



THE WINDMILL

www.lions2t2.org

Camp Bark and Brew 2021 was a blazing success!

By PDG Terry Hawkins

After canceling in 2020 and considering a virtual Bark and Brew in the spring of 2021, we finally held the 2nd Camp Bark and Brew on September 19, 2021.

A sweet partnership with Two Docs Brewing Co. and Live Oak Animal Hospital developed when Two Docs held its own "Barks and Brews" last spring.

We asked Two Docs if we could combine forces.

Veterinarian Dr. Eric Cunningham and Family Practice Dr. Tyson Purdy, JC Lopez with Two Docs, and Anna Gibson with Live Oak Animal Hospital consented to host the 2nd Camp Bark and Brew at the Brewing Company.

Our committee of PDG Carmon McCain and Lion Karen McCain, PCC Bernie Gradel, Lion Dr. Doug Klepper, Lion Russell Donaway and

See THANKS Page Seven

Inside This Issue

From the Governor	2
First VDG Column	3
Second VDG Column.....	4
Life Membership Awarded ...	4
Remembering Two PDGs	5
Membership Challenge.....	8
Fall Service Projects	9
Welcome New Members	10



Holding Down The Bark and Brew Merchandise Booth

PDG James Belk, District Governor Ron Miller, and First Vice District Governor Doug McDonough man the Bark and Brew merchandise booth at the Sept. 19 event at Two Docs Brewery in Lubbock.

Select your contestants for Jan. 15 Opportunity For Youth Contests

By PDG Danny Leake

I want to encourage all District 2-T2 Lions Clubs to seriously consider participating in the Lions Opportunity for Youth Scholarship Contest Program.

Our District 2-T2 contest will be held in conjunction with the January 15 Midwinter Conference at South Plains Church of Christ in Lubbock.

This program has a two-fold purpose:

- Provide financial scholarships to our high school juniors and seniors;

- Introduce our wonderful world of Lions' service to many of the young participants. Perhaps, one day, they too will join us in our "We Serve" mission.

You may ask "Why does it matter?" Consider this testimony from Lion Jimmie Kay Moore, Muleshoe Lions Club Treasurer.

"When I attended my first Midwinter Conference in 2015, I heard the students deliver their

See LIONS Page Six

From The District Governor :

Bark and Brew, Lions Camp & more thoughts

What a great time occurred at Camp Bark and Brew on September 19th!

It was nice to see Lions from all over District 2-T2 participating. Thanks to PDG Terry Hawkins and her committee for putting together another successful event!

Our third Camp Bark and Brew event is set for April 24, 2022. We hope you'll make plans to attend!



**District Governor
Ron Miller**
Plainview Lions Club

Our MD 2 Council of Governors 2021-2022 theme is "To Inspire Growth." Is your club growing in membership, service, and leadership? Do you know a community that no longer has a Lions Club? We as a District need to investigate and see if there is an interest in these communities to bring back a Lions Club. All help in doing this is appreciated.

The Tail Twisters of the Plainview Lions Club along with our Queen and Princess raise money each week for a special group in our community or in District 2-T2.

We have helped such groups as Faith in Sharing House (FISH), Compassionate Care, Boy and Girl Scouts, Rainbow Room, PAWS, Community Fireworks, Snack Pak 4 Kids, Texas Girls and Boys Ranch, Sponsorship for the Jimmy Dean Musical Festival held at Wayland Baptist University, Junior Service League Dress-A-Live Doll, and the Salvation Army.

This shows our community how we as Lions serve others.

As I go around visiting the Lions Clubs in our District, I am sharing how the Plainview Lions are working with "Hunger" in our community.

We want to know what your club has tried to increase membership and sparked interest in the club's service projects.

At our Cabinet meetings I will ask those Lions Clubs in attendance to report their activities and add to what the Zone Chairs share about their area. Each of you have some unique projects that are so beneficial to your community. I want you to "toot your own horn."

Texas Lions Camp construction has been under way for almost two months now.

Some of the buildings have been demolished to make room for the new bunkhouses.

Brush and cedar trees have been cleared to make way for the tiny houses. This phase of construction is hoped to be completed by June 22, 2022.

I believe that most of you are aware of how the Texas Lions Camp officials brainstormed on how to bring the children back to the camp this past summer.

They simply made it a family affair! The children and their parents were able to stay a night or two and participate in the activities provided

by the camp staff.

Something else that is so neat about the camp involves the first weekend of August. The Lions Club International President for that particular year always visits the Texas Lions Camp. The president will have been in office for one month. As they travel around the world during their tenure, they have the opportunity to tell the world about our camp.

Congratulations to the Idalou Lions Club as they had their introductory sign-up for a Leo Club on September 13th!

They will have the third Leo Club in our District along with Plainview and Frenship.

This is very special for me, since five of my grandchildren are involved in this newly formed Leo Club. The sixth one isn't old enough to meet the age guidelines.

The Idalou Lions Club also had a Pancake Breakfast on September 18th where part of the Leo Club members were involved in their first community service project.

I want to personally thank the Ralls Lions Club for their generous

See RALLS Page Four

District 2-T2 Goals 2021-2022

- Approximately 35 percent of District 2-T2 club officers will attend/participate in training sessions for their respective offices.
- District 2-T2 will have a gain of 25 members by June 30, 2022.
- District 2-T2 will charter one new Lions Club, one new Leo Club and one new Specialty Club by June 30, 2022.
- At least 40 percent of District 2-T2 Lions Clubs will report their membership and activities on a regular basis.
- The District Governor will make official visits to each District 2-T2 Lions Club.
- At least 40 percent of District 2-T2 Lions Clubs will participate in Lions Clubs International Foundation (LCIF) Campaign 100.
- District 2-T2 Lions Clubs will strive to raise \$17,000.00 for LCIF by June 30, 2022.

Going up? *Develop your own Lion elevator speech!*

I had an opportunity to visit with a fellow Lion during Bark and Brew and encourage him to attend the USA-Canada Forum.

Thanks to my club, I got to attend as club president in 2018 when the forum was in Columbus, Ohio. It's a wonderful learning experience.

That Lion asked me to briefly describe some of the things I learned

friends and neighbors.

An effective elevator speech is a great way to promote your club in just a minute or two.

What are some of the key points to emphasize in your own Lions Club elevator speech?

Mention that "we are your local Lions club," and that "we play a vital role in our community." Point out that our members are caring men and women who join together to help those in need.

And list some of your club's service projects.

In Plainview, we deliver Meals on Wheels, bag meals for the Snack Pak 4 Kids program, help beautify Plainview by adopting the intersection of US 70 and I-27 and picking up trash on a regular basis at that overpass, we give free books to local and area first graders at Christmas, sponsor five \$750 scholarships annually for local high school seniors, raise and donate thousands of dollars each year to local charities, build handicap ramps for people in wheelchairs and with limited mobility, operate a rest stop for the annual Hale on Wheels bicycle rally, distribute free milk and ice cream at the annual Red, White and Moo Dairy Fest, and the list goes on.

Each club has their own service projects and special causes and activities, and this is a great chance to briefly highlight those to a prospective member.

You also need to emphasize that your club is part of Lions Clubs International, the world's largest humanitarian organization with more than 1.4 million members in over 48,000 clubs in more than 200 countries around the world.

And remember to add that we are always looking for people who want to make a difference right here in their own community.

That's because we believe that we can make an even bigger difference when we all work together.

And don't forget to tell them when and where your club meets and offer to buy their meal if they visit your club meeting.

You might even invite them to an upcoming service project so they too can experience the self-satisfaction that comes from serving others.

I usually begin my elevator speech by asking the hearer to close their eyes and tell me what they see. Then I explain that Lions Club members have been opening eyes for the past 96 years after Helen Keller challenged us to become Knights of the Blind.

As a result we have helped save the vision of 140 million people by battling river blindness disease, by recycling eyeglasses for the needy and sponsoring vision screening programs for elementary school students.

And if I see that I have someone's interest, I elaborate on some of the things Lions do both local and worldwide, such as promoting diabetes awareness, disaster relief, food drives for the needy, environmental cleanups and fighting pediatric cancer.

I also give them a card inviting them to a club meeting. On the flip side in big letters is the message "Good For One Free Meal" which is a big incentive to some people.

Oh yes, it really helps if you get into the habit of wearing your Lions Club pin, a Lions Club cap, a Lions polo shirt or club shirt – something that identifies you as a Lions Club member.

There's nothing like being a Lion. We make a difference in our communities and in the lives of the people we serve. And even though Lions spend most of their time giving, we also get so much in return.

An effective elevator speech will convey that message to a prospective member in just a minute or two. You can make them believe as long as you believe yourself, and convey the Lions Club message confidently and sincerely.



**First Vice
District Governor
Doug McDonough**
Plainview Lions Club

at the USA-Canada forum, and I mentioned one specific session I attended where we were asked to develop our own elevator speech.

He didn't know what I was talking about so I thought it might be a good idea to use this topic for my column and encourage every Lion in District 2-T2 to develop their own personal elevator speech as an important tool to tell our story in just 30 seconds to two minutes – the average time for an elevator ride, depending on how tall the building is and how far up you're going.

According to Wikipedia, an elevator speech or elevator pitch is a short description of an idea, product or company that explains the concept in a way for the listener to understand it in a short period of time.

For our purposes, your elevator speech should be a short description of your Lions club, what it does for the community and why your club matters.

More importantly, the message should convey your club's story in a succinct and compelling manner.

Lions should customize their own personal elevator speech to highlight a few of their club's service projects and signature events, and then practice the speech so you can easily and confidently use it to introduce your club and its activities to business and community leaders,

Brownfield Noon Lions always ready to serve others

Every Lions Club in the district shares the common mission of empowering volunteers to serve the communities, meet humanitarian needs, encourage peace, and promote international understanding through the Lions club.

The Brownfield Noon Lions shares this vision of the Lions through several activities during the year.



**Second Vice
District Governor
Chris Edwards**

Brownfield Noon Lions Club

Our two major fund raisers are setting flags for Holidays that honor our country and sell homemade strawberry shortcake and fresh pork rinds at the Brownfield Harvest festival.

Ralls Lions rodeo marks 70th year

Continued From Page Two

recognition of the District Governor. I was presented with a silver belt buckle before the rodeo began. They have sponsored this rodeo for 70 years. What a great undertaking they have done for all these years! Thanks Lion Boss Forrest Griffin!

Condolences to the family of PDG Jim Jones from Littlefield. He was District Governor in 1984-1985. He represented his community well!

Condolences to the family of PDG Arlee Jackson from Lubbock. He was District Governor in 2003-2004. He was a dedicated member of the Lubbock Century II Lions Club for many years.

Please keep PDG James Osborne in your thoughts and prayers as he continues to recover from his recent illness.

Until next time: "We Serve!"

Some of our community projects include supporting the Pak Pals program where we help buy food and pack bags for students to have something to eat over the weekend.

Around Christmas time we raise money to help the Brownfield Goodfellows buy toys for underprivileged children. We also host a food drive at the same time to help the Goodfellows provide food for the elderly and families to have on Christmas Day.

One of the clubs most fun activities would be the Doggie Dash that we host in conjunction with Camp Bark and Brew.

We have a dog race to raise money and bags of food for the Brownfield Animal Shelter.

After a preliminary race, the doggie dashers will run at halftime at one of our High School Basketball games. The winner then goes on to

represent our club at the Lubbock Bark and Brew race.

An additional event we were able to start this year was our First Annual Pancake festival, which helped raise funds for the youth sports program and to help towards the Brownfield firework display to celebrate the Fourth of July.

As I finish up this article, I cannot help but think about the past year and how we had to think outside the box and the Brownfield Noon Lions rose together to accept the challenge.

The Brownfield Noon Lions Club did a great job of gathering to help with needs of our community.

Even though we are a rural community, we are not immune to big city problems such as poverty and homelessness.

Our club will always be ready to help our community when needed. We are looking for great things in 2021-22.



PDG Joe Hargrove Receives Lions' Life Membership

During their Oct. 21 meeting, Redbud Lions Club Secretary Joe Freeman (left) presented fellow club member PDG Joe Hargrove with a Life Membership in the International Association of Lions Clubs. Hargrove served as District 2-T2 Governor in 2001-2002 and was inducted into the Texas Lions Hall of Fame in 2015. A life member is a Lion who has maintained active membership for at least 20 years. Congratulations to PDG Joe on this well-deserved honor!

District 2-T2 remembers PDGs Jackson and Jones

Since our last newsletter, it is with great sadness to report that Past District Governors Arlee Jackson and J. L. (Jim) Jones passed away in September.

PDG Arlee Jackson

PDG Arlee Jackson of Lubbock passed away September 22. He was 93.



JACKSON

A celebration of life service was held Oct. 1 with burial following at Peaceful Gardens Cemetery at Woodrow, TX.

Lion Arlee served as District 2-T2 Governor in 2003-2004.

He served many years as Secretary-Treasurer of the Lubbock Century II Lions Club. He later joined the Lubbock Lions Club following disbandment of the Century II Lions Club.

Arlee was a former Lubbock Independent School District teacher and principal.

He was Deacon Emeritus of the St. John Baptist Church in Lubbock.

His wife, Jearline ("Jeri") Jackson passed away in January 2020.

Survivors include four daughters, a son, a host of grandchildren, great-grandchildren, great-great-grandchildren, other relatives, and friends.

PDG Jim Jones

PDG J. L. (Jim) Jones of Littlefield passed away September 13. He was 86.

Memorial services were held Sept. 16 in Littlefield. A private family graveside service with Masonic Rites was held prior to the service.

PDG Jim was born in Anton and attended Texas Tech University. He married his high school sweetheart, Jane Ann Whitfield in 1956.

After a brief time in Albuquerque, they returned to Littlefield in 1963.

He owned and operated Jones Oil Company in Littlefield for many years.

Jim was a member of the Littlefield Noon Lions Club for more than 65 years

He later served as District 2-T2 Governor in 1984-1985, which was District 2-T2's 25th anniversary year.

Jim was also a longtime member of Littlefield Masonic Lodge # 1161 in Littlefield and a Shriner.



JONES

Jim was a member of the Littlefield Chamber of Commerce Board of Directors.

He later served as the organization's Executive

Director.

He was an active member of the First United Methodist Church in Littlefield, where he served on almost every committee at some point over the years.

Survivors include wife Jane Ann, a daughter, a son, three grandchildren, a great-grandson, several nieces, nephews, extended family members, and friends.

He was preceded in death by three brothers and a sister.

His late brother, Glen Jones of Anton, served as District 2-T2's first District Governor in 1959-1960.

PDG Arlee and PDG Jim were dedicated Lions who embodied our motto of "We Serve!"

They will be missed!

The Lions of District 2-T2 are keeping the Jackson and Jones families in their thoughts and prayers during this difficult time.

Remembering those with whom we walked the way of Lionism

In addition to PDGs Arlee Jackson and Jim Jones, District 2-T2 sends its deepest condolences to the family and friends of these Lions Club members who passed away during the 2021-2022 Lions year. They will be remembered for their dedicated service to others.

■ **George W. Carpenter** of the Lubbock Lions Club.

■ **Jerry W. Smith** of the Lubbock Lions Club.

■ **Khanh Vu**, President of the Lubbock Redbud Lions Club.

■ **Philip Dennis** of the Lubbock South Plains Lions Club.

■ **Floyd Ford** of the Ropesville Lions Club.

■ **Joe Jeffcoat** of the Ropesville Lions Club.

District 2-T2 Directory revisions

Here are the current updates to the District 2-T2 Directory as of Nov. 26, 2021. Other corrections should be sent to District Governor Ron Miller or Cabinet Secretary PDG Carmon McCain.

■ **District Tail Twister Gary Zacher's** address is 904 Itasca, Plainview, TX 79072. His email address is PIF consulting2020@gmail.com.

■ **Floydada Lions Club** now meets at the First United Methodist Church, 203W. Kentucky, in Floydada.

■ **Lubbock Hub Lions Club** is now meeting at a member's home--instead of Red Zone Cafe. Contact PDG Carmon McCain for meeting location.

■ **Lubbock Llano Lions Club** meets the 1st and 3rd Tuesdays at Picoso's Restaurant, 7611 Milwaukee in Lubbock.

■ **Snyder Lions Club President Johnny Billings'** email address is txranger3336@gmail.com

Lions' contests are opportunity to be involved with schools

Continued From Page One

winning speeches for the Drug Awareness, Diabetes Awareness, and Outstanding Youth Contests.

"It immediately struck a chord with me--as public speaking had been an area of interest in high school which I had excelled. I thought that our kids at Muleshoe High School need to know there are ways to win scholarship money in areas besides sports and stock shows.

"As a result, Muleshoe Lions Club has adopted Opportunities for Youth as one of our projects to be involved with in our schools.

"In 2019, one of our students, Mercy Manzanales, won in two categories at the District level and then went on to win the Outstanding Youth category at the MD-2 level. She won a total of \$5,000 in scholarship monies! What an honor it was to share in her tears of joy!

"It is so exciting to be a part of a Lions Club that provides these kinds

of opportunities for our students," said Moore.

The topics for the 2021-2022 Lions Fiscal Year are:

■ **Diabetes Awareness Essay:** "The Importance of Diabetes Education in Texas Schools (K-12) -- A Student's Perspective"

■ **Drug Awareness Speech:** "The Secrets of Vaping Products"

■ **Outstanding Youth Essay:** "Innovation and Change Now"

On the District level, scholarship awards are \$1,000 for first place and \$500 in each contest.

First place winners will have the opportunity to compete at the State Level for scholarships up to an additional \$3,000 in scholarship monies.

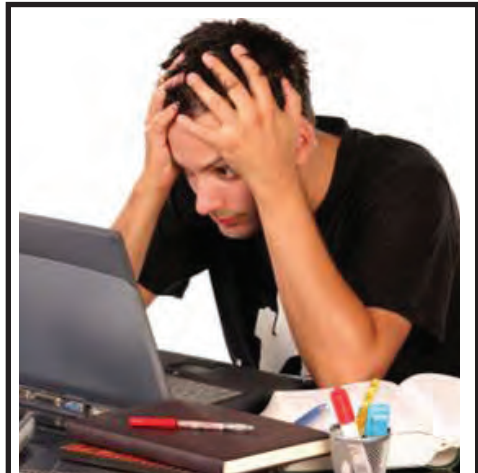
These three contests are open to high school juniors and seniors in District 2-T2.

"It is extremely important for clubs to send their 100% participation funds for the Diabetes Awareness,

Drug Awareness, and Opportunities for Youth programs as soon as possible -- even though the District Governor's contest is not being held this year. Without them, we may not be able to fully fund the scholarships for winners," said PDG Danny Leake.

Go to the District 2-T2 Lions website (www.lions2t2.org) to download the Scholarship Contest information.

Have the student complete it and send it to PDG Leake by Jan. 7, 2022. His email is danny.leake.b3w5@statefarm.com



Computer issues bring newsletter production to halt

A corollary to Murphy's Fourth Law states that "if there is a worse time for something to go wrong, it will happen then."

That's the case when production began on the October 2021 issue of *The Windmill*.

"It was a simple case of waiting too long to update computer technology," said Editor Carmon McCain.

"The version of Windows on my laptop was no longer compatible with the Adobe InDesign online app used to compose the newsletter. A newer version of Windows was installed and the problem appears to be corrected. My apologies for the delay with the newsletter," he said.





TEXAS HOMETOWN
Real Estate Co.
4112 College Avenue Snyder, TX 79549
www.hometownrealestateco.com



Office (325) 573-8505
Mobile (325) 207-1733
melissakpetty@yahoo.com

Melissa Petty
Broker/Owner

LUBBOCK HUB LIONS CLUB

Chartered March 19, 1954

Proudly Supports

Dist. Governor Ron Miller & First Lady Melody

Juanita Barker
Eldon Beesinger
Don Holcomb
PDG Carmon McCain, Secretary

Karen McCain, President
Don McInturff
Doug Triplett, Vice-President
Gerad Troutman

www.hublions.org

Thanks to all who made Bark and Brew 2021 a success!!

Continued From Page One

Lion Terry Hawkins started meeting at Two Docs with JC Lopez and Anna Gibson and a plan quickly emerged.

JC and Anna were generous with their time, technological knowledge and assistance, their space and their new energy.

Soon thereafter, the Lions jumped on board!

- Past International President Jimmy Ross and his wife, Velda, International Director TJ Tijerina and his wife, Juanita, drove in to judge the dog contests;

- Lubbock Lions hosted the Dog Races;

- Wienerschnitzel donated the racing gates and hot dogs for all volunteers, plus t-shirts, caps, & beach balls;

- Shallowater Lions hosted the kids area and the new corn hole contest;

- Snyder hosted the stage;

- Crosbyton, Floydada, and PDGS hosted the new member and information tent;

- Levelland Evening and Snyder hosted the volunteer check-in tent;

- Brownfield Lions hosted the strawberry cake and pork rinds tent and the dog contests;

- Slaton and Whitharral Lions were the Poop Patrol again;

- Plainview hosted the merchandise tent, South Plains Lions hosted the speakers and provided half the funding for the volunteer t-shirts;

- Llano Lions hosted the Vision Screening tent; and

- Stephen Mabry from Texas Lions Camp, Sharon Giovinazzo from World Services for the Blind and John Paul Burnett and Cynthia Velez from Leader Dogs for the Blind presented their stories to the audience.

Hopefully, when all the dust clears, those organizations will benefit from our event.

New relationships occurred between people who learned about

what Lions do, how we serve and the charities we serve. That is the whole purpose: to bring Lions together and to help others learn about who we are. The bonus is if we make a profit, we can split it among the beneficiaries, Texas Lions Camp, World Services for the Blind and Leader Dogs for the Blind.

A wonderful result occurred from the First Camp Bark and Brew: Cynthia Velez and her husband, Raul, navigated the social media in March of 2019 and attended Camp Bark and Brew.

Having recently lost most of her vision due to a stroke, she heard the Leader Dog presentation, met the Leader Dog staff who came here, and applied to get her own Leader Dog in Michigan.

She went through all the steps, jumped through all the hoops, and was flown to Rochester to be matched with her dog, Quarterback. They received training for 21 days and returned to Lubbock.

She and Quarterback have lived

together, walked together through many situations that we all walk through easily every day and she has become confident in her inability to see and her ability to negotiate the world around her.

Full circle: She and Quarterback came to the 2nd Camp Bark and Brew. She gave her own presentation about her journey into blindness and then coming out into the light. There wasn't a dry eye in the house as she shared her story. This is a great example of the impact we have on those we serve as Lions!

Thank you, Lions, for your endless willingness to serve, to come to Lubbock to help make this event possible, and for your monetary donations.

It would not have happened without all of you.

I sincerely hope no one had a heat stroke that day, because it was a blazin' hot Bark and Brew with temps in the 90s.

April 24 should be a better time for all -- even if it is windy!



Finish Line Fans

Spectators cheer on the small dog race participants at the Sept. 19 Bark and Brew. Other races were held for wiener dogs, Lions' wiener dogs, and special needs dogs.



Bark and Brew Vendors

Approximately 20 vendors were busy setting up prior to the start of Camp Bark and Brew. The booths included dog attire, dog adoptions, dog bnbs, food items, and woodworking.

District 2-T1 challenges 2-T2 to membership contest

District 2-T1 Governor Jerry Whatley has challenged District 2-T2 to a membership contest!

Whatley was the guest speaker at the October 16 District 2-T2 Cabinet Meeting in Plainview.

With the ongoing pandemic, Lions around the world are learning that they must react and adapt in order to increase membership for greater community service.

"International President Douglas Alexander was our special guest at the August Council of Governors meeting in Kerrville. He noted that Lions Clubs International's membership has remained at 1.4 million members for decades. It's time to change that," said Whatley.

He shared the story of how the Dumas Lions Club has been the largest Lions Club in District 2-T1 for decades. Now, that honor belongs to the Canyon Lions Club.

"I visited the Dumas Lions Club and told them that they were no longer the largest club in the District. You can imagine how they reacted to it. In fact, one Dumas Lions Club member recruited 22 new members after hearing the news," he said.

He encouraged friendly rivalry between clubs in the District.

"The Amarillo Downtown Lions Club has challenged Hereford Lions Club to a membership contest. And there is the new rivalry between

Dumas and Canyon."

When recruiting new Lions, Whatley said it is important to tell them what Lions do and how they can help--rather than asking the question, "Do you want to be a Lion?" This approach prompts a prospective member to say no.

"Don't be afraid to do something different. We are seeing an increase in cyber clubs and special purpose clubs. Find a purpose and ask other like minded people to become members."

Whatley said one of his goals is to charter five new Lions Clubs in District 2-T1 this year. Currently, four clubs are in the works.

In conclusion, he shared some "bottom line" thoughts from fellow District 2-X3 Governor Angela Cases.

- We have to adapt to today to be sustainable into tomorrow.
- Be intentional.
- The cause is bigger than our comfort.

District 2-T2 gains new member



Welcome Lion Brenda!

(L-R) Past International Director Sam Lindsey, District 2-T2 First Vice District Governor Doug McDonough, Past International President Jimmy Ross, and Past International Director Joe Al Picone are shown with Lion Brenda McDonough following her installation as a new Lions Club member.

District 2-T2 is proud to welcome Lion Brenda McDonough, wife of First Vice District Governor Doug McDonough, as one of its newest members!

At the Nov. 13 Council of Governors meeting at College Station, MD-2 Service Chair PDG James Haverland asked "Is there anyone in the room who is not a Lion?" Brenda's hand was the only one raised. He then asked "Would you like to be a Lion?" She replied "Yes!"

Think of how many opportunities we have to just ask a simple questions at every meeting we attend whether it is a Lions' function or not.

PIP Jimmy Ross proudly installed Brenda as the newest Lion in Lions Clubs International during the meeting First VDG Doug then pinned Brenda to make it official and handed her membership packet.



Let's Do This!

District 2-T2 Governor Ron Miller (L) accepts District 2-T1 Jerry Whatley's membership contest challenge at the Oct. 16 Cabinet Meeting at Plainview.

Lions Clubs were busy with Fall service activities

Here's a brief recap of some of the service projects conducted by District 2-T2 Lions Clubs in September!

■ **Shallowater Lions Club** reports that its Harvest Festival was a huge success, netting approximately \$50,000 which will be distributed to local school organizations, local non-profits and Lions Club charities. Since the club was unable to host a harvest festival in 2020, the club will have two queens and two princesses this year. The club also added two new members during the month. As a result, the club secretary reports that the "median age of members is decreasing rather quickly."

■ **Lubbock Hub Lions** provided three parade judges for the Shallowater Lions Club Harvest Festival, including Past President Juanita Barker, Secretary-Treasurer PDG Carmon McCain and Past President Doug Triplett. During the month, club members gathered items and took them to the local recycling center and assisted a cancer patient with errands.

■ **Lubbock Lions Club** continued participation in the Lubbock Habitat ongoing construction project.

■ **Plainview Lions Club** presented four Melvin Jones Fellowships to Past Presidents Misty Rowell, Jim Tirey, Stacie Hardage and First Vice District Governor Doug McDonough as well as a Progressive Melvin Jones Fellowship to District Governor Ron Miller. The club raised \$508 in Tail

Twister Funds during the month for Snack Pak 4 Kids, 16 Lions volunteered to deliver Meals on Wheels and seven Lions participated in a cleanup day at the intersection of I-27 and US 70. Seventy-two Lions provided 193 hours of service to the community during the month which served 2,387 people.

■ **Brownfield Noon Lions** handed out candy on the courthouse square for Trick or Treaters.

■ **Cotton Center Lions** continue to take reservations for their annual pheasant hunt.

■ **Floydada Lions** hosted its annual Pancake Breakfast during the Punkin Days Celebration on Oct. 10.

■ **Idalou Leo Club** cleaned up County Park on Oct. 19.

■ **Levelland Noon Lions** broadcast their Oct. 28 gun raffle drawing live on Facebook, then passed out candy and hosted games from 3-5 p.m. Oct. 31 for Halloween.

What do Lions do? WE SERVE!

Our thanks to all the clubs in the District for their service to others in their respective communities.

TX Tuesday Connections series will relaunch in January 2022

After seven months of operation, the Texas Tuesday Connection series is taking a short break until January 18, 2022.

During November and December 2021, the Texas Tuesday Connections Committee will conduct a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis of the educational series.

The committee said there were some "start-up mistakes", such as not having goals or action plans for the program.

Each Tuesday at 7 p.m., Lions from across Texas can login and listen to a webinar with a specific Lions-related topic.

There is no fee and no registration

is required.

Past topics have included:

- Social media platforms.
- New member sponsors.
- Peace Poster Contest.
- Rebuilding/Reactivating Clubs.
- Role of an effective Tail Twister.
- New member orientation.
- Community needs assessment.
- Club goal setting
- Service & membership.
- Serving in a pandemic.
- Leading volunteers.
- Motivation through recognition.

Webinars for the 2020-2021 and 2021-2022 Lions fiscal years are available for online viewing at <https://texastuesdayconnections.org/>



Harvest Festival Royalty

(Clockwise from top left) Sr. Queen Brandi Estrada; Jr. Queen Gracie Potter; 1st Grade Princess Taegan Talley, and 2nd Grade Princess Leah Shankles.

SHALLOWATER LIONS CLUB

**Proudly Supporting
District Governor
Ron Miller &
First Lady Melody**

**HOME CLUB of
PDG Duane Howell
& PDG James Norton**



District 2-T2 welcomes these 38 new Lions Club members!

(July 1, 2021 to November 27, 2021)

LION

Sheldon Franks
Marshall Martell
Corey Nunley
David Rodriguez
Amy L. Wallace
Diana Bravo
Amy Estrada
Jeff Pate
Brendi Pierce
Marland Dewbre
Gary Jouett
Aiden McGill
Benjamin Quintero
Billie Marshall King
Jessica Cano
Jenna-Leigh Couch
Ellen Horn
Michael Johnson
Doug Jordan
Eric Pierce
Ryan Walker
Kellie Withrow
Devin Hernandez
Johnny Hill
Victoria Huffhines
Rob Lindley
Heather Martinez
Neil Weems
John P. Dickson
Cole Hamilton
Kyla Hamilton
Chris Wiggins
Tiffany Wiggins
Karen Hybner
Tony Newton
Samantha Thomas
Glenn Burns
Kirsten Koennecke

LIONS CLUB

Brownfield Noon
Brownfield Noon
Crosbyton
Crosbyton
Crosbyton
Idalou
Idalou
Idalou
Idalou
Levelland
Levelland
Levelland
Levelland
Levelland
Littlefield E. Risers
Lubbock
Lubbock
Lubbock
Lubbock
Lubbock
Lubbock
Lubbock
Plainview
Plainview
Plainview
Plainview
Plainview
Plainview
Plainview
Roby
Shallowater
Shallowater
Shallowater
Shallowater
Slaton
Slaton
Slaton
Snyder
Snyder

SPONSOR

No sponsor listed
Jennifer Edwards
No sponsor listed
No sponsor listed
No sponsor listed
No sponsor listed
No sponsor listed
No sponsor listed
No sponsor listed
No sponsor listed
Michael Stueart
Randy Rogers
Michael Stueart
Randy Rogers
Mitch Grant
Michael Hutton
Mike Couch
Daniel Castro
Stan Cribbs
Jonathan Galley
Michael Massingale
Scott Gloyna
Jessica Cano
DG Ron Miller
DG Ron Miller
Gary Zacher
DG Ron Miller
Landon Hughey
Tim Crosswhite
Linda De Los Santos
Tommy Powe
Tommy Powe
Deanna Harville
Deanna Harville
Jeremy Barbee
Trevor Barnes
Trevor Barnes
Sonya Vinson
Tara Camp

SAVE THE DATE

DISTRICT 2-T2 MIDWINTER CONFERENCE

SATURDAY, JANUARY 15, 2022

South Plains Church of Christ, 6802 Elkhart Avenue, Lubbock, TX

Hosted by Lubbock Hub Lions Club & Lubbock South Plains Lions Club

Watch for more information in the January Windmill and on 2-T2's Facebook Page!

Don't miss your chance to support LCIF's Campaign 100

By PDG Jim Petty
District 2-T2 LCIF Ambassador

It is an honor to serve you for another year as your LCIF Coordinator.

We have had tremendous success with this monumental campaign endeavor in our District as well as MD2. The numbers reflect Constitutional Area 1 has worked extremely hard during this campaign and LCIF is extremely proud of the Lions in District 2T2.

In 2020-2021 District 2T2 can boast about the two new model clubs. Lubbock Redbud Lions and Lubbock Lip Lipscomb gave to LCIF at least \$500 per member through this campaign.

Congratulations to all the members of those two clubs who worked tirelessly to collect those funds and put them over the top.

I encourage each club to go back and look at giving to LCIF and see if you already qualify for becoming a Model Club. If you want to pledge \$500 per member you will still have a couple of additional years to meet those goals.

Club Participation in 2020-2021 was excellent.

District 2T2 was one of a few Districts that achieved 100% club participation.

Our IPDG Ted Boyd was instrumental in helping reach this goal with his support and encouragement. Every club visit he and Joyce made they asked for donations from individuals and from the club to LCIF.

Our District had several fundraisers and those funds were distributed through the clubs and we as a group was able to achieve 100% club participation.

I am asking this year for each club to send in something to LCIF to show our support, have a fundraiser and pledge the funds to LCIF, talk about planned giving and have those funds go to LCIF or individuals can send



in funds for their club or other clubs.

We have 37 active clubs in our District and if every club sent in \$100 that would be \$3,700 to LCIF.

Lions already know what \$3,700 can do in the hands of caring Lions who identify the needs in our communities and across the globe.

If every member of each club donated \$100 per member--that's over \$11,000 to LCIF, now that's some serious jingle and can impact a lot of people.

This is the last year of this campaign. Let's make this happen

now and not wait until the last minute. Write the check, send in the pledge, make the donation up front.

Just remember -- "If you are the lead dog blazing the trail, the view is beautiful."

Get back to meetings, kick off some fundraisers, begin membership drives and show your neighbors, your community, your leaders that Lions are here to stay and we will step up do tackle the issues across the land.

■ Lions take this to your club meetings and discuss 100% club participation. Let's do this!

■ Lions we can sponsor a new member or two. Let's do this!

■ Lions look at Legacy giving, this is the future of fundraising. Let's do this!

■ Lions get out in your communities and resume activities that show our love for our communities. Let's do this!

Together we can accomplish the unimaginable, unthinkable and the unachievable.

Reconnect with your club members

From LCI

The reason that Lions join, serve, and stay has more to do with friendships and relationships --rather than rules, regulations, and meetings.

We all know that COVID-19 has been tough on clubs and our members.

Every member should be contacted, checked up on, and complimented for their contribution to the club.

Also, we should be making connections to prospective members to offset those who may not stay after December.

Be sure to visit the LCI website and check out the Membership Growth Event Toolbox

During the past 18 months,

Lions have had to learn how to safely serve while dealing with COVID-19.

Now is a good time to review our service impact, update our projects, and look for new ways to meet community needs.

Visit the LCI website to use the interactive Service Launchpad. It will connect you with ready-to-go planning resources to help you serve the causes you care about.

Every member is important to your club, Zone, and District. When we come together to build a vision for a better tomorrow, plans are created and a new level of success is achieved.

Attend your next District meeting to share best practices and learn from other clubs.

Be seen in Abilene! MD-2 Texas Lions State Convention

Texas Lions 2022 State Convention

Registration

May 26-28, 2022
Abilene Convention Center
1100 N. 6th Street
Abilene, Texas

A Name/Title _____
B Name/Title _____
 District _____ Club _____
 Address _____
 City/State/Zip _____
 Email _____
 Phone **A** _____ **B** _____

DAY/EVENT (Price shown is per person)	EARLY	REGULAR	LATE	# TICKETS	TOTAL
	Rate until Feb. 11, 2022	Rate <i>after</i> April 15, 2022	Rate <i>after</i> May 1, 2022	Circle attendee(s) attending event	
REGISTRATION FEE FOR EACH ATTENDEE, (including Lions/guests age 18+ years)	\$35	\$35	\$35		\$35 X _____ attendee(s) = \$ _____
COMPLETE MEAL PACKAGE (includes all 5 meals and welcome event below)	\$150	\$175	\$200	Circle attendee A and/or B	
THURSDAY, 5/26 • 6:30 p.m. Rendezvous at the Zoo Welcome Party • Cash Bar	No Charge	No Charge	No Charge	Circle attendee A and/or B	No Charge
FRIDAY, 5/27 • Noon* Texas Lions Hall of Fame Luncheon	\$35	\$40	\$45	Circle attendee A and/or B	
FRIDAY, 5/27 • 7:00 p.m. Texas Lions Charities Dinner	\$45	\$50	\$55	Circle attendee A and/or B	
SATURDAY, 5/28 • 8:00 a.m. Necrology Service Breakfast	\$30	\$35	\$40	Circle attendee A and/or B	
SATURDAY, 5/28 • Noon Opportunities for Youth Luncheon	\$35	\$40	\$45	Circle attendee A and/or B	
SATURDAY, 5/28 • 7:00 p.m. MD-2 Governors' Banquet	\$55	\$60	\$65	Circle attendee A and/or B	
TOTAL REGISTRATION (Make check payable to MD2-E1 State Convention) or enter credit card info below					\$ _____

*Friday breakfast on your own

CREDIT CARD INFORMATION (Please print clearly)

Credit card number _____
 Name on card _____
 Expiration _____ Security/CVC code _____
 Zip code for billing address _____

MAIL THIS COMPLETED FORM & CHECK/CC INFO TO:

District 2-E1 Convention
c/o Lion Geri Massey
P.O. Box 4292
Abilene, Texas 79608

Want to register online?
Snap a photo of this QR code to
go to [TexasLionsConvention.org](https://www.texaslionsconvention.org)



OFFICE USE ONLY

Date received _____
☐ Check # _____ ☐ Credit card
 Date deposited _____ by _____
 Email confirmation sent _____
 Other _____

QUESTIONS? Send an email to
TexasLions2022@gmail.com,
 call Geri Massey at (325) 660-6348
 or Kenneth Baxter at (940) 839-6011.

LCI President Douglas Alexander visits Texas Lions

Lions Clubs International President Douglas X. Alexander of Brooklyn, N.Y., visited Texas Lions during the first Council of Governors' meetings Aug. 5-7 in Kerrville. It was one of the first official visits of his term, and he presented his first Presidential Awards during the weekend.

Alexander met with various councils, club presidents, a group of lady Lions and the Leos. He shared his story of joining Lions in 1984 to serve and actually becoming a Lion while delivering Thanksgiving food baskets to local families in need. In particular, he recalled the reaction of a mother who was so grateful for the delivery. "No one has ever done anything like this for my family. Thank you," she told him. Alexander felt good about what he had done, and realized that his club's service had changed the life of that family. His theme for this Lions year is "service from the heart," something Alexander exemplifies.

During the Fellowship Banquet hosted by the Past District Governors of Texas Lions, Alexander emphasized service. "Service is who we are, what we do and why we exist," he said. He encouraged clubs to report their service to LCI. "We serve 200 million people per year, and that's with only 50 percent of clubs reporting," he noted.

Many of Alexander's comments focused on membership.

He pointed out that in the 64 clubs in his District 20-K1, 61 percent of the 2,100 Lions are women, and that women are fueling LCI's growth globally. "We've been stuck at 1.4 million Lions for too long," he said. "This is the year to change that number. We want quality members. Happy Lions don't leave," he added.

He encouraged clubs to give "Lions an opportunity to serve the public and our association."

He said that when someone says they are "too busy," the club needs



International Director Ernesto "T. J." Tijerina, left, and Stephen Mabry, right, president and CEO of Texas Lions Camp, welcomed LCI President Douglas X. Alexander to the TLC Chairman's picnic in August.

to "sign them up," because "busy people get things done."

Noting that Leos are "our now and our future leaders," Alexander reported that less than 10 percent of Leos become Lions. "They don't feel like they are a part of us," he said. "Leos know technology," he added and urged Lions to "keep young people involved in your club and involved with LCI."

He reported that Lions Clubs International Foundation has created a Leo pin, which costs \$20, and he urged everyone to purchase a pin for a Leo.

In addition to membership, Alexander is focused on reaching the \$300 million goal for Campaign 100 which concludes on June 30, 2022.

As of August, LCIF has raised \$217 million worldwide. "We still need \$83 million to reach our goal. I know we can do it. We have to work harder these last 11 months," Alexander said.

A third area of vital importance to Alexander is communication.

"We've got to get better at communication with each other. We need to share what we learn at Zone meetings, and inform clubs about LCIF and grants." He encouraged attendance at the Lions USA/Canada Forum. "It's the best education you'll get," he said.

He continued, "We have to do a

better job telling our story, and we have a beautiful story."

Lions have continued to serve despite COVID. Many clubs have provided meals to first responders and hospital caregivers. Some clubs have purchased personal protective equipment for health care workers, and others have purchased ambulances or ambulance cleaning equipment for their communities.

"We don't always see the impact of our service on people's lives immediately. But we do change lives," he said. He encouraged Texas Lions to ask themselves, "What did I do to make a difference in others' lives?" He added, "See the wonderful work you're doing, and let it encourage you."

Alexander, who has visited Texas several times previously, said he enjoyed seeing old friends and making new ones.

During his visit hosted by the Past District Governors of Texas Lions, Alexander used the opportunity to meet with various groups of Lions as well as attend the Texas Lions Camp Chairman's Picnic on Aug. 6 and the TLC Annual Board Meeting on Aug. 7, which included a guided tour of the camp. "I enjoyed seeing the camp in 2013 with PDG J.P. Kirksey, and today with PID Mike Butler, seeing the improvements and learning about the construction underway," he said.

Reserve your MD-2 Texas Lions State Convention ad today!

Deadline for receipt of all ads is no later than April 1, 2022.

Send ads to TexasLions2022@gmail.com

2022 SOUVENIR PROGRAM AD RESERVATION

Your name _____

Phone _____ Email _____

Club name _____

Ad designer/Club contact name _____ Phone _____

AD SIZE (Width X Height)	RATE
<input type="checkbox"/> Quarter page • 3.75" X 5"	\$ 80.
<input type="checkbox"/> Half-page • 7.5" X 4.5"	\$ 120.
<input type="checkbox"/> Full page • 7.5" X 10"	\$ 240.
<input type="checkbox"/> Full page with bleed* • 8.5" X 11"	\$ 240.

*Show your Lion
pride to hundreds
of Lions from
around Texas!*

Souvenir program trim size: 8.5" X 11" • Add 1/8" bleed on all 4 sides (keeping important ad contents within at least 1/4" of inside ad border to avoid trim problems).

QUESTIONS/NEED HELP?

Send an email to TexasLions2022@gmail.com, call MD2-E1 DG Carolyn Stroud at (940) 550-4977, or call program designer Lion Kim Giles at (254) 420-1880.

CREDIT CARD INFORMATION (Please print clearly)

Credit card number _____

Name on card _____

Expiration _____ Security/CVC code _____

Zip code for billing address _____

OFFICE USE ONLY

Date received _____

☐ Check # _____ ☐ Credit card

Date deposited _____

Deposited by _____

Email confirmation sent _____

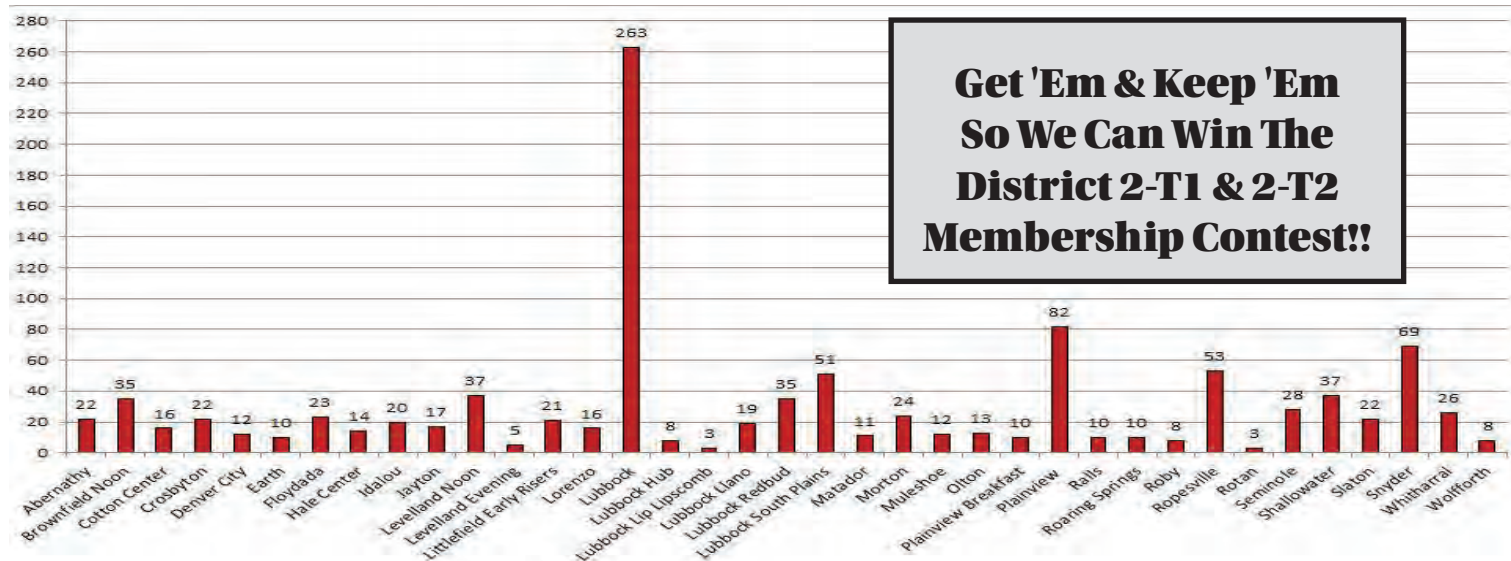
Other _____

MAIL THIS COMPLETED FORM & CHECK/CC INFO TO:

(Make check payable to District 2-E1 Convention)
or enter credit card info above

District 2-E1 Convention
c/o Lion Geri Massey
P.O. Box 4292
Abilene, Texas 79608

District 2-T2 club membership as of Nov. 27, 2021



**Get 'Em & Keep 'Em
So We Can Win The
District 2-T1 & 2-T2
Membership Contest!!**

District 2-T2 had 1,104 members at the start of the 2021-2022 fiscal year (July 1). However, current membership is 1,075 as of Nov. 27. Since July 1, approximately 40 new members were added--but 69 were dropped. This results in the -29 decline in membership.

Plainview Lions Club

Proudly Supports



**District Governor
Dr. Ron Miller &
First Lady Melody**



WWW.LIONS2T2.ORG

THE WINDMILL

RETURN SERVICE REQUESTED

The International Association of Lions Clubs
District 2-T2 Newsletter Editor
PDG Carmon McCain
8812 Elkridge Avenue
Lubbock TX 79423-3041

NOVEMBER 2021 ISSUE

2021-2022 Officers

District Governor Ron Miller
7007 Pleasant Hill Circle
Plainview TX 79072
(806) 441-8714 (mobile)
ronandmel1@suddenlink.net

1st VDG Doug McDonough
2305 W 12th Street
Plainview TX 79072
(806) 774-8476 (mobile)
dougmcdonough@outlook.com

2nd VDG Chris Edwards
3003 21st Street
Lubbock, TX 79410
(806) 474-6176 (mobile)
ch.edwards@hotmail.com

Cabinet Secretary Carmon McCain
8812 Elkridge, Lubbock TX 79423
(806) 786-9409 (mobile)
carmon.mccain@gmail.com

Cabinet Treasurer Bill Cross
3404 SW 8th Street
Plainview TX 79072
(806) 729-6047 (mobile)
bcross@rch-cpas.com

Save These Important Dates!

January 15, 2022 Midwinter Conference, Lubbock.

February 3-5, 2022 3rd Council of Governors Meeting, Kerrville

March 19-20, 2022 TX Lions Leadership Forum, Austin.

April 24, 2022 3rd Camp Bark & Brew, Lubbock.

April 30, 2022 District 2-T2 Convention, Plainview.

May 26-28, 2022 MD-2 Texas Lions Convention, Abilene.

June 24-28, 2022 Lions International Convention, Montreal.

June 30, 2022 PDG Mac & Mary McCown Day
Remember Your Mentors!