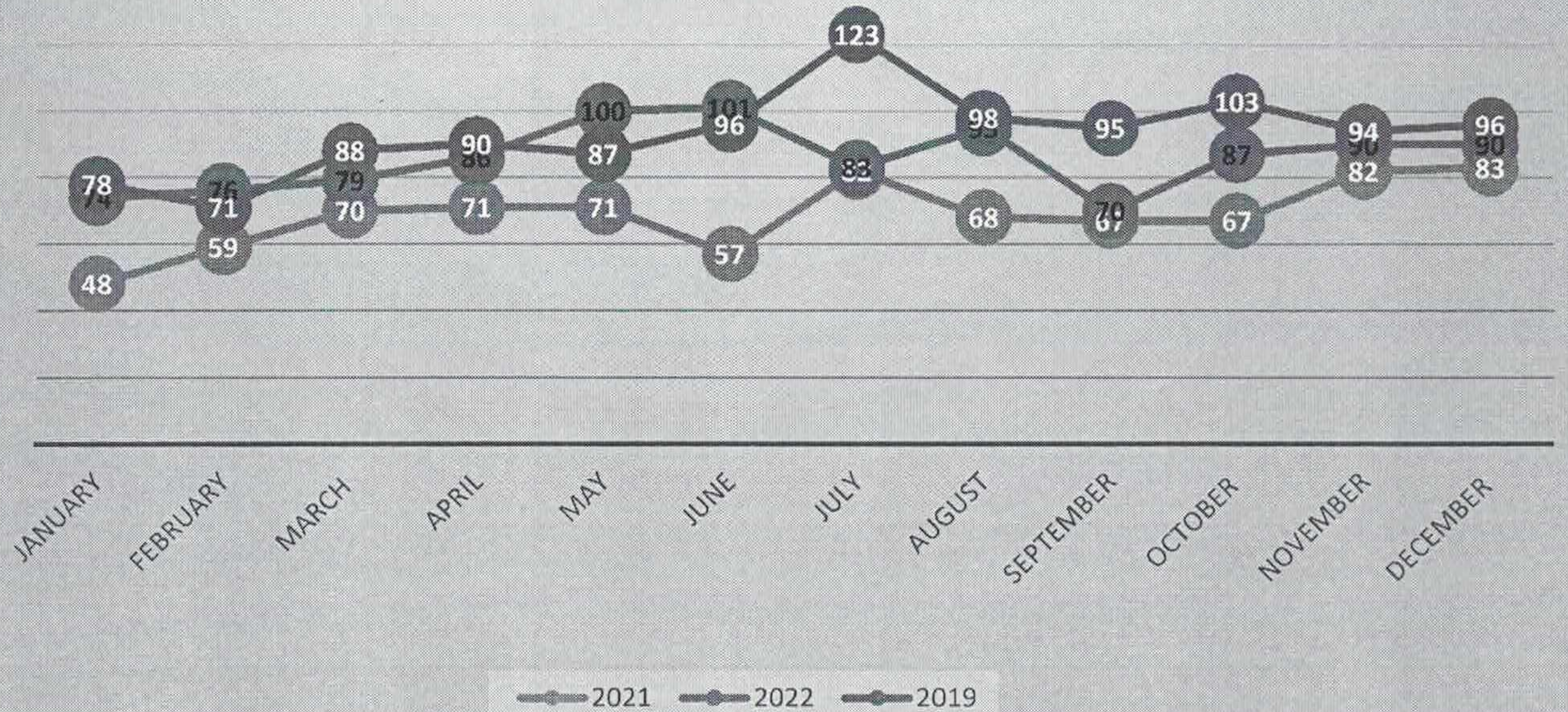


LEBW Number of Donors



LEBW Transporter Stats

- Approximately 58 Wisconsin Lions Clubs made over 315 transports from January 1, 2023, through February 15, 2023 – thank you! Please remember that masks must be worn where facilities are mandated, vaccinated, or not.

LEBW Interactive Donor Wall

- LEBW will install a new interactive donor recognition wall to highlight our financial donors, honor our eye donors, and spotlight corneal recipients. The information displayed on the touchscreen TV will also be on the LEBW website, and you'll be able to look up specific financial donor information using the donor's name and club name. Work on the wall began in early February, and we are hoping the wall will be completely installed and up and running by the end of June 2023.

LEBW Donor Tribute Garden

- The garden will focus on the theme, "The Journey of the Gift of Sight," to provide education about our mission and honor all those who contribute to its success. We are hoping to share the plan and rendering at the LEBW annual meeting in July 2023.

LEBW/Anderson & Shapiro Eye Clinic Health Fair

- Upcoming Health Fair On Saturday, April 15, 2023, Lions Eye Bank of Wisconsin, and Anderson & Shapiro Eye Clinic will host a health fair, which will include free vision and hearing screenings, information about diabetes care, and organ, eye, and tissue donation. This event will take place at the Anderson & Shapiro office at 1200 John Q Hammons Drive, Suite 100, Madison, Wisconsin, from 8:00 a.m. until 3:00 p.m. For more information, contact Adam Crowson at acrowson@lebw.org or 877.233.2354, ext. 212.

Leo's



Someday a Leos club will form

Going to be checking into Altoona still paying for a Leo's club, but one is not active. Hudson is still in a deciding mode of whether they want a club formed in their area or perhaps joining with River Falls or ? Alma has not been heard from in sometime. Trying to find a time to drive that way and meet with the Principal. Woodville is still willing to be the sponsor of the Leos club for St. Croix area to include New Richmond, St. Croix Central and Baldwin-Woodville Schools. We just need to get into the school to tell the students about the Leos.

Sign up form created

I have created a form for the student's to fill out to get background information and communication preferences, along with addressing what the officers will be responsible for.

Are you Looking for a new mission

I will complete my year as Leo Chair for our District, and work hard to make something happen within that time. At the new Lions year on July 1, 2023 I will step down from Leo District Chair.

Please see DG Marcia if you are interested in making a difference for our students.

Looking for ways to get info out

I am going to try to get the signup form I created to the schools to see if they will send out with their Parent information e-mails. Flyer is in the works that may also be sent out and posted in local schools, church bulletins, and businesses.

Meetings

State Rep 1VDG Deb Freeman holds meetings every 3 months via Zoom. May 18 next meeting

03/12/23 MD-27E2 Cabinet Meeting

District LCIF Coordinator

MD27-E2 District Cabinet,

Fall has long past, as have the holidays and winter is here. LCIF still stays strong with providing funds to those in need. These funds are supported by our donations to LCIF.

Please make sure you, your clubs and your members stay aware of LCIF, donating to LCIF and what LCIF does around the world! One of the huge insights that came out of Campaign 100 was great insights for how a donation can provide help and support.

We had 20 clubs donate to LCIF this current Lions year for \$6,792.

Clubs are: Altoona, Arcadia, Black River Falls, Boyceville, Cleghorn, Eau Claire Seymour, Ellsworth, Fairchild, Fall Creek, Fountain City Farm Fest, Hudson, Independence, Menomonie, Mondovi, Osseo, Prescott, River Falls, Roberts, Trempealeau and Whitehall.

We are certainly off to a slow start. We may not achieve the same level as we did during the campaign. However, it would be nice for those that donated individually during the campaign to keep providing a donation each year. Even individuals who accrue over \$1,000 in donations can award or be awarded a Melvin Jones.

Club Visits - I am available to talk to any club about Campaign 100 performance, LCIF and/or LCIF Grants. There is lots of information available that many clubs are not aware of. Please let me know if you want a visit.

We are Lions, and we will get through anything together! ROAR!

**** Anyone can donate to the Lions Club International Foundation. ****

“If not us then who, if not now then when?” – John E. Lewis

Yours in Lionism,

PDG Bradley Barth

2022—2023 LCIF E2 District Coordinator

Information Technology - Facebook Committee Report - 06 Mar 2023

We have 5 clubs in the district that don't have a Facebook page (Blair, Cochrane Buffalo City, Durand, Pigeon Falls [group, no page], Prescott).

Members are available to sit down with a club and assist in the setup process and train club members on how to operate websites or Facebook pages. For any club that wishes, I will set up a Facebook Page for your club. The only requirement is someone in your club who has a Facebook account and will agree to maintain the page.

Have an event that you'd like shared to the district Facebook page? Send an email to: md27e2socialmedia@gmail.com

Tips for a Website:

- LCI link on how to setup a free website for your club through e-clubhouse.
<https://lionsclubs.org/en/resources-for-members/resource-center/create-e-clubhouse>.

Tips for Facebook:

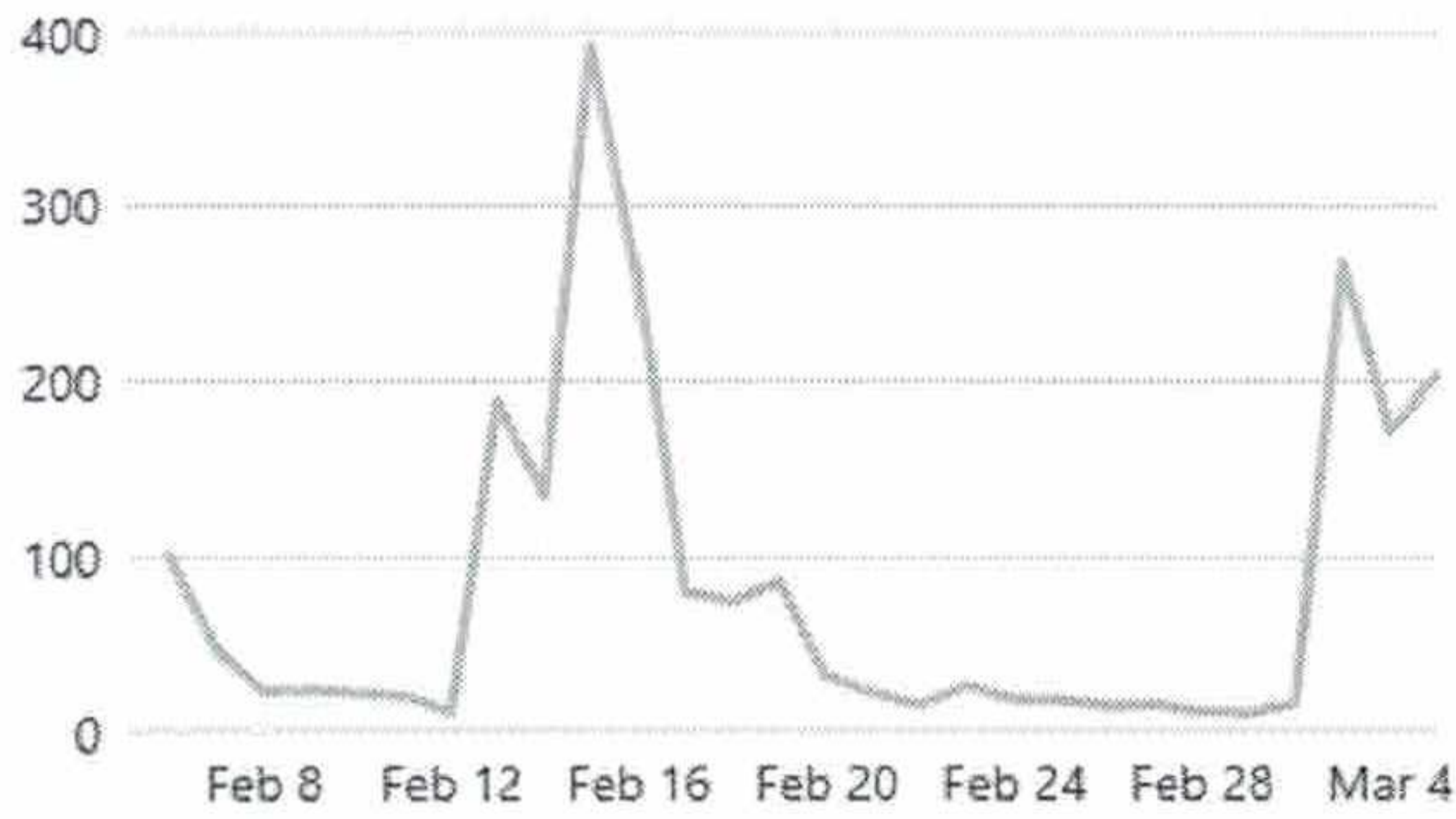
- LCI's video on how to setup a Lions Club Facebook page. https://youtu.be/1I36_pv5ZGk
- Review the Facebook Success For Lions Presentation.
<http://e-district.org/userfiles/900/file/MD27-E2-FacebookSeminar.pdf>
- Is your Event shared on the District Page?
<https://www.facebook.com/pg/MultipleDistrict27E2/events/>
- Use the Facebook Business Manager app to manage your Club Facebook page.
<https://www.facebook.com/help/440342779314597>

Lion James Dimock

Reach

Facebook Page reach ⓘ

1,424 ↓ 12.6%



Instagram reach ⓘ

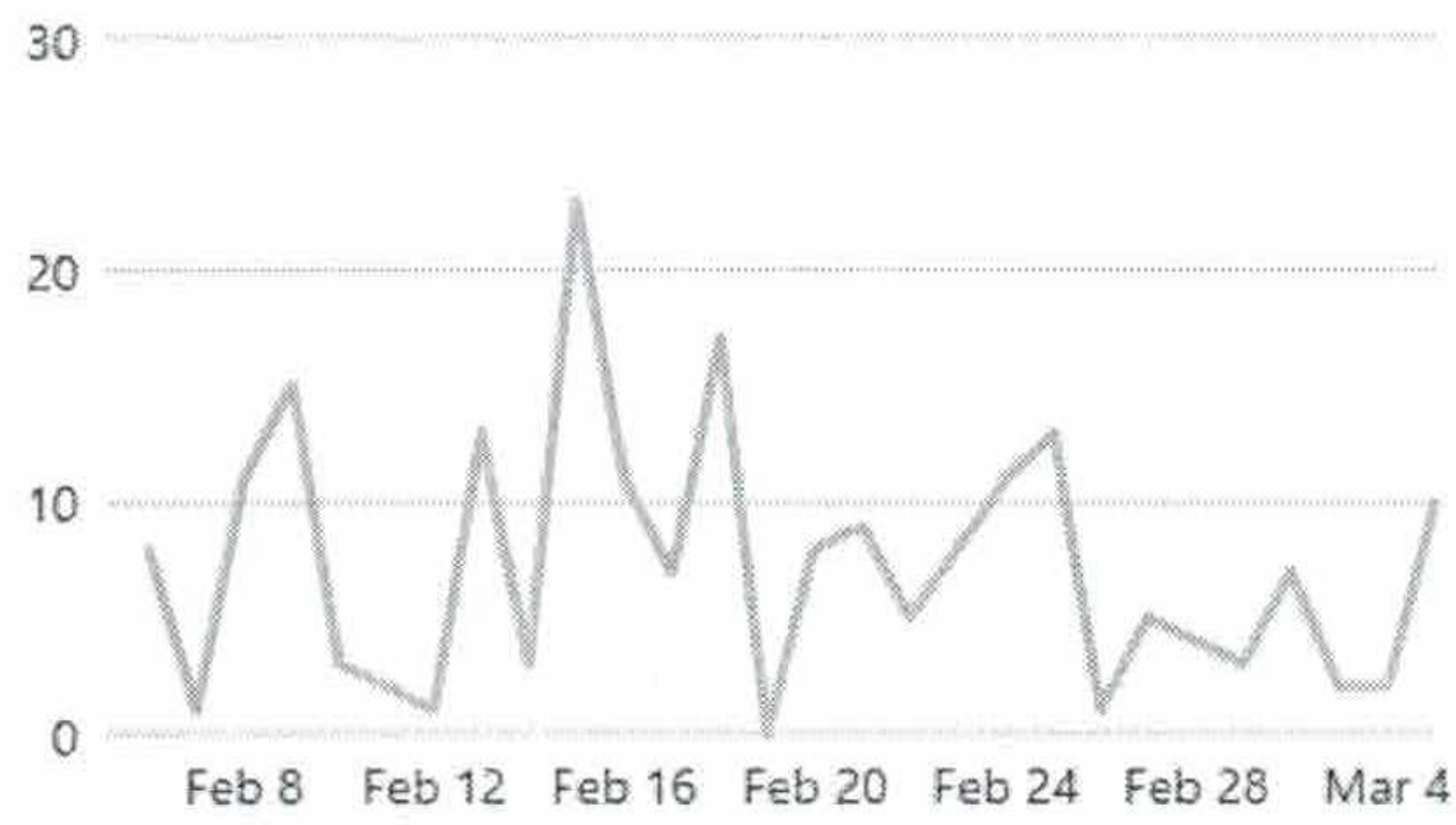
2 ↑ 100%



Page and profile visits

Facebook Page visits ⓘ

203 ↑ 7.4%



Instagram profile visits ⓘ

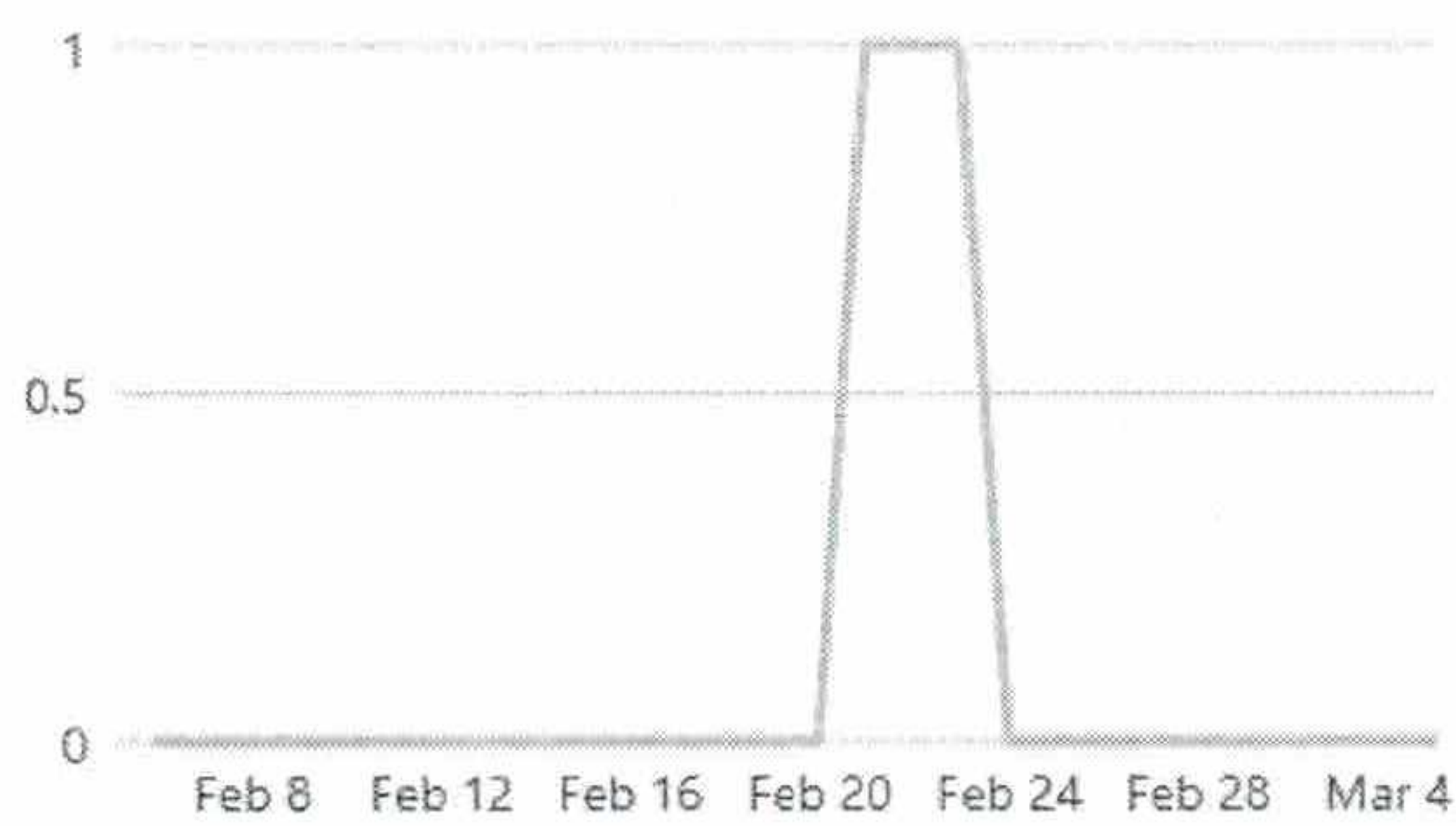
0 0%



New likes and follows

Facebook Page new likes ⓘ

3 ↓ 72.7%



New Instagram followers ⓘ



No Activity During Selected Date Range
Please select a different date range and try to load your report again.

Audience

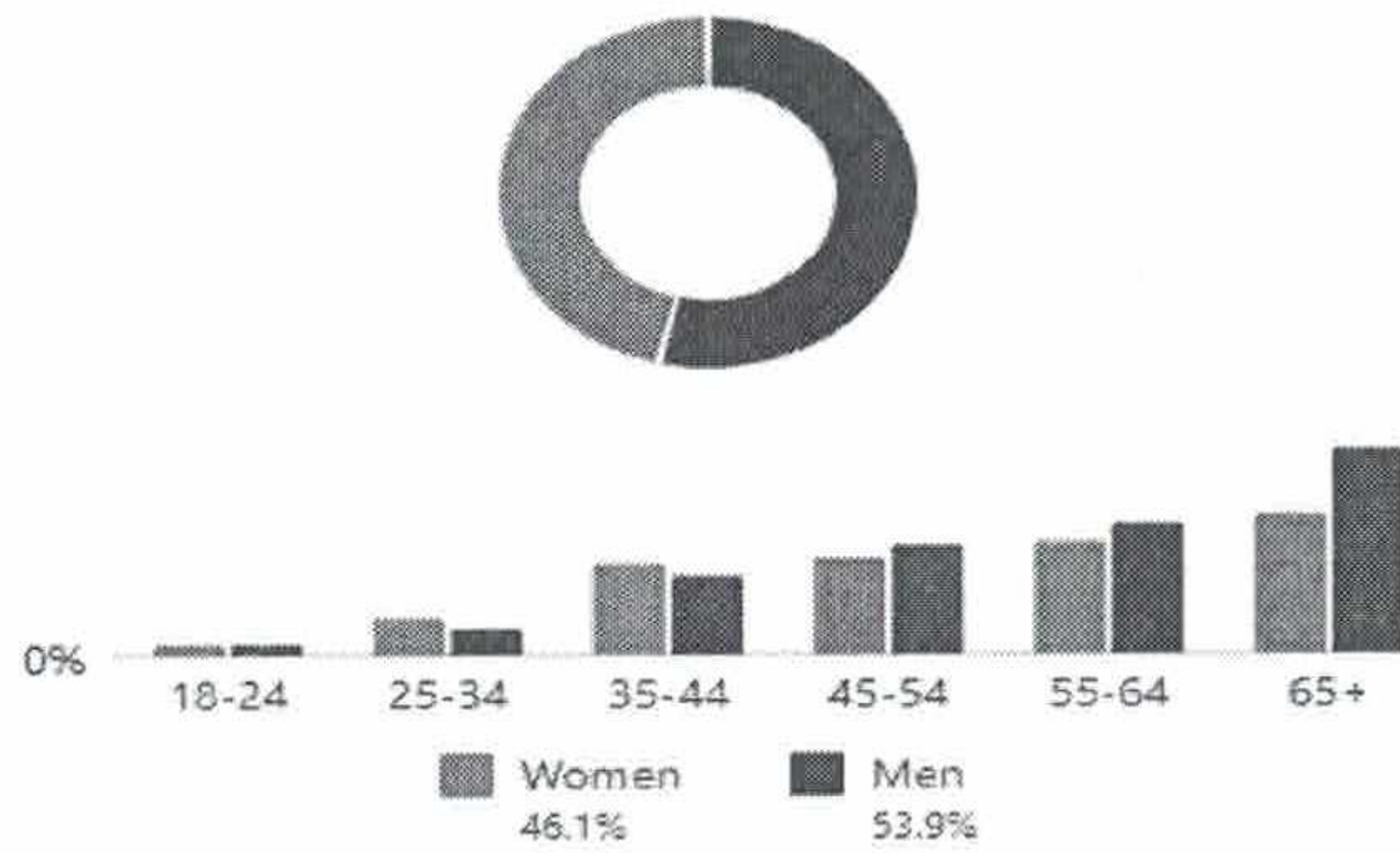
Current audience

Potential audience

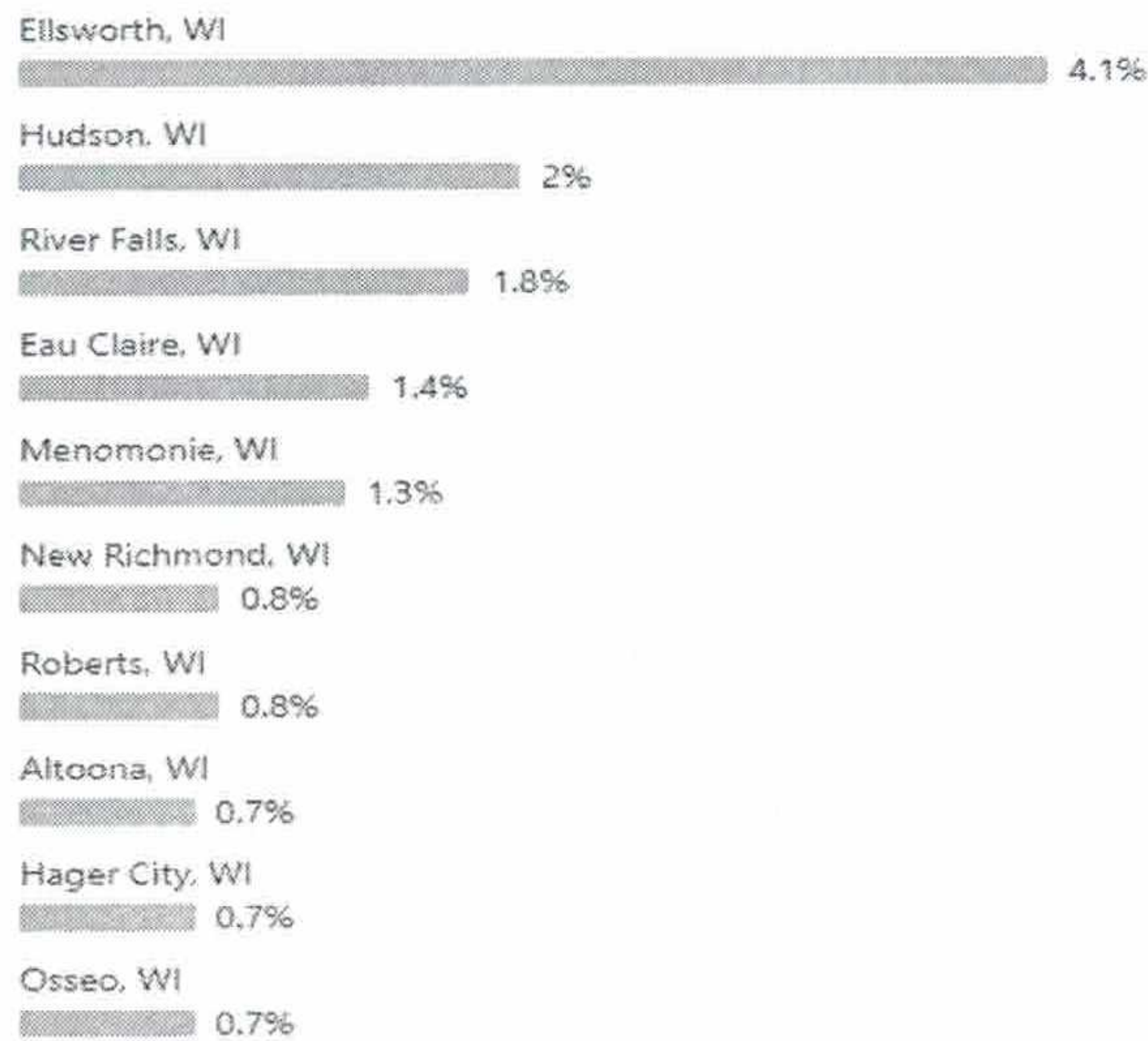
Facebook Page followers ⓘ

1,075

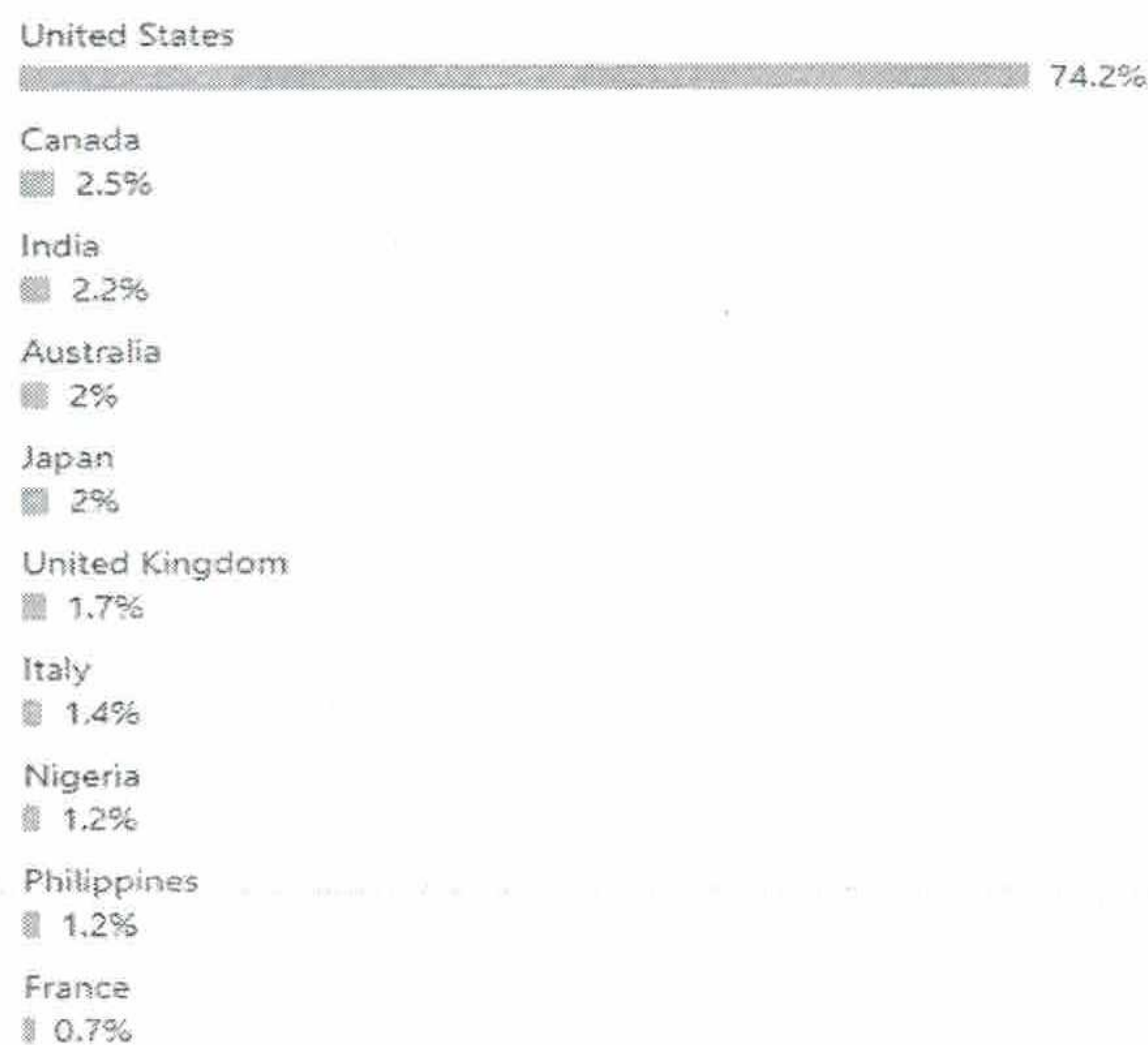
Age & gender ⓘ



Top cities



Top countries



Instagram followers ⓘ

6

Age & gender ⓘ


Demographic Data Isn't Available
You can learn more about your audience once your Instagram account has at least 100 followers.

Top cities


Demographic Data Isn't Available
You can learn more about your audience once your Instagram account has at least 100 followers.

Top countries


Demographic Data Isn't Available
You can learn more about your audience once your Instagram account has at least 100 followers.

Events

Upcoming

Past



THIS THURSDAY AT 5:30 PM
BINGO @ the Lion's Ha
 Event by Augusta Lions
 Hall & Event Center



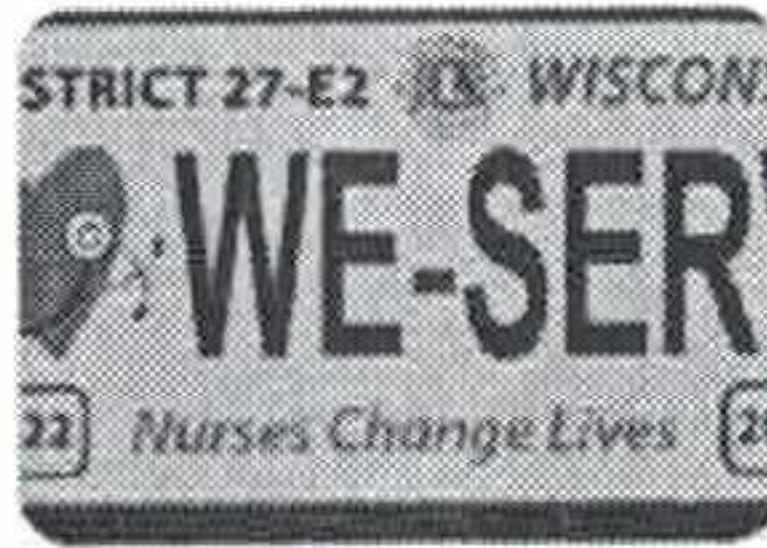
FRI, MAR 10 AT 5 PM CST
2023 Dinner in the Dar
 MGM Grand Detroit
 · Detroit...



THIS SUNDAY AT 1 PM
27-E2 Cabinet Meeting
 Loyal Order of Moose
 Lodges · Eau Claire...



MON, MAR 13 AT 7 PM
March Meeting
 Deer Park Public Library
 · Deer Park...



FRI, MAR 17 AT 5 PM
27-E2 District Conventi
 333 Gibson St, Eau Claire,
 WI 54701-3648, United...



THU, MAR 23 AT 6:30 PM
BINGO @ the Lion's Ha
 Event by Augusta Lions
 Hall & Event Center



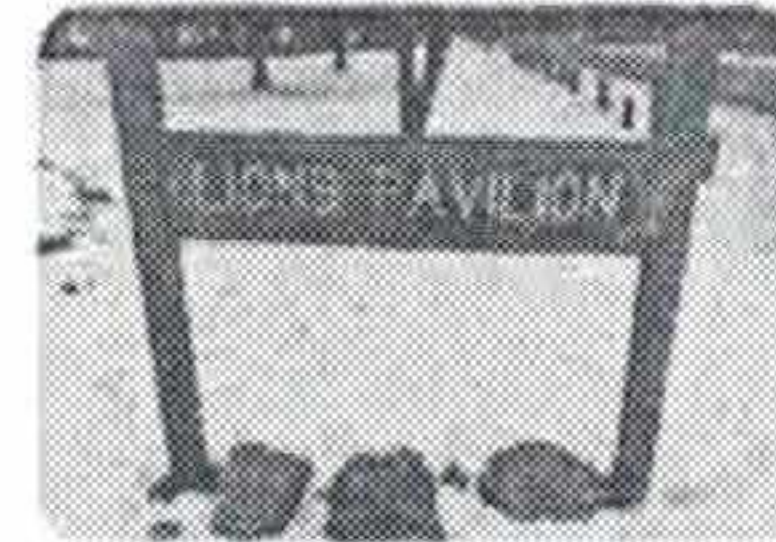
SAT, MAR 25 AT 4 PM
Annual Spaghetti Dinner
 Mt. Calvary Lutheran
 Church ELCA...



SUN, MAR 26 AT 7:30 AM
Alma Lions Club - Panc
 Nelson Community Hall
 · Nelson...



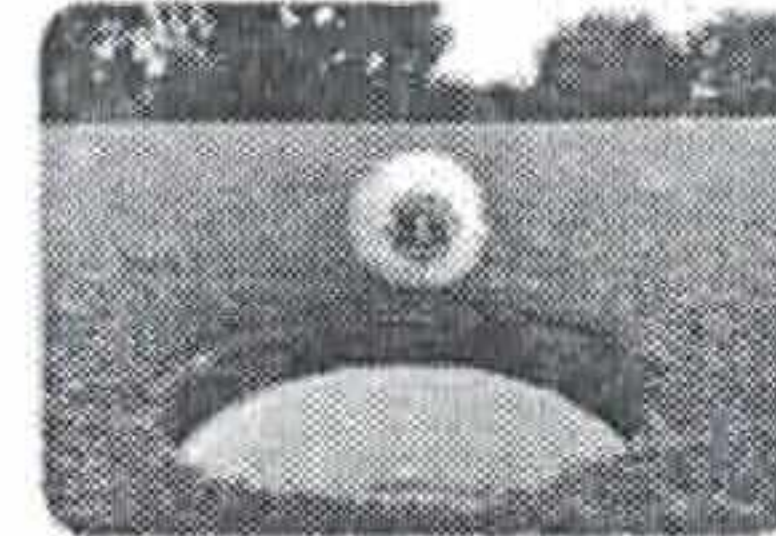
MON, APR 3 AT 2 PM CDT
Webinar: Learn About 1
 Event by Leader Dogs for
 the Blind



TUE, APR 11 AT 5:30 PM
Wild Game Feed
 St. Olaf Catholic Church
 · Eau Claire...



THU, APR 13 AT 6:30 PM
BINGO @ the Lion's Ha
 Event by Augusta Lions
 Hall & Event Center



THU, MAY 11 AT 10 AM
MD27 Golf Outing at G
 Glacier Wood Golf Club
 · Iola...

THU, MAY 11 AT 4:30 PM
Wisconsin Lions Camp

FRI, MAY 12 AT 8 AM
MD27 2023 State Conv



Wisconsin Lions Camp
Retreat & Conference...



Holiday Inn Hotel and
Convention Center...



FRI, MAY 19 AT 11 AM
Charitable Golf Tourney
Hickory Hills Golf Course
· Eau Claire...



SAT, MAY 20 AT 11 AM
27-E2 District Golf Outing
Whitetail Golf Course
· Colfax...



MON, MAY 22 AT 2 PM CDT
Webinar: Learn About I
Event by Leader Dogs for
the Blind



SAT, JUL 1 AT 12 PM
Deer Park Celebration
Event by Deer Park Lions
Club Events and Info



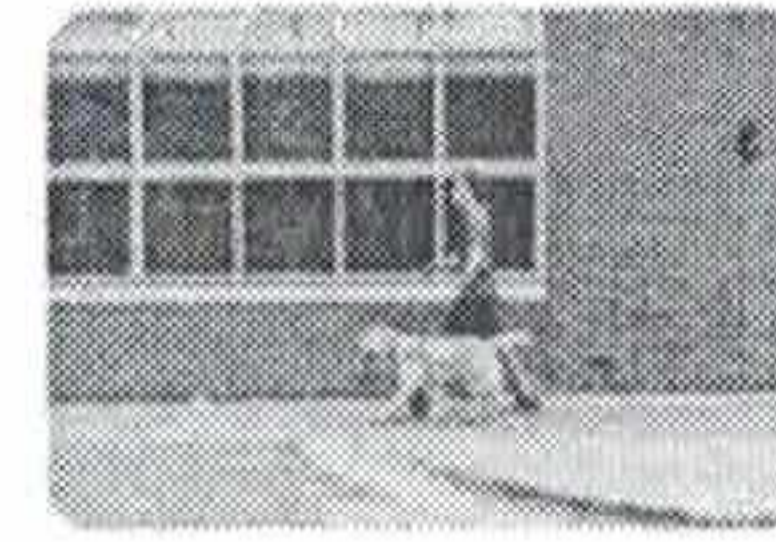
FRI, JUL 7 - JUL 11
105th Lions Clubs Inter
Boston Convention &
Exhibition Center · Bost...



THU, JUL 13 AT 5 PM
2023 LEBW Annual Me
Lake DuBay Lions Club
· Mosinee...



MON, JUL 24 AT 2 PM CDT
Webinar: Learn About I
Event by Leader Dogs for
the Blind



MON, SEP 18 AT 2 PM CDT
Webinar: Learn About I
Event by Leader Dogs for
the Blind



THU, SEP 21 - SEP 23
2023 USA/Canada Lions
The ROW · Reno
Event by USA/Canada Lions

Press Contacts

Below are email contacts for many local media organizations. Feel free to supply additional contacts.

Television

WEAU 13 TV - news@weau.com;
Fox 25/48 TV - news@fox2548.com;
WKBT 8 TV - news8@wkbt.com;
WQOW 18 TV - news@wqow.com;
CVCTV - info@valleymediaworks.org;

Radio

WHYS Radio - whys@whysradio.org;
WWIB Radio - studio@wwib.com;

Print

Leader Telegram - newsroom@ecpc.com;
Dunn County News/Chippewa Herald - news@chippewa.com;
Volume One - editorial@volumeone.org;
Mondovi Herald News/Buffalo County News - mhnewscopy@media-md.net
Buffalo County Journal/Cochrane-Fountain City Recorder - Recorder@mwt.net
Osseo Tri-County News - erika@media-md.net
The Republican Eagle - redwingnews@orourkemediagroup.com;
The Courier Wedge - Durandpublishing@nelson-tel.net
My Gateway News - editor@mygateway.news;

News Stories

Below are Links to recent local news stories for Lions.

[Volume One LITTLE LIBRARIES FOR KIDS](#)

Press Releases

The following links are to sample press releases for various events from Lions Clubs International. It's recommended that Clubs tailor these and use them for events.

Generic Press Release Template - Press release designed to allow Lions at the club and district level to fill out with local information for media.

<https://www.lionsclubs.org/v2/resource/download/79862651>

Generic Press Release - Designed for local Lions to announce their newly elected officers.

<https://www.lionsclubs.org/v2/resource/download/79863204>

Generic Press Release - Designed for local Lions use to obtain media coverage for club anniversary.

<https://www.lionsclubs.org/v2/resource/download/79862501>

Generic Press Release Template - To announce to local media that a local Lion has received an award.

<https://www.lionsclubs.org/v2/resource/download/79863223>

Generic Press Release Template - To announce scholarship recipient.

<https://www.lionsclubs.org/v2/resource/download/79862690>

Generic Press Release Template - For use by local Lions to announce to media participation in an eye missions.

<https://www.lionsclubs.org/v2/resource/download/79863268>

Peace Poster Winner Press Release - Press Release for clubs to use to announce winner.

<https://www.lionsclubs.org/v2/resource/download/79862526>

Press Release Template for Lions Looking to Raise Funds - A press release template designed for Lions to announce they are beginning a fundraiser.

<https://www.lionsclubs.org/v2/resource/download/79858991>

More press releases are available here (search for press release):

<https://www.lionsclubs.org/en/resources-for-members/resource-center>

Lion James Dimock

Hunger
March 2023

Lions all over the Multiple have been informed about the need for supporting the Food Banks and the local Food Pantries. The need grows to have food for the hungry.

It is recommended that clubs have a line item in their budgets for Hunger. Individuals are encouraged to make cash donations, food donations or do volunteer hours.

If you are doing the back pack program please continue. If you are doing fund raisers for the Food Bank or local Food Pantry, please continue. Donate food regularly.

Thanks to all of you for your dedication to helping those who need help with food for their families.

27-E2 HEARING COMMITTEE REPORT
Cabinet meeting: March 12, 2023

Two requests have come in for hearing aids since July 1st, one of which was approved at our district expense. The other was approved at the 140-200% of poverty level, where the recipient pays for the reduced WLF negotiated expense.

We currently have funds to cover the next twenty-four aids at ~\$1,000 per aid.

PDG Dan Gaeu
District Hearing Chair

Reaching, Touching, Improving Lives
The Lions of Wisconsin

DISTRICT 27-E2 GOLF REPORT

March 12, 2023

The four District 27-E2 2024 golf applications submitted has been confirmed. Each Club has been contacted to let them know they need to have a 1st and 2nd nomination at the Saturday morning meeting. They also have been encouraged to utilize the Toot Your Horn area.

The Clubs that have submitted: Arcadia Lions, Ettrick Lions, Hudson Lions and Cleghorn-Eleva-Strum Lions. These Clubs will be put on the ballot for the sponsorship of the 2024 District golf tournament.

The Menomonie Lions will be hosting the 2023 District golf tournament at Whitetail golf course, Colfax on Saturday, May 20th.

Lion Ken King
District 27-E2 Golf Chair

GMT REPORT – March 12, 2023

1. As of March 3, 2023, we have increased by 2 members for our district.

	This Month	This Year	
Opening Balance		1,622	1,622
Added Members		4	89
Dropped Members		2	87
Closing Balance		1,624	1,624
Net Gain/Loss		2	2

2. At the State GMT meeting last month, the State would like the districts in MD27 to work on retention of members and form a retention committee. There is a retention survey that will be sent to Lion Members. State GMT is still working on the survey. We should see it completed within the next month. This survey will be sent to the members by the GMT or Zone Chair.
3. Reminder to submit next year's officers by MAY 1, 2023. We are transferring to a new Portal for MyLCI/MyLion.
4. The clubs with the most membership added this year: Durand -5, Osseo – 4, River Falls – 7, Trempealeau - 8,

GLT Report

Cabinet Meeting March 12th 2023

I would like to take this time to thank all of my team for the work they have done in training our Districts Clubs Presidents, Secretaries and Treasures and also our Zone Chairs. Thank you Lion Loni, Lion Reid, PDG Pat and PDG Ronda for your time and efforts. With that being said, as the possible District Governor next year (officially recognized after the District Convention by appointment) I will be looking for a GLT person to take over this role. My focus next year will be looking for individuals in our District to start building a succession plan so we are not in this position again.

Also, at the District Convention there will be an area with a computer set up for officers to go and have any questions or concerns along with any additional training they may need on MyLCI.

Faculty Development Institute training is going to be held April 27,28 &29th 2023. If you are interested in becoming a certified trainer for MD27 and our District please let me know.

Respectfully Submitted

PDG Jay Nesselth

District Convention 2023

As I write this report we have 152 people registered for District Convention, 21 first timers. Names have been submitted to Visit Eau Claire for them to make name tags and meal counts have been submitted to the Lismore. 29 of the clubs in the district will be represented at District Convention.

Vision Screening Training and Hospitality Friday night. Don't forget to the theme for Friday night is dress to show your heritage, hobby or occupation. There will be cash bar and free beer, heritage tables, Norwegian Bingo and music Friday night.

Lots of great seminars on Saturday and raffles with great prizes. Past International Direct Gwen White will be our luncheon speaker with Lion Jeff Frenette from the Mondovi Lions club will be our banquet speaker.

Submitted by
Lion PCC Stacey Nesseth

Remember ^{tuna} ~~turkey~~ & chicken
as well as donations for restoring nose

Diabetes Awareness Report 3/12/2023

This year we have received \$9675 in donations from 17 Lions Clubs to the Camp Needlepoint/Daypoint Campership Fund. Those donations in addition to previous donations bring the total in the Camp Needlepoint/Daypoint Campership Fund in the 27-E2 account to \$49,566. I will have to provide a spreadsheet detailing all donations as a separate report in April when I return from Arizona and Florida where we are visiting Grandchildren.

Lions and co-chairs Beth and Nan and I have contacted all the school nurses in 27-E2 providing them with information on Camp Needlepoint/Daypoint, asking them to refer children for camperships, and providing them with instructions on how campers can register online for camp which began on February 15th. This seems to be progressing as anticipated and we are already receiving "thank you" letters from appreciative families. We will also remind the nurses, before school ends this year, that there is still time for kids to register for camp. We expect that the Lions Clubs in 27-E2 will provide a record number of camperships this year. Thanks to all for all that you do!

Co-chairs Beth and Nan are covering the convention in my absence and will have a presence in Toot Your Horn.

If you have more questions about Camp Needlepoint/Daypoint, if you are interested in a program presentation at your club meeting, or if you want to donate to the Campership Fund, contact:

Lion Dr. Bob Johnson
558 River Hills Drive
River Falls, WI 54022
715-441-1558
rbjmd@hotmail.com

Lion Dr. Bob Johnson
Lion Beth Okas, RN
Lion Nan Dolphin, Pharmacist
Co-Chairs District 27-E2 Diabetes Awareness

Childhood Cancer Committee

We have been given a request to see where another grant could possibly be started and given. Although it is clear it would happen in the 2023-2024 Lions year. .

Laurie and I will look to an outside date and time from the District Convention to do smile bags for childhood Cancer. We will at that time request funds from the Childhood Cancer reserve to purchase what is needed to fill the bags. The number of bags has not been decided.

Smile bags delivered around the State of WI have been accepted with open arms and great thanks for what the smile bags can do in so many different ways.

We would like to make sure we continue to support the Childhood Cancer Network who presented at the State Convention with smile bags for the backpacks they give to children who leave immediately for the Hospital.

We look forward to hearing what we can do for children with cancer and their families.

Respectfully submitted.

Laurie Klinkhammer & Ronda Bierbrauer

Childhood Cancer Committee Partners



Wisconsin Lions State Bowling



Annual Winter Meeting
Broadway Lanes, Menomonie, WI
Saturday, February 25, 2023

Committee Members in Attendance: Joan Post A1, Carl Ashlimann B2, Mike Carter C1, Dennis Christianson C2, Bruce Voight D1, Ken & Liz Johnson D2, Jerry Zais E1 & Ronda Bierbrauer E2.

Absent: Earl Skarda A2, Bill Hilbert B1

Menomonie Lions: James Erickson & Loni Hilmanowski

Tichigan Lake Lions: Dave Hrycray, Tom Szeklinski & Tim Szeklinski

District Governors: CC Tammy Rockenbach (Lion Greg), DG David Stedman (Lynn), DG Bert Freeman (2VDG Deb), DG David Brinkman (Heidi), DG John Reil (Amy), DG Phil Hollis (1VDG Patty), DG Al Johnson (Nancy), DG Tom Knudtson & DG Brian Dulmes (Barb)

Meeting Minutes

Lion Voight called the meeting to order at 10:04 AM.

Minutes: The Minutes from the Fall Meeting were reviewed. Motion by Lion Ken Johnson to accept the minutes as presented. 2nd by Lion Ashlimann. Motion approved unanimously.

Financials: An updated Financial Report through from January 2023 was reviewed by Lion Voight. Motion by Lion Carter to approve the financial report to be filed for audit. Second by Lion Christianson. Motion approved unanimously.

Menomonie Lions Club E2

Report on the 2023 Bowling Tournament

- Menomonie Lions are ready. 65 teams are registered to date with 14 teams bowling on opening weekend. Multiple raffles are planned for each day, 50/50, basket raffles, meat raffles, etc. plus an all-tournament raffle with several larger prizes. Menomonie Lions received a \$1500 grant from the City of Menomonie. Received multiple donation items from Jake's Supper Club. Tournament booklet completed. Tournament pins did not arrive, attendees can purchase a pin and they will be mailed.
- Menomonie presented a check for \$1175 for the WLSBC Administrative Fee based on registration to date.
- End of Tournament Responsibilities were reviewed.
 - Pay balance of WLSBC Administrative Fee
 - Provide trophies/plaques for team(4), doubles (2), singles (1) and all-events (1)
 - Return updated rolling averages flash drive to WLSBC
 - Mail out all payout check to team captains prior to State Convention
 - Provide final Tournament financial report prior to State Convention if possible

2024 Bowling Hosts – Tichigan Lake Lions A1

- Tichigan Lake Lions will be hosting at River City Lanes in Waterford
- Working on hotels - Only one hotel nears lanes but several within 10 minutes

2025 Bowling Host – District B1

- Sheboygan Noon Lions have submitted their application to host in 2025
- Lake Shore Lanes will be the host lanes – 24 Lanes - AMF – Synthetic lanes, wood approached, large full service sports bar with banquet facilities
- Lion Voight will request Sheboygan Noon be added to the 2023 State Convention ballot. Letter to be sent to PCC Evett Hartvig and PDG Brad Behrens.

Rules and Regulations Review

- Lion Carter suggested that mileage rate be changed to .50/mile to match LCI mileage rate.
- Motion by Lion Carter to adjust the mileage rate to .50/mile effective 2/26/23. Second by Lion Ashlimann. Motion Carried. Rules and Regulations will be updated.
- Motion by Lion Carter to approve the Rules and Regulations, with the mileage modification. Second by Lion Liz Johnson. Motion Carried Unanimously.
- Rules and Regulations will be updated and distributed by Lion Voight.

Other Business

- Bear Creek Lions are celebrating the 50th Anniversary on April 22 in New London. For more information, contact Lion Ashlimann.

Next Meeting

- The next meeting of the WLSBC will be held in Stevens Point at the MD27 State Convention.
- Lion Voight will request a meeting room – request will be made for a Saturday time slot but the meeting will probably be on Friday, May 12, 2023. Time - TBD

With no further business, Lion Ken Johnson moved the meeting be adjourned. Second by Lion Bierbrauer. Motion carried. Meeting adjourned at 10:40am.

Lunch was served at 11am by Stout Craft Co.

Opening Ceremony and Ceremonial Game between the District Governors and WLSBW Committee followed at Broadway Lanes.

- Ceremonial Games Results – Both matches won by WSLBC

DG Team 1		WLSBC Team 1	
John Reil	143	Dennis Christianson	204
David Brinkman	131	Carl Ashlimann	157
Bert Freeman	111	Mike Carter	136
David Stedman	106	<u>Zak Kachel</u>	<u>115</u>
<u>Tammy Rockenbach</u>	<u>105</u>	Total	612
Total	596		
DG Team 2		WLSBC Team 2	
Brian Dulmes	135	Bruce Voight	192
Al Johnson	115	Ken Johnson	173
Phil Hollis	108	Ronda Bierbrauer	141
<u>Tom Knudtson</u>	<u>105</u>	<u>Jeff Brown</u>	<u>143</u>
Total	463	Total	649

Respectfully Submitted,
Lion Bruce Voight, Secretary/Treasurer