



THE WINDMILL

www.lions2t2.org



Bark & Brew returns Sept. 19

We're thrilled to announce that our second-ever Camp Bark and Brew event is set for Sunday, September 19!

It will be from 1:00 to 6:00 p.m. at Two Docs Brewing Company, 502 Texas Avenue, in Lubbock.

Additional information is contained in PDG Terry Hawkins' article on Page Seven.

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Shallowater Lions Club to host July 31 Cabinet Meeting at Lubbock

It's a new Lions Year!

The Shallowater Lions Club invites you to attend the first District 2-T2 Cabinet Meeting, on Saturday, July 31.

It will be at Texas Boys Ranch, 4810 N. County Road 2800, in Lubbock.

Registration begins at 9 a.m. and the Cabinet Meeting begins at 9:30 a.m.

District Governor Ron Miller of the Plainview Lions Club encourages all new Lions Clubs officers to attend and get information they need to perform their duties in 2021-2022.

"We'll have an overview of the Lions Clubs International and District 2-T2 goals for the year," Miller said.

In addition, each club will have a new District Directory for its President, Secretary, and/or Treasurer to pick up at this meeting.

The complete agenda for the meeting is on Page Five of this newsletter.

Ron Johnson of Shallowater will cater the luncheon. The meal cost is \$15 per person.

Lions need to RSVP no later than 12 noon on Tuesday, July 27 to Lion Barbara Norton at 806-777-5850 or jlbjn@aol.com

Our luncheon speaker is PDG Scott Evans of Stephenville. He is the current MD-2 Texas Lions Council of Governors Chair.

Training for Presidents, Secretaries, and Treasurers will immediately follow the meeting.

We hope your club will take part in the fun, fellowship, and excitement that the first Cabinet Meeting always brings.

See you July 31 at Texas Boys Ranch!

Tijerina new International Director

Past MD-2 Texas Lions Council Chairman Ernesto ("T.J.") Tijerina of San Antonio was elected to a two-year term as International Director during the virtual 103rd International Convention, June 25-29.

Director Tijerina has worked for 47 years as a professional educator and in school administration. His experience in, and out of the classroom as a teacher and superintendent has

earned him several awards including Education Service Center Region 20 Superintendent of the Year and Texas Association of School Boards Regional Superintendent of the Year.

He became a Lion in 1977 after joining the Del Rio San Felipe Lions Club and continues to serve with them to this day.

See TIJERINA Page Six

From The District Governor:

Looking forward to our year of Lions' service

Welcome to our 2021-2022 Lions Club Year!!

I just attended the 2021 Lions International Convention in Montreal. It sure was interesting!

Whoops, that was where the convention was supposed to have been! Actually, the District Governor-Elect training started back in March. So, I didn't leave the house or office without receiving virtual training.



**District Governor
Ron Miller**
Plainview Lions Club

I was at work when I was sworn in as District Governor on June 28. So, when I got home, I had Melody pull off the "District Governor Elect" ribbon from my badge.

The world still continues to adapt due to the continuing effects of the COVID-19 pandemic. The 2022 Lions Clubs International Convention was moved from New Delhi to Montreal.

I don't think any of us will forget what happened during Lion James Belk and Lion Ted Boyd's terms as District Governor. We hope that no one else will have to experience a similar situation.

I sure do appreciate all the work that IPDG Ted and Lion Joyce did for District 2-T2 last year.

It makes for an interesting situation when you conduct your October Cabinet Meeting without the 1st and 2nd VDGs, who were quarantined due to COVID. Then, the Midwinter Conference was held virtually! Through it all, IPDG Ted did very well!

A special thanks to all District 2-T2 Lions Clubs that continued to carry out projects and activities to the best of their abilities during the pandemic. The most important

thing is that you are still with us and I know you look forward to serving your communities as before.

I appreciate those Lions who are serving on the District Cabinet and those who are serving on our various committees. IPDG Ted had a great group of individuals serving on his Cabinet. I am thankful that many of them have agreed to continue serving in various positions this coming year. Thank you all!

Texas Lions Camp had to revamp their services for the children that usually get to go to the Camp. It has become a family affair this summer.

As I am writing this article, I got to see some of the pictures posting from the first families attending the Camp. There were still a lot of smiles from the campers.

When adversity occurs and you can't do what you did before, you must think out of the box and go in a different direction. **This is what I want us to do this year. We must think out of the box and come up with different ways to recruit members and keep our Lions Clubs intact in order to serve our communities.**

Here are some ideas or thoughts that can be used in each of our clubs.

- A key responsibility of every Lion Leader is the growth of our membership.

- With time, consistent small changes wear away old ideas.

- If you think you are leading and no one is following, then you are only taking a walk.

- Lions leave clubs because they feel they don't belong. They need to be heard, they need to feel accepted, appreciated, and are contributing.

- We can't say "We Serve" and only write checks.

- We can't say "Kindness Matters" and fail to practice it with our own Lions.

- We can't say "New Voices" and fail to listen, show respect, or provide opportunities to lead.

- We can't lose amazing Lions due to politics or personal agendas.

- We must model good team behavior if we expect it of others.

- Prevention of member drops is much easier than recovery of lost members.

- Embrace the process. You can figure it out. You can make it happen.

- TEAM: Together Everyone

See LIONS CLUBS Page Four

District 2-T2 Goals 2021-2022

- Approximately 35 percent of District 2-T2 club officers will attend/participate in training sessions for their respective offices.
- District 2-T2 will have a gain of 25 members by June 30, 2022.
- District 2-T2 will charter one new Lions Club, one new Leo Club and one new Specialty Club by June 30, 2022.
- At least 40 percent of District 2-T2 Lions Clubs will report their membership and activities on a regular basis.
- The District Governor will make official visits to each District 2-T2 Lions Club.
- At least 40 percent of District 2-T2 Lions Clubs will participate in Lions Clubs International Foundation (LCIF) Campaign 100.
- District 2-T2 Lions Clubs will strive to raise \$17,000.00 for LCIF by June 30, 2022.

For Lions, retention as important as recruitment

This time last year I was talking about planting trees in connection with the North American Membership Initiative -- NoAMI for short.

If you remember, I invoked an old Chinese proverb that observes that the best time to plant a tree is 20 years ago. The second best time is today.



**First Vice
District Governor
Doug McDonough**
Plainview Lions Club

That was regarding the recruitment of new Lions to join us in service and fellowship and building new Lions Clubs to expand our reach.

The North American Membership Initiative was a pilot process covering Constitutional Areas 1 and 2, which includes the United States and Canada.

This year, NoAMI has evolved into the Global Membership Approach, and now is truly global in scope encompassing 1.4 million Lions in more than 200 countries. And thanks to the lessons learned from the NoAMI experience during the past 12 months, the focus has expanded to include a greater emphasis toward member retention and satisfaction in addition to membership and club growth.

So instead of planting trees, I would like to involve a proverb credited to that great American Benjamin Franklin, "A penny saved is a penny earned."

Although the familiar quote is often attributed to Benjamin Franklin, he never actually said it.

In his 1737 "Poor Richard's Almanac," Franklin delivered the line: "A penny saved is two pence clear."

And later, in the 1758 almanac, he wrote a version to the saying we know, "A penny saved is a penny got." He never used the word "earned."

But hopefully you get the drift as it applies to the Lions Clubs -- a club member retained and re-energized is just as vital to our organization as someone new brought into the pride.

In District 2-T2, we didn't really have a recruiting problem during the past year. Despite the challenges presented by the Covid 19 pandemic, our clubs added 108 new members during fiscal 2020-21.

Unfortunately, our clubs dropped 176 members over that same period. Nineteen Lions died during the year, including four from my home club of Plainview.

Lubbock Lions and Lubbock South Plains Lions each lost three members to death while Slaton Lions lost two.

Other clubs reporting one deceased member each were Abernathy, Jayton, Littlefield Early Risers, Lubbock Redbud, Plainview Breakfast, Roby and Ropesville. The District lost another 41 Lions through the closure of four clubs during the year.

That leaves 116 Lions who were stricken from our club roles during the past year.

Among the reasons listed include 27 Lions who moved, seven who transferred in good standing, 27 for either non-payment of dues or non-attendance or both, three for "other" reasons, two who changed their membership type and 49 Lions who resigned in good standing.

Despite those losses, District 2-T2 has a three-year new member retention rate of 43 percent, and a current overall membership of 1,104.

In an effort to curtail the ongoing exodus of valued Lions Club members from clubs in District 2-T2 as well as throughout Multiple District 2 which encompasses the State of Texas, an effort will be made this year to actually ask those who leave why they have left.

As MD-2 GMA Champion, PDG Chris Gunstream writes in his most recent newsletter, "This is not the job

of the club president, this is the job of the club membership chairperson and the person who sponsored that member, if they are still a member."

Gunstream observes that most people will answer honestly if given the chance, and of the person asking the questions takes the time to truly listen to what they say. The key here is to listen, and then start assessing the issues facing our clubs and district.

This year, the GMA process will also focus on member satisfaction. While part of the overall retention effort, it also is an area that can provide immediate success to our retention effort while additionally helping to build stronger clubs and help develop future club and state leaders.

How can we as club leaders immediately improve member satisfaction? Perhaps we need to begin by treating our members as if they are our most valued customers -- because that's just what they are.

We need to be open to their ideas and suggestions, giving them real opportunities to take on roles of club leadership, and to be more inclusive.

We must openly solicit their ideas and cultivate them as valued Lions instead of just throwing them to the wolves after they are inducted into our clubs.

We need to help them as well as all our fellow Lions to "Catch the Spirit!"

We all need to rekindle and catch the true spirit of Lionism. We need to help bring excitement and help lift up the spirit of what being a Lion is all about -- to serve others!

And remember, we should all have fun along the way.

One other thing, as the new Lions year gets under way, now is the optimum time to consider getting trained to become better leaders in your club and district. And there are a variety of avenues to secure that training.

See TRAINING Page Four

Lions Clubs are excited for 2021-2022 activities

Continued From Page Two

Achieves More!

We will have training for Club Presidents, Secretaries, and Treasurers at the July 31 Cabinet Meeting. Please make plans to attend. Many thanks to the Shallowater Lions Club for hosting our meeting at Texas Boys Ranch.

We are thrilled to announce that Camp Bark and Brew is Sunday, Sept. 19 in Lubbock. Please be expecting correspondence from PDG

Terry Hawkins and her committee with ways that your Lions Club can help in this District 2-T2 activity. This is unique to our District as no other District has such an event benefiting Texas Lions Camp, Leader Dogs for the Blind, and World Services for the Blind.

Our new MD-2 International Director Ernesto "T.J." Tijerina has already secured our speaker for the April 30, 2022 District Convention in Plainview.

It is Justice Christopher S. Nickell

from Paducah, KY. He will complete his second year as International Director at the time of our convention.

I want to officially welcome Chris Edwards of the Brownfield Noon Lions Club as our new 2nd Vice District Governor.

Also, a roaring welcome to 1st Vice District Governor Doug McDonough as he advances to this position following service as 2nd VDG. He is a member of the Plainview Lions Club.

Until next time: "We Serve!"



District Governor Ted Boyd receives a personalized rodeo belt buckle during his official visit to the Ralls Lions Club. (Photo by VDG Doug McDonough)



District Governor Ted Boyd conducts a new member induction ceremony during his official visit to the Ralls Lions Club. (Photo by VDG Doug McDonough)

Training offered for Lion Leaders

Continued From Page Three

First, consider sitting in on at a training session during the upcoming District 2-T2 Cabinet Meeting on July 31. This training is considered a must for new club presidents and secretaries.

Another option is through the LEARN portal on the LCI website. Accessing the Lions Learning Center for online training is as simple as clicking on the LEARN portal which is one of six links showing across the top of the LCI Member Portal Page. There are some four dozen courses and learning paths available for club and district officers as well as regular club members.

Another option to learn more about Lionism is called the Lions University. Available at lionsuniversity.org, it offers year-round training provided by the USA/Canada Lions Leadership Forum. It's almost as good as attending the leadership forum in person.

I know because I was fortunate enough to attend the 2018 Leadership Forum in Columbus, Ohio, as a new club president. This year's USA/Canada Lions Leadership Forum will be held Sept. 9-11 in Des Moines, Iowa, and there's still time to register.

July 31, 2021 Cabinet Meeting Agenda

District 2-T2 Lions Clubs International

Saturday, July 31, 2021

Texas Boys Ranch, 4810 N. County Road 2800, Lubbock, TX

Hosted by Shallowater Lions Club

REGISTRATION AT 9:00 A.M. & CABINET MEETING STARTS AT 9:30 A.M.

- Call To Order and Welcome
- Pledges Of Allegiance to the U.S. and Texas Flags
- Invocation
- Songs
- Introduction of Second Vice District Governor
- Introduction of First Time Attendees and First Vice District Governor
- Introduction of Past District Governors
- Introduction of District Governor Ron Miller
- Recognition of Host Lions Club
- Introduction & Installation of 2021-2022 District Cabinet and Committee Chairs by MD-2 Texas Lions Council Chairman Scott Evans of Stephenville
- Extension of Voting Privileges for 2021-2022 Fiscal Year
- Roll Call of Clubs/Minutes of 2021 District 2-T2 Convention
- Presentation of 2021-2022 District 2-T2 Budget
- Approval of 2021-2022 Respository Bank/Authorization of Co-Signers
- Overview of 2021-2022 Lions Clubs International and District 2-T2 Goals
- Old Business
- New Business
- Final Comments
- Adjourn

LUNCH CATERED BY ROB JOHNSTON - \$15.00 PER PERSON

**RSVP by Noon on Tuesday, July 27th to Barbara Norton
at 806-777-5850 or jlbjn@aol.com**

CLUB OFFICER TRAINING FOLLOWS THE MEETING!

SAVE THE DATE!

**SECOND CABINET MEETING -- OCTOBER 16, 2021
COLLEGE HEIGHTS BAPTIST CHURCH, PLAINVIEW, TX**

Tijerina elected to Lions International Board of Directors

Continued From Page One

He has held a number of offices with the association including District Governor, District Campus Club chairperson and District GMT Membership and new club growth team member.

He has also been invited several times to participate on the LCI Advocacy Committee to represent Lions at Lions Day on the Hill in Washington, D.C.

In recognition of his service, he has received numerous awards including multiple International President's Awards and International President's Certificates of Appreciation.



**INTERNATIONAL DIRECTOR
T.J. AND JUANITA TIJERINA**

He has also received the Lions Clubs International Foundation Help-

ing Hands Award.

Director Tijerina is a Progressive Melvin Jones Fellow.

In addition to his Lions activities, Director Tijerina is active in numerous civic and professional organizations including the Texas Association of Elementary Principals and Supervisors, the Texas Association of School Administrators and the Texas Charter Schools Association.

Director Tijerina and his wife, Juanita, also a Lion and Progressive Melvin Jones Fellow, have been married for 48 years.

They have three children and four grandchildren.

"We Are All Connected" is the theme for the 2021-2022 Peace Poster Contest

From the LCI website

While overcoming new challenges brought on by an unprecedented global pandemic, we're celebrating the things that keep us connected—to each other, to our communities, all together around the world.

This year, we invite young people to envision, explore and visually express these connections.

Students who are ages 11, 12, or 13 as of Nov. 15, 2021 are eligible to participate in the International Peace Poster Contest.

To sponsor the Peace Poster contest, Lions Clubs can order a contest kit from the LCI Store from

Jan. 15 to Oct. 1, 2021.

Nov. 15 is the postmark deadline for a club to send one winning poster (per contest sponsored) to District Governor Ron Miller.

The winning poster at the District level advances to competition on the state level. The winning poster at the state level then moves on to the international competition.

The international Peace Poster Contest winners will be notified on or before Feb. 1, 2022.

Angel Chavez of Muleshoe was the 2020-2021 District 2-T2 Peace Poster winner. His poster was titled "Peace through Service."

PDG Duane Howell thanks 2-T2 Lions



"It was a great honor to be inducted into the Texas Lions Hall of Fame at the recent MD-2 State Convention in Waco.

"I did not earn this honor by myself, so I want to thank the Shallowater Lions Club, the Lions of District 2-T2, and the Lions of Texas for their support during my years in Lionism."

District 2-T2 congratulates PDG Duane on this well-deserved honor!

LUBBOCK HUB LIONS CLUB

Chartered March 19, 1954

Proudly Supports

Dist. Governor Ron Miller & First Lady Melody

Juanita Barker
Eldon Beesinger
Don Holcomb
PDG Carmon McCain, Secretary

Karen McCain, President
Don McInturff
Doug Triplett, Vice-President
Gerad Troutman

www.hublions.org

Camp Bark and Brew 2021 is almost here!

By PDG Terry Hawkins

Hey Lions! We're really, really going to have a Camp Bark and Brew this year!

Mark your calendars for Sunday September 19, (yes, Sunday) from 1:00 to 6:00 p.m.

Things will be different this year. We're being hosted by Two Docs Brewing Co. at 502 Texas Avenue in Lubbock.

We'll take over its parking lot, Texas Ave, and Mac Davis Lane so we can have dog races, vendor booths, food trucks, kids area, dog adoptions, dog costume contests, and dog photo contests (by Roby/Rotan Lions) a Vision Screening tent (by Lubbock Llano Lions) presentations, entertainment and plenty of room to hang out with our families and friends.

Two Docs and Live Oak Animal Hospital have very generously taken on the marketing roles and are giving 100% of all registration fees from booths and food trucks to District 2-T2.

You'll see not only us, Lions, but JC Lopez from Two Docs and Anna Gibson from Live Oak on the TV spots and radio.

Wienerschnitzel owners and staff will be present with the race gates and "dogs for a dollar". (Thanks to Lion Rob Neal and the Slaton Lions and Larry Neal Airport for storing the gates for the past 1½ years!)

All District 2-T2 club members are invited to come enjoy yourselves with your families and your dogs.

Bernie Gradel and Terry Hawkins will be calling each club to find out how the club members can volunteer.

This year, volunteers will be needed for set up around 10:30 a.m. and tear down around 6:00 p.m.

Site cleanup, parking assistance, Poop patrol, dog water stations, security, and overall crowd control are jobs that need to be filled.

So, discuss this at your next



These dog owners were among participants at the first District 2-T2 Camp Bark and Brew event held March 23, 2019 in downtown Lubbock.

meeting so we can know which jobs you're willing to do.

This event is still primarily to promote awareness about Lions Clubs and serving together.

Any net benefits will be divided among Texas Lions Camp, Leader Dogs for the Blind and World Services for the Blind.

Each of those agencies will make presentations and will be available all day for discussions, questions, and conversations.

About the Dog Races: We'll have registration up on the District 2-T2 website and the Two Docs website by August 1.

Categories for the races will be like last time: Small Dog races for dogs under 20 pounds, special needs dogs races, and, of course, wiener dog races.

Also like last time, all Lions Clubs are encouraged to have their own community wiener dog race so you can bring your "winner wiener" to the Lions wiener dog race. This is a separate category and only open to those dogs from the Lions community races. There's a big traveling trophy involved!

Download the registration forms, fill them out, bring them to the event,

and pay registration fees on site. All racing dogs should appear with their current shot records.

We're all so excited for this to happen this year.

You may not know it, but the Lions from all over the U.S. have discovered this district-wide project and have been asking questions on how to develop their own Bark and Brew in their areas.

The Council of Governors here in Texas have been awarded a \$15,000 public relations grant to split among districts that hold district-wide events.

Thanks to District Governor Ron Miller for securing \$2,500 for District 2-T2. And thanks to LCIF for helping us get out our message of Lionism and the non-profits that we love to help.

Watch the following for developing details:

• **District 2-T2 website** at www.lions2t2.org Click on "Bark and Brew" link

• **Camp Bark and Brew Facebook page:** @campbarkandbrew

• **Two Docs Brewing Co. Facebook page:** @twodocsbrewing

• **Two Docs Brewing Co. Twitter:** @TwoDocs

Lions embrace the joy of "Service From The Heart"

The 2021-2022 global priorities of Lions Clubs International include the following:

▪ **Membership growth and engagement**--The growth of our association means we're always ready to serve. To grow, we must not only bring in new members, we must also keep our current Lions engaged and active. Every time we lose a Lion, we have to recruit two more people in order to grow. More importantly, we must engage every member so that each person is able to truly live out the service that's in their heart.

▪ **Support our Foundation** -- We are in the final year of our most ambitious giving campaign ever, Campaign 100. The generosity and



support of LCIF is empowering our service around the world, and bringing hope. Let's put our hearts into action by supporting our global foundation so we can achieve our goal of raising US\$300M.

▪ **Compassionate service** -- As communities around the world seek to find a sense of normalcy once again, Lions have a new and great opportunity to lead by example. We can help the world recover in this time when so many are still struggling. We must keep up our innovative service efforts of the past year and expand on them to address the needs of our current situation, with the knowledge that things can change at any moment.

▪ **Communication**--Transparency and open lines of communication are essential to great service, and therefore have always been key to

See USE Page Ten

LCIF's Campaign 100 enters final year of fundraising

By PDG Jim Petty
District 2-T2 LCIF Ambassador

There's no doubt that 2020-2021 was a difficult year with the COVID-19 pandemic, natural disasters including hurricanes and record-breaking cold temperatures that have threatened communities here in Texas.

In addition to these challenges, we find many others.

As an example:

- Every two minutes-a child is diagnosed with cancer.
- More than 440 million worldwide are living with diabetes.
- Two out of three children report bullying.
- By 2025, half of the world's population will be living in water-stressed areas.

LCIF is actively aiding communities like yours and mine to alleviate this stress.

Since its founding in 1968, LCIF has supported more than 16,000 grants which total more than \$1.1 billion in more than 90 countries across all Constitutional Areas.

In Texas, LCIF has awarded 223 grants totaling more than \$5.6



million. These include:

- \$1 million for victims of Hurricane Harvey.
- \$125,000 for construction and other needs at Texas Lions Camp.
- \$50,000 in emergency grants related to the recent winter storm.

Let's bring this home to District 2-T2, our communities, and our neighborhoods.

What has LCIF done for us?

- \$30,000 for housing at Texas Boys Ranch.
- \$10,000 for a microscope at the Great Plains Lions Eye Bank.
- \$30,000 for a habitat home in Lubbock.
- \$10,000 for an eyeglass mission trip to Honduras.

▪ \$45,000 in assistance for a home for disabled boys.

▪ \$50,000 grant for Lubbock's Hope Lodge.

▪ \$11,000 for three SPOT vision screening machines for Lamesa, Roby, and Snyder. (In 2019, Lions screened more than 1,200 children to identify vision issues and referred them to medical professionals.)

All in all, LCIF has provided more than \$261,000 in grants for people in need in our District.

As we enter the final year of Campaign 100, Lions worldwide have raised \$213,293,415 or 71 percent of the \$300 million goal.

We all knew that the goal set by LCIF to raise \$300 million in three years would be difficult.

There is one more year to complete the fundraising in order to meet the needs of those in need worldwide.

I encourage you to put your thinking caps on, roll up your sleeves, and come up with ideas on how District 2-T2 can accomplish this goal.

As always, I am happy to give a presentation to your Lions Club or visit one on one with your banker or financial advisor.

April 24 District 2-T2 Convention at Lubbock



**District 2-T2 Governor
Ted Boyd**



**International Director
Michael Banks & Lion Anne**



**PDG James Osborne
and PDG James Belk**



**Zone 1B Chairman Gary Smith
(left) reports on club activities**



**PDG Terrell Thompson visits with PDG Duane Howell prior to the start
of the District Governor's Banquet at Broadway Church of Christ**

SHALLOWATER LIONS CLUB

**HOME CLUB of
PDG Duane Howell
& PDG James Norton**

**HARVEST
FESTIVAL
Set for October 9!**

***Congratulations to our
own PDG Duane Howell
District 2-T2
2021 Texas Lions
Hall of Fame Inductee***



Use innovations and new technologies for greater service

Continued From Page Eight

Lions Clubs. We must continue to focus on our connections to one another, those we serve, and the organizations that support us. As Lions, we have a powerful and global community of peers we can learn from and assist. Now is as good a time as any to lean into our network of service.

As the world continues to change, we must learn from our recent past.

We've experienced firsthand the importance of placing the health and safety of our members and those we serve above all else. But last year also showcased the ingenuity and innovation within our clubs.

Virtual meetings, webinars, safe service and so much more — Lions spent the past year developing new ideas and ways to connect.

Let's continue to serve safely, but

let's also continue to use the innovations and new technologies that can help us achieve stronger connections and greater success.

When members are happy, they'll want to invite others to be a part of it. Our Lions come to our association with a passion and fire within them to serve. Let's do everything we can to keep that passion for service burning strong for years to come.

District 2-T2 welcomes these new Lions Club members!

(April 1, 2021- June 30, 2021)

LION

Kent Parish
Alex Driggars
Estella Benavides
Layne Sheets
Michael K. Neighbors
Dolores Ann Blair
Mike Hurt
Malcolm Neyland
Gerald Lewis
Chris Bost
Samantha Bost
Rob McKelvy
Debbie Sanders
Joseph Pullen
Adelaide Speck
Lewis Drum
Richard Hall
Sharla Knippa
Brandon Rowell
Shirley Carter
Lindsey Luckie
Michael Schertz
Todd Buchanan
Cafrol Castillo
Lazaro Castillo
Leslie Rinehart
Rosemary Starl
James Gatica
John Gatica

LIONS CLUB

Earth
Floydada
Jayton
Jayton
Littlefield Early Risers
Lubbock
Lubbock
Lubbock
Lubbock Llano
Lubbock Redbud
Lubbock Redbud
Lubbock Redbud
Lubbock South Plains
Lubbock South Plains
Matador
Plainview
Plainview
Plainview
Ropesville
Ropesville
Ropesville
Shallowater
Shallowater
Shallowater
Shallowater
Slaton
Slaton

SPONSOR

No sponsor listed
Ryan Crowe
Daryl Ham
No sponsor listed
Mitch Grant
Gloria Quinton
Jeff Fisher
PDG Peggy White
PDG Terry Hawkins
Khanh Vu
Khanh Vu
DG Ted Boyd
Lonnie Kirk
PID Marshall Cooper
George Speck
Larry Hoyle
Braden Sutterfield
No sponsor listed
Misty Rowell
Timothy Carter
Timothy Carter
Nathanael Falls
Timothy McCullar
Vohnya Tongate
Vohnya Tongate
PDG James Norton
Tommy Powe
No sponsor listed
No sponsor listed

Plainview Lions Club presents Jack Wiech Fellowships

EDITOR'S NOTE -- Due to space limitations, we were unable to publish this article in the April 2021 issue of *The Windmill* -- CEM

By Doug McDonough
1st Vice District Governor

During the March 10, 2021 Plainview Lions Club meeting, PDG James Belk presented Jack Wiech Fellowships, benefiting Texas Lions Camp, to Lanell Julian, Kathy Norris and Vernon Norris, following a significant donation to the Texas Lions Camp by Kathy and Vernon Norris.

Their donation helped PDG Terry Hawkins win her crown as the Polar Bear Plunge Queen at the February 2021 Council of Governors meeting in Kerrville.

Following the Jack Wiech Fellowship presentation, Kathy Norris told Plainview Lions about the motivation behind their donation which will help with reconstruction at the camp.

"I could tell you I had some monumental philanthropic dreams of helping the Lions Camp, but that wouldn't be true. Last year at tax time my CPA advised me that I needed to take some financial actions, so I spent some time thinking about the possibility of making a contribution to some charitable organization.

"I knew it would definitely be child-centered. I taught school for over 20 years and during that time I became aware of the desperate condition in which many of our children exist. However, it wasn't until I became a school counselor that I understood the true seriousness of the situation. I felt that anything I could do to make a possible impact on our youth should definitely be contemplated.

"During the pandemic I was still thinking about what I was going to do with an IRA that I have had since 1982. At one of our Lions meetings, we had a speaker from Lubbock who described the conditions of the



Lions Lanell Julian, Kathy Morris, and Vernon Morris are shown with the Jack Wiech Fellowship Awards presented to them at the March 10, 2021 Plainview Lions Club meeting. (Photo by Doug McDonough)

Lions Camp in Kerrville – that it had become very run down and that many, if not all, of the buildings were the same buildings that were there in the 1950s and 1960s.

"This brought back memories for me of a very good friend I had in junior high and high school, Maxine Julian, who had attended that camp. Maxine had been involved in a tragic farm accident when she was a little girl. She fell from a tractor while her dad was plowing and one of her legs was severely injured. She lived with a stiff leg for the rest of her life.

"I remember her in school as a girl who was always fun, cheerful and never one to feel sorry for herself.

She was a blessing to her friends. I am sure she was a blessing to other campers as she attended the Lions Camp in the 1950s and 1960s.

"I knew then that I wanted my funds to go to Lions Camp.

"God has been good to us and we have not wanted for anything. We do not want special recognition. However, I decided that if I could share our experience with others, maybe they would be encouraged to also contribute.

"Our children are the future leaders of our country. Their mental, physical and spiritual lives are important. What better place to make an investment than Lions Camp?"

Be sure to submit monthly reports!

Club Secretaries are reminded that they are required to submit a Monthly Membership Report (MMR) each month as part of their job responsibilities.

This is the case even when no membership activity has occurred during the month.

The MMR helps keep Lions Clubs International, MD-2 Texas Lions, and District 2-T2 informed about club membership totals.

Club Secretaries also need to report their club's monthly service activities. Both reports can be accomplished online.

If you are a new Club Secretary or need a refresher, be sure to attend the officer training following the July 31 Cabinet Meeting at Texas Boys Ranch.

Feel free to contact Cabinet Secretary PDG Carmon McCain if you have questions or need help filing your club's MMR.

He can be reached at (806) 786-9409 or by email at carmon.mccain@gmail.com

Meet your 2021-2022 International Executive Officers

Douglas X. Alexander of Brooklyn, New York, is the 2021-2022 International President.

Alexander is a retired vice president for J.P. Morgan Chase Bank.

He has been a Lion since 1984 and has served in numerous District offices.

Alexander is a Progressive Melvin Jones Fellow, a Dr. Franklin G. Mason Fellow, a W. P. Woods Fellow, and recipient of the Ambassador of Good Will Award.

He has served as chairperson of the advisory board for the New York Urban League and as a board member of the St. Francis DeSales School for the Deaf. He is also a recipient of the Congressional Record Award.

President Alexander has two daughters, and his partner in service, Shabiki Cazabon, is a Lion and a Progressive Melvin Jones Fellow.

Brian Sheehan of Bird Island, Minnesota, is International First Vice President.



ALEXANDER



SHEEHAN



HILL



OLIVEIRA



CHOI

Sheehan is the founder and CEO of a software development company.

Dr. Patti Hill of Edmonton, Canada, is International Second Vice President.

Hill is president of a consulting firm. With 30 years' experience as a psychologist, she has mentored graduate students and psychologists in training. Hill has also championed the rights of children who are deaf and/or blind.

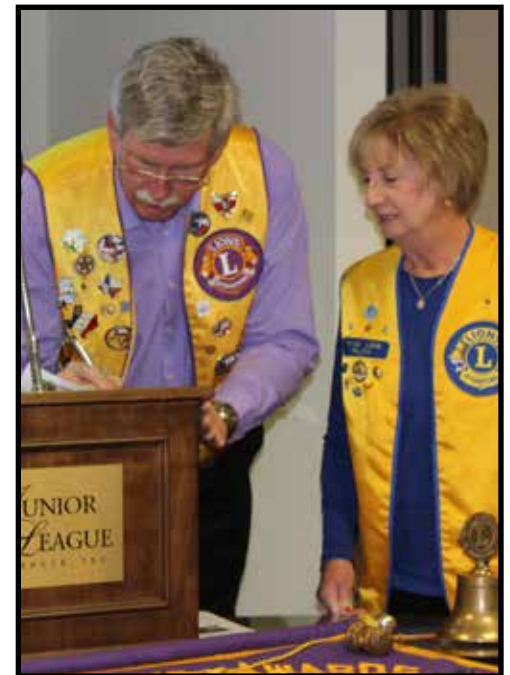
Fabricio Oliveira of Catole do Rocha, Paraiba, Brazil is International Third Vice President.

Vice President Oliveira is a businessman, with a Post-Graduate Degree in Business Administration (MBA) from Fundação Getúlio Vargas (FGV), and a Degree in Administration.

Dr. Jung-Yul Choi of Busan, Republic of Korea is the Immediate Past International President and Lions Clubs International Foundation Chairperson.

Full biographies of the LCI 2021-2022 Executive Officers are available at www.lionsclubs.org/en/discover-our-clubs/our-leaders

South Plains Lions celebrate 70th anniversary



(LEFT) Items from the club scrapbooks were on display during the April 15, 2021 Lubbock South Plains Lions Club's 70th anniversary celebration. (CENTER) Past International Director Marshall Cooper entertains with his "Boudreau and Thibodeaux" stories. (RIGHT) South Plains Lions Club President Tom Vermillion and Secretary Marilyn Gipson review the agenda prior to the celebration. Congratulations on this milestone anniversary!!

Exit interviews could help plug membership leaks!

**By 1st VDG Doug McDonough
2-T2 GMA Champion**

In an effort to help Lions Clubs in District 2-T2 as well as throughout MD-2 to identify the underlying reasons behind Lions dropping out of our Texas Lions Clubs, an exit interview has been developed.

Hopefully, this process will help districts and clubs develop their own retention programs.

As envisioned by MD-2 GMA Champion Chris Gunstream, when the District Governor is notified by either LCI or individual clubs that a member has exited, the Governor or designated individual will either email or mail an Exit Interview form and instructions to that club's President and Secretary, requesting that an Exit Interview be conducted, if not already performed.

The club will not be required to return the completed interview form to the District.

It is for the use of the club to assist in improving retention and strengthening the club. The completed form should be retained as part of the club's records.

Instructions include:

- Use the member's feedback and take steps to strengthen your club.

- Updated contact information obtained from the survey can be stored in a database of former members. They can be updated on upcoming service projects and may be invited back to the club later.

- **Preferred method** is in person with the Sponsoring Lion acting as interviewer.

- **Secondary method:** Telephone call by Sponsoring Lion or other club member, but only if an in-person meeting is not possible.

- Every part of interviewer's response to an exiting member should reflect a willingness to learn about the exiting member's experience as a Lion and should indicate a desire to

better your club using the information supplied.

- End each survey by thanking the member for the service they provided and let them know that the club values their contribution. Encourage the individual to stay in touch.

- After completing the survey, notify club leadership about any problems identified. Discuss what can be done to address the problems identified. Take advantage of the opportunity to strengthen the club by making positive changes. Keep each completed survey as part of your club's records.

The interview itself should include:

1. What reasons can you (the exiting member) give us as to why you are leaving the club?

Difficulties With Meetings And/Or Activities

- ☐ Not asked to help or be involved
- ☐ Was not aware of the responsibilities before/after joining
- ☐ Meeting day and/or time was not convenient
- ☐ Meeting place and/or food was unsatisfactory
- ☐ Service projects not effective/useful for the community
- ☐ Meetings disorganized, not following an agenda
- ☐ Not enough recognition for job well done
- ☐ Not enough social events
- ☐ Other (please specify)

Difficulties With Club Administration

- ☐ Disorganized leadership being a Lion
- ☐ Unhappy with current leadership
- ☐ Poor communication among members
- ☐ Age differences too great
- ☐ Gender differences
- ☐ Philosophical differences
- ☐ Cliques/groups to which people

did not belong

- ☐ Other (please specify)

Personal Needs Not Met And/Or Conflicts With Members

- ☐ Skills/talents not utilized
- ☐ Needs for fellowship not met
- ☐ Needs for networking not met
- ☐ Cost prohibitive
- ☐ Health reason
- ☐ Time demands (family, work)
- ☐ Did not feel a part of the group
- ☐ Other (please specify)

2. Is there anything that could have been done to prevent your leaving?

3. Is there anything that the club should consider changing that may help retention in the future?

4. If you left because of job transfer/relocation, are you joining a new club near your place of residence or job? Yes ☐ No ☐

- If yes, what is the name of the new club?

- If you haven't chosen a new club, can we help you find one?

5. Has your contact information changed, including address, phone number, email address?

For Club Use

How long was the Lion a member of your club?

If the member's drop was due to non-attendance:

- ☐ How long were they in non-attending status?
- ☐ Did any club officer/member contact this person about non-attendance?
- ☐ If the member's drop was due to non-payment:
- ☐ How long was this Lion in non-paying status?
- ☐ Did any club officer/member contact the member about non-payment of dues?

Lions Legacy:

Charter dates & years of service of current District 2-T2 Lions Clubs

Have you ever wondered which District 2-T2 Lions Club is the oldest? The newest? This information from MyLCI will answer those questions!

<u>CLUB</u>	<u>CHARTERED</u>	<u>YEARS OF SERVICE</u>
Snyder	1924	97
Matador	1928	93
Lubbock	1929	92
Plainview	1929	92
Crosbyton	1937	84
Levelland Noon	1938	83
Morton	1938	83
Seminole	1940	81
Roby	1941	80
Abernathy	1945	76
Lorenzo	1945	76
Denver City	1946	75
Floydada	1946	75
Hale Center	1946	75
Roaring Springs	1946	75
Earth	1947	74
Rotan	1947	74
Lubbock South Plains	1951	70
Ralls	1953	68
Ropesville	1953	68
Lubbock Hub	1954	67
Shallowater	1954	67
Whitharral	1958	63
Cotton Center	1960	61
Slaton	1960	61
Jayton	1967	54
Lubbock Redbud	1969	52
Littlefield Early Risers	1973	48
Lubbock Lip Lipscomb	1974	47
Levelland Evening	1977	44
Plainview Breakfast	1977	44
Wolfforth	1999	22
Olton	2013	8
Muleshoe	2016	5
Lamesa Centennial	2017	4
Idalou	2018	3
Lubbock Llano	2018	3

Showcase your Lions Club with a Windmill ad!

Want to promote a club fundraiser or service project?

If so, advertising is available in the remaining quarterly issues of *The Windmill*, the official publication of District 2-T2.

There are four issues published each year.

- 1st Quarter: July-September
- 2nd Quarter: October-December
- 3rd Quarter: January-March
- 4th Quarter: April-June

Advertising is on the inside pages and associated costs are as follows:

- \$100 for a 1/2 page ad in 3 issues. (About \$34 per ad/remaining issues)
- \$75 for a 1/4 page ad in 3 issues. (That's \$25 per ad/remaining issues)
- \$15 for a 1 column business card ad in 3 issues (That's \$5.00 per ad/remaining issues).

The newsletter is available as a print version which is mailed. It is also available as an electronic version on the District 2-T2 website.

Windmill Editor PDG Carmon McCain can assist with ad layout, if needed.

Content for the ads can be mailed to him at 8812 Elkridge Avenue, Lubbock, TX 79423-3041. It can also be emailed to carmon.mccain@gmail.com

Payment for the advertising should be sent to Cabinet Treasurer Bill Cross at 921 Broadway, Plainview, TX 79072.

Did you know?

There are more than 1.4 million Lions Club members in 47,000 clubs in more than 200 countries and geographic areas.

There were 800 members in 25 Lions Clubs in 1917 - the first year of the International Association.



District Governor Ted Boyd conducts a new member induction ceremony during his official visit to the Crosbyton Lions Club. (Photo by VDG Doug McDonough)

Share your story in *The Windmill*

Are your club's service activities be a well-kept secret?

Be sure to let everyone in District 2-T2 and Texas MD-2 know about them by providing articles or photos for publication in *The Windmill*.

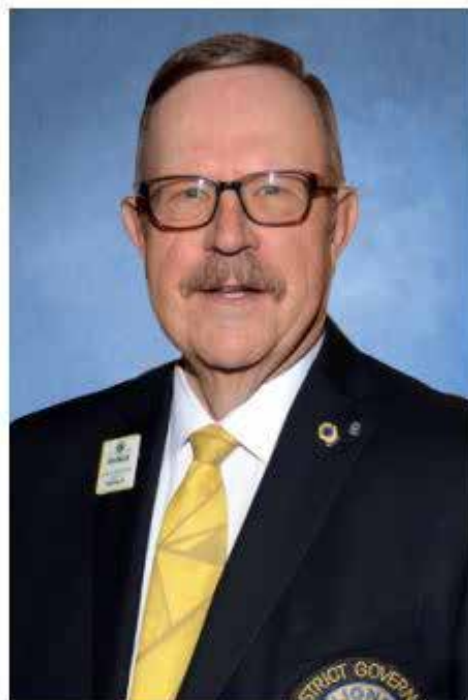
There are three remaining issues to be published this year.

- 1st Quarter: July-September
- 2nd Quarter: October-December
- 3rd Quarter: January-March
- 4th Quarter: April-June

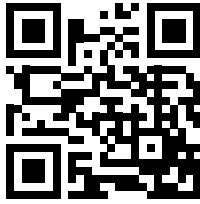
Articles and/or photos can be emailed to carmon.mccain@gmail.com.

Plainview Lions Club

Proudly Supports



**District Governor
Dr. Ron Miller &
First Lady Melody**



WWW.LIONS2T2.ORG

THE WINDMILL

RETURN SERVICE REQUESTED

The International Association of Lions Clubs
District 2-T2 Newsletter Editor
PDG Carmon McCain
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JULY 2021 ISSUE

2021-2022 Officers

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Save These Important Dates!

July 31, 2021	1st Cabinet Meeting, Texas Boys Ranch.
August 5-7, 2021	1st Council of Governors Meeting, Kerrville.
Sept. 19, 2021	Bark and Brew, Lubbock.
October 16, 2021	2nd Cabinet Meeting, Plainview.
Nov. 12-13, 2021	2nd Council of Governors Meeting, College Station
January 15, 2022	Midwinter Conference, Lubbock.
Feb. 3-5, 2022	3rd Council of Governors Meeting, Kerrville
March 19-20, 2022	TX Lions Leadership Forum, Austin.
April 30, 2022	District 2-T2 Convention, Plainview
May 26-28, 2022	MD-2 Texas Lions Convention, Abilene.
June 24-28, 2022	Lions International Convention, Montreal.
June 30, 2022	PDG Mac & Mary McCown Day Remember Your Mentors!