

District 27 MD 27-E2 Cabinet Meeting 7/28

Minutes

DG Dimock called the meeting to order at 12:50 p.m., introducing himself as the new DG.

Brief update given by DG Dimock on topics discussed at COG:

- Podcasts were highlighted as a great way to attract the younger generation.
- International convention: There is a new path to become VDG – have added GAT team (alternatives to becoming VDG).

Secretary's report: Motion by Lion LeCleur-Meyer to approve minutes; second by PDG Tom Le-Cleur.

Treasurer's report: Lion Meyer presented YTD budget, cabinet expense sheet and district convention with an overview for new members. Highlights:

Dues: Pepin is behind with dues; outside of that dues are in good shape.

- Audit: Taxes are to come; will get audit materials going before the next meeting.
- Expense reimbursement form has been recreated – please use this for claiming any expenses. no discussion. Lion Rosman motion to accept; second by Lion Stacey Nesseth. Approved.

Additional Treasurer discussion:

- At the start of each year we need a functioning budget (did update budget earlier in fiscal year). Proposing we start this year with a flat budget as we have in last several years, for start of this year. If anything significant comes about it will be brought to the Cabinet for discussion and approval. Requested a motion for adopting a flat budget so can execute for this year. Motion by Lion Anita LeCleur and second by PDG Bierbrauer. Discussion: If it's part of policy do we still need a motion? Clarified policy enables activity to occur vs. budget. Approved.

Old Business: No old business.

New Business:

- PDG Marcia Hagen presented a thank you gift for the district's support of the cataract mission. DG Dimock offered to add it to the Tail Twister prizes for the day.

Committee Reports:

- *Bowling* – PDG Bierbrauer: There were some waves with overall running of the tournament but numbers were reworked and all awards have been distributed. Looking forward to Sheboygan (meeting in September to finalize the date). Encouraged all to remind their clubs you don't need to be a bowler, just have fun. Next year's bowling tournament will be the first 3-game bowl off; all DG's promised to be there or send someone to replace them.
- *Childhood Cancer* – PDG Bierbrauer and Lion Klinkhammer: Meeting with Hudson Hospital. Proposing to take action on a grant (matching or other). Explained waiting process patients and families go through for treatment – Cella Vision could be a unit right there at the Hudson Hospital to screen quicker (would have a high impact on kids waiting, eliminates 1.5 hours for treatment). E1 has been sitting on money they collected. Also proposing "distraction" artwork for the waiting room, iPads, clocks that don't tick. Requesting permission to go to E1 to collaborate on use of funds (we have \$13k in E2. E1 has over \$2k). Discussion: May need approval from clubs for using funds for this cause (when PDG Jay was out meeting with clubs they understood it was for gas cards, hotels, etc.); \$5k from Menomonie and \$75 from Lion Larry Testa received. The committee won't know what kind of grant would they be writing until they know if E1 wants to come on board. Cella Vision is a \$42k piece of equipment. Motion

by PDG Furey, second by Lion Anita LeCleur to move forward working with E1 to see if they want to partner in a grant. Approved.

- *Diabetes*: No additional updates.
- *District Convention*: PDG Jay Nesseth is reaching out to Lismore Hotel for the contract; dates are March 14-15. Look for more info to come! Friday night will be put together by DG; PID Brian Sheehan has been invited to be our guest. Volunteers given to Lion Stacey.
- *Lions Portal*: Lion Stacey Nesseth highlighted everyone is working through access.
- *Environment*: Lion Eric Buss is looking for insight from the Cabinet for possible focus areas. Shared about Game Park and Recycling program. Milkweed planting for butterflies could be a good initiative.
- *GLT*: PID LeCleur-Meyer is seeking a Zone Chair grant; working on logistics. Also, will be talking about officer training in Q1 and again in Q4.
- *GMA*: PID LeCleur-Meyer – no additional updates.
- *GMT*: Lion Emily Barth: May be looking for more Guiding Lions; was in Wisconsin Lion to spread news and get training in motion. At COG there was discussion around changing wording to “resource person” vs. “guiding Lion.” Summit is being created for the Global Action Team (PID Connie) – more to come. In August DG James and others are invited to headquarters (DG James will forward on that email).
- *GET*: Lion Sonny Hagen is first GET; in holding pattern due to portal challenges.
- *GST*: PDG Furey (also state GST). There were 7 out of 44 clubs that utilized the new portal for the month of June (16% of clubs). Last year 96% reported service at least once during the year (43 out of 45 in the district). Leos Club in the district didn’t report service – not active. Active clubs 100%. In August there will be a promo using DG James birthday to get all to report service in August.
- *Golf*: Lion King – no additional updates.
- *Hearing Preservation*: n/a
- *Hunger*: Lion Phelps shared from his teaching background he saw a lot of hunger for kids; #1 is take care of “little things that add up to big things” i.e. take care of the people in your area. Share what your club is doing at a zone level to get ideas going. PID Connie suggested maybe consider an initiative at the March convention?
- *IT Social Media*: n/a
- *IT Website*: Lion Brad Barth encouraged all to check it out; there have been a lot of updates. Discussion on portal: Lion Reid – utilize that search button, works well to drill down into options. LCI has a FB group for the portal tool. DG James will be updating his info.
- *LCIF Coordinator*: PCC Stacey Nesseth – last year our Cabinet donated \$24k+ to LCIF. This year’s goal is \$42,876 – Stacey will come to zone meetings, club meetings, etc.; will also be bringing forms for personal donations for the year to the next Cabinet meeting.
- *Leader Dogs* – PDG Marcia Hagen: working to get oriented to the program; available to do presentations at club or zone meetings
- *Leo Liaison* – PDG Bierbrauer: officially have a club, “Hudson Leo’s Club.” It is very difficult to get into schools; a successful strategy for getting Hudson launched was meeting with girls at 7 a.m. via zoom. Additional opportunities are in Elsworth (already met with the principle), St. Croix area towns (have apps for some kids already), and Altoona school. Requested \$159.95/year (unlimited) for zoom above current line-item amount. Noted that Zoom offers \$18/year for nonprofit. Motion by Lion StacyNesseth for zoom – rephrased to add \$200 to budget for zoom account that all Lions in our District can use (not restricted to Leos), second by SVDG McVinnie. Approved. Hudson Leos-requested Cabinet to purchase their banner for \$100; this falls under New Club Charter/\$600 – no motion needed.
- *Lions Eye Bank*: Lion Reis– starting certified transport training. Important for all transporters to be trained the same way. There are 3 sessions coming up on Zoom for training: 2 pm 8/5 – 2 pm 8/6 – and 6:30 pm 8/6.

- *Marketing*: SVDG McVinnie – all clubs encouraged to add DG James and SVDG Randi to FB groups; always tag MD 27-E2.
- *Missions*: PDG Marcia Hagen– last trip was February to the DR; going again. That mission didn't go smoothly due to glasses not arriving – but full stock will be available next February. Also supporting MN Lions for their trip to Guatemala (November). Working to go back to Pine Ridge Native American Reservation in SD (working through logistics with Tribal Council); have some contacts but not established yet. If interested in getting on the list for future mission trips reach out to Lion Bill Taubmann. Training sessions are held; PDG Marcia will find out more on opportunities for open spots. Lion Marcia was recognized by COG yesterday for her efforts! Sending out a link to a video showing how glasses are used on mission trips (could be used at District/State conventions).
- *New Voices*: SVDG McVinnie: Reorganizing the entire program at district and state level; reminder our goal at the cabinet level is to bring a nugget we can take back. Challenge with new people is they don't know what to do next; as an example of getting new members acclimated Lion Randi had all present do a round table – all shared name, role, goal. Focus on growth and retention!
- *Peace Poster*: Lion Phelps - Clarified the process is each club decides on winners, then sends on to DG. DG James is visiting HQ next month and will pick up one kit, we will make copies (only need official kit for the one DG James sends in). DG James emphasized it's important to pay attention to the theme, not just "peace." This year's is "Peace Without Limits" (Lion John has preliminary info).
- *Pins*: Lion Meyer: Assisted with DG James pin; all can see Reid for new pins. There isn't a Childhood Cancer pin available yet; suggestion to consider this a pin for purchase and funds go to childhood cancer.
- *Policy*: n/a
- *Restoring Hope*: Lion Klinkhammer – Currently there are a lot of lung transplant patients, high need for paper towels. Lori has an address you can use to send directly to them; also need gift cards for grocery products (Walmart, grocery store in the area, etc.).
- *State Constitution*: PCC StaceyNesseth - no additional updates.
- *Stuff the Bus*: SVDG McVinnie - If any club needs help or support to do a project, reach out.
- *USA Canada Lions Leadership Forum*: PID LeCleir-Meyer – forum is coming up in Louisville. There are over 90 seminars you can choose from; excellent training and motivational speakers. Next year it is in Atlantic City.
- *Vision*: PDG Schaefer - Some cameras are mature; with failure will need to replace them quickly. Have \$15k in the vision account (price of 2 new cameras). Most WI Lions are using Plus Optics – checking to see what Plus Optics has to offer as we get close to camera replacement.
- *Editor*: PDG Bierbrauer – All need to read it! It's important to submit articles to the editor (there isn't capacity to be chasing FB pages). Guiding Lion and Ried's pin corner are great (history in Lions). Next deadline is 9/25 for Ronda (send in photos!).
- *WLF*: Lion Director Nesseth– Highlights: Each club received raffle tickets for camps for kids. Something new is WI Lions Family Get Together 9/21-9/22 (\$60/adult \$50/youth). Weekly camp visits – so far E2 has had 20 visits. PP Brad Behrens and Pat Hart will be doing Tug o War at Hustle outing for mud pull in tuxes. Go to WLF site for camp signup.
- *Youth Exchange*: Lion Siakpere - Had some cancellations due to Visas as reflected in report. All Lions invited to camp, reach out to MB.
- *Zone Chairs*:
 - Region 2 Zone 2: DG Dimock – no update
 - Region 3 zone 1: Zone chair needed (Lion Randi recruiting)
 - Region 3 Zone 2: FVDG Rosman – vision screening training coming up 8/8, sent to all Presidents and Secretaries. Currently have 7 for sure coming.

- Region 4 zone 1: Lion Bourget highlighted value of round table at zone meetings where Lions share club successes and challenges.

Great Ideas:

- Lion Kayleen – doing Servant Leadership “train the trainer.”
- Lion Randi: COG Saturday 10/5 – open to all, Randi is presenting on AI and other tools. 11/18 – fund raiser for Camp Needlepoint. Registration coming out.
- Region 2 zone 2 discussion: Light discussion around possibly taking these 6 clubs and put in 2 separate regions (DG James has stepped in right now to support the zone). Could consider putting them in Region 3 zone 2. They are actually slotted to lose 2 clubs within the year. Tabled – to review in future. Agreement makes sense for Kayleen to invite to their next zone meeting.

Closing comments: DG Dimock

- Difference between marketing and communications: Leverage community efforts by using photos, posting, telling the story. Stop being the best kept secret – market what we do to the entire community (this is the only way to bring in new members and recognition of the services we provide; focus should be on the services). Branding – is the feelings about what we do; add the emotion, tell the story.

Tailtwister drawing held and adjourned at 4:15 p.m.

Respectfully submitted: Lion Lisa Bourget, District 27 MD 27-E2 Cabinet Secretary