

**DISTRICT 39E** July/ August 2025



# LIONS' CLUB HOUSE



## *A word from our District Governor*

Wow, the District 39 E 2025-2026 year is off to a great start! International Convention in Orlando, was as always, amazing, and International President, A.P. Singh set the tone for the rest of the year with his phrase, “Lead to Serve, Serve to Lead”. And that we are! I have been all over our district in the last eight weeks and had the privilege to see Lions hard at work doing what we do best – WE SERVE! And we aren’t done yet, our local Lions clubs are gearing up for end of the summer projects, as well as the screenings with the mobile screening unit located at the Eastern Idaho State Fair.

We had a great cabinet meeting on August 12th, as well as a North/South Growth meeting on August 18th. Our District is rrrroooollllinnnnngggg along on our growth plan that was updated at the Mission 1.5 summit in June. Guess what! It looks like we will be welcoming a brand-new club in the next few weeks! How exciting! We continue to look for more opportunities to start Leo Clubs in our area, and are still investigating areas to form new clubs, as well as ways to imbue more experienced clubs with new life and excitement.

This year the cabinet is encouraged to focus on a balanced approach by continuing to hold informational updates and learning opportunities on a regular basis, finding new and meaningful ways to serve our communities, while continuing to focus on our upward growth trend and celebrate our new and revived clubs. Along with this, District 39 E is embracing new ways of communicating, and we look forward to enjoying the excitement generated by our new marketing and publicity strategies.

Please invite me to your fundraisers and service projects, your monthly meetings or special events. I would love to come celebrate your successes with you! And as always, know that if you need help with anything, please contact me, I work for you. Yours in Service, Lion Paula

## **SAVE THE DATE!**

### District 39E Convention

The District 39E Convention has been set for January 30-31, 2026 in Pocatello, at the Purpose Building. The theme is “Growing through Service” Our honored guests will be ID Mark and Debbie Mansell. Club Presidents and Secretaries, should watch your email for more information to be coming soon.





# MEET YOUR 39E CABINET

District Governor Paula Turner  
lionpaulat@gmail.com

Immediate Past District Governor Lisa Allen  
lion lisa39e@gmail.com

First Vice District Governor Irene Torgesen  
irenetorgesen@gmail.com

Cabinet Secretary Jerry Mastel  
cmastel352@msn.com

Cabinet Treasurer Dee Jessup  
doloresjessup@gmail.com

GET Jeremy Hampton  
hampton\_jeremy@yahoo.com

GMT Neal Jorgensen  
photosbyjorgy@gmail.com

GLT/ District Admin Joyce Saunders  
bobjoy17@msn.com

GST Sue Kenny  
kathrynsusie57@gmail.com

LCIF District Coordinator Lyndon Rinehart  
lyndonrinehart@gmail.com

Zone Chair(zone 1) Louis Mendoza  
Louismendoza@gmail.com

Zone Chair (zone 3/Vision chair KariLi Garcia  
Karili.garcia@yahoo.com

Zone Chair (zone 4 )Lisa Ward  
1960wardm@gmail.com

Peace Poster Contest Chair Kent Kindred  
kjkindred65@plmw.com

Patriotism Chair Wally Stephens  
wally.d.stephens@gmail.com

Leo Chair Bill Salemo  
salemobill@yahoo.com

Leo Co-Chair Trish Salemo  
trish\_hrpr@hotmail.com

Diabetes Chair Bob Jones  
rdjone@gmail.com

Youth Voices Chair Austin Turner  
turneraustin445@gmail.com

Marketing Chair Alex McDonald  
Alex@envisionsight.org

Mental Health Initiative Chair Carla Aylworth  
Nursecharley1@gmail.com

Honorary Committee Chair Floyd Miller  
floydmillerjr@gmail.com



Pocatello Advocacy Lions  
Chubbuck Days Parade



Chubbuck Lions  
3 on 3 Basketball tournament



Preston Lions  
Night Rodeo

WE SERVE



Rigby Lions  
Passport Day



Soda Springs Lions  
Itafos/Conda feed



Bancroft Lions  
Pioneer Pancake Breakfast



St. Anthony Lions  
Pioneer Day Parade

# District Tidbits and Stuff

## Club Marketing Makes a Big Impact

Last year, IPDG Lion Lisa Allen and I designed and purchased yard signs for every club in the district to increase Club visibility in your communities. They are finally here and It would be my privilege to deliver those signs to your clubs. Please contact me at [lionpaulat@gmail.com](mailto:lionpaulat@gmail.com) to set a time when I can visit your club during your fundraiser, service project or club meeting and I will be happy to give you the signs.



## 🏆 Introducing the District 39E House Cup!

This year, we're adding a little fun and friendly competition to our service. Every club in the district has been placed into one of four "Houses"—Vision, Legacy, Ignite, and Radiance. Throughout the year, clubs will earn points for service projects, membership growth, leadership development, fundraising for LCIF, spirit, and more. At the end of the year, the House with the highest score will be awarded the District 39E House Cup. It's a chance to celebrate teamwork, encourage participation, and showcase the amazing things our Lions are doing in their communities. Let's make this year one to remember—may the best House win! LOOK FOR MORE INFORMATION TO COME OUT ABOUT THIS SOON!

## ANNOUNCEMENT

Due to a cancellation I have an extra bed in my hotel room and I am looking for a female roommate for the forum. Room rates will be shared equally so the cost of forum will be more affordable. Please contact me ASAP if you are interested! ([lionpaulat@gmail.com](mailto:lionpaulat@gmail.com))

## Cabinet Positions Available

The 39 E Cabinet still needs a zone chair for the following clubs ( zone 2): American Falls, Bancroft, Chubbuck, Lava Hot Springs, Pocatello Advocacy, Pocatello Downtown (Must have been a Club President already to be a zone chair) and a Second Vice District Governor. (The Vice DG must have been a Club President first to qualify, AND a zone chair, Cab. Sec., Cab. Treasurer, GET, GST, GLT, or GMT ) There are also positions available for someone to work with social media, the newsletter, and the following global cause chairs; disaster relief, hunger, humanitarian, environment, and childhood cancer. There is no prerequisite for these positions, just a desire to serve. Please contact me right away if you are interested in any of these positions. ([lionpaulat@gmail.com](mailto:lionpaulat@gmail.com))



# GLOBAL WEEKS OF SERVICE

**Make an impact with our Global Weeks of Service**  
Our global Weeks of Service unites Lions around the world as we work to make a local and global impact in three key areas of service.



**Mental health & well-being (October 4-12, 2025):** Promote resilience, support mental wellness and break the stigma.

**Hunger (January 3-11, 2026):** Fight food insecurity and nourish hope.

**Environment (April 18-26, 2026):** Protect our planet to ensure future generations can thrive.

**START PLANNING YOUR CLUB PROJECTS NOW TO COINCIDE WITH THESE WEEKS !!**



**NEW!!**



## **DISTRICT-WIDE CALENDAR COMING SOON**

We are currently exploring how best to create a district wide calendar so all the Lions can see what other clubs are doing. This will also advertise for help from other clubs if needed.

Please send Lion Jerry Mastel ([cmastel352@msn.com](mailto:cmastel352@msn.com)) a list of your projects, along with the when, where, and if you need help or just would like a little support.



## **MSU HELP NEEDED**

THE Mobile Screening Unit AT THE EASTERN IDAHO STATE FAIR is still needing help on Friday 8/29/2025 & Tuesday 9/2/2025 & Saturday 9/6/2025 , booth opens at 10:00 am and closing at 8:00 pm, there's still time to buy discount tickets at your local stores, until start of the fair. please call me 208 604 4497 to schedule if you can help out. Thank you- Kari Li Garcia

# Club Excellence Changes

Club Excellence for 2025 – 2026 Lions Year is changing requirements. Clubs need to plan now to achieve excellence during the Lions year. As follows:

**Membership** - Induct 2 or 20% new members, whichever is greater (not including transfer, reinstated, or charter members). Eligibility will be based on the June 30th membership number for the previous Lions year. - Or sponsor a new Lions

**Club Service** - Report a minimum of four service activities in the Lions Portal for the year. Three of these service activities must include the following International Service Projects. • Mental Health and Well Being Service Project – October 4 – 12, 2025 • Hunger Service Project – January 3-11, 2026 • Environment Service Project – April 18-26, 2026

**Leadership** - Report new club officers in the Lions Portal by May 15th. • A minimum of 10% of the club's members complete any three courses in the Lions Learning Center. • Club President for the current year cannot have served more than two consecutive years. • A minimum of two or more club officers (president, vice president, secretary or treasurer. Of which, one must be the club president) complete Club Officer Training (online with the Lions Learning Center or in-person as reported by a GLT coordinator in Learn) between July 1 – December 31 of the current Lion year.

**Donations to LCIF** - Contributed to LCIF, a minimum of the club's membership total on June 30th of the previous Lion year, multiplied by US\$20



## Stay In The Know

Lion Joyce (GLT) is busy putting together dates for informational updates and training, which will be coming out soon. Please contact her if:

1. If anyone (PDG's, I am looking at you) is interested in becoming a Guiding Lion, please let her know, she can get you into a certification session.
2. If you are having trouble getting onto the Portal
3. If there is some specific training you would like to see either by zoom or in person.

Information on some new leader training for any up and coming movers and shakers will be available soon. If you think you might want to attend, contact Lion Joyce. The closest one will be in Sacramento, California. January 16-18<sup>th</sup>.

### What the heck is a Service Carnival?

There is a great new YouTube video to teach you how your club can host a Service Carnival — an energizing, community-wide event designed to bring volunteering to life through booths, hands-on projects & fun for all ages!

Lions & local groups come together to serve — then invite the whole community to join in. You'll leave this session ready to plan your own event that builds buzz, partnerships & purpose.

<https://www.youtube.com/watch?v=r-iP-NzAkJo&t=1764s>

Please contact me (lionspaulat@gmail.com) for more information.

## Service Carnivals



**Alert! Alert! Alert!**

The time is running out to get your tickets for the Envision Giveaway. The winning ticket for the 2025 Ford Bronco will be drawn August 30, 2025 There are only 1,000 tickets being offered! Tickets can be accessed by the QR code below.

# GIVEAWAY!

## 2025 FORD BRONCO SPORT BIG BEND 4WD

ENTER FOR YOUR CHANCE TO WIN!

### TICKETS \$100

PROCEEDS TO BENEFIT A LOCAL NON-PROFIT: ENVISION SIGHT



WINNER ANNOUNCED  
**AUGUST 30, 2025**  
Meat & Tater BBQ Fest  
Kleiner Park - Meridian, Idaho





# Multiple District LCIF Information

## The MD39 "Heart of a Lion" LCIF fundraiser is back!

The Multiple District 39, "Heart of a Lion" LCIF fundraiser is back by popular demand!

Several clubs and Lions asked if we could do this fundraiser a second year since they still had Lions they wished to nominate! The 2025-2026, "Heart of a Lion" pins will be given to the nominated MD 39 Lions at their respective district conventions this Lion year. The pins are the same style as last year's with the current 2025-2026, date on them.

- ☒ You can honor any special Lion by purchasing a heart for each.
- ☒ Donation for each individual Lion you nominate as having the "Heart of a Lion=" \$10 per heart.
- ☒ Please, write checks to LCIF.
- ☒ Mail your nominated Lion(s) name(s), their club name, and check to:  
LCIF Heart of a Lion, c/o PCC Betty Simpson, 1760 Sunset St., Weiser, ID, 83672
- ☒ Fundraiser dates: August-October 15, 2025
- ☒ Pins will be available for pick-up at the LCIF display table during the recipients' respective district convention.
- ☒ To add to the fun, the MD 39 Lions Club with the highest percentage of hearts purchased by members in the club will receive a "surprise" gift. This will be awarded at the Multiple District 39 Convention in May.
- ☒ "Heart of a Lion" recipients from last year are eligible to be nominated again during this 2025-2026, Lion year fundraiser.
- ☒ This is a MD 39 fundraiser for LCIF. All donations/donation points will be credited to MD 39 and used to award MD 39 Melvin Jones Fellowship awards at the MD 39 Convention. MD 39 2024-2025,



MD 39 2024-2025, Grant Update: Our approved LCIF Vision Grant money (\$74,535) arrived in June. A separate, project account has been set up per grant guidelines. Funds are being used to expand and equip Envision.

Our Multiple District (MD 39), LCIF Coordinators' team Lions were all approved by LCIF to serve three year terms beginning July 1, 2025. Serving you in this capacity are two returnees and one new team Lion. Returning are: Multiple District LCIF Coordinator- PCC Betty Simpson, and 39E LCIF District Coordinator, PDG Lyndon Rinehart. A welcome goes to new 39W LCIF District Coordinator, Lion Bryan Straw. All three will be attending the LCIF training at Atlanta, GA, in September.

\*Note- PCC Cliff Hart (American Falls) will continue to serve as LCIF Area H Co-Team Leader for several states' coordinators.

Your 2025-2026, MD 39 LCIF Coordinators' Team,

MD 39 Coordinator- PCC Betty Simpson, gma1850@hotmail.com

39E District Coordinator- PDG Lyndon Rinehart, lyndonrinehart@gmail.com

39W District Coordinator- Lion Bryan Straw, bstraw05@gmail.com



# **INTRODUCING OUR NEW INTERNATIONAL PRESIDENT, A.P. SINGH**



**International President A.P. Singh, a successful businessman from Kolkata, India, believes true leadership is about serving others, and that leadership and service go hand in hand. With decades of experience as a Lion, President Singh is focused on achieving our MISSION 1.5 goals so we can grow our membership everywhere we serve and increase our impact every time we serve.**

**As Lions, we serve the world, but we also lead the world in service. Every act of service is a gift to humanity, but it's also an act of leadership that inspires others to join us in making a difference.**

**Lead to Serve, Serve to Lead**

**When Lions serve with passion and purpose, when we place the needs of others before our own, we are servant leaders who strengthen our communities, our organization and the lives of the people we serve.**

**Building Our Future**

**Our programs and initiatives will center on four essential priorities for Lions International, all of which are vital to advancing our mission of service.**

- 1. Growing our clubs and our service**
- 2. Empowering service together with LCIF**
- 3. Innovating our service to meet the challenges ahead**
- 4. Welcoming diversity and including everyone in our clubs**

# Do You Want to Connect ...



## ROAR & POUR

Where the party meets the purpose! It's our monthly hangout where Lions & Leos come to laugh, play games, swap awesome ideas & get fired up about making a difference. No speeches, just stories. No pressure, just passion.

Come to connect, come to learn a little & leave roaring with excitement.

Let's pour into each other & have a blast doing it!

Party Starts Thursday, August 14

(then monthly on the 2nd Thursday)

8 pm EDT / 7 pm CDT / 6 pm MDT / 5 pm PDT

Register: <https://bit.ly/RoarPourParty>

**SIGN UP NOW  
FOR  
USA/CANADA  
FORUM !  
OVER 100  
SEMINARS  
AVAILABLE!**

**LEARN  
GROW  
LEAD**

**ATLANTIC CITY, NJ  
SEPT. 18-20, 2025**



**<https://members.lionsforum.org/event-5804241/Registration>**

# ...Or Do You Want To Learn?

## (No worries, you can do it all!)



### New AI Tools Are Here!

Smart. Free. Built just for Lions & Leos.

Learn2Grow – Build skills & leadership

Map2Grow – Grow your club

Serve2Grow – Service to increase impact

Market2Grow – Promote like a pro

- Free to use
- Works in ChatGPT (*Free or Pro*)
- Start now at [lionsvirtual.org](https://lionsvirtual.org)

Let AI help you increase your impact...  
serve, lead & grow!

### US Lions Rock

@USLionsRock

Check out the new  
YouTube Channel just  
for Lions!

27 videos and more  
coming out all the time

