

# Official Minutes Second Cabinet Meeting

District 2-T2 Lions Clubs International October 17, 2020 Broadway Church of Christ, Lubbock, TX

District 2-T2 Lions Clubs International held its second Cabinet Meeting of the 2020-2021 fiscal year on Saturday, October 17, 2020 at Broadway Church of Christ, 1924 Broadway Avenue, Lubbock, TX. Lubbock South Plains Lions Club served as host.

## **CALL TO ORDER**

The meeting was called to order at 9:32 a.m. by Lubbock South Plains Lions Club President Tom Vermillion. He welcomed the more than 40 Lions and guests in attendance.

Several Lions are unable to attend today either due to illness or COVID-19 quarantine. District 2-T2 sends special thoughts their way for a quick recovery.

## **DISTRICT CABINET MEMBERS IN ATTENDANCE**

The following District 2-T2 Cabinet Members were in attendance: District Governor Ted Boyd; Cabinet Secretary PDG Carmon McCain; Cabinet Treasurer Bill Cross; Immediate Past District Governor James Belk; Zone 1A Chair Vohnya Tongate; Zone 1B Chair Gary Smith; Region 2 Chair PDG James Osborne; and Zone 2B Chair Joyce Boyd. A quorum of the Cabinet was present.

The following Cabinet Members were absent: 1st VDG Ron Miller; 2nd VDG Doug McDonough; Region 1 Chair Robert Millican; Zone 1C Chair Andra Gregory; Zone 1D Chair Chris Edwards; Zone 2A Chair Zach Cummings; Zone 2C Chair Mitch Grant; and Zone 2D Chair VDG Doug McDonough.

A quorum of the Cabinet was present. (8 of 15 members or 53.3 percent)

## **OPENING CEREMONIES**

Lion Mary Beth Granzow led the Pledge of Allegiance to the United States Flag and the Texas Flag.

PDG Danny Leake gave the invocation.

PDG Terry Hawkins led the group in songs.

Lion Tim Cochran of the Ropesville Lions Club and Lions Bobbie Duvall, Valorie Duvall, and David Hardee of the Lubbock South Plains Lions Club were recognized as first-time attendees at a District Cabinet Meeting.

There were 13 Past District Governors in attendance. They are: James Belk; Terry Hawkins; Vance Gipson; Jim Petty; James Osborne; James Norton; Peg White; Danny Leake; Terrell Thompson; Wendell Dunlap; Charles Shannon; Paul Ellis; and Carmon McCain. (Other PDGs may have entered the meeting following the formal introduction.)

District Governor Ted Boyd thanked the Lubbock South Plains Lions Club for hosting today's meeting.

## PRESENTATION OF DISTRICT GOVERNOR'S GIFT

Cabinet Treasurer Bill Cross presented James Belk with a Jack Wiech Fellowship in appreciation for his year of service as District Governor during 2019-2020. The presentation was delayed due to cancellation of the 2020 District 2-T2 Convention due to the COVID-19 pandemic.

## ROLL CALL OF CLUBS

Cabinet Secretary PDG Carmon McCain conducted a roll call of clubs present at today's meeting. They are: Lubbock; Lubbock Hub; Lubbock Llano; Lubbock Redbud; Lubbock South Plains; Plainview; Ropesville; Shallowater; and Snyder. (9 of 40 clubs present or 23 percent attendance)

#### MINUTES OF THE JULY 25, 2020 CABINET MEETING

Secretary McCain presented the minutes of the July 25, 2020 Cabinet Meeting at Texas Boys Ranch, Lubbock, TX. There being no additions or corrections, a motion to approve the minutes as presented was made by PDG Wendell Dunlap and seconded by PDG Jim Petty. All voted "aye," and the motion was unanimously approved.

#### **CABINET TREASURER'S REPORT**

Cabinet Treasurer Cross presented the District 2-T2 Financial Report as of September 30, 2020.

As of this date, District 2-T2 has \$25,504.65 in total assets. Of this, \$11,682.28 is liabilities, which include Bark and Brew reserve funds of \$6,530.37 and TLC Camper reserve funds of \$5,151.91.

Net income during this time period was \$4,558.09 and unrestricted net assets was \$8,964.28. This results in the \$25,504.65 balance for total payable and fund reserves.

Actual revenue for this time period is \$24,819.50 with \$17,105.13 in total restricted funds, which leaves a balance of \$7,714.37 for District use.

Total operating expenses totaled \$3,156.28, which leaves \$4,558.09 in net revenues over expenditures.

A motion to accept the financial report as presented was made by PDG Danny Leake and seconded by IPDG Belk. All voted "aye," and the motion was unanimously approved.

#### PERMANENT COMMITTEE FINANCIAL REPORT

PDG Duane Howell provided the following written Permanent Committee Financial Report. The Permanent Committee members are PDG Howell, PDG James Norton, and PDG Charles Shannon.

The written report shows the following account balances as of October 17, 2020.

•	Scholarship Checking	9-30-2020	\$ 10,487.32
•	Scholarship CD	10-2-2020	\$ 20,433.97
•	State Convention Checking	7-30-2020	\$ 12,439.34
•	On this account paid out		\$ 8,424.00
•	Received	8-20-2020	\$ 2,762.50
•	State Convention 24-month CD	9-23-2020	\$ 12,802.86
•	State Convention 12-month CD	9-25-2020	\$ 3,207.39
•	District 2-T2 Reserve Fund	10-2-2020	\$ 5,392.68

## Receipts to Date:

•	District 2-T2 Scholarship Fund 2020	\$ 4,761.00
•	Queens Contest Scholarship 2020	\$ 0.00
•	Youth Exchange	\$ 1,508.00
•	State Convention Fund 2020	\$ 2,209.98
•	Promote District 2-T2	\$ 552.5 <u>2</u>
	TOTAL RECEIPTS	\$ 9,031.50

There were 11 scholarships were awarded in 2019-2020	\$ 9,000.00

There were 95 paid scholarships from 2004 to date	\$ 68,750.00
There are 13 unpaid scholarships to date	\$ 8,250.00

No official action was taken to accept the report at today's meeting.

# **DISTRICT GOVERNOR'S REMARKS**

District Governor Boyd has visited 21 of the 40 Lions Clubs in District 2-T2 (52.5%). The COVID-19 pandemic has impacted all clubs. Some are just now beginning to have inperson meetings. However, attendance at the meetings is below-average. Other clubs have postponed future meetings indefinitely.

#### TAILTWISTERS IN ACTION

District Governor Boyd asked Tail Twisters to raffle door prizes at this time.

## **REGION AND ZONE REPORTS**

**REGION 1:** Lion Robert Millican was absent.

**ZONE 1A:** Lion Vohnya Tongate reported four of the six clubs in Zone 1A have resumed their meetings. Two have not conducted in-person meetings since the start of the pandemic in March.

Slaton Lions Club had a "membership tour" with various businesses serving as hosts.

**ZONE 1B:** Lion Gary Smith said Lubbock Llano Lions Club has had a mix of in-person and virtual meetings. The club prepared gift bags for Christmas and assisted Lubbock Impact with Christmas cards to veterans.

**ZONE 1C:** Lion Andra Gregory is absent. It was reported that Snyder Lions Club had their "movie night" featuring a 32-ft screen. 150 attended the event.

Jayton Lions Club has two new members who were inducted by District Governor Boyd.

Roby and Rotan Lions Clubs conducted vision screening at schools prior to the pandemic.

**ZONE 1D:** Lion Chris Edwards is absent. It was reported that Brownfield Noon Lions Club is getting several younger members.

Lamesa Centennial Lions Club is struggling since a majority of its members that work at the prison have left. The club president has COVID-19.

**REGION 2:** Region Chair PDG James Osborne provided the following reports:

**ZONE 2A:** Lion Zach Cummings is absent. Floydada Lions Club held a pancake breakfast in conjunction with the annual Punkin Days Celebration.

**ZONE 2B:** First Lady Joyce Boyd reported that the Levelland Lions Club had a recent Pancake Supper with free admission for First Responders. They also have donated beef to families, helped with "Backpack Snacks," and made a donation to the Salvation Army.

Levelland Evening Lions Club provided birthday gifts and Christmas gifts for Childrens' Hope. They also made contributions to Ronald McDonald House and Texas Lions Camp.

Morton Lions Club is preparing for their Pancake supper. They also made food donations.

Whitharral Lions Club had 130 golfers at their August tournament. They held their annual "Taste of Whitharral" event with funds going to a local family who lost their wife/mother. The club held a steak dinner fundraiser to benefit the local school chapter of the National FFA organization.

Wolfforth Lions Club reported no activity.

**ZONE 2C:** Lion Mitch Grant is absent. It was reported that Earth Lions Club helped a family that was impacted by a fire.

**ZONE 2D:** Second VDG Doug McDonough provided a written report. Zone 2D currently has 142 Lions and 13 Leos.

<u>Cotton Center</u>: The club is planning their annual pheasant hunt, scheduled a shotgun raffle, and recently awarded two scholarships to high school seniors. In September, the club donated \$600 toward Cotton Center Elementary School's motor lab wish list.

<u>Hale Center</u>: The club resumed its regular meetings. They are continuing their flag program where they place American flags on six specified holidays on a \$20/year subscription basis. They also sponsor a community calendar with participants' birthdays and anniversaries.

<u>Plainview Breakfast</u>: The club maintains two free lending libraries at Kidsville Park and the "Duck Pond." In the past year, they have distributed 3,500 books to children and adults. They also built a porch ramp for a handicapped Plainview resident.

<u>Plainview</u>: The club plans to resume weekly meetings at Plainview Country Club. The club continues deliveries for Meals on Wheels, assisted with the recent Plainview Paws spay and neuter clinic, and has a raffle in progress to benefit Lions charities. Other service activities include preparation for their 53rd annual Pancake Supper, and asking each member to contribute \$100 to LCIF Campaign 100.

Olton: The club is just now resuming normal operations since the start of the COVID pandemic.

#### RECESS

District Governor Boyd called a recess at 10:19 a.m.

#### RECONVENE:

District Governor Boyd reconvened the meeting at 10:39 a.m.

#### TAILTWISTERS IN ACTION

District Governor Boyd asked Tail Twisters to raffle door prizes at this time.

#### **DISTRICT COMMITTEE REPORTS**

District Governor Boyd called for the following committee reports:

- DISTRICT CONVENTION AND DISTRICT PINS: First Lady Joyce Boyd said the Lubbock Redbud Lions Club is busy with preparations for the April 2021 District Convention. They have some good entertainment planned. In addition, she reminded the group that District and State pins are available for sale.
- FIGHTING HUNGER: PDG Vance Gipson told the Lions that South Plains Food Bank is not able to accept canned food this year due to COVID-19. As a result, the organization is asking for financial donations. Their goal is to raise \$250,000, which will provide about 750,000 nourishing meals to individuals and families across the South Plains. District 2-T2 Lions are being asked to consider either individual or club donations. Gipson said he knows club fundraising efforts are impacted by COVID—but would appreciate any contribution. Participating clubs will receive a banner patch. He said this is not a competition among clubs—but rather an acknowledgement of their sponsorship. Clubs also have an option to donate to their local Food Banks or Food Pantries—just let him know about your participation.
- JULIEN C. HYER YOUTH CAMP: PDG Peg White said camp dates are June 27 to Aug. 1, 2021. Usually, 25 young men and women from around the world attend the Camp. Students range from 17-19 years of age. Participants customarily spend the fourth week of camp touring the Lubbock area. As with other activities, this year's Youth Camp may be significantly impacted by COVID since the United States is still high on the list of quarantined countries. PDG White said she is looking for a replacement to take her place as the District's Youth Camp chair.
- **LEADER DOGS FOR THE BLIND:** PDG Terry Hawkins told the group that Leader Dog has not been able to match dogs with clients due to the pandemic. In addition, the 1st VDGs were not able to tour Leader Dog this year. She also announced March 27, 2021 as the tentative date for Bark and Brew in downtown Lubbock. This event was canceled in 2020 due to the pandemic.
- **LEO CLUBS**: PDG White reported that the Frenship Leo Club has 60 members—with 10 new membership applications pending. The Leos plan a "Trunk and Treat" activity later this month. A clothing drive was held in November with participation in a local "Angel Tree" set for December.
- LIONS CLUBS INTERNATIONAL FOUNDATION (LCIF): LCIF Ambassador Jim Petty encouraged clubs to support LCIF's Campaign 100. He shared several examples of how LCIF has benefitted local Lions Clubs, District 2-T2, MD-2, and the world. Since the launch of Campaign 100 in 2017, almost half of the \$300 million goal has been reached. Individuals who want to donate or pledge any amount to LCIF can go online or fill out a pledge card and send it to LCIF. He

recognized Lubbock Lions Club, Lubbock Redbud Lions Club, and Shallowater Lions Club who have donated to Campaign 100. Petty said others have contributed to LCIF in various ways and all of that benefits our goal. If your club has not donated and would like information about becoming a Model Club or a 100/100 Club, please see him to learn more. District Governor Boyd said several clubs have given donations during his official visits.

• NORTH AMERICAN MEMBERSHIP INITIATIVE (NAMI): Second VDG Doug McDonough is the District 2-T2 NAMI Champion. First Lady Joyce Boyd reported in his absence. NAMI is a focused program to address and reverse the decline in Lions membership in Constitutional Areas 1 & 2. All District 2-T2 Clubs are encouraged to conduct a "SWOT" analysis – Strength, Weaknesses, Opportunities, and Threats to membership. With this information in hand, clubs should develop goals and a plan for achieving them.

First time Cabinet Meeting attendee Valorie Duvall shared an experience from earlier this morning. She stepped out of her car and was putting her Lions Club vest on. A woman walked up to her and asked if she was a Lion. She replied "yes" and then invited the woman to attend a meeting to the Lubbock South Plains Lions Club.

- OPPORTUNITIES FOR YOUTH CONTESTS: PDG Danny Leake reminded the Lions that about \$9,000 was awarded to Outstanding Youth Contest winners last year. The Muleshoe Lions Club had the District and MD-2 winner. The contests will be held Jan. 16, 2021 during the Midwinter Conference at South Plains Church of Christ in Lubbock. Registration materials and rules will be uploaded to the District website shortly.
- **PHOTO CONTEST:** PDG Fredda Buckner is absent. PDG Carmon McCain reminded the group about the upcoming District 2-T2 Photo Contest. The rules and regulations are on the District 2-T2 website and in the October issue of The Windmill.
- TEXAS LIONS EYEGLASS RECYCLING CENTER: Lion Norman Padgett reported for PID Marshall Cooper. Lubbock South Plains Lions Club members recently toured the TLERC Center in Midland and sorted about 3,000 pairs of used eyeglasses. Walmart and associates continue sending eyeglasses to TLERC. During screening, PID Cooper is finding that many children need eyeglasses. He noted that one child received their first "100" on a test due to eyeglasses donated by Lions.

He noted that young people are allowed to pick out frames for their glasses. By doing so, they are proud of them and will wear them regularly. Adults receive recycled eyeglasses while the young people get new eyeglasses—made especially for them.

Lions are encouraged to participate in the second annual Texas Lions Eyeglass Recycling Center Golf Tournament set for May 20, 2021 at the Cottonwood Creek Golf Course in Waco. This is being held in conjunction with the MD-2 Texas Lions State Convention.

- TEXAS LIONS FOUNDATION: PDG White presented 100 percent patches to the following clubs with representatives at today's meeting: Lubbock, Lubbock Hub, Lubbock Redbud, Lubbock South Plains, Plainview, Ropesville, Shallowater, and Snyder.
- TEXAS LIONS HALL OF FAME: PDG Terrell Thompson reminded the group about the Oct. 31 nomination deadline. This nomination is for all deserving Lions—not just those who have served as an International Officer or a Past District Governor. The Hall of Fame committee will meet next month to review nominations and recommend this year's inductee from District 2-T2. The Lion will be announced at the April 2021 District Convention. The nominee will be formally inducted into the Hall of Fame at the MD-2 Texas Lions State Convention in Waco.
- **TEXAS LIONS CAMP**: Texas Lions Camp Director Joe Freeman told the group that the TLC Board of Directors authorized the launch of the capital campaign, "<u>CAMP</u>aign Vision 2020 & Beyond" at their February meeting. The fundraising is expected to last 24-36 months in order to provide funds to replace some of the 60+ year-old housing at the Camp. However, this process was given greater priority due to last spring's storm damage to Bunkhouse # 1, Bunkhouse # 2, and the Jackson-Real building. Bunkhouse # 2 has been razed as a result of the severe damage.

Regular contributions to Texas Lions Camp are needed. In addition, Clubs are encouraged to support the Vision 2020 project by donating to the Polar Bear Plunge Challenge. The 28th annual Polar Bear Challenge at Mo-Ranch is one way that Lions Club members across the state can support their camp. The Polar Bear Court, including PDG Terry Hawkins, is leading fundraising efforts for this event within their respective Districts.

Both Texas Lions Camp Directors are available to provide information about the Camp, upcoming camp sessions, and Vision 2020 to clubs.

#### **KEYNOTE SPEAKER**

District Governor Boyd introduced Past District 2-T3 Governor Kathy Summers of Andrews, TX. She gave the presentation "Member Motivation" at last year's Texas Lions Leadership Forum in Austin.

What is your Lions Club's current DEM? Desire + Energy = Motivation. Those with great desire and energy will be motivated to serve others. Those clubs lacking in desire and energy will have little, if any, motivation.

Everyone in attendance today should be an advocate for their Lions Club. Membership numbers are down due to COVID-19, but there will be later opportunities to build your club. Keep the faith!

She presented these key topics:

## Identify levels of needs among members

- Maslow's Hierarchy of Needs includes physiological needs (lowest level), safety, love, esteem, and self-actualization (highest level). Maslow believed humans are motivated by the level they have not yet reached. Self-actualization can't be met until the lower levels are met.
- People need to be appreciated—the same applies to your Lions Club members.
- Ambitious members will be demotivated, if they are not challenged.

**Recognize stimulators and obstacles** --Identify obstacles and work around them.

# 10 Ways to Inhibit Motivation

- 1) Atmosphere full of club politics.
- 2) Unclear expectation of what club members should accomplish.
- 3) Lots of rules.
- 4) Unproductive meetings.
- 5) Favoritism to friends and long-time members when activities are planned.
- 6) Withholding information.
- 7) Providing criticism—instead of constructive feedback.
- 8) Underutilizing skills and interests of club members.
- 9) See control of details aka "micromanaging."

## 10 Ways to Stimulate Motivation

- 1) Add fun and variety to club environment (Tail Twisters).
- 2) Develop goals and challenges for all members.
- 3) Recognize and reward performance.
- 4) Set the example.
- 5) Include members in the planning process.
- 6) Keep members informed (newsletter, website, email).
- 7) Communicate with each other. (Club survey twice a year. What is working? What isn't working and how do we fix it?)
- 8) Build trust.
- 9) Foster creativity and innovation.
- 10) Listen.

## Create an action plan

Goal setting should be "SMART."

- Specific
- Measurable
- <u>A</u>chievable
- Realistic
- <u>Timely</u>

Action plans should ask the following:

- Why? Objectives.
- What? Goal Statement.
- How? Action Steps Needed.
- When? Deadline.
- Who? Person Responsible.
- Indicator How We Know This Is Accomplished.

PDG Summers provided an example of a short club survey designed to address some of the area in which a club environment can stimulate or dampen the motivation of its members.

The survey is ranked as follows:

- 5 = Always
- 4 = Often
- 3 = Sometimes
- 2= Seldom
- l= Never
- 1) Do you enjoy being a Lion?
- 2) As a Lion, are you being challenged to try new things?
- 3) As a Lion, are you given the opportunity to gain leadership skills?
- 4) Do you enjoy club meetings?
- 5) Are new club members properly oriented to the club & Lionism?
- 6) Are awards and recognition presented to acknowledge the efforts of club members?
- 7) Do you enjoy your club's fundraising activities?
- 8) Do you enjoy your club's community service projects?
- 9) Are your community service projects still relevant and successful?
- 10) Does your club publish and distribute a newsletter?
- 11) Have you been given responsibility for activities and committees?
- 12) Are your skills and enthusiasm being used effectively?
- 13) Do you feel like an important part of your club?
- 14) Are you encouraged to participate in an International, District, or Zone function?
- 15) Are you given the opportunity to socialize and network with other Lions?

## <u>ADJOURN</u>

District Governor Boyd reminded the Lions to "Save the Date" for the January 16, 2021 Midwinter Conference to be held at the South Plains Church of Christ, 6802 Elkhart Avenue, in Lubbock.

The Tail Twisters raised \$187.00 at today's meeting.

District Governor Boyd closed the meeting with the following:

If I were not a Lion, millions would not see.

If I were not a Lion, how sad the world would be.

If I were not a Lion, who would fill the need?

If I were not a Lion, would anybody heed?

But God has made us Lions, all to serve our fellow man.

He made us stand millions strong, for his almighty plan.

So, here we are assembled, the Lions' bell to ring.

God, look down this place and bless our gathering.

There being no other business, District Governor Boyd adjourned the second 2020-2021 District 2-T2 Cabinet Meeting at 12:59 p.m.

Respectfully submitted,

/s/ Carmon E. McCain

Lion PDG Carmon E. McCain 2020-2021 Cabinet Secretary