



THE WINDMILL

www.lions2t2.org

LCIF helping with hurricane relief efforts

**By Lion Bob Corlew
Immediate Past International
President and LCIF Chairman**

It is hard to recall a time when so many major natural disasters occurred in such a short period of time.

Over the past several weeks, natural disasters have struck in several places, with particularly devastating results – flooding in India and Japan, hurricanes in the United States and Caribbean islands, and not one but two earthquakes in Mexico.

See LCIF Page Four

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See You October 21! *Lubbock Lions host second District meeting*

The Lubbock Lions Club will host the second District Lions' meeting on Saturday, October 21, at the Scottish Rite Learning Center, 1101 70th Street in Lubbock.

Governor Vance Gipson extends a special invitation for all District 2-T2 Lions to attend the meeting. The theme is "Lions Legacy."

Guest speaker is Lion Rick Talbert of Weslaco. He is the 2017-2018 Chairman of the Texas Lions Council of Governors.

"Several of Lions' districts in South Texas were severely impacted by Hurricane Harvey. Council Chairman Talbert and the respective District Governors are working with the Texas Lions' Hurricane Harvey Relief Fund to assist those in need. He will discuss the impacts of the hurricane and recovery efforts to date at our meeting," said Governor Gipson.

Registration starts at 9:00 a.m. with the meeting beginning at 9:30 a.m.

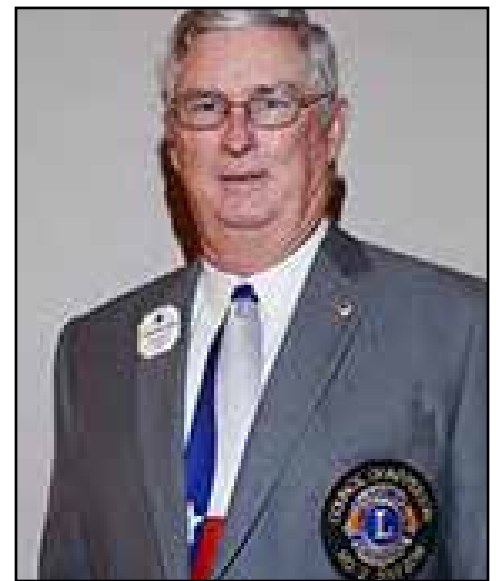
Lunch will be served by River Smith's and there is a \$10 per person charge.

Please RSVP to Cindy Antoniello, Lubbock Lions Club Executive Secretary, by October 16.

She can be reached at (806) 763-4789 or by email at lublions@lubbocklions.org.

"The focus of our meeting will be on Lions Centennial Community Projects. We hope all clubs will make plans to attend this meeting. As with our first meeting at South Plains Food Bank, I specifically encourage those who have never attended a district meeting to do so and become involved in our many activities," said Governor Gipson.

While not a formal agenda item, Gipson said there will be opportunities for club officer training following the meeting, if desired.



Keynote Speaker

Texas Lions Council of Governors Chairman Richard (Rick) Talbert of Weslaco will be the special guest at the October 21 meeting

From the Governor :

Unexpected encounter turns into "Lion's Moment"

Back in August while I was at the state Lions meeting in Kerrville, I had a totally unexpected thing occur.

On Saturday morning, I had on my Lions Camp shirt and was on my way to our 6:45 a.m. breakfast when my tire pressure alarm went off.



**District
Governor
Vance
Gipson**

I thought "Oh no, not in the dark!" but I was able to go on to the meeting.

As soon as it was over, I started looking for a gas station with an air machine.

When I pulled up to the station, there was a family airing up their tires and getting ready to hit the road.

I pulled up behind them and got out to wait my turn.

As I got out and walked toward them, the mother stopped what she was doing and turned toward me.

"Are you a Lion?" she asked.

I said "yes" and watched as her eyes began to fill with tears.

She looked at me and said "We just picked up our daughter from Diabetes Camp and I want you to know that we will be eternally grateful for what you Lions have done for us!"

"We learned that our daughter was diabetic when she was 3-years-old and giving her the shots was totally traumatic for her."

As she struggled not to cry, she said "This week has truly been a life-changing experience for our family."

We visited about what Lions do and I asked if her daughter had learned how to administer her own shots at the camp.

She said she had and that the staff was the most dedicated and wonderful people that she had ever seen.

About that time a beautiful blonde

head stuck out the car window and I saw a gorgeous little face still decorated with the "Indian face paint" from the camp. I turned and we had a great visit!

I asked her about all the things she did at the camp and her smile just got bigger and bigger.

I told her I was diabetic, too and said "It's scary, isn't it?"

She said "Yes" but that she had learned how to do her own shots and that the camp was FUN!

As our visit finished and the family left for their home in Katy, I felt my eyes glisten and my heart swelled with the pride of being a Lion.

I'd had a "Lion's Moment" that I will remember for the rest of my life!

Has your Lions Club accepted the Centennial Challenge??



HALTING DIABETES -- Preventing new cases of diabetes and improving the quality of life for those already diagnosed.

ENGAGING OUR YOUTH -- Support youth in your community or inspire the next generation of volunteers by inviting them to serve with you.

SHARING THE VISION -- Prevent future cases of unnecessary blindness through vision screenings.

RELIEVING THE HUNGER -- Improve access to healthy food.

PROTECTING THE ENVIRONMENT -- Make your community a healthier place for everyone by improving the environment.

An insightful visit to Leader Dogs for the Blind

OH! OH! OH! Let me tell you how jazzed I am!

I've always known I would fall in love with this program and I couldn't wait for the opportunity to visit the Leader Dog of the Blind facility in Rochester, MI.



**1st
Vice District
Governor
Terry
Hawkins**

Leader Dog has always believed that to keep the word out about this program and the goodness it does for blind, visually impaired or deaf/blind people all over the US, it must bring all Vice District Governors to the facility to see for themselves

what a magical and life-changing program this is.

On August 11, I finally got my opportunity to meet up with all my co-council members from Texas in Detroit. We were bussed to our hotel where several other states' vice district governors were present.

I guess about a total of 150 of us were there for this weekend. We were treated to a good Italian meal and good night's sleep and then a bus ride through the hills of Michigan to Rochester.

We were greeted by such a friendly staff, several of whom were blind themselves and accompanied by their dogs, and all of whom were obviously in love with their jobs.

There were leader dogs all over the place leading their masters. (*but touching was not allowed because, dang it, these dogs were working!*)

As the meeting started, we were introduced to the Leader Dog program, its history, how it works, how volunteers are utilized (*if I lived in that vicinity I would so be volunteering there!*), how it is funded, how the dogs are trained, bred, raised, and finally matched up with their client.



They told us about the ongoing support services provided to clients and their dogs for any issues that crop up along the ownership of the dog.

We heard many stories from dog owners about how these dogs transformed the lives of these clients.

Every single testimony concerned a person who, prior to getting their first dog, was literally trapped in their home, completely dependent on family and friends on every aspect of life. This included getting groceries, getting to school, getting to church, to the park, to the doctor's office -- literally every aspect of life.

These people were confined to the dark imprisonment of their homes and their minds. Then, when they got their dog and were trained to trust it, their lives opened up. The walls came down, the light appeared, and hey were freed. They became confident to go outside, transport themselves, and to be independent.

Oh, the stories they told!

One lovely, young woman actually developed the confidence to enter a beauty pageant. Along with her dog, she participated in every part of the contest. Her mother and sister were right there cheering her on.

When asked if they ever questioned their dog's judgment, one woman described that she ordered her dog "forward" and he disobeyed. She again ordered the dog to move forward. Again, he disobeyed.

Then, independently, he moved directly perpendicular to stand in front of her. Then a train whizzed right by her. She wasn't aware that she was that close to the edge of the train dock. She could've been killed. The dog saved her life.

There were numerous stories from humorous to heart breaking to warming to fulfilling.

These dogs are trained and are matched to their individuals' specific situations.

They are trained to adapt to the client's changing needs at any point in their lives.

Since 1939, they have given their clients the confidence and skills they need to live independent lives.

Leader Dog is recognized as a "Best in America" Charity by the Independent Charities of America (ICA).

After our traditional lunch of chili and doughnuts (*yes, that's what I actually ate*), we got to tour the facility and walk blindfolded beside a trained leader dog.

We got to experience first-hand what is like to have to trust--really trust--a Leader Dog. The facility is first class with its state-of-the-art breeding program, veterinary services, operating rooms, kennels, playgrounds, apartments for the clients to meet their dogs and stay for 30 days while they meet up and learn to trust their dogs.

Each client must be white-cane able before they are permitted to own a dog. And just think: at no cost of their, each client gets to come to the facility, stay there, get their dog, get trained for 30 days and go home.

It costs upwards of \$40,000 for each dog to go through the process from birth to placement and Leader Dog places about 250 dogs per year. The costs are large and it is us who makes this possible. Isn't that exciting? We, Lions all over the

Our Lions Clubs provide valuable community service

‘Yes, Governor I will be glad to make some club visits for you’, I said as I wondered what in the world I was going say to these clubs.

How am I going to persuade them to support International goals for the Centennial Year, such as 200 million projects by 2020, having 2 million members by 2020, and of course,



**2nd
Vice District
Governor
James
Belk**

getting each club to think about a Legacy project for 2017-2018.

I was pretty confident clubs in the District would support Diabetes Awareness during 2017-2018 and the Pediatric Cancer focus during 2018-2019.

Then there are the goals Governor

Gipson has for the year in District Lionism.

He would like every club to be involved service project that benefit their communities and every club being a 100% participant in supporting Texas Lions Camp,

He encourages every club to be involved in District-wide Hunger and Diabetes projects. Also training for new officers and new member orientation.

Well, I visited seven clubs in my region ranging in size from 7 members to 17 members.

I was pleasantly surprised at the involvement each one had in their communities.

There were many service projects, ranging from taking tickets at football games, delivering Meals on Wheels, and mowing lawns for shut-ins.

I learned about all sorts of projects with many members involved.

Even more surprising was the clubs' acceptance of the challenge to have a Legacy Project.

This subject started discussions at the club meetings about things they

could do or were doing that would leave a lasting legacy for their club and for Lionism.

All but one were 100% supporters of the Lions Camp.

All in all, I am persuaded that

Lionism is strong and healthy in District 2T2.

All these clubs, with the exception of one which announced they were folding, are active and serving in their communities.

Consider supporting Leader Dogs

Continued From Page Three

world give life to these people and give a purpose to these dogs.

If you'll come to the next cabinet meeting on October 21, I'll tell you more about this fascinating place and how you can get involved.

Lion Sandy Griffin from Abilene, TX was there that weekend. She has raised over 15 dogs. She is the most inspiring person to ever be around! She tells about how to be a puppy trainer. You can be a mama host. You

can work at the facility or you can make sure this place is funded.

Next year I plan to hold a district-wide fund-raiser for Leader Dog and Texas Lions Camp.

You can expect this will be a rootin' tootin', barn-burner, fun, fun circus-of- a-time and hopefully a real money-maker and raiser of awareness for both Leader Dog and Texas Lions Camp.

As Lions, we can be so proud and happy about these two gems that we support!

LCIF awards emergency funds

Continued From Page One

Most recently, Lions Clubs International Foundation (LCIF) awarded a US\$100,000 grant to support relief and reconstruction in Puerto Rico in the wake of another destructive hurricane. Your Foundation has responded with emergency and major catastrophe grants to allow Lions on scene to provide much-needed supplies.

In all cases, LCIF coordinates funding for emergency and major catastrophe grants with local Lions. Lions in the disaster area then work with local government officials and other agencies to ensure the right supplies are getting to areas most in need, without duplication of effort.

Since its founding in 1968, LCIF has awarded more than 13,000 grants totaling over US \$1 billion. LCIF will continue to work every day to support humanitarian service projects all over the world and give hope to those who need it.

In 2015-2016, LCIF awarded over US\$9 million in disaster grants, which helped more than 500,000 people around the world.

LCIF relies on donations from compassionate Lions. These donations provide the vast majority of the revenue received by LCIF, making the Foundation a leading humanitarian organization.

Lions know their donations matter and that funds entrusted to LCIF will support initiatives that impact communities and change lives.

Your donation – whatever the amount – allows the Foundation to respond when called upon, and has a direct impact on the lives of millions of people.

Along with your donation, I know you join me in keeping the victims of these most recent natural disasters in your thoughts and prayers.

Together we are making a difference.

AGENDA OF SECOND CABINET MEETING
District 2-T2 Lions Clubs International
Saturday, October 21, 2017
Scottish Rite Learning Center, 1101 70th Street, Lubbock, TX
Hosted by Lubbock Lions Club

REGISTRATION AT 9:00 A.M & CABINET MEETING STARTS AT 9:30 A.M.
WESTERN ATTIRE

Call to Order and Welcome.

Pledges of Allegiance to the U.S. and Texas Flags.

Invocation.

Songs.

Recognition of First Time Attendees Second VDG James Belk

Recognition of Past District Governors First VDG Terry Hawkins

Recognition of Host Club District Governor Vance Gipson

Roll Call of Clubs and Minutes of July 22 Meeting Cab. Sec PDG Carmon McCain

Financial Report Cabinet Treasurer Greg Freeman

Old Business.

New Business.

- Reports from Zone Chairs.
- Reports from Cabinet Officers & Committee Chairs.
- Other Items.

Recognition of Lions Legacy Projects.

Lunch and Keynote Speaker:

- Lion Rick Talbert, Texas Lions Council Chair, Weslaco, TX.

Final Comments & Adjourn.

LUNCH catered by River Smith's at \$10.00 per person
RSVP by October 16 to
Cindy Antoniello, Lubbock Lions Executive Secretary
(806) 763-4789 or lublions@lubbocklions.org

SAVE THE DATE !! – Midwinter Conference – January 13, 2018
South Plains Church of Christ, 6802 Elkhart Avenue, Lubbock.

"Eliminating hunger" focus of first 2-T2 meeting

Enthusiasm was high as District 2-T2 Lions gathered at South Plains Food Bank for the first 2017-2018 District meeting on July 22.

The meeting was hosted by the Lubbock Hub Lions Club and the Lip Lipscomb Lions Club.

District Governor Vance Gipson welcomed more than 70 Lions and guests in attendance.

Past District Governors in attendance were: Jim Petty, Dick Van Hoose, James Osborne, James Norton, Peg White, Daniel Warrick, Danny Leake, Tom White, Gary Linker, Dan Pope, Joe Hargrove, Wendell Dunlap, Charles Shannon, Paul Ellis, Carmon McCain, Duane Howell, Max Von Roeder, Jere Smith, and PID Marshall Cooper.

Following opening ceremonies, first-time attendees and the 2017-2018 District 2-T2 Cabinet/Committee chairs were formally introduced.

Governor Gipson shared his goals for the 2017-2018 year.

- To have all clubs involved in service projects that meet the needs of their communities.
- To have all clubs participate in the Lions Legacy Project.
- To have all clubs support the Texas Lions Camp at Kerrville.
- To provide training opportunities for District and Club officers.
- To improve provision of new member orientation and service involvement throughout the District.
- To initiate District-wide projects in the areas of Diabetes and Hunger.

With the last goal in mind, Governor Gipson chose "Preventing Hunger" as the theme of the meeting.

Lions listened as South Plains Food Bank Executive Director David Weaver discussed the organization and how they meet community needs.

"People we serve on a daily basis are just like you and me. They are people who have lost their jobs or seniors who are having difficulties. We serve about 57,000 people per year. Realistically, the need is closer to 90,000 persons per year," Weaver said.

He added that food provided by the South Plains Food Bank allows people to be a family around the table.

"What are some of your most favorite memories? I'll bet they were with your family around a table," he said.

Every \$1 donated to the South Plains Food Bank touches 1-8 people. Approximately 1,500 food boxes are prepared and distributed by Food Bank staff/volunteers each week.

The organization not only serves Lubbock--but rural areas as well.

"Our middle class has left the smaller towns, leaving seniors there to 'age in place.' We want to help end hunger in those areas by providing a rural pantry in 28 communities. Various organizations, including churches, help with this," said Weaver.

Weaver and other staff members provided guided tours of the new

South Plains Food Bank facility to the Lions in attendance. It has been in operation at the new location for about a year and a half.

"Many of our Lions Clubs support the South Plains Food Bank. It was a great pleasure to have our first District meeting here and learn more about the community service they provide in our District," said Governor Gipson.



One In 1,500

Executive Director David Weaver (at right) discusses the contents of one of the 1,500 food boxes distributed each week by the South Plains Food Bank. Doug Klepper was among the many Lions members who toured the facility at the first District meeting.



Melissa Petty
Broker Associate

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A FUNDRAISING PROJECT OF
LUBBOCK HUB LIONS CLUB

South Plains Lions Club Legacy Project:

Xeric landscaping installed at Boys and Girls Club

By Lion Mary Beth Granzow

In July, the Lubbock South Plains Lions Club had a ribbon cutting celebrating completion of the club's Centennial Legacy project.

The Ted Phea Branch of the Lubbock Boys & Girls Club had their landscape updated from a traditional style to a xeriscape.

Xeriscaping requires less water and maintenance. It uses native plants and stones instead of grass and the usual plants.

Lion District Governor Vance Gipson

originated the idea for the Centennial Legacy project.

The Lubbock South Plains Lions Club funded and organized the project with the help of Lion Bill Cox and his daughter-in-law Lynn Cox.

She is a master gardener who designed the project and donated her time and expertise.

The Ted Phea Branch building, located at 1801 E. 24th Street, was constructed in 1957.

The Boys and Girls Club supports 2,500 boys and girls after school and during the summer months. It provides

a safe place to play and learn.

Children also receive a free meal every day and last year, the organization served more than 104,000 hot meals.

There are three Boys and Girls Clubs in Lubbock and one in Shallowater.

A groundbreaking ceremony for the J. T. and Margaret Talkington Boys and Girls Club was held in mid-September.

It will be built at 26th and Kiwanee in west Lubbock.

More information is available at www.LubbockBGC.org or www.Lubbocksouthplainslions.org.



CONVENTIONAL LANDSCAPE



LYNN COX RECOGNIZED FOR DESIGN



FEATHER GRASS IN XERIC LANDSCAPE



LUBBOCK CHAMBER OF COMMERCE RIBBON CUTTING FOR NEW XERIC LANDSCAPE AT BOYS AND GIRLS CLUB

Serving the blind and visually impaired in October

Lions around the world are joining together for a special Worldwide Week of Service dedicated to ending blindness and visual impairments.

This international event, set for Oct. 9-15, is a great opportunity to support the new Lions Clubs International global service framework. It is part of the International Association's goal to serve 200 million people by 2021.

If your club can't get an activity organized for Oct. 9-15, there is still time to have a service project during October.

What can your club do?

Host a service project that saves sight in your community. Consider inviting members of the community and/or other service clubs to partner with you.

Some suggested projects include:

- Working with local eye care professionals to organize a eye health screening.
- Distribute literature and donor cards for the Great Plains Lions Eye Bank.
- Collect used eyeglasses for the Texas Lions Eyeglass Recycling Center in Midland.
- Purchase eyeglasses for those in need.
- Sponsor a braille exhibit at your local library.
- Organize transportation to medical and other appointments for those who are blind or visually impaired.
- Conduct diabetes screenings.
- Support World Services for the Blind or other organizations.
- Invite someone who has received a Leader Dog or other guide dog to speak



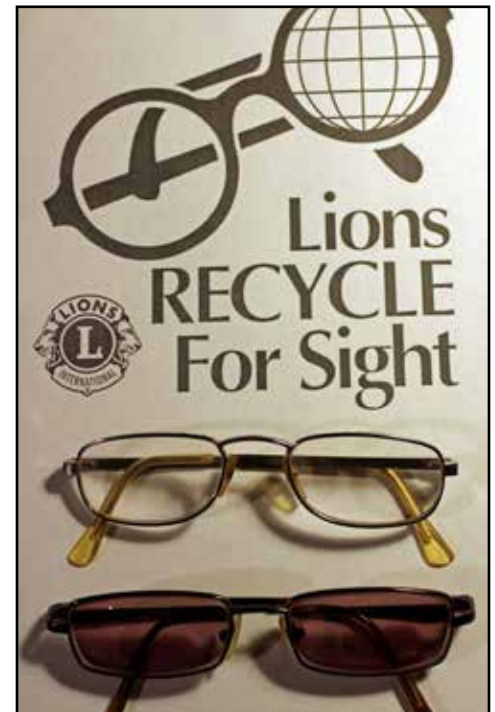
at your club meeting or other community event.

- Promote awareness of the most common causes of vision loss and/or blindness with members of your community.
- Organize a community "sight walk" to raise funds to support Lions sight conservation projects.

As you can see, the possibilities are endless.

Be sure to publicize your project to showcase your club's dedication to sight conservation. Don't forget to wear your Lions Club vest or other branded gear during the project.

When completed, be sure to report the project on the MyLCI service activity report. This will counted toward the service activities included in the LCI Centennial Service Challenge.



SHALLOWATER LIONS CLUB

**HOME CLUB of
PDG Duane Howell
& PDG James Norton**

**Queen
Maddie Trocchio**

**Princess
Neely Ayers**

JOIN US FOR HARVEST FESTIVAL 2017!

OCTOBER 28, 2017

Our theme is "Hands Across Shallowater"

**Stop by Shallowater and enjoy our parade,
BBQ lunch, entertainment,
live auction, and Queen Contest!**

Millennial members discussed at Leadership Forum

By **Lion Terry Hawkins**
First Vice District Governor

I don't know where to begin to tell you how marvelous it was to be at the USA/Canada forum in Portland, Oregon, September 21-23.

The goal of the Forum is to develop leaders, motivate and educate attendees, provide an open exchange of ideas, and support programs and goals of Lions Clubs International.

I had never been although I had always heard how wonderfully educational it is.

For three days, there are around 2,000 Lions from USA or Canada (or from anywhere else anyone wants to travel from) who attend two breakout sessions each morning and two each afternoon.

Each lunch and each dinner provides its own keynote speaker.

Many of the international officers are present and very approachable.

All sessions were current, valuable, and allowed ample opportunity for questions and answers.

I was so impressed with just how "international" Lions are and how globally they think. I was very proud to be a Lion that weekend.

All Forum presenters were so well informed, dedicated to Lions, and committed to thinking way in the future.

One presenter was 21 years old and was helping the audience learn "who" Millennials are.

She was "voluntold" to be in Lions. As a fourth generation member, she had volunteered with her parents her whole life. She gave her "Communication with Millennials" session with her father and both were absolutely great speakers and presenters.

I am particularly interested in young people and community service --especially how to communicate with them, how to engage them and how Lions can be more attractive to them.

In another session, two brilliant presenters from India told us of a pro



-bono study conducted by a university in Boston that was studying 5000 people from ages 18-35.

Stop and let this sink in -- this age has no memory of life without the Internet, iPhones, email, and the digital age. Amazing, huh??

How can we get this age group interested in service and joining any service organization?

For the past 100 years, inviting people to traditional meetings and serving together has worked well for Lions. But what do we do when these younger people are typically not "joiners"?

I challenge all who read this article to talk to these younger people and to discover what really does ring their bell.

They DO WANT TO SERVE and that was clearly noted in the survey.

They like to be at home, pull up current service opportunities on the web for that area, dress up their child, and go do that service for an hour. They feel good about it.

However, they want to engage in service in a very different way than their parents or grandparents might have done.

And that DOES NOT involve going to meetings and joining clubs.

After you've spoken with 1-3 of them, think about it and get together with other members and brain storm ways to communicate and engage these these prospective new Lions Club members.

Otherwise, Lions as we have always known it will cease to exist. Heck, we'll cease to exist in any form or fashion if we don't figure this out.

So, I ask you to accept the millennial membership challenge. Give it some thought at your next club meeting. Then, share your ideas with Lions Clubs International and your District officers.

There's no easy solution. We're all in this together--and it will take all of us to figure it out.

I want to encourage clubs to consider sending your incoming president (or other officer) to next year's USA/Canada Lions Leadership Forum in Columbus, Ohio Sept 20-22, 2018.

The sessions are insightful - and it is the largest and best Lions Club Leadership training event in the world.

It may just be the best thing I've done ever! (Except maybe touring Leader Dog for the Blind last month!)

Plan now for a Diabetes Awareness project in November

From the LCI website

November 14, 2017 is World Diabetes Day. Lions Clubs are encouraged to conduct a diabetes-related project during November as part of the Lions Clubs International Centennial Challenge.

More than 422 million people worldwide have diabetes, and this number is increasing in every country.

Diabetes is a leading cause of blindness, amputations, kidney failure, heart attacks and stroke, and early death.

The International Diabetes Federation estimates that by 2040 there will be more than 642 million living with the disease.

It is the eighth-leading cause of death in the world. And the numbers are rising.

Lions and Leos are confronting this global health emergency by raising awareness of diabetes through Strides events, expanding access to care through screening and treatment programs, and improving quality of life through diabetes camps and community recreational programs.

We believe we can help prevent and control this global epidemic by uniting Lions and Leos around this cause.

Here are some ideas for Diabetes Awareness and Action:

- Organize a "Strides: Lions for Diabetes Awareness" event in your community.
- Organize a community support group for parents of children with diabetes.

See LCI Page Eleven

The Staggering Costs of Diabetes

GROWING EPIDEMIC

Diabetes affects **over 30 million** children and adults in the U.S.



That's **1 in 11** Americans.



84 million Americans have prediabetes and are at risk for developing type 2 diabetes.

90% of them don't know they have it.



Every **21 seconds** someone in the U.S. is diagnosed with diabetes.

HUMAN COSTS

African Americans and Hispanics are over

50%

more likely to have diabetes than non-Hispanic whites.

People with diabetes are at higher risk of serious health complications:



STROKE



BLINDNESS



KIDNEY DISEASE



HEART DISEASE



LOSS OF TOES, FEET, OR LEGS

ECONOMIC COSTS



The total cost of diabetes and prediabetes in the U.S. is **\$322 billion.**



The average price of insulin **nearly tripled** between 2002 and 2013.



People with diabetes have health care costs **2.3x greater** than those without diabetes.

Learn more at diabetes.org



ROPESVILLE LIONS CLUB

Proudly Serving Our Community Since 1953



**Ropes Lions Club is proud to support
District Governor Vance Gipson & First Lady Marilyn**

President - Lion Rusty Ferguson
Secretary -- Lion Bobby McNabb
Home Club of PDG Charles Shannon,
Great Plains Lions Eye Bank Director Billy Gilson,
and District 2-T2 Hearing Bank Director Gary Lehnen

LCI offers suggestions for diabetes awareness projects

Continued From Page Ten

- Have a fundraiser to support the Texas Lions Camp (TLC) at Kerrville, which serves children with diabetes.
- Sponsor a child to attend a diabetic camp session at TLC this summer.
- Have former TLC campers share their experience at camp with your club members at one of your meetings.
- Support your local Diabetes Association or Foundation.
- Partner with healthcare providers to organize diabetes and vision screenings.
- Distribute current educational material to increase diabetes awareness at a community health fair or similar event.
- Organize a walking club for seniors with diabetes.
- Provide a diabetes magazine subscription to your local library.
- Donate current books about diabetes to your local library and insert bookplates identifying your club as the donor.
- Work with local schools to invite a health care professional to speak about diabetes.
- Post monthly articles about diabetes on your club website.
- Promote diabetes awareness through



Source: LCI Website

radio or TV public service announcements.

- Sponsor a healthy cooking demonstration for people with diabetes.
- Organize a school or community vegetable garden to promote healthy eating.
- Work with a podiatrist or foot care specialist to provide foot screenings.
- Work with healthcare professionals

to provide "at-risk" populations in your community with screenings and educational materials.

- Provide financial assistance to those in need who cannot obtain medicine and supplies for management of their diabetes.
- Promote the importance of an annual dilated eye exam to detect and/or monitor diabetic eye diseases.

Did You Know?

Billboard advertising is available as downloadable PDFs from LCI



**WE ARE LOCAL
WE ARE GLOBAL
WE ARE LIONS**

BeALion.org



Billboards are available from Lions Clubs International. Contact billboard companies in your community to see if they have low non-profit rates, or if they will allow you to put the Lions messages free of charge on any billboards that are not rented. Visit <http://members.lionsclubs.org/EN/resources/communicate-your-activities/> for more information!

Centennial Chat: *How was the Lions logo selected??*

EDITOR'S NOTE -- The following information was included in a Lions Information pamphlet compiled by Lion R. L. (Dick) Crump of the Oak Cliff Lions Club. He served as District 2-X1 public relations director in 1962-1963-CEM.

In 1919, when consideration was being given to the adoption of an official emblem for the International Association of Lions Clubs, two groups brought pressure to bear.

One group wanted the simple letter, "L" in color on a gold background.

The other wanted Rosa Bonheur's famous painting of a lion's head as the official insignia.

The Board of Directors appointed a committee, consisting of the President, Secretary-General, and one Director. The committee, in turn, referred the matter to the Secretary-General to be worked out.

The Secretary-General brought all suggestions into the International Office and it was decided to incorporate into the emblem both the Lion's head, the letter "L" and in addition, the words "Lions International. Also, a circle of chain was added denoting that all Lions Clubs are linked together with a common bond.

Maurice Blink, a commercial artist, and a member of the Central Lions Club of Chicago, was called in and together with the Secretary-General worked out the official emblem.

It was presented to the Board, accepted, patented, and on December 31, 1921, became the official emblem of the International Association of Lions Clubs.

Today, that emblem is the most widely worn symbol of service in the world.

It appears on the lapels of me and women on every continent in the world; persons who have banded together in Lions Clubs for the purpose of rendering unselfish service to those in need.

Thousands of homeless, suffering,



1919 LIONS EMBLEM



CURRENT EMBLEM

underprivileged and handicapped people are grateful for the light of hope this Lions emblem has brought into their lives.

Who wears the Lions emblem? People of many nationalities, many races and creeds, many political and religious beliefs ... for the emblem is a bridge of understanding and cooperation between men and women of good will.

Persons who are high in the councils of government around the world, persons like the Mayor of your city, the head of your school board, your city council...influential leaders in the life of your town...these are the persons who wear the Lions emblem!

Lions take pride in wearing their emblem and being members of Lions Clubs International.

They are part of a human chain of service extending around the globe,

ignoring boundaries, borders, and national traits.

We can help our fellow human beings no matter where they are located; we can fill human needs wherever they exist because we are members of the largest association of service-minded men and women on the face of the Earth.

There is a great meaning behind the emblem you wear on your lapel.

It means that you are an honored member of a world fellowship which has joined its hands and hearts into the service of humanity.

You are putting something into life-rather than only taking something out of it.

You can wear and display the Lions Clubs International emblem with pride!

Words of Melvin Jones

SERVICE TO OTHERS - "Work in a Lions Club means service to you and service to mankind. Unselfish service is the one bank that you can draw from and never withdraw."

"You can't get very far until you start doing something for someone else."

NAMING THE ASSOCIATION -- "The Lion stands for something; not so much as a noble animal, but rather as the traditional symbol of great needs and high accomplishment.

LCI'S FUTURE -- I hope there will always be a Land of Beyond for Lions International; a goal that will keep growing larger and larger as we approach it, yet will keep just out of reach, challenging us to run faster, work harder, think bigger and to give more."

Around the District: *News briefs and other information*

2-T2 remembers Lion Curtis Lay Jr.

Lion Curtis Lay Jr passed away Sept. 11, 2017 in Lubbock. He was 72.



A graveside service and burial were conducted Sept. 13 at the Melrose, NM Cemetery,

He was born Dec. 13, 1945 to Curtis and Ora Lay in Wasco, California.

A longtime member of the Lubbock Redbud Lions Club, he regularly attended District 2-T2 Cabinet Meetings and Conventions.

He was in attendance at the July 22 Cabinet Meeting at South Plains Food Bank.

Lion Curtis had a love of traveling -- which gave him the opportunity to attend the Lions Clubs International conventions in Boston and New York.

He enjoyed family reunions and time spent with his nieces and nephews.

Survivors include two brothers, a sister, and many nieces and nephews. He was preceded in death by his parents and a brother.

He was a dedicated Lion who will be missed by many in District 2-T2.



Lions Learn Logistics

Executive Director David Weaver (second from left) shares information about the day-to-day operations of the South Plains Food Bank during the July 22 District meeting in Lubbock. Listening on (L-R) are Second VDG James Belk, PDG Duane Howell, First VDG Terry Hawkins, and PDG Danny Leake.

2017-2018 District Directory corrections

Page 27: Relieving The Hunger, Lion Tom Winzeler, **5814 111th Street**, Lubbock.

Page 37: Texas Lions Camp, Lion Bryan Sessom, **3007 81st Street**, Lubbock.

Page 47: Jayton Lions President, Eddie Morales, **PO Box 431**, Jayton.

Page 51: Lubbock Lions Secretary is **Cindy Antoniello**.

Page 55: Olton Lions Secretary is **Tonya Noack**.

Page 58: Ropes Lions President Rusty Ferguson, 5595 FM 1585, **Ropesville, 79358**,

Other Corrections? Please send them to Cabinet Secretary PDG Carmon McCain, 8812 Elkrige Avenue, Lubbock TX 79423-3041 or email carmon.mccain@gmail.com



Presidents should promote club membership growth

EDITOR'S NOTE -- The following article was originally published in the September 1999 issue of *The Windmill*. It still holds true today--CEM.

By now, club presidents should have their year's work well underway.

Your plans and goals have been set and you have presented them to your club. How the club responds and how these plans and goals materialize is now up to you.

You have heard this statement many times, "Lion President, this is YOUR YEAR!"

This means that the responsibility is yours alone to lead your club this year. This is the one year in your life and in the life of your club that YOU have the opportunity to do whatever it takes to be a successful Lions Club President.

Naturally, you will want to be proud of your record this year; to be able to look back next year and for years to come with the pride of service; and with the knowledge that you did your very best.

A good year with a membership increase can do more than anything toward accomplishing the satisfaction you want.

October is Membership Month. Start now to push for a net gain in membership during October. Your club will respond if you set the pace.

Don't apologize for stressing membership. A good membership program within a club will do more for that club's community involvement, public image, and service potential than anything else.

Growth is important! New members bring in new enthusiasm, new ideas, new leadership, and new resources.

Membership must be a year-round program! Most presidents have appointed their club membership chairperson by now.

You and your chairperson should not let the club forget membership

for one week. Keep it before them all year long. Have membership drives, gimmicks, and contests to create interest and competition among members.

Retention is most important in order to stop those who drop out of your club.

Work hard with a Lion before dropping that member from your club roster for non-attendance and non-payment of dues.

Find out why that member has lost interest. Have the member's sponsor speak to them.

If one is having financial trouble, then give them a break!

In some cases, you might even forgive some of the delinquent dues if your club's Board of Directors feels that it is justified.

Also, remind members who are

moving from your community that they can transfer their Lions Club membership to their new home town.

Often, we are too hasty to drop someone from Lions' membership. Don't forget - they are usually easier to keep than to replace!

People join Lions to serve. After welcoming your new members, it is important to make sure they become actively involved in your club activities and service projects to ensure they have a good experience.

If new members feel welcome and engaged/involved in service, they will stay part of the club for a long time.

A final thought: You lead by example. Success is measured not so much by the position that one has reached as by the obstacles that have been overcome.

Helpful membership suggestions

Here are some ideas for Lions Club Presidents to consider to boost membership efforts.

Encourage contests within the club. The club can be divided into teams with free meals, or prizes for the team bringing in the most members during a specified time period.

Put every sponsor's name into a bucket and draw for prizes at the end of the year. (The name goes in for every member sponsored. For example, a Lion that sponsors five new members would have his/her name entered into the drawing five times.)

Present a nice plaque or gift to every Lion who sponsors five or more new members during the year.

Have a special gift for the one Lion who sponsors the most members during the first six months and last six months of the Lions' Fiscal Year.

Clubs could establish a special membership award. It could be given to the Lion who brings in the most new members during the year.

Club membership chairs should attend as many Zone Meetings, Cabinet Meetings, and District Conventions as they can. This provides a great opportunity to talk with Lions Leaders about membership and retention.

Have a special membership contest for the month of June only!





**LUBBOCK SOUTH PLAINS LIONS CLUB
SUPPORTS OUR OWN
DISTRICT GOVERNOR VANCE GIPSON
AND FIRST LADY MARILYN**



**HOME CLUB OF
CABINET TREASURER GREG FREEMAN**

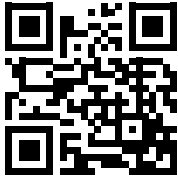
**PDG JERE SMITH
PDG DANNY LEAKE**

**PDG DAVE HOOPMAN
PID MARSHALL COOPER**

**President: Gene Cochran
2nd Vice-President: Edwina Wight
Treasurer: Greg Freeman
Lion Tamer: Geraldine Wellendorf
Director: Jamie Reynolds
Director: Norman Padgett
IPP: PID Marshall Cooper**

**1st Vice-President: Gary Smith
Secretary: Wanda Cooper
Tail Twister: Windall Taylor
Lion Tamer: Tom Winzeler
Director: JoeAnne Jackson
Director: Martha Owen**

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THE WINDMILL

RETURN SERVICE REQUESTED

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2017-2018 District Officers

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Important Dates In District 2-T2 !

October 21, 2017 -- Second Cabinet Meeting
Scottish Rite Learning Center, Lubbock. "Lions Legacy"

January 13, 2018 -- Midwinter Conference
South Plains Church of Christ, Lubbock.
"Vision Assistance and Youth"

February 1-3, 2018 -- Council of Governors &
Texas Lions Camp Board Meeting, Kerrville

April 27-28, 2018 -- District 2-T2 Convention
First Methodist Church, Lubbock.

May 24-26, 2018 -- MD-2 Texas Lions Convention
Corpus Christi.

June 29-July 3, 2018 -- 101st Lions Clubs International
Convention, Las Vegas, Nevada.