Ohio Lions
District 13 OH5
Marketing & Communications Report C11

Date: August 7, 2026
To: District Governor Gary Likens
From: Lion Christina Beargie
Subject: Marketing & Communications Report

Lions Clubs International will be moving forward with a new website system that will eventually replace the e-Clubhouse websites for Lions Clubs, Leo Clubs, and Districts. Our District was selected to be one of a team of about 95 testers across Clubs and Districts, and we had the option to use the e-Clubhouse 2.0 site for free for the first year as a thank you for being part of the testing team. I let LCI know we would keep it for the free year, so that we can continue to evaluate it.

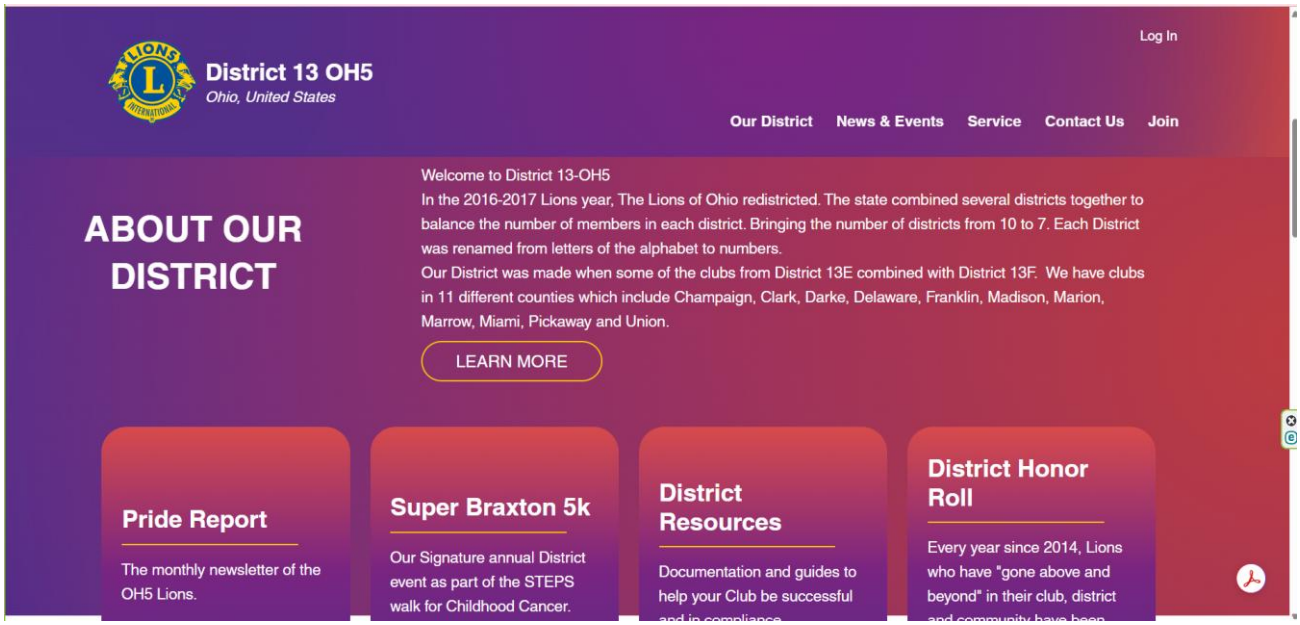
They will be re-launching the website from the test phase with some improvements, so once it's live, I will be re-building it. If you previewed it last year, it should be similar, but with some things that make it easier to set up and edit. A screenshot of the pilot site is attached.

LCI is also not sure at this stage whether the new website will be available to Clubs & Districts for free or if there will be a nominal fee. Cost of hosting and resources continues to increase. Once I get information about pricing structure, I will submit that information to the Governor and the cabinet for consideration. LCI has also not said yet if/when they will be ending support for the original e-Clubhouses. However, that is an endpoint that Clubs should start to consider.

Without e-Clubhouse, many Clubs may be left with Facebook as the only free option if LCI is charging a fee to use the new site. In addition, while they are working on some options to make it easier, the new site will be more challenging to use for those without existing web development skills. This Lions year, I plan to research and prepare some guides to share with Clubs on affordable and approachable options to maintain a web page presence.

In other communications areas, the newsletter could use more content from Clubs elsewhere in the District. Zone Chairs, please share the districtoh5news@gmail.com address with your Clubs. One or two pictures, and 2-3 sentences is all that is needed, and polished, lengthy articles are not expected. Just describe what the Club did, who they served, and I can create something that highlights that. Also, for Clubs with Facebook pages, please cross-post to the OH5 Group page, and tag the District. I will be trying to tag clubs when they appear in the newsletter. Tagging helps increase the views your post will get! Need help with tagging? Send me an email and I'm happy to help.

Respectfully Submitted,
Lion Christina



https://site.lionsclubs.org/district-13oh5 (this may not remain active for much longer, until the relaunch)

eClubhouse 2.0: Almost ready for launch

Lions International <digitalmarketing@roar.lionsclubs.org>
Reply-To: Lions International <digitalmarketing@lionsclubs.org>
To: cainsley@gmail.com

Wed, Aug 12, 2026 at 12:12 PM

View online

Get ready for eClubhouse 2.0

Your feedback helped shape eClubhouse 2.0. Now we're putting on the finishing touches and preparing for launch.

Here's what to expect:

- **A better editing experience.**
  eClubhouse 2.0 now includes a content management system (CMS). Your website will look much like it did during the pilot, but updating text and images on the backend will be easier.
- **A fresh start.**
  With the updated platform, you'll be building a new official website, so there's no need to continue updating your pilot site. You can easily download any photos, files and text you'd like to keep and upload them to your new site. Please note that custom design changes made outside the template cannot be transferred.
- **A welcome email.**
  When your website is ready, you'll receive a welcome email with a “Get Started” link. Clicking the link will prompt you to log in to your account. Once you're logged in, you'll see your official website.

Need help getting started? You have options.

Whether you'd prefer to build your site yourself or have us help you

get started, we're here to support you. If you have questions at any point, email digitalmarketing@lionsclubs.org.

1. **Do it yourself.**
   Build your site using the official version of eClubhouse 2.0 with the help of our guides, videos and FAQs.

2. **Get help.**
   Let our marketing team move your reusable content and images from your pilot site to your new site and help you get started.

Choose your support ▸

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