

Lion Marcia Hagen Black River Falls Lions

New Voices is a program that was created to increase diversity within our Lions organization. It was brought forward in 2018 emphasizing gender parity focusing on the inclusion of women. This was quickly expanded to promote diversity in age, gender, race, abilities, and walks of life. New voices recognizes new voices and service, leadership, membership, and marketing. Lions are stronger and better able to serve if we are diverse and value all members and communities.

I recommend that we provide each club with a short self-assessment to evaluate the way they promote and value diversity so that they may identify ways to improve the inclusion of members and promote the strength of the club.

This year we plan have each club nominate a Lion that has been exemplary starting a new service project or serving in a leadership role. And then they be recognized by Lion District Governor Ronda.

Respectfully submitted,

Lion Marcia Hagen

Lions District 27E2 New Voices Self-Assessment Tool

My club membership has members of all adult ages:

1. Yes
2. Yes, but less than 20% are under 35 or over 60 years of age
3. No

My club membership is racially diverse (including members from all races represented in the community):

1. Yes
2. Sort of....
3. No

My club welcomes women:

1. Yes
2. Well, we have to...
3. No

Racial, ethnic, and age based jokes are:

1. Enjoyed
2. Tolerated
3. Frowned upon

In our club we have leaders who are (indicate all that apply):

1. All over 60
2. Women
3. Ethnically diverse
4. Younger than 35

If you assessed your clubs status as having "1's" this indicates that you may have room to improve your club's strength and diversity.

Please forward a copy of your self-assessment to the District Governor's office
Please see attached information on how to help your club be stronger and more diverse.

<https://register.gotowebinar.com/recording/7397614689006580227>

Attracting New Voices Into Your Club

<https://vimeo.com/304378408>

New Voices Nominees in Membership Growth and Leadership

New Voices Award Nomination

2020-2021

Please nominate a person from your club that you believe represents one of our best "New Voices" This person should exhibit the diversity in your club and accomplished a leadership role or started a new project.

Name _____ Years of Lion membership _____

Description of how this person provides a "new voice" in a leadership role or starting a new service project

New Voices Award Nomination

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Please nominate a person from your club that you believe represents one of our best "New Voices" This person should exhibit the diversity in your club and accomplished a leadership role or started a new project.

Name _____ Years of Lion membership _____

Description of how this person provides a "new voice" in leadership role or starting a new service project

LCI Coordinator report

July 24, 2020

As of the date of this report there are 6 clubs that do not have officer information entered into LCI/MyLion.

Cochrane Buffalo – I have asked Zone Chair PDG Doug to reach out to this club.

Merrilan – I have asked Lion Carol Hanson to reach out to this club.

Pleasantville – I have reached out to one of the Lions members of this club and asked them to have this information entered.

Prescott – I have asked Zone Chair Lion Lisa to reach out to this club.

Spring Valley – I have asked Zone Chair Lion Lisa to reach out this club.

Waumandee – reaching out to PDG Delmar asking for this information to be entered.

At this time as LCI Coordinator I don't have the rights to go and make changes in MyLion for these clubs.

Submitted by Lion Stacey Nesseth
LCI Coordinator 2020-2021

New LEBW Community Outreach Manager

- In early July, we wished a fond farewell to LEBW Community Outreach Manager, Stacey Mohr. Stacey accepted the Associate Director position at National Alliance on Mental Illness. We are excited to announce that Kasey Schmitz will be taking the role of LEBW's Community Outreach Manager. Kasey has been a Donor Support Coordinator in our call center for the past three years. Kasey has seven years of experience in organ, eye and tissue donation, which began when her father became a donor in 2012. Please welcome Kasey to her new role and help in teaching her about all the fantastic things your club does for the community and your relationship with LEBW. **Contact info: Kasey Schmitz | 608.233.2354 ext. 212 | kschmitz@lebw.org**



LEBW Transporter Updates

- We resumed our LEBW Transporter program on June 1, for both inbound and outbound tissue. Please anticipate the number of transports to be less than your usual for this time of the year. The safety of our volunteer LEBW Transporters is very important – please carefully review the newly established guidelines at lebw.org/transporters. We sincerely thank you for your patience and continued support as we navigate through these challenging times. If you have questions about the new guidelines or need additional information, please contact Kasey Schmitz at 877.233.2354, ext. 212 or kschmitz@lebw.org.

2019 vs 2020 Donor Stats

Month	2020	2019	Month	2020	2019
Jan	106	78	April	7	90
Feb	109	71	May	51	87
March	37	88	June		96

2019-20 LEBW Knight & Gift of Sight Fellowship Award Recipients, District Level

Knight of Sight Fellowship Recipients:

- A1, DG Deb Condon
- A2, DG Ron Buschke
- C2, DG Mary Ann Gretenhardt
- D1, DG Conrad Dreyer
- E2, DG Stacey Nesseth

Gift of Sight Fellowship Recipients:

- B1, DG Mike DaBaere
- B2, DG Marcia Knapp
- D2, DG Tim McClain
- E1, DG Delores LaFaive

2019-2020 Retiring Board of Directors

- A1, DG Deb Condon
- E1, PDG Karl Schmid
- PID Peter Cerniglia
- Lion Jeff Meyer

2020-2021 New Board of Directors

- A1, DG Don Drew
- D1, Erica Singley
- E1, PDG Larry Bradley

08/02/20 MD-27E2 Cabinet Meeting

District LCIF Coordinator

MD27-E2 District Cabinet,

Campaign 100 is LCIF's most ambitious fundraising effort. Due to COVID-19's impact, Campaign 100 was extended for another year. This will now span four years and seek to raise \$300 million by June 30, 2022. Campaign 100 will empower Lions to serve 200+ million people a year.

See LCIF.org/BE100 for details on this initiative.

COVID-19 has made an impact, but LCIF has given out (as of 07/28/20) just over \$5.1 million worldwide in COVID-19 grants.

So far for the 2019-2020 Lions year for MD27-E2, 26 clubs have donated a total of \$20,908.72 to LCIF.

We can greatly strive to have 100% club participation in the upcoming years. Even as little as \$5 or \$1 can make a difference from a club or personal donation. Remember personal donations under your Lions membership count to a club's donation!

District	# of Clubs	Clubs Donating	% of Clubs	Amount
E2	46	26	56.5%	\$20,98.72

The clubs or individuals within the club that have donated are: Altoona, Arcadia, Black River Falls, Cleghorn, Eau Claire Evening, Eleva Strum Area, Ellsworth, Ettrick, Fairchild, Fall Creek, Galesville, Glen Hills L C, Hudson, Independence, Menomonie, Mondovi, Osseo, Pigeon Falls, Plum City, Prescott, River Falls, Roberts, Somerset, Trempealeau, Whitehall and Woodville.

11 Clubs that have not participated in Campaign 100 this 2019-2020 year yet have donated in prior years: Alma, Eau Claire Seymour, Elk Mound, Fountain City, Fountain City Farm Fest, Merrilan, Nelson, Pepin

12 Clubs that have not participated in Campaign 100: Alma Center, Augusta, Blair, Boyceville, Cochrane Buffalo City, Deer Park, Durand, Hammond, Pleasantville, Spring Valley, Star Prairie, Waumandee Area

Club Visits - I am available to talk to any club about Campaign 100, LCIF and/or LCIF Grants. There is lots of information available that many clubs are not aware of. Please let me know if you want a visit.

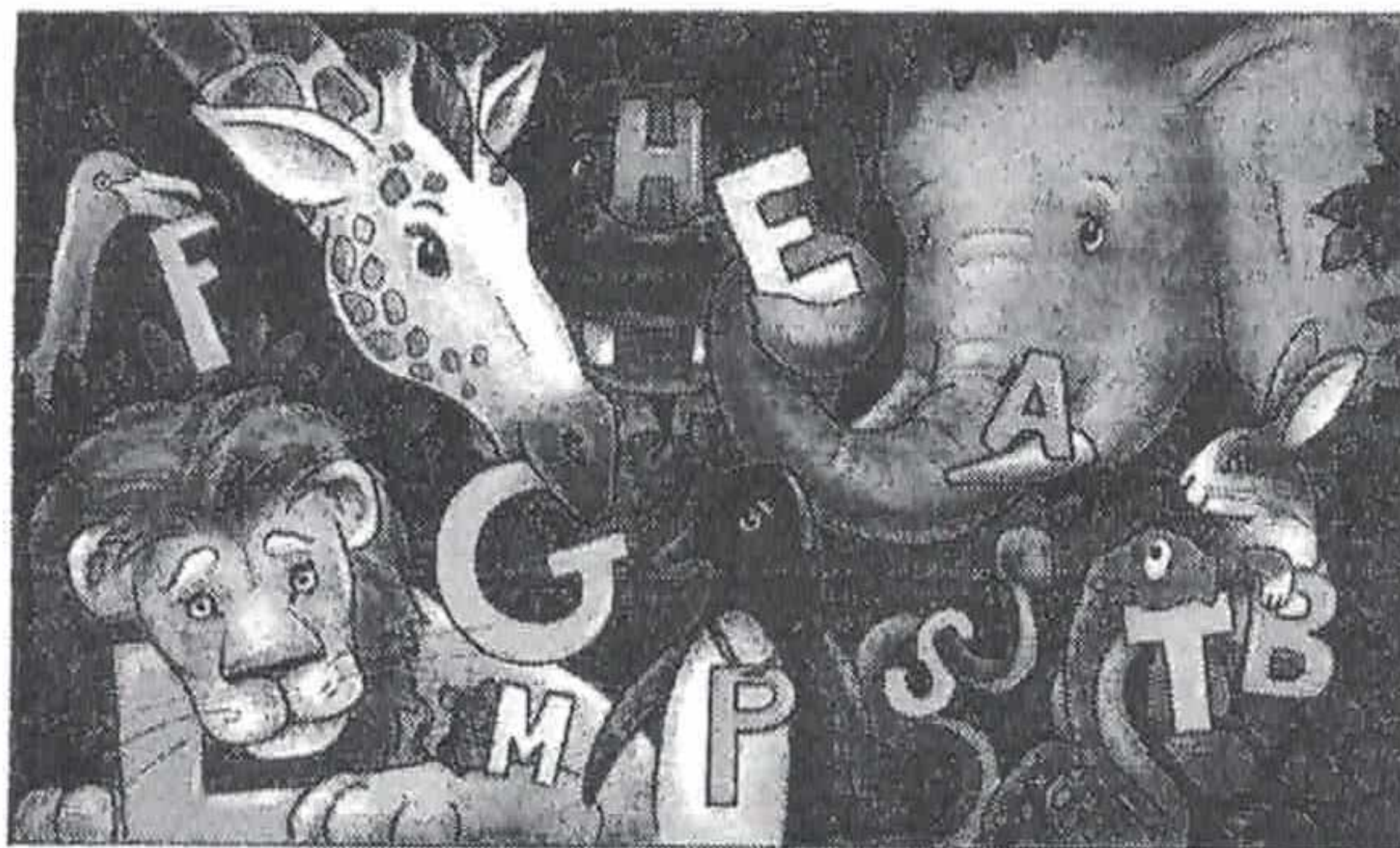
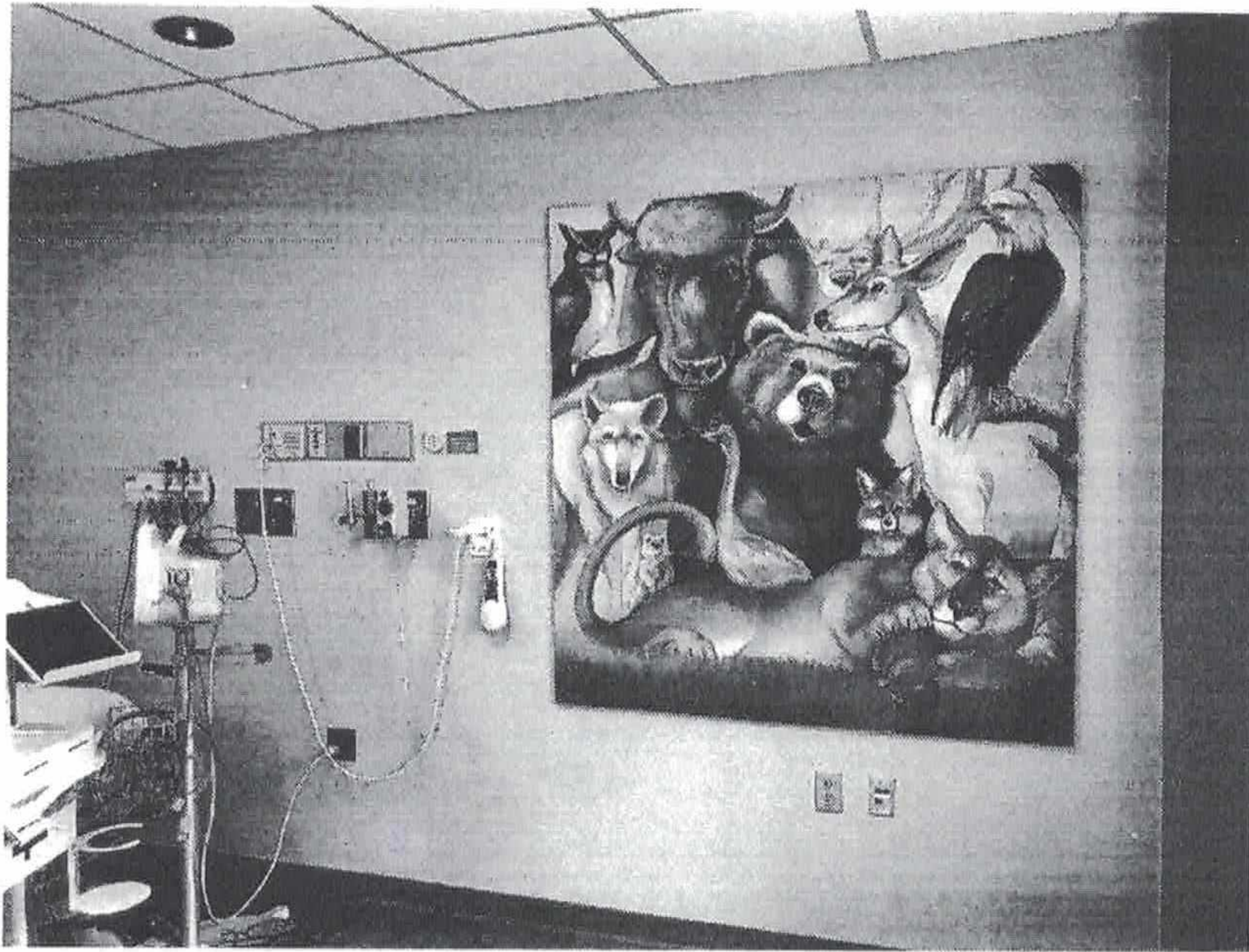
LCIF Grants awarded to MD27-E2

We have two LCIF grants active in our district.

1. Childhood cancer grant with Community Impact Grant
2. COVID-19 Disaster Relief Grant

Grant administrator IPDG Stacey Nesselth has been doing a phenomenal job in coordinating with getting these grants completed. Originally the COVID grant was to be awarded to assisted living facilities, but they could not secure the supplies within the grant deadline. That grant has been amended to also go to Marshfield Medical Center in Eau Claire. We have received the funds related to the Childhood cancer grant and are working to help supply the support and payment as needed.

Below are the sample murals for the Childhood Cancer grant. The first is from the Medial Center in Marshfield to give a relative size. The second is a proposed design by an artist.



** Anyone can donate to the Lions Club International Foundation. **

"If not us then who, if not now then when?" – John E. Lewis

Yours in Lionism,

PDG Bradley Barth

2020—2021 LCIF E2 District Coordinator

Information Technology - Facebook Committee Report - 02 August 2020

We're down to only 4 clubs in the district that don't have a Facebook page (Cochrane Buffalo City, Elk Mound, Prescott, and Waumandee). Looks like Mondovi has started a page <https://www.facebook.com/Mondovi-Lions-Club-113299963638284/>

Members are available to sit down with a club and assist in the setup process and train club members on how to operate websites or Facebook pages.

Have an event that you'd like shared to the district Facebook page? Send an email to: md27e2socialmedia@gmail.com

Tips for a Website:

- LCI link on how to setup a free website for your club through e-clubhouse. <https://lionsclubs.org/en/resources-for-members/resource-center/create-e-clubhouse>.

Tips for Facebook:

- LCI's video on how to setup a Lions Club Facebook page. https://youtu.be/1I36_pv5ZGk
- Post pictures of Lions Serving - pictures speak louder than just text.
- Share appropriate posts, Lions Serving, educational Lions Posts, etc with local community Facebook groups.
- Have your Club Facebook page become a local resource.
- Use Facebook Events for, Fundraising, Service, etc projects (events can be added to the District or neighboring club pages to expand their reach). <https://www.facebook.com/pg/MultipleDistrict27E2/events/>
- Use the Pages Manager app to manage your Club Facebook page. <https://www.facebook.com/help/440342779314597>

In the last 28 days of the Facebook page:

Page Views	New Page Likes	New Followers	Clicks to Website	Page Reach	Total Page Likes
159 times	0	0	0	2135	573
Up 30				Dn 9	Up 0

A Facebook/Website seminar is scheduled for the next District Convention.

Lion James Dimock

27-E2 HEARING COMMITTEE REPORT

Cabinet meeting: August 2, 2020

Five requests for hearing aids came in last year of which four were approved for five aids, and the other approved for self-pay at the WLF negotiated cost for those whose income is between 140 and 200% of poverty level.

In the past month, one request came for the 2019-20 year, which has been approved.

We currently have funds to cover the next twenty-eight aids at \$900 per aid.

I recommend that Lions Clubs make efforts to reach out to their communities to inform the hard-of-hearing in their area of our assistance for those who are financially needy.

Clubs which are interested in learning more about our WLF Hearing Aid Project can contact me, 715-386-8054, to schedule a visit at their membership meeting.

I strongly urge all clubs to collect used cell phones, along with eyeglasses, and get them to PDG Forrest Nutter to turn in for salvage to add to our District Sight Preservation (Vision Screening) Fund.

Hearing Chair
PDG Dan Gaeu

Reaching, Touching, Improving Lives

The Lions of Wisconsin

DISTRICT 27-E2 GOLF REPORT

August 2, 2020

The Trempealeau Lions Club will be hosting the District 27-E2 golf outing on Saturday, August 22, 2020 at the Trempealeau Mountain Golf Course. More detail will be distributed to all the District Lion clubs soon.

One guideline for the upcoming District golf tournament is that each foursome would need at least two Lion members. The hope would be to attract a larger number of golfers. Thank you

Lion Ken King
District 27-E2 Golf Chair

Region 1 Zone 2 Report for August 2, 2020

Region 1 Zone 2 Report – I have a zone meeting scheduled for Tuesday August 18th at 6:30pm at the Menomonie Lions Club Game Park (picnic shelter between the elk and buffalo)

GST Report for August 2, 2020

GST Report – Three things are going on within the district from a service standpoint. First off, the Childhood Cancer Grant (LCIF) for Marshfield Clinic in Eau Claire has been proceeding. The grant was approved and the money is in hand. We are currently waiting for a start date for the work to begin. Second, we had planned a service project at the District Convention. We were going to make “care packages” for children in local hospitals. Well that project has been completed by a wonderful group of dedicated Lions, and they have been delivered to the hospitals. And third, an additional LCIF grant has been secured for the purchase of PPE for Marshfield Clinic.

There is also a new service award available to clubs. The Kindness Matters Service Award. All club officers should have received the information on this award. The deadline in August 15th to submit applications to the District Service Team. Here is a link. <https://www.lionsclubs.org/en/kindness-matters-service-award> Clubs are allowed to submit an application outlining one of the service projects that they have done. Then the district is to submit by ~~September~~ ^{September} 15th, the strongest application to MD27 Service Chair.

Monthly Activity Reports, is going to be an area of emphasis for me this year. I am going to be contacting club to see what can be done to encourage them to file the reports. In the June 30th, 2020 Club Health Assessment report, our district had 30 out of the 45 clubs that had NOT filed a Monthly Activity Report in the previous 6+ months. Now that is somewhat understandable, as clubs have not met for the last 3+ months (April, May, and June). There are 5 clubs that have not reported in 24+ months and 3 clubs that have never reported.

Respectfully submitted by: PDG Pat Furey

Hello Membership Chair,

My name is Loni Hilmanowski I am the Global Membership Team Coordinator for District 27-E2 the reason I am writing this letter to you is to talk about membership. We are starting the lion year, with a new beginning and now it is time to start thinking about adding new members to your club. Have you thought of doing a membership drive? If you have, thank you. I hope it went well. If you have not done one, please have one. I would like to make some suggestions that maybe you can use when you run one. As you know, getting more members makes your projects a lot easier.

Tools you need to have a successful membership drive are having brochures about your club. On the brochure you should have your service projects that you do, and your club fundraisers. There is a template you can use to design your tri-fold brochure at www.lionsclub.org on your tri-fold brochures make sure you put a contact name, and phone number on them. Brochures about Lions Club international, and membership application. Suggestion: have a pen and paper on the paper, put name, phone number, and email address reason is that you can contact prospective members by email or call them and invite them to a meeting or tell them more about your club and what you do and if they have any questions.

- 1) Set up a table and hold membership drives at a grocery store in conjunction with National diabetes awareness month.
- 2) Have it at a hall with a bar and make sure its cash bar has snacks. Make sure you advertise at least two weeks in advance put posters up make sure you have a contact name and number
- 3) Hold membership drives at all your events, put out a table, make sure you have someone man the table. Have a notepad on a sheet of paper, have the prospective member put their name, phone number, and email address so you can contact them.
- 4) Put your tri-fold brochure out at your local library, doctor's office, bank and restaurants please get permission before you put any brochures out. Make sure you have a contact name and phone number on it.
- 5) Friendship Dinner. Pick a night and all Lion members bring a guest to your meeting.

These are only suggestions I have done these things and they do work. Please remember to retain members; we cannot afford to lose good Lions. If a member has not come to a meeting, or has not come to a fundraiser or service project please call that member or have the sponsor of that member contact them before you drop him or her please find out why. If you have to drop a member please drop the member before June 30th so you have time to replace that member. Thank you. Remember if you are having an event, I am available to assist you in any way.

Questions please contact me. By email GMT27E2@gmail.com. **Entrance fees have been waived through December 31, 2020.**

Loni Hilmanowski: Global Membership Team Coordinator
Global Membership team coordinator
District 27-E2



Kayleen Rosman <krosman64@gmail.com>

District Meeting

Anita Le Cleir <tia1937@yahoo.com>

Thu, Jul 30, 2020 at 2:07 PM

To: Kayleen Rosman <krosman64@gmail.com>, "Meyer, Reid (TR Tech, Content & Ops)" <reid.meyer@thomsonreuters.com>, Beth Thompson <brocaphompson@yahoo.com>, Bradley Barth <barthb.331@gmail.com>, Bud Waite <barbandbud1@yahoo.com>, Dan Gaeu <dgaeu@sbcglobal.net>, David Schaefer <dlschaef@triwest.net>, Doug Fleming <pdgdougflaming58@yahoo.com>, Dr Bob Johnson <rbjmd@hotmail.com>, Emily Barth <emily.b3@gmail.com>, Forrest Nutter <zonker@triwest.net>, Gary Brummeyer <gbrummeyer@yahoo.com>, Gene Koci <gmkoci@yahoo.com>, James Dimock <jamesdimock@yahoo.com>, Jay Nesseth <jnesseth@piercepipin.coop>, Jay Nesseth <jaynesseth@gmail.com>, Kelli Brandenburg <kellib@tcc.coop>, Ken King <kingkc@centurytel.net>, Larry Testa <lawrence.e.testa@uwrf.edu>, Laurie Klinkhammer <red_rose_59@yahoo.com>, Lisa Bench <ellsworthlions@gmail.com>, Marcia Hagen <hagen.rjmk@gmail.com>, Mary Beth Siakpere <emba56is@yahoo.com>, Patrick Furey <pfurey65@gmail.com>, Patrick Furey <furey@colfax.k12.wi.us>, Rod Rommel <rodrommel@comcast.net>, Ron Duffe <duffe@frontiernet.net>, Ronda Bierbrauer <chamaca@frontiernet.net>, Stacey Nesseth <stacey.nesseth@redwingshoes.com>, Tom Goller <tngoller@gmail.com>, Tom LeCleir <tlecleir@wwt.net>, Tom Redbird <tredbird3@gmail.com>, clecleir@wwt.net, nanette.dolphin@gmail.com, okas.beth@gmail.com, Loni Hilmanowski <nbrnine@earthlink.net>

Environmental Report

The main project for the past two years has been "Lions Planting Trees in Wisconsin". Almost 14,000 trees have been planted according to those who have reported their plantings. There are those who have not reported so the total number is probably much higher.

The Arbor Foundation has reported that wildfires have already burned 570,420 acres in the US this year. There is a backlog of more than 1.3 million acres of forestland in need of replanting. If you want to donate to this worthy cause of replanting contact the Arbor Foundation. We can't do much about wildfires, but we can plant trees. Now is the perfect season for planting so I hope you continue adding trees to our environment.

There are many projects that individuals or clubs can do. Save plastic bags and recycle into benches. (trexrecycling.com) Stop using thin plastic water bottles. Use a reusable water bottle instead. Cut back on the use of pesticides and herbicides. Vinegar solutions work well for weed control. If you have space, plant flowers that attract bees and butterflies. Turn off lights in a room when you exit. Keep our precious water supply clean. Fix and drips in faucets. Re us items when you can. We all have a responsibility to the environment. Do your share.

Wisconsin Lions will be celebrating our 100th anniversary soon. The Environment Committee intends to plant a mature tree at the Green Bay Botanical Gardens, adding a plaque of dedication, crediting the MD27 Lions. The Leos of B-1 are collecting plastic bags to make into a bench, which will be next to the tree. Another way to remind people that Lions care about the environment.

It has been my pleasure to be the District Environment Chair. Thank you for the confidence you have placed with me.

Lion Anita LeCleir

[Quoted text hidden]

27E2 District Convention Report

July 24, 2020

This year's convention will be held at the Lismore Hotel March 19th & 20th, 2021.

These dates have been confirmed with the Lismore to be sure they are on their calendar. We are currently waiting for this year's contract to be sent to us.

First Convention planning meeting will be held October 13th – time and place to be announced soon.

I have been asked about the necrology and if those that left us last year will be part of the 2020-2021 necrology. This was discussed with Lion Reid and he has confirmed that yes the necrology at 2020-2021 District Convention will include those that left us during the 2019-2020 & 2020-2021 Lionistic year.

Submitted by Lion Stacey & Lion Jay
District Convention Chairs

Lions Cabinet Meeting Report 08-02-2020

I have received donations from 23 Lions clubs to the Camp Needlepoint/Daypoint Campership Fund for a total of \$17,818. This includes one additional donation since my June 2020 Cabinet Report. These donations plus donations I receive next year will allow us to provide more camperships than we ever have to children in Wisconsin in 2021. Thank you 27-E2! The end of September, I will be sending out a request for donations to club presidents and treasurers and explain how Covid altered donations and camp in 2020.

If you have more questions about Camp Needlepoint/Daypoint, if you are interested in a program presentation at your club meeting, or if you want to donate to the Campership Fund, contact me at:

558 River Hills Drive
River Falls, WI 54022
715-441-1558
rbjmd@hotmail.com

Lion Dr. Bob Johnson, 27-E2 Diabetes Awareness Chairman

Needlepoint/Daypoint Donations

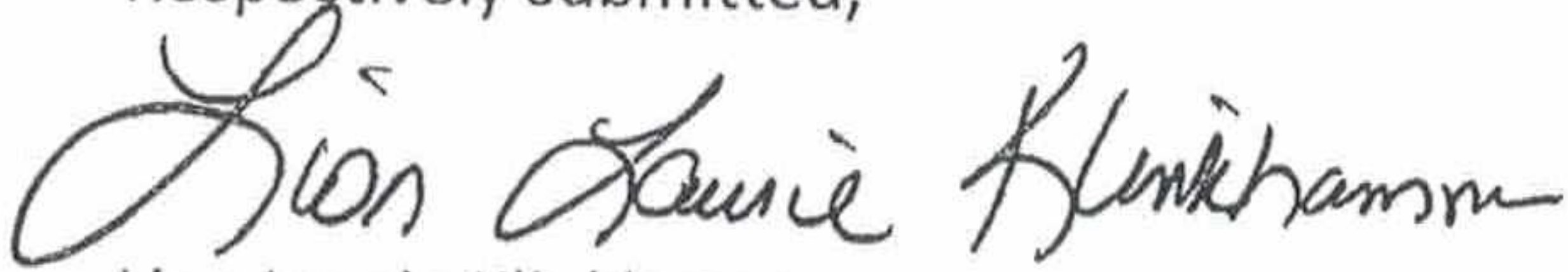
	2016	2017	2018	2019	2020	2021	2022
Alma	\$200	\$250	\$250	\$250			
Alma Center	\$270	\$270	\$270	\$400			
Altoona	\$500	\$500	\$500	\$400	\$400		
Arcadia	\$1,000	\$1,000	\$1,000	\$1,000			
Augusta		\$225	\$295	\$275	\$275		
Black River Falls	\$200	\$200	\$200	\$200			
Blair	\$300	\$150					
Boyceville	\$355	\$715	\$700	\$200			
Cleghorn	\$475	\$475	\$700	\$750	\$750		
Cochrane/Buffalo City							
Deer Park							
Durand	\$100	\$100		\$100			
Eau Claire Evening	\$100		\$300	\$800			
Eau Claire Noon	\$500						
Eau Claire Seymour	\$300	\$300	\$300	\$300			
Eleva-Strum		\$100	\$100	\$100	\$100		
Elk Mound		\$50		\$100			
Ellsworth	\$1,250	\$1,000	\$2,276	\$1,272	\$1,000		
Ettrick	\$300	\$300	\$300	\$350	\$420		
Fairchild	\$50		\$50	\$100			
Fall Creek					\$1,000		
Fountain City	\$50	\$50	\$50	\$50			
Fountain City Farm Fest	\$50	\$50	\$100	\$200	\$300		
Galesville	\$100	\$250	\$100	\$100	\$100		
Glen Hills			\$250	\$300			
Hammond				\$600			
Hudson	\$2,000	\$1,800	\$2,000	\$1,700	\$1,900		
Hudson Sunrise	see Hudson	see Hudson					
Independence	\$200	\$200	\$200	\$200	\$200		
Knapp	\$500						
Menomonie	\$2,500	\$1,500	\$1,500	\$1,500	\$500		
Merrillan	\$250	\$250	\$250		\$250		
Mondovi	\$100	\$250	\$200	\$200	\$200		
Nelson	\$200		\$400	\$500			
New Richmond							
Osseo		\$1,000		\$200			
Pepin			\$100				
Pigeon Falls	\$100	\$100		\$250	\$500		
Pleasantville		\$100			\$100		
Plum City	\$250	\$300	\$300	\$300	\$300		
Prescott	\$339	\$300	\$100	\$300	\$300		
River Falls	\$3,500	\$4,500	\$5,000	\$4,500	\$5,823		
Roberts	\$400	\$400	\$400	\$400	\$400		
Somerset	\$1,500	\$1,500	\$1,000	\$1,000			
Spring Valley	\$300	\$300	\$300	\$300	\$500		
Star Prairie				\$50	\$100		
Trempealeau	\$100	\$100	\$100	\$100			
Waumandee Area	\$200	\$100	\$100				
Whitehall	\$100	\$100	\$100	\$100			
Woodville	\$400	\$400	\$400	\$400	\$400		
Lioness:							
Arcadia	\$300	\$500	\$500	\$500			
Galesville	\$50						
Leo:							

Altoona							
Fall Creek							
Star Prairie							
Private Donors	\$1,050	\$600	\$500	\$1,750	\$2,000		
Residual for previous ye	\$200	\$364	\$987	\$254	\$0		
Total	\$20,639	\$20,649	\$22,178	\$22,351	\$17,818	\$0	\$0

Child Hood Cancer

We received an email from LCI that the grant funds were going to be transferred to our District account for the project at Marshfield Hospital. I am working with DG Ronda on other projects for hospitals that may be in need of something for their pediatric units.

Respectively submitted,

A handwritten signature in cursive script that reads "Lion Laurie Klinkhammer". The signature is written in black ink and is positioned above the printed name and title.

Lion Laurie Klinkhammer
Child Hood Cancer Chairperson



WISCONSIN LIONS FOUNDATION, INC.

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715-677-4969 • Fax: 715-677-4527
www.wlf.info • wlf@wlf.info



Dear Fellow Directors,

At the September WLF Board Meeting, Director Erv Ziese (C1) approached me about getting a Friends and Honors Garden Diamond for Executive Director, Evett Hartvig. He felt that if we contacted past directors and others in the state who know Evett, we could raise enough money to purchase a diamond. In addition, Evett had mentioned to me a few years ago that she would like to have a diamond in the Friends and Honors Garden for herself and PDG Don. Unfortunately, I felt that since I was WLF President last year, I would not have enough time to pursue this project. I feel I have enough time to devote to this project this year, hence my letter.

At the September Board Meeting, the Executive Committee gave me permission to raise funds for a diamond for Evett. Evett has been working for the Foundation and the Lions of Wisconsin for over 20 years. This would be a great way to celebrate her years of service.

I am asking for your help with this endeavor. I have attached a list of all the past directors of the Foundation who are still around. I ask that you contact the directors from your district, as well as any Past District Governors or anyone you can think of who might want to part of this project.

To keep Evett and Don from finding out about this, I am asking that all money be sent to me. I have an account that is separate from my personal funds that I will be using for this project. I will keep a list of everyone who donates to present to Evett at the same time we honor her with the diamond. I will not have any donation amounts on the list, but I want to be sure Evett knows how many Lions in the state appreciate her years of service. I ask that you send donations made out to me at the address below. I thank you in advance for helping with this project.

Sincerely,

Lion Jo

Lion Jo Ann Marson, IPP, WLF
717 19th St. S.
La Crosse, WI 54601

North America Membership Initiative (NAMI)

What is NAMI? NAMI is a focused program designed to address and reverse the decline in Lions membership.

NAMI Objectives are:

1. Rejuvenate districts with new clubs.
2. Revitalize clubs with new members
3. Re-motivate members with new fellowships and exciting service.

District 27E2 NAMI Team

DG Ronda, IPID Connie, NAMI Chair Stacey, 1VDG Tom, GMT Loni, GST Pat, GLT Doug

During the last cabinet meeting of 2019-2020 27E2 Cabinet members were asked to answer 4 questions.

1. What exists or is currently being done well in District 27E2?
2. What exists or is currently being done that can be improved in District 27E2?
3. Where do we have opportunities to expand our service impact by engaging volunteers in District 27E2?
4. What is happening outside Lions Clubs, which may impact our success in District 27E2?

With the feedback to these questions DG Ronda, GMT Loni, IPID Connie and NAMI Chair Stacey met and Put together the below suggested Vision for District 27E2.

NAMI Vision

District E2 Lions will continually encourage better ways to develop leaders, promote and retain members, and serve the community by empowering their volunteers. – action required by the Cabinet.

The next step is to build a Plan. To do this we are asking for volunteers to be part of 4 focus groups. If you would like to be part of one of these please contact NAMI chair Stacey Nesseth by August 7th so groups have time to meet and discuss their areas to submit ideas by September 18th.

Stacey.nesseth@redwingshoes.com

Focus Areas/Groups

1. New Clubs
2. New Members
3. Member Satisfaction
4. Leader Support

Submitted by

NAMI Chair IPDG Stacey Nesseth