Education
 - Embrace "Thinking out of the Box" to bring our message
 - Obtain Funding/Grants to execute plan.
 - District and Local Clubs Partnering on the plan

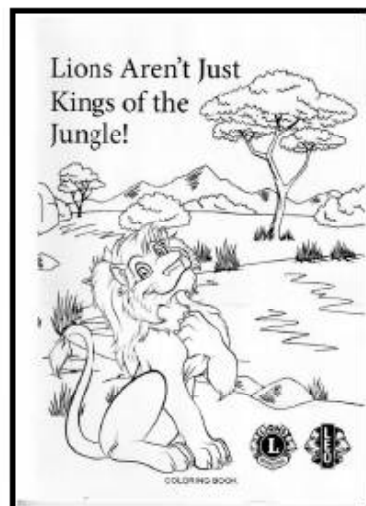
How does the District move forward with a Marketing Plan?

Expanding Membership & Service through a "HUB & Spoke" Model





District 20-W Communications and Marketing Committee



❖ District Coloring Book

- Designed by DG Ricky Laurin and Lion Karen Rager
- 27 pages of Informative Fun on LIONS
- Education for Children and Adults
- Highlights LIONS Global Causes
- Publish 4500 books in early 2023
- Distributed to 20-W Clubs and neighboring Districts
- Lions Application Form incorporated
- Supports Membership and Service
- Working with Crayola Cares for supporting with boxes or crayons

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Phase 1 – 4500 books – cost of \$4,000
 Funds from District and Submitting for a Brandel-Murphy Foundation matching grant of \$2,000



District 20-W Communications and Marketing Committee



❖ Video Marketing Plan

1. Getting our Mission and Message to the public
 - ❖ Continue Efforts on Facebook and District Web Sites
 - ❖ Work with MD20 on new e-clubhouse redesign/redeployment
 - ❖ District wide Technology team for club websites
2. Develop Video Clips about our District
 - Focus on Who is District 20-w LIONS, Regional Coverage, Mission and Causes, IMPACT
 - Leverage Success from the LIONS Eye Institute and Camp Abilities Programs
 - Approach approved at November 5 Cabinet Meeting
 - Partner with Pepe Productions on producing content and videos
 - **Develop initial video focused on Hunger (Show the Impact) – 90 to 120 seconds**
 - Establish a generational approach to build additional videos for the District

Committee Members

Lion Barbara Bentley – Facebook Editor
 Lion Karen Rager – Newsletter/MD20 Mag
 Lion Jerry Gordon – Website/Directory
 PDG James Griffith – Facebook Admin
 Lion Bob Townsend – District Coordinator
 Lion Joe Wagner – Technical Support
 PDG John McDonald – Advisor

Send in your Photos and Video Clips on your club's hunger Programs
 *****Email to rtownsen@nycap.rr.com

2022-2023

2023-2024

*****Post Holiday Food Drive – Nov/Dec – Production in January**

Mission of the LIONS District 20W

What is the LIONS District 20W

Services of the LIONS District 20W

Projects of LIONS District 20W

Impact of Lions District 20W Efforts

School Impact of LIONS District 20W

Videos include – Pictures, Video outtakes, Narrative, Interviews

\$750 for first Video – 15% reduction on the non-profit rates

Need input from multiple clubs across the District

<https://youtu.be/rg1Oeb4P7ps>

Accessible to all clubs for Community and Club Education



Global Extension Team



Extension Team
PDG Michele Puleo
O'Hare

Dear Fellow Lions,
As the 20 W Global Extension Team (GET) District Coordinator, I want to assist the GAT Team with implementing 20W's MISSION 1.5 membership growth plan and achieving goals established by DG Holly for 24-25.

I am grateful for your potential assistance in this vital mission. If you want to work with me to charter new clubs, branch, and Leo Clubs for our district, please contact me at mapohare@gmail.com. This year, I want to collaborate with district leadership to build a team capable of completing the tasks required in successfully chartering new clubs, including membership recruitment, leadership development, and engagement in meaningful service projects. Also, if you know of opportunities to charter new clubs in communities or within groups of a larger community that are not served or are underserved, please let me know so we can do a community needs assessment to see if we can start a new club in the designated community. Once a community is identified, we will develop a plan and timeline for each potential new club following proven processes for new club development. These include creating a team, conducting site research, conducting needs assessments, identifying sponsoring clubs and Guiding Lions, conducting informational and organizational meetings, and recruiting charter members.

I want to work with the GAT to establish more branch clubs this year. Club branch members are part of an existing parent club but may hold independent meetings and activities. The parent club appoints a branch liaison to serve as the go-between for the parent and the club branch, giving club branches the autonomy they may desire. Starting a club branch requires the following:

- At least five new or existing members
- An existing club willing to engage these members as a branch of their club
- A member of the parent club to serve as a branch liaison
- Notification sent to the district governor

By starting a club branch, you're not just expanding our reach, but also offering flexibility in participation that may attract different types of Lions, like young professionals or working parents with young children. Club branches can also unite people with diverse service interests and form a specialty club branch. These resources can help you get started.

If you are interested in starting a branch club for your Club, please contact me. I will be glad to visit your Club and assist you.

We also need more Specialty Clubs in 20W. Specialty clubs are one of the fastest-growing ways Lions serve their communities. Joining or starting a specialty club allows you to turn your passion for service into successful community projects, bringing together like-minded Lions under a common interest—all while strengthening our organization of 1.4 million members and expanding our spirit of volunteerism. Please get in touch with me if you have any ideas or want to start a Club.

I eagerly look forward to working with the GAT Team for 20W, our Clubs and our Lions to increase the numbers of new Clubs in our District.

YIL,
PDG Michele O'Hare
20W GET

**Please see GST PDG Smitty's important
message on Service for June. Page 39.**

EVENTS/FLYERS

Broadalbin-Perth Lions Club
and
Hoffman Helping Hands
present

B-P Lions Clean Car 2024-25



a fundraising project to support the greater
Broadalbin-Perth-Mayfield community

<http://www.hoffmanhelpinghands.com/fundraisers/BPCleanCar>



Town of Greenfield Lions Club

Cars & Coffee Events



June 1st, July 6th,
Aug 3rd & Aug 31st 2024
from 8 to 11am

Middle Grove Town Park

430 Middle Grove Road, Middle Grove NY

FREE EVENT -All Cars & Trucks
Welcome, Even Daily Drivers

50-50 Raffle * Door Prizes

Fresh Coffee and Lions Breakfast
Sandwiches!

All proceeds will stay in our
community in support of the
Greenfield Lions Youth
Programs and Leo Club.

We thank you for your
continued support of our
Club events.

Event sponsored by



If you are interested in sponsoring a door prize
for this event, or need more information, please
contact Lion Bill Marzano at 518-461-9784.



Panera
FUNDRAISING



Help support us!

BROADALBIN-PERTH LIONS FOUNDATION

25%
OF SALES
WILL BE
DONATED

July 18, 2024
4:00 pm to 8:00 pm EDT
4930 STATE HIGHWAY 30, Amsterdam, NY

Use code FUND4U at online checkout, in the Panera App,
or at the kiosk in-cafe.*

Bring this flyer or show a digital copy to your cashier when ordering at the cafe or enter the
promo code FUND4U at checkout on Panerabread.com or the Panera App to ensure your
organization gets a portion of the proceeds.**

Learn more at fundraising.panerabread.com

©2023 Panera Bread. All Rights Reserved.

*Gift card and catering order placed on Panerabread.com, and delivery orders placed through third-party sites are excluded and will not count towards the event. Other restrictions apply. For complete details, visit: <http://fundraising.panerabread.com/terms-conditions/>. **Services vary by cafe.



The Galway Lions Club's

LIONS SCRAMBLE GOLF TOURNAMENT

Friday, JULY 19, 2024 Tee Off – 9:00 a.m.

PIONEER HILLS GOLF COURSE 3230 Galway Road, Ballston Spa



COST - \$100.00 per golfer

FORMAT - Scramble

RULES - Have fun

INCLUDES - 18 holes greens fees w/cart

- Refreshments before the round and at the turn
- Lunch after finish
- Prizes, Raffles, Mulligans, Giveaways

Proceeds to the Galway Lions
Community Fund

SPONSORS – Hole Sponsors and Prize Sponsors wanted - \$75.00

FOR INFORMATION CALL OR E-MAIL TOURNEY CHAIR

Lion John Sutton 518-577-3975; JohnS147@aol.com or
GalwayLionsClubNY.Org

Glens Falls Lions Club Annual Garage Sale



**Saturday, July 20, 2024
8:00 am to 1:00 pm**

**Association for the Blind Lawn
144 Ridge Street, Glens Falls, NY**

Contact Marilyn Rivers
for more information 518-859-3738

100% of proceeds go to the Glens Falls Lions Club
Community Service Fund (501c3), which will be used
to support the missions of the Glens Falls Lions Club.

**SIGHT, HEARING, YOUTH
AND COMMUNITY**





Registration - 10:00 am

Lunch Buffet - 10:45 - 12:15 pm

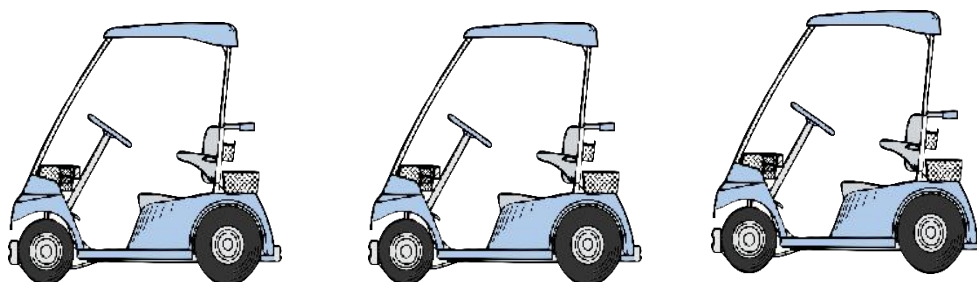
Shotgun Start (Golf Cart) - 12:30 pm

4 - Course Beverage Stations - 12:30 pm - 5:00 pm

Hors d'oeuvres & Hour Open Bar - 5:00 pm - 6:00 pm

Dinner Buffet - Ballroom - 6:00 pm

ALL for just \$175.00 per Golfer



For More Information www.lebnortheast.org 518-489-7606



We Serve

SCOTIA-GLENVILLE LIONS 70TH CHARTER NIGHT DINNER

THE VISTA at Van Patten Golf Club

924 Main Street, Clifton Park

Thursday , September 26th, 2024

6:00 pm - 9:00 pm

Cocktail Hour with Hors d'oeuvres

6:00 pm - 7:00 pm

Dinner & Evening Festivities

7:00 pm

Garden Vegetable Salad

(please select an entree)

Braised Short Ribs; _____

Chicken Francoise: _____

Seared Atlantic Salmon, Beurre Blanc: _____

Entrees served with Chef's choice of sides, vegetable, rolls & butter

Dessert

Cheesecake with Raspberry drizzle

Coffee and Tea

RSVP by September 9, 2024

\$45 per person - pay President of your club

Nancy Cappiello-Larson: ejnalarson@msn.com or text 518-421-7995

include number in attendance + number of each meal

Register soon!

If you have questions or need additional information, please contact KL Nancy Cappiello-Larson at:

sglions70th@gmail.com

**Please join the Ballston Spa Lions Club
as we celebrate our
75th Anniversary on October 12, 2024**

**Guest Speaker
Past International President
Douglas X. Alexander**

At the Holiday Inn, 232 Broadway, Saratoga Springs, NY 12866-4253

**\$45.00 per person
Time: 6:00 pm to 10:00 pm**

Rooms have been reserved.
Call for room reservations, 1-888-465-4329

**To register for the event,
email Lion Ed Hersh at:
bspalions75th@gmail.com**



Childhood Cancer

Actually is:

Financial Stress

PTSD

Insomnia

Marital Struggles

Trauma

Anger

Medical

Isolation

Chaos

Side Effects

Personal Development Delays

Depression

Sibling Jealousy

Unpredictable Future

Diane Lange
20 w childhood
Cancer chairperson
Skipper 2df1@
yahoo.com

Medical Learning Curve

Anxiety

What people think
Childhood Cancer
is:

- .Bald Heads
- .GoFundMe
- .Sick Days
- .Gift Cards
- .chemo

A Roller Coaster Ride

PDG Joan Scott Leadership Award

Hear the World

The Lions Hearing Conservation Society of NYS is proud to introduce the **'PDG Joan Scott Leadership Hear the World Award'**.

This award has been established to recognize a Lion, individual or organization that has listened to the needs of their community and helped implement that vision.



Name of recipient can be etched onto the award (total of 40 characters including award name allowed). Award is 9 ¾ inches high.

Purchase price \$300.00 (no tax) and shipping is included.

- **Make checks payable to: LHCS**
- **Mail to: PDG Rick Brisee, 192 Middletown Road, Waterford, NY 12188**

Any questions: (518) 209-8812 or rbrisee@hotmail.com

**Protect your vehicles from the salt, sand and ravages of weather
with a Hoffman Car Wash available from**



**Broadalbin-Perth Lions Club
and Hoffman Helping Hands**

Please support our fund raiser at:



**[www.hoffmanhelpinghands.com/fundraisers/
roarwithlions2023](http://www.hoffmanhelpinghands.com/fundraisers/roarwithlions2023)**

Bottle & Can

RETRIEVAL CENTERS™



Bring your recyclable donations to
Plc-N-Nickel Bottle and Can Retrieval Center
4303 NY-30, Amsterdam.
Credit the Broadalbin-Perth Lions
Foundation account.

Help keep your community and environment clean while
helping the greater Broadalbin-Perth-Mayfield
community when you donate your bottles and cans.



All funds donated to the Broadalbin-Perth Lions
Foundation will be used exclusively to support the needs
of the greater Broadalbin-Perth-Mayfield community.

Visit bottleandcanrc.com for any fundraising inquiries or needs.



2023-2024

CLUB EXCELLENCE AWARD APPLICATION

Date: _____

Club Name: _____ Club Number: _____ District: _____

2023-2024 Club President's Name: _____

Member Number: _____ Email Address: _____

1. MEMBERSHIP

☐ Achieved a net growth of one or more members **or** ☐ Chartered new Lions club or Club Branch

Name of Lions Club or Branch: _____

2. SERVICE

☐ Contributed to LCIF an amount equal to or greater than the club's membership total multiplied by US\$5.

Year-end membership count _____ x US\$5= _____

☐ Started a new service project. *Consider one of our Global Causes!*

☐ List Three service activities your club participated in that were reported to LCI:

1. _____

2. _____

3. _____

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.

☐ Reported Club Officers to LCI

☐ Key Officers participate in club officer training

4. MARKETING

☐ The club has publicized its service activities through local media or social media

Learn more about [promoting your club and activities](#), and learn about the Marketing Award

2023-2024 District Governor Signature*: _____ District: _____
District Governor Member Number: _____ Date: _____

Due by: August 31, 2024

Send to: clubexcellenceaward@lionsclubs.org

Awards Mailed to: 2024-2025 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions International

District and Clubs Administration

Lions Clubs International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

www.lionsclubs.org

DA-CEA 4/2023 EN

Thank you for your support of the Alert Foundation.

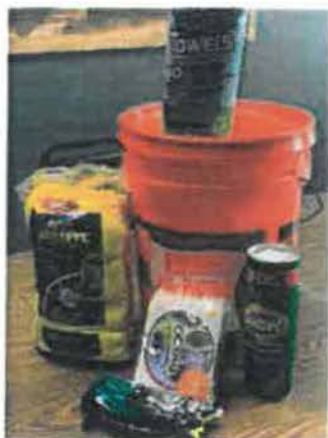
If you have any questions please contact us. kclarkmd20@gmail.com



Lions of MD 20 Alert Foundation

7643 Park Ave.

Lowville, NY 13367



Sponsor a cleaning bucket

Your club can sponsor a cleaning bucket. These buckets are filled with cleaning supplies and will be sent out to disaster areas as needed. Your club can have their name on a bucket or two or ten and then anywhere that we send it, people there will know that your club is supporting them in their time of need.

We just need your club name and district as you want them on the label along with your payment of \$40 per bucket.

Club Name: _____

District: _____ **Paid:** _____

**Check payable to: Lions of MD20 Alert
Foundation**

Mail check and this form to:

Kelly Clark 7643 Park Ave., Lowville, NY 13367



Free Lifetime Pass for Military Veterans and Gold Star Families

This provides lifetime passes to thousands of federal recreation sites. Veterans can present one of the four forms of acceptable ID: Department of Defense ID Card, Veteran Health ID (VHIC), Veteran ID Card, or veteran's designation on a state-issued U.S. driver's license or ID card.

The pass can be obtained by visiting
www.nps.gov/planyourvisit/pickup-pass-locations.ht



Ronald McDonald House Charities® of the Capital Region

Keeping families close™



Snacks & Beverages

Individual Cereal Cups
Individual Oatmeal Cups
Individual Nut and Trail Mix Packs
Mini Muffin Packs
Crackers & Cheese Packs
Crackers & Peanut Butter Packs
Individual Chips, Pretzels, Popcorn
Protein bars
Fresh Fruit: Bananas, Oranges, Apples
Water (6 - 12 oz bottles)
Lemonade, Sprite, Coke, Seltzer (12 oz. cans)
Powerade (12 oz bottles)
Ramen/Cup O' Noodles Soup
Infant food pouches: Fruit/Veggies/Yogurts

Household Items



Paper Towels
Standard-size Pillows
Zippered Pillow Protectors
Queen-size Mattress Protectors (Zippered)
Queen-size Mattress Pads
Ziplock bags (snack, sandwich, & quart size)
Swiffer dust cloth refills
Swiffer wet cloth refills
Laundry detergent
Clorox mopping clothes
Infant diapers
Baby wipes
Feminine products



Gift Cards

Dunkin	Chipotle
Subway	Dominos
McDonald's	Price Chopper
Hannaford	Gas Cards
Wal-mart	Sam's Club
Stewart's	Visa gift cards

Family Needs & Activities



Preemie Gerber Socks	Bubbles
Preemie Receiving Blankets	Small Infant Toys
Pop Bubble Fidget Toys	Teething Toys
Hot Wheels	Children's Board Books
Outdoor Toys/Games	Play-doh
Crayons	

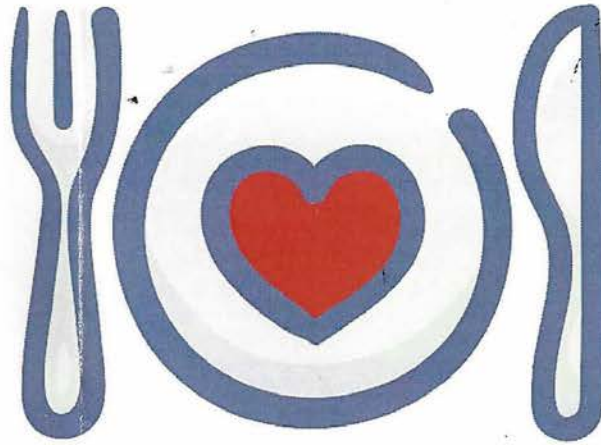
Wish List Items can be dropped off at Ronald McDonald House

139 S. Lake Avenue, Albany, NY 12208

Monday - Friday, 9AM-5PM

Questions? Call 518-438-2655

Love is Served



RMHC-CR Meal Program

When caring individuals come together to provide home-cooked meals for families staying at the Ronald McDonald House, that's when *love is served*.

The Albany Ronald McDonald House provides a home away from home for families with children receiving critical care at nearby hospitals. Fresh, hot meals and treats prepared by caring community volunteers bring comfort and hope to these families when they need it most.

Through our volunteer Meal Program, you can help ensure that love is served to our guest families 365 days a year. Contact us to reserve a spot on our Meal Program schedule. There are several ways to help:

PREPARE A MEAL

Gather a group of 2-4 volunteers to cook dinner (serving 30-40 guests) at the Ronald McDonald House
Needed 3:00-6:00 P.M. daily

SPONSOR A MEAL

Order dinner directly from the restaurant of your choice or make a donation to cover the cost of one night's meals (~\$250).



**Ronald McDonald
House Charities**
of the Capital Region

To sign up, please contact:

Julia Geisel, House Manager
(518) 438-2655 | jgeisel@rmhcofalbany.org

139 South Lake Avenue, Albany, NY 12208 ♥ www.rmhcofalbany.org

Make a few dollars while you help the environment

Our club has signed up with CLYNK, a company that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase our treasury and help the environment.

If your club would like to participate, go to clynk.com and sign up for a "CLYNK to Give" account.

If your club is not participating and you (and any friends or family members) would like to help our club, contact me at 518-235-8232 or jerrygordon@juno.com and I'll get you all the bags you want.

Here's how it works:

Bag it

Put your bottles (with caps) and cans in the green recyclable CLYNK bag. You can include any plastic or glass bottle or aluminum can that's redeemable in NYS. The bag already has our personalized white CLYNK bag tag on it.

Scan it

Bring your bag to any **Hannaford Supermarket's** bottle-return area, where you should find a hand-held scanner on the wall. Scan the white tag on the bag, which helps ensure all your bottles and cans can be properly tracked.

Drop it

There should be a chute or bin right near the scanner. Drop the bags off and go about your day!

Collect \$\$

Within a week, CLYNK will deposit our earnings right into our bank account.

Jerry Gordon

Secretary, Albany & Troy Lions Club

Webmaster for ALBANYTROYLIONS.ORG and 20WLIONS.ORG



A possible service project for Leos, Cubs or any Lions



The Life of a Crayon

Have you ever wondered what happens to your unwanted crayons?

Sadly, more than a half-million pounds of crayons are discarded every year, turning into a waxy sludge that clogs our landfills. This motivated us to create a program that recycles used crayons and sends them to children's hospitals across the U.S. Now here's your chance to #ShareYourColors!!!



New crayons are used by children



Unwanted crayons are dropped into a collection container



Collected crayons are sent to The Crayon Initiative



Made into NEW crayons



Crayons shipped to children's hospitals



New crayons are used by pediatric patients



For more information visit us at:
thecrayoninitiative.org

@thecrayoninitiative
#thecrayoninitiative
#shareyourcolors

ARTICLES

WATERFORD LIONS CLUB

Farewell to the Brisees :-)

By PDG Priscilla Laurin

The Waterford club and the district saying good bye to Lions Rick and Florence Brisee. They will be missed. A Robert J. Uplinger was presented to Ms. Brisee.



KING LION DR. PHIL FUSCO
7 Eighth Street, Waterford, NY 12188
Home: 518-237-4057
philipfusco@aol.com

NEWCOMB LIONS CLUB

Donation to Regiment

By DG Priscilla Laurin

Treasure Wester Miga and President Mark Yandon presenting the 118th NY ADK Regiment with a donation.



Newcomb Lions Club Town Clean-up Day.



Newcomb Central School Seniors and families' members being honored at our last meeting!



Newcomb Senior citizens annual Lions Club Dinner and Newcomb Central School Honor Society Members as hostesses.



Newcomb Lions on Town Clean-up Day



President Mark Yandon presenting Secretary Norma Taylor with her 2-year pin.



President Mark Yandon and our Newest Members Nancy and Tim Lynch receiving her membership certificate.



KING LION MARK YANDON
123 Marcy Lane
Newcomb, NY 12852
myandon@frontiernet.net

CHAZY LIONS CLUB

Membership Key Award

By DG Priscilla Laurin

Lion Karen Russell is presented with a Lions Membership Key Award. Membership Key Awards recognize individual Lions who invite and sponsor new members.



A Lion can earn their first membership key by inviting two new members and may earn up to seventeen keys, all of which are shipped directly to the Lion when award requirements are met. Each key is designed to reflect the number of new members a Lion has sponsored.

KING LION JOHN SAXE

1708 Lake Shore Road, Chazy, NY 12921
Home: 518-846-7725; Cell: 518-593-0987
saxe@jeffordssteel.com

CLINTON LIONS CLUB

End of Year Meeting/Awards

By Lion Jim Winkler

As the Lion year winds down, in addition to collecting 15 pounds of food for our local food pantry, we determined how to distribute the remaining balance of our activities account to local and national charities. We contributed \$1,385 to local charities and organizations including the **Central Association for the Blind and**





CLINTON LIONS END OF YEAR PICNIC – (Upper left) Lion President Bob Maxam with engraved “Leadership Portfolio”; (Upper right) Lion Bill O’Mara (center) receives Club Lion of the Year Award and a little something extra from Lion Bob Maxam (left) & Jim Winkler; (Lower Left) Lion Brad Paulson with Club Lion Tamer Appreciation Award; (Lower right) Out-going President, Lion Bob Maxam (left) passes Club Gavel to In-coming President, Lion Gabe Martini (6/27/24).

Visually Impaired (CABVI), Clark Mills Volunteer Fire Department, Clinton Central School District Foundation and their Dollars for Scholars, Kirkland Art Center and Kirkland Town Library. \$1,000 was contributed to national organizations including the **American Cancer Society, National Center for Missing and Exploited Children,** and the **Ronald McDonald House of Central New York (RMHCNY).**

Finally, as in past years we contributed \$1,300 in Senior Awards to **four (4)** graduates of our own Clinton Central School District.

We continue assisting with the **monthly distribution of food at our local pantry.** This month on an unusually hot early day at the beginning of the month, eight (8) members joined twenty-five (25) other community volunteers loading food into 500 vehicles representing 1,575 individuals. This month food received by clients included frozen pork loins, frozen ground beef, pancake mix assorted cheses, juices and yogurt. All volunteers kept well hydrated and the clients were once again grateful for our “work in the sun”.

Ninety-nine (99) pair of **used eyeglasses** were collected by a couple of our members from previously established locations around the community. These were sorted and packed into larger boxes and taken to the CABVI by month’s end (June 28th) for transportation to the New Jersey Recycling Center.

Our final meeting of the year was held at our local Fireman’s picnic pavilion. Eighteen (18) club members and seven (7) spouses enjoyed a beautiful pizza and pot-

luck accessory meal followed by awards and passing the club gavel to our next year’s president.

Lion Bill O’Mara was awarded our **Lion of the Year** for his contributions to the club over 43 years of service and relocation back to our area. **Lion Brad Paulson** received an award for his many years of **Lion Taming**, taking care of our club supplies and spearheading the 50/50 raffieat every club meeting. The club presented our outgoing President, **Lion Bob Maxam** with an engraved portfolio for his **leadership** over his terms as the club CEO, after which he **turned the gavel over to incoming President Lion Gabe Martini.**

Lion Gabe took charge of the meeting and **reviewed the activities we have planned over the months of July and August.** They include: **Popcorn Distribution on the Village Green** prior to the town fireworks display on July Fourth, hosting the members of our local **Senior Center** at a picnic in late July, presence at our **Farmer’s Market** during the months of July and August and our **annual paper shredding** event for the town residents in early August.

We had a great year of service to our community, increased our visibility through participation in new activities and events and look forward to doing more of the same in the next Lion year.

A big Thank you to PDG Priscilla for everything you did for us this past year and welcome DG Holly!

HOPE EVERYONE ENJOYS THEIR SUMMER!

KING LION ROBERT MAXAM
2 Sunset Drive, Clinton, NY 13323
Home: 315-853-5968; Cell: 315-794-0410
maxamr60@gmail.com
<https://www.clintonnylions.com/>



SAUQUOIT VALLEY LIONS CLUB

Year-End Banquet/Awards

By Lion John Griffin

The Sauquoit Valley Lions held their annual Year-end Shore dinner at Orchard Hall on Thursday, June 13, 2024. There were 42 members and guest in attendance including Region Chair Jim Winkler and his Partner-in-Service Karen.

Lion President John Markley welcomed everyone in attendance, including guest that had assisted the Club throughout the year, and a fabulous dinner was enjoyed by all. Following dinner Region Chair Jim Winkler inducted new member Kelly Lewicki into the Club and recognized sponsor Lion Maria Puleo.

King Lion John then presided over Award Presentations for three long time SV Lion's. Lion Joanne Jones was awarded



Lion Joanne Jones is presented the RJU Award for Distinguished Service by Lion Ed Jones and Lion President John Markley.

the Robert J. Uplinger Distinguished Service Award. Lion Joanne has been a member for 17 years and has been involved in the Club as a Partner-in-Service(PIS) for 30 years prior to joining. Lion Joanne served as Club President for two years and Lion Ed Jones discussed her extensive involvement in supporting the community over the years. A second Robert J. Uplinger Award was presented to Lion Jeanne Markley. Lion Jeanne has been a member of the Club for 17 years as well and involved as a PIS for 36 years prior to becoming a member. Lion Connie Griffin discussed Lion Jeanne's life of service including serving as a Counselor and Principal at our local BOCES over a 20 year career.

Lion Gary Puleo was presented the Melvin Jones Fellowship for Dedicated Humanitarian Services. Lion Gary has been a member of SV Lions for nearly 40 years and has served as President and mentor of the Club over that span. Lion Gary is proprietor of Utica Glass and has served as President and Board Member of the Mohawk



Lion Jeanne Markley and President John Markley with Jeanne's RJU Award for Distinguished Service.

Valley Exchange as well as serving 10 years as a Board Member of Sauquoit Valley CSD. Lion Gary and his PIS Sharon operate the Orchard Hall restaurant where Club meetings have been held for many years's

The ceremonies wrapped up with Region Chair Jim Winkler presenting 35 Year Chevrons to Lions John Markley and John Griffin. Deborah Kress was presented with a 10 Year Chevron.



Lion Gary Puleo is presented the Melvin Jones Fellowship Award for Dedicated Humanitarian Service.

The Club held our year-end Financial Committee meeting on June 27, 2024 at the residence of Lion Ed and Lion Candy Collins. Donations were made to; Feed Our Vets, Town of Paris Historical Society, RCIL, Freedom Guide Dogs, Hospice and Palliative Care, CABVI Camp Abilities, the Clayville Library, Mercy Flights, the Hope House and the Town of Paris Summer Playground. Following dinner members present enjoyed delicious strawberry shortcakes prepared by Lion Candy.

KING LION JOHN MARKLEY
2625 Oneida Street, Sauquoit, NY 13456-3209
Cell: 315-725-9644
golfjjsc@aol.com



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ALBANY & TROY LIONS CLUB

Installation Dinner

By Lion Jerry Gordon

Welcome to the first issue of LY2024-2025. Our new District Governor is Lion Holly McConchie from the Galway Lions Club. Did you know that Galway is the smallest incorporated village in New York? And yet, they've had a successful Lions Club for 45 years with 63 members currently and a Leos club (and a Lioness club, when they were still a thing). She's the fifth DG from Galway.

On June 5, we held our annual installation dinner at the Copper Crow on Broadway in Albany, the same place where we had our holiday party. Unfortunately, it's a bit noisy if we're trying to speak, but it all worked out.



Lion Davia Gaddy received a Robert J Uplinger Distinguished Service Award.

Outgoing King Lion Eva installed all the officers and board and Jerry presented a few awards.

BOARD MEETINGS HELD ON ZOOM

There was a problem with the Zoom link that had been sent out, so we quickly established a Meet.Google meeting. Unfortunately, not everyone got the email and some folks missed the meeting.



Incoming 1st VP Queen Ghaffar-Adjei and 2nd VP Greg Sheldon.

Lion Jerry started off with a serious problem: With two recent resignations, we're down to 26 members, which in itself is about average for clubs in our district. However, 13 of them are on the board, and the other 13 are completely inactive. They pay their dues and some of them are otherwise generous, but we never see them at meetings or other functions.

In talking about possible solutions, Jodi brought up an idea from the 100th anniversary committee. On June 24, the

Gordons, Sheldons and Mike attended the first meeting of the 100th Anniversary Committee in Saratoga. At that meeting we proposed approaching other organizations, businesses, social groups, etc, and asking them to perform 100 acts of service during the year from Sept '24 to Sept '25. Their participation would be promoted in the memento/ad-book that will be distributed at our event, on social media and elsewhere. Hopefully, they would attend the event and even become Lions.

Other thoughts included the importance of in-person, social meetings. Jerry has secured the back room at the Metro 7 Diner for our meeting on Wed, Sept 4, at 6:00 PM.



Lion Eva installs incoming King Lion Jodi Sheldon.

Getting back to the 100th: Saratoga has booked the Gideon Putnam for Saturday, Oct 11, 2025, at 6 PM. The event has to generate \$15,000 for the Gideon, which means our target attendance is 150 people at \$100 each.

Considering all the Lions from other clubs, and past IPs and other bigwigs that are

expected to attend, we think this is attainable. We'll also publish a memento/ad-book that will include histories of the clubs and other interesting stuff worth saving.

We discussed the Lions Free Library (a temporary name – we need something snappier), and decided that our first installations ought to be in the Hive area and at Lansingburgh Boys and Girls Club. We all agreed it was a worthwhile project, but we need a committee to establish a budget and make it actually happen.



Lion Eva was awarded a Melvin Jones Fellowship.

Greg and Jodi's Produce Pickup Market donates thousands of pounds of free food to West Hill residents every week. They're open from 10-2 every Monday and Wednesday. We should formalize our relationship so we can identify this as a Lions project.

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Jerry brought up the SEE (Screening Eyes Early) program. Problem #1: Marilyn Bradley, who had agreed to chair the project, has resigned from the club due to health issues and family responsibilities. Problem #2: The last three Rare Meats have asked for volunteers willing to commit to one or two screenings per month. Other than Jerry and Allen Zieker, no one has raised their hand, and only Jerry has actually passed the test and been certified. Until and unless more Lions step up, we will not proceed with the grants we'll need to buy the \$8000 screening camera.

We approved spending \$250 for a Tee sign and other publicity to support the Lions Eye Bank's upcoming golf tournament on Aug 5.

Back in April, we received a request to help send 11-yr-old Maddie to a camp for kids with dyslexia. The total cost is \$5000. We committed to donating \$500 if the family could come up with the rest. They were successful! Maddie starts camp in a few weeks, and we'll be sending our check this week.

Lion Ruth reported that South Colonie High School has been helping to sort and pack used glasses. We shipped 1200 to NJ in June, bring the total to 12,400 for LY'23-'24. Also, we bought glasses for two children.

Once the '24-'25 district directory is available, we will arrange for Leo training and diabetes training. (For the first time in 10 years, Lion Jerry is not doing the district directory.)

KING LION JODI SHELDON

12A Lark Drive,
Albany, NY 12210
Cell: 518-487-8194
bridgethagapcommunity@gmail.com

CLUB CORRESPONDENCE

P. O. Box 192, Troy, NY 12181-0192
info@albanytroylions.org, Voicemail: 518-512-2722
facebook.com/albanytroylions



GALWAY LIONS CLUB **Scramble Golf Tourney**

By Lion Karen Hart

GALWAY LIONS SCRAMBLE GOLF

TOURNAMENT Friday, JULY 19, 2024 Scramble format Tee Off at 9:00 a.m. PIONEER HILLS GOLF COURSE, 3230 Galway Road, Ballston Spa. \$100.00 per golfer with Proceeds to the Galway Lions Community Fund. Fee includes 18 holes greens fees w/cart - Refreshments before the round and at the turn, and Lunch after the finish with Prizes, Raffles, Mulligans, Giveaways. SPONSORS NEEDED: Hole Sponsors and Prize Sponsors are \$75.00. For more information and to sign up as a Player and/or Sponsor contact Lion John Sutton at 518-577-3975 or email JohnS147@aol.com for sign-up forms.

September 14th: Please support a walker or join us for the 25th Annual and Final Galway Lions ROSIE'S WALK FOR DIABETES. Contact Lion John Sutton at 518-577-3975 or email JohnS147@aol.com for more information.

KING LION ROBERT EATON

1565 Kania Road, Amsterdam, NY 12010
Home: 518-882-9755
rfeaton@gmail.com

BALLSTON SPA LIONS CLUB **Eagle Scout Court of Honor Ceremony**

By Lion Mike Yates

Ballston Spa Lions Ed Hersh, Mike Yates and Andy Hurd attended the Eagle Scout Court of Honor Ceremony honoring Owen A. McGrath. Lion Andy is also



a Scout Leader in Owen's troop. As part of his Eagle Scout project, Owen developed and carried out a beautification project at the Ballston Spa Lions Music Park. The project included designing and creating trash receptacles for the Lions Music Park. He

displayed pictures from before, during and after the project was completed. The Music Park is the legacy project of the

Ballston Spa Lions. A Summer Concert Series is presented at the Music Park. Free public concerts are held every Thursday from late June to the end of August, except on the 4th of July.

KING LION ALEXANDER GUILMETTE

12B Windy Hill, Ballston Lake, NY 12019
Home: 518-847-8831; Cell: 518- 852-3246
apg200@gmail.com

CLUB CORRESPONDENCE

BallstonSpaLionsClub.org
info@ballstonspalionsclub.org

GLOBAL SERVICE TEAM

June's GST Message

By PDG Smitty

Please apply for the **Club Excellence Award**.

Requirements are:

1. Bring on ONE new member.
2. List three service activities.
3. Did you start a new service project?
4. Are your club dues paid?
5. Did you report officers to Lions International for the coming year?
6. Did you report service activities

Lion Smitty
District GST
Coordinator

GST COORDINATOR

PDG MILEGE "SMITTY" SMITH

13487 NY-178, Adams, NY 13605
Home: 315 232 2530; Cell 315 778 3281
pdgsmitty@gmail.com

1
Go to :
Lionsinternational.my.site.com

2
Sign in to the Portal

3
Click the Service Tab on the
Top of the Page

4
Click on "My Activities" in
The Drop Down Box

5
Click Blue Button on Top Left
Corner of the Screen - "Create
Activity"

6
Click Circle Next to Your Club Name
Then Click "Next"

7
Complete the Name of Your Service
Activity and Area of Focus

8
Click on the Pencil Next to "Report"
and Check "Report Complete"
Then Fill in All the Blanks and click
"Save"

CONGRATULATIONS!
YOU HAVE REPORTED SERVICE

Are your club Events and Articles in the Roar?

DEADLINE IS THE 28TH OF THE MONTH

Except February which is the 25th

Publication is as close to the 1st as possible.

(Please keep this in mind if you have event at the beginning of the month to also submit the month prior.)

ARTICLES

- Digital submission **ONLY**, (in upper/lower case format).
- Microsoft Word, PDF, or text embedded in an email are acceptable.
- **NO SCANNED NEWSPAPER ARTICLES.** Newspaper articles will be accepted **IF** they are in digital format, and **ONLY** with written permission from the originating publication.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

PHOTOS

- Digital submission preferred in JPG.
- Hard copy newspaper photos are not acceptable. Digital newspaper photos are acceptable **ONLY** with written permission from the originating publication/photographer, with photographer credit.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.
- **PLEASE MAKE SURE CAPTIONS ARE IDENTIFIED WITH CORRESPONDING PHOTOS!**

EVENT FLYERS

- Digital submission in verticle format; .jpg, .pdf format or Microsoft Word are acceptable.
- **SPELL CHECK** everything, particularly names, titles, club name, etc.

Submissions can be made to karen@deuxflutes.com



The Global Leader In
Humanitarian Service

www.lionsclubs.org





Lions Hearing Conservation Society of NYS

LIONS LOAN-OUT EQUIPMENT

*Below is a list of assistive devices available at many of
LHCS of NYS's Loan-Out Centers.
(Other equipment may be available upon request)*

Pocketalker

Personal amplifier. Ideal for one-to-one communication and TV listening.

Whistle Stop

Phone adapter to prevent feedback from using the telephone with a hearing aid.

Infrared TV Listening System

Wireless infrared amplification system.

Digital Alarm Clock

Wake to an alarm, a flashing light, or a portable pillow shaker.

Personal FM System

Wireless portable amplification system. Transmits up to 300 feet. Helpful for an individual or large group situation.

Alert Master

Uses a pillow shaker and a lamp flashing simultaneously to alert you to a smoke detector sounding, door knocking, telephone ringing, and alarm clock activation.

Amplified Telephone

Adjustable volume control with amplified ringer.

Cap-Tel Telephone

Telephone that has both amplification and caption capability. Telephone ringing, and alarm clock activation.

Amplified Telephone Ringers

Provides adjustable ring volume, frequency, and pitch tone.

Personal Body Pager

Pager works with the Alert Master. You wear it to alert to sounds while awake.

LIONS LOAN-OUT CENTERS

Madison Hearing Center

14 Columbia Circle West Drive, Suite 202
Albany, NY 12203
Voice: (518) 690-2060

Madison & Saratoga Hearing Center

81 Miller Road, Suite 700
Castleton, NY 12033
Voice: (518) 689-0792

Center for Better Hearing

318 Ridge Street
Glens Falls, NY 12801
Voice: (518) 638-4363

Audiologic Solutions

361 Fairview Avenue, Suite 350
Hudson, NY 12534
Voice: (518) 631-2564

Saratoga Hearing Center/ Saratoga Medical Arts Bldg.

414 Maple Avenue
Saratoga Springs, NY 12866
Voice/TTY: (518) 584-0578

Schoharie Office for the Aging

113 Park Place, Suite 3
Schoharie, NY 12157
Voice: (518) 295-2001

Resource Center for Independent Living

131 Genesee Street
Utica, NY 13503
Voice: (315) 797-4642 Ext. 2928
TTY: (315) 797-5837