



#### Minutes of Lions District 20-W – Virtual Meeting Cabinet Meeting Zoom Saturday, April 24, 2021

#### Attendance:

DG Rick Brisee, ZC Florence Brisee, VDG Michele O'Hare, 1VDG Rick Laurin, ZC Jim Winkler, ZC Ed Moore, RC Holly McConchie, CS Barbara Bentley, PCC Mark Whitney, PDG John McDonald, Lion Rita Ware, Lion Priscilla Laurin, Lion Karen Russell, Lion Sue Williams, Lion Joe Wagner, PDG Joan Scott (and 2 guests), Lion Linda Salzar, Lion Rosanna Beaudrie, Lion Cheri Mackey, Lion Davia Gaddy, ,Lion Sue Bell, Lion Nancy Nevins, Lion Mealony, Lion Eva Bass, Lion Jerry Gordon, Lion Maryann Gordon, Lion Becky Beaty, Lion Dawn Grant, Lion Pam Wright, Lion Wright, Lion Lisa Newton and Lion Bob White.

**Meeting Called to Order:** DG Rick Brisee called the meeting to order at 9:41 A.M. DG Rick Brisee introduced today as being Worldwide Induction Day. New Lions are being indicted all across the globe.

Pledge of Allegiance: 2VDG Rick Laurin

Lion's Prayer: DG Rick Brisee

Induction video with Lions International President Jung Yul Choi shown.

PDG John McDonald, the Global Service Chair for the district, spoke to those newly inducted that they are now a member of the world's largest service organization. He explained that we greet each other as Lion because we all hold the same status. In 1917, Lions International was founded for the purpose of focusing on service to others and the community, not business and ourselves. In 1925, Helen Keller called on Lions to become Knights of the Blind and focus on sight and hearing conservation.

For the Lioness being inducted, their years of service as Lioness will transfer over. Lioness were inducted into Lions clubs in Hadley Luzerne, Town of Schroon, Albany-Troy and Chazy Lions.

#### PROGRAM: NEW MEMBER ORIENTATION

RC Holly McConchie led the New Member Orientation (See attached PowerPoint)

#### **PROGRAM: CYBER SECURITY**

Lion Joe Wagner led the discussion on cyber security (See attached PowerPoint)

**DG Rick Brisee closing Remarks**: The quickest way to learn what Lions do is to participate. He encouraged Lioness clubs bring forward their projects to the Lions clubs.

Meeting Adjourned 12:42pm.

Respectfully Submitted by, CS Barbara Bentley

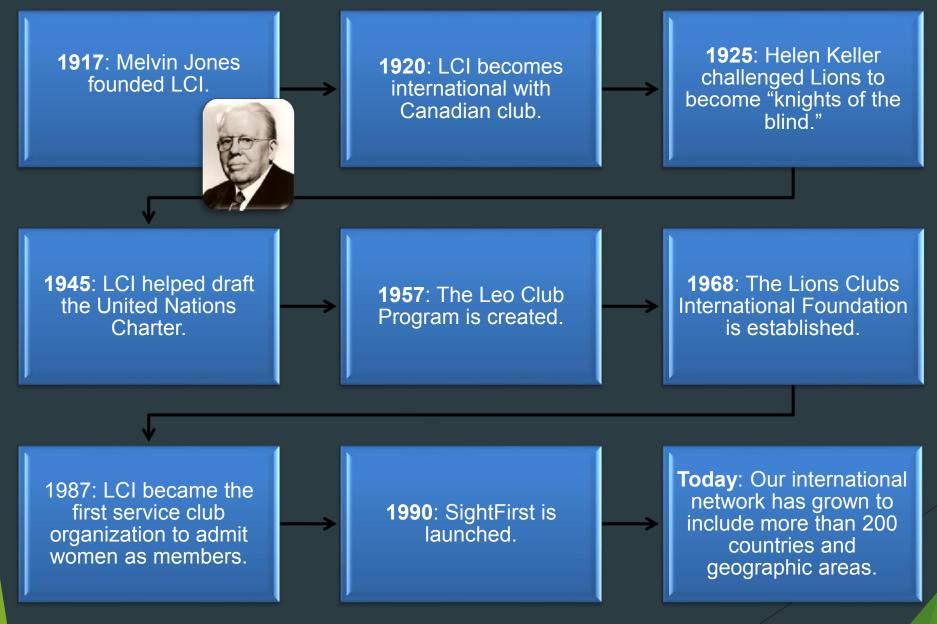


# 20-W Lions Clubs Affiliated Organizations and Club Resources

#### Lions Acronyms

- LCI Lions Clubs International
- LCIF Lions Clubs International Foundation
- GAT Global Action Team
  - GMT Global Membership Team
  - GST Global Service Team
  - GLT Global Leadership Team
- DG District Governor
- PDG Past District Governor
- IPDG Immediate Past District Governor
- VDG Vice District Governor
- KL King Lion
- MD Multiple District
- CABVI Central Association for the Blind and Visually Impaired
- NABA Northeastern Association of the Blind at Albany
- PCC Past Council Chair

#### **Lions History**



#### **Fun Fact**

#### • The following U.S. Presidents were also Lions:

- Gerald Ford
- o Jimmy Carter\*
- o Ronald Regan
- o George W. Bush



#### Lions Logo & Name

• The official name of the association is "The International Association of Lions Clubs" or simply "Lions Clubs International" or LCI.

- The name Lions was chosen on a secret ballot over several others because the lion stood for strength, courage, fidelity and vital action.
- The Lions logo consists of a gold "L" on a blue field surrounded by a gold circle. On either side of the circle is the profile of a Lion's head, one looking back upon a proud past and the other looking optimistically toward the future.



#### **Lions Clubs International**

- Worldwide organization:
  - ▶ 1.4 million members
  - ▶ 48,000 Clubs
  - In over 200 countries

#### **Vision Statement:**

To be the global leader in community and humanitarian service Motto:

"We Serve"



## **LCI – Primary Missions:**

Because Lions seek to address the greatest needs in their communities, our activities are varied, although Lions are united behind global causes. The Global Service Team (GST) is the driving force behind these programs and collects and shares service stories that empower leaders to act.

1). Vision
2). Youth
3). Disaster Relief
4). Environment

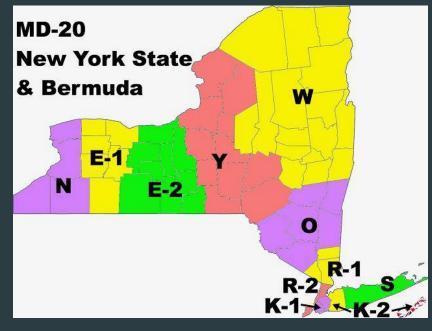
5). Childhood Cancer
6). Diabetes Awareness
7). Humanitarian
8). Hunger



#### **Benefits of Becoming a Lion**

- Serve those less fortunate than ourselves
- Make new friends
- Give back to the community
- Network
- Develop personal and professional skills
- Travel

#### Multiple District Organizational Structure



\*N, E1, E2, W, Y, O, R1, R2, K1, K2, S Stands for New York State

\*Bermuda is also part of our Multiple

\*NYS was the 20<sup>th</sup> state to form a Lions District, so we are MD 20

# Primary Missions for Your Club:

► All LCI initiatives plus:

Hearing Loss
Other...
Ex: Seniors
Any need ID'd for your community



# Vision: **Possible Club Service Projects:** Youth Eye Screenings Vision checks Eyeglass purchase assistance Guide Dog training & support



# Youth:

Assist or form an alliance with: YMCA's VWCA's Day Cares/After School Boys and Girls Clubs Area school districts Disability Service Organizations Homeless shelters



### **Environment:**

Boy Scout/Cub Scout Troops Brownie/Girl Scout Troops Local Parks Playgrounds Community Common areas Walking Paths Adopt-a-Highway



### Hunger:

Local Schools

- Affordable lunch programs
- Backpack programs
- Senior Centers
- Day Cares/After school programs
- Food Pantries
- Food Banks
- Homeless shelters
- Domestic violence shelters



#### **Diabetes Awareness:**

Educational outreach
Health Fairs
Day Cares/after school programs
Nutritional Programs
Healthy Food planning for new parents



#### **Hearing Loss:**

Educational outreach
Health fairs
Affordable Hearing Aid Program
Free Ear Plugs at County Fair Tractor Pulls



# Club Resources& Possible Service

#### Camp Badger

- Mission Statement:
- Our Mission is to provide services that enhance the educational, vocational, personal growth and independence of differently-abled youth and adults.









# Club Resources - Cont'd

- Lions Camp Abilities:
- Camp Abilities Saratoga is a one-week educational sports camp for children and teens who are blind, visually impaired, and deaf/blind. It is held at Skidmore College in Saratoga Springs, NY. Camp Abilities Saratoga is a service project of the Saratoga Springs Lions.





# Lions Hearing Conservation Society:

Educational outreach Health Fairs Loan-out Centers Affordable Hearing Aid Program County Fair ear plug volunteers



# Lions See (Screening Eyes Early)

#### Mission:

 Decrease childhood blindness through early detection & treatment
 Locally can be coordinated through NABA (Northeastern Assoc. of the Blind at Albany)

Or other local Clubs



## **MD-20 ALERT Program**

Housed on Camp Badger grounds, Spencer, NY
 Local Clubs can access emergency supplies for:
 Emergencies
 Natural Disasters

Such as:
Tents
Generators

Sleeping mats

mini fridgesEmergency lightingCanopiesClean-up bucketsGroup sheltersTarps



#### **Outside Partnership Agencies:**

- Northeastern Association of the Blind at Albany:
- Services for the blind & visually impaired
- Children's recreational programs
- Teach living skills
- Rehab services
- Help people lead independent lives



#### **Outside Partnership Agencies – cont'd**

- Central Assoc. of the Blind and Visually Impaired:
- Help achieve independent living
- Mohawk Valley Braille Transcribers
- Vision Rehab Therapy Adaptive equipment
- Orientation & Mobility Techniques teach how to get around
- Child services



# Outside Partnership Agencies – Cont'd

- Guide Dogs:
- Fidelco Guide Dog Foundation: www.fidelco.org
- Freedom Guide Dogs: <a href="mailto:eric@freedomguidedogs.org">eric@freedomguidedogs.org</a>
- Guide Dog Foundation for the Blind: www.guidedog.org
- Leader Dogs for the Blind: <a href="mailto:leaderdog@leaderdog.org">leaderdog@leaderdog.org</a>
- Guiding Eyes for the Blind: www.guidingeyes.org



#### **MD-20 Reading Action Program**

10-year commitment to increasing reading & literacy rates

Reading skills open the door to more educational and employment opportunities



### **MD-20 Reading Action Program**

**RAP** Supported Service Programs: Serve as a volunteer reader Promote Braille literacy Provide support for your local library Help build a classroom for underserved children Organize a book drive



### **MD-20 Reading Action Program**

#### Programs & Projects of some Lions Districts:

- Rome Lions Read all or part of book to familieseach family member receives a new book. Sundaes served.
- District K-1 "Lets Read Again" intractive community library
- Literacy Fiesta children & families share in storytelling, read aloud, arts & crafts. Free books to kids.
- Club serves as host for an evening with a youth author
- Dictionary Project donated books to local nursing homes



# **Grant Funding Organizations:**

#### Brandel-Murphy Youth Foundation:

The Foundation is dedicated to helping your club help children in need where you live. We are achieving that goal by providing matching grants of up to \$2,000 toward any project that qualifies to meet that goal.





# Grant Funding Organizations: New York State & Bermuda Lions Foundation:

Up to \$5,000 matching grants-Clubs, Zones or Districts

Emphasis on Sight, Hearing & humanitarian services

Annual raffle tickets their major fundraiser



# Grant Funding Organizations: Lions S.E.E.:

\$500 grants
Non-matching
Must be used for vision projects



# Lions Eye Bank at Albany

#### Mission:

The Sight Society of Northeastern New York (Lions Eye Bank at Albany) is a private non-profit organization dedicated to providing ocular tissue for transplantation, medical education and research.

#### ► Vision:

- The Sight Society of Northeastern New York will serve as a resource center for visual advocacy
- The Sight Society also has a special program within its service area to assist individuals who are not serviced by Lions Clubs to help cover the cost of an eye exam and glasses for those who cannot afford them.



#### Lions Eye Institute at Albany & Lions Foundation at Albany

Our mission is to continually strive to develop and focus on new treatments, technologies, eye research, and educational opportunities for our educators, physicians and communities in order to provide the very best patient care for the people of NY and our neighbors in New England.





# Lions Clubs International Foundation



#### **Important Facts**

- Founded in 1968: official foundation of Lions Clubs International, empowering the service of Lions
- Provides grant funding for large-scale humanitarian projects
- Relies on donations
- More than US\$1 billion in grants awarded to date
- Amidst the most ambitious fundraising campaign in its history Campaign 100

#### 50+ Years of Impact

- US \$120 million in disaster relief funding
- 16 million children served by Lions Quest
- 9.1 million cataract surgeries
- Millions of children vaccinated against measles

### **LCIF Available Grants:**

#### Humanitarian Grants

- 82 humanitarian grants, totaling \$4,879,850
- Lions Quest Grants In support of youth service projects & education
- ▶ 13 Lions Quest grants, totaling \$780,499

#### Diabetes Grants

- ▶ 17 diabetes grants, totaling \$844,295
- SightFirst Grants restore & improve vision; eye care & education
- 9 SightFirst grants, totaling \$2,211,380



## **Some 20-W Service Projects:**

### Area Lions Clubs:

- Albany-Troy Lions Blueberries
- Saratoga Lions Camp Abilities
- All Lions Clubs- Eyeglass purchase for those in need
- Free Shredding
- ► Open Mic
- Camp Badger Volunteers & wish list
- Support local Leo Clubs



### **Lions Club Officers**

#### <u>President</u>

The president serves as the club's chief executive officer, presides at all meetings of the club and the board of directors. Serves as the chair of the Clubs Global Action Team which is a committee made up of the club service chairperson, membership chairperson, and club vice president that serves as the leadership chairperson. The president issues the call for regular and special meetings in accordance with the club's by-laws, plans the agenda, ensures that the status of each committee activity is reported, sees that regular elections are duly called, noticed, and held. The president cooperates with, and is an active member of the district governor's advisory committee of the zone in which the club is located.

#### **Immediate Past President**

The immediate past president assists and gives guidance to the current club president as needed. He or she also serves as the club's LCIF Coordinator.

#### Vice President(s)

In the event that the president should be unable to perform the duties of their office for any reason, the vice president next in rank occupies the position and performs the duties with the same authority as the president. Each vice president, under the direction of the president, oversees the functioning of various committees of the club. They also serve as the club Leadership Chairperson on the club's Global Action Team. In this role, they ensure that training for members is identified, communicated, and encouraged, leading toward membership satisfaction and retention.

#### **Secretary**

Under the supervision and direction of the president and board of directors, the secretary acts as a liaison officer between the club and both the district and international Headquarters. Responsibilities include submitting reports, maintaining club records, and issuing financial statements to club members.

#### Treasurer

The treasurer is responsible for all club financial matters. Duties include receiving all money from the secretary and paying club obligations, maintaining financial records, preparing financial statements and submitting financial reports.

#### Membership Chairperson

The Membership Chairperson serves as a member of the club's Global Action Team. Duties include developing annual membership goals and action plans to recruit new members and increase satisfaction among current members, ensure that effective orientation takes place for new members, and to participate in Global Membership Team meetings held by the district.

#### Marketing Communication Chairperson (Publicity)

The Marketing Communication Chairperson is responsible for ensuring that a club is recognized in their community and that members are well informed of a club's activities. Duties include promoting the club through news media, social media and other effective means as well as encouraging club members to be involved in club activities through effective communication.

#### Service Chairperson

The Service Chairperson serves as a member of the club's Global Action Team and their responsibilities include collaborating with the district Global Service Team to communicate and develop annual service goals that align with the Lions Clubs International service framework as well as being responsible for identifying community needs and ensuring club alignment with these community needs.

#### <u>Committees</u>

In many clubs, every member serves on a committee. Your committee assignment is an important part of your membership and deserves your best effort. Administrative committees may include attendance, constitution and by-laws, convention, finance, Lions information, membership, programs, public relations, greeting and leadership development. Activity committees generally conform to the major Lion activities. Club projects and activities are originated and led by club committees under the direction of a committee chairperson. The president generally appoints the chairperson and committee members after consulting with the members. The chairperson of each committee should call periodic meetings of their members and may be asked to attend board meetings to report their progress to the officers and directors.

#### **Elections**

All officers of the club are elected annually for a term beginning on July 1. Beginning around March, the club president appoints a nominating committee to discuss and select candidates for the various offices to be voted upon by the club in April.

Lion Meeting Protocols: Dress Code - Uniforms, casual?

The Lions Prayer: Have printed out for reference

Where Lions meet be present Lord, to weld our hearts in one accord. To do Thy will, Lord make us strong, to aid the weak and right the wrong.

# **Meeting Protocols:**

Lions Toast: Words to... Not above you, not beneath you, but with you. When given... Water glass with water...

### **Membership Interests**

Please check off all items that would be of interest to you or that you would be willing to assist with and return to any member of the board. If something not here that you are interested in starting, we would love to hear about that also.

Administrative Committees	Fundraising Events	Officer Positions
Awards	Songfest	President
Conventions	Rosie's Walk	1st Vice President
Budget / Finance	Memorial Day Chowder	2nd Vice President
Membership	White Cane	3rd Vice President
Programs	Tree Wrap	Secretary
Public Relations	Octoberfest	Treasurer
Sunshine	Community Breakfast	Tail Twister
Nominating	Easter Bunnies	Lion Tamer
Phone Tree	Mints	1st Year Director
Building Maintenance	Vintage Camper Rally	1st Year Director
Ball Field Maintenance	Roar on the Road	2nd Year Director
Leos	Basket Auction	2nd Year Director
Visitations		Leo Advisor
Meals	Service Projects	Membership Chairperson
Newsletter	Memorial Day Marching	Public Relations Chairperson
Policy Manual	Christmas Baskets	
Eyeglasses	Spelling Bee	
Diabetes	Bloodmobile	
Lioness Liaison	Citizenship Awards	
40th Anniversary Party	Arts Scholarships	
Sight & Hearing	Coffee w/o Sugar	
	Food Pantry Pickup	
	Easter Bunny Unloading	

# Visit & Navigate the Following

- Lions Clubs International (<u>www.lionsclubs.org</u>) navigate website much information including Member Sign On - register, if not already registered; explore MyLion for a great deal of information/training on LCI and all clubs reported service activities
- MD-20 Lions (<u>www.MD20Lions.com</u>)
- District 20-W (<u>https://www.e-district.org/sites/20W/index.php</u>) navigate through links on left panel for valuable District events, district directory & monthly newsletters
- New York State & Bermuda Lions Foundation (www.NYSBLF.org)
- Lions Camp Badger (<u>www.LionsCB.org</u>)
- Sight Society of Northeastern NY Inc. Lions Eye Bank at Albany/Rochester (www.lionseyebankalbany.org)
- Lions Hearing Conservation Society of NYS (https://www.e-district.org/sites/20w/page-10.php)
- Lions See, Inc. (Screening Eyes Early) (<u>www.lionsseeny.org</u>)
- Central Association for the Blind and Visually Impaired (CABVI) (<u>www.cabvi.org</u>)
- Glens Falls Assoc for the Blind (gfab@mybluelight.com)
- North Country Assoc. for the Visually Impaired (NCAVI) (<u>ncavi2001@yahoo.com</u>)
- Northeastern Assoc. of the Blind at Albany (NABA) (<u>www.naba-vision.org</u>)
- Fidelco Guide Dog Foundation (<u>www.fidelco.org</u>)
- Freedom Guide Dogs (<u>www.freedomguidedogs.org</u>)
- Guide Dog Foundation for the Blind (<u>www.guidedog.org</u>)
- Guiding Eyes for the Blind (<u>www.guidingeyes.org</u>)
- Leader Dogs for the Blind (<u>www.leaderdog.org</u>)
- Brandel-Murphy Youth Foundation (<u>www.brandelmurphyfoundation.org</u>)

# Membership Development

Volunteers do not necessarily have the time; they just have the heart.

- Elizabeth Andrew



# LIONS CLUBS INTERNATIONAL Assistance to Others

Lions serve. It's that simple, and it has been since we first began in 1917. Our clubs are places where individuals join together to give their valuable *time* and *effort* to *improving* their communities and the world.

#### Our Mission

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

#### Our Vision

To be the <u>global leader</u> in community and humanitarian service.

#### Where There's a Need, There's a Lion

- 100+ years of service to humanity
- 1.4 million plus Lions worldwide
- 47,000 Lions Clubs
- Over 200 countries & geographic regions

#### Past Present & Future

Our history is a long one. And a proud one. For over 100 years, we've served with uncommon kindness, putting the needs of our neighbors, our communities and our world first. We look back at our storied past with pride, but we know it's only the beginning. Every day, we're building on our legacy with the goal of making an even greater impact in the future.

#### KINDNESS MATTERS

IVelcome to the Lions!!
You are a valuable member of the world's largest service organization!
You share our passion for community service

### and...

making your community a better place!



#### Cyber Security and Protecting Your Identity Lions Clubs of District 20-W Presented by: Lion Joe Wagner (Saratoga Springs Lions Club)

### **Quick Intro on Myself**

Lion Joe Wagner

Work at Saratoga Springs City School District in their IT Department as a Network and Server Technician.

One of my responsibilities is to create IT Security Awareness trainings and materials for our employees to prevent and mitigate cybersecurity risks.

Email: jwagner@saratogaspringslions.com



### Why is Cybersecurity Important?

What is cybersecurity?

"[Cybersecurity is] measures taken to protect a computer or computer system (as on the Internet) against unauthorized access or attack" – Merriam-Webster

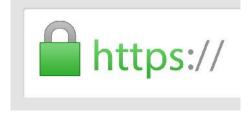
Why is cybersecurity important?

Cybersecurity is important to protect yourself and others personal and confidential information.



### **Personally Identifiable Information**

- What is Personally Identifiable Information (PII)
  - Specific data or information that can be used to identify a specific individual.
- How can you protect your PII?
  - When entering PII on websites make sure it is using HTTPS
  - Lock your devices when you're not using them.
  - Be careful when using public Wi-Fi.
  - Use strong passwords and avoid using the same password in multiple locations/websites.
  - Do not share your credentials with others.





### **Common Threats in Cybersecurity**

#### Spam

The abuse of electronic messaging systems to indiscriminately send unsolicited bulk messages.

#### Phishing

A digital form of social engineering to deceive individuals into providing sensitive information.

#### **Spear Phishing**

Targeted phishing using spoof emails to persuade people within an organization to reveal sensitive information or credentials.

#### Malware

Software that compromises the operation of a system by performing an unauthorized function or process.

#### Ransomware

Software that denies you access to your files or computer until you pay a ransom.

#### **Social Engineering**

Methods attackers use to deceive victims into performing an action. Typically, these actions are opening a malicious webpage or running an unwanted file attachment.

### Phishing, Spear Phishing, and Social Engineering

Over the last five to ten years IT professionals and cybersecurity experts have seen a large increase in phishing, spear phishing, and social engineering attacks.

During this past year through the pandemic, as more business is being conducted digitally and in virtual formats, these cyber attacks have become more prevalent.

Cyber criminals seek to take advantage of unsuspecting individuals using these methods. While systems such as antivirus and firewalls can be put into place to help prevent these cyber attacks. The strongest defense is increasing awareness and implementing best practices among users and individuals to protect themselves and others from cyber attacks.



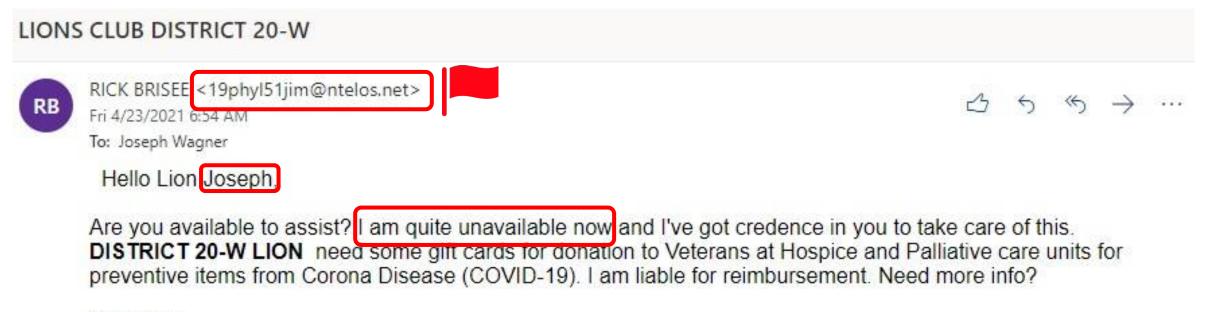
### **Spear Phishing within District 20-W**

Cyber criminals access directory information, identify high-ranking individuals such as district governors, vice district governors, or club presidents.

The criminals create accounts to impersonate these high-ranking individuals and begin emailing any other organization members in attempt to have them purchase gift cards.

Example:





Sincerely,

Lion Rick Brisee District Governor LIONS CLUB DISTRICT 20-W 192 Middletown Rd Waterford, NY 12188



#### LIONS CLUB DISTRICT 20-W



#### **RICK BRISEE** Joseph Wagner

06:54

Hello Lion Joseph,

Are you available to assist? I am quite unavailable now and I've got credence in you to take care of this. **DISTRICT 20-W LION** need some gift cards for donation to Veterans at Hospice and Palliative care units for preventive items from Corona Disease (COVID-19). I am liable for reimbursement. Need more info?

Sincerely,



LIONS CLUB DISTRICT 20-W



You jwagner@saratogaspringslions.com To Friday, April 23, 06:54

#### Hello Lion Joseph,

Are you available to assist? I am quite unavailable now and I've got credence in you to take care of this. **DISTRICT 20-W LION** need some gift cards for donation to Veterans at Hospice and Palliative care units for preventive items from Corona Disease (COVID-19). I am liable for reimbursement. Need more info?

Sincerely,

Lion Rick Brisee **District Governor** LIONS CLUB DISTRICT 20-W 192 Middletown Rd Waterford, NY 12188



### How to Avoid Phishing and Spear Phishing

Warning Signs

- Generic greetings, misspelling, and improper grammar.
- Receiving unexpected attachments or you are being asked to go to a link to verify and input personal information.

What can you do to avoid being phished?

- Always check the senders email address and confirm that it is correct.
- Be aware of someone using a different domain name or a misspelled email address.
- Do not open attachments without confirming with the person who sent it that it was from them and is legitimate.
- Hover on links before clicking on them. A preview will appear near your cursor or on the bottom of the screen.
- Even when it looks like a URL, make sure to check it by hovering. The text can be anything.
- Use secure Wi-Fi and make sure that all URLs have HTTPS when submitting PII.



 Contact the individual who sent you the email to verify that they sent the email to you and provided links/attachments. Contact them even when they said they're unavailable or do not take any action until you can speak with them.



# **Thank You**

# jwagner@saratogaspringslions.com

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