



**Minutes of Lions District 20-W  
Fall Conference  
Saturday, November 6, 2021  
Courtyard by Marriott Lake George**

**Attendance:**

ID Ernesto Tijerian, Lion Juanita Tijerian, IPID Gary Brown, Lion Barbara Brown, PID Robert Libin, Lion Michelle Libin, CS Barbara Bentley, Lion Carman Bogel, ZC Florence Brisee, IPDG Rick Brisee, Lion Dave Carr, Jr., Lion Alan Cerny, Lion Lisa Cerny, Lion Jerry Gordon, Lion MaryAnne Gordon, Lion Connie Griffin, Lion John Griffin, PDG James Griffith, Lion Gail Hessney, PDG Joe Jarvis, Lion Tom Kevlin, Lion Val Kevlin, Lion Susan LaBelle, Lion Diane Lange, Lion Diane Latimer, Lion Joe Latimer, Lion Pricilla Laurin, 1VDG Rick Laurin, Lion Cheryl Mackey, PDG Bette Manley, Lion Bob Maxam, RC Holly McConchie, PDG John McDonald, PDG Richard Nason, Lion Nancy Nevins, Lion Michael O'Brien, DG Michele O'Hare, ZC Bill O'Mara, Lion Andrea Penamora, PDG Ed Pike, Lion Verna Plummer, PDG Linda Rhinehart, Karen Romeo (CABVI), Lion Karen Russell, PDG Joan Scott, PDG Lettie Saheim, Lion Patricia Shannon, PDG Ed Stano, Lion Elizabeth Stano, Lion Aggie Switzer, PDG Chuck Switzer, SC Bob Townsend, CT Eric Unislawski, Lion Joe Wagner, Lion Rita Ware, PCC Mark Whitney and ZC Jim Winkler.

Via Zoom: Lion Preem Cabey, Lion Jim Hadjus, ZC Ed Moore, PDG Jim Shaw, ZC Michelle Theisen and Lion Sue Williams.

**Meeting Call to Order:** DG Michele O'Hare called the meeting to order at 9:37am.

**Pledge of Allegiance:** Led by Lion Priscilla Laurin.

**Lions Prayer:** Led by Lion Val Kevlin.

**Lions Toast:** Led by Lion William O'Mara

**New Business:**

- DG Michele O'Hare reported that there are two past district governors running as candidates for International Director, PDG John McDonald and PDG Milledge Smith. The cabinet will need to vote to hold a special convention here in Lake George on January 16<sup>th</sup> 2022. All clubs will then receive an email and letter presenting all of the details. It is important to note that all outstanding dues must be paid. Each club will have one delegate per 10 members and one alternate in addition to PDG's. PDG Pauls Flisnik will be chairing the nominations committee for the election, PDG Ed Stano will be chairing the credentials committee and PCC Mark Whitney will be chairing the elections committee.

DG Michele O'Hare asked for a motion to hold a special convention on January 16<sup>th</sup> 2022 for the purpose of voting to elect the international director candidate that will be endorsed by District 20W.

- A motion was made by RC Holly McConchie to hold a special convention on January 16<sup>th</sup>, 2022.
  - Seconded by PDG Lettie Saheim
    - Motion unanimously passed

**Introductions:** By PDG James Griffith

**Welcome:** By Lion Alan Cerny, President of the Glens Falls Lions

## **Cabinet Business:**

- **Secretary Report:**

PDG James Griffith asked for a motion to accept the minutes from the August 28, 2021 cabinet meeting, previously sent to the cabinet.

- A motion was made by ZC Jim Winkler. Seconded by 1VDG Rick Laurin.
  - Motion unanimously passed

- **Treasurer Report:**

CT Eric Unislawski presented the Treasurer's Report (see attached). He reported that 43 of the 50 clubs have submitted their dues.

PDG James Griffith asked for a motion to accept the Treasurer's Report.

- A motion was made by DG Michele O'Hare. Seconded by CS Barbara Bentley.
  - Motion unanimously passed

- **District Governor's Report:**

DG Michele reported that they are working with the Amsterdam and Saranac Lake clubs, that have less than five members. There is a possibility that they could merge with another club. PCC Frank Blair will be working to start a new club in the Ballston Lake & Charlton area. It has been since 2016 since a new club was started in our district. Also, possibility of a club in Lake George.

Congratulations were given to Lions Joe Wagner, Jodi Sheldon, Priscilla Laurin and 1VDG Rick Laurin for attending the MD 20 Lions Regional Leadership Institute in Binghamton.

Reminder to support our Lions Foundation.

UN Day will be on March 11, 2022.

The State Convention will be in Niagara Falls in May 2022, and all are encouraged to attend.

Lion Priscilla Laurin will be accepting the position of 2VDG.

The International Convention will be in Montreal June 24-28, 2022. 1VDG Ricky Laurin will have a hospitality suite and anyone willing to assist is encouraged to let him know.

- **GST Report:**

PDG John McDonald spoke of the importance of collaboration with other clubs while at district meetings such as this one.

He spoke about the possible collaboration between the Coach of the Patrooms, Will Brown, and the Ronald McDonald House with an event to raise awareness for childhood cancer that the Lions would be volunteers at.

After his recent visit with the Johnstown Lions, they brought up the idea of "Lions on the Mohawk", kayaking for hunger.

He spoke about the importance of the language we use because it can have a huge impact.

Always put the person first; a person who is blind or a person who has diabetes.

He reminded us that asking for help is hard, but we want to continue to meet that need with kindness and service from the heart.

- **GMT Report:**

PDG Ed Stano remarked that membership never changes, it is about gaining and retaining members.

People need to be asked to be a member.

As of the date of this conference, our district is plus 16 members.

Every club should have a membership chair.

Reminder that zone chairs are the clubs first point of contact for the district.

## **Other New Business:**

- DG Michele O'Hare reported that there are three New York State & Bermuda Lions Foundation Grants coming before the cabinet. The district can have two grants open, but only one will be approved at the upcoming NYS&BLF trustee meeting in January. The next opportunity will be in April 2022.
  1. Ogdensburg Lions Club requesting a matching grant in the amount of \$2,250 to renovate the current bathrooms at the Ogdensburg Boys and Girls Club in order to reopen their doors. Looking for the project to be completed in April of 2022.
  2. Long Lake Lions Club requesting a matching grant in the amount of \$1,590 to help fund one year of the Long Lake Central School's Backpack program which provides food for the weekend for eligible students.
  3. Cambridge Lions Club requesting a matching grant in the amount of \$5,000 to repair the Gazebo that is in Memorial Park in Cambridge that has fallen into disrepair and is in desperate need of new flooring and supports, along with historically accurate lattice work, railings, and roofing.

DG Michele O'Hare provided each of the 13 member of the cabinet that were present a paper ballot to rank the order in which they vote these grants to be submitted. The grant with the most first place votes have the cabinet approval to be submitted to the NYS&BLF for their January trustee meeting. The grant with the second most votes have the cabinet approval to be submitted to the NYS&BLF for their April trustee meeting.

- Cabinet Secretary Barbara Bentley counted the ballots and the grant submitted by the Ogdensburg Lions Club had the most first place votes, 7 out of 13. It was agreed upon by the cabinet that this grant will be submitted for the January 2022 NYS&BLF board meeting.
  - The grant submitted by the Long Lake Lions club had the second most first place votes, 5 out of 13. It was agreed upon by the cabinet that this grant will be submitted for the April 2022 NYS&BLF board meeting.
- **GLT Report:**

PCC Mark Whitney noted that there are a lot of leaders in the room.  
There is a multi-year strategic plan being worked on and executed which includes building leaders, improving communications and marketing.  
It all starts with service that leads to membership that leads to retaining members that leads to attracting new members that helps develop new leaders.  
Working with Lions on the Lions Lifetime Learning and Leadership Development  
Lions learning is available for all lions online.  
Orientation requires re-orientation and is a continual learning process.
- **Leo Club Report:**

Lion Joe Wagner reported that the district now had a Leo District President and Vice President. The Multiple District was awarded a grant for a hunger project. The Leos of District 20W were teamed up with the Leos of District 20Y. They are looking to work with a food pantry out in the Utica area on December 4<sup>th</sup> to serve hot meals.

## **Keynote Address: International Director Ernesto "TJ" Tijerina**

IPID Gary Brown introduced Lion Juanita Tijerina.

Lion Juanita spoke about her passion for working with students. She was an assistant teacher for children with disabilities and then was able to further use her passion for math and reading to help children to excel.

IPID Gary Brown introduced ID TJ Tijerina, a Lion since 1977. They both have lobbied congress over diabetes.

ID TJ spoke how Lionism starts with each one in our home club. Our service comes from the heart. We can do so much as individuals, but we are outstanding together. Fellowship brings out the best in all of us and connects us to do outstanding service. We are Lions because we have a vision that includes leadership and empowerment to get volunteers to serve our communities. We need to give new ideas a chance, even if it didn't work in the past because times change. He encouraged those in attendance to go back to their clubs and re-energize everyone in our clubs.

## **LUNCH BREAK**

### **Presentation: IPID Gary Brown**

IPID Gary spoke about the MD20 LCIF diabetes grant for \$135,000. The grant now needs a 25% match (\$33,750) over two years and 25% of the 25% upon submission of the grant. District 20W has already pledged \$2,600. If all of the other districts do not buy in, it will be pulled back and submitted as a district grant, with that district inviting others in. This grant will help train 33 more ADCES Certified Diabetes Paraprofessionals, create a dedicated MD20 diabetes website, provide cookbooks, and portion plates and help facilitate support groups. District 20W was the first to come in with a pledge for the grant. IPID Gary also spoke about how the relationship with ADCES began here in District W, in Saratoga Springs, and all of the great things our district is doing for diabetes.

DG Michele O'Hare made a motion to increase the amount pledged by district 20W if only several other districts joined in on the grant.

- Seconded by ZC PDG James Griffith.
  - Motion unanimously passed

### **Committee Reports:**

- **Hunger:**  
Lion Bob Maxam is looking to hold a district wide food drive 11/13-11/20 and 12/6-12/11. He asked that clubs take pictures and send him the dates of the drive, names of those participating and how much was collected.
- **Diabetes:**  
Lion Barbara Bentley spoke about November being National Diabetes Awareness month and all of the different activities clubs will be doing around the district to raise awareness for diabetes and to share the prediabetes risk assessment test.
- **Marketing & PR:**  
Lion Bob Townsend reported on the survey that was conducted with the clubs and what we can do as a district to get the word out about our clubs. He also spoke about developing tools for clubs to use with the LCI tools for marketing.
- **Childhood Cancer:**  
Lion Diane Lange thanked the Lions for their support in wearing the yellow ribbons in September

for Childhood Cancer awareness. She also spoke of different ways, such as donating gift cards, that clubs can be involved.

- **NABA:**  
DG Michele O'Hare referred to the packet of information that everyone received about NABA. She reported that there are currently 26 clubs screening with NABA and they have screened about 6,000 children.
- **CABVI:**  
Karen Romeo, the Outreach and Service Coordinator for CABVI, spoke about the services provided by CABVI.
- **Camp Abilities Saratoga (CAS):**  
PDG John McDonald reported that CAS held its 8<sup>th</sup> camp this past summer virtually and that they have received notification that they will be able to hold an in-person camp next summer. He also spoke of the Kindness Matter Service Award that the district submitted with CAS as the project highlighted. It was approved by the council and has been submitted to LCI.
- **Brandel-Murphy Lions Youth Foundation (BMLYF):**  
PDG John McDonald shared that the grant process for BMLYF is very simple, and clubs can use this to help support their youth projects, such as backpack programs.
- **Lions Eye Institute:**  
PDG John McDonald shared that the Lions Eye Institute was founded in 1990 with a focus on research for the ophthalmology program at Albany Med, to support the residency program at Albany Med and for patient care for those that suffer from acute eye disease but don't have the insurance or the means to afford care.
- **New York State & Bermuda Lions Foundation (NYS&BLF):**  
It was reported that the trustees meet on the second Saturday of January, April, August and October. Grants need to be submitted 30 days prior along with the signature of a district trustee and the district cabinet minutes approving the grant.
- **Hearing Conservation**  
Lion Florence Brisee reported how they passed out ear plugs during the tractor pulls and lawn mower races at the local fairs this summer. She also shared that the application for hearing aids is on the District 20W website.
- **Cyber Security**  
Lion Joe Wagner reported that over the last two years, issues have become more prevalent because we are conducting more business online and via email. Regarding fake emails being received from district officers, he advised being mindful of the email address where the email is coming from and do not respond to it.
- **Lions Quest**  
Lion John Griffen spoke about the new improvements to the program and requested that all club presidents identify a Lions Quest chairperson. He also spoke of rebranding to School Community Connection Chair and not Lions Quest Chair.
- **Camp Badger**  
Lion Tom Kevlin spoke of the different ways to support Lions Camp Badger, such as through Amazon Smile purchases, adopting a cabin, their annual golf tournament or visiting their website for their wish list.

- **New Voices**

Lion Rita Ware spoke about the New Voices initiative that focuses on new voices, namely the younger ones, ladies, and younger men.

**District Awards:**

- **District Lion of the Year** – Presented to PDG Joan Scott
- **Guiding Lion Certificates** – Presented to:  
1VDG Rick Laurin  
Lion Priscilla Laurin  
Lion Andrea Penamora
- **New Voices Certificate of Service** – Presented to Lion Diane Lange
- **New Voices Certificate of Leadership** – Presented to Lion Priscilla Laurin
- **Vision of Hope Award** – Presented to Lion Gail Hessney
- **Melvin Jones Fellowship** – Presented to Lion Barbara Bentley
- **Presidential Certificates** – Recipients were:  
Lion Bob Townsend  
Lion Joe Wagner  
Lion Preem Cabey (via Zoom)
- **ID TJ Presented his ID Friendship banner and pin** – Recipients were:  
PID Bob Libin  
IPID Gary Brown  
PCC Mark Whitney  
DG Michele O'Hare

**ID Candidate Speeches:**

PDG James Griffith to do a coin toss for who will speak first. PDG John McDonald called heads.

Coin toss: Tails

Candidates were instructed that they had a total of five minutes for both themselves and who would be giving their introduction.

- PDG Joe Jarvis and Lion Holly McConchie spoke on behalf of PDG Milledge Smith.
- PDG Joan Scott Introduced PDG John McDonald who then spoke on his own behalf.

Having no further business to discuss, the meeting was adjourned at 3:29pm.

Minutes prepared and respectfully submitted  
by Lion Barbara Bentley, Cabinet Secretary

Lions District 20-W Treasurer's Report  
For the period 7/01/21 through 11/06/21

- Income and Expense details for the period from 7/01/21 through 11/01/21 are attached (last column). Prior year actual totals for 2 years shown for comparison.
- Within our bank account balance we still have \$2,849.13 remaining in the Lions Quest grant funds and \$272.73 remaining in the MD-20 Centennial Service Program Grant Funds.
- 43 of 50 clubs have submitted their district dues, \$3,528.00 collected of \$3,954.00 expected, plus \$78.00 in arrears, report attached.

Respectfully Submitted,  
Lion Eric Unislawski  
Cabinet Treasurer

<b>LIONS DISTRICT 20-W</b>								
<b>BUDGET/TREASURER'S REPORTS</b>								
	<b>2019/20 Approved Budget</b>	<b>2019/20 Actual thru 6/30/20</b>		<b>2020/21 Approved Budget</b>	<b>2020/21 Actual thru 4/29/21</b>		<b>2021/22 Proposed Budget</b>	<b>2021/22 Actual thru 11/01/21</b>
<b>Beginning Balance</b>		\$ 18,283.21			\$ 19,555.79			\$ 18,241.32
<b>Income</b>						1,318 members		
Lions Clubs District Dues	\$ 4,434.00	\$ 4,272.00		\$ 4,518.00	\$ 4,290.00		\$ 3,954.00	\$ 3,606.00
MD20 Dues Rebates	5,964.00	5,240.00		5,808.00	5,728.20		5,272.00	2,266.00
LCI District Restructuring Grant	1,478.00			1,452.00				
NYS & BLF Incentive Award					1,000.00			
MD20 PDG Scholarship Leader Training	100.00	100.00		100.00			100.00	
GLT Funds from LCI	250.00			400.00			250.00	166.67
GMT Funds from LCI	250.00			500.00			250.00	166.67
GST Funds from LCI	250.00			500.00			250.00	166.66
District Convention/Fall Conference	1,500.00	1,170.00		1,500.00	1,360.00		1,500.00	
Program Advertising - Conference/Testimonial	200.00	150.00		200.00			200.00	
District Cabinet Meetings	2,700.00	585.00		2,700.00	520.00		2,700.00	1,320.00
Pins Sold	800.00			250.00	350.00		400.00	
Misc - Raffles, Peace Posters	1,000.00			1,000.00	340.00		500.00	
50/50 Tickets	400.00	150.00		400.00	158.00		300.00	108.00
Testimonial Tickets	4,000.00			4,000.00	1,364.00		4,000.00	
District KOB - Club Donations				200.00	200.00		200.00	
District MJF - Club Donations	450.00	100.00		450.00	600.00		450.00	
District RJU - Club Donations				200.00	50.00		200.00	
DG Gift - Club Donations	500.00			500.00			500.00	
Leo's Grant							1,000.00	
Public Relations Grant							5,000.00	
Other Income		1,500.00		500.00	200.00		500.00	
DG Project - Club Donations								
<b>Total Income</b>	\$ 24,276.00	\$ 13,267.00		\$ 25,178.00	\$ 16,160.20		\$ 27,526.00	\$ 7,800.00
<b>Expenses</b>								
International Convention Incoming 1st VDG	\$ 1,000.00			\$ 1,000.00			\$ 1,000.00	
1st VDG Expenses	2,000.00	423.16		1,500.00	1,210.52		1,500.00	
2nd VDG Expenses	500.00			500.00	400.00		500.00	
USA Canada Forum	750.00	745.32					750.00	
MD-20 Convention	1,600.00			1,600.00	493.50		1,600.00	
MD 20 Leadership Training Conference	3,900.00	984.91		2,500.00	***		2,875.00	1,400.00
GLT Expenses	500.00	522.80		750.00	866.90		750.00	
GMT Expenses	500.00			750.00			750.00	
GST Expenses	500.00			650.00	597.52		750.00	340.00
Hospitality Suite	500.00			500.00			500.00	
District Leadership Training	500.00	794.08		750.00			500.00	
District Directory	1,275.00	1,255.00		1,275.00	1,255.00		1,235.00	1,235.00
Pins (DG, MD 20, International)	1,550.00	1,500.00		1,500.00	1,037.50		1,000.00	1,020.00
District Convention/Fall Conference	2,000.00	1,192.88		2,000.00	2,258.84		2,000.00	
International Director Visit Expenses	500.00	390.03		500.00	373.00		500.00	
District Cabinet Meetings	2,600.00	1,197.83		2,400.00	80.25		2,400.00	1,232.00
Cabinet Supplies - badges, postage, etc	310.00	938.51		300.00			300.00	225.53
Minor Equipment	300.00	149.90		300.00	813.14		500.00	
Peace Poster	275.00			275.00			275.00	
Testimonial - Meal	3,500.00			3,500.00	3,915.73		3,500.00	200.00
Testimonial - Awards/Gifts	500.00			500.00	56.71		500.00	
Website					204.00		210.00	
District MJF Award	1,000.00	1,000.00		1,000.00	2,000.00		1,000.00	
District KOB Award	500.00	500.00		500.00	500.00		500.00	
District RJU Award	300.00	300.00		300.00	300.00		300.00	
Vision of Hope Award					300.00		300.00	
DG Gift	500.00			500.00			500.00	
Banking Expenses	150.00			60.00			60.00	
Leo Leadership Conference					352.00		215.00	
New Leo Club Startup Expenses (3)							600.00	
Cyber Security							440.00	
Misc costs not captured elsewhere	300.00	100.00		50.00	460.06		100.00	292.90
<b>Total Expense</b>	\$ 27,810.00	\$ 11,994.42		\$ 25,460.00	\$ 17,474.67		\$ 27,910.00	\$ 5,945.43
<b>Net Income/(Loss)</b>	\$ (3,534.00)	\$ 1,272.58		\$ (282.00)	\$ (1,314.47)		\$ (384.00)	\$ 1,854.57
<b>Ending Balance (should match check book)</b>		\$ 19,555.79			\$ 18,241.32			\$ 20,095.89
				***	\$1,125 ck returned			



Club	Membership as of: 6/30/21		FY 2021/22 Amt Paid	Ck Date	Ck #	Deposit Date
1 Albany & Troy	39	39	\$ 117.00	7/29/2021	482	8/5/2021
2 Ballston Spa	33	33	\$ 99.00	8/1/2021	1726	8/19/2021
3 Bethlehem	20	20	\$ 60.00	8/12/2021	1585	8/19/2021
4 Broadalbin-Perth	25	25	\$ 75.00	8/11/2021	1201	8/19/2021
5 Cambridge	12	-				
6 Chazy	40	-				
7 Clifton Fine	21	21	\$ 63.00	10/15/2021	2031	11/2/2021
8 Clinton	22	22	\$ 66.00	8/19/2021	1782	8/30/2021
9 Deerfield	5	5	\$ 15.00	7/29/2021	1078	8/5/2021
10 Duane	21	21	\$ 63.00	9/8/2021	1294	10/7/2021
11 Edwards	28	28	\$ 84.00	8/3/2021	2084	8/13/2021
12 Fonda & Fultonville	18	-				
13 Galway	68	68	\$ 204.00	8/2/2021	2441	8/13/2021
14 Glens Falls	39	39	\$ 117.00	8/3/2021	4362	8/13/2021
15 Gouverneur	44	-				
16 Greater Amsterdam	2	-				
17 Greater Herkimer	26	26	\$ 78.00	7/29/2021	1059	8/5/2021
18 Greater Johnstown	40	40	\$ 120.00	9/9/2021	1848	9/10/2021
19 Greater Ravena	15	15	\$ 45.00	8/3/2021	1082	8/13/2021
20 Greenwich	37	37	\$ 111.00	7/31/2021	1662	8/5/2021
21 Hadley-Luzerne	35	35	\$ 105.00	9/7/2021	1902	10/7/2021
22 Heuvelton	12	12	\$ 36.00	9/9/2021	199	10/7/2021
23 Holland Patent	19	19	\$ 57.00	9/25/2021	1202	11/2/2021
24 Lake Placid	30	30	\$ 90.00	10/18/2021	186	10/18/2021
25 Lisbon	19	19	\$ 57.00	10/18/2021	1103	11/2/2021
26 Long Lake	15	15	\$ 45.00	9/7/2021	148	9/10/2021
27 Louisville	9	-				
28 Malone	16	16	\$ 48.00	7/28/2021	5306	8/5/2021
29 Marcy Telephone	11	11	\$ 33.00	8/30/2021	1050	9/10/2021
30 Mechanicville-Stillwater	28	28	\$ 84.00	8/1/2021	1006	8/19/2021
31 Newcomb	46	46	\$ 138.00	8/2/2021	1573	8/5/2021
32 New Hartford NY Mills Whitestown	11	11	\$ 33.00	7/30/2021	923	8/5/2021
33 Northville-Sacandaga	18	18	\$ 54.00	7/29/2021	2420	8/5/2021
34 Ogdensburg	43	43	\$ 129.00	8/8/2021	5523	8/30/2021
35 Peru	23	23	\$ 69.00	7/30/2021	2033	8/13/2021
36 Plattsburgh	34	34	\$ 102.00	8/16/2021	2012	8/30/2021
37 Raquette River	25	51	\$ 153.00	10/30/2021	141	11/2/2021
38 Saranac Lake	5	5	\$ 15.00	10/15/2021	2122	11/2/2021
39 Saratoga Springs	85	85	\$ 255.00	8/4/2021	2226	8/13/2021
40 Sauquoit Valley	33	33	\$ 99.00	7/29/2021	663	8/5/2021
41 Schuylerville	17	-				
42 Scotia-Glenville	22	22	\$ 66.00	7/29/2021	4251	8/5/2021
43 Speculator	22	22	\$ 66.00	7/29/2021	2233	8/5/2021
44 Town of Greenfield	34	34	\$ 102.00	8/19/2021	1247	8/30/2021
45 Town of Hoosick	34	34	\$ 102.00	8/2/2021	1198	8/13/2021
46 Town of Schroon	38	38	\$ 114.00	8/5/2021	128	8/13/2021
47 Town of Wright/Schoharie Valley	11	11	\$ 33.00	9/25/2021	1283	10/7/2021
48 Tupper Lake	34	34	\$ 102.00	10/21/2021	2235	11/2/2021
49 Utica	14	14	\$ 42.00	7/25/2021	5244	8/5/2021
50 Waterford	20	20	\$ 60.00	8/2/2021	35758405	8/13/2021
50	1,318	1,202	\$ 3,606.00		43	

11/1/2021

3,954

480  
Remaining

Potsdam & Norfolk merged are now Raquette River Lions Club

New York Mills/ Whitetown & New Hartford merged and are now New Hartford-New York Mills/Whitestown Lions Club (8281)

Gloversville & Johnstown merged are now Greater Johnstown Lions Club

Global Leadership Team Report  
District 20-W

To: DG Michele O'Hare

From: PCC Mark Whitney  
20-W GLT Coordinator

Date: November 6<sup>th</sup>, 2021

**“Lions Lifetime Learning and Leadership Development” with “Service From The Heart”**

**Strategic Goals: Build Leadership, Increase Members Training, Improve Club Communications and Marketing**

**Region and Zone Chair Training & LCI Leadership Development Grant \$200**

Classroom, online webinars, and individual instruction with digital toolkit of supporting materials. Ongoing monthly conference calls and online meetings are scheduled throughout the year with onsite and Zoom training meeting for existing, new, and prospective ZCs.

**New Club Officer Training**

Lions have participated in online learning courses, group district and multi-district Zoom webinars, and conference calls with opportunities for onsite and individual mentoring and instruction as requested.

**USA/Canada Forum Seminars – September 9<sup>th</sup> -11<sup>th</sup> in Des Moines, Iowa**

**In 2021 District 20-W had 5 Attendees out of a total of ### MD-20 Lions Attendees**

IPDG Rick Brisee  
Lion ZC Florence Brisee  
PDG John McDonald  
Lion CS Barbara Bentley  
PDG Milledge “Smitty” Smith

**MD-20 Regional Lions Leadership Institute – October 18<sup>th</sup> -20<sup>th</sup> in Binghamton, NY**

5 Attendees in 2021 and an October 2022 candidate waitlist has begun (Lion Preem Cabey, etc.)

**Last year attendees:**

Lion Priscilla Laurin  
Lion Ricky Laurin  
Lion Joe Wagner  
Lion Jodi Preston  
Lion Greg Preston (Absent)

## **LCL Advanced Lions Leadership Institute**

Lion ZC Priscilla Laurin in preparation for vacancy appointment and as 2022-23 VDG Candidate.

### **Goal: Increase the Number of Certified Guiding Lions & Mentors**

Identified Lions that can assist new clubs and help redevelop existing clubs in nearby locations. Facilitated Certified Guiding Lion Certification and Mentoring Lions program on September 18<sup>th</sup>.

### **Ongoing Implementation of District 20-W Lions Online Training and Leadership Website and Multi-Year Strategic Club Communications and Marketing Plan for 2021 through 2024**

The District 20-W Lions Leadership website ([www.LionsGLT.com](http://www.LionsGLT.com)) has been designed to be a central location for accessing lots of useful information, registering and attending webinars, accessing recorded presentations, enrolling in online courses, requesting individual consultations and custom training, posting and reading Q&A FAQ's, participating in the members Global Action Team Blog, and exploring resources specifically designed for sharing valuable Lions Leadership skills and educational experiences with all Lions members and leaders.



It is also available through our District website at: <http://www.e-district.org/sites/20w/page-9.php>

### **Promote Implementation of District Administration Support Services**

The coordinator role of a District Administrator lead by Lion Holly McConchie is very important and effective. The district has benefited from her hands-on approach to communicating and mentoring the club administrators and officers.

The District Governor, Secretary and the Club Presidents, Vice Presidents, and Secretaries are supported by the implementation of this District Administrator Resource Coordinator as a shared service help desk concept, or “Ask Me” central point of contact. This has been made available to provide ongoing support and has been augmented with additional interactive MyLCI and MyLion Zoom training offered to the Lions members and club secretaries by MD-20 GLTs.

### **Promote 2022 MD-20 and LCI Convention Registration and Seminar Opportunities**

This year we began early ongoing promotion of the International Convention in Montreal and the MD-20 State Convention in Niagara Falls at every club visit by the DG and GAT team.

## **Goal : Provide VDG Strategic Planning Action Item Advisory Team and Mentor Guidance**

Assisting in the transition from 2021-2022 to 2022-2023 District Leadership Teams and preparation for the coming Lions years. VDG Ricky Laurin is contacting interested Lions and GLT and GAT have identified some candidates. Training will begin at the Spring District Cabinet meeting

Respectfully submitted,



PCC Mark Whitney, GLT Coordinator

### **District 20-W Regions/Zones and Clubs**

#### **Region L**

Deerfield, Herkimer, Holland Patent, Marcy Telephone Club, Utica, Clinton, New Hartford, NY Mills Whitestone, Sauquoit Valley

#### **Region I**

**Zone A:** Ballston Spa, Galway, Greater Amsterdam, Saratoga Springs, Scotia-Glenville, Town of Greenfield

**Zone B:** Broadalbin-Perth, Central Mohawk Valley, Fonda & Fultonville, Gloversville, Johnstown, Northville-Sacandaga, Speculator

#### **Region O**

Albany & Troy, Bethlehem, Greater Ravena, Waterford, Duane, Town of Wright/Schoharie Valley

#### **Region N**

**Zone A:** Glens Falls, Hadley-Luzerne, Long Lake, Newcomb, Town of Schroon,

**Zone B:** Cambridge, Greenwich, Mechanicville-Stillwater, Schuylerville, Town of Hoosick

#### **Region S**

**Zone A:** Clifton-Fine, Edwards, Gouverneur, Heuvelton, Lisbon, Ogdensburg, Louisville, Norfolk-Potsdam, Quadtown

**Zone B:** Malone, Chazy, Peru, Plattsburgh, Saranac Lake, Lake Placid, Tupper Lake



## **GMT Report**

**November 6, 2021**

Hello Members of District 20W,

As of November 5, 2021 the District is showing a net gain of 15 members. This is a good start, but we all have much work to do after the difficulties of last year. Our end goal is to have every club show at least one member positive at the end of the year. This is the primary goal of our International President from New York, Douglas Alexander. This often quoted goal may sound easy to attain, but I think we all know that it will be difficult. But difficult does not mean impossible. There are several things we can do to work toward this goal.

We still need every club to appoint a membership chairperson.. This is an extremely important position and it needs to be filled to help you be successful. The second step is the retention of our existing members. Historically, we lose more members than we bring in to be Lions. You need to work to make sure all members are energized in your club to accomplish more service to your community. Service is why we joined Lions. The third step is to utilize the help of your district leadership team. Reach out to your Zone Chairs or to me to help you. When your Zone Chair contacts you, please cooperate with him or her. Attend zone meetings. They are the first leadership link to the clubs. But as I mentioned, you may reach out directly to me and I will work with you to get you whatever help you need to increase your membership and keep your members.

I hope to accompany the Governor on visitations to get to know more of you personally. There are more steps we need to take, but if everyone can continue with the three listed above we can make sure we finish the year in a positive fashion!

YIL,

PDG Ed Stano

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