


Multiple District 27-E2 Lions – Financial Report

Submitted by Cabinet Treasurer Reid Meyer
October 1, 2023

1. **2023-2024 YTD Summary** – High-level column aligns with the District checkbook, General column aligns with the District Budget, and District Programs columns align with the respective District Program/Fund summaries (see respective financial documents accordingly).

	High-level (see electronic register)	General (see District Budget)	District Programs					District Programs Summary
			Hearing	Missions	Youth Exchange	Vision Screening	Camp Needlepoint	
Beginning Account Balance	\$123,795.46	\$16,426.66	\$25,162.65	\$2,395.12	\$8,426.03	\$12,019.00	\$59,366.00	\$107,368.80
Total Receipts	\$24,379.80	\$18,409.80	\$0.00	\$120.00	\$170.00	\$610.00	\$5,070.00	\$5,970.00
Total Disbursements	\$52,154.62	\$11,219.62	\$0.00	\$0.00	\$0.00	\$0.00	\$40,935.00	\$40,935.00
Ending Account Balance	\$96,020.64	\$23,616.84	\$25,162.65	\$2,515.12	\$8,596.03	\$12,629.00	\$23,501.00	\$72,403.80
Net Change	-\$27,774.82	\$7,190.18	\$0.00	\$120.00	\$170.00	\$610.00	-\$35,865.00	-\$34,965.00

2. **State and District Dues Summary** – Two Clubs have outstanding 2022-2023 State and District second-half dues (Merrillan and Pepin). Clubs were billed for 2023-2024 first-half dues on July 14, 2023; 7 Clubs remain outstanding (Ettrick, Fairchild, Glen Hills, Hudson, Merrillan, Pepin and Whitehall).
3. **Special Funds Summary (Hudson Hospital / Childhood Cancer)** – \$1,000.00 has been paid to Jenna Young per decision from District meeting at State Convention and motion to pay from the July Cabinet meeting. Remaining balance in the District Treasury is \$3,770.00.
4. **Notable Transaction(s)** – Paid \$40,935.00 to Camp Needlepoint/Daypoint for 2023 Campership Coverage.
5. **2022-2023 Audit** – Financial materials were provided to the Audit Committee (PDG Ronda (*Chair*), PDG Tom, IPDG Marcia, DG Jay and 1VDG James) for review; the Audit has been successfully completed – see separate report.
6. **District Taxes for 2022-2023** – Taxes will be prepared and filed before the next cabinet meeting.

2022-2023 District 27-E2 Audit Report



This year's audit review was conducted electronically and followed the same process used since 2017. Members of the Audit Committee included: PDG Ronda Bierbrauer (*Chair*), IPDG Marcia Hagen, PDG Tom Redbird, DG Jay Nesseth, 1VDG James Dimock and Cabinet Treasurer Meyer. Lion Meyer provided the audit materials for review via email, which included:

- **High-level Summary / Financial Report (for Audit)**
- **Budget YTD (plan v. actuals)**
- **District Fund Summaries** (Camp Needlepoint, Hearing, Missions, Vision Screening and Youth Exchange)
- **Electronic Check Book** (top portion shows are the year was started, bottom portion shows how the year ended along with reconciliation of the June bank statement, middle portion contains each individual transaction)
- **State and District Dues Summary**
- **June 2023 Bank Statement**
- **2022-2023 Financial Reports**
- **Invoices, Receipts, etc** (*not sent but on file with the Cabinet Treasurer, available for inspection upon request*)
- **2021-2022 Audit Report** (last year's audit report so the committee appreciated the areas covered to help focus individual reviews in right areas for this year's information)

In summary, the Committee found:

- Beginning and ending statement balances agreed with the bank statements.
- All reports were in order.
- Individual expense disbursements were consistent with International Rules of Audit.
- Second-half State and District dues remain outstanding for three Clubs (Galesville, Merrillan and Pepin).
- All checks were accounted for; no voided checks existed during this reporting period.
- The 990-EZ tax return was filed in a timely manner.
- The District finished the year with a net operating loss of \$3,618.38 (general budget); District Programs finished with a net operating profit of \$19,845.16; together, we finished the year with a net operating profit of \$16,226.78.

Actions:

- \$226.79 of outstanding checks was questioned – *This amount (Electronic Checkbook) represents two outstanding checks entering the 2022-2023 year, reimbursement checks from 2019-2020 when the District Convention was cancelled – 3 years have passed, they were added back into the District treasury.*
- A question was raised about the amount of Cabinet expense paid – *\$8900 in Cabinet Expense (Budget YTD) is our planned amount to spend IF everyone on the Cabinet claimed their full line items for reimbursement. We paid \$1,915.38 in expenses as shown in the Administrative sheet, row 44, column AK.*
- A question was raised about the Awards, District Website and Training line items in the General budget – *We did not spend in these areas/categories – no expenses were requested for Awards, District website (which is a very dated line item) or Training. For Awards, we did 100% Club Officer awards but those have separate line items; we also normally have Training expenses, but not last year.*
- A question was raised about the Honors Banquet expense and other line items being blank within the Convention budget – *Within the Convention Budget, when you review the Income and Expense sections, you will notice the Registration and the Honors Banquet line items as being high amounts, respectively. For Income, the Registration line item represents all the various forms of income on our convention registration form (i.e., registration, noon luncheon, evening banquet, pins, etc). Every year we do things slightly differently in terms of registration tracking, and it's never been easy to take the registration spreadsheet/information and map it to our District budget line items. All the Cabinet Treasurer receives are the checks to be deposited, but the detail in terms of what each check represents is unknown until after the convention. As a result, checks simply get recorded as Registration income (trying to split out all the revenue into the various buckets can be a fair amount of work for little/limited value). For expense, the Honors Banquet amount is the check issued to the convention site, and it represents all the various line items on that invoice - i.e., luncheon food cost, banquet food cost, gratuity, AV/room costs, setup fees, etc. Here again, it's not a simple task to itemize this expense across the various budget line items as the invoices have not been consistent year over year.*

All Audit Committee members feel the financial reports and records reviewed were acceptable subject to the items mentioned in this report and have responded as such via email; it is recommended the District Cabinet accept this report for file. It should be noted that the term "review" was used in this report as the records were not audited according to Generally Accepted Auditing Guidelines.

Respectfully submitted on September 29, 2023.



Wisconsin Lions State Bowling



Annual Fall Meeting

River City Lanes, Waterford, WI

Saturday, September 16, 2023

Committee Members in Attendance: Joan Post A1, Earl Skarda A2, Bill Hilbert B1, Lee Verg B2, Mike Carter C1, Bruce Voight D1, & Ronda Bierbrauer E2.

Absent: Dennis Knott C2, Ken & Liz Johnson D2 & Jerry Zais E1

Tichigan Lake Lions: Dave Hrycray, Tom & Tim Szeklinski Plus 7

Sheboygan Noon: Dick Karl & Mike Stubler

Meeting Minutes

Lion Voight called the meeting to order at 11:00 AM.

Minutes: The Minutes from the Spring Meeting were reviewed. Motion by Lion Bierbrauer to accept the minutes as presented. 2nd by Lion Carter. Motion approved unanimously.

Financials: An updated Financial Report from Fiscal 2022-23 was reviewed by Lion Voight. Motion by Lion Carter to approve the financial report to be filed for audit. Second by Lion Hilbert. Motion approved unanimously. Financials for the fiscal year 2022-2023 will be submitted to the Council of Governors Treasurer.

Tichigan Lake Lions Club A1

Report on the 2024 Bowling Tournament

- Tournament Dates – Starting on March 2 and ending on April 21, 2024, with an option for April 27-28 if needed. No bowling on Easter weekend, March 20-31.
- Doubles and Singles will be bowled on Saturday – Shift beginning at 11:30am, 12:30pm on April 20 to accommodate closing ceremony. Team will be bowled on Sunday – Shift beginning at 10am.
- 2023 State Bowling Entry Form – Entry form was reviewed and approved with suggested changes. The changes will be made by Lion Voight and sent to the Committee and Tichigan Lions for approval. Suggested to make the entry form a fillable pdf format. Lion Voight will update and share with everyone.
- Submission of Entry Form to Wisconsin Lions Newspaper – Once final draft is approved, Lion Voight will submit to Wisconsin Lion for inclusion in the next issue of the Wisconsin Lion. Must be submitted before the end of September.
- Tournament Accommodations – The Tichigan Committee is working on a list of hotels for the tournament. A list will be sent to Lion Voight, goal of October 15, to be posted on the State Bowling webpage.
- Post Tournament Information – Entry and Hotel information to be posted on Wisconsin Lions Bowling page, MD27 and District Facebook pages.
- Tournament Booklet, Advertising, Raffles, Towels, Pins
 - Will be working on tournament booklet

- Will have variety of raffles: large item, meat raffles, liquor & wines baskets, etc.
- Tournament Pins – Lion Bierbrauer will forward pin supplier information to the Tichigan Committee.
- Opening Ceremony – Conflicts with District Governor commitment on March 2, March 9, March 16. After discussion, it was decided to hold a Closing Ceremony on March 20. Lion Voight will send a template for the program to the Tichigan Lions.
- Ceremonial Game with District Governors – PDG Bierbrauer will invite the Governors at the next COG meeting.
- Rolling Averages Flash Drive given to Lion Dave Hrycray & Tim Szeklinski. Suggestion from Lion Stubler to use a cloud service to covey the files to host club. Lion Voight will set up a google drive location for the rolling averages file.
- Lion Voight and Lion Post will be on hand for the opening day, March 2, 2024.

2025 Bowling Hosts – Sheboygan Noon Lions – B1

- Looking for ways to attract new Lion bowlers
- Suggest moving to electronic entry and payments

2026 Bowling Host – District C1

- No applications received at this point; info posted on state website
- Bevent Lions are interested and looking for another club to partner with. They would use Dale’s Weston Lanes, Weston.
- SPAR nay also be interested
- Notice to host was published on the C1 page of the Wisconsin Lion in the Sept/Oct issue

Next Meeting - The next meeting of the WLSBC will be held in Waterford at River City Lanes on Saturday, March 20 at 9:30am. Lunch will be served at 10:30am and the Closing Ceremony will begin at 11:15am. Bowling competition between the Committee and District Governors will immediately follow the Closing Ceremony. Tichigan Lake set up the meeting room and lunch.

With no further business, Lion Szeklinski moved the meeting be adjourned. Second by Lion Post. Motion carried. Meeting adjourned at 12:09pm.

Respectfully Submitted,
Lion Bruce Voight, Secretary/Treasurer

Amendments to the Meeting Minutes:

1. The dates for the tournament will be March 2 – April 27-28. The last week is no longer an option week.
2. The closing ceremony will be held on Saturday, April 27, 2024.
3. The next meeting will be held on Saturday, April 27, 20027 at 9:30am.

Childhood Cancer Report

To The Cabinet

October 1, 2023

At our last Cabinet meeting we voted to help a family in Fairchild who has a child with cancer. It was voted on and passed to donate \$1000 to said family. We just clarified the donation has been sent to our family in need.

PDG Dave Lee, is the new Childhood Cancer Chairperson for the State. PDG Ronda and I are a part of the ongoing discussions Dave Lee has been having on Sunday evenings. He is encouraging our District Governors to speak to the clubs about the new project within the Childhood Cancer initiative. We are looking at organizations we can give donations to so they can in return get help out to the people who need it.

There are camping opportunities, Camp 1 step, in southern WI, is free to the families if they qualify. Joshuas camp, in Eau Claire, has the same thing. The camps have received a total of \$4,000 to \$4,400 thus far. Dave has contacted LCI to see if any of these efforts would qualify for a grant. We need to get some project ideas. Think about what things clubs can do together or independently to help with child hood cancer. Maybe a cancer seminar at our District Convention. Dave's intention with the new program is to be able to give the donations to families for food, toys, gas etc.

Will there be a need for a service project from our committee at the District Convention? If yes, we need DG Jay to announce this at all his visits to the clubs.

Submitted by PDG Ronda Bierbrauer and Lion Laurie Klinkhammer
Childhood Cancer Co – Chairs

Diabetes Awareness Report 10-01-2023

Camp Needlepoint/Daypoint was held August 13-25. The \$40,935 donation from the 27-E2 Camp Needlepoint Campership Fund helped provide camperships to 64 children from Wisconsin, the most ever—WOW! Thank you 27-E2 Lions! In 2023 we received \$23,125 in donations to the Camp Needlepoint/Daypoint Campership Fund from 35 Lions clubs. We have received \$1420 in donations for 2024 from 2 clubs. There is currently \$23,501 in the 27-E2 Needlepoint account. We hope that donations this year will make it possible to again provide camperships to a record number of Wisconsin children. I have attached a spreadsheet detailing all the donations.

We had an excellent turn out for the Camp Daypoint Picnic in August. The kids and parents earnestly thanked us for all our support. Thanks to all Lions that served!

We will send a request for donations to the Campership Fund to club presidents and secretaries via email and snail-mail. I have attached a copy of this request for funds to this cabinet report.

If you have more questions about Camp Needlepoint/Daypoint, if you are interested in a program presentation at your club meeting, or if you want to donate to the Campership Fund, contact me at:

558 River Hills Drive
River Falls, WI 54022
715-441-1558
rbjmd@hotmail.com

Lion Dr. Bob Johnson
Lion Beth Okas, RN
Lion Nan Dolphin, Pharmacist
Co-Chairs District 27-E2 Diabetes Awareness

First Timers

Voter Certification & Voting

Friday Hospitality

Mailings

Peace Poster

Seminar Suggestions

Lion Kayleen Rosman

PDG Forrest Nutter

Lion Kelli

Transporter meeting Friday Afternoon - waiting to hear from Eye Bank

Vision Screening Training again – checking with Foundation to arrange for Friday

Contract with the Lismore/Food Choices – Working with Lismore to get food costs so that DG Jay can choose meals. The costs have gone up about \$1 per meal

Hotel rooms at the Lismore will be \$129 again.

Respectfully submitted,

IPDG Marcia Hagen

**District 27-E2 Environment Report
Cabinet Meeting 10/1/2023**

Mary Ann Gretenhardt has announced a new Statewide Service project called "Scrap Like a Lion". This project addresses the problems of greenhouse gases and landfill use reduction. There are two major parts of the project:

1. Raising awareness of the ways we can improve the Environment through the practice of food scrap composting. Both the Club's membership and their communities can participate.
2. Several clubs within each District can initiate or support a service activity that advances the practices of composting in their communities.

I have emailed a summary of the project to District Club Presidents, Secretaries and Service Chairs, outlining the program and sharing two DNR links provided by Mary Ann.

The first DNR link she provided allows you to preview DNR Waste and Management Program Publications and that is:

<https://dnr.wisconsin.gov/topic/Recycling/Outreach.html>

The second DNR site allows you to order brochures at no cost and with no shipping charges.

<https://www.surveymonkey.com/r/WMMpubs>

Mary reminds us that while this new initiative is getting started, we do not want to overlook or cease the other environmental efforts such as tree planting, benches from plastic bags, roadside clean up, and recycling.

Thank you,
Lion Scott Johnson
MD27-E2 District Environment Chair
Elk Mound Lions

MD27-E2 Cabinet 23-24 GMA Report

Global Membership Approach plans will be based on the results of the District E2 SWOT analysis. No meeting yet. If you would like to have input into this strategic plan please notify me or DG Jay Nesseth.

Current Zone Chairs, PID, Secretary, treasurer and 1VDG will be included in the team. Meeting will be scheduled via Zoom on at 7:45 pm on October 5th. Please let me know if you can make it.

IPDG Marcia Hagen

GMT REPORT 27-E2 – October 1, 2023

Our district has **added 22** members since July 1, 2023.

	This Month	This Year	
Opening Balance		1,598	1,583
Added Members		13	36
Dropped Members		6	14
Closing Balance		1,605	1,605
Net Gain/Loss		7	22

We have 44 clubs in our district. Star Prairie disbanded. Cochrane/Buffalo only has 4 members. (Not sure of their status)

There are 32 clubs that have not reported membership for September as of 9/25/23.

Clubs with the highest membership according to INSIGHTS.

- Menomonie – 107
- River Falls – 85
- Cleghorn – 83
- Trempealeau -82
- Altoona – 75
- Roberts - 75

DISTRICT 27-E2 GOLF REPORT

October 1, 2023

The Golf policy has been reviewed and possible changes to the policy will be presented to the District 27-E2 Board at the October 1st meeting.

Information for Clubs to submit applications for the 2025 District Golf tournament will be sent out at the end of the year.

Hudson Lions will be hosting the 2024 District Golf tournament.

Lion Ken King
District 27-E2 Golf Chair

27-E2 HEARING COMMITTEE REPORT
Cabinet meeting: October 1, 2023

One application came in for aids since July 1st, which was disapproved because of income at 275% of the poverty level.

We currently have funds for the next twenty-four aids at ~\$1,000 per aid.

The application for hearing aid assistance can be found on the District Organization page of our District website: md27e2.org, and on the WLF website: wlf.info – Hearing Program.

A ZOOM meeting will be held on Oct 5th by Keith Mueller, WLF Project Director, with the District Hearing chairs to discuss changing the eligible poverty levels for approvals and refinement of the application so it can be completed on line as well as by hard-copy.

Zone Chairs: Again, please inform clubs that the number of applications has diminished for the past five years, and they should promote our WLF Hearing program in their community. Clubs which are interested in learning more about our WLF Hearing Aid Project can contact me, 715-386-8054, to schedule a visit to present it at their membership meeting.

Dan Gaeu
District Hearing Chair

**MD27-E2 Cabinet Report HUNGER
OCTOBER 1, 2023**

More than 427,000 Wisconsinites have a hard time getting enough food to meet their basic needs, a situation commonly known as food insecurity. That's 1 in 14 people, or 7.2% of the state's population, with reports that rural communities are struggling at a higher rate.

Although the number fluctuates, in 2023 Wisconsin food banks are distributing around the same amount of resources they were at the height of the COVID-19 crisis.

Below is a breakdown by county of our District's food insecurity numbers. You will find that half of our counties surpass the Wisconsin average of 7.2% for food insecurity.

MD27-E2	<i>Food Insecurity Population</i>	<i>Food Insecurity Rate</i>
St. Croix County	4,510	4.90%
Pierce County	2,390	5.70%
Dunn County	3,560	7.90%
Trempealeau County	1,830	6.00%
Buffalo County	970	7.30%
Eau Claire County	8,220	7.80%
Jackson County	1,950	9.30%
Pepin County	480	6.50%

Beyond the obvious nutritional consequences, food insecurity can contribute to additional health problems including chronic stress, which increases the risk of diabetes and hypertension. Adults and children can also experience increased anxiety, depression, and sleep deprivation.

While monetary and food donations continue to be a need at the local level, solving food insecurity usually isn't accomplished with a one-size-fits-all approach. Now more than ever thoughtful collaboration and a willingness to try new things may be more necessary.

I am reaching out to the clubs in our District asking them to share their current hunger initiatives as well as challenging them to consider new ways to serve the specific needs in their community. I look forward to sharing this feedback to help foster inspiration and new ideas for the clubs in our District.

I ask that our Zone Chairs also share this information at their meetings and encourage clubs to consider investing some time in working with organizations in their community to discover what they need to be more successful.

The best place to start is:

- 1) Gain an understanding of what is in place now. Example: local pantry, weekend meals for school children, soup kitchen/meal center, etc.
- 2) Identify the current pain points that exist in those programs.
- 3) Use the strengths within your club and collaborate with other community members or organizations to help meet the current needs.

Evaluating the existing programs may reveal they need more than just food donations. Your club's service may come in the form of:

- Volunteers to help prepare meals or stock shelves
- Providing transportation
- Assisting with organizing, planning or infrastructure needs

But most importantly know that any efforts made, no matter how small they may seem, will have a significant impact in our communities and make a difference in the lives of our neighbors.

Submitted by Lion Brenda Johnson

FVDG Report - Communicate, Communicate, Communicate - 17 Sep 2023

As you can tell, my emphasis this quarter is Communications! How can we improve Communications within the District to improve service to our Communities?

As I mentioned last meeting, I'd like to recommend Chairs consider contacting the Clubs directly to find out what they're doing in your area. Why you ask?

- Plagiarism may be anathema in academics but I consider it the highest form of flattery in Lions. When a club has a great project, will that project work at another club?
- Who's your relief? Use this opportunity to find others that share your interest, share the load and potentially find your relief.
- New ideas. The world is always changing, new ideas, new technology, new methods, new opportunities. We need to shake things up occasionally and rotate jobs so we take advantage of these new opportunities and ideas.

Here's an example of an email to the Clubs, feel free to plagiarize it! 😊

Lions,

Do you have an (Area) Chair or someone passionate about (Area)? I'm the (Area) Chair for District 27-E2 and am trying to get information from all the Clubs about what (Area) projects they are doing. I'd also like to get together a list of Lions coordinating (Area) projects to share information around the District.

My goal is to share (Area) projects with all the Clubs and to improve service to our communities. Looking forward to hearing from you!

Lion FName LName
(Area) Chair, 27-E2
Email

To contact all District Club Presidents and Secretaries use the following email addresses:
md27-e2-club-presidents@googlegroups.com
md27-e2-club-secretaries@googlegroups.com

Thank you for all that you do!

Lion James Dimock
Forward We Serve

Public Relations Report - 26 Sep 2023

Press Contacts

Below are email contacts for many local media organizations. Feel free to supply additional contacts.

Television

WEAU 13 TV - news@weau.com;
Fox 25/48 TV - news@fox2548.com;
WKBT 8 TV - news8@wkbt.com;
WQOW 18 TV - news@wqow.com;
CVCTV - info@valleymediaworks.org;

Radio

WHYS Radio - whys@whysradio.org;
WWIB Radio - studio@wwib.com;

Print

Leader Telegram - newsroom@ecpc.com;
Dunn County News/Chippewa Herald - news@chippewa.com;
Volume One - editorial@volumeone.org;
Mondovi Herald News/Buffalo County News - mhnewscoy@media-md.net
Buffalo County Journal/Cochrane-Fountain City Recorder - Recorder@mwt.net
Osseo Tri-County News - erika@media-md.net
The Republican Eagle - redwingnews@orourkemediagroup.com;
The Courier Wedge - Durandpublishing@nelson-tel.net
My Gateway News - editor@mygateway.news;

News Stories

Below are Links to recent local news stories for Lions.

[Altoona celebrates 50th Annual Cinder City Days](#)
[The Lions Club hosts 20th annual Cleghorn Harvest Fest](#)
[Groundbreaking for renovated Menomonie Lions Memorial](#)
[20th annual Cleghorn Harvest Festival](#)
[Trempealeau kicks off 51st annual Catfish Days](#)
[You Ask, We Answer: Why is Altoona's fair called Cinder City Days?](#)
[47th Bean and Bacon Days is underway in Augusta](#)
['This was the highlight of the summer': Fall Creek Lions Club Fun Fest continues through weekend](#)
[Woodville Lions Club hosts first Friends and Family Night](#)

Press Releases

The following links are to sample press releases for various events from Lions Clubs International. It's recommended that Clubs tailor these and use them for events.

Generic Press Release Template - Press release designed to allow Lions at the club and district level to fill out with local information for media.

<https://www.lionsclubs.org/v2/resource/download/79862651>

Generic Press Release - Designed for local Lions to announce their newly elected officers.

<https://www.lionsclubs.org/v2/resource/download/79863204>

Generic Press Release - Designed for local Lions use to obtain media coverage for club anniversary.

<https://www.lionsclubs.org/v2/resource/download/79862501>

Generic Press Release Template - To announce to local media that a local Lion has received an award.

<https://www.lionsclubs.org/v2/resource/download/79863223>

Generic Press Release Template - To announce scholarship recipient.

<https://www.lionsclubs.org/v2/resource/download/79862690>

Generic Press Release Template - For use by local Lions to announce to media participation in an eye missions.

<https://www.lionsclubs.org/v2/resource/download/79863268>

Peace Poster Winner Press Release - Press Release for clubs to use to announce winner.

<https://www.lionsclubs.org/v2/resource/download/79862526>

Press Release Template for Lions Looking to Raise Funds - A press release template designed for Lions to announce they are beginning a fundraiser.

<https://www.lionsclubs.org/v2/resource/download/79858991>

More press releases are available here (search for press release):

<https://www.lionsclubs.org/en/resources-for-members/resource-center>

Lion James Dimock

Information Technology - Facebook Committee Report - 26 Sep 2023

We have 3 clubs in the district that don't have a Facebook page (Blair, Cochrane Buffalo City,, Prescott).

Members are available to sit down with a club and assist in the setup process and train club members on how to operate websites or Facebook pages. For any club that wishes, I will set up a Facebook Page for your club. The only requirement is someone in your club who has a Facebook account and will agree to maintain the page.

Have an event that you'd like shared to the district Facebook page? Send an email to: md27e2socialmedia@gmail.com

Tips for a Website:

- LCI link on how to setup a free website for your club through e-clubhouse.
<https://lionsclubs.org/en/resources-for-members/resource-center/create-e-clubhouse>.

Tips for Facebook:

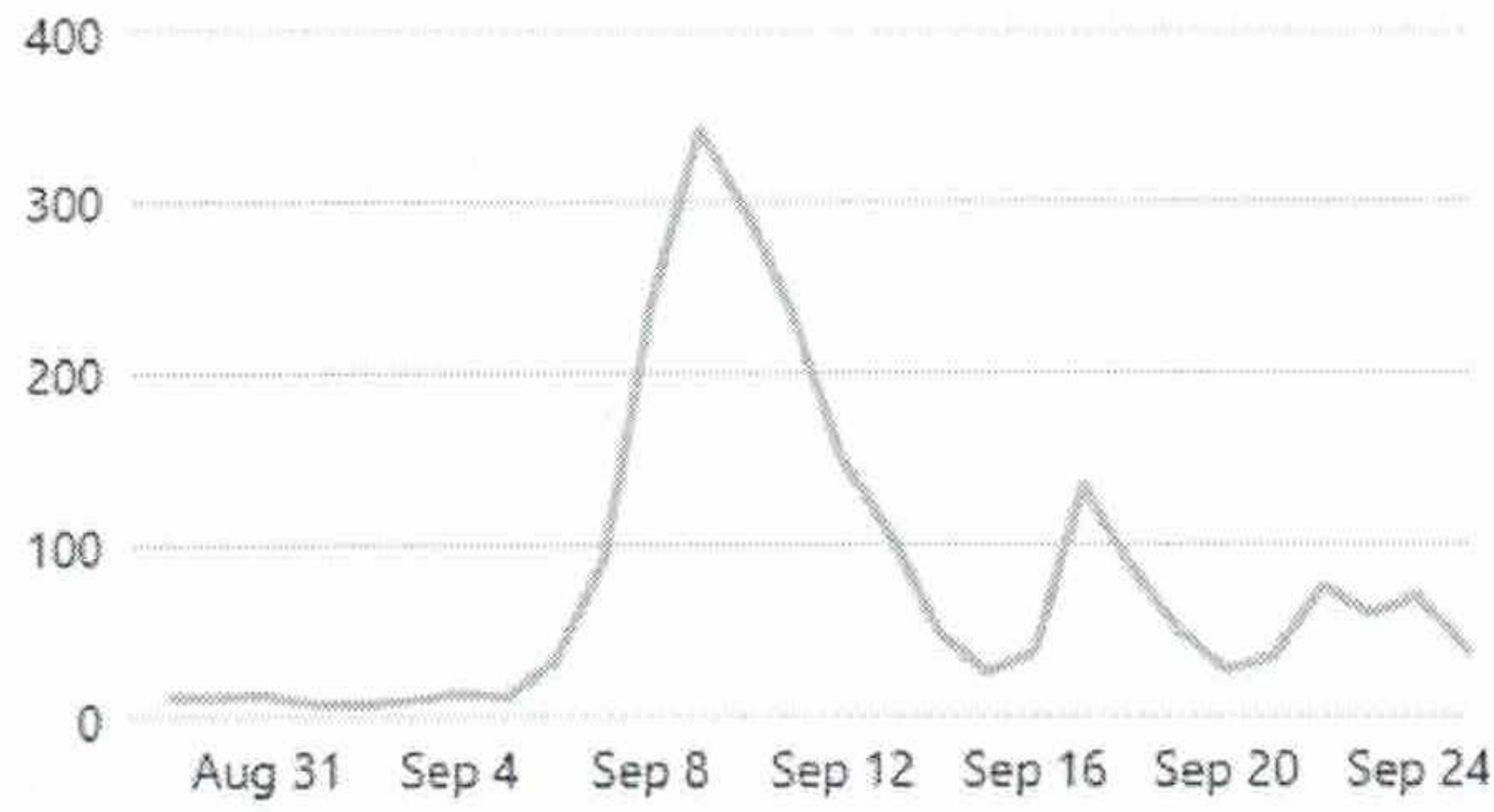
- LCI's video on how to setup a Lions Club Facebook page. https://youtu.be/1I36_pv5ZGk
- Review the Facebook Success For Lions Presentation.
<http://e-district.org/userfiles/900/file/MD27-E2-FacebookSeminar.pdf>
- Is your Event shared on the District Page?
<https://www.facebook.com/pg/MultipleDistrict27E2/events/>
- Use the Facebook Business Manager app to manage your Club Facebook page.
<https://www.facebook.com/help/440342779314597>

Lion James Dimock

Reach

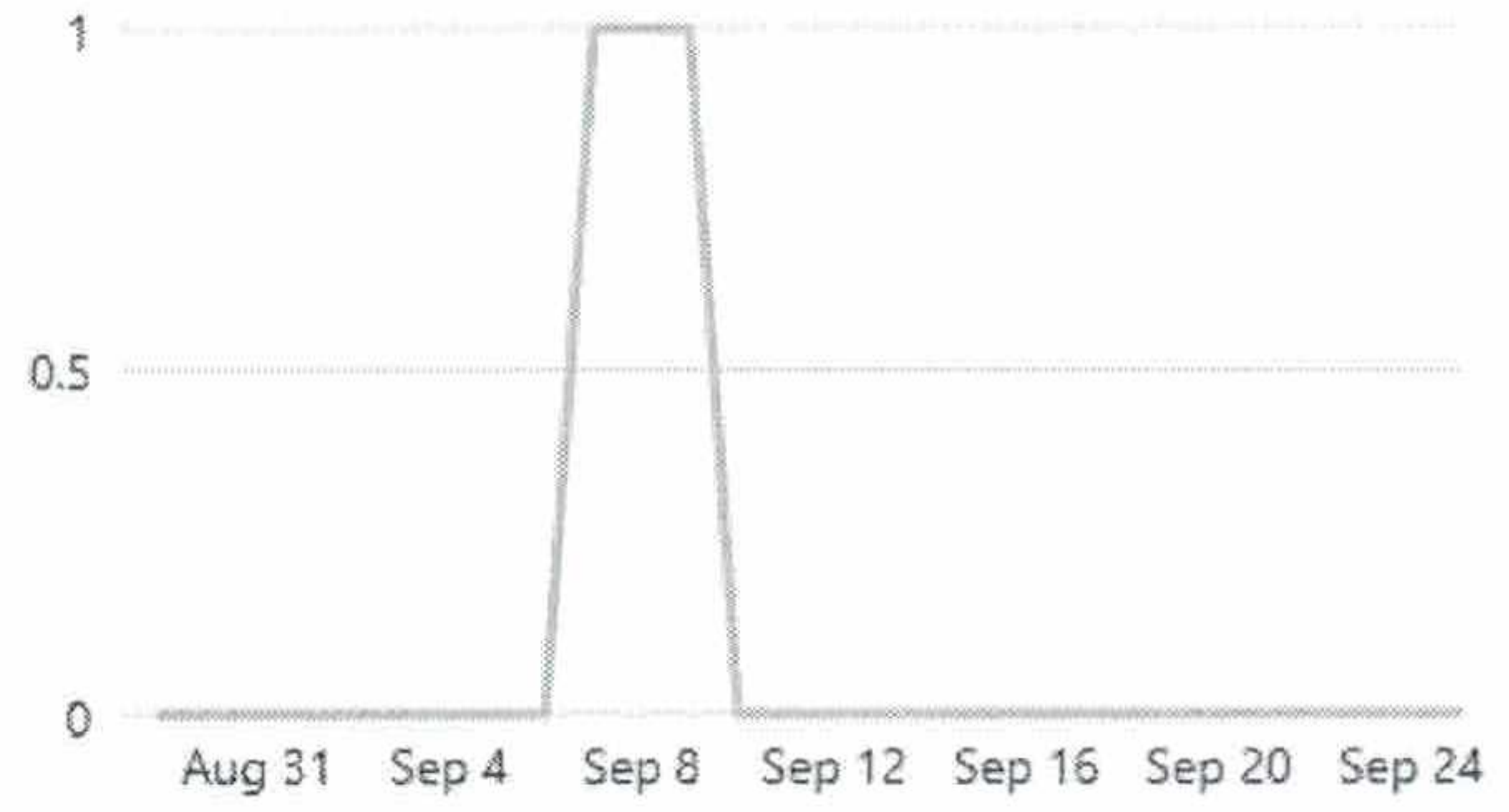
Facebook reach ⓘ

1,528 ↑ 130.8%



Instagram reach ⓘ

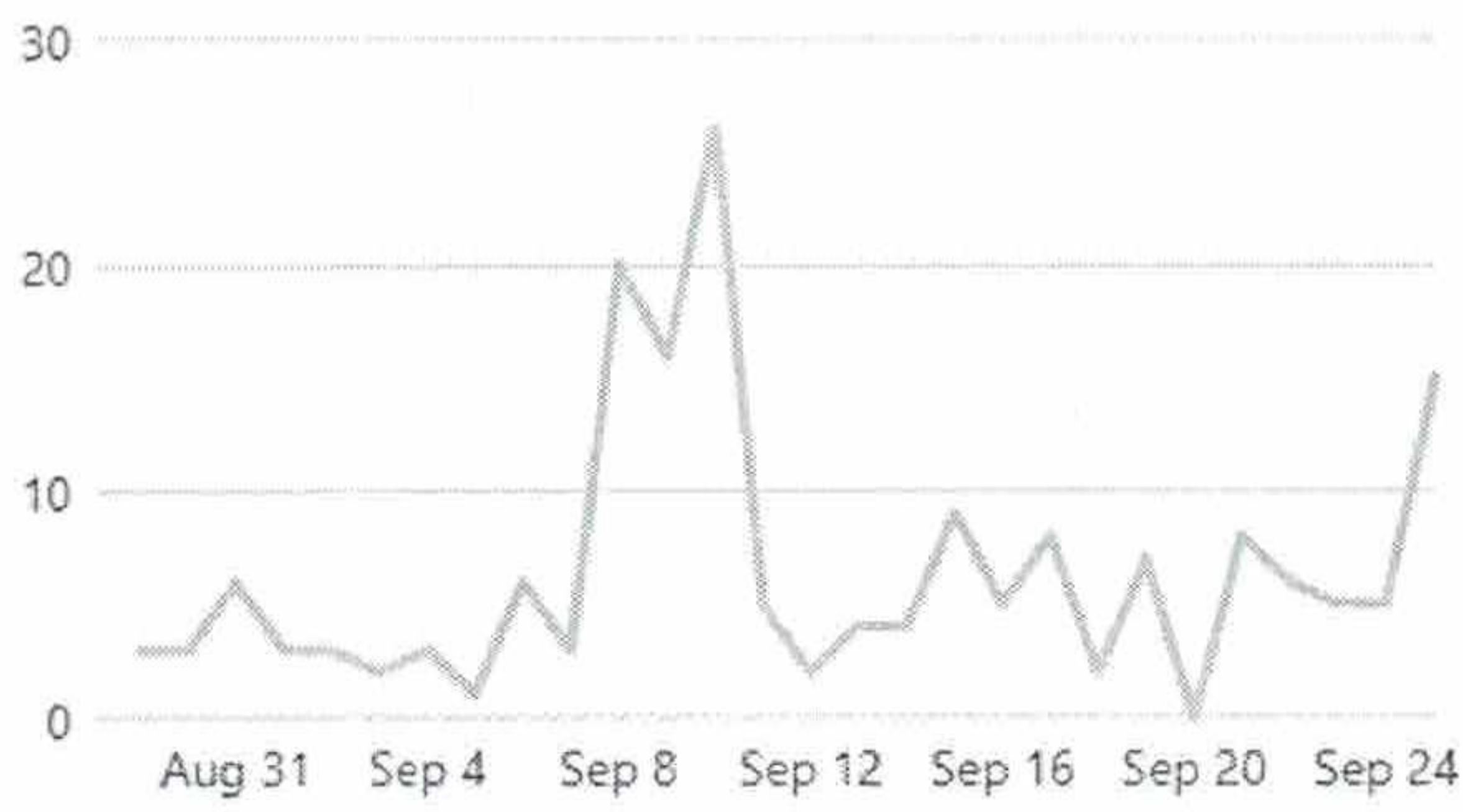
3 ↑ 200%



Page and profile visits

Facebook visits ⓘ

180 ↑ 39.5%

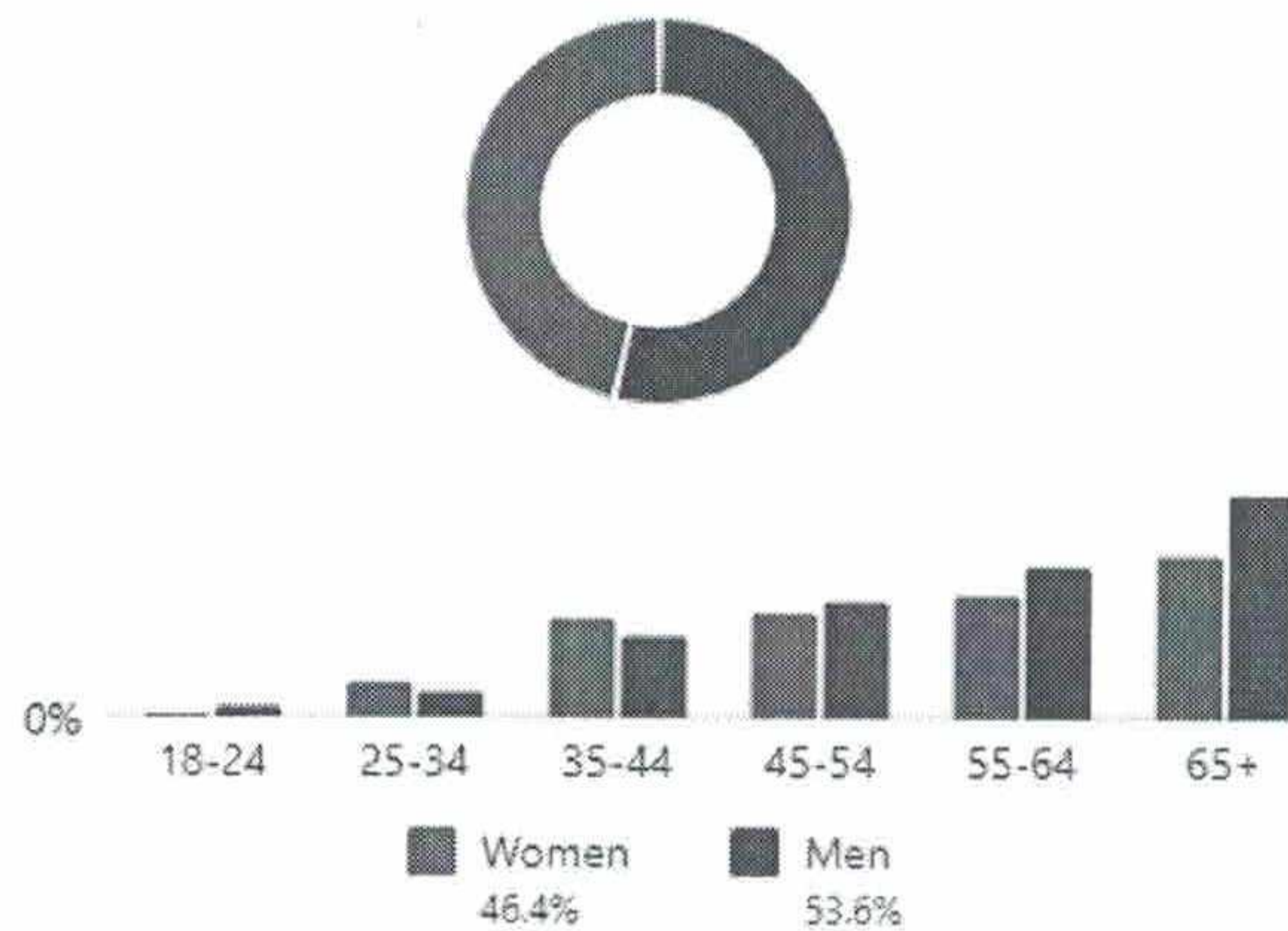


Instagram profile visits ⓘ

0 0%



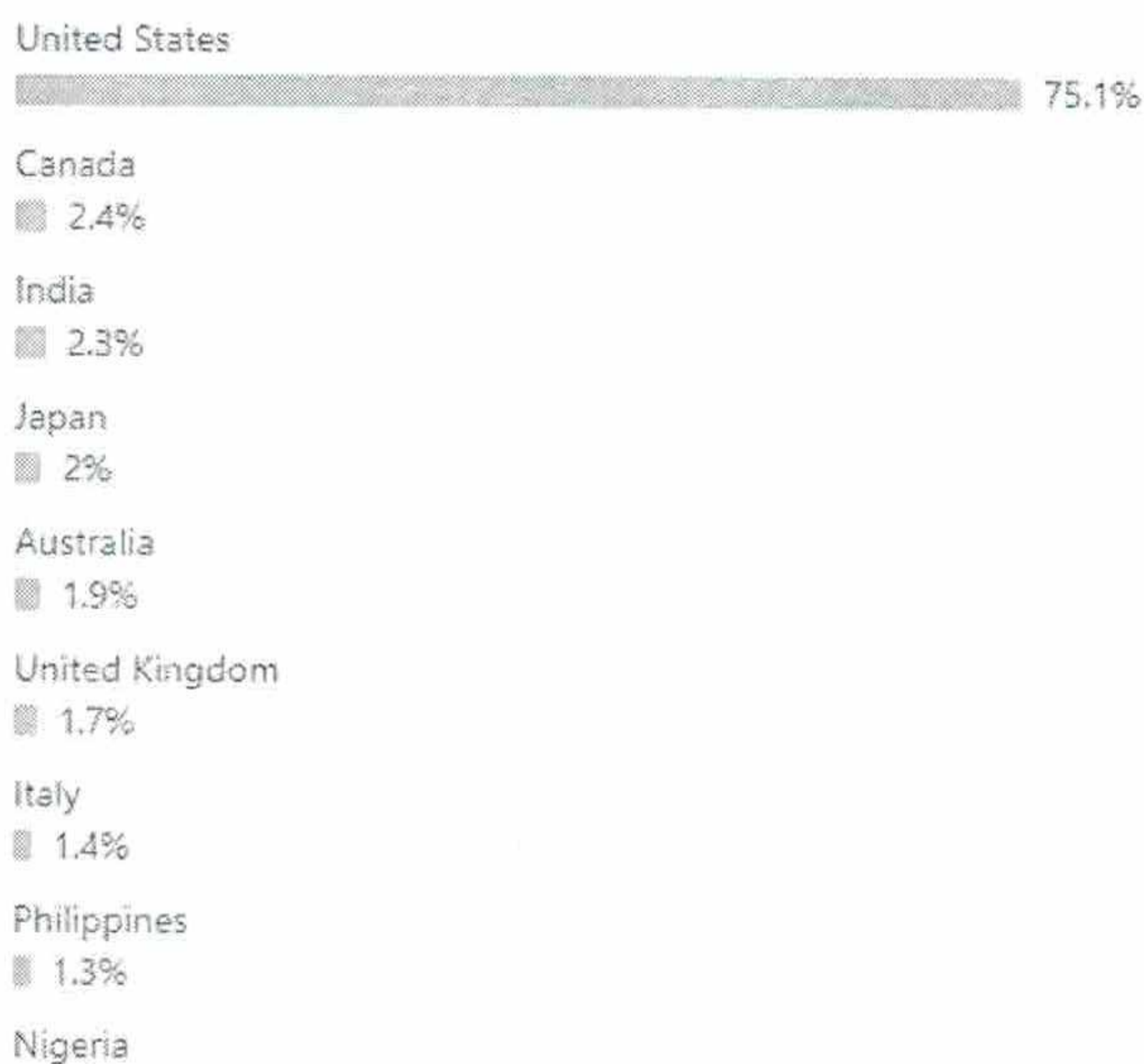
Age & gender ⓘ



Top cities



Top countries



Age & gender ⓘ



You need 100 followers to see this demographic data

To protect the privacy of people who follow your account, there needs to be at least 100 Instagram followers to see these insights.

Top cities



You need 100 followers to see this demographic data

To protect the privacy of people who follow your account, there needs to be at least 100 Instagram followers to see these insights.

Top countries

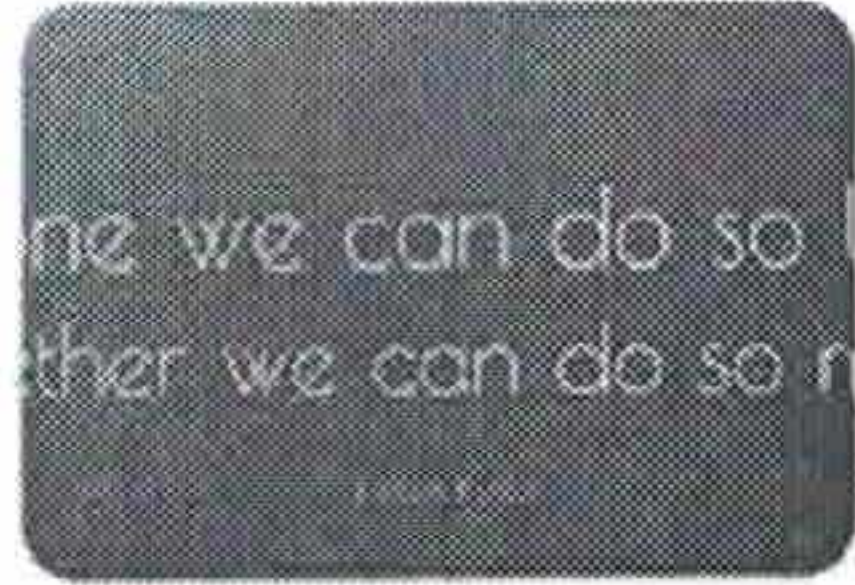


You need 100 followers to see this demographic data

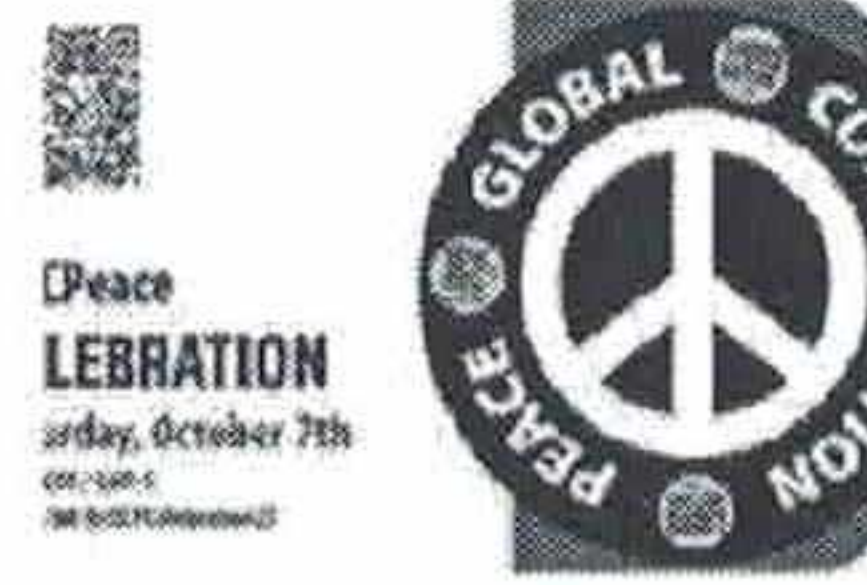
To protect the privacy of people who follow your account, there needs to be at least 100 Instagram followers to see these insights.

Events

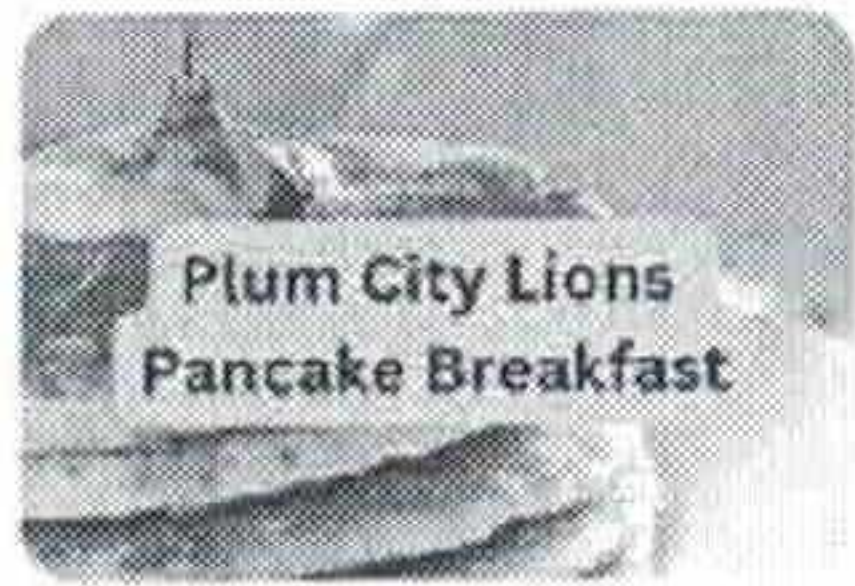
Upcoming Past



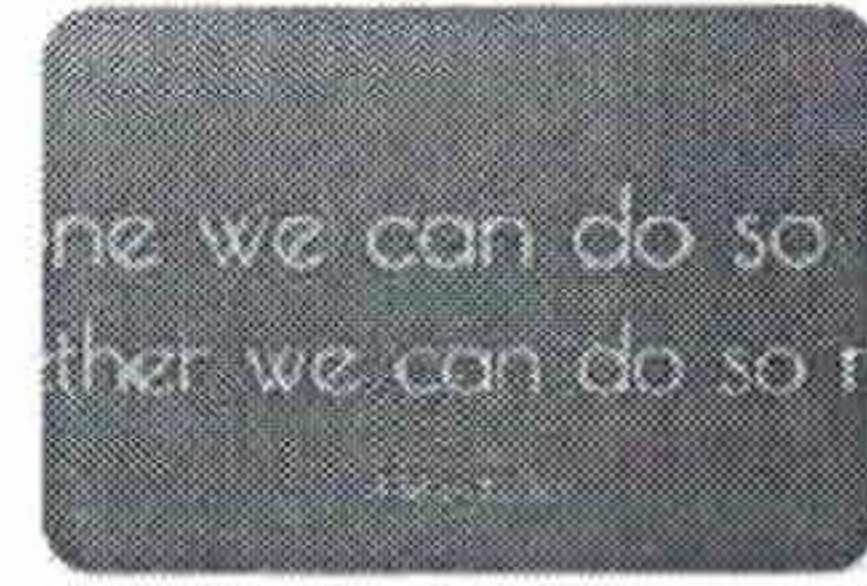
THIS SUNDAY AT 1 PM
Fall Ticket Raffle
1411 Spooner Ave Altoona,
WI 54720 · Altoona...



SAT, OCT 7 AT 10 AM
#GCPeace Celebration
Event by Lions Virtual



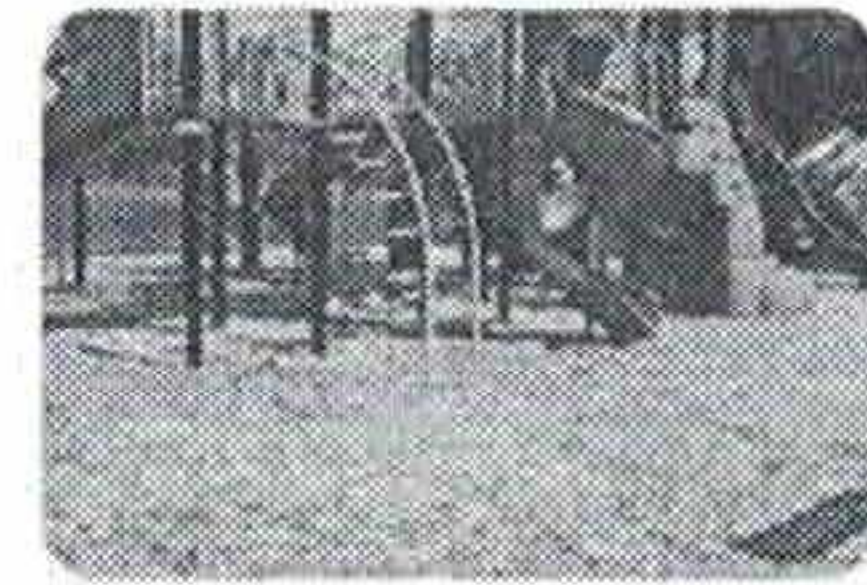
SUN, OCT 8 AT 8:30 AM
Fall Pancake Breakfast
Event by Plum City Lions
Club



SUN, OCT 8 AT 1 PM
Bi-Annual Meat Raffle
Brickhouse Pub and Grub
· Eau Claire...



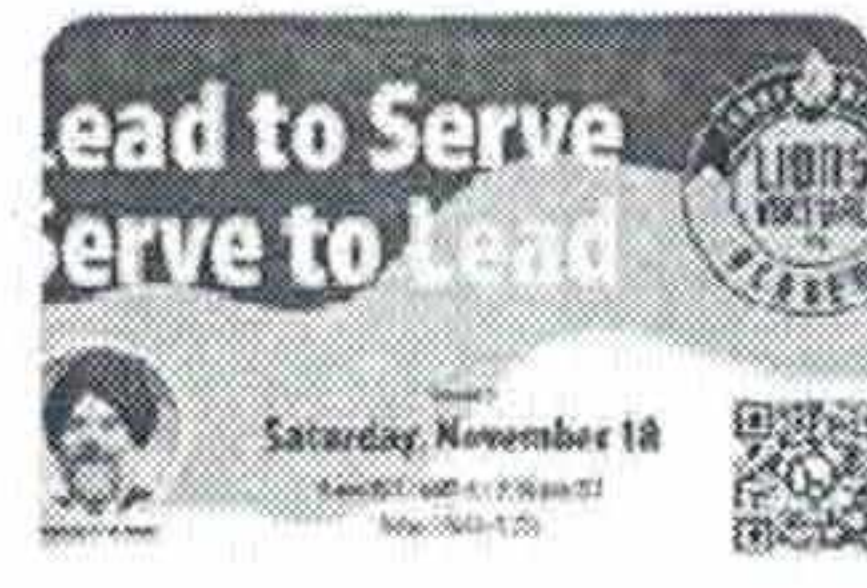
SAT, OCT 21 AT 2 PM
WOODVILLE LIONS CLUB
Striker's Lanes & Sports Bar
· Baldwin...



SAT, OCT 21 AT 3 PM
Annual Sportsman's Banquet
Event by Boyceville Lions
Club



SUN, OCT 22 AT 11 AM
Plow Fest 2023
Harmonia Park · Cochrane
Event by Waumandee Area...



SAT, NOV 18 AT 9 AM
Lead to Serve: Session 5
Event by Lions Virtual

10/01/23 MD-27E2 Cabinet Meeting
District LCIF Coordinator

MD27-E2 District Cabinet,

Currently for the 2023-2024 Lions year, there have been \$1,030.00 in donations to LCIF.

Our district has a “lofty” goal of raising \$42,786! I know we can achieve this.

This is only a donation of \$27 per our 1,588 members in our district!

OR \$972.41 per our 44 Lions clubs!

Easy Peasy!

If we make or break our goal I will pitch in 10% of what we raise to LCIF up to \$1,000.

Please make sure you, your clubs and your members stay aware of LCIF, donating to LCIF and what LCIF does around the world! One of the huge insights that came out of Campaign 100 was great insights for how a donation can provide help and support.

So far members of the following clubs or the clubs (6 of 44) have donated to LCIF this year. Altoona, Eau Claire Evening, Ellsworth, Ettrick, Osseo and Woodville.

We are certainly off to a slow start. It would be awesome if we can show we can meet our goal of funds to raise. Anyone can donate. Not just Lions members. Any individuals who accrue over \$1,000 in donations can award or be awarded a Melvin Jones.

Club Visits - I am available to talk to any club about LCIF and/or LCIF Grants. There is lots of information available that many clubs are not aware of. Please let me know if you want a visit. We are Lions, and we will get through anything together! ROAR!

Grants

MD27 – Lions Eye Bank of Wisconsin, Global Vision grant: To raise funds for Cataract Mission to Guatemala. This is a matching grant and all donations can be directed to the Lions Eye Bank of Wisconsin, marked to “Grant” or “Global Vision”, or “Guatemala”.

MD27-E2 – Have A Heart, Inc., Community Impact Grant: To raise funds for a wheelchair accessible van for the River Falls, WI area. Grant request is for \$6,500, and Have A Heart, Inc. as of 06/22/23, raised \$15,000. This leaves \$13,500 to be raised for the estimated cost of \$35,000 for the vehicle. Donations can be directed to MD27-E2 marked to “Have a Heart”, or “Van”. We are in the process of closing out this grant.

“If not us then who, if not now then when?” – John E. Lewis

Yours in Lionism,

PDG Bradley Barth
2023—2024 LCIF E2 District Coordinator

Leo's



SOMEDAY A LEOS CLUB WILL FORM

I have left messages with Altoona Lions who are still paying for a Leo's club, but one is not active. Hudson maybe on the hook , just have to reel them in. We now have a bite from Menomonie Lions to form a Leo's Club. Will be visiting the club soon. Alma has not been heard from in sometime. Woodville is still willing to be the sponsor of the Leos club for St. Croix area to include New Richmond, St. Croix Central and Baldwin-Woodville Schools. Excited to talk of a possible 4 Leo's Clubs in our District's future.

SIGN UP FORM CREATED

I have created a form for the student's to fill out to get background information and communication preferences, along with addressing what the officers will be responsible for. Now to actually get them filled in by students.

ARE YOU LOOKING FOR A NEW MISSION

I would love to have at least one more Lion become part of the Leo's committee.

LOOKING FOR WAYS TO GET INFO OUT

Brainstorming on ways to get Leo's started inside the schools. If we can just get in I know we can form one.

Submitted by PDG Ronda

District 27-E2 Lions Pride Report

Cabinet Meeting 10/01/2023

The total amount in the Pride Endowment Fund is back over ten million dollars thanks to the higher interest rate and several generous donations received.

The Lions Pride shoot in June was very successful again. All had a good time.

Pride will be donating \$100,000 to camp over the next month and plans the final yearly donation in December.

Lion Sue Shakal
MD27-E1 and 2 Lions Pride Representative
Cadott Lions