| Friday March 14 th | | |
|---------------------------------|--|--------------------------------|
| 4:00-7:00 | Registration | Main Lobby |
| 3:00-8:00 | Toot Your Horn Set up | Wilson Ballroom |
| 6:00 pm | Eye Transporter meeting | Main Wilson Ballroom |
| 7:00pm – 10:00pm | Hospitality/Raffles (cash bar) | Richmond Hall (Lower Level) |
| Saturday March 15 th | | |
| 7:30 – 12:00 | Registration | Main Lobby |
| 8:00 - 3:00 | Toot Your Horn | Room C, D & E |
| 8:00 - 3:30 | Politically Correct Raffle | Main Lobby |
| 8:00 | Opening Session | Wilson Ballroom - Main |
| | Welcome | |
| | Flag Ceremony | |
| | Pledge of Allegiance/Song | |
| | Comments by PID Deb Weaverling | |
| Project updates | | |
| 8:10 - 8:40 | Membership Recruitment | Wilson Ballroom – Main |
| 8:45 – 9:30 | 1 st Timers | Room will be posted |
| 8:45 – 9:30 | Club officer Questions and Answers | Rooms will be posted |
| 8:45 – 9:30 | Small group discussion Membership recruitment | Wilson Ballroom - Main |
| 9:30 - 9:45 | Break/Voter Certification | |
| 9:45 – 10:15 | Project updates | |
| | Lions Clubs International Foundation | Wilson Ballroom - Main |
| | Lions Eye Bank of Wisconsin | |
| | Wisconsin Lions Foundation | |
| | Birch-Sturm Foundation | |
| 10:15 – 10:45 | PDG Marcia Hagen Mission Trip | Wilson Ballroom – Main |
| 10:15 – 10:45 | AI Training | Richmond Hallway – lower level |
| 10:45 – 11:15 | Business Meeting | Wilson Ballroom – Main |
| | Club roll call | |
| | State of the State CC John Reil | |
| | Nominations | |
| | Awards | |
| 11:15 – 12:00 | Necrology | Wilson Ballroom - Main |
| 12:15 – 2:00 | Luncheon | Richmond Hall – lower level |
| | Welcome/Introductions | |
| | Speaker – PID Deb Weaverling | |
| | Peace Poster Winner | |
| | Louie Gardipee | |
| 2:15 – 3:00 | Event Security planning | Wilson Ballroom – Main |
| 3:15 – 3:45 | Kyle Taylor camper Wisconsin Lions Camp | |
| 3:15 – 3:45 | The Social Marketing Funnel | Richmond Hallway – lower level |
| 4:00 | Voting | Room A |
| 5:30 | Closing Banquet | Richmond Hall – lower level |