

District 13 OH5 Communications Contest

1. This contest will replace the Newsletter contest.
2. Final judging will be done by the DG, IPDG, VDGs, and the Marketing and Communications Chair.
3. There will be 1st and 2nd place awarded for clubs 29 members and under, and 30 members+.
 - a) Any club participating must have at least two forms of communication, including at least one that is electronic. (i.e. website, Facebook, Twitter, etc.) Clubs should identify these when they submit for participation. **MAKE SURE** club is easily identifiable with all communications!
 - b) Communication must have at least one form for member information, and at least one form for public information. These can be combined in each type of communication but do not have to be.
 - c) Websites should be regularly (at least once every two months) updated; Facebook and other social media should be updated at least once a month; newsletters (emailed and mailed) should be monthly. Promotional brochures highlighting the club will be acceptable as well. Flyers highlighting special events will also be viewed favorably. Email communications with simple notes to members are considered, but do **NOT** simply copy DG Jackie on a thread – this will be deleted without consideration. Relevant communications of this nature should be forwarded only, as a sample.

Criteria include regularity of updates; appearance; content; ease of navigation; and promotion.

4. Contest will run from October 1 to March 1. Final results and awards presented at the OH5 Convention Lunch.
5. Any club wishing to participate needs to submit an email to DG Jackie at cwpaws13@gmail.com. Specify the methods of communication your club wishes the panel to take into account, and provide account name (in the case of social media), website address, and/or newsletter if this is something used. An email will be sent to acknowledge. **DO NOT ASSUME** you are registered until the response email is received!
6. Send all newsletters to the above email, where DG Jackie will forward to the other judges. Websites and social media will be regularly monitored.

Feel free to contact DG Jackie with questions prior to or during the contest