

APRIL, 2025



DISTRICT 39 E NEWSLETTER



AN UPDATE FROM YOUR DISTRICT GOVERNOR

Hello Lions

Thank you Lions for coming to "Roots of Service, Branches of Impact Convention in February and supporting our District as we celebrated our success. We were able to raise money for LCIF, Envision, Leaderdog, Ronald McDonald Family Room and The MSU. Thank you for all of the many donations that were made! We were entertained by Drum Utah and everyone thoroughly enjoyed Nels Anderson and talent in leading us with his many instruments. A special "Thank you" to our Council Chair Betty Simpson for providing a little EXTRA entertainment also! "ID Ski" taught us about the importance of looking for Speciality Clubs and the benefit of starting them. We all really enjoyed him and his wife D.G. Janis.

I want to touch a little on a couple of key things for this next month.

Service reporting is vital to our Organization. We are only having 50% of our Clubs that are reporting their service. Our First Vice District Governor Paula Turner and our GST Sue kenny are going to be reaching out to Clubs to ensure all Service activities are being reported. They will help you and train you how to do this. Its pretty simple and they are happy to help. For the Clubs that are reporting, Please get all your activities in the portal. As I look at a few clubs, I think they are missing several activities that should be in there. Lets work together to get those in the portal.

The other topic is Membership. Please check on your members! If you have not seen a member in at a meeting or activity call them, send them a note, go knock on their door. Tell them we need you, we miss you. Please don't just "drop them" from your Membership Roles! Keeping your members involved is IMPORTANT. Give them a position so they feel appreciated and valued. Let's work together to keep all of our members and talk to our friends and family members about joining the BEST SERVICE ORGANIZATION IN THE WORLD! #MAKEYOURMARK #WESERVE #D39E

Thank you for all you do to make your Clubs and Communities better
Lisa Allen

As we travel the District I am continually amazed how much our local Lions can do when they have purpose and direction. The club service projects and fundraising events are awe inspiring. Many times you are achieving a great deal with very few members or resources, and yet you are out there getting things done in a big way. I also see sometimes you are tired. Serving our communities is a huge commitment, and it often feels like you are too few in number to keep going. Many of the clubs in our district have less than 12 members each.

Continue to shine, fellow Lions, be inventive and when things get hard, reach out. Call on your neighboring club, reach out to the Lions community, and call your zone chair, and district leaders who are eager to help you. You are not the sum of your club membership, we, the Lions of District 39 E are 22 clubs and 350 members

A word from the First Vice District Governor, Paula Turner



strong! Imagine what we can do together! Each of us joined Lionism to serve and make a difference so call on each other to help. Our limits are not bound by our club size and you do not have to do it alone.

If you need help with membership, again, reach out to the District leadership. We are hard at work behind the scenes on training to develop skills on how to start new clubs and boost our current membership. Our main priority is to help you and your clubs be successful. We have a lot of ideas and are beyond excited to share them with you.

District 39 E Convention

February 14-15, 2025



**Pictured left: Lion Sandy
McBride, CC Betty
Simpson, PDG Lyndon
Rinehart**
**Pictured below: ID Robert
Marcinkowski, PID Floyd
Miller**



**Pictured above: IPDG Sue
Kenny, Lion Don Oram**
**Pictured Right: Chubbuck
Lions Club, DG Lisa Allen
CC Betty Simpson**





Patriotism Essay Contest

The theme of this year's Patriotism Contest is "Celebrating America's Beauty". The Multiple District 39 E first place winners of each grade level from will be invited to attend the MD 39 Convention in Sun Valley, May 3rd to read their essays.

Club Elections

Club Elections should be happening NOW... The NEW Club Officers for next year need to be in the Lion's Portal by May 1st.



LCIF Hats Still Available!

39 E LCIF Chairman, Lion Lyndon Rinehart still has LCIF beanies available for sale. Contact him at 208-390-6537 or email him at lyndonrinehart@gmail.com for more information.

Pin Boxes Available

Each box has 12 unique Lions pins and is only a \$20.00 donation to support District 39 E. Don't miss you out! There are only boxes four left. Contact Lion Paula Turner 208-240-3845 for info.





~Social Media~

Are you posting your activities on your facebook pages? Please do and tag our District Governor, she wants to see what you are up to!

Wear It Wednesdays

Wear **SOMETHING** Lions branded on Wednesdays. It could be a shirt, hat, jacket, or your favorite Lions pin. Wear it **LOUD** and **PROUD** and be ready to talk about Lions when you are asked about your cool swag!



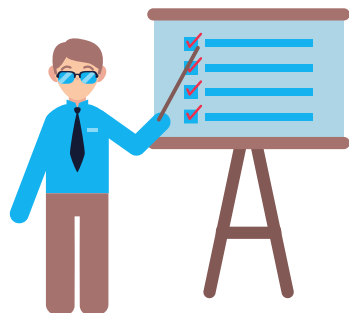
Are you asking your potential Members to serve?

When we are talking to potential new Lions, ask them to join you at a service activity, this is where they will “Catch the bug” of serving others!



Club Excellence Award

Has your club qualified for the Excellence award yet? It's not too late. Now is the time of year to make sure your club is hitting all the areas needed to qualify. Here is the site to find the application: <https://www.lionsclubs.org/en/member-resource-center/grants-and-awards/association-awards/club-excellence-awards>nce Award



TRAINING ANNOUNCEMENT

Lions Clubs Officers,

Do you have your officers for 2025-2026?

Time to hold elections and enter them into the Lion's Portal.

Would you please attend a zoom officer training?

Join me: MD 39 GLT Joyce Saunders (bobjoy17@msn.com)

Plan for one hour: a few basics then questions and answers.

Presidents and Vice Presidents:
April 2, 2025, 7:00 pm.

Secretary: April 30, 2025, 7:00 pm

Treasurer: May 22, 2025, 7:00 pm

I will be sending out a zoom link prior to the meeting. If you don't get one, email me and I will send it to you.

MONTHLY ZOOM TRAINING

This month, PDG Lion Brooke Allen will be discussing Lion's Club insurance and what it takes to get it for your events. Please join us for this important zoom training. **The requirements have recently changed, and it is important that all the clubs have the correct information!**

Join us on Zoom, Monday, April 21, 2025 at 6:00 PM for this important monthly on-line training.



Today's
throwback
picture

GUESS WHO THIS
CUTIE IS ?!

(HINT: She is Married
to PDG Brooke)

APRIL, 2025

MD39 CONVENTION REMINDER REGISTRATION DEADLINES:

Early registration - April 14th

Final Guaranteed Deadline Date-
April 17th

The Registration can be
downloaded from the MD 39
website link: https://www.e-district.org/sites/multiple_district_39/index.php



MD CONVENTION SERVICE PROJECTS

Convention Service Projects- We will feature two, hands-on service activities during the convention. Any Lions/Clubs bringing a new, standard-size pillow and pillowcase will be able to write a positive message on the inside edge of the pillowcase with a Sharpie which will be supplied. (Message example- Wishing you pleasant dreams.) Secondly, we will be putting together hygiene kits at the convention. A list of suggested travel-size items for the kits is included in this newsletter. Lions/clubs are also welcome to bring/donate any of the additional, shelter "Wish List" items listed in the Service Project article. Both the hands-on project items and Wish List items will be divided between 39E and 39W for distribution. Please, email PCC Joyce Saunders at bobjoy17@msn.com to let her know what you or your club will be bringing. Thank you! "We Serve"

IMPORTANT REMINDER REGARDING DUES AND VOTING

Clubs should be in good standing with dues paid to vote at the MD 39 Convention*

Please check your club treasurer to make sure this is done. If you have any questions, please contact DG Lion Lisa Allen

*According to the International Constitution and By Laws



MD 39 Convention Reminders

Here are a few MORE District 39 Convention reminders! Please send this out to your Club members so they are prepared for the Convention! We will have the following at Convention:

- Raffles/Silent Auction Please bring an item or two from your Club. These will be grouped together for larger baskets at the convention.
- Visit the LCIF Table to sign up for a monthly or a one time donation. You can do as little as \$1.00 a month. Every bit helps!
- Parade of Checks- Please talk to your Clubs & decide ahead of time what you want to donate to.



Memorial Service Information Needed

We will be holding a memorial service at the MD39 Lions Convention, May 3, 2025. Please send me information about any Lions who pass away this year. We would like to honor all who may have been Lions prior to their passing, but not a current Lion. It would be great if you have a picture, or an obituary.

Please let us know: Name of Lion

Birth date and death

Date

Lions Club name

How many years a Lion

Offices held, passion,

Hobby

Please send this as soon as possible.

Please send by April 29, 2025 to:

Joyce Saunders

Bobjoy17@msn.com

307-884-6262

713 Alpine Way #7285

Star Valley Ranch, WY 83127



Betty Simpson
2024-25 MD 39 Council Chair



SAVE THE DATE

Planting and Harvesting the Seeds of Lionism

Multiple District 39 Convention

May 2-3, 2025



HEART OF A LION



Hello, MD 39 Lions!

Thanks, to all of you for making our Multiple District 39, LCIF "Heart of a Lion" fundraiser such a success! Using the donation points earned, we will be able to present several Multiple District, Melvin Jones Fellowship awards at our MD 39 Convention in May. ROAR!

CC Betty Simpson

April is Environmental Awareness Month

Lions Clubs International focuses on environmental awareness throughout the year, particularly during Environmental Awareness Month, typically in April. They work with the Lions Clubs International Foundation (LCIF) to support large-scale environmental projects. Lions and Leos also recognize the importance of protecting the environment so, plan a club environmental project on Earth Day, April 22nd.



April is Leo Awareness Month

April is Leo Club Awareness Month, a time for Lions and Leos to promote the importance of Leo clubs and their service efforts. This month encourages the sharing of Leo stories, participating in Leo training, and celebrating Leo achievements. The Westside Leo Club Charter Party will be held on April 23, 2025 at 7:00 PM at Beutler Middle School, Dayton, ID.

April is National Donate Life Month

Envision, Local Lions, community leaders, donor families and recipients came together to celebrate Donate Life month in Idaho Falls, and Pocatello on April 11th. April is a time to educate about organ, eye and tissue donation, and to honor and remember donors and the lives they have saved and healed.





IMPORTANT INFORMATION REGARDING CLUB FACEBOOK SUSPENSIONS

Written By: Curt Kelley

Has your club Facebook page been suspended? or are you concerned that it could be? I recently viewed a video that covered how to reinstate pages and how to apply for Meta Brand Rights Protection to help avoid suspension. The video is the Marketing Matters resource "Social Connections, beyond Facebook".

go to <https://vimeo.com/showcase/marketingmatters?share=copy>

for the Marketing Matters Vimeo page and there are lots of great videos on Lions marketing. good luck! You can contact me at Lionsmd39marketing@gmail.com

From the www.lionsclub.org/socialmedia page:

"Our Social Media team is currently working to provide support to protect Lions clubs from Facebook page suspensions due to impersonation. Learn more about Facebook page suspensions, the appeals process, and tips for avoiding suspension.

Please fill out this form if you are the Facebook page admin of a Lions club's Facebook page. We will review your account to be added to our Allow List within Meta Brand Rights Protection, which lets Facebook know your page is allowed to use the Lions International trademark. We understand the importance of Facebook pages in Lions clubs' marketing efforts, and how frustrating this issue can be. Thank you for your patience as we work to provide support. Please note that we cannot guarantee any suspended Facebook pages will be reinstated."

FACEBOOK SUSPENSIONS (From Lions Club International)

Are you a Facebook page admin for your Lions club? Read on for recommendations if your page has been deleted, next steps and best practices for avoiding suspension.

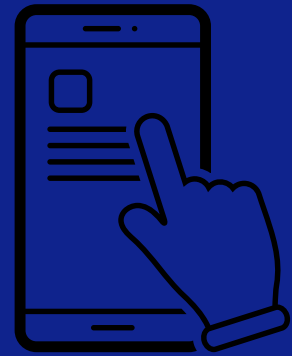
What Facebook Recommends: If you disagree with Facebook's decision to remove your page, you can request a review of the page and Facebook will take another look at the decision. You can do this by going to the Support Inbox, opening the message Facebook sent you about taking down the content and clicking "disagree with decision" if you see the option. Or, try going to your page and clicking "Appeal" at the top. Once you've submitted your appeal, a Facebook (or Meta) Support ticket will be opened, and you will be contacted via email by a support agent.

Including as much information as possible will give your Facebook support agent a complete view of the purpose of the Facebook page and verify the page's authenticity. Your agent may request that you create a new email, correctly identify certain members in photos, provide additional documents and complete other actions, which Lions should be ready to comply with. If you see an option in your email ticket to start a live chat with a support agent, try it out. This will open a chat via Facebook Messenger with a support agent, and you may even be able to communicate with them by phone. Only open this option if you have the time to respond to messages immediately.

YouTube, Love it and use it!!!

MD39 Marketing

Thoughts by Lion Curt



The third installment of the Growth workshop brought up the use of YouTube as a recruitment tool and a great way to share information about Lions Club and your club. The session covered a couple of channels that are chock full of very useful information.

LCI YouTube Channel

This channel has Lions shorts, videos submitted by various clubs and districts, a tribute to President Jimmy Carter and the History of Lions among other subjects. A great recruiting tool and information for your members

Follow the link below

[Lions International - YouTube](#)

U. S. Lions Rock YouTube

This channel has some inspirational and fun and of course information loaded videos. Some of the topics are: It's Time to Grow, Start a Club, Recruiting Tips and Tricks, and Rock Star Inspiration. Even the Growth Workshop Training series is included, if you missed it.

Follow the link below.

[US Lions Rock - YouTube](#)

Marketing Multiple District 39 YouTube Channel

There are several videos locally produced covering vision and hearing screening, Envision, and the Benefits of Joining Lions. If your club has any videos that you would like send me, I will include them on the MD39 site. I can be reached at lionsmd39marketing@gmail.com

Follow the link below

[Marketing Multiple District 39 - YouTube](#)

Club YouTube Channels

Some clubs have their own YouTube channels covering club activities and other topics of interest to the members, I would encourage any club to set up a channel and post videos on social media to promote your club. One that comes to mind is the Boise Bench Lions Channel at [boisebench lions - YouTube](#)