

**Wisconsin Lions-Multiple District 27-E2  
District Cabinet Meeting  
Moose Lodge-3604 Curvue Road-Eau Claire, WI  
October 11, 2020**

4:00 pm	Cabinet Meeting Call to Order Pledge of Allegiance Prayer Song Introductions & Opening Comments	DG Ronda Bierbrauer 1st Tom Redbird Lion Anita LeCleir PID Connie LeCleir Meyer DG Ronda Bierbrauer
4:15 pm	Roll Call Approval of Minutes Treasurer's Report	Lion Kayleen Rosman ( <b>Report</b> )  Treasurer Lion Reid Meyer( <b>Report</b> )
4:30 pm	Old Business New Business	DG Ronda Bierbrauer DG Ronda Bierbrauer
4:45 pm	Committee Reports: Zone Chairs:	
	Region 1 Zone 1	Lion Ronda Bierbrauer ( <b>Report</b> )
	Region 1 Zone 2	IPDG Pat Furey
	Region 2 Zone 1	Lisa Bench
	Region 2 Zone 2	Doug Fleming
	Region 3 Zone 1	Lion Michael Waite ( <b>Report</b> )
	Region 3 Zone 2	Lion Thomas Redbird
	Region 4 Zone 1	Lion Tom Goller
	Region 4 Zone 2	Lion Marcus Louis Brown-NONE
	Youth Exchange	Lion Gene Koci-NONE Lion Mary Beth Siakpere
	Wisconsin Missions	PDG Jay Nesseth
	Wisconsin Lion Foundation (WLF)	Lion Director Larry Testa ( <b>Report</b> ) Lion Director Kayleen Rosman
	Wisconsin Lion Editor	Lion Emily Barth
	USA/Canada Lions Leadership Forum	1VDG Tom Redbird
	Stuff the Bus	Beth Thompson
	State Resolutions, Constitutions & By-Laws	PDG Dan Gaeu-NONE
	Sight Preservation Awareness & Action	PDG Dave Schaefer ( <b>Report</b> )
	Restoring Hope	Lion Marcia Hagen
	Public Relations	Lion James Dimock ( <b>Report</b> )
	Policy & Procedure	PDG Gary Brummeyer/ PID Ron Duffe
	NAMI	PID Connie LeCleir-Meyer ( <b>Report</b> )
	Pins	Lion Reid Meyer
	Peace Poster	Lion Kellie Brandenburg ( <b>Report</b> )
	New Voices	Lion Marcia Hagen
	My LCI Coordinator	IPID Pat Furey



Lions Pride  
Lions Eye Bank

Leader Dog for the Blind  
LCIF Coordinator  
Information Technology – Facebook  
Information Technology – Website  
Hunger Prevention  
Hearing Preservation Awareness & Action  
Golf  
Global Service Team (GST)  
Global Membership Team (GMT)  
Global Leadership Team (GLT)  
Environmental  
District Convention  
Diabetes Awareness & Action\*

Childhood Cancer  
Bowling – District/State  
1st VDG Reports/Comments  
2nd VDG Reports/Comments  
Closing Comments  
Guest Comments  
Tail Twister

5:30 pm

Adjournment

PDG Jay Nesseth (**Report**)  
PDG Rod Rommel (**Report**)  
PDG Gary Brummeyer  
Lion Beth Thompson  
PDG Bradley Barth (**Report**)  
Lion James Dimock (**Report**)  
PDG Bradley Barth  
PDG Tom & Lion Anita LeCleir  
PDG Dan Gaeu-NONE  
Lion Kenneth King (**Report**)  
IPDG Pat Furey  
Lion Loni Hilmanowski (**Report**)  
PDG Jay Nesseth  
Lion Anita LeCleir (**Report**)  
DG Stacey & Jay Nesseth  
Lion Dr. Bob Johnson (**Report**)  
CoChairs Lion Beth Okas &  
Lion Nan Dolphin  
Lion Laurie Klinkhammer (**Report**)  
DG Ronda Bierbrauer  
1St VDG Tom Redbird  
  
DG Ronda Bierbrauer  
  
PDG Forrest Nutter



## Wisconsin Lions-MD27E2 Cabinet Meeting

August 2, 2020 2:00 pm

Moose Lodge -3604 Curvue Road Eau Claire, WI

### Minutes

**Call to Order** DG Ronda Bierbrauer

**Pledge of Allegiance** 1<sup>st</sup> VDG Tom Redbird

**Prayer** Lion Anita LeCleir

**Song** PID Connie LeCleir Meyer

**Introductions/Comments** DG Ronda Bierbrauer-shared thank you from Sacred Heart hospital

**Roll Call**-via sign in sheet 25 members present

**\*\*Approval of Minutes** -motion by 2<sup>nd</sup> VDG Tom, 2<sup>nd</sup> by PDG Jay **MC**

**\*\*Treasurer Report** presented by Lion Reid Meyer

Motion to accept the Financial Report PDG Tom Second Lion Anita **MC**

Motion to accept the audit to be signed PDG Dan 2<sup>nd</sup> Lion Larry **MC**

Budget proposed to stay flat with some discussion of leadership training reimbursement-  
Motion to approve budget 2<sup>nd</sup> VDG Tom 2<sup>nd</sup> PDG Pat **MC**

**Installation of Officers**-PID Connie LeCleir Meyer

#### Old Business

1. Cancer Grant-discussion during report
2. Campaign 100-extended to June 30, 2022 with goal of \$300
3. Service Projects ideas-hospital ER closets, Foster children closets, Sleep in Heavenly Peace

#### New Business

1. NAMI-Motion to approve the vision statement Lion Anita 2<sup>nd</sup> Lion James **MC**

#### Committee Reports

**Region 1 Zone 1** DG Ronda Bierbrauer-meeting August 4

**\*\*Region 1 Zone 2** PDG Pat Furey-meeting Aug 18

**Region 2 Zone 1** Lion Lisa Bench-no report

**\*\*Region 2 Zone 2** PDG Doug Fleming-absent

**Region 3 Zone 1** Lion Michael Waite-no report

**Region 3 Zone 2** 1<sup>st</sup> VDG Thomas Redbird-Aug 22 Stuff the Bus and Chicken Q



**Region 4 Zone 1** Lion Tom Goller—all six clubs in January

**Region 4 Zone 2** Currently vacant

**Youth Exchange** Lion Gene Koci /Lion Mary Beth Siakpere--no report

**WLF** Lion Director Larry Testa/Lion Director Kayleen Rosman

Motion by 2<sup>nd</sup> VDG Tom to donate \$500 to Honors Garden Diamond for Lion Evett 2<sup>nd</sup>  
Lion Dr. Bob Hand vote 8 yea and 13 nay Motion failed.

**Wisconsin Missions** PDG Jay Nesseth-no report

**Wisconsin Lions Editor** Lion Emily Barth-sign up sheet sent around by PDG Brad

**USA/Canada Leadership Forum** 1<sup>st</sup> VDG Tom Redbird-Louisville cancelled/ Des Moines next year

**Stuff the Bus** Lion Beth Thompson-no report-Absent

**State Resolutions and Bylaws** PDG Dan Gaeu---contact with proposals

**\*\*Sight Preservation Awareness & Action** PDG Dave Schaefer

**\*\*Restoring Hope** Lion Marcia Hagen -absent

**Public Relations** Lion James Dimmock—send pix, info and updates

**Pins** Lion Reid Meyer-no report-\$3.00 for district pins

**\*\*Peace Poster/Essay** Lion Kelli Brandenburg-Brave---order by Oct. 1<sup>st</sup> from LCI

**\*\*NAMI** IPDG Stacey Nesseth-addressed earlier

**\*\*New Voices** Lion Marcia Hagen-absent

**\*\*My LCI Coordinator** IPID Stacey Nesseth—only 3 clubs without officers

**Lions Pride** PDG Jay Nesseth-no report

**\*\*Lions Eye Bank** PDG Rod Rommel/PDG Gary Brummeyer-District goal met PDG Stacey presented with Knight of Sight award

**\*\*LCIF Coordinator** PDG Brad Barth—cancer and covid grants received

**Leader Dog for the Blind** Lion Beth Thompson-virtual visits available

**IT-Website** PDG Brad Barth

**\*\* IT-Facebook** Lion James Dimmock

**Hunger Prevention** PDG Tom LeClerc/Lion Anita LeClerc—goal by June 30, 2021 that all clubs complete a hunger project

**\*\*Hearing Prevention Awareness and Action** PDG Dan Gaeu-publicize that assistance is available



**\*\*Golf** Lion Ken King-August 22 in Trempeleau

**\*\*Global Service Team (GST)** PDG Pat Furey

**\*\*Global Membership Team(GMT)** Lion Loni Hilmanowski absent

**\*\*Global Leadership Team(GLT)** PDG Doug Fleming absent

**\*\*Environmental** Lion Anita LeCleur

**District Policy and Procedures** PDG Tom Gary Brummeyer/PDG Ron Duffe—Policy 3 and 20 need to be looked at

**\*\*District Convention** PDG Jay Nesseth

**\*\*Diabetes Awareness and Action** Lion Dr. Bob Johnson/Lion Beth Okas-absent/Lion Nan Dolphin-absent

**\*\*Childhood Cancer** Lion Lori Klinkhammer---looking for a hospital(s) on west side of our district

**Bowling State/District** 1<sup>st</sup> Ronda Bierbrauer---Merrill 2021, La Crosse 22, E2 has 2023

#### **Comments**

**1<sup>st</sup> VDG Reports/Comments** 1<sup>st</sup> VDG Thomas Redbird-zone chair role, Guiding Lion training

**2<sup>nd</sup> VDG Reports/Comments** currently vacant

**Closing Comments** DG Ronda Bierbrauer—goal is 5 new clubs, service reporting at 75%, GAP meeting this month, United in Kindness and Diversity, Charging Forward in Lionism, send cocntact info of inspirational speakers, exit interviews of members that leave, Ruby's Pantry ice cream trailer

#### **Other/Guest Comments**

Lion Anita-bags delivered except Mayo

PDG Jay-Bee Seen Promotions will be in Roberts August 22

**Tailtwister** PDG Forrest Nutter-with raffles \$106

**Next Meeting is October 11, 2020**

**Adjournment-Motion by PDG Jay 2<sup>nd</sup> PDG Pat MC**




# Lions Multiple District 27-E2 Financial Report



October 11, 2020

- 2020-2021 YTD Summary** – High-level column aligns with the District checkbook, General column aligns with the District Budget, and District Programs columns align with the respective District Program/Fund summaries (see respective financial documents accordingly).

	High-level (see electronic register)	General (see District Budget)	District Programs				District Programs Summary
			Hearing	Missions	Youth Exchange	Vision Screening	
Beginning Account Balance	\$63,272.40	\$21,126.13	\$21,832.15	\$8,135.12	\$7,716.03	\$4,462.97	\$42,146.27
Total Receipts	\$36,701.95	\$36,401.95	\$0.00	\$0.00	\$0.00	\$300.00	\$300.00
Total Disbursements	\$20,811.42	\$20,811.42	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Ending Account Balance	\$79,162.93	\$36,716.66	\$21,832.15	\$8,135.12	\$7,716.03	\$4,762.97	\$42,446.27
Net Change	\$15,890.53	\$15,590.53	\$0.00	\$0.00	\$0.00	\$300.00	\$300.00

- Emergency Grant Disbursement** – Per LCIF Grant Tracking # EMR18643/27-E2, check number 3182 for \$10,000.00 was issued to the Marshfield Clinic Health System Foundation (dated August 12, 2020).
- State and District Dues Summary** – For 2019-2020 dues, CBC is the last Club outstanding for second-half dues. For 2020-2021 first-half dues, all State dues and bonding insurance has been paid to the Wisconsin Lions State Office; 30 Clubs have already submitted payment to the District, leaving 15 Clubs outstanding.
- 2019-2020 Taxes** – Taxes must be filed (postmarked) by November 15, 2020 for the 2019-2020 Lionistic year. A filing reminder was sent to all Clubs on October 1, 2020 and the District taxes will be prepared, filed accordingly.



# **Zone R1 Z1 Meeting Minutes**

August 4, 2020

## **I. -Call to order**

DG Ronda called the Zone meeting to order at 6:40 pm at The Barnboard in Roberts On August 4, 2020. Pledge was led by DG Ronda

In attendance were Deer Park (Pres. Adam) Star Prairie (Sec. Chris & Pres. Aaron) Hudson (Tres. Gerry) Woodville (Sec. Jim) and Roberts (Sec. Chuck)

Each one in attendance was asked to share an event or happening from their summer

## **II. Charging Forward In Lionism**

- a) NAMI Focus group-request for anyone interested in participating
- b) Virtual Meetings-how many having meetings virtually?
- c) Fundraisers-let's think outside the box and move forward
- d) Champaign 100-the campaign as been extended to 2022
- e) Letting others see who and what we do as Lions-It's ok to toot our horn
- f) Halo Ice Cream Events-this is a no brainer, jump onboard and serve your community

## **III. Helping in communities, State and World**

- a) Leader Dog-Please do what you can, every little bit helps
- b) Lions Eye Bank
- c) Restoring Hope Transplant House
- d) WLF

## **IV. Drawings**

DG Ronda awarded, wine, Lions glasses, 2 Culver's gift cards with a Lions chip clip, a Lions Journal, Lions cap and Lions pocket knife time.

Minutes submitted by: Zone Chair Ronda Bierbrauer Next meeting: October 20, 2020



**ZONE MEETING NOTES**  
**September 1<sup>st</sup> 2020**  
**27-E2 Zone 3, Region 1**

**Zone member attendees:**

**Altoona - Lion Gary Hays**

**Augusta - Mike Korger**

**Cleghorn - Lion Ken King**

**Fall Creek - Luther Strasburg, Curt Strasburg**

**Guests: DG Ronda Bierbrauer**

**Pledge of Allegiance**

**Members introduced themselves.**

**News presented from the Cabinet:**

**What has your club been doing during Covid 19?**

**Fall Creek: Chicken Feed September 6<sup>th</sup> 11 am till gone at Kelly Park**

**Augusta: Popup food pantry was once a month now going to twice a month**

**October they will be reopening their old hall that has been remodeled**

**Cleghorn: Chicken feed September 12<sup>th</sup> 11 am until 5pm along with selling raffles on different prizes**

**Eau Claire Evening**

**Eau Claire Seymour**

**Altoona: Ice Cream giveaway September 3<sup>rd</sup> 4 pm till 6:30 or gone. Chicken Drive Thru diner**

**October 10<sup>th</sup> Noon till gone at Hobbs Ice Arena in Altoona.**

**Elk Mound**

**Any problems or issues facing your club?**

**All clubs said retaining members, and recruiting new members.**

**DG Ronda suggested that if you have a sunshine person, to have them call some members for help in calling members in your club to see how they've been do during Covid.**

**North American Membership Initiative (NAMI)**

**NAMI is a focused program designed to address and reverse the decline in Lions membership.**

**DG Ronda's Focus Areas/Groups**

- 1. New Clubs**
- 2. New Members**
- 3. Member Satisfaction**
- 4. Leader Support.**

**27E2 District Convention: The 2021 convention will be held at the Lismore Hotel March 19<sup>th</sup> and 20<sup>th</sup>.**



**Childhood Cancer:** We did get the two matching grants that were applied for and we raised over \$25,000 for Marshfield Hospital's pediatric cancer room's for kids. Lion Lori Klinkhammer is now looking for hospitals on the west side of our district.

**Diabetes Awareness:** Dr. Bob has received \$17,818 since the end of June. He will be sending out a request for donations to club presidents and treasurers and explain how Covid altered donations and camp.

**Sight Preservation Awareness and Action**

PDG Dave Schaefer is looking for a good quality paint! They have a Lions Fountain that needs painting.

**New Voices:** New Voices was started in 2018. It has expanded quite rapidly. They recommend we provide each club with a short self-assessment to evaluate the way we promote and value diversity so we can promote the strength of the club. They would like each club to nominate a lion that has been exemplary in starting a new service project or serving in a leadership role. These Lions will be recognized by Lion District Governor Ronda.

**Hearing Preservation Awareness & Action:** Reminded clubs to collect used cell phones, eye glasses and hearing aids.

PDG Dan is recommending that clubs reach out to their communities to inform the hard-of-hearing in their area of our assistance for those who are financially in need. Clubs that would be interested in learning more about our WLF Hearing Aid Project can contact PDG Dan Gaeu @ 715-386-8054.

**LCIF: Campaign 100!** Do to COVID-19 Campaign 100 was extended one more year. They seek to raise \$300 million by June 30, 2022. If your club would like to learn more, PDG Bradley Barth is willing to visit your club.

**Lions Eye Bank:** Has a new Community Outreach Manager: Kasey Schmitz. LEBW has resumed it's transporter program for both inbound and outbound tissue. Review the newly established guidelines at [lebw.org/transporters](http://lebw.org/transporters). If you have any questions contact Kasey Schmitz at 877-233-2354ext.212 or [kschmitz@lebw.org](mailto:kschmitz@lebw.org).

**Restoring Hope:** Restoring Hope Transplant House had its busiest year in 2019. But with COVID 19, has been operated on a very limited basis. They are very grateful for the continued support of the Wis. Lions.

**Information Technology:** if you have an event coming up, please share it to the district Facebook page. Email it to [md27e2socialmedia@gmail.com](mailto:md27e2socialmedia@gmail.com)

**My LCI:** Make sure that your officers get their e-mail addresses to My LCI so all can be contacted via e-mail.

**Peace Poster/Peace Essay:** The theme this year is Peace Through Service. Order your kits before October 1<sup>st</sup>. Deadline is November 15<sup>th</sup>. Please help inspire our youth to envision peace around the world.

**GST:** Clubs need to be filing Monthly Activity reports! Our district had 30 out of 45 clubs that had not reported in the previous 6+ months. This is somewhat understandable as clubs have not met. But there are 5 clubs that have not reported in 24+ months and 3 clubs that have never reported.

**Hunger Report:** PDG Tom and Lion Anita would like every club to do some kind of a hunger project.



**Wisconsin Lions Learning Institute is October 24-25.**

**Officer Training: OCS in Woodville**

**Guiding Lions Training: November 7<sup>th</sup> 9am till 11am in Menominee at Dean and Susie's and online as well.**

**Adjourn**



District 27; E-2 Vision Report  
October 11, 2020  
PDG Dave Schaefer

Our four SPOT vision screening cameras have new lithium batteries installed this year, and are ready to go.

All four cameras are five years old, and it was no longer practical to have warranty or insurance coverage for them, we will work toward accumulating more funds for repair and eventual replacement.

I am not aware of any club or schools that have requested screening dates for this school year.



## Public Relations Report - 01 October 2020

### **Press Contacts**

Below are email contacts for many local media organizations. Feel free to supply additional contacts.

### **Television**

WEAU 13 TV - [news@weau.com](mailto:news@weau.com);  
Fox 25/48 TV - [news@fox2548.com](mailto:news@fox2548.com);  
WKBT 8 TV - [news8@wkbt.com](mailto:news8@wkbt.com);  
WQOW 18 TV - [news@wqow.com](mailto:news@wqow.com);  
CVCTV - [info@valleymediaworks.org](mailto:info@valleymediaworks.org);

### **Radio**

WHYS Radio - [whys@whysradio.org](mailto:whys@whysradio.org);  
WWIB Radio - [studio@wwib.com](mailto:studio@wwib.com);

### **Print**

Leader Telegram - [newsroom@ecpc.com](mailto:newsroom@ecpc.com);  
Dunn County News/Chippewa Herald - [news@chippewa.com](mailto:news@chippewa.com);  
Volume One - [editorial@volumeone.org](mailto:editorial@volumeone.org);  
Mondovi Herald News/Buffalo County News - [mhnewscopy@media-md.net](mailto:mhnewscopy@media-md.net);  
Pierce County Herald - [news@rivertowns.net](mailto:news@rivertowns.net);  
The Courier Wedge - [thewedge@nelson-tel.net](mailto:thewedge@nelson-tel.net);

### **News Stories**

Below are Links to recent news stories for the district.

<https://www.weau.com/2020/09/12/cleghorn-lions-club-harvest-fest/>

<https://www.weau.com/2020/09/04/altoona-lions-club-rubys-pantry-team-up-for-ice-cream-giveaway/>

<https://www.weau.com/2020/08/21/menomonie-lions-club-hosts-stuff-the-bus-event/>

<https://www.weau.com/2020/08/18/lions-clubs-provide-check-dedicated-for-ppe-for-healthcare-workers/>

<https://www.news8000.com/galesville-lions-clubs-take-out-challenge-helping-local-restaurants-stay-alive/>

<https://wqow.com/2019/03/26/jefferson-award-winner-connie-leclair-meyer/>



[https://chippewa.com/community/dunnconnect/news/menomonie-lions-club-purchases-tablets-for-nursing-home-residents/article\\_54a1a36d-0bc3-587c-a80c-eb2cd90d0cd8.html](https://chippewa.com/community/dunnconnect/news/menomonie-lions-club-purchases-tablets-for-nursing-home-residents/article_54a1a36d-0bc3-587c-a80c-eb2cd90d0cd8.html)

<https://www.rivertowns.net/community/nonprofits/6549266-Hudson-Lions-Club-garage-sale-shifts-to-August>

### **Press Releases**

The following links are to sample press releases for various events from Lions Clubs International. It's recommended that Clubs tailor these and use them for events.

Generic Press Release Template - Press release designed to allow Lions at the club and district level to fill out with local information for media.

<https://www.lionsclubs.org/v2/resource/download/79862651>

Generic Press Release - Designed for local Lions to announce their newly elected officers.

<https://www.lionsclubs.org/v2/resource/download/79863204>

Generic Press Release - Designed for local Lions use to obtain media coverage for club anniversary.

<https://www.lionsclubs.org/v2/resource/download/79862501>

Generic Press Release Template - To announce to local media that a local Lion has received an award.

<https://www.lionsclubs.org/v2/resource/download/79863223>

Generic Press Release Template - To announce scholarship recipient.

<https://www.lionsclubs.org/v2/resource/download/79862690>

Generic Press Release Template - For use by local Lions to announce to media participation in an eye missions.

<https://www.lionsclubs.org/v2/resource/download/79863268>

Peace Poster Winner Press Release - Press Release for clubs to use to announce winner.

<https://www.lionsclubs.org/v2/resource/download/79862526>

Press Release Template for Lions Looking to Raise Funds - A press release template designed for Lions to announce they are beginning a fundraiser.

<https://www.lionsclubs.org/v2/resource/download/79858991>

More press releases are available here (search for press release):

<https://www.lionsclubs.org/en/resources-for-members/resource-center>

Lion James Dimock



9/27/2020

Dear Lions Cabinet Members,

The Peace poster/essay contest is in full swing and the deadline for all entries is November 15, 2020. You should mail your (1) winning club poster/essay to DG Rhonda Bierbrauer. Please use a mailing tube ONLY. Attached is the Winning Essay from 2019-2020. A must read. Enjoy!

Sincerely,

Lion Kelli Brandenburg-Brave Chairperson Peace Poster/Peace Essay



## North America Membership Initiative (NAMI)

A request was sent to the River Falls Lions club, Altoona Lions club, Trempealeau Lions club, Robert's Lions club, Galesville Lions club and Menomonie Lions club asking for volunteers to participate in a focus group to discuss the below 4 topics. The plan was to meet and have some information by September 18<sup>th</sup>. The meeting date has been changed to October 15<sup>th</sup> at 5:30 pm.

Current volunteers include: 3 Lions from Menomonie, One Lion from Osseo and one Lion from Independence.

We would like more volunteers to participate so hoping for more of a response between now and then. Anyone can participate – please share with your club members. Please let NAMI Chairperson Stacey Nesseth know by emailing [Stacey.nesseth@redwingshoes.com](mailto:Stacey.nesseth@redwingshoes.com).

### Focus Areas/Groups

1. New Clubs
2. New Members
3. Member Satisfaction
4. Leader Support

There is a facebook page that discusses lot of information and ideas that may be of interest to you or your club members. Facebook: Lions North American Membership Initiative (NAMI)

See chart on next page for more information.

Submitted by  
NAMI Chair IPDG Stacey Nesseth



NAMI has **4** objectives which drive towards a single goal:

## **Increasing the number of Lions in the US & Canada (CAI).**



Rejuvenate Districts with New Clubs

### **EXTEND THE SERVICE IMPACT AREA**

This is where Districts will be able to use resources such as Community Needs Assessment, Branch Clubs, the Join Together program and others to build new clubs in areas where there is a need, but no service force.

### **INCREASE THE NUMBER OF HANDS DOING SERVICE WORK**

New members in clubs means new ideas and new potential leaders. And of course, remember that for each new member, on average another 70 people can be positively impacted.



Revitalize clubs with new members



Re-motivate members

### **LEARN WHAT BRINGS OUT THE PASSION, DO THAT**

Sometimes just mixing things up will bring out the excitement of why members became a Lion in the first place. It comes with engagement, empowerment and making sure members are satisfied with new fellowships and exciting service.

### **EDUCATE MEMBERS ON POSITION IMPORTANCE**

This objective is all about helping members learn about the importance of each position within the Lion Club team and providing training so they are comfortable stepping into that next role, having their voice heard, and being an active member.



Leader Support

### **NONE OF THIS IS POSSIBLE WITH OUT YOU!**

As with anything, success will depend on you. As a member, Lions are the driving force that will help LCI remain the largest service organization for the next 100+ years. To do this, empowered members must affirm to become a part of the growth. With this new initiative, more resources are available to help each of us as members, our clubs and our Districts to be successful. It's not more than ever more than just a water-cooler conversation, it is action happening. And we want you to be right there in the middle of it, part of the foundation and part of the building.



TO LEARN MORE ABOUT NAMI, THE DISTRICT GOALS, ACTIONS AND MULTIPLE CLUB AND MEMBER RESOURCES, VISIT [HTTPS://LIONSCLUBS.ORG/EN/NAMI](https://lionsclubs.org/en/nami) FACEBOOK @MB 2 NAMI CHAMPIONS





Lions Pride Endowment Fund of WI, Inc.

Board Report

The LPEF Board of Directors met on September 26, 2020 for our first meeting since January 10, 2020. Discussion was had about how nice it was to be able to meet in person (social distancing was in place) and the challenges faced with Covid-19. We are still anticipating reaching our goal of 10 million dollars at the 2021 State convention in May. Thank you to the clubs and individuals who have continued to donate bringing us closer to our goal. We understand that many clubs have lost fundraising opportunities but still feel the need to support our campers and again we thank you. A check is being given to WLF in the amount of \$125,000.00 as part of our annual contribution to the camp with one more disbursement coming in January.

Yes, we are Sunsetting our fundraising campaign at the MD27 State Convention in May 2021. With that being said, we will still be accepting club and individual donations to support our camp but will not be actively requesting them. Also, you can still donate for a Ray Hempel Fellowship.

The Lions Pride Shoot is scheduled for June 12, 2020 so mark your calendars for this fun filled day.

Finally, LPEF Treasurer Lion Charlie Kolb will be stepping down from the Pride Board in January and it will be necessary to begin looking for a replacement on the Board and a candidate for the position of Treasurer. Nomination forms are available from the Pride office.

Thank you all again for your support and if you have any questions please feel free to reach out.

PDG Jay Nesselth

LPEF Board of Director

715-307-1957





# LEBW Q1 2020-21 Council of Governors Report

LEBW is happy to announce that LEBW CEO, Stacey Troha, is serving as Vice Chair of the Lions Eye Banks Core Team. LCI established Lions Eye Banks Core Team to provide leadership to a larger Lions Eye Banks Global Working Group through facilitating discussions and webinars on topics that strengthen Lions Eye Banks worldwide. The purpose of Lions Eye Bank Working Group is to help Lions Eye Banks thrive, bring visibility to the Lions brand, and provide vital services to their communities. There are currently 43 Lions Eye Banks worldwide. The Core Team and Working Group had their first Global meeting in June since 2004 and will be launching four committees in September that will address key areas of need for eye banks. Stacey will Chair the following two committees:

### Committee for Eye Banking Operational Support and Emerging Eye Banks

This committee will examine the current Lions resources available to Lions Eye Banks (LEB) and determine what additional resources LEB may require. The committee will focus on developing a network of support for the LEB who seek guidance to improve operations, build partnerships or require assistance and support during a crisis. The committee will also develop a formal program for onboarding new LEB and ensuring their success.

### Committee for Purchasing and Logistics

This committee will investigate the feasibility of developing a cooperative purchasing-consortia. Cooperative purchasing is an approach to procuring goods/services where organizations work together to combine requirements and pool buying power to secure more favorable pricing, terms, and conditions. If the committee determines that the project is feasible, the committee will move forward developing a purchasing-consortia for the LEB. Additionally, the committee will work to understand and provide guidance regarding logistical issues related to the transport of tissue and needed supplies locally and internationally.

### Committee for Advocacy and Legislation—led by Co-Vice Chair, Lion Lyle Goth, Lions Gift of Sight in Minnesota

This committee will work on developing an advocacy program to be provided to all LEB. This program could be utilized by LEB personnel and eye bank supporters to engage Lions, community leaders, businesses, elected officials, philanthropic organizations, and the general public. The program will touch on what an eye bank does, eye donation promotion, the financial impact a LEB provides to the region, and providing support opportunities to individuals, groups, and organizations. Additionally, the committee will incorporate into the program a legislative aspect for engaging elected officials regarding issues pertaining to a LEB.

### Committee for Marketing, Branding and Mission—led by Chair, Jason Brosious, Executive Director/CEO of Central Ohio

This committee will determine what marketing materials and resources needed to support and promote the mission and services of LEB's worldwide. The committee will be responsible for overseeing the content of materials to help eye banks raise awareness and provide education in their communities and clubs. They will also support the marketing needs of the other committees as they develop.

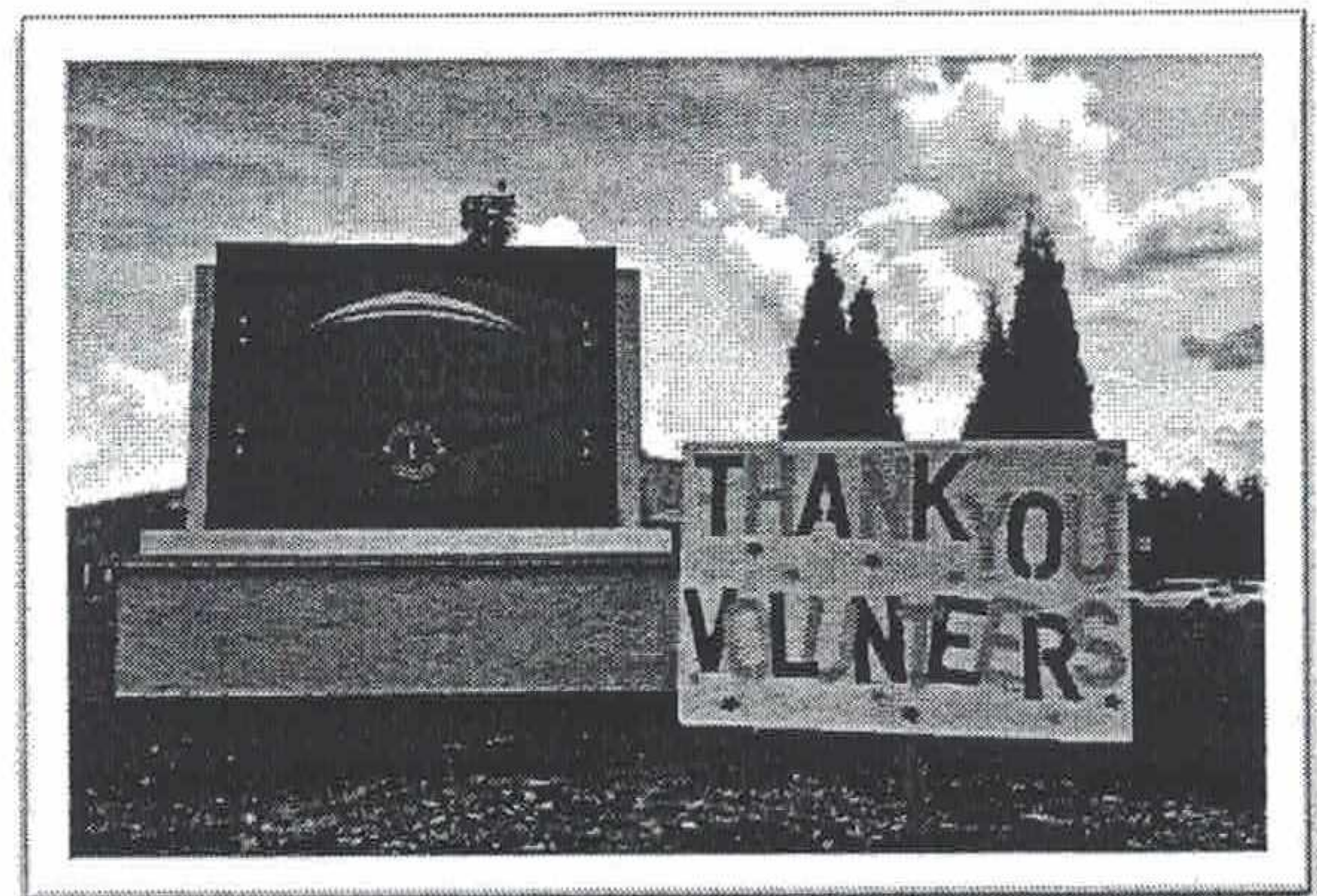
### 2019 vs 2020 Donor Stats

Month	2020	2019
Jan	106	78
Feb	109	71
March	37	88
April	7	90

Month	2020	2019
May	51	87
June	42	96
July	67	123
Aug	66	98

### LEBW Transporter Stats

- Approximately 7 Wisconsin Lions Clubs made over 60 transports in August 2020 – thank you! Please remember, LEBW Transporters are not to enter hospitals or surgical centers that are attached to hospitals. Upon dispatch, you will receive special instructions regarding any updates to our current practices. Kasey Schmitz, Manager of Community Outreach, is working to establish new drop off locations in hopes of getting our full transport system back up and running again. STAY TUNED!





10/11/20 MD-27E2 Cabinet Meeting

District LCIF Coordinator

MD27-E2 District Cabinet,

Campaign 100 is LCIF's most ambitious fundraising effort. Due to COVID-19's impact, Campaign 100 was extended for another year. This will now span four years and seek to raise \$300 million by June 30, 2022. Campaign 100 will empower Lions to serve 200+ million people a year.

See [LCIF.org/BE100](http://LCIF.org/BE100) for details on this initiative.

COVID-19 has made an impact, but LCIF has given out (as of 09/30/20) just over \$5.18 million worldwide in COVID-19 grants.

So far for the 2020-2021 Lions year for MD27-E2, 26 clubs have donated a total of \$2,982.00 to LCIF. Of that amount \$1,235.00 is from individual donations.

We can greatly strive to have 100% club participation in the upcoming years. Even as little as \$5 or \$1 can make a difference from a club or personal donation. Remember personal donations under your Lions membership count to a club's donation!

District	# of Clubs	Clubs Donating	% of Clubs	Amount
E2	46	7	15.2%	\$1,235.00

**The clubs or individuals within the club that have donated are:** Altoona, Arcadia, Augusta, Elk Mound, Glen Hills L C, Independence, Mondovi.

**Club Visits** - I am available to talk to any club about Campaign 100, LCIF and/or LCIF Grants. There is lots of information available that many clubs are not aware of. Please let me know if you want a visit.

**LCIF Grants awarded to MD27-E2**

We have two LCIF grants active in our district.

1. Childhood cancer grant with Community Impact Grant
2. COVID-19 Disaster Relief Grant

**\*\* Anyone can donate to the Lions Club International Foundation. \*\***

"If not us then who, if not now then when?" – John E. Lewis

Yours in Lionism,

PDG Bradley Barth

2020—2021 LCIF E2 District Coordinator



Information Technology - Facebook Committee Report - 01 October 2020

We're down to only 4 clubs in the district that don't have a Facebook page (Cochrane Buffalo City, Elk Mound, Prescott, and Waumandee). Looks like Mondovi has started a page <https://www.facebook.com/Mondovi-Lions-Club-113299963638284/>

Members are available to sit down with a club and assist in the setup process and train club members on how to operate websites or Facebook pages.

Have an event that you'd like shared to the district Facebook page? Send an email to: [md27e2socialmedia@gmail.com](mailto:md27e2socialmedia@gmail.com)

Tips for a Website:

- LCI link on how to setup a free website for your club through e-clubhouse. <https://lionsclubs.org/en/resources-for-members/resource-center/create-e-clubhouse>.

Tips for Facebook:

- LCI's video on how to setup a Lions Club Facebook page. [https://youtu.be/1136\\_pv5ZGk](https://youtu.be/1136_pv5ZGk)
- Post pictures of Lions Serving - pictures speak louder than just text.
- Share appropriate posts, Lions Serving, educational Lions Posts, etc with local community Facebook groups.
- Have your Club Facebook page become a local resource.
- Use Facebook Events for, Fundraising, Service, etc projects (events can be added to the District or neighboring club pages to expand their reach). <https://www.facebook.com/pg/MultipleDistrict27E2/events/>
- Use the Pages Manager app to manage your Club Facebook page. <https://www.facebook.com/help/440342779314597>

In the last 28 days of the Facebook page:

Page Views	Event Responses	New Page Likes	New Followers	Clicks to Website	Page Reach	Total Page Likes
145 times	18	0	0	0	1221	573
Dn 39	Up 18				Dn 63%	Up 0



← Post Insights

Sep 3 - Sep 30 • Last 28 days

1.2K Post Reach      1.3K Engagements      15 Link Clicks






Posts ?

50+ posts published in the last 28 days.

MOST ENGAGING

RECENT

MOST ENGAGING POSTS

	DG Ronda and 1st VDG Tom visit Galesville Li... September 22	Reach Engagements	751 402
	DG Ronda assists Fall Creek Lions Club with ... September 29	Reach Engagements	247 107
	Congratulations IPID Lion Connie on re... September 26	Reach Engagements	202 81
	Hudson WI Lions Club give out free halo ice ... September 10	Reach Engagements	131 54
	DG Ronda Visit's the Deer Park Lion's Club - ... September 20	Reach Engagements	120 52

← Events Insights

Sep 3 - Sep 30 • Last 28 days

372 Event Reach      18 Event Responses      0 Tickets Sold

Events ?

9 events hosted in the last 28 days.

UPCOMING

PAST

	Foundation Fridays A New Normal How... Fri Oct 2, 8:00am	Reach Responses	0 0
	MD27-E2 Cabinet Meeting Sun Oct 11, 4:00pm	Reach Responses	196 9
	Wisconsin Lions Leadership Institut... Sat Oct 24, 8:00am	Reach Responses	293 3
	Guiding Lion Training Sat Nov 7, 9:00am	Reach Responses	254 15
	LDB Puppy Raiser Orientation Mon Nov 23, 5:00pm	Reach Responses	0 0

A Facebook/Website seminar will be scheduled for the next District Convention.

Lion James Dimock



## **DISTRICT 27-E2 GOLF REPORT**

**October 10, 2020**

The Trempealeau Lions Club, the host Lions Club for the 2020 District 27-E2 golf outing, didn't have enough teams signed up so needed to cancel the event for this year.

As of now the Eleva-Strum and Cleghorn Lions will be hosting the District 27-E2 golf outing for 2021.

Thank you

Lion Ken King  
District 27-E2 Golf Chair



## GMT Coordinator Report – Oct 11, 2020

- A Retention Team has been formed. A survey/phone call will be sent to members leaving Lions. We are trying to improve the LIONS club experience. Departing member will be offered a chance to join another Lions club or virtual club (when established).
- November 7, there will be a Guiding Lion Session at Dean & Sue's in Menomonie.
- Emails have been sent to clubs asking to report on Membership & suggestions on how to increase membership in clubs
- District Membership as of September 12, 2020:

My Members

Statistics Updated 9/12/2020 8:00 AM

	This Month	This Year
<b>Opening Balance</b>	1,626	1,633
<b>Added Members</b>	1	12
<b>Dropped Members</b>	3	21
<b>Closing Balance</b>	1,624	1,624
<b>Net Gain/Loss</b>	-2	-9

**Worldwide**

**1,378,974**

Thank you,

Lion Loni Hilmanowski

27-E2 GMT Coordinator



## Environmental Report

Be sure to make plans to plant a tree in the Spring. We are in year three of "Lions Planting Trees in Wisconsin". We are renaming our project "Lions Planting Centennial Trees in Wisconsin" in honor of the upcoming Wisconsin Lions Centennial Celebration. So far as we can determine there have been 14,000 trees planted. Thank you all for your efforts.

All Districts have an Environmental Rep in place. Thank you for serving. We will work on recycling this year. Recycling needs to become a part of our lives, so, I am hoping all Governors will promote this during the club visits. All Reps will be getting an informational packet to help them put together ideas to share at the club level, with zone chairs and at conventions.

All Lions should be proud to be good stewards of our beautiful Earth. Doing just one thing can help the overall preservation of clean air, clean water, good soil and protection of our natural resources. Select a project that is doable for you. It may be as simple as purchasing a reusable water bottle. Every time you fill up a 24 ounce reusable water bottle, you keep two plastic bottles from the landfill. Your benefit is knowing you are helping however you can. Go to your schools and ask if you can do an Environmental program or display, maybe even handing out an Environment sticker. Work with the teachers and be creative. Do a display at the local library. Work with your local county when they plan a hazardous waste day. Your club could direct traffic or hand out brochures about recycling. Keep the local highways clear of litter. A wonderful club project. These are just a few ideas that are attainable and productive.

My email is [tia1937@yahoo.com](mailto:tia1937@yahoo.com) and my cell phone is 715 495 2973. Contact me if you have questions or ideas . Have a great Environmental year.



## Lions Diabetes Awareness Report 10-11-2020

We received \$19,068 in donations from 26 clubs to the Camp Needlepoint/Daypoint Campership Fund in 2020. This is 10-15 clubs less than usual but expected since many Lions Clubs lost their primary fund-raising activities due to Covid. Covid struck in 2020 and for safety and health the American Diabetes Association canceled all summer camps for children with diabetes. Donations from 2020 are deposited in the Campership Fund and will provide camperships to Camp Needlepoint/Daypoint for children with diabetes from Wisconsin in 2021.

A letter was mailed to Lions Clubs in 27-E2 asking for donations to the Camp Needlepoint/Daypoint Campership Fund for 2021. We have attached a copy of this letter along with this report and a spreadsheet of donations in 2020 to all Cabinet members.

We thank all the clubs in 27-E2 for your generous support of the Western Wisconsin Lions Campership Fund and Camp Needlepoint/Daypoint in 2020 and in many previous years. Lions from 27-E2 have provided camperships to more than 1000 children and donated over \$500,000 to the Campership Fund. The Wisconsin kids thank you too! Every year 27-E2 Lions provide camperships for 30-40 children, but there are another 30-40 children from Wisconsin attending Camp Needlepoint/Daypoint every year. The donations from 2020 with additional donations this year will allow 27-E2 Lions to provide more camperships than ever before to children from Wisconsin in 2021.

If you have more questions about Camp Needlepoint/Daypoint, if you are interested in a program presentation at your club meeting, or if you want to donate to the Campership Fund, contact:

Lion Dr. Bob Johnson  
558 River Hills Drive  
River Falls, WI 54022  
715-441-1558  
rbjmd@hotmail.com

Lion Dr. Bob Johnson  
Lion Beth Okas, RN  
Lion Nan Dolphin, RPh  
Co-Chairs District 27-E2 Diabetes Awareness



October 1, 2020

Dear Lions President,

We write this letter as co-chairs of District 27-E2 Diabetes Awareness. The major focus of Diabetes Awareness in 27-E2 has been to provide camperships to Camp Needlepoint/Daypoint, a summer camp for children with diabetes, for children from Wisconsin. Unfortunately, Covid struck in 2020 and for safety and health the American Diabetes Association canceled all summer camps for children with diabetes. In addition, many Lions Clubs lost their primary fund-raising projects. In spite of this, 26 Lions Clubs donated \$19,068 to the Western Wisconsin Lions Campership Fund in 2020. Those donations are deposited in the Campership Fund and will provide camperships to Camp Needlepoint/Daypoint for children with diabetes from Wisconsin in 2021.

The sources for the donations were: Altoona Lions (\$400), Arcadia Lions (\$1000), Augusta Lions (\$275), Cleghorn Lions (\$750), Eleva/Strum Lions (\$100), Ellsworth Lions (\$1000), Ettrick Lions (\$420), Fall Creek Lions (\$1000), Fountain City Farm Fest Lions (\$300), Galesville Lions (\$100), Hudson Lions (\$1900), Independence Lions (\$200), Menomonie Lions (\$500), Merrilan Lions (\$250), Mondovi Lions (\$200), Osseo Lions (\$200), Pigeon Falls Lions (\$500), Pleasantville Lions (\$100), Plum City Lions (\$300), Prescott Lions (\$300), River Falls Lions (\$5823), Roberts Lions (\$400), Somerset Lions (\$50), Spring Valley Lions (\$500), Star Prairie Lions (\$100), Woodville Lions (\$400) and Private Donors (\$2000).

We thank all the clubs in 27-E2 for your generous support of the Western Wisconsin Lions Campership Fund and Camp Needlepoint/Daypoint in 2020 and in many previous years. Lions from 27-E2 have provided camperships to more than 1000 children and donated over \$500,000 to the Campership Fund. The Wisconsin kids thank you too! The donations from 2020 with additional donations this year will allow 27-E2 Lions to provide more camperships than ever before to children from Wisconsin in 2021. Every year 27-E2 Lions provide camperships for 30-40 children, but there are another 30-40 children from Wisconsin attending Camp Needlepoint/Daypoint every year. So, if your club has supported this project in the past, thank you, and please continue to do so. If your club has not been able to support the Campership Fund in the past, please consider doing so in 2021.

If you have more questions about Camp Needlepoint/Daypoint, if you are interested in a program presentation at your club meeting; or if you want to donate to the Campership Fund, contact:

Lion Dr. Bob Johnson  
558 River Hills Drive  
River Falls, WI 54022  
715-441-1558  
[rbjmd@hotmail.com](mailto:rbjmd@hotmail.com)

Thanks for all you do!

Lion Bob Johnson, MD

Lion Beth Okas, RN  
District 27-E2 Diabetes Awareness Co-Chairs

Lion Nan Dolphin, RPh



## Needlepoint/Daypoint Donations

	2016	2017	2018	2019	2020	2021	2022
Alma	\$200	\$250	\$250	\$250			
Alma Center	\$270	\$270	\$270	\$400			
Altoona	\$500	\$500	\$500	\$400	\$400		
Arcadia	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000		
Augusta		\$225	\$295	\$275	\$275		
Black River Falls	\$200	\$200	\$200	\$200			
Blair	\$300	\$150					
Boyceville	\$355	\$715	\$700	\$200			
Cleghorn	\$475	\$475	\$700	\$750	\$750		
Cochrane/Buffalo City							
Deer Park							
Durand	\$100	\$100		\$100			
Eau Claire Evening	\$100		\$300	\$800			
Eau Claire Noon	\$500						
Eau Claire Seymour	\$300	\$300	\$300	\$300			
Eleva-Strum		\$100	\$100	\$100	\$100		
Elk Mound		\$50		\$100			
Ellsworth	\$1,250	\$1,000	\$2,276	\$1,272	\$1,000		
Ettrick	\$300	\$300	\$300	\$350	\$420		
Fairchild	\$50		\$50	\$100			
Fall Creek					\$1,000		
Fountain City	\$50	\$50	\$50	\$50			
Fountain City Farm Fest	\$50	\$50	\$100	\$200	\$300		
Galesville	\$100	\$250	\$100	\$100	\$100		
Glen Hills			\$250	\$300			
Hammond				\$600			
Hudson	\$2,000	\$1,800	\$2,000	\$1,700	\$1,900		
Hudson Sunrise	see Hudson	see Hudson					
Independence	\$200	\$200	\$200	\$200	\$200		
Knapp	\$500						
Menomonie	\$2,500	\$1,500	\$1,500	\$1,500	\$500		
Merrillan	\$250	\$250	\$250		\$250		
Mondovi	\$100	\$250	\$200	\$200	\$200		
Nelson	\$200		\$400	\$500			
New Richmond							
Osseo		\$1,000		\$200	\$200		
Pepin			\$100				
Pigeon Falls	\$100	\$100		\$250	\$500		
Pleasantville		\$100			\$100		
Plum City	\$250	\$300	\$300	\$300	\$300		
Prescott	\$339	\$300	\$100	\$300	\$300		
River Falls	\$3,500	\$4,500	\$5,000	\$4,500	\$5,823		
Roberts	\$400	\$400	\$400	\$400	\$400		
Somerset	\$1,500	\$1,500	\$1,000	\$1,000	\$50		
Spring Valley	\$300	\$300	\$300	\$300	\$500		
Star Prairie				\$50	\$100		
Trempealeau	\$100	\$100	\$100	\$100			
Waumandee Area	\$200	\$100	\$100				
Whitehall	\$100	\$100	\$100	\$100			
Woodville	\$400	\$400	\$400	\$400	\$400		
Lioness:							
Arcadia	\$300	\$500	\$500	\$500			
Galesville	\$50						
Leo:							
Altoona							
Fall Creek							
Star Prairie							
Private Donors	\$1,050	\$600	\$500	\$1,750	\$2,000		
Residual for previous yea	\$200	\$364	\$987	\$254	\$0		
<b>Total</b>	<b>\$20,639</b>	<b>\$20,649</b>	<b>\$22,178</b>	<b>\$22,351</b>	<b>\$19,068</b>	<b>\$0</b>	<b>\$0</b>



## Childhood Cancer Report

DG Ronda and myself met at the Hudson Hospital with Tom Borowski, the President of the Hospital, Tessa Boury, Director of the Foundation, Brenda Hall, Director of Care Services and Tom Dodge, RN of the infusion center. They gave us a presentation on what the pediatric cancer unit looks like and what they would like changed. They have 7 patient rooms for infusion. They see over 3000 patients a year. They have patients from Amery, Baldwin, Osceola, New Richmond, Knapp and Children's Hospital. They also have a Dr. from Children's come to the hospital to see patients so that they do not have to travel into the cities. We did get to take a tour of the infusion center. They could use some updates and brighten up the area. Some of the pictures on the walls are from a nurse that works there. It is not kid friendly. DG Ronda did get some pictures as we took our tour.

Also DG Ronda and I are revamping the gift bags for the kids at the hospital. The infusion center said they could use some of the bags, but not to over do it, that makes the parents feel bad.

We are also working on making cards to go in the care packages or sending cards to the Assisted Living facilities.

We are also working on people checking their closets for clothes that they no longer need, children's clothing can go to the Foster Closet or nice newer clothing for adults can go to the hospitals or assisted living.

Submitted,

Lion Laurie Klinkhammer, Child Hood Cancer Chairperson